BROOKPARK

FINE QUALITY MELAMINE® DINNERWARE

- ★ NEWEST CONCEPT IN STEMWARE AND BARWARE
- ★ NEW BREAK-RESISTANT SUPER-GLOSS, SCRATCH-RESISTANT DINNERWARE
- ★ EXCITING NEW PATTERNS
- ★ SMART DECORATOR ACCESSORY COLORS
- ★ EXCLUSIVE PERMACLEAN CUPS
- ★ FULL BROOKPARK 2 YEAR GUARANTEE
- ★ COMPLETE SELECTION IN EVERY PRICE RANGE AND ONLY BROOK-PARK HAS IT!

featuring **PERMACLEAN CUPS**
A Brookpark exclusive!
The melamine cup that is guaranteed against permanent staining!

COMPOSITION OF 45 PC. SETS OF BROOKPARK DINNERWARE

8—Dinner Plates
8—Luncheon/Salad Plates
8—Saucers
8—Soup/Cereal Bowls
8—Permaclean Cups
1—Vegetable Bowl
1—Platter/or Chop Plate
1—3 Pc. Creamer & Sugar Set

BANQUET

Rich with the atmosphere of the old world countryside, the warmth of hospitality. Encircled pattern of country fruits in Avocado, Purple, Cranberry, Gold and soft-Yellow. Decorated 10½" Dinner Plates, 8" Luncheon Plates, 6" Saucers and 12½" Chop Plate. Accessory pieces in dual-color Avocado.

9217H2663—45 Pc. Set. Ship. wt. 17 lbs. **Retail $39.95**

EL DORADO

Abstract design created in colors of Turquoise and Olive Green. Decorated 10½" Dinner Plates, 8" Luncheon Plates, 6" Saucers and 12½" Chop Plate. Accessory pieces in Turquoise.

9959H2663—45 Pc. Set. Ship. wt. 17 lbs. **Retail $39.95**

ANTIGUA

The accents so popular today. Gold and green serpentine designs against blue encircled by bands of gold and green. Decorated 10" Dinner Plates, 8" Salad Plates, 6" Saucers and 12½" Chop Plate. Accessory pieces in Bonnie Blue.

5308H2663—45 Pc. Set. Ship. wt. 14 lbs. **Retail $39.95**

NAPA VALLEY

Refreshing look of the finest stoneware . . . all-over color of Olive Green makes a handsome background for grape cluster of Burnt Orange, Olive Green and Gold pattern, produced from hand-painted original. Decorated 10½" Dinner Plates, 8" Luncheon Plates, 6" Saucers and 12½" Chop Plate. Accessories in Gold.

9819H2663—45 Pc. Set. Ship. wt. 17 lbs. **Retail $39.95**

DISH AND CUP PAK SET

9572H730—Have full all-around zippers for easy inserting. Dish-paks hold 12 each: 12" Dinner Plates, 9½" Salad Plates, 8" Bread Plates and 7" Saucers: 48 Dish Pads prevent cracking, chipping or scratching . . . One 12 Cup Pak. Gold quality quilted vinyl. Wt. 3 lbs. **Sugg. Retail $11.95**

4 PC. PLATE CASE SET—12 CUP CASE SET

Golden Baroque Cases—Gold scroll on white, quilted taffeta-like vinyl. Provides dust-free storage and protection from chipping. Each case has zipper closure.

4 PC. PLATE CASE SET W/PADS

5218H495—Includes 11½" dia. case for Dinner Plates, 9" for Salads or Soups, 7½" for Bread and Butters, 6½" for Saucers. 48 Pads included to guard against chipping, cracking and scratching. Ship. wt. 1¼ lbs. **Sugg. Retail $7.45**

12 CUP CASE SET

9711H350—12½"x8"x4½" rectangular shape quilted vinyl Cup Case. Snap-together dividers form 12 separate pockets. Crush resistant inner lines. Ship. wt. 1 lb.

STEMWARE CASE

Provides dust-free storage and

9713H456—Stemware case. 12 Separate pockets for **Goblets** or **Iced Teas**; up to 7¾" high, 4" dia. Crush resistant lining. Ship. wt. 1½ lbs. **Mfrs. Sugg. Retail $6.95**

5320H456—Stemware case. 12 Separate pockets for **Cocktails** or **Sherbets**, up to 5¼" high, 4" dia. Crush-resistant lining. Ship. wt. 1½ lbs. **Mfrs. Sugg. Retail $6.95**

BROOKPARK

FINE QUALITY MELAMINE® DINNERWARE

See Opposite Page for Set Composition

TRINIDAD

Oriental dining in circles of tropical-hot shades of Cinnamon, Tangerine and Beige. Decorated 10" Dinner Plates, 6" Saucers, 7⅛" Luncheon Plates and 12⅛" Chop Plate. Accessory pieces in Cinnamon.

9627H2330—45 Pc. Set. Ship. wt. 14 lbs. **Retail $34.95**

JAMAICA

Contemporary Bands in hues of Avocado, Turquoise and Olive. Decorated 10" Dinner Plates, 6" Saucers, 7⅛" Luncheon Plates and 12⅛" Chop Plate. Accessories in Avocado.

9628H2330—45 Pc. Set. Ship. wt. 14 lbs. **Retail $34.95**

NASSAU

Elegant simplicity in blends of cool of the sea colors of Bristol Blue, Olive and Powder Blue. Decorated 10" Dinner Plates, 6" Saucers, 7⅛" Luncheon Plates and 12⅛" Chop Plate. Accessories in Bristol Blue.

9629H2330—45 Pc. Set. Ship. wt. 14 lbs. **Retail $34.95**

NATURAL BEAUTY

Exciting floral pattern in harmonizing tones of gold and brown. Decorated 10" Dinner Plates, 6" Saucers and 12⅛" Chop Plate. Accessory pieces in Cinnamon.

5306H1997—45 Pc. Set. Ship. wt. 14 lbs. **Retail $29.95**

FANCY THAT

Youthful border design of leaves and flowers in Bonnie Blue and Teal Green. Decorated 10" Dinner Plates, 6" Saucers and 12⅛" Chop Plate. Accessory pieces in Bonnie Blue.

5214H1997—45 Pc. Set. Ship. wt. 14 lbs. **Retail $29.95**

AMBROSIA

Modern fruit design in Avocado, Lemon and Cherry keyed to casual living. Decorated 10" Dinner Plates, 6" Saucers and 12⅛" Chop Plate. Complimentary pieces in Avocado.

5215H1997—45 Pc. Set. Ship. wt. 14 lbs. **Retail $29.95**

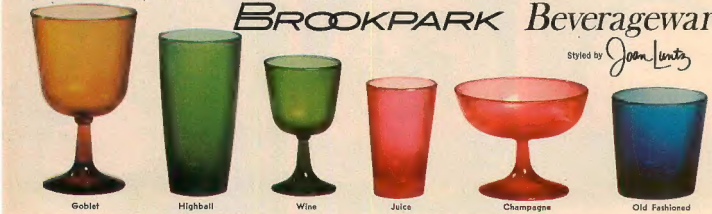
HARVEST WHEAT

The stark simplicity of golden wheat richly accented by a coordinated golden circle. Decorated 10" Dinner Plates, 8" Salad Plates, 6" Saucers and 13½" Platter. Accessory pieces in Honey White.

5307H2663—45 Pc. Set. Ship. wt. 14 lbs. **Retail $39.95**

BROOKPARK Beverageware

Styled by Joan Luntz



Stemware and Barware that last and last. A compliment to any table setting—graceful shapes in glowing heirloom shades to compliment Brookpark's dinnerware. Break-resistant . . . Stain-resistant . . . Dishwasher-safe. Available in shades of Bristol Blue, Cranberry, Amber or Avocado. Specify color when ordering.

9636H463—Set of 8—14 oz. Water-Goblet	Retail $6.95
9637H463—Set of 8— 8 oz. Champagne-Sherbet	Retail $6.95
9638H463—Set of 8— 6 oz. Cocktail-Wine	Retail $6.95
9639H330—Set of 8—12 oz. Highball-Water	Retail $4.95
9964H330—Set of 8—16 oz. Iced Tea. (not shown)	Retail $4.95
9640H330—Set of 8— 9 oz. Old-Fashioned	Retail $4.95
9641H330—Set of 8— 8 oz. Juice	Retail $4.95

Prompt Shipment from Our Large Stock

Globes & Books

The APPOLLO by Rand McNally

5021NN3143—This desk globe will add richness and beauty to any home or office with its gold plated full meridian and solid Walnut cradle base. **12-inch illuminated** multicolored ball, completely up-to-date reference for clearer understanding of the news and world events. Ht. 15". Ship. wt. 14 lbs.
Retail $49.95

16TH Century Globe Reproduction for Table or Desk

Authentically Reproduced from Old Italian Hand Engravings

OLD WORLD GLOBES

Faithful reproductions of 16th Century masterpieces. Meridian, Equatorial frame and entire map authentically reproduced from old Italian hand engravings. Classic, richly grained hardwood base. Made in Italy.

5025NN1200—Globe stands 5" high, 7" wide. **Sugg. Retail $24.95**

5026NN1500—Globe stands 9" high, 9" wide. **Sugg. Retail $29.95**

5027NN1800—Globe stands 10" high, 11" wide. **Sugg. Retail $34.95**

5028NN2100—Globe stands 11½" high, 9½" wide. **Sugg. Retail $39.95**

Old World Globe

5029NF12750—A faithful reproduction of a 16th Century masterpiece with a classic, handsome hardwood pedestal base. Richly grained Meridian, Equatorial Frame and entire map authentically reproduced from old Italian hand engravings. Complete with engraved "Characteristic" Legend. 33" high, 18" diameter (Overall). Ship. Wt. 23½ lbs. **F.O.B. New York Factory.**
Retail $200.00

OLD WORLD GLOBE REPRODUCTION

HANDSOME AND DISTINCTIVE

The Golden Book Encyclopedia

671N4200—**Deluxe Edition, 15 Volume set.** Created especially for young people, contains more than 500,000 words of simple text, **printed in large, clear type.** It covers 1,375 topics which, according to educational studies and surveys, **are those most needed by the school child. Color illustrations;** cloth bound.
Retail $56.00

Rand McNally New Cosmopolitan World Atlas

5015N1271—Expanded global view edition. New astronaut views of earth. More than 200 pages in full color. Most complete "facts and figures" section. 82,000 entry Index with latest population figures. 420 pages. Size: 11¼" x 14½".
Retail $16.95

Rand McNally PILGRIM

5022NN2205—Beautifully hand crafted Fruitwood finished base of Colonial design holds **illuminated 12-inch globe.** Gold plated semicircular calibrated for both latitude and miles. Ht. 18". Ship. wt. 11 lbs.
Retail $34.95

Old World Globe Radio

1043R1680—A fine reproduction of an old world globe with the added feature of having a transistorized radio built into its base. It has a powerful 8 transistor circuitry. Truly a fine desk top accessory for the den, office or study. Approximately 8" high and 7" wide. Operates with battery. Made in Japan. **Ret. $22.50**

Rand McNally "COSMOPOLITAN" Illuminated 16" Globe With Floor Stand

One of the finest Rand McNally 16" **Illuminated** globes, precisely accurate, completely up-to-date, a dependable reference source. Full meridian ring, finish in brass, degrees of latitude on one side, scale of miles on other. Hand finished floor stand.
F.O.B. Illinois Factory. Ship. wt. 29 lbs.

634NF9900—Mahogany finish.
Retail $165.00

702NF9900—Fruitwood finish.
Retail $165.00

717NF9900—Oil Walnut Finish.
Retail $165.00

By Rand McNally

The DISCOVERER II

5023NF2397—Blends modern and traditional design in a **15-inch floor stand** globe. Brass-Plated metal base and semi-circular stand. Globe is mounted in a double-action meridian ring. Ht. 38". Ship. wt. 19 lbs. **F.O.B. Illinois Factory.**
Retail $39.95

Rand McNally "AMUNDSEN" Illuminated 16" Globe With Pedestal Base

5030NF9900—An artistic combination of base and globe, with the large 16 inch **Illuminated** globe mounted in a solid walnut floor stand of Duncan Phyfe design. Semi-circular brass and moveable meridian ring, plus the highly accurate and completely up-to-date globe make the "Amundsen" a most attractive and usable furnishing. Height 38¾". Shipping weight 33 lbs. **F.O.B. Illinois Factory.**
Retail $165.00

Deluxe Quality 32" and 24" Illuminated Replogle Globes

THE DIPLOMAT TRADITIONAL 32-INCH ILLUMINATED "HEIRLOOM" GLOBE

5017NF36000—For those who demand the ultimate in a world globe, this Replogle **32-inch "Diplomat Traditional"** model is a proud possession. Superbly hand crafted for utmost accuracy. Globe map is **over 100-inches around.** Scaled 250 miles to the inch. More than **3200 sq. in. of map surface.** Molded of strong crystal-clear acrylic, revolves smoothly. Traditional design Walnut finish cradle mounting, hand carved and rubbed. Solid brass meridian has hand engraved numerals. AC or DC, 110 volts, 48" H. Ship. wt. 300 lbs. **F.O.B. Illinois Factory.** **Retail $1200.00**

THE DIPLOMAT CLASSIC 32-INCH ILLUMINATED "HEIRLOOM" GLOBE

5018NF80000—**32-inch "Diplomat Classic,"** among its distinguished owners are heads of state, universities, libraries, business leaders, celebrated persons in all walks of life. Superbly hand crafted for utmost accuracy. Globe map is **over 100-inches around.** Scaled 250 miles to the inch. More than **3200 sq. in. of map surface.** Molded of strong crystal-clear acrylic revolves smoothly and effortlessly. Handsome base, modern, classic lines richly grained walnut finish. Globe swings up or down to bring any area into view. Meridian is solid brass, numerals hand engraved. AC or DC, 110 volts. Ht. 47". Ship. wt. 290 lbs. **F.O.B. Illinois Factory.** **Retail $1000.00**

THE EXECUTIVE TRADITIONAL 24-INCH ILLUMINATED "HEIRLOOM" GLOBE

5019NF60000—Magnificent **24-inch Replogle illuminated** globe, over **75-inches around,** designed to enhance and serve the executive office, reception room, home library. Hand crafted for utmost accuracy. Globe map is scaled to 150 miles to the inch. Molded of strong, crystal-clear acrylic revolves smoothly and effortlessly. Traditional cradle mounting is hand-rubbed, solid walnut, legs are sun tipped. Full meridian is solid brass, numbers hand engraved. AC or DC, 110 volts. Ht. 45". Ship. wt. 80 lbs. **F.O.B. Illinois Factory.** **Retail $750.00**

THE EXECUTIVE CLASSIC 24-INCH ILLUMINATED "HEIRLOOM" GLOBE

5020NF40000—24-inch Replogle illuminated globe, **over 75-inches around.** Superbly hand crafted for utmost accuracy, the globe map is in 10 softly harmonizing colors. **1800 sq. in. surface,** includes thousands of place names—cities, lakes, rivers, waterfalls, mountains, deserts, highways, railroads, ocean currents, etc. Molded of strong crystal-clear acrylic revolves smoothly, effortlessly. Classic mounting of richly grained, hand-rubbed solid walnut. Removable ball converts to table or desk. Revolves, swings up or down on Gyro-Matic mounting. AC or DC, 110 volts. Ht. 43¾". Ship. wt. 48 lbs. **F.O.B. Illinois Factory.** **Retail $500.00**

Allow approximately 90 days for shipment of the 24" and 32" globes above.

Ⓑ Replogle 12-INCH ILLUMINATED GLOBE

Ⓒ Replogle STEREO RELIEF GLOBE

Ⓓ Replogle GLOBE-ATLAS COMBINATION

Ⓐ The CENTURY By Replogle

Ⓐ The CENTURY By Replogle

718NN3047—**12-inch illuminated** globe rests in an authentic reproduction of a century-old globe mounting. Base of **rich-tone solid Walnut;** hand carved and rubbed. Place names on 10-color globe stand out brilliantly when illuminated. **Includes book of uses and games, "The Story of the Globe."** Ht. 17". Ship. wt. 13 lbs. **Retail $49.95**

Ⓑ Replogle 12-INCH ILLUMINATED GLOBE

5009NN1644—Add a world of distinction to your home with this hand-crafted 12-inch **illuminated** globe. An valuable for reference as it is decorative. 10-color map shows thousands of place names, clear and easy-to-read. Full, numbered meridian; both meridian and base have rich satin-gold finish. U.L. approved. AC or DC, 110 volts. Ht. 16½". Ship. wt. 7 lbs. **Retail $26.95**

Ⓒ Replogle STEREO RELIEF GLOBE

5007NN1034—Thrill to nature's exciting contrasts with this beautiful **12-inch globe in raised relief.** Understand better how earth topography affects climate, populations, boundaries. See the flow and direction of ocean currents. Greatly detailed 10-color map. Unique **Space Flight mounting** combines solid walnut with satin-gold finish on base ring and numbered meridian. Ht. 15". Ship. wt. 6 lbs. **Retail $16.95**

Ⓔ Replogle 16-INCH ILLUMINATED FLOOR MODEL GLOBE

Ⓔ Replogle 16-INCH ILLUMINATED FLOOR MODEL GLOBE

5012NN2741—**12-inch illuminated** globe combined with a 400-page world atlas. Atlas contains detailed U.S. and foreign country maps, gazetteer, world information, fits into globe base. Top and bottom of base have mar-resistant high-pressure plastic finish in walnut wood grain, sides are solid walnut. Globe shows thousands of place names. Numbered meridian has satin-gold finish. U.L. approved, AC or DC, 110 volts. Ht. 16¾". Wt. 9¼ lbs. **Retail $44.95**

5013NN1827—Same model with **non-illuminated globe ball.** Wt. 8½ lbs. **Retail $29.95**

Ⓔ Replogle 16-INCH ILLUMINATED FLOOR MODEL GLOBE

5010NF9760—Distinguished globe, perfect for office, home library or reception room. Cradle pedestal base of solid walnut is hand-carved and hand-rubbed. Brass claw feet. Globe ball is over 50 inches around, scaled 500 miles to the inch. Full numbered brass-plated meridian. U.L. approved, AC or DC, 110 volts. Stands 39½" high. Ship. wt. 28 lbs. **F.O.B. Illinois Factory. Ret. $160.00**

Ⓕ Replogle 12-INCH ILLUMINATED FLOOR MODEL GLOBE

5008NN3897—Stands 34½" high on hand carved, solid walnut Duncan Phyfe pedestal base. Movable meridian, numbered in degrees, brings any area of the accurate 10-color globe into closer view. Thousands of place names are shown in easy-to-read type. Meridian and metal fork brass dated. U.L. approved, AC or DC, 110 volts. Ship. wt. 13 lbs. **$59.95**

Ⓕ Replogle 12-INCH ILLUMINATED FLOOR MODEL GLOBE

A Beautiful World Globe Will Add Charm and Interest to Any Room

HAMPDEN

SINCE 1878

All Movement Parts GUARANTEED FOR LIFE

*Movement parts of every watch bearing our LIFETIME GUARANTEE, are guaranteed unconditionally against breakage! Never a charge for material or labor for LIFE! Simply return watch and guarantee card to Hampden Watch Company with $1.50 handling charge.

A SARITA 21. Stunning 14K solid gold model marquise shaped, faceted crystal, with 21 Jewel shock-resistant movement GUARANTEED FOR LIFE*. Slim, lovely matching all expansion bracelet.

6205W2773 14K Yellow.....$52.50
6206W2773 14K White.....$52.50

B SANDRA 21. Two genuine diamonds highlight this fashionable model with exceptional faceted crystal. Beautifully detailed matching tapered bracelet. 21 Jewel movement is GUARANTEED FOR LIFE*.

6207W2933 White ..$55.00
6208W2933 Yellow ..$55.00

C SHEILA 21. Magnificent long oval is the very latest in styling. Graceful tapered matching bracelet has double action center and safety chain. 21 Jewel shock-resistant movement GUARANTEED FOR LIFE*.

6209W2067 Yellow .$37.50
6210W2067 White .$37.50

D NANCY. Beautiful oval model with faceted crystal is one of our most popular, Slim, all expansion bracelet for comfort and elegance. 17 Jewel shock-resistant movement GUARANTEED FOR LIFE*.

6211W1593 Yellow $29.95
6212W1593 White $29.95

SEA WOLF. Our most popular rugged, 17 Jewel WATERPROOF**. Used by thousands of military men everywhere. Chrome plated top, stainless back, luminous dots and hands, unbreakable crystal, all steel expansion band. 17 Jewel shock-resistant movement is GUARANTEED FOR LIFE*.

6213W1593 White $29.95
6214W1933 Yellow $35.95

FINE QUALITY WATCHES

Guaranteed to Satisfy

F SYBIL 21. Two ducut diamonds in graceful oval case, faceted crystal. Matching diamond cut slim expansion bracelet. 21 Jewel movement GUARANTEED FOR LIFE*.

6215W2133 White $39.95
6216W2133 Yellow $39.95

G SABINA 21. Lovely pear shaped model, faceted crystal, with elegant tapered bracelet, double action center and safety chain. 21 Jewel movement GUARANTEED FOR LIFE*.

6217W1893 Yellow $35.95
6218W1893 White $35.95

H ROGER. Rugged CALENDAR watch tells the day of the month . . . WATERPROOF** too! Matching expansion band. 7 Jewel shock-resistant movement GUARANTEED FOR LIFE*.

6219W1787 Yellow $32.50
6220W1493 White $27.50

J ROXANNE. Charming and attractive model with easy to read dial. Matching expansion bracelet fits every wrist. 7 Jewel movement GUARANTEED FOR LIFE*.

6221W1533 Yellow $29.95
6222W1533 White $29.95

K ROY. One of our most popular models for active lads, Guaranteed WATERPROOF**, luminous dial, red sweep second hand. Steel expansion band adjusts to every wrist. 7 Jewel movement GUARANTEED FOR LIFE*.

6223W1367 Black Dial $25.95
6224W1367 White Dial $25.95

**WATERPROOF as long as case, crown and crystal are intact.

Shipping weight 8 oz.

Retail Prices Are Suggested Only and May Vary in Different Trading Areas

HAMPDEN

SINCE 1878

*Movement parts of every watch bearing our LIFETIME GUARANTEE, are guaranteed unconditionally against breakage! Never a charge for material or labor for LIFE! Simply return watch and guarantee card to Hampden Watch Company with $1.50 handling charge.

All Movement Parts GUARANTEED FOR LIFE

(K) **DAY-DATE DOLPHIN.** Tells the day of the week as well as the date! 17 Jewel movement GUARANTEED FOR LIFE*. Tested WATERPROOF** case has chrome plated top, stainless back, luminous dots and hands. Matching all expansion band. Day and date change automatically.

6188W2167 White Dial . . $39.95
6188W2167 Black Dial . . $39.95

(L) **DAY-DATE SEA LION.** Day and date changes automatically—CALENDAR feature makes this most attractive watch a best buy! Tested WATERPROOF** case, 17 jewel shock-resistant movement with unbreakable mainspring is GUARANTEED FOR LIFE*.

6186W2480 White Dial . . $47.50
6191W2480 Black Dial . . $47.50

(M) **AUTO-MARINE.** Our most rugged self-winding AUTOMATIC watch, 17 Jewel shock-resistant movement with unbreakable mainspring is GUARANTEED FOR LIFE*. Tested WATERPROOF**. Yellow gold color case has stainless steel back. Matching tapered expansion band.

6192W2667 Yellow $48.95
6193W2200 White $42.50

(N) **AUTO-BARNABY.** Self-winding AUTOMATIC with the latest Roman numeral styling, yellow gold color case is tested WATERPROOF**. 17 Jewel shock-resistant movement is GUARANTEED FOR LIFE*.

6194W2800 Yellow $52.50
6195W2333 White $45.00

(O) **TIME TESTER.** Our finest Chronograph stop watch. 30 minute register, Tachometer and Telemeter. Luminous figures and hands. Chrome plated top case with stainless back is water-resistant. Fine 17 jewel movement is shock-resistant and has unbreakable mainspring.

6196W3667 . . . . . $69.95

(P) **SOMERSET.** Super slim, 17 Jewel, shock-resistant watch with unbreakable mainspring. GUARANTEED FOR LIFE*. Yellow gold color case with matching all expansion band.

6197W1893 Yellow $35.00
6198W1867 White $35.00

(R) **CADET.** Boys' size WATERPROOF**. Chrome plated top, stainless steel back, 17 Jewel shock-resistant movement GUARANTEED FOR LIFE*. Sweep second hand, luminous dots and hands, unbreakable mainspring, matching expansion band.

6199W1547 White $29.95
6200W1693 Yellow $31.95

(S) **ROYAL MARINE.** Our most rugged, sturdy watch. Smart, handsome and WATERPROOF** with accurate 17 Jewel shock-resistant movement and all stainless steel case GUARANTEED FOR LIFE*. Unbreakable mainspring and crystal, sweep second hand, luminous dots and hands. Matching all steel expansion band is so flexible it can be tied in a knot.

8201W1853 White Dial $35.95
8202W1953 Black Dial $35.95

(T) **SANTA FE TRANSPORTATION WATCH.** A dependable favorite respected for its accuracy. Heavy duty yellow gold color with large clear black numerals and minute divisions. 17 Jewel shock-resistant movement is GUARANTEED FOR LIFE*. Sturdy leather fob.

6203W2633 Yellow $49.95
6204W2233 White $42.50

**WATERPROOF as long as case, crown and crystal are intact.

Shipping weight 8 oz.

Solid Body Electric Guitars

"Elitar" Guitar

- 3 Split Pik-Ups To Produce Stereo
- 5 Self-Cancelling Switches
- Two Channel Outputs
- Volume Control For Each Channel
- Tremolo

"ELITER" SOLID BODY ELECTRIC GUITAR ONLY

2278G1500—Crafted from Mah. wood, finished with 7 coats of lacquer, individually hand rubbed. Trim following contour of body inlaid by hand. Adjustable 3-ply laminated **Ebony Neck; Ebony Fingerboard.** Unique position markers; extra wide frets. Five self-cancelling switches re-produce sounds ranging from treble to bass—any combination can be played to achieve an infinite variety of sounds. Guitar can be played **Monaurally or Stereophonically** at flick of switch. Expertly crafted in Japan. **Case not included.** Approx. Size: 41" l. x 14½" w. x 1¾" d. Available in **Metallic Blue or Metallic Red. Specify. Ship. wt.** approx. 11 lbs. **Sugg. Retail $400.00**

2282G1950—**Deluxe Plush Lined Case. Ship wt.** approx. 15 lbs. **Sugg. Retail $38.95**

"Super Deluxe" 4 Pik-Up Guitar

- 4 Adjustable Pick-Ups
- Adjustable, Friction Free Deluxe Roller Bridge
- Chrome Plated Go-Go Tremolo
- Volume & Tone Controls; 4 Standby Switches
- 3-Position Selector Switch For Solo/Rhythm & Super Bass

"SUPER DELUXE" 4 PICK-UP GUITAR ONLY

2274G6099—Spring loaded muffler. Body shaped and contoured for perfect body comfort and additionally enhanced by a bevelled contour. Slim fast action removable and adjustable neck. Neck is laminated for extra strength and features a 22 Rosewood fingerboard. All working surfaces of lacquered body protected by striped chrome plate. Quality crafted in Japan. **Case not included.** Approx. Size: 39½" l. x 13" w. x 1½" d. Available in **Sunburst, Metallic Red or Metallic Blue. Specify.** Ship. wt. approx. 11 lbs. **Sugg. Retail $148.95**

2282G1950—**Deluxe Plushed Lined Case Only.** Ship. wt. approx. 15 lbs. **Sugg. Retail $38.95**

2283G675—**Chipboard Case Only.** Ship. wt. approx. 9 lbs. **Sugg. Retail $13.50**

"Deluxe" 3 Pik-Up Guitar

- Ultra-High Sensitive Pik-Ups
- GO-GO Tremolo
- 3 Standby Switches
- Solo/Rhythm Switch
- 3 Volume & Tone Controls

"DELUXE" 3 PICK-UP GUITAR ONLY

2276G5740—Double cut-away body; deluxe universally adjustable, friction free roller bridge. Body is shaped for perfect comfort when playing and features a delicate styled bevel around its periphery. Laminated, removable and adjustable neck features a 22 fret Rosewood fingerboard. Individual chromed machine heads. Polished striped protective plate. Expert Japanese craftsmanship. **Case not included.** Approx. Size: 40" l. x 12" w. x 1¾" d. Available in **Metallic Blue, Metallic Red or Sunburst. Specify.** Ship. wt. approx. 11 lbs. **Sugg. Retail $102.50**

2282G1950—**Deluxe Plush Lined Case Only.** Ship. wt. approx. 15 lbs. **Sugg. Retail $38.95**

2283G675—**Chipboard Case Only.** Ship. wt. approx. 9 lbs. **Sugg. Retail $13.50**

"Reveler" 2 Pik-Up Guitar

- Super Sensitive Adjustable Pick-Ups
- Tremolo
- Adjustable Friction Free Roller Bridge
- 3-Position Selector Switch For Solo/Rhythm & Super Bass
- Two Volume & Tone Controls

"REVELER" 2 PICK-UP GUITAR ONLY

2435G6037—Deluxe double cut-away body. Color coded standby switches. Body is contoured both front and back with a delicate bevel ringing its periphery. Laminated neck is adjustable and removable and features a 22 fret oval Rosewood fingerboard with 10 inlaid position markers. Chromed individual machine heads. Etched and polished striped protective plate. Skillfully crafted in Japan. **Case not included.** Approx. Size: 39½" l. x 12" w. x 1½" d. Available in **Metallic Red, Metallic Blue or Sunburst. Specify.** Ship. wt. approx. 10 lbs. **Sugg. Retail $100.50**

2282G1950—**Deluxe Plushed Line Case Only.** Ship. wt. approx. 15 lbs. **Sugg. Retail $38.95**

2283G675—**Chipboard Case Only.** Ship. wt. approx. 9 lbs. **Sugg. Retail $13.50**

"ASCENDERE" 2 PICK-UP SOLID BODY GUITAR

- Double Cut-away Body
- Adjustable Pick-ups & Roller Bridge
- Tremolo
- Volume & Tone Controls

"ASCENDERE" 2 PICK-UP SOLID BODY GUITAR ONLY

2436G3080—Two deluxe pick-ups; friction free adjustable chromed roller bridge; two standby switches. Removable, adjustable neck is laminated for extra strength and features a 22 fret Rosewood fingerboard with 10 inlaid position markers. Pick guard protects beautiful lacquered finish. Skillfully crafted in Japan. **Case not included.** Approx. Size: 39" l. x 11" w. x 1¾" d. Available in **Sunburst Only. Ship. wt.** approx. 8 lbs. **Sugg. Retail $81.00**

2282G1950—**Deluxe Plush Lined Case Only.** Ship. wt. approx. 15 lbs. **Sugg. Retail $38.95**

2283G675—**Chipboard Case Only.** Ship. wt. approx. 9 lbs. **Sugg. Retail $13.50**

SINGLE PICK-UP SOLID BODY GUITAR

- Deluxe Pik-Up
- Rosewood Fingerboard
- Steel Reinforced Neck
- Volume & Tone Controls

SINGLE PICK-UP SOLID BODY GUITAR ONLY

2437G2093—Double cut-away body electric guitar with one adjustable deluxe pick-up; adjustable chrome integral bridge and tailpiece. Volume and tone controls. Removable steel reinforced neck; 22 fret Rosewood fingerboard with 10 inlaid position markers. Quality crafted in Japan. **Case not included.** Approx. Size: 39" l. x 12½" w. x 2" d. Beautiful **Sunburst finish. Ship. wt.** approx. 10 lbs. **Sugg. Retail $59.95**

2283G675—**Chipboard Case Only. Ship. wt.** approx. 9 lbs. **Sugg. Retail $13.50**

2 Pik-Up Bass Guitar

- Super Sensitive Pick-Ups
- Extended Neck
- 2 Volume Controls & Standby Switches
- Adjustable Neck
- Rosewood Fingerboard

2 PICK-UP BASS GUITAR ONLY

2192G5740—**Handsomely styled bass guitar.** Removable, adjustable neck is laminated for extra strength and features a 21 fret Rosewood fingerboard. Heavy duty fully enclosed, chromed machine heads. A styling bevel complements the shaped and contoured body. Etched and polished striped metal plate protects lustrous lacquer finish. Excellent Japanese craftsmanship. **Case not included.** Approx. Size: 42½" l. x 13" w. x 1½" d. Available in **Sunburst, Metallic Red or Metallic Blue. Specify.** Ship. wt. approx. 12 lbs. **Sugg. Retail $167.50**

2282G1950—**Deluxe Plush Lined Case Only.** Ship. wt. approx. 15 lbs. **Sugg. Retail $38.95**

2284G825—**Chipboard Case Only.** Ship. wt. approx. 9 lbs. **Sugg. Retail $16.50**

3 PICK-UP ELEC. GUITAR-AMP. OUTFIT

- 3 Pick-Up Guitar with Tremolo
- Guitar Carrying Case
- Deluxe Six Tube, 25 Watt Output Amp.
- Guitar-Amp. Connecting Cord
- Guitar Instruction Book
- 12" Jensen Speaker; Tremolo

2293G13361—Complete outfit for the ardent student. Consists of: **2275G5740**—"Deluxe" 3 Pick-Up Elec. Guitar and **2283G675**—Chipboard Case from page 440; **2250G7809**—Deluxe Six Tube Amplifier from page 436 plus Connecting Cord and Instruction Book. Guitar is available in Sunburst, Metallic Red or Metallic Blue. Specify Guitar Color. Ship. wt. approx. 49 lbs. Sugg. Retail $235.95

2275G5740—"Deluxe" 3 Pick-Up Elec. Guitar Only from above outfit. Less case and instruction book. With connecting cord. Specify Color. Ship. wt. approx. 11 lbs. Sugg. Retail $102.50

2250G7809—Deluxe Six Tube Amplifier Only from above outfit. Ship. wt. approx. 28 lbs. Sugg. Retail $131.99

"ASCENDERE" ELEC. GUITAR-AMP. OUTFIT

- 2 Pick-Up Guitar with Tremolo
- Guitar Carrying Case
- Amplifier with 8" Speaker
- Tremolo
- Guitar-Amp. Connecting Cord
- Guitar Instruction Book

2466G7009—Quality outfit for the serious-minded student. Consists of: **2436G2486**—"Ascendere" 2 Pick-Up Guitar and **2283G675**—Chipboard Case from page 440; **2254G3021**—Deluxe Four Tube Tremolo Amplifier from page 436, plus Connecting Cord and Instruction Book. Guitar is available in Sunburst Only. Ship. wt. approx. 39 lbs. Sugg. Retail $148.50

2436G2086—"Ascendere" 2 Pick-Up Sunburst Solid Body Elec. Guitar Only from above outfit. Less case and instruction book. With connecting cord. Ship. wt. approx. 11 lbs. Sugg. Retail $87.00

2254G3023—Deluxe 4 Tube Tremolo Amp. Only from above outfit. Ship. wt. 12 lbs. Sugg. Retail $68.50

2 PICK-UP ELEC. BASS GUITAR-AMP. OUTFIT

- Guitar with 2 Sensitive Pick-Ups
- Guitar Carrying Case
- Bass Amp. with 15" Jensen Speaker
- Guitar-Amp. Connecting Cord
- Guitar Instruction Book
- 30 Watt Output

2294G13864—A well-balanced outfit for the skilled Bass Guitarist. Consists of: **2192G5740**—2 Pick-Up Solid Body Elec. Bass Guitar and **2284G825**—Chipboard Case from page 440; **2253G9953**—Bass Amplifier from page 436 plus Connecting Cord and Instruction Book. Guitar is available in Metallic Red, Metallic Blue or Sunburst. Specify Guitar Color. Ship. wt. approx. 62 lbs. Sugg. Retail $271.95

2192G5740—2 Pick-Up Solid Body Elec. Bass Guitar Only from above outfit. Less case and instruction book. With connecting cord. Specify Color. Ship. wt. approx. 12 lbs. Sugg. Retail $102.50

2253G9953 — Bass Amplifier Only from above outfit. Ship. wt. approx. 40 lbs. Sugg. Retail $165.50

4 PICK-UP "SUPER DELUXE" ELEC. GUITAR-AMP. OUTFIT

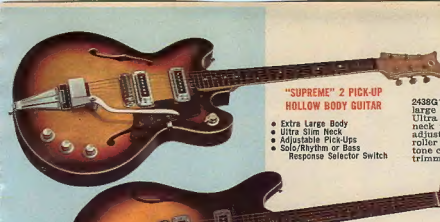
- 4 Pick-Up Guitar with Tremolo
- Solo/Rhythm & Super Bass Switch on Guitar
- Five Tube Amp. with Two 12" Jensen Speakers
- Guitar-Amp. Connecting Cord
- Guitar Instruction Book
- Amp. has 50 Watt Output

2467G13895—Complete outfit for the more advanced guitarist. Consists of: **2274G6090**—4 P.U. Guitar with 5 position selector switch for solo, rhythm or bass playing and **2282G675**—Chipboard Case from page 440; **2247G12585**—Grand Deluxe Five Tube Amplifier from page 436, plus Connecting Cord and Instruction Book. Guitar is available in Sunburst, Metallic Red or Metallic Blue. Specify Guitar Color. Ship. wt. approx. 69 lbs. Sugg. Retail $348.95

2274G6090—4 Pick-Up Solid Body Elec. Guitar Only from above outfit. Less case and instruction book. With connecting cord. Specify Color. Ship. wt. approx. 11 lbs. Sugg. Retail $148.50

2247G12585 — Grand Deluxe 5-Tube Amplifier Only from above outfit. Ship. wt. approx. 48 lbs. Retail $206.75

Hollow Body Electric Guitars



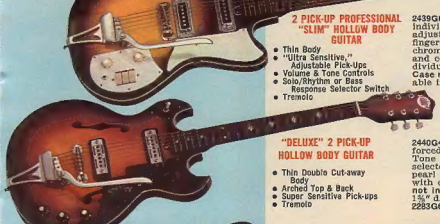
"SUPREME" 2 PICK-UP HOLLOW BODY GUITAR

- Extra Large Body
- Ultra Slim Neck
- Adjustable Pick-Ups
- Solo/Rhythm or Bass Response Selector Switch

"SUPREME" 2 PICK-UP HOLLOW BODY GUITAR ONLY

2438G11200—Professionally styled ultra deluxe guitar with extra large body acoustically designed for optimum sound resonance. Ultra slim, fast action, 5 ply, laminated removable and adjustable neck features an oval 20cmy fingerboard. Two super sensitive adjustable pick-ups; universally adjustable friction free deluxe roller bridge; heavy duty chromed tremolo; two volume controls; tone control. Plastic pick guard with ornate decoration. Chromed trimmed machine heads are fully enclosed. Skillfully crafted in Japan. Case not included. Approx. Size: 44" l. x 17¾" w. x 2¾" d. Beautiful Four Color Sunburst Finish Only. Ship. wt. approx. 24 lbs.
Sugg. Retail $239.95

2445G1013—Chipboard Case Only. Ship. wt. approx. 10 lbs.
Sugg. Retail $19.95



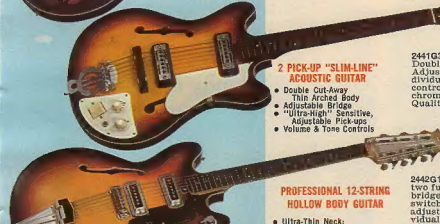
2 PICK-UP PROFESSIONAL "SLIM" HOLLOW BODY GUITAR

- Thin Body
- "Ultra Sensitive," Adjustable Pick-Ups
- Volume & Tone Controls
- Solo/Rhythm or Bass Response Selector Switch
- Tremolo

2 PICK-UP PROFESSIONAL HOLLOW BODY GUITAR ONLY

2439G6300—Large deluxe thin body with both front and back individually shaped and contoured. Ultra thin removable and adjustable neck is laminated for extra strength; 22 fret Rosewood fingerboard. Adjustable friction free roller bridge. Deluxe Trim; chromed compression tremolo; contrasting plastic pick guard and control panel plate; individual chromed machine heads. Individual, noiseless on-off switches. Expertly crafted in Japan. Case not included. Approx. Size: 42¼" l. x 14½" w. x 1⅞" d. Available in 4 Color Sunburst Only. Ship. wt. approx. 16 lbs.
Sugg. Retail $150.00

2284G825—Chipboard Case Only. Ship. wt. approx. 8 lbs.
Sugg. Retail $16.50



"DELUXE" 2 PICK-UP HOLLOW BODY GUITAR

- Thin Double Cut-away Body
- Arched Top & Back
- Super Sensitive Pick-ups
- Tremolo

"DELUXE" 2 PICK-UP HOLLOW BODY GUITAR ONLY

2440G4900—Double cut-away body; slender, adjustable steel reinforced neck; graceful arched top and back for greatest comfort; Tone and Volume controls; Ivoroid bound edges; Toggle pick-up selector switch; adjustable Rosewood fingerboard with beautiful pearl position markers; all chromed tremolo; plastic pick guard with ornate decoration. Beautiful 4-Color Sunburst Finish. Case not included. Crafted in Japan. Approx. Size: 39" l. x 13¼" w. x 1¾" d. Ship. wt. approx. 10 lbs.
Sugg. Retail $109.95

2283G675—Chipboard Case Only. Ship. wt. approx. 9 lbs.
Sugg. Retail $13.50

2 PICK-UP "SLIM-LINE" ACOUSTIC GUITAR

- Double Cut-Away Thin Arched Body
- Adjustable Bridge
- "Ultra-High" Sensitive, Adjustable Pick-ups
- Volume & Tone Controls

2 PICK-UP "SLIM-LINE" ACOUSTIC GUITAR ONLY

2441G3353—Beautifully detailed thin-like two pick-up guitar. Double cut-away with arched top and back, only 1¾" thick. Adjustable, ultra-high sensitive electro magnetic pick-ups. Individual, noiseless, velvet touch on-off switches. Volume, tone control; steel reinforced neck; adjustable Rosewood bridge; chromed tail piece; Protective pick guard and control panel plate. Quality crafted in Japan. Beautiful 4-Color Sunburst Finish Only. Case not included. Approx. Size: 39" l. x 13½" w. x 2" d. Ship. wt. approx. 10 lbs.
Sugg. Retail $74.85

2283G675—Chipboard Case Only. Ship. wt. approx. 9 lbs.
Sugg. Retail $13.50

PROFESSIONAL 12-STRING HOLLOW BODY GUITAR

- Ultra-Thin Neck, Extra Large Body
- Ebony Fingerboard
- Adjustable Pick-ups; Adjustable Roller Bridge
- Volume & Tone Controls; Solo/Rhythm and Bass Selector Switch

"ULTRA DELUXE" PROFESSIONAL 12-STRING HOLLOW BODY GUITAR ONLY

2442G12600—Professionally styled 12-string electric guitar with two fully adjustable pick-ups. Ultra thin universally adjustable roller bridge; heavy chromed tail piece; two volume and a tone control switch. Sealed machine heads. Ultra thin 5 ply laminated neck is adjustable and removable. Front and back of guitar are individually shaped and contoured for optimum sound response. All edges, including the "f" hole are trimmed in handsome decorative Ivoroid. Plastic pick guard with ornate decoration. Expertly crafted in Japan. Beautiful 4-Color Sunburst Finish Only. Case not included. Approx. Size: 45½" l. x 17½" w. x 1⅝" d. Ship. wt. approx. 22 lbs.
$259.95

2445G1013—Chipboard Case Only. Ship. wt. Approx. 10 lbs.
Sugg. Retail $19.95

2 PICK-UP, 12 STRING HOLLOW BODY GUITAR

- 2 Sensitive Pick-ups
- Roller Bridge
- Toggle Switch For Pick up Selection
- Volume & Tone Controls

2 PICK-UP, 12 STRING HOLLOW BODY GUITAR ONLY

2443G5880—Double cut-away professional 2 pick-up 12 string guitar with gracefully arched top and back. Rosewood fingerboard with beautiful pearl inlay position markers. Toggle switch pick-up selector. Super-sensitive pick-ups; adjustable steel reinforced neck; adjustable chromed plated roller bridge; chrome tailpiece. Plastic protective pick guard with ornate decoration. Volume and Tone Controls. Beautiful 4-Color Sunburst Finish, Case not included. Approx. Size: 39" l. x 13½" w. x 1⅝" d. Ship. wt. approx. 16 lbs.
Sugg. Retail $135.00

2284G825—Chipboard Case Only. Ship. wt. approx. 9 lbs.
Sugg. Retail $16.50

2 PICK-UP HOLLOW BODY "BASS" GUITAR

- Deluxe Slimline Body
- "Ultra-Thin" Neck; Rosewood Fingerboard
- Adjustable Pick-ups; Volume & Tone Controls
- Pick-up Selector Switch

2 PICK-UP HOLLOW BODY "BASS" GUITAR ONLY

2444G6720—Deluxe slimline (1⅝" thin) electric bass guitar with two ultra sensitive, adjustable electro magnetic pick-ups. Body delicately arched at front and back for optimum sound response. All edges, including "f" holes are bound in decorative Ivoroid. Ultra thin removable and adjustable neck is laminated for extra strength and features a 21 fret extended Rosewood fingerboard with beautiful pearl position markers. Volume and tone controls; chrome enclosed machine heads. Skillfully crafted in Japan. Beautiful 4-Color Sunburst Finish. Case not included. Size: 46" l. x 14¼" w. x 1⅝" d. Ship. wt. approx. 12 lbs.
Sugg. Retail $160.00

2446G900—Chipboard Case Only. Ship. wt. 11 lbs.
Sugg. Retail $17.95

THE DISTINCTIVE VERI THIN® SERIES BY GRUEN®

VERI-THIN® GLEN A sure style prize winner. 10 kt. yellow rolled gold plated case. Nite-glo hands. Shock resistant. 17 jewels. Embossed expansion band.
4013W2927 .....Retail $55.00

VERI-THIN® PARKER Modern looking from any angle. Dress-waterproof.* 17 jewels. Nite-glo dial. Shock resistant. Expansion band.
4014W2383 .....Retail $45.00

VERI-THIN® RAEL A sophisticated timepiece with 17 jewels. Shock resistant. Nite-glo dial. Yellow top, stainless steel back. Handsome expansion band.
4015W2660 .....Retail $49.95

VERI-THIN® NEIL Richly engraved, smartly styled. Shock resistant. Nite-glo dial. Yellow top, stainless steel back. 17 jewels. Expansion band.
4016W2860 .....Retail $55.00

GRUEN
THE SWISS NAME FOR FINE WATCHES

GINGER A winning combination: dainty . . . easy-to-read. 17 jewels. 10 kt. rolled gold plated top, stainless steel back. Shock resistant. Expansion bracelet.
4019W2260 .....Retail $42.50
GINGER—as above in white
4020W2260 .....Retail $42.50

SEA WAVE Practical and pretty. 17 jewels. Shock resistant. Nite-glo hands. Yellow top, stainless steel back. Gentle, flowing designed expansion bracelet.
4018W2727 .....Retail $52.50

GOLDEN VENUS Exciting...exquisite charm. 17 jewels. Beautifully florentined case with matching adjustable bracelet. Faceted crystal. Shock resistant.
4017W3993 .....Retail $75.00

SEA SPRAY Perfect for house cleaning or for dress wear. 17 jewels. Shock resistant. Nite-glodial. Chrome plated top, stainless steel back. Expansion bracelet.
4021W2593 .....Retail $49.95

JOLIE Styling at its finest . . . with distinct, clean engraved case and match adjustable bracelet. 17 jewels. 10 kt. rolled gold plated top, stainless steel back. Shock resistant.
4022W2783 .....Retail $52.50
JOLIE—as above in white
4023W2793 .....Retail $52.50

ALLISON Modern as tomorrow . . . lovely engraved case and matching adjustable bracelet. 17 jewels. 10 kt. rolled gold plated top, stainless steel back. Shock resistant.
4024W3393 .....Retail $65.00
ALLISON—as above in white
4025W3393 .....Retail $65.00

EVERY GRUEN WATCH HAS
incabloc®
THE SHOCK RESISTANT DEVICE

EVERY WATCH IS GRUEN GUARANTEED
The movement is guaranteed against defective parts and workmanship for 1 year from factory shipment date, and Gruen will repair or replace any movement which fails to perform properly because of such defects during the life of the guarantee. (To cover cost of postage, insurance and handling, there is a minimum charge of $1.50 on each watch returned.)

ALL HAVE SWISS
GRUEN PRECISION® MOVEMENTS . . .
UNBREAKABLE MAINSPRINGS . . .
ARE ANTI-MAGNETIC . . .
SHOCK RESISTANT.

*as long as case, crown, crystal remain intact.

GRUEN

CREATION OF MASTER CRAFTSMAN

The Quality Watch Since 1874

AUTOWIND® GARCIA Dependably yours. Shock resistant. Nite-glo dial. 17 jewels. Yellow top. stainless steel back. Expansion band.
4026W3460 . . . . . Retail $65.00

AUTOWIND® VICTORY Shimmering dial adds prestige to this self-winding, dress-waterproof.* 17 jewels. Nite-glo dial. Shock resistant. Expansion band.
4027W3327 . . . . . Retail $62.50

AUTOWIND® WILSON A conversationally interesting dial. 17 jewels. Nite-glo dial. Shock resistant. Applied hour markers. Yellow top, stainless steel back. Expansion band.
4028W3593 . . . Retail $67.50

. . . WATCHES THAT TELL SO MUCH MORE THAN TIME

PACKER The total reminder. Dress-waterproof.* 17 jewels. Shock resistant. Nite-glo dial. Yellow top, stainless steel back. Expansion band.
4029W3327 . . . . . Retail $62.50

ALL GRUEN® MOVEMENTS ARE SWISS . . . FROM OUR OWN MANUFACTURING FACTORY IN BIENNE, SWITZERLAND.

WALTON A reasonable timepiece that accurately tells the date, too. 17 jewels. Shock resistant. Nite-glo dial. Chrome plated top, stainless steel back. Expansion band.
4030W2393 . Retail $45.00

MAURY Here is the leader. The total watch. Dress-waterproof.* Shock resistant. 17 jewels. Yellow top, stainless steel back. Nite-glo dial. Expansion band.
4031W3060 . . . . . Retail $57.50

WAVERLY A watch fit for a king — priced for you. Shock resistant. 17 jewels. Expansion band blends handsomely with the case.
4032W4527 Retail $85.00

GORDON Fascinating new style that's different and distinguished looking. Yellow top stainless steel back. Shock resistant. With smart, textured brown strap.
4033W2260 . . Retail $42.50

*Waterproof case, crown, crystal (crown in pull).

ALL HAVE SWISS GRUEN PRECISION® MOVEMENTS . . . UNBREAKABLE MAINSPRINGS . . . ARE ANTI MAGNETIC . . . SHOCK RESISTANT BY INCABLOC.

RETAIL PRICES ARE SUGGESTED ONLY AND VARY IN DIFFERENT TRADING AREAS

A DISTINCTIVE NEW SERIES OF FINE WATCHES WITH QUALITY SWISS MOVEMENTS

DIAMOND LOVE Regal splendor. 17 jewels. Tapered florentine adjustable bracelet. Shock resistant.
4002W4927 . . . . .Retail $92.50
DIA. LOVE —as above in yellow
4003W4927 . . . . .Retail $92.50

DIAMOND TRACEY Glittering beauty. 17 jewels. Faceted crystal. Safety-chain attachment. Florentine adjustable bracelet. Shock resistant.
4006W7153 . . . .Retail $135.00

DIAMOND DuBARRY Richly rewarding fashion design. Faceted crystal. Case is 10 kt. rolled gold plated top, stainless steel back with floret ne bezel. 17 jewels. Adjustable bracelet. Shock resistant.
4005W3993 . . . . .Retail $75.00

The Exquisite Grace of Fine Jewelry

DIAMOND LIBBEY Graceful petal shaped endpieces. 17 jewels. 10 kt white rolled gold plated top, stainless steel back. Faceted crystal. Embossed adjustable bracelet. Shock resistant.
4006W4793 . . . . Retail $89.95

DIAMOND INA Delicately designed. Faceted crystal. 17 jewels. Softly engraved case. 10 kt. white rolled gold plated top, stainless steel back. Adjustable bracelet. Shock resistant.
4007W5727 . . . Retail $107.50

NEW PRECISION PERFECTION

GRUEN

25 Jewel AUTOWIND®

GRUEN 25 JEWELS MARK OF PRECISION PERFECTION

THE SELF-WINDING WATCH OF DISTINGUISHED DESIGN

AUTOWIND® AUSTIN Calendar with magnified window. All stainless steel case. Shock resistant. Nite-glo hands and dial. Expansion band. Dress-waterproof.*
4008W3993 . . . . . Retail $75.00

AUTOWIND® JERVIS Shock resistant. Nite-glo hands and dial. Fine etched expansion band. Yellow top, stainless steel back.
4009W3993 . . . . . Retail $75.00

AUTOWIND® DELTA Calendar with magnified window. Nite-glo hands and dial. Shock resistant. Yellow top, stainless steel back. Expansion band. Waterproof.*
4010W4393 . . . . . Retail $82.50

AUTOWIND® BURKE Nite-glo hands and dial. Shock resistant. Chrome plated top, stainless steel back. Expansion band.
4011W3393 . . . . . Retail $65.00
AUTOWIND BURKE—ebony dial
4012W3393 . . . . . Retail $65.00

*as long as case, crown, crystal remain intact.

ALL HAVE SWISS GRUEN PRECISION® MOVEMENTS . . . UNBREAKABLE MAINSPRINGS . . . ARE ANTI-MAGNETIC . . . SHOCK RESISTANT BY INCABLOC.

RETAIL PRICES ARE SUGGESTED ONLY AND VARY IN DIFFERENT TRADING AREAS

GRUEN

Precision®

Bienne • Geneva • Toronto • New York

The Gruen Watchmaking Factory

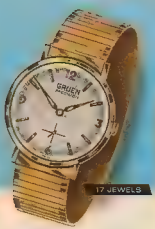
GRUEN WATCH MANUFACTURING CO., S.A. BIENNE, SWITZERLAND

AUTOWIND® BENTON Correct on a tennis court or an executive meeting, Nite glo dial. Shock resistant, 17 jewels. Chrome plated top, stainless steel back. Expansion band.

4987W3060 . . . . . Retail $57.50
AUTOWIND BENTON—ebony dial
4986W3060 . . . . . Retail $57.50

MARINER A "best buy." Shock resistant. Nite glo dial. 17 jewels. Chrome plated top, stainless steel back. Smart patched expansion band.

4985W1993 . . . . . Retail $37.50



EDMUND Smart, muted design on the face of this rich dress model. Yellow top, stainless steel back. Matching expansion band. Shock resistant.

4990W2260 . . . . Retail $42.50

AUTOWIND® DATER All guessing aside—here's the date up to the second. Dress-waterproof.* Yellow top, stainless steel back. Nite-glo dial. Shock resistant. Expansion band.

4981W3727 . . . . . Retail $69.95

GOLDEN DEMILO Golden height of fashion. 17 jewels. Gracefully rounded. Embossed bracket designed adjustable bracelet. Shock resistant

4992W3460 . . . . . Retail $65.00
GOLDEN DE MILO—in white
4993W3460 . . . . Retail $55.00

MARTA Striking new shape. 10 kt. rolled gold plated case. Faceted crystal. Shock resistant. Tapered etched adjustable bracelet.

4994W2593 . . . Retail $49.95
MARTA—as above in yellow
4995W2593 . . . . Retail $49.95

EVERY GRUEN WATCH HAS
incabloc®
THE SHOCK RESISTANT DEVICE

EVERY WATCH IS GRUEN GUARANTEED
The movement is guaranteed against defective parts and workmanship for 1 year from factory shipment date, and Gruen will repair or replace any movement which fails to perform properly because of such defects during the life of the guarantee. (To cover cost of postage, insurance and handling, there is a minimum charge of $1.50 on each watch returned.)

ALL HAVE SWISS GRUEN PRECISION® MOVEMENTS . . UNBREAKABLE MAINSPRINGS . . ARE ANTI MAGNETIC . . . SHOCK RESISTANT.

*as long as case, crown, crystal remain intact.

DIAMOND BIBI Exquisite classic charm. 17 jewels. 10 kt. rolled gold plated top, stainless steel back. Fascinating expansion bracelet. Shock resistant

4996W2860 . . . . . Retail $55.00
DIA. BIBI—as above in yellow
4997W2860 . . . . . Retail $55.00

ABBY Sophisticated, richly decorated case. 10 kt. rolled gold plated top, stainless steel back. Shock resistant. Expansion bracelet.

4998W2260 . . . . Retail $42.50
ABBY—as above in white
4999W2260 . . . Retail $42.50

JACKIE Sleekly styled . . . always fashionable. 10 kt. rolled gold plated top, stainless steel back. Expansion bracelet. Shock resistant.

4000W2260 . . . Retail $42.50
JACKIE—as above in white
4001W2260 . . . . . Retail $42.50

A FARLEY-Y. Winds itself as you wear it! Sleek, slim-styled case has yellow-plated top, stainless steel back. 17 Lifetime-Jewel movement. Waterproof*, shock-resistant, unbreakable mainspring. Luminous hands and dots. Sweep second hand. Matching expansion bracelet.
3533W2793.....Ret. **$52.50**

B FARLEY-W. Up-to-the minute styling. Winds itself as you wear it! Super-slim case has chrome-plated top and stainless steel back. Matching adjustable expansion bracelet. Waterproof*, shock-resistant; unbreakable mainspring. 17 Lifetime-Jewels.
3532W2527.....Ret. **$49.75**

F SEVILLE-Y. Coin thin dress watch. 17 Lifetime Jewel accuracy. Luxuriously-designed, yellow-plated top; stainless steel back Matching adjustable expansion bracelet. Shock-resistant, unbreakable mainspring
3649W2727.....Ret. **$52.50**

G FLEET-Y. Wonderfully thin* Waterproof*, shock-resistant 17 Lifetime-Jewel movement. Unbreakable mainspring. Handsome case has yellow-plated top; stainless steel back Matching, adjustable expansion bracelet
3525W2233. ...Ret. **$42.50**

H FLEET-W. Super-slim Waterproof*, anti magnetic, shock resistant, unbreakable mainspring. 17 Lifetime-Jewels. Trimly styled, chrome-plated top, stainless steel back. Matching expansion bracelet
3524W1933.....Ret. **$37.50**

E LE SABRE-W. Tells date automatically. Waterproof*. 17 Lifetime Jewels Florentine chrome-plated top; stainless steel back. Matching expansion bracelet
3644W2127.....Ret. **$42.50**
LE SABRE-Y. Yellow-plate top.
3643W2393.....Ret. **$45.00**

C GEMINI-W. Self winding! Calendar window Waterproof*. 17 Lifetime Jewels Chrome-plated top; stainless steel back Shock-resistant, unbreakable mainspring. Expansion bracelet.
3536W2727....Ret **$52.50**
GEMINI-Y. Yellow-plated top
3537W2993....Ret. **$57.50**

D ALMANAC-Y. Day *and* date calendar. Self winding. 17 Lifetime-Jewels. Waterproof* Yellow palted top; stainless steel back. Shock resistant; unbreakable mainspring.
3615W2260.....Ret **$62.50**
ALMANAC-W. Chrome-plated top.
3616W2967.....Ret. **$57.50**

HELBROS

Precision watches feature Lifetime Jewels and unbreakable mainsprings. Expansion bracelets can be custom-fit by adding or removing links.

LIFETIME GUARANTEE

on all movement parts against breakage

All movement parts in every HELBROS watch are guaranteed never to break, and will be replaced by factory without charge for parts. Postage, insurance, handling and packaging charge $1.25. Any necessary charges will be for skilled labor only.

NATIONALLY ADVERTISED: RADIO—TV—MAGAZINES

Good Housekeeping
LIFE
POST
LOOK
PLAYBOY
GLAMOUR
seventeen
Esquire

J DANA-Y. A 21 Lifetime-Jewel champion. Waterproof* and shock-resistant, unbreakable mainspring, anti-magnetic. Masculine-styled Yellow-plated top; stainless steel back Matching, adjustable, expansion bracelet.
3545W2260.....Ret **$45.00**
*Waterproof provided crystal and crown are intact, case unopened.

K DANA-W. 21 Lifetime-Jewels. Waterproof*, anti-magnetic, shock-resistant; unbreakable mainspring Chrome-plated top with stainless steel back Matching expansion bracelet
3544W1967.....Ret **$39.75**
MARLIN-W. All stainless steel.
3646W2127.....Ret **$42.50**

Traditional Quality From The House of Bennett

HELBROS

World-renowned for accuracy and beauty! Electronically-tested. Lifetime-Jewel movements with unbreakable mainsprings are shock-resistant.

A ROLAND-W. Winds itself automatically as you wear it. Waterproof*; shock-resistant; unbreakable mainspring; anti-magnetic. 17 Lifetime-Jewels. Chrome-plated top; stainless steel back. Matching expansion bracklet
3648W2433.....Ret. **$47.50**
ROLAND-Y Yellow-plated top
3647W2567.....Ret. **$49.75**

B COLTON-Y. Calendar window shows the date. 17 Lifetime-Jewels. Waterproof*; anti-magnetic; shock-resistant; unbreakable mainspring. Yellow-plated top; stainless steel back. Matching adjustable expansion bracelet.
3574W2127.....Ret. **$42.50**
COLTON-W Same chrome-plated top.
3575W1800.....Ret. **$35.00**

C CADET-W. Precision time piece for the man on the go! 17 Lifetime-Jewel movement Waterproof*; shock resistant, unbreakable mainspring. Luminous hands and dots. All stainless steel top case and back. Matching expansion bracelet
3609W1793.....Ret. **$33.75**
DAVEY-W. Same, chrome-plated.
3610W1660.....Ret. **$32.50**

D EAGAN-Y. Modern masculine styling. Calendar window shows you the date. 17 Lifetime-Jewels. Shock-resistant; unbreakable mainspring. Square yellow-plated top case; stainless steel back. Matching expansion bracelet.
3571W2333.....Ret. **$45.00**

E RICKEY-Y. 17 Lifetime-Jewel accuracy. Waterproof*; shock-resistant; unbreakable mainspring. Yellow-plated top case; stainless steel back. Matching expansion bracelet
3645W1927.....Ret. **$37.50**

LIFETIME GUARANTEE
on all movement parts against breakage

All movement parts in every HELBROS watch are guaranteed never to break, and will be replaced by factory without charge for parts. Postage, insurance, handling and packaging charge $1.25. Any necessary charges will be for skilled labor only.

NATIONALLY ADVERTISED: RADIO—TV—MAGAZINES

**Waterproof provided crystal and crown are intact, case unopened.*

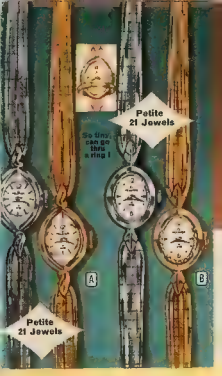
J JUNIOR-W. Teenage special with the features of expensive watches. Waterproof*, anti-magnetic, shock-resistant, unbreakable mainspring. 7 Lifetime-Jewels. Luminous, full-figure dial. Chrome-plated top case, stainless steel back. Matching adjustable expansion bracelet.
3546W1327.....Ret. **$24.75**

H DONNA-Y. Glamor tuned to the teenager! Adorable, yellow top case; stainless steel back. Full-numeral dial. Shock-resistant, 7 Lifetime-Jewel movement. Unbreakable mainspring Matching expansion bracelet
3547W1500.....Ret. **$27.50**
DONNA-W. Same, white top.
3548W1500.....Ret. **$27.50**

Good Housekeeping GUARANTY
LIFE
POST
LOOK
PLAYBOY
GLAMOUR
seventeen
Esquire

G GOULD-Y. Self-winding 21 Lifetime-Jewel movement Waterproof*; shock resistant; unbreakable mainspring. Yellow plated top case; stainless steel back. Matching, adjustable, expansion bracelet.
3576W3993.....Ret. **$57.50**
GOULD-W. Same, chrome-plated top.
3577W2727.....Ret. **$52.50**

F SAILOR-W. Shows the day of the week as well as the date. 17 Lifetime-Jewels. Waterproof*; shock-resistant; unbreakable mainspring. Chrome-plated top; stainless steel back Matching adjustable expansion bracelet.
3612W2260.....Ret. **$42.50**
SAILOR-Y. Yellow-plated.
3611W2527.....Ret. **$47.50**



C JACQUELINE-Y. Exciting oval elegance. Perfect for all-'round wear! Yellow-top case; stainless steel back. Matching expansion bracelet. 17 Lifetime Jewels. Shock-resistant; unbreakable mainspring.
3619WI860.....Ret. **$35.00**
JACQUELINE-W. Same, white top.
3620WI860.....Ret. **$35.00**

A PENNY-Y. Diminutive, fashionable! Round-within marquise shape. Yellow top; stainless steel back. Elegant tapered bracelet. 21 Lifetime Jewels; shock-resistant; unbreakable mainspring. Safety chain.
3635W2567....Ret. **$49.75**
PENNY-W. Same, white top.
3636W2567....Ret. **$49.75**

B SPRITE-Y. Exquisite, narrow oval petite. Facet-cut crystal. Yellow top case; stainless steel back. Matching tapered bracelet. 21 Lifetime Jewel movement. Unbreakable mainspring, shock-resistant.
3641W2593.....Ret. **$49.75**
SPRITE-W. Same, white top
3642W2593.....Ret. **$49.75**

HELBROS

Celebrated collection of award-winning designs for women. Precision, Lifetime-Jewel movements; guaranteed unbreakable main springs. Expansion bracelets feature quick-link adjustmen.

D MANDY-Y. Delightful, petite! Facet-cut crystal marquise-shaped case has yellow top, stainless steel back. Matching, tapered bracelet; safety chain. 17 Lifetime-Jewels. Shock-resistant, unbreakable mainspring.
3633W2393....Ret. **$47.50**
MANDY-W. Same, white top.
3634W2393....Ret. **$47.50**

E OCEANA. Calendar window tells date automatically. Smartly-tailored, yellow top case; stainless steel back. Expansion bracelet. Waterproof, shock-resistant; unbreakable mainspring; 17 Lifetime-Jewels.
3580W2660....Ret. **$49.75**
OCEANA W. Same, chrome-plated top.
3581W2393.....Ret. **$45.00**
**Waterproof provided crystal and crown are intact, case unopened.*

LIFETIME GUARANTEE
on all movement parts against breakage

All movement parts in every HELBROS watch are guaranteed never to break, and will be replaced by factory without charge for parts. Postage; insurance, handling and packaging charge $1.25. Any necessary charges will be for skilled labor only.

NATIONALLY ADVERTISED: RADIO—TV—MAGAZINES

J BABS-Y. Graceful, petite, long oval watch. Yellow top case; stainless steel back Matching, tapered bracelet; safety chain. 21 Lifetime-Jewels. Unbreakable mainspring; shock-resistant.
3639W2593....Ret. **$49.75**
BABS-W Same, white top.
3640W2593....Ret. **$49.75**

H ARLISS-Y. Glamorous timepiece! Yellow-top case has stainless steel back. Tapered bracelet; safety chain. 17 Lifetime-Jewels. Shock-resistant; unbreakable mainspring.
3621W2127.....Ret. **$42.50**
ARLISS-W Same, white top.
3622W2127.....Ret. **$42.50**

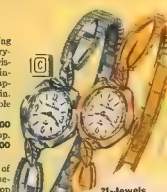
G CURIE-Y. Nurse's favorite with clear, full-numeral dial and sweep second hand. Smart yellow top case; stainless steel back. Expansion bracelet. 17 Lifetime-Jewel movement. shock-resistant.
3490W2333...Retail **$45.00**
CURIE-W Same, white top.
3491W2333...Retail **$45.00**

F LAURA-Y. Marquise shape with facet-cut crystal Matching expansion bracelet; adjustable links. Yellow top, stainless steel back. 17 Lifetime Jewels. Shock-resistant, unbreakable mainspring.
3494W2127...Retail **$42.50**
LAURA-W Same, white.
3495W2127...Retail **$42.50**

A WANDA-Y. Petite! High-fashion, marquise-shaped case has yellow top, stainless steel back. Tapered, matching bracelet; safety chain. 17 Lifetime-Jewels. Unbreakable mainspring; shock-resistant.
3631W2393.....Ret. **$47.50**
WANDA-W Same, white top
3632W2393....Ret. **$47.50**

B TERRY-Y. Petite; feminine appeal. Ideal for dress or sports wear. Yellow top with facet-cut crystal; stainless steel back. Matching, tapered bracelet with safety chain 17 Lifetime-Jewels. Shock-resistant; unbreakable mainspring
3629W2460....Ret. **$47.50**
TERRY-W Same, white top.
3630W2460....Ret. **$47.50**

C MAJESTIC-Y. Charming oval shape with facet-cut crystal. 21 Lifetime-Jewels. Distinctive yellow top case; stainless steel back Matching tapered bracelet; safety chain. Shock resistant; unbreakable mainspring.
3627W2260....Ret. **$45.00**
MAJESTIC-W Same, wht. top.
3628W2260....Ret. **$45.00**



D FINESSE-Y. A garland of lavelliness! The marquise-shaped, Florentine yellow top with stainless steel back is complemented by a matching tapered bracelet; safety chain. 21 Lifetime-Jewels. Shock-resistant; unbreakable main spring.
3625W2260....Ret. **$45.00**
FINESSE-W Same, white top.
3626W2260....Ret. **$45.00**

FINE TIMEPIECES FROM

Beautifully gift-boxed

HELBROS

Designer fashions in watches for women. Guaranteed unbreakable mainsprings. Expansion bracelets have quick-link adjustment for perfect fit.

E GRACE-Y. Exciting elegance in deftly-designed, round yellow top; stainless steel back. Matching expansion bracelet. 17 Lifetime-Jewels. Full numeral dial. Shock-resistant; unbreakable mainspring.
3582W1860.....Ret. **$35.00**
GRACE-W Same, white top.
3583W1860.....Ret. **$35.00**

LIFETIME GUARANTEE

on all movement parts against breakage

All movement parts in every HELBROS watch are guaranteed never to break, and will be replaced by factory without charge for parts. Postage; insurance, handling and packaging charge $1.25. Any necessary charges will be for skilled labor only.

NATIONALLY ADVERTISED: RADIO TV—MAGAZINES

F DIANE-Y. Two shimmering diamonds grace this petite creation Matching tapered bracelet, safety chain Yellow top; stainless steel back. 21 Lifetime-Jewels; shock-resistant; unbreakable mainspring.
3602W3227...Retail **$62.50**
DIANE-W Same, white top.
3603W3227...Retail **$62.50**

G GEM-Y. Four sparkling diamonds in petite oval case. Yellow top Stainless steel back. Matching tapered bracelet; safety chain. 21 Lifetime-Jewels. Shock-resistant; unbreakable mainspring.
3637W3527....Ret **$67.50**
GEM-W Same, white top
3638W3527....Ret **$67.50**

H ADORN-Y. Two brilliant diamonds adorn this facet-cut crystal, marquise shape. Yellow top case, stainless steel back Tapered bracelet 17 Lifetime-Jewels. Shock resistant, unbreakable mainspring.
3586W2633....Ret. **$49.75**
ADORN-W Same, white top.
3587W2633....Ret. **$49.75**

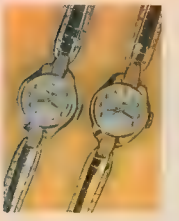
Good Housekeeping
LIFE
POST
LOOK
PLAYBOY
GLAMOUR
seventeen
Esquire

J DUCHESS-Y. Four shimmering diamonds in an oval-shaped, yellow-top, stainless steel back. Tapered expansion bracelet; safety chain. 17 Lifetime Jewels. Shock resistant, unbreakable mainspring.
3623W3133.....Ret. **$59.75**
DUCHESS-W Same, white top.
3624W3133.....Ret. **$59.75**

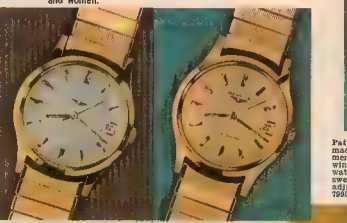
Retail Prices Are Suggested Only and May Vary in Different Trading Areas

BENRUS

The mark of supreme craftsmanship is symbolized in the Patriot ribbon. Patriot Watches feature the most distinctive styling for modern men and women.



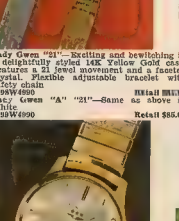
Patriot Lady Catherine—Practical and beautiful 17 jewel model features a sweep second hand and a full figure dial. Yellow top. Stainless Steel back. Flexible bracelet with adjustable links, center catch and safety chain.
7991W3690 Retail $62.50
Patriot Lady Catherine "W"—Same as above in White
7992W3690 Retail $62.50



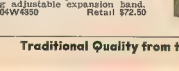
Calendar Sea Barion—Modern design in waterproof* all Yellow case. 17 jewel shock-absorbing movement, unbreakable mainspring. Calendar feature, sweep second hand, luminous hands. Matching adjustable expansion band.
7993W3990 Retail $69.95
Calendar Sea Barion "C"—Same as above with Champagne colored dial.
7994W3990 Retail $69.95

Patriot Coral "33"—Modern touch in masculine design. The quality movement contains 30 jewels and is self-winding. All yellow case guaranteed waterproof*. Luminous hands with sweep second. Matching 3-B Sorensine adjustable expansion bracelet.
7995W9390 Retail $102.50

Patriot Lady Gwen—Superb 17 jewel creation with modern tailored look. 10K Yellow Rolled Gold plate top. Stainless Steel back. Easy to read dial, faceted crystal. Matching flexible bracelet with safety chain.
7996W3250 Retail $55.00
Patriot Lady Gwen "W"—Same as above in White.
7997W3250 Retail $55.00



Lady Gwen "21"—Exciting and bewitching in a delightfully styled 14K Yellow Gold case. Features a 21 jewel movement and a faceted crystal. Flexible adjustable bracelet with safety chain
7998W4990 Retail $85.00
Lady Gwen "A" "21"—Same as above in White
7999W4990 Retail $85.00



Patriot Space Climber—Self-winding model precision crafted to attain the heights of accurate timekeeping. 17 jewel movement, yellow top, stainless steel back. Guaranteed waterproof*. Modern dial with luminous hands and sweep second. Matching adjustable expansion band.
7064W6350 Retail $72.50

Patriot Abby "A" "21" This excellent 21 jewel model features a round petite dial within a marquise shaped faceted crystal. All Yellow case. Elegant 3-B adjustable expansion bracelet with safety chain.
7062W6696 Retail $79.95
Patriot Abby "B" "W" "21"—Same as above in White
7063W6696 Retail $79.95

Patriot Coral "33"—Modern touch in masculine design. The quality movement contains 30 jewels and is self-winding. All yellow case guaranteed waterproof*. Luminous hands with sweep second. Matching 3-B Sorensine adjustable expansion bracelet.
7995W9390 Retail $102.50

Patriot Lady Lynn "21"—Dependable 21 jewel movement set in dainty contoured case. 10K Yellow Rolled Gold plate top, Stainless Steel back. Shock absorbing, unbreakable mainspring. Flexible tapered bracelet with safety chain
7060W4290 Retail $72.50
Patriot Lady Lynn "W" "21"—Same as above in White
7061W4290 Retail $72.50

EVERY BENRUS IS UNCONDITIONALLY GUARANTEED FOR 3 FULL YEARS.

Every Benrus watch movement must perform properly for 3 full years or Benrus will repair or replace it fast . . . and FREE!

Sea Sentry—Dynamic and handsome 17 jewel model. Wrist alarm feature. Yellow top. Stainless Steel back, guaranteed waterproof*. Luminous hands w/sweep second hand. Expansion band.
7005W4650 Retail $77.50
Sea Sentry "C"—Same as above in Stainless Steel case.
7006W4490 Retail $75.00

Lady Hazel—Petite and beautiful 17 jewel model features a 14K Yellow Gold case and faceted crystal. Elegant flexible adjustable bracelet with safety chain.
7007W5390 Retail $92.50
Lady Hazel "A"—Same as above in White
7008W5390 Retail $92.50

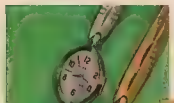
BENRUS

FINE WATCH OF GUARANTEED ACCURACY

Every Benrus quality watch movement has 17 or more jewels. 17 or more points of protection, and bears the unequalled Benrus Unconditional 3 Year Guarantee. In fact—you can count on a whole lifetime of faithful service. Every Benrus is just that fine a watch.

Every Benrus watch movement must perform properly for 3 full years or Benrus will repair or replace it fast . . . and FREE!

BENRUS UNCONDITIONALLY 3 YEARS GUARANTEED



Lady Renee "23"—Delicately styled 23 jewel creation. 10K Yellow Rolled Gold plate top, Stainless Steel back. Matching flexible bracelet with safety chain.
7026W4990 Retail $85.00

Lady Renee "W" "23"
Same as above in White
7027W4990 Retail $85.00

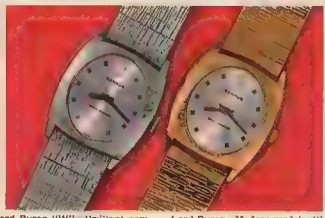
LADY APRIL

Attractive 17 jewel model with a faceted crystal, 10K Yellow Rolled Gold plate top, Stainless Steel back. Matching flexible adjustable bracelet with safety chain
7028W2990 Retail $52.50

Lady April "W" Same as above in White.
7029W2990 Retail $52.50

Lady Camille—17 jewel model featuring florentine finish dial. Yellow top with Stainless Steel back. Faceted crystal. Attractive adjustable florentine finish bracelet with safety chain.
7030W4350 Retail $72.50

Lady Camille "W"—Same as above in White.
7031W4350 Retail $72.50



Lord Byron "W"—Brilliant new watch with 10K White Gold filled Florentine case. Quality 17 jewel movement. Shock absorbing, unbreakable main spring, anti-magnetic. Attractive adjustable expansion bracelet
7032W4290 Retail $75.00

Lord Byron—Modern model with Continental styling. Handsome 10K Yellow Gold filled Florentine case. Shock absorbing 17 jewel movement, unbreakable mainspring, anti-magnetic. Matching adjustable expansion bracelet.
7033W4290 Retail $75.00

Lady Amanda—Ultra smart 17 jewel creation with full figure dial. Beautifully crafted case with 10K Yellow Rolled Gold plate top, Stainless Steel back. Matching adjustable expansion bracelet
7034W5590 Retail $65.00

Lady Amanda "W"—Same as above in White.
7035W5590 Retail $65.00

Lady Rita—Small enough to fit through a wedding band. 17 jewel movement. 10K Yellow Rolled Gold plate top, Stainless Steel back. Adjustable expansion bracelet
7036W3350 Retail $59.95

Lady Rita "W"—Same as above in White
7037W3350 Retail $59.95

Patriot Rick—Bold, contemporary styling to please any man. 17 jewels. Superbly-fashioned Yellow top, Stainless Steel back case. Shock absorbing movement, unbreakable mainspring. Matching adjustable expansion band.
7038W3290 Retail $55.00

Lord Aiken—Square, smart and modern. This handsome 17 jewel model features brilliant Gold color markers and sweep second hand. Yellow top, Stainless Steel back. Adjustable expansion band
7039W3575 Retail $59.95

Lord Aiken "Z"—Same features as model Lord Aiken. Black dial
7040W3575 Retail $59.95

Retail Prices Are Suggested Only And May Vary In Different Trading Areas

BENRUS

UNCONDITIONALLY GUARANTEED FOR 3 FULL YEARS

Your Benrus watch movement must run properly —or Benrus will repair it or replace it free and fast. This unequalled guarantee of quality—integrity—value applies to every Benrus Watch. It is your assurance of lasting satisfaction and dependability.

TRAVELLER DAY/DATE

Automatic 17 jewel model for men of action. Dynamic and handsome styling. Calendar model gives time, day and date automatically. One piece waterproof* case with Yellow top, Stainless Steel back. Luminous hands with sweep second. Champagne color dial. Shock absorbing, unbreakable mainspring, anti-magnetic. Handsome flexible adjustable mesh Gold-filled band.

7963W8590— Retail $135.00

Traveller "X" Day/Date—Same as above in Stainless Steel with charcoal dial

7964W8590— Retail $135.00

Calendar Orbit Foster "39"

Fashionable styling in an all purpose watch 14K Gold case, 25 jewels, self-winding, guaranteed waterproof*, calendar feature. Luminous hands with sweep second. Handsome flexible adjustable mesh gold-filled band.

7965W10490 Retail $175.00

Calendar Orbit Foster "X" "39" —Same as above with Gold color dial.

7965W10490 Retail $175.00

The retail prices used in this catalog are either those as supplied to us by the manufacturer or those we ourselves have determined as a fair and normal retail price

ORBIT HOLIS "X" "25"

Gleaming self-winding watch in all Stainless Steel case 25 jewels, self winding, guaranteed waterproof* Handsome brush finish dial. Luminous hands with sweep second Shock absorbing, unbreakable main spring, anti magnetic Handsome adjustable center expansion band.

7957W4995 Retail $62.50

Orbit Holis "25"—Same as above with White sunray dial.

7963W4995 Retail $62.50

PATRIOT SPACE PASSAGE "25"

The quietest wrist movement winds this superb 25 jewel quality watch. Brilliant dial and luminous hands with sweep second Yellow top, stainless steel back, self-winding, guaranteed waterproof*. Shock absorbing, unbreakable mainspring, anti-magnetic Matching adjustable center expansion band

7993W5490 Retail $92.50

PATRIOT SPACE LIFE "A"

Convenient and accurate. 17 jewel. Calendar model gives time and date, automatically Yellow top, stainless steel back, guaranteed waterproof*. All faceted stick dial and luminous hands with sweep second. Shock absorbing movement, anti-magnetic, unbreakable mainspring Handsome Kreisler adjustable center expansion band.

7970W5250 Retail $87.50

Patriot Space Sphere "A"

Automatic performance and smart styling too. Dependable 17 jewel calendar watch winds itself. Gleaming stainless steel case, guaranteed waterproof*. Modern dial and luminous hands with sweep second. Unbreakable mainspring, anti-magnetic, shock absorbing Highly styled J-B adjustable center expansion band

7971W4050 Retail $82.50

* If case, crystal, and crown remain intact.

PATRIOT SPACE VOYAGE "A"

Superb new 17 jewel watch is ideal for both work and play. Dependable shock absorbing movement winds itself. Yellow top, Stainless Steel back, guaranteed waterproof* Luminous hands with sweep second, anti-magnetic, unbreakable mainspring. Matching adjustable expansion band.

7972W4290 Retail $77.50

PATRIOT AUTO RIDER

Waterproof* and weatherproof is this smart 17 jewel self-winding model with one-piece Stainless Steel case. Handsome dial with luminous hands and sweep second Shock absorbing movement, unbreakable mainspring, anti-magnetic. Matching adjustable center expansion band.

7973W3990 Retail $69.95

BENRUS

Precious Diamond Watches

The brilliance, the fire, the everlasting beauty of genuine diamonds enhance the traditional quality of these beautiful watches by BENRUS. No other gift means so much.

Diamond Edna "23"—Captivating style and superior workmanship in 14K White Gold case with 4 sparkling Diamonds. Quality 23 jewel movement. Attractive flexible bracelet with safety chain.
7056W7950
Retail $132.50

Diamond Edna "G" "23" Same as above in Yellow.
7056W7950
Retail $132.50

Patriot Diamond Gregg "Z" "39"—Handsome Guaranteed Waterproof* watch in all Stainless Steel case. 6 Diamonds. 39 jewels, self-winding. Rich charcoal dial with sweep second hand. Matching adjustable expansion band.
7057W8800
Retail $146.95

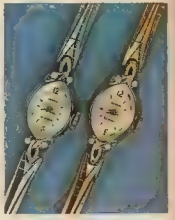
Diamond Ethel "23"—Superb 23 jewel creation features 10 fiery Diamonds. 10K White Rolled Gold plate top, Stainless Steel back. Double snake chain bracelet with protective safety chain.
7062W8250
Retail $140.00

Diamond Ethel "T" "23"—Same as above in Yellow.
7063W8250
Retail $140.00

* If case, crystal and crown remain intact

Diamond Dale—Modern styled creation with 2 fiery Diamonds. 17 jewel movement. 10K White Rolled Gold plate top, Stainless Steel back. Flexible bracelet with safety chain.
7058W4890
Retail $82.50

Diamond Dale "T"—Same as above in Yellow
7059W4890
Retail $82.50



Diamond Diane "23"—4 fine Diamonds accent the beauty of this 23 jewel model. 10K White Rolled Gold plate top, Stainless Steel back. Attractive flexible bracelet with safety chain.
7060W5990
Retail $102.50

Diamond Diane "T" "23"—Same as above in Yellow.
7061W5990
Retail $102.50

Diamond Fern "23"—20 fine Diamonds set in 14K White Gold case. 23 jewels. Double snake chain bracelet.
7064W13295
Retail $245.00

Diamond Fern "T" "23"—Same as above in 10K Rolled Gold plate top, Stainless Steel back
7065W13495
Retail $229.00

Diamond Daisy—New tailored look in 17 jewel model with 2 Diamonds. 10K White Rolled Gold plate top, Stainless Steel back Faceted crystal. Matching flexible bracelet with safety chain.
7066W3990
Retail $69.95

Diamond Daisy "T" Same as above in Yellow.
7067W3990
Retail $69.95

Diamond Cherie—Beautifully designed model with 2 Diamonds. 17 jewel movement. 10K White Rolled Gold plate top, Stainless Steel back. Matching expansion bracelet
7068W3990
Retail $69.95

Diamond Cherie "T" Same as above in Yellow.
7069W3990
Retail $69.95

Diamond Dixie "23" Elegant design in lustrous 14K White Gold containing 2 fine Diamonds. Quality 23 jewel movement. Attractive flexible bracelet with safety chain.
7070W6490
Retail $110.00

Diamond Dixie "G" "23"—Same as above in Yellow.
7071W6490
Retail $110.00

Diamond Deena "23"—Petite oval shaped creation features a faceted crystal. 2 Diamonds in 10K White Rolled Gold plate top, Stainless Steel back. 23 jewel movement. Adjustable flexible bracelet with safety chain.
7072W8290
Retail $89.95

Diamond Deena "T" "23"—Same as above in Yellow
7073W8290
Retail $89.95

BENRUS

UNCONDITIONALLY GUARANTEED FOR 3 FULL YEARS

Your guarantee of assured quality is the Benrus 3 Year Unconditional Guarantee. Your Benrus movement must perform properly for 3 full years or Benrus will repair it fast and free.*

*Guarantee valid only if filled out and sent to Benrus

Calendar Orbit Hector—Rugged 17 jewel self-winding creation. Radiant dial with sculptured markers. Calendar model gives time and date automatically. Yellow top, Stainless Steel back. Luminous hands with sweep second. Guaranteed waterproof*. Shock absorbing movement, anti-magnetic, unbreakable mainspring. Matching adjustable expansion band.
7974W5250 **Retail $87.50**

Calendar Orbit Hector "X"—Same as above in stainless steel.
7975W4950 **Retail $82.50**

Orbit Hudson "25"—Magnificent 25 jewel self-winding model features brilliant sunburst dial. Guaranteed waterproof*. Gleaming yellow top, Stainless Steel back. Unbreakable mainspring, shock absorbing movement, anti-magnetic. Handsome Kreiler adjustable expansion band
7978W5380 **Retail $89.95**

Orbit Hudson "X" "25"—Same as above in Stainless Steel
7979W5175 **Retail $87.50**

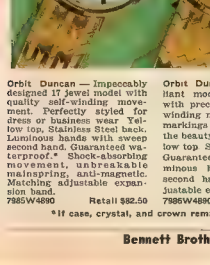
◀ **Patriot Sky Titan "X"**—Modern 17 jewel self-winding model is smartly styled. Handsome dial features faceted markers and luminous hands with sweep second. Convenient and accurate, gives time and date automatically. All Stainless Steel case. Shock absorbing movement, unbreakable mainspring, anti-magnetic. Handsome J-3 adjustable expansion band.
7980W4950 **Retail $82.50**

Calendar Orbit Dwight "W"—Sleek 17 jewel creation features a fine self-winding movement. All White case, guaranteed waterproof* Luminous hands and sweep second Shock absorbing movement, unbreakable mainspring, anti-magnetic. Neat adjustable center expansion band
7976W5380 **Retail $89.95**

Calendar Orbit Dwight—Handsome 17 jewel self-winding model All Yellow case, guaranteed waterproof * Shock absorbing movement, anti-magnetic, unbreakable mainspring. Luminous hands and sweep second. Matching adjustable center expansion band.
7977W5390 **Retail $89.95**

Calendar Orbit Keith "29"—Modern 39 jewel self-winding model. Attractive luminous dial with raised markers Yellow top, Stainless Steel back Calendar feature, guaranteed waterproof* Shock absorbing unbreakable mainspring, anti-magnetic. Matching adjustable center expansion band
7981W5290 **Retail $115.00**
Calendar Orbit Keith "X" "29"—7983W5290 in Stainless Ket. $112.50

Calendar Orbit Judson "29"—The ultimate in automatic timekeeping. 25 jewels, self-winding, calendar feature guaranteed waterproof*. Yellow top, stainless steel back. Luminous hands with sweep second Matching adjustable center expansion band.
7983W5090 **Retail $100.00**
Calendar Orbit Judson "X" "29"—Same as above in Stainless Steel
7984W5775 **Retail $95.00**

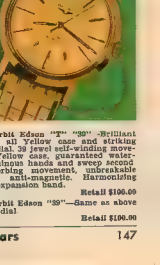


Orbit Duncan—Impeccably designed 17 jewel model with quality self-winding movement. Perfectly styled for dress or business wear Yellow top, Stainless Steel back. Luminous hands with sweep second hand. Guaranteed waterproof.* Shock-absorbing movement, unbreakable mainspring, anti-magnetic. Matching adjustable expansion band.
7985W4890 **Retail $82.50**

Orbit Duncan "T"—A brilliant modern interpretation with precision 17 jewel self-winding movement. The fine markings on the dial add to the beauty of the design. Yellow top Stainless Steel back. Guaranteed waterproof.* Luminous hands with sweep second hand Matching adjustable expansion band.
7986W4890 **Retail $82.50**

*If case, crystal, and crown remain intact.

Patriot Sky Emperor "25"—Modern radiant dial watch encircled by minute track. Fine 25 jewel self-winding movement. All yellow case, guaranteed waterproof*. Luminous hands with sweep second. Unbreakable mainspring, anti-magnetic. Matching expansion band.
7987W5490 **Retail $92.50**
Patriot Sky Emperor "2" "25"—Same as above with black dial
7988W5490 **Retail $92.50**



Calendar Orbit Edson "T" "39"—Brilliant watch with all Yellow case and striking Gold color dial. 39 jewel self-winding movement. All Yellow case, guaranteed waterproof*. Luminous hands and sweep second Shock absorbing movement, unbreakable mainspring, anti-magnetic. Harmonizing adjustable expansion band.
7989W5995 **Retail $100.00**
Calendar Orbit Edson "39"—Same as above with White dial
7990W5995 **Retail $100.00**

BENRUS

EVERY BENRUS IS UNCONDITIONALLY GUARANTEED FOR 3 FULL YEARS.

The mark of supreme craftsmanship is symbolized in the Patriot ribbon. Patriot Watches feature the most distinctive styling for modern men and women. Every precision Benrus movement is shock-absorbent, anti-magnetic with an unbreakable mainspring. Each carries the unique Benrus unconditional 3 year guarantee of quality.

Every Benrus watch movement must perform properly for 3 full years or Benrus will repair or replace it fast . . . and FREE!

★ ELECTRONIC CALENDAR
★ TRANSISTORIZED MOVEMENT
★ NEVER NEEDS WINDING

Patriot Lady Gail Exquisite 17 jewel creation features a faceted crystal 10K Yellow Rolled Gold plate top. Stainless Steel back. Tapered adjustable expansion bracelet with safety chain.
7011W2990 Retail $52.50

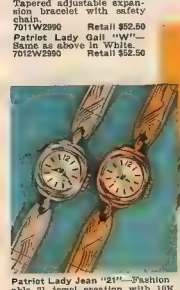
Patriot Lady Gail "W"—Same as above in White.
7012W2990 Retail $52.50

Patriot Garth "22"—Dynamic and handsome 25 jewel model in all Yellow case. Simple modern dial. Self-winding, guaranteed waterproof*. Luminous hands with sweep second. Shock absorbing movement, unbreakable mainspring. Matching J-B adjustable expansion band
7013W5299 Retail $97.50

Technipower "Y" ▶

The newest high accuracy Electronic timepiece! Transistorized movement . . . nothing to wind ever . . . powered by an electric energy cell. Date changes automatically. 10K Yellow Gold Filled case and matching adjustable bracelet. Guaranteed waterproof*. Shock absorbing movement
7009W8600 Retail $152.50

Technipower "X" Same as above in Stainless Steel case
7010W7200 Retail $125.00



Patriot Lady Jean "21"—Fashionable 21 jewel creation with 10K Yellow Rolled Gold plate top. Stainless Steel back. Flexible adjustable bracelet with safety chain.
7014W4290 Retail $72.50

Patriot Lady Jean "W" "21"—Same as above in White.
7015W4290 Retail $72.50

Lady Chris — Graceful creation with quality 17 jewel movement. 14K Yellow Gold case. Matching flexible bracelet with safety chain.
7016W6400 Retail $135.00

Lady Chris "A" — Same as above in White.
7017W6400 Retail $115.00

Every Benrus watch comes beautifully gift boxed.

Lady Hope—Charm and elegance in this breathtaking creation. Quality 17 jewel movement 14K Yellow Gold oval case. Shock absorbing movement, unbreakable mainspring. Flexible adjustable mesh gold-filled bracelet with safety chain enhances this lovely watch.
7018W5990 Retail $100.00

Lady Hope "A" Same as above in 14K White Gold.
7019W5990 Retail $100.00

Lady Ginger "21"— Stunningly designed 21 jewel watch for the glamorous lady. All Yellow case with faceted crystal. Tapered Kreisler adjustable expansion bracelet.
7022W6490 Retail $79.95

Lady Ginger "W" "21"—Same as above in White.
7023W6490 Retail $79.95

Lady Brenda—Enchanting 17 jewel model features a Yellow top with partial Florentine finish, Stainless Steel back, and faceted crystal. Matching flexible bracelet with safety chain.
7024W3990 Retail $67.50

Lady Brenda "W"—Same as above in White.
7025W3990 Retail $67.50

Patriot Lady Bea—Modern styled ▶ 17 jewel creation in smart sculptured case. 10K Yellow Rolled Gold plate top. Stainless Steel back. New style tapered, adjustable bracelet with safety chain adds charm and elegance.
7020W3990 Retail $67.50

Patriot Lady Bea "W"—Same as above in White.
7021W3990 Retail $67.50

* If case, crystal, and crown remain intact

5 YEAR GUARANTEE

Any SCM Corporation Service Center will, replace without charge, except for labor and shipping, any part which proves defective within 5 years of purchase date. No labor charge within 90 days of purchase. This guarantee extends only to the original purchaser and consists only of the replacement of faulty part(s), charges covering case or rubber parts after 90 days from original purchase date. This guarantee is exclusive and in lieu of all other warranties, express or implied including warranties of merchantability and fitness for a particular purpose.

SMITH-CORONA®

PORTABLES AND ADDING MACHINES

Deluxe 890N Adding Machine

ADDS, SUBTRACTS AND MULTIPLIES ELECTRICALLY . . . FIGURES DIRECT CREDIT BALANCE. Quiet and portable, it delivers heavy duty performance for office, home or farm. American-made unit has advanced features throughout. Adds 8 columns ($999,999.99) and totals 9 columns ($9,999,999.99). Totals negative for checking balances, figuring change or any other time saving uses. Hand-Span keyboard for easier operation and increased efficiency. Keyboard correction key. King size add-bar. 9" detachable cord and dust cover included 5¾x8x12" long. Charcoal Gray. Shpg. wt. 14½ lbs.

920N9364 —Deluxe 890N Adding Machine.
Retail $129.95

921N10145—Same as above but **Adds 9 columns, Totals 10 Columns** with Credit balance.
Retail $139.95

869N8694—Deluxe 890 Adding Machine, adds 8 columns, totals 9 columns. No credit balance. Includes carrying case. . . . . **Retail $119.95**

Coronet™ Electric

Slate Gray
Spring Green

THE FIRST PORTABLE ELECTRIC TYPEWRITER! The last word in typing ease and speed! Simply touch the keys and electricity does the work for you. American-made portable with full 88-character office-sized keyboard, electric shift keys. Time-saving automatic electric repeat actions—dashes, dots underlines and "Xs." High speed spacing at fingertip command. Full-length tabulator, key sets and clears. Personal touch selector, erasure table. Quick-Set™ visible margins and Page Gage™ Exclusive Copy Set dial, transparent line indicator, variable line spacing, retractable paper support arms. Easily removable platen. Trimline™ all steel carrying case. Slate Gray, Bengal Tan, Spring Green or Starmist Blue . . . Pica or Elite. Shpg. wt. 27 lbs.

870N11746—Coronet Electric Portable Typewriter, Pica type. Specify color. Retail $149.95

874N11746—Same as above but **Elite type. Specify color. . . . . Retail $149 50**

Lightweight Figuramatic®

ALL-ELECTRIC ADDING MACHINE Easy-to-learn, easy-to-use adding machine for the homemaker or professional. Ideal for salesmen, clubwomen and students. 8-lb. electric brain does your adding, subtracting and multiplying automatically! Checks everything from store bills to a store inventory . . . fast as you can click off the items Through creative engineering, many parts and assemblies are combined into a single, more efficient unit for greater durability, accuracy and portability. "Hand-Span" keyboard is easy to use . . . has sensitive key response. Goes wherever you go —tuck in the cord, snap on the cover and pull out the retractable case handle. Easy-to-read type . . . clearly printed tape. Transparent tear-off strip. Combined digit indicator and clear key simplify operation. Lists 7 columns of figures ($99,999.99) and totals 8 ($999,-999.99). Weighs only 8 lbs. Size: 9x13x7" Pacific Green. Shpg. wt. 10½ lbs

858N6368—Figuramatic Electric Adding Machine.
Retail $86.50

PRECISION BUILT FOR EXTRA DEPENDABILITY EXCLUSIVE ROYAL FEATURES FOR EASIEST USE

ROYAL®

THE MOST FAMOUS NAME IN TYPING

SAFARI®

- Full-size keyboard with finger-tip control panel
- Roll 'n Ready paper feed
- Twin-Pak® ribbon cartridge snaps in in seconds
- Magic® Margin for instant margin setting
- Magic® Column setting for easy tabulation
- Magic® Meter locates center of paper

Our most popular portable. Includes extra features not found on other portables to give you big office performance in an easy-to-carry portable. Line finder lets you type between lines. Touch Control® for light, medium or heavy touch. Two-color ribbon and stencil control. Pica, Elite or Small Spencerian (See samples below.) Shipping Weight 21 lbs.

808N8779—Pica ..... Sugg. Retail $114.95
876N8779—Elite ..... Sugg. Retail $114.95
[illegible] ..... Sugg. Retail $114.95

INCLUDED jet style carrying case.

ROYAL "890"

White (shown) London Blue

INCLUDED Handsome, light-weight carrying case styled to complement fine luggage

- Full office-size keyboard—comfort contoured keys
- Handi-Set Margin controls
- Accelerated type bars for instant response
- 1, 1½, 2 line spacing

Precision-built to take the toughest day-in, day-out pounding. All controls up front for easy access. Line Finder lets you type between lines. Roll 'n Ready paper feed. Exclusive Magic® Column tabulation. Two-color ribbon, stencil control. Pica or Elite type. Shipping weight...21 lbs.

924N7068—Pica ..... Sugg. Retail $94.95
925N7068—Elite ..... Sugg. Retail 94.95

This is Pica type (10 characters per inch)
this is Elite type (12 characters per inch)
Small Spencerian (12 characters per inch)
This is Script (12 characters per inch)

Bennett Bros. Inc.—New York and Chicago

ROYAL ADDING MACHINES

for people who count

FAST—FULLY FEATURED RUGGED IN THE ROYAL TRADITION

ALL ELECTRIC ADDER

- Adds, subtracts, multiplies, provides direct credit balance
- Totals up to 9,999,999.99
- All controls on keyboard for one hand operation
- Non-add key for dates, invoice numbers

Whiz through a column of figures in no time with this lightning-response all electric adder. It's ideal for housewives, businessmen, clubwomen, attorneys . . . for anyone who figures. Prints big figures in black and red. All-metal frame and segment. Transparent paper shield, easy-change paper roll, 5½ inches high. Detachable 8-ft. cord. Two-tone—Black and Tahitian Beige.

Electric model . . . Shipping weight 12 lbs.

923N9634—Royal Electric Adding Machine ..... Sugg. Retail $139.95

MANUAL ADDER

- Totals up to 9,999,999.99
- Adds, subtracts, multiplies, gives direct credit balance
- Non-add key for dates and invoice numbers

The perfect big capacity, low-priced machine for anyone who works with figures. Two-color ribbon prints big readable figures in black and red. Transparent paper shield and easy to replace paper roll. Smooth manual handle action. Built with rugged all-metal frame and segment. Gray color.

Manual adder . . . Shipping weight 8 lbs.

926N6840—Royal Manual Adding Machine ..... Sugg. Retail $89.95

Royal Typewriter Company, Inc. guarantees replacement at no charge, other than labor and shipping, of any defective part (except parts damage by accident or misuse) within 1 year of purchase. No labor charge within first 90 days. Guarantee covers only original purchaser.

SMITH-CORONA®

PORTABLE TYPEWRITERS

SPECIAL OFFER $3.95

10-Day Touch Typing Course with purchase of any Smith Corona Portable Typewriter. 5 Columbia records, easel type instruction book

Super Sterling®

PICA type
ELITE type

Corsair®

Unified base and carrying ca

5 YEAR GUARANTEE

Any SCM Corporation Service Center will replace without charge (except for labor and shipping), any part that proves defective within five years of purchase date. No labor charge within 90 days of purchase. This guarantee extends only to the original owner and does not apply (i) to replacement of motor, energy cell, charger, carrying case or rubber parts after 90 days from original purchase, or (ii) to damage resulting from accident, neglect or misuse. This guarantee is in lieu of all other warranties, express or implied, including warranties of merchantability and fitness for a particular purpose

Galaxie® Deluxe

Trimline™ Carrying Case Matches Your Airplane Luggage

Features Changeable Type. *√ π ∫ ∞ ≈ ±*

Special type bar for optional Changeable Type™ Over 80 signs, symbols, accents can be added.

Super Sterling®

Bengal Tan

Starmist Blue

MEETS THE TYPING REQUIREMENTS OF THE ENTIRE FAMILY. Ideal for Dad's office-at-home . . . for the student's dorm or den. Feel the smooth, effortless key action and note the precision and styling in every detail. Rugged, steel wrap-around construction. Full 88-character American keyboard. Page Gage™ shows how far you are from the bottom of the page. Full-length tabulator key-sets and clears. Personal touch selector. Quick-Set™ visible margin stops—set with a single finger motion. Ribbon color selector with stencil position Plus transparent line indicator, easily removable platen, push variable line spacing, etc. Trimline™ all steel carrying case. Slate Gray, Bengal Tan, Oasis Green or Starmist Blue . . . Pica or Elite type. Shpg. wt. 20 lbs.

908N7360—Super Sterling Typewriter. Pica type. Specify color.

909N7360—Same as above but **Elite type. Specify color.** .....Retail $167.50

Galaxie® Deluxe

Charcoal Gray

Metallic Blue

DELUXE PORTABLE WITH BIG MACHINE EFFICIENCY AND CHANGEABLE TYPE.™ American-made portable gives you heavy-duty performance. Styled and priced for student and general home use. Feel the effortless response to your fingertip command! Exclusive jeweled escapement. Features amazing Powerspace key for fast carriage traverse. Changeable Type™ bar lets you use more than fifty different characters; accents, signs and symbols. Personal touch selector, erasure table. Page Gage™ and Quick-Set™ margins. Variable line spacing, retractable paper support arms, removable color matched platen forward glide tap deck, Metallic Gold, Charcoal Gray, Metallic Blue Pica or Elite. Shpg. wt. 21 lbs.

861N9128—Galaxie II Deluxe Typewriter. Pica type. Specify color.

873N9128—Same as above but **Elite type. Specify color.** .....Retail $116.50

Corsair®

THE FINEST, MOST DEPENDABLE LOW-PRICED TYPEWRITER MONEY CAN BUY! Space-age styling combined with advanced convenience in a moderately priced portable. Weighs just 9 lbs., yet built to deliver years of full duty performance. Take it to school, to work or on vacation. It's a durable, good looking traveler —precision in miniature. Regular size keyboard with 84 characters. Page Gage™ tells how far you are from bottom of page. Quick-Set™ margin stops are fully visible and set with a single finger motion. Three-position ribbon selector. Retractable paper support arms. Pre-Set™ tabulator—one stroke moves carriage to tab stops quickly and accurately. Half spacing for error control; key touch selector. Sturdy Cycolac body, unified base and carrying case. Beige or Blue . . . Pica or Elite. Shpg. wt 12 lbs.

854N3883—Corsair Typewriter. Pica type. Specify color

871N3883—Same as above, but **Elite type. Specify color.** .....Retail $56.50

Be Sure to Specify Color Desired

World Famous **BROTHER**® DeLuxe Typewriters

Portable Electric

LIGHTWEIGHT—MODERN STYLING

ACTIVATOR "Model 1400" all steel Electric Typewriter for home or office. Full office size keyboard, all standard characters plus ÷ = ! ¡ Automatic repeat keys include: — XXX „ ... and space repeat key. Special half spacing key gives five line spacings. Copy control, one through ten plus wide range touch control. 10" carriage with full length key set tabulator. Pushbutton ribbon or stencil change, two-color ribbon. Comfort sloped keyboard. Vertical or horizontal line finder, paper meter and line drawing aperture. Jeweled "ON," "OFF" light. Ship. wt. 31 lbs. Pica or Elite type.

937N13750—Activator Electric Typewriter, Pica type..... Retail $189.00

938N13750—Same as above but Elite type. Retail $189.00

CHARGER 870
Portable Typewriter

Charger 870 portable gives heavyweight performance. Real featherweight, 12 lbs. in weight and 3½" high. Standard keyboard with 84 characters, 1, ½, .5 line spacing. Has line finder and paper bale, automatic and manual ribbon release. All metal body complete with smart carrying case, instructions and black ribbon. Ship. wt. 15 lbs. Pica type only

939N3541—CHARGER 870 Typewriter Retail $44.95

OPUS 885
Portable Typewriter

Ultra-modern design, ideal for students and all members of the family, has full 44 keys including exclamation point, number 1, plus and equal signs. Features include: two-color ribbon, stencil position, touch control, anti-jam key release, retractable paper support arm. A true lightweight, only 12 lbs. Luggage style carrying case. Ship. wt. 15 lbs. Special "Pica-Elite" type. Eleven characters to the inch.

940N4250—OPUS 885 Typewriter Retail $69.95

OPUS 895
Portable Typewriter

Has full office features in ultra-modern design. Features include: automatic pushbutton tabulator, full 44 keys, two-color ribbon, stencil position, touch control, anti-jam key, automatic ribbon reverse and deep molded keys. Ultra-Deluxe carrying case. Ship. wt. 19 lbs. Pica or Elite type.

941N5688—OPUS 895 Typewriter Pica Type Retail $89.95

942N5688—Same as above but Elite Type Retail $89.95

★ The Hermes ROCKET for the SWISS TOUCH

★ Fast Action—Light and Responsive

★ The Finest, Most Compact Portable Ever Made

★ Every Important Feature You Need for Fast Accurate Typing

HERMES

Hermes ROCKET truly a lightweight portable typewriter with every important feature you need for fast, accurate typing. Full sized keyboard, 42 characters. Full sized carriage, three line spacing plus half line spacing for typing such symbols as H_2O and 90°. Semi-automatic margin stops. Device for drawing lines by hand. Paper support with automatic release. End of page indicator. Intermediate table for hand written remarks and corrections. Three ribbon positions. Finger-tip molded keys. 8 lbs. of never duplicated quality that can be stored in a desk drawer, or even carried in an attache case.

914N4320—Hermes Rocket Typewriter—Pica Type Retail $54.95

915N4320—Hermes Rocket Typewriter—Elite Type Retail $54.95

NOTICE—Hermes machines are sold by us only to retailers for resale or sold by us for awards, premiums or prizes on a bona fide purchase order

REMINGTON

first name in typewriters . the last word in portables!

This is Pica

This is Elite

This is *Script*

FREE! REMINGTON

Color-Key Touch Typing Course

Remarkably fast, easy to learn. Fingers are matched to keyboard by colors — begin to touch-type within one hour. With application, complete the entire course in just one week! The Color-Key Touch Typing Course is provided FREE with every REMINGTON Portable.

THE "TEN FORTY" . . . moderate price with deluxe features

The **TEN FORTY** medium-priced portable with luxury features: **Armor/Shield** construction, accident-proof protection. **Dial-a-Touch Control** for the right "feel" in typing—light, heavy or anywhere between. **Flip-Top** cover for quicker, easier cleaning and ribbon changing. **Key-Set Tabulator**—one lever sets and clears tab stops. Full size standard keyboard. Available in Ivory or Turquoise. Choice of Pica, Elite or Script (on special order) type. Carrying case included. **Specify Color.**

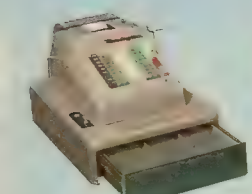
881N5850—Ten Forty Typewriter—Pica . . . . . Sugg. Retail $86.50
882N5850—Ten Forty Typewriter—Elite . . . . . Sugg. Retail $86.50
883N5850—Ten Forty Typewriter—Script . . . . . Sugg. Retail $86.50

THE "STREAMLINER"

The budget-priced portable with these expensive features: **Armor/Shield** construction for accident-proof protection. Won't chip, dent or rust . . . tougher than metal. **Lightweight** but sturdy—never "creeps." Built to last! **Variable line spacer.** Both single and double line spacing. **Full 84 character keyboard.** Available with Pica type. Durable, good looking built-in carrying cover.

866N3910—Pica . . . . . Sugg. Retail $58.00
927N3910—Elite . . . . . Sugg. Retail $58.00

Remington office machines



HAND OPERATED CASH REGISTER

845N14042—Remington Cash Register. Bookkeeping cash register and adding machine. Self-balancing, subtracts paid-outs, cash in drawer always balances with total on tape; locked-in totals, sub totals; one-key, fiveway lock; tamper-proof tape; nine designation keys. Size: 18¾" L., 13½" W., 10¾" H. Ring-up $9,999.99. Total $99,999.99

Retail $222.00

ELECTRIC ADDING MACHINE

928N10588—Model 102, durable and reliable, fully electric adding machine. 115 Volts AC-DC. Ten key keyboard featuring: repeat multiplication, credit balance, jump totals, with two color ribbon for fast and easy identification of totals. Also has add bar, subtract bar, sub-total, repeat, total and correction. Column capacity 7 listing, 8 totaling. Beige case. Instruction Book, Dust Cover, Reel of Tape and Ribbon. 14" L., 9" W., 7" H. Ship wt. 24 lbs.

Retail $139.50

HAND OPERATED

844N7552 — Model 10811, perfect for home, store or office. A low cost heavy duty hand operated adding machine, direct subtracting, single stroke answers. Jam proof keyboard, automatic jump totals and sub-totals, self correcting keyboard. Lists 8, totals 9 columns.

Retail $99.50

Retail Prices Are Suggested Only and May Vary in Different Trading Areas

ROYAL®

EVERY YEAR MORE ROYAL TYPEWRITERS ARE BOUGHT IN AMERICA THAN ANY OTHER BRAND

THE MOST FAMOUS NAME IN TYPING

FULLY ELECTRIC

ROYAL ULTRONIC™

Choice of White (shown) or Blue

FULLY ELECTRIC . . .
. . . carriage return
. . . repeat space bar
. . . tabulator
. . . backspace
. . . ribbon feed
. . . repeat keys
(x) (.) (-) (—)

918NT4194—ROYAL ULTRONIC—Fully Electric Typewriter. **PICA Type. White or Blue. Specify. Suggested Retail $199.50**

919NT4194—Same as above but **ELITE Type. White or Blue. Specify. Sugg. Retail $199.50**

Professionally built—priced for personal use. Full time power performance makes typing almost effortless. A touch of the electric return key speeds carr age back to margin in seconds. Type as fast as you want —get print perfect letters. Royal Magic® Meter locates center of page instantly. Magic® Margin controls at your f ngertips for neat, easy margin setting. Convenient half spacing lets you type above or below the l ne for technical data, formulas and symbols. Handles sheets up to 11 n wide. Detachable power cord. Pica or Elite type

Shipping weight 35 lbs.

PARADE®

- **Key-set tabulator**
- **Office-size keyboard**
- **1, 1½, 2 line spacing**
- **Quick-Set Margins**

Built with the extra features needed for fast, professional typing. Variable Line Spacer. Type between lines with Line Finder. Margin release and anti-jam key. Hideaway paper support. Pica, Elite or Script type. Gray only.

Shipping wt. 15 lbs.

INCLUDES Rich leather-grain vinyl luggage-style carrying

904N4818—Pica . . . . . Sugg. Retail $66.95
905N4818—Elite . . . . . Sugg. Retail $66.95
[illegible] Sugg. Retail [illegible]

ROYALITE®

- **Full-size keyboard**
- **Roll 'n Ready paper feed**
- **Visible margin controls**
- **Magic® Meter finds center of page**

Finest quality at a budget price. Just the thing for students and pendra. use in the home. Enclosed bottom seals out dust and dirt. Choose Pica or Elite type. Available in Beige color only. Shipping wt. 12 lbs.

INCLUDES Durable [illegible] self-contained carrying [illegible]

906N4018—Pica . . . . . Sugg. Retail $49.95

FULLY GUARANTEED **5** *YEARS*

Royal Typewriter Company, Inc., guarantees replacement at no charge, other than labor and shipping, of any defective part (except rubber parts, ribbon or parts damaged by accident or misuse) within 5 years of purchase. No labor charge within first 90 days. Guarantee covers only original purchaser.

Rockford

Prestige Styling . . . Most-Wanted Features

ROCKFORD 18 KARAT GOLD

● Automatic ● Calendar

Executive — Fashionable 18K Yellow Gold watch with rich alligator strap. Precision crafted to attain the heights of accurate timekeeping. 17 jewel shockproof automatic movement with sweep second hand Calendar dial with Gold markers. Waterproof*, unbreakable mainspring, antimagnetic.

5000W9850 Retail $200.00

ROCKFORD AUTOMATIC

● Calendar ● Waterproof*

Commandar — Dynamic and handsome automatic-calendar model. Yellow top, Stainless Steel back. 17 jewel shock-absorbing movement. Tells time and date automatically. Waterproof*, antimagnetic, unbreakable mainspring. Modern dial with outside minute circle and sweep second hand J-B florentine fold over buckle band.

5002W9950 Retail $120.00

ROCKFORD AUTOMATIC

● Calendar ● Waterproof*

Concord "W"—Superb new 17 jewel watch perfectly styled for dress or business wear. All Stainless Steel case. Designed for handsome appearance in durable waterproof* case. Accentuating calendar window, sweep second hand. Shock absorbing movement, unbreakable mainspring, anti-magnetic. Matching J-B florentine fold over buckle band.

5005W5350 Retail $105.00

ROCKFORD AUTOMATIC

● Calendar ● Waterproof*

Concord—New and distinctive automatic watch. The gentlest wrist movement winds this elegant 17 jewel quality watch. Calendar model gives time and date automatically. Yellow top, Stainless Steel back. Shock absorbing movement, unbreakable mainspring, anti-magnetic. Handsome J-B florentine fold over buckle band.

5004W9950 Retail $120.00

*If case, crystal and crown remain intact.

NINA

(A) Simple and graceful is this creation in mirror-like finish. 17 jewel fine movement. Dainty 18K Yellow Gold case. Genuine sapphire crystal, dial with Gold markings. Unbreakable mainspring, shock-absorbing. Fine suede strap.

5014W9000 Ret. $200.00

DIANA

(B) Exquisite 17 jewel creation features a gleaming Yellow top with Stainless Steel back. Faceted crystal. Shock - absorbing movement. Unbreakable mainspring. Tapered adjustable expansion bracelet accents the beauty.

5017W5000 Ret. $100.00

DIAMOND MARLENE

A beautifully designed 14K White Gold case and bracelet with 38 sparkling Diamonds (total weight .78 ct.) Quality 17 jewel movement. Unbreakable mainspring, shock-absorbing. Retail

1294DW23200 $530.00

DIAMOND VICTORIA

(D) Extremely desirable diamond watch and attachment. 14K White Gold set with 28 fine Diamonds (total weight .47 ct.). Quality 17 jewel movement. Unbreakable mainspring, shock-absorbing. Retail

1296DW23200 $385.00

DIAMOND EMILY

(E) Captivating style and superior workmanship in 14K White Gold with 22 sparkling fine quality Diamonds (total weight .64 ct.). Dependable 17J movement. Unbreakable mainspring, shock-absorbing. Black silk cord with safety catch

1297DW23500 Ret. $435.00

HELENA

(F) Captivating in its execution. Gracefully fashioned marquise shape 18K Yellow Gold case. Quality 17 jewel movement. Genuine sapphire crystal. Gold markers on dial. Unbreakable mainspring, shock-absorbing. Fine suede strap. Retail

5015W11000 $220.00

Exciting New Styles in Yellow Gold

"There Is No Substitute for Quality"

Traditional Quality

Because our selection of the new yellow gold watches was received so well, we have added to this collection. Here is one of the widest, most versatile selection of yellow gold and white gold watches—some with diamonds and some without—to be found anywhere. Each one is a very fine value and backed by the House of Bennett, who have furnished quality merchandise for over sixty years.

(A) 1268DW14100 — 14K Yellow Gold rectangular case matching bracelet has engraved outer edges with bright center. 17J incabloc shock-resistant Swiss movement. Safety chain. Sugg. Retail $245.00

(B) 1262DW17000 — Charming marquise shape 14K Yellow Gold case accented with eight sparkling Diamonds. 14K bracelet Florentine finish with bright finish beveled edges. Quality 17J incabloc shock-resistant Swiss movement. Safety chain. Sugg. Retail $290.00

(C) 1285DW15900 — 14K Yellow Gold case and bracelet in intriguing design. 17J Swiss movement. Sugg. Retail $270.00

1286DW23300—Ladded watch in 14K Yellow Gold, Florentine finish Lid set with 20 fine Diamonds total weight 30 ct Fine 17J Swiss movement. Retail $365.00

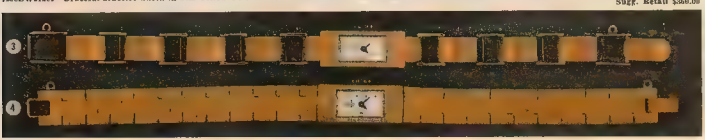
1288DW18800—14K Yellow Gold Florentine finish flexible bracelet. Bright finish lid contains 9 fine Diamonds 29 ct total weight. Fine 17J Swiss movement Sugg. Retail $335.00

1287DW26500—14K Yellow Gold lid watch with woven bracelet Leaf design lid set with 9 fine Diamonds total weight 23 ct Fine 17J Swiss movement. Retail $435.00

1291DW31500—Petal lid 14K Yellow Gold mesh bracelet watch Lid set with 24 fine Diamonds total weight 50 ct Fine 17J Swiss movement. Sugg. Retail $520.00

1284DW17400—14K Yellow Gold case and textured flexible bracelet Fine 17J Swiss movement Sugg. Retail $395.00

1290DW21200—Graceful bracelet watch in 14K Yellow Gold Bracelet woven mesh Lid set with 12 fine Diamonds total weight 22 ct. Fine 17J Swiss movement Sugg. Retail $360.00



(3) 1270DW19700—Tailored, beautiful and comfortable to wear is this 14K Yellow Gold Florentine finish baguette shaped watch with attachment composed of solid, concave Florentine finish links joined with bright finish open links 17J Incabloc shock-resistant Swiss movement. Safety chain. Sugg. Retail $185.00

(4) 1271DW13500—Textured 14K Yellow Gold makes this watch and attachment so beautifully different. The solid appearing band is linked intricately in a way to make it completely flexible. 17J Incabloc shock-resistant Swiss movement. Safety chain Sugg. Retail $240.00

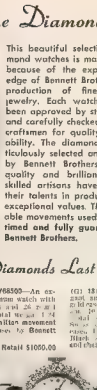
Fine Diamond Watches

This beautiful selection of diamond watches is made possible because of the expert knowledge of Bennett Brothers in the production of fine diamond jewelry. Each watch case has been approved by style experts and carefully checked by skilled craftsmen for quality and durability. The diamonds are meticulously selected and matched by Bennett Brothers for high quality and brilliancy. Highly skilled artisans have combined their talents in producing these exceptional values. The dependable movements used are cased, timed and fully guaranteed by Bennett Brothers.

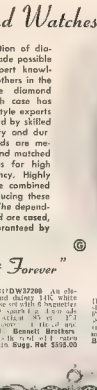
(D) 1325DW27500—Popular petite shape 14K white gold case set with 8 baguettes and 19 small rounds. Total weight of diamonds .75 ct. 221 Hamilton movement, timed and cased by Bennett Brothers.
Sugg. Retail $455.00

(E) 1329DW29000—Extremely desirable 14K white gold watch case, attractively set with 9 fine diamonds. Total weight .32 ct. With a Lucien Piccard movement
Sugg. Retail $490.00

(F) 1330DW68500—An exquisite platinum watch with 14 baguettes and 26 fine diamonds; total weight 1.04 ct. 221 Hamilton movement timed and cased by Bennett Brothers.
Sugg. Retail $1000.00



(G) 1317DW37200—An elegant and dainty 14K white 17 leaf white sapphire and diamond case, 20 stones in all, total weight .35 ct. 17 Jewel Elgin movement timed and cased by Bennett Brothers. Black silk cord with safety catch and chain. Sugg. Ref. $595.00



(H) 1313DW46200—Popular shape 14K white gold case with Phoenix Adjustable Bracelet to match, set with 8 baguettes and 9 rounds; total weight 1.08 ct. Swiss movement timed and cased by Bennett Brothers.
Sugg. Retail $745.00

(J) 1313DW28000—Dainty and sophisticated 14K white gold case, 7 baguettes and 7 rounds. Total weight .28 ct. 17 Jewel movement timed and cased by Bennett Brothers. Black silk cord with safety catch and chain.
Sugg. Retail $480.00

1314DW36200—A beautiful design manmish shape case and marquese and bud shape diamond attachment set with 42 carefully matched diamonds (total weight .78 ct.). 22J Hamilton movement timed and cased by Bennett Brothers.
Sugg. Retail $980.00

1249DW46200 Extremely desirable shape watch with attachment. The White Gold set with 70 fine Diamonds (total weight approx. 85 cts.). 22J Hamilton movement timed and cased by Bennett Brothers.
Sugg. Retail $645.00

2276DW37100 [illegible] 22J
Hamilton [illegible] timed and cased by Bennett Brothers
Sugg. Retail $1,275.00

1276DW37000 [illegible] 14k White [illegible] The square dial is set with 20 full cut diamonds
70 ct. TW. 22J Hamilton movement timed and cased by Bennett Brothers. Sugg. Retail $690.00

1160DW13700—22J Hamilton movement timed and cased by Bennett Brothers. 14k White Gold case with 28 sparkling fine quality Diamonds. Matching model to present 12k White Gold filled.
Sugg. Retail $240.00

1200DW11500—A graceful model in 14k White Gold set with 11 sparkling fine quality Diamonds. 23J Elgin movement cased by Bennett Brothers. Matching expansion band 14K White Gold filled.
Sugg. Retail $200.00

1182DW11300—Fine styling and workmanship are exhibited in this 14k White Gold case set with 15 carefully selected Diamonds. 23J Elgin movement cased by Bennett Brothers. Black silk cord with safety catch and chain.
Sugg. Ret. $195.00

1231DW37700 — Here is an attractive 14k white gold case set with a Fine Diamond at each end with 10 Diamonds (total weight 1.20 cts.). 22J Hamilton movement timed and cased by Bennett Brothers.
Sugg. Retail $880.00

1250DW25000 14K White Gold case set with 16 fine Diamonds (TW 1.05 ct.). 14K mesh bracelet. 22J Hamilton movement cased and timed by Bennett Brothers. Black silk cord with safety catch and chain.
Sugg. Retail $420.00

2452DW 3800 14k White Gold, 26 square cut diamonds, with 12 fine Diamonds. 22J Hamilton movement encased and timed by Bennett Brothers. Black silk cord with safety catch and chain.
Sug. Ret $240.00

1183DW10300 [illegible] Elgin movement [illegible] 14k White Gold [illegible] Black silk cord with safety catch.
Sugg. Ret. $320.00

Fine Diamond Watches

Tremendous values in diamond set watches built for style and beauty and to give years of lasting pleasure and satisfaction. The ultimate desire of ladies of discriminating taste in diamonds is for a proper ornamentation, one of balance and harmony to a particular need. Therefore, the House of Bennett has specially planned the beautiful diamond watch models shown. The stylists, the diamond experts and skilled artisans have combined their efforts to give our trade the very best at the lowest prices. The dependable movements used are cased, timed and guaranteed by Bennett Brothers.

Bennett Traditional Quality

(Right)

(A) 1244DW25000—14K White Gold case enhanced by the beauty and brilliance of 34 matched Diamonds (total weight .44 ct.). 22J Hamilton movement cased and timed by Bennett Brothers. Black silk cord with safety catch and chain. Sugg. Reta l $415.00

(B) 1245DW25500—Attractively designed case in 14K White Gold highlighted by the beauty of 36 fine Diamonds (total weight .46 ct.) 22J Ham lton movement cased and timed by Bennett Brothers. Black silk cord with safety catch and chain Sugg. Retail $420.00

(C) 1246DW23700—This enchantingly designed 14K White Gold case is enhanced by 28 fine Diamonds (total weight .41 ct.) 22J Hamilton movement cased and timed by Bennett Brothers. Black silk cord with safety catch and chain Sugg. Retail $400.00

1239DW72300—Unmatched beauty in 14K White Gold, accentuated by 118 fine Diamonds (total weight 1.58 ct.). 22J Hamilton movement timed and cased by Bennett Brothers. Sugg. Retail $1115.00

1254DW73300—Smartly styled 14K White Gold case and bracelet set with 4 Marquise Diamonds and 67 fine round Diamonds (total weight 1.79 ct.) 22J Hamilton movement cased and timed by Bennett Brothers. Sugg. Retail $1120.00

1255DW85400—Fine, intricate design in 14K White Gold, 14K White Gold Flexible Bracelet, 52 fine Diamonds (total weight 1.05 ct.), 22J Hamilton movement cased and timed by Bennett Brothers. Sugg. Retail $765.00

1260DW22800—14K White Gold case and attachments, set with 44 fine Diamonds (total weight 1.10 ct.) Fine 17J Swiss movement. Sugg. Retail $385.00

1039DW36000 Fine 22J Hamilton movement cased in Platinum by Bennett Brothers. Set with 18 beautiful Diamonds (¾ ct. T.W.). Black silk cord with safety catch. Sugg. Retail $575.00

1188DW15300 — Heart design in lustrous 14K White Gold containing 50 glistening Diamonds. 23d Elgin movement finely cased by Bennett Brothers. Black silk cord with safety catch. Sugg. Retail $260.00

1169DW15200 Step set square design in lustrous 14K White Gold containing 30 matched Diamonds (½ ct. T.W.) set in 14K White Gold. 23d Elgin movement finely cased by Bennett Brothers. Black silk cord with safety catch and chain. Sugg. Retail $260.00

1309DW22700—A smartly styled octagon shaped watch with 28 matched diamonds (one-quarter carat weight) set in 14K white gold. Nicolet, 17J jewel, stock movement movement. Black silk cord with safety catch and chain 14K White Gold Sugg. Ret $385.00

1187DW13500 A brilliant circle of perfectly matched Diamonds, 20 of them totaling ½ ct. set in fine 14k White Gold case which is fitted with the special imported small size Nicolet 17J time honored shock resistant movement. Dainty link gold chain and clasp with safety catch Sugg. Retail $335.00

1305DW15400 28 sparkling diamonds (⅛ ct. total weight, set in a pleasingly styled 14k white gold case. 17J Hamilton movement inside, and cased by Bennett Brothers Black silk cord with safety catch and chain Sugg. Retail $260.00

Fine Diamond Watches

Beautifully styled diamond watches done in classic lines for smarter appearance in both Platinum and Gold. Elegance in case styling set with scintillating diamonds carefully selected by diamond experts to give maximum brilliancy. Dependable movements that are *cased, timed and guaranteed to give complete satisfaction by* Bennett Brothers. Our experience of over 60 years in fine jewelry, quality watches and "Traditional Quality" diamonds make possible these tremendous values.

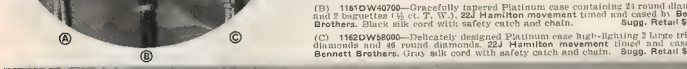
"Elegant Styling in Fine Watches"

(Left)

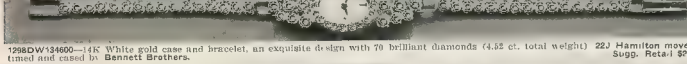
(A) **1160DW65900**—The elegance of classic design in this fine Platinum case set with 24 round diamonds and 4 baguettes (1.00 ct. T. W.) **22J Hamilton movement** timed and cased by **Bennett Brothers.** Gray silk cord with safety catch and chain. **Sugg. Retail $1010.00**

(B) **1161DW40700**—Gracefully tapered Platinum case containing 24 round diamonds and 2 baguettes (½ ct. T. W.). **22J Hamilton movement** timed and cased by **Bennett Brothers.** Black silk cord with safety catch and chain. **Sugg. Retail $650.00**

(C) **1162DW58000**—Delicately designed Platinum case high-lighting 2 large triangle diamonds and 46 round diamonds. **22J Hamilton movement** timed and cased by **Bennett Brothers.** Gray silk cord with safety catch and chain. **Sugg. Retail $885.00**



1298DW134600—14K White gold case and bracelet, an exquisite design with 70 brilliant diamonds (4.52 ct. total weight) **22J Hamilton movement** timed and cased by **Bennett Brothers.** **Sugg. Retail $9020.00**



1253DW141800—Exceptionally fine and exquisitely designed platinum case and bracelet set with 8 sapphires (1.10 cts.) and 140 carefully matched, round diamonds (TW 2.92 ct.). **22J Hamilton movement** timed and cased by **Bennett Brothers.** **Sugg. Retail $2125.00**

1327DW93500—An exceptionally fine double row of diamonds bracelet attached to a handsome 14K white gold case with 127 selected diamonds (Total weight 1.97 ct.) **22J Hamilton movement** cased and timed by **Bennett Brothers.** **Sugg. Retail $1400.00**

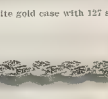
1252DW90300—Platinum diamond watch and bracelet ensemble set with 3 baguettes and 72 carefully matched round diamonds (TW 1.21 ct.). Daintily feminine design bracelet. **22J Hamilton movement** cased and timed by **Bennett Brothers.** **Sugg. Retail $1395.00**

1299DW9500 — Graceful 14K White gold case containing 8 matched diamonds (total weight .08 ct.) **17J Hamilton movement** timed and cased by **Bennett Brothers.** Black silk cord with safety catch and chain. **Sugg. Retail $165.00**

1300DW15500 — This enchanting 14K white gold case is enhanced with 14 sparkling diamonds (total weight .26 ct.) and is fitted with a **23J Elgin movement** timed and cased by **Bennett Brothers.** Black silk cord with safety catch and chain. **Sugg. Retail $265.00**

1301DW13500 Splendid oval creation with 10 sparkling diamonds set in a beautifully styled 14K white gold case. **17J Hamilton movement** timed and cased by Bennett Brothers. Black silk cord with safety catch and chain. **Sugg. Ret $335.00**

1303DW11300 Exquisite design in 14K white gold with 6 diamonds (total weight .09 ct.). **23J Elgin movement** timed and cased by **Bennett Brothers.** Black silk cord with safety catch and chain. **Sugg. Retail $200.00**



1303DW9500—A beautiful twist design 14K white gold case set with 6 matched diamonds (total weight .09 ct.) **17J Hamilton movement** timed and cased by **Bennett Brothers.** Black silk cord with safety catch and chain. **Sugg. Retail $165.00**

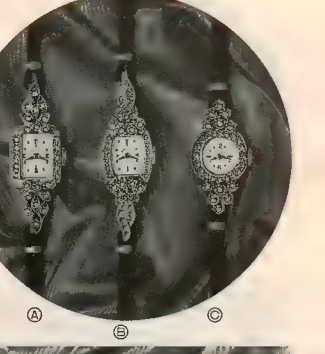
1217DW9800 A Glamorous new style of marquise shaped 14K White Gold case with 4 fine Diamonds. **23J Elgin movement** timed and cased by **Bennett Brothers.** Black silk cord with safety catch. **Sugg. Retail $170.00**

Prices Subject to Change Without Notice

Fine Diamond Watches

Select diamond jewelry with great discrimination. Be sure the diamonds do give the proper scintillating gleams of reflected light, that the watch case is of good weight for the protection of the movement and that its style will endure. Our expert craftsmen have combined their talents in the selection of both the diamonds and the case designs to present here beautiful diamond watches that will give to our trade full and complete satisfaction. The dependable watch movements used are all cased, timed and guaranteed by Bennett Brothers.

Memorandum selections sent to well-rated firms and banks upon request, subject to approval, without obligation to purchase.



(Right)

★NOTICE All prices quoted in this Catalog are either the Manufacturer's or Bennett's Suggested Retail Prices. They are not the prices at which Bennett Brothers sell See Trade Information

(A) **1175DW36700**—Fine **22J Hamilton movement** cased in Platinum by **Bennett Brothers.** Set with 28 beautifully matched round diamonds (⅝ ct. T.W.) Black silk cord attachment with safety catch. **Sugg. Retail $590.00**

(B) **1176DW63800**—Beautiful Platinum case of graceful design set with 44 matched round diamonds (1.23 ct. T.W.). Excellent **22J Hamilton movement** cased by **Bennett Brothers.** Black silk cord attachment with safety catch. **Sugg. Retail $975.00**

(C) **1177DW68000**—A glistening jewel. 32 perfectly matched round diamonds (1.54 ct. T.W.) set in lustrous Platinum and fitted by **Bennett Brothers** with a **22J Hamilton movement.** Black silk cord attachment with safety catch. **Sugg. Retail $1040.00**

G.ft of Elegance"

1174DW147700—An exquisite piece of jewelry, 145 Matched Diamonds set in Platinum make this combination a glistening band of brilliance. Outstanding mode, fitted by **Bennett Brothers** with a **22J Hamilton movement** Suggested Retail $2215.00

1126DW92400—Extremely styled 14K white gold case with 42 diamonds, with Florentine attachment with 6 diamonds (Total weight 1.15 ct.) **22J Hamilton movement,** timed Sugg. Retail $810.00 **Bennett Brothers**

"Graceful Radiance"

1175DW41200—[illegible] **22J Hamilton movement** cased by **Bennett Brothers.** Suggested Retail $665.00

Diamonds Last Forever

81DW 5700—Ladies' rectangular 14K White Gold case with 19 matched Diamonds (¼ ct. T.W.) Link bracelet to match. Silk set in ballanced step fashion on each side **22J Hamilton movement** timed and cased by **Bennett Brothers.** Black silk cord with safety catch. **Sugg. Retail $285.00**

90DW28800—Ladies' sparkling oval design in 14K White Gold, 28 carefully chosen Diamonds (⅝ ct. T.W.) Black silk cord with safety clasp. The movement is a fine **22J Hamilton** cased by **Bennett Brothers.** **Sugg. Retail $475.00**

1159DW20300—Elgin **23J movement** cased by **Bennett Brothers** in 20 dwt. 14K White Gold case set with 20 carefully selected Diamonds (¼ ct. T.W.) Black silk cord with safety clasp. **Sugg. Retail $345.00**

1157DW17200—Ladies' **22J Hamilton movement** cased by **Bennett Brothers.** 14K White Gold case set with 8 selected Diamonds (⅛ ct. T.W.) of excellent quality. Black silk cord with safety catch. **Sugg. Retail $290.00**

1051DW41000—Ladies' rectangular case with 14 fine cut matched Diamonds (⅜ ct. T.W.). **22J Hamilton movement** cased by **Bennett Brothers.** Black silk cord with safety catch. **Sugg. Retail $665.00**

Watches from the House of Bennett

The beautiful selection of attractive diamond watches presented in this catalogue is the result of the combined efforts of our designers and other highly skilled artisans. The cases are of lasting beauty, sturdily constructed for maximum protection of the movement and set with fine diamonds. The dependable watch movements used are all cased, timed and guaranteed by Bennett Brothers.

(Left)

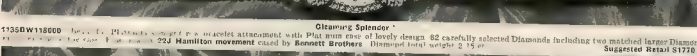
(A) **1212DW66900**—A Glamorous Platinum case set with 16 fine Baguettes and 44 sparkling carefully matched Diamonds T.W. 1⅜ ct. **22J Hamilton movement** timed and cased by **Bennett Brothers.** Black silk cord with safety catch.
Sugg. Retail $1010.00

(B) **1213DW85100**—Enchanting Platinum case enhanced by 2 pear-shaped and 68 round Diamonds carefully matched for color and brilliance T.W. 1¼ ct. **22J Hamilton movement** timed and cased by **Bennett Brothers.** Black silk cord with safety catch.
Sugg. Retail $1276.00

(C) **1214DW54300**—Exquisitely tailored Platinum case set with 22 baguettes and 34 sparkling perfectly matched Diamonds T.W. .81 ct. **22J Hamilton movement** timed and cased by **Bennett Brothers.** Black silk cord with safety catch.
Sugg. Retail $840.00

1135DW115600 [illegible] Platinum case and matching bracelet attachment with Platinum case of lovely design 82 carefully selected Diamonds including two matched larger Diamonds [illegible] **22J Hamilton movement** cased by **Bennett Brothers** Diamond total weight 2.15 ct.
Suggested Retail $1770.00

"Glowing Splendor"

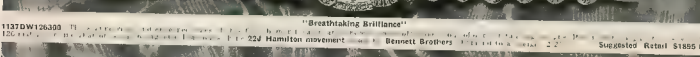


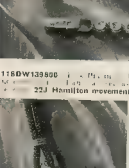
1137DW126300 [illegible] 12¾ ct. [illegible] **22J Hamilton movement** [illegible] **Bennett Brothers** [illegible] **22**
Suggested Retail $1885.00

"Breathtaking Brilliance"

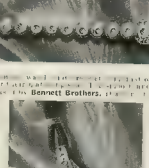
1118DW139800 [illegible] **22J Hamilton movement** [illegible] **Bennett Brothers.** [illegible]
Suggested Retail $2695.00

"Radiant Beauty"



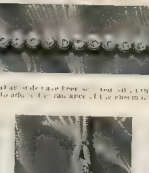


1136DW41800 [illegible] **22J Hamilton movement** [illegible] **Bennett Brothers.** [illegible]
Sugg. Ret. $670.00

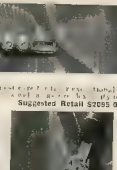


1041DW48100 [illegible] **22J Hamilton movement** [illegible] **Bennett Brothers** [illegible] Diamonds and 24 matched [illegible] Diamonds and 2 [illegible] Diamonds T.W. [illegible] Black silk cord with safety catch
Sugg. Retail $745.00

1325DW74600 [illegible] [illegible] with matching [illegible] Diamonds T.W. [illegible] Movement is a fine **22J Hamilton**, cased and timed by **Bennett Brothers**
Sugg. Retail $1445.00



1630DW52800 [illegible] [illegible] 26 [illegible] and 8 [illegible] T.W. [illegible] **22J Hamilton movement** [illegible] cased by **Bennett Brothers.** Gray silk cord with safety catch and chain
Sugg. Retail $820.00

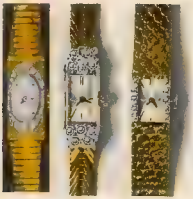


1116DW71900 [illegible] [illegible] 2 [illegible] [illegible] 46 matched Diamonds T.W. 1.23 ct. [illegible] **22J Hamilton movement** [illegible] **Bennett Brothers.** Black silk cord with safety catch
Retail $1100.00

Fine Watches Styled in 14k Yellow Gold

"Tailored for Maximum Beauty"

Because our selection of the new yellow gold watches was received so well, we have added to this collection. Here is one of the widest, most versatile selection of yellow gold and white gold watches—some with diamonds and some without—to be found anywhere. Each one is a very fine value and backed by the House of Bennett, who have furnished quality merchandise for over sixty years.



(A) (B) (C)

(A) **1278DW26300**—Unusual 14K yellow gold case and bracelet watch with oval dial surrounded by 18 shimmering diamonds (.18 ct. TW). 14K Yellow Gold in exquisite Florentine finish. **Swiss movement timed and cased by Bennett Brothers.** Safety catch and chain. **Sugg. Retail $435.00**

(B) **1318DW43200**—14K Yellow gold case and bracelet set with 10 full cut diamonds (total weight 1.00 ct.). **17J Swiss movement.** **Sugg. Retail $690.00**

(C) **1319DW25800**—14K Yellow gold case and bracelet set with 10 diamonds (total weight .20 ct.). **Fine 17J Swiss movement.** **Sugg. Retail $425.00**

1316DW14500—Exquisitely handsome 14K yellow gold case and bracelet watch, Florentine finish. **17J Incabloc Swiss movement.** **Sugg. Retail $255.00**

1315DW16800—Superlatively attractive Wellington 14K yellow gold case and bracelet, Florentine finish. **17J Incabloc shock resistant Swiss movement.** **Sugg. Retail $270.00**

1317DW41600—14K Yellow gold Lid Watch set with a cluster of 28 diamonds (total weight .46 ct.). **17J Swiss movement.** **Sugg. Retail $665.00**

1282DW18200—14K Yellow Gold Florentine finish bracelet Watch, case set with 6 fine Diamonds (tot. weight .24 ct. Fine **17J Swiss movement.** **Sugg. Retail $310.00**

1283DW13300—14K Yellow Gold Florentine finish watch and flexible bracelet. Fine **17J Swiss movement.** **Sugg. Retail $235.00**

1320DW54200—[illegible] **22J Hamilton movement** [illegible] **Bennett Brothers** **Sugg. Retail $840.00**

(1) **1268DW26030**—[illegible] great value. 14K Yellow Gold case, sparkling bezel of diamonds (.16 ct. TW) adds the beauty touch. Safety chain. **17J Incabloc shock-resistant Swiss movement.** **Sugg. Retail $430.00**

(2) **1269DW25200**—Elegantly handsome [illegible] case, square dial, this beautiful watch [illegible] Yellow Gold. **17J Incabloc Shock-resistant Swiss movement.** Safety chain **Sugg. Retail $415.00**

Appealing New Designs in Platinum and 14K Gold

(A) 1345DW8000—14K Yellow Gold smart round watch with tapered etched bracelet. 17J Swiss movement. Sugg. Retail $140.00

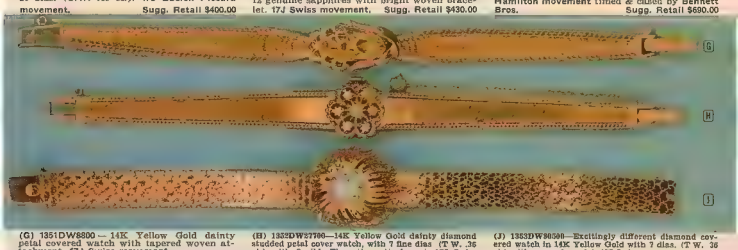
(B) 1346DW27300—14K White Gold popular square watch with beautiful woven bracelet. 20 dias. (T.W. .40 ct.). 17J Lucien Piccard movement. Sugg. Retail $400.00

(C) 1347DW142500—Exquisitely beautiful platinum watch with 89 dias. and 6 baguettes and dainty tapered attachment (T.W. 2.78 ct.) 22J Hamilton movement timed & cased by Bennett Bros. Sugg. Retail $2135.00

(D) 1348DW26000—14K Yellow Gold, smartly tailored watch with 13 dias. (T.W. .24 ct.) and 13 genuine sapphires with bright woven bracelet. 17J Swiss movement. Sugg. Retail $430.00

(E) 1349DW35000—14K White Gold diamond studded, flower cover watch, Florentine finish, set with 24 diamonds (T.W. .57 ct.) with rope bracelet. 17J Swiss movement. Sugg. Retail $580.00

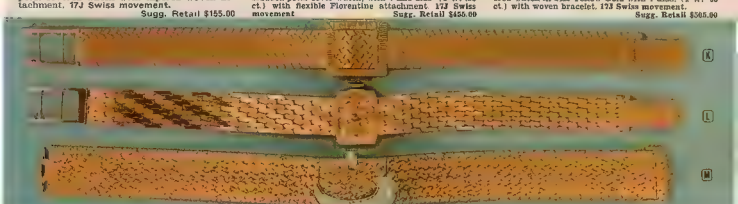
(F) 1350DW43000—14K Yellow Gold exceptionally smart oval watch surrounded by 20 dias. (T.W. .64 ct.) with woven attachment. 22J Hamilton movement timed & cased by Bennett Bros. Sugg. Retail $690.00



(G) 1351DW8800—14K Yellow Gold dainty petal covered watch with tapered woven attachment. 17J Swiss movement. Sugg. Retail $155.00

(H) 1352DW27700—14K Yellow Gold dainty diamond studded petal cover watch, with 7 fine dias (T.W. .36 ct.) with flexible Florentine attachment. 17J Swiss movement. Sugg. Retail $450.00

(I) 1353DW26500—Excitingly different diamond covered watch in 14K Yellow Gold with 7 dias. (T.W. .36 ct.) with woven bracelet. 17J Swiss movement. Sugg. Retail $565.00



(K) 1354DW22000—Smartly styled 17J Lucien Piccard lidded watch in 14K Yellow Gold with satin finish woven attachment. Sugg. Retail $400.00

(L) 1355DW21000—Petite tailored covered watch in 14K Yellow Gold with combination bright & Florentine woven bracelet. 17J Lucien Piccard movement. Sugg. Retail $375.00

(M) 1356DW41200—14K Yellow Gold gracefully modern diamond studded covered watch set with 29 fine diamonds (T.W. .54 ct.) with textured woven attachment. 17J Swiss movement. Sugg. Retail $650.00

(A) 1333DW30000—14K Yellow Gold oval shaped watch surrounded by 18 fine diamonds (T.W. .36 ct.) with woven mesh bracelet. 17J Swiss movement. Sugg. Retail $495.00

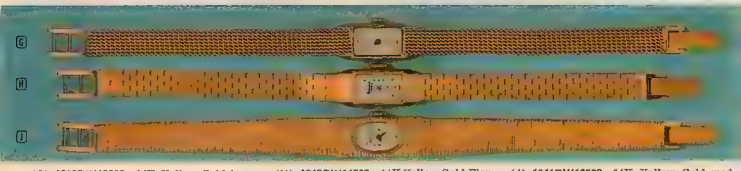
(B) 1334DW62300—Beautifully designed oval watch in 14K White Gold with 39 dias. (T.W. 1.20 ct.). Dainty petal shape box bracelet. 22J Hamilton movement, timed and cased by Bennett Bros. Sugg. Retail $955.00

(C) 1335DW56000—18K Yellow Gold watch with 24 fine dias. (T.W. 1.00 ct.) with nugget attachment. 17J Swiss movement. Sugg. Retail $855.00

(D) 1336DW58000—14K White Gold petite round watch surrounded by diamonds with matching diamond set round link bracelet. 17J Nicolet time honored shock resistant movement. 60 dias. (T.W. 1.50 ct.). Sugg. Retail $885.00

(E) 1337DW22000—14K Yellow Gold modern oval watch set with 14 fine dias. (T.W. .14 ct.) and with tapered textured bracelet. 17J Swiss movement. Sugg. Retail $375.00

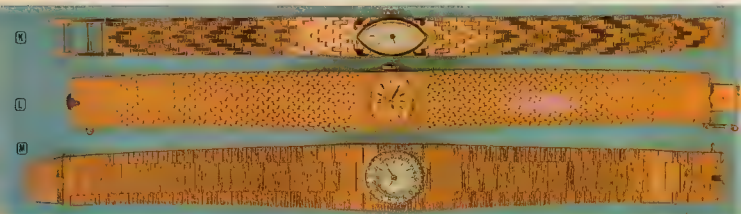
(F) 1338DW31500—14K White Gold diamond studded, buckle effect lidded watch with 12 fine dias. (T.W. .24 ct.) with woven mesh bracelet. 17J Lucien Piccard movement. Sugg. Retail $575.00



(G) 1339DW12000—14K Yellow Gold beautifully tailored oblong watch and soft mesh bracelet. 17J Swiss movement. Sugg. Retail $210.00

(H) 1340DW11500—14K Yellow Gold Florentine finish case with basket weave bracelet. 17J Swiss movement. Sugg. Retail $200.00

(J) 1341DW13500—14K Yellow Gold modern oval watch with textured bracelet. 17J Swiss movement. Sugg. Retail $235.00



(K) 1342DW20300—Stunning marquise shape, 14K Yellow Gold watch with combination bright and Florentine finish basket weave bracelet. 17J Lucien Piccard movement. Sugg. Retail $375.00

(L) 1343DW21000—14K Yellow Gold smartly tailored oval shape watch with Florentine finish bracelet. 17J Lucien Piccard movement. Sugg. Retail $375.00

(M) 1344DW34900—14K Yellow Gold petite round watch surrounded by 18 fine dias. (T.W. .36 ct.) in wide woven bracelet. 17J Swiss movement. Sugg. Retail $575.00

Fine Diamond Watches

Outstanding beauty, distinguished quality and superior workmanship are portrayed in this selection of diamond watches. The cases are all set with fine quality diamonds, and the dependable movements used are cased, timed and guaranteed by **Bennett Brothers.**

Memorandum selections sent to well rated firms and banks upon request, subject to approval without obligation to purchase.

Ⓡ Ⓢ Ⓣ *"There is no Substitute for Quality"* Ⓐ Ⓑ Ⓒ

(R) **1272DW54300** — 14K White gold case set with 58 fine diamonds (.68 ct. T.W.) in pave and 38 full cut diamonds (.23 ct. T.W.). **22J Hamilton movement timed and cased by Bennett Brothers.** Black silk cord with safety catch and chain. **Sugg. Retail $840.00**

(S) **1273DW50000** — 14K White gold case set with 42 marquise fine diamonds and 12 baguette diamonds (2.10 ct. T.W.). **22J Hamilton movement timed and cased by Bennett Brothers.** Black silk cord with safety catch and chain. **Sugg. Retail $780.00**

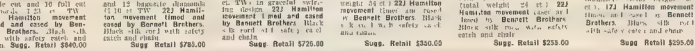
(T) **1274DW46700** — 14K White Gold case set with 48 sparkling diamonds (.90 ct. T.W.) in graceful wavy line design. **22J Hamilton movement timed and cased by Bennett Brothers.** Black silk cord with safety catch and chain. **Sugg. Retail $725.00**

(A) **1306DW26000** — 14K White gold case set with 8 full cut diamonds (total weight .24 ct.). **22J Hamilton movement** (case pictured is **Bennett Brothers**). Black silk cord with safety catch and chain. **Sugg. Retail $350.00**

(B) **1307DW14700**—14K White gold natchez shaped case with 2 full cut diamonds (total weight .24 ct.). **22J Hamilton movement** (case pictured is **Bennett Brothers**). Black silk cord with safety catch and chain. **Sugg. Retail $250.00**

(C) **1296DW17400**—14K White gold case set with 8 full cut diamonds (total weight .32 ct.). **17J Hamilton movement** timed and cased by **Bennett Brothers.** Black silk cord with safety catch and chain. **Sugg. Retail $595.00**

1309DW46500 14K White gold case with [illegible] bracelet set with [illegible] fine diamonds (1.15 ct. T.W.). **22J Hamilton movement** [illegible] **Bennett Brothers.** **Sugg. Retail $720.00**



1316DW82100 Stunning diamond watch with shimmering band in 14K white gold case set with 86 carefully matched diamonds (total weight 2.27 ct.). **22J Hamilton movement** timed and cased by **Bennett Brothers.** **Sugg. Retail $1230.00**

1247DW35600—A beautifully designed 14K White Gold case and bracelet with 68 fine Diamonds (total weight .52 ct.). **22J Hamilton movement** cased and timed by **Bennett Brothers.** **Sugg. Retail $870.00**

1275DW109400 [illegible] case set with 45 fine diamonds (.50 ct.). Exquisitely designed to display the larger dial. **22J Hamilton movement timed and cased by Bennett Brothers.** Sugg. Retail $1640.00

1148DW16000 Sophisticated personalized in this dainty round 6 Diamond 14K White Gold case fitted by **Bennett Brothers** with 17J **Elgin** movement. Black silk cord with safety catch. **Sugg. Retail $490.00**

126 DW13000 Handsome Gold case complemented by 8 sparkling fine quality Diamonds. **22J Hamilton movement** cased by **Bennett Brothers.** Black silk cord with safety catch. **Sugg. Retail $625.00**

1227DW17.00—22J Hamilton movement cased and timed by **Bennett Brothers.** 14K White Gold case set with 6 fine Diamonds (.12 ct. T.W.). Black silk cord with safety catch and chain. **Sugg. Retail $290.00**

1240DW22000 14k White Gold with 20 carefully matched Diamonds (total weight .12 ct.). **22J Hamilton** movement cased and timed by **Bennett Brothers.** Black silk cord. **Sugg. Retail $385.00**

1225DW21000 12 fine Diamonds (.24 ct. T.W.) set in 14K White Gold case and Attachment. **22J Hamilton movement. Ret. $355.00**

1243DW 3400— 14k White Gold watch of unusual design set with 18 fine Diamonds. **22J Hamilton movement** cased and timed by **Bennett Brothers.** Black silk cord with safety catch and chain. **Sugg. Retail $295.00**

1155DW16900 Beautiful model **23J Elgin movement** cased by **Bennett Brothers** in this 14K White Gold case with four fine diamonds. Black silk cord with safety catch. **Sugg. Retail $190.00**

Realistic, eye-catching Toy Vehicles and Wagons by AMF

Junior Vehicles

(A) **4204TF2785—BIG 4 TRACTOR with TRAILER.** Enclosed heavy-duty, ball bearing, chain drive. Hood of heavy gauge steel with battery operated "Action Motor." 40½" x 24" x 29" H. Spring mounted adjustable seat. Rear 16" x 1¾" tractor tread tires. 8" x 1⅝" semi-pneumatic front tires. Flamboyant green tractor with heavy gauge red steel trailer. 24½" x 18" W. (Batteries not included). Ship wt. 51 lbs. **F.O.B. Illinois Factory.**
..... **Retail $43.95**

(B) **4206TF1941—DELUXE HOOK and LADDER PUMPER.** Adjustable ball bearing pedal drive. Molded rubber tires. Flamboyant red with white trim. Silver grille, embossed headlights. Includes bell with cord; 2 ladders; 9' hose, standard couplings on hose reel; electric flasher light (Batteries not included); "Play Safe" windshield; seat pad. Ship wt. 35 lbs. **F.O.B. Illinois Factory** ..... **Retail $31.60**

(C) **4206TF1698—RANCH TRAC TRACTOR** with enclosed heavy-duty nylon bearing, chain drive. 39" x 19" x 29" H. Heavy gauge steel hood with simulated "Action Motor" (Batteries not included.) Adjustable spring mounted seat. Flamboyant copper finish. Heavy-duty 9¾" x 1¼" tractor tread tires. 7½" x 1⅝" front tires. Ship. wt. 28 lbs. **F.O.B. Illinois Factory** ..... **Retail $22.25**

(D) **4207TF1974—TOTE-ALL TRUCK with TOTER & PACKAGES.** Ball bearing pedal drive adjustable to 3 positions. 42"x16" W. "Play Safe" windshield. Enameled white with bright red trim. Metalized grill with headlights. Includes: Wrecker hand truck and cartons; rear view mirror, bulb horn; seat pad; plated gearshift; spinner hub caps. Ship wt. 30 lbs. **F.O.B. Illinois Factory** ..... **Retail $31.50**

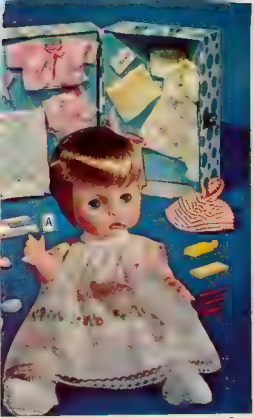
(E) **4208TF1776—SUPER SPORT.** Flashy sports car styling. Pedal drive adjustable to 3 positions. Rubber tires. Has carrier rack with spare tire; rear view mirror; gear shift; bulb horn; exhausts on both sides; glove compartment, "Play-Safe" windshield; seat pad Desert Sand finish, white trim. 39" L. x 16" W. Ship wt 28 lbs. **F.O.B. Illinois Factory** ..**Retail $28.80**

(F) **4209TF1535—MUSTANG.** Adjustable nylon bearing pedal drive Distinctive Mustang grill, bumper, embossed side design striping and emblems Complete with gear shift; "Play-Safe" windshield; seat pad; molded rubber tires. Flamboyant red finish; with black, white and silver trim. 39" L., 14" W. Ship. wt. 25 lbs. **F.O.B. Illinois Factory**..... **Retail $24.95**

(G) **6720TF883—ROADMASTER COASTER WAGON.** A practical vehicle for any child Durable construction. Heavy gauge steel body: 34" x 15¾" x 4½". Heavy gauge steel, double disc wheels; 10" x 1.625" whitewall tires. Graphite impregnated bearings, body finish, gold metallic, bright red wheels. Ship. wt. 38 lbs. **Shipped from N.Y. or Chicago**..... **Retail $18.50**

(H) **4211TF1839—CONVERTIBLE 12" SIDEWALK BIKE.** Converts from boy's to girl's. Sturdy tubular steel frame Chrome plated fenders, rims and handlebar. Ball bearing hubs. Whitewall tires with red liner stripe, 1¾" semi-pneumatic Two-tone saddle. Flamboyant red with white trim. Training outrigger with 5" wheels. Ship. wt 27 lbs. **F.O.B. Illinois Factory** ..... **Retail $29.50**

(J) **4211TF1305—DUO-DECK 12" FIRE TRIKE.** Chrome plated head fittings, handrails with two ladders. Fire Chief windshield and fire bell, "Play Safe" fender. Sturdy decks Ball bearing pedal wheel. Adjustable high-riser handlebars. Flamboyant red finish, white trim. Adj. red steel saddle trimmed in white Ship. wt. 18 lbs. **F.O.B. Illinois Factory**..... **Retail $21.60**



(A) **SNIFFLES, DRINKS, WETS. CRIES REAL TEARS.** Lovable, fully jointed 14" vinyl and poly baby doll has moving eyes, rooted hair. In lace-trimmed white lawn dress and panties, bootees. With layette. Pink flannel diaper and jacket, plaid blanket, kimona, bottle, washcloth, soap, etc. in case.
6613T550—Wt. 4 lbs. . . . . **Retail $7.95**

FROM DOLLY HEAVEN! TO HUG AND LOVE!

(C) **12" MUSICAL BABY DOLL.** Head rotates, body moves while Brahms Lullaby plays. Moving eyes, rooted hair. Cotton stuffed.
6618T350—Wt. 1½ lbs. **Retail $5.00**

(B) **ANNETTE AND HER POODLE.** A doll that walks, and a companion doggy . . . everything any little girl could ever want! Annette is a 26" vinyl and poly fully jointed walking doll with moving eyes and rooted hair. Dressed in a variety of outfits with matching soft plush poodle
6614T675—Wt. 5 lbs. . . . . **Retail $9.95**

(D) **BABY IN STROLLER.** This is too, too much—a heavenly little tot in her own little bunny motif stroller! She's a 16 in. darling baby with a vinyl/poly body! She drinks and wets! Dressed stylishly in a checked cotton coat with matching lace-trimmed bonnet. Her pixie hair is rooted; her eyes move. The cute stroller is made of sturdy plastic
6839T535—Wt. 3½ lbs. . . **Retail $7.95**

LET'S GO FOR A WALK

Big 36" Tall Fully Jointed Walker

The most joyous gift doll any little girl could ever want! So realistic with her fully jointed vinyl and poly body, moving eyes and rooted hair in bobbed style. Dressed in panties, red and white polka dot cotton dress, shoes, socks and lace-trimmed navy pique coat with matching hat. Wt. 7½ lbs.
6616T897 . . . . $13.95

(E) **BABY BEVI AND HER TEDDY BEAR.** Hours of fun come with this twosome! Bevi has a huggable bear cub to keep her company. This big 18 in. doll has vinyl/poly body, fully jointed. She wets and drinks with bottle. Rooted bobbed hair, moving eyes. She is dressed in red velvet and cotton, pinafore styling, eyelet embroidery. Soft plush teddy bear
6840T475—Wt. 3½ lbs . . . . . **Retail $6.95**

(G) **POSI-PLAYMATE.** She's a heart-winner who poses prettily for you because her soft foam body is specially wired to let arms and legs bend in any position. Her moving side glance eyes and her rooted hair add to the realism. Turn her over on the tummy and she'll cry. Dressed in a cotton jumper with generous, lace trimming. A lovable snuggler, 19 in. tall.
6841T550—Wt. 2½ lbs. . . . . **Retail $7.95**

BEND ME TO ANY POSE

Spotting Scopes

BAUSCH & LOMB BALSCOPE ZOOM SPOTTING SCOPE 15X TO 60X

NOTICE Bausch & Lomb equipment sold by us for premiums, awards or prizes.

SWIFT TELEMASTER
15X to 60X SPOTTING SCOPE
An outstanding viewing scope of precision construction throughout . . . your favorite activities spring to life in vivid close-up. Fingertip controls for 14 lens optical system, for crisp focus and 15-60X variable magnification from 15X to 60X. Wide field of view, from close range to distant image. Unique design of scope barrel . . . no eyepiece knobs except to swing back threaded to fit Telemaster tripod. A masterpiece of modern optical instrument.
4157V9933—Telemaster With Tripod, Retail $185.50
4158V1380—Telemaster Case 22.00
3282V1197—Car Window Adaptor, 19.95

Note The Telemaster is adaptable to ocular photography with Single Lens Reflex Cameras. Write for prices of adapters.

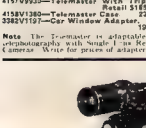
BALSCOPE ZOOM 60 SPOTTING SCOPE
An excellent spotting scope that zooms from 15X to 60X. Ideal for long range observation, sight-seeing and shooting. Finger tip power control knob smoothly increases or decreases magnification to viewer's exact needs. Constant focus—changing power has no effect on focus. Finger tip focus control. For the convenience of resting hand against scope, the eye piece is right in front of the user. The objective lens is 60MM for high resolution and image brightness. Field of view is 15X is 150' and at 60X is 37.5'. Rugged aluminum die cast construction—scope is sealed against moisture. Protective screw-on caps are supplied for the objective and eyepiece. Equipped with tripod socket. Length 16¼" in., weight 48 oz.
3383V10465—Balscope Zoom 60 Retail $140 50
3384V1290—Balscope Tripod 21.50
3282V1197—Car Window Adaptor 19.95

60MM SPOTTING SCOPE WITH CARRYING CASE
A fine variable power scope 60mm objective lens. Powers of 25X, 30X, 35X, 40X, 45X and 50X. Smooth focusing. Fully coated optics. Adjustable eyeshield. Metal tripod with rubber insulation and pan head. Complete with carrying case. Made in Japan.
3555V9490—60MM Spotting Scope Retail $91.50
3282V1197—Car Window Adaptor 19.95

60MM ZOOM SPOTTING SCOPE WITH TRIPOD
A fine 60mm spotting scope with a 20X to a coated objective lens. Powers zoom to 40X to 15X. Ideal for viewing in distance for long and short range observation. Built to withstand. Smooth, precise focusing. Screwon cap for objective lens. Sturdy tripod with precision elevating tube and pan head. Durable all metal construction. Made in Japan.
3977V4889—60MM Zoom Scope Retail $81.00
3282V1197—Car Window Adaptor 19.95

50MM SPOTTING SCOPE 16X-24X-40X-60X
A versatile 50mm spotting scope with four variable powers of 16X, 24X, 40X and 60X. Inclined eyepiece for added convenience. Precision coated optics. Smooth focusing control. Built-in sunshade. Rugged all metal construction. Complete with tripod with elevating tube and pan head. Sturdy wooden carrying case. Made in Japan.
3974V4020—50 MM Spotting Scope Retail $67.00
3282V1197—Car Window Adaptor $19.95

REALIST 3X 9X
VARIABLE POWER—ALL PURPOSE
3545V6108—Continuous power magnification from 3 to 9 power—truly all purpose. 14 lens optical system. **Fully coated.** Windage and elevation adjustments. Hinged protective sunshade reticle. 34' to 12' field. 11 oz wt. 12⅜" length.
1.5X 4.5X ZOOM BRUSHCOPE
4198V4092—An outstanding new scope specially designed for the hunter desiring a superior scope, exceptional brilliance and wide field (65'-20') prism-bar. Hard coated optics **Retail $59.95**
3546V6566. Mounts for above 2 scopes. **Specify make and model identification of rifle. Retail $9.75**

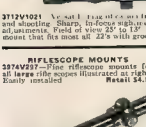


REALIST APACHE
4X .22 Cal. Riflescope
3548V7154—A rugged reverse price teammate for any .22 caliber rifle. Resistance permits use of shorter eye relief. All coated optics. Crosshair reticle. Internal adjustments. Nitrogen processed. Length 12⅜" weight 7 oz. **Complete with** easy-on mount to fit most all popular .22 rifles with grooved rec vers **Retail $9.95**

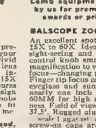
REALIST APACHE 8X .22 Cal. Rifle scope
3547V854—An excellent 8X riflescope for .22 caliber rifles Exclusive sunshade Crosshair reticle. 40' field of view. Ultra fine multi coatings. Nitrogen processed. Length 13¾" weighs 8 oz. **Complete with** easy on" mount to fit most all popular .22 rifles with grooved receivers. **Retail $12.50**

REALIST APACHE 32
3X 7X VARIABLE RIFLESCOPE
3712V1021 Versatile Realist scope from 3X to 7X makes this budget priced scope ideal for . . . hunting and shooting. Sharp, in-focus sighting image & rest is are constant at powers. Powerful, coated optics. Built to withstand. Length 12¾", Weight 9½, oz. **Complete with** mount that fits most all .22's with grooved receivers. **Retail $14 95**

RIFLESCOPE MOUNTS
3874V297—Fine riflescope mounts for all large rifle scopes Illustrated at right. Easily installed **Retail 54.95**



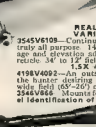
REALIST RIFLE-SCOPES
AMERICAN MADE



REALIST 3X 9X
VARIABLE POWER—ALL PURPOSE
3545V6108—Continuous power magnification from 3 to 9 power—truly all purpose. 14 lens optical system **Fully coated** Windage and elevation adjustments. Hinged protective sunshade reticle. 34' to 12' field. 11 oz wt. 12⅜" length.
1.5X 4.5X ZOOM BRUSHCOPE
4198V4092—An outstanding new scope specially designed for the hunter desiring a superior scope, exceptional brilliance and wide field (65'-20') prism-bar. Hard coated optics **Retail $59.95**
3546V6566. Mounts for above 2 scopes. **Specify make and model identification of rifle. Retail $9.75**

REALIST APACHE
4X .22 Cal. Riflescope
3548V7154—A rugged reverse price teammate for any .22 caliber rifle. Resistance permits use of shorter eye relief. All coated optics. Crosshair reticle. Internal adjustments. Nitrogen processed. Length 12⅜" weight 7 oz. **Complete with** easy-on mount to fit most all popular .22 rifles with grooved rec vers **Retail $9.95**

REALIST APACHE 8X .22 Cal. Rifle scope
3547V854—An excellent 8X riflescope for .22 caliber rifles Exclusive sunshade Crosshair reticle. 40' field of view. Ultra fine multi coatings. Nitrogen processed. Length 13¾" weighs 8 oz. **Complete with** easy on" mount to fit most all popular .22 rifles with grooved receivers. **Retail $12.50**



REALIST APACHE 32
3X 7X VARIABLE RIFLESCOPE
3712V1021 Versatile Realist scope from 3X to 7X makes this budget priced scope ideal for . . . hunting and shooting. Sharp, in-focus sighting image & rest is are constant at powers. Powerful, coated optics. Built to withstand. Length 12¾", Weight 9½, oz. **Complete with** mount that fits most all .22's with grooved receivers. **Retail $14 95**

Bausch & Lomb RIFLESCOPES
AMERICAN MADE

BALVAR 8A
2½X –8X
RIFLESCOPE

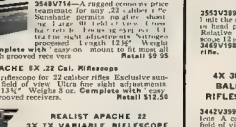
3272V7197—An excellent variable power (2½X to 8X) 40mm riflescope. Fine for all big game hunting and small game target, too. Anodized Permaseal resists scratch proof and is completely unaffected by the rest of any rifle. Field of view at 100 yds. 40' to 12.8'. Overall length 12⅜". Weight 10½ oz.
3466V1880—Mount for above. **Specify make and model number of rifle. Retail $22.50**

2½X
BALTUR A
RIFLESCOPE

2553V3896—An ideal riflescope for woods hunting or wherever conditions limit the shooting The extra large exit pupil (6mm) allows for difference in head position in snap shooting 20mm objective lens. Fully coated. Relative brightness 64. Field of view is 44 ft. Fog-proof. Length is 9¾". Weight 9½ oz. Rugged construction.
3465V1980 Mount for above **Specify make and model number of rifle. Retail $22.90**

4X 30MM
BALFOR
RIFLESCOPE

3442V3998—A dependable, durable 4X riflescope with a 30mm objective lens A combination of excellent optics—image brilliance and wide field of view (30 ft. at 100 yds) make it an ideal hunting scope. Fine for target etc. shooting also. Smooth, sure focusing. Length 12⅜" Weight 9 oz Pile-hand finish. Will provide outstanding performance for years
Retail $49 95
3460V1980—Mount for above **Specify make and model number of rifle Retail $22.50**



NOTICE: Bausch & Lomb equipment sold by us for premiums, awards or prizes

⊕ 2½X to 10X—40MM
ZOOM RIFLESCOPE
3713V3186—A deluxe zoom riflescope, 9 powers 2½X to 10X. Fully coated optics. Crosshair reticle. Nitrogen filled to prevent fogging. Windage and elevation adjustments. Plastic end caps Made in Japan **Retail $63 75**

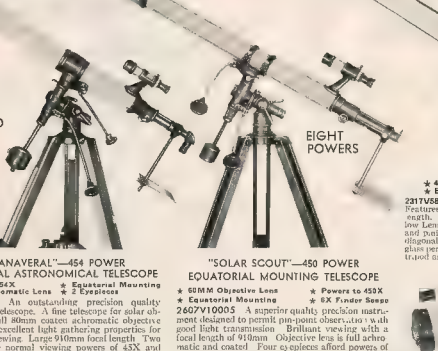
⊕ 3X to 8X—32MM
VARIABLE RIFLESCOPE
4150V2130—An excellent variable power riflescope offering power range of through 9X. Nitrogen filled. Coated lens reticle. Coated lenses. Elevation and windage adjustment 32MM objective lens Complete with sun shade Made in Japan **Retail $35 95**

⊕ 2½X to 8X—32MM
VARIABLE RIFLESCOPE
3482V2350—An economically priced variable 2½ to 8 power riflescope. Field of view 2½X 134' 8X 15'9". Sharp cutting Elevation and windage adjustment Coated lenses Nitrogen filled Crosshair reticle. Made in Japan **Retail $27 50**

⊕ 4X—32MM
RIFLESCOPE
2998V1257—A precision made riflescope. Coated optics Needle sharp crosshairs. Windage and elevation adjustments. Nitrogen filled. Rugged lightweight aluminum construction Leather end caps. Made in Japan **Retail $20 95**

⊕ 3X to 7X—20MM
.22 Cal. RIFLESCOPE
2552V912 An outstanding 3X to 7X—20MM zoom .22 caliber riflescope. Nitrogen filled, Coated lens Crosshair reticles. No tapping or drilling; attached mount slips on rifle. Made in Japan **Retail $15.29**

Astronomical Telescopes



"CANAVERAL"—454 POWER EQUATORIAL ASTRONOMICAL TELESCOPE

★ Powers to 454X ★ Equatorial Mounting
★ 50MM Achromatic Lens ★ 2 Eyepieces

2606V12390 An outstanding precision quality astronomical telescope. A fine telescope for solar observation. Full 50mm coated achromatic objective lens provides excellent light gathering properties for sharp, clear viewing. Large 910mm focal length. Two eyepieces give normal viewing powers of 45X and 91X. The Barlow lens doubles powers to afford 90X and 454X. Observatory-type equatorial tripod mounting counter balanced for smooth, accurate pinpointing and tracking of celestial objects. Equipped with diagonal prism for right angle viewing, erecting prism converts scope for terrestrial viewing. 6 power finder scope for extra convenience in area location. Sun projection screen permits safe observations of sun spots, solar flares, etc. Durable metal body has a smart, white enamel finish. Sturdy wooden tripod with accessory tray. Complete with fitted hardwood case and instruction manual. Made in Japan.

Retail Less Than $207.00

"SOLAR SCOUT"—450 POWER EQUATORIAL MOUNTING TELESCOPE

★ 60MM Objective Lens ★ Powers to 450X
★ Equatorial Mounting ★ 6X Finder Scope

2607V10005 A superior quality precision instrument designed to permit pin-point observation with good light transmission. Brilliant viewing with a focal length of 910mm. Objective lens is full achromatic and coated. Four eyepieces afford powers of 15X, 73X, 152X, and 225X. Barlow lens doubles power to 90X, 146X, 304X, and 450X. Counter-balanced equatorial tripod mounting for true, rapid finding and tracking of celestial objects. Slow motion adjustments for both hour angle and declination. Equipped with diagonal prism for right angle viewing, erecting prism for terrestrial. 6X finder scope for extra convenience in area location. Sun glass and solar projection screen permits safe observation of sun spots, etc. Complete with tripod, fitted hardwood carrying and storage case and instructions. Made in Japan.

Retail Less Than $167.00

"RANGE SPANNER" REFRACTOR ASTRONOMICAL TELESCOPE

★ 4 Powers to 304X ★ 62MM Objective Lens
★ Barlow Lens ★ 4X Finder Scope

2317V5805 A precision quality astronomical telescope. Features a 62mm achromatic objective lens. 800mm focal length. Normal powers are 80X and 133X. Two power Barlow Lens doubles powers to 80X and 304X. Full stress rack and pinion focusing. Erecting prism for terrestrial viewing, diagonal prism for right angle viewing. 5X finder scope. Sun glass permits safe solar observations. Complete with 2 section tripod and instructions. Made in Japan.

Retail Less Than $97.00

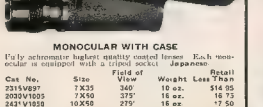
4-INCH REFLECTOR MODEL

CHALLENGER

★ 2 Eyepieces ★ 2 Powers ★ Tripod

2610V5040—A professionally designed reflector telescope employing a quartz overlaid 4" primary mirror. Also has an extremely bright secondary mirror. Micro-dimensional, highly achromatic lens system. One eyepiece is 4mm Orthoscopic—175X and the other is a 20mm Kellner—80X. Underscope is 5X with a 50mm objective lens. Sun filter included. All metal construction. Complete with wooden tripod. Made in Japan.

Retail Less Than $84.00



MONOCULAR WITH CASE

Daily achromatic highest quality coated lenses. Each monocular is equipped with a tripod socket. **Japanese**

Cat No.	Size	Field of View	Weight	Less Than Retail
2315V897	7X35	340'	10 oz.	$14.95
2035V1005	7X50	375'	16 oz.	16.75
2431V1058	10X50	279'	16 oz.	17.50
3143V1140	16X50	183'	16 oz.	19.00
2031V1185	20X50	183'	16 oz.	19.75

ZOOM MONOCULAR POWERS 7X-12X

2795V1677 A highly versatile monocular. Fine achromatic 40MM objective lens. Coated optics. Equipped with sports focusing eyepiece zoom powers from 7X to 12X. American style. Ideal for tennis, hunting, and general use. Complete with leather case and strap. Has a built-in tripod socket.

Retail Less Than $27.95

3998V630—Tripod for the above **11.00**

STEREOSCOPE MICROSCOPE

Head Rotates 360°

Magnifies Up To 20 Power

5X Oculars

2X and 4X Objectives

DELUXE QUALITY STEREO MICROSCOPE

★ Ideal for Industry ★ Comfortable Viewing

4032V10907—An excellent stereo microscope with many features. Inclined binocular head focuses a full 180° Revolving objective turret is equipped with 2 objectives. An achromatic 2X objective and a 4X objective. Has a built-in 20X pocket and pinion focusing lens for primary adjustments. Coated optics. Rugged stand with easy control knobs. Complete with wooden case.

Retail $129.50

4038V1760—Pair of 10X Ocular Lenses

Retail $22.00

4037V1760—Pair of 15X Ocular Lenses

Retail $22.00

BAUSCH & LOMB ILLUMINATED READING GLASS

3176V780—An excellent aid for close reading of fine subject matter. The entire page is light directly on the subject for clear, unshadowed viewing. Equipped with 3 diopter lens and 3 foot long molded plastic rim and handle. Operates on 110-120V household current.

Less Than $9.95

RECTANGULAR READER

3177V360 Similar to the above but of non-illuminated.

Less Than $4.65

Notice, Bausch & Lomb magnifiers are available for prize, premiums or awards

GOOSENECK 5" MAGNIFIER

3807V717—An outstanding gooseneck 5" magnifier ideal for use in offices, workshops, laboratories, etc. Magnifier is attached to an 11" long flexible gooseneck. Stands may be used. Made in Japan.

Less Than $12.00

MAGNI-VISOR

3805V937 Convenient, magnifier worn by visor for hands free use. Three sets of lenses provide 2X, 3X and 4X powers. Can be changed. No metal to head band. Made in Japan.

Less Than $14.00

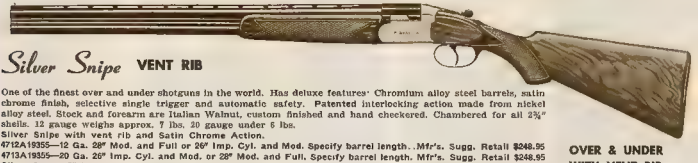
SELF ILLUMINATING MAGNIFIER

3806V1017 Powerful two lens hood light battery operated (Included). Provides powers of either selection—3X or 5X. Lens is of optical quality glass. Made in Britain.

Less Than $17.00

BERETTA

ITALIAN SHOTGUNS
World's Finest Quality Firearms—Since 1680



Silver Snipe VENT RIB

One of the finest over and under shotguns in the world. Has deluxe features: Chromium alloy steel barrels, satin chrome finish, selective single trigger and automatic safety. Patented interlocking action made from nickel alloy steel. Stock and forearm are Italian Walnut, custom finished and hand checkered. Chambered for all 2¾" shells. 12 gauge weighs approx. 7 lbs. 20 gauge under 6 lbs.

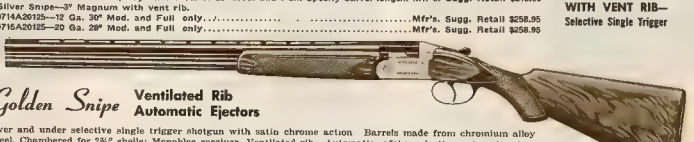
Silver Snipe with vent rib and Satin Chrome Action.

4712A19355—12 Ga. 28" Mod. and Full or 26" Imp. Cyl. and Mod. Specify barrel length. Mfr's. Sugg. Retail $248.95
4713A19355—20 Ga. 26" Imp. Cyl. and Mod. or 28" Mod. and Full. Specify barrel length. Mfr's. Sugg. Retail $248.95

Silver Snipe—3" Magnum with vent rib.

4714A20125—12 Ga. 30" Mod. and Full only. . . . . Mfr's. Sugg. Retail $258.95
4715A20125—20 Ga. 28" Mod. and Full only. . . . . Mfr's. Sugg. Retail $258.95

OVER & UNDER WITH VENT RIB— Selective Single Trigger

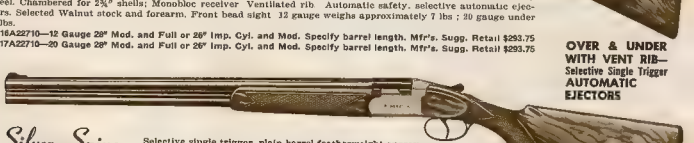


Golden Snipe Ventilated Rib Automatic Ejectors

Over and under selective single trigger shotgun with satin chrome action. Barrels made from chromium alloy steel. Chambered for 2¾" shells; Monobloc receiver. Ventilated rib. Automatic safety. selective automatic ejectors. Selected Walnut stock and forearm. Front bead sight. 12 gauge weighs approximately 7 lbs ; 20 gauge under 6 lbs.

4716A22710—12 Gauge 28" Mod. and Full or 26" Imp. Cyl. and Mod. Specify barrel length. Mfr's. Sugg. Retail $293.75
4717A22710—20 Gauge 28" Mod. and Full or 26" Imp. Cyl. and Mod. Specify barrel length. Mfr's. Sugg. Retail $293.75

OVER & UNDER WITH VENT RIB— Selective Single Trigger AUTOMATIC EJECTORS



Silver Snipe

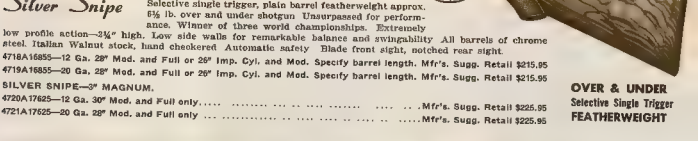
Selective single trigger, plain barrel featherweight approx. 6½ lb. over and under shotgun. Unsurpassed for performance. Winner of three world championships. Extremely low profile action—2¾" high. Low side walls for remarkable balance and swingability. All barrels of chrome steel. Italian Walnut stock, hand checkered. Automatic safety. Blade front sight, notched rear sight.

4718A16855—12 Ga. 28" Mod. and Full or 26" Imp. Cyl. and Mod. Specify barrel length. Mfr's. Sugg. Retail $215.95
4719A16855—20 Ga. 28" Mod. and Full or 26" Imp. Cyl. and Mod. Specify barrel length. Mfr's. Sugg. Retail $215.95

SILVER SNIPE—3" MAGNUM.

4720A17625—12 Ga. 30" Mod. and Full only. . . . . Mfr's. Sugg. Retail $225.95
4721A17625—20 Ga. 28" Mod. and Full only . . . . . Mfr's. Sugg. Retail $225.95

OVER & UNDER Selective Single Trigger FEATHERWEIGHT

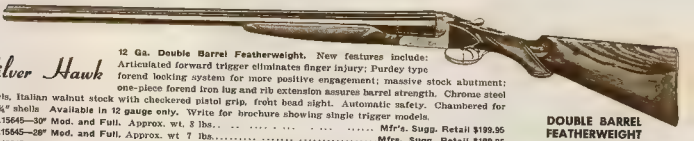


Silver Hawk

12 Ga. Double Barrel Featherweight. New features include: Articulated forward trigger eliminates finger injury; Purdey type forend locking system for more positive engagement; massive stock abutment; one-piece forend iron lug and rib extension assures barrel strength. Chrome steel barrels, Italian walnut stock with checkered pistol grip, front bead sight. Automatic safety. Chambered for all 2¾" shells. Available in 12 gauge only. Write for brochure showing single trigger models.

4722A15645—30" Mod. and Full. Approx. wt. 8 lbs. . . . . Mfr's. Sugg. Retail $199.95
4723A15645—28" Mod. and Full. Approx. wt 7 lbs. . . . . Mfrs. Sugg. Retail $199.95
4724A15645—26" Imp. Cyl. and Mod. Approx wt 7 lbs . . . . . Mfr's. Sugg. Retail $199.95

DOUBLE BARREL FEATHERWEIGHT DOUBLE TRIGGER



"Monte Carlo" 12 Ga. Competition Trap Gun

Produced for the competition shooter or trap enthusiast, it incorporates all the features for trap shooting perfection. Has 12 gauge 32" barrel of quality hi-tensil chromoly steel, Vent Rib, trap choke, front and rear bead sights. Chambered for 2¾" shells. Cross bolt safety, automatic extractor and gold plated trigger. European walnut stock with trap style recoil pad. Wt. approx. 8¼ lbs.

4725A11700—12 Ga. 32" Single Barrel Trap Gun. Mfr's. Sugg. Retail $149.95

SINGLE BARREL TRAP GUN WITH VENT RIB

Write for Brochure Showing Complete Selection of Beretta Shotguns

Bradley Given Proudly...Worn With Pride

AUTODATE Date changes automatically every 24 hours Gold color case. Gilt figure dial and hands Genuine leather strap. 926W980 **Retail $18.50**

SEA-DATE— New sea-blue dial. Luminous numerals and markers. Rotating timer bezel. Date changes daily. 929W114D **Retail $18.95**

*Pressed crown, case and crystal makes intact

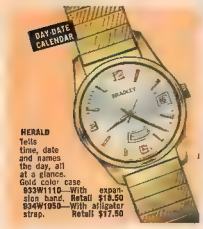
JENNIFER Sport watch with easy to read dial Attractive expansion band. 931W780 **Retail $12.95**

MARCELLA Delicate oval shape with flattering new bracelet in lustrous golden finish Gilt figure dial 936W930 **Retail $19.50**

DAINTEE — The exclusive charm of Florentine finish, the tailored expansion bracelet, the gilt numeral dial ... Exquisite! 932W930 **Retail $16.50**

NEW FASHIONS IN WATCHES FOR LADIES by Bradley

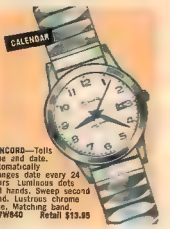
Electronically Timed, Anti-magnetic, Precision Movements ● Guaranteed for one full year



HERALD Tells time, date and names the day, all at a glance. Gold color case 933W1110—With expansion band. **Retail $19.50** 934W1950—With alligator strap. **Retail $17.50**

OLYMPIAD Luminous dots and hands Sweep second Chrome top, steel back. Matching band. 936W930 **Retail $15.50**

FLEETWOOD → Ultra-thin styling. Date changes automatically every 24 hours. 937W1110 **Retail $18.50**

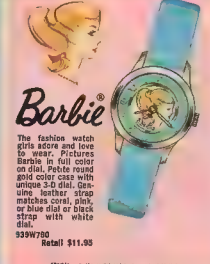


CONCORD—Tells time and date. Automatically changes date every 24 hours Luminous dots and hands. Sweep second hand. Lustrous chrome case. Matching band. 937W840 **Retail $13.95**

FAMOUS NAME WATCHES FOR BOYS AND GIRLS by Bradley

Electronically Timed, Anti-magnetic, Precision Movements

COMMANDO Features a jet black 24 hour military count down dial. Luminous full figures and hands. Sweep second hand. Sturdy, lustrous, chrome case. G.I. 100% nylon strap. 938W745 **Retail $10.95**



Barbie®

The fashion watch girls adore and love to wear. Pictures Barbie in full color on dial. Petite round gold color case with unique 3-D dial. Genuine leather strap matches coral, pink, or blue dial or black strap with white dial. 939W780 **Retail $11.95**

*Barbie — is the registered trade mark of Mattel, Inc. Used under their license.

TIME **TEACHER**

Educator approved way of teaching time to children. Successful, patented numerical dial makes it simple. **'GIRLS'**—Petite gold color case. Ges. leather strap. 946W780 **Retail $11.95** **'BOYS'** — Chrome case. Genuine leather strap. 941W745 **Retail $10.95**

Beautifully styled glassware for gracious entertaining—to complement the finest table setting.

Goblet Sherbet

American Beauty Rose

Sand-etched and hand-cut glassware which will enhance the beauty of any table. Its beautiful design radiates easy charm. Approx. ship. wt. set of 6 glasses, 10 lbs. **F.O.B. Ill. Factory.**

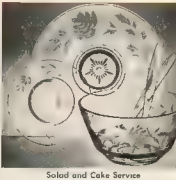
	Sugg. Retail
7640XF1073—Six 9 oz. Goblets	$14.30
7641XF1073—Six 6 oz. Sherbets	14.30
7642XF1043—Six 3½ oz. Cocktails	13.90
7643XF1043—Six 3 oz. Wines	13.90
7644XF1043—Six 1 oz. Cordials	13.90

Juice On-The Rocks Hiball Hiball Vase

American Beauty Rose

A combination of sand-etching and hand cutting. A setting of this fine glassware adds an attractive and inviting appearance to your table. Approx. ship. wt. set of 8 glasses, 5 lbs.; approx 3 lbs. on vase. **F.O.B. Illinois Factory.**

	Sugg. Retail
7581XF526—Eight 5 oz. Sham Juices	$7.00
7603XF578—Eight 8 oz. Roly Poly On-The-Rocks	7.70
7604XF578—Eight 11 oz. Roly Poly HiBalls	7.70
7577XF526—Eight 10½ oz. Sham HiBalls	7.00
7580XF525—Eight 8½ oz. Sham Tumblers	7.00
7578XF525—Eight 12 oz. Sham Ice Teas	7.00
9560H435—8" Vase. For center piece or decorative use. A beautiful container for your favorite flowers. A desired supplement to the American Beauty Rose glassware shown above	$5.80



Salad and Cake Service

American Beauty Rose

Attractive hand-cut serving pieces complementary to the American Beauty Rose stemware and glassware shown on the left. **F.O.B. Illinois Factory.**

7646XF900—4 Pc. Salad and Cake Service Set includes one 10½" salad bowl one serving fork, one serving spoon and one 12" large torte plate. Approx. ship. wt. 9 lbs. Sugg. Retail $12.60

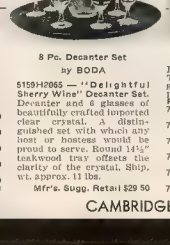
7647XF720—Set of six 8" Salad Plates Approx. ship. wt. 6 lbs Sugg. Retail $9.60

Sherbet Goblet

NOBILITY

The finest of domestic all hand cut crystal stemware. Crystal of matchless clarity, elegantly cut. Approx ship. wt. set of 4 7 lbs. **F.O.B. Ohio Factory.**

	Sugg. Retail
7610XF1400—Four 10 oz. Goblets	$20.00
7611XF1400—Four 5 oz. Sherbets	20.00
7612XF1400—Four 5 oz. Wine Juice	20.00
7613XF1400—Four 11½ oz. Ice Teas	20.00
7614XF1400—Four 3½ oz. Cocktails	20.00
7615XF385—8" Salad Plate	5.50



8 Pc. Decanter Set by BODA

5159H2065 — "Delightful Sherry Wine" Decanter Set. Decanter and 6 glasses of beautifully crafted imported clear crystal. A distinguished set with which any host or hostess would be proud to serve. Round 14½" teakwood tray offsets the clarity of the crystal. Ship. wt. approx. 11 lbs.

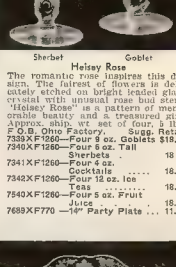
Mfr'r. Sugg. Retail $29.50

Sherbet Goblet

OXFORD

Blends equally well with Modern or Traditional table settings. Clear, gleaming leaded glass crystal. Approx ship. wt. set of four, 6 lbs. **F.O.B. Ohio Factory.**

	Sugg. Retail
7359XF1120—Four 11 oz. Goblets	$16.00
7360XF1120—Four 5½ oz. Sherbets	16.00
7361XF1120—Four 3½ oz. Cocktails	16.00
7362XF1120—Four 12 oz. Ice Teas	16.00
7382XF1120—Four 5 oz. Fruit Juice	16.00
7363XF210—8" Salad Plate	3.00



Sherbet Goblet

Heisey Rose

The romantic rose inspires this design. The fairest of flowers is delicately etched on bright leaded glass crystal with unusual rose bud stem. 'Heisey Rose' is a pattern of memorable beauty and a treasured gift. Approx. ship. wt. set of four, 4 lbs. **F.O.B. Ohio Factory.**

	Sugg. Reta
7339XF1260—Four 9 oz. Goblets	$18.00
7340XF1260—Four 6 oz. Tall Sherbets	18.00
7341XF1260—Four 4 oz. Cocktails	18.00
7342XF1260—Four 12 oz. Ice Teas	18.00
7540XF1260—Four 5 oz. Fruit Juice	18.00
7689XF770—14" Party Plate	11.00

CAMBRIDGE ROSE POINT

Goblet Tall Sherbet Low Sherbet Ftd. Juice Ftd. Ice Tea Salad Plate

Cambridge Rose Point.—A beautiful and distinctive pattern, lace-like in its delicacy, is etched on hand blown sparkling crystal. Gracefully styled, this stemware will blend with many patterns of china. Approx. ship. wt. set of 4, 8 lbs. **F.O.B. Ohio Factory.**

10 oz. Goblets
7397XF1260 — Set of 4, 10 oz. Goblets.
Sugg. Retail $18.00

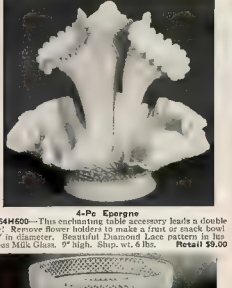
6 oz. Tall Sherbets
7596XF1260—Set of 4, 6 oz. Tall Sherbets.
Sugg. Retail $18.00

6 oz. Low Sherbets
7595XF1260—Set of 4, 6 oz. Low Sherbets.
Sugg. Retail $18.00

5 oz. Ftd. Juice
7601XF1260—Set of 4, 5 oz. Ftd. Juice.
Sugg. Retail $18.00

12 oz. Ftd. Ice Teas
7600XF1260 — Set of 4, 12 oz. Ftd. Ice Teas. Retail $18.00

8" Salad Plate
7602XF350—8" Salad Plate. Matches all Cambridge Rose Point Stemware.
Sugg. Retail $5.00



4-Pc Epergne

9554H600—This enchanting table accessory leads a double life! Remove flower holders to make a fruit or snack bowl 10" in diameter. Beautiful Diamond Lace pattern in lustrous Milk Glass. 9" high. Ship. wt. 6 lbs. **Retail $9.00**

Lavabo

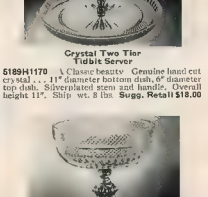
2682H1533—Captivating conversation piece authentically reproduced in Thumbprint Milk Glass! Basin holds plants or flowers; 11"x5¼" high. Turn spigot on 12" tank to water them. Ship. wt. 10 lbs. **Retail $23.00**

Footed Cakeplate

2910H450—Lends party charm! Thumbprint Milk Glass with frilly French ruffled edging. Use as a server or torte plate. A full 13" in diameter, 3" high. Ship. wt 7 lbs. **Retail $6.75**

Crystal
Fruit or Floral Centerpiece

5148H1420 Bring out fruit or floral centerpiece Bakarat Diamond cuttings on a Silverplated antique finish mounting. Bowl diameter 8¼", Centerpiece height 9¾". Ship. wt. 8¼ lbs. **Sugg. Retail $22.00**



Crystal Two Tier
Tidbit Server

5189H1170 A Classic beauty. Genuine hand cut crystal... 11" diameter bottom dish, 6" diameter top dish. Silverplated stem and handle. Overall height 11". Ship. wt. 8 lbs. **Sugg. Retail $18.00**

Crystal Footed
Cake Plate

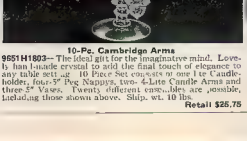
5188H975 - Silhouette of hand cut crystal and silverplate. 11" diameter plate set on antique silverplated stem. Overall height 6¼". Ship wt. 8 lbs. **Sugg. Retail $15.00**

Hand Cut Crystal
Centerpiece

5149H2600—A magnificent cut crystal centerpiece to grace even the most formal table setting. Imaginatively designed in Europe. May be used for fruit or floral arrangements. Four bowls with Bakarat Diamond cuttings set on a Silverplated antique finish mounting. Center bowl 8¾" dia., side bowls 4½" dia. Overall height 9½", width 18½". Ship. wt 14 lbs. **Sugg. Retail $40.00**

Crystal Bowl
on Stand

5190H975 Exquisitely styled 8¾" diameter hand cut lead Crystal Bowl set on an antique Silver-plated stem. Overall height 8½". Ship. wt. 7½ lbs. **Sugg. Retail $15.00**



10-Pc. Cambridge Arms

9851H1803—The ideal gift for the imaginative mind. Lovely handmade crystal to add the final touch of elegance to any table setting. 10 Piece Set consists of one Ice Candleholder, four 5" Peg Nappies, two 4-Lite Candle Arms and three 5" Vases. Twenty different ensembles are possible, including those shown above. Ship. wt. 10 lbs. **Retail $25.75**

(Right) ▶
70 Oz. Candy Jar

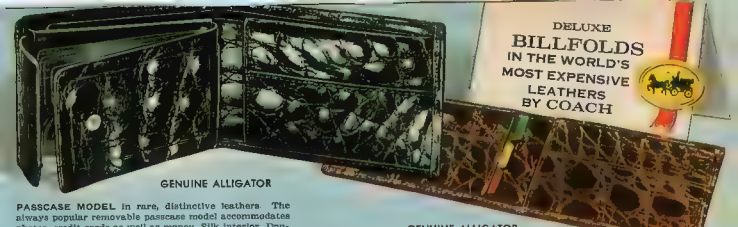
9304H600 Polyethylene flowers artistically arranged in a beautiful 70 oz. crystal glass bowl with cover. Cover keeps flower arrangement dust proof. 9½" high **Retail $9.95**

◀ (Left)
160 Oz. Brandy Bowl

9303H647 Flower cluster enlarged in 160 oz. crystal glass bowl. Polyethylene flowers are preminently fade proof, and indestructible. Colors are vivid as nature's own handiwork. 9½" high. **Retail $10.95**

Crystal Epergne by Helsey

8753H1753 Twelve long glistening hand cut teardrop prisms on graceful rock crystal Epergne mount on a lovely party table blends with any pattern, crystal 5" hand-blown flower vase is removable allows use of 2 or 3 candles. Size 19½"x 10¾" wide, 4" in depth. Heavy footed base. Ship. wt. 12 lbs. **Retail $25.00**



DELUXE
BILLFOLDS
IN THE WORLD'S
MOST EXPENSIVE
LEATHERS
BY COACH

GENUINE ALLIGATOR

PASSCASE MODEL in rare, distinctive leathers The always popular removable passcase model accommodates photos, credit cards as well as money. Silk interior. Double currency compartment Pockets for cards, etc

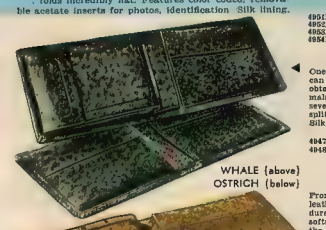
FLATFOLD MODEL in handsome, durable leathers Sleek and slender for the man who wants thin styling . folds incredibly flat. Features color coded, removable acetate inserts for photos, identification Silk lining.

GENUINE ALLIGATOR

An elegant, widely acclaimed leather that is expensive but durable, long wearing and will remain uncracked by constant use. So precious it is bought and sold by the square inch! Hand turned edges. Silk interior with leather tipped divider.

GENUINE ALLIGATOR

	Retail
4951L1750—Brown Passcase Model	$35.00
4952L1750—Black Passcase Model	35.00
4953L1750—Brown Flatfold Model	35.00
4954L1750—Black Flatfold Model	35.00



WHALE (above)
OSTRICH (below)

GENUINE WHALE (left)

One of the most unusual billfolds you can buy. In sturdy Whale leather . obtained from the largest of all mammals on earth When tanned, hide is several feet in thickness and is then split for billfolds. Hand turned edges Silk interior with leather tipped divider

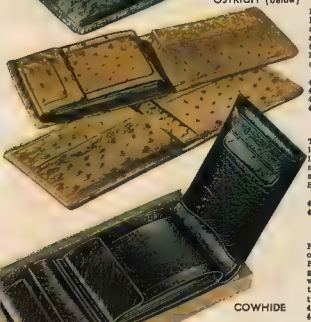
	Retail
4947L900—Black Passcase Model	$20.00
4948L900—Black Flatfold Model	20.00

AUSTRALIAN
KANGAROO

IMPORTED AUSTRALIAN KANGAROO (right)

From this unique animal is produced a leather which has strength, beauty and durability. Reasonably priced yet its softness and firm handsome grain give the appearance of expensive Pinseal leather! Hand turned edges Moire cover lining, all around stitching.

	Retail
4956L450—Black Passcase Model	$10.00
4956L450—Brown Passcase Model	10.00
4957L450—Black Flatfold Model	10.00
4958L450—Brown Flatfold Model	10.00

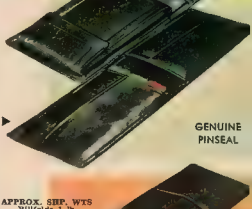


COWHIDE

GENUINE OSTRICH (left)

The rarest, most luxurious of all leathers from South Africa! Prized for its beautiful, distinctive quill-marked skin which is famous for its strength and durability. Hand turned edges Silk interior with leather tipped divider

	Retail
4945L1805—Natural Passcase Model	$40.00
4946L1805—Natural Flatfold Model	40.00

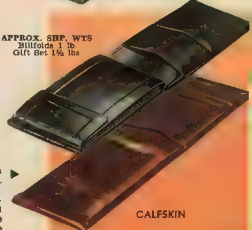


GENUINE
PINSEAL

GENUINE PINSEAL (right)

From the frozen Arctic. Genuine Seal is one of the rearest of luxury leathers Fine, smooth, mesh-like grain and glossy surface. Wears exceptionally well, does not scratch easily. Hand turned edges. Silk interior with leather tipped divider.

	Retail
4959L1900—Black Passcase Model	$25.00
4960L1900—Black Flatfold Model	25.00



APPROX. SHP. WTS
Billfolds 1 lb
Gift Set 1½ lbs

TOPGRAIN COWHIDE GIFT SET (left)

A superb gift for any man . . . in masculine-looking Topgrain Cowhide . . . derived from strong, durable hides of full grown cattle Handsome and long-wearing leather set is in smart, silk-lined gift box. Stitchless, passcase billfold and 6 hook key case.

4949L375—Black Billfold and Key Case Set	Sugg. Retail $8.95
4950L375—Brown Billfold and Key Case Set	Sugg. Retail 8.95

"TRI-FOLD" WALLET (left)

Amazing capacity 12 accordion windows for cards, photos Open top for bills 3 card pockets

4692L265—Brown Morocco	$5.00
4961L500—Black Top Grain Cowhide	5.95

CALFSKIN (right)

Popular the world over, fine Calfskin is soft, supple . . . has a lustrous gloss. So luxurious to touch, yet wears so well Stitchless construction double bill compartment. 2 card pockets

	Retail
4941L355—Black Passcase Model	$7.50
4941L355—Brown Passcase Model	7.50
4281L355—Black Flatfold Model	7.50
4283L355—Brown Flatfold Model	7.50

CALFSKIN

DAVID WHITE

SURVEYING INSTRUMENTS

Superior quality American made instruments. These are of the latest design and employ every feature and refinement to assure precise and accurate measurement. These instruments are built of the finest materials available. Additional information upon request.

BUILDERS 12" DUMPY LEVEL

- 26 Power Telescope
- Rack and Pinion Focusing
- 6' Minimum Focus
- 1¾° Field of View
- Carrying Case
- Aluminum Tripod

2932V16049—An indispensable instrument for measuring elevation, laying out foundations, laying briefs, drainage, surveying, irrigating, and grading. Double row of ball bearings with steel center screw in permanently lubricated bronze and outer races. Telescope is 12", 26 power, anti-internal reflection coated. Field of view at 100 ft. is 3¼ ft. Built-in sunshade. Rigid one piece level bar support. Positive clamping and tangent motions. Chromium-protected leveling screws. Readings: 4° horizontal circle is numbered every 10 degrees in equal clockwise and counter clockwise from 0 degree to 360 degrees. Vernier reading to 1 minute, complete with aluminum leg. Universal tripod, fiberglass carrying case, plumb bob, adjusting pins, tripod head and instructions. **Retail $180.85**

4186V12560—**Variable Power 12" Dumpy level** Has all the fine features of the above plus the extended range make assurance of **Variable Power optics. Constant focus magnification can be varied from 24X to 57X.** **Retail $210.00**

MERIDIAN II LEVEL

- 18 Power Telescope
- Rack and Pinion Focusing
- Built-In Sunshade
- Carrying Case
- 3½° Field of View
- Built-in Level Vial
- Transparent Vernier
- Exclusive Tripod

3560V6182 A fine instrument designed to meet the needs of builders, farmers, landscapers, contractors, and similar applications. Extremely accurate for both short and long range sighting. Telescope is 10", 18 power, has smooth external rack and pinion focusing. Field of view at 100 ft. is 3½ ft or 5%. Permanent graduated circle is fully enclosed against dirt and moisture. Fine motion for zero settings. Transparent vernier now permits readings to fifteen minutes. Rugged lightweight aluminum construction. Level vial is built into the top of the telescope. The telescope has a built-in sunshade. Extension tripod with shifting center screw, steel shoes and rust proof fastenings. Complete with shock resistant fiberglass carrying case, plumb bob and instructions. **Retail $78.50**

MERIDIAN II LEVEL TRANSIT

- 18 Power Telescope
- Rack and Pinion Focusing
- Built-in Sunshade
- Carrying Case
- 3½° Field of View
- Built-in Level Vial
- Transparent Vernier
- Heavy Duty Tripod

3551V19190—This transit lays off vertical and horizontal lines. Enclosed aluminum alloy construction 10¾", 18 power telescope with rack and pinion focusing. Field of view at 100 ft. is 3½ ft. Built-in sunshade. Vertical arc graduated both ways from 0 degree to 90 degrees. Raster leveling screw operation—even with covered hands. Built-in level vial. Graduated circle is fully enclosed against dirt and moisture

SELECT THE INSTRUMENT TO FIT YOUR JOB REQUIREMENTS

3560V6102 Versatile 3561V10190 Easy Operation	For Work up to 200 Feet	For Jobs Requiring Accuracy Within 0 to ¼" at 100 Ft.
2985V21080 For More Advanced Work 2982V26045 4106V22760	For Work up to 300 Feet	For Jobs Requiring Accuracy Within 0 to 3/16" at 150 Ft.
3559V31412 Precise Readings 4127V33092 To One Minute	For Work up to 500 Feet and More	For Jobs Requiring Accuracy Within 0 to ⅛" at 250 Ft.

CONTRACTORS TRANSIT

- 26 Power Telescope
- Rack and Pinion Focusing
- Built-in Level Vial
- 1¾° Field of View
- Wooden Case
- Aluminum Tripod

3559V31412 A most excellent, ruggedly built instrument for the contractor, engineer, builder, etc. Telescope is 12", 26 power, has a built-in sunshade. Rack and pinion focusing. Field of view at 100 ft. is 3½ ft. Vertical arc, horizontal arc, and level vial are graduated for accurate readings. Vernier reading to 1 minute. Leveling screws are enclosed from dirt and moisture. Telescope provides 360 degree range for back sighting without disturbing horizontal setting. Vernier reads to 1 minute. Rubber safety fasteners secure precise readings. Complete with aluminum, extension leg tripod, hardwood carrying case, plumb bob, built in sunshade, adjusting pin, trivet points and complete instructions.

4107V32092 Variable Power Contractors Transit Has all the excellent features of the above plus the extended range usage and accuracy of **Variable Power optics. Constant focus magnification can be varied from 24X to 57X.**

Retail $363.95

2½X POWER SIGHT AND SURFACE HAND LEVEL

3594V4026 For use as an accurate surface level or as a precision sighting level. 2½ power, square shaped field of view 2½ x 2½ inches, and 4X magnification of the level vial. Vial bubble and reticle visible in dim light. Sunshade construction. **With rack, lanyard and instructions. Retail $15.95**

BUILDERS RODS AND TARGETS

Rods are of select seasoned mahogany wood. Light, strong and will not warp with metal foot plate. Easy to read graduations. Extends easily and locks in any position. 8° diam., the case target is reversible, moves as or shown. . . rate for clamped even axis plate on the rod.

2701V1294—Rod and Target 14 ft. Sectional. In feet, tenths and hundredths. **Retail $22.75**

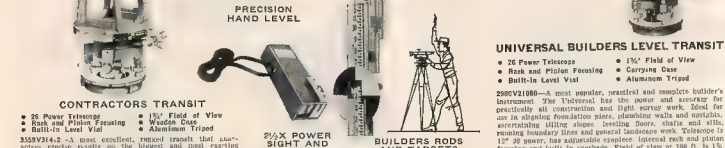
2702V1215—Rod and Target 9½ ft. Sectional. In feet, tenths and eighths. **Retail $16.40**

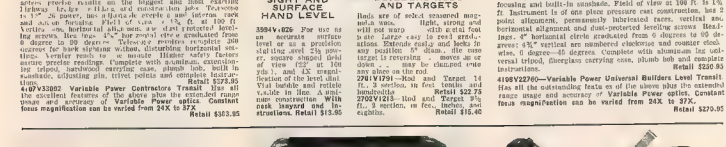
UNIVERSAL BUILDERS LEVEL TRANSIT

- 26 Power Telescope
- Rack and Pinion Focusing
- Built-in Level Vial
- 1¾° Field of View
- Carrying Case
- Aluminum Tripod

2980V21080—A most popular, practical and complete builder's instrument. The Universal has the power and accuracy for practically all construction and light survey work. Ideal for use in aligning foundation piers, plumbing walls and verticals, ascertaining slopes, leveling floors, shafts and sills, running boundary lines and general landscape work. Telescope is 12" 26 power, has adjustable eyepiece internal rack and pinion focusing and built-in sunshade. Field of view at 100 ft is 1½ ft. Instrument is of one piece precision cast construction, has 2 point alignment, permanently lubricated races, vertical arc, horizontal alignment and dust-protected leveling screws. Readings: 4° horizontal circle graduated from 0 degrees to 90 degrees; 4°° vertical arc numbered clockwise and counter clockwise, 0 degree—45 degree. Complete with aluminum leg universal tripod, fiberglass carrying case, plumb bob and complete instructions. **Retail $250.85**

4109V22760—**Variable Power Universal Builders Level Transit.** Has all the outstanding feats es of the above plus the extended range usage and accuracy of **Variable Power optics. Constant focus magnification can be varied from 24X to 57X.** **Retail $270.95**





German Scholastic Drawing Set

4110V64G—Plain brass nickel plated instruments in zippered case. Set contains 5¾" compass with pen and pencil parts, 5¾" divider 4¾" spring bow divider 4¾" spring bow pencil, 4¾" spring bow pen two 5" ruling pens, extra handle, lead and screw driver **Retail $10.75**

German Deluxe Drawing Instrument Set

4109V39G—A fine quality 15 piece drawing set Consists of 6" bow combination with lengthening bar 4" bow combination with pen and pencil parts, Hairspring divider, octagonal shape ruling pen. Complete with smart top snapped case.

Retail $16.80

Lensatic Compass

3178V240 Black finish dial divided in degrees and minutes with the 4 directions marked in luminous green. Fine for terrestrial mapping and map work. Has a folding notch, hollow line and lensatic finder Complete with case.

Retail $4.80

2S MILE PEDOMETER

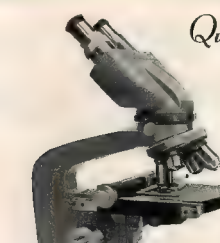
3562V465 — Measures distance you walked. Registers from 0 to 25 miles. Easy to divide from 1 to 25 miles with quarter mile divisions. Easily set for individual stride. Made in Germany.

Retail $7.75

Tally Register

3179V240—4 digit type tally register. Numerals are white filled for easy reading. Knurled knob for clearing. Curved wire finger ring. Gleaming chromium plated **Retail $4.60**

Quality Microscopes

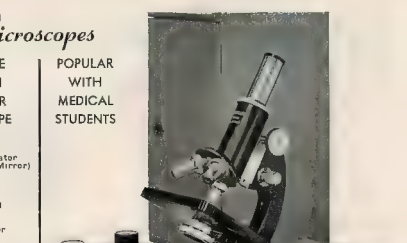


LUMISCOPE RESEARCH BINOCULAR MICROSCOPE

- Built-in Base 3-Way Illuminator (and Regular Mirror)
- 20 Power to 2000X Power
- Precise-Coaxial Adjustment
- Abbe Condensor N.A. 1.25
- 360 degree Binocular Rotation
- Ball Bearing Revolving Nosepiece

- 4 Achromatic Objectives
- 4 Pivoted Oculars
- Mechanical Stage
- Iris Diaphragm
- Oil Immersion Lens
- Filter Holder with Blue Filter
- Deluxe Hardwood Case
- Large Heavy Stand

3715V37035—An excellent research binocular microscope of precision craftsmanship 10 powers from 20X to 2000X. There are 4 Achromatic objectives 8X, 40X and 100X (oil Immersion) lens. Lenses are of precision quality. Pivoted oculars are 5X, 10X, hemispheric 15X and 20X. Dovetail coarse and fine adjustment. Upper and lower focusing stop. Built-in stage. Abbe condenser N.A. 1.25 with iris diaphragm. Complete with 4 pivoted oculars 5X, 10X, 15X and 20X; 4 achromatic objectives 8X, 40X, 100X (oil Immersion) lens; mechanical stage; built-in base 3-way illuminator (and regular mirror); filter holder with blue filter; rack and pinion focusing plus fine adjustment with automatic stop; revolving nosepiece; ball bearing rotating 360° for binocular body; large heavy stand. Deluxe hardwood case with lock and key. Made in Japan. Shipping weight, 30 lbs. Retail $602.00



POPULAR WITH MEDICAL STUDENTS

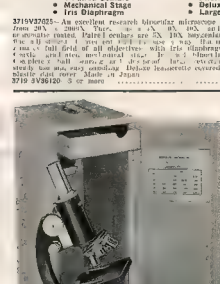
PROFESSIONAL TYPE MICROSCOPE 900X

- Large 115MM X 160MM Stage
- Triple Objective Turret
- Precision Optics
- Fine Focusing

2917V6090—A superior quality mirror scope specially designed to provide professional results and performances. Precision optics and fine craftsmanship have been rewarded by a most satisfying mirror scope work. Features 2 Huygenian oculars plus 3 achromatic objectives which provide 6 distinct powers of 50X to 900X wide field, with powerful 15X, objective, close-up and coarse setting three triple objective power. Body inclines to 90 degrees, rack and pinion focusing plus fine adjustment with automatic stop. Improved optics for brilliant resolving power. Large, coarse screw. Large 11" tube length and a 3 position Mode in Japan. Retail $101.50

2918V1170—Mechanical Stage $29.50

2920V2520—100X Oil Immersion Lens 42.00



DELUXE MICROSCOPE OUTFIT 1200 POWER MAGNIFICATION

- Separate Fine Focusing
- 4 Turret Lenses
- 90 degree Body Incline
- 16 Separate Powers

2920V4427—A truly powerful instrument for advanced study and research. Four ocular 5X, 10X, 15X and 20X and 4 objectives 10X, 20X, 50X and 100X (oil immersion) 16 separate powers 50X to 1200X. Built-in stage, iris diaphragm and all parts for 90 degree body incline. Rack and pinion focusing plus fine adjustments. Revolving nosepiece. Ball bearing rotating 360° for binocular body. Separate fine focusing with lower tube gearing. Large heavy stand. Deluxe hardwood case with lock and key. Weight 10½ lbs. Six parts used in building 1200X lens, wooden case, a transformer, eyepiece, and dissecting needle. Included also are prepared and blank slides. Complete with wooden carrying case. Made in Japan. Retail $72.95

Tensor High Intensity Microscope Light

5312E6657 Will provide an excellent source of illumination for the above microscopes. High concentrated path of light fully adjustable by flexible gooseneck. Has intensity switch. Operates on AC household current. U.L. approved Retail $10.95

Professional Research Binocular Microscopes

Built-In Illumination Model

Lumiscope

Approved Under N D E A Lumiscope is a precision quality research instrument. These instruments are of the highest quality exacting optical, mechanical, electronic precision. Manufacturers and engineers of the finest materials known to the microscope industry.

All Lumiscope equipment is available under the National Defense Education Act for purchase by public educational institutions.

20 Power To 2000 Power

OPTICAL COMBINATIONS

		Field View Number	
OCULARS	Huygens 5X	" "	13.0
	Huygens 10X	" "	12.3
	Periplan 15X	" "	7.7
	Compensation 20X	" "	6.1

		Aperture N.A.
OBJECTIVES	Achromatic 4X	0.10
	Achromatic 10X	0.25
	Achromatic 40X	0.65
	Oil Immersion 100X	1.25

- Fine Focusing with Lever Type Gearing
- Graduated Mechanical Stage
- Abbe Condensor
- Iris Diaphragm
- 90° Maximum Inclination
- Four Achromatically Corrected Objectives

Lumiscope Professional Research Microscopes have been designed for the highest degree of precision and are ideal for Anatomy, Histology, Pathology, Bacteriology. The microscopes have 90 degree body incline, new 30 degree monocular inclination. The latter is useful when the microscope is used for a long time. Binocular tube. Interpupillary adjustment, individual eye vision variance compensation, rack and pinion coarse adjustment. Fine focusing with lever type gearing; 115 mm x 150 mm stage with built-in graduated mechanical stage, substage condenser in Abbe-Arright field NA 1.4 with iris diaphragm, blue filter and stage clips. Deluxe hardwood cabinet. Made in Japan.

BUILT-IN ILLUMINATION BINOCULAR MODEL

2862V34375—A deluxe binocular model microscope with all the features mentioned above plus a built-in illumination.

2862/3V33000—3 or more..... Retail $650.00

MIRROR ILLUMINATION MONOCULAR MODEL

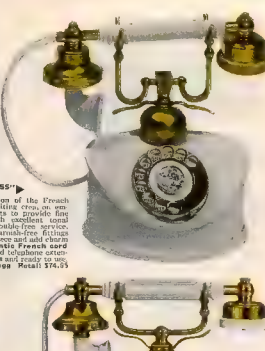
2863V16500—A deluxe monocular model microscope with all the features mentioned above with mirror illumination.

2863/3V15840—3 or more Retail $264.00

These Fine Microscopes Shipped on 10-Day Approval

Decorator Styled Telephones

◀ FRENCH "CONTINENTAL"
Extension Dial Telephone
8865 R4263 An authentic reproduction of the classical French cradle telephone, combining the elegance and charm of a bygone era and the latest in modern telephone electronics. Constructed of the finest electronic components to assure good fidelity and tone. Beautiful ivory enamel finish with bright golden carved metal fittings. **Complete with authentic French cord and plug** to fit into standard telephone extension jacks. The handsome instrument will add distinctive charm to the decor of any parlor, boudoir or the study in the den. **Sugg. Retail $65.00**



FRENCH PROVINCIAL "DUCHESS" ▶
Extension Dial Telephone
8873 R4527 An authentic reproduction of the French Provincial cradle telephone. This exciting creation employs the latest electronic components to provide fine fidelity telephone conversations with excellent tonal quality. Engineered for long-life, trouble-free service. Lustrous ivory finish with golden tarnish-free fittings presents a most striking conversation piece and adds charm to any decor. **Complete with authentic French cord and plug** that will fit into all standard telephone extension jacks. Unique, handsome, gracious and ready to use. Made in Japan. **Sugg. Retail $76.95**

"CLASSIQUE" Extension Dial Telephone
1085 R7327—Ornate in finish, authentic in design and graceful in appearance. This beautiful French style cradle telephone is engineered to provide the finest in telephone conversation. Ideal for use in the home or office. Adds the look of elegance to any room surroundings. The charm of this creation will compliment the most elegant decorating decor. **Complete with cord and plug** ready to fit into any standard telephone extension jack. **Sugg. Retail $125.00**

"EXECUTIVE" TOUCH TONE EXTENSION TELEPHONE
1303 R11696—The aristocrat of the high fash on extension telephone. This beautiful appointment for the desk at the office or in the home features a hand rubbed American walnut cabinet, complimented with graceful chromed fittings. Engineered for years of trouble free service. Dial Smart side-cradle receiver and coiled receiver cord. Battery operated electric clock and Parker pen. Smart phone index built in the base for golden convenience. Can be used only with systems already using touch-tone telephones. Phone mechanisms are completely new equipment. **Retail $175.00**

"SEVILLE" Extension Telephones
An authentic reproduction of a former era this beautiful French design will add charm and beauty wherever it is used. Engineered for long-life, trouble-free service. **These two models are supplied with cords and plugs to fit** into all standard extension telephone jacks. Bright golden tarnish free finish will outstanding years of interest.

1086 R4527	"Seville" telephone with dial.	**Retail $74.95**
1087 R2409	Telephone without dial.	**39.95**

"MADISON" EXTENSION TELEPHONE

1387 R4000—An outstanding decorators extension telephone at a moderate price. The uniquely stylistic instrument is housed in a beautiful hand rubbed American Walnut cabinet. The Genuine Onyx gracefully inclined encircles the gilt-toned dial—a most unusual desk appointment, yet completely functional. This conventional design—yet superbly appointed extension telephone is even desk or servable and finds into the not ad extension jack the same as the conventional telephones. The inner mechanisms are completely robust instruments. An excellent gift suggestion for the office, boudoir or the den. **Sugg. Retail $60.00**

"OLYMPIC" EXTENSION TELEPHONE WITH SPORT FIGURE

1385 R5000—A deluxe desk appointment for the home or office. Certainly a conversation piece but an functional as well. Most a sensational for gift presentation at almost an occasion. To emphasize the favorite sport or activity of the man who sits behind the desk or of the socials or placement, a handsome gold tone figure is fitted for unique personalization. Smartly inclined, the genuine onyx base, complements the beautiful, hand rubbed American Walnut cabinet. The attractive side-cradle receiver is fitted with a modern coil cord. A matching executive plate completes the smart creation. The telephone is perfectly operable just the set, that is simple, into the extension jack installed by the local telephone company. The inner mechanisms are completely robust instruments. **Specify sports or activity figure desired. Retail $75.00**

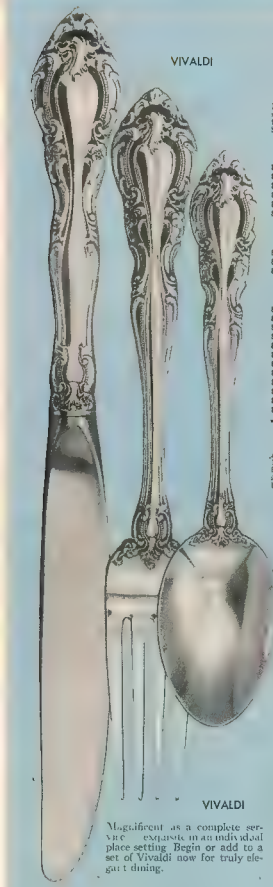
"WALL STREETER" EXTENSION TELEPHONE

1386 R6000—A prestige desk accessory to enhance the appearance of a Wall Street executive or a panelled den. This handsome extension telephone is distinguished with the legendary "Bull and Bear" figures providing a bit of nostalgia yet smart decorator styling and charm. The generous Genuine Onyx surrounds the bright gilt toned dial. The side cradle phone receiver is fitted with a convenient coiled cord. Hand rubbed American Walnut cabinet a superb creation combining function and unusual elegance. The phone is perfectly operable simply plug the cord that is supplied into the extension jack installed by the local telephone company. The inner mechanisms are completely robust instruments. **Sugg. Retail $90.00**

"MAJESTIC" EXTENSION TELEPHONE WITH CLOCK AND PEN

1384 R7000—Designed for the typical discriminate executive. This distinctive extension telephone is as handsome as it is functional. The instrument is housed in a beautifully finished American Walnut cabinet which is complemented with the Genuine Onyx desk trimming for attractive ink to tell dial. The smartly styled side-cradle receiver is fitted with a modern coil cord. A battery operated gilt finish electric clock and a genuine Parker desk pen complete this elegant creation. This telephone is perfectly operable just plug the cord that is supplied into the extension jack installed by the local telephone company. The inner mechanisms are completely robust instruments. **Sugg. Retail $105.00**

ALVIN STERLING



VIVALDI

Extra Heavy Weight

Rhythmic design, reflecting sheer elegance in each melodious detail. Exquisitely harmonious with every table decor! Enjoy music, captured forever, in Solid Sterling

OPEN STOCK—STAPLE PIECES

		Mfr's. Sugg. Retail
8003K8580	Teaspoons	Dozen $ 93.00
8021K7380	Place Knives	Dozen 123.00
8014K8280	Place Forks	Dozen 136.00
8030K7020	Place Spoons	Dozen 117.00
8040K4650	Butter Spreaders H.H.	Dozen 81.00
8037K7200	Indiv. Salad Forks	Dozen 120.00

OPEN STOCK—FANCY PIECES -PER DOZEN

		Mfr's Sugg. Retail
8031K7020	Ice Tea Spoons	Dozen $117.00
8033K9580	Oyster Forks	Dozen 93.00
8090K9000	Steak Knives	Dozen 150.00

OPEN STOCK—FANCY PIECES—EACH

		Mfr's. Sugg Retail
8052K1200	Tablespoon	Each $20.00
8058K1200	Cold Meat Fork	Each 20.00
8046K1200	Gravy Ladle	Each 20.00
8077K600	Butter Knife	Each 10.00
8061K660	Sugar Spoon	Each 11.00
8092K1890	2 Pc. Steak Set	Each 31.50
8070K660	Jelly Server	Each 11.00
8059K1500	Salad Fork, Serving	Each 25.00
8050K1500	Salad or Berry Spoon	Each 25.00
8072K1065	Pie Server	Each 17.75
8076K1500	Tomato Server	Each 25.00
8095K1200	Pierced Tablespoon	Each 20.00

PRINCE EUGENE

Extra Heavy Weight

An authentic interpretation of the late 17th and early 18th Century French Renaissance. A fashion created for the lavish use of Kings Louis XIII Louis XIV and in high favor today as an ultimate in decorative beauty.

OPEN STOCK—STAPLE PIECES

		Mfr's Sugg Retail
5503K5580	Teaspoons	Dozen $ 93.00
5521K7380	Luncheon Knives	Dozen 123.00
5514K8280	Luncheon Forks	Dozen 138.00
5525K8100	Dinner Knives	Dozen 136.00
5517K11520	Dinner Forks	Dozen 192.00
5530K7200	Cream Soup Spoons	Dozen 120.00
5509K8460	Dessert Spoons	Dozen 141.00
5539K4950	Butter Spreaders	Dozen 81.00
5540K4950	Butter Spreaders H.H.	Dozen 81.00
5537K7200	Indiv. Salad Forks	Dozen 120.00

OPEN STOCK—FANCY PIECES—PER DOZEN

		Mfr's. Sugg. Retail
5529K3600	Coffee Spoons	Dozen $ 60.00
5531K7020	Ice Tea Spoons	Dozen 117.00
5533K5580	Oyster Forks	Dozen 93.00
5590K9000	Steak Knives	Dozen 150.00

OPEN STOCK—FANCY PIECES—EACH

		Mfr's. Sugg. Retail
5552K1200	Tablespoon	Each $20.00
5558K1200	Cold Meat Fork	Each 20.00
5546K1200	Gravy Ladle	Each 20.00
5577K600	Butter Knife	Each 10.00
5561K660	Sugar Spoon	Each 11.00
5592K1890	2 Pc. Steak Set	Each 31.50
5588K2670	2 Pc. Carving Set	Each 44.50
5572K1065	Pie Server	Each 17.75
5556K465	Butter Pick/Olive Fork	Each 7.75
5570K660	Jelly Server	Each 11.00
5559K1500	Salad Fork, Serving	Each 25.00
5550K1500	Salad or Berry Spoon	Each 25.00
5544K600	Bon Bon or Nut Spoon	Each 10.00
5561K465	Individual Fork	Each 7.75
5575K1500	Tomato Server	Each 25.00
5586K1200	Pierced Tablespoon	Each 20.00

Magnificent as a complete service, exquisite in an individual place setting. Begin or add to a set of Vivaldi now for truly elegant dining.

Single Place Settings—6 Pieces

		Mfr's. Sugg. Retail
718K3360	Place Size	$56.00

Single Place Settings—5 Pieces
(Composition Same as Above Less Butter Spreader)

		Mfr's. Sugg. Retail
719K2955	Place Size	$49.25

PRINCE EUGENE

A heavy-weight complete open-stock pattern beautiful soft Bright finish All blades are Mirror-Finish Stainless Steel.

Single Place Settings 6 Pieces

		Mfr's. Sugg. Retail
125K3360	Luncheon Size	$56.00
125K3690	Dinner Size	61.50

Single Place Settings 5 Pieces
(Composition Same as Above Less Butter Spreader)

		Mfr's. Sugg. Retail
284K2955	Luncheon Size	$49.25
283K3285	Dinner Size	54.75

COMPOSITION OF A PLACE SETTING

Knife—Dinner, Luncheon or Place Size
Fork Dinner, Luncheon or Place Size
Teaspoon
Cream Soup or Place Spoon
Individual Salad Fork
Individual Butter Spreader

Illustrations on This Page Actual Size

because you love

to set a perfect table . . .

ALVIN STERLING IS FOR YOU!

• ALWAYS CORRECT

ALVIN is for people who live graciously . . . it fits the life of hospitality! Good taste is evident in every gleaming piece. Distinguished at the most formal dinner, ALVIN is warm and lovely at all times.

• ENDURINGLY TIMELESS

With a flair for fashion! Designs eternal as a remembered melody! Throughout your lifetime and for generations to come, ALVIN grows only lovelier with age.

• PERFECTLY BALANCED

in line and proportion. Sculptured into lasting loveliness by the ALVIN master Silversmiths! Hold it in the palm of your hand. Feel the deep, weighty balance. Examine the deft chasing . . . the flawless detail.

• ONCE IN A LIFETIME

will you buy your Sterling. Make yours ALVIN, the "Once In A Lifetime Sterling" since 1886. A product of the World Famous Gorham Corporation.

COMPOSITION OF A PLACE SETTING:

Knife Dinner or Luncheon Size
Fork Dinner or Luncheon Size
Teaspoon
Cream Soup Spoon—(Not Illustrated)
Individual Salad Fork (Not Illustrated)
Individual Butter Spreader (Not Illustrated)

Single Place Settings 6 Pieces

	Mfr's. Sugg. Retail
669K2665 Luncheon Size	$47.75
670K3135 Dinner Size	62.25

Single Place Settings—5 Pieces

(Combination Same As Above Less Butter Spreader).

	Mfr's. Sugg. Retail
667K2505 Luncheon Size	$41.75
668K2775 Dinner Size	46.25

		Mfr's. Sugg. Retail
03K4600	Ice Spoons	Dozen $ 75.00
21K5480	Luncheon Knives	Dozen 108.00
14K7200	Luncheon Forks	Dozen 120.00
25K7200	Dinner Knives	Dozen 120.00
17K5720—1	Server Forks	Dozen 162.00
30K0760	Dessert Knives	Dozen 96.00
09K6480	Dessert Spoons	Dozen 108.00
29K4320	Butter Serving Set	Dozen 72.00
40K4370	Butter Spreaders H H	Dozen 72.00
37K5120	Iced Soda Forks	Dozen 102.00
27K3060	Coffee Spoons	Dozen 51.00
31K5940	Iced Tea Spoons	Dozen 99.00

BRIDAL BOUQUET

All the beauty and charm of flowers are brought out in bold relief giving it a special kind of loveliness.

SOUTHERN CHARM

A pattern of enduring beauty whose contoured surfaces beautifully reflect and enhance any table setting.

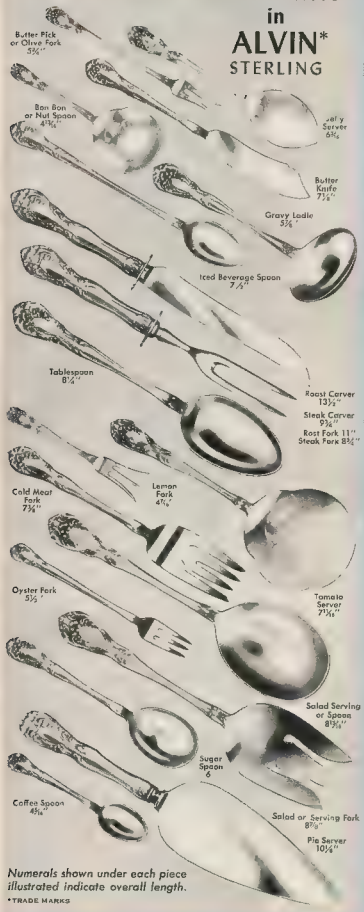
OPEN STOCK—STAPLE PIECES FANCY PIECES

		Mfr's. Sugg. Retail
33K4320	Oyster Forks	Dozen $ 72.00
90K7560	Steak Knives	Dozen 126.00
62K1050	Tablespoon	Each 17.50
58K1050	Cold Meat Fork	Each 17.50
46K1050	Gravy Ladle	Each 17.50
77K685	Butter Knife	Each 9.75
61K685	Sugar Spoon	Each 9.75
92K1710	2 Pc. Steak Set	Each 28.50
88K2670	2 Pc Carving Set	Each 44.50

		Mfr's. Sugg. Retail
72K1050	Pie Server	Each $17.50
58K450	Butter Pick/Olive Fork	Each 7.50
70K585	Jelly Server	Each 9.75
69K1500	Salad Fork, Serv	Each 25.00
50K1500	Salad or Berry Spoon	Each 25.00
44K450	Bon Bon or Nut Spoon	Each 7.50
61K450	—Lemon Fork	Each 7.50
75K1350	Tomato Server	Each 22.50
95K1050	Pierced Tablespoon	Each 17.50

Retail Prices Are Suggested Only and May Vary in Different Trading Areas

Sterling Flatware



Numerals shown under each piece illustrated indicate overall length.

*TRADE MARKS

The mark of a good hostess—elegant table settings in quiet, good taste—so easily attained with Alvin's *Chateau Rose* pattern in Solid Sterling Silver 925/1000 fine. The graceful symmetry of line, balance and proportion all contribute to perfect table harmony. Engraving imparts individuality to any silver service. For engraving chart see Trade Information.

Matching Serving Pieces

The value of any complete Sterling Service is considerably enhanced by matching serving pieces. This assures continuity of pattern for all your serving needs when entertaining. See listings of Fancy Pieces on other Sterling Silver Flatware Patterns.

CHATEAU ROSE

OPEN STOCK—FANCY PIECES—PER DOZEN

	Mfr's. Sugg. Retail
4329K3060—Coffee Spoons	...Dozen $ 51.00
4331K5940—Iced Tea Spoons . . .	.... Dozen 99.00
4333K4320—Oyster Forks	.. Dozen 72.00
4390K7560—Steak Knives .. .	. Dozen 126.00

OPEN STOCK—FANCY PIECES—EACH

	Mfr's. Sugg. Retail
4352K1050—Tablespoon	Each $17.50
4358K1050—Cold Meat Fork.....	Each 17.50
4346K1050—Gravy Ladle	Each 17.50
4377K585 —Butter Knife	Each 9.75
4351K585 —Sugar Spoon	Each 9.75
4392K1710—2-Pc. Steak Set.....	Each 28.50
4388K2670 2-Pc. Carving Set.	Each 44.50
4372K1050 Pie Server	Each 17.50
4356K450 —Butter Pick or Olive Fork.....	Each 7.50
4370K585 —Jelly Server	Each 9.75
4359K1500—Salad Fork, Serving.....	Each 25.00
4350K1500—Salad or Berry Spoon.....	Each 25.00
4344K450 —Bon Bon or Nut Spoon.....	Each 7.50
4361K450 -Lemon Fork	Each 7.50
4375K1350—Tomato Server	Each 22.50
4395K1050—Pierced Tablespoon (not shown)..	Each 17.50

★ **NOTICE**—All prices quoted in this catalog are either the Manufacturer's or Bennett's Suggested Retail prices. They are not the prices at which Bennett Brothers sell. See Trade Information.

FINEST QUALITY STERLING SILVER

ALVIN STERLING

Designed, manufactured and guaranteed by the GORHAM MFG. COMPANY

Showing beautifully designed back of handles with name embossed in each piece.

Modern Blade

French Scroll

SOLID STERLING SILVER

A flourishing prelude to the styles of tomorrow

The fantasy of scrolls from the LOUIS XV and LOUIS XVI periods . . richly and delicately moulded into a series of sweeping graceful curves, unbroken, yet carved to reflect beautifully the scintillating highlights created by its soft undulating surfaces . . . gives life to this lovely pattern.

FRENCH SCROLL is a style developed in keeping with the present-day demand for modernized sterling patterns from the classical period that prevailed during the reign of the Kings LOUIS, in the years 1700 to 1800. Soft butler finish

The Place Setting Plan

COMPOSITION OF A PLACE SETTING

- Knife—Dinner or Luncheon Size
- Fork—Dinner or Luncheon Size
- Teaspoon
- Cream Soup Spoon—(Not Illustrated)
- Individual Salad Fork
- Individual Butter Spreader—(Not Illustrated)

Single Place Settings—6 Pieces

	Mfr's. Sugg. Retail
389K2565—Luncheon Size	$47.75
388K3135—Dinner Size	52.25

Single Place Settings—5 Pieces

Composition Same as Above Less Butter Spreader)

	Mfr's. Sugg. Retail
391K2505 Luncheon Size	$41.75
390K2775—Dinner Size	46.25

OPEN STOCK—STAPLE PIECES—PER DOZEN

	Mfr's. Sugg. Retail
6003K4500—Teaspoons	Dozen $ 75.00
6021K6480—Luncheon Knives	Dozen 108.00
6014K7200—Luncheon Forks	Dozen 126.00
6025K7200—Dinner Knives	Dozen 120.00
6017K9720 Dinner Forks	Dozen 162.00
6030K6760—Cream Soup Spoons	Dozen 96.00
6009K6480—Dessert Spoons	Dozen 108.00

OPEN STOCK—FANCY PIECES—PER DOZEN

	Mfr's. Sugg. Retail
6039K4320—Butter Spreaders	Dozen $ 72.00
6040K4320—Butter Spreaders H.H.	Dozen 72.00
6037K6120—Individual Salad Forks	Dozen 102.00
6029K3060—Coffee Spoons	Dozen 51.00
6031K5040—Iced Tea Spoons	Dozen 99.00
6033K4320—Oyster Forks	Dozen 72.00
6090K7560—Steak Knives	Dozen 126.00

OPEN STOCK—FANCY PIECES—EACH

	Mfr's. Sugg. Retail
6052K1050—Tablespoon	Each $17.50
6058K1050—Cold Meat Fork	Each 17.50
6046K1050—Gravy Ladle	Each 17.50
6077K685—Butter Knife	Each 9.75
6051K585—Sugar Spoon	Each 9.75
6092K1710—2 Pc. Steak Set	Each 28.50
6088K2670—2 Pc. Carving Set	Each 44.50
6072K1050—Pie Server	Each 17.50
6056K450—Butter Pick/Olive Fork	Each 7.50
6070K585—Jelly Server	Each 9.75
6059K1500—Salad Fork, Serving	Each 25.00
6060K1500—Salad or Berry Spoon	Each 25.00
6044K450—Bon Bon or Nut Spoon	Each 7.50
6061K450—Lemon Fork	Each 7.50
6075K1350—Tomato Server	Each 22.50
6096K1050—Pierced Tablespoon	Each 17.50

Alvin Flatware also Priced in Complete Sets—See Page 203

FINEST QUALITY STERLING SILVER

ALVIN STERLING

Designed, manufactured and guaranteed by the GORHAM COMPANY

Showing beautifully designed back of handles with name embossed in each piece.

Luncheon Knife

Illustrations actual size

*Chateau Rose**

SOLID STERLING SILVER

The romantic beauty of yesteryear becomes the fashion of today. The revival of elegance in home decoration reaches back to the Regency and Louis XIV eras, with a touch of Victorian to add zest to the ensemble. "Chateau Rose" is a happy blending of the traditional beauty of these time-favored motifs. As they have lived in the past . . . "Chateau Rose" will live in the future, to become one of your cherished heirlooms of tomorrow. Substantial in weight throughout.

Its beautiful highlights are softened to a silvery lustre by its smooth butler finish.

*Trade Mark

CHATEAU ROSE Pattern by ALVIN . . . Solid Sterling Silver . . . 925/1000 Fine

CHATEAU ROSE — OPEN STOCK—STAPLE PIECES

	Mfr's Sugg. Retail
4303K4600—Teaspoons	Dozen $ 75.00
4321K6480—Luncheon Knives	Dozen 108.00
4314K7200 Luncheon Forks	Dozen 120.00
4325K7200—Dinner Knives	Dozen 120.00
4317K9720 Dinner Forks	Dozen 162.00
4330K5760 Cream Soup Spoons	Dozen 96.00
4329K6480 Dessert Spoons	Dozen 108.00
4339K4320 Butter Spreaders	Dozen 72.00
4340K4320—H.H. Butter Spreaders	Dozen 72.00
4337K5120—Individual Salad Forks	Dozen 102.00

A Practical Service Set of Chateau Rose is ideal as a gift for the bride or an anniversary occasion. Always useful and enduring.

The Place Setting Plan

COMPOSITION OF A PLACE SETTING:

- Knife—Dinner or Luncheon Size
- Fork—Dinner or Luncheon Size
- Teaspoon
- Cream Soup Spoon—(Not illustrated)
- Individual Salad Fork
- Individual Butter Spreader—(Not illustrated)

SINGLE PLACE SETTINGS—6 PIECES

	Mfr's Sugg. Retail
116K2885—Luncheon Size	$47.75
116K3135—Dinner Size	52.25

SINGLE PLACE SETTINGS—5 PIECES
(Composition Same as Above Less Butter Spreader)

	Mfr's Sugg. Retail
294K2605 Luncheon Size	$41.75
295K2775 Dinner Size	46.25

COMPOSITION OF A PLACE SETTING

Knife—Dinner, Luncheon or Place Size
Fork—Dinner, Luncheon or Place Size
Teaspoon
Cream Soup Spoon—(Not Illustrated)
Individual Salad Fork—(Not Illustrated)
Individual Butter Spreader—(Not Illustrated)

Single Place Settings—6 Pieces

		Mfr's. Sugg. Retail
673 K2885	Large Size	Spring Blu. $47.75
674 K3135	Dinner Size	Spring Bud 52.25
691 K2865	Place Size	Pirouette 47.25
699 K2885	Place Size	Eternal Rose 47.75

Single Place Settings—5 Pieces
(Combination Same As Above Less Butter Spreader)

		Mfr's. Sugg. Retail
671 K2505	Luncheon Size	Spring Bud $41.75
672 K2775	Dinner Size	Spring Bud 46.25
662 K2505	Place Size	Pirouette 41.75
750 K2305	Place Size	Eternal Rose 41.75

ALVIN STERLING

PLEASE SPECIFY PATTERN NAME WHEN ORDERING

Illustrations actual size

PLEASE SPECIFY PATTERN DESIRED

ETERNAL ROSE

A youthful pattern with refreshing roses beautifully sculptured in sterling silver.

Open Stock—Eternal Rose

		Mfr's. Sugg.	Retail
7003 K4500	Teaspoons	Dozen	$75.00
7021 K6480	Place Knife	Dozen	108.00
7014 K7200	Place Fork	Dozen	120.00
7027 M5128	Indiv. Salad Forks	Dozen	102.00
7038 K5750	Place Spoon	Dozen	96.00
7048 K4320	Butter Spreaders H H	Dozen	72.00
7033 K4325	Oyster Forks	Dozen	72.00
7031 K5940	Iced Tea Spoons	Dozen	99.00
7077 K565	Butter Knife	Each	9.75
7058 K1058	Cold Meat Fork	Each	17.50
7072 K1050	Gravy Ladle	Each	17.50
7073 K1050	Sugar Spoon	Each	17.50
7051 K585	Pie Server	Each	19.75
7052 K1050	Tablespoon	Each	17.50
7095 K1050	Parcel of Tablespoons	Pair	17.50

PIROUETTE

All the beauty and charm of flowers are brought out in bold relief giving it a special kind of loveliness

Open Stock—Pirouette—Spring Bud

		Mfr's. Sugg.	Retail
03 K4100	Teaspoons	Dozen	$75.00
21 K6480	Luncheon Knives	Dozen	108.00
25 K7200	Luncheon Forks	Dozen	120.00
*25 K7200	Dinner Knives	Dozen	120.00
*17 K9720	Dinner Forks	Dozen	162.00
*39 K5760	Cream Soup Spoons	Dozen	96.00
**69 K5700	Place Spoons	Dozen	96.00
*69 K6480	Dessert Spoons	Dozen	168.00
49 K4320	Butter Spreaders H H	Dozen	72.00
37 K5128	Indiv. Salad Forks	Dozen	102.00
39 K3960	Coffee Spoons	Dozen	51.00
31 K5940	Iced Tea Spoons	Dozen	99.00
45 K4325	Oyster Forks	Dozen	72.00
*65 K7560	Steak Knives	Dozen	126.00
92 K1650	Tablespoons	Each	17.50
58 K1058	Cold Meat Fork	Each	17.50
48 K1050	Gravy Ladle	Each	17.50
77 K565	Butter Knife	Each	9.75

		Mfr's. Sugg.	Retail
51 K585	Sugar Spoon	Each	$9.75
92 K1710	2 Pc. Steak Set	Each	28.50
*98 K2870	2 Pc. Carving Set	Each	44.50
**598 K2070	2 Pc. Small Carving Set	Each	34.50
72 K1050	Pie Server	Each	17.50
56 K450	Butter Pick Olive Fork	Each	7.50
70 K585	Jelly Server	Each	9.75
59 K1500	Salad Fork, Set	Each	25.00
50 K1500	Salad or Berry Spoon	Each	25.00
44 K450	Bon Bon or Nut Spoon	Each	7.50
61 K450	Lemon Fork	Each	7.50
75 K1350	Tomato Server	Each	22.50
95 K1050	Parcel of Tablespoons	Pair	17.50

SPRING BUD

A pattern of enduring beauty whose concaved surfaces beautifully reflect and enhance any table setting

*Not available in Pirouette. **Pirouette only

Lamps

For Home And Office

"FLEXO" Fluorescent Industrial-Type Lamps

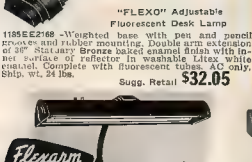
1176EE1898—Clamp-on model. 36" Double arm extension attaches easily to any position, to factory benches, tables, desks. Industrial and business machines—any surface to 3" thick. **Bronze finish.** Complete with two 15 watt bulbs A. C. Ship. wt. 10 lbs. **Mfr's. Sugg. Retail $28.05**

1232EE2763—Floor Model Same as above but with 37" high stand, iron base. Ship. wt. 33 lbs. **Mfr's. Sugg. Retail $41.05**

"FLEXO" Adjustable Fluorescent Desk Lamp

1185EE2168—Weighted base with pen and pencil grooves and rubber mounting. Double arm extension of 36". Sturdy **Bronze** baked enamel finish with inner surface of reflector in washable Litex white enamel. Complete with fluorescent tubes. AC only. Ship. wt. 24 lbs.

Sugg. Retail **$32.05**



"FLEXARM" Desk Lamp

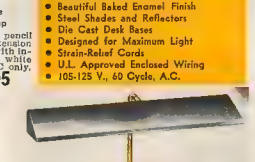
1231EE1233 Shade may be adjusted to any height 8" to 14". Idea. for precision work. for the home, for the office, etc. Rubber bumpers on metal, non-magnetic base. Automatic on-off switch. Base 5½"x7". **Bronze** finish. Washable porcelain White enamel reflectors AC only. Two 15 watt fluorescent tubes. Ship. wt 9½ lbs.

Retail **$18.05**

For Greater Flexibility Buy Flexo

FLEXO—LITEMASTER—FLEXARM

- Automatic Starter Switches
- Beautiful Baked Enamel Finish
- Steel Shades and Reflectors
- Die Cast Desk Bases
- Designed for Maximum Light
- Strain-Relief Cords
- U.L. Approved Enclosed Wiring
- 105-125 V., 60 Cycle, A.C.



Fluorescent Desk Lamp

9278EE1954—Ideal for student, executive or clerk this smartly designed, beautifully finished desk lamp is perfect for home or office. The shade with patented Springtension, adjusts to any position. Padded base protects surfaces from marring. The white porcelain enamel reflector eliminates glare. Automatic on-off switch. Bronze finish. Ht. 13". Complete with one 15 watt tube A.C. only. Ship. wt. 7 lbs.

Retail **$14.00**

9289EE1233 Same as above with two fluorescent tubes. Ship. wt. 8 lbs.

Retail **$18.85**

Brass Plano or Desk Lamp

9333EE1178—Solid, polished brass base, 11" polished brass shades. Heavily weighted and felt base. Lacquered to prevent tarnish. Swivels right or left, adjusts from 14" to 21" high. Ship. wt. 7 lbs. **Mailable.**

Sugg. Retail **$19.50**

PIANO AND ORGAN LAMPS

9237EE2105

(A) **"LYRE"** Richly finished, gleaming brass. Ht. 17". Weighted 6" base. Shade 15" long, complete with 8 watt fluorescent bulb (A.C. only). Ship. wt. 7 lbs. **Mailable.**

Retail **$32.50**

9236EE1655

(B) **"SPINET."** Stylish modern, brass 11" long brass metal shade is adjusted to height of 17", swivels 360 degrees and has insulator for bulbs (not incl.). Ship. weight Ship. wt 7 lbs. **Mailable.**

Retail **$24.50**

9238EE1280

(C) **"CLEF."** Polished brass finish. Sturdy 6" metal shade. Uses tubular T-10 bulb (not incl.). Adjusts to height of 21" minus 5.80 inches. Extra heavy weighted 6" base with rubber pad. Ship. wt 6 lbs. **Mailable.**

Retail **$18.95**

Fluorescent Desk Lamp

9278EE1954—Ideal for student, executive or clerk this smartly designed, beautifully finished desk lamp is perfect for home or office. The shade with patented Spring-tension, adjusts to any position. Padded base protects surfaces from marring. The white porcelain enamel reflector eliminates glare. Automatic on-off switch. Bronze finish. Ht. 13". Complete with one 15 watt tube A.C. only. Ship. wt. 7 lbs.

Retail **$14.00**

9289EE1233 Same as above with two fluorescent tubes. Ship. wt 8 lbs.

Retail **$18.85**

Circline Magnifier Desk Lamp

9277EE3198—Fine optically ground 5" circline crown lens with special anti-glare inner reflector makes this the ideal lamp for industry, laboratory or fine aid work. Perfect for inspection of small parts. Sturdy 6" diameter heavy weighted base is supplied. Double arm extension adjusts easily to any position. Lamp includes 22 watt circline fluorescent tube. Open fixed Bronze enamel finish. Shade measures 8½" dia. U.L. approved A.C. Shipping wt 24 lbs.

Retail **$47.29**

Illuminated Magnifier Lamp

9244EE2935 Use in industry, laboratory, first aid, etc. Has 3 adjustable to all positions. Patented spring-arm construction is durable. It is easy where placed. Fine lens 5" double convex 13 diopter power makes this lamp ideal for inspection, assembly and close visual tasks. Can be adjusted to swing up to 3" thick or remove holes for screw mounting. Open fixed **Bronze** enamel finish. Lamp includes standard 22 watt circline fluorescent tube and has a special non-glare inner reflector. Shade measures 8½" dia. U. L. approved A. C. Shipping wt 10 lbs.

Retail **$43.29**

"SIGHTMASTER" Fluorescent Desk Lamp

9278EE1298—Scientifically designed to give ample desk light. Spring-tensioned. Brass plated steel swivel arm will stay at any angle without dropping. The 6⅞" diam. die cast base is rubber-padded to protect surfaces from marring. Shade 18" x 3¼" x 1⅞". Ht. 15". Complete with one 15-watt tube only. Bronze finish. Shipping wt 10 lb.

Retail **$18.00**

1808EE1865—Similar to above with two tubes. Ship. wt. 12 lbs.

Retail $23 05

"Lite-Flo" Adjustable Desk Lamp

1137EE1630—America's finest visual aid for office, home or institution. 3 Way Switch. Heavily weighted base 10¼" dia., felt padded. Brass finished arm swings Around to any position and projects 13½". Height 14½". Bronze finish. Ship. wt. 15 lbs.

Retail **$22.95**

Go Kart ... for fun or racing!

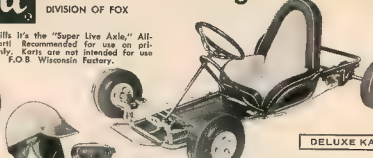
DIVISION OF FOX

For fun and thrills it's the "Super Live Axle," All-American Go-Kart! Recommended for use on private property only. Karts are not intended for use on public ways. F.O.B. Wisconsin Factory.

SPECIAL KART

2½ H.P. Four Cycle Engine
Automatic Clutch

4226TF15240—"Special" Fun Kart. The all-around favorite for economy, dependability and simplicity. An ideal family fun kart. The unique Uni-Drive combines wheel and sprocket hub into a single dependable unit, eliminates chain adjustment problems. Includes plush white Naugahyde upholstery with thick foam padding. Features: 2½ H.P. four cycle engine; automatic clutch; dual pad brakes; Le Mans magnesium racing wheels; 10" pneumatic tires; arched foot pedals, 3 spoke deep-dish steering wheel, striking metallic-finish with chrome rods, pedals, etc. This kart comes complete, ready to ride, just add gas and oil. Ship. wt. 100 lbs. F.O.B. Wisconsin Factory..... Sugg. Retail $191.95



DELUXE KART

"Box Mount" Suspension
Disc Brake

4227TF15065—Deb onair, "Pola" racing Helmet, sturdy white fiberglass, heavy padding. Small, Medium or Large Specify. Aviation type Goggles, detachable lens. Ship. wt. 2¼ lbs. Sugg. Ret. $14.95

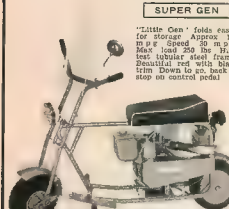
4228TF19800—"Deluxe" Kart with full Live Axle. "Box Mount" suspension eliminates excessive weight and extra bearings, cuts drag and lets engine be mounted lower. Kart finished in Hi-Fi Blue, with chrome rods and white trim. Features disc brake; bolt in floor pan; see-level gas tank, just look to check gas level, plush upholstery; racing slicks. (Engine not included.) For engine selection, see below. Ship. wt 90 lbs. F.O.B. Wisconsin Factory. Sugg. Retail $249.50

WEST BEND ENGINES

For Deluxe Kart. Ship. wt. 25 lbs. F.O.B. Wisconsin Factory.

4223TF8315	WB-610L engine, 6 ½ cu. in.	Retail $99.50
4210TF1195	WB-820C engine 8.2 cu. in.	Retail $164.50
4231TF8315	Box Mount Kit for West Bend Engines above	Retail $11.95

SUPER GEN

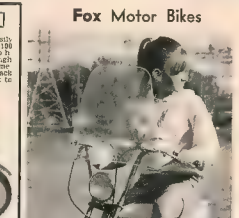


"Little Gen" folds easily for storage. Approx 100 m p g. Speed 30 m p h. Max load 250 lbs. High test tubular steel frame. Beautiful red with black trim. Down to go, back to stop on control pedal

4232TF19075—Super "Little Gen" with Windshield & Mirror. Spring suspension for smooth ride. Chrome exhaust. Overall: 59"x36", wheel base 36". 4 Cycle, 3½ H.P. engine. Centrifugal clutch. Adjustable band type brake. Covered foam rubber seat. F.O.B. Indiana Factory .... Sugg. Retail $280.00

4233TF14225—Super "Little Gen" Motor Scooter. Same as above except no windshield or mirror. F.O.B. Indiana Factory..... Sugg Retail $189.50

Fox Motor Bikes

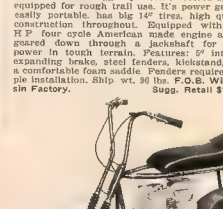


TRAIL BIKE

4101TF14845—A rugged performer beefed up and equipped for rough trail use. It's power geared, easily portable, has big 14" tires, high quality construction throughout. Equipped with a 2 H P four cycle American made engine and is geared down through a jackshaft for more power in touch terrain. Features: 5" internal expanding brake, steel fenders, kickstand, and a comfortable foam saddle. Fenders require simple installation. Ship. wt. 90 lbs. F.O.B. Wisconsin Factory. Sugg. Retail $164.45

DELUXE BIKE

The finest small bike made. Equipped with a 3 ½ H.P four cycle American made engine, alternator powered headlight and tail-brake light. 6 volt electrical system. Front and rear suspension and plush deep foam saddle makes riding a pleasant experience even over rough terrain. Front fork is rubber booted with heavy-duty coil spring shocks for unequalled road-holding excellence. Rear suspension has shock mounted swing-arm design, gives soft springing with firm damping. Kick-up foot pegs for standing. Finish in Hi-Fi Blue with chrome trim. Includes windshield for added safety. Windshield requires simple installation.



STANDARD BIKE

4105TF19075—Deluxe Bike with Windshield. Ship. wt. 90 lbs. F.O.B. Wisconsin Factory. Sugg. Retail $211.45

4179TF18000—Deluxe Bike without Windshield. Specifications same as above. Sugg. Retail $199.50

Retail prices are suggested only and may vary in different areas. See Trade Information.

LITTLE GEN

4234TF11963—"Little Gen" Ideal All Purpose Motor Scooter comes ready to roll. Go or Stop with a tilt of foot control. Heel down applies the brake, clutch and throttle automatically disengage. Comfort and ease of handling, represents the "Gen" idea of maximum usefulness. Only 30" long, 24" wide. Slip locking clip out of the steering fork and it collapses to 20 inches. Recoil start, 4 cycle, 3½ H.P. engine. Adjustable band type brake. Automatic centrifugal type clutch. High test tubular steel frame. Covered foam rubber seat. Ship wt approx 83 lbs. F.O.B. Indiana Factory. Sugg. Retail $169.50

4102TF13525—Standard Bike. Supplied with a 3 H.P four cycle American made engine. Also contains: automatic clutch, 6" internal expanding brake, sturdy steel fenders, kick-up foot peg type kickstand and comfortable "big bike" saddle. Fenders require simple installation. Finished in brilliant red effect with chrome trim for eye-catching appeal. Ship. wt. 90 lbs. F.O.B. Wisconsin Factory. Sugg. Retail $149.45

4106TF1075—Windshield Kit for Standard or Trail Bike. Sugg. Retail $11.95

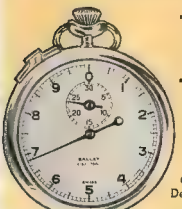
4103TF1345—Light Kit for Standard or Trail Bike. Sugg. Retail $14.95

Fine Galco Gallet Timers

- NIVAROX HAIR SPRINGS AND GLADIUR METAL BALANCES TO MINIMIZE CONTRACTION AND EXPANSION
- ANTI-MAGNETIC

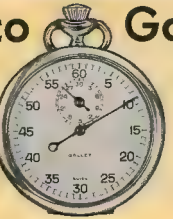
INDUSTRY
SPORTS
TELEVISION
AVIATION
RADIO

- 7-JEWELED LEVER MOVEMENTS (None Stronger Made)
- CHROME FINISH, HINGED NICKEL CASES



Gallet Decimal Timer

8702W2210—Gallet Decimal Timer. This 7J dependable instrument divides the minute into 100 parts. Side by side for time out. Small hand registers revolutions of long hand. Fly back from crown. **Suggested Retail $42.00**



Gallet Plain Timer

8701W2080—7J Gallet Plain Timer. For industrial use and general sports. Long hand registers fifths of seconds and small hand minutes up to 30. Start, stop and fly back from crown, lever movement, nickel case. **Suggested Retail $38.40**

8725W1170—As above with Security 17 movement. **Suggested Retail $21.60**

Basketball Timer and Track

Galco 1/10 Second Timer

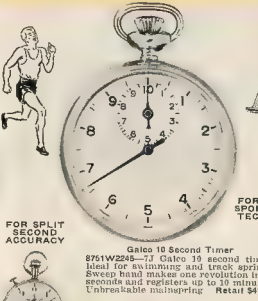
8715W2070—7J Galco Basketball 1/10 Second Timer with Time-Out. Start and stop from crown; side plunger restores hands to zero. 7 jewels. Features 30-minute register. **Suggested Retail $38.20**

Sprints: Track and Swimming

8740W2030 17 Gallet, 15 second timer. Sweep hand makes one revolution in 15 seconds. 15 minute register. Large 2¾" dial. **Retail $46.60**

Gallet 7 Jewel Split Timer

8748W4000—Same as above but with split second hand. For timing 2 related activities. **Retail $90.50**

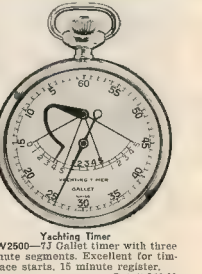


Galco 10 Second Timer

8751W2245—7J Galco 10 second timer. Ideal for swimming and track sprints. Sweep hand makes one revolution in 10 seconds and registers up to 10 minutes. Unbreakable mainspring. **Retail $41.40**

FOR EVERY SPORTS AND TECHNICAL USE

FOR SPLIT SECOND ACCURACY



Yachting Timer

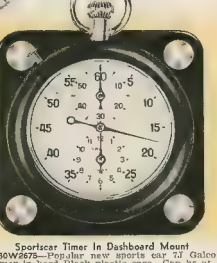
8742W2500—7J Gallet timer with three 5 minute segments. Excellent for timing race starts. 15 minute register. **Retail $46.20**

8750W3250—Same as above but also water resistant. **Retail $60.00**

Speed Car Laps & Starts

8743W2600—Gallet 7J 1/100 second timer. 2 minute register. Sweep hand makes one revolution in 3 seconds. Divisions to 1/100th second. Very accurate. **Retail $48.00**

8744W5915—Two of the above watches in twin plastic dashboard mount. **Retail $109.20**

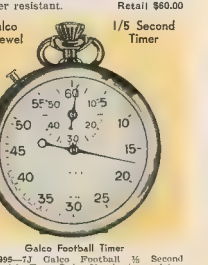


Sportscar Timer In Dashboard Mount

8730W2675—Popular new sports car 7J Galco Timer in hard black plastic case. Can be attached to dashboard. Features 12 hour ½ second register with time out. Shock resistant case.

8747W2405 Same as above but without plastic dashboard mount. **Retail $44.40**

Galco 7 Jewel 1/5 Second Timer



Galco Football Timer

8724W1995—7J Galco Football ½ Second Timer with Time-Out. 60-minute register. Start and stop from crown, side plunger restores hands to zero. **Suggested Retail $36.90**

8734W1900—Same as above but no time out. **Retail $30.00**

Retail Prices Vary in Different Areas

hedlund skis

F.O.B. Illinois

(A) GOLDEN ARROW Skis W/#4500 Bindings

(B) FINEST METAL Skis W/#4600 Bindings

(C) SPORT COMBI Skis W/#4600 Bindings

(D) CHAMPION and JR CHAMPION Skis

HOW TO ORDER SKIS AND SKI POLES

Skis. Stand erect. Raise your arms overhead. Don't stretch. Measure the distance from the floor to the base of your thumb. Order the ski length which is closest to your measurement.

Ski Poles. U.S. made. Stand erect. Let arms relax at sides of body. Order pole approx 3 inches longer than distance from your elbow to floor.

(A) GOLDEN ARROW Skis W/#4500 Bindings

4467AF6024—Golden Arrow Skis W/#4500 Bindings. Beautiful ebony black plastic top has routed edges with golden fine line edge trim . . . constructed of special colored hardwoods . . . Polyethylene running surfaces . . . inter-locking offset steel edges . . . wrap-around tip and rubber cushioned heel protectors. Sturdy and skill make this as fine a wood ski as ever built. Available in 5'9", 5'11", 6'3", 6'5", 6'9" or 6'11" lengths. Specify length. Approx ship wt. 15 lbs.
Sugg. Retail $165.50

EPOXY GLASS Skis W/#4500 Bindings (Not Shown)

4835AF5924—Glass Skis W/#4500 Bindings. Quality Glass White with Black side trim 6 laminates with full drawn glass layers on top and bottom. Epoxy finish inter locking steel edges with polyethylene On-Tex sole. Available in 5'9", 5'11", 6'3", 6'5", 6'9", or 6'11" lengths. Specify length. Approx ship wt. 15 lbs.
Sugg. Retail $125.95

(B) FINEST METAL Skis W/#4600 Bindings

4836AF1523—Finest Metal Skis W/#4600 Bindings. One-piece edges of hard tempered steel, inlaid in running surface; aero-space aluminum plastic Core of select grain hardwood, laminated with finest moisture-resistant, waterproof chemical adhesives. Running surface of high density Polyethylene. Sharp-cut grooved for easy running and turning. Edges set in bottom sheet aluminum making the finest, smoothest ski possible. Top and sidewalls of top-grade, solid black phenolic plastic. Available in 5'9", 5'11", 6'3", 6'5", 6'9" or 6'11" lengths. Specify length. Approx ship wt 15 lbs.
Sugg. Retail $165.95

(C) SPORT COMBI Skis W/#4600 Bindings

4461AF5330—Sport Combi Skis W/#4600 Bindings. Exceptional quality and beauty . . . black plastic top with silver trim . . . a more sensitive, softer ski which gives outstanding performance . . . it features special hardwood laminations . . . Polyethylene running surfaces . . . wrap-around tip . . . rubber cushioned heel protector . . . bevel offset edges. Available in 5'9", 5'11", 6'3", 6'5", or 6'9" lengths. Specify length. Approx. ship wt. 15 lbs.
Sugg. Retail $86.50

(D) CHAMPION and JR CHAMPION Skis

4465AF5810—Champion Skis W/#4500 Bindings. Distinctive royal blue with crisp white trim. Select hardwood construction. Polyethylene base . . . wrap around tip . . . metal heel protectors . . . bevel offset edges. Available in 5'9", 5'11", 6'3", 6'5", or 6'9" lengths. Specify length. Approx. ship wt 15 lbs.
Sugg. Retail $62.50

4465AF4550—Junior Champion Skis W/#4500 Bindings. Identical to Champion except for size and bindings. For juniors. Available in 4'8", 5'0" or 5'3" lengths. Specify length. Approx. ship. wt. 15 lbs.
Sugg. Retail $70.50

#4500 Binding . . . triple action release . . . front throw for forward action . . . adjustable cable heel release . . . swivel toe step for lateral release . . . heel plate . . . boot protector.

#4500 Binding . . . reverse front throw cable adjustment . . . swivel toe for lateral release . . . wide range of adjustment . .

SKI POLES Sold Only with Order for Skis. Not Sold Separately.

ADULT ALUM. Ski Poles

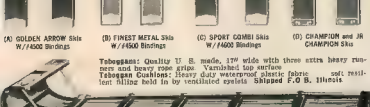
4700AF327 — Adult Aluminum Ski Poles. Sturdy. Lightweight pole. Available in 48", 51", 52" or 56" lengths. Specify length. Approx ship wt 3 lbs.
Sugg. Retail $7.50

YOUTH ALUM. Ski Poles

4699AF450—Youth Aluminum Ski Poles. Light, durable pole. Available in 38", 39", 42" or 44" lengths. Specify length. Approx ship. wt 3 lbs.
Sugg. Retail $5.25

Toboggans: Quality U.S. made, 19" wide with three extra heavy runners and heavy rope grips. Varnished top surface.

Toboggan Cushions: Heavy duty waterproof plastic fabric coil resilient filling held in by ventilated eyelets. Shipped F.O.B. Illinois.



Hedlund Toboggans and Cushions

Cat. No.	Tbgn. Lgth.	Wt.	Retail
4701AF2333	10'	32 lbs.	$38.50
4702AF2300	9'	29 lbs.	36.25
4703AF1912	8'	26 lbs.	31.25
4706AF1778	7'	23 lbs.	28.75
4705AF1580	6'	20 lbs.	25.00
4708AF1400	5'	17 lbs.	22.25

Cat. No.	Cush. Lgth.	Wt.	Retail
3698AF907	8½'	8 lbs.	$14.50
3963AF939	7½'	7 lbs.	13.00
3960AF727	6½'	6 lbs.	11.00
3899AF540	5½'	5 lbs.	9.50
3516AF569	4½'	4 lbs.	8.00
3700AF480	3½'	3 lbs.	6.50

Order Cushion 1½' Shorter Than Toboggan

5 BUCKLE ADJUSTABLE SKI BOOTS

4837AF4425 Full double construction; top grain leather; speed-lace on inside boot; soft lining; good ankle padding; heel, hinge. Five adjustable buckles with wide range of fit. Injection molded sole for perfect rigidity and waterproofing. Full and Half Sizes: 6 through 13; Narrow & Medium Widths. Specify Size and Width. Ship wt. approx. 10 lbs. F.O.B. Wisconsin.
Sugg. Retail $61.50

SKI SLED

Unique, Versatile Action!!!

4838A4958—Ski Sled features a unique action edges as in skiing to perform controlled turns either left or right. Precision built and engineered for safety with pivotal flexible ball joint suspension, all metal parts are plated steel for rust protection and durability. Ski is made of laminated hardwood with steel edges. Perlon coated running base and phenolic coated top. One piece, non-slip, molded Fiberglass Seat. Safety braking mechanism for stopping or to control speed and turns. Sled is constructed with heavy gauge tubing. Offers full tracking control while being pulled and is safe for every member of the family. Overall assembled size 51"x 20½"x 23½". Ship wt. 22 lbs.
Sugg. Retail $69.95

FULL DOUBLE SKI BOOTS

4707AF2625—Full double boot. Top grain leather; soft lining; ankle padding; speed lacing inside; hinged buck heel protector. Welt leather sole. Finished in attractive Black with Burgundy trim. Full and Half Sizes 5 through 13, medium width only. Specify Size. Approx. ship wt. 10 lbs. F.O.B. Wisconsin.
Sugg. Retail $36.50

"Lexington"

Westminster Chimes all quarters. Tambourc designed Case Silvered dial, brass bezel. 19" wide, 7¼" high, 4¾" deep. Mahogany or Walnut. Specify. Retail

1546N5586—Herschede "Lexington" Chime, 8-day. $85.00

2077N4603—Revere "Jamestown" Chime, electric , 74.50

Herschede "Winthrop"

1910N5940—Traditionally styled wall clock is available in walnut, mahogany or fruitwood Westminster chimes, all-quarters, 8-day, keywound. 16⅝" high, 9⅜" wide, 5⅝" deep. Specify finish. Retail $95.00

Herschede "Jefferson"

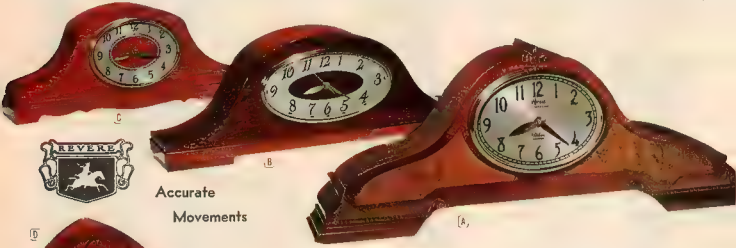
1879N7800—Early 19th Century design. An eight-day clock Westminster chimes that strike each quarter hour. Swinging brass pendulum. Dial and ornate hands behind glass. Available in mahogany or fruitwood. 21" high, 11" wide, 6¾" deep. Specify finish. Retail $125.00

Herschede "Carmargo"

1697N3900—Tastefully designed Electric Westminster Chime Clock in traditional Mahogany or Walnut finish adds a charming touch. Raised Black numerals. Ivory dial is pleasing contrast. 6" high, 13½" wide, 2½" deep. Specify finish. Retail $62.50

Herschede "School Room"

2352N5940—The fondly remembered school house wall clock, beautifully reproduced in a solid cherry case with fruitwood finish. 8-day clock, large readable dial, Roman numerals, brass pendulum. 22½" high, 17⅛" wide, 3⅛" deep. Retail $95.00



Revere "Brighton"

(A) 2178N5500—Westminster Chime electric mantel clock. Smartly modern in every line, with a mahogany case and Bird's-Eye Maple panels. Satin Silver-finished dial has black raised numerals. Brass bezel and hand 7⅝" high, 20¼" wide, 4¾" deep. Retail $88.00

"Revere"

(C) 1165N4125 Westminster chime electric clock. May be used for mantel, table or desk Mahogany or Walnut finished case frames a handsome Silver finished dial with cut-out center. Brass hands and bezel 6¾" high, 16⅝" wide, 4" deep. Specify finish. Retail $65.00

Revere "Danbury"

(B) 1881N4375—Electric clock with Westminster chimes every quarter hour. For mantel, table or desk Mahogany case with matched striped front and base. Cut-out center dial silver finished with Black figures and Brass hands. 7½" high, 20" wide, 4½" deep. Retail $70.00

Revere "Carthage"

(D) 1956N4375—Electric chime clock. Early American styling. Arched rich mahogany case with silver cut-out center dial, black numerals and serpentine hands The famous Westminster chimes 9⅜" high, 7⅞" wide, 4" deep. Retail $70.00

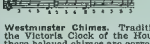
Herschede & Revere Floor Clocks

HERSCHEDE

REVERE

Herschede Floor Clocks are available in a variety of designs. All movements are eight-day, key-wound and weight driven.

Full Westminster Chimes



Lord, through this hour
Be thou our guide
So, by thy power
No foot shall slide.

Westminster Chimes. Traditionally rung from the Victoria Clock of the House of Parliament, these beloved chimes are correctly reproduced on four tubular bells. The original melodic inspiration is to be found in the fifth bar of Handel's magnificent symphony "I Know That My Redeemer Liveth."

All Revere Clocks feature the unerring accuracy of electric movements along with the beautiful Westminster Chimes.

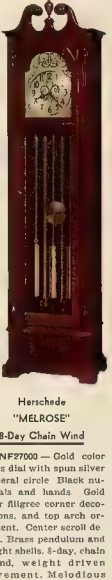
Full-Color Brochures Upon Request

Herschede "WHITTIER"
8-Day Key Wind
"LONGWOOD"
8-Day Chain Wind

1174NF84000 — Honduras mahogany case with beaded columns and overlay trim. Glass sides. Dependable 8-day key-wound weight driven movement. Westminster, Canterbury and Whittington chimes on 3 tubular bells. Size 80" high, 20½" wide, 12" deep. Weight 245 lbs. **Brown Mahogany Finish only. F.O.B. Mississippi Factory.**
Retail $1400.00

1175NF66600 — Herschede "Whittier." Westminster chimes, 8 tubular bells. 8-day key-wound weight driven movement. Weight 205 lbs. **Brown Mahogany only. F.O.B. Miss. Factory.**
Retail $1110.00

2400NF33000 — Herschede "Longwood." Same as above except Westminster chime on chimetone rods. Roman numerals. 8-day chain wound weight driven movement, wood panel sides. Mahogany, Walnut, Salem-Maple, Fruitwood finish **Specify.** Wt. 92 lbs. **F.O.B. Miss. Factory.**
Retail $550.00



Herschede
"MELROSE"
8-Day Chain Wind

2353NF27000 — Gold color brass dial with spun silver numeral circle Black numerals and hands. Gold color filigree corner decorations, and top arch ornament. Center scroll design. Brass pendulum and weight shells. 8-day, chain wound, weight driven movement. Melodious quarter-hour Westminster Chimes on Symphony Chimetone rods. Stately and beautifully proportioned wood case with beaded columns and solid sides. 74½" high, 18⅛" wide, 12" deep. Available in Mahogany, Fruitwood or Walnut **Specify Finish.** Shipping weight 84 lbs. **F.O.B. Miss. Factory.**
Retail $450.00

Herschede
"WEATHERLY"
8-Day Chain Wind

2401NF22800 Delightfully warm and charming clock, will add decorum to any room or hall Colonial design of beautiful proportions with columns and bottom overlay. Finished in Mahogany, Salem-Maple or Fruitwood. Gold color brass dial with scroll decorations and "Tempus Fugit" ornament. Spun Silver numeral circle with contrasting black numerals and hands. Brass pendulum and weight shells. 8-day, chain wound, weight driven movement. Four quarter Westminster chimes and hour strike on Chimetone rods. Dim.: 72" high, 19¼" wide, 9½" deep Shpg Wt 56 lbs **F.O.B. Miss. Factory. Specify Finish.**
Retail $380.00

Herschede
"NEWTON"
8-Day Chain Wind

2360NF18600—Delicate Gold colored dial with spun silver numeral circle Black numerals and hands. Dial decorated with scroll design. Brass pendulum and weight shells. Available in Maple, Cherry or Mahogany finished case. 8-Day, chain wound, weight driven movement. Four quarter-hour Westminster chimes and hour strike on Symphony Chimetone rods. Size: 71½" high, 15⅝" wide, 10¼" deep. Ship. wt. 67 lbs. **F.O.B. Miss. Factory. Specify Finish.**
Retail $310.00

★ **NOTICE**—All prices quoted herein are either the Manufacturer's or Bennett's suggested retail prices. They are not the prices at which Bennett Brothers sell—see Trade Information.

Herschede
"HAVERFORD"
8-Day Key Wind
9-Tubular Bells
5-Tubular Bells

Genuine Honduras mahogany case with crotch mahogany overlays and hand carved ornamentation. 86⅛" high, 23¾" wide, 16½" deep Brown mahogany finish The nine tubular bells offer a choice of the three most loved chime melodies—Westminster, Canterbury or Whittington. The five tubular bell models play only one melody, the famous Westminster Chimes. Brown mahogany finish **F.O.B. Miss. Factory.**

2266NF114000 — Herschede "Haverford." Westminster, Canterbury, and Whittington chimes on 9 tubular bells 8-day movement. Ship. wt. 425 lbs
Retail $2000.00

2267NF96600 — Herschede "Haverford." Westminster Chimes on 5 tubular bells 8-day movement. Ship. wt. 392 lbs.
Retail $1610.00

Allow Ample Time for Delivery

TABLE SERVICE GROUP

A. 57898885 . . . **Sterling Bread & Butter Plates** 6" diam for ice cream, nuts, mints etc — **Retail $14.75 en**

B. 60115119 . . . **Sterling Compote** Graceful plain design Ht. 4⅝" Diam 5½". — **Retail $18.50**

C 60123110 . . . **Sterling Gadroon Compote** Popular design Ht. 4⅝" Diam 5½" — **Retail $16.50**

D. 59838939 . . . **Sterling Sandwich Plate** Gadroon border A perfect server Diam 9" — **Retail $32.00**

E 59688559 . . . **Sterling Bowl.** Diam 9⅝" — **Retail $42.50**

F. 65718999 . . . **Sterling Candy Dish.** Gadroon border A perfect gift. Diam. 6". — **Retail $16.50**

G. 59788599 . . . **Sterling Sugar & Cream.** Gadroon Motif. Capacity ⅝ pt. — **Retail $48.50**

H. 59838477 . . . **Hurricane Salt & Pepper** Cut glass, grape motif, on sterling base Ht. 2¾" Gift boxed — **Retail $7.00 pr.**

J 60338189 . . . **Sterling Sugar & Cream Tray** Length 9⅛", Plain design — **Retail $26.50**

K. 60248900 . . . **Sterling & Crystal Sugar & Cream** Swedish Crystal Cream capacity ½ pt Gift boxed — **Retail $15.00**

L. 60138810 . . . **Sterling Salt & Pepper** Glass lined. Ht 4⅛" Salt has gold coated top Gift boxed. — **Retail $13.50 pr.**

M. 60358570 . . . **Sterling Salt & Pepper** Glass lined. Ht 3". — **Retail $9.50 pr.**

N. 59748189 . . . **Sterling Salt & Pepper.** Gift boxed. Gadroon Salt has protective lining, gold plated top. Ht 4½". — **Retail $21.00 pr.**

CRYSTAL AND SILVER GROUP

A 58898168 . . . **Sterling Base Hurricane Lamps.** Leaf & Blossom" Motif Height 9¾" — **Retail $28.00 pr.**

B. 60145119 . . . **Sterling Base Hurricane Lamps** Gadroon base Crystal, green or ruby chimney Ht 10½" — **Retail $30.50 pr**

C. 60205808 . . . **Sterling Candlestick Compote** "Leaf & Blossom" base Fluted crystal top Diam 7½" Ht 5⅝" — **Retail $11.50**

D 60158139 . . . **Sterling Base Hurricane Lamps** Plain base Crystal green or ruby chimney Ht 10½" — **Retail $30.50 pr.**

E 59288870 . . . **Crystal Vase on Sterling Base** Decorated crystal Cherished gift Ht 11⅝" — **Retail $14.50**

F 60215850 . . . **Crystal Vase on Sterling Base** Decorated crystal Perfect accessory Ht 8⅝" — **Retail $7.50**

G. 6030S1170 . . . **Sterling Base Crystal Compote** Dragon green Swedish Crystal Bowl Ht 4⅝" Diam 7" — **Retail $19.50**

H 60218230 . . . **Sterling Candlestick—Cake Stand** Gadroon base Crystal plate Diam 11⅜" Ht 4½". — **Retail $15.50**

J. 60318260 . . . **Sterling Base Crystal Centerpiece.** Blue crystal top. Ht. 7⅜" — **Retail $20.00**

K 60338110 . . . **Sterling Base Crystal Vase** Dragon green Swedish crystal bowl Ht. 11⅛" — **Retail $18.50**

L. 5944S1470 ? . . . **Sterling Decorator** Gadroon Motif. Add charm to your table. Diam. 5⅝" Ht. 5". — **Retail $34.50 pr.**

Prices Subject to Change Without Notice

Lancaster Rose

An authentic fluted design in solid sterling, dating back to the English War of the Roses.

Fine Sterling

BY **Poole** ... SINCE 1893

A FLUTED BOWLS
12" diameter
550785100 ..... Retail **85.00**
9" diameter
550883750 ..... Retail **62.50**

B OVAL TRAY
25" long not including handles.
5393S54000 ..... Retail **900.00**
Tray in silverplate; footed.
430855400 ..... Retail **90.00**

C 2-QUART PITCHER
With convenient ice guard.
550S511700 ..... Retail **185.00**
Pitcher without ice guard.
550S510800 ..... Retail **160.00**

D 5-PIECE TEA SERVICE
Coffee, tea, with ivory insulators, sugar, creamer and waste.
5498S46500 ..... Retail **775.00**

10 CUP COFFEE POT
5498S14100 ..... Retail **235.00**

8 CUP TEA POT
5500S13500 ..... Retail **225.00**

SUGAR
599957380 ... . Retail **123.00**

CREAMER
600S56420 ..... Retail **107.00**

WASTE
550255100 . ..... Retail **85.00**

KETTLE
Ivory insulator; alcohol burner.
5503S30900 ..... Retail **$15.00**

E SUGAR & CREAMER
575854200 ..... Retail **70.00**

F SAUCE BOAT & TRAY
With polished hardwood handle.
575953600 ..... Retail **60.00**

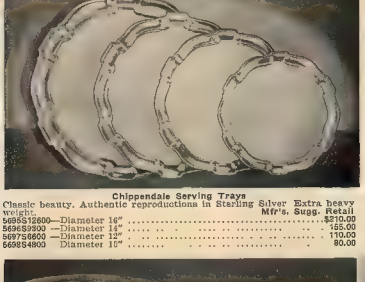
G 6" FLUTED BOWL
Matches A.
5509S9900 ..... Retail **15.00**

H FLUTED BREAD TRAY
Oval, 11½" long. Matches A.
600152300 ..... Retail **55.00**

J FLUTED SUGAR & CREAMER
563453300 ..... Retail **55.00**

Retail Prices Are Suggested Only and May Vary in Different Trading Areas

Sterling Silver Holloware—925/1000 Fine

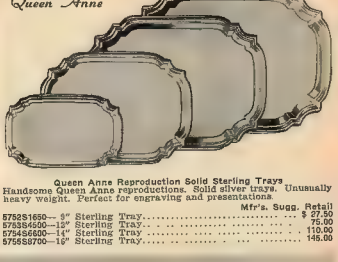


Chippendale Serving Trays

Classic beauty. Authentic reproductions in Sterling Silver. Extra heavy weight.

		Mfr's. Sugg. Retail
5699S12600	Diameter 16"	$210.00
5696S2930	Diameter 14"	165.00
5697S6600	Diameter 12"	110.00
5698S4800	Diameter 10"	80.00

"Queen Anne"



Queen Anne Reproduction Solid Sterling Trays

Handsome Queen Anne reproductions. Solid silver trays. Unusually heavy weight. Perfect for engraving and presentations

		Mfr's. Sugg. Retail
5752S1650	8" Sterling Tray	$ 27.50
5753S4600	12" Sterling Tray	75.00
5754S6600	14" Sterling Tray	110.00
5755S8700	16" Sterling Tray	145.00

Sterling Silver Paul Revere Bowls
Authentic Reproductions by Poole Silver

The shape of this bowl has become famous throughout the world.

		Sugg. Retail
5926S810	Dia. 3½"	$ 13.50
5927S1080	Dia. 4"	18.00
5928S2250	Dia. 6"	37.50
5929S4350	Dia. 8"	72.50
5930S6900	Dia. 10"	115.00
5931S10600	Dia. 12"	175.00
5932S18000	Dia. 15"	300.00

Bread Tray

5818S2986—Colonial Period design Bread Tray. Masterly crafted in Sterling Silver. Length 11½"; Width 6". Heavy weight.

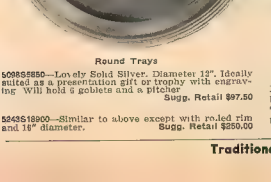
Sugg. Retail $39.50

Sterling Trivet or Hot Plate

5735S900—Pierced Sterling Trivet of Traditional Design with Heavy Plate Glass insert for complete table protection. Diameter 7". Does not extend.

Mfr's. Sugg. Retail $15.00

925/1000 FINE TRADITIONAL QUALITY



Round Trays

5098S5850—Lovely Solid Silver. Diameter 12". Ideally suited as a presentation gift or trophy with engraving. Will hold 5 goblets and a pitcher

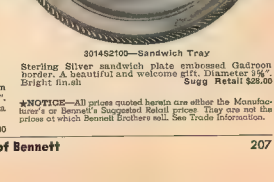
Sugg. Retail $97.50

5243S18900—Similar to above except with rolled rim and 16" diameter. Sugg. Retail $250.00

5403S1134—Salad or Bread and Butter Plate

Handsome traditional Gadroon border. Generous size, diameter 6". Truly a distinctive complement to a fine china service.

Mfr's. Sugg. Retail $16.00



3014S2100—Sandwich Tray

Sterling Silver sandwich plate embossed Gadroon border. A beautiful and welcome gift. Diameter 3⅝". Bright finish

Sugg. Retail $28.00

★NOTICE—All prices quoted herein are either the Manufacturer's or Bennett's Suggested Retail prices. They are not the prices at which Bennett Brothers sell. See Trade Information.

"Rose Bouquet" Solid Silver Group — 925/1000 Fine

The "Rose Bouquet" pattern — a lasting and extremely popular silver ornamentation that harmonizes with many of today's silver flatware patterns.

(A) **577S1323—Compote.** Stands with grace and will hold your favorite delicacies. Height 3¼". Diameter of ...
Sugg. Retail $47.50

B. **577S1371—Sandwich Plate.** ... sterling silver. Adorned with fine, well-placed ... work. 10" Diameter.
577S1116—Vase. ...
Sugg. Retail $42.50

577S1701—Pair Console Sticks. ... pair of candles. Height of base 3¾". ...
Sugg. Retail $22.50 pr.

I. **590S2625—Candelabra.** ... candles on a low ... arms to make a ...
Sugg. Retail $38.75 ea.

J. **577S3602—Bowl.** A custom table appointment. Diameter 9", Height 3".

K. **587S3260—Sugar and Creamer.** ... capacity of Creamer ½ pint. Shown with Ivory detail below.
Sugg. Retail $30.00

587S3260—Tray. Holds Sugar and Creamer or can be used alone. Lustrous finish. Length 8 ...
Sugg. Retail $26.00

(H) **583S1418—Salt and Pepper Shaker.** Made ... finest of silver, weighted base. Height 3¾" ...
Sugg. Retail $18.75 pr.

I. **578S1756—Cigarette Urn** ... ½ high
Sugg. Retail $10.00

K. **578S1598—Pair Ash Trays** ... lustrous finish ...
Sugg. Retail $7.50 pr.

L. **590S1231—Butter Dish** ...
Sugg. Retail $37.50

TEA AND TABLE GROUP

8838S4690 . . . Sterling 5-Lite Candelabra . . . . . Retail $76.50 ea.
Gadroon motif. 8 way breakdown. Ht. 12¾". Spread 11½".

6028S2850 . . . Sterling 3-Lite Candelabra . . . . . Retail $47.50 ea.
Plain design. 8 way breakdown. Ht. 12⅝". Spread 11½"

6085S1029 . . . Sterling Candlesticks. Ht. 3¾" . . . . Retail $17.00 pr.

6029S990 . . . Sterling Candlesticks. Ht. 3½" . . . . Retail $16.50 pr

5276S1020 . . . Sterling Gadroon Candlesticks. Ht. 3½". . Retail $17.00 pr.

6810S960 . . . Sterling "Leaf & Blossom" Candlesticks. Ht. 3⅛". Retail $16.50 pr.

6024S945 . . . Sterling Vase Ht. 9¾". Retail $15.75, 6023S765 . . Sterling Vase. Ht. 7⅝" Retail $12.75; 6026S635 . . .Sterling Vase. Ht. 6⅜" Retail $8.95

Sterling Paul Revere Bowls Available in 5 Sizes
5021S1560 . . . 5" Diam. Retail $21.00, 5023S370 . . . 6" Diam. Retail $35.00;
5023S5270 . . . 7½" Diam. Retail $59.50; 5024S5370 . . . 9" Diam. Retail $85.50;
5025S7280 . . . 10" Diam. . . . . Retail $120.00

J. 6097S1047 . . . Sterling Jam & Relish Jars . . . . . Retail $17.45 set
Relish Jar, Ht. 4⅝". Jam Jar, Ht. 3⅝". Gift boxed

K. Sterling French Scroll Coffee & Tea Service.
5925S80900 . . . 4 Pc. Set with Silverplated Tray . . . Retail $1015.00
5976S18600 . . . Coffee. Cap. 5⅝ pts Ht. 9½" . . . Retail $360.00
5927S17400 . . . Tea. Cap 2⅝ pts Ht. 7⅞" . . . Retail $390.00
6975S8400 . . . Sugar . . . Retail $140.00
5928S7900 . . . Cream. Cap ⅝ pt. Ht. 6" . . . Retail $135.00
3988S8800 . . . Silverplated Tray. 28½" long . . . Retail $120.00

L. 6823S8150 . . . Sterling Gadroon Bread Tray. 12" long . . . Retail $92.50

M. 6006S1170 . . . Sterling Fluted Bon Bon. 5⅝" Diam . . Retail $19.50

N. 6008S780 . . . Sterling Napkin Rings. Gift boxed . . . . Retail $13.00
6008S780 . . . as above in French Scroll design. . . . Retail $13.00

O. 6048S570 . . . Oval Sterling Rim Tray. 7¼" long . . . Retail $9.50
with Mahogany Laminated Plastic Bottom.
6048S690 . . . Oval Tray as above. 8½" long. . . . . Retail $11.50

BAR ACCESSORIES GROUP

A. 2969S1350 . . . 3 Piece Martini Set . . . . . Retail $22.50
Mixer & 2 glasses. Sterling Bases. Gift Boxed.
Mixer, 28 oz cap. Glasses, 3 oz cap.

B. 5029S5850 . . . Sterling Service Tray . . . . . Retail $97.50
Elegant simplicity. Diam. 12" Well 8¾" diam

C. 5873S830 . . . Sterling "Stop & Go" Jigger . . . . Retail $10.50 ea.
Enameled colors on traffic signs. Measures 1 to 3½ oz. Boxed

D. 5905S570 . . . Sterling Jigger . . . . . Retail $9.50 ea
Double jigger. 1 and 1½ oz. cap. Ht. 3⅞". Gift Boxed

E. 6062S1000 . . . Sterling Mint Julep Cup . . . . . Retail $25.00
Ideal for engraving. Height 3¾".

F. 5874S1440 . . . Sterling Goblet . . . . Retail $24.00 ea
Colonial reproduction. Height 6⅝"

G. 6003S2810 . . . Sterling Cordial Set & Tray . . . . Retail $45.50 set
6 Cordials 3 oz cap. Tray Mahogany center
Sterling rimmed, diameter 6½". Gift Boxed

H 6004S11850 . . . Sterling Pitcher . . . . . Retail $197.50
Magnificent simplicity. Cap 4½ pts. Ht. 8¾".

Crest of Windsor

Hand-chased crests enhance the beauty of this solid silver tea service.

Fine Sterling BY Poole ... SINCE 1893

*NOTICE: All prices quoted herein are either the Manufacturer's or Bennett's suggested selling prices. They are subject to change without notice. Some items not sold at Trade Information.

A DUBLIN BOWLS
10" diameter
5993S6600 ..... Retail **110.00**
6" diameter
5991S2550 ... . . Retail **42.50**

B OVAL TRAY
25" long not including handles.
5993S54000 ..... Retail **900.00**
Same tray silverplated; footed.
4306S5400 ..... Retail **90.00**

C 2-QUART PITCHER
Hand-chased; with ice guard.
5793S11700 ..... Retail **195.00**
Pitcher without ice guard.
5794S10800 ..... Retail **180.00**

D 5-PIECE TEA SERVICE
Coffee, tea, with ivory insulators, sugar, creamer and waste.
5741S46500 ..... Retail **775.00**
10 CUP COFFEE POT
5742S14100 ..... Retail **235.00**
8 CUP TEA POT
5743S13500 ... . Retail **225.00**
SUGAR
5744S7380 ..... Retail **123.00**
CREAMER
5745S6420 ..... Retail **107.00**
WASTE
5746S5100 ... ... Retail **85.00**
KETTLE
5891S30900 ..... Retail **515.00**

E 8" DUBLIN BOWL Matches A
5992S4500 ..... Retail **75.00**
F SALT & PEPPER SHAKERS
5987S1980 ..... Retail **33.00**
G SUGAR, CREAMER & TRAY
Gold lined. Lion-head feet.
5994S5280 ..... Retail **88.00**
SUGAR & CREAMER
5995S3300 ..... Retail **55.00**
3½" TRAY
5996S1980 ..... Retail **33.00**
H RELISH BOWL
5998S1170 ... . Retail **19.50**
J CIGAR HUMIDOR
Mahogany lined. Holds 50 cigars.
5864S10500 ..... Retail **175.00**

Pro MacGregor Golf Quality Clubs

Lively feel and greater distance with "MC" Championship woods.

Strengthen and lengthen your play with XP-Seventy irons.

Solid and accurate toe or fairway shots with XP-Seventy Woods.

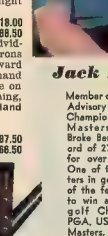
"MC" Championship

Woods—Every "MC" Championship wood is individually matched to balance perfectly with the other clubs in the set. They feature pro-grade "Tru-Action A" step-down shafts with Black and Brown leather grips accented with gold beading. Black cycolac with contrasting chevron inlay. Each wood is elegantly crafted from the finest hand-selected persimmon and finished with light walnut stain. **Right Hand Only.**

4767A7857—Set of 4 Woods (1-3-4-5).....Retail $118.00
4768A5900—Set of 3 Woods (1-3-4).....Retail $ 86.50

Irons—The highly polished long-lasting individually weighted nickel chrome plated "MC" irons are matched to "MC" woods. Built-in forward press design automatically assures proper hand position for added power and extra distance on every shot. Sand-blasted face, horizontal lining, "Tru-Action A" step-down shafts. **Right Hand Only.**

4769A12480—Set of 9 Irons (2-3-4-5-6-7-8-9-PW)
Retail $187.50
4770A11092—Set of 8 Irons (2-3-4-5-6-7-8-9) Retail $166.50



Jack Nicklaus

Member of MacGregor's Advisory Staff of Golf Champions. Three Time Masters Champion. Broke Ben Hogan's record of 273 which stood for over twenty years. One of the longest hitters in golf, Jack is one of the few men in golf to win all three major golf Championships—PGA, USGA Open, and Masters.

Maximum performance is assured with "Gold Crown."

Jack Nicklaus Gold Crown

Barbara Romack Gold Crown

Woods—Functionally designed woods are made of hand-selected persimmon, finished in elegant rosewood stain with contrasting Black flashing. The inserts are Black cycolac with contrasting Gold fring pins. Grips are Black leather with Gold beading. **Specify Right or Left Hand Models.**

4510A6215—Set of 4 Woods (1-3-4-5).....Retail $63.00
4511A3160—Set of 3 Woods (1-3-4).....Retail $47.50
4512A2107—Set of 2 Woods (1-3).....Retail $31.50

Irons—Perfect mates to the Jack Nicklaus Gold Crown woods are matched nickel chrome finished irons "TSL" tru-sole line automatically positions hands properly ahead of ball address. Sand-blasted face. Gold Crowns have better "Tru-Action" step-down shafts and come with Black leather grips with Gold beading. **Specify Right or Left Hand Models.**

4513A5800—Set of 8 Irons (2-3-4-5-6-7-8-9).....Retail $84.00
4514A3500—Set of 5 Irons (3-5-7-9-Putter).....Retail $52.50

Woods—Power-Packed woods of hand-selected persimmon, beautifully finished in Rosewood stain. Bulls-eye cycolac face to aid in setting up shot. Perfect styling and craftsmanship for the discriminating woman golfer. **Right Hand Only.**

4515A6213—Set of 4 Woods (1-3-4-5).....Retail $65.00
4516A3160—Set of 3 Woods (1-3-4).....Retail $47.50
4517A2107—Set of 2 Woods (1-3).....Retail $31.50

Irons The matching irons have raised center pad for perfect weight balance. Heads are specially plated and buffed. Sand-blasted face for firmer control. "Tru-Action B" shafts. Blue leather grips with Gold striping **Right Hand Only.**

4518A5600—Set of 8 Irons (3-4-5-6-7-8-9-Putter).....Retail $86.00
4519A3500—Set of 5 Irons (3-5-7-9-Putter).....Retail $52.50

XP-Seventy

Woods—XP-Seventy Woods are perfectly balanced to complement the golfer's game. Persimmon heads finished in lustrous Black. Cycolac inlay of Black with contrasting white diamond. Black and Red leather grips accented with gold beading. Finely crafted for maximum power. **Right Hand Only.**

4771A5780—Set of 4 Woods (1-3-4-5).....Retail $86.50
4772A4320—Set of 3 Woods (1-3-5).....Retail $65.00

Irons—Fine quality irons perfectly matched and weighted to correspond to woods above. Sand-blasted face, horizontal lining, and bright finish. Black and Red leather grips with accenting gold beading A perfect addition to a golfer's game. **Right Hand Only.**

4773A8107—Set of 8 Irons (2-3-4-5-6-7-8-9)
Retail $121.50

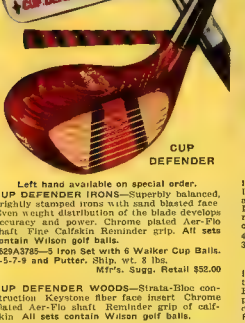
Wilson LADIES CLUBS

The Dean of Women's golf and head of Wilson's Women's Advisory Staff, Patty is the all-time leading money winner, among the ladies, in the history of the game. Holds women's 18 hole World Record of 64. Has won more amateur and professional tournaments (83) than any other woman. Voted A. P. Woman Athlete of Year in '38, 43, and '55. Three time winner of Vare trophy '53, '55, and '56. Always a favorite with the fans. Golf's First Lady has given more clinics than any other person in the world. In 1962, Patty became first woman professional to conduct clinics and exhibitions in Japan.

ENDORSED BY *Patty Berg*

Unquestionably the greatest woman golfer in the game today. Mickey continues to rewrite the record books. Has won 85 tournaments in 11 yrs. Top money winner—four years. Winner of Vare Trophy 5 times. Holds all time scoring average for one year—72.46 for 91 rounds in 1964. Most wins in a season—13 in 1963—also a record. Member Wilson Advisory Staff.

ENDORSED BY *Mickey Wright*



CUP DEFENDER

IMPERIAL

CHAMP

Left hand available on special order.

CUP DEFENDER IRONS—Superbly balanced, brightly stamped irons with sand blasted face. Even weight distribution of the blade develops accuracy and power. Chrome plated Aer-Flo shaft. Fine Calfskin Reminder grip. **All sets contain Wilson golf balls.**

4629A3785—5 Iron Set with 6 Walker Cup Balls. 3-5-7-9 and Putter. Ship. wt. 8 lbs.
Mfr's. Sugg. Retail $52.00

CUP DEFENDER WOODS—Strata-Bloc construction Keystone fiber face insert Chrome plated Aer-Flo shaft Reminder grip of calfskin. **All sets contain Wilson golf balls.**

4630A3382—3 Wood Set with 6 Walker Cup Balls. 1-3-4.
Mfr's. Sugg. Retail $45.75

4631A2234—2 Wood Set with 3 Snead Golf Balls.
Mfr's Sugg. Retail $30.50

IMPERIAL IRONS—Chrome plated blades Dynamic-la anced for power and consistent accuracy Sand blasted face and back flange. Ladies Head-Speed shaft and calfskin reminder grip Unexcelled ladies' irons **All sets contain Wilson golf balls. Right Hand only.**

4632A11760—8 Iron Set with 12 Hol-Hi Balls. 3 thru 9 and pitching wedge.
Mfr's. Sugg. Retail $160.00

IMPERIAL WOODS -Strata-Bloc construction Plating cycolon face insert Dynamic-Balanced sole plate. Light sparkling chrome plated Head-Speed shaft. Reminder grip of calfskin. **All sets contain Wilson golf balls. Right Hand only.**

4633A8085—4 Wood Set with 12 Snead Balls. 1-3-4-5.
Mfr's Sugg. Retail $110.00

4634A6064—3 Wood Set with 12 Walker Cup Balls. 1-3-5.
Mfr's. Sugg. Retail $82.50

CHAMP IRONS—Chrome plated Powercamic blades Sand blasted face, straight line scoring. Speed-Flo shaft. Composition grip. **All sets contain Wilson golf balls. Right Hand only.**

4635A9055—8 Iron Set with 12 Snead golf balls. 3 thru 9 and **Pitching Wedge.**
Mfr's. Sugg. Retail $124.00

4636A5660—5 Iron Set with 6 Hol-Hi Balls. 3-5-7-9-P,W.
Mfr's. Sugg. Retail $77.50

CHAMP WOODS Strata-Bloc construction Keystone Cycolon face insert. Chrome plated Speed-Flo shaft. Composition grip **All sets contain Wilson golf balls.** Carefully balanced heads. **Right Hand only.**

4637A6468—4 Wood Set with 12 Walker Cup balls. 1-3-4-5.
Mfr's. Sugg. Retail $88.00

4638A4851—3 Wood Set with 6 Snead Balls. 1-3-5.
Mfr's. Sugg. Retail $66.00

2704A280—**Par-Pak.** A sturdy accessory that attaches to cart handle for finger-tip convenience Stainless Steel fittings on sturdy anodized aluminum pate Holds score card, pencil, balls, tees, cigarettes Includes tees, pencil, and two tough cover, liquid center golf balls.
Mfr's. Sugg. Retail $3.95

4010A480—**Mr. Shag Bag.** No bending, stooping or bulging pockets with Mr. Shag Bag. Picks up approximately 60 balls and deposits them in the bag Light weight, easy to carry and store.
Sugg. Retail $7.95

4223A297—**Tee-Off Golf Practice Aid** Just push Tee-Off into the ground and start to swing When hit straight, ball orbits straight, hook orbits inside-out and slice orbits out side-in The golfer keeps his eye on the ball to see the path of orbit and there's no tendency to look up. When the ball stops, it's right in position to be hit again Practice time is spent hitting the ball not chasing it. Sturdy and rugged no wear-out to the Tee-Off frame which is high quality steel, cadmium plated. Ship. wt 2 lbs.
Mfr's. Sugg. Retail $4.95

4381A597—**Indoor Tee-Off** Improve your game with this practice aid which can be used year round Shows how you're hitting straight ball, hook or s ice Tee off frame mounted on plyboard platform 12"x24", which is carpeted to protect the clubhead. Can be used indoors and outdoors. Enables golfers to practice in any climate wherever there is a place to swing. Ship. wt. 6 lbs.
Mfr's. Sugg. Retail $9.95

GENUINE JOHANN HAVILAND BAVARIAN CHINA

JOHANN HAVILAND BAVARIAN CHINA

Produced by world-famed master craftsmen of **Bavaria.** Highly translucent—superbly finished with lustrous glaze—high-fired for durability and lasting loveliness. Enjoy the prestige and superior quality of Genuine Bavarian Fine China at modest cost. Choose from three shapes—the cherished mellowness of traditional baroque, sleekly styled contemporary coupe, or the popular rim shape enhanced with gently-contoured cylindrical holloware to complement any decor. All in a complete 93 pc. service for 12 to meet every dining service need.

PETIT POINT

Graceful rose-pink garland border with taupe scrollwork. Gleaming platinum trim. A lovely set in the Baroque shape that is sure to captivate and elicit many highly favorable compliments from your guests.

Sugg. Retail

6113XF8400—93-Pc. Set $126.00

93 PIECE SET COMPOSITION

SERVICE FOR 12. Ship wt. 67 lbs 12 **each:** dinner plates, salad/dessert plates, bread and butter plates, soups, fruit dishes, tea cups, tea saucers; **1 each:** sugar and cover, creamer, gravy boat, serving bowl, casserole and cover, medium platter (except coffee pot with cover and extra serving bowl in Gold Riviera and Platinum Riviera, instead of a casserole and cover and medium platter), and large platter.

ALL BAVARIAN CHINA SHIPPED F.O.B. ILL. OR NEW YORK

GOLD BAROQUE

Sparkling white with rich matgold trim. Provides a luxurious table setting . . . the utmost in gracious dining. Sugg. Retail

6111XF10500—93-Pc. Set $157.50

PLATINUM BAROQUE

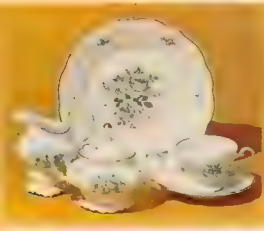
Same as above except without band on outer rim of cups. Platinum scroll line appears underneath rim of cups. Lavish Platinum Trim on pure white. Sugg. Retail

6112XF10500—93-Pc. Set $157.50

MONARCH

A masterwork of ceramic art. Matgold bands form a superb frame in this regal treatment. This pattern comes to you in the ever popular greatly desired Rim Shape. An example of charming dignity with appealing simplicity. Sugg. Retail

6108XF16400—93-Pc. Set $246.00



BLUE BOUQUET

Delicate Rose cluster in muted Blue tones with Platinum trim Heirloom Baroque shape, tastefully designed to endure for generations. Sugg. Retail

6144XF7700—93-Pc. Set $115.50

NORMANDY

Exquisite Provincial motif in Rich Decorator Blue coloration, edged with Platinum. Stunning contrast in design treatment of flat pieces and holloware marks this as a truly superior pattern. Sugg. Retail

6141XF9240—93-Pc. Set $138.50

PLATINUM RIVIERA

Unique example of ceramic artistry. Striking sculptured holloware mated with the pure simplicity of classic coupe flatware. As much a conversation piece as a functional table service. Touched with **Gleaming Platinum.** Sugg. Retail

6142XF8400—93-Pc. Set $126.00

GOLD RIVIERA

Same as above except touched with **Bright Gold.** Sugg. Retail

6143XF8400—93-Pc. Set $126.00

OUTDOOR FURNITURE BY John Hancock FURNITURE MFG. CO.

The ultimate in redwood luxury for the finest outdoor settings. Gracefully curved frames constructed exclusively of the very finest genuine California redwood available. 2" seasoned and dried stock used in all pieces, and sealed to protect the natural color and beauty. All hardware is plated for weather resistance. Helical springs tied each side to hard aluminum strapping for superior support on all cushioned seating pieces. All cushions are covered with extra durable vinyl on one side and vat-dyed duck on the reverse side. **Specify** choice of Yellow floral vinyl with solid Rust duck, Green, Blue floral vinyl with solid Green duck or solid Avocado vinyl and duck. Umbrella for illustrative purposes only. **F.O.B. New Jersey, Ohio or California Factory.**

DELUXE REDWOOD PATIO FURNITURE

(Patio Scene Above)

18335F794—End Table Bench. 24"x14"x19" H. Ship. wt. 22 lbs.
Sugg. Retail $12 50

17334F4450—Deluxe Love Seat. 54½" wide, 35" deep, 6" wheels. Two 2 piece cushions. **Specify color.** Ship. wt. 55 lbs.
Sugg. Retail $71.00

17335F3038—Deluxe 99" Round Umbrella Table. (Umbrella not included.) 6" wheels. Ship. wt. 82 lbs.
Sugg. Retail $48.50

17336F3856—Deluxe 60" Round Umbrella Table. 6" wheels. Ship. wt. 165 lbs.
Sugg. Retail $61.50

17337F1638—Set of Two Curved Benches. 40"x12"x16" H. Ship. wt. 34 lbs.
Sugg. Retail $25.95

17338F3169—Deluxe Club Chair. 35" deep, 32" wide 6" wheels. 2-piece cushion. **Specify color.** Ship. wt. 38 lbs.
Sugg. Retail $61.00

17339F1469—Ottoman. (Not illustrated.) Doubles as extra seat. 24" deep, 32" wide. **Specify color.** Ship. wt. 21 lbs.
Sugg. Retail $23.50

17340F1163—Round Coffee Table. 28" diameter, 16" high. Ship. wt. 26 lbs.
Sugg. Retail $18 50

17341F3925—Deluxe Chaise Lounge. 3-position adjustable back. One piece cushion. 73" long, 24" wide 6" wheels. **Specify color.** Ship. wt. 52 lbs.
Sugg. Retail $61.00

(Patio Scene Right)

17342F3825—Contour Chaise Lounge. 3 position adjustable back. One piece cushion. 69" long, 34½" wide. 6" wheels **Specify color.** Ship. wt. 48 lbs.
Sugg. Retail $61.00

17343F5635—Deluxe Gin Rummy Settee. Large center table, 22½"x27½". Hole or umbrella. Overall: 79" wide, 35" deep 6" wheels. Two 2-piece cushions **Specify color.** Ship. wt. 90 lbs. (Umbrella not included.)
Sugg. Retail $89.95

17344F3438—Deluxe Buffet Serving Cart. The perfect host for serving buffet style outdoors. Cart is 69" long with leaf raised. Easy mobility on large 6" wheels. 25" wide, 30" high. Ships wt. 80 lbs.
Sugg. Retail $54 95

18520F1163—Rectangular Coffee Table. 36"x23"x16" H Ship. wt. 30 lbs.
Sugg. Retail $18 50

17345F3133—Contour Chair. 3-position adjustable back. 38" long, 34½" wide. 6" wheels. 2-piece cushion. **Specify color.** Ship. wt. 39 lbs.
Sugg. Retail $49.95

FINE FURNITURE BY Hollingsworth House

Elegant Wrought Iron Patio Sets. Designed for casual living beauty of these party and patio groups, indoors or out. Comfort, durability and good looks in both, into these groupings—which are constructed to remain beautiful for years to come. Weatherproof baked on enamel finish. **Specify your finish choice when ordering White, Black, Blue, Olive Green or Yellow. F.O.B Alabama Factory.**

Cat. No.	Ship. wt.	Retail
18336F5844—5 Pc. Set. 42" umbrella table, 4 chairs.	135 lbs.	**$89.95**
18337F2334—Umbrella table only.	45 lbs.	**35.95**
18338F2334—42"W Loveseat (No. Illus.)	36 lbs.	**35 95**
18339F2470—Set of 2 Arm Chairs.	48 lbs.	**18.95 ea.**
18340F4148—Set of 2 spring base chairs. (Not Illus.)	74 lbs.	**21.95 ea.**

Seat shapes the refreshing beauty of these party and patio groups, indoors or out. Comfort, durability and good looks in both, into these groupings—which are constructed to remain beautiful for years to come. Weatherproof baked on enamel finish. **Specify your finish choice when ordering White, Black, Blue, Olive Green or Yellow. F.O.B Alabama Factory.**

Elegant Wrought Iron Patio Set. Dramatic accent for any patio! Beautiful styling in all pieces with decorative scroll accents, chairs with comfortable rounded back. Rustproof baked on enamel finish. **Specify color: White, Black, Blue, Green or Yellow. F.O.B. Alabama Factory.**

Cat. No.	Ship Wt.	Retail
12644F8444—5 Pc. Set. 42" table, 4 chairs.	140 lbs.	**$129.95**
10931F3374—Regular Table Only. No umbrella hole.	52 lbs.	**61.95**
17887F8444—5 Pc. Set. 42" umbrella table, 4 chairs	140 lbs.	**129.95**
17888F3374—Umbrella table only.	52 lbs.	**61.95**
10930F3380—Set of 2 chairs.	43 lbs.	**28.95 ea.**

ARLINGTON HOUSE FURNITURE

Comfortable, beautiful and elegant, these pieces inspire gracious living indoors or out. Excellent quality hand made steel frames with heavy enamel finish in **White, Black, Blue, antique Bronze, Olive Green, Pompeian** or **Yellow**. Reversible innerspring unit cushions upholstered in **Vinyl** in Turquoise, White, Olive Green, Antique White, Persimmon, Red, Light Green or Yellow or **Floral** Print with predominant colors of Brown/Green/Gold, Rust/Green/Gold, Blue Green, Red/Brown Green or Yellow/Olive/Blue, or in a **Combination of Vinyl and Floral Print** (one cushion upholstered in Vinyl and the other in Floral Print). Tops of steel-flex rough smooth (shaded) tempered safety glass which is 5 to 8 times stronger than ordinary glass of equal thickness and has many times the impact resistance. **Specify Fabric, Color and Finish. F.O.B. Alabama Factory. A complete catalog of Arlington House furniture will be mailed upon request on memo billing of $10.00.** Your account will be credited upon return of the catalog.

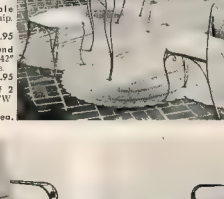
(Right)

18349F7794 5 Pc. Dining Group. Table 32" x 54" Lazy Susan 24"H, 16"W. Ship wt 160 lbs. **Sugg. Ret. $119.95**

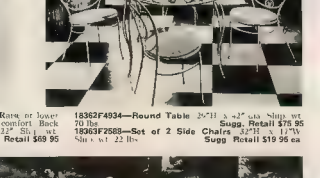
18350F4284 Table Only. 32" x 54". Ship wt. 86 lbs. **Sugg. Ret. $65.95**

18351F5064 Round Table. (Not illus.) 42" diam. Ship. wt. 72 lbs. **Sugg. Ret. $77.95**

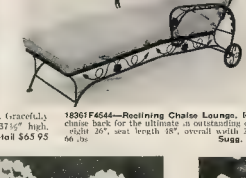
18352F2340 Set of 2 Chairs. 34"H., 16"W. Ship. wt. 40 lbs. **Sugg Ret. $17.95 ea.**



(Room Scene Above)	Sugg. Retail
18353F3761—Left Sofa Section. 25"W., 33"H. Ship wt. 42 lbs.	$57.95
18354F2464—Cocktail Table 18" x 36"H. Ship wt. 28 lbs.	$37.95
18355F2425—Corner Table. 24" x 24" Ship. wt. 28 lbs.	$38.95
18356F3634—Center Sofa Section. 32"W., 33"H. Ship wt. 39 lbs.	$59.95
18357F3765—Right Sofa Section. 25"W., 33"H. Ship. wt. 42 lbs.	$57.95
18358F2324—End Table. 18" x 24" Ship. wt. 23 lbs.	$35.95
18359F3894—Arm Chair. 29"W., 33"H. Ship wt. 48 lbs.	$59.95



18360F4284— Spring Base Arm Chair. Gracefully styled for good looks and comfort. 37½" high, 28½" wide. Ship wt. 47 lbs. **Sugg. Retail $65.95**



18361F4644—Reclining Chaise Lounge. Raise or lower chaise back for the ultimate in outstanding comfort. Back raised 36", seat length 18", overall width 24". Ship wt. 66 lbs. **Sugg. Retail $69.95**

18362F4934—Round Table 28"H. x 42" dia. Ship wt. 70 lbs. **Sugg. Retail $75.95**
18363F2588—Set of 2 Side Chairs 32"H. x 17"W. Ship wt. 22 lbs. **Sugg Retail $19.95 ea**

Cast Iron and Aluminum Lawn and Garden Furniture

The tradition of the South with the modern touch. Authentic reproductions of lawn and garden furniture that give more than a lifetime of service and wear. Every piece craft-patterned from original metal plates. Every detail classically reproduced. Three coat finishing process assures lasting charm and lasting beauty. Finished in durable White baked-on enamel. Choice of Aluminum or Iron. **F.O.B. Indiana Factory.**

GRAPE AND LEAF DESIGN

10770F1500—Armless Chair. Aluminum. 18" wide, 26" high. Seat 9" deep. Ship. wt. 15 lbs. **Sugg. Retail $22.95**
11143F1181—Armless Chair. Same as above in Iron. Ship wt. 40 lbs. **Retail $18.95**
10771F2492—Lawn Settee. Aluminum. 4 legs with cross support. 34" long, 24" high. Seat 12" deep. Ship wt. 30 lbs. **Sugg Retail $30.50**
11144F1900—Lawn Settee. Same as above in Iron. Ship wt. 65 lbs. **Retail $29.95**
10988F1125—Coffee Table. Aluminum. 21" diameter, height 14". Ship wt. 13 lbs. **Sugg Retail $17.95**
11145F913—Coffee Table Same as above in Iron. Ship wt. 33 lbs. **Retail $14.50**
10989F1906—Round Chair. Aluminum. 18" wide, 26" high. Seat 12" deep. Ship wt. 18 lbs. **Sugg. Retail $25.85**
11146F1444—Round Chair. Same as above in Iron. Ship wt. 48 lbs. **Retail $22.95**
10985F8994—4-Pc. Lawn Set. Aluminum Chair-Lawn Settee-Coffee Table-Round Chair. Description as above. Ship. wt. 76 lbs. **Sugg. Retail $111.85**
11147F5438—4-Pc. Lawn Set Same as above in Iron. Ship wt. 186 lbs. **Retail $85.95**

CLASSIC DESIGN

10991F1313—Classic Chair Aluminum. Ship wt. 15 lbs. **Sugg. Retail $21.00**
11148F975—Classic Chair. Same as above in Iron. Ship wt. 28 lbs. **Retail $15.50**
10992F1175—Coffee Table Aluminum. Diameter 21¾", height 17¾". Ship. wt. 13 lbs. **Sugg Retail $17.95**
11149F913—Coffee Table Same as above in Iron. Ship. wt. 39 lbs. **Retail $14.50**
11048F6563—Round-Tree Bench. Aluminum. To fit 32" diameter tree. Ship wt. 175 lbs. **Sugg. Retail $164.95**
11150F5250—Round-Tree Bench. Same as above in Iron. Ship. wt. 200 lbs. **Retail $82.95**
11049F4988—Round-Tree Bench. Aluminum. To fit 18" diameter tree. Ship. wt. 130 lbs. **Sugg. Retail $75.95**
11151F2938—Round-Tree Bench. Same as above in Iron. Ship. wt. 150 lbs. **Retail $62.85**
11050F2825—Classic Bench. Aluminum. Length 39". Ship. wt. 35 lbs. **Retail $44.95**
11152F2100—Classic Bench Same as above in Iron. Ship wt. 69 lbs. **Retail $33.50**

KitchenAid

The "wonderful KitchenAid food machine" is far more than just a food mixer. A wide range of work-saving, time-saving food preparation attachments make a KitchenAid a compact and complete food preparation center. Every KitchenAid is engineered and built to Hobart's demanding specifications for quality, durability and with power-to-spare to handle mixing jobs other mixers wouldn't even attempt.

4413E5000—Standard Electric Food Mixer
4413/4E4765—Three or more

Ideal for the average family—will handle as little as one egg or a bowlful of whipped potatoes. Attractive—finished in durable baked White enamel—easy to clean! Equipped with 4-qt. stationary Pyrex bowl, one all purpose beater KitchenAid motors have reserve power for heavy loads and attachments. Mixer has full power on all 10 definite speeds and intermediate speeds; if desired. Shipping wt. 32 lbs. Retail **$72.95**

4781E9270—Deluxe Food Mixer
4781/3E7830—Three or more

This mixer becomes a complete kitchen servant with the special attachments listed on this page—operating on the horizontal power shaft with power to perform light or heavy tasks. Self-lubricated motor (½ H.P.), ten definite speeds, governor controlled intermediate speeds. White enameled base. 4½ qt. Stainless steel Mixing Bowl. Wire Loop Whip, Flat Beater and Dough Hook are furnished. Shipping wt. 31 lbs. Retail **$121.50**

4826E11250—Family Size Mixer
4826/3E10715—Three or more

Large heavy-duty all-purpose food mixer does a matchless job with unsurpassed ease. Universal Type Motor capable of developing ¾ H.P. on heavy loads. Ten definite speeds; sins die castings, baked on White enamel. Equipped with one 8-qt. Stainless Steel Mixing Bowl, one Wire Loop Whip, one combination Flat Beater—Pastry Knife. Uses all attachments listed on this page except 2321E386 Juice Extractor and 4826S971 bowl. Ship. wt. 37 lbs. Retail **$164.95**

All KitchenAid Mixers can be obtained for 220-Volt Operation on special order at the same prices as the AC models. Mark order plainly.

STANDARD MODEL

The only home mixer with easiest-to-clean single beater

Exclusive 'round the bowl mixing . . .

KitchenAid's exclusive single beater moves completely around the bowl as-it-mixes . . . from the center to the edges . . . for the most thoroughly efficient mixing job possible, whether you're whipping a cup of cream or a full bowl of ingredients. The KitchenAid beats, whips, stirs, blends, folds and mixes, and there's only one beater to wash.

◀ DELUXE MODEL

FAMILY SIZE MODEL ▶

KITCHENAID SPECIAL ATTACHMENTS

SILVER BUFFER

4787E494—Polish silver harmlessly without scrubbing and rubbing. Black mane hair brush, same type as used by jewelers. Retail $7.50

KNIFE SHARPENER

2319E280 — Gives knives a keen, sharp cutting edge. Cone on front sharpens scissors. Retail $4.25

FOOD CHOPPER

4786E890—Finest steel cutters chop meats vegetables, nuts and dates. Ideal for making spreads and meat loaves. Retail $13.50

METAL BOWL

4258V71 — Gleaming stainless bowl with lightweight beauty. For standard mixer only. Four quart size. Retail $12.95

VEGETABLE SLICER

4782E2302—Slices potatoes, carrots, cabbage and other foods. Adjustable knives. Retail $37.95

FRUIT JUICE EXTRACTOR

2321E382—Takes the fuss and bother out of preparing fresh fruit juice. Thoroughly extracts and strains juice of orch and pulp. Retail $5.95

VEGETABLE SLICER

4785K1125 — Shreds or slices vegetables and fruits. Interchangeable cones make 5 varies. of menu delicacies Retail $17.95

CAN OPENER

5317E404—No spilling — no cut fingers. Can is held firmly without help from operator Retail $7.95

FREEZER

Capacity two quarts; freezing time about 15 minutes

4826E1645—For Standard and Deluxe. Retail $54.95

3262E1843 — For Mixer Family Size Retail $77.95

Sunbeam Mixmasters

Mixmaster Stand Mixer

Powerful governor controlled motor gives different speeds—for all food preparations. Mixing guide indicates proper speed setting. Thumb-tip speed control . . . Large full mix beaters . . Automatic beater ejector. Can be used as a portable, too! Complete with white enamel stand, two heat resistant glass bowls and a 3-Pc. drink mixer attachment. 110-120 Volts, AC/DC. Ship. wt. 13 lbs.

4970E2966—Stand Mixer
4970/3E2862—Three or more . . Ret. $40.80

★ **NOTICE—ALL** prices quoted herein are either the Manufacturer's or Bennett's Suggested Retail prices. They are not the prices at which Bennett Brothers sell. See *Trade Information*.

White Enamel Deluxe Mixmaster

Deluxe Automatic Mixmaster Mixer

Mix-finder dial, lets you select one of 12 speeds for your mixing job. Can be used as portable mixer away from stand. Extra large "Bowl-Fit" beaters mix thoroughly, evenly. Powerful 175 watt governor controlled motor. Automatic bowl speed control. Bowl shift lever adjusts mixing bowls to correct mixing position. 4 qt. and 1½ qt. heat resistant mixing bowls. Removable cord. Full color recipe book. Deluxe mixmaster mixers 120 Volts, AC/DC

5168E4056—White Enamel Stand Mixer
5168/3E3917—Three or more. . . . Retail $55.85
With glass mixing bowls. Ship. wt. 18 lbs.

Same as above in gleaming chrome finish with Stainless Steel bowls. Ship. wt. 16 lbs.

5169E5071—Chrome Stand Mixer
5169/3E4897—Three or more. . . Retail $69.85

Chrome Deluxe Mixer

WESTINGHOUSE MIXER

Westinghouse Portable Hand Mixer

Now Westinghouse makes a Portable Mixer powerful enough to beat, whip, stir, mash and mix without elbow grease. Compact light weight mixer with powerful 3-speed motor for mixing heaviest batters to whipping cream. A flick of the finger and beaters are ejected into the wash water without touching them. Convenient heel rest. 120 Volts, 109 Watts, AC only. Ship. wt. 2 lbs

634E916—Portable Hand Mixer
634/6E671—Six or more . . . . . Retail $12.45

★ **HANGS ON WALL OR CABINET**
★ **REMOVABLE CORD**

Heavy-duty motor gives greater mixing power. Extra full mix beaters with nylon insert on bottom will not scratch bowls. Thumb-tip speed control . . . Push-button beater ejector . . . Built-in mixing guide . . Removable Cord. 110-120 Volts, AC/DC. Available in White. Ship. wt. 4 lbs

632E1374—Hand Mixer
632/3E1327—Three or more Retail $18.85

Same as above in Pink or Turquoise—Specify.

777E1303—Hand Mixer
777/3E1278—Three or more . Retail $18.15

Mixmaster Hand Mixer

Compact . . . Beautiful styling . . . Large full-size beaters give faster, better results every time. Thumb-tip speed control and on-off switch. Built-in mixing chart on handle shows proper speed settings. Beater ejector automatically releases beaters. White case with brown trim. Attached cord and plug. Ship. wt. 4 lbs.

631E1076—Hand Mixer
631/3E1039—Three or more
Retail $14.75

Add carefree color to your family meals with gracefully shaped and beautifully patterned Melamine dinnerware. Famous for its durable delights, each set comes with a two year written guarantee against breakage and three year guarantee against permanent cup staining, is perfectly dishwasher safe, fadeproof and safe in children's hands.

SET CONTENTS

45-Piece Service for 8 includes: 8 each Dinner Plates, Saucers, Salad Plates, Soup/Cereal Bowls; 1 each Platter, Vegetable Bowl, Creamer, Sugar Bowl and Lid.

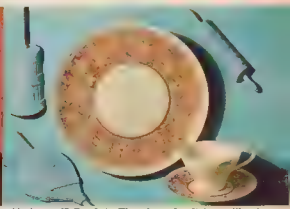
A. GRECIAN GOLD—A simple border design reminiscent of ancient Greek symbolism on translucent ivory (note vase in back of plate) Decorated dinners, saucers, salads and platter. Accessory pieces in Ivory.
9619H3330—Ship. wt. 16½ lbs. **Retail $49.95**

LENOX WARE — MELAMINE DINNERWARE

EXCITINGLY NEW...VIRTUALLY UNBREAKABLE

Damascus—45 Pc. Set—Brilliant, bright olive & white border, designed for the fast pace of today's active living. Cups are stainproof All pieces guaranteed for 2 years against breakage Decorated dinner plates, saucers, and 12" platter Accessory pieces in Light Olive Ship. wt 15 lbs.
5309H1998—Mfrs. Sugg. Ret. $29.95

Sacramento—45 Pc. Set—A bold, bright design. A rosespray of yellow flowers set on a background of rippled white. Sparkling contrast of white on color cups. Decorated dinner plates, saucers, salad plates and platter. Accessory pieces in Swiss Brown Ship wt. 16 lbs.
5310H2663— **Mfrs. Sugg. Retail $39.95**



Vintage—45 Pc. Set—The glow of soft ivory illuminated by a rich transparent body. A wide, elegant circle of gold, white and beige blossoms. Stain proof cups Decorated dinner plates, saucers, salad plates, and 13¾" platter. Accessories in Soft Ivory. Ship. wt 17 lbs
5311H3330— **Mfrs. Sugg. Retail $49.95**

HOMESPUN—A warm floral in shades of brown, orange, yellow and olive on a background of linenlike texture. Decorated dinners, saucers, salads and platter. Accessories in Swiss Brown.
9820H1998—Ship. wt. 14 lbs. **Retail $29.95**

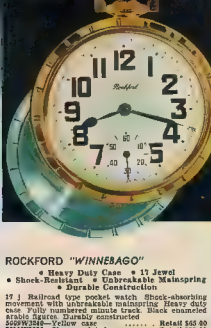
INCA—Bold dimensional designs of turquoise blues accented with gold. Decorated dinners, salads, saucers and platter. Complementary pieces in Turquoise.
5143H2663—Ship. wt. 15½ lbs. **Retail $39.95**

Lisa—45 Pc. Set—A delicate bouquet of pink blossoms with light green leaves on a white background with pink border Stainproof cups Decorated dinner plates, saucers, salad plates and 12" Round platter. Accessory pieces in shell pink. Ship. wt. 16 lbs
5312H2663—Mfrs. Sugg. Ret. $39.95

ROCKFORD PRECISION QUALITY VALUE 18 74

Rockford

Rockford now presents an assortment of quality time pieces —transportation models, electrics, fine dress watches, calendars, automatic, waterproof, and fine ladies watches.



ROCKFORD *AUTOMATIC WATERPROOF* 17 JEWEL*

- SHOCK RESISTANT
- UNBREAKABLE MAINSPRING
- ANTI-MAGNETIC
- SWEEP SECOND

■ **Cavalier**
Fine 17 jewel automatic movement. Waterproof* case Luminous dial with outside minute circle and sweep second hand. Shock-absorbing movement, anti-magnetic, unbreakable mainspring. Expansion band.
5006W5200—Yellow top, stainless steel back. **Retail $105.00**

■ **Cavalier "W"**—Same as above in stainless steel case.
5007W4800 **Retail $95.00**

■ **Nassau**
Automatic 17 jewel shock-absorbing movement. Modern luminous dial with sweep second hand. Waterproof* case, unbreakable mainspring, anti-magnetic. Adjustable expansion band.
5008W5200 **Retail $105.00**

Rockford Watch Guarantee
This is to certify that all Rockford watches are fully guaranteed against defective material and workmanship.
Rockford Watch Co Ltd.
Chicago, Illinois 60603

ROCKFORD *"WINNEBAGO"*

- Heavy Duty Case
- 17 Jewel
- Shock-Resistant
- Unbreakable Mainspring
- Durable Construction

17 J Railroad type pocket watch Shock-absorbing movement with unbreakable mainspring Heavy duty case Fully numbered minute track Black enameled arabic figures Durably constructed
5007W3560—Yellow case ..... Retail $65.00
5010W2530—Chrome plated case Retail $55.00

Cavalier Nassau

- NEVER NEEDS WINDING
- FULLY GUARANTEED
- NEVER NEEDS ELECTRICAL ADJUSTMENTS

■ **METEOR**
Ideal watch for the man who appreciates dependability and convenience White top, stainless steel back Shock resistant movement waterproof*. Modern luminous dial with sweep second hand. Matching J-B expansion band.
5027W3460 **Retail $57.50**

■ **SATURN**
A handsome watch with amazing accuracy and rugged reliability Yellow top stainless steel back Waterproof*, shock resistant anti-magnetic Luminous dial with sweep second hand Attractive J-B expansion band.
5028W3860 **Retail $59.95**

- SHOCK-RESISTANT
- ANTI-MAGNETIC
- WATERPROOF*

■ **VIKING**
Dependable performance and smart too. Waterproof* case with white top, stainless steel back Luminous dial with sweep second hand. Shock resistant, anti-magnetic Handsome J-B expansion band.
5029W3450 **Retail $57.50**

ROCKFORD *"ADMIRAL"*
17 JEWEL WATERPROOF WATCH*

- SWEEP SECOND
- LUMINOUS
- SHOCK-RESISTANT

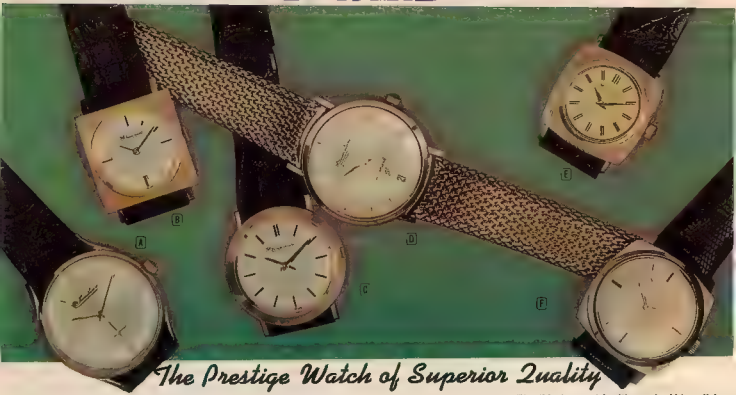
Designed for handsome appearance in durable waterproof* case. Dependable shock absorbing 17 jewel movement Modern luminous dial with sweep second hand Unbreakable mainspring anti-magnetic Matching full expansion band

■ **Admiral "W"** - All stainless steel case.
5011W3780 **Retail $75.00**

■ **Admiral** — Yellow top, stainless steel back.
5012W4040 **Retail $80.00**

Every Rockford watch comes beautifully gift boxed

LUCIEN PICCARD PRESENTATION WATCHES



The Prestige Watch of Superior Quality

(A) Ultra thin, outstanding for its simplicity. Quality 17 jewel Swiss movement. Waterproof*, shock resistant, anti-magnetic. Fine Alligator strap.
Retail
5030W9300—14K Yellow Gold $165.00
5031W9300—10K Yellow Gold Filled 115.00

(B) New and distinctive square extra flat watch 17 jewel Swiss movement. Waterproof*, shock resistant, anti-magnetic. Fine Alligator strap.
Retail
5032W12900—14K Yellow Gold $200.00
5033W7200 — 10K Yellow Gold Filled 125.00
5034W6900 -Stainless Steel 115.00

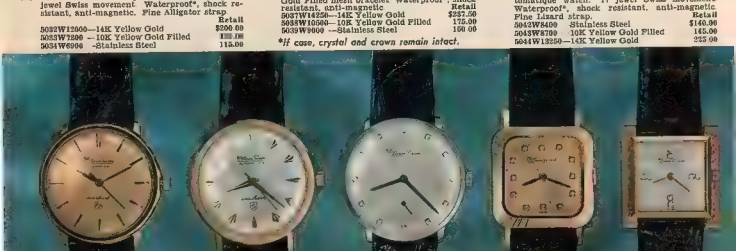
(C) Distinctive ultra thin watch with textured sunray bezel. 17 jewel Swiss movement. Waterproof*, shock resistant, anti-magnetic. Fine Alligator strap.
Retail
5035W9900—14K Yellow Gold $160.00
5036W7500—10K Yellow Gold Filled 125.00

(D) Uniquely styled self-winding Seashark Automatique with calendar window and adjustable Gold Filled mesh bracelet Waterproof*, shock resistant, anti-magnetic
Retail
5037W14250—14K Yellow Gold $257.50
5038W10500—10K Yellow Gold Filled 175.00
5039W9000 —Stainless Steel 160.00

*If case, crystal and crown remain intact.

(E) Ultra thin dress watch with round gold tone dial and swirl bark bezel. 17 jewel Swiss movement. Waterproof*, shock resistant, anti-magnetic. Fine Alligator strap.
Retail
5040W12000—14K Yellow Gold $200.00
5041W9800—10K Yellow Gold Filled 132.50

(F) Striking in elegance, self-winding Seashark Automatique watch. 17 jewel Swiss movement. Waterproof*, shock resistant, anti-magnetic. Fine Lizard strap.
Retail
5042W9400 Stainless Steel $140.00
5043W9700 10K Yellow Gold Filled 145.00
5044W12250—14K Yellow Gold 225.00



Dynamic and handsome self-winding Seashark Automatique model with gold tone dial. 17 jewel Swiss movement. Waterproof*, shock resistant, anti-magnetic. Fine Alligator strap.
5046W13250—14K Yellow Gold .....Retail $225.00
5046W8700 —10K Yellow Gold Filled.. Retail 145.00
5047W8050 —Stainless Steel .....Retail $132.50

Sleek, masculine self-winding Seashark Automatique watch. 17 jewel Swiss movement. Waterproof*, shock resistant, anti-magnetic. Fine Alligator strap
5048W12750—14K Yellow Gold .....Retail $212.50
5049W8400—10K Yellow Gold Filled...Retail 140.00
5050W7200 -Stainless Steel ...,...Retail 120.00

Designed for the man whose standards of quality are above consideration of price. Ultra thin waterproof* watch accented by 12 brilliant diamonds. 17 jewel Swiss movement Shock resistant, anti-magnetic.
5051W17250—14K White Gold .....Retail $300.00

A brilliant modern interpretation of the classic square design. 14K textured Yellow Gold dress watch accented by 12 brilliant diamonds. 17 jewel Swiss movement, shock resistant, anti-magnetic. Fine quality strap.
5052W19500 14K Y.G. Retail $325.00

This princely case is designed in 14K Gold and the exceptionally slender case is truly elegant. Dial accented by 8 brilliant diamonds. 17 jewel Swiss movement. Shock resistant, anti-magnetic Fine Alligator strap Retail
5053W15750—14K Yellow Gold $265.00
5054W15750—14K White Gold 265.00

WALL CLOCKS

FINE QUALITY ELECTRIC NOVELTY CLOCKS

CAR WALL CLOCK

2471N703—Reproduction of antique automobile with flickering electric headlights. Black with generous, chrome trim. Easy to read dial, self starting accurate electric movement. U.L. approved 10¼" H., 7" W. Ship wt. 2 lbs. Retail $14.95

CHEF KITCHEN CLOCK

2438N703—Charming configuration of a chef working over a stove. Realistic flames dance and flicker through stove openings. Chef in white, black stove and 4¾" dial, generous chrome trim. U.L. approved electric movement. 11½" H., 7½" W Ship wt. 2 lbs. Retail $11.95

Mastercrafters

"ACTION LINE"

ACCURATE SELF STARTING ELECTRIC CLOCKS

PERCOLATING ACTION

PERKY KITCHEN CLOCK

Real percolating Action! A cheerful timepiece. Hangs or stands for kitchen or den. 1¼ lbs. 7½" high, 7½" wide. Ship. wt. 2 lbs.
2913N644—Copper . . Retail $10.95
2676N644—Chrome . . Retail $10.95

LANTERN FLICKERS

LANTERN CLOCK

2390N676—Realistic flame is simulated in chimney area. Black case, bright chrome trim. 4" dial Clock hangs or stands. Self-start ing electric movement. 11" h. Ice-cicling handle. 6¼" w. Ship. wt 3 lbs. Retail $11.50

"Pot Belly" Stove Clock

2974N676—Clever Replica of Old Fashioned Black Pot Belly Stove. Fire box flickers simulating glowing colors. Easy to read 4" dial. Electric clock hangs or stands. 11⅜" h. x 6¾" w. Ship wt. 3 lbs. Retail $11.50

Cottage Swing Clock

2559N938—Girl swings merrily back and forth on porch of quaint cottage. A real conversation piece. Light glows from the lantern on the cottage. White with Blue roof. Beige foundation. 8¼" h. x 9½" l. x 2½" d. Wt. 3 lbs. Retail $15.95

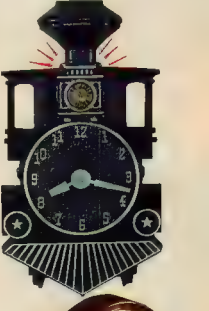
JEFFERSON "500" CLOCK

1817N1297—Jefferson "500" Electric Desk Clock. Stunningly modern, patterned after a ship's compass. Heavy chrome plate. Black instrument dial with gold numerals and hands. Red second hand 5⅛" high, 4¾" diameter. Ship. wt. 4 lbs Retail $19.95

JEFFERSON GOLDEN HOUR

1292N1622—Jefferson Golden Hour Electric Clock 24K gold plate Modern clock with air of mystery. No working parts are visible, but clock performs its function efficiently. Radium treated hands and numerals enable easy time telling day or night. Overall height 8⅞", Ship. wt. 4 lbs. Retail $24.95

FIRE BOX FLICKERS



Engine Clock ▲

2561N703—Replica of old fashion engine with illuminated headlight glittering and flickering. Hangs or stands. Bright chrome trim on black case. Easy to read 4½" dial, self starting electric movement, U.L. Approved. 11½" h., 4½" w. Ship wt. 3 lbs. Retail $11.95

"Fireplace" Clock ▶

1582N1194 — Realistic flames dance and flicker. Case of beautiful walnut plastic. Gold-finish dial, easy to read. Electric. 10¼" h., 7½" w., 4¾" d. Ship wt 4 lbs. Retail $18.95

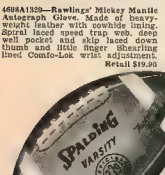
FLAMES DANCE AND FLICKER

4608A1320—Rawlings' Mickey Mantle Autograph Glove. Made of heavy-weight leather with cowhide lining. Spiral laced speed trap web, deep welt pocket and ship laced down thumb and little finger. Shearling lined Comfo-Lok wrist adjustment.
Retail $19.95

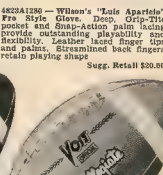
4823A1230—Wilson's "Luis Aparicio" Pro Style Glove. Deep, Grip-Tite pocket and Snap-Action palm lacing provide outstanding playability and flexibility. Leather laced finger tips and palms. Streamlined back fingers retain playing shape
Sugg. Retail $20.00

4824A1320—Wilson's "Ron Santo" Autograph Glove. Rugged, new style single, vertical hinged web with spiral top lacing. Grip-Tite pocket is large and deep. Snap-Action palm lacing means instant closing action. Comfortable, full leather lining.
Sugg. Retail $23.00

4825A886—Rawlings' Mickey Mantle Pro Model. A versatile model with "Deep Well" pocket and spiral laced web top. Full cowhide lining and action anchored web. Skip laced-down little finger. All stitching of nylon thread.
Sugg. Retail $13.25

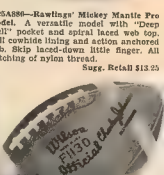


4610A720—Tucker Frederickson Official Football. Made of select pebble-grain cowhide leather with exclusive Spalding famsage for finest feel and control. Rugged double lined construction. Double cowhide lacing. Official size, shape and weight. Tan with White Bands.
Retail $10.80

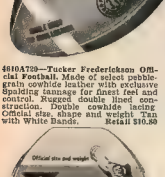


Collegiate Football Kit
3409A561 — Complete football kickoff set. Contains a long wearing official football with water-proof, scuff-proof rubber cover plus a bright yellow plastic kicking tee and handy inflating pump. The tee is the same design as that used in most professional, collegiate and high school games. Ship. wt. 2 lbs.
Retail $13.50

Bart Starr Official Football
4826A960—A popular favorite for quality and economy. Made of choice, quality top grade football leather. Features lock stitching and double lacing for easy grip. Double lined with one white stripe around each end.
Sugg. Retail $15.95



Charley Johnson Autograph Football
4827A745—Made of full-pebble grain cowhide panels crafted with care to form cover. Official size and weight. Rubber valve bladder, double laced. A rugged, double fabric lining holds shape. Tan leather with two white stripes.
Sugg. Retail $12.00



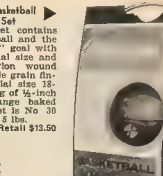
Collegiate Basketball Set
3833A1031—Convert your backyard into a playground with this kit. Set contains official Collegiate basketball with a Nylon 60 carcass encased in a long-wearing rubber cover, plus sturdy ¾" steel "Net-Lock" goal and net. Rules for 1-goal games and mounting instructions included. Ship wt. 10 lbs.
Sugg. Retail $16.10
3834A762—Official Collegiate basketball only.
Sugg. Retail $11.95

Collegiate Tetherball Set
3835A1376 This set provides a complete game for backyard or beach. Tetherball is becoming one of the nation's fastest growing games as it provides for a variety of team games. Contains long wearing official tetherball with durable lining and stingless rubber cover, compact 10', 3-section pole; 8" ground sleeve. Installation instructions and games rules. Ship. wt. 15½ lbs
Sugg. Retail $21.45

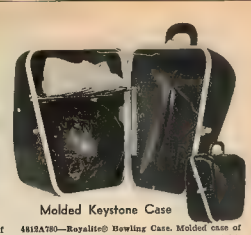
MacGregor Basketball and Goal Set
4412A885—This set contains the F933 basketball and the S10G "Net Hook" goal with net. Ball is official size and weight with nylon wound carcass and pebble grain finish. Goal is official size 18-inch diameter ring of ½-inch round steel. Orange baked enamel finish. Net is No 30 thread. Ship. wt. 8 lbs.
Retail $13.50

Scholastic Indestructo Basketball
3120A489— Features endorsement by famous star, Tom Gola. Ideal for play on any court surface. Composition cover, Nylon 30 carcass, official size and weight. Orange in color
Sugg. Retail $8.50

Collegiate Indestructo Basketball
3417A893—Autographed by Jerry West. Gives top performance in rugged play. Has pebbled, composition cover and a high quality nylon 60 carcass. Official size and weight. Orange in color.
Sugg. Retail $12.50



Rick Barry Personal Basketball
4182A720— Top quality rubber-covered basketball with Orange Permalite outer cover. Rugged Nyweave inner construction consisting of two miles of steel-strong nylon winding. Tough butyl rubber valve bladder. Official size and weight.
Sugg. Retail $13.45



Molded Keystone Case

4094A1080—Royalite® Bowling Case. Has Ball-A-Vator® automatic elevating ball rest. Made of tough, beautiful Royalite.® Rugged, roomy and light in weight. Features: separate shoe retainers; secure, easy-open latch and hinge lock; twin "Grip-Molded" handles; Mar-proof nickel placed legs Black, Blue or Gold. Specify. Retail $17.95

2667A980—Sep-A-Rator® Bowling Bag. Made of washable, leather-like Naugahyde. Separate compartment for ball and shoes. Custom handles, clean-line design, beauty and practical value Available in Tan or Black. Specify color. Retail $16.50

2675A1800—Same as above but made of genuine top grain leather. Available in Tan or Black. Specify color. Retail $29.95

4812A780—Royalite® Bowling Case. Molded case of Royalite® Quality features. Sturdy, lightweight, complete balance design, carefully constructed for years of exceptional use. Side open latch—opens like a book Plated metal swivel shoe rack. Easy to reach ball and shoe compartments. Available in Black or Blue. Specify.... Mfr's. Sugg. Retail $13.95

Stebco

Matchmaker 250
Slimline Bowling Bag

CLARK

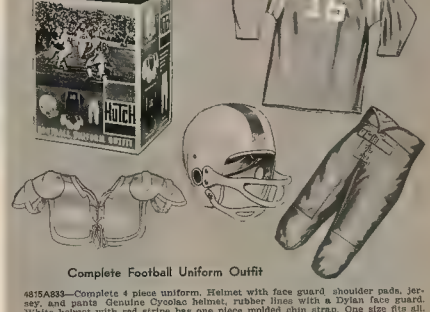
4691A767—Keystone Diagonal Opening Bag Made of Royalite® accented with fashionable color panels Aluminum frame diagonally designed for easy access. Flexible, unbreakable shoe shelf. Hard plastic handle Side air vents. Comes in Black, Blue or Olive. Specify color. Retail $12.95

3538A653—Made of scuff proof, washable Royalite.® Sculptured panel design Molded handles, aluminum full circle frame. Accommodates ball, shoes and accessories. Flexible, unbreakable shoe shelf. Side air vents. Colors: Black, Blue or Olive. Specify. Retail $11.50

4813A960—Deluxe Pro-Style Divider Bag. Heavy duty expanded vinyl reinforcing straps. Gold mylar welt. Removable metal stand. Shirt pocket. Heavy duty, double pull zipper. Available in Black or Brown. Specify. Mfr's. Sugg. Retail $15.95

Mickey Mantle Gift Set

4814A720—Mickey Mantle "Triple Crown" fielder's glove with cowhide lining, spiral laced "I" web, 5 loop lazy "S" pocket lace, "deep well" pocket, laced heel, 100% nylon sewn; and button wrist strap adjustment. An official Mickey Mantle autographed baseball with compressed fibre center, wound with select yarn and a durable horsehide cover with double stitched seams. Set comes in an attractive gift box. Mfr's. Sugg. Retail $10.95



Complete Football Uniform Outfit

4815A833—Complete 4 piece uniform. Helmet with face guard shoulder pads, jersey, and pants Genuine Cycolac helmet, rubber lines with a Dylan face guard. White helmet with red stripe has one piece molded chin strap. One size fits all. One piece heavy duty twill pants in White have padded thigh, kidney guards and padded knees. Flat lightweight shoulder pads with molded plastic arches, flaps, and caps—all rubber padded. Medium weight 100% cotton jersey in red. U.C.L.A. contrast color inserts. Sizes: 5-6 yrs.—Waist 24"—Small; 7-9 yrs.—Waist 27"—Medium; 9-11 yrs.—Waist 30"—Large. Specify. Mfr's. Sugg. Retail $13.95

MINOX "B" ULTRA MINIATURE AUTOMATIC CAMERA

WITH BUILT IN EXPOSURE METER

- ★ 15MM F/3.5 Complan Lens
- ★ Shutter Speeds ½ to 1/1000 Sec.
- ★ Rapid Winding—Automatic Film Advance
- ★ Focuses 8" to Infinity

MIRANDA SENSOREX SLR CAMERA

● Through The Lens Metering ● Interchangeable Lenses

3927V1272—A superb single lens reflex camera with behind the lens CdS exposure meter system built into the mirror. Meter needle is coupled to the shutter dial for speed and diaphragm control. F/1.8 automatic interchangeable lens. Shutter operates at 1 sec. to 1/1000. Flash synchronized. Complete with case. Retail $265.90

3396V6905—Automatic 135MM f/2.5 Tele Lens 99.95

3391V6995—Automatic 35MM f/2.8 W.A. Lens 99.95

MIRANDA GT SLR CAMERA

● Interchangeable Lens ● Through The Lens Meter

4182V1982—An excellent single lens reflex 35MM camera featuring the TTL prism meter that reads light from the entire ground glass image area and is incorporated into a brilliant centerprism area. Oversize quick-return mirror for brilliant viewing, precision 50MM F/1.9 automatic lens; 1-1/100 sec. speeds plus "B," self flash synch, depth of field preview button; single stroke rapid film advance and film speeds ASA 8-2500. Complete with case.

Retail $245.90

3396V6905—Automatic 135MM f/2.5 Tele Lens 99.95

3391V6995—Automatic 35MM f/2.8 W.A. Lens 99.95

BUSHNELL TELEVAR ZOOM LENS

Zooms From 320MM To 650MM

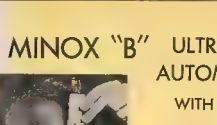
3085V4760—Bring those distant subjects up close . . . catch your subject unaware . . . remain detail never before possible! The Televar is a light, compact variable area with great versatility . . . for use at a moderate price. Designed for Single Lens Reflex 35MM cameras having fully interchangeable lenses and focal plane shutters. Specify camera name and model number. Retail $95.00

KONICA AUTO-S 251

● Instamatic Cartridge ● Fully Automatic

4172V6743—An excellent Instamatic loading camera, precision built, with a host of outstanding features. The camera employs a CdS metering system . . . for complete automation . . . plus the added versatility of manual control for the photographer that wants to make adjustments. Featured also is a coupled rangefinder; a precision ground 42mm F/2.8 lens; a fully programmed shutter; famous flash cube for indoor shots. shutter speeds from 1/25 to 1/250 sec; rapid film advance lever, focusing down to 3 feet and insufficient light shutter lock. Complete with case.

Retail $89.90



MINOX "B" FILM

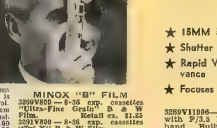
3280V855—8-36 exp. cassettes "Ultra-Fine Grain" B & W Film. Retail ea. $1.65

3291V3026—8-36 exp. cassettes "Tri-X" B & W Film. Retail ea. $1.65

3292V720—4-36 exp. cassettes "Agfacolor" Color Print Film. Retail ea. $2.30

4171V876—Processing mailer for one roll of Agfacolor print film. (36 Color Pictures). Retail $10.95

4172V9340—36 exp. cassettes "Minochrome" slide film with processing. Retail ea. $4.00



MINOX MINOTACT PROJECTOR

● Minostar F/2.7 Lens ● 36 Slide Magazine

● Semi-Automatic Changer ● Carrying Case

The compact Minotact Slide Projector is perfect for big, sparkling projections of Minox metal and 35mm slides. Features a powerful Minostar f/2.7 35mm lens. Smooth functioning semi-automatic slide changer. Accepts 36 slide capacity Minox magazines. Complete with one magazine. Made in Western Germany. Retail $139.50

4171V1150—Minotact Projector 12.98

4171V1900—Projector Case 32.95 ea.

3958V1939—Set of 5 Minotact Trays

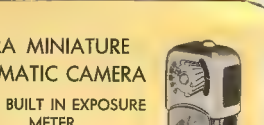
TELEPHOTO AND WIDE ANGLE LENSES FOR POLAROID

A fine accessory lens outfit that will enhance the versatility of the Polaroid Camera enthusiast. The auxiliary telephoto increases the effective focal length producing an approximate 2 times magnification. The auxiliary wide angle lens produces an approximate 75% increase in area being photographed. Sets supplied with both lenses, viewers for both lenses and carrying case.

3310V2760 For Polaroid 250, 240, 230, 180, 101 and 105 Retail $64.95

3811V2241 For Polaroid 104, 210 and 220 87.96

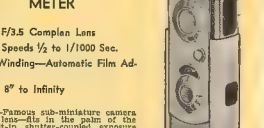
3812V1369 For Polaroid Swinger 74.95



REALIST STEREO VIEWER

Enjoy the stereo slides with all the depth, color, detail and realism that 3 dimension photography can offer. Made by the famous Stereo Realist Co.

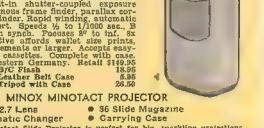
1696V1092—A deluxe quality battery operated stereo viewer by Stereo Realist. The excellent lenses render stereo slides in all their depth and beauty. Interocular adjustment to assure precise observation. Batteries not included. Retail $54.50



BATTERY OPERATED

REALIST STEREO VIEWER

1957V1947 — With a simple adjustment the illumination can be changed from batteries to regular 110V household wiring. Saves battery wear Variable light control, slide plane focusing. Superior achromatic lenses. Fingertip control. Retail $39.95



COMBINATION POWER SOURCE

KONICA AUTO SE "ELECTRONIC"

● Precision Electronic Shutter

● CdS Meter Automation

4176V9068—A remarkable combination of performance features in built size the 35mm ambimotorized coupled rangefinder camera. The unique electronic shutter is coupled to the sensitive CdS meter for perfect exposure, plus a film advance that operates as fast as the shutter is released. 38mm F/1.8 lens. Shutter speeds range from 1/15 sec. to 1/500 sec. The built-in rangefinder viewer is extremely bright Camera focuses down to 2'. An outstanding camera value. Retail $132.90

KONICA AUTO S2 (IGL) CAMERA

● Built-in Automation ● Precision F/1.8 Lens

A fine 35MM camera with a built-in wide-range CdS electric eye, coupled rangefinder. Lens mount features the new IGL (Iesda-Grip Loading) System—simplifies and speeds up the loading of film. Hexanon 45mm F/1.8 lens and telescoping lens hood. Fully automatic, semi-automatic or manual operation Speeds from 1 sec. to 1/500 plus B, M and X synch Single stroke film advance. Exclusive expanding/contracting frame range/viewfinder automatically corrects for parallax and changing field sizes. Safety lock prevents exposure Complete with case. Made in Japan.

3968V8488—"Auto S2" (IGL) Camera Retail $112.90

"Ames Aire"
CASUAL FURNITURE

Comfortable, lightweight and durable. Zinc coated tubular steel frames. Vinyl cord in **White, Turquoise or Orange with Bronze Frame; White with Black Frame; Black or Turquoise with White Frame; or Avocado with Avocado Frame.** Safety tempered Ripple-Mist glass on tables. **Specify Cord color and Frame Finish. F.O.B. Minn. Factory.** A complete catalog of Ames Aire furniture will be mailed upon request on memo billing of $10.00. Your account will be credited upon return of the catalog.

17101F1944—End Table with magazine shelf. 16" W. x 22" L. x 22" H. Ship. wt. 17 lbs. **Sugg. Retail $26.95**

7315F3980—Chaise. Adjusts to 4 positions. Upright to full reclining. Ship wt. 35 lbs **Sugg. Retail $54.95**

16124F4320—Contour Chaise. (Not Illus.) Contour seating as is best in upright or reclining position. Ship. wt. 37 lbs. **Sugg. Retail $59.95**

16758F5040—Deluxe Sun Lounge. (Not Illus.) Reclines completely flat or adjusts to 4 positions for upright use. Chaise. Ship. wt. 44 lbs. **Sugg. Retail $69.95**

7311F4320 Settee. Can be used separately as right and left hand sectional chairs. Ship. wt. 33 lbs. **Sugg. Retail $59.95**

17102F2160—Corner Table. 26" square. 17" high. Ship. wt. 27 lbs. **Sugg. Retail $29.95**

7312F4320—Set of 2 Arm Chairs. Plastic wrapped arms and deep contour comfort. Ship. wt. 35 lbs **Sugg. Retail $29.95 each**

7309F2016—Armless Chair. (Not Illus.) Can be used as center chair in combination with settee. Ship wt. 18 lbs **Sugg. Retail $27.95**

7313F1080 Ottoman. 19" W. x 23" L. x 16½" H Ship. wt. 9 lbs. **Sugg. Retail $14.95**

17103F2980—Club Chair. A deluxe lounge chair adjustable to 4 positions—Pads for convenient carrying or storage. Ship. wt. 24 lbs. **Sugg. Retail $39.95**

17104F2664 Round Cocktail Table with magazine shelf. 30" diameter, 18" high. Ship wt. 31 lbs **Sugg. Retail $36.95**

"SOLARIA" GROUP by TROY

Superb Aluminum and Vinyl Outdoor Furniture

Designed and crafted to satisfy the most discriminating taste! Withstands any climate. Sculptured frames are lightweight welded aluminum—won't corrode or pit. The durable baked enamel finish is available in 3 decorator colors. Heavy duty vinyl chair strapping is impervious to weather keeps its beauty season after season. It's wonderfully resilient—"gives" as a person sits down, returns to a taut cool non-mildewable when not in use. Tables have solid white Fiberesin tops that resist burns, stains and mars. Both have 3" drain holes. Polyethylene caps on legs protect patio surface, glide easily. **F.O.B. Ohio Factory**

Vibrant color combinations: **White** frames with **Yellow, Orange, Turquoise** or **Seafoam Green** straps. **Olive Green** frames with **White, Yellow** or **Seafoam Green** straps. **Turquoise** frames with **White** straps. **Specify color of frame and strapping.**

17278F3405—Club Chair. 24½"D x 24"W. x 28¼"H. Wt. 13 lbs. . . . . **Ret. $56.50**

17279F6391—46" Round Umbrella Table. 26" high. Ship. wt. 34 lbs. . . . . **Ret. $106.50**

17280F4195—38" Round Umbrella Table. 26" high. Ship. wt. 34 lbs. . . . . **Ret. $69.95**

Distinctive Maypole Umbrella. Tri-tone beauty! Durable Troylon fabric body has white moss fringe and pompoms at tip of each valance, gold spear point caps the aluminum pole. Crank operated parchment opens and closes umbrella with ease. Cast iron base to hold umbrella is enameled charcoal black—optional

Choice of Umbrella Top Colors: **Yellow, Olive Green/White, Yellow/Orange/White, Blue/Turquoise/White** or **Olive Green/Blue, White. Specify color combination.**

18589F5180—7 Ft. Umbrella with 50 lb. Base. Ship. wt. 66 lbs. . . . . **Ret. $103.00**

17281F4821—7-Ft. Umbrella only Ship. wt. 16 lbs . . . . . **Ret. $81.00**

18601F8448—8-Ft. Umbrella with 100 lb. Base. Ship. wt. 120 lbs. . . . . **Ret. $141.00**

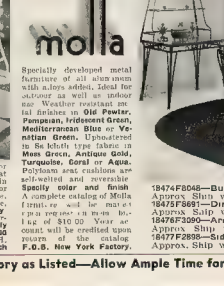
17282F8048—8-Ft. Umbrella only. Ship. wt. 70 lbs. . . . . **Ret. $101.00**

A complete catalog of Troy furniture will be mailed promptly upon request on memo billing of $10.00. Your account will be credited upon return of the catalog.

"Marina" Dining Group . . . Distinctively designed for indoor or outdoor use. Featuring Molla a new "Aluminay" frames that will not pit or rust. Sturdy 100% Vinyl strapping available in 6 beautiful colors. Select all one color or alternate one color with White. Frames are finished in matching colors or White. **Vinyl and Frame Colors:** Azure Blue, White, Maize, Sage, Turquoise Pink or Sunburst Green. **F.O.B. New York Factory**

16759F5150—Round Dining Table. Solid White tempered fiberglass top. 30" diameter, 27" high. Ship. wt. 23 lbs **Specify Finish. Sugg. Retail $80.00**

16760F4764—Set of 2 Arm Chairs. 22"W. x 24"D. x 33"H. Ship wt. 34 lbs **Specify Color and Finish. Retail $37.00 each**



molla

Specially developed metal furniture of all aluminum with always added. Ideal for outdoor as well as indoor use. Weather resistant as all finishes in **Old Pewter, Pompeian, Iridescent Green, Mediterranean Blue** or **Venetian Green.** Upholstered in Scotch type fabric in **Moss Green, Antique Gold, Turquoise, Coral** or **Aqua.** Polyfoam seat cushions are self-welted and reversible **Specify color and finish** A complete catalog of Molla furniture will be mailed upon request on memo billing of $10.00 Your account will be credited upon return of the catalog **F.O.B. New York Factory.**

18474F8048—Buffet and Console 52"W x 24"D x 33"H Approx. Ship wt 70 lbs **Sugg. Ret. $125.00**

18475F8691—Dining Table (6 place) 82" x 66" x 29"H Approx. Ship wt 75 lbs. **Sugg. Ret. $135.00**

18476F3090—Arm Chair. 18"W x 21"D x 33½"H. Seat 17" x 16" Approx. Ship wt 30 lbs **Sugg. Ret. $48.00**

18477F2835—Side Chair. 18"W. x 21"D. x 33½"H. Seat 17" x 16" Approx. Ship wt 25 lbs. **Sugg. Ret. $45 00**

F.O.B. Factory as Listed—Allow Ample Time for Delivery

SAFE CARE FOR INFANTS AND TODDLERS

Safe-T-Sent

2498G947 Deep foam padded back and pad seat with padded breast protector contoured for sleeping. Removable padded arm rail. Protection in sudden stops. Easily installed in front or back seats. Automotive type belt for shoulder or lap. Available in Gold or Ebony **Specify color.** Ship. wt. 8 lbs.
Retail: $14.50

Trimble Travel Seat

2499G637—Deluxe model has raised back with extra heavy seat support for continued use as baby grows. Luxurious, full foam padding and bucket styling for maximum comfort. Safety belt. Padded rail swings high for easy access. Available in Blue. Ship wt. 9 lbs.
Mailable **Retail: $8.50**

Deluxe Car Bed

2500G836—Fine construction—tubular chrome legs and carrying handles steel covered rail folds compactly. Separate hooks for use in auto. Body—cloth supported plastic coated fabric, vinyl covered water-repellent pad wipes clean. Blue plaid with print seat. Ship. wt. 11 lbs.
Retail $12.50

Playmate

2501G785—Heavy padded vacuum formed seat and back. Chassis has terne chrome plated tubular steel frame, 3-position reclining back, plastic play tray, tension bar suspension permits easy bouncing motion. Folds compactly. Blue with print seat. Ship wt. 11 lbs.
Retail $11.75

TRIMBLE KIDDIE YARD

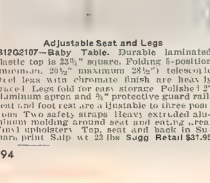
2105G1925—Play Yard A carefree home latched, also open, sided for easy entry and clear view of baby. Drop-side allows easy accessibility. Polished aluminum frame. Unbreakable wheels. Rails and 3/4" foam filled pad in durable vinyl. 7" floor height for draft free protection. Lightweight and folds compactly. Size 40" x 40". White. Ship. wt. 34 lbs.
Sugg Retail $56.00

2104G776 More pleasure for baby—more time for mother! Kiddie Bouncer can be used as a Walker with caster-attached safe bumpers high as a Bouncer with casters removed or low for baby to keep-he steady . . . use as a Rocker with curved bottom tubular gear acting as rocker with bumpers off center. folds flat . . . Seat hugs infants . . . soft padded head rest. Ship. wt. 9 lbs. **Mailable.**
Retail $11.85

PORTABLE PLAY YARD

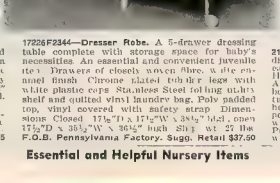
Hi-Lo Play Yard

2502G1920 The all-purpose combination Crib and Play Pen. Folds for storage. Use four ways: Crib. Dressing Table. Car Bed. Play Pen. Rolls 3-position drawer for diaper storage. Folding Nylon net sides, vinyl-covered side rails. 3" mattress. Wipes clean. Tubular chrome steel legs. Turtle casters 25" x 40" long. White with multi-colored design. Ship. wt. 25 lbs.
Retail: $28.95

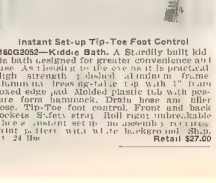


Adjustable Seat and Legs

1812G2107—Baby Table. Durable laminated plastic top is 23⅝" square. Folding 5-position (minimum 20½" maximum 28½") telescoping steel legs with chromate finish are lock-in. Panel Legs fold for easy storage. Polished 2" aluminum apron and 6" protective guard rail. Sent on 4 foot seat are adjustable to three positions. Two safety straps. Heavy extruded aluminum molding around seat and entire area. Vinyl upholstery. Top, seat and back in Sunmaro print. Ship. wt. 23 lbs. **Sugg Retail $31.95**



17226F2344—Dresser Robe. A 5-drawer dressing table complete with storage space for baby's necessities. An essential and convenient juvenile item. Drawers of closely woven fibre, white enamel finish. Chrome plated tubular legs with white plastic caps. Stainless Steel rolling utility shelf and quilted vinyl laundry bag. Poly padded top, vinyl covered with safety strap. Dimensions Closed 17⅛"D x 17½"W x 38½" high, open 17½"D x 36½"W x 36½" high. Ship. wt. 27 lbs. **F.O.B. Pennsylvania Factory. Sugg. Retail $37.50**



Instant Set-up Tip-Toe Foot Control

2160G2052—Kiddie Bath. A sturdy built kiddie bath designed for greater convenience and ease. As handy to the eye as it is practical. High strength polished aluminum frame. Aluminum dressing-table top with 2" foam bound edge and molded plastic tub with pedicure form hammock. Drain hose and filler hose. Tip-Toe foot control. Front and back pockets. Safety strap. Roll right under table when not in use. Folds compactly for storage. Print pattern with white background. Ship. wt. 24 lbs.
Retail $27.00

.22 RIFLES

Mossberg for accuracy

402

PALOMINO® CARBINE

A HANDSOME, POWER-PACKED LITTLE CARBINE WITH AUTHENTIC "WESTERN" LOOK AND FEEL

A fast-handling lever action .22 caliber rifle with the look and feel of an authentic Western carbine. Tubular magazine holds 20 Short, 15 Long or 12 Long Rifle cartridges, plus one in chamber. Precision 5-groove AC-KRO-GRUV rifling. American walnut stock, sling swivels and barrel band; open rear and bead type front sights. Convenient crossbolt safety. Grooved for scope mount. Overall length 36⅛". Approx. wt. 4¾ lbs.

4351A5330—402 Palomino Carbine with 4M4 Scope.....Mfr's. Sugg. Retail $70.90
3910A4510—402 Palomino Carbine only.....Mfr's. Sugg. Retail $59.95

Exclusive AC-KRO-GRUV, 8 groove rifling and crowned muzzle for the ultimate in accuracy. Standard on all Mossberg rifles.

Easy to load tubular magazine. Feeds 15 Long Rifle cartridges in straight line to chamber. Prevents jams.

MODEL 351C
MODEL 351K

15 Shot "Jack Rabbit Special" Carbine

351C has 18½" barrel, tubular loading, fires 15 .22 cal. Long Rifle shots in less than 4 sec. Positive safety, adjustable rear sight. 38½" overall length, 5½ lbs.

4352A4430—351C Carbine with 4M4 Scope.....Mfr's. Sugg. Retail $59.10
4353A3610—351C Carbine only.....Mfr's. Sugg. Retail $48.15

15 Shot Sporter Rifle

351K similar to above except with 24" barrel, 43" overall length, and weighs 6 lbs.

4354A4280—351K Rifle with 4M4 Scope.....Mfr's. Sugg. Retail $57.10
3045A3460—351K Rifle only.....Mfr's. Sugg. Retail $46.15

High Velocity of 22 Magnum at 100 yds. equals 22 Long Rifle at muzzle.

MODEL 640K
.22 Cal. Magnum Chuckster

Fires powerful .22 cal. WMR Magnum rimfire cartridges. This 5-shot, bolt action accurate rifle is perfect for hunting small game and varmints. Genuine American walnut stock. Thumb-operated safety. 24" barrel, 44¾" overall. Wt. 6 lbs.

4355A4195—640K Magnum Chuckster with 4M4 Scope.....Mfr's. Sugg. Retail $65.90
4356A3375—640K Magnum Chuckster only.....Mfr's. Sugg. Retail $44.95

Magic 3-way clip magazine

MODEL 340B
7-Shot Clip Repeater

24" barrel. Shoots short, long and long rifle. Fitted Mossberg's precision target sights; S-330 Receiver. Peep Sight and S-320 Ramp Front Sight. Clip loading magazine. Thumb-operated safety. Grooved trigger. Wt. about 6½ lbs., 43½" overall.

3056A3380—340B .22 Cal. 7-Shot Repeater.....Mfr's. Sugg. Retail $44.95

Hooded Ramp front sight

MODEL 320B
Single Shot Target

4524A2630—Same as 340B except single shot. "Drop in" loading platform and automatic safety. Safety goes "on" when action is open. Won't fire until action is locked and safety moved to "off" position. Boy Scout Target Model. Walnut finish. Wt. approx. 6½ lbs. 43½" overall.

Mfr's. Sugg. Retail $32.90

Receiver Peep sight

MODEL 395K
3-Shot Bolt Action

MODEL 183D
.410 Gauge

- Interchangeable Choke Tubes
- Smooth Bolt Action
- Perfect Beginner's Shotgun
- Precision Balance

Streamline design. Features Mossberg C-Lect-Choke. Grooved rear sight beaded front sight. Proof tested 12 and 20 gauge guns chambered for 3" Magnum and 2¾" shells and rifled slugs. 16 Ga. chambered for 2¾" regular or Magnum shells. Positive action safety on top of bolt. American walnut stock, pistol grip, cushion rubber recoil pad.

	Mfr's. Sugg. Retail
4133A3820—395K 12 Gauge. Wt. 6¾ lbs. 47½" overall	$50.90
3059A3735—380K 16 Gauge. Wt. 6½ lbs. 45½" overall	$49.90
3060A3500—385K 20 Gauge. Wt. 6¼ lbs. 45½" overall	$46.65

3062A2875—Quick changeable choke tubes. Full and Modified. Shoots 2¾" and 3" factory loaded shells. Genuine American walnut stock. Thumb operated safety. Quick removable bolt. 24" tapered blue steel barrel. Fixed-type top-loading magazine holds two shells with one in chamber. Overall length 43½". Approx. wt. 5½ lbs.

Mfr's. Sugg. Retail $38.85

3061A3185—.410 Gauge bolt action shotgun with C-Lect-Choke. Overall length 44½". Approx. wt. 5¼ lbs.

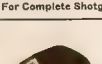
Mfr's. Sugg. Retail $42.45

NOBLE MANUFACTURING CO. INC. HAUDENVILLE MASS.

NOBLE

AMERICA'S FINEST GUN VALUES DESIGNED BY MASTER GUN ENGINEERS

Write For Noble Gun Brochure For Complete Shotgun Selection



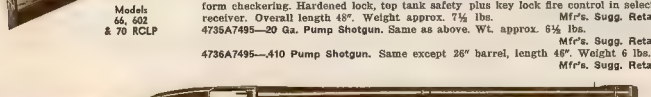
New Key Lock Safety for Double Protection

Models 66, 602 & 70 RCLP

4734A7495—12 Ga. Pump Shotgun. Chambered for 3" Mag. Shells. 28" barrel has ventilated rib, and Vary Choke. Six shot capacity. American Walnut stock and fore-end with Thermo-form checkering. Hardened lock, top tank safety plus key lock fire control in selected steel receiver. Overall length 48". Weight approx. 7½ lbs. Mfr's. Sugg. Retail $99.95

4735A7495—20 Ga. Pump Shotgun. Same as above. Wt. approx. 6½ lbs. Mfr's. Sugg. Retail $99.95

4736A7495—.410 Pump Shotgun. Same except 26" barrel, length 46". Weight 6 lbs. Mfr's. Sugg. Retail $99.95

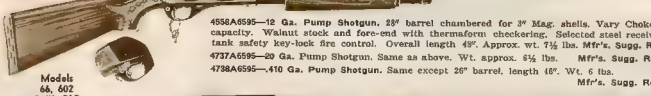


Models 66, 602 & 70 CLP

4558A6595—12 Ga. Pump Shotgun. 28" barrel chambered for 3" Mag. shells. Vary Choke. Six shot capacity. Walnut stock and fore-end with thermaform checkering. Selected steel receiver has top tank safety key-lock fire control. Overall length 48". Approx. wt. 7½ lbs. Mfr's. Sugg. Retail $87.95

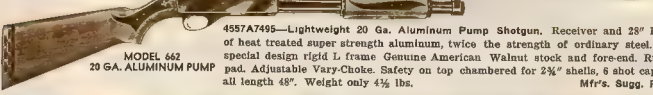
4737A6595—20 Ga. Pump Shotgun. Same as above. Wt. approx. 6½ lbs. Mfr's. Sugg. Retail $87.95

4738A6595—.410 Ga. Pump Shotgun. Same except 26" barrel, length 46". Wt. 6 lbs. Mfr's. Sugg. Retail $87.95



MODEL 662 20 GA. ALUMINUM PUMP

4557A7495—Lightweight 20 Ga. Aluminum Pump Shotgun. Receiver and 28" Barrel mad of heat treated super strength aluminum, twice the strength of ordinary steel. Action h special design rigid L frame Genuine American Walnut stock and fore-end. Rubber reco pad. Adjustable Vary-Choke. Safety on top chambered for 2¾" shells, 6 shot capacity. Ove all length 48". Weight only 4½ lbs. Mfr's. Sugg. Retail $99.5

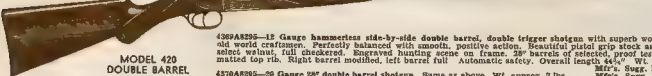


MODEL 420 DOUBLE BARREL SHOTGUN

4369A8295—12 Gauge hammerless side-by-side double barrel, double trigger shotgun with superb workmanship o old world craftsmen. Perfectly balanced with smooth, positive action. Beautiful pistol grip stock and forearm o select walnut, full checkered. Engraved hunting scene on frame. 28" barrels of selected, proof tested steel wit matted top rib. Right barrel modified, left barrel full Automatic safety. Overall length 44¾". Wt. approx. 7 lbs Mfr's. Sugg. Retail $109.9

4570A8295—20 Gauge 28" double barrel shotgun. Same as above. Wt. approx. 7 lbs. Mfr's. Sugg. Retail $109.9

Masieri



4726A12350—12 Ga. Full Choke Automatic Shotgun. Choice five shot recoil operated autoloading firearm with superior balance. 30" Ventilated Rib barrel has 2¾" chamber. Hand checkered buttstock and grooved forearm made of select European walnut. Bead front sight. Cross bolt rear safety. Hard chromed bore, bolt, barrel extension carrier and trigger. Easy takedown for cleaning. Approx. wt. 8 lbs. Mfr's. Sugg. Retail $159.95

4727A12350—12 Ga. Modified Choke Automatic Shotgun. Same except 28" Ventilated Rib barrel. Approx. wt. 7 lbs Mfr's. Sugg. Retail $159.95

4728A10800—12 Ga. Full Choke Automatic Shotgun. Has 30" plain barrel and ramp front sight. Otherwise same as 4726A12350. Approx. wt. 8 lbs. Mfr's. Sugg. Retail $139.95

4729A10800—12 Ga. Modified Choke Automatic Shotgun. 28" plain barrel with ramp front sight. Same as above. Approx wt 7 lb. Mfr's. Sugg. Retail $139.95

Blue Mallard

12 GA. FIVE SHOT RECOIL OPERATED AUTOLOADER

DOOR CHIMES

NUTONE

Nutone "Jamestown" Chime
Rich Antique Walnut finish Traditional cover with attractive grille cloth and name-plate. New wood-grain finish offers all the natural beauty of Walnut. Gold colored hubbers with "Lifetime" finish will not rust or tarnish. Sturdy. Two notes for front door, one note for rear door. Size 8¾"x 9⅞"x3". Ship. wt. 2 lbs.
659E745—Jamestown Chime
659 6E690—Six or more
Retail $11.50

Rittenhouse "Bel Air"
Metal one twin chords for the front door, two single notes for the rear. Light brass finish with modern grille and decorative motif. Size 10" x 7½" Ship. wt. 4 lbs.
464E974—"Bel Air" Chime
464/6E685—Six or more
Retail $14.75

Nutone "Coronet" Chime
Light Beige or Walnut finish plastic cover with gold stocked grid cloth. Three notes for six. Two notes for front door and one note for rear door. Size 8¾" x 7" x 4⅝" Ship wt. 5½ lbs.
Specify Finish
4638E115—Coronet Chime
4639 3E1085—Three or more
Retail $17.75

Rittenhouse "Sentinel"
This modern classical chime will chime see any wall. Smart gold trim and case tops individual resonators, to be finished in glowing polished brass. Chimes 2 notes for front door, one note for rear. Walnut, Brown & Brass or Salt Beige & Brass. Specify Finish. Size 12" x 15½" Ship wt. 3 lbs.
564E827—"Sentinel" Chime
564 6E5.0—Six or more
Retail $9.50

Wood Box
1599F2200 Sel. 1 Brass wood lined, curved front. Typical scene in relief. No end of uses. Might even consider as bumper for brass bathroom. 18¾" long x 13¾" deep x 14¾" high. Ship weight 17 lbs. F.O.B. New York.
Sugg. Ret. $32.95

Nutone "Antique" Chime
A new chime from Nutone's Master-Craft series! Lighted Lantern type in Rose-Red Amber and Blue-Green Amber panels. Chime sounds given with soft, mellow tone. Simulated hammered brass finish. Two notes for front door one note for rear door. Size 6½"x12⅝"x5¾". Ship wt. 3 lbs.
676E1024—Antique Chime
676 3E945—Three or more
Retail $15.75

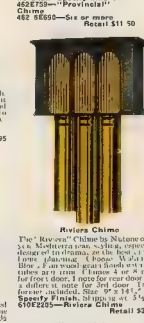
Nutone "Renaissance" Chime
Light finishes chime in Antique Brass finish. Authentic in old world design. Translucent panels simulate Flemish hammered glass and glow from iron-vintage lamps included. Two notes for front door, one for rear. Size 7⅝"x 12⅝" x 3¾". Ship wt. 3 lbs.
755 E1215—Renaissance Chime
755 3E1137—Three or more
Retail $18.95

Nutone "Ms. Vernon"
Colonial elegance reproduced in hammered brass. Two pleasant notes for front door, one for rear door. Size 7" x 11¼" Ship wt. 2½ lbs.
455E746—Ms. Vernon Chime
455 6E615—Six or more
Retail $11.50

Coal Scuttle
2035F1765—Hand hammered Solid Brass. A fine coal or log holder for the fireplace but imagine the striking effect if filled with flowers. Ship wt. 7 lbs. F.O.B. New York Mailable
Sugg. Ret $25.50

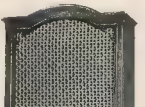
Rittenhouse "Provincial"
Beautiful early American cabinet work in a White Ash open finish effect. Rich reddish tone. Graceful curves and spooled spindle work, cut-out simulated tin grille cloth. Needs just one coat of your favorite stain to bring out the natural beauty of the wood. Size 7¾" x 12" Chimes 2 notes for front door, one note for rear. Ship wt. 2 lbs. Specify finish.
462E759—"Provincial" Chime
462 6E650—Six or more
Retail $11.50

Nutone "Riviera" Chime
The "Riviera" Chime by Nutone offers you a Modern trim to fit any decorative theme. Illuminated panels in Rose, Topaz Blue, or Green. Choose Walnut or Blue finish wood grain finish with solid tubes are in trim. Chimes 4 or 8 notes for front door. Note for rear door and a different note for 3rd door. Trans former included. Size 10" x 14½" x 3" Specify Finish. Ships wt. at 5½ lbs.
610E2205—Riviera Chime
Retail $35.75

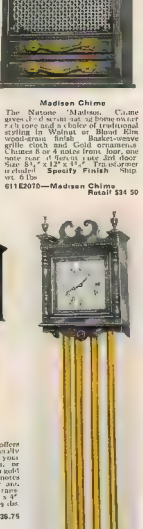


Nutone Jefferson Wall Chime Clock
Colonial wall clock and chime with rich hand finished Walnut wood cabinet. Antique white face, black numerals, gold and tan filigree bezel or switch for 8 or 4 notes for front door one note for rear door and different note for third door. Volume control switch and westminster chime sequence. Tear-drop clock pendulum. Size 17" wide x 24" high. Transformer operated. Ship wt. 15 lbs.
412E5670—Jefferson Wall Clock
Retail $94.50

Umbrella Stand
2038F1490 Solid Brass, roomy 10" wide x 7" deep x 22¾" high. Old World stone in relief. Removable drop pan. Ring in relief. Removable drop pan. Ring handles. Ship. weight 11 lbs. F.O.B. New York. Mailable. Sugg. Ret. $21.00



Madison Chime
The Nutone "Madison" Chime gives 1 of seven solid hardwood cabinet cores and a choice of traditional styling in Walnut or Blond Elm wood-grain finish. Basket-weave grille cloth and Gold ornaments. Chimes 8 or 4 notes from door, one note for rear, 2 notes 3rd door. Size 8¾" x 11" x 3¾". Transformer included. Specify Finish. Ship wt. 6 lbs.
611E2070—Madison Chime
Retail $34.50



Coal Box with Shovel
1820F2087 Scene in low-relief on lid of solid Brass. Attractive enough as a piece of empty ornamentation, it is useful too. Removable metal liner. Can be a magazine basket, sewing box or charcoal box. Wood-lined. 13" x 12⅛" x 14" Ship. wt. 19 lbs. F.O.B New York. Mailable.
Sugg. Ret $31.00

Dramatize Home Charm with a Fine Door Chime

PATHÉ 16MM & SUPER 8MM MOVIE

BTL—Behind The Lens Automation

PATHE 16MM REFLEX MOVIE CAMERA

NOTICE Additional Equipment Available Write For Prices

PATHE PR 16/BTL 16MM MOVIE CAMERA

A triumph in design and fine precision engineering! Magnificently made, and ten years ahead of time. Already acclaimed by experts as the world's most advanced movie camera. The ultimate in simplicity for the beginner and many matters unanswered in the photographic industry . . . truly a milestone in precision movie making instruments

The Pathe behind the lens (BTL) system works at the film plane behind the lens and the diaphragm constantly—even during filming the meter needle is visible in the reflex viewfinder. A simple turn of the F stop ring allows you to adjust to changing light conditions at the film plane itself. The zoom or pan shots will not be under- or overexposed. The PR16/BTL permits flexibility found in no other camera. Features include Rugged pressure molded lightweight body very lightweight for such a superb precision instrument (5 lbs. 13 oz.) Anti-backlash, shock free reflex viewing accurate focusing aerial image ground glass spot suspended in prism, variable shutter 180° shutter variable to completely closed with audible signal when closed pistol grip, geared focusing counter geared frame counter film reminder shows when camera is loaded, built-in rewind handle for fast dissolves, 2 way release button continuous run, single frame, time exposure single frame; cable release socket and safety lock; sturdy all metal carrying handle, shoulder strap included Pistol grip not included, but listed at right.

416BWB360—Pathe 16BM with Angenieux zoom lens F/2.2 17-68MM . . . . . Retail $1140.50

Note: All of the accessories listed for the Pathe Double super 8 camera listed at right can be used with this 16MM camera.

PATHE PR16/BTL WITH 17-68MM (4 TO 1) F/2.2 ZOOM LENS

The fine instrument is equipped with a most remarkable precision F/2.2 Angenieux lens that zooms from 17 6/8 MM and renders the sharpest, most detailed images on the film corner to corner even at maximum apertures.

PATHE DS8/BTL DOUBLE SUPER 8 MOVIE CAMERA

The World's first Movie Camera to use a 100 foot roll of Double Super 8 film. The Pathe DS8/BTL combines professional quality with the economy of Super 8 film The camera utilizes the most Superb behind the lens metering system ever developed . . . critically a milestone in the engineering and production of a precision movie camera.

The Pathe DS8/BTL Super 8 is the world's first professional reflex Super 8 with "BTL" behind the lens automatic! A Super 8 camera with 16MM quality! This is the camera that meets the needs of Professional and Sports photographers as well as the serious amateur. 100 feet of Super 8 on a single 100 foot spool of Double Super 8 film with minimum external machinery—means less interruption, more footage, more shooting, more enjoyment. Pathe DS8/BTL works at the film plane behind the lens and not at the viewfinder—even during filming The meter needle is visible in the reflex viewfinder. A simple turn of the F stop ring on the lens allows you to adjust to changing light conditions at the film plane itself. Zoom and pan shots are always perfectly exposed movies at all times Truly flicker-free 5 fps 15 sps continuous, flicker free reflex viewing, accurate focusing aerial image ground glass spot suspended in prism variable shutter 180° variable to completely closed with audible signal when closed pistol range 8 fps to 80 fps—calibrated at 8, 12, 24, 32, 48, 64 and 80 fps; geared footage counter geared frame counter; film reminder shows when camera is loaded; long 15" film run on one winding; built in rewind handle for fast dissolves etc., sturdy all metal carrying handle and Lanyard clips for shoulder strap—strap included. Pistol grip not included. See below

416VY360—Pathe Double Super 8 with Angenieux Zoom Lens F/1.9 8-64MM Retail $920.00

ACCESSORIES FOR PATHE 16MM AND DOUBLE SUPER 8 CAMERAS

Professional Heavy-Duty Tripod specially designed for the Pathe cameras as well as other professional camera equipment Counterbalanced friction pan head prevents costly accidents Sturdy, 2-section design with steel-braced legs and a 1¾" worm gear drive elevator column

416TV0640—Heavy-duty tripod. . . . . Retail $125.00

Leather Camera Case. Slim in design, this smart looking compartment case of fine quality black leather and rich red lining Holds the camera with pistol grip attached and additional space for lenses and accessories

416BV3990—Leather camera case. . . . . Retail $48.85

Cable Release. Specially designed and made for the Pathe cameras—the 39" metal, heavy duty camera cable release is a must for titles, animations, and all other single-frame work

416SV3560—Cable Release. . . . . Retail $4.95

Pistol Grip. This handsome and useful grip has a built-in trigger that is coupled to the camera release, identify **16MM or Double Super 8 camera.**

416BV1500—Pistol Grip . . . . . Retail $18.75

Getting Started permits listing only a limited number of accessories. The Pathe movie camera fusion offers a complete selection of lenses and accessories—all precision built in every respect, all engineered to offer the ultimate in convenience and performance

GRAFLEX SCHOOLMASTER FILMSTRIP PROJECTORS

Ideal for classroom teaching, industrial training, sales training, scientific work, religious instruction, etc. Advance design optical system, Tru-Focus lamp and superior projection lens fills screen with sharp, brilliant detail. F/3.5 anastigmat, color corrected, coated lens. Easy to operate Conveniently located controls. Smooth precise advance. Cooled by 4", 6-blade blower powered by a quiet, lifetime-lubricated motor. Strong, lightweight, aluminum body. Extremely portable. Complete instructions

Schoolmaster Model 500

2264VB400—Has all of the above features plus a brilliant 500 watt Tru-Focus projection lamp. Retail $185.00

2272V840—Model 500 carrying case $45.00

2258V840—Automatic Rewind Take-Up 18.50

2281V840—35mm Slide Adapter 8.50

Schoolmaster 750 Remote Control

2439V14230—A complete remote control outfit featuring a 750 watt remote control projector, 150mm slide adaptor and carrying case. Retail $179.00

2258V840—Automatic Rewind Take-Up 18.50

GRAFLEX SM400 FILMSTRIP SLIDE PROJECTOR

- F/3.0 Projection Lens
- 300 Watt Lamp

2231V4800—A fine compact dual purpose filmstrip and slide projector Has a fine F/3.5 lens and 300 watt lamp Smooth easy filmstrip advance With convenient Stack-Type Slide Changer this projector will show a series of 25 cardboard mounted 2"x2" slides in sequence Fan cool operation Compact size 7½"x8½"x9½" wt 4 lbs. Retail $60.00

2232V840—Filmstrip Feed/Take-Up Kit An additional convenience which completely eliminates manual rewinding of filmstrips. Retail $8.50

2231V800—Stack-Type Slide Changer. Can be installed on either side of the projector—for left or left handed operation. 25 slide capacity. Retail $18.00

SUPER 8 POWER ZOOM

Schneider Varigon F/1.8 Zoom Lens Zoom Ratio 8:1 7mm to 56mm

Instant Loading with Super 8 Cartridge Film No Film Reversing

- Reflex Viewfinder
- Electric Film Drive
- Fold-Away Pistol Grip
- Automatic CdS Meter
- Shutter Speeds— 18 and 24 FPS
- Automatic Footage Counter

NIZO S8T SUPER 8 POWER ZOOM CAMERA

This excellent Super 8 Power Zoom camera has many deluxe features instantly loads with the Super 8 Cartridge Electric film drive . . . no winding This camera is equipped with a superb Schneider Varigon F/1.8 zoom lens . . . power zooms at the touch of a button from 7mm (wide angle) to normal to 56mm (telephoto) with no focus adjustments ever necessary. Features the convenient Cassette-Matic exposure meter . . . fully automatic control with manual override. Reflex viewfinder allows user to see exactly what is being filmed . . . prism reflecting with bright antiflicker eyepiece Shutter speeds are 18 and 24 fps plus single frame with cable release Electric drive powered by 4 penlight batteries; on off switch to preserve battery life Built-in A filter Camera is complete with batteries cable release wrist strap sunshade and lens cap. Made in Western Germany

4014V2750—Nizo S8T Zoom Camera. . . . . . Retail $339.50

4015V1460—Deluxe Projector Case 19.95

2332V1190—Super 8 Movie Light 19.95

2739V460—Set of 2 Super 8 Film Cartridge . . . . . 2.99 ea.

Attractive Giftware

15 Pc Punch Bowl Set

9866H2000 –Set consists of an elegant clear glass 4 Qt bowl edged with a silver band and twelve 4 oz. silver-banded Roly Poly glasses. Glasses rest on a silver finish metal tray with elegant silver finish ladle. Silver finish will not tarnish or peel. Wonderful as a wed or to give. Ship wt 12 lbs.
Retail $30.00

24-Pc. Flair Tumbler Set

9646H5667 – Clear crystal glass tumblers are crowned with sparkling silver color bands. **Lifetime guaranteed** not to stain, tarnish, scratch or peel. Lifetime dishwasher safe. 24 pc. set consists of eight each 12 oz. Hi Ball & 8 oz. Old Fashioned and 4 oz. Cocktail Glasses. Ship wt 14 lbs.
Retail $10.90

Set of 8 Roly-Poly Glasses

The three most used glass sizes for the modern day bar. Glasses trimmed with Platinum band. **Lifetime guaranteed** not to stain, tarnish or peel.

	Retail
9539H5302 Set of 8 4-oz. Martini Glasses	$5.00
9539H4303 Set of 8 8-oz. Oy The Rocks Glasses	5.00
9538H4307 Set of 8 12 oz. Highball Glasses	5.50

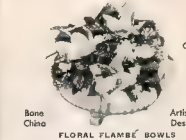
Crystal Clear Glassware

Every size glass needed to complete your home bar

		Retail
(A) 9983M675	Set of 12 4 oz. Cordial	$9.00
(B) 9984M675	Set of 12 8 oz. Brandy	9.00
(C) 9985M715	Set of 12 10 oz. Sherry	9.50
(D) 9986M713	Set of 12—6 oz. Champagne	9.50
(E) 9987M825	Set of 12 6 oz. Wine	$11.00
(F) 9988M708	Set of 12 5 oz. Whiskey Sour	10.50
(G) 9989M788	Set of 12 6 oz. Parfait	10.50
(H) 9990M825	Set of 12—11 oz. Goblet	11.00

8-Pc Pilsener Set

6735H495 – A party time must – this 8 pc. pilsener set with 10-ounce pilsener glasses with permanently fired design—each glass has different poker hand. Ship wt 6 lbs.
Retail $8.50



"Cocktails For Two" By BODA

5147H0640 – Two clear glass Roly Poly glasses, pitcher w mirror set on an attractive 9" round Walnut Finished Tray. Ship wt 3 lbs.
Retail $12.00

Bridal Champagne Glasses

9649H582—The perfect gift for the happy occasion! Two beautiful hollow-stemmed Champagne glasses. Each glass is decorated in heart and fingers design. With flowers and ribbons set in the right touch. Ship wt 4 lbs.
Retail $7.50

9 Pc. Salad Bowl Set

9931H933– Sparkling modern Salad Set with flared edges of smoked silver finish. Six 6½ inch salad bowls atop 9½ Dia. x 6" high Salad bowl. Attractive stainless steet spoon and fork with walnut finish handles. Ship wt 12 lbs.
Retail $14.00

15-Pc Punch Bowl Set

9509H1332—Clear glass set consisting of a 4 Qt. bowl twelve 4-oz. Roly-Poly glasses, a ladle with walnut handle and a sturdy highly-polished chrome plated caddy rack with Walnut handles. Glasses and bowl rimmed in Platinum finish. **Lifetime Guaranteed** not to stain, tarnish or peel. Overall size 14"x14"x 7". Ship wt 12 lbs.
Retail $20.00

Mixer	Hi-Ball	Double Old-Fashion	Single Old-Fashion	Jigger	Cocktail

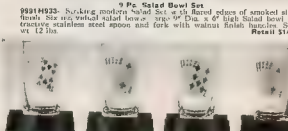
"ERIK" BARWARE By BODA

The most needed giftware to complete the modern day bar. Approx. Ship wt. 6 lbs.

	Supp. Retail
5172H945 – 1 Qt. Mixer w/Stirrer	$12.50
5173H826 Four 15 oz. Hi-Balls	11.80
5174H826—Four 10 oz. Dbl Old Fashions	11.80
5175H826 Four 8 oz. Single Old-Fashions	$11.80
5176H700 Four 4 oz. Cocktails	10.00
5177H500—Four 1 oz. Jiggers	8.00

9 Pc. Salad Bowl Set

9931H933– Sparkling modern Salad Set with flared edges of smoked silver finish. Six 6½ inch salad bowls atop 9½ Dia. x 6" high Salad bowl. Attractive stainless steet spoon and fork with walnut finish handles. Ship wt 12 lbs.
Retail $14.00



16-Piece Poker Hand Set

2252H450 –"Conversation pieces" highball set with Black plaster Container on Coaster-ashtrays, plus eight 10½ oz. Sham bottom glasses. Permanently fired poker-hand design different on each glass. Ship wt 7 lbs.
Retail $7.50

PROMPT DELIVERY FROM OUR LARGE STOCK—NEW YORK AND CHICAGO

SEE COLOR PAGE 567

FLORAL FLAMBÉ BOWLS

Lovely mixed bouquet of English bone china florals bring luxury of fresh cut flowers to every home. Choice of **Blue, Lavender** or **Tangerine Amber** hues accented with green leaves **Sparkly** color

	Supp. Retail
5145H1950—3 ¼"x8" Flora Bowl	$12.00
5146H1650—2 ¼"x2" Floral Bowl	4.00

9¾" Candlesticks by Boda

Beautifully crafted imported clear crystal candlesticks 9¾" high. Graceful lines add interest and beauty to the entire room. Pair an ideal wedding or table gift. Ship wt. approx. 4 lbs.

5150H1965 **9¾" Imported Crystal Candlesticks.** Mfr's. Sugg. Retail $15.50

8" Candlesticks by Boda

Graceful, elegant imported clear crystal candlesticks, stand 8" high. Each. Ship. wt. approx. 4 lbs.

5151H875—**8" Imported Crystal Candlesticks.** Mfr's. Sugg. Retail $12.50

BODA

CRYSTAL GLASSWARE

Distinctive Imported Swedish Stemware
Designed to Grace Any Table

Goblet Iced Tea Claret Sherbet Cocktail Cordial

"Majestic" Hand Cut Imported Stemware for the Discriminating Hostess. Approx. ship. wt., set of 4, 7 lbs F.O.B. New Jersey.

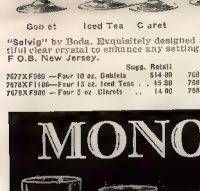
	Sugg. Retail
7606XF3250—Four 10 oz. Goblets	$47.00
7627XF3300—Four 13 oz. Iced Teas	39.00
7673XF3220—Four 5 oz. Clarets	47.00
7674XF3290—Four 7 oz. Sherbets	$47.00
7675XF3270—Four 4 oz. Cocktails	39.00
7676XF3310—Four 1 oz. Cordials	35.00

Claret Sherbet

"Contessa" by Boda

All grace-all sparkle Swedish hand-cut and fine hand-blown lead crystal. Band of precious platinum around each piece. Truly graceful shape. Approx. ship. wt. set of 4, 5 lbs. F.O.B. New Jersey.

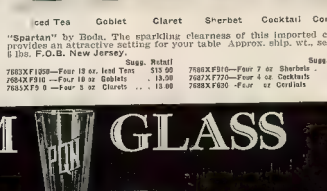
	Sugg. Retail
7621XF1330—Four 13 oz. Ice Teas	$19.00
7622XF1190—Four 10 oz. Goblets	17.00
7623XF1150—Four 5 oz. Clarets	17.00
7624XF1160—Four 7 oz. Sherbets	17.00
7625XF1050—Four 4 oz. Cocktails	15.00
7626XF910—Four 1 oz Cordials	13.00



Goblet Iced Tea Claret Sherbet Cocktail Cordial

"Solvig" by Boda. Exquisitely designed for discriminating tastes. Beautiful clear crystal to enhance any setting. Approx. ship. wt., set of 4, 6 lbs. F.O.B. New Jersey.

	Sugg. Retail
7627XF980—Four 10 oz. Goblets	$14.00
7670XF1106—Four 13 oz. Iced Teas	15.00
7671XF980—Four 5 oz. Clarets	14.00
7680XF980—Four 7 oz. Sherbets	$14.00
7681XF840—Four 4 oz. Cocktails	12.00
7682XF700—Four 1 oz. Cordials	10.00



Iced Tea Goblet Claret Sherbet Cocktail Cordial

"Spartan" by Boda. The sparkling clearness of this imported crystal provides an attractive setting for your table. Approx. ship. wt., set of 4, 6 lbs. F.O.B. New Jersey.

	Sugg. Retail
7683XF1050—Four 13 oz. Iced Teas	$13.00
7684XF910—Four 10 oz. Goblets	13.00
7685XF970—Four 5 oz. Clarets	13.00
7686XF810—Four 7 oz. Sherbets	$13.00
7687XF770—Four 4 oz. Cocktails	11.00
7688XF630—Four 1 oz. Cordials	9.00

MONOGRAM GLASS

Iced Tea Highball Tumbler Juice Old Fashioned Pilsener Cocktail Highball Cocktail

	Sugg. Retail
7489XF432—Eight choice of, 12 oz Ice Tea, 10½ oz Hiball, 5½ oz Tumbler, 5 oz. Juice or 7 oz. Old Fashioned. Ship. wt 5½ lbs.	$5.76
7490XF648—Twelve—choice of 12 oz. Ice Tea, 10½ oz. Hiball, 5½ oz. Tumbler, 5 oz. Juice or 7 oz. Old Fashioned. Ship. wt 8 lbs.	8.64
7690XF750—Eight 10 oz. Pilseners. Ship wt. 5 lbs.	10.00
7606XF1125—Eight 3½ oz. Cocktails. Ship. wt. 3 lbs.	15.00
7691XF1125—Twelve 10 oz. Pilseners. Ship wt. 6 lbs.	15.00
7608XF1688—Twelve 3½ oz. Cocktails. Ship. wt. 6 lbs.	22.50
7516XF488 —Eight 11 oz. Roly Poly Hiballs. Ship wt. 5½ lbs	6.50
7519XF738 —Twelve 11 oz Roly Poly Hiballs. Ship. wt. 7 lbs	9.75
7692XF488 —Eight 8 oz Roly Poly on The Rocks. Ship wt. 5 lbs.	6.50
7693XF732 —Twelve 8 oz. Roly Poly on The Rocks Ship wt 6 lbs.	9.75
7491XF488 —80 oz. Pitcher. Ship wt 7 lbs.	6.50
7492XF395 —32 oz. Pitcher Ship wt. 3 lbs	5.25
7493XF413 —42 oz. Cocktail Mixer W/S Ship wt. 3 lbs.	5.50
7494XF488 —32 oz. Cocktail Shaker. Chr. Top Ship. wt. 3 lbs.	6.50
7495XF413 —70 oz. Twirler W/S. Ship wt. 7 lbs.	5.50

Beautiful, Three-Letter, Monogrammed Glassware. Available in hand engraved slanted lettering, as illustrated. Be sure to specify choice of glass and initials—Print Initials Clearly. F.O.B. Ill. or N. Factory. **MINIMUM ORDER 24 PIECES.**

Beverage Pitcher Pitcher Mixer Cocktail Shaker Twirler

RONSON
VARAFLAME BUTANE
LIGHTERS/CANDLES

RONSON® VARAFLAME TABLE LIGHTERS

Styles for every taste, for every home and office decor. Adjustable flame for cigars, cigarettes, pipes. They light up to three years on a single fueling from the Ronson Multi-Fill® Injector . . . available everywhere.

Varaflame TULIP
8868/1750—White enamel flower, gold electroplate stem and rosewood base.
6868/311625—3 or more. Retail $25.00

Varaflame ERIC
8881/1750—Rosewood and satin finish aluminum, chrome plate fitment.
8881/311625—3 or more. Retail $25.00

Varaflame LA RONDE
8879/1907—Walnut and white, chrome plate fitment.
8879/31842—3 or more. Retail $12.95

Varaflame CROWN
8851/1750—Heavy silver plated, Chrome and silver plate fitment.
8851/311625—3 or more. Retail $25.00

Varaflame VALIANT
8882/1925—Green onyx, bright gold electroplate.
8882/311788—3 or more. Retail $27.50

Varaflame SKOAL
8813/1750—Rosewood and satin finish aluminum, chrome plate fitment.
8813/311625—3 or more. Retail $25.00

Varaflame VENUS
8845/1907—Gold tone, satin finish, deep engraved design, gold electroplate action.
8845/31907—3 or more. Retail $13.95

RONSON VARAFLAME TABLE LIGHTER SETS

Varaflame NORSEMAN SET
8880/1750—Table lighter with matching cigarette urn. Walnut and stainless steel, chrome plate fitment.
8880/311625—3 or more. Retail $25.00

Varaflame PATHFINDER SET
8867/71750—Table lighter, matching ash tray and cigarette urn. Genuine olive wood buffalo leather, gold electroplate fitment.
8867/311625—3 or more. Retail $25.00

Varaflame ENCORE SET
8883/71750—Table lighter and matching ash tray. White glazed ceramic, gold electroplate fitment
8883/311625—3 or more. Retail $25.00

RONSON VARAFLAME® CANDLES

In a graceful, gay array of colors; adjustable varaflame height can be dialed for the desired atmosphere; fuels instantly with clean, odorless, smokeless, tasteless butane fuel; available in 12 inch or 15 inch height; all come complete with adaptor base to fit standard size candle holders, handsomely gift-boxed with individual candle holders.

(A) Varaflame **STARDUST** 12" Candles
8884/1795—Antique White.
8884/31208—3 or more. Retail $18.50

(B) Varaflame **STARDUST** 15" Candles, satin finish.
8857/1875—Silver-Tone.
8857/311465—3 or more. Retail $22.50
8851/1875—Antique White
8851/311465—3 or more. Retail $22.50
8852/1875—Gold-Tone.
8852/311465—3 or more. Retail $22.50

(C) Varaflame **STARDUST** 15" Candles, engraved design, satin finish
8839/1887—Gold-Tone.
8839/311755—3 or more. Retail $26.95
8838/1887—Silver-Tone.
8838/311755—3 or more. Retail $26.95

(D) Varaflame **STARDUST** 15" Candles, mosaic finish
8885/2097—Silver-Tone.
8885/311967—3 or more. Retail $29.95
8882/2097—Gold-Tone.
8882/311967—3 or more. Retail $29.95

ROYAL JACKSON American Made China

ROYAL JACKSON American Made China. Finest grade clays are vitrified to produce a smooth, non-porous body; extra hard glaze. The delicate appearance of Royal Jackson is an illusion since it is far more durable than heavier pottery or earthenware. The authority of good design and beauty is found in the application of decor in Royal Jackson China. Select the set of your choice from the lovely *Tiara, Diamant II, Bristol, Celebrity, Reverie, Sandra* or *Blue Heaven* patterns to set the mood for elegant and more pleasureful dining enjoyment.

Shipped F.O.B. Pennsylvania Factory

DIAMANT II

The ultimate in fine china table services, Diamant II combines translucent china body with hand applied Gold Encrustations. Regal and endearing with a raised double diamond 22 carat Gold decor on pure White. As with all encrusted Gold—moderate care in washing is advisable.

	Sugg. Retail
6238XF13200—53 Pc. Set	$220.00
6239XF23400—93 Pc. Set	390.00

BRISTOL

Dainty raised enameled White snow drops with flowing stems and leaves in Moss Green on pure White. Fine Platinum band on edge of flat shoulder sets off this beautiful pattern.

	Sugg. Retail
6240XF11640—53 Pc. Set	$194.00
6241XF21000—93 Pc. Set	350.00

TIARA

The beauty and natural simplicity of the graceful coupe shape are yours in Tiara; enhanced by a lovely combination of Platinum and 22 carat Gold banding on pure White.

	Sugg. Retail
6236XF9300 —53 Pc. Set	$155.00
6237XF16200—93 Pc. Set	270.00

SET COMPOSITIONS FOR TIARA, DIAMANT II, BRISTOL, CELEBRITY, REVERIE, SANDRA AND BLUE HEAVEN. (Open Stock Available).

53-PC. SERVICE FOR 8. 8 each: dinners, bread and butters, salads (except soups instead of salads in Tiara, Diamant II, and Bristol patterns), fruit/desserts, cups and saucers; 1 each: medium platter, open baker, creamer and covered sugar. Ship. wt. 50 lbs. **F.O.B. Pennsylvania.**

93-PC. SERVICE FOR 12. 12 each: dinners, salads, soups, bread and butters, fruit/desserts, cups and saucers; 1 each: large platter, small platter, open baker, covered casserole, gravy, covered sugar and creamer. Ship. wt. 75 lbs. **F.O.B. Pennsylvania.**

REVERIE (PLATINUM)—CELEBRITY (GOLD)

CELEBRITY

Rim Shoulder with embossed swirl. All White Body with Gold Trim and Verge Lines create a beautiful and inviting service for your table.

	Sugg. Retail
6149XF7567—53 Pc Set	$126.00
6282XF12467—93 Pc. Set	229.00

REVERIE

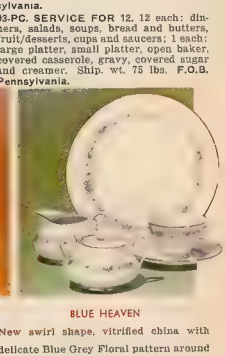
Same as above except with Platinum instead of Gold Trim.

	Sugg. Retail
6151XF7567 53 Pc. Set	$126.00
6251XF12467—93 Pc. Set	229.00

SANDRA

American fine china. The forever beautiful scalloped Savoy Shape. Gold edge on rim with an ingenious blend of soft pastel floral tones. Elegance in its truest sense.

	Sugg. Retail
6175XF7567 53 Pc. Set	$126.00
6253XF12467 -93 Pc. Set	229.00



BLUE HEAVEN

New swirl shape, vitrified china with delicate Blue Grey Floral pattern around the rim of every Snowy White plate—shining Platinum Rim.

	Sugg. Retail
5941XF7567 53 Pc Set	$126.00
6254XF12467 93 Pc Set	229.00

ALPINE MIST

Beautiful floral spray of Blue Daisies with Green and light Brown leaves on verge of Traditional fluted shape. Pure White body edged in Blue to match daisies.

	Sugg. Retail
6188XF3082—47-Pc. Set	$43.95
6189XF4202—67-Pc. Set	60.95

ENGLISH IMPORT

Elegant, durable dinnerware from England in **Alpine Mist, Classic White, Nordic Blue, Pink Chantilly, Dellwood and Pink Vine** patterns provide a graceful table setting and addition to greater informal dining pleasure. Available in 47 and 67 Pc. sets only. **Shipped F.O.B. New Jersey Warehouse.**

CLASSIC WHITE

Hardy, highly glazed Ironstone dinnerware—fluted in shape, Snowy White in color—will set your table beautifully for years to come.

	Sugg. Retail
6190XF2162—47-Pc. Set	$30.95
6191XF2977—67-Pc. Set	42.95

NORDIC BLUE

Crewel-like motif of stems and leaves, onion-bulbs in deep blue on frost white. The same hand-etched, hand-dipped colors under glaze.

	Sugg. Retail
6192XF2745—47-Pc. Set	$38.95
6193XF3755—67-Pc. Set	54.95

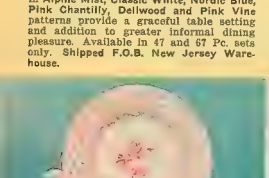
SET COMPOSITION

ALPINE MIST, CLASSIC WHITE, NORDIC BLUE, PINK CHANTILLY, DELLWOOD AND PINK VINE

Shipped F. O. B. New Jersey Warehouse

47-PC. SERVICE For 8. Ship. wt. approx. 36 lbs. **8 EACH:** dinners, soups, salads, cups, saucers; **1 EACH:** platter, vegetable, covered sugar, creamer, coffee pot w/cover.

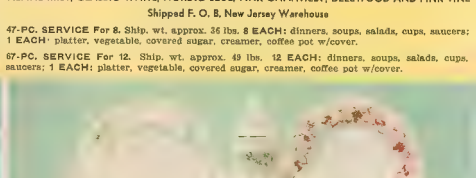
67-PC. SERVICE For 12. Ship. wt. approx. 49 lbs. **12 EACH:** dinners, soups, salads, cups, saucers; **1 EACH:** platter, vegetable, covered sugar, creamer, coffee pot w/cover.



PINK CHANTILLY

Country charm in the Old English tradition. A cheerful Pink Rose center, surrounded delicately throughout the swirled rim on Pure White body.

	Sugg. Retail
6242XF2745—47-Pc. Set	$38.95
6243XF3755—67-Pc. Set	54.95



DELLWOOD

English Staffordshire Ironstone in lovely Sterling shape. Muted Blue and Gray motif on Pure White has the traditional look of dining elegance.

	Sugg. Retail
6244XF2951—47 Pc. Set	$42.95
6245XF4027—67 Pc. Set	58.95

PINK VINE

Marvelously British in its motif . . . with bold Pink grape vines dramatizing the White backgrounds of all pieces, including the holloware.

	Sugg. Retail
6246XF2745—47 Pc. Set	$38.95
6247XF3755—67 Pc. Set	54.95

METASCO Imperial Stone Dinnerware for Your Informal Dining Enjoyment

Metasco Imperial Stone Oven to Table Dinnerware. Ovenproof, hand painted *underglaze, dinnerware,* detergent and dishwasher proof from Japan for casual entertaining. Available in 63 Pc. Set (Service for Eight) only. *F.O.B. New Jersey or California Warehouse.*

(A) FANTASY: A crisply Burnt Orange rippled band surrounds a Rich Coffee Brown ring . . . a lovely Contrast Rim about a White center. Adds earthly charm to your dinner table . . . Matching accessories.
6248XF2663—63-Pc. Set . . . . . Sugg. Retail $39.95

(B) INDIGO: The look is stone and it's warm in its appeal . . . Deep Indigo Blue ripple band within Light Blue ring . . . Snow White center. Matching holloware.
6249XF2663—63-Pc. Set . . . . . Sugg. Retail $38.95

(C) FERN: A deep Rich Fern Green rippled band encircled with a Pale Contrasting Green band about a White center. Almost primitive in its rich pleasant feeling. Matching accessories
6250XF2663—63-Pc. Set . . . . . Sugg. Retail $39.95

SET COMPOSITION FOR FANTASY, INDIGO and FERN: 63 PC. Service for 8 (Approx. Ship. Wt. 49 lbs.) 8 EACH: dinners, salads, soups, fruits, cups, saucers; 1 EACH: 12" chop plate, covered sugar, covered creamer, covered coffee pot, covered casserole, covered butter, tidbit tray (2 pcs.), salt and pepper shakers. *F. O. B. New Jersey or California Warehouse.*

Sterling Silver

925/1000 FINE

Sterling for Lasting Beauty

Decorative Sterling Tableware

5933S2700—Salad Bowl and Servers
Free form Mahogany bowl on heavy Sterling Silver base. Diameter 12", Height 6". Servers have tubular Sterling handles of plain design. Sugg. Retail $40.50

Bowl
5849S1268—A distinctive glass bowl mounted with a Sterling Silver base. 9¾" diameter at rim, 5¾" high. Sugg. Retail $15.50

Salad Serving Set
5990S2250—Hand turned tulip-wood bowl, walnut finished, mounted on Sterling Silver base. Serving pieces in French cherry-wood with Sterling handles. Mfr's. Sugg. Retail $37.50

5151S833—Cheese Set
Cut Glass dish, 6" diameter, with Sterling Silver rim. Sterling Silver cheese knife 5¼" long. Gift box. Mfr's. Sugg. Retail $11.10

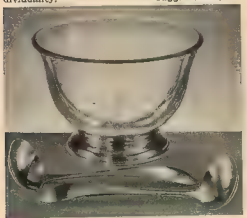
Butter Dish
5771S1399—Lovely butter dish. Cover is Sterling Silver. Base is beautiful crystal. Attractive design. Holds quarters or butter patties. Sugg. Retail $18.50

5152S668—Lemon Set
Cut Glass dish, 5" diameter, with Sterling Silver rim. Sterling Silver Lemon fork 5" long. Gift box. Mfr's. Sugg. Retail $8.90

Saccharine Set
5866S625—Sterling Silver Saccharine Bowl and Tong in Gift Box. A unique Sterling Silver gift suggestion affording charm, beauty and individuality. Sugg. Retail $7.85

5083S1247—Mayonnaise Set
Sterling Silver Bowl with rope design border. Diameter 4½", Height 3". Chippendale Sterling ladle. All bright Butler finish. Weighted base. Mfr's. Sugg. Retail $16.50

5323S728—Jam Jar Set. A welcome addition to any homemaker's possessions. Beautiful hand-cut crystal jar with Sterling cover and spoon. Ht. 5½", Dia. 3", Length of spoon, 5⅝". Sugg. Retail $10.50



5624S1350—Mayonnaise Set
Two-compartment mayonnaise set in lovely etched crystal. Sterling Silver base. Two Sterling Silver ladles. Diameter 6½". Height 3⅛". Sugg. Retail $19.75

5436S2264—Butter Dish
No more melted butter on hot days! This cleverly constructed Covered Butter Dish has space between glass insert and bottom for ice. Beautifully designed in Sterling Silver with embossed Gadroon borders and plain knob handle on cover. Removable glass insert has etched floral design. Capacity ¾ lb., Ht. 2½", Diameter 6". Sugg. Retail $29.95

Mayonnaise Set
5981S2040—Sterling Silver Paul Revere Bowl, Ladle and Tray in bright finish. Dia. of bowl 1½", dia. of tray 8⅝". A most welcome gift item. Sugg. Retail $30.00

Sterling Silver on Crystal

GIFTS FOR THE MOST DISCRIMINATING

Flowerite

6946S640—Consists of 3-Toed 5" Bowl with block designed to hold center candle and flower arrangement, Decorative "Forest" pattern, Will not tarnish.
Sugg. Retail $8.50

Anniversary Cake Plates

6947S1125—25th Anniversary inscription 12" Cake Plate decorated in Sterling Silver, Non-tarnish.
Sugg. Retail $15.00

6948S1050—50th Anniversary inscription, 22K Gold-on-Crystal, Non-tarnish. **Sugg. Ret. $14.00**

Hurricane Lamps

6718S2646— Sterling Silver, with cut crystal globes. **Cadroon** borders. Weighted bases, d.s., 3¾", can be used separately as console sticks, 11", including globe 12⅛".
Sugg. Retail $35.00 Pr.

Dependable Quality from the House of Bennett

Vase

6945S338—Chip resistant at both lip and foot. This 6" Vase is decorated in Sterling on-Crystal pattern "Forest" and needs no polishing.
Sugg. Retail $4.50

BENNETT BROTHERS HAVE DISTRIBUTED FINE SILVER FOR OVER 60 YEARS

Water Pitcher

6989S1013—Ice Lip Sterling on-Crystal Water Pitcher. Capacity 72 oz. Decorated with permanent "Flanders" pattern. Will not tarnish.
Sugg. Retail $13.50

Vase

5180S3450—Sterling Silver Vase in a simple, useful style 11" high. Weighted base. Bright Butler finish.
Sugg. Retail $46.00

Prices Subject to Change without Notice

5732S1500—Sterling Ash Trays

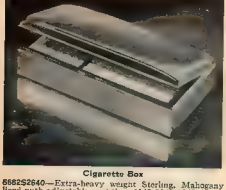
Set of 4 ash trays with rolled edges, 3¼"x2¼"x¾". Gift boxed.
Mfr's. Sugg. Retail $25.00

Cigarette Urn

5960S1096—Unusual Sterling Silver cigarette holder in traditional brandy snifter design. Will add charm to your table setting. Height 3".
Sugg. Retail $14.50

Cigarette Box

5731S3900—Fine, extra-heavy weight Sterling. Simple style perfect for engraving. Cedar-lined. Will hold regular or king size cigarettes. 7¾"x3½"x2".
Mfr's. Sugg. Retail $55.00



Cigarette Box

6682S2840—Extra-heavy weight Sterling, Mahogany lined with adjustable partition, 6¾"x3⅜"x1⅜". Holds regular or king size cigarettes. Lots of engraving space.
Mfr's. Sugg. Retail $44.00

NOTICE: All prices quoted in this Catalog are either the manufacturer's or Bennett's Suggested Retail prices. They are not the prices at which Bennett Brothers sell. See Trade Information.

3-Piece Cigarette Set

6803S1050—Handsome Gadroon borders, gleaming cigarette urn and two matching individual trays. An ideal gift item. A product of the International Silver Company. Sterling Silver.
Mfr's. Sugg. Retail $17.50

5776S1800—Cigarette Box

Smart plain design. Mahogany lined. Will afford an excellent personalized presentation gift with a fine engraved monogram, design or insignia. Holds regular or king size cigarettes. Measures 8¾"x3¾"x1¾". Sterling Silver.
Mfr's. Sugg. Retail $30.00

Retail Prices Are Suggested Only and May Vary in Different Trading Areas

TYCO "HO" GAUGE TRAINS BY *MANTUA*

DYNA-BALANCE 5 POLE MOTORS

PRECISION GROUND WHEEL BEARINGS

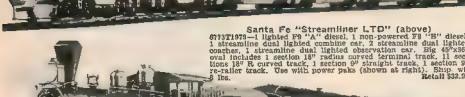
WORM & GEAR DRIVES, NYLON

Battery Operated Freight Handling Depot and 18 pc. Coal Unloading Ramp. Trestle w/manual switch, 1 pc.

Over and under action on bridge and trestle set.

"The Mountain Master" Steam Freight
6717T2959—An all-time "Pennsylvania RR" favorite with massive lighted Pacific 4-6-2 locomotive and tender plus 4 exciting freight cars: gondola car, box car, skidflat car w/3 solvent pipe, refrigerator car, tank car, stock car, operating hopper car, 8-wheel caboose. Features battery operated freight handling depot and automatic coal unloading ramp. 60"x30" oval track plus 20" spur includes 1 section 15" radius curved terminal track, 11 sections 18" R curved track, 1 section 9" re-railer track, 4 sections 9" straight track, 1 section ½ 18" R curved set. Use with power paks (shown below). Ship wt. 10 lbs.
Retail $49.98

"The Over 'N' Under" Freight (above)
6722T1799—Lighted "Burlington" GP-20 diesel, refrigerator car, tank car, covered operating hopper car, skid flat car w/3 solvent pipe, 2-wheel caboose. 36 pc. trestle set, 2 pc. bridge set. Track includes 1 section 18" radius curved terminal, 2 sections 18" R curved, 2 sections 9" straight, 1 section 9" re-railer, 1 section ½ 18" R curved, 1 section ½ 18" R curved, 1 section 6" straight. Use with power paks (shown below). Ship wt. 8 lbs.
Retail $29.98



Santa Fe "Streamliner LTD" (above)
6712T2972—Lighted F9 "A" diesel, 1 non-powered F9 "B" diesel, 1 streamline dual lighted combine car, 2 streamline dual lighted coaches, 1 streamline dual lighted observation car. Big 45"x30" oval includes 1 section 18" radius curved terminal track, 11 sections 18" R curved track, 1 section 9" straight track, 1 section 9" re-railer track. Use with power paks (shown at right). Ship wt. 9 lbs.
Retail $39.98

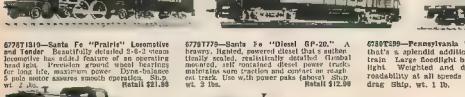
"The Petticoat Junction" with Power Pak (above)
6714T2919—2 lighted "Two Wheeler" 4-60 locomotive (w/interchangeable straight stack) and tender (w/interchangeable coal load) "C P & W" RR, 1 -1890 "Clerestory" combination car, 2—1890 "Clerestory" coaches 45"x30" oval track includes 1 section, 18" radius curved terminal, 11 sections 18" R curved, 1 section 9" straight, 1 section 9" re-railer. Includes 1 amp Tyco-Pak w/direction control and circuit breaker. UL approved. Ship. wt. 6 lbs.
Retail $36.98

6776T839 — Tyco Master-Pak (left). Direction control, on-off switch, Overload indicator light. Circuit breaker protected. 1 amperes. AC-DC terminals. Ship wt. 4 lbs.
Retail $13.98

6777T479—Tyco Pak (left). Full range rheostat for all speeds. Glass sealed Circuit breaker for overload safety. Automatic reset Reversing switch AC-DC terminal. Ship wt. 3 lbs.
Retail $7.98

Santa Fe "Diesel Flyer" Freight w/Power Pak (left)
6715T1489—Lighted F9 diesel, gondola car, refrigerator car, skid flat car w/3 solvent pipes, 8-wheel caboose. Complete with Tyco 1 amp power pak w/direction control and circuit breaker. UL approved. 1 section 18" radius curved terminal track, 11 sections 18" R curved track form big 36" circle. Ship. wt. 8 lbs.
Retail $24.98

6720T1819—Santa Fe "Prairie" Locomotive and Tender Beautifully detailed 2-6-2 steam locomotive has added feature of an operating head light. Precision ground wheel bearings for long life, maximum power. Dyna-balance 5 pole motor assures smooth operation. Sh.p. wt. 2 lbs.
Retail $21.98



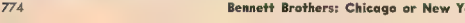
6720T779—Santa Fe "Diesel GP-20." A heavy, lighted, powered diesel that's authentically scaled, realistically detailed. Gimbal mounted, self contained diesel power truck, maximizes sure traction and control on rough or track. Use with power paks (above) Ship. wt. 3 lbs.
Retail $12.98

6730T299—Pennsylvania "Floodlight" Car that's a splendid addition to any freight train. Large floodlight beams bright work light. Weighted and designed for best roadability at all speeds without excessive drag. Ship. wt. 1 lb.
Retail $4.98

6781T203—Pennsylvania "Derrick" Car A real work car authentically detailed and carefully scaled. Hoists or lowers equipment. Nylon couplers for excellent automatic coupling and uncoupling. Ship wt. 1 lb.
Retail $3.49

6702T259—Santa Fe "8-wheel Lighted Caboose." Authentic for detail and proportion—right down to the prototype. Nylon Streamatic NMRA couplers centilever realism with automatic coupling and uncoupling. Ship wt. 1 lb.
Retail $4.49

6782T209—Pennsylvania "Clearance Check" Car An important car for every railroad! Designed so authentically, yet rugged for years of use. Ship wt. 1 lb.
Retail $3.49



Remote-Control Switches
6784T595 — This pair of switches can be used with any HO train set. Consists of right and left hand switches
Retail $9.98 Pr.

90-Degree Crossing
6785T135 — Allows two main lines to intersect. Especially needed for figure of eight layout.
Retail $2.25

HO Track
6786T180 Box of 12 curved sections 9" long, 18" radius (18 pcs.)
Retail $6.25 ea.

6787T180—Box of 12 straight sections, 9" long. 31 pcs.
Retail $6.25 ea.

For Full, Safe and Complete Enjoyment of Voit Skin-Diving and Swimming Equipment:

(1) Obtain professional advice and instruction before use
(2) Never dive or swim alone
(3) Never lose contact with your swimming partner
(4) Keep equipment in excellent condition
(5) Double-check all equipment before using
(6) Investigate water before diving for hazards
(7) Learn behavior and peculiarities of marine life
(8) Keep in good physical shape
(9) Do not overexert yourself
(10) Observe and enjoy the underwater beauty of this new world

VOIT SKIN-DIVING EQUIPMENT

Voit Regulators
Developed and extensively field tested by Voit Research and Development personnel, and proved in use through thousands of diving hours.

Dolphin
445IA5860—Dolphin Regulator. Now 2 stage design double-free simplicity of moving parts. Balanced 1st stage and lower action 2nd stage provides demand and flow characteristics far exceeding the most strenuous need. All stainless steel, rust-proof internal parts enclosed in snag-free chrome over brass case. Ship. wt. 4 lbs. **Retail $62.00**

Two Stage
This lung outfit contains the most thoroughly engineered products ever developed by Voit. Voit's exclusive design and construction features always override the greatest safety performance, comfort and beauty. The tank — Voit model TC16L-1A is equipped with a belt-out metallic reserve Viking valve. Full rod guard (Voit Patent No. 2,766,-751) with a yellow, steel finish over galvanizing. The regulator —The Voit Dolphin, a two stage regulator which represents the biggest breakthrough in regulator design in years. Offers

Voit Deluxe Diving Lung

Avalon Regulator
443SA8216—Avalon Regulator. Piston 1st stage with only 1 moving part, simplified 2nd stage. All internal parts are of rust-proof stainless steel. Aerodynamic designed, snag-free case is of chrome over brass, will last a lifetime. Ship. wt. 4 lbs. **Retail $45.00**

Voit Spear Guns
466AA1098—39" Spear Gun. A compact, powerful, all-purpose gun. Firing shear muscle; bushings and shaft on same plane to insure accuracy. Pistol-grip handle. Two slip tips. Detachable rubber sling. Ship wt. 4 lbs. **Mfr's Susg. Retail $17.95**

36" AND 19" SPEAR GUNS

signed as an all-purpose speargun for the discriminating diver. Ship wt. 4 lbs.

4665AA840—19" Carbine Spear Gun. (not shown) Small but mighty! Best for working dense sea growth and coral. Firing shear muscle, bushings, and shaft on same plane to insure accuracy. Single barb head. Ship wt. 3 lbs.

Depth Gauge and Compass
3569A1010—Model DG4-C U.S made professional model for the expert. Rubber housing, liquid compass and luminous dial. Vinyl strap. Calibrated to 140 feet. Ship. wt. ¾ lb. **Retail $17.50**

Depth Gauge
4083A729—Model DG33. A precision instrument for the expert. Guaranteed accurate plus or minus 2.8 feet. Large, luminous easy reading dial scaled to 140 ft. Shock resistant rubber case, shatterproof lens 1⅝" plastic strap. Ship wt. ½ lb. **Retail $11.95**

Weight Belt and All Lead Weights
Heavy duty 2" black nylon belt. Quick release stainless steel buckle, holds 34#. Ship. wt. 1 lb. **Retail $4.50**
4884A256—Weight 2#'s 25 Belt
4395A127 Model 2W2. 2 lb. Wt $2.10
4331A187—Model 2W3. 3 lb. Wt. $3.10

Diver Leg Knife and Sheath
4698A811—Model DK6. Orange molded handle, given with grip and positive control. 2½" heavy duty blade constructed of stainless steel with a serrated edge. Slashed at a 45° angle for use as a sailor knife or leg knife. Ship wt 1 lb.
Mfr's Susg. Retail $8.50

Safety Vest Life Preserver
4332A1854—Model SDL-2 Safety Vest. Deck Grey, inflated by mouth and/or replaceable, extra capacity, 16 gram, CO_2 cartridge Heavy duty rubberized nylon fabric inflates to correct angle, prevents turning on face Fully adjustable straps fit any size Corrosion resistant fitting mechanism protected hayward Corrosion resistant hardware, full length nickel silver zipper Ship. wt approx. 1½ lbs. **Retail $25.95**

Tank Pressure Gauge
3176A857 — Model DS107. Gives positive check of air supply in tank before and after diving Bleeder valve for easy disconnection Rubber covered housing Calibrated up to 3,000 lbs. Ship. wt. 1 lb. **Susg. Retail $11.95**

A10 Skin Diver Fins
4699A511—Model A10. Two-piece blade with a stiff rib delivers extra thrust with ease of foot. Of resistable foot pocket with shoe for extra color, molded of long 94 rubber blend. Order to shoe size. **Small 5-7, Medium 7-9, Med. Large 9-11, Large 11-13, Specify Size.** Ship wt 5 lbs. **Retail $8.50**

A6B Viking Swim Fins
3185A593—Expert's favorite 19" L. with 8½" wide curved stiff blade. Has 4 ribs and water channeling action. They float! Two-Tone Royal Blue. Order by shoe size **Medium 7-9; Large Large 9-11; Large 11-13. Specify Size.** Ship wt 3 lbs. **Retail $11.50**

Viking Swim Mask
3891A375—Model B66BK-S Deluxe Mask. Features a one-way exhaust valve for quick positive clearing of all water; safety lens, stainless steel straps. Neoprene split straps and side buckles. Susg. Retail $6.95

Super Depth Equalizer Mask
4838A451—Model B16BK—Comfortable, wide vision mask with one-way exhaust valve and new 3-piece holes allowing diver to equalize all water pressures. Has safety lens, other stock, split neoprene headstrap, stainless fittings and tempered safety lens. Ship wt approx. 1 lb **Retail $7.95**

Voit Skin Diving Suit Size Ranges

	Waist	Weight	Height
Small	30-34	135-160	5'5"-5'9"
Medium	32-36	160-190	5'7"-5'
Large	34-38	175-210	5'10"-6'1"
Ex Large	36-42	210-240	6'-6'4"

Please Specify Size When Ordering Diving Suits

Skin Diving Suits
4456AF4301—Wet Suit. Three piece black Foamlok neoprene suit ⅛" skin two sides. Consists of pants, jacket and hood. Five nickel-silver zippers Suit affords perfect protection against cold, rocks, coral, etc. A must for every skin diver Suit is tough and durable Provides cushion comfort with high quality workmanship. Specify Size. Ship. wt. approx. 13 lbs. **F.O.B. Ill., Calif., or N. J. Retail $64.95**
4457AF9378—Wet Suit. Same as above but ⅛" skin two sides. Consists of pants, jacket and hood Specify Size. Ship. wt. approx. 13 lbs. **F.O.B. Ill., Calif., or N. J. Retail $84.95**

Boots
466BAF473 — Exclusive long-wearing tread sole, designed to prevent accidental slipping and give firmer footing over rocks and coral ⅛" Neoprene sponge Pull sizes 7-13, specify. Ship. wt 2 lbs. **Retail $7.95**

LADIES'

(A) **PRINCESS MODEL**—High style figure skates with split cowhide uppers and topped with fur-look collar ● flannel lined with Polyna® insulation ● form-fit tongue ● finely polished silver brazed blades ● Ladies' full sizes: 4 through 11. Wt. 4 lbs.
6552T960—Snow White with White collar. **Specify Size** ..... Retail $14.40

(B) **"PRO" FIGURE SKATE**—Full grain white elk leather uppers ● Soft suede lined through-out, with sponge padded two-piece tongue ● Skate is attached to outsole and heel with screws, so blade can be custom-positioned ● finely polished nickel and chrome plated blades ● Ladies' full sizes 4 through 10. Wt. 4 lbs.
6747T1680—White. **Specify Size** ..... Retail $25.20

(C) **PROFESSIONAL MODEL**—Top quality, full grain White Elk leather with smooth suede lining ● pro-style with soft, half-moon boxed toe ● full leather outsole with covered stitches ● professional quality blades -highly polished, chrome plated, precision ground with length-wise crease for sharp skating edge ● Full sizes. 4 through 11. Wt. 4 lbs.
6554T2000—White. **Specify Size** ..... Retail $30.00

(D) **COMFORT SKATE**—For assured comfort, fit and support, this figure skate reigns supreme. Full-grain White Elk Leather uppers ● glove leather lining ● two-piece tongue ● butterfly backstay ● leather soles ● nickel and chrome plated skates ● lengthwise hollow ground blades. Full sizes 4 through 11. Wt. 4 lbs.
6535T1440—White. **Specify Size** ..... Retail $21.60

(E) **STANDARD MODEL**—America's popular, budget priced figure skates ● full grain, White Elk leather uppers lined with Plaid flannel over Polyna® insulation ● one-piece, silver brazed blades, precision broached ● Wt. 4 lbs.
6556T1120—Ladies' full sizes: 4-11. **Specify Size** ..... Retail $16.80
6557T1040—Girls' full sizes: 12-4. **Specify Size** $15.60

Canadian Flyer
MADE IN U.S.A.

THE QUALITY NAME IN ICE SKATES

MENS'

(F) **PROFESSIONAL MODEL**—Full-grain, Black Elk leather uppers, fully lined with soft suede ● two-piece, form-fit tongue, black with sponge-rubber ● pro-style pattern with soft, half-moon box toe ● orthopedic style counter for extra comfort and support ● highly polished, chrome plated blades with sharp, hollow ground edges ● Full sizes: 6 through 13. Wt. 4 lbs.
6558T2000—Black. **Specify Size** ..... Retail $30.00

(G) **COMFORT SKATE**—Built for comfort, fit and support. Full grain, Black Elk Leather uppers ● glove leather lining ● bound edges on uppers ● two-piece tongue ● butterfly backstay ● leather soles ● skates nickel and chrome plated ● lengthwise hollow ground blades. Full sizes 6 through 13. Wt. 4 lbs.
6559T1440—Black. **Specify Size** ..... Retail $21.60

(H) **STANDARD MODEL**—Popular, budget-priced figure skates in semi-high style ● Black tanned, full grain Elk leather ● fully lined with colorful flannel over Polyna® insulation ● leather soles and steel arch supports ● hardened, tempered silver brazed blades ● Wt. 4 lbs.
6560T1120—Men's full sizes: 5-13. **Specify Size** ..... Retail $16.80
6561T1040—Boys' full sizes: 12-4. **Specify Size** $15.60

(I) **HOCKEY MODEL**—Rugged hockey skates with regulation, built-in tendon guards ● Black, pebble grained leather uppers with Brown toe, trim and guards ● felt-lined, form-fit tongue ● super sharp blades, hollow ground lengthwise and double zinc plated ● button safety guard on blades ● Full sizes: 6 through 13. Wt. 4 lbs.
6562T1307—Black with Brown Trim. **Specify Size** ..... Retail $19.60

(J) **HOCKEY MODEL**—Men's Hockey skates with a rugged shoe of Black leather, Brown toe trim and sturdy pro-style tendon guard ● Two-piece "Formfit" tongue is heavily padded with felt for solid comfort. Waterproof composition material soles. Littleway lock-stitched ● Made on the pro-style combination last with narrow heel. Super sharp blades, hollow ground length-wise; hardened and tempered high carbon U.S. steels take and hold a good edge.
6563T1120—Men's full sizes: 5-13. **Specify Size** ..... Retail $16.80
6564T920—Boys' full sizes: 12-4. **Specify Size** $13.60

Crazy cars?
You want 'em? You make 'em!

Johnny Olmaker

More trailers than ever are taking the train.
Because our piggyback service branches out even beyond our 14-state system. Because we've over 1000 points between the Midwest and the Pacific Northwest. Because our "Roadrunner 90" all-piggyback trains are the fastest between Chicago Milwaukee and St. Paul-Minneapolis. And, because more trailers than ever are taking the train, we're constantly expanding our fleet. No wonder your piggybacks go to market faster on our Fast Track.
The Milwaukee Road, Union Station Building, Chicago, Illinois 60606
THE MILWAUKEE ROAD
Get on the Fast Track

Trains break record in Northwest auto race

Get 'em there fast...that's what auto makers say about shipping new cars to their dealers. And The Milwaukee delivers! No railroad gets autos to the Pacific Northwest faster than the Fast Track. And we carried more of them last year than ever before. Fast schedules and expanded facilities make the difference. We've been in the auto-carrying business longer than most other railroads. Experience counts. Ask any major auto maker.

The Milwaukee Road,
Union Station Building
Chicago, Illinois 60606

THE MILWAUKEE ROAD

Get on the Fast Track

Katy spots cars within hours of arrival

To KATY, fast service means "getting the lead out" from the time a car is ready for pickup until it gets where it's going.

KATY has cars for all kinds of commodities. 12,000 bright red cars—almost half of them new, nearly all of the rest repaired or rebuilt during the past three years.

KATY gets cars behind big new diesels fast. Gets them to destinations fast. And spots or delivers them to connections only a few hours after they arrive.

To get cars and this kind of service for your products, call KATY's nearby representative. Soon.

For fast, dependable freight service to, from or within the growing Southwest

COUNT ON KATY

MISSOURI KANSAS-TEXAS RAILROAD COMPANY
Katy Building, Dallas 75202 • 420 Gimblin Road, St. Louis 63147

that light up and change everytime the baby pulls ring.

¶ Two Light-Up Push A Shows—Light-Up Parade and Light-Up TV, with ten different pictures in each set that light up and change continuously as child pushes the toy.

Additions to established lines include: A new Superman set for the Give-A-Show projector; new improved Locking Blocks in a large set with a flying saucer; two new sets of Sparkle Paints (Animal Pictures set and Fashion set for girls, with cut-out and stand-up doll); new refill

Light-Up Push-A-Show has 10 pix.

mix sets for the Big Burger Grill and Big Burger and Shake set; three new movie sets for Easy-Show projector; and new Easy-Bake mix sets complete with pans.

Kenner's Crib Mobiles, now in their 16th year, have been redesigned to feature bright new colors and gift boxes. The Crib Mobiles have earned the Good Housekeeping Seal and will be advertised every month in that magazine. Featured in the consumer magazine campaign will be the Nursery Birds, Musical Nursery Birds and other mobiles.

Supersport road race with double track.

Automatic weaver: Zoom-Loom.

Listening to My Books That Talk.

rear-view mirrors. Its low silhouette makes it appear ultra-streamlined, 3⅞" long.

4. Lancia Fulvia: The Italian design of this Sport Zagato includes a side opening hood that lifts up to reveal the die-cast V4 1300 cc engine, "a delight to the mechanical eye." The 3⅝" model comes in light blue enamel, with wide-opening doors and a blue detailed interior. The front seats are of the folding type.

5. Lotus Elan: A hardtop coupe with a detachable chassis, the Elan has a Chapman box-section backbone, reinforced wishbones, Lotus Ford engine and gearbox. The twin rocker boxes, four-branch exhaust manifold, radiator and twin double-choke Weber carburetor are all visible too.

6. Lincoln Continental: This is Corgi's miniature of the famous Lehmann & Petersen executive limousine – complete with a miniature toy color TV. The chauffeur's compartment and luggage space are lined with plush purple "carpeting," and the car itself is finished in gold metallic enamel. The hood opens to show a minutely detailed engine.

This year marks the 10th anniversary of Corgi's entry into the American market with its die-cast miniature automobiles.

The Corgi plant, located in Swansea, Wales, is a division of Mettoy Company Ltd., one of Britain's largest toy manufacturers. According to a company spokesman, the production of a model is a nine-month, two-part process. The first step is the designing, patternmaking and tooling. The mass production comprises the second part of the job.

Porsche Carrera 6 racing car.

James Bond Toyota 2000 sports car.

Cooper-Maserati Formula I racer.

Lancia Fulvia Sport Zagato.

Kenner: 15 New Toys, More Dollars for TV

AN ADVERTISING budget of $4.5 million will stand behind Kenner Products' 1968 line, Robert L. Steiner, vice-president, announced last month. This figure includes a 30% increase in TV advertising alone.

According to Mr. Steiner, the company will utilize all three major networks, with saturation campaigns in 125 local markets.

Kenner TV will include 20 top rated shows, seven days a week. Details of the schedule will be announced shortly, Mr. Steiner said.

For 1968 the company is introducing 15 new toys, including:

¶ Zoom-Loom: Automatic weaving machine with the flying shuttle that weaves a row each time child moves handle.

¶ My Books That Talk: With a record player and 16-page talking books containing illustrations and narration.

¶ Spirotot: "The Spirograph for tots," so easy that even a three-year-old can create hundreds of colorful, artistic designs.

¶ Three all-new Betty Crocker Baking Kits packaged in replicas of familiar Betty Crocker boxes.

¶ Spiroman: He draws a million beautiful patterns with pendulum motion.

¶ Supersport: A double-track road race and motormatic expressway toy which races its own metal cars and many more by means of peg adapters.

¶ Zippity Speedway: A new kind of highway action toy for young children; cars race and ride on a cushion of air – just like the cars of tomorrow

¶ Say It! Play It!: Cartridge tape recorder, battery-operated.

¶ Easy-Curl: Quick hair setting kit operates on only one 60 watt light bulb; little girls can set their hair just like mom.

¶ Real Sound Movie Projector: The world's first sound movie projector for children; movies really talk.

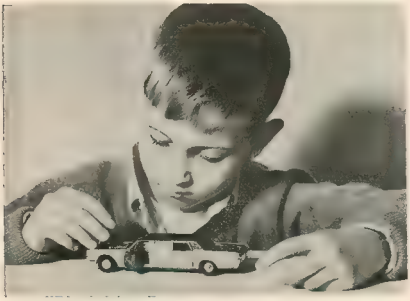
¶ Rex, the Tyrannosaurus: King of the dinosaurs, with 35 realistic bones to put together and take apart; makes dinosaur skeleton 5 feet tall.

¶ Kookies: The "wildest" fun foods that really taste good.

¶ Light-Up Peek A View: Play pen and crib show with 12 pictures

Spirotot, an easy drawing toy for tots.

Corgi Marketing 6 New Cars In 11th Year of U.S. Sales



Corgi's Lincoln Continental Executive Limousine with TV that lights up.

SIX sleek little beauties, all die-cast and qualified for inclusion in the most sophisticated collector's repertoire, were introduced at the Toy Fair by Reeves International, exclusive U.S. distributors of the popular Corgi miniature cars. The six are:

1. Cooper Maserati: Formula I, 3-liter racer powered by a VEE-12 engine. The blue car has an exposed rear engine, plated exhausts, wide racing tires, and is 3½" long.

2. James Bond's Toyota: Inspired by the Japanese setting of the movie "You Only Live Twice," the Toyota 2000 open sports car features an automatic rocket firing system which operates at the flick of a lever on the side of the car. Aki, the Japanese agent, is in the driver's seat. Four inches long, black interior, spoked wheels, gold-plated bumpers and grilles, jewelled lights and Japanese license plates.

3. Porsche Carrera: One of racing's most distinctive 6-cylinder models, comes with "glass" cockpit cover, rectangular headlight covers,

When Managers Meet At F. A. O. Schwarz

THE SEMI-ANNUAL managers' meetings at F.A.O. Schwarz is helping the world-famous Fifth Avenue carriage trade retailer to keep a commitment to quality—quality of product, quality of display, quality of service. It all adds up to what **Ernest Thauer,** executive vice-president and chief buyer, calls "our store image."

Twice a year the managers of F.A.O. Schwarz's 14 branches throughout the United States are brought to New York to see "how things are done at home." The reason for this, according to Mr. Thauer, is to make certain that all the branches present the same "face" to the public. While branch layout may differ, the "feel" inside is always the same: orderliness and a sense of high tone in toyland.

The meetings are held in early October, before the Christmas rush sets in, and in early spring, usually around March. Although no specific dates are set far in advance, the managers know the approximate timing and can arrange their schedules accordingly. The firm dates are set two to four weeks ahead of time. Letters go out from the New York City office outlining the time, place (hotel), and general schedule that will be followed. All managers stay at the chosen hotel, even those based in metropolitan New York. The Schwarz management is anxious to develop and maintain a feeling of camaraderie among its branch managers.

Ernest Thauer, chief buyer and executive v-p.

During the time lag between the firm notice and the meeting itself, the branch managers are planning their own schedules while in New York. They have been accumulating the matters which they will want to discuss with headquarters personnel as well as making note of some ideas which they wish to explore.

The meeting begins at 9 A.M. on a weekday. Schwarz management purposely avoids "a quiet time"—such as a Sunday-holiday combination—because it wants the branch managers to see the home store in action.

About 20 people attend this meeting, held either in Mr. Thauer's office or in the office of Charles W. Veysey, president of F.A.O. Schwarz. Both of these men are always on hand, along with Clinton Roth, recently appointed as branch stores coordinator. Other headquarters personnel who might well show up are the heads of the accounting and window trimming departments and the chain's buyers. "Most of us know each other pretty well," Mr. Thauer comments. "After all, most of the managers have come up through the ranks. We are more than names and numbers to one another."

The meeting is kicked off by Mr. Veysey, who usually takes the occasion to bring the managers up to date on what's happened at the corporate level between meetings. Following this, Mr. Thauer takes the floor to review the catalog to point out overall and seasonal best-sellers, what the details of each item are, and what merchandising plans are backing them up. This is particularly important because the Schwarz advertising program is limited, with most of the weight assigned to the catalog.

What makes F.A.O. Schwarz's meetings different from the usual ones including store managers begins at this point. After an initial introductory hour, the managers are left on their own for the most part.

TOUCHING BASES

A typical day for a branch manager, after the general meeting, begins with a visit to one of the departments or the buyers. If he goes to the window display department, for example, they will supply him with the themes to be followed, the scheduling of same, and a description of the merchandise which should be included (in addition to the manager's own choices).

Mr. Thauer feels strongly about these visits. "Very often," he says, "a buyer chooses specific merchandise because of its unusual quality. We are not trying to 'sell' our branch managers on a package or a promotion. This is not the F.A.O. Schwarz way of operating. Instead, we figure that the manager should speak directly with the buyer and discover why the buyer decided to buy this or that item or line. This helps the manager work out the display treatment back at this store and gives him information that he can pass on to his stores and salespeople. We're

fortunate that we can have this kind of communication going on. It would be a luxury for some retail organizations, but we think it makes for better-informed salespeople, better-looking stores, and better service to the public."

It's not a one-way session, however. The buyers, in turn, are able to get the feel of the market at the local level. Though he buys for one economic level (relatively high) and one type of customer, the Schwarz buyer is always interested in getting deeper knowledge of local reaction to his choices. The standards F.A.O. Schwarz sets for its doll manufacturers is one thing. Reaction to costuming and doll characteristics can only be ascertained at the local level.

The entire meeting day is chopped up in this manner. The branch manager is also required to spend time "shopping" his own parent store. There are three floors at the Fifth Avenue home store, and it takes a minimum of an afternoon for each of the managers to check them out. What do they look for? Primarily display methods. Having spent time upstairs with the display department has given each of them the theoretical factors. Now they can see theory converted into actuality. They are also noting methods of salesmanship and sales training.

And, possibly, they discover one other important fact that makes F.A.O. Schwarz distinctive among retailers—this is one Fifth Avenue store where the customer is **not** always right. "We stand behind our salespeople," Mr. Thauer says firmly. "We will not let them be abused."

Two examples. . . .

One relates to a chauffer-driven matron who used to walk into the store once a week at near-closing time and insist on special courtesies. After she'd done this three weeks in a row, a representative of management was called down from the office. He informed the customer that they would prefer to have her buy during regular store hours. He was polite but definite . . . and it worked.

MORAL SUPPORT

The second case involved a customer who began complaining loudly enough to bring the salesgirl to tears. Management intervened, found the customer to be clearly in the wrong. "We explained why she was wrong, but when she continued to talk abusively we asked her to leave," Mr. Thauer recalls.

"We are demanding of our managers and salespeople," Mr. Thauer goes on, "and they have a right to know that we will back them up when they meet our standards. Generally, we find that our customers also recognize these standards and respond favorably to them. We very rarely lose a customer."

Another very important aspect of this two-day meeting is the opportunity it offers the Schwarz top management to meet with each of the branch managers. Both Mr. Veysey and Mr. Thauer talk to each one. "Sometimes, the meetings are short —especially with the oldtimers. After all, we have been having these semi-annual get-togethers since 1930," Thauer notes

In any event, the sessions are very significant in respect to the newer managers. It gives them an opportunity to become better acquainted with the two top men in the organization. **Everything** is discussed: methods of running the store, buying on their own, their futures. "What we are really trying to do is get across to each of them," says Mr. Thauer, "just what makes us unique in toy retailing. With each manager the session is different, because each man is different. There is no formula."

Mr. Thauer honestly believes that no formula is followed. But, to the outside observer, one is clearly in use. It is based on personal attention paid by management to the needs of its managers. And it's unusual these days to come upon a large retail organization (large in terms of store units, and volume) that is willing to take time out for such meetings and discussions.

"Willing to take the time out?" Mr. Thauer asks with raised eyebrows. "Oh, no," he adds quickly. "We **must** take the time. We want our people to follow our traditions, the traditions that F.A.O. Schwarz has always stood for."

sanitary service truck.

Mini-Tonka: sanitary service truck and a restyled Allied moving van.

Tonka regulars: lifeguard jeep with detachable floating life raft, dune buggy with balloon-type tires, and a construction set fleet featuring a cement mixer, dump truck and loader. In addition, eight trucks in the line have been extensively restyled.

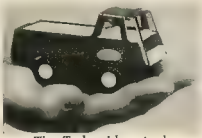
The Mighty Tonka bulldozer.

Dune buggy with balloon tires.

Lifeguard jeep with floating raft.

Mighty-Tonka: bulldozer and new construction set consisting of a dump truck, loader and scraper; Tonka's hard hat is included in this set, an item which was heretofore available only through coupon return.

The company also announced that its 1968 line will go to market in new cartons designed to give the customer an actual view of their contents without having to open the boxes and disturbing the display. Each panel of the corrugated box will show the respective section (sides, ends, top, bottom) of the truck inside.



Tiny Tonka pick-up truck.

New packaging for the Tonka line.

---

the TV commercials showing the space scout on an imagined moon. A saturation program has been scheduled for two major networks.

Touch Command is the name of Eldon's new 13½" authentically detailed 1/12 scale 1968 Corvette Sting Ray — a new concept in remote control play-action toys. Actual road and track driving can be simulated with this fun-play auto. It will stop, start, go forward, go into reverse and is precision steered — obeying the slightest pressure of the driver's hand on the exclusive Eldon pistol-grip Touch Command control. The car's motor is driven by two easily installed "D" batteries; a pneumatic air system controls the steering and movement.

An important new introduction is Eldon's Match Kit collectors' line. Available are assortments in four series of 12 different models each. Two of the series are collections of famous World War I planes (1/72 scale) and World War II planes (1/100 scale). The other two series are a collection of historic armed forces World War II vehicles in 1/87 scale. Authentically detailed, the easily assembled plastic parts, decals and instructions are packaged in an eye catching simulated matchbook. Its front cover is a color photograph of the assembled model that can be a collector's item or trading card.

Added to the company's staple line of target sets are two new numbers—Hit 'Em On The Run, a lithographed metal wind-up shooting gallery using suction-tip safety darts shot from a pistol to hit the moving ducks; and Safari, a fierce line, with a safety-lock, over-and-under double barrel dart-shooting rifle with four suction-tipped darts.

Space Scout Billy Blast-Off has jet pack that activates his equipment.

Palm-Size Tiny Tonkas Make Their Debut

HIGHLIGHTING Tonka Corporation's 1968 selection of steel toy vehicles being introduced at the Toy Fair is the completely new Tiny-Tonka line of nine toy trucks, sized to fit in the palm of your hand.

Ranging in size from a 4½" pick-up to an aerial ladder fire truck 10½" long, the Tiny family represents another step in Tonka's approach to year-round and impulse toy sales. A few years ago, Tonka introduced its first variation with the Mini-Tonkas, followed by the popular Mighty-Tonka toys.

Frank E. Lesselyong, vice-president-sales, said the Tiny-Tonkas will meet the demand for small, inexpensive but durable toy trucks. "They are produced with the same attention to detail and to quality construction given our other toys," he said. Like other Tonka products, the new line uses automotive-gauge steel, two coats of truck enamel and has extra-heavy axles for long running life.

Mr. Lesselyong pointed out that Tonka now has 66 separate items in production, the largest selection in its history. For 1968, in addition to the Tiny-Tonka family, new models have been added to the Mini, regular and Mighty-Tonka lines and many of the regular line trucks have been given substantial restyling with newly designed hoods, grilles and bumpers.

Following are the new features in the 1968 line . . .

Tiny-Tonka: pickup, aerial ladder fire truck, wrecker, dump truck, cement mixer, pumper fire engine, bottom dump truck, car carrier and

Nine new Tiny Tonkas join Tonka fleet of trucks and utility vehicles.

Eldon: 9 New Racing Outfits, Match Kits, Action Numbers

ROAD racing, space adventure, auto driving and an increasing demand for authentic scale model miniature kits have inspired several major new products and lines at Eldon Toys, division of Eldon Industries, in 1968.

Heavy emphasis is being put on road racing outfits. Eldon will introduce nine completely new sets—three in HO scale, four in 1/32 scale and two in 1/24. A number of these include exciting new innovations, such as extra deep shell, banked tracks with built-in aprons, making possible faster racing without spin-out. In addition, three of the company's 1967 best sellers have been repackaged with added accessories to tie in with Eldon's TV commercials.

Double banked figure "8" set.

Among the new famous-name racing and sports cars, individually packaged as well as in sets, are the Lamborghini and the Tomaso. These, plus new track accessories, make Eldon's '68 road racing line the longest and strongest it has ever presented—priced to fit just about every price range.

For space minded boys Eldon is introducing Billy Blast-Off, a unique concept in action toys. The space scout wears on his shoulders a motorized jet pack with an "on-off" switch powered by two batteries. The seven-piece set includes a caterpillar tractor, a giant walking crawler, a space-mobile and a space sled. Any of these go into action when Billy is seated in it. This automatically energizes his jet pack, and when the switch is flipped to "on," away goes the vehicle. There are also a flashing ray gun and working simulated radar set, also plugged in; either one can be operated at the same time as any of the vehicles. Billy's full-color package is designed to tie in with

is complete with six wood cars for the young car jockey—two sedans, two fastbacks, and two convertibles. The drive-up ramp, pretend gas pumps and cashier's booth add to the excitement of imaginative play for youngsters from 2 to 5.

The Drop Box Dump Truck combines pull toy, drop box, and dump truck for the preschooler, who sorts and matches five different-shaped blocks to the proper openings. When the contents of the truck are dumped through the tailgate, the blocks are recovered. The truck is designed for youngsters 1¾ to 3½ years old.

Two desks are also included in the new Playskool line. A portable triangular shape, the Three Way Table Desk has chalk board, magnetic board, and peg board. It includes a wood peg hammer, 20 pegs, 36-piece magnetic alphabet letters, chalk and an eraser in a storage bag which can be kept inside the desk when not in use by 3-to-8 year-olds.

New in design, the Activity Desk, also for the 3-to-8-year-old group, features a plastic molded work tray with special compartments for pencils, crayons, and chalk. The desk lid is a chalkboard, silkscreened with the alphabet and numbers. The base is tubular steel, and the poly bucket seat has steel tube supports. Included with the desk are safe plastic scissors, construction paper, a tube of paste, chalk and eraser.

Also introduced by Playskool are Play Chips, a multiple play value for 1-to-3-year-old youngsters, and Magnetic Picture Makers in three subjects for the 3-to-8-year age group.

Play Chips are 40 primary-colored hardwood shapes (circle, square, triangle, hexagon) stored in a plastic holder. The new toy teaches shape discrimination, color recognition, counting, and motor control

Hundreds of different scenes can be made with one of the Magnetic Picture Makers—City Scene, Farm Scene, or Zoo Scene. A black metal magnetic board holds any or all of the 10 colorful magnetic pieces, which are die-cut and punched out by the child. Inside the box are four different types of scenes for the child to create.

Gabriel Industries Announces Hubley and Troy Innovations

NEW packaging, products and colors in the Hubley and Troy division lines will be introduced at the Toy Fair by Gabriel Industries, it was announced last month by Morton J. Levy, executive vice-president.

Leading the way is a 13-item collection of Trophy Buckle gun-and-holster sets. Set in a gold-topped package with a black or grey inside liner for contrast, this new group features a high-quality, die-cast, brightly plated buckle with large gold ornaments. For added eye-appeal, the complete gun-and-holster set is spread out in the package, rather than folded, and the buckle is silhouetted against a red and white bullseye.

Another packaging innovation is the Hubley "try-me card" that enables youngsters to actually try out a toy gun without removing it from its card. Retailers who have been plagued by pilferage will also welcome the unique design that firmly holds the gun to the card with a steel muzzle tip and a handle tape.

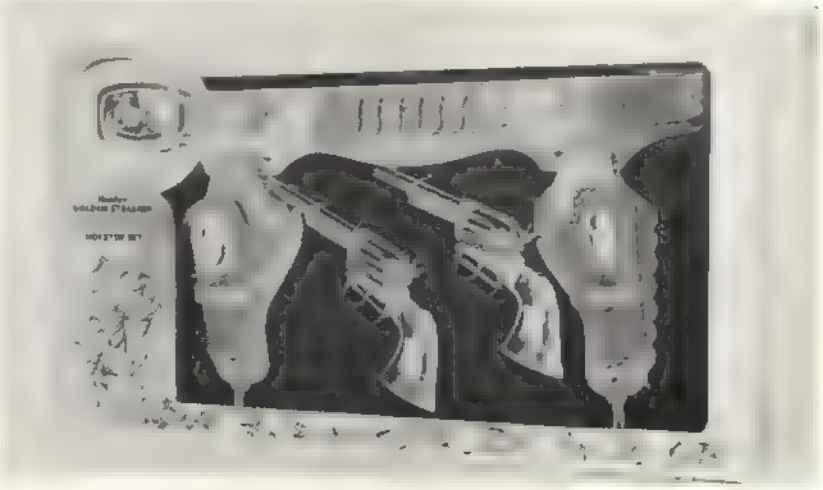
Completing the new ideas from Hubley is an unusual display piece for the division's line of plastic planes. Shaped like an aviation pylon, the new display holds a full assortment of 72 planes.

Nickel-plated pistol on new card.

Fashion rules in Gabriel's Toy Division. The theme for this line of metal appliances for little girls is "daisies and stripes." The new Color Queen deluxe electric ironing set, for example, includes a daisy-motif decorator pad and cover set; a 30" board with sturdy, tubular T-bar legs; a goldplated plug-in electric iron; apron and clothespins.

For the Queen Size appliances—stove, sink and refrigerator—Troy is showing a new three-color print display card in an awning stripe design. The appliances are accented with daisies.

Mr. Levy also announced that the new Gilbert Division line of Erector, chemistry and microscope sets would be unveiled at the Toy Fair. An extensive advertising and promotional campaign will back the Gilbert collection in 1968, according to Mr. Levy.

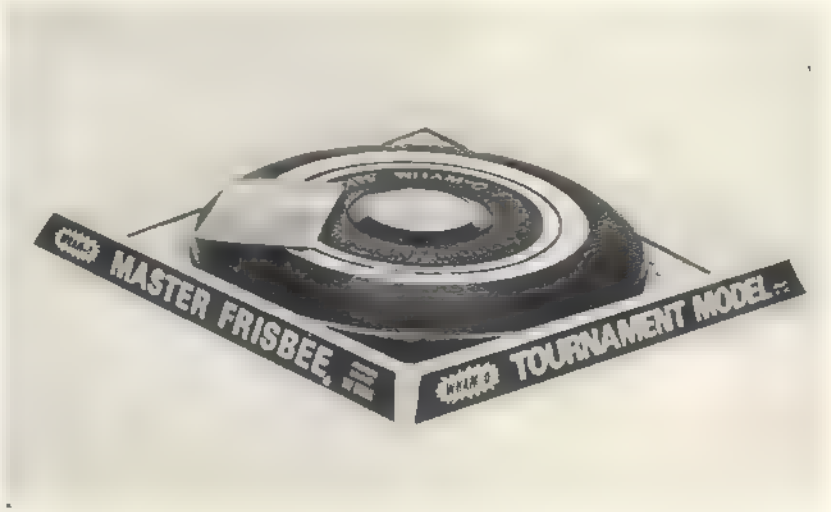


Gun and holster set spread out in box for maximum eye appeal.

than ten years of engineering, wind velocity and astrophysical studies. The Master Tournament Frisbee is machine balanced for true flight control and offers an inside grip rail to prevent finger slippage. The proposed retail is under $3.

Suitable for use in the office, at home or aboard a "friendly commercial airliner," the Mini-Frisbee removes inclement weather as a deterrent to Frisbee activity. It packs a slim 14 grams spread out over its diameter of 3¾ in. and is propelled in exactly the same manner as the larger models. It is offered for sale in a twin-rack-pack (proposed retail under $1) or in the economy size quartet (with a proposed retail under $2).

Mini-Frisbee, usable indoors or out.



Wham-O's Master Tournament Frisbee, designed for true flight control.

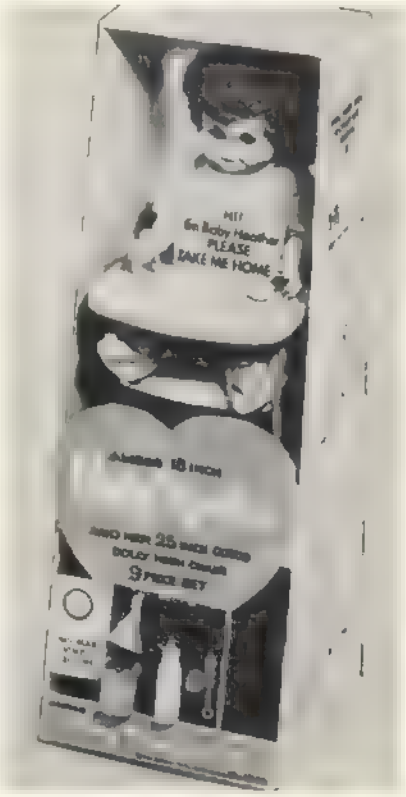
diameter of 20½", complete with cover.

The Nursery Ensemble, of break-resistant plastic for dolls under 14", features a crib with removable canopy, a high chair that converts into a captain's chair, and a dresser with three pull-out drawers plus accessories.

In the Amsco beauty line for little ladies there is a new Travel Pac, realistic and usable combs, barrettes, and beauty care products featuring nationally known brands.

The completely new Wee Tot Furniture is designed and sized for the 1-through-5 age group. Tables and chairs are made of steel, covered with red and white baked enamel. The table has an Amscolite Scribble top and tubular legs. In addition to two chairs, the set includes a 14-piece tea service. Chairs and table are also offered separately, and a matching rocker is available.

This year the company is introducing a miniature working version



Baby Heather, with her own highchair.

of the Regma Jr. Electrikbroom, under license from Regina. The toy, 34½" high, uses three ordinary "D" cell batteries (not included).

For the first time, Amsco is marketing Fun Sponges for bathtime use; these also double as hand puppets. They include Baboo, from Disney's Jungle Book, and the two-headed llama from 20th Century Fox's Dr. Dolittle.

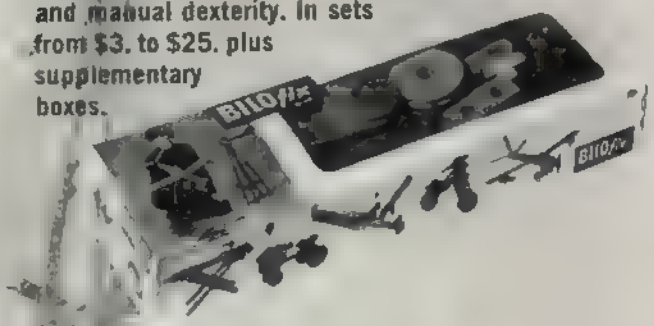
For little girls who like to play at helping mother though a busy day of cleaning, Amsco again offers its own original Feather Duster series. Made of genuine feathers, the toys are replicas of the larger versions.

Among the items that have received a new look in packaging is the 21-piece doll nursery furniture set. While the items remain the same, the new compact display comes completely assembled and is 34" across the front. Amsco's entire nursing and feeding set assortment has also been repackaged; a large variety of rack goods is being offered at 39¢, 59¢ and $1.

BILO *toy*

construction sets.

Made of seasoned hardwood, carefully designed by skilled Danish craftsmen to inspire a limitless selection of action models which children from 3 to 13 construct and then use for play. BILO toy is more than a toy — it entertains, provokes creative thinking and manual dexterity. In sets from $3. to $25. plus supplementary boxes.



FROM DENMARK

BILO *toy*

Award winning educational construction sets.

BILO *toy* GEAR SET

Coordinated Gear Set that mechanizes all Bilo toy construction sets.

BILO *toy* earlyplay

Educational Creative Pull Toys for 2-5 year old

Schuco™ TOY CO., Inc.

1107 BROADWAY NEW YORK, NEW YORK 10010

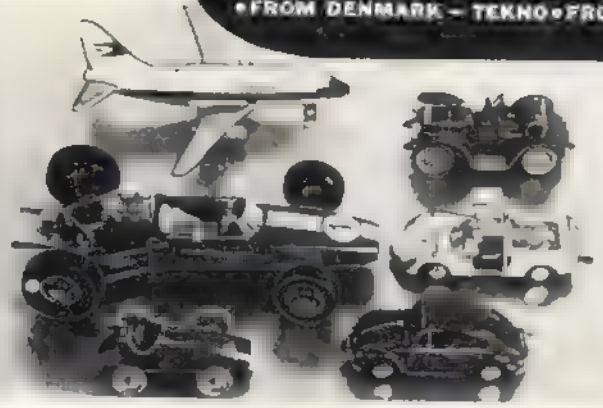
OUR NEW CATALOGUES AND PRICE LISTS ON REQUEST

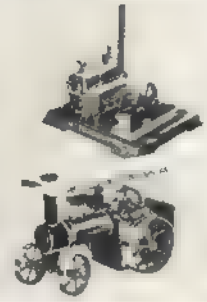
SCHUCO Presents

The Global Collection

World's largest variety of Modern and Antique Scale Model Cars

FROM WEST GERMANY – SCHUCO-ZISS • FROM FRANCE – SOLIDO • FROM DENMARK – TEKNO • FROM ITALY – MERCURY-DUGU





Schuco – World's finest quality in mechanical wind-up cars, racers, micro racers, boats, planes, animals.

FROM WEST GERMANY: WILESCO
World famous Stationary Steam Engines, Accessories.

FROM ENGLAND: MAMOD
Steam rollers and traction engines. Working models of the real thing.

FROM WEST GERMANY: HOHNER HARMONICAS
Acknowledged to be the world's best

FROM WEST GERMANY: CUCKOO CLOCK AND WEATHER HOUSE KITS
Authentic Black Forest models

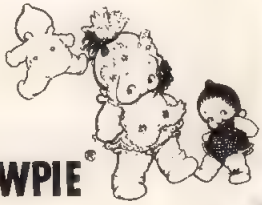
FROM ENGLAND: MECCANO The world's finest metal construction sets, also available with revolutionary direct-drive gear box and motor.

Schuco T.M.

TOY CO., Inc.

1107 BROADWAY NEW YORK, NEW YORK 10010

Visit us at the Toy Fair, Booths 118 119, 125 (N Y Hilton) or at our N Y Showroom



RAGSY® KEWPIE®

ALL SOFT VINYL

- New
- Exclusive
- Washable and bathable
- All sanitary – (no stuffing)

Many new styles –
- Molded color
- Coos and cries

A letter in her own hand from the maker of the famous Kewpies, Rose O'Neill

Children dear and Grown-ups, too:
You've had my Kewpie dolls in various materials for years, but for a long time it has been my dream to give you a soft Kewpie – a hug-Kewpie, – a Ragsy – Kewpie!
And now here it is.

Gay and hoppy.
Soft and floppy.
He's a funny fellow with a smile
for The Kewps' idea.
If understood,
Is to make you laugh
While they do you good. So
I am sending him out to cuddle
the hearts of the uncuddled world.
Snuggled among the cushions of her
snuggly corner he makes a jolly-hearted
young girl even jollier hearted.

No 12/P

No 6 No 8 No 10 No 12

No X6

CAMEO DOLL PRODUCTS CO., INC. • PORT ALLEGANY, Pennsylvania

Scootles©

by the maker of Kewpies©

Rose O'Neill

- All vinyl
- Fully jointed
- Many styles

No 12/3

No 62R5

No 62U2

TOY FAIR ROOMS 210 211 STATLER HILTON HOTEL

CAMEO DOLL PRODUCTS CO., INC. • PORT ALLEGANY, Pennsylvania

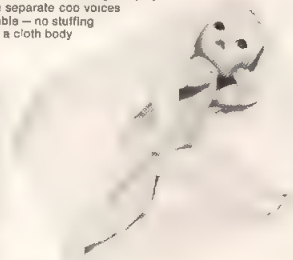
Western Representative
Bernard Levin
1469 Merchandise Mart
Chicago, Illinois

New York Representative
Ben Portugal
200 Fifth Avenue
New York New York 10010

Pacific Coast Representative
Westley R. Wetmore
35 B Street
San Mateo, California

Baby Mine®

No. 08V8 — 20"
- All soft vinyl
- New exclusive (ball) joining enables many poses — great play value
- Three separate coo voices
- Bathable — no stuffing — not a cloth body



Beloved

KEWPIES®

Rose O'Neill

All soft vinyl — fully jointed. Custom made garments. Many styles and sizes

- 18½" — all soft vinyl No. 07R6
- Exclusive floppy joining
- Many styles

No. 67K3

No. 67P3

No. 67R3

CAMEO DOLL PRODUCTS CO., INC. · PORT ALLEGANY, Pennsylvania

No. 0635

"Miss Peep"©

- 18½" — all soft vinyl
- Exclusive floppy joining
- Pinch her arms, she cries
- Hug her body, she coos
- Bathable

Three sizes: 16" — 18½" — 20"

Affectionately

"Peanut"©

No. 0435 — 18½" tall
- New all soft vinyl
- Exclusive floppy joining
- Quality kimono-blanket garment
- Washable — all sanitary (no stuffing)
- Separate coo voices in arms and body

TOY FAIR ROOMS 210-211
STATLER HILTON HOTEL

CAMEO DOLL PRODUCTS CO., INC. • PORT ALLEGANY, Pennsylvania

Western Representative
Bernard Levin
1469 Merchand se Mart
Chicago, Illinois

New York Representative
Ben Portugal
200 Fifth Avenue
New York New York 10010

Pacific Coast Representative
Westley R. Wolmore
35 B Street
San Mateo, California

CASCO Automatic Electric Lighters

- Pops up when you need a light
- Charges overnight
- Cord stores out of sight

A

- Powerful hi-intensity lamp
- Electric pop-up lighter
- Lights cigars, cigarettes —Pipes, too

B

dax Rechargeable Electric Lighters

Ladies' Set D

Men's Set E

Flashlight and Lighter Ensemble F

Dramatic Rosewood Table Lighter G

Gulton Rechargeable Windproof Electric Lighters

No fuel, No flint —Lights even in a Typhoon!

Just plug into any electric outlet for recharging

C

Over 1-foot long!

- Lights Barbeques
- Lights Fireplaces
- Lights Campfires . . . and no danger of burned fingers!

H

BUTANE GAS MATCH

RONSON VARAFLAME BUTANE LIGHTERS

J "Comet"—trigger action directs adjustable flame

K

L "Adonis"—for men

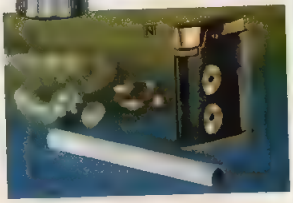
M

P

R

"Ladylite"—for women

S "La Ronde" Table Lighter



N

Matchless Gifts on the Lighter Side

Scripto

CASCO Automatic Electric TABLE LIGHTERS

(A) "IMPERIAL" TABLE LIGHTER. Elegant gold-trimmed lighter with oil-rubbed walnut base and top, buffalo-texture sides. This hot, dependable electric lights over 100 cigarettes per charge. Easy-to-recharge battery—just plug in wall overnight. Can't "over-charge" . . . can be plugged in indefinitely. 6 foot cord stows in base for portability. 3 lbs.
14-3710 ret. $26.95 . . . . **Your Cost $17.97**

(B) "LAMPLIGHTER." Dynamic duo—lights you 2 ways. Powerful hi-intensity lamp plus flameless, flintless "pop-out" electric lighter in base. Lamp swivels on a circle, telescopes up and down while resting securely on firm base. Hi or low light adjustment on lamp. Exclusive ash guard on lighter keeps hot ashes from clothing, furniture. 3¼ lbs.
14-3709 ret. $29.95 . . . **Your Cost $19.97**

GULTON "Charger" RECHARGEABLE Electric LIGHTER

(C) Eliminates costly, messy fuel, flints, wicks. Completely windproof—no flame to blow out, no fumes. Dependable electric lighter lights over 3 packs per charge, heats to 1500°. Fits comfortably in hand. Easy-to-recharge.

Perfect for pocket or table. ½ lb.
Satin-finish white with gold trim
15-2411 ret. $14.95 . . . . **Your Cost $10.50**
Satin-finish royal blue with gold trim
15-2412 ret. $14.95 . . . **Your Cost $10.50**

DAX RECHARGEABLE 3-in-1 Wardrobe LIGHTERS & FLASHLIGHT

Lighters with a wardrobe of their own! The 3-in-1 lighters. Items D, E, F come complete with charger base, trim electric lighter—plus, three slip-on sheaths . . . to fit your mood or to match your ensemble. Lighter recharges overnight in wall outlet to give a week's worth of lights. Gift boxed.

(D) LADIES' LIGHTER ENSEMBLE. Perfectly feminine—changes with the lady. Includes one black and gold, one satin gold, and one red leatherette slip-on sheath. Fits like lipstick tube into purse. ¾ lb.
15-2409 ret. $14.95 . . . . **Your Cost $9.97**

(E) MEN'S LIGHTER ENSEMBLE. Rugged, masculine sheaths—one striped gold, one striped silver, and one black leatherette. Lighter fits snuggly into pocket. ¾ lb.
15-2408 ret. $14.95 . . . . **Your Cost $9.97**

(F) LIGHTER-FLASHLIGHT SET. An exciting new idea for pocket or purse. Set includes electric rechargeable lighter, charger, three slip-on sheaths—one striped black and gold, one satin gold, and one black leatherette. Plus this practical ensemble also comes with the fabulous Dax "Hi-Intensity" flashlight accessory. Pocket or purse-size, yet throws a husky, clear 200-yard beam of light. In beautiful presentation case. ¾ lb.
15-2410 ret. $19.95 . . **Your Cost $13.97**

(G) ROSEWOOD TABLE LIGHTER. A distinctive electric rechargeable table lighter for both home and office. Has completely self contained charger—just plug-in to recharge. No separate charger units to worry about. Lights cigars and cigarettes without flame, no fluid odor. 1 lb.
15-2407 ret. $24.95 . . **Your Cost $17.47**

BUTANE Long-Reach MATCH Ends Burned Fingers

(H) World's safest "match" . . . butane flame lights electrically over a foot away from your hand! Adjustable windproof flame with flexible metal nozzle to direct it. Uses 2 "C" batteries (incl.) Ideal for barbecue, fireplace—13" long.
15-1717 1 lb. ret. $11.95 . . **Cost $8.45**
Giant Butane Refill. For above. ¼ lb.
15-1718 retail $1.19 . . . . . **Only 90¢**

Famous RONSON VARAFLAME Butane Lighters

World's finest lighters now use butane. Odorless, smokeless, tasteless . . . and you can adjust the flame for slim cigarette, a hearty cigar, or a robust pipe. Refill in seconds from Ronson Multi-Fill® Injector (see below). Pocket models light for months . . . table lighters up to 3 years . . . on one single filling. Lifetime Free Service Policy.

"COMET." New value-priced Butane lighter with automatic "Trigger action" for sure-fire lights fast, easy, every time. Windproof swing-away top stores 2 spare flints for instant replacement. Exclusive snap-in replaceable spark-wheel. Body of unbreakable "delrin." 1 lb.
(J) Black finish with chrome plate trim
15-2296 retail $6.95 . . **Your Cost $5.25**
(K) Gray finish with gold plate trim
15-2416 retail $9.95 . . **Your Cost $7.46**

"ADONIS." Most compact butane lighter ever. Elegant as fine watch, slim as a cigarette . . . won't bulge in pocket. 1 lb.
(L) Chrome plate finish with gold-tone emblem
15-1895 retail $14.95 **Your Cost $11.25**
(M) Gold finish with gold-tone emblem
15-2414 retail $19.95 . . **Your Cost $14.96**

(N) "PRINCESS." Slim new purse lighter. Slips into a lady's purse without creating a bulge. So lightweight she scarcely knows she's carrying it. Soft gold-tone with charcoal satin finish enhanced by a deep engraved design. 1 lb.
15-2297 retail $17.50 . **Your Cost $13.15**

"LADYLITE." Very sophisticated and strictly femmme lipstick shape Butane gives it months of lighting power despite its tiny size. 1 lb.

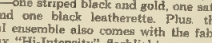
(P) Floral Design. Stunning hand-engraved floral motif on midnight black background
15-2413 retail $19.95 **Your Cost $14.95**

(R) Pencil-stripe. Engraved. Very chic.
Silver-tone finish
15-1897 retail $14.95 **Your Cost $11.25**
Gold-tone finish.
15-1896 retail $16.50 . **Your Cost $12.40**

(S) "LA RONDE." Handsome table lighter in walnut and white, with chrome plate fitment adds a distinctive note to home or office. Lights up to three years on one single fueling. Fuel can't evaporate. Adjustable flame for cigars, cigarettes, pipes.
15-2415 1½ lbs. ret. $12.95 **Cost $9.71**

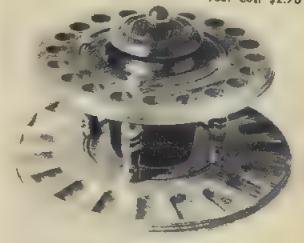
Ronson Multi-Fill® Butane Fuel Injector

Refills most Butane lighters. Large 76 gram size. 1 lb.
15-1715 retail 98¢ **Only 73¢**



(1) BUTANE LIGHTER. Chrome-finish lighter is made with fewer parts for trouble-free operation. Adjustable flame. Windguard. Comes prefilled, with extra flint. ½ lb.
15-2299 retail $4.95 . . **Your Cost $3.75**
15-2417 Refill, for above . . . **Only 73¢**

(2) VU-LIGHTER WITH 4-LEAF CLOVER. Lucky 4-leaf clover in "Vu-Light" reservoir. Windguard. Permanent glass fiber wick, extra stow-away flints. Bright green trim. ½ lb.
15-1737 retail $3.95 **Your Cost $2.70**



LAZY SUZAN PIPE RACK and humidor. Protect and display 20 pipes in solid walnut fitted rack on revolving 12" diam. base. Turned walnut supports, elegant brass trimming. Glass tobacco humidor with built-in humidifier has walnut cover. Felt bottom. 8" high. 5 lbs.
15-2418 retail $16.00 **Your Cost $11.97**

(3) "WINDLIGHT" BUTANE. Lights in strongest winds thanks to special windshield design. Adjustable flame plus all Varaflame advantages listed at left. Chrome plated.
15-1893 1 lb. ret. $8.95 . . **Cost $6.71**

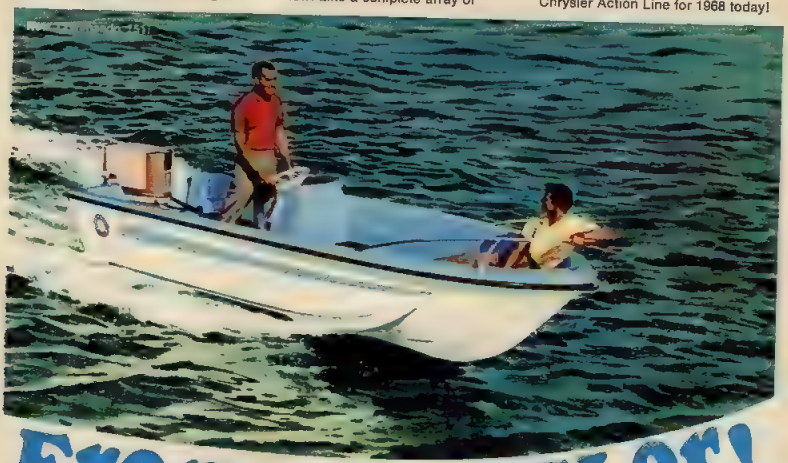
(4) "LITEGUARD" BUTANE. Rugged, yet lightweight. Fully automatic. Windshield guards flame in highest wind, flips up for cleaning. Has all Varaflame features. Silver-tone.
15-2295 1 lb. ret. $10.95 **Cost $8.21**

15-ft. UTILITY join the "more fun per foot" fleet!

The new 15-foot Commando 151 (below right) is the all-around boat you've been waiting for—a center-console-controlled open utility. Its sleek 151-cubic-foot hull, convenient seating and Hydro-Vee stability make it a boat that goes all ways . . . safely and comfortably in all kinds of water.

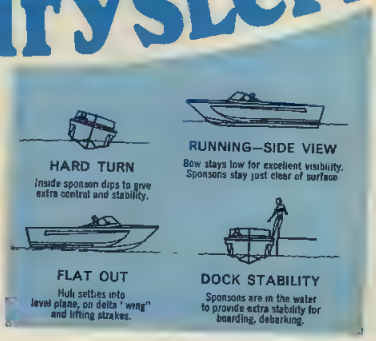
The Charger 118, 151 and 183, the Courier 229 and the Clipper 486 round out the Chrysler Hydro-Vee line. But there's much more that's new! Like a complete array of fiberglass flyers, four great aluminum fun boats, three salty sailboats, seven fishermen . . . and Chrysler's got a custom-fit trailer for every one of them!

Join the Chrysler Crew now at your Chrysler boat dealer's. See the Chrysler Action Line for 1968 today!



From CHRYSLER!

Exclusive, patented Hydro-Vee hull design brings exceptional stability and safety to water sporting with no sacrifice of performance. Delta planing keel surface keeps Hydro-Vee skimming flat on the straightaway. Sponsons" cut in while cornering, keep boat on course in "chop," and soften rough water.


HARD TURN
Inside sponson dips to give extra control and stability.
RUNNING—SIDE VIEW
Bow stays low for excellent visibility. Sponsons stay just clear of surface.
FLAT OUT
Hull settles into level plane, on delta "wing" and lifting strakes.
DOCK STABILITY
Sponsons are on the water to provide extra stability for boarding, debarking.

MARINE PRODUCTS CHRYSLER CORPORATION

The Chrysler Crew has more that's new! 23-ft. CRUISER and

Here they come! A brilliant new cabin cruiser for *big* family fun and a carefree new center console runabout for every kind of wild water action! Both Hydro-Vees, Chrysler's patented new fiberglass hull design that combines the flashing performance of a hydroplane with the seagoing safety of a deep V! And this year Chrysler gives you a bold choice of dazzling seagoing colors!

The new Chrysler Commodore 486 (below left), a sleek 23-footer, brings Hydro Vee performance to this class for the f rst t me. Cabin berths, marine toilet, icebox, sink, stove are all standard equipment in this roomy 486-cubic-foot beauty—yet its high performance and economy rate it as a ski-boat or runabout. Available with 150-, 175-, 210-, 235- and twin 120-hp inboard-outdrives.

New HYDRO-VEES

Chrysler Chargers, all! Left to right, Charger 118, Charger 151 Charger 183, Charger 228. Hydro-Vees plane l ke a hydroplane, ride like a deep-V, feature reinforced Foam-Pac hull for safety, all yours in the brilliant colors shown and in sparkling Sand White!

Chrysler Hydro-Vee's are styled for comfort, looks, utility and family fun. Solid tempered safety glass windshields, practical instrumentation and more usable interior room are just a few of the plusses! Cockpit colors coordinate with rich vinyl upholstered back-to-back or Chrysler's exclusive pedestal swivel seats and with gleaming exterior fiberglass finishes for real sea-going beauty!

Hydro-Vee model now available—12" scale model of the Chrysler Charger 183 with its own trailer and Chrysler 105-hp outboard! Send $2.00 today to: Chrysler Model Boat, P. O. Box 1267 A, Detroit, Michigan 48232

The Chrysler Crew has more that's new! 23-ft. CRUISER and

Here they come! A brilliant new cabin cruiser for *big* family fun and a carefree new center console runabout for every kind of wild water action! Both Hydro-Vees, Chrysler's patented new fiberglass hull design that combines the flashing performance of a hydroplane with the seagoing safety of a deep V! And this year Chrysler gives you a bold choice of dazzling seagoing colors!

The new Chrysler Commodore 486 (below left), a sleek 23-footer, brings Hydro Vee performance to this class for the f rst t me. Cabin berths, marine toilet, icebox, sink, stove are all standard equipment in this roomy 486-cubic-foot beauty—yet its high performance and economy rate it as a ski-boat or runabout. Available with 150-, 175-, 210-, 235- and twin 120-hp inboard-outdrives.

New HYDRO-VEES

Chrysler Chargers, all! Left to right, Charger 118, Charger 151 Charger 183, Charger 228. Hydro-Vees plane l ke a hydroplane, ride like a deep-V, feature reinforced Foam-Pac hull for safety, all yours in the brilliant colors shown and in sparkling Sand White!

Chrysler Hydro-Vee's are styled for comfort, looks, utility and family fun. Solid tempered safety glass windshields, practical instrumentation and more usable interior room are just a few of the plusses! Cockpit colors coordinate with rich vinyl upholstered back-to-back or Chrysler's exclusive pedestal swivel seats and with gleaming exterior fiberglass finishes for real sea-going beauty!

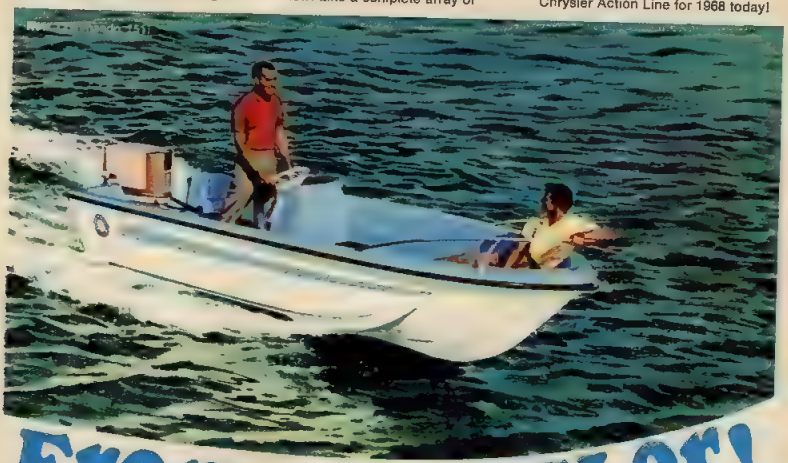
Hydro-Vee model now available—12" scale model of the Chrysler Charger 183 with its own trailer and Chrysler 105-hp outboard! Send $2.00 today to: Chrysler Model Boat, P. O. Box 1267 A, Detroit, Michigan 48232

15-ft. UTILITY join the "more fun per foot" fleet!

The new 15-foot Commando 151 (below right) is the all-around boat you've been waiting for—a center-console-controlled open utility. Its sleek 151-cubic-foot hull, convenient seating and Hydro-Vee stability make it a boat that goes all ways . . . safely and comfortably in all kinds of water.

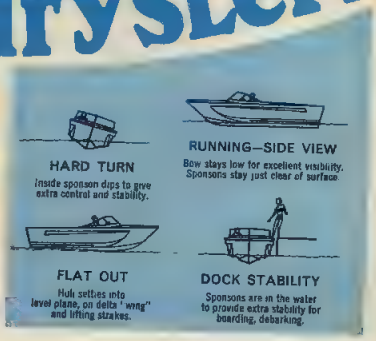
The Charger 118, 151 and 183, the Courier 229 and the Clipper 486 round out the Chrysler Hydro-Vee line. But there's much more that's new! Like a complete array of fiberglass flyers, four great aluminum fun boats, three salty sailboats, seven fishermen . . . and Chrysler's got a custom-fit trailer for every one of them!

Join the Chrysler Crew now at your Chrysler boat dealer's. See the Chrysler Action Line for 1968 today!



From CHRYSLER!

Exclusive, patented Hydro-Vee hull design brings exceptional stability and safety to water sporting with no sacrifice of performance. Delta planing keel surface keeps Hydro-Vee skimming flat on the straightaway. Sponsons" cut in while cornering, keep boat on course in "chop," and soften rough water.


HARD TURN
Inside sponson dips to give extra control and stability.
RUNNING—SIDE VIEW
Bow stays low for excellent visibility. Sponsons stay just clear of surface.
FLAT OUT
Hull settles into level plane, on delta "wing" and lifting strakes.
DOCK STABILITY
Sponsons are on the water to provide extra stability for boarding, debarking.

MARINE PRODUCTS CHRYSLER CORPORATION

The Chrysler Crew has more that's new! Eight new Lo-

Fishermen rejoice! Here are eight brand-new outboards from Chrysler—engineered and designed with *you* in mind.

You get deluxe, big-engine features on all new models—9.9—6.6—and 4.4 hp. With special "angler" features like the Lo-Profile design—great for over-the-stern fishing. You get Depth-Minder drive for shallow-water operation. And it stows away in the smallest of places. With a tiller that folds up *or* down for easy storage

Lightweight? From 7 to 17 pounds lighter than others

Powerful proof! New 9.9 pulling adult skier with ease!

New Chryslers!

Depth-Minder drive lets prop run 5" above normal. Just tilt the engine, flip a lever and forget 'er. Can run in just 8" of water.

Lo-Profile portables are the biggest little powerhorses in their league. Lightweight, easy to carry, compact, easy to store. 15" extension and remote control available

Hydro-Vee model now available—12" scale model of the Chrysler Charger 183 with its own trailer and Chrysler 105-hp outboard! Send $2.00 today to: Chrysler Model Boat, P. O. Box 1287-A, Detroit, Michigan 48232

Profile, higher horsepower, lightweight fishing outboards!

In their class! And power! These bustling "below-tens" in our test boats have outrun every other popular outboard in their league! And the great new 9.9 has get-up-and-ski power you just won't believe! But there's much more that's new from the Chrysler Crew!

Like the completely restyled Chrysler 20. And magnificent Magnapower, the advanced new ignition system on the brawny 75- and 105-hp. models. Come take a look at the new '68 Action Line. See the Chrysler Crew—at your Chrysler Outboard Dealer's today!

NOW 35 OUTBOARDS!

New MAGNAPOWER ignition features self-cleaning plugs, no-miss idling for engines 75-hp and up, improved performance at all speeds

Ten horsepower ratings, 35 models in all! The '68 Action Line stretches from the midget 3.5, through the multipurpose "mid-rangers" to the mighty 105. Action-packed, action-engineered! And Chrysler-designed to put more fun in your outboarding!

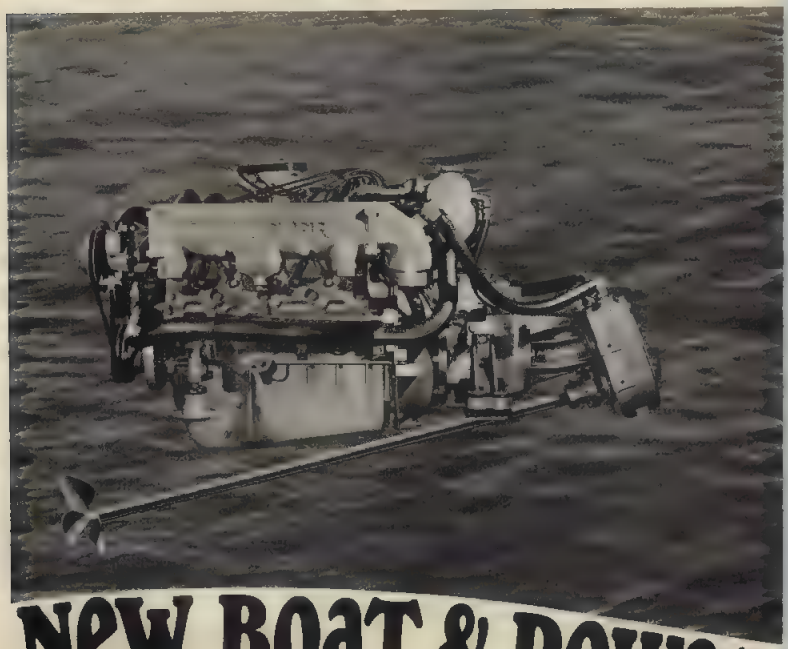
MARINE PRODUCTS CHRYSLER CORPORATION

The Chrysler Crew teams up with Bertram!

And a performance-plus power boat combo takes to the water! The Bertram 25' Mark II Hardtop Sport Fisherman powers up with twin 195-hp Chrysler-Paragon V Drive engines—riding the waves at speeds over 40 m p h!

The versatile Mark II is the ideal fishing and sporting craft—with two forward berths, head,* bar console,* galley and dinette.* The famous Bertram hull design has made it a favorite of pleasure boatmen across the land.

And there's plenty of stretch-out cockpit space, thanks to the Chrysler-Paragon V-Drives. They're



New Boat & Power

easier to ventilate, insulate and service because the engines are installed in the rear. Mean better weight distribution, too. Counter rotating engines provide easier handling, better maneuverability.

If you're looking for a new brand of water excitement, why not take the Bertram/Chrysler V-Drive team to the water yourself? More information available from *Bertram Yacht*, 3663 N. W. 21st Street, Miami, Florida 33142

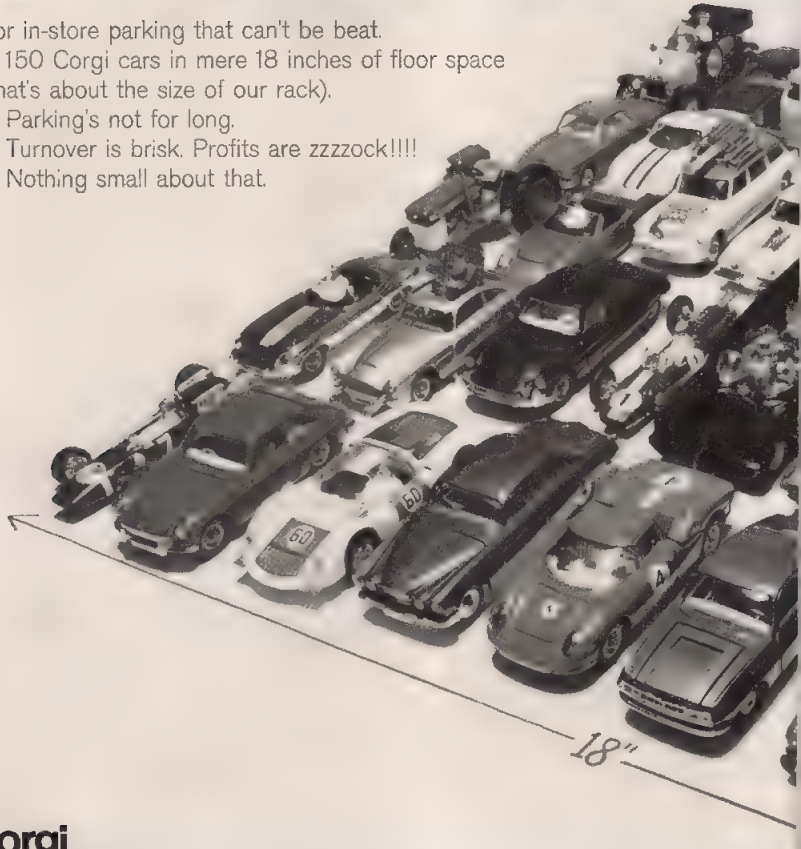
*Optional at extra cost

Three exciting Bertram models available with Chrysler power: Mark II Hardtop Sport Fisherman, Mark II Sports Convertible, and Mark II Hardtop

Team Goes To Sea

Think

For in-store parking that can't be beat.
150 Corgi cars in mere 18 inches of floor space (that's about the size of our rack).
Parking's not for long.
Turnover is brisk. Profits are zzzzock!!!!
Nothing small about that.



corgi

The world's finest die-cast miniatures imported by REEVES INTERNATIONAL 1107 Broadway New York N.Y. 10010 WAtkins 9-5412

Small-
er

Toy Fair Hostess
with the mostest
FISHER-PRICE TOYS
Worlds largest creator of preschool toys
Toy Fair: Suite 417
200 Fifth Ave. Bldg.
New York
That's Edna Murphy of Fisher-Price.
The reasons:
(1) Eleven wonderful new Fisher-Price Toys. Full colo

PM
FP

FISHER-PRICE TOYS

Gallet CHRONOGRAPHS and WATCHES

TACHOMETER
To measure speed over a fixed course. Start the chronograph when crossing the starting line and stop it when the finish line is crossed. The sweep second hand will show the exact speed in miles per hour on the Tachometer scale which is based on a measured mile.

TELEMETER
To measure the distance of an incident by sound. Start the chronograph when the flash of a barrage or lightning is seen stop it when the noise is heard. The sweep hand will show the distance of the incident in miles on the Telemeter dial.

GALLET DOUBLE-BUTTON CHRONOGRAPH

8061W6730—17 jewel shock-resistant movement with unbreakable mainspring. Features dial with black background. Radium hands and numbers. Telemeter and Tachometer tracks on dial. 12-hour totalizer makes watch invaluable for timing gas consumption for aviators, and where long period timing is necessary. Stainless steel case guaranteed water resistant, leather strap $124.20

8034W6630—Same as above with white dial. $122.40

8055W15500—Same in 14K Yellow Gold case with white dial. $286.20

GALLET DOUBLE BUTTON CHRONOGRAPH

8052W5915—Ideal for aviators, automobile and motor boat racing 17 jewel, high quality movement in thin mode stainless steel case. Plain dial. 60 minute register. Time-out feature. 12-hour totalizer. Unbreakable mainspring $109.20

8053W5915—Similar to above but with radium telemeter and tachometer dial. Shown right $109.20

Nationally advertised in leading publications, these fine chronographs are recommended for sports, science professional and industrial uses. They are made by one of Switzerland's most dependable manufacturers of fine timing devices

Gallet Calendar Chronograph

8056W12085—Latest type calendar watch shows day, date and month. 17 jewel movement, 30 minute register, time-out feature, 12-hour totalizer. Water and shock resistant stainless steel case $92.00

8062W22380—Same in 14K Yellow Gold case $412.80

GALLET "FLIGHT OFFICER" CHRONOGRAPH

8064W6890 Hour, contra, and world time are featured in this 17 jewel double-button model. Outside bezel for hour recording to 12 hours. Stainless steel water resistant case. Black luminous dial, 30-minute register, unbreakable mainspring, leather strap $123.20

8015W6630—Same as above with white dial $122.40

GALLET DOUBLE BUTTON CHRONOGRAPH

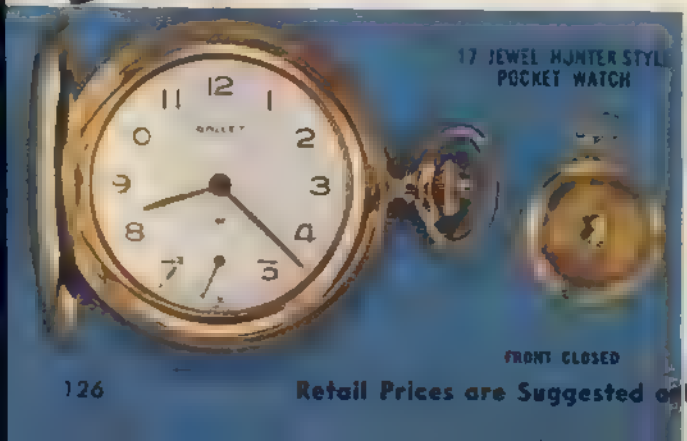
8061W3445—17 jewel Chronograph. Excellent for speed recording. After timing the measured mile, sweep second hand will show miles per hour. Radium dial, 45 minute register. Shockproof, unbreakable mainspring. Swiss-made case with stainless steel back. Time out feature $83.20

8065W3445 With plain dial (Shown right) $83.00

◀ GALLET DOUBLE-BUTTON CHRONOGRAPH

8071W3934—Handsome 17 jewel double-button model with 50 Micron Gold Plated top and Stainless Steel back. Telemeter and Tachometer tracks on dial. Radium dial. 45 minute register. Shockproof, unbreakable mainspring $72.60

8072W12450—Same in 14K Yellow Gold case $229.80



GALLET POCKET WATCH

8752W4355—Gallet 17 Jewel Watch with Yellow Gold Filled case. Pressure on crown opens lid to read the time. Easy to read full numeral dial. Unbreakable mainspring and shock resistant $80.40

8753W3445—Same as above but nickel chrome case. $83.60

17 JEWEL POCKET WATCH

GALLET POCKET WATCH

8728W3380 — Gallet 17 Jewel 20 Micron Gold Plated Pocket Watch. Unbreakable mainspring and shock resistant. Easy to read full numeral dial $61.70

8739W2375 — Same as above but nickel chrome case. $43.80

Retail Prices are Suggested only and may Vary in Different Trading Areas

Fine Galco Gallet Timers

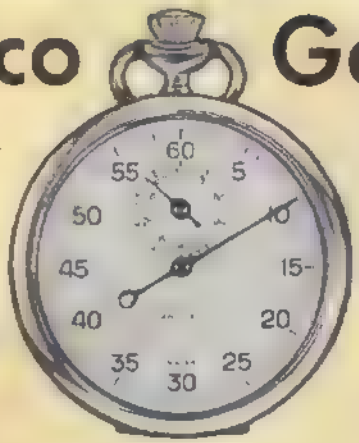
- NIVAROX HAIR SPRINGS AND GLACIDUR METAL BALANCES TO MINIMIZE CONTRACTION AND EXPANSION
- ANTI-MAGNETIC

INDUSTRY
SPORTS
TELEVISION
AVIATION
RADIO

- 7-JEWELED LEVER MOVEMENTS (None Stronger Made)
- CHROME FINISH, HINGED NICKEL CASES

Gallet Decimal Timer

8702W2210—Gallet Decimal Timer. This 7J de[illegible] 100 parts. Side slide for time out. Small hand registers revolutions of [illegible]. Suggested Reta[illegible] $42.00



Gallet Plain Timer

8701W2080—7J Gallet Plain Timer. For industrial use and general sports. Long hand registers fifths of seconds and small hand minutes up to 30. Start, stop and fly back from crown, lever movement, nickel case. Suggested Retail $38.40

8725W1170 As above with Securits 1J movemen[illegible] Suggested Retail $21.60

Basketball Timer and Track

Galco 1/10 Second Timer

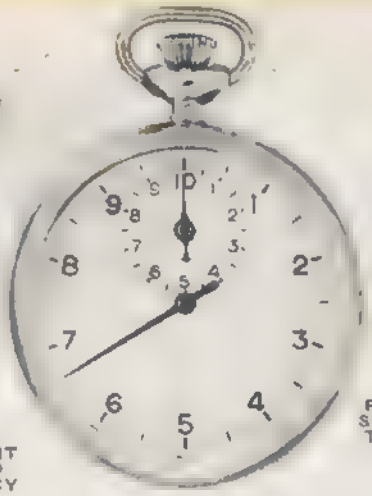
8715W2070 [illegible] Second Timer with Time-Out. Start and stop from [illegible] stores hands to zero. 7 jewels. Features 30 minute register. Suggested Retail $88.20

Sprints Track and Swimming

8740W2630 [illegible] Retail $48.60

Gallet 7 Jewel Split Timer

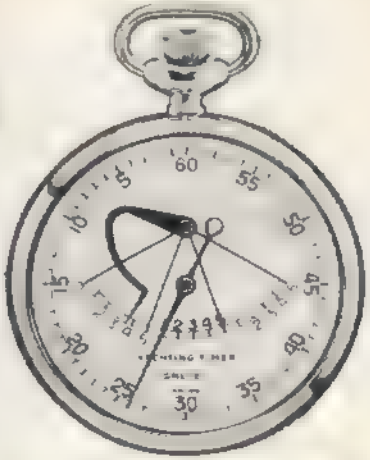
8748W4900 [illegible] Retail $90.50



Galco 10 Second Timer

8751W2245—7J Galco 10 second timer. Ideal for swimming and track sprints. Sweep hand makes one revolution in 10 seconds and registers up to 10 minutes. Unbreakable mainspring. Retail $41.40

FOR EVERY SPORTS AND TECHNICAL USE



Yachting Timer

8742W2500—7J Gallet timer with three 5 minute segments. Excellent for timing race starts. 15 minute register. Retail $46.20

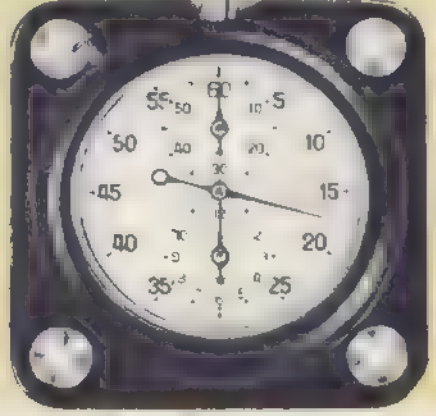
8750W3250 Same as above but also water resistant. Retail $60.00

FOR SPLIT SECOND ACCURACY

Speed Car Laps & Starts

87-3W2600 [illegible] 1/100 second timer. 2 minute register. Sweep hand makes one revolution in 3 seconds. [illegible] Retail $48.00

87-4W5915 [illegible] plastic dashboard mount. Retail $109.20

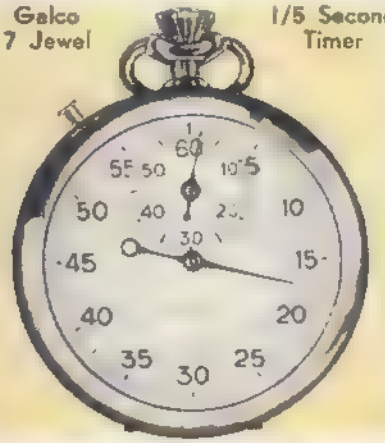


Sportscar Timer In Dashboard Mount

8730W2675—Popular new sports car 7J Galco Timer in hard Black plastic case. Can be attached to dashboard. [illegible] Stop [illegible] Retail $49.30

8747W2405 Same as above but without [illegible] dashboard mount. Retail $44.40

Galco 7 Jewel 1/5 Second Timer



Galco Football Timer

8724W1995 7J [illegible] Football [illegible] Timer with Time-Out. [illegible] register. Start and stop from crown, sets [illegible] stores hands to zero. Suggested Reta[illegible] $36.90

8734W1900—Same as above but [illegible] Retail $35.00

IMAI pursues a rigid policy of high quality and low prices.

IMAI has an aggressive and well-planned marketing program.

IMAI's full-color, attention-getting packaging is unequalled in the entire industry.

But seeing is believing.

IMAI urges you to see our line at the Toy Fair in March.

And then check the prices.

IMAI has coined a new word. **IMAI**gination. It says it all.

IMAI KAGAKU CO., LTD.

JAPAN

For information write to A. H. M.

ASSOCIATED HOBBY MANUFACTURERS, INC.
BOUDINOT and ALLEGHENY, Philadelphia, Pa. 19134
NEW YORK SHOWROOM: 200 FIFTH AVENUE • ROOM 518

IMAI. It's a name you'll get to know.

IMAI. One of the world's largest and most progressive manufacturers of toys and hobby products.

IMAI has already received wide and enthusiastic acceptance. The reasons are clear.

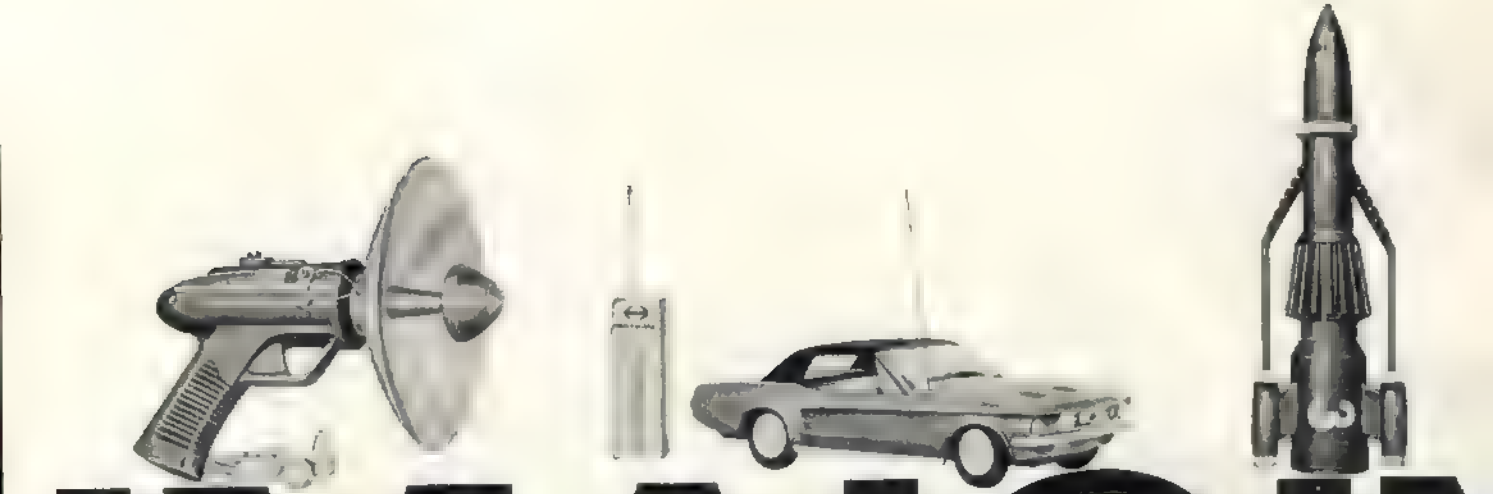
IMAI's rapidly expanding line includes a wide variety of items geared to the areas of highest interest: space travel; hit TV shows (like the Thunderbird series); super-weapons; rocketry; vehicles of land, sea and air.

IMAI makes scale models; character model kits; friction, B/O and electronic models; recording and transmitting devices.

IMAI combines imaginative design with engineering skill and experience.

IMAI's products are constructed with meticulous devotion to authentic detail and mechanical operation.

imai
PLASTIC MODEL



IMAIGIN

IMAI. It's a name you'll get to know.

IMAI. One of the world's largest and most progressive manufacturers of toys and hobby products.

IMAI has already received wide and enthusiastic acceptance. The reasons are clear.

IMAI's rapidly expanding line includes a wide variety of items geared to the areas of highest interest: space travel; hit TV shows (like the Thunderbird series); super-weapons; rocketry; vehicles of land, sea and air.

IMAI makes scale models; character model kits; friction, B/O and electronic models; recording and transmitting devices.

IMAI combines imaginative design with engineering skill and experience.

IMAI's products are constructed with meticulous devotion to authentic detail and mechanical operation.

imai
PLASTIC MODEL

NATION

IMAI pursues a rigid policy of high quality and low prices.

IMAI has an aggressive and well-planned marketing program.

IMAI's full-color, attention-getting packaging is unequalled in the entire industry.

But seeing is believing.

IMAI urges you to see our line at the Toy Fair in March.

And then check the prices.

IMAI has coined a new word. **IMAI**gination. It says it all.

IMAI KAGAKU CO., LTD.

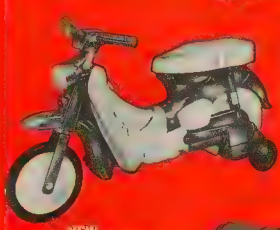
JAPAN

For information write to A. H. M.

ASSOCIATED HOBBY MANUFACTURERS, INC.
BOUDINOT and ALLEGHENY, Philadelphia, Pa 19134
NEW YORK SHOWROOM: 200 FIFTH AVENUE • ROOM 518

Every day's a selling day with...

IRWIN



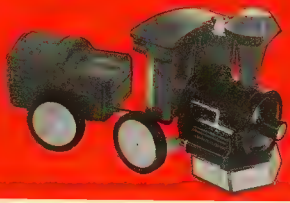
SUPER-PEDAL RIDING TOYS

- Dragster
- Locomotive

NEW

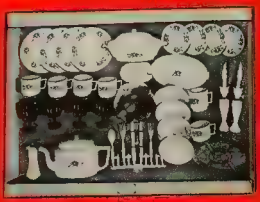
[illegible] AND [illegible] TOYS

- Honda, Jr.
- Many new items added to the line for 1968



CLIMBING AND SWINGING TOYS

- New weather-resistant plastic
- Guaranteed indestructible
- Indoor and outdoor fun



NEW
DINNERWARE SETS

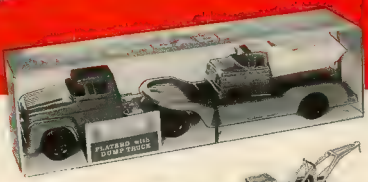
- New decorations
- New packaging
- New colors

NEW TEA SETS

- All decorated pieces
- All new visual packaging
- Largest variety of patterns and styles

NEW DOLL HOUSE SETS

- Chaparelle
- Award-winning packaging
- Additional styles



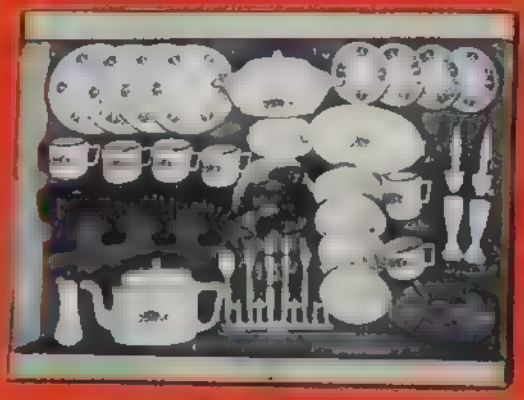
NEW
CAR AND TRUCK
ASSORTMENT

- New self-selling package
- Wide assortment of styles
- Action trucks

IRWIN CORP

Room 1156 • 200 Fifth Avenue, N.Y., N.Y. 10010

FACTORIES: • Nashua, N. H. • Leominster, Mass. • Fitchburg, Mass.



- New decorations
- New packaging
- New colors

- All decorated pieces
- All new visual packaging
- Largest variety of patterns and styles

- Chaparelle
- Award-winning packaging
- Additional styles

NEW
CAR AND TRUCK
ASSORTMENT

- New self-selling package
- Wide assortment of styles
- Action trucks

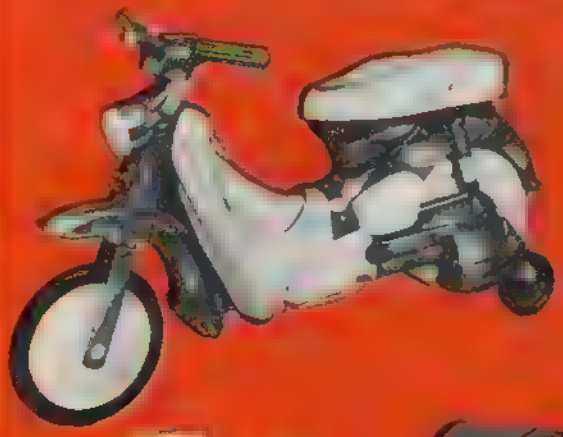
IRWIN CORP.

Room 1156 • 200 Fifth Avenue, N.Y., N.Y. 10010

FACTORIES: • Nashua, N. H. • Leominster, Mass. • Fitchburg, Mass.

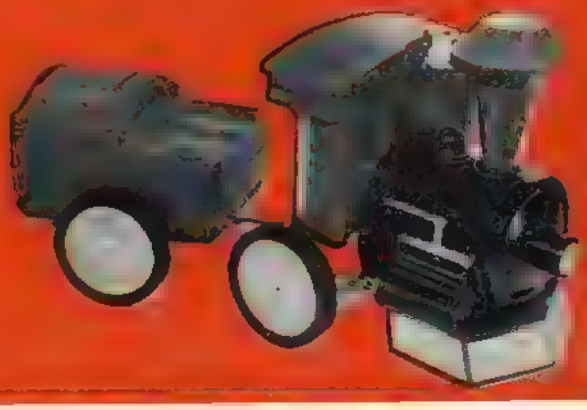
Every day's a selling day with···

IRWIN



[illegible]
- Dragster
- Locomotive

NEW
[illegible]
- Honda, Jr.
- Many new items added to the line for 1968



CLIMBING AND SWINGING TOYS
- New weather-resistant plastic
- Guaranteed indestructible
- Indoor and outdoor fun

Lapworth designs Cal boats for speed. Here's what that means to the cruising sailor.

Bill Lapworth is famous for designing race winners. What is not so well known is that the Lapworth designs that make Cal boats so fast actually give them some real cruising advantages.

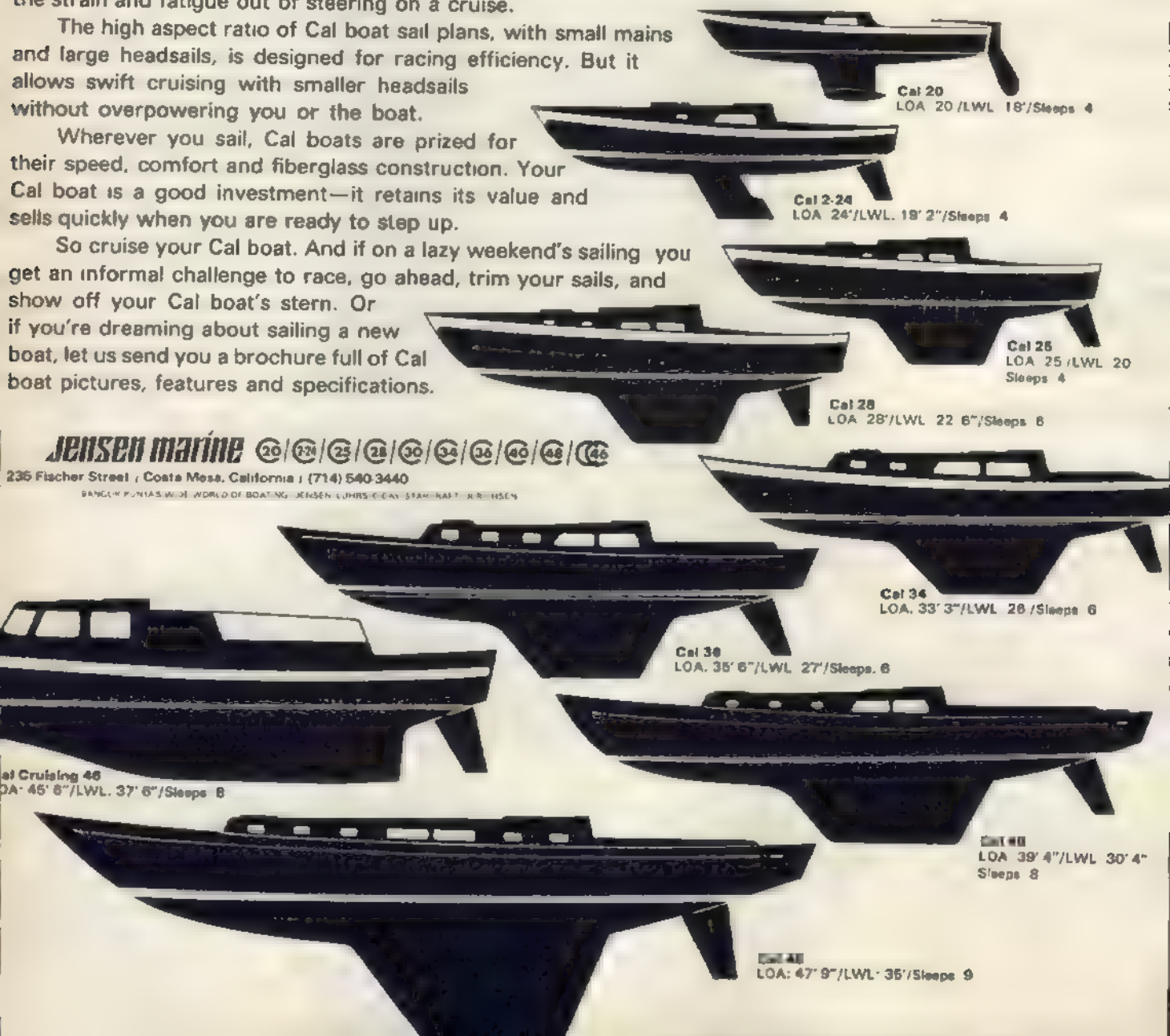
Take the hull. Cal boat hulls popularized the advanced concepts of light displacement and long waterline. But these race-born concepts also create extra elbow room and crew space.

Other features, like the spade rudder, fin keel, and precise balance of Cal boats, not only make them responsive and maneuverable in a race, but take the strain and fatigue out of steering on a cruise.

The high aspect ratio of Cal boat sail plans, with small mains and large headsails, is designed for racing efficiency. But it allows swift cruising with smaller headsails without overpowering you or the boat.

Wherever you sail, Cal boats are prized for their speed, comfort and fiberglass construction. Your Cal boat is a good investment—it retains its value and sells quickly when you are ready to step up.

So cruise your Cal boat. And if on a lazy weekend's sailing you get an informal challenge to race, go ahead, trim your sails, and show off your Cal boat's stern. Or if you're dreaming about sailing a new boat, let us send you a brochure full of Cal boat pictures, features and specifications.

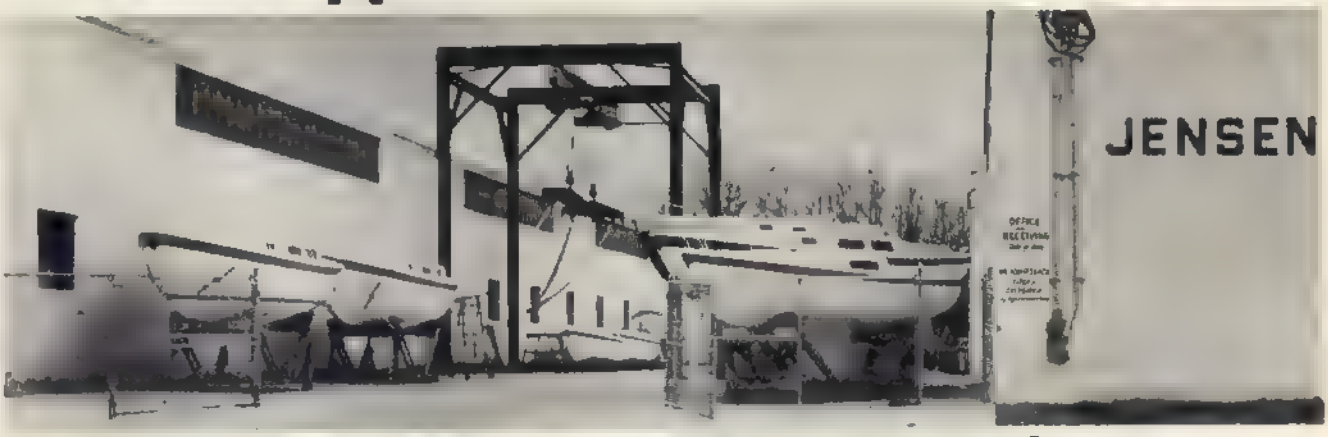


Jensen marine 20 | 24 | 25 | 28 | 30 | 34 | 36 | 40 | 46 | 46

235 Fischer Street / Costa Mesa, California / (714) 540-3440

BANGKOK PUNTA ISLA WORLD OF BOATING JENSEN CHRISCRAFT STARCRAFT JUNIOHSEN

Since the East wanted so many Cal boats, we shipped them...



an entire Jensen Marine plant

Thanks to our new East Coast plant, the rising demand for Cal 20s, 25s, and 28s east of the Mississippi is being met without coast-to-coast freight charges—saving a New York sailor, for example, as much as $900 in total boat price.

And with the slashing of freight costs comes faster delivery, due both to our boost in production capacity and the elimination of the long trek across the Rockies.

Our new Eastern boats are true Cal boats—Lapworth designed and Jensen built—identical and equal to the famed race winners from California. We've tooled, trained, supervised and controlled the entire operation with men and materials from the original plant.

So stop in at your Cal boat dealer and see how savings in freight costs make Cal class more than ever your best buy in boats. Or let us send you our literature full of Cal boat pictures, features and specifications.

Jensen marine 20/20A/25/28/30/34/36/40/46/48

235 Fischer Street / Costa Mesa, California / (714) 540-3440

BANCOR PUNTA'S WIDE WORLD OF BOATING: JENSEN, LUHRS/O'DAY, STARCRAFT/ULRICHSEN

New Sea-Horse 1½, compact as a car jack

- The quickest, quietest Skimg-Speeding motor in the mid horsepower range — completely NEW

JOHNSON DELIVERS innovations across the board.

- Foolproof warm-ups, improved fuel economy — NEW thermo-electric choke on 55, V-85 and V-100.
- Instant starts, all-speed smoothness, five to ten times longer spark plug life — solid-state Power/Pulse ignition systems standard on models 55-hp and up.
- Johnson's 2-year warranty* underscoring dependability — plus many more new features.

See your Johnson dealer now, or write for FREE 40-page catalog Johnson motors, Waukegan, Ill. 60085, Dept. MB-81

Johnson
FIRST IN DEPENDABILITY
Division Outboard Marine Corporation

* For 24 months after purchase, Johnson Motors will replace or repair without cost to the original purchaser any part of its manufacture which, upon inspection proves to have failed in normal pleasure use due to faulty materials or workmanship

A HATTERAS 41 TC FOR A CUSTOMER IN W. GERMAN

s very safe and seaworthy
›iece seamless hull

The Hatteras superstructure, cabin ›use, and walk around decks are ›o of one-piece seamless fiberglass nstruction for greater rigidity. *This brings a big saving in maintenance.* There's no need to repaint for otection (you *can* for looks, if yo sh).

Easy to handle in rough seas

e of molded fiberglass permits an ›eptionally sea-kindly hull shape it virtually eliminates pounding, wing and broaching.

In a head sea the yacht runs ictically without pounding.

In a following sea there is almost tendency to yaw, even in treach›us inlets.

In a beam sea the hull design and the generous beam minimize roll.

The molded flare and spray rail of the Hatteras hull throws the water in a low, flat arc, maintaining a dry boat, even at high speeds.

Safety features standard equipment

The Hatteras included many electrical and mechanical safety features found only on custom-built yachts.

Underwater fittings are heavy-duty manganese-bronze.

All underwater fittings are mechanically bonded to a common ground to help prevent electrolytic erosion of the metals.

The following safety equipment is *standard*, not extra, when you buy a Hatteras: engine room blowers; fire extinguishers; electric and hand bilge pumps; sea valves in all through-hull underwater fittings; safety rails; bow rails; handrails; safety glass in full-view windshields and windows.

See the Hatteras for its beauty and luxury. Let a Hatteras dealer *tell* you about its safety and performance.

There are now twelve models to choose from. One is sure to be just right for you.

Write for the name of your Hatteras dealer. If you desire a portfolio of color literature, enclose $1.00. Hatteras Yacht Company, 2104 Kivett Drive, High Point, N. C. 27261.

© 1968 H Y C

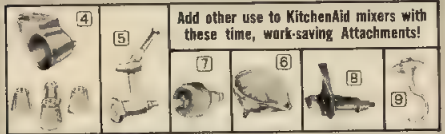
KitchenAid.

KitchenAid's exclusive single beater moves completely around the bowl as it mixes . . . from the center to the edges . . for the most thoroughly efficient mixing job possible. Beats, whips, stirs, blends, folds, mixes — and there's only one beater to wash!

(1) KITCHENAID "4-C" MIXER. Handles all mixing chores for the average family. 10 positive speeds for beating, whipping, stirring, etc. Heavy duty AC/DC motor with power to spare. Finest construction . . white enamel finish. 4-qt. glass bowl, exclusive beater. 13⅞x8⅞x13⅝" high. Use with any attachments (4)-(8) below — *no power adapter needed.*
14-2385 Shpd truck, express. 22 lbs. retail $72.95 . . . **Only $52.45**

(2) KITCHENAID DELUXE HEAVY DUTY "K5-A" MIXER. Most powerful home mixer made—and the finest you can buy! Does all the complicated and large volume mixing tasks other models just can't handle. Has 10 positive speeds *plus* intermediate speeds. Includes 5-qt. stainless steel bowl, a wire whip and a combination flat beater. White baked enamel finish 13½x10⅜x16½" high. Use with (4)-(9) below — *no adapter needed.*
14-1161 Shpd. truck, express. 35 lbs retail $164.95 . **Only $116.45**

(3) KITCHENAID HEAVY DUTY "K45" MIXER. Precision-built with plenty of power to pull through heavy batters and mix them thoroughly—even kneads yeast dough! Takes on all food preparation chores with convenient attachments listed below—*no power adapter needed.* Comes with 4½-qt. stainless steel bowl, dough hook, wire whip and combination flat beater as standard equipment. Baked white enamel mixing head and stand 14½x8¾x14" high.
14-3418 Shpd truck, express. 29 lbs. retail $121.50 **Only $86.45**



Add other use to KitchenAid mixers with these time, work-saving Attachments!

Key	No.	Attachment	For Model	lbs.	retail	Only
(4)	14-1522	Slicer-Shredder	All	3	$17.95	$13.16
(5)	14-1520	Food Chopper-Grinder	All	2½	13.50	9.64
(6)	14-1523	Juice Extractor-Strainer	All	3	5.95	4.39
(7)	14-1521	Knife-Scissors Sharpener	All	1	4.25	3.05
(8)	14-2144	Can Opener/Lid Lifter	All	1¼	7.50	5.33
(9)	14-2946	Dough Mixer	K5-A	½	4.75	3.56
	14-3419	Dough Mixer	K45	¼	2.75	2.09

Sunbeam —The Original MIXMASTERS

(A) SUNBEAM "MM100W" MIXMASTER. Most popular made! Mix-Finder lets you dial exact speed you need. Governor-controlled motor gives full power at all 12 speeds—can't burn out. Turns bowl automatically, too. Lever adjusts bowl position. Automatic eject, extra large "bowl-fit" beaters. Detachable mix head. 4-qt., 1⅝-qt. glass bowls. White enamel.
14-1048 AC/DC. 17¾ lbs. Compare at $55.75. . **Your Cost $42.97**

(B) SUNBEAM "MM200WS" 12-SPEED CHROME MIXMASTER with Stainless Steel Bowls. Gleaming beauty—luxury featured, designed for top performance! Has rotary Mix-Finder dial. Heavy duty, full power governor-controlled motor. The extra large "bowl-fit" beaters that mix thoroughly, evenly. Bowl turns automatically for best mixing. Lever adjusts bowl to correct position. Thumbtip beater eject. Lift-off mix head for portable use. 4-qt., 1⅝-qt. stainless steel bowls
14-3201 AC/DC. 15½ lbs. Compare at $69.75. . . **Your Cost $55.37**

(C) SUNBEAM DELUXE "HMD1" HAND MIXER. Heavy duty motor for greater mixing power. Extra large full-action beaters with no-scratch nylon insert, ejector. Thumbtip control for 3 speeds. Mix guide
14-3422 Turquoise. AC/DC 3½ lbs. Compare at $18.15 **Only $14.37**
14-3745 White. AC/DC. 3½ lbs. Compare at $18.85 . . **Only $14.87**

(D) SUNBEAM SPECIAL "H-1" HAND MIXER. 3 versatile speeds and large, full size beaters for better results in less time. Thumbtip speed control, automatic beater release. Mix guide. White with brown trim
14-2831 3 lbs. Compare at $13.25. . . . . **Only $9.88**

HAMILTON BEACH MIXERS—Guaranteed 5 Years!

(E) HAMILTON BEACH "KC" 10-SPEED CHROME MIXER with Stainless Steel Bowls. You'll enjoy lighter cakes, fluffier pastries, creamier whipped potatoes, uniformly better results from all your recipes with this fine mixer. That's because the bowl control shifts batter to the 1-pc. guarded beaters (even while beaters are turning) to insure "full coverage", thorough mixing. MixGuide gives you 10 selected speeds. Mixer unlocks—slides off stand for one-hand portability. Chrome finish housing. With 2 unbreakable lifetime stainless steel bowls.
14-3743 15 lbs. retail $69.95. . . . . **Your Cost $52.97**

(F) HAMILTON BEACH "09IT" 12-SPEED HAND MIXER. First time ever! A hand mixer with 12 full power speeds for every mixing job imaginable. Plus Hamilton Beach's famous "hole in the handle" for utmost convenience and ease in handling. No-splash pear-shaped beaters. White with attractive woodgrain case for hang-up storage
14-3744 4¼ lbs. retail $24.95 . . . . . **Your Cost $19.95**

(G) HAMILTON BEACH "79" PORTABLE HAND MIXETTE. Lightweight, but powerful—perfect for mixing in any bowl, at stove—anywhere! Fingertip 3-speed control, positive beater ejector, large non-splash beaters. Stands on end or hangs on wall. White with chrome top
14-3746 3½ lbs. retail $18.95 . . . . . **Your Cost $14.93**

DORMEYER MIXERS—Versatility and Value

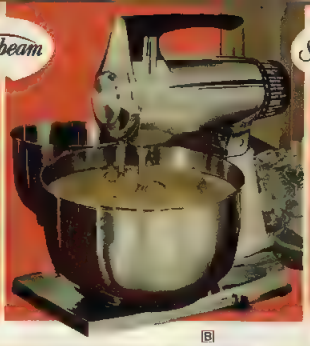
(H) DORMEYER DELUXE CHROME HAND MIXER. Turns every pot into a mixing bowl! 3 full-powered speeds. Large beaters, automatic release.
14-2097 Chrome/White AC/DC. 3½ lbs. retail $20.95 **Only $13.79**
14-2096 All White. AC/DC. 3¼ lbs. retail $16.95 . . **Only $11.47**

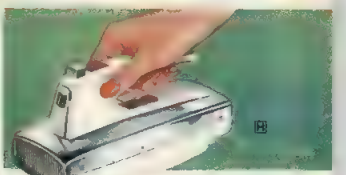
(J) DORMEYER 3-SPEED STAND MIXER with 2 Bowls. Our lowest priced stand-type mixer! 3 hi-powered speeds (Lo-Med-Hi) to give you thorough mixing action. Mixer head lifts off—goes anywhere. Or use either size opal glass bowl on stand. Automatic pushbutton beater release. White enamel finish.
14-2875 AC/DC. 12 lbs. retail $24.95 **Only $16.47**

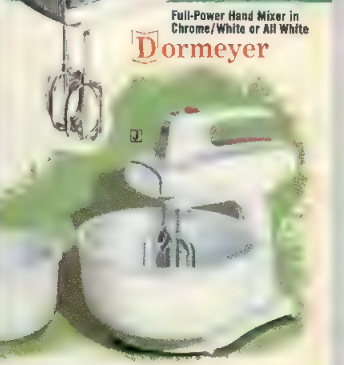
(K) DORMEYER 3-SPEED HAND MIXER. Continental style! Light, easy to handle, this portable gem will go anywhere. Delivers 3 full power speeds for every cooking job. Nichrome beaters snap out at a push of a button. Mixer rests on heel to drain . . . hangs to store. White
14-2098 AC/DC 3 lbs. retail $11.95 . . . . . **Only $7.47**

WE'RE HOLDING OUR PRICES DOWN!

We're "bucking the trend". Check prices at your local grocery, department and other stores. Despite many increases from our suppliers . . . prices in this catalog are as low or lower than in our annual catalog produced last Sepetember!







COMPARE PRICES...

...ON OUR MOST POPULAR ELECTRICAL APPLIANCES!

One great promotion

deserves another!

and another...

Introducing the world-famous Bendy line—a fabulous series of 13" and 19" TV and cartoon play figures designed expressly for the American market and manufactured by Lakeside under an exclusive arrangement with Newfeld of England.

LAKESIDE TOYS

division of Lakeside Industries, Inc., Minneapolis, Minn. Office & Showrooms. Suite 1225, 200 Fifth Ave., New York, N.Y. 10010, ORegon 5-4488

• an achievement of accuracy
• a conquest in craftsmanship
• a triumph in quality
• a symbol of unequaled Swiss heritage!
LUCIEN

A. Ultra thin 14K Yellow or White Gold dress watch
73W535-9300 $155.00
As above in 10K Yellow or White Gold Filled
73W536-6900 $115.00

B. Ultra thin 14K Yellow or White Gold dress watch
73W539-12000 $200.00
As above in 10K Yellow or White Gold Filled
73W538-7200 $120.00
As above in Stainless Steel
73W537-6900 $115.00

C. Ultra thin 14K Yellow or White Gold textured watch
73W540-9600 $160.00
As above in 10K Yellow or White Gold Filled
73W541-7500 $125.00

D. Self winding 14K Yellow Gold Seashark Automatique with calendar window and adjustable Gold Filled mesh bracelet.
73W542-14250 $237.50
As above in 10K Yellow Gold Filled
73W543-10500 $175.00
As above in Stainless Steel.
73W544-9000 $150.00

E. Ultra thin 14K Yellow or White Gold dress watch
73W545-12000 $200.00
As above in 10K Yellow or White Gold Filled
73W546-8050 $132.50

F. Self-winding Stainless Steel Seashark Automatique watch
73W547-8400 $140.00
As above in 10K Yellow Gold Filled
73W548-8700 $145.00
As above in 14K Yellow Gold
73W549-13250 $225.00

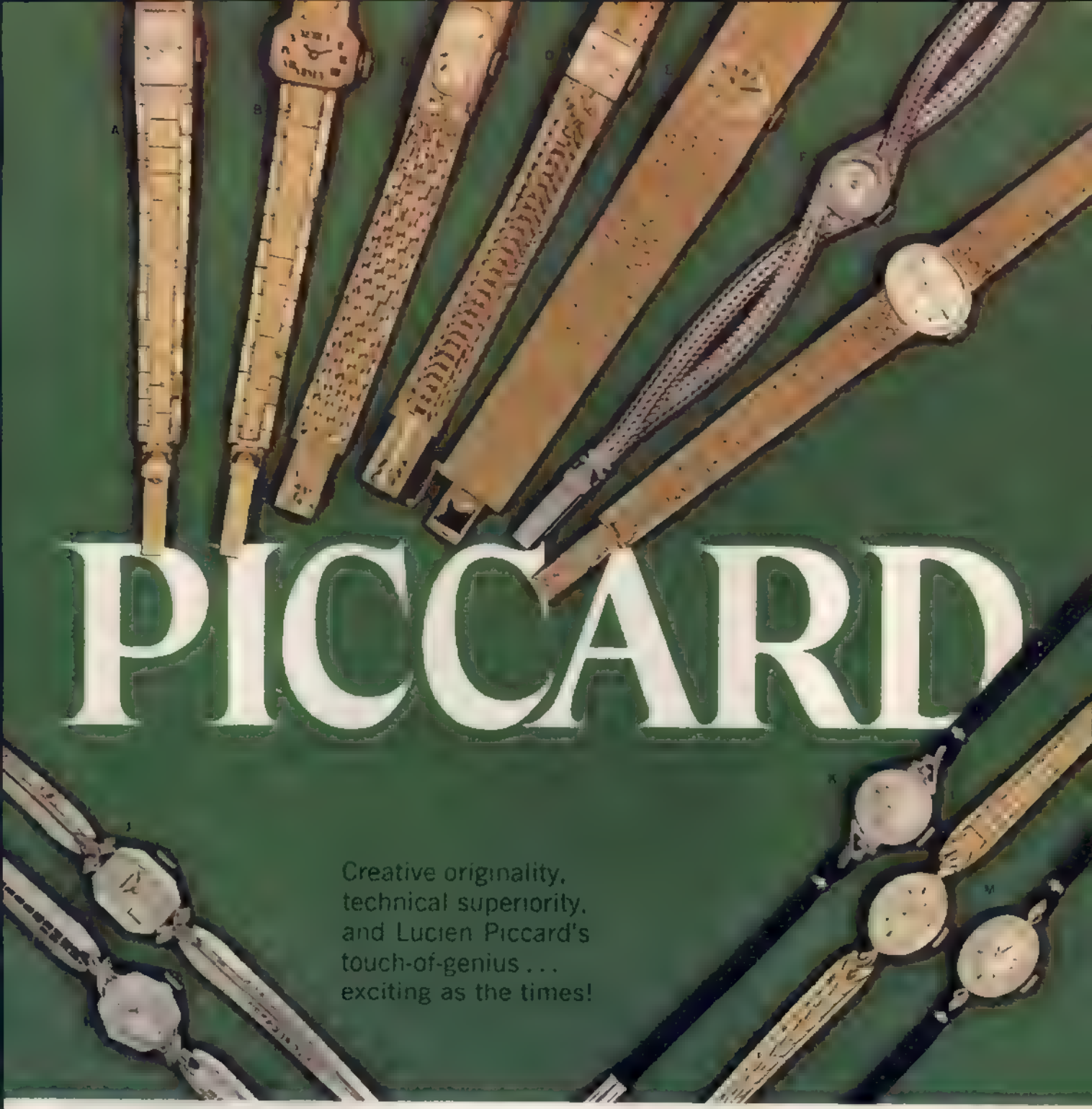
G. Self winding 14K Yellow Gold Seashark Automatique watch
73W550-13250 $225.00
As above in 10K Yellow Gold Filled.
73W551-8700 $145.00
As above in Stainless Steel
73W552-8050 $132.50

H. Self-winding 14K Yellow Gold Seashark Automatique Watch
73W553-12750 $212.50
As above in 10K Yellow Gold Filled
73W554-8400 $140.00
As above in Stainless Steel
73W555-7200 $120.00

J. Self-winding 14K Yellow Gold Seashark Automatique, Gold tone dial
73W556-15000 $250.00
As above in 10K Yellow Gold Filled.
73W557-10200 $170.00

K. Ultra thin 14K Yellow or White Gold dress watch with sweep second hand
73W558-9000 $150.00
As above in 10K Yellow or White Gold Filled
73W559-6900 $115.00

RETAIL PRICES ARE LISTED ONLY FOR INFORMATION AND IDENTIFICATION



Lucien Piccard

A. Classic bracelet watch in 14K Yellow or White Gold
73W560-13500 **$225.00**

B. Graceful bracelet watch in 14K Yellow or White Gold
73W561-15000 **$250.00**

C. Elegant bracelet watch in 14K Yellow or White Gold
73W562-19500 **$325.00**

D. Fashionable bracelet watch in 14K Yellow Gold
73W563-18000 **$300.00**

E. Textured bracelet watch in 14K Yellow Gold
73W564-22500 **$375.00**

F. 14K White or Yellow Gold bracelet watch accented with Diamonds
73W565-25500 **$425.00**

As above in 14K Yellow or White Gold without Diamonds
73W566-16500 **$275.00**

G. Nugget texture bracelet watch in 14K Yellow Gold
73W567-16500 **$275.00**

H. 14K White Gold watch with two brilliant Diamonds and matching Gold Filled bracelet (Illustrated)
73W568-9000 **$150.00**

As above in 14K Yellow or White Gold, No Diamonds.
73W569-7500 **$125.00**

J. 14K White Gold watch with four brilliant Diamonds and matching Gold Filled bracelet (Illustrated)
73W570-9600 **$160.00**

As above with six brilliant Diamonds
73W572-11100 **$185.00**

K. 14K White Gold watch with six brilliant Diamonds (Illustrated)
73W573-9900 **$165.00**

As above with four brilliant Diamonds
73W574-9000 **$150.00**

As above in 14K Yellow or White Gold, No Diamonds.
73W575-6600 **$110.00**

L. 14K Yellow or White Gold watch with matching Gold Filled bracelet (Illustrated)
73W576-7200 **$120.00**

As above in 14K White Gold with four brilliant Diamonds
73W577-9500 **$160.00**

As above in 14K White Gold with two brilliant Diamonds
73W578-8700 **$145.00**

M. 14K Yellow or White Gold watch (Illustrated)
73W579-6500 **$110.00**

As above in 14K White Gold with two brilliant Diamonds.
73W580-7800 **$130.00**

THEY MUST NOT BE USED FOR DECEPTIVE OR MISLEADING COMPARISONS.

salesmen has.

How do other boats sell Pacemaker Sport Fishermen? In the tournaments, for one. Traditionally, Pacemaker owners are fishing while other boats are still heading out—and in the evening, they're celebrating their catch while the other boats are still coming in the harbor. The secret is in Pacemaker's amazingly seaworthy hull. It doesn't pound in a head sea—handles well in a following sea—lets you fish when the fishing's good (not the weather).

Experienced fishermen also like the large cockpit that makes fighting and boating fish easier, another one of the many features that make Pacemakers the world's most popular sport fishing boats.

In addition to its luxury and spaciousness, one of the most impressive things about a Pacemaker is its list of standard equipment. The 60' shown above has, of course, all standard operational and safety equipment. And then we added a built in bar, entertainment center with TV, dishwasher, vacuum cleaner, clothes washer/dryer, 12 KW generator, power windshields—even an electric can opener, all as standard equipment.

But this bonus of standard equipment isn't true only of the 60' in every model, from 26' through 60'. Pacemakers include standard equipment that shows up only as costly "options" on many other boats. It's one more reason why experienced boatmen choose Pacemaker . . . The Second Boat.

44' MOTOR YACHT | 47' MOTOR YACHT | 53' SEDAN FISHERMAN | 60' MOTOR YACHT FISHERMAN

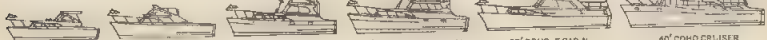
first choice the second time around . . .

PACEMAKER

Other boats are some of the best The Second Boat

Compare other 32's to a Pacemaker and you'll find there's really no comparison. The hull, for example, is of Philippine mahogany planking and steam bent oak frames on 9" centers. This is big-boat construction—not the plywood hulls and wide spaced frames found on many competitive boats in the 26'-32' range.
Incomparable too, is the roominess of the Pacemaker 32's 11' 9" beam—wider than most boats in this size range.
These are only two of the many reasons why people who know boats favor Pacemaker. In fact, 92% of Pacemaker buyers have owned a boat before. They found out from their first boat what a good boat should have. They found it in Pacemaker . . . The Second Boat.

Look at other 37's and you'll find Pacemaker way out front again in roominess. The big Double Cabin Cruiser shown above sleeps eight in comfort. Two private cabins, a spacious salon, two complete heads with showers, and a large galley make our 37', and our smaller but equally well-designed 34' Double Cabin, ideal for extended cruising or extensive entertaining. And, of course, both feature the seaworthy soft chine hull and the craftsmanship for which Pacemaker is famous.
Certainly all that Pacemaker 37's have to offer is impressive . . . and it becomes even more so when you discover how much of what you take for granted in a Pacemaker just can't be found on other 37' boats.



26' EXPRESS CRUISER | 30' SPORT F SHERMAN | 32' CONVERTIBLE SEDAN | 34' CONVERTIBLE SEDAN | 37' DOUBLE CAB N | 40' COHO CRUISER

10 HULL LENGTHS, 34 MODELS. CRUISERS, YACHTS AND SPORT FISHERMEN
PACEMAKER CORPORATION · DEPT. 1A · EGG HARBOR CITY, NEW JERSEY 08215
Please send me information on Pacemaker—the boat experienced boatmen buy

Name _____

Address _____

City _____ State _____ Zip _____

DIAL NEW YORK 255-6298

for BANDAI toys from JAPAN. Stock of wide range of quality toys you'll ***enjoy*** selling. ***Immediate delivery!***

BATTERY OPERATED HI-POWER SERIES!

Tough 4-Wheel Drive New Plastic Jeeps Easily Climb 45° Grade.

● All three Hi-Power Series have tough high-impact plastic bodies in attractive bright finish, two operating speeds and run forward and reverse. Two UM-3 (Penlight) batteries.

4234 Climbing Jeep-Trailer
● Trailer is detachable.

4235 Climbing Wrecker-Jeep
● With mounted hand-operating wrecker.

4236 Climbing Cement Mixer
● With mounted hand-operating cement mixer

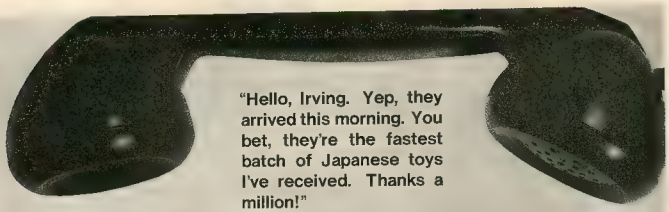
WRITE OR CALL AND ASK FOR PROFUSELY ILLUSTRATED CATALOG.

SALES OFFICE:

TOYOMENKA INC.

Rm. No. 1111, 200 5th Ave., New York 10, N.Y./Phone 212 255-6298

CONTACT:
Mr. I. W. Berman (Sales Mgr.) or
Mr. M. Ariga


"Hello, Irving. Yep, they arrived this morning. You bet, they're the fastest batch of Japanese toys I've received. Thanks a million!"

BRAND NEW REMOTE CONTROL SERIES!

No wires used. Only AIR PRESSURE used for steering···sharp and sensitive. Completely revolutionary. Only sold by BANDAI!

NEW!

● All three Remote Control Series have tough high-impact plastic bodies and run forward and reverse. Two UM-1 (D-cell) batteries.

4229 Air Remote Control Energy Bulldozer
- Blade raised and lowered automatically.
- Loud engine sound.

4230 Air Remote Control Energy Power Shovel
- Runs with shovel automatically in action.
- Loud engine sound

4239 Air Remote Control Aston Martin
- Perfect scale model in bright lacquer finish

MAKERS OF THE FASTEST SELLERS AND BIGGEST EARNERS IN TOYS:

Bandai Co.,Ltd.

4-5, 2-chome, Komagata, Taito-ku, Tokyo, Japan. Phone 842-0441.

DIAL NEW YORK 255-6298

for BANDAI toys from JAPAN. Stock of wide range of quality toys you'll *enjoy* selling. ***Immediate delivery!***

BATTERY OPERATED HI-POWER SERIES!

Tough 4-Wheel Drive New Plastic Jeeps Easily Climb 45° Grade.

● All three Hi-Power Series have tough high-impact plastic bodies in attractive bright finish, two operating speeds and run forward and reverse. Two UM-3 (Penlight) batteries

4234 Climbing Jeep-Trailer
● Trailer is detachable.

4235 Climbing Wrecker-Jeep
● With mounted hand-operating wrecker

4236 Climbing Cement Mixer
● With mounted hand operating cement mixer

WRITE OR CALL AND ASK FOR PROFUSELY ILLUSTRATED CATALOG.

SALES OFFICE:

TOYOMENKA INC.

Rm No. 1111, 200 5th Ave., New York 10, N.Y./Phone 212 255 6298

CONTACT:
Mr. I. W. Berman
(Sales Mgr.) or
Mr. M. Ariga

"Hello, Irving. Yep, they arrived this morning. You bet, they're the fastest batch of Japanese toys I've received. Thanks a million!"
BRAND NEW REMOTE CONTROL SERIES!
No wires used. Only AIR PRESSURE used for steering··sharp and sensitive. Completely revolutionary. Only sold by BANDAI!
NEW!
4230
4229
4239

● All three Remote Control Series have tough high-impact plastic bodies and run forward and reverse. Two UM-1 (D-cell) batteries

4229 Air Remote Control Energy Bulldozer
- Blade raised and lowered automatically.
- Loud engine sound.

4230 Air Remote Control Energy Power Shovel
- Runs with shovel automatically in action
- Loud engine sound

4239 Air Remote Control Aston Martin
- Perfect scale model in bright lacquer finish

MAKERS OF THE FASTEST SELLERS AND BIGGEST EARNERS IN TOYS:

Bandai Co.,Ltd.

4-5, 2-chome, Komagata, Taito-ku, Tokyo, Japan Phone 842-0441.

Tea-time sets for pleasant at-home play

Tea Sets with charming motifs—your choice

2.99 each

1 **55-PC. PLASTIC MILK GLASS TEA SET** features lovely strawberry pattern on white ground. Set consists of 6 each: plates, cups, saucers, goblets, knives, forks, spoons, napkins. Also one of each attractive tea pot with lid, creamer, sugar bowl with cover, salt and pepper shakers.
X 921-1228 A—Shpg. wt. 1 lb. 12 oz. Set 2.99

2 **61-PC. SKANDIA TEA SET** in pretty leaf design in brown, yellow, and Chinese red on white ground. Has 6 each of: plates, cups, saucers, goblets, butter dishes, knives, forks, spoons, napkins. 1 each: tea pot with lid, covered sugar bowl, creamer, fruit bowl. Set also includes make-believe strawberries. Plastic.
X 921-1285 A—Shpg. wt. 1 lb. 12 oz. Set 2.99

3 **56-PC. PLASTIC "IRONSTONE" TEA SET** in delicate floral-print pattern on mint green ground. Consists of 6 each plates, cups, saucers goblets, knives, forks, spoons. 6 napkins with napkin holder. Graceful-y designed teapot with lid. Creamer, covered sugar bowl. Salt and pepper shakers.
X 921-1319 A—Shpg. wt. 2 lbs.... Set 2.99

Tea Sets with "Personality"

Only 1.88 each

4 **RAGGEDY ANN AND ANDY DINNER SET** -41-piece set featuring those two ever popular characters. Consists of 4 each plastic plates, cups, saucers, goblets sherbet cups, knives forks, spoons, paper napkins with plastic napkin holder. Metal coffee pot with cover. Plastic sugar bowl and creamer
X 921-1541 A Shpg. wt. 1 lb.... Set 1.88

5 **33-PC. PEANUTS® TEA SET** of metal and plastic presents all the favorites from the popular comic strip. Serving tray shows the whole gang. 4 each regular plates, large plates, cups, knives, forks spoons, napkins. Teapot with lid, sugar-creamer set. Dishes, tray and cups of lithographed metal. Plastic teapot and cutlery
X 921-1640 A—Shpg. wt. 1 lb. 8 oz. Set 1.88

6 **33-PC. SNOW WHITE TEA SET** of metal and plastic depicting Snow White and the Seven Dwarfs. 4 each regular plates, large plates, cups, knives, forks, spoons napkins. Large serving tray tells the delightful fairy tale. Teapot with lid, sugar-creamer set. Dishes, cups, and tray of lithographed metal; plastic teapot and cutlery
X 921-1632 A –Shpg. wt. 1 lb. 8 oz. Set 1.88

Bouquet Tea Set

1.88

7 **37-PC BOUQUET TEA SET** for happy make-believe tea times 4 each: plates, cups, saucers, goblets, knives forks, spoons, napkins. Teapot with cover, creamer, covered sugar bowl. Pretty blue-green bouquet design on white ground. Made of plastic
X 921 0998 A Shpg. wt. 1 lb. 8 oz. Set 1.88

It's fun to play house with

COLORFUL DINNERWARE SETS

99-pc. set—with six place settings—all for only 5.44

PATIOWARE DINNER SET has 6 each plates, cups, saucers, casseroles with covers, knives, forks, spoons, butter dishes, goblets, napkins. Also, 2-burner stove, skillet with cover and handle, set of 3 saucepans with covers, set of 6 kitchen utensils on rack, 8-pc. canister set, platter. Sugar bowl with cover, creamer, coffee pot with lid, salt and pepper shakers. White plastic, blue design.

X 921-1749 A –Shipping weight 3 lbs. 4 oz. ..... Set 5.44

Either Set Only 3.99

The look of English China

1 **79-PC. PLASTIC "ENGLISH CHINA" DINNER SET** includes 6 of each: plates, cups, saucers, goblets, soup bowls, butter dishes, knives, forks, spoons, napkins. Platter, 2 vegetable dishes with covers, creamer, covered sugar bowl, covered teapot with base, salt and pepper shakers, 2 candles, holders. Fruit bowl, make believe strawberries.

X 921-1756 A Shipping weight 2 lbs. 8 oz. ..... Set 3.99

Tole-type Tea-time Set

2 **82-PC. PLASTIC TOLE TEA SET** consists of 6 each: plates, cups, saucers, goblets, salad bowls, casserole dishes with covers, mugs, knives, forks, spoons, napkins. Teapot with cover, creamer, sugar bowl with cover. Large salad bowl, 2-pc. salad server set. Salt and pepper shakers. Avocado green and golden fruit design on white ground.

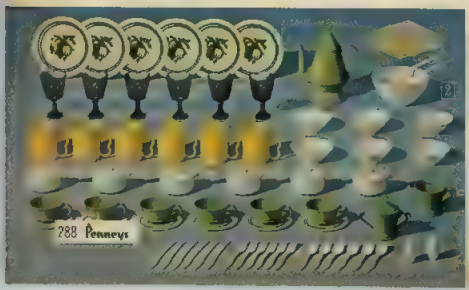
X 921 2085 A Shipping weight 2 lbs. 12 oz. Set 3.99

"Good Morning" Breakfast Set

2.88

31-PC. "GOOD MORNING" BREAKFAST SET of metal and plastic in rooster design. With matching vinyl-coated metal toaster. 4 each of vinyl-coated metal plates and saucers, plastic cups, sherbet cups, knives, forks, spoons. Plastic creamer and sugar bowl.

X 921-1566 A—Shipping weight 2 lbs. ..... Set 2.88



A gift of excitement and knowledge . . . reels the whole family will enjoy!

Over 140 subjects and reels in color and 3-D stereo!

Three 7-scene reels (21 full color scenes) are in each packet listed below. All children's titles and those marked (*) include story folder. Packets marked (†) are not suitable for projection.

Packets marked (**) have a guidebook, real coin (if available) and stamp. Be sure to *state catalog number and title number of each packet* you order.
W67 T 3812 P—Prepaid..... Each packet **1.25**

Christmas and Bible Stories
2-852 Bible Heroes*
2-875 Birth of Jesus*
2 383 Christmas Story*
2 851 Noah's Ark*
2 382 Night Before Christmas*
2-870 Rudolph, the Red-Nosed Reindeer*
1-660 Santa's Workshop
2 264 The Holy Land: Israel and Jordan*

Children's Favorites
New 2-330 Puss in Boots*
New 2-444 Tarzan of the Apes*
New 2-445 The Flying Nun*
New 2-494 Land of the Giants*
New 2-489 Lassie Rides the Log Flume*
New 2-881 The Conquest of Space*
New 2-483 The Monkees*
New 2-882 U·S Spaceport
2-390 Alice in Wonderland*
1-177 Adventureland (Disneyland)
2-408 Bambi*
2-402 Batman*
2-538 Beep, Beep, The Road Runner*
2 570 The Beverly Hillbillies*
2-471 Bonanza*
2-531 Bugs Bunny*
2-515 Bullwinkle*†
2-560 Captain Kangaroo*
2-318 Cinderella*
2-479 Daniel Boone*
2-539 Dennis The Menace*
2-555 Donald Duck*
1-178 Fantasyland (Disneyland)
2 580 Flintstones Pebbles and Bamm Bamm*†
2-485 Flipper*
1-176 Frontierland (Disneyland)
2-317 Goldilocks and The Three Bears*
2-423 Heidi*
2-512 Huckleberry Hound and Yogi Bear*†
2-314 Jack and The Beanstalk*
2-963 Jungle Book*
2-310 Little Red Riding Hood*
2-381 Littlest Angel*
2-485 The Lone Ranger*

1.25 each packet

2-482 Lost in Space*
2-484 The Man from U.N.C.L.E.*
2-376 Mary Poppins*
2 522 Mickey Mouse*
2 528 Mighty Mouse*
2 410 Mother Goose Rhymes*
2 336 Peanuts*
2-372 Peter Pan*
2-311 Pinocchio*
2-516 Popeye*†
2-308 Sleeping Beauty*
2-300 Snow White*
2-511 Tom and Jerry*
1-179 Tomorrowland (Disneyland)
2-513 Top Cat*†
2-370 20,000 Leagues Under the Sea*
2-469 Voyage to the Bottom of the Sea*
2-362 Winnie the Pooh*
2-361 Wizard of Oz*
2-508 Woody Woodpecker Show*

United States Travel
New 1-884 The Golden Triangle—St Petersburg, Tampa and Clearwater
1-101 Alaska
1-818 Atlanta, Georgia
1-486 Black Hills, S. Dak.*
1-855 Blue Ridge Parkways, Va. and N. Car.
1 926 Boston, Mass *
1-232 Busch Gardens, Calif.
1-189 California, Southern*
1-727 Cape Cod, Plymouth, Mass.
1-376 Carlsbad Caverns, N. Mex.
1-551 Chicago, Ill*
1 995 Circus Hall of Fame, Sarasota, Fla
1 716 Coast of Maine*
1-813 Colonial Williamsburg, Va.*
1 220 Colorado*
1 961 Cypress Gardens, Fla.
1 960 Florida*
1 361 Grand Canyon South Rim, Ariz*
1 382 Grand Canyon, North Rim, Ariz.
1-889 Great Smoky Mountains, Tenn. and N. Car.
1-120 Hawaii*
1-123 Honolulu and Waikiki, Hawaii*
1-418 I.B.I Country, President Johnson's Texas*
1-181 Los Angeles, Cal.*
1 487 Mt. Rushmore, S Dak.
1-811 New England Covered Bridges and Fall Foliage
1-634 New York City: Sight seeing*
1-655 Niagara Falls, N Y *
1 172 San Francisco, Cal.*
1-792 Smithsonian Institution Washington D.C.*
1-651 United Nations, N.Y
1 794 U.S. Capitol Bldg *
1-790 Washington, D.C *
1-793 The White House, Washington, D.C.*
1 309 Yellowstone National Park, North Wyo *
1 308 Yellowstone National Park, South Wyo.*

Science Series
2-008 Lost Civilizations of Mexico (Archeology)*
2-875 Our Planet Earth (Geology)*
2 676 Prehistoric Life (Paleontology)*
2-677 Rocks and Minerals (Mineralogy)*

Special Subjects
2 725 The American Indian*
2-857 America's Man in Space*
2-556 NASA's Project Apollo Man on the Moon
2 656 Moon Rockets and Guided Missiles*
2-901 The 7 Wonders of the World—Ancient, Modern, Natural*

Animals and Zoos
2-617 Children's Zoo*
1-964 Marineland of Florida*
1-189 Marineland of the Pacific*
1-965 Parrot Jungle, Florida*
2-619 Prehistoric Animals*
2-615 Strange Animals of the World*
2-618 Wild Animals of Africa*
2-614 Wild Animals of the World*
2-611 Wild Birds*
2-812 Wonders of the Deep*

World Travel
2-027 The Bahamas
1-004 Banff-Canadian Rockies
2-029 Bermuda
1-050 Canada**
2 156 England**
2-172 France*
2-193 Germany**
2-007 Guadalajara and Lake Chapala, Mexico*
2-190 Holland**
2 160 Ireland*
2-180 Italy*
2-262 Japan*
1-607 Lake Louise—Canadian Rockies
3-477 London
2-001 Mexico*
1-002 Mexico City*
2-424 Modern Israel†
3 166 Paris
2-028 Puerto Rico
3-029 Rome
2-213 Russia*
1 998 Scenic U.S.A *
2 250 South Viet Nam*
2 171 Spain*
2-185 Switzerland**
3-385 Tulip Time in Holland
2-178 Vatican City**

Projector outfit

19.99

See your show on big, 22x22-in screen in two dimensional color. Powerful 100-watt projector may be used with all reels; projects your reels sharply, clearly—ultra-bright Convection cooled to protect reels—no blower necessary. Vertical adjustment knob; lever picture advance. f/2.8 lens, 100-watt lamp. UL listed for 110-120 volts; AC outlet. CSA approved.

Complete outfit includes projector, large table screen and one 3-reel packet of View-Master scenes.
67 T 3843—Ship. wt. 3 lbs. 2 oz. 19.99

Walt Disney Cartoon Theater 9.49

Showtime **will be any time** with the Walt Disney Cartoon Theater. The youngsters can run it themselves and do the narrating, too, for hours of entertainment. Just great for those "nothing to do" days. Outfit includes 140 scenes on 10 reels of Disney cartoon favorites; 30 watt projector, 120 V., AC lamp, 6-ft. cord, UL listed, CSA approved. Projects on its own 10½-in wide screen. Theater reels are not suitable for stereo viewing.
67 GT 3837—Ship. wt 4 lbs..... 9.49

Table screen 1.99

Large 22 x 22-in. glass-beaded table screen offers 484 sq. in for viewing your View-Master reels. Shipping weight 2 lbs.
67 T 1004..... 1.99

Library chest 1.99

Handy storage chest keeps everything in order—partitioned to hold viewer and reel packets. Shipping weight 2 lbs.
67 T 3801 1.99

Projector-reel case 3.99

Sturdy case stores and transports your View-Master projector and reels. Keeps them organized. Shipping weight 3 lbs.
67 T 3845 3.99

Holiday Special 2.10 in lots ea. of 2

Each pack contains 7 reels (forty nine 3-D color scenes) for stereo viewing with standard or lighted viewer, or 2-dimensional viewing with projectors. *State catalog no. and packet number.*
267 T 3804—Ship. wt. 4 oz. each packet. Each pack **2.15**..... Two packs **4.20**

701 Cities of the World
705 Cities of the U.S.A.
706 National Parks
707 Huckleberry Hound Hall of Fame
708 Disney Cartoon Favorites
712 Fairy Tales
716 Disneyland
717 Animals of the World
718 Nature Subjects
719 Cartoon Favorites
722 Scenic U.S.A.

ALL WARDS 245

Phone your order . . . see page 378 for number.

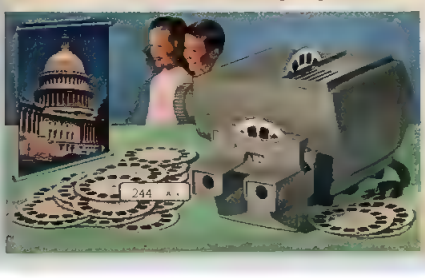
1 Lighted stereo viewer makes the perfect gift. Battery-operated light illuminates the inside of viewer to bring instant life to your favorite reels. Lever operates picture advance. Special, 7 scene reel included. Uses 4 "C" batteries. "C" batteries can be ordered on page 316.
67 T 3835 Shipping weight 1 lb. 3.19

2 Deluxe lighted gift outfit will thrill that special youngster. Carton includes lighted stereo viewer (1 above), seven 3D reels of cartoon favorites: Yogi Bear, Flintstones, etc., 49 scenes in all. Uses two C" batteries (not incl.), order on page 316.
67 GT 3813 Shipping weight 3 lbs. . . . . outfit 5.59

3 Standard viewer. Simply insert reel in slot and hold viewer to light and there you have your favorite scenes and cartoons in living 3D. Lever operates picture advance. So easy, even the youngest child can have hours of fun. Includes one 7 scene reel. Makes an ideal grab bag gift.
67 T 3806 Shipping weight 11 oz. 1.53

4 Standard gift outfit. All ready to wrap and put under the Christmas tree. Carton includes standard viewer (3 above) and 7 reels, total 49 cartoon scenes: Top Cat, Yogi Bear, Flintstones, etc.
67 GT 3807 Shipping weight 1 lb. . . . . outfit 3.79

SAVE 5.53 on big 25-pc. outfit—all you need for a full evening's show!



• Projector • Viewer • 22 stereo reels
• 22 x 22 in. glass-beaded table screen

The whole family will enjoy View-Master® shows . . . especially the kids on stay-at-home days! 25 piece outfit includes projector below; 22x22 in. table screen, 22 seven scene reels (154 scenes), children's favorites, scenic U.S.A., foreign lands. Illustrated tour booklets. Hand viewer for 3D stereo viewing.
67 T 3827 Shipping weight 6 lbs. 7 oz. . . . . outfit 14.88

Deluxe outfit includes all pieces above plus case for projector and reels.
67 T 3833 Shipping weight 8 lbs. 7 oz. . . . . outfit 18.87

30-watt projector with f/3 lens. Convection cooled. Vertical knob adjuster; picture advance lever. 8-ft. cord. For all reels except those marked (†).
67 T 3836—Ship. wt. 2 lbs. CSA appr. UL listed, 110-120 V., AC . . . 8.49
67 T 3171 Extra projector lamp. Shipping weight 2 oz. 1.19

No monthly payments till February
If you order by Nov. 22. See page 383.

7-Reel Packets
49 stereo scenes.
Choose from 18 different subjects—TV favorites, cartoons, travel adventures!

1
2.15

1 **VIEW-MASTER® 7-REEL PACKETS.** *Scenes of exotic lands, national parks, fairy tales, and favorite cartoons. State title number-and-name (please write this in the "Color No." and "Color Name" columns on our order form).*
X 918-9705 B—We pay postage.....one packet 2.15

01—Faraway Lands
02—National Parks
03—Huck Hound (for stereo viewers only)**
04—Disney Cartoons*
05—Disney Fairy Tales*
06—Fairy Tales
07 -Disneyland*
08—Cartoon Favorites
09—TV Favor ites
10—Cities of the World
11—Vacationlands of Scenic East
12—Vacationlands of Scenic West
13—Cities of the U.S.A.
14—Animals of the world
15—Nature Subjects
16—Children's Classics
17—Scenic U.S.A.
18—World Tour

100-watt Deluxe Projector

2
14.99

2 **VIEW-MASTER® PROJECTOR.** *Shows large, sharp images on any screen or wall. Clearly projects all reels on this page (except reels for stereo viewers only) Quick-change reel advance. 110-120 volts, AC.*
X 918-4052 A—Shipping weight 3 lbs..... 14.99

3
1.97

Keep your Viewer and reels together, dry, and dust-free

3 **VIEW-MASTER® LIBRARY CHEST.** *Protects your slides and viewer in one handy box. Beige-brown plastic.*
X 918-6065 A—Shipping weight 1 lb. 8 oz..... 1.97

4 **COMPLETE LIGHTED DELUXE GIFT SET.** *Just insert stereo reel and touch light bar on top of viewer No need to hold this viewer up to the light Easy to change scenes—simply depress lever on side of viewer Set includes lighted stereo viewer, pack of 7 Disney* stereo reels in color (49 scenes in all), uses 2 "C"-cell batteries (not included). Order extra stereo reels below. Shipping weight 1 lb. 8 oz.*
X 918-0381 A.. ..... Set 5.59
X 918-4060 A—Viewer. Wt 1 lb. . 3.33

5 **FAMILY PROJECTOR SHOW.** *Includes 30-watt electric projector, standard stereo viewer (see [5], viewer only), and 15 assorted full-color stereo reels (total of 105 scenes). Shows all reels on this page (except reels for stereo viewers only) with a sharp, 3-dimensional image. Rapid-change reel advance. 110-120 volts, AC.*
X 918-4029 A –Shpg. wt. 5 lbs..... 9.99

6 **STANDARD GIFT PACK SET.** *A perfect gift item that's sure to spark the imagination of a child at any age. Includes easy-to-use unlighted Stereo Viewer, plus a 7-reel packet of all-time cartoon favorites (Huckleberry Hound**, Yogi Bear**, Quick-Draw McGraw**, and many others) for a total of 49 delightful scenes that provide constant fun all year round.*
X 918-9564 A—Shpg wt 1 lb.. Set 3.59
X 918-6024 A Viewer Wt. 8 oz... 1.49

7 **CARTOON THEATER.** *See all your favorite Walt Disney* characters in a total of 140 different scenes on 10 full-color reels. 30-watt junior projector shows bright 2-dimensional pictures on 10½ in.-wide screen—so easy to set up and use that it can be operated by children of all ages. Projector of break-resistant plastic. Operates on 110-120 volts, AC*
X 918-0373 A—Shipping wt. 4 lbs. 9.44

Share the adventures of Batman! Watch a bullfight in far off Spain! Explore the mysterious ocean depths . . . all from your own living room with VIEW-MASTER®

VIEW-MASTER® PACKS. *Each pack contains a total of 21 scenes on full-color stereo reels. Select from a wide assortment of subjects designed to interest, inform and entertain you.*

To order the packets below, state title number-and-name (please write this in the "Color No." and "Color Name" columns on our order form). We pay postage.
X 918-0126 B.....One pack 1.25

New Releases

Includes story booklet
40—Puss in Boots
41 Tarzan of the Apes
42—The Flying Fish
43—Land of the Giants
45—The Conquest of Space
46—Birds of the World

Includes story booklet (for stereo viewers only)
44—Lassie Rides the Log Flume

Children's Stories and Cartoons

Includes story booklet
35—Beep Beep the Road Runner
09—Batman
16—Bugs Bunny
30—Butterflies
07—Cinderella
10—Flipper
01—Goldilocks
02—Jack and the Beanstalk
03—Little Red Riding Hood
29—The Lone Ranger†
27—Lost in Space
37—Mama the Menace
11—Man from U.N.C.L.E.
04—Marineland of the Pacific
25—Marineland of Florida
18—Mickey Mouse*
23—Noah's Ark
31—Parrot Jungle Florida
12—Peanuts
28—Pinocchio*
19—Rudolph the Red Nosed Reindeer
26—Snow White*
05—Strange Animals
38—Jungle Book*
22—Woody Woodpecker
17—Children's Zoo
14—Prehistoric Animals
06—Wild Animals of Africa
20—Wild Animals of the World
13—Wonders of the Deep
32—Wild Birds

Without story booklet
03—Adventureland
33—Main Street and Primeval World
29—The Monkees
34—New Orleans Square
47—Frontierland
48—Fantasyland
49—Tomorrowland

Includes story booklet (for stereo viewers only)
21—Bullwinkle
36 -Captain Kangaroo
24—Pebbles/Bamm-Bamm
15—Huck Hound** and Yogi Bear**

To order packets below, state title number-and-name (please write this in the "Color No." and "Color Name" columns on our order form) Includes story booklet. We pay postage.
X 918-1413 B..... ..One packet 1.25

Christmas
89—Bible Heroes
65—Birth of Jesus
80—Christmas Story
81 -The Night Before Christmas

Television
82— Beverly Hillbillies
53—Bonanza
84 American Indian
78—Glenn in Space
90—Lost Civilization of Mexico
85—Man on the Moon
91—Our Planet Earth
92—Prehistoric Life
93—Rocks and Minerals
94—Moon Rockets and Guided Missiles
88—Seven Wonders of the World

To order the packets below, state title number-and-name (please write this in the "Color No." and "Color Name" columns on our order form) We pay postage.
X 918-0118 B.....One packet 1.25

States of the Nation

Includes story booklet
41—California, Southern
42—Connecticut
08—Florida
11—Hawaii
12—Illinois
43—Maine
44—Massachusetts
45—Missouri
13 Nebraska
46—New York
47 Rhode Island
34—Texas
35—Vermont
36—Virginia
14—Wisconsin

World Travel

Includes story booklet
39—Guadalajara & Lake Chapala, Mexico
40—Japan
30— Mexico City

Without story booklet
37—The Bahamas
38—Bermuda
28 The Holy Land, Israel and Jordan
29—London
31 Puerto Rico
32 Rome
33—Tulip Time in Holland

World Nations

Includes story booklet, stamp, and coin (when permitted) of nation
02—Canada
18—England
19—Germany
20—Holland
21—Italy
27 – Mexico
23—Spain
24 –Sweden
22 –Vatican City

Includes booklet only
71 Greece
72—Modern Israel
73—Norway
74—Russia
06—Scenic U.S.A.
75—South Viet Nam

Without story booklet
70—Cambodia

U.S. Travel

Includes story booklet
83—Boston
25—Chicago
68—Coast of Maine
17 -Colonial Williamsburg
03—Grand Canyon
55—Honolulu & Waikiki
56—Independence Nat. Hist. Park
57—L.B.J. Country
58—Lincoln Heritage Trail
60— Los Angeles
61—Museum-Sci./Ind.-Chicago
49—New York City
51—Pennsylvania Dutch and Amish Country
05—San Francisco
52—Smithsonian
53—U.S Capitol Building
76 –U.S Space Port
26—Washington, D.C.
04—The White House
54—Yellowstone Natl. Park

Without story booklet
62—Blue Ridge Parkway
64—Busch Gardens, Cal.
65—Cape Cod
15—Carlsbad Caverns
66—Caverns of Luray
67—Circus Hall of Fame
10—Cypress Gardens
16—Great Smokies
09—Greater Miami.
59—Lookout Mountain
48—New England Covered Bridges
50—Old-Time Circus Parade
07 –United Nations
01— Niagara Falls Canadian Side
69—Lake Louise

*Walt Disney Productions, Inc. **Hanna-Barbera Productions, Inc. †©1966 Weather Corp

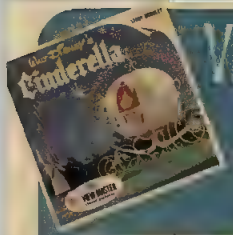
CHARGE IT NOW- see page 226

Deluxe Lighted Stereo Viewer comes with 7 reels—49 colorful scenes

5.59 14

For one or a whole group—Stereo Viewer and Projector, plus 15 assorted reels

9.99



VIEW-MASTER

pictures let you laugh at cartoons, meet old television and movie friends all in full color—21 scenes in each packet—over 150 titles to choose from

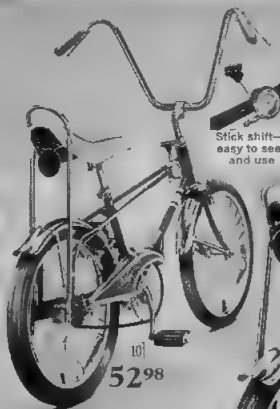
Standard Stereo Viewer with 7 reels—49 scenes

3.59 6

Cartoon Theater 30 watt Projector with its own screen plus favorite Walt Disney* characters in 140 different scenes

9.44 7

9
39.98



Stick shift—easy to see and use

10
52.98

11
58.88

Sports car-style console stick shift—see and feel which gear you're in

Derailleur (racing style) gears—for smoother, more accurate handling

Boy's Swingers with exciting low-line frames and "Cheater" slick rear tire for trusty traction

Swinger with coaster brake

9 **COASTER-BRAKE SWINGER** 20-in. tubular-steel [illegible] sporty styling. 2.125-in. rear tire; 1.75-in. front tire. Chrome-plated high-rise handlebars, fenders, chain guard, rims, and hubs. Color-matched saddle and grips. Lustrous flamboyant orange finish. Shipping weight 47 lbs.*

X 927 3814 A [illegible] 39.98

X 927-3756 A—Flamboyant olive finish [illegible] 39.98

3-speed Swinger with front and rear caliper handbrakes

10 **3-SPEED SWINGER.** Racing-style gears let you change easily from hill climbing to carefree cruising. 20-in. tubular-steel frame. Single red-band tires. 2.125-in. rear tire; 1.75-in. front tire. Chrome-plated high-rise handlebars, chain guard, rims, and hubs. Color-matched glitter saddle and grips. Gleaming flamboyant orange finish. No down payment—see page 227.

X 927-3749 A—Shipping weight 43 lbs.* 52.98

5-speed Swinger with console stick shift control

- 5-speed derailleur gears with 34 to 68 ratio range—for quick starts, breezing uphill, and carefree cruising
- "Cheater" slick rear tire for reaction traction
- Front and rear caliper handbrakes for reliable stops

11 **5-SPEED SWINGER.** Racing-style gears let you change easily from steep climbing, to leisurely cycling, to stunting. 20-in. tubular-steel twin bar eliminator frame. 2.125-in. rear tire really hugs the road; 1.75-in. front tire. Bright chrome-plated high-rise handlebars, fenders, rims, and stem. 3-dimensional-design chain guard is also chrome-plated. Gray glitter saddle with silvertone Mylar® polyester [illegible] for much-hot durable wear and grip. Lustrous flamboyant black cherry finish. No down payment—see page 227.

X 927 3798 A—Shipping weight 47 lbs.* 58.88

NEW! . . . the "wheel" bike for action, excitement, and drag-race-type fun

- "Flaming stack" chain guard adds to sleek, low look
- "Cheater" slick rear tire for sure-fire traction
- Coaster brakes for sure stops

12 **20 IN. "WHEEL" BIKE.** Control the dragster with the "wheel" racing style steering wheel just like those on the super racers at the drag strip. Tubular steel frame has long, lean low profile. Coaster brake [illegible] Cheater slick rear tire. Chrome-plated high-rise handlebars, fenders, rims, and hubs. Color-matched saddle and grips. Lustrous flamboyant blue finish. Rear bike light not included. No down payment—see page 227.

X 927 3988 A Shipping weight 43 lbs.* 57.88

13 **BICYCLE STEERING WHEEL.** Add instant excitement to your [illegible] steering wheel. Fits [illegible] bike.

X 927 3996 A Shipping weight 3 lbs. 9.99

New racing style steering wheel control

13

12
57.88

"Drag" brake lever mounted in control console

*Not mailable—pay shipping on delivery.

SIDEWALK BIKES

in 3 different sizes—especially for the beginner

- Adjustable crossbar—converts to boy's or girl's model
- Removable training wheels—come off when no longer needed
- Lustrous flamboyant finishes in eye catching colors

1 **20 IN. SIDEWALK BIKE.** [illegible] steel. Sure-stop [illegible] white saddle with [illegible] Shipping weight 36 lbs.
X 927 3863 A ... 31 98

2 **20 IN. SIDEWALK SWINGER.** [illegible] steel. Kickstand, [illegible] Sure-stop coaster brake. [illegible] Shipping weight 37 lbs. No down payment.
X 927 3723 A ... 33 98

3 **16-IN. JUNIOR SWINGER.** Tubular-steel frame [illegible] styling. Sure-stop coaster brake. [illegible] white saddle with [illegible] Shipping weight 35 lbs. No down payment.
X 927 3715 A ... 24 98

4 **12 IN. DELUXE SIDEWALK BIKE.** Sturdy [illegible] frame [illegible] with [illegible] Sure-stop coaster brake. [illegible] Shipping weight 25 lbs. No down payment.
X 927 4002 A ... 19 88

FLAMBOYANT SWINGERS

gaily decorated with white baskets—for the cycling miss

- Sleek, low profile frames
- Lustrous high-fashion flamboyant finishes

5 **GIRL'S 3-SPEED SWINGER.** Shift-lever gear control. [illegible] Shipping weight 45 lbs.
X 927 3764 A ... 52 98

6 **GIRL'S COASTER-BRAKE SWINGER.** 20-in. [illegible] frame. Reitchle-type [illegible] Shipping weight 42 lbs.
X 927 3780 A ... 39 98
X 927 3772 A ... 39 98

White wicker basket for girl's bikes. (Not shown.) No [illegible]
X 927-2774 A—Shipping [illegible] 3 98

for the serious cyclist

- Racing-style gears for smooth gear shifts
- Front and rear caliper handbrakes for split-second stops

7 **BOY'S 5 SPEED TOURING BIKE.** Continental style. Five [illegible] 26 in. tubular [illegible] 26 x [illegible] Chrome [illegible] Shipping weight 41 lbs.
X 927 1032 A ... 51 98

8 **BOY'S 10 SPEED RACER.** Hunt A-ard 10-speed [illegible] Shipping weight 42 lbs.
X 927 1149 A ... 56 98

Tea-time sets for pleasant at-home play

Tea Sets with charming motifs—your choice

2.99 each

1 **55-PC. PLASTIC MILK GLASS TEA SET** features lovely strawberry pattern on white ground. Set consists of 6 each: plates, cups, saucers, goblets, knives, forks, spoons, napkins. Also one of each: attractive tea pot with lid, creamer, sugar bowl with cover, salt and pepper shakers.
X 921 1228 A Shpg. wt. 1 lb. 12 oz. Set 2.99

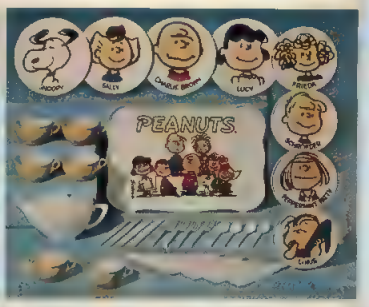
2 **61-PC. SKANDIA TEA SET** in pretty leaf design in brown, yellow, and Chinese red on white ground. Has 6 each of: plates, cups, saucers, goblets, butter dishes, knives, forks, spoons, napkins. 1 each: tea pot with lid, covered sugar bowl, creamer, fruit bowl. Set also includes make believe strawberries. Plastic
X 921 1285 A Shpg. wt. 1 lb. 12 oz. Set 2.99

3 **56-PC. PLASTIC "IRONSTONE" TEA SET** in delicate floral-print pattern on mint green ground. Consists of 6 each: plates, cups, saucers, goblets, knives, forks, spoons. 6 napkins with napkin holder. Gracefully designed teapot with lid. Creamer, covered sugar bowl. Salt and pepper shakers.
X 921 1319 A Shpg. wt. 2 lbs. . . Set 2.99

Tea Sets with "Personality"

Only 1.88 each

4 **RAGGEDY ANN AND ANDY DINNER SET**—41-piece set featuring these two ever-popular characters. Consists of 4 each: plastic plates, cups, saucers, goblets, sherbet cups, knives, forks, spoons, paper napkins with plastic napkin holder. Metal coffee pot with cover. Plastic sugar bowl and creamer.
X 921 1541 A Shpg. wt. 1 lb. . . Set 1.88



5 **33-PC. PEANUTS® TEA SET** of metal and plastic presents all the favorites from the popular comic strip. Serving tray shows the whole gang. 4 each: regular plates, large plates, cups, knives, forks, spoons, napkins. Teapot with lid, sugar-creamer set. Dishes, tray, and cups of lithographed metal. Plastic teapot and cutlery.
X 921-1640 A Shpg. wt. 1 lb. 8 oz. Set 1.88

6 **33-PC. SNOW-WHITE TEA SET** of metal and plastic depicting Snow White and the Seven Dwarfs. 4 each: regular plates, large plates, cups, knives, forks, spoons, napkins. Large serving tray tells the delightful fairy tale. Teapot with lid, sugar-creamer set. Dishes, cups, and tray of lithographed metal, plastic teapot and cutlery.
X 921-1632 A—Shpg. wt. 1 lb. 8 oz. Set 1.88

Bouquet Tea Set

1.88

7 **37-PC. BOUQUET TEA SET** for happy make-believe, even features 4 each: plates, cups, saucers, goblets, knives, forks, spoons, napkins. Teapot with cover, creamer, covered sugar bowl. Pretty blue-green bouquet design on white ground. Made of plastic.
X 921-0998 A—Shpg. wt. 1 lb. 8 oz. Set 1.88

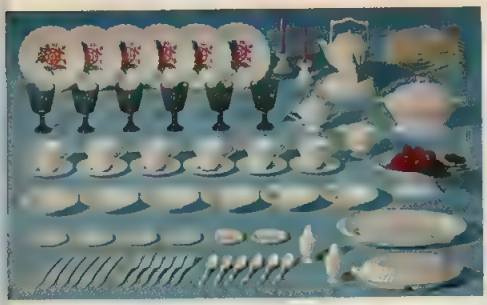
It's fun to play house with

COLORFUL DINNERWARE SETS

99-pc. set—
with six place settings—
all for only **5.44**

PATIOWARE DINNER SET has 6 each plates, cups, saucers, casseroles with covers, knives, forks, spoons, butter dishes, goblets, napkins. Also 2-burner stove, skillet with cover and handle, set of 3 saucepans with covers, set of 6 kitchen utensils on rack, 8-pc. canister set, platter Sugar bowl with cover, creamer, coffee pot with lid, salt and pepper shakers. White plastic, blue design

X 921-1749 A—Shipping weight 3 lbs. 4 oz. . Set 5.44



Either Set Only **3.99**

The look of English China

1 **79-PC. PLASTIC "ENGLISH CHINA" DINNER SET** includes 6 of each plates, cups, saucers, goblets, soup bowls, butter dishes, knives forks, spoons, napkins. Platter, 2 vegetable dishes with covers, creamer, covered sugar bowl, covered teapot with base, salt and pepper shakers 2 candles, holders. Fruit bowl, make-believe strawberries.

X 921-1756 A Shipping weight 2 lbs. 8 oz..... .....Set 3.99

Tole-type Tea-time Set

2 **82-PC. PLASTIC TOLE TEA SET** consists of 6 each plates, cups, saucers, goblets, salad bowls, casserole dishes with covers, mugs, knives forks, spoons napkins Teapot with cover, creamer, sugar bowl with cover Large salad bow 2 pc salad server set Salt and pepper shakers Avocado green and golden fruit design on white ground

X 921-2085 A Shipping weight 2 lbs. 12 oz. Set 3.99

"Good Morning" Breakfast Set

2.88

31-PC. "GOOD MORNING" BREAKFAST SET of metal and plastic in rooster design. With matching vinyl coated metal toaster. 4 each of vinyl-coated metal plates and saucers, plastic cups, sherbet cups, knives forks, spoons. Plastic creamer and sugar bowl

X 921 1566 A—Shipping weight 2 lbs..... ..... Set 2.88

De luxe Lighted Stereo Viewer comes with 7 reels 49 colorful scenes

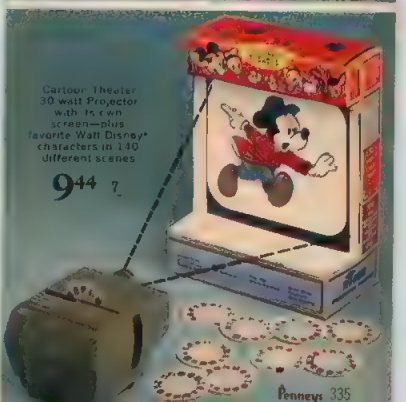
5.59 [4]

For one or a whole group - Stereo Viewer and Projector plus 15 assorted reels

5 9.99

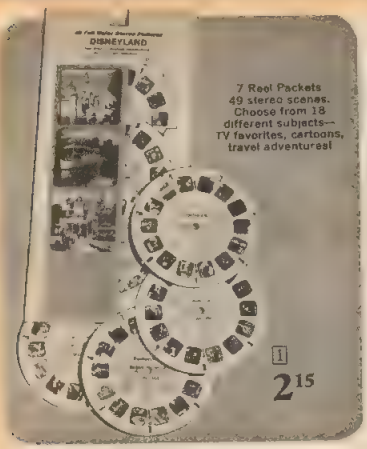
Standard Stereo Viewer with 7 reels 49 scenes

3.59 [6]



Cartoon Theater 30 watt Projector with its own screen—plus favorite Walt Disney* characters in 140 different scenes

9.44 7



7 Reel Packets
49 stereo scenes.
Choose from 18 different subjects—TV favorites, cartoons, travel adventures!

1
2.15

1 VIEW-MASTER® 7-REEL PACKETS. Scenes of exotic lands, national parks, fairy tales, and favorite cartoons. *State title number-and-name (please write this in the "Color No." and "Color Name" columns on our order form)*
We pay postage.
X 918-9705 B—We pay postage..... one packet 2.15

07—Faraway Lands
02—National Parks
03—Huck Hound (for stereo viewers only)**
04—Disney Cartoons*
05—Disney Fairy Tales*
06—Fairy Tales
07—Disneyland*
08—Cartoon Favorites
09—TV Favorites
10—Cities of the World
11 Vacationlands of Scenic East
12—Vacationlands of Scenic West
13—Cities of the U.S.A.
14—Animals of the world
15—Nature Subjects
16—Children's Classics
17—Scenic U.S.A.
18—World Tour

4 COMPLETE LIGHTED DELUXE GIFT SET. Just insert stereo reel and touch light bar on top of viewer. No need to hold this viewer up to the light. Easy to change scenes—simply depress lever on side of viewer. Set includes lighted stereo viewer, pack of 7 Disney* stereo reels in color (49 scenes in all), uses 2 "C"-cell batteries (not included). Order extra stereo reels below. Shipping weight 1 lb. 8 oz.
X 918-0381 A.....Set 5.59
X 918-4060 A—Viewer. Wt. 1 lb... 3.33

5 FAMILY PROJECTOR SHOW. Includes 30-watt electric projector, standard stereo viewer (see (6), viewer only), and 19 assorted full-color stereo reels (total of 105 scenes) Shows all reels on this page (except reels for stereo viewers only) with a sharp, 2-dimensional image Rapid-change reel advance. 110–120 volts, AC.
X 918-4029 A—Shpg. wt. 5 lbs..... 9.99

6 STANDARD GIFT PACK SET. A perfect gift item that's sure to spark the imagination of a child at any age. Includes easy-to-use unlighted Stereo Viewer, plus a 7-reel packet of all-time cartoon favorites (Huckleberry Hound**, Yogi Bear**, Quick-Draw McGraw**, and many others) for a total of 49 delightful scenes that provide constant fun all year round.
X 918-9564 A—Shpg. wt. 1 lb...Set 3.59
X 918-6024 A—Viewer Wt. 8 oz... 1.49

7 CARTOON THEATER. See all your favorite Walt Disney* characters in a total of 140 different scenes on 10 full-color reels. 30-watt junior projector shows bright 2-dimensional pictures on 10½-in.-wide screen—so easy to set up and use that it can be operated by children of all ages. Projector of break-resistant plastic. Operates on 110–120 volts, AC.
X 918-0373 A—Shipping wt. 4 lbs. 9.44

100-watt Deluxe Projector

2
14.99

2 VIEW-MASTER® PROJECTOR. Shows large, sharp images on any screen or wall. Clearly projects all reels on this page (except reels for stereo viewers only) Quick-change reel advance. 110–120 volts, AC.
X 918-4052 A Shipping weight 3 lbs... ..... 14.99

3
1.97

Keep your Viewer and reels together, dry, and dust-free

3 VIEW-MASTER® LIBRARY CHEST. Protects your slides and viewer in one handy box. Beige-brown plastic
X 918-6065 A—Shipping weight 1 lb. 8 oz.... 1.97

Share the adventures of Batman! Watch a bullfight in far off Spain! Explore the mysterious ocean depths ... all from your own living room with VIEW-MASTER®

VIEW-MASTER® PACKS. Each pack contains a total of 21 scenes on full-color stereo reels. Select from a wide assortment of subjects designed to interest, inform and entertain you.

To order the packets below, state title number-and-name (please write this in the "Color No." and "Color Name" columns on our order form) We pay postage.
X 918-0126 B.....One pack 1.25

New Releases
Includes story booklet
40—Puss in Boots
41—Tarzan of the Apes
42—The Flying Nun
43—Land of the Giants
45—The Conquest of Space
46 Birds of the World

Includes story booklet (for stereo viewers only)
44—Lassie Rides the Log Flume

Children's Stories and Cartoons
Includes story booklet
35—Beep Beep the Road Runner
09—Batman
16—Bugs Bunny
30—Butterflies
07—Cinderella
10—Flipper
01—Gold-locks
02—Jack and the Beanstalk
03—Little Red Riding Hood
39—The Lone Ranger†
27—Lost in Space
37—Dennis the Menace
11—Man from U.N.C.L.E.
04—Marineland of the Pacific
25—Marineland of Florida
18—Mickey Mouse*
23—Noah's Ark
31—Parrot Jungle Florida
12—Peanuts
28—Pinocchio*
19—Rudolph the Red-Nosed Reindeer
26—Snow White*
05—Strange Animals
38—Jungle Book*
22—Woody Woodpecker
17—Children's Zoo
14—Prehistoric Animals
06—Wild Animals of Africa
29—Wild Animals of the World
13—Wonders of the Deep
32—Wild Birds

Without story booklet
08—Adventureland
33—Main Street and Primeval World
29—The Monkees
34—New Orleans Square
47—Frontierland
48—Fantasyland
49—Tomorrowland

Includes story booklet (for stereo viewers only)
21—Bullwinkle
36—Captain Kangaroo
24—Pebbles/Bamm-Bamm
15—Huck Hound**and Yogi Bear**

To order packets, state title number-and-name (please write this in the "Color No." and "Color Name" columns on our order form). Includes story booklet. We pay postage.
X 918-1413 B.....One packet 1.25

Christmas
89—Bible Heroes
65—Birth of Jesus
80—Christmas Story
81 The Night Before Christmas

Television
52—Beverly Hillbillies
53—Bonanza
84—American Indian
73—Gemini in Space
90—Lost Civilization of Mexico
85—Men on the Moon
91—Our Planet Earth
92—Prehistoric Life
93—Rocks and Minerals
94—Moon Rockets and Guided Missiles
86—Seven Wonders of the World

To order the packets below, state title number-and-name (please write this in the "Color No." and "Color Name" columns on our order form). We pay postage.
X 918-0118 B..... One packet 1.25

States of the Nation
Includes story booklet
41 California Southern
42—Connecticut
08—Florida
11 Hawaii
12—Illinois
43—Maine
44—Massachusetts
45—Missouri
13—Nebraska
46—New York
47—Rhode Island
34—Texas
35—Vermont
36—Virginia
14 Wisconsin

World Travel
Includes story booklet
39—Guadalajara & Lake Chapala, Mexico
40—Japan
30—Mexico City

Without story booklet
37 The Bahamas
38—Bermuda
28—The Holy Land, Israel and Jordan
29—London
31—Puerto Rico
32 Rome
33—Tulip Time in Holland

World Nations
Includes story booklet, stamp, and coin (when permitted) of nation
02—Canada
18—England
19—Germany
20—Holland
21—Italy
27—Mexico
23—Spain
24—Sweden
22—Vatican City

Includes booklet only
71—Greece
72—Modern Israel
73—Norway
74—Russia
96—Scenic U.S.A.
75—South Viet Nam

Without story booklet
70—Cambodia

U.S. Travel
Includes story booklet
63—Boston
25—Chicago
68—Coast of Maine
17—Colonial Williamsburg
03—Grand Canyon
55—Honolulu & Waikiki
56—Independence Nat. Hist. Park
57—L.B.J. Country
58—Lincoln Heritage Trail
60—Los Angeles
61—Museum-Sci./Ind.-Chicago
49—New York City
51—Pennsylvania Dutch and Amish Country
05—San Francisco
52—Smithsonian
53—U.S. Capitol Building
76—U.S. Space Port
26—Washington, D.C.
04 -The White House
54—Yellowstone Natl. Park

Without story booklet
62—Blue Ridge Parkway
64—Busch Gardens, Cal.
65—Cape Cod
15—Carlsbad Caverns
66—Caverns of Luray
67 -Circus Hall of Fame
10—Cypress Gardens
16—Great Smokies
09—Greater Miami
59—Lookout Mountain
48—New England Covered Bridges
50—Old-Time Circus Parade
07—United Nations
01—Niagara Falls, Canadian Side
69—Lake Louise

*Walt Disney Productions, Inc. **Hanna-Barbera Productions, Inc. †©1966 Wrather Corp.

CHARGE IT NOW- see page 226

LUCIEN PICCARD'S

Exclusive DuFonte Collection!

- Fully jeweled precision Swiss movements by Lucien Piccard — and guaranteed by Lucien Piccard.
- Crafted in Giltron,® a new process, exclusively DuFonte's that deposits a layer of 17 K gold, on the case for amazing brilliance, longer lasting durability!
- Created by the same stylists who have made Lucien Piccard world famous. Manufactured to meet the most exacting requirements of fashionable men and women.

From

LUCIEN PICCARD...

the DUFONTE collection

All DuFonte men's watches are guaranteed WATERPROOF and dustproof provided crystal and crown remain intact.

A. Octagon *Giltron* case, Yellow Gold Filled attachment.
31-1416 retail $52.50 $31.50
As above in White Giltron top, Stainless Steel back
31-1417 retail $52.50 $31.50

B. 14 K Yellow Gold Oval watch, Yellow Gold Filled attachment.
31-1418 retail $67.50 $40.50
As above in 14 K White Gold with White Gold Filled attachment
31-1419 retail $67.50 $40.50

C. Day-date watch, Giltron top, Stainless Steel back, Yellow Gold Filled bracelet
31-1423 retail $74.50 $44.75

D. *Stainless Steel* automatic watch. Luminous hands and hour markers, Stainless Steel bracelet.
31-1424 retail $74.50 $44.75
As above Giltron top Stainless Steel back with Yellow Gold Filled bracelet
31-1425 retail $77.50 $46.50

E. Giltron top Stainless Steel back calendar watch. Luminous hands and hour dots. Yellow Gold Filled bracelet
31-1426 retail $67.50 $40.50
As above in *Stainless Steel*, Stainless Steel bracelet.
31-1427 retail $59.50 $38.50

F. Calendar automatic, magnifying date window, *Giltron* top, Stainless Steel back Yellow Gold Filled bracelet
31-1428 retail $88.50 $53.50

G. 2 Diamonds *White* Giltron top Stainless Steel back, Yellow Gold Filled bracelet
31-1429 retail $69.50 $41.50

H. Automatic watch *Giltron* top, Stainless Steel back Yellow Gold Filled bracelet
31-1430 retail $82.50 $49.50

J. Sweep second hand Giltron top, Stainless Steel back Yellow Gold Filled bracelet
31-1431 retail $59.50 $35.50

Retail prices are listed only for information and identification, they must not be used for deceptive or misleading comparisons.

LUCIEN PICCARD INTRODUCES

ACCUMATIC

A

This exclusive ACCUMATIC device is protected by U.S. Patent 2 920 441 and you will not find ACCUMATIC in any other watches. This watchmaking achievement is a result of the continued efforts of Lucien Piccard's technicians to improve its product

Only ACCUMATIC can provide:

1. Improved accuracy through additional lubrication.
2. Increased life to your watch.
3. Protection against wrist convection temperatures at the jeweled bearings.
4. The replenishing of oil from its own natural storage feature.

G

H

J

ACCUMATIC

From

LUCIEN PICCARD..

the DUFONTE collection

B

C

D

E

F

All DuFonte men's watches are guaranteed WATERPROOF and dustproof provided crystal and crown remain intact.

A. Accumatic watch. Sweep second hand, *Giltron* top Stainless Steel back Yellow Gold Filled bracelet
31-1432 retail $69.50 **$41.50**

B. *Stainless Steel* Accumatic watch Sweep second hand Stainless Steel bracelet.
31-1433 retail $77.50 **$46.50**

C. Petite Accumatic watch. *Giltron* case Yellow Gold Filled attachment.
31-1434 retail $69.50 **$41.50**
As above *White* Giltron top Stainless Steel back. White Gold Filled attachment.
31-1435 retail $69.50 **$41.50**

D. Accumatic watch Sweep second hand, radium hands and hour dots *Giltron* top Stainless Steel back Yellow Gold Filled bracelet.
31-1436 retail $67.50 **$40.50**

E. *Giltron* top, Stainless Steel back, Chronograph timing to 1/5 of a second, 45 minute register Tachometer scale
31-1437 retail $115.00 **$69.00**

F. Stainless Steel calendar automatic watch. Radium hands and hour dots Stainless Steel bracelet
31-1438 retail $82.50 **$49.50**
As above *Giltron* top, *Stainless Steel* back. Yellow Gold Filled bracelet.
31-1439 retail $85.50 **$51.50**

G. Accumatic watch, *Giltron* case, Yellow Gold Filled bracelet
31-1440 retail $59.50 **$35.50**
As above *White* Giltron top, Stainless Steel back White Gold Filled attachment
31-1441 retail $59.50 **$35.50**

H. 2 Diamonds Accumatic watch *White* Giltron top, Stainless Steel back. Yellow Gold Filled bracelet
31-1442 retail $74.50 **$44.75**

J. 14 K Yellow Gold Accumatic watch Yellow Gold Filled bracelet.
31-1443 retail $74.50 **$44.75**
As above in 14 K. *White Gold* with White Gold Filled bracelet.
31-1444 retail $74.50 **$44.75**

Retail prices are listed only for information and identification, they must not be used for deceptive or misleading comparisons.

BENRUS

**IF IT WERE AN ORDINARY WATCH . . .
WE'D GIVE IT AN ORDINARY GUARANTEE.**

Benrus makes the best watch you can buy for the money. And we guarantee the movement unconditionally for three years. If the movement fails to operate properly for any reason, Benrus will repair or replace it free.

Your Benrus movement must perform properly for 3 years or Benrus will repair or replace it free. To validate the guarantee simply fill it out and return it to Benrus

Lady Renee 23 . . . 23 Jewels. Elegant yellow 10K rolled gold plate top case with florentine accents. Stainless steel back. Shock-absorbing movement, unbreakable mainspring. Flexible adjustable bracelet with safety chain.
73W248-4990 . . . . . **$99.75**

Lady Renee W23 . Same model in white
73W249-4990 . . . . . **$99.75**

Calendar Orbit Foster T39 Rewinds itself to wind itself. Tells date automatically. Waterproof*. Yellow solid 14K gold case. Champagne dial. Luminous hands, sweep second. Shock-absorbing movement, unbreakable mainspring. 10K gold filled mesh bracelet with safety lock
73W262-10490 . . . . . **$209.75**

Calendar Orbit Foster 39 . . . Same model with white dial
73W263-10490 . . . . . **$209.75**

Lord Byron Continental styling. Yellow 10K gold filled florentine case. Shock-absorbing 17 jewel movement, unbreakable mainspring. Adjustable florentine expansion bracelet
73W242-4290 . . . . . **$85.75**

Lord Byron W Same model in white 10K gold filled
73W243-4290 . . . . . **$85.75**

Lady Ginger 21 . . Petite, all-yellow case, faceted crystal. Shock-absorbing movement, unbreakable mainspring. Adjustable flexible bracelet, safety chain
73W244-4690 . . . . . **$93.75**

Lady Ginger W21 . . . Same as above in white
73W245-4690 . . . . . **$93.75**

Orbit Duncan T . No winding ever. Waterproof* Yellow top stainless steel back. Champagne dial. Luminous hands, sweep second. Shock-absorbing 17 jewel movement with unbreakable mainspring. Adjustable expansion band.
73W246-4890 . . . . . **$97.75**

Orbit Duncan Same as above with white dial
73W247-4890 . . . . . **$97.75**

Lady Gwen 21 21 jewels 14K yellow solid gold case accented by faceted crystal. Shock-absorbing movement, unbreakable mainspring. Flexible bracelet with slip-through lock
[redacted] **$99.75**

Lady Gwen A21 Same as above in white solid 14K gold.
73W251-4990 . . . . . **$99.75**

Lady Hazel . . . Petite lovely round yellow solid 14K gold design with faceted crystal. Shock absorbing 17 jewel movement unbreakable mainspring. Flexible, adjustable bracelet, safety chain
73W252-5390 . . . . . **$107.75**

Lady Hazel A . . . Same as above in white solid 14K gold
73W253-5390 . . . . . **$107.75**

Calendar Orbit Dwight . [redacted] winding ever. Tells date automatically. Waterproof* A yellow case 17 jewels. Luminous hands sweep second. Shock absorbing movement unbreakable mainspring. Adjustable expansion band
73W254-5390 . . . . . **$107.75**

Calendar Orbit Dwight W Same as above in white
73W255-5390 . . . . . **$107.75**

Lady Helen . Graceful petite design yellow solid 14K gold case. Shock-absorbing 17 jewel movement, unbreakable mainspring. Flexible, adjustable mesh 10K gold filled bracelet, safety chain
73W256-5990 . . . . . **$119.75**

Lady Helen A . . . Same as above in white
73W257-5990 . . . . . **$119.75**

Orbit Edson 39 . . . No winding ever. Waterproof* 39 jewels. All yellow case. Luminous hands, sweep second. Shock-absorbing movement, unbreakable mainspring. Adjustable expansion band
73W258-5990 . . . . . **$119.75**

Orbit Edson T39 . . Same as above with champagne dial.
73W259-5990 . . . . . **$119.75**

Lady Hope . . Exquisite petite oval creation. Yellow solid 14K gold case 17 jewels. Shock absorbing movement, unbreakable mainspring. Flexible, adjustable mesh 10K gold filled bracelet with safety chain.
73W260-5990 . . . . . **$119.75**

Lady Hope A . . . Same as above in white solid 14K gold.
73W261-5990 . . . . . **$119.75**

*When case crystal and crown remain intact

BENRUS

IF IT WERE AN ORDINARY WATCH . . . WE'D GIVE IT AN ORDINARY GUARANTEE.

Sparkling selected diamonds are hand-set in these exquisite, petite cases. These richly fashioned Benrus Diamond Watches feature long-lasting 17-jewel and 23-jewel movements. Each is a precision time-piece combined with a fine diamond jewelry creation. And each carries the Benrus famous unconditional guarantee for 3 full years.

Your Benrus movement must perform properly for 3 years or Benrus will repair or replace it free. To validate the guarantee simply fill it out and return it to Benrus.

Diamond Deena 23 . . . 23 jewels. Brilliant diamonds are featured in this petite case. White 10K rolled gold plate top, stainless steel back. Faceted crystal, shock-absorbing movement, unbreakable mainspring. Flexible adjustable bracelet with safety chain.
73W230-5290 . . . . . **$108.75**

Diamond Deena T23 . . . Same as above in yellow.
73W231-5290 . . . . . **$105.75**

Diamond Dixie 623 . . . 23 jewels. Fiery diamonds are set in this petite marquise shaped yellow solid 14K gold case. Faceted crystal. Shock-absorbing movement, unbreakable mainspring. Flexible adjustable bracelet with safety chain.
73W234-6490 . . . . . **$129.75**

Diamond Dixie 23 . . . Same model in white solid 14K gold
73W235-6490 . . . . . **$129.75**

Diamond Cleo T . . . Flashing diamonds hand set in a yellow 10K rolled gold plate top, stainless steel back. Full figured dial. 17 jewels, shock-absorbing movement, unbreakable mainspring. 10K gold filled adjustable expansion bracelet
73W223-3490 . . . . . **$69.75**

Diamond Cleo . . . Same model in white
73W222-3490 . . . . . **$69.75**

Diamond Daisy . . . Hand set diamonds complement this white 10K rolled gold plate top. Stainless steel back, faceted crystal, 17 jewels, shock-absorbing movement, unbreakable mainspring. Flexible, adjustable bracelet with safety chain.
73W226-3990 . . . . . **$79.75**

Diamond Daisy T . . . Same as above in yellow.
73W227-3990 . . . . . **$79.75**

Diamond Cherie . . . Diamond creation set with white 10K rolled gold plate top, stainless steel back. 17 jewels, shock-absorbing movement, unbreakable mainspring. Adjustable expansion band
73W224-3990 . . . . . **$79.75**

Diamond Cherie T . . . Same as above in yellow
73W225-3990 . . . . . **$79.75**

Diamond Dale . . . Fashionable custom styling make this a hand set diamond classic. White 10K rolled gold plate top. Stainless steel back. Faceted crystal. 17 jewel shock-absorbing movement, unbreakable mainspring. Flexible adjustable expansion bracelet with safety chain.
73W228-4690 . . . . . **$93.75**

Diamond Dale T . . . Same as above in yellow
73W229-4690 . . . . . **$93.75**

Diamond Diane 23 . . . 23 jewels. Sparkling diamonds petite styling. White 10K rolled gold plate top, stainless steel back. Faceted crystal. Shock-absorbing movement with unbreakable mainspring. Flexible adjustable bracelet with safety chain.
73W232-5990 . . . . . **$119.75**

Diamond Diane T23 . . . Same as above in yellow
73W233-5990 . . . . . **$119.75**

Diamond Edna 623 . . . . 23 jewels. Brilliant design in yellow solid 14K gold case. Faceted crystal. shock-absorbing movement, unbreakable mainspring. Flexible adjustable bracelet with safety chain.
73W237-7950 . . . . . **$158.95**

Diamond Edna 23 . . . Same model in white solid 14K gold
73W236-7950 . . . . . **$158.95**

*When case crown and crystal remain intact.

Diamond Ethel 23 . . . 23 Jewels. Ultra feminine, ultra bright in a fashionable diamond design. Ten matched diamonds set in a white 10K rolled gold plate top, stainless steel back. Faceted crystal. Shock-absorbing movement, unbreakable mainspring. Double snake chain bracelet with safety chain.
73W238-8250 . . . . . **$164.75**

Diamond Ethel T23 . . . Same as above in yellow
73W239-8250 . . . . . **$164.75**

Diamond Fiona W23 . . . 23 Jewels. Exquisite jeweled dress creation. 20 hand selected diamonds. Hand set in a white 10K rolled gold plate top. Stainless steel back. Shock-absorbing movement, unbreakable mainspring. Double snake chain bracelet with safety chain.
73W240-13995 . . . . . **$249.75**

Diamond Fiona 23 . . . Same as above with white solid 14K gold case
73W241-13995 . . . . . **$279.75**

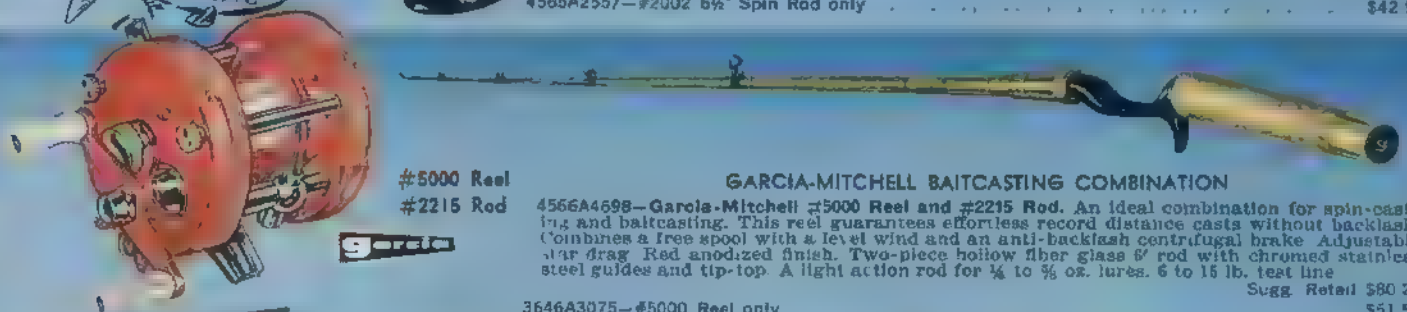
garcia FAMOUS MATCHED OUTFITS

#410 Reel
#2002 Rod

GARCIA-MITCHELL VERSATILE SPINNING COMBINATION

4563A4836—Garcia-Mitchell #2002 Rod and #410 Spinning Reel. Perfect capacity for all fresh and light saltwater fishing. The rod is of two piece fiber glass construction, 6½' long with a quality cork handle and anodized screw-locking reel seat. It is a light action rod for ⅛ to ⅜ oz. lures. The reel is constructed of the finest materials and has the following features, fast 5:1 retrieve ratio; teflon drag; 2 bracers of needle bearings, one in rotating head, one in handle bearing. Two spools of different line capacity. Sugg. Retail $82.00

4564A2379—#410 Spinning Reel only $39.50
4565A2557—#2002 6½' Spin Rod only $42.50



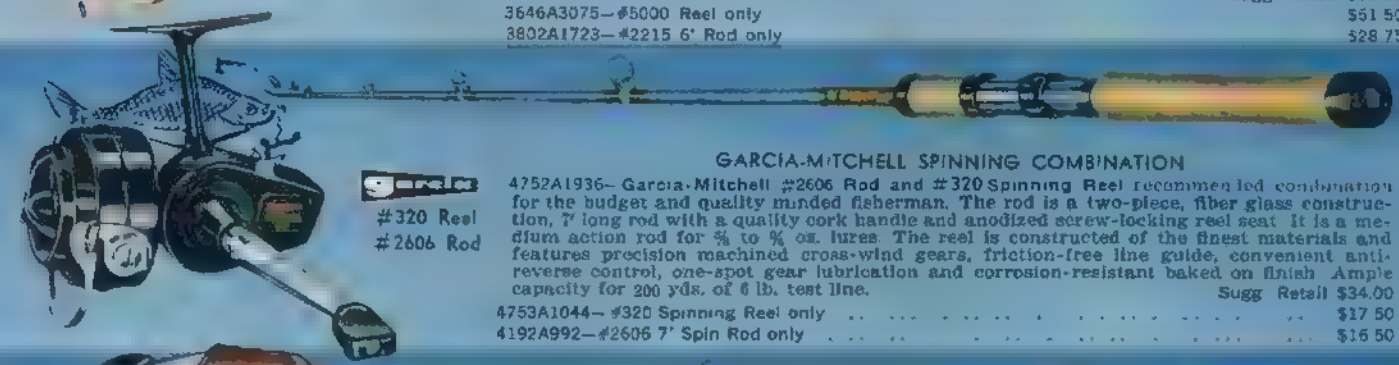
#5000 Reel
#2215 Rod

GARCIA-MITCHELL BAITCASTING COMBINATION

4566A4698—Garcia-Mitchell #5000 Reel and #2215 Rod. An ideal combination for spin-casting and baitcasting. This reel guarantees effortless record distance casts without backlash. Combines a free spool with a level wind and an anti-backlash centrifugal brake. Adjustable star drag. Red anodized finish. Two-piece hollow fiber glass 6' rod with chromed stainless steel guides and tip-top. A light action rod for ¼ to ⅜ oz. lures. 6 to 15 lb. test line.

Sugg. Retail $80.25

3646A3075—#5000 Reel only $51.50
3802A1723—#2215 6' Rod only $28.75

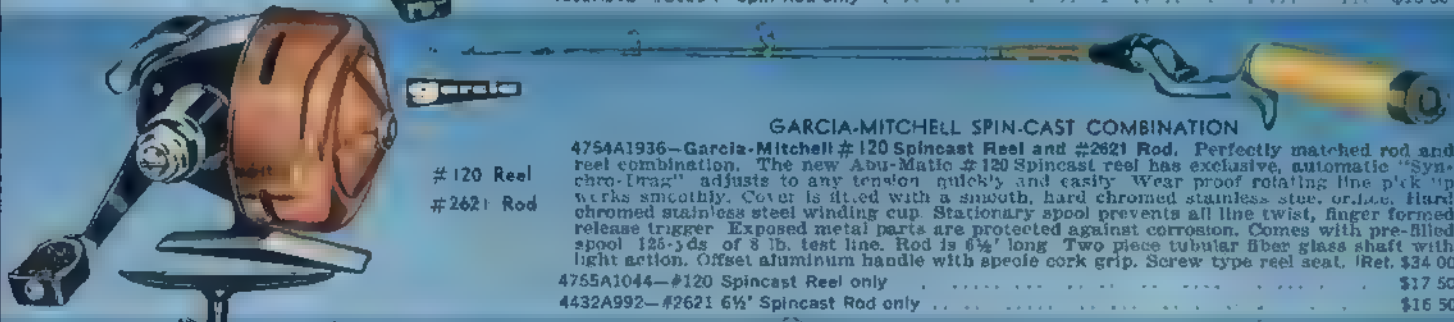


#320 Reel
#2606 Rod

GARCIA-MITCHELL SPINNING COMBINATION

4752A1936—Garcia-Mitchell #2606 Rod and #320 Spinning Reel recommended combination for the budget and quality minded fisherman. The rod is a two-piece, fiber glass construction, 7' long rod with a quality cork handle and anodized screw-locking reel seat. It is a medium action rod for ⅜ to ½ oz. lures. The reel is constructed of the finest materials and features precision machined cross-wind gears, friction-free line guide, convenient anti-reverse control, one-spot gear lubrication and corrosion-resistant baked on finish. Ample capacity for 200 yds. of 6 lb. test line. Sugg. Retail $34.00

4753A1044—#320 Spinning Reel only $17.50
4192A992—#2606 7' Spin Rod only $16.50

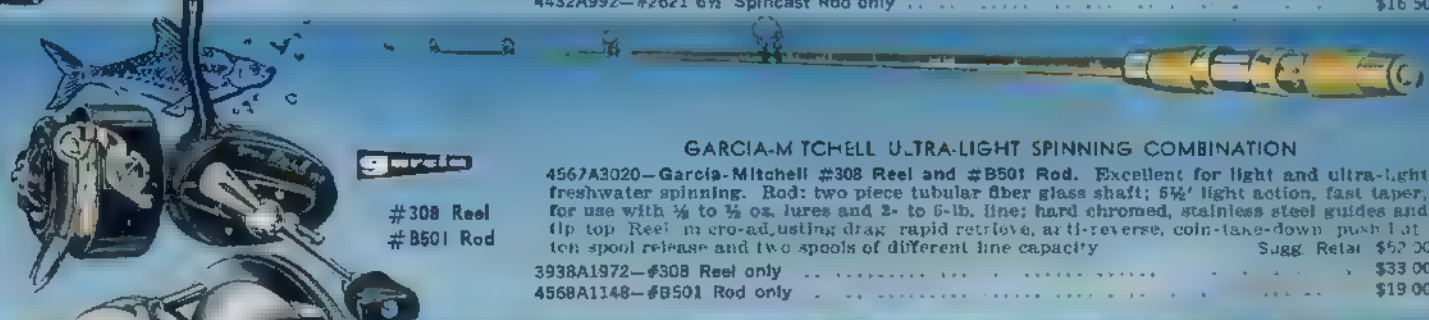


#120 Reel
#2621 Rod

GARCIA-MITCHELL SPIN-CAST COMBINATION

4754A1936—Garcia-Mitchell #120 Spincast Reel and #2621 Rod. Perfectly matched rod and reel combination. The new Abu-Matic #120 Spincast reel has exclusive, automatic "Synchro-Drag" adjusts to any tension quickly and easily. Wear proof rotating line pick up works smoothly. Cover is fitted with a smooth, hard chromed stainless steel orifice. Hard chromed stainless steel winding cup. Stationary spool prevents all line twist, finger formed release trigger. Exposed metal parts are protected against corrosion. Comes with pre-filled spool 125-yds. of 8 lb. test line. Rod is 6½' long. Two piece tubular fiber glass shaft with light action. Offset aluminum handle with specie cork grip. Screw type reel seat. Ret. $34.00

4755A1044—#120 Spincast Reel only $17.50
4432A992—#2621 6½' Spincast Rod only $16.50

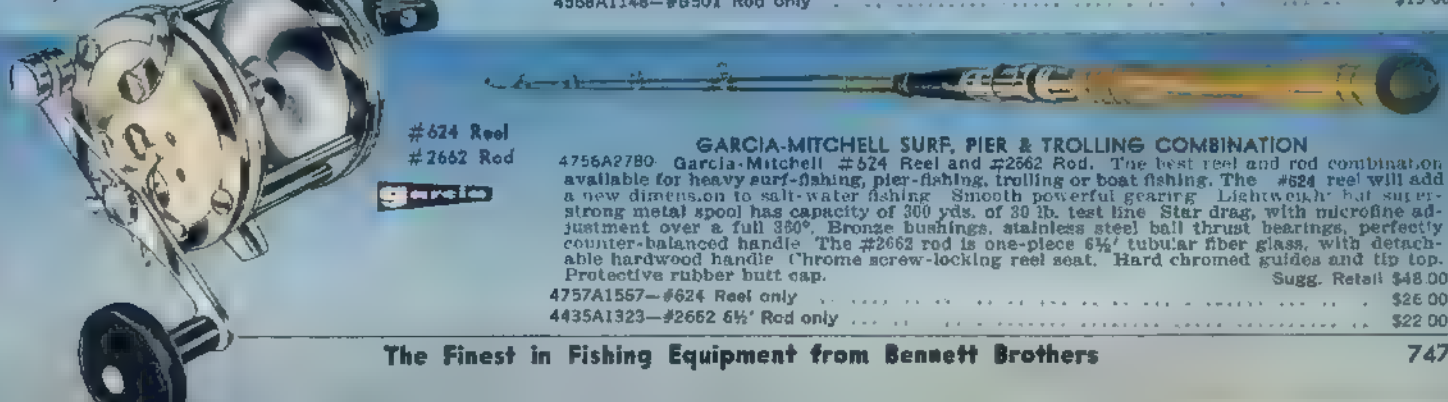


#308 Reel
#B501 Rod

GARCIA-MITCHELL ULTRA-LIGHT SPINNING COMBINATION

4567A3020—Garcia-Mitchell #308 Reel and #B501 Rod. Excellent for light and ultra-light freshwater spinning. Rod: two piece tubular fiber glass shaft; 5½' light action, fast taper, for use with ⅛ to ½ oz. lures and 2- to 6-lb. line; hard chromed, stainless steel guides and tip top. Reel: micro-adjusting drag, rapid retrieve, anti-reverse, coin-take-down push button spool release and two spools of different line capacity. Sugg. Retail $52.00

3938A1972—#308 Reel only $33.00
4568A1148—#B501 Rod only $19.00



#624 Reel
#2662 Rod

GARCIA-MITCHELL SURF, PIER & TROLLING COMBINATION

4756A2780 Garcia-Mitchell #624 Reel and #2662 Rod. The best reel and rod combination available for heavy surf-fishing, pier-fishing, trolling or boat fishing. The #624 reel will add a new dimension to salt-water fishing. Smooth powerful gearing. Lightweight but super-strong metal spool has capacity of 300 yds. of 30 lb. test line. Star drag, with microfine adjustment over a full 360°. Bronze bushings, stainless steel ball thrust bearings, perfectly counter-balanced handle. The #2662 rod is one-piece 6½' tubular fiber glass, with detachable hardwood handle. Chrome screw-locking reel seat. Hard chromed guides and tip top. Protective rubber butt cap. Sugg. Retail $48.00

4757A1557—#624 Reel only $26.00
4435A1323—#2662 6½' Rod only $22.00

garcia FISHING TACKLE

Perfectly Matched
Perfectly Balanced
Spinning Outfit with
Mitchell 400 Reel

Mitchell 302 & 402

Mitchell 406

GARCIA-MITCHELL 400K SPINNING REEL OUTFIT

457'A2667 All of the items in the complete outfit are perfectly matched and balanced to deliver the finest performance. Stock reel has fast-retrieve teflon drag push-button spool release, and "forward cycle" precision gear train. Outfit includes six popular Garcia lures, two feathered treble hooks, two packs of Garcia "Lure-Lock" snap swivels, handy combination tool, Garcia Reel Lube, two pre-wound spools—100 yards 6-lb. and 200 yards 8-lb. Super-Platyl, "Fishing Tackle and Techniques," and a handsome tackle box with carrying handle. Sugg. Retail $44.50

SALT WATER SPINNING REELS

3900A2811—#302 Reel. Easily handles Marlin Sailfish, King Salmon and Striped Bass. Features full ball with ultra-hard line guide, extra large line capacity, smooth drag and anti-reverse control. Handle locks for operation—folds for storage. Recommended for use with rod (D) #2552. Retail $43.50

4213A2987—#402 Reel with a 5 to 1 retrieve ratio, corrosion proof drag, Planamatic gears, strong positive full ball pick-up, extra large line capacity, and handle locks for operation, folds for storage. Recommended for use with rod (D) #2552. Retail $49.75

4214A2868—#406 Reel. A perfectly balanced all purpose reel for fresh or salt water fishing. Fast 5 to 1 Retrieve Ratio. Features include Planomatic gears, push-button spool release, powerful, smooth wide range Teflon drag, extra large spool capacity, positive anti-reverse, corrosion-proof finish for use in salt water, and fold away, screw-locking handle. Recommended for use with Rod #2566. Retail $44.50

FISHING RODS

(A) 3799A1723—#2111. Fresh and light salt water spinning rod. Two piece tubular fiber glass shaft, genuine agate guides and tip-top. Specie cork handle, screw-locking reel seat. 7' medium action, for ¼ to ⅝ oz. lures—6 to 10 lb. line. Recommended for Reels #400K and #330. Sugg. Retail $28.75

4215A1461—#2506. (Not shown.) 7' long fresh and light salt water rod. Recommended as a perfect match for #406 reel. For 10 to 12 lb. test line, and ⅜ oz. lures. Sugg. Retail $24.50

(B) 4572A1461—#B520. Musky rod. Two piece tubular fiber glass shaft. Hard chromed, stainless steel guides and tip-top. Extra-long grip and very rugged handle, for two-hand casting and cork foregrip. 5½' very heavy action, musky taper—1¾ to 6 oz. lures—17 to 50 lb. test line. Recommended for Reel #6000. Sugg. Retail $24.50

(C) 3803A1723—#2218. Spin and bait casting rod. Two-piece hollow fiber glass with chromed, stainless steel guides and tip-top. 6½' medium fast taper action—⅜ to ⅝ oz. lures—8 to 15 lb. test line. Recommended for Reel #170. Sugg. Retail $28.75

(D) 4751A1775—#2552. 8'6" saltwater spinning rod with medium action, fast-taper, two-piece, five hard-chromed Varmac guides (braced stripping guide), tungsten carbide tip-top. For 10- to 20-lb. line and ⅝- to 2½-oz. lures. A versatile two handed rod recommended for Reels #302 and #402. Sugg. Retail $29.50

GARCIA-MITCHELL REELS

(A) 4573A3075—Ambassadeur #6000. One of the finest reels for heavy baitcasting and muskie fishing. Combines a free spool with a level wind and an anti-backlash centrifugal brake. Guarantees effortless record distance casts without backlash. Use with rod #B520. Sugg. Retail $51.50

(B) 3845A3901—Abu-Matic #170. New Sensi-trigger for comfort and pin-point accuracy. Anti-reverse perfect cross-winding for smoother casts. More capacity and no line dig-in. Stationary spool prevents line twist. Self-lubricating bushings. Filled with 100 yds. of 15 lb. Super-Platyl. Use with rod #2218. Sugg. Retail $33.00

(C) 3931A2804—#330 Automatic. A truly automatic spinning reel. The bail holds the line before casting, automatically the bail opens before casting the line flows out without restriction all at the touch of one finger. Wear-proof bail, smooth drag, positive anti-reverse, push-button spool release, large and small capacity spools. Use with rod #2111. Sugg. Retail $39.75

Prices May Vary in Different Trading Areas

YOUR CHOICE! **39.95** Cash or $5 mo.

best selling Mustangs!

Up-to-the-minute bikes with all the "in" features they've dreamed about . . . plus tough tubular steel frames, fully adjustable handlebars, adjustable bucket seats; fine quality construction details for rugged, action-packed performance!

CUT '4

Girls' "filly"—reg. 43.95

- Flower-trimmed woven basket
- "Wet vinyl" comfort—quilted seat
- Dual white line nylon cord tires
- Reliable Hawthorne coaster brake
- Small sprocket for easier pedaling
- Chromed sportster fenders, rims, trim

Violet flower power . . . girl's bike that's completely feminine yet has all the tough construction features of boys' bikes . . . for errands, school or just cruising with the group. New comfort-quilted bucket seat is upholstered in "wet vinyl" with "psychedelic daisies" design. Adjustable high rise handlebars. 20x1 75-in. front and rear mudd.eweight tires. Big safety reflector. Easy to handle coaster brake. Metallic violet finish.

60 GT 31105 R. Ship. wt. 39 lbs. $5 mo. or cash 39.95

CUT '5

Boys' "pacer"—reg. 44.95

- Front caliper brake plus rear coaster brake for safer stops
- Chromed extra-high "sissy" bar
- Adj. bucket seat with rally stripe
- Red line tires—cheater "slick" rear
- Fluted motorcycle-style chain guard

Boys' bike for all-around performance -stunting, cruising, bike hikes. 20x2.25 cheater slick rear tire digs in, grooves prevent sideways 20s. 75 narrower front tire for precision steering. Front caliper hand brake plus rear coaster brake for extra stopping power. large "sport wheel" sprocket for greater speed. Chromed sportster fenders, chain guard, rims, trim. Adj handle bars. reflector. Flamboyant matador red.

60 GT 30108 R. Ship. wt. 40 lbs. $5 mo. or cash 39.95

No monthly payments till February if you order by November 22 (see page 383). And of course, no money down on our Charg-all plan. See Wards Fall General Catalog for our complete line of bicycles and accessories, pages 681-691.

Save time; for added convenience phone your order today . . . see page 378 for numbers

WARD'S
HAWTHORNE
Super Formula V
5-speed bike

MATCH WARD'S FOR Extras!

Derailleur gears—longer chain allows smoother, more reliable shifting

Wide tread red tire "cheater" slick rear tire—fast getaaway less slippage

NEW Ford Mustang "colt" sidewalk bike

toy—real pneumatic tires

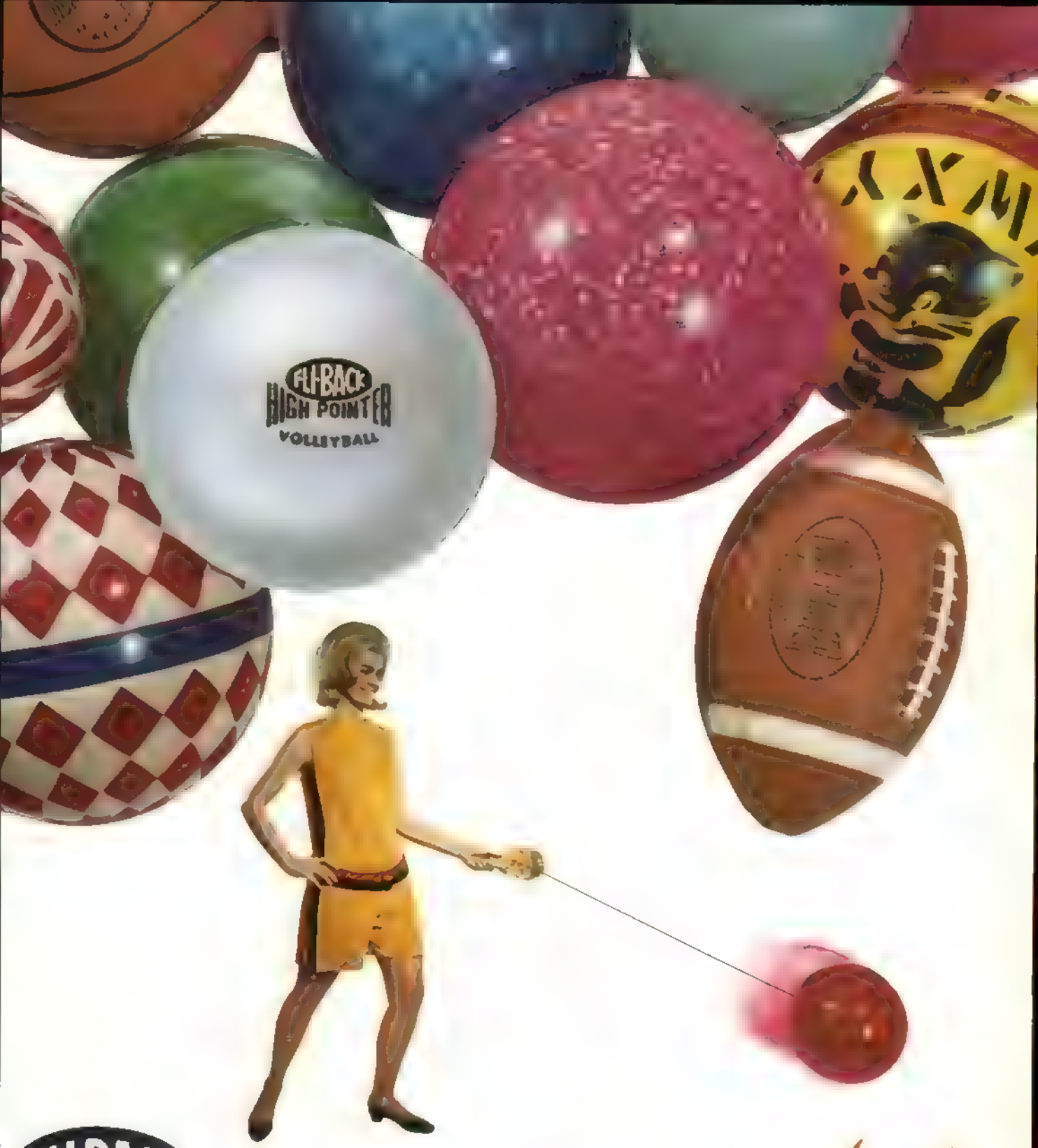
- Ultra cool sidewalk bikes, chromed handlebars adjust 4 ways
- Authentic rear stud tire with regular tread front tire
- Easy operating Hawthorne coaster brake for positive stops

Make her the "little guy" you want to make supremely happy. An authentic Mustang in every way except perfectly scaled down in size. Chromed sprocket fenders, adjustable [illegible] sprocket for easy pedaling. Removable, adjustable training wheels. Reflector.

60 T 30112 R—Plumbeyant gold finish. Ships wt. 36 lbs. . cash 34.94

53.94 cash or $5 monthly

53.94 cash or $5 monthly



FLI-BACK PRESENTS

GREAT BALLS OF PROFIT

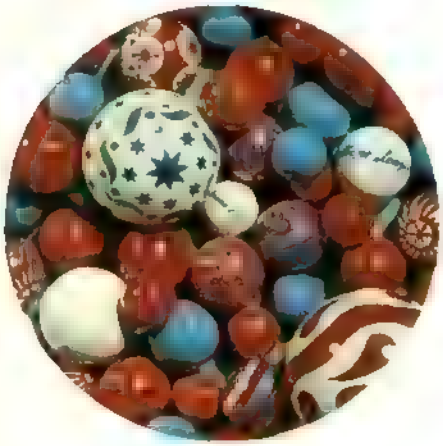
PROFITS

WITH THE BOUNCE THAT COUNTS

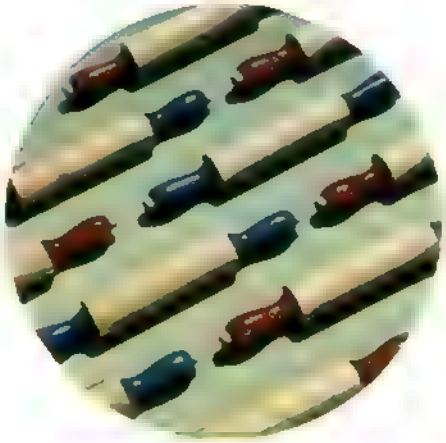
ATHLETIC BALLS

BATONS

PADDLE BALL GAMES



PLAY BALLS

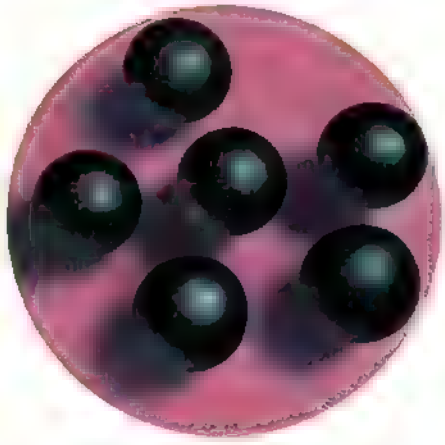


ROLLING PINS

SPIN TOPS

RACK PACKS AND ASSORTMENTS

YO-YOS



ZOOMA BALLS

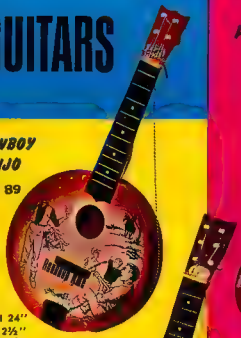
Bouncing big profits are on the way with Fli-Back action toys for girls and boys. Fli-Back toys have brought 37 years of profit making winners to volume-minded merchants all over America. Our policy has never changed — we bring you the best in toy values at the lowest price possible . . . to satisfy your customers. In packaging, assortments, merchandising plans and service, count on Fli-Back for great balls of profit!

FLI-BACK®

FLI-BACK SALES CORP. • P.O. BOX 427 • HIGH POINT, N.C. 27261

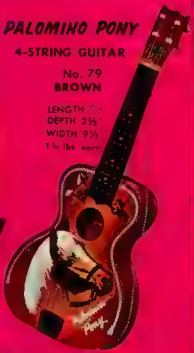
Jefferson GUITARS

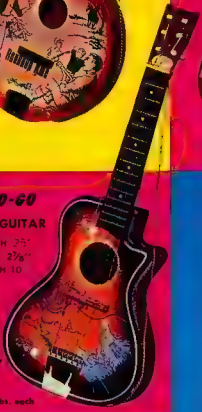
No. 62 GO-GO
4-STRING GUITAR
MAHOGANY
LENGTH 23"
DEPTH 2½"
WIDTH 9½"
1¼ lbs. each
NEW



COWBOY BANJO
No. 89
LENGTH 24"
DEPTH 2½"
Width 10"
Weight 2 lbs.

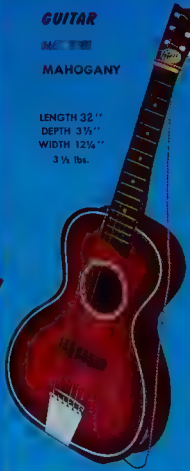
PALOMINO PONY
4-STRING GUITAR
No. 79
BROWN
LENGTH
DEPTH 2½
WIDTH 9½
1¼ lbs. each





No. 67 GO-GO
6-STRING GUITAR
LENGTH 25"
DEPTH 2⅞"
WIDTH 10
NEW
MAHOGANY
Weight 2¼ lbs. each

GUITAR
MAHOGANY
LENGTH 32"
DEPTH 3½"
WIDTH 12¼"
3½ lbs.



DELUXE GUITAR
No. 75 Our Finest Guitar
All-Wood construction. Finished in two-tone Mahogany with white decoration. Equipped with six wire and nylon strings. Individually packed with instructions for tuning and playing.

LENGTH 31"
DEPTH 3½"
WIDTH 11½"
WEIGHT 4 lbs.

VIOLIN
No. 91
Length, 22"
Depth, 2½"
Width, 7½"
Weight 2 lbs

STATLER HILTON Room 230

JEFFERSON MANUFACTURING CO.
200 FIFTH AVE., NEW YORK 10, N.Y. ROOM 263 WA 9-8220
FACTORY: 2433 N. ORIANNA ST. GA 5-0595 PHILA. 33, PA.

GO-GO

with Jefferson GUITARS

All Guitars decorated with two harmonizing colors Equipped with latest wire and nylon strings and plastic pegs. Each packed in separate decorated shipping container with instructions for tuning and playing.

No. X60 SPECIAL
4-STRING GUITAR
MAHOGANY
LENGTH 23"
DEPTH 2½"
WIDTH 9½"
1¾ lbs. each

No. 65 SPECIAL
6-STRING GUITAR
MAHOGANY
LENGTH 25"
DEPTH 2⅞"
WIDTH 10
Weight 2¼ lbs. each

ROY ROGERS GUITAR
No. 70 BROWN
LENGTH 29"
DEPTH 3¼"
WIDTH 11"
2½ lbs. each

NEW

No. 82
CUT OUT GUITAR
MAHOGANY 6-STRING GUITAR
LENGTH 29"
DEPTH 3¼"
WIDTH 11"
2½ lbs. each

No. 80 SPECIAL
6-STRING GUITAR
LENGTH 29"
DEPTH 3¼"
WIDTH 11"
2½ lbs. each

STATLER HILTON Room 230

Jefferson

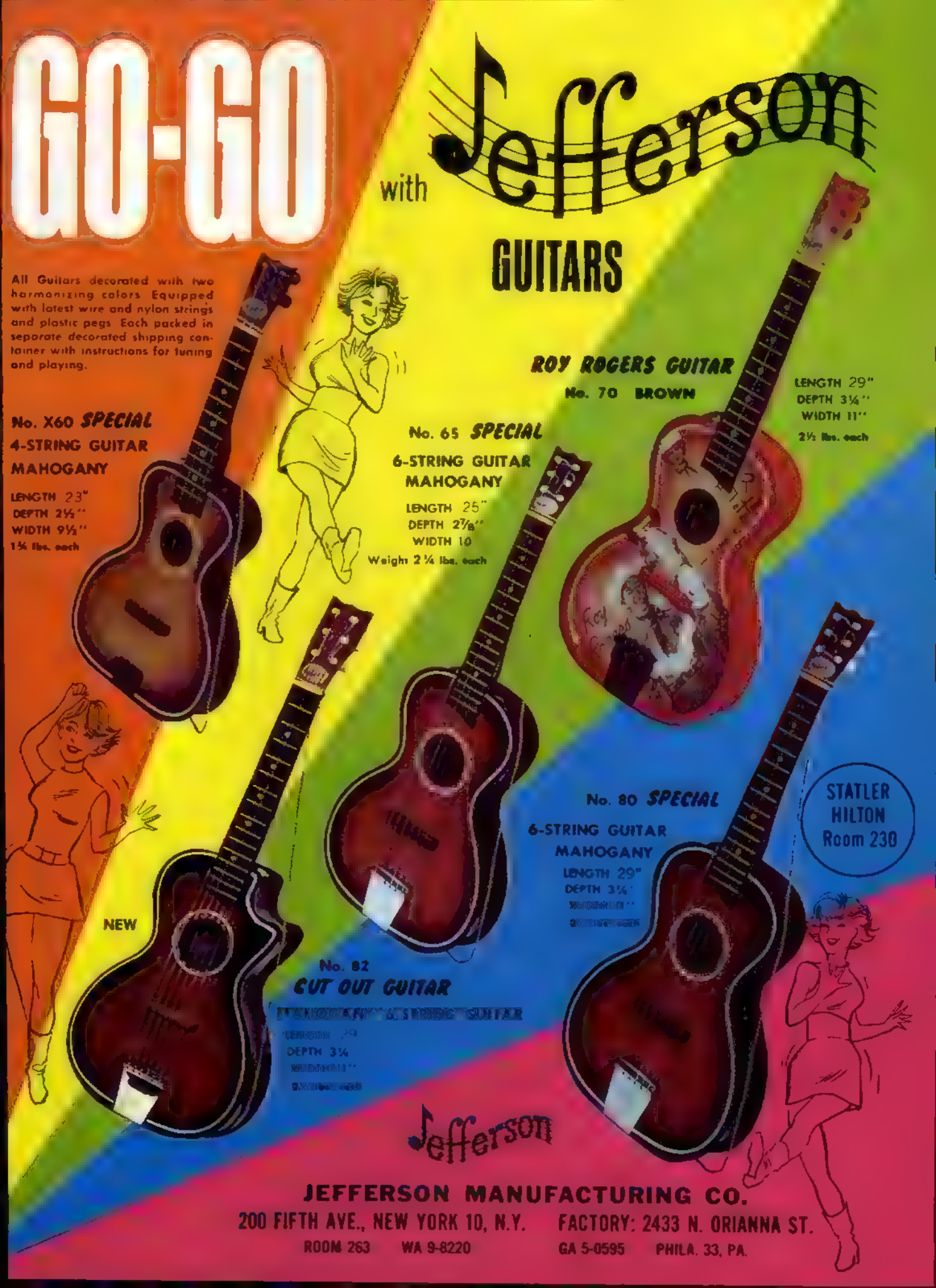
JEFFERSON MANUFACTURING CO.

200 FIFTH AVE., NEW YORK 10, N.Y. ROOM 263 WA 9-8220

FACTORY: 2433 N. ORIANNA ST. GA 5-0595 PHILA. 33, PA.

GO-GO with Jefferson GUITARS

All Guitars decorated with two harmonizing colors. Equipped with latest wire and nylon strings and plastic pegs. Each packed in separate decorated shipping container with instructions for tuning and playing.



No. X60 SPECIAL
4-STRING GUITAR
MAHOGANY
LENGTH 23"
DEPTH 2½"
WIDTH 9½"
1¾ lbs. each

No. 65 SPECIAL
6-STRING GUITAR
MAHOGANY
LENGTH 25"
DEPTH 2⅞"
WIDTH 10
Weight 2¼ lbs. each

ROY ROGERS GUITAR
No. 70 BROWN
LENGTH 29"
DEPTH 3¼"
WIDTH 11"
2½ lbs. each

NEW
No. 82
CUT OUT GUITAR
MAHOGANY 6 STRING GUITAR
LENGTH 29
DEPTH 3¼
WIDTH 11"
2½ lbs. each

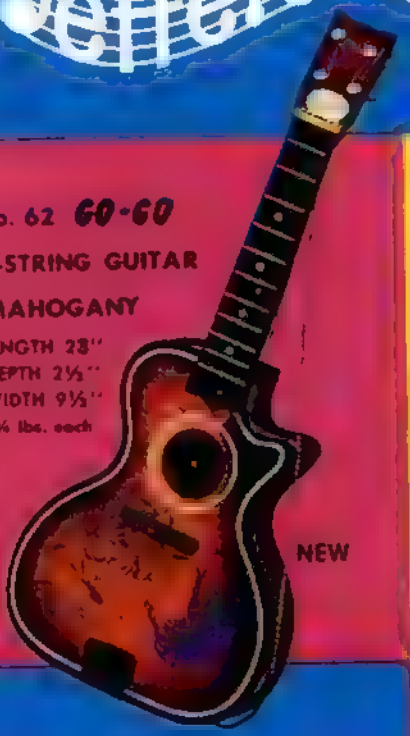
No. 80 SPECIAL
6-STRING GUITAR
MAHOGANY
LENGTH 29"
DEPTH 3¼"
WIDTH 11"
2½ lbs. each

STATLER HILTON Room 230

Jefferson

JEFFERSON MANUFACTURING CO.
200 FIFTH AVE., NEW YORK 10, N.Y. ROOM 263 WA 9-8220
FACTORY: 2433 N. ORIANNA ST. GA 5-0595 PHILA. 33, PA.

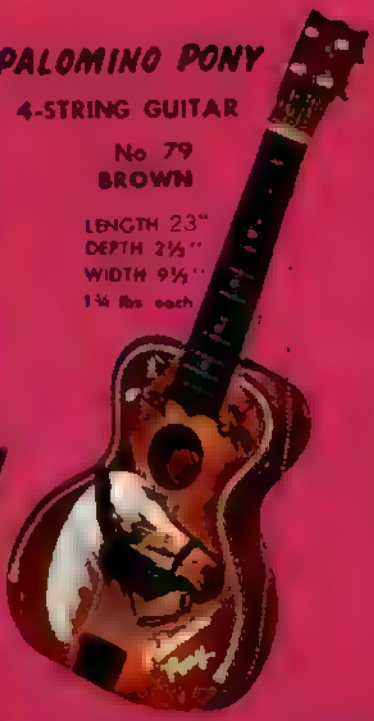
Jefferson GUITARS



No. 62 GO-GO
4-STRING GUITAR
MAHOGANY
LENGTH 28"
DEPTH 2½"
WIDTH 9½"
1¼ lbs. each

NEW

COWBOY BANJO
No. 89
LENGTH 24"
DEPTH 2½"
Width 10"
Weight 2 lbs.



PALOMINO PONY
4-STRING GUITAR
No. 79
BROWN
LENGTH 23"
DEPTH 2⅛"
WIDTH 9½"
1¼ lbs. each

No. 67 GO-GO
6-STRING GUITAR
LENGTH 25"
DEPTH 2⅞"
WIDTH 10

NEW

MAHOGANY

Weight 2¼ lbs. each

DELUXE GUITAR
No. 75 Our Finest Guitar

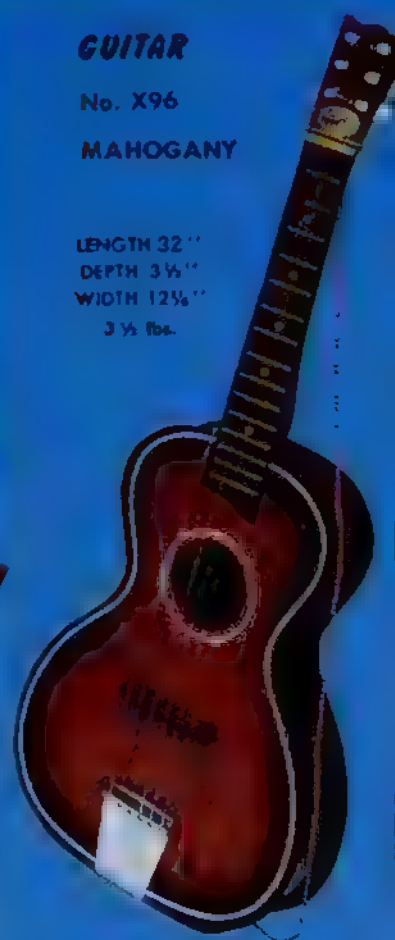
All Wood construction Finished in two-tone Mahogany with white decoration Equipped with six wire and nylon strings Individually packed with instructions for tuning and playing

LENGTH 31"
DEPTH 3½"
WIDTH 11½"
WEIGHT 4 lbs.

VIOLIN
No. 91
Length, 22"
Depth, 2½"
Width, 7½"
Weight 2 lbs

STATLER HILTON Room 230

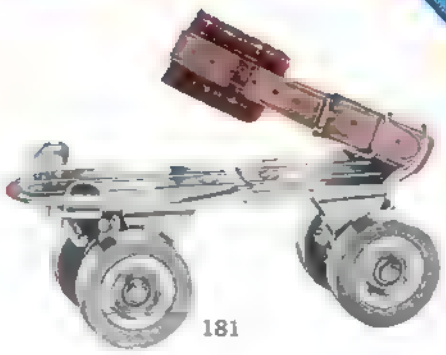
GUITAR
No. X96
MAHOGANY
LENGTH 32"
DEPTH 3⅛"
WIDTH 12⅛"
3½ lbs.



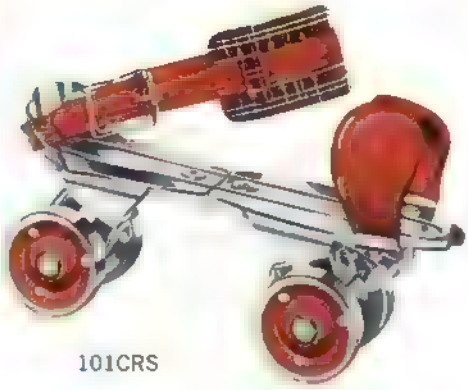
JEFFERSON MANUFACTURING CO.
200 FIFTH AVE., NEW YORK 10, N.Y. ROOM 263 WA 9-8220
FACTORY: 2433 N. ORIANNA ST. GA 5-0585 PHILA. 33, PA.

COLOR YOUR SALES GREEN

CHICAGO Roller Skates



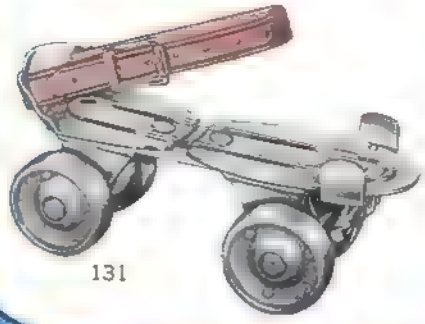
181



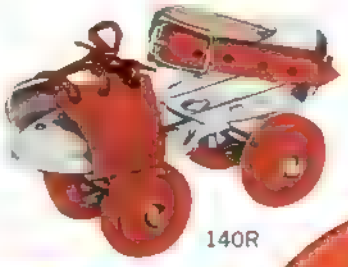
101CRS

"CHICAGO'S" complete line of sidewalk skates makes sales for you in every market Superior quality, modern styles and a famous name bring in the dollars quickly and easily. It definitely pays to stock "CHICAGO" ROLLER SKATES, the name brand for over sixty years

New York Toy Fair
ROOM 412A • STATLER-HILTON



131



140R

COLOR YOUR SKATES MODERN

SNEAKER-SKATE®

by

«CHICAGO»

The newest popular concept in sidewalk skates. Available with white nylon (for beginners), steel or rubber wheels. Rubber wheels in Skipper Blue or Flame Red. Through a patented process the shoe is securely riveted. Cushioned foot pad assures comfort and gives arch support. Write for prices today.

CHICAGO ROLLER SKATE COMPANY • 4408 W Lake St., Chicago 60624 • 312-379-3800

AUTHENTICALLY COSTUMED
NATIONALITY DOLLS BY **FLAGG**

Flagg NATIONALITY DOLLS IN AUTHENTIC COLORFUL NATIVE COSTUMES!

THE LOVELIEST DOLLS IN THE WORLD!

Now there are 70 of these exquisitely costumed dolls, representing every major nationality. Hand-tailored costumes are authentic in design and fabrics — each intricate detail executed with infinite care. From the head-dress and hair-do to the jewelry and starched petticoat, each doll is a genuine work of art. 8" flexible plastic bodies which can be bent to maintain any life-like position, further heighten the realistic appearance of these charming dolls.

DOLLHOUSE FAMILY DOLLS

Used by educators and therapists, as well as by children, these life-like dolls are scaled to fit the standard size dollhouse and furniture. Flexible plastic bodies can be bent into 1000 human positions — sitting, walking, dancing, playing. Hand painted features and hand made costumes add startling realism. Washable and durable.

WRITE FOR FREE CATALOG

NEW COLOR CATALOG shows the entire Nationality Doll Collection in sparkling, natural color — over 70 dolls in all. Catalog also shows the complete line of family and specialty dolls — sports, professional and historical figures. WRITE FOR CATALOG TODAY!

FLAGG FLEXIBLE DOLLS

DEPT. C38, 6 BISMARCK ST., JAMAICA PLAIN, MASS 02130

SPINNER-TOPP*

Sensational

TV HAT!

Props spin at the slightest motion! More fun than any hat has a right to be!

Cat No	165
Felt	TEX-FELT 100% New Felt
Color	Asst Black/Red
Sizes	One size fits all
Pack 2 Doz	5 Lbs
To retail	$1.29

*Patent Pending

ARLINGTON HATS

ARLINGTON HAT COMPANY, INC.

LEADING MANUFACTURER OF LICENSED TV WESTERN, NOVELTY AND PLAY HATS

900 BROADWAY • NEW YORK, N.Y. 10003 • (212) 477-8520

A MONEY MAKING TV QUIZ!

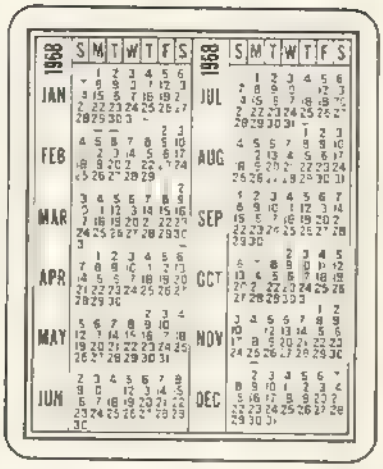
What wild new TV novelty hat...

- has dealers in Dallas, Ft. Worth and San Diego "flipping their lids"?
- is about to break in 25 more markets with socko TV advertising?
- and can be scheduled in your area to start your year off with a bang?

TURN THE PAGE AND SEE!

For more information, write, wire or call today!

THE GABRIEL SEASON.



The season for Gabriel toys starts January 1. And lasts through the year Kids get the things we make—like Erector® Sets, trucks and holsters—when they're ready for them. That could be December 25. But it could also be August 10 or January 15. The question we want to ask you is this: If Johnny Jones is ready for a Gabriel toy on April 23, shouldn't you be ready for Johnny Jones?

Gabriel Industries, Inc.

Available in 12 months a year toys Gilbert Division (Erector® sets, chemistry sets, microscope sets, telescopes) Arm Cance, Inc. (archery and equipment) Hubley Division (holsters, cowboy & shooters, cars, trucks, tractors, metal hobby kits) Toy Division (girls' housekeeping toys, juvenile sporting goo

Build yourself a great kid.

Here is a complete list of ingredients

You pay $2 a week.

We've been charging $2 for over 40 years.

Our business is teaching kids how to enjoy time—not how to kill it.

And we have seen thousands of kids when they made their own toys.

Erector Sets
build great kids.

The George Washington Bridge was built by a nine-year-old kid.

With an Erector Set.

We think it was a great way to spend the afternoon.

We think a kid should do more with his playtime than kill time.

And we think playing with an Erector Set is a lot more healthy and exciting than playing with a toy that holds his interest for an hour—and gets thrown out two weeks after you buy it. (Erector Sets have been known to last a lifetime.)

We think we know what we're talking about.

We've been building great kids with Erector Sets for over 50 years.

Erector Sets
build great kids

Here today. Here tomorrow.

In a world in which a kid wants

In some families the Erector Set is passed from father to son and that should

Erector Sets

There is more life in a drop of water than in 100 television shows.

More mystery. More discovery. More excitement.

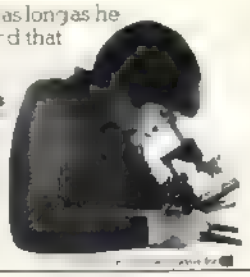
A Gilbert Microscope brings the life of the unseen world to your child's eyes and mind.

It helps him to answer his own questions—and that's what life is all about.

What's an amoeba? What's bacteria? How do cells multiply?

The microscope will last as long as he keeps asking questions. And that could be a long, long time.

Gilbert Science Sets



Build yourself a great 1968 with Erector® Sets. Build on Erector Set advertising in Life, Look, Reader's Digest, Post, Time, Newsweek and 38 other publications. Over 200 million adult reader impressions. Every major magazine in the U.S. What a foundation!

"Erector Sets build great kids." That's an advertising theme people are ready to hear.

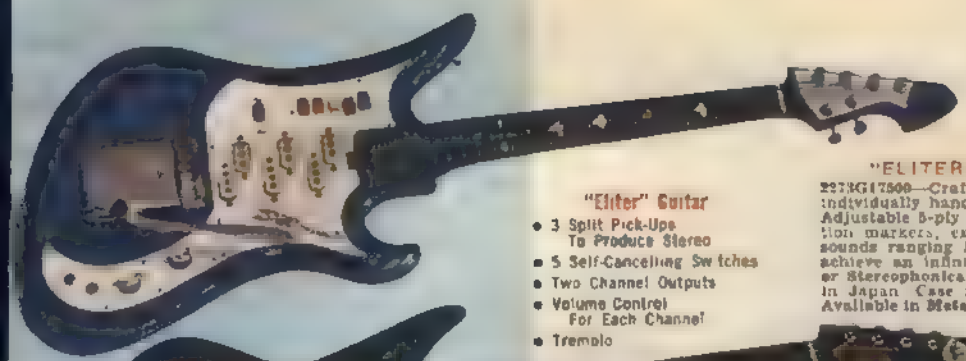
And Gabriel's ready to tell them with Erector Set and Gilbert® Science Set ads, just a few of which are shown at left.

It's a big story and we're telling it big. For a total of 204 million adult reader impressions in 44 major publications.

Looks like Erector Sets will be building more than great kids in 1968. They'll be building great profits for you. Order up.

Gabriel Industries, Inc.
200 Fifth Avenue, N.Y. 10010

Solid Body Electric Guitars

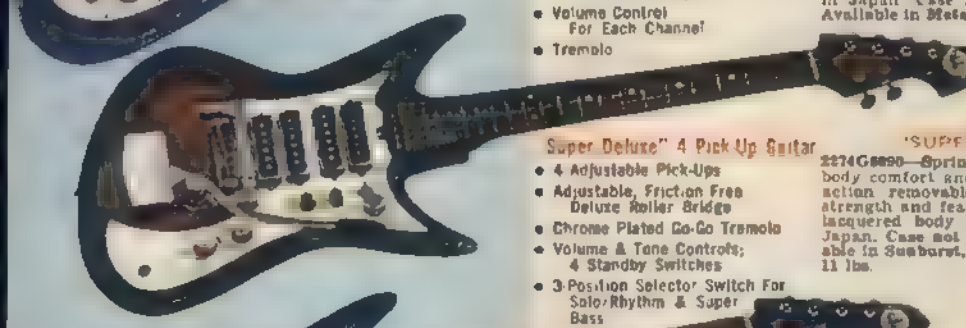


"Elitier" Guitar
- 3 Split Pick-Ups To Produce Stereo
- 5 Self-Cancelling Switches
- Two Channel Outputs
- Volume Control For Each Channel
- Tremolo

"ELITER" SOLID BODY ELECTRIC GUITAR ONLY

2273G17500—Crafted from Mah. wood, finished with 7 coats of lacquer individually hand rubbed. Trim following contour of body inlaid by hand. Adjustable 5-ply laminated Ebony Neck; Ebony Fingerboard. Unique position markers, extra wide frets. Five self-cancelling switches re-produce sounds ranging from treble to bass—any combination can be played to achieve an infinite variety of sounds. Guitar can be played Monaurally or Stereophonically at flick of switch. Adjustable bridge. Expertly crafted in Japan. Case not included. Approx. Size 41" l. x 14¼" w. x 1¾" d. Available in Metallic Blue or Metallic Red. Specify. Ship. wt. approx. 11 lbs. **Sugg. Retail $400.00**

2282G1950—Deluxe Plush Lined Case. Ship. wt. approx. 15 lbs. **Sugg. Retail $38.95**

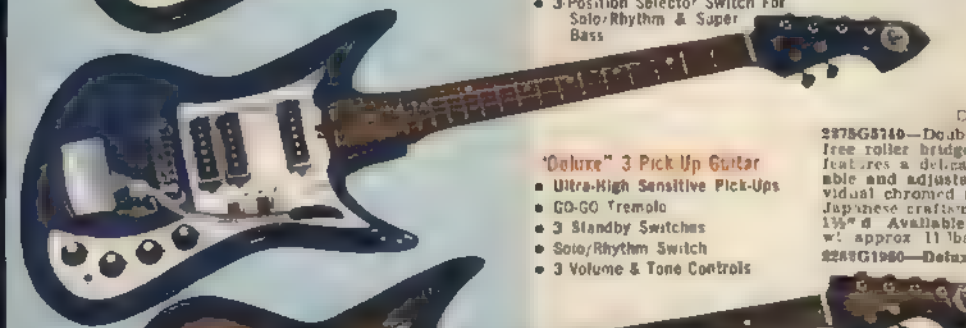


Super Deluxe" 4 Pick Up Guitar
- 4 Adjustable Pick-Ups
- Adjustable, Friction Free Deluxe Roller Bridge
- Chrome Plated Go-Go Tremolo
- Volume & Tone Controls; 4 Standby Switches
- 3-Position Selector Switch For Solo/Rhythm & Super Bass

'SUPER DELUXE' 4 PICK UP GUITAR ONLY

2274G8850—Spring loaded muffler. Body shaped and contoured for perfect body comfort and additionally enhanced by a beveled contour. Slim fast action removable and adjustable neck. Neck is laminated for extra strength and features a 22 Rosewood fingerboard. All working surfaces of lacquered body protected by striped chrome plate. Quality crafted in Japan. Case not included. Approx. Size 19¼" l. x 13" w. x 1½" d. Available in Sunburst, Metallic Red or Metallic Blue. Specify. Ship. wt. approx. 11 lbs. **Sugg. Retail $148.95**

2282G1850—Deluxe Plushed Lined Case Only. Ship. wt. approx. 15 lbs. **Sugg. Retail $38.95**
2283G675—Chipboard Case Only. Ship. wt. approx. 9 lbs. **Sugg. Retail $13.50**

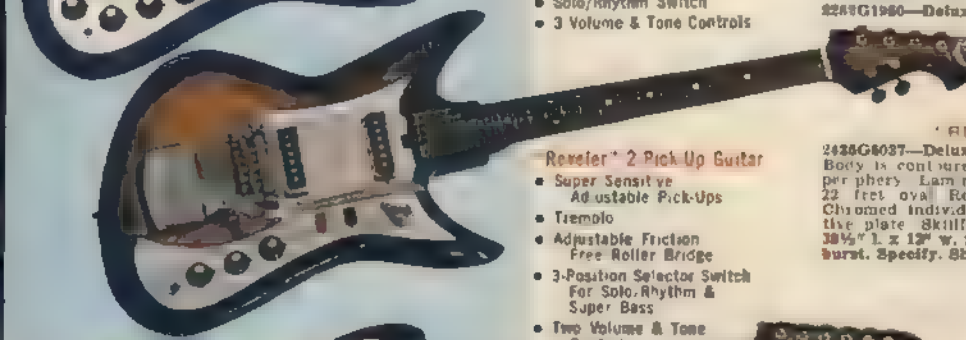


"Deluxe" 3 Pick Up Guitar
- Ultra-High Sensitive Pick-Ups
- GO-GO Tremolo
- 3 Standby Switches
- Solo/Rhythm Switch
- 3 Volume & Tone Controls

DELUXE' 3 PICK UP GUITAR ONLY

2275G5140—Double cut-away body; deluxe universally adjustable, friction free roller bridge. Body is shaped for perfect comfort when playing and features a delicate styled bevel around its periphery. Laminated removable and adjustable neck features a 22 fret Rosewood fingerboard. Individual chromed machine heads. Polished striped protective plate. Expert Japanese craftsmanship. Case not included. Approx. Size 40" l. x 12" w. x 1¾" d. Available in Metallic Blue, Metallic Red or Sunburst. Specify. Ship. wt. approx. 11 lbs. **Sugg. Retail $102.50**

2282G1950—Deluxe Plush Lined Case Only. Ship. wt. approx. 15 lbs. **Sugg. Retail $38.95**
2283G675—Chipboard Case Only. Ship. wt. approx. 9 lbs. **Sugg. Retail $13.50**

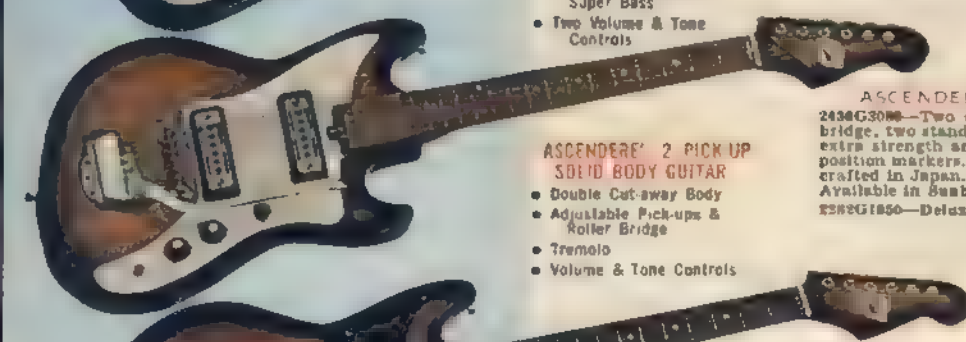


Reveler" 2 Pick Up Guitar
- Super Sensitive Adjustable Pick-Ups
- Tremolo
- Adjustable Friction Free Roller Bridge
- 3-Position Selector Switch For Solo/Rhythm & Super Bass
- Two Volume & Tone Controls

'REVELER' 2 PICK UP GUITAR ONLY

2436G6037—Deluxe double cut-away body. Color coded standby switches. Body is contoured both front and back with a delicate bevel, ringing its periphery. Laminated neck is adjustable and removable and features a 22 fret oval Rosewood fingerboard with 10 inlaid position markers. Chromed individual machine heads. Etched and polished striped protective plate. Skillfully crafted in Japan. Case not included. Approx. Size 38½" l. x 12" w. x 1½" d. Available in Metallic Red, Metallic Blue or Sunburst. Specify. Ship. wt. approx. 10 lbs. **Sugg. Retail $109.50**

2282G1950—Deluxe Plushed Line Case Only. Ship. wt. approx. 15 lbs. **Sugg. Retail $38.95**
2283G675—Chipboard Case Only. Ship. wt. approx. 9 lbs. **Sugg. Retail $13.50**

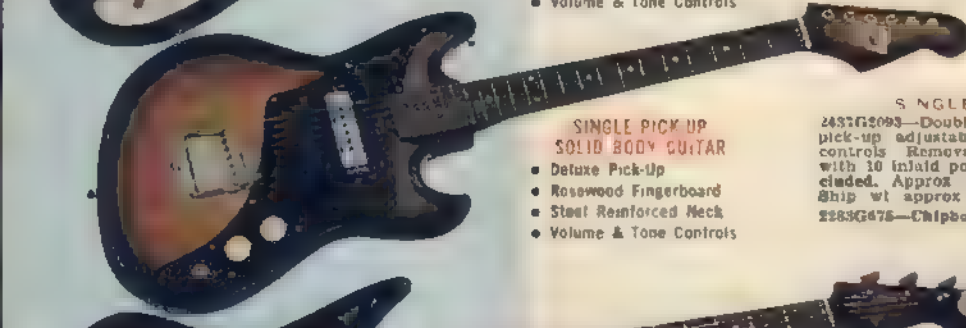


ASCENDERE' 2 PICK UP SOLID BODY GUITAR
- Double Cut-away Body
- Adjustable Pick-ups & Roller Bridge
- Tremolo
- Volume & Tone Controls

ASCENDERE' 2 PICK UP SOLID BODY GUITAR ONLY

2436G3080—Two deluxe pick-ups, friction free adjustable chromed roller bridge, two standby switches. Removable, adjustable neck is laminated for extra strength and features a 22 fret Rosewood fingerboard with 10 inlaid position markers. Pick guard protects beautiful lacquered finish. Skillfully crafted in Japan. Case not included. Approx. Size 38" l. x 11" w. x 1¾" d. Available in Sunburst Only. Ship. wt. approx. 8 lbs. **Sugg. Retail $81.00**

2282G1850—Deluxe Plush Lined Case Only. Ship. wt. approx. 16 lbs. **Sugg. Retail $38.95**
2283G675—Chipboard Case Only. Ship. wt. approx. 9 lbs. **Sugg. Retail $13.50**



SINGLE PICK UP SOLID BODY GUITAR
- Deluxe Pick-Up
- Rosewood Fingerboard
- Steel Reinforced Neck
- Volume & Tone Controls

SINGLE PICK UP SOLID BODY GUITAR ONLY

2437G2093—Double cut-away body electric guitar with one adjustable deluxe pick-up, adjustable chrome integral bridge and tailpiece. Volume and tone controls. Removable steel reinforced neck. 22 fret Rosewood fingerboard with 10 inlaid position markers. Quality crafted in Japan. Case not included. Approx. Size 39" l. x 12½" w. x 2" d. Beautiful sunburst finish. Ship. wt. approx. 10 lbs. **Sugg. Retail $50.95**

2283G675—Chipboard Case Only. Ship. wt. approx. 9 lbs. **Sugg. Retail $13.50**

2 Pick Up Bass Guitar
- Super Sensitive Pick-Ups
- Extended Neck
- 2 Volume Controls & Standby Switches
- Adjustable Neck
- Rosewood Fingerboard

2 PICK UP BASS GUITAR ONLY

2192G5740—Handsomely styled bass guitar. Removable adjustable neck is laminated for extra strength and features a 21 fret Rosewood fingerboard. Heavy duty fully enclosed chromed machine heads. A stylish bevel complements the shaped and contoured body. Etched and polished striped metal plate protects lustrous lacquer finish. Excellent Japanese craftsmanship. Case not included. Approx. Size 42½" l. x 12" w. x 1½" d. Available in Sunburst, Metallic Red or Metallic Blue. Specify. Ship. wt. approx. 12 lbs. **Sugg. Retail $102.50**

2282G1950—Deluxe Plush Lined Case Only. Ship. wt. approx. 15 lbs. **Sugg. Retail $38.95**
2284G825—Chipboard Case Only. Ship. wt. approx. 8 lbs. **Sugg. Retail $16.50**

440 Imported Solid Body Electric Guitars—Shipped From New York or Illinois

Hollow Body Electric Guitars

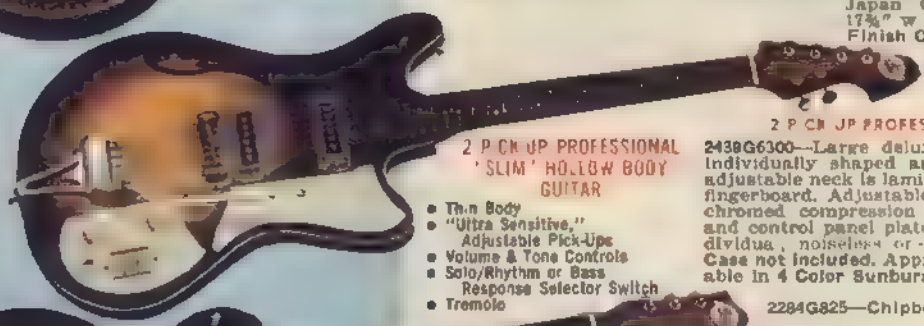
"SUPREME" 2 PICK UP HOLLOW BODY GUITAR

- Extra Large Body
- Ultra Slim Neck
- Adjustable Pick-Ups
- Solo Rhythm or Bass Response Selector Switch

SUPREME 2 PICK UP HOLLOW BODY GUITAR ONLY

2438G11200—Professionally styled ultra deluxe guitar with extra large body acoustically designed for optimum sound resonance. Ultra slim, fast action, 5 ply, laminated removable and adjustable neck features an oval Ebony fingerboard. Two super sensitive adjustable pick-ups; universally adjustable friction free deluxe roller bridge; heavy duty chromed tremolo; two volume controls tone control. Plastic pick guard with ornate decoration. Chromed trimmed machine heads are fully enclosed. Skillfully crafted in Japan. Case not included. Approx. Size: 44" l. x 17⅜" w x 2½" d. Beautiful Four Color Sunburst Finish Only. Ship wt approx. 24 lbs.
Sugg. Retail $239.95

2445G1013—Chipboard Case Only. Ship. wt approx. 10 lbs. Sugg. Retail $19.96



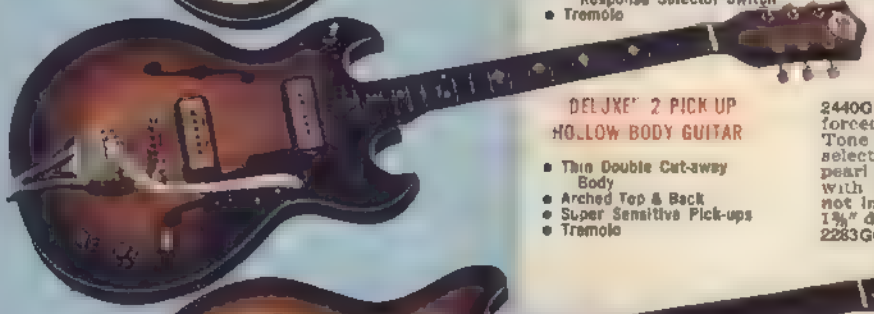
2 PICK UP PROFESSIONAL "SLIM" HOLLOW BODY GUITAR

- Thin Body
- "Ultra Sensitive," Adjustable Pick-Ups
- Volume & Tone Controls
- Solo/Rhythm or Bass Response Selector Switch
- Tremolo

2 PICK UP PROFESSIONAL HOLLOW BODY GUITAR ONLY

2439G6300—Large deluxe thin body with both front and back individually shaped and contoured. Ultra thin removable and adjustable neck is laminated for extra strength; 22 fret Rosewood fingerboard. Adjustable friction free roller bridge. Deluxe Trim chromed compression tremolo; contrasting plastic pick guard and control panel plate; individual chromed machine heads. Individual, noiseless on-off switches. Expertly crafted in Japan. Case not included. Approx. Size 42½" l. x 14¼" w x 1⅝" d. Available in 4 Color Sunburst Only. Ship. wt. approx. 10 lbs.
Sugg. Retail $150.00

2284G825—Chipboard Case Only. Ship. wt. approx. 9 lbs.
Sugg. Retail $16.50



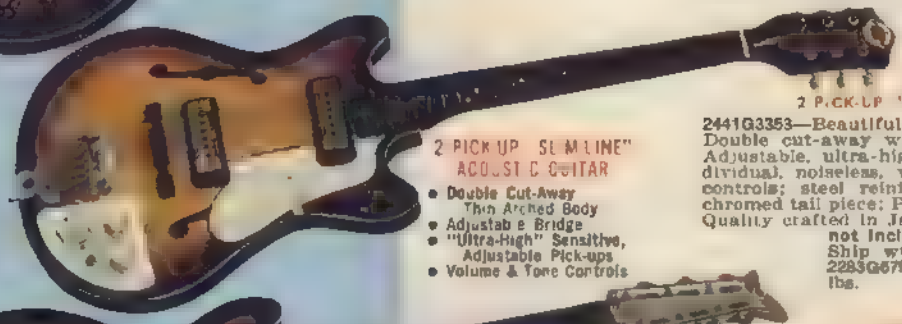
"DELUXE" 2 PICK UP HOLLOW BODY GUITAR

- Thin Double Cut-away Body
- Arched Top & Back
- Super Sensitive Pick-ups
- Tremolo

"DELUXE" 2 PICK-UP HOLLOW BODY GUITAR ONLY

2440G4900—Double cut-away body; slender, adjustable steel reinforced neck; graceful arched top and back for greatest comfort; Tone and Volume controls; Ivoroid bound edges; Toggle pick-up selector switch; adjustable Rosewood fingerboard with beautiful pearl position markers; all chromed tremolo; plastic pick guard with ornate decoration. Beautiful 4-Color Sunburst Finish. Case not included. Crafted in Japan. Approx. Size. 39" l. x 13½" w x 1⅝" d. Ship. wt approx. 10 lbs.
Sugg. Retail $109.95

2283G675—Chipboard Case Only. Ship. wt. approx. 9 lbs.
Sugg. Retail $13.50



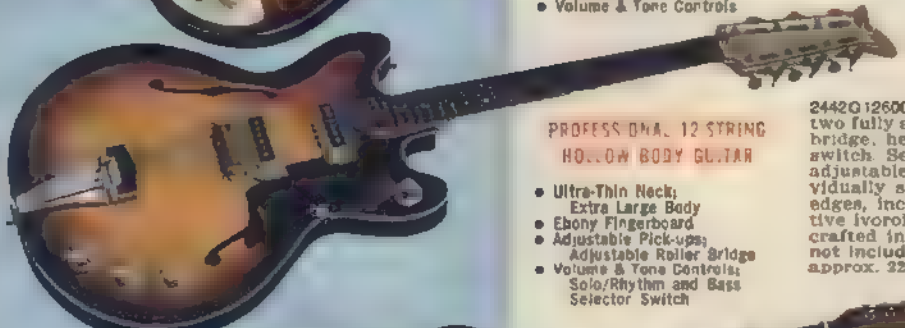
2 PICK UP "SLIMLINE" ACOUSTIC GUITAR

- Double Cut-Away Thin Arched Body
- Adjustable Bridge
- "Ultra-High" Sensitive, Adjustable Pick-ups
- Volume & Tone Controls

2 PICK-UP "SLIM-LINE" ACOUSTIC GUITAR ONLY

2441G3353—Beautifully detailed thin-like two pick-up guitar. Double cut-away with arched top and back, only 1½" thick. Adjustable, ultra-high sensitive electro magnetic pick-ups. Individual, noiseless, velvet touch on-off switches. Volume; tone controls; steel reinforced neck; adjustable Rosewood bridge chromed tail piece; Protective pick guard and control panel plate. Quality crafted in Japan. Beautiful Sunburst Finish Only. Case not included. Approx. Size: 39" l. x 13½" w. x 2" d. Ship. wt. approx. 10 lbs.
Sugg. Retail $74.85

2283G675—Chipboard Case Only. Ship. wt approx. 9 lbs.
Sugg. Retail $13.50



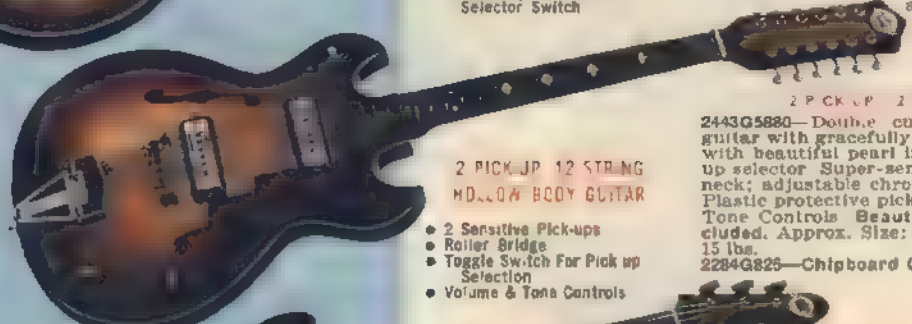
PROFESSIONAL 12 STRING HOLLOW BODY GUITAR

- Ultra-Thin Neck; Extra Large Body
- Ebony Fingerboard
- Adjustable Pick-ups; Adjustable Roller Bridge
- Volume & Tone Controls; Solo/Rhythm and Bass Selector Switch

"ULTRA DELUXE" PROFESSIONAL 12 STRING HOLLOW BODY GUITAR ONLY

2442G12600—Professionally styled 12-string electric guitar with two fully adjustable pick-ups. Deluxe universally adjustable roller bridge, heavy chromed tail piece; two volume and a tone control switch. Sealed machine heads. Ultra thin 5 ply laminated neck is adjustable and removable. Front and back of guitar are individually shaped and contoured for optimum sound response. All edges, including the "F" hole are trimmed in handsome decorative ivoroid. Plastic pick guard with ornate decoration. Expertly crafted in Japan. Beautiful 4-Color Sunburst Finish Only. Case not included. Approx. Size: 45⅛" l. x 17½" w. x 1½" d. Ship. wt approx. 22 lbs.
Sugg. Retail $259.95

2445G1013—Chipboard Case Only. Ship. wt approx. 10 lbs. Sugg. Retail $19.95



2 PICK UP 12 STRING HOLLOW BODY GUITAR

- 2 Sensitive Pick-ups
- Roller Bridge
- Toggle Switch For Pick up Selection
- Volume & Tone Controls

2 PICK UP 12 STRING HOLLOW BODY GUITAR ONLY

2443G5880—Double cut-away professional 2 pick-up 12 string guitar with gracefully arched top and back. Rosewood fingerboard with beautiful pearl inlay position markers. Toggle switch pick up selector. Super-sensitive pick-ups, adjustable steel reinforced neck; adjustable chromed plated roller bridge, chrome tailpiece. Plastic protective pick guard with ornate decoration. Volume and Tone Controls. Beautiful 4-Color Sunburst Finish. Case not included. Approx. Size: 39" l. x 13½" w. x 1⅝" d. Ship. wt. approx 15 lbs.
Sugg. Retail $135.00

2284G825—Chipboard Case Only. Ship. wt. approx. 9 lbs.
Sugg. Retail $16.50

2 PICK UP HOLLOW BODY BASS GUITAR

- Deluxe Slimline Body
- "Ultra-Thin" Neck; Rosewood Fingerboard
- Adjustable Pick-ups; Volume & Tone Controls
- Pick up Selector Switch

2 PICK UP HOLLOW BODY "BASS" GUITAR ONLY

2444G6720—Deluxe slimline (1½" thin) electric bass guitar with two ultra sensitive, adjustable electro magnetic pick-ups. Body delicately arched at front and back for optimum sound response. All edges, including "F" holes are bound in decorative ivoroid. Ultra thin removable and adjustable neck is laminated for extra strength and features a 21 fret extended Rosewood fingerboard with beautiful pearl position markers. Volume and tone controls, chrome enclosed machine heads. Skillfully crafted in Japan. Beautiful 4-Color Sunburst Finish. Case not included. Size: 46" l. x 14¼" w. x 1½" d. Ship. wt. approx. 12 lbs.
Sugg. Retail $160.00

2446G900—Chipboard Case Only. Ship wt. 11 lbs.
Sugg. Retail $17.95

3 PICK-UP ELEC. GUITAR-AMP. OUTFIT

- 3 Pick-Up Guitar with Tremolo
- Guitar Carrying Case
- Deluxe Six Tube, 25 Watt Output Amp.
- Guitar-Amp. Connecting Cord
- Guitar Instruction Book
- 12" Jensen Speaker; Tremolo

2293G13561—Complete outfit for the ardent student. Consists of 2275G5740—'Deluxe' 3 Pick-Up Elec Guitar and 2283G675—Chipboard Case from page 440 2250G7860—Deluxe Six Tube Amplifier from page 436 plus Connecting Cord and Instruction Book. Guitar is available in Sunburst, Metallic Red or Metallic Blue. Specify Guitar Color. Ship wt approx 49 lbs. Sugg. Retail $335.95

2275G5740—'Deluxe' 3 Pick-Up Elec Guitar Only from above outfit. Less case and instruction book. With connecting cord specify Color. Ship. wt approx 11 lbs. Sugg. Retail $102.50

2250G7860—Deluxe Six Tube Amplifier Only from above outfit. Ship. wt. approx. 28 lbs. Sugg. Retail $121.00

2 PICK-UP ELEC. BASS GUITAR-AMP. OUTFIT

- Guitar with 2 Sensitive Pick Ups
- Guitar Carrying Case
- Bass Amp. with 15" Jensen Speaker
- Guitar-Amp. Connecting Cord
- Guitar Instruction Book
- 30 Watt Output

2291G13564—A well balanced outfit for the skilled Bass Guitarist. Consists of 2192G5740—2 Pick-Up Solid Body Elec Bass Guitar and 2284G675—Chipboard Case from page 440 2253G9923—Bass Amplifier from page 436 plus Connecting Cord and Instruction Book. Guitar is available in Metallic Red, Metallic Blue or Sunburst. Specify Guitar Color. Ship wt approx 62 lbs. Sugg. Retail $271.95

2192G5740—2 Pick-Up Solid Body Elec Bass Guitar Only from above outfit. Less case and instruction book. With connecting cord Specify Color. Ship wt approx 12 lbs. Sugg. Retail $102.50

2253G9923—Bass Amplifier Only from above outfit. Ship. wt. approx 40 lbs. Sugg. Retail $165.50

"ASCENDERE" ELEC. GUITAR-AMP. OUTFIT

- 2 Pick-Up Guitar with Tremolo
- Guitar Carrying Case
- Amplifier with 8" Speaker
- Guitar Amp Connecting Cord
- Guitar Instruction Book
- Tremolo

2466G7009—Quality outfit for the serious-minded student. Consists of 2436G2080—'Ascendere' 2 Pick-Up Guitar and 2283G675—Chipboard Case from page 440 2254G3623—Deluxe Four Tube Tremolo Amplifier from page 436 plus Connecting Cord and Instruction Book. Guitar is available in Sunburst Only. Ship wt. approx. 33 lbs. Sugg. Retail $148.50

2436G2080—'Ascendere' 2 Pick-Up Sunburst Solid Body Elec Guitar Only from above outfit. Less case and instruction book. With connecting cord. Ship. wt. approx. 11 lbs. Sugg. Retail $81.00

2254G3623—Deluxe 4 Tube Tremolo Amp. Only from above outfit. Ship. wt 12 lbs. Sugg. Retail $60.50

4 PICK-UP "SUPER DELUXE" ELEC. GUITAR-AMP. OUTFIT

- 4 Pick-Up Guitar with Tremolo
- Solo/Rhythm & Super Bass Switch on Guitar
- Five Tube Amp. with Two 12" Jensen Speakers
- Guitar Amp. Connecting Cord
- Guitar Instruction Book
- Amp. has 50 Watt Output

2467G18098—Complete outfit for the more advanced guitarist. Consists of 2274G6030—4 Pick-Up Guitar with 3 position selector switch for solo, rhythm or bass playing and 2282G675—Chipboard Case from page 110 2247G12285—Grand Deluxe Five Tube Amplifier from page 436, plus Connecting Cord and Instruction Book. Guitar is available in Sunburst, Metallic Red or Metallic Blue. Specify Guitar Color. Ship wt. approx 69 lbs. Sugg. Retail $349.95

2274G6030—4 Pick-Up Solid Body Elec Guitar Only from above outfit. Less case and instruction book. With connecting cord Specify Color. Ship. wt approx 11 lbs. Sugg. Retail $148.95

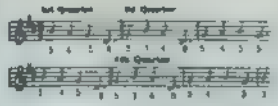
2247G12285—Grand Deluxe 5-Tube Amplifier Only from above outfit. Ship. wt approx 48 lbs. Retail $204.75

Herschede & Revere Floor Clocks

HERSCHEDE

REVERE

Full Westminster Chimes



Lord, through this hour
Be thou our guide
So, by thy power
No foot shall slide.

Westminster Chimes. Traditionally rung from the Victoria Clock of the House of Parliament, these beloved chimes are correctly reproduced on four tubular bells. The original melodic inspiration is to be found in the fifth bar of Handel's magnificent symphony "I Know That My Redeemer Liveth."

Herschede Floor Clocks are available in a variety of designs. All movements are eight-day, key-wound and weight driven.

All Revere Clocks feature the unerring accuracy of electric movements along with the beautiful Westminster Chimes.

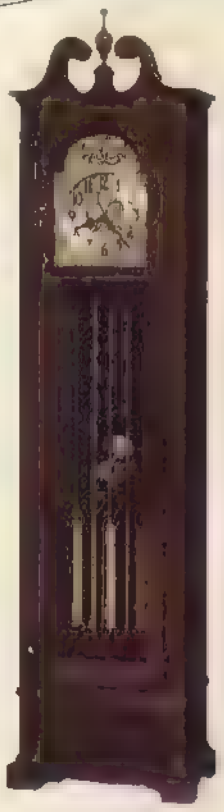
Full-Color Brochures Upon Request

Herschede "WHITTIER"
8-Day Key Wind
"LONGWOOD"
8-Day Chain Wind

1174NF84000 — Honduras mahogany case with beaded columns and overlay trim. Glass sides. Dependable 8-day key-wound weight driven movement. Westminster Canterbury and Whittington chimes. 9 Tubular bells. Size: 80" high, 20¾" wide, 12" deep. Weight 245 lbs. **Brown Mahogany Finish only. F.O.B. Mississippi Factory.**
Retail $1400.00

1175NF66600 — **Herschede "Whittier."** Westminster chimes. 5 tubular bells. 8-day key-wound weight driven movement. Weight 215 lbs. **Brown Mahogany only. F.O.B. Miss. Factory.** **Retail $1110.00**

2400NF33000 — **Herschede "Longwood."** Same as above except Westminster chime on chimetone rods. Roman numerals. 8-day chain wound weight driven movement. Wood panel sides. Mahogany, Walnut, Salem-Maple or Fruitwood finish. Specify W 92 lbs. **F.O.B. Miss. Factory.**
Retail $550.00



Herschede
"MELROSE"
8-Day Chain Wind

2353NF27000 — Gold color brass dial with spun silver numeral circle. Black numerals and hands. Gold color filigree corner decorations, and top arch ornament. Center scroll design. Brass pendulum and weight shells. 8-day, chain wound, weight driven movement. Melodious quarter-hour Westminster Chimes on Symphony Chimetone rods. Stately and beautifully proportioned wood case with beaded columns and solid sides. 74¼" high, 18¼" wide, 11" deep. Available in Mahogany, Fruitwood or Walnut. **Specify Finish. Shipping weight 84 lbs. F.O.B. Miss. Factory.**
Retail $450.00

Herschede
"WEATHERLY"
8-Day Chain Wind

2401NF22800 — Delightfully warm and charming clock, will add decorum to any room or hall. Colonial design of beautiful proportions with columns and bottom overlay. Finished in Mahogany, Salem-Maple or Fruitwood. Gold color brass dial with scroll decorations and "Tempus Fugit" ornament. Spun Silver numeral circle with contrasting black numerals and hands. Brass pendulum and weight shells. 8-day, chain wound, weight driven movement. Four quarter Westminster chimes and hour strike on Chimetone rods. Dim.: 72" high, 15½" wide, 9½" deep. Shpg. Wt. 56 lbs. **F.O.B. Miss. Factory. Specify Finish.** **Retail $380.00**

Herschede
"NEWTON"
8-Day Chain Wind

2360NF18600—Delicate Gold colored dial with spun silver numeral circle. Black numerals and hands. Dial decorated with scroll design. Brass pendulum and weight shells. Available in Maple, Cherry or Mahogany finished case. 8-Day, chain wound, weight driven movement. Four quarter-hour Westminster chimes and hour strike on Symphony Chimetone rods. Size 71½" high 15⅝" wide 10⅛" deep. **Ship. wt. 87 lbs. F.O.B. Miss. Factory. Specify Finish.** **Retail $310.00**

★ **NOTICE**—All prices quoted herein are either the Manufacturer's or Bennett's suggested retail prices. They are not the prices at which Bennett Brothers sell—see Trade Information.

Herschede
"HAVERFORD"
8-Day Key Wind
9-Tubular Bells
5-Tubular Bells

Genuine Honduras mahogany case with crotch mahogany overlays and hand carved ornamentation. 86½" high 25¾" wide, 15½" deep. Brown mahogany finish. The nine tubular bells offer a choice of the three most loved chime melodies—Westminster, Canterbury or Whittington. The five tubular bell models play only one melody, the famous Westminster Chimes. Brown mahogany finish. **F.O.B. Miss. Factory.**

2266NF114000 — **Herschede-"Haverford,"** Westminster, Canterbury, and Whittington chimes on 9 tubular bells. 8-day movement. Ship. wt. 425 lbs.
Retail $2000.00

2267NF96600 — **Herschede "Haverford,"** Westminster chimes on 5 tubular bells. 8-day movement. Ship. wt. 392 lbs. **Retail $1610.00**

Allow Ample Time for Delivery

HERSCHEDE

"Lexington"

Westminster Chimes all quarters. Tambourc designed Case Silvered dial brass bezc. 19" wide, 7¾" high, 4¾" deep Mahogany or Walnut. Specify Retail

1546N5300—Herschede "Lexington" Chime, 8-day $85 00

2077N4625—Revere "Jamestown" Chime, electric 74.00

Herschede "Carmargo"

1697N3900—Tastefully designed Electric Westminster Chime Clock in traditional Mahogany or Walnut finish adds a charming touch Raised jet black numerals Ivory dial is pleasing contrast 6" high, 13¾" wide, 3½" deep. Specify finish. Retail $62.50

Herschede "Winthrop"

1910N5940—Traditionally styled wall clock is available in walnut mahogany or fruitwood Westminster chimes all quarters 8 day, key-wound 16⅝" high 9¾" wide 3⅝" deep Specify finish. Retail $95.00

Herschede "School Room"

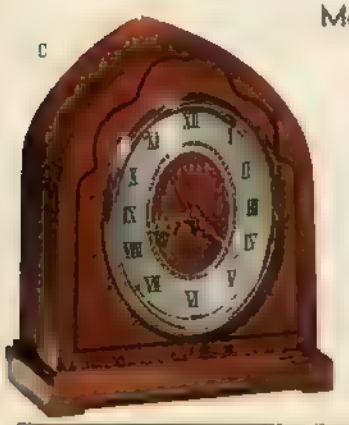
2352N5940—The fondly remembered school house wall clock, beautifully reproduced in a solid cherry case with fruitwood finish 8-day clock, large readable dial, Roman numerals brass pendulum 22½" high, 17½" wide 3⅝" deep. Retail $95.00

Herschede "Jefferson"

1879N7800—Early 19th Century design An eight day clock Westminster chimes that strike each quarter hour Swinging brass pendulum. Dial and ornate hands behind glass. Available in mahogany or fruitwood 21" high 11" wide, 5⅜" deep. Specify finish. Retail $125.00

REVERE

Accurate Movements



Revere "Brighton"

(A) 2178N5500—Westminster Chime electric mantel clock. Smartly modern in every line, with a mahogany case and Bird's-Eye Maple panels. Satin Silver-finished dial has black raised numerals. Brass bezel and hand. 7¾" high, 20¼" wide, 4¾" deep. Retail $88.00

"Revere"

(C) 1185N4125—Westminster chime electric clock. May be used for mantel, table or desk. Mahogany or Walnut finished case frames a handsome Silver finished dial with cut-out center. Brass hands and bezel 5¾" high, 16⅝" wide, 4" deep Specify finish. Retail $66 00

Revere "Danbury"

(B) 1881N4375—Electric clock with Westminster chimes every quarter hour. For mantel, table or desk. Mahogany case with matched striped front and base. Cut-out center dial silver finished with Black figures and Brass hands. 7⅛" high, 20" wide, 4¼" deep. Retail $70.00

Revere "Carthage"

(D) 1956N4375—Electric chime clock. Early American styling Arched rich mahogany case with silver cut-out center dial, black numerals and serpentine hands. The famous Westminster chimes. 9⅝" high, 7¾" wide, 4" deep. Retail $70.00

SETH THOMAS

FINE CLOCKS SINCE 1813

"Lynton" Mantel Clock

A handsome tambour clock with hour and half-hour strike. Beautifully grained mahogany case with contrasting lighter band along the base. Brown numerals against a light dial background. Height 8¼" width 16¾" depth 4⅜", dial 5"

2118N3138—Lynton Electric Retail $49.95

2110N3138—Lynton 8-Day.. Retail 49.95

"Medbury" Mantel Clock

A distinctive tambour clock with quarter-hour Westminster chimes. The rich mahogany case with front panel of walnut veneer has gracefully sweeping lines. Silvery dial, hands and numerals in black. Height 9½", width 20", depth 6⅜", dial 6½"

1549N5000—Medbury 8-Day ..... Retail $79.95

1927N5000—Medbury Elec..... Retail $79.95

"Woodbury" Mantel Clock

2331N4095—A beautiful clock with quarter-hour Westminster chime. Perfectly styled mahogany case with solid brass sash. Legible dial with brown numerals. 8-day Keywound. Height 8", width 17⅛", depth 4½", dial 5½"

Retail $64.95

"HOMESTEAD"

Traditional and Modern Designs

America's Best-Loved Clocks

"BROOKFIELD"

◀ "HOMESTEAD"

2219N2835—A charming replica of an Early American banjo clock. 8-day, 5-jewel, keywound. Beautifully grained mahogany case with polished solid brass Colonial spool and scroll trim. Light dial background with contrasting black numerals and hands. Height 24¾". Width 6½". Depth 2½". Dial 4½". Retail $44.95

"BROOKFIELD" ▶

Reflects the quaint charm of Early American banjos. Strikes hours and half-hours. Mahogany case with brass trim. Colorful panels. Silver dial with Black numerals. Height 29", width 9¾", dial 5¼"

1550N5595—8-Day Keywound.

Retail $89.50

◀ STONINGTON

2475N1500 — Classic Early American wall fashion brings warmth and charm to Colonial and Contemporary settings. Beautifully grained solid walnut case frames the antique white dial. Delicate gold colored decorations on dial. Lower panel has brown and white woven insert, walnut veneer spoke overlay. Cordless, Dual-Jewel transistor movement. 24" H., 9¾" W., 2½" D. 8" Dial. Retail $24.95

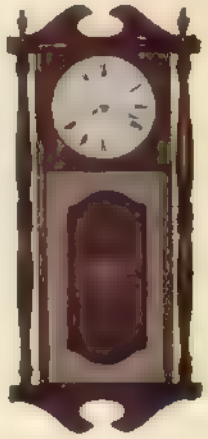
"HAMPSHIRE"

2439NF24500 — Early American classic Grandfather's clock with full quarter-hour, 8-Day, weight driven, Westminster Chime movement. Circular finished brass weights and pendulum ball. "Tempus Fugit" solid brass bow dial with antique brass filigree corner decorations, antique brass center and top arch ornament. Silver plated dial ring with numerals etched and filled in black. Available in beautifully grained Mahogany or Walnut finish. Height 72", Width 14¾", Depth 8¾". Ship. wt. 90 lbs. Specify finish. Allow ample time for delivery.

F.O.B. Conn. Factory. Retail $409.95

SOUTHBRIDGE ▶

2502N3000 – Beautifully grained hardwood case in popular fruitwood finish. Lower pane has textured fabric background with brass eagle decoration on rich wooden panel. Solid brass finials, white dial with black numerals and hands. "Dual-Jewel" transistor movement. Height 27½", Width 11⅞". Depth 2½", Dial 8⅜". Retail $49.95



Retail Prices Are Suggested Only

FINE 'N' FANCY

Baby dolls with extra appeal . . . exclusive with Simpsons-Sears

21" 'BABY DOLL'

9.98

A **Oh, What a Beautiful Baby!** Soft kapok filled cloth body just made to be cuddled, vinyl arms, legs and head look and feel so natural. She has soft rooted hair in a cute baby style, her eyes move and she coos happily. All 'dolled up' in a pretty embroidered nylon dress with lace and satin trim, batiste slip and panties, plus knitted bootees. A delightful doll for under the tree. Outfit included with the doll
49 N 18 036—Delivered . 9.98

18" 'BABY PRECIOUS'

6.98

B **Cuddlesome Cutie!** Hold her hug her she loves it. Huggable kapok-filled cloth body with 'natural' vinyl arms, legs and head, silky rooted 'baby' hair. Her eyes sleep and wake up, she coos like a real baby. She comes dressed in a lovely 'crocheted' dress and matching bonnet, bootees complete the picture. A happy choice for a Merry Christmas Doll outfit
49 N 18 041 Delivered . 6.98

18" 'BABY CHRIS'

7.98

C **Christmas Charmer** for lucky little girls. All ready for her christening in a lovely White organza dress and matching bonnet, both lavishly trimmed with satin and lace, dainty bootees on her baby feet. Soft kapok filled cloth body, realistic vinyl arms, legs and head, with moving eyes and rooted hair in a pert 'n' pretty style. Doll and outfit complete
49 N 18 040—Delivered . 7.98

SAVE THIS CATALOGUE!
TOY PRICES IN EFFECT UNTIL
JULY 2, 1969

BABY SMILE 'N' FROWN
New... by Mattel

The 'change-expression' doll that's either sunny or sulky

DOLL ONLY 5.98

When you raise or lower her left arm, this impish little miss grins or sulks with realistic expressions. Permanent clear plastic tears add a piquant touch to her wavering moods. 13" all-vinyl doll with moving arms, legs and head; lustrous, washable rooted hair in a perky baby style. She's dressed in a colorful playsuit and panties (outfits may vary). What fun to receive a doll that behaves just like a real baby, with sunny smiles or stormy tears ... it takes a lot of "mothering" to look after this little lass.
49 N 18123—Doll, outfit, bottle. Delivered **5.98**

Dress her for going out or going to bed. Extra outfits include coat and matching hat, 2 pc. pyjamas, dress and hangers.
49 N 18124 Wardrobe only for Baby Smile 'n' Frown **2.98**

9½" 'CUDDLER'

5.98 COMPLETE

A real pet with moving arms, legs, head, soft rooted hair, "go-to-sleep" eyes. Has an all-vinyl body. Dressed in poplin dress and matching panties. Set includes extra print dress, sunsuit, pyjamas, vest and panties, flannelette blanket and 3 diapers. A gift sure to please the young mother this year.
49 N 18126—Set, doll'd. **5.98**

TINY TEARS AND 'BATHE-HER'

A weepy, sleepy, winsome doll in vinyl with moving arms, legs, head; washable rooted hair. She cries real tears and her eyes close slowly as you rock her to sleep. Bathe her in 14½" convertib e bath tub that doubles as a convenient carry seat (made of plastic). Dressed in diaper and warm robe. Also included: pretty dress and 2-pc. pyjamas, both lace-trimmed, bottle, nurser, bubble pipe, comb, brush and pins.
49 N 18027—12" doll, Bathe-Her accessories **6.98**

TEENIE WEENIE TINY TEARS

The cuddlesome "baby" of the family that cries real tears. Has vinyl body with moving arms, legs and head. Her rooted Saran hair is shampoo-able, and she can be bathed all over in her "rock a tub" that converts to comfortable cradle. Outfits include coat and matching hat, dress "gussied up" with lace, diaper and pins. 8¾" doll is just the right size for the little "mother" on Santa's list.
49 N 18025—Doll, tub, accessories **4.98**

14" MISS TODDLER

She'll head straight into your heart. Adorable little doll dressed in velvety Blue velvon dress with dainty White lace and soutache braid trim, matching Blue velvon tam. Her swirly cape is in White velvon. White shoes and socks. Soft all-vinyl body, moving arms, legs and head; sleek rooted Saran hair, sleeping eyes. Comb, brush included.
49 N 18125—Toddler doll **4.98**

Shop before November 15 . . . no payments until January, 1969. See Page 338

Sweet 'Baby Precious'

8.98

A An adorable armful of frills and infant charm! All-vinyl jointed doll drinks and wets like a real baby. She sleeps and wakes up ready to be loved. Rooted hair in a sweet shag cut. 'Prettied up' in dainty nylon dress with pastel embroidery, batiste slip, lace-trimmed panties and knitted bootees. Comes with her own lavish satin pillow with matching nylon frill.

49 N 18 038—16½" doll, outfit, bottle, pillow. Del'd.. **8.98**

'Baby Sweetheart'

5.98

An appealing pet . . . she'll drink 'n' wet. She's Simpsons-Sears exclusive 'Li'l Darling'. Cuddled in a pretty nylon fleece coat and matching hat, has dainty batiste dress, lace-trimmed panties, shoes and socks. All-vinyl body, curly rooted hair, moving eyes. A real 'snuggler'

49 N 18 037—16" doll, outfit, bottle..... **5.98**

Wentworth Genuine Fine China

Here is china to be cherished indeed . . magnificently translucent, infinitely lustrous, high-fired for durability . . . choice of 3 distinguished patterns.

(A) CAMELOT. Doubly precious. Rims of both gold and platinum encircle this snowy white coupe-shaped china.
57-Piece Set. 45 lbs.
16-4970 retail $59.95. . . . **Only $41.97**

99-Piece Set. 75 lbs.
16-4971 retail $99.95. . . . **Only $69.97**

(B) LARCHMONT. Exquisitely ringed with platinum. Traditional motif of delicate gray, pink flowers. Rim shaped.
57-piece Set 45 lbs.
16-4632 retail $49.95 . . . . . **Only $31.47**

99-Piece Set 75 lbs.
16-4800 retail $89.95 . . . . . **Only $62.97**

(C) LAURA. Platinum rimmed, coupe shaped. Sculptured motif with roses.
57-piece Set. 45 lbs.
16-4633 retail $49.95 . . . . . **Only $31.47**

99-Piece Set. 75 lbs.
16-4801 retail $89.95 . . . . . **Only $62.97**

COMPOSITION OF CHINA
(A) (B) (C)

57-Piece Service for 8 includes:
8 each . . .
dinner plates, bread and butter plates, soups, fruits, cups and saucers.
1 each . . .
creamer, covered sugar bowl, platter of many uses, vegetable server.
plus . . .
4 extra cups for breakage protection.

99-Piece Service for 12 includes:
12 each . . .
dinner plates, salads, bread and butters, soups, fruits, cup and saucers.
1 each . . .
creamer, covered sugar bowl, large and small platters, gravy or sauce boat . . . also 2 vegetable serving dishes
plus . . .
6 extra cups for breakage protection.

Stor-Eze Quilted Storage Cases

Pay for themselves over and over, keeping your china, crystal and silverware stored safely against chips, scratches, dust. Each unit made of Sanitized® Treated Virgin Vinyl for hygienic freshness. White with gold color lace pattern All-around zippers.

(D) SILVERWARE CASE with 12 vinyl packets. Ea. holds a 6-pc. setting.
16-4642 1¼ lb. ret. $4.95 . . . . **Only $3.34**

(E) 6-PIECE ACCESSORY PACK. Zippered units for platters, serving dishes, gravy boat, creamer and sugar bowl.
16-4972 2 lbs. ret. $5.95. . . . . **Only $3.97**

(F) CRYSTAL SAFE-GARD CASE. Protects 12 pieces of glassware. 16 x 12 x 7".
16-4643 1½ lbs. ret. $5.95. . . **Only $3 97**

WINE-GLASS CASE. 9½ x 12½ x 6½".
16-4644 1½ lbs. ret. $4.95. . . **Only $3.34**

SHERBET-GLASS CASE. 12½ x 17 x 6½".
16-4645 2 lbs. ret. $5.95. . . . . **Only $3.97**

(G) SOUP-BOWL STORAGE CASE. Nests 12 soup or cereal bowls 10" diameter
16-4646 1¼ lb. ret. $1.59. . . . **Only $1.10**

(H) CUP CUSHIONER CASE. Protects those delicate handles and rims beautifully. Foam separates 12 cups, 12x4".
16-4640 1 lb. ret. $4.95. . . . . **Only $3.34**

(J) PLATE SEPARATORS. Set of 44 white, washable, Pellon pads for all size plates, protect with extra cushioning.
16-3922 ½ lb. ret. $1.95. . . . . **Only $1.28**

(K) 4-PIECE SET . . . DINNERWARE CASES. Each case stores 12 dishes. 12" case holds dinner plates; 9½" holds salads; 8", bread and butters; 7" for saucers.
16-4639 1 lb. ret. $4.95. . . . . **Only $3.34**

Mikasa and Meakin Ironstone Dinnerware

6 rich patterns—choose colonial, traditional or contemporary-styled ironstone; combine dinner-party beauty with unusual everyday-use durability. Dishwasher safe, colorful patterns are sealed under a hard glaze for lasting brilliance.

(L) BLUE POINT. Modern, tasteful, handsomely clean-lined. The geometric star-burst effect fanning out from the center of all flat pieces is dramatically set off by solid blue hollowware. Accents contemporary settings. 58 pc. service for 8.
16-4635 40 lbs. ret. $39.95. . **Only $31.47**

(M) GOLDEN VALLEY. Signifies a golden harvest . . . bringing more than bounty to the table. Lovely, sunny colors seem always to lighten the heart, brighten the day. Lush pears and grapes, in full hue, decorate the pure white background. Hollowware pieces bloom in bright sunshine yellow. 58-pc. Service for 8.
16-4973 40 lbs. ret. $39.95. . **Only $31.47**

(N) GREEN SWIRL. A breath of delicate-looking Springtime freshness. Lovely dark and light green leaves are played against a pattern of tiny buds set off by pure white . . . all smartly accented by green hollowware. 58-pc. Service for 8.
16-4636 40 lbs. ret. $39.95. . **Only $31.47**

(P) ENGLISH FLUTED WHITE IRONSTONE. English-made, noted for its hardy, highly-glazed, snowy white craftsmanship in the traditional fluted shape
45-Piece Service. 34 lbs.
16-4637 ret. $39.95 **Your Cost Only $24.62**
65-Piece Service. 50 lbs.
16-4802 ret. $44.95 **Your Cost Only $34.62**

(R) ENGLISH BLUE-MEISSEN IRONSTONE. Stunning, deservedly famous pattern of stems, leaves, onion bulbs in deep blue on a frost-white fluted shape. Its age-old beauty is imperishable because it's permanently sealed under a high glaze.
45-Piece Service. 45 lbs.
16-4638 ret. $55.95 **Your Cost Only $31.47**
65-Piece Service. 65 lbs.
16-4803 ret. $55.95 **Your Cost Only $44.10**

(S) ENGLISH PINK VINE. Elegantly British in look . . . with lovely big roses, vines displayed against the snowy whiteness. 55-piece Service for 8. 55 lbs.
16-4974 ret. $49.95 **Your Cost Only $41.97**

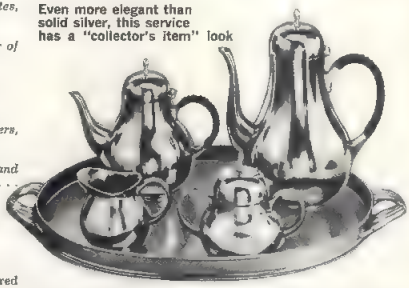
COMPOSITION OF IRONSTONE SETS (L) thru (S)

58-PIECE SERVICE FOR 8 INCLUDES 8 EACH CUPS, SAUCERS, DINNER PLATES, SOUPS, SALADS, FRUITS, 1 EACH COVERED SUGAR, CREAMER, VEGETABLE AND CHOP PLATE. **PLUS BONUS,** SALAD BOWL, COVERED BUTTER, SALT & PEPPER **45-PIECE SERVICE FOR 8** INCLUDES 8 EACH CUPS, SAUCERS, DINNER PLATES, SOUPS, SALADS; 1 EACH COVERED SUGAR, CREAMER, VEGETABLE AND PLATTER **65-PIECE SERVICE FOR 12** IS THE SAME AS 45 PC. SET, PLUS 4 EACH CUPS, SAUCERS DINNERS, SOUPS, SALADS **55-PIECE SERVICE FOR 8** IS THE SAME AS 45 PC SET, PLUS 8 FRUITS AND A COVERED COFFEE POT.

Fine Quality Pewterware

Not just ordinary pewterware . . . but rich, soft satin-finish pewter of superb quality. 95% pure tin, 5% copper and antimony; hand detailed, reflecting all the choice, old-world craftsmanship of Dutch artisans.

Even more elegant than solid silver, this service has a "collector's item" look



6-PIECE PEWTER COFFEE AND TEA SERVICE. A magnificent set imported from Holland, this lovely service is painstakingly crafted, seamless throughout. Made of heirloom-look pewter, with spouts, handles on coffee and tea pot of solid, satiny pewter too! Features 9-cup coffee pot, 6-cup tea pot, creamer, sugar with top, border gallery tray with handles.
15-2293 10 lbs. retail $110.00. . . . . **Your Cost Only $80 00**

(T) GIANT PEWTER TANKARD by Kurz of Holland. Holds full pint (18 oz.) of ale. Hand crafted satin finish pewter with famous glass "bottoms-up" base of medieval days.
15-2453 1½ lbs. retail $9.95. . . . . **Your Cost Only $7.45**

(U) CIGARETTE LIGHTER AND URN of sought-after fine Britannia Pewter with lustrous Britannia finish, in a true colonial reproduction. Each table-distinguishing piece is 3" high. Set is packed and gift-boxed.
15-2432 ½ lbs. retail $9.95. . . . . **Your Cost Only $7.45**

(V) CLASSIC WATER JUG by Kurz of Holland. Doubles for serving wine or other beverages. Beautifully made and satin-finished, it features an excellent 45-oz. capacity, stands fully 10" high.
15-2448 2½ lbs. retail $29.95. . . . . **Your Cost Only $19 95**
Classic Jug . . . 6¼" high. 25 oz. capacity
15-2449 2 lbs. retail $19.95. . . . . **Your Cost Only $12.45**

(W) FLAMINGO PITCHER by Kurz of Holland. Winner of the European Gold Medal of design, soft satin finish.
15-2450 (12½" tall) 2½ lbs. ret. $29.95. . . . **Your Cost $19.95**
15-2451 (10½" tall) 2 lbs. ret. $24.95 . **Your Cost $16 95**

LOVELY AND LASTING

LENOX WARE

MELMAC® DINNERWARE

Let your table sparkle with delicate beauty . . with a new colorful Lenoxware Melmac® pattern. You'll love the many conveniences of Lenoxware too. **Guaranteed** against breakage for two full years. Freedom from cup staining problems. Fade-proof colors and safe in automatic dishwashers.

45-piece service for 8 includes 8 each dinners, saucers, salads, cups, bowls, 1 each platter, veg. bowl, creamer, sugar, lid. **53-piece service for 8**—as above, with 8 additional pieces as indicated.

ALEXANDRA

Cool greens combined with warm brown and mauve are highlighted with gold accents and set against a translucent ivory body (rose flowers behind dinner plate). Decorated dinners (10¾"), saucers, salads and platter (13¾"). STAIN-PROOF ivory cups, lug soup, divided vegetable bowl, creamer and sugar. (Wt. 16½ lbs.) retail $49.95. 16-4967. 45-Pc. Set $39.95

SUSANNA

Center cluster of black-eyed susans in rich yellow and green framed in a soft olive swirl. Decorated dinners, saucers and platter. STAIN-PROOF light olive cups, salads, soup/cereals, vegetable bowl, creamer and sugar. retail $39.95. 16-4967. 53-Pc. Set $26.63.

HOMESPUN

A warm floral in shades of brown, orange, yellow and olive on a cream field. Decorated dinners, saucers, and platter. STAIN-PROOF [illegible] Brown cups, salads, soup/cereals, vegetable bowl, creamer and sugar, 8 matching Frostone tumblers. (Wt. 15 lbs.) retail $39.95. 16-4965. 53-Pc. Set $26.63.

Dainty [illegible] flowers [illegible] background [illegible] Decorated dinners, saucers, salads and platter. STAIN-PROOF [illegible] cups, [illegible] vegetable bowl, creamer and sugar. 8 matching [illegible] tumblers. (Wt. 15 lbs.) retail $39.95. 16-4964. 53-Pc. Set $26.63.

Dainty [illegible] of blues and greens on gleaming white. Decorated dinners, saucers, one platter. STAIN-PROOF [illegible] cups, salads, soup/cereals, vegetable bowl, creamer and sugar. 8 matching [illegible] tumblers. (Wt. 15 lbs.) retail $39.95. 16-4963. 53-Pc. Set $26.63.

DAISY DELIGHT

Center spray of soft white daises nestled in a halo of misty green. Decorated dinners. STAIN-RESISTANT light olive cups, saucers, bread and butter, soups, vegetable bowl, white platter, creamer and sugar, 8 white fruit/dessert bowls. (Wt. 12½ lbs.) retail $29.95. 16-4966. 53-Pc. Set $19.97.

LINDA

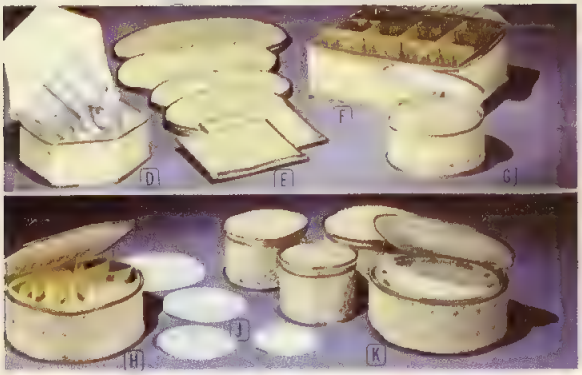
Blue and lavender pops as framed with bands of delicate turquoise swirls. Decorated dinners. STAIN-RESISTANT [illegible] cups, saucers, bread and butter, soups, vegetable bowl, white platter, creamer and sugar, 8 white fruit/dessert bowls. (Wt. 12½ lbs.) retail $29.95. 16-4968. 53-Pc. Set $19.97.

SIERRA

Bold geometric border design in rich shades of brown and rustic orange. Decorated dinners. STAIN-RESISTANT [illegible] cups, saucers, bread and butter, soups, vegetable bowl, white platter, creamer and sugar, 8 white fruit/dessert bowls. (Wt. 12½ lbs.) retail $29.95. [illegible]

A Camelot

Larchmont



C Laura

MIKASA
MEAKIN
SUPERB
IRONSTONE
VALUES

ROYAL®

The Most Famous Name In Typing
More people in America buy ROYAL TYPEWRITERS!

Known for dependability . . . preferred because of exclusive features for easiest use.

GUARANTEED 5 YEARS

FULLY ELECTRIC

ROYAL ULTRONIC™

149.50

Suggested Retail $199.50

Carrying Case
Available at extra cost

- Fully-electric carriage return
- Fully-electric repeat space bar
- Fully-electric tabulator
- Fully-electric back space
- Fully-electric ribbon feed
- Fully-electric repeat keys (x) (.) (-) ( )

Professionally built—priced for personal use. Full time power performance makes typing almost effortless. A touch of the electric return key speeds carriage back to margin in seconds. Type as fast as you want—get print-perfect letters. Royal Magic® Meter locates center of page instantly. Magic® Margin controls at your fingertips for neat, easy margin setting. Convenient half spacing lets you type above or below the line for technical data, formulas and symbols. Handles sheets up to 11 in. wide. Detachable power cord. Pica or Elite type.

Shipping weight 35 lbs.

34-1531 White "Ultronic" retail $199.50 — Your Cost $149.50

34-1532 Carrying Case for "Ultronic" retail [illegible]

PARADE®

INCLUDED
Rich leather-grain vinyl luggage style carrying case.

Full featured for professional performance. Office size keyboard with key set tabulator for fast column setting. Quick-Set margins, plus margin release and unit, jam key. 1 1½ 2 line spacing plus variable line spacer. Type between lines with Line Finder. Hideaway paper support. Pewter color. Specify Pica or Elite type. 15 lbs.

34-1460 ret. $66.95 . . . Cost $52.85

Outstanding Value at Only

Pewter Gray

89.71

GUARANTEED 5 YEARS

SAFARI™

- Full-size keyboard with finger-tip control panel
- Roll 'n Ready paper feed
- Twin-Pak® ribbon cartridge snaps in in seconds
- Magic® Margin for instant margin setting
- Magic® Column setting for easy tabulation
- Magic® Meter locates center of paper

INCLUDED
Jet style carrying case.

Our most popular portable. Includes extra features not found on other portables to give you big office performance in an easy-to-carry portable. Line finder lets you type between lines. Touch Control® for light, medium or heavy touch. Two-color ribbon and stencil control. Pica, Elite or Small Spencerian. (See samples)

Shipping Weight 21 lbs.

34-1129 Blue "Safari" retail $114.35 — Your Cost $89.71

34-1130 [illegible] retail $114.95 — Your Cost $89.71

This is Pica type (10 characters per inch)
this is Elite type 12 characters per inch,
Small Spencerian (12 characters per inch)

FULLY GUARANTEED 5 YEARS

Royal Typewriter Company, Inc., guarantees replacement at no charge, other than labor and shipping, of any defect we part (except rubber parts, ribbon or parts damaged by accident or misuse) within 5 years of purchase. No labor charge within first 90 days. Guarantee covers only original purchaser.

SMITH-CORONA®

PORTABLE TYPEWRITERS

SPECIAL OFFER $3.95

10-Day Touch Typing Course with purchase of any Smith Corona Portable Typewriter. 5 Columbia records, easel type instruction book

5 YEAR GUARANTEE

Any SCM Corportion Service Center will replace without charge (except for labor and shipping), any part that proves defective within five years of purchase date. No labor charge within 90 days of purchase. This guarantee extends only to the original owner and does not apply (i) to replacement of motor, energy cell, charger, carrying case or rubber parts after 90 days from original purchase, or (ii) to damage resulting from accident, neglect or misuse. This guarantee is in lieu of all other warranties, express or implied, including warranties of merchantability and fitness for a particular purpose.

Features Changeable Type. √ π ∫ ∞ ≈ ±

Galaxie features one changeable type bar. Any one of 50 different symbols can be added.

Super Sterling®

NOW ONLY **72.97**

MEETS THE TYPING REQUIREMENTS OF THE ENTIRE FAMILY. Ideal for Dad's office-at-home . . . for the student's dorm or den. Feel the smooth, effortless key action and note the precision and styling in every detail. Rugged, steel wrap-around construction. Full 88-character American keyboard. Page Gage™ shows how far you are from the bottom of the page. Full-length tabulator key sets and clears. Personal touch selector. Quick Set™ visible margin stops—set with a single finger motion. Ribbon color selector with stencil position. Plus transparent line indicator, easily removable platen, push variable line spacing, etc. Trimline™ all steel, vinyl covered carrying case. Typewriter in Oasis Green or Starmist Blue . . in Pica or Elite type. Shpg. wt. 20 lbs.

34-1536 Green. retail $99.50 **Only $72.97**
34-1476 Blue retail $99.50 **Only $72.97**

Galaxie® Deluxe

NOW ONLY **89.97**

DELUXE PORTABLE WITH BIG MACHINE EFFICIENCY AND CHANGEABLE TYPE.™ American-made portable gives you heavy duty performance. Styled and priced for student and general home use. Feel the effortless response to your fingertip command! Exclusive jeweled escapement. Features amazing Powerspace key for fast carriage traverse. Changeable Type™ bar lets you use more than fifty different characters; accents, signs and symbols. Personal touch selector, erasure table. Page Gage™ and Quick-Set™ margins. Variable line spacing, retractable paper support arms, removable color matched platen forward glide top deck. Typewriter in Metallic Gold or Metallic Blue, Pica or Elite. 21 lbs.

34-1111 Gold. retail $116.50 **Only $89 97**
34-1537 Blue. retail $116.50 **Only $89 97**

Corsair®

NOW ONLY **39.97**

THE FINEST, MOST DEPENDABLE LOW-PRICED TYPEWRITER MONEY CAN BUY! Space-age styling combined with all-around convenience in a moderately priced portable. Weighs just 9 lbs., yet built to deliver years of full duty performance. Take it to school, to work or on vacation. It's a durable, good looking traveler —precision in miniature. Regular size keyboard with 84 characters. Page Gage™ tells how far you are from bottom of page. Quick-Set™ margin stops are fully visible and set with a single finger motion. Three-position ribbon selector. Retractable paper support arms. Pre-Set™ tabulator—one stroke moves carriage to tab stops quickly and accurately. Half spacing for error control; key touch selector. Sturdy Cycolac body, unified base and carrying case. Beige or Blue . . Pica or Elite.

34-1159 Blue. 12 lbs. ret. $56.50 **Only $39.97**
34-1475 Beige. 12 lbs. ret. $56.50 **Only $39 97**

5 YEAR GUARANTEE

Any SCM Corporation Service Center will replace or repair, free of charge, except for labor and shipping, any part that proves defective within five years of purchase date. No labor charge within 90 days of purchase. This guarantee extends only to the original owner and does not apply to replacement of motor, wearing soft, charger cord, or to damage caused by misuse, abuse, fire, flood, or normal deterioration of the machine. This guarantee is accepted in lieu of all other warranties, express or implied, including warranties of merchantability and fitness for a particular purpose.

SMITH-CORONA®

PORTABLES AND ADDING MACHINES

Lightweight Figuramatic®
890N Adding Machine
Snap-On Cover and Retractable Handle
Case Included at no extra cost with No. 890 only
SCM SMITH-CORONA
Coronet Electric
All Metal Vinyl Covered Trimline Carrying Case
Coronet™ Electric

Deluxe 890N Adding Machine

ADDS, SUBTRACTS AND MULTIPLIES ELECTRICALLY . . . FIGURES DIRECT CREDIT BALANCE. Quiet and portable, it delivers heavy duty performance for office, home or farm. American-made unit has advanced features throughout. Adds 8 columns ($999,999.99) and totals 9 columns ($9,999,999.99). Totals negative for checking balances, figuring change or any other time saving uses. Hand-Span keyboard for easier operation and increased efficiency. Keyboard correction key. King size add-bar. 9' detachable cord and dust cover included 5¾x8x12" long. Charcoal Gray. Shpg. wt. 14½ lbs.

34-1533 retail $129.95 . . . . . **Only $99 45**

Model 910N has credit balance, too, plus greater capacity. 9 columns, totals 10!

34-1534 retail $139.95 . . . . . **Only $111.45**

Model 890 adds 8 columns, totals 9, has no credit balance. Steel case incl.!

34-1001 retail $119.95 . . . **Only $89 45**

Coronet™ Electric

NOW ONLY **117.46**

THE FIRST PORTABLE ELECTRIC TYPEWRITER! The last word in typing ease and speed! Simply touch the keys and electricity does the work for you. American-made portable with full 88-character office-sized keyboard, electric shift keys. Time-saving automatic electric repeat actions — dashes, dots underlines and "X's." High speed spacing at fingertip command. Full-length tabulator, key sets and clears. Personal touch selector, erasure table. Quick-Set™ visible margins and Page Gage™. Exclusive Copy Set dial. transparent line indicator, variable line spacing, retractable paper support arms. Easily removable platen. Trimline™ all steel carrying case. Blue only, in Pica or Elite type. 27 lbs.

34-1141 retail $149.50 . . . . . **Only $117 46**

NEW SCM "ELECTRA 120." Same features as "Coronet" with 3 exclusive new extras. 12" full office carriage. 2 changeable type keys. power spacer! In Blue, Pica or Elite

34-1535 . . . . . **Regular Price $184 50**

Less Trade-in Allowance for any old typewriter

Lightweight Figuramatic®

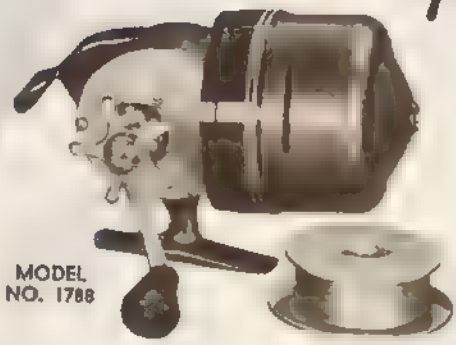
ALL-ELECTRIC ADDING MACHINE. Easy-to-learn, easy-to-use adding machine for the homemaker or professional. Ideal for salesmen, clubwomen and students. 8-lb. electric brain does your adding, subtracting and multiplying automatically! Checks everything from store bills to a store inventory . . . fast as you can clock off the items. Through creative engineering, many parts and assemblies are combined into a single, more efficient unit for greater durability, accuracy and portability. "Hand-Span" keyboard is easy to use . . . has sensitive key response. Goes wherever you go —tuck in the cord, snap on the cover and pull out the retractable case handle. Easy-to-read type . . . clearly printed tape. Transparent tear-off strip. Combined digit indicator and clear key simplify operation. Lists 7 columns of figures ($99,999.99) and totals 8 ($999,999.99). Weighs only 8 lbs. Size: 9x13x7". Foolproof, jamproof. Shpg. wt. 10½ lbs.

34-1160 retail $86.50 . . . . **Only $66.85**

Shakespeare

BUILDING FINE FISHING TACKLE FOR MORE THAN A HALF CENTURY

The latest in balanced tackle for every fishing need. Reels are shown with companion rods for perfect, matching combinations. ALL TACKLE MAILABLE.

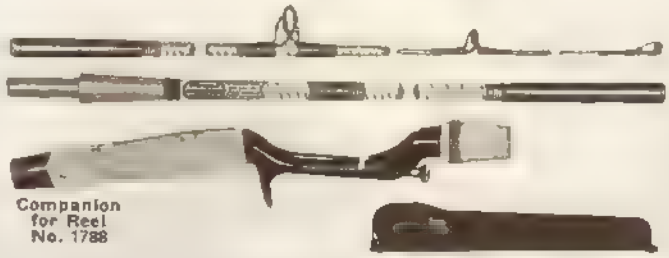


MODEL NO. 1788

Heavy Duty Dual Drag Wondercast Reel

4537A2352—High lift dual drag, adjusting star control, and oscillating level wind. Dual Drag shifts from high to low. Four unit construction, easy take apart, 4 to 1 gear ratio. Chromed roller pick-up pin. Replaceable diamond hard chrome plated wear rings. Permanent nonreverse. Filled with 150 yards of 10 lb. mono, extra spool with 80 yards of 20 lb. mono line.

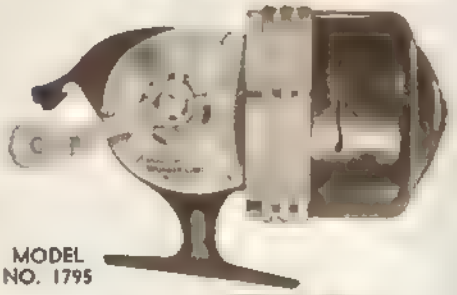
Mfr's. Sugg. Retail $39.95



Companion for Reel No. 1788

4424A2495—6' Two-Piece Kwik-Taper Executive Wondered. The ultimate in rod construction, craftsmanship and quality. **Kwik-Taper** tubular construction, light action, casts live bait and spinning lures from ¼ to ⅛ oz., bait casting lures from ⅜ to ⅝ oz. Tru-Aim double offset handle, specie cork grip, Reel-Tyte-Lock, rubber bumper. Carboloy spin type guides and tip top. Super deluxe padded leatherette carrying case.

Mfr's. Sugg. Retail $42.50

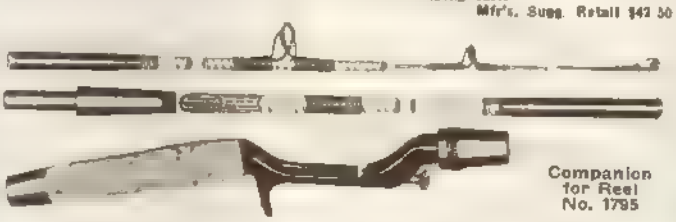


MODEL NO. 1795

Level-Wind Dual Drag Reel

4583A2205—Precision built "push-button" reel with "Dual Drag." All purpose reel with instant Star Drag adjustment. Casts like magic with no backlash. Easy to take apart, 4-unit construction. Design features, chromed roller pick-up pin, diamond hard chromed wear rings, protect against mono grooves. Anodized and epoxy enameled. Filled (approx 105 yds.) with 15 lb. test monofilament line

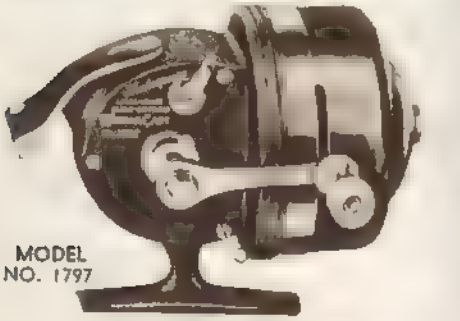
Mfr's. Sugg. Retail $37.50



Companion for Reel No. 1795

4584A1617—6' Two-Piece Omni-action Presidential Wondered. The ultimate in fine rod craftsmanship. Omni-action rod for lures from ¼ to ⅝ ounces. Tubular construction. Tru Aim double offset aluminum handle specie cork rear grip, rubber bumper. Reel-Tyte Lock Carboloy Spin type guides, and supported tip top.

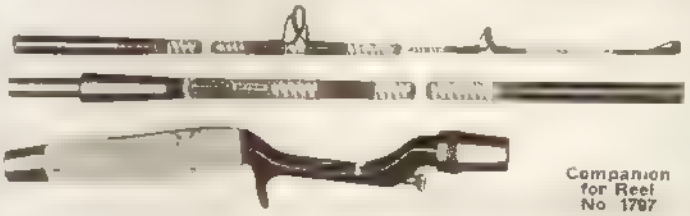
Mfr's. Sugg. Retail $27.50



MODEL NO. 1797

Level Wind Wondercast Reel with Micro-Drag

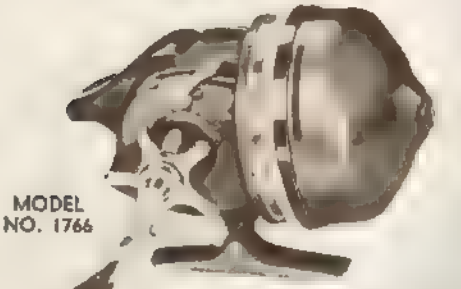
4561A1764—Rugged heavy duty reel built to insure smooth casting of live bait, spinners, spoons, plugs. Full circle, adjustable micro-drag for precise tension. Stopping power for handling the hardest fighting game fish. Anodized outer cone and side plates with enameled frame. Construction features ceramic pickup, diamond hard, wear rings; solid, machined aluminum 2" spool. Factory filled with 85 yards of 12 lb. line. **Mfr's. Sugg. Retail $29.95**



Companion for Reel No. 1797

4582A1617—6'6" Two-Piece Kwik Taper Wondered. New **Kwik Taper** design. A powerful butt section to handle the "big ones"—yet capable of casting a wide range of baits and lures from ¼ to ⅝ oz. with equal ease. Tru-Aim double offset aluminum handle, specie cork rear grip. Reel Tyte-Lock reel seat. Stainless steel wire frame spin type guides and carboloy tip-top.

Mfr's. Sugg. Retail $27.50

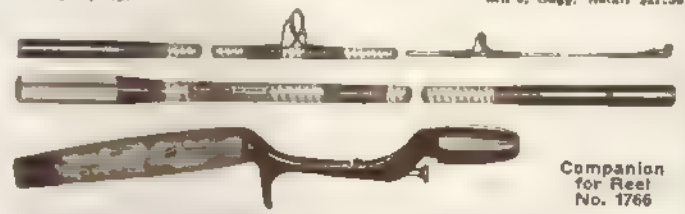


MODEL NO. 1766

Deluxe Wonderflyte Push Button Reel

4589A1478—Designed for comfort—geared for power. Adjusting star controls drag. Fixed spool to prevent line twist when cranking against running fish 4 to 1 gear ratio. Die-cast aluminum alloy frame, enamel finish. Four unit construction. Anodized aluminum, one-piece pickup arm. Large roller pin with hard chrome plated wear rings. Factory filled with 90 yards of 15 lb. mono line.

Mfr's. Sugg. Retail $24.95



Companion for Reel No. 1766

4586A1323—6' Two-Piece Standard Taper Wondered. Used for live bait, spin and bait casting lures for ⅛ to ⅝ oz. stainless steel wire frame spin-type guides and tip-top Tru-Aim double offset aluminum handle, plastic butt cap and extra select specie grip. Reel-Tyte-Lock. Cloth bag.

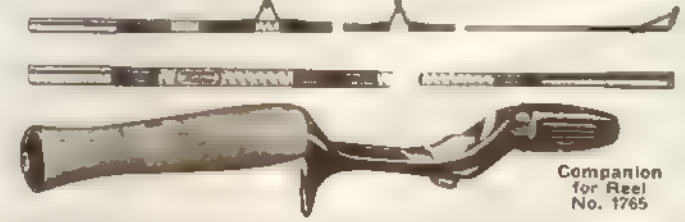
Mfr's. Sugg. Retail $22.50

MODEL NO. 1765

Wonderflyte Reel

4593A882—All-purpose, trouble free, metal, push-button reel. Outer cone bayonet locks on frame. Push button is contoured for good thumb leverage. Replaceable spool won't distort under mono pressure 8 point pick-up head. 3.8 to 1 retrieve ratio. A turn of the crank brings in almost 2 feet of line. Comes filled with 8 lb. test line. Wt. 10¾ ozs.

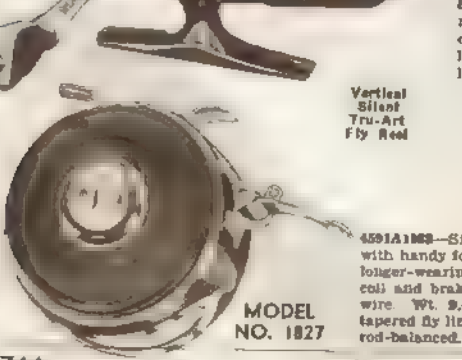
Mfr's. Sugg. Retail $14.95



Companion for Reel No. 1765

4746A993—8' Two-Piece Standard Taper Wondered. Tru-aim double offset handle with chromed block lock, extra long specie cork rear grip and plastic butt cap. Stamped frame chrome plated steel spin type guides and tip-top universal action.

Mfr's. Sugg. Retail $15.95



MODEL NO. 1827

Vertical Silent Tru-Art Fly Reel

4591A1863—Silent winding and free stripping with handy foldaway retrieve lever. Has new longer-wearing positive grip ratchet release coil and brake coil of square section spring wire. Wt. 9.4 ozs. Will hold any level or tapered fly line. A vertical fly rod reel easily rod-balanced. **Mfr's. Sugg. Retail $13.50**

4747A1617—8'8" Presidential Gold Cap Fly Rod. Two-piece with gold plated stainless steel guides and rustproof tip-top. Kwik-Taper all purpose action. Wt. 4.9 oz.

Mfr's. Sugg. Retail $27.50

4748A2252—8'8" Executive Fly Wondered. Kwik-Taper universal action. Sizmatic ferrule, stainless steel stripping and snake guides, rustproof tip-top. Wt. 4.9 oz.

Mfr's. Sugg. Retail $19.95

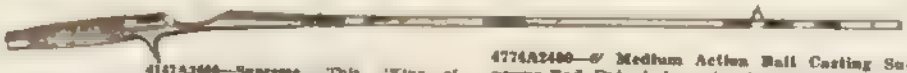
Shakespeare Tackle for Action, Power and Accuracy

PFLUEGER

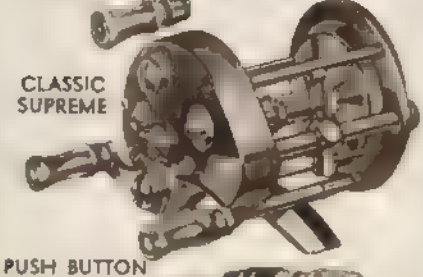
A Great Name in Tackle

FREE SPOOL SUPREME

4147A3440—**Supreme** This "King of Reels" has solid machined 1¾" spool. Push button-operated, free spool, star drag equipped crank optional anti-reversing crank switch two wide-range anti-backlash spool cap controls. Phosphor bronze gears are machined and hand lapped. Stainless steel level wind. Corrosion resisting silver satin finish. 4 to 1 retrieve ratio. Wt. 8 oz. Cap. 200 yds. 15 lb. mono. Deluxe case, rubber comfo ring, E-Z grips and comb. screw driver wrench; oil and grease.
Mfr's. Sugg. Retail $40.00



4774A2400—**6' Medium Action Bait Casting Supreme Rod.** Patented construction Fiberglas, two-piece with satin anodized ferrule, silverflite handle, satin finished with spring-matic reel seat, extra select specie cork rear grip, decorative butt cap. Guides (4) are hard chromed; top carboloy; **Companion Rod for free Spool Supreme.**
Mfr's. Sugg. Retail $40.00

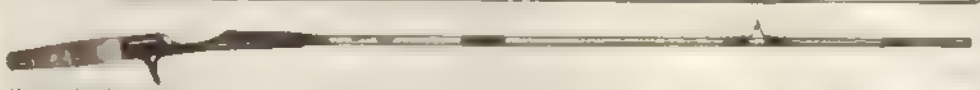


CLASSIC SUPREME

2247A3000—**Classic Supreme**—An aristocrat built to take even the rigors of salt water tarpon fishing as well as biggest northern, muskie and bass. Silver satin finish, with solid-machined spool. Smooth oil cups, stainless steel level wind, sliding click and spare pawl compartment. Anti-backlash spool cap controls 4 to 1 ratio. Wt. 7.5 oz. Cap. 200 yds., 15 lb. braided nylon. Deluxe case; rubber comfo ring, E-Z grips and comb. screw driver wrench, oil and grease. **Mfr's. Sugg. Retail $50.00**

4775A1800—**6' Medium Action Bait Casting Medalist Rod.** Two-piece; gold anodized aluminum ferrules. Non-detachable silverflite handle has long length specie grip, spring-matic reel seat lock. Gold plated guides, (4) spin type; carboloy top. **Companion Rod for Classic Supreme.**
Mfr's. Sugg. Retail $30.00

PUSH BUTTON SUPREME



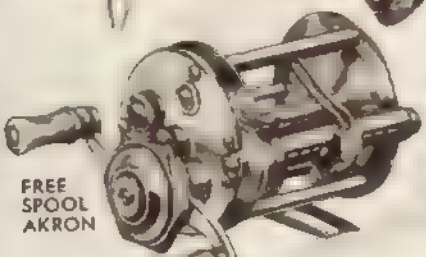
4776A2640—**Push-Button Supreme**—Dual drag, level wind, 4-unit construction with frame of die-cast aluminum alloy, anodized, dichromate sealed and epoxy enameled in silver grey, thumb button, gear ratio is 4 to 1; chromed roller pick-up pin diamond hard replaceable wear rings, and flat crank grip. Adjustable star drag is dual drag type, shifts from high to 'safety low' with backward movement of crank and automatically shifts to star drag setting upon retrieve. Built-in anti-reverse. 100 yds. of 15 lb. mono. Wt. 13.7 oz. With case
Mfr's. Sugg. Retail $44.00

4777A1800—**6' Light Action Push-Button Medalist Rod.** Two-piece; gold anodized aluminum ferrules. Non-detachable silverflite handle has long length specie grip, spring-matic reel seat lock. Gold plated guides, (4) spin type; carboloy top. **Companion Rod for Push Button Supreme.**
Mfr's. Sugg. Retail $30.00

SPINNING SUPREME

4778A2640—**Spinning Supreme**—A spinning reel that is positively perfect for trout, bass or pan fishing and the bail removes for instant conversion to optional manual pick up. Level winding; ball bearing-anchored gear train, 4.7 to 1 ratio. Bail folds for storage. Bail removes for instant conversion to optional manual pick up. Gear stem oiling screw. 3-unit removable crank; non-reverse control. Stainless steel bail and roller. Has "Compress-O-Disc" salt water-type drag and Delrin spool equipped with 175 yds. of 6 lb. mono. Wt. 9 oz. With case
Mfr's. Sugg. Retail $44.00

4779A1800—**6'6" Light Action Spinning Medalist Rod.** First class equipment any angler would be proud to own. 2-piece, with gold anodized ferrules. Fixed reel seat has quality ring locks; decorative butt and forecaps. Guides (5) are chromed stainless steel, carboloy top. **Companion Rod for Spinning Supreme.**
Mfr's. Sugg. Retail $30.00

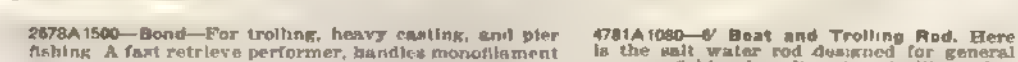


FREE SPOOL AKRON

4574A1560—**Akron**—Has patented Free Spool feature. Star-type drag gives control of line at all times. Level wind mechanism is removable, and all moving parts easily lubricated. Spare pawl included. Pivoted oil cups, adjustable anti-backlash, and sliding click, brass gears, bronze bearings, stainless steel shaft. 4 to 1 ratio, reel takes 175 yds. 15 lb. nylon line. Wt. 7⅝ ounces.
Mfr's. Sugg. Retail $25.00

4780A1380—**6' Medium Action Summit Rod.** Handles live bait as well as the complete range of lures; two-piece, with maroon aluminum ferrules; chromed stainless steel guides (4) spin type. Double offset handle has extra length specie cork rear grip, screw-tight lock seat; collet locking foregrip. **Companion Rod for Akron.**
Mfr's. Sugg. Retail $23.00

BOND



2678A1500—**Bond**—For trolling, heavy casting, and pier fishing. A fast retrieve performer, handles monofilament or braided line, will run when main gear is in Free Spool. Patented anti-backlash, extra pawl in cap. Balanced torpedo handle crank, chrome plated brass gears red bakelite plates and chrome binding rings. Gear ratio is 3.77 to 1. Line capacity is 200 yds. of 27 lb. braided nylon test or 300 yds. 15 lb. mono. Wt. 15¼ oz.
Mfr's. Sugg. Retail $25.00

4781A1080—**6' Boat and Trolling Rod.** Here is the salt water rod designed for general purpose fishing in salt water—trolling, pier, bay, boat or jetty fishing. It is of solid one-piece Fiberglas construction with detachable handle, 14-inch genuine hickory rear grip, rubber butt cap, ⅞" chromed brass reel seat, sliding rear hood with ring lock. Guides are chromed stainless steel. **Companion for Bond Reel.**
Mfr's. Sugg. Retail $18.00

MEDALIST FLY REEL

4782A1800—**Medalist**—Single-action fly reel with smooth-acting drag operates only when line is flowing out. Quick take-apart for easy cleaning or line changing; press button and spool pops out. Quiet two-way click, husky reinforced aluminum frame and reverse ratchet, stainless steel guide that won't fray or scour line. Pillars and cross plate are chrome plated. Satin black finish. Convertible to left or right hand retriever.
Mfr's. Sugg. Retail $12.00

4783A1800—**6½' Two Piece Medalist Fly Rod.** Tapering rod design permits action for full range use of flies, bugs, poppers and popular artificials. Two-piece model with gold anodized aluminum ferrules, screwlock reel seat, keeper ring, gold plated stainless steel guides, keeper. **Companion Rod for Medalist Reel. Mfr's. Sugg. Retail $20.00**

The NEW . . . The IMPROVED . . . The BEST from *Shakespeare*

CHAMPIONSHIP PUSH BUTTON ROD AND REEL COMBINATION

"Champion" Balanced Tackle Outfit

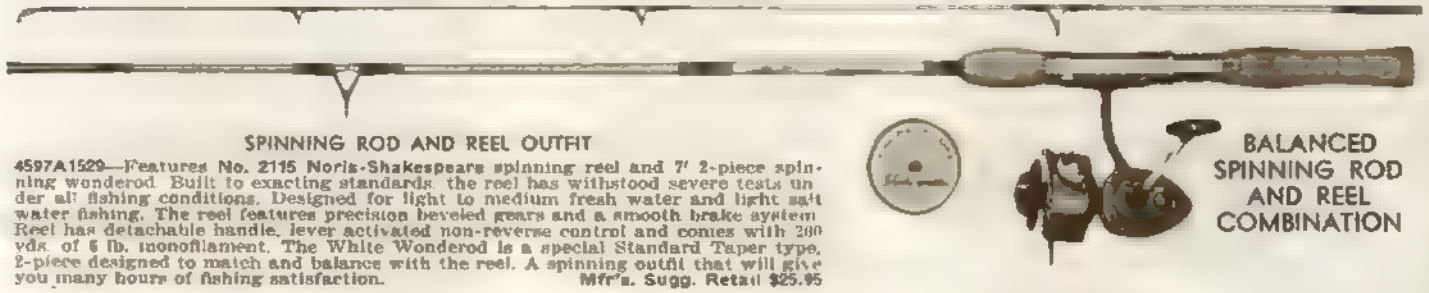
Here's the Champion winning combo used and endorsed by World Professional Casting Champion Bill True. Reel, rod and line are perfectly matched and balanced to provide a smooth functioning combination. The Bill True outfit contains the No. 1767 Push-button reel with 85 yards, 12 pound mono installed, plus extra spool filled with 135 yards of 8 pound. Matched to the reel is a 6' foot 2-piece push button Wonderod in harmonizing color style. With 200 yards of 10-lb. Shakespeare's fabulous new 7000 Mono.

4749A1999—Champion Reel and Rod Outfit — **Mfr's. Sugg. Retail $33.95**

4585A1176—Model 1767 Push Button Reel only. Factory filled with 85 yds. of 12 lb. Mono line, and extra spool with 135 yds. of 8 lb. Mono line. — **Mfr's. Sugg. Retail $19.95**

BALANCED PUSH BUTTON REEL AND ROD COMBINATION

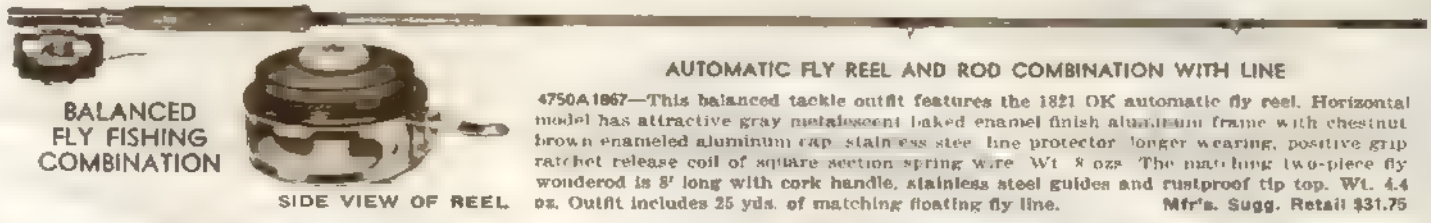
4596A1058—Push-Button Rod and Reel Combination. Features No. 1771 push-button reel and 6'-PB10 rod, which combine to give easy push-button fishing. The handsome maple colored reel is equipped with star drag and is perfectly matched to the creamy white blade and dark brown nylon extended winds. 6' rod is a two-piece solid glass rod. Reel is filled with 8 lb test line. Outfit comes ready to fish live bait, casting all popular lures, plugs, spoons, jigs, etc., up to $\frac{3}{8}$ oz. A perfect combination for delightful and carefree fishing. **Mfr's. Sugg. Retail $17.95.**



SPINNING ROD AND REEL OUTFIT

4597A1529—Features No. 2115 Noris-Shakespeare spinning reel and 7' 2-piece spinning wonderod. Built to exacting standards, the reel has withstood severe tests under all fishing conditions. Designed for light to medium fresh water and light salt water fishing. The reel features precision beveled gears and a smooth brake system. Reel has detachable handle, lever activated non-reverse control and comes with 200 yds. of 6 lb. monofilament. The White Wonderod is a special Standard Taper type, 2-piece designed to match and balance with the reel. A spinning outfit that will give you many hours of fishing satisfaction. Mfr's. Sugg. Retail $25.95

BALANCED SPINNING ROD AND REEL COMBINATION



BALANCED FLY FISHING COMBINATION

SIDE VIEW OF REEL

AUTOMATIC FLY REEL AND ROD COMBINATION WITH LINE

4750A1867—This balanced tackle outfit features the 1821 OK automatic fly reel. Horizontal model has attractive gray metalescent baked enamel finish aluminum frame with chestnut brown enameled aluminum cap, stainless steel line protector, longer wearing, positive grip ratchet release coil of square section spring wire. Wt. 8 ozs. The matching two-piece fly wonderod is 8' long with cork handle, stainless steel guides and rustproof tip top. Wt. 4.4 oz. Outfit includes 25 yds. of matching floating fly line. Mfr's. Sugg. Retail $31.75

Wexford Camouflaged Wonderline

Braided nylon for casting and trolling, especially suited for fresh-water fishing. Two 50-yard spools.

		Mfr's. Sugg. Retail
1646A199	15 lb Test 100 Yards	$3.40
1647A223	20 lb Test 100 Yards	$3.80
1648A235	25 lb Test 100 Yards	$4.00

Monofilament Line

Designed for all types of fishing reels. Has high tensile and knot strength. Contains a softening agent which will add to the life of the line and acts as a self lubricant as the mono passes through the rod guides. Water blue color. 2-100 yd. spools connected in clear plastic box.

Monofilament	Sugg. Retail
4598A241—4 lb 200 yds	$4.10
4599A259—8 lb 200 yds	4.45
4600A276—10 lb 200 yds	4.80
4601A318—15 lb 200 yds	5.40

Squidding Line

For salt water casting and trolling—for heavy fresh water musky fishing. Prestretched corrosion Nylon squidding line. Small diameter, high tensile strength, waterproofed. Color Tan. Orders up to 300 yds will be connected on 50-yd. spools.

Squidding Line	Sugg. Retail
1693A97—24 lb 50 yds	$1.65
1694A109—36 lb 50 yds	1.85
1695A121—45 lb 50 yds	2.05

Professional Fly Line

A fly line that will float as well as cast! Chemically compounded Wonderfloat finish. These lines float for days without dressing, yet the exclusive "floating jacket" gives weight for effortless fly casting. Professional fly lines are packaged in round plastic boxes 25 yds.

	Sugg. Retail
2066A256—Size D	$4.25
2061A263—Size C	4.50

1 4.88

2 4.88

3 4.99

4 3.44

5 6.88

6 3.99

7 2.99

1 **HIGHLY DETAILED COPY** of Winchester lever-action rifle. 32 in. long. Makes realistic rifle shot, ricochet sounds with sound mechanism housed in wood-grain plastic stock. Gunmetal-blue plastic barrel, frame. Metal cocking lever.
X 924-1845 A Shipping weight 4 lbs. 8 oz. 4.88

2 **SOUND-O-POWER WESTERN RIFLE** makes four different sounds—you get loud rifle shots with different ricochet sounds every time you fire. 33 in. long, high-impact plastic with gunmetal-blue barrel, wood-graining on stock. Uses one "D" cell battery (not included—order below).
X 925-0754 A Shipping weight 3 lbs. 4.88
X 957-1761 A—Package of 6 "D" cell batteries. 8 oz. ..... 1 pkg. for 99¢

3 **DAISY RICOCHET SMOKING RIFLE.** Makes ricochet whine, puffs smoke when you fire. 30 in. long; gunmetal-blue steel barrel and receiver; walnut colored plastic stock; plastic see-through, non-magnifying scope. Lever action.
X 925-0762 A Shipping weight 2 lbs. 14 oz. 4.99

4 **DAISY AUTOMATIC SMOKING RIFLE.** Makes loud shot sound, puffs smoke when you fire. 30 in. long, gunmetal blue steel barrel; walnut-colored plastic stock. Lever cocking-action.
X 923-2661 A—Shipping weight 2 lbs. 4 oz. 3.44

5 **DAISY HIGH CHAPARRAL RIFLE.** Copy of the carbine that won the West. Makes loud rifle sound, puffs realistic smoke. 34 in. long. Heavy-gauge steel barrel, fruitwood-colored plastic stock with engraved plate. Lever action.
X 924-7180 A—Shipping weight 3 lbs. 6.88

6 & 7 **KENTUCKY RIFLE AND PISTOL.** Shoot caps and cork balls. Soft cork ball is pressed into chamber by ramrod, stick-on capf is used to fire the ball. Barrel smokes when ball is shot. Gunstock of walnut-stained wood. Black baked-enamel steel parts with brass-colored band.
X 924-3031 A*—Rifle [6]. 37½ in. long. Shpg. wt. 2 lbs. 4 oz. 3.99
X 924-3049 A*—Pistol [7] 13½ in. long. Shpg. wt. 1 lb. 2.99

8 **THE LONE RANGER TRUSTY TWOSOME SET.** Two great sets in one—Shootin' Shell® Winchester® rifle shoots soft plastic bullets or caps† in single shot, or in rapid-fire sequence with secret automatic trigger. Ejects cartridges realistically. Secret compartment in barrel to store extra shells. 36 in. long. High impact plastic. White handled fanning pistol fires caps†, puffs smoke. Set includes rifle, pistol, plastic holster, adjustable belt, plastic silver-tone bullets, black mask.
X 925-0184 A*—Shipping weight 2 lbs. 12 oz. ..... Set 5.44
X 925-0176 A*—Rifle only. Shipping weight 1 lb. 8 oz. 2.88

9 **THE LONE RANGER DOUBLE HOLSTER SET.** Cap-firing†, smoking pistols, plastic holsters on adjustable belt, plastic silver-tone bullets, black mask.
X 925-0192 A—Shipping weight 2 lbs. 8 oz. 4.77

10 **JOHNNY EAGLE RED RIVER GIFT SET.** Rifle and pistol fire caps†, shoot soft plastic bullets. Rifle ejects shells, makes ricochet sound. Wood grained plastic stock with horse decoration. Ejection rod empties cylinder of six-shooter. Plastic wall plaque. Carton can be used as a movable action target.
X 923 3966 A*—Shipping weight 4 lbs. 12 oz. 10.44
X 923-3982 A*—Rifle only. Shipping weight 3 lbs. 8 oz. 5 88

11 **MINIATURE DOUBLE HOLSTER SET.** Holster with gun is only 7 in. long. Nickel-color metal repeater guns; cowhide holsters, ½-in. belt. Waist 18-23 in.
X 924-3064 A—Shipping weight 1 lb. 6 oz. 1.88

12 **DOUBLE HOLSTER SET.** Repeating cap† guns are metal with plastic grips. Embossed split-grain cowhide holsters and belt. Fits waists 21-28 in.
X 924-3056 A Shipping weight 1 lb. 12 oz. 2.88

13 **COWBOY IN AFRICA FANNER-50® SINGLE HOLSTER SET.** Fires 50 caps† without reloading. Produces realistic puff of smoke. White plastic grip with African-antelope-head design. Embossed holster. Belt adjusts to 27 in.
X 924-3072 A Shipping weight 1 lb. 13 oz. 2.88

14 **TROPHY-BUCKLE DOUBLE HOLSTER SET.** Gold-tone cap-firing† guns. Tooled inlay-effect top-grain leather. Play bullets. Fits waists 22-29 in.
X 924-3155 A—Shipping weight 1 lb. 15 oz. 3.88

15 **DELUXE TROPHY-BUCKLE DOUBLE HOLSTER SET.** Nickel-color cap-firing† guns. Heavy top-grain leather contour belt with contrasting leather holsters. Heavy medallions and studs. Engraved gold-tone stallion medallion. Leather tie-down thongs. Play bullets. Fits waists 22-29 in.
X 924-3163 A—Shipping weight 1 lb. 15 oz. 4.88

16 **TROPHY-BUCKLE FOUR-GUN DOUBLE HOLSTER SET.** Top-grain leather belt and holsters with decorative studs. Pocket straps decorated with long horn medallions. Leather tie-down thongs. Two big repeater cap-firing† guns and two gold-tone double-shot cap† shooters. Fits waists 22-29 in.
X 924-3189 A Shipping weight 2 lbs. 5.88

17 **LAWMAN'S OUTFIT.** Hours of play fun in one set. Canteen with carrying strap and compass, plastic bowie knife with leather sheath, bullet clip with play bullets, two repeater cap† guns, double leather holsters, belt with buckle, handcuffs and deputy-sheriff badge, lever-action rifle, neckerchief with tie slide.
X 924-3080 A—Shipping weight 2 lbs. 10 oz. 4.66

*Not sold to residents of Massachusetts, District of Columbia, New York, Delaware, or New Jersey. †Caps not included with any cap-firing gun.

9.88

break-action cocking—top lever unlocks breech

Daisy 410 "Spittin' Image" Smoke/Bang Shotgun

THE "SPITTIN' IMAGE" OF DAD'S FAVORITE DOUBLE BARREL SHOTGUN! Double barrels give you double the action fun. Slide the top lever and break the action to cock. As gun cocks, safety automatically turns "on." Release the safety then pull the double triggers—each barrel activated by its own trigger. Firing produces a loud authentic bang and spouts a puff of harmless, realistic smoke, gives a realistic shotgun recoil. Barrels and receiver of heavy gauge steel with fine gold-color engraving. Stock and forearm of molded, walnut-grained plastic. 38½ in. long.
X 924-3098 A Shpg. wt. 4 lbs. 9.88

Horseshoe Gun Rack

2.97

GUN RACK with a real Western look. Ponderosa pine with clear lacquer finish. Horseshoes can hold cowboy gear like guns, clothes, ropes. Real leather thongs, bright metal medallions. Ready to assemble with easy-to-follow instructions.
X 925-0200 A—4 lbs. 2.97

FOR THE RUGGED

YOUNG COWPOKE

The Lone Ranger rides again!

Trusty Twosome set—lever-action rifle, white-handled smoking pistol in holster, plus black mask and "silver" bullets

[8]

5.44

Lone Ranger

Lone Ranger Smoking Pistols in Double Holster Set

4.77 [9]

Red River Wall Plaque Set

10.44

[10]

Johnny Eagle

Double-Gun Holster Sets

[11] 1.88

[12] 2.88

[13] 2.88

[14] 3.88

[15] 4.88

[16] 5.88

Lawman's Outfit

[17] 4.66

CHARGE IT! Shopping is easier when you do - see page 226

Johnny Eagle

Skeet-Shooter Shotgun Set has the thrill of sporting skill

- "Break-action" loading
- "Over-and-under" design

1 WIND UP SKEET ON THROW STAND Press release pedal with foot, target spins and sports through the air. Aim. Fire. A hit or a miss. There's the thrill . . . again and again and again. Shotgun has engraved walnut grained plastic stock and silver blue plastic barrel assembly that opens over and under. Design that is so much like dad's. Play shotgun shells fire plastic pellets. Break open the chamber, insert shells, reopen, shoot! Fire plastic bullets. Set includes shotgun, shells, large spinning target, small spinning target and throw stand. Also free rifle target, not included)

X 924 3825 A* Shpg wt 4 lbs. 6.88

Sound-O-Power Astro Gun

2 THE JUNIOR SPACEMAN'S DELIGHT. Gun emits four different space sounds—sounds like you've never heard before. Comes complete with belt clip. Operates on one D battery, not included—order below. Made of high impact plastic with luminous red finish. It's a long, fun-packed toy for the imaginative spaceman.

X 924-3205 A Shpg wt 2 lbs. 3.99

Package of 6 D cell batteries.
X 957-1761 A—Wt. 1 lb. 4 oz. . . . . 1 pkg. 99c

Air Blaster Gun and Targets

3 SURPRISE ACTION—GIVES LOADS OF FUN. Huge air blaster gun shoots invisible blasts of air. It has 2 built-in targets that spin when hit. Has bull's-eye range. An unusual toy for a new kind of fun.

X 924 3262 A Wt. 2 lbs. 6 oz. 4.88

*Not sold to residents of Delaware, Dist. of Col., Mass., New Jersey, or New York.

Helmet and Signal Ray Gun

4 FABULOUS FUTURISTIC EQUIPMENT. White helmet with make-believe plastic visor and double chin straps protect fledgling spaceman from cruel rays. Touch trigger of signal ray gun for flashing colored beam of light. Turn ray gun to receive. Press 3 buttons, away you go. Then hear jets . . . the ray gun sounds. Uses 2 "C" batteries (not included—order below).

X 924-3221 A Shpg wt 2 lbs. 3.88

Package of 2 "C" cell batteries.
X 957 1746 A Shpg wt 3 oz. . . . . 1 pkg. 39c

Light Beam and Dart Gun

5 ASTRORAY GUN. Battery-operated space light and plastic gun. Complete set comes with four plastic darts. Light beam spotlights target. Super action fires suction cup darts. An exciting toy for space-minded youngsters. Uses 2 "C" cell batteries, not included—order below.

X 924 3270 A* Shpg wt 1 lb. 2.22

Package of 2 "C" cell batteries
X 957-1746 A Shpg wt 3 oz. 1 pkg. 39c

TOYS OF TOMORROW!

Balancing Mighty Mike and the Treacherous Skyway

1 **MIGHTY MIKE BALANCING SET.** Watch Mighty Mike balance and sway over the 9-ft. skyway. It's mystifying. It's exciting! The Mighty Mike jeep teeters on two wheels as it makes its way along the hazardous track. Made of plastic, wood and metal, the set includes skyway track with snap-together sections to build large or small bridges; 1 Mighty Mike auto plus snap-on accessory backs and balancing kit. Mighty Mike jeep operates on two "AA" cell batteries (not included)—order at bottom right. Your friends will wonder how it keeps its balance.

X 924-5317 A—Shpg. wt. 3 lbs. 8 oz. 9.88

Mighty Mike Astro Train

2 **DELUXE ASTRO TRAIN SET.** Motorized cab pulls helicopter launcher with 2 copters that fly, a submarine trailer with 8-in. working sub, and a robot carrier with walking robot. Plastic. Uses two "D"-cell batteries (not incl.)—order at bottom.

X 924-5457 A—Wt. 5 lbs. 10.88

Astro Train Set. Same as above, but without robot carrier.

X 924-5465 A—Wt. 2 lbs. 6.88

Variable speed . . . remote control game

3 **SUPERSPORT MOTORIZED EXPRESSWAY.** 1-pc. plastic set, 2 metal cars and 12 adapters to fit any "Matchbox"-type car. Holds 14 cars. Uses four "D" cell batteries (not incl.)—order at bottom right.

X 924-5663 A—Wt. 3 lbs. 6.99

Minisport Super Highway. 1 pc plastic set with 6 plastic cars. Holds 6 cars. Uses four "D" batteries (not incl.)—order at bottom right.

X 925-1513 A—2 lbs. 4 oz. 4.99

Mountainside construction site

4 **AREA UNDER CONSTRUCTION.** Two trucks move mechanically up and down the colorful hillside then reverse their direction when they reach the bottom or top. They load and unload their cargo at each end. Manual switch controls forward and reverse. Construction site is made of pressed tin. Uses four "D"-cell batteries (not included)—order at bottom right.

X 923-3073 A—Wt. 3 lbs. .. 5.88

Hear real sounds of the harbor Motorized Tug Boat and Fire boat 5.77 Ea.

5 & 6 **MOTORIZED BIG SOUND BOATS** made of seaworthy plastic. Realistic sounds come from a special built-in record you turn on and off. Boats use two "D-cell" batteries (not incl.)—order at bottom of page.

[5] Toot! Toot! Goes the Tug Boat as it cruises the port and makes authentic harbor and tug boat sounds. Boat measures 15x9⅜x4½ in.

X 924-5671 A—Shpg. wt. 2 lbs. 4 oz. 5.77

[6] Clang! Clang! Signals the Fire Boat as it goes into action and makes authentic harbor and fire boat sounds. Boat measures 13x4½x6½ in.

X 924-5689 A—Shpg. wt. 2 lbs. 8 oz. 5.77

Boaterific Power-Propelled Model Boats Only 3.44

7 **DETAILED SEA-GOING VESSELS BY IDEAL.** Reproduced to resemble the originals. Motorific motor is Bonderized® for waterproof operation. Hull interiors and batteries protected against flooding. Boats measure 6½ in. long. Use two "AA"-cell batteries (not included)—order below.

Boat Models: 02 fire boat; 03 sport fisherman, 06 cabin cruiser. *State boat number-and-name (please write this in the "Color No.' and "Color Name" columns on Order Form).*

X 925-0168 B—Shpg. wt. 14 oz. 3.44

D-Cell Batteries. Sold in pkg. of 6.

X 957-1761 A—Shipping weight 8 oz. . . . .1 pkg. 99c

AA-Cell Batteries. Sold in pkg. of 2.

X 957-1753 A—Shipping weight 1 oz. . . 1 pkg. 31c

CHARGE IT! Shopping is easier when you do - see page 226

ENJOY THE EXCITING SIGHTS AND SOUNDS OF

ACTION TOYS

1 2.99

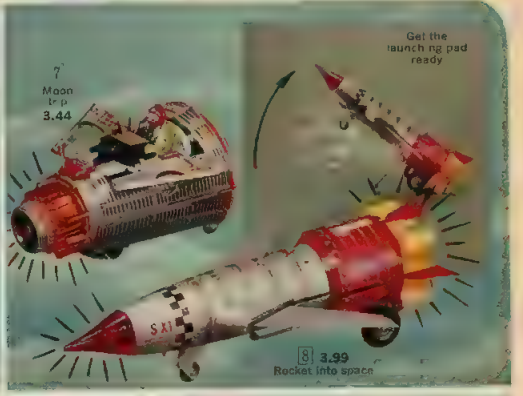
2 2.99

3 3.99

4 3.99

5 Bell UH 1 Helicopter 2.99

6 Moon Grabber Helicopter 4.88



7 Moon trip 3.44

Get the launch ng pad ready

8 3.99 Rocket into space

9 Trainload of fun 2.99

10 Smoking engine 4.88

Train sounds and movements 3.99

11

1 **JET ARRIVING ON SCHEDULE.** Listen to the steady roar of the jet engine and watch the blinking jet engines and red and green wing-tip lights. Sturdy metal model passenger jet moves along floor. Pilot your plane to far away lands. Measures 14 x 16 x 6 in. Uses 2 D-cell batteries (not included) order below
X 923-2752 A Shpg. wt. 2 lbs. 8 oz.... 2.99

2 **JET READY FOR TAKEOFF.** Engines start up with a powerful roar. Lights flash in rear jet pods as this metal model of a modern 4 motor jet passenger plane begins to "taxi down the runway" Measures 15 x 14⅜ x 6¼ in. Uses 2 D-cell batteries (not included)—order below.
X 923-2810 A—Shpg. wt. 2 lbs. 8 oz.... 2.99

3 **F-111 FIGHTER JET** with wings that open and close. The high power engines roar and rear exhaust take-off lights flash. Pilot your model craft along the floor, but watch out for enemy planes. Sturdy metal model of popular military plane. Measures 14 x 8¾ x 3 in. Uses 2 D-cell batteries (not included) —order below
X 923-2703 A—Shpg. wt. 2 lbs..... 3.99

4 **SUPERSONIC JET.** Pilot this super jet transport along the floor. Lights flash and engine roars as you taxi along the runway readying for takeoff. Take your friends along too. Sturdy metal model of one of the largest passenger jets operating today. Measures 18 x 19 x 6 in. Uses 2 D-cell batteries (not included)—order below
X 923-2711 A—Shpg. wt 2 lbs. 8 oz. .. 3.99

5 **BELL UH-1 HELICOPTER.** Army heli copter with realistic "chopping" sound and rotating blade—moves along floor. Made of sturdy metal and plastic. Measures 13½ x 5 x 6 in. Uses 2 D-cell batteries (not included)—order below.
X 923-2893 A—Shpg. wt. 4 lbs..... .. 2.99

6 **FUTURISTIC MOON-GRABBER HELI-COPTER** sleekly designed for moon probes 15-in. rotating blade with flashing colored lights at tip. Realistic 'copter sound is heard. Clear windowed cockpit reveals two moon scouts. Metal and plastic. Uses 2 D-cell batteries (not included) order below.
X 923-2869 A –Shpg wt. 2 lbs..... 4.88

7 **MANNED SPACE CAPSULE.** Blinking lights at head of metal capsule—space sounds are heard from the rear. "Mystery-action" hatch opens, space sounds stop, space man pops up with TV screen. As man goes down, hatch closes and space sounds start again. Uses 2 D-cell batteries (not included)—order below.
X 923-2851 A—Shpg. wt. 2 lbs. 3 44

8 **SPACE ROCKET READY FOR BLAST-OFF.** Whooshing jet sounds come from the rear and are accompanied by blinking lights. Metal rocket moves from resting, to forward, to reverse positions. Exhaust area glows red. Measures 18½ x 5 x 5 in. Uses 2 D-cell batteries (not included) order below.
X 923-2836 A—Shpg. wt. 2 lbs. 3.99

9 **6-PC. FREIGHT TRAIN SET.** Locomotive with headlight, tender, flatcar with logs, open car, oil car and caboose runs along 12-pc. track. Sturdy metal. Uses 2 D-cell batteries (not in-cluded) order below
X 923-3560 A Shpg. wt. 1 lb. 4 oz.... 2.99

10 **SMOKING STEAM LOCOMOTIVE SET** Pulls coal tender, freight car and caboose over 14-pc. track. Sturdy metal. Uses 4 D-cell batteries (not included)—order below.
X 923-3008 A—Shpg. wt. 3 lbs..... .. 4.88

11 **WESTERN LOCOMOTIVE** vibrates, whistles and makes chugging sound. Hits obstacles, changes direction. Dome light, moving wheels. Metal and plastic. Uses 3 D-cell batteries (not included) order below.
X 923-8676 A—Shpg. wt. 2 lbs. 3 oz... 3.99

"D" Cell Batteries Sold in pkg. of 6
X 957-1761 A—1 lb. 4 oz. 1 pkg. for 99c

12 **VOICE CONTROL KENNEDY AIRPORT** gives instructions for takeoff, landing, taxi and loading, weather reports and emergency situations information. Heard through earphones from two records (included) Child can move miniature airplanes over the airport as if he were the pilot. Plastic airport set includes four authentically detailed passenger jets, one helicopter, and one private jet to be operated on playing board depicting air field-with hangers, 'copter landing pad, terminal and control tower. Uses 1 D-cell battery (not included) -order below.
X 924 5788 A– Shpg. wt 5 lbs..... 8.99

13 **BE YOUR OWN STUNT PILOT!** With remote controls in your hands, the excitement of stunt flying is at your fingertips. Make the plane take off, zoom through the air, loop the loop, nose-dive, and sweep through figure eights like a flying circus. Colorful red and white plastic plane with balsa wings measures 13 x1.3 x 4½ in. Challenge your friends—see who makes the smoothest landings. Uses 3 D-cell batteries (not included) order below Shpg. wt. 2 lbs.
X 924-5796 A..... 2.88

14 **JOIN THE FAMOUS GREEN BERET FIGHTING UNIT** and fly your own helicopter by remote control. You control its every move. Make it churn up the air like a real "chopper". Fly it round and round, up and down, tilting, tipping and hovering then lower it into the landing zone, pick up your cargo and take off. Made of rust-colored plastic, the Green Beret Helicopter measures 8 x 8 x 4½ in Uses 3 D-cell batteries (not included) order below. Wt. 1 lb. 8 oz.
X 925-1729 A..... 2.88

15 **FUTURISTIC LUNAR BUG.** Takes off under its own power, hovers, tilts through space, and makes soft surface landings. Under full control of young astronaut holding the power-pack handle. Color-ful high-impact plastic Astronaut figure is seated at the controls under a clear plastic canopy. Also included is a manned space capsule that can be lowered or raised with Lunar Bug. Measures 9 in in diam-eter. Uses 2 D-cell batteries (not included) -order below
X 925-1703 A—1 lb. 8 oz. 2.88

Racing thrills—choose a remote-control racing car Only 1.99 each

16 to 18 **EXCITING RACING CARS.** Powerful super racers that run forward and back-ward by hand operated remote control. Plastic. Each uses 2 D-cell batteries (not incl.)—order at left.

16 **ROARING RACING CAR.** Vroooom! Vroooom! sounds this powerful racer as it takes off. Mea-sures 11½ in. long. Shipping weight 1 pound
X 923-2646 A. 1.99

17 **SPORTY RACING CAR.** Realistic model of a famous name racer with operating head-lights and horn. Measures 7¼ in. long Shipping weight 1 pound.
X 923-2604 A. 1.99

18 **RACING CAR.** Includes fig-ure of driver. Has working headlights and horn. Measures 7¼ inches long Shipping weight 1 pound.
X 923-2570 A.....1.99

1 **4.88**

2 **4.88**

3 **4.99**

4 **3.44**

5 **6.88**

6 **3.99**

7 **2.99**

9.88

break-action cocking—top lever unlocks breech

Daisy 410 "Spittin' Image" Smoke/Bang Shotgun

THE "SPITTIN' IMAGE" OF DAD'S FAVORITE DOUBLE BARREL SHOTGUN! Double barrels give you double the action fun. Side the top lever and break the action to cock. As gun cocks, safety automatically turns "on." Release the safety, then pull the double triggers—each barrel activated by its own trigger. Firing produces a loud, authentic bang and spouts a puff of harmless, realistic smoke, gives a realistic shotgun recoil. Barrels and receiver of heavy-gauge steel with fine gold-color engraving. Stock and forearm of molded, walnut-grained plastic. 38½ in. long.
X 924-3098 A—Shpg. wt. 4 lbs. 9.88

Horseshoe Gun Rack

2.97

GUN RACK with a real Western look. Ponderosa pine with clear lacquer finish. Horseshoes can hold cowboy gear like guns, clothes, ropes. Real leather thongs, bright metal medallions. Ready to assemble with easy-to-follow instructions.
X 925 0200 A–4 lbs. 2.97

1 **HIGHLY DETAILED COPY** of Winchester lever-action rifle. 32 in. long. Makes realistic rifle shot, ricochet sounds with sound mechanism housed in wood-grain plastic stock. Gunmetal-blue plastic barrel, frame. Metal cocking lever.
X 924-1845 A—Shipping weight 4 lbs. 8 oz. 4.88

2 **SOUND-O-POWER WESTERN RIFLE** makes four different sounds—you get loud rifle shots with different ricochet sounds every time you fire. 33 in. long, high-impact plastic with gunmetal-blue barrel, wood-graining on stock. Uses one "D" cell battery (not included—order below)
X 925 0754 A—Shipping weight 3 lbs. 4.88
X 957-1761 A—Package of 6 "D" cell batteries. 8 oz. . 1 pkg. for 99c

3 **DAISY RICOCHET SMOKING RIFLE.** Makes ricochet whine, puffs smoke when you fire. 30 in. long; gunmetal-blue steel barrel and receiver; walnut-colored plastic stock; plastic see-through, non-magnifying scope. Lever action.
X 925-0762 A—Shipping weight 2 lbs. 14 oz. 4.99

4 **DAISY AUTOMATIC SMOKING RIFLE.** Makes loud shot sound, puffs smoke when you fire. 30 in. long, gunmetal blue steel barrel; walnut-colored plastic stock. Lever cocking-action.
X 923-2661 A—Shipping weight 2 lbs. 4 oz. 3.44

5 **DAISY HIGH CHAPARRAL RIFLE.** Copy of the carbine that won the West. Makes loud rifle sound, puffs realistic smoke. 34 in. long. Heavy-gauge steel barrel; fruitwood-colored plastic stock with engraved plate. Lever action.
X 924-7180 A -Shipping weight 3 lbs. 6.88

6 & 7 **KENTUCKY RIFLE AND PISTOL.** Shoot caps and cork balls. Soft cork ball is pressed into chamber by ramrod, stick-on cap† is used to fire the ball. Barrel smokes when ball is shot. Gunstock of walnut stained wood. Black baked-enamel steel parts with brass-colored band.
X 924-3031 A*—Rifle [6] 37½ in. long. Shpg. wt. 2 lbs. 4 oz. 3.99
X 924-3049 A*—Pistol [7]. 13½ in. long. Shpg. wt. 1 lb. 2.99

8 **THE LONE RANGER TRUSTY TWOSOME SET.** Two great sets in one—Shootin' Shell® Winchester® rifle shoots soft plastic bullets or caps† in single shot, or in rapid-fire sequence with secret automatic trigger. Ejects cartridges realistically. Secret compartment in barrel to store extra shells. 26 in. long. High-impact plastic. White-handled fanning pistol fires caps†, puffs smoke. Set includes rifle, pistol, plastic holster, adjustable belt, plastic silver-tone bullets, black mask.
X 925-0184 A*—Shipping weight 2 lbs. 12 oz. ..... Set 5.44
X 925-0176 A* Rifle only. Shipping weight 1 lb. 8 oz. 2.88

9 **THE LONE RANGER DOUBLE HOLSTER SET.** Cap-firing†, smoking pistols, plastic holsters on adjustable belt, plastic silver-tone bullets. Black mask.
X 925-0192 A Shipping weight 2 lbs. 8 oz. 4.77

10 **JOHNNY EAGLE RED RIVER GIFT SET.** Rifle and pistol fire caps†, shoot soft plastic bullets. Rifle ejects shells, makes ricochet sound. Wood-grained plastic stock with horse decoration. Ejection rod empties cylinder of six-shooter. Plastic wall plaque. Carton can be used as a movable action target.
X 923-3966 A*—Shipping weight 4 lbs. 12 oz. 10.44
X 923 3982 A*—Rifle only. Shipping weight 3 lbs. 8 oz. 5.88

11 **MINIATURE DOUBLE HOLSTER SET.** Holster with gun is only 7 in. long. Nickel-color metal repeater guns, cowhide holsters. ½-in. belt. Waist 18-23 in.
X 924-3064 A Shipping weight 1 lb. 6 oz. 1.88

12 **DOUBLE HOLSTER SET.** Repeating cap† guns are metal with plastic grips. Embossed split-grain cowhide holsters and belt. Fits waists 21-28 in.
X 924-3056 A—Shipping weight 1 lb. 12 oz. 2.88

13 **COWBOY IN AFRICA FANNER-50® SINGLE HOLSTER SET.** Fires 50 caps† without reloading. Produces realistic puff of smoke. White plastic grip with African-antelope-head design. Embossed holster. Belt adjusts to 27 in.
X 924-3072 A Shipping weight 1 lb. 13 oz. 2.88

14 **TROPHY-BUCKLE DOUBLE HOLSTER SET.** Gold-tone cap-firing† guns. Tooled inlay-effect top-grain leather. Play bullets. Fits waists 22-29 in.
X 924-3155 A—Shipping weight 1 lb. 15 oz. 3.88

15 **DELUXE TROPHY-BUCKLE DOUBLE HOLSTER SET.** Nickel-color cap-firing† guns. Heavy top-grain leather contour belt with contrasting leather holsters. Heavy medallions and studs. Engraved gold-tone stallion medallion. Leather tie-down thongs. Play bullets. Fits waists 22-29 in.
X 924-3163 A—Shipping weight 1 lb. 15 oz. 4.88

16 **TROPHY-BUCKLE FOUR-GUN DOUBLE HOLSTER SET.** Top-grain leather belt and holsters with decorative studs. Pocket straps decorated with long-horn medallions. Leather tie-down thongs. Two big repeater cap-firing† guns and two gold-tone single-shot cap† shooters. Fits waists 22-29 in.
X 924-3189 A— Shipping weight 2 lbs. 5.88

17 **LAWMAN'S OUTFIT.** Hours of play fun in one set. Canteen with carrying strap and compass, plastic bowie knife with leather sheath, bullet clip with play bullets, two repeater cap† guns, double leather holsters, belt with buckle, handcuffs and deputy-sheriff badge, lever-action rifle, neckerchief with tie slide.
X 924-3080 A—Shipping weight 2 lbs. 10 oz. 4.66

*Not sold to residents of Massachusetts, District of Columbia, New York, Delaware, or New Jersey. †Caps not included with any cap-firing gun.

FOR THE RUGGED

YOUNG COWPOKE

The Lone Ranger rides again!

Trusty Twosome set—lever action rifle, white handled smoking pistol in holster, plus black mask and "silver" bullets

8
5.44
Lone Ranger Twosome Set

Lone Ranger Smoking Pistols in Double Holster Set
4.77 9

Red River Wall Plaque Set
10.44
10

Johnny Eagle

Double-Gun Holster Sets

11 1.88

14 3.88

12 2.88

15 4.88

13 2.88

16 5.88

Lawman's Outfit

17 4.66

CHARGE IT! Shopping is easier when you do - see page 226

Fantastic Action! Fantastic Realism!
Aim . . . Fire . . . at spinning target
just like the real sport.
Skeet-Shooter Shotgun Set
[1] 6.88

Johnny Eagle

Skeet-Shooter Shotgun Set has the thrill of sporting skill

- "Break-action" loading
- "Over-and-under" design

[1] **WIND UP SKEET ON THROW STAND** press release pedal with foot . . . target spins and soars through the air. A hit or a miss! There's the thrill . . . again and again and again. Shotgun has engraved walnut grained plastic stock and silver tone plastic barrel. Features the pop tear . . . over/under design. It is so much like adult Fiery shotgun shells or missile action. Shoots one shot at a time . . . insert shells . . . to reload. Fun to use! Includes 1 skeet target, spinning target, clay pigeon, 1 new kind . . . to be used.

X 924-3825 A*—Shpg wt 3 lbs. 6.88

Sound-O-Power Astro Gun

[2] **THE JUNIOR SPACEMAN'S DELIGHT** . . . Gun emits four different space sounds . . . sound like you've never heard before. Comes complete with belt clip . . . operates on one D battery . . . not included. Order below. Made . . . of durable plastic with luminous red finish. 11¾ in. long. A fun-giving toy for the imaginative spaceman.

X 924-3205 A—Shpg wt 2 lbs. . 3.99

Package of 6 "D" cell batteries.

X 957-1761 A—Wt 1 lb. 4 oz. . . . 1 pkg. 99c

Air Blaster Gun and Targets

[3] **SURPRISE ACTION—GIVES LOADS OF FUN.** Huge air blaster gun . . . . Combine for two fun . . . target that spins when . . . the bull's-eye target. An . . . new kind . . . !

X 924-3262 A W. 2 lbs. 4 oz. 4.88

*Not sold to residents of Delaware, Dist. of Col., Mass., New Jersey, or New York

Helmet and Signal Ray Gun

[4] **FABULOUS FUTURISTIC EQUIPMENT.** White helmet with make-believe blue sight, adjustable chin strap, protect. Peddle spaceman fires 2 sounds . . . Twist finger control . . . 4 interstellar sounds . . . sight. Turn on and hear . . . whizzing noise . . . color. Then fires . . . sounds. Uses 2 C . . . batteries (not included). Order below.

X 924-3221 A—Shpg wt 2 lbs. 3.88

Package of 2 "C" cell batteries.

X 957-1746 A—Shpg wt 3 oz. 1 pkg. 39c

Light Beam and Dart Gun

[5] **ASTRORAY GUN** . . . ray-operated . . . gun . . . with four . . . Lay it down . . . sight . . . trigger . . . gun . . . hit . . . dart. An exciting toy for . . . to . . . against. Uses . . . batteries not included. Order below.

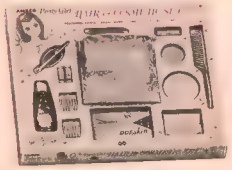
X 924-3270 A* Shpg wt 1 lb. 2.22

Package of . . . "C" cell batteries.

X 957-1746 A—Shpg wt 3 oz. 1 pkg. 39c

Travel Pac Number: 1558

The leader of the ' Pacs" because of its contemporary elegance and perfect combination of accessories Meta catch for opening and closing, specially designed hair pieces…combs, decorative hairpins, barrettes, and brush. Complete with real Johnson and Johnson "Shower to Shower powder, face powder, rain hat and case.



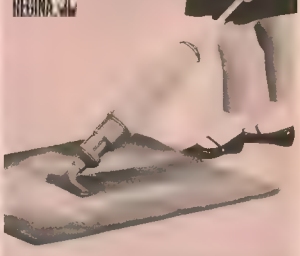
Pretty Girl Hair and Cosmetic Set
Number: 1523

Complete with real Halo shampoo by Colgate, Fashion Face Powder Doeskin, and especially created hair accessories…plus a carryall tote to keep them in Perfect for the little miss after she's bathed and ready for her cosmetic and hair fixing.

IT REALLY WORKS!

Regina Jr. Electrikbroom® by Amsco Number: 1888

Styled after the original and real Regina Electrikbroom® and built well enough to borrow its name. Actually works and will provide hours of enjoyment as well as being very useful around the house. Beautifully styled and packaged in contemporary high styled colors. Has removable bag for fast emptying. Uses 3 D cell batteries (not included). Actual height 34¼".



Used by permission of Regina Co p

A WINNER!

21 Piece Doll Nursery Furniture Set
Number: 1167

One of 1967's biggest successes, back even bigger and more popular in 1968. A complete nursery—all steel doll crib, doll bath and doll hi chair, plus 18 popular doll accessory items. A complete gift in a decorative package with carrying handle
This buy can't be duplicated.

Pretty Girl Manicure and Bath Set
Number: 1551

Features real name brand products like Jergen's Lotion and Dura-Gloss Nail Polish. Truly a complete set every little girl would want. From a shower cap all the way through bathing and manicuring items. Even contains an evening bag for fashion cosmetics

Every 17 seconds a girl is born in the United States.

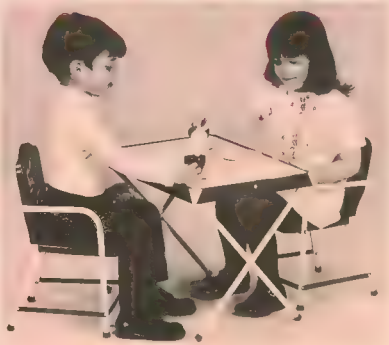
thank heaven for little girls.

That's good news to us and our customers, for we built our business by creating superior products for little girls. Coming out of a great year in 1967, we at Amsco, in 1968 have taken an even fresher, more creative approach to developing year-round, no-risk merchandise for little girls, ages 1-12. At this Toy Fair, we are introducing the longest line in our history of profitable items for you, 74 in all.

Obviously, we can only show a few in the pages that follow. You'll want to see our complete line in the showroom.

AMSCO

Amsco Industries, Inc., Hatboro, Pa.
200 Fifth Ave., N.Y. 10010
212 WA 4-8700



Wee Tot 17 Piece Table and Chair Set
Number: 1268

The Perfect size furniture for children ages 1 through 5. All steel set finished with bright baked enamel and has an *Amsco-lite scribble top*. Complete with 14 piece tea set. Table top size is 15" x 20".
Specially designed for children 1-5.

Wee Tot Chair Number: 1261

Specially designed for boys and girls ages 1-5. Sturdy steel construction with No Mar vinyl leg tips. The same chair that's in the Wee Tot 17 piece table and chair set.

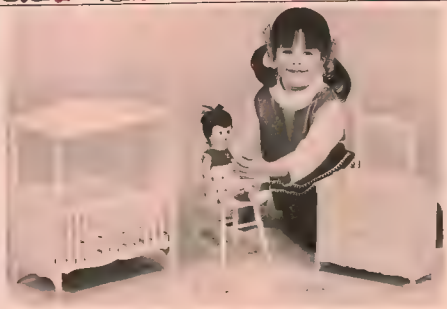
Wee Tot Rocker Number: 1266

The perfect size for children 1 through 5. Made of sturdy steel with baked enamel finish, this is the same size as the chair featured in our Wee Tot 17 piece table and chair set. A great seller on its own.

AMSCO

You have just seen three pages of Amsco's exciting new 1968 line—just a sampling of our no-risk, year-round sellers. This great new line is certain to produce the highest possible return per square foot of space per dollar invested.
Visit Amsco at Toy Fair—Suite 240--or write for our complete catalog. When it comes to girls' toys—you will thank heaven for Amsco.

Amsco Industries, Inc., Hatboro, Pa. • 200 Fifth Ave., N.Y. 10010 • 212 WA 4-8700



15 Piece Nursery Ensemble
Number: 1170

A magnificent display dramatizes this set of 3 pieces of beautifully designed furniture, plus the perfect sized accessories for dolls up to 14". Crib has removable canopy, so it can be 4 poster crib, too. Chair has 2 in-1 feature — remove the tray and it changes from a hi-chair to a captain's chair. Dresser has 3 drawers which pull out to store doll's possessions.

Doll Cradle Number: 1112

Now a truly sturdy cradle for dolly's nap time. Attractive looking with a hot pink baked enamel coat and colorful end panels and mattress. Beautifully packaged, too. Five to master carton with one display.

Dolly Swing
Swings . . . with and without music
Number: 1157

Now little girls can enjoy swinging their dolls in Amsco's new dolly swing. Durable construction, all in steel with plated swing chain. 24" high, and built to accommodate dolls of any size. Easy snap-together construction in both musical and non-musical versions. Shipped with display for faster sales.

THE BEST BUY IN TOWN!

Baby Heather Doll and Hi Chair Set Number: 1045

The keynote of this outstanding value is Amsco's own new Baby Heather Doll **She's 18" with moving eyes, rooted hair and the cutest face in town. And she drinks and wets.** Combined with our all-steel hi-chair and placed in a beautiful take home package -it's a sure-fire best seller.

TONKA '68
INTRODUCING

new tiny Tonka

tiny-Tonka ...THE QUALITY TOY FOR THE IMPULSE MARKET

NEW TINY-TONKAS—Replicas of the bigger models—open a whole new segment of the toy market for Tonka retailers. With their "big fun at little cost" appeal, Tiny-Tonkas are certain to stimulate greater impulse buying and more year-around sales continuity. Quality? Tonka's "new babies" are built with the same meticulous care as our other lines. With two coats of chip-resistant paint. Of automotive-gauge steel. Offer Tiny-Tonkas, along with the familiar proven sellers, Mini, Regular and Mighty. Your Tonka display will reflect to the consumer a new wide range of price choice unmatched in the vehicular toy industry.

No. 515

No. 535

tiny-Tonka

No. 515—Tiny-Tonka PICK-UP Rugged replica of the real thing ■ All-steel body, lifetime tires ■ Heavy steel axle ■ Double-coated, non-toxic baked enamel finish ■ Enclosed cab too ■ 4½" long, 2½" high, 2⅛" wide ■ 24 to a shipper in 2 display packs of 12, 8 lbs.

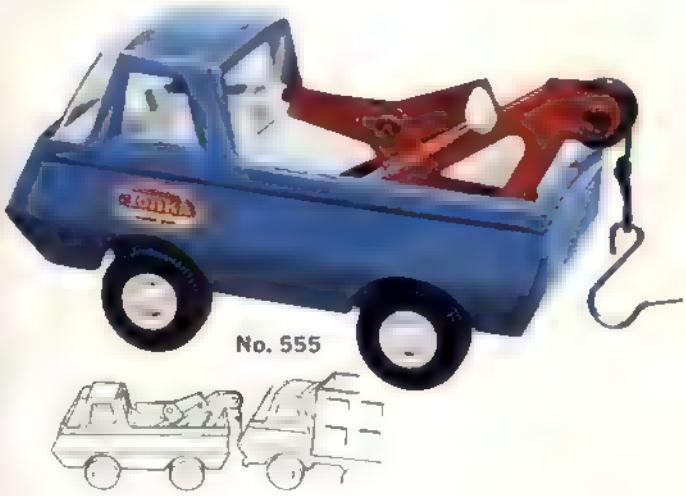
No. 535—Tiny-Tonka DUMP Hand operated dump box. Tough all-steel construction with six lifetime tires ■ Lasting, non-toxic baked enamel finish ■ "Glassed-in" cab ■ 5" long, 2-11/16" high, 2⅛" wide ■ 24 to a shipper in 2 display packs of 12, 12 lbs.

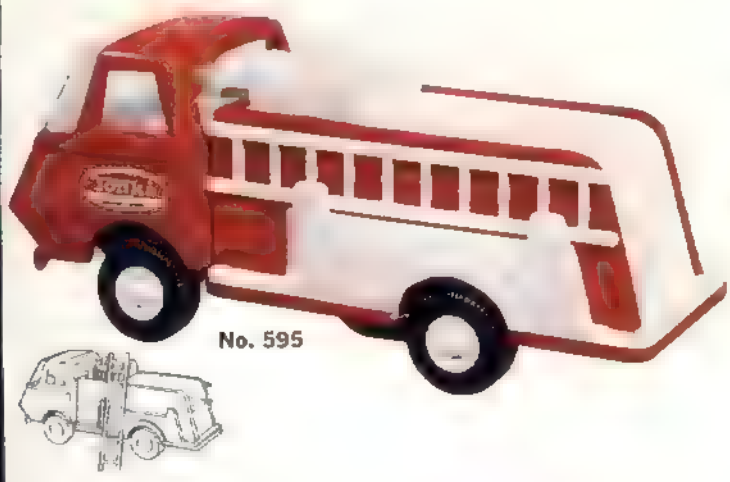
No. 555—Tiny-Tonka WRECKER Lifting w nch on th s steel tow truck operates with flip of a lever ■ Two coats of paint for lasting good looks ■ Enclosed cab, long wear tires ■ 5" long, 2 ⅛ high, 2 ⅛" wide ■ 24 to a shipper in 2 display packs of 12, 9 lbs.

No. 575—Tiny-Tonka CEMENT MIXER Operates like a real cement mixer ■ Loads through hopper in rear ■ Rugged impact styrene drum turns, tilts for pouring ■ Steel chassis, lifetime tires, tandem rear wheels ■ 4⅞" long, 3 1/16" high, 2⅛" wide ■ 24 to a shipper in 2 display packs of 12, 12 lbs.

No. 595—Tiny-Tonka PUMPER Authentic miniature fire pumper ■ All-steel body with two coats baked enamel finish ■ Simulated hoses ■ Removable ladders ■ Detailed enclosed cab ■ 5-13/16" long, 2½" high, 2⅛" wide ■ 24 to a shipper in 2 display packs of 12, 13 lbs

No. 615—Tiny-Tonka SANITARY SERVICE All-steel realistic sanitation truck actually loads, hauls and dumps "trash" ■ Tandem wheels, lifetime tires ■ Baked enamel finish, realistically enclosed cab ■ 5-9/16" long, 2¾" high, 2⅛" wide ■ 24 to a shipper in 2 display packs of 12, 14 lbs.





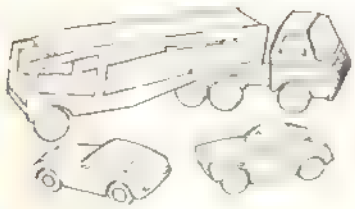
tiny-Tonka

No. 635—Tiny-Tonka CAR CARRIER All-steel cab body, chassis and trailer ■ Two plastic cars have wheels that roll, load on top or bottom of trailer ■ Tandems on cab ■ Trailer detaches ■ 9-5/16" long, 2½" high, 2⅛" wide ■ 24 to a shipper, in 2 display packs of 12, 20 lbs.

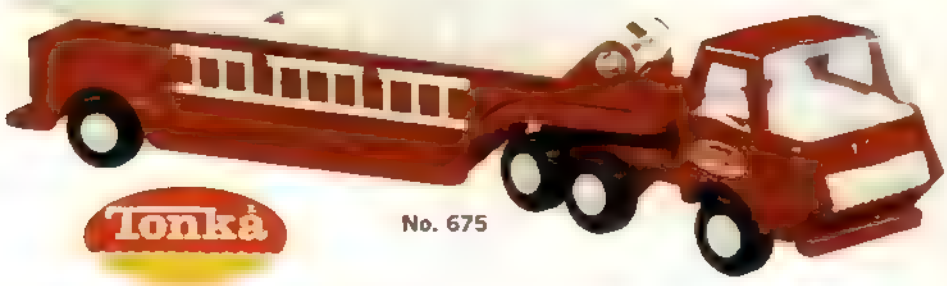
No. 655—Tiny-Tonka BOTTOM DUMP Gate in trailer is hand activated for dumping or spreading ■ All-steel body and chassis, enclosed cab ■ Realistic down to the finest details ■ Trailer, with tandem rear wheels, uncouples ■ 9-5/16" long, 2½" high, 2⅛" wide ■ 24 to a shipper, in 2 display packs of 12, 20 lbs.

No. 675—Tiny-Tonka AERIAL LADDER Durable all-steel construction ■ Ladder adjusts to raised position and swivels ■ Two detachable auxiliary ladders ■ Long wear tires ■ 10½" long, 2½" high, 2⅛" wide ■ 24 to a shipper, in 2 display packs of 12, 19 lbs.

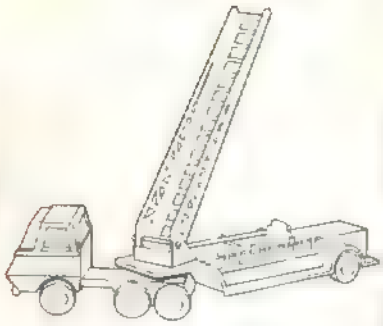
No. 635



No. 655



No. 675



TONKA CORPORATION • MOUND, MINNESOTA

PRINTED IN U.S.

GREAT IDEAS
in Advertising to Parents

Ideal's comprehensive advertising program for 1968 goes all the way in all media!

★ **MAGAZINES** Full [illegible] over [illegible] Parents Magazine, McCall's, Ladies' Home Journal, Redbook, Seventeen, Housekeeping and [illegible]

★ **NEWSPAPERS** Ideal spans the country with [illegible] and small markets

★ **RADIO** Live, Personality selling [illegible] the fantastic Ideal lines of [illegible] that make a great [illegible] promotion for great adult and sport games!

You name it...
you've got it!
Great Ideas!
Great Promotion.

1968
is great!
it's IDEAL

IT'S

1968 IDEAL TOY CORP.

Great Ideas
backed by great promotion
That's the ideal formula
for selling!
This year IDEAL TV
comes on stronger
comes on earlier
stays on longer
than ever before!
1968
is
great!
IDEAL
GIANT BUILDING SET
LITTLE LOST BABY
PLAY ME TUBSY
NEWBORN THUMBELINA
BABY GIGGLES
GIGGLES

GREAT IDEAS IN

games

Great Ideas...
backed by great promotion.
That's the Ideal formula for selling!
This year IDEAL TV comes on stronger comes on earlier stays on longer than ever before!

- **ALL SPRING LONG**...Network and spot TV in major markets from coast to coast.
- **SPECIAL SUMMER SPOT TV.** Campaigns in major cities starting in April, June and August
- **FALL TV BLOCKBUSTER!** All three networks.. ABC, CBS, NBC spearhead a nationwide TV drive that'll make this winter your hottest! Fall spot TV starts extra early this year in more than 45 major US cities
- **YEAR 'ROUND COMICS CAMPAIGN.** National Comics ads deliver over 20,000,000 kids each issue...every single month!

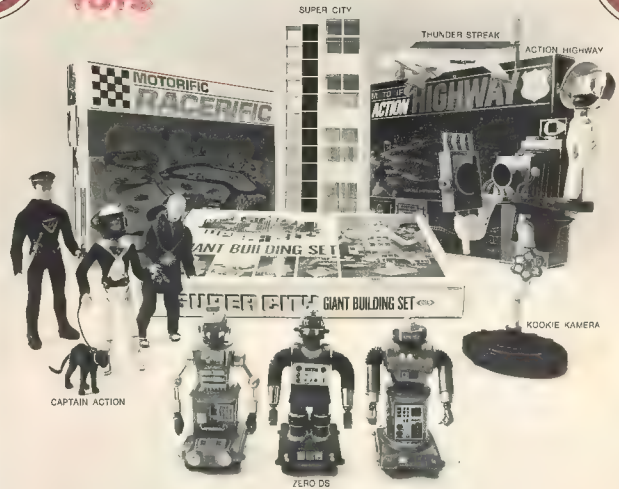
1968 is great!

1968 is great!

it's IDEAL

GREAT IDEAS IN

TOYS



IDEAL

GREAT IDEAS IN

dolls

Winner of 32 distinguished international awards since 1740

JULES JÜRGENSEN, CORPORATION
Chronometer and Watchmaker
EST. 1740

New and distinctive timepieces in the great tradition of superlative craftsmanship and flawless design. Honored by Royalty, prized possessions of museums around the world, these are truly watches without parallel.

(A) **DIAMOND BETTINA.** Strikingly beautiful 14 karat gold baguette case with faceted crystal and accented with two brilliant diamonds. 17 jewel high-precision movement. Adjustable gold filled matching bracelet. Truly feminine, truly a beauty!
31-1349 ret. $150. . . . **Only $73.95**

(B) **AUTOMATIC SCOUT** with calendar. 17 jewel, self-winding calendar watch. Waterproof* stainless steel case. Sweep second hand, unusual raised hour markers with luminous dots and hands. Matching expansion band.
31-1346 ret $105 . . . . . **Only $81.95**

*Provided crystal, crown & case are intact.

(C) **APOLLO.** Elegant 14 karat Florentine gold case with 14 karat gold bracelet. 17 jewels. Smart design with square faceted marked on dial . a blend of Old World charm and modern up-to-the-minute style.
31-1350 ret. $485. . **Only $240.00**
Same, except in 14K white gold.
31-1351 ret $485. . . **Only $240.00**

(D) **LESLIE.** Petite, pretty and perfect! 14 karat gold, marquise shape with faceted crystal. 17 jewel high-precision movement. Matching adjustable bracelet.
31-1345 ret. $99.95. . . . **Only $49.95**
Same, except in 14K white gold.
31-1344 ret. $99.95. . . . **Only $49.95**

(E) **AUTOMATIC THORNTON** with day and date. A practical beauty . . . 14 karat gold case in quiet good taste. 17 jewels, self-winding, sweep second hand. Easy to read window shows day of week and date. Genuine lizard strap
31-1348 ret. $185 . **Only $92.95**

(F) **DIAMOND CARLOTTA.** Exquisitely beautiful bracelet watch — 14 karat white gold case surrounded by 22 brilliant diamonds. Matching 14 karat Florentine bracelet. 17 jewel high-precision movement. One of the most desired watches in the Jurgensen collection!
31-1352 ret. $650 . . . **Only $325.00**

(G) **BRAMWELL.** For the man who wants the very best! 14 karat white gold case and matching 14 karat Florentine fine link bracelet. Embellished with 52 diamonds — 40 in case, 12 in dial. World-renowned 17 jewel high precision movement.
31-1347 ret. $1000 . **Only $488.00**

Copyright 1967 Jules Jurgensen, 333 Park Ave So New York N. Y. All Jules Jurgensen watches have precision Swiss movements—all 17 jewelled, shock resistant and anti-magnetic

ALL WATCHES ARE BEAUTIFULLY GIFT BOXED SHPG WT ½ LB EACH

A) AUTOMATIC TOWNSEND. Self winding and with a sweep second hand. Very thin case in 14 karat yellow gold. Styled in confident good taste. 17 jewel high precision movement. Lizard strap
31-1354 ref. $175 . Only $84.95

(B) MERCURY CALENDAR A standout in a beautiful 14 karat yellow gold thin case. Sweep second hand and calendar. 17 jewel high precision movement. Black and gold markers on face. Alligator strap
31-1361 ref. $145.. Only $71.95

(C) DIAMOND SUZETTE Stunning one piece baguette case and bracelet in 14 karat white Florentine gold surrounded by twenty beautiful diamonds. 17 jewel high precision movement
31-1365 ref. $625. . .. Only $307.00

(D CAMERON 18 karat solid yellow gold in a very thin trim case. 17 jewel high precision movement. A distinguished watch for the man of good taste. Lizard strap
31-1353 ref. $160 Only $78.45

(E) DIAMOND ANDREA So smart in 14 karat yellow gold set off by two matching diamonds. Style marquise shape case and crystal. 17 jewel high precision movement. Adjustable gold filled match ng bracelet
31 1363 ref. $125 Only $62.45
Same, except in 14K white gold
31-1364 ref. $125 Only $62.45

(F DAGMAR Breathtaking beauty in 14 karat white gold. Four diamonds accent the Florentine bezel square case with faceted round crystal. Adjustable gold filled matching bracelet. 17 jewel high precision movement
31-1362 ref. $150 Only $74.45

(G. RICHMOND. 14 karat white gold case with a total of 36 matched diamonds surrounding the modern as tomorrow face. Faceted 2 tone markers. 17 jewel high precision movement. Silk strap
31-1358 ref. $675 . Only $331 00

H) DIAMOND EDWINA A graceful, tasteful design in 14 karat white gold. Six large beautiful diamonds add fire to its lustre. 17 jewel high precision movement. Adjustable gold filled matching bracelet
31 1355 ref. $240 Only $120 00

(I) DIAMOND JOANNA Unusual combination of elliptical case with round dial and 22 diamonds. 14 karat white gold case and 14 karat matching bracelet. A jewel of a beauty
31 1368 ref. $575 Only $278.00

(K. BRIGHAM Stylish combination of Florentine and polished 14 karat yellow gold case. Modern design dial with 4 unusual faceted hour markers. 17 jewel high precision movement. Silk strap
31-1360 ref. $145 Only $71.95
Same except in 14K white gold
31-1359 ref. $145 Only $71.95

L, LAVERNE Petite round case in 18 karat yellow gold. Unusual wide Florentine bezel. 17 jewel high precision movement. Black suede strap
31 1357 ref. $130 Only $64.45

(M ABBOT A slim and handsome watch in gleaming 14 karat yellow gold. 17 jewels, small second hand. Always in style, always in good taste. Alligator strap
31 1366 ref. $130 Only $64.45
Same, except in 14K white gold
31-1367 ref. $130 Only $64.45

N, ALDEN Smart modern pocket watch beautifully styled in a 14 karat slim yellow gold case. 17 jewel high precision movement. Mi style dial
31 1356 ref. $190 . . . Only $93.95

Copyright 1967 Jules Jurgensen 333 Park Ave So New York N Y All Jules Jurgensen watches have precision Swiss movements—all 17 jewelled shock-resistant and anti-magnetic

(A) **EDITH.** 14 karat yellow gold case in ever popular marquise shape. 17 jewel high-precision movement for years of accurate time-keeping. Adjustable gold-filled matching bracelet.

31-1390 ret. $99.95 . . . **Only $50.45**

Same, except in 14K white gold.
31-1389 ret. $99.95 . . . **Only $50.45**

(B) **DIAMOND ELIZABETH.** A jewel of a timepiece! 18 fine cultured pearls encrust the case around the tiny round face. 14 karat white gold—always in good taste. 17 jewel high-precision movement. Suede cord for that feminine look.

31-1387 ret. $250 . . . . . **Only $128.00**

(C) **FRITZIE.** 18 karat yellow gold case in stylish round shape with faceted crystal. 17 jewel high-precision movement. Styled to please the particular. Suede strap.

31-1394 ret. $115 . . **Only $57.95**

Same, except in 18K white gold
31-1393 ret. $115 . . . . **Only $57.95**

(D) **ALICE.** A beauty in 14 karat yellow gold. Designed to delight. Classic round shape with sculptured ends. Fine 17 jewel high precision movement. Easy-to-read Arabic numbers. Matching gold filled bracelet.

31-1382 ret. $105 . **Only $52.45**

Same, except in 14K white gold
31-1383 ret. $105 . **Only $52.45**

(E) **AMBER.** A dainty baguette watch for the discriminating. 14 karat yellow gold case of unique taper and shape. 17 jewel high-precision movement crafted for accuracy. Adjustable gold filled matching bracelet.

31-1392 ret. $130 . . **Only $63.95**

Same, except in 14K white gold.
31-1393 ret. $130 . **Only $63.95**

(F) **DIAMOND ADRIENNE.** Six flashing diamonds spark this design reminiscent of a by-gone age. 14 karat white gold with adjustable gold filled bracelet. 17 jewel high precision movement. Unusual leaf end piece design.

31-1386 ret. $185 . . . . **Only $92.95**

ALL WATCHES ARE BEAUTIFULLY GIFT BOXED SHPG WT ½ LB EACH

JULES JURGENSEN CORPORATION
Chronometer and Watchmaker
EST. 1740

(G) **AVERILL.** Styled in 14 karat yellow gold with distinctive two-tone markers on face. Satin finish, elliptical case with round crystal. 17 jewel high-precision movement. A handsome watch indeed. Genuine alligator strap.

31-1385 ret. $125. . . . . **Only $80.45**
Same, except in 14K white gold
31-1384 ret. $165. . . . . **Only $80.45**

(H) **DIAMOND CATHERINE.** Elegantly styled in 14 karat white gold one piece case and 14 karat Florentine filigree bracelet. 16 fiery diamonds add to its high fashion beauty. 17 jewel high-precision movement.

31-1396 ret. $595 . . . . . **Only $295.00**

(K) **DIAMOND CLAUDETTE.** Stunning style in 18 karat white gold one piece case and matching 18 karat bracelet. 18 diamonds on case and 6 diamonds on the bracelet for added glamour. 17 jewel high-precision movement.

31-1391 ret. $800. . . . . **Only $390.00**

(J) **AUTOMATIC SEABROOKE** with calendar. A real man's watch! Highly functional. 17 jewel high-precision movement, self-winding, calendar dial, sweep second hand and stainless steel square case. Lizard strap. Tailored for the active life.

31-1388 ret. $105 **Only $51.95**

WINNER OF 21 CHRONOMETRIC INTERNATIONAL AWARDS SINCE 1740

Copyright 1967 Jules Jurgensen, 580 Fifth Ave. So., New York, N. Y. All Jules Jurgensen watches have jewelled Swiss movements—all 17 jewelled, shock-resistant and anti-magnetic.

(A **BURGESS.** Distinctive styling in 14 karat gold. Handsome satin finish cushion shape with Roman numerals on oval dial. 17 jewel high-precision movement. Unusual two-tone satin strap adds elegance.

31-1380 ref. $210 **Only $105.00**

Same, except in 14K white gold.
31-1379 ref. $210..... **Only $105.00**

(B, **DIAMOND ADELE.** Ten perfect diamonds add brilliance to the 14 karat Florentine white gold tapered case and adjustable gold filled matching bracelet. 17 jewel high-precision movement means beautiful accuracy, too! Striking new kite shape

31-1372 ref. $205.. **Only $101.95**

(C) **CHADWICK.** A beauty in 14 karat yellow Florentine gold. 17 jewel high-precision movement to assure accurate time-keeping. Facetted markers on round dial. Matching 14K Classique bracelet

31-1371 ref. $525. **Only $259.00**

(K) **LUCILLE.** Always in good taste—always accurate time-keeping. Modern design in 14 karat gold case with sculptured matching gold filled bracelet. Roman numerals on oblong face. 17 jewel high-precision movement

31-1373 ref. $115. **Only $56.45**

Same, except in 14K white gold.
31-1374 ref. $115..... **Only $56.45**

(J) **AUTOMATIC OCEAN HAWK.** Durable stainless steel case with matching expansion band. Self-winding, waterproof*, 17 jewels. Masculine design. A rugged watch for the active man.

31-1377 ref. $89.95..... **Only $43.95**

*When case, crown and crystal are intact

Copyright 1967 Jules Jurgensen, Inc. New York, New York. All Rights Reserved. All Jules Jurgensen watches have precision Swiss movements and are guaranteed for one full year.

(D **SATURN** case and strap. Trim hand-wind square shape in 14 karat gold. Easy-to-read cream satin dial with Roman numerals on each position. Jewel Smart second hand. Model even as tomorrow ref. $180

31-1369 **Only $89.45**

(E **EXPLORER CHRONOGRAPH.** 14 karat gold chronograph for the athlete-sportsman who demands the highest speed stop watch-many with extra features. 55-minute counter and small second hand. Alligator strap with gold buckle ref. $225

31-1381 **Only $106.00**

(F **VIRGIL** 14 karat white gold Florentine case with 28 matching diamonds. Framed sapphire surrounded by precise dial. Fine 17 jewel high-precision movement. Silk strap ref. $550

31-1378 **Only $270.00**

(G **AUTOMATIC JUPITER** with Calendar. Superthin 14 karat yellow gold case. 17 jewel high-precision movement. Self winding. Easy-reading calendar date. Sweep second hand. Textured alligator grained strap. Lizard strap ref. $105

31-1370 **Only $92.95**

(H **BARLOW** [illegible] diamonds [illegible] 14 karat [illegible] case [illegible] karat [illegible] [illegible] [illegible]

Winner of 32 distinguished international awards since 1740

JULES JÜRGENSEN, CORPORATION
Chronometer and Watchmaker
EST. 1740

New and distinctive timepieces in the great tradition of superlative craftsmanship and flawless design. Honored by Royalty, prized possessions of museums around the world, these are truly watches without parallel.

(A) **DIAMOND BETTINA.** Strikingly beautiful 14 karat gold baguette case with faceted crystal and accented with two brilliant diamonds. 17 jewel high-precision movement. Adjustable gold filled matching bracelet. Truly feminine, truly a beauty!
31-1349 ret. $150. . . . **Only $73.95**

(B) **AUTOMATIC SCOUT** with calendar. 17 jewel, self-winding calendar watch. Waterproof* stainless steel case. Sweep second hand, unusual raised hour markers with luminous dots and hands. Matching expansion band.
31-1346 ret $105 . . . . . **Only $81.95**

*Provided crystal, crown & case are intact.

(C) **APOLLO.** Elegant 14 karat Florentine gold case with 14 karat gold bracelet. 17 jewels. Smart design with square faceted marked on dial . a blend of Old World charm and modern up-to-the-minute style.
31-1350 ret. $485. . **Only $240.00**
Same, except in 14K white gold.
31-1351 ret $485. . . **Only $240.00**

(D) **LESLIE.** Petite, pretty and perfect! 14 karat gold, marquise shape with faceted crystal. 17 jewel high-precision movement. Matching adjustable bracelet.
31-1345 ret. $99.95. . . . **Only $49.95**
Same, except in 14K white gold.
31-1344 ret. $99.95. . . . **Only $49.95**

(E) **AUTOMATIC THORNTON** with day and date. A practical beauty . . . 14 karat gold case in quiet good taste. 17 jewels, self-winding, sweep second hand. Easy to read window shows day of week and date. Genuine lizard strap
31-1348 ret. $185 . **Only $92.95**

(F) **DIAMOND CARLOTTA.** Exquisitely beautiful bracelet watch — 14 karat white gold case surrounded by 22 brilliant diamonds. Matching 14 karat Florentine bracelet. 17 jewel high-precision movement. One of the most desired watches in the Jurgensen collection!
31-1352 ret. $650 . . . **Only $325.00**

(G) **BRAMWELL.** For the man who wants the very best! 14 karat white gold case and matching 14 karat Florentine fine link bracelet. Embellished with 52 diamonds — 40 in case, 12 in dial. World-renowned 17 jewel high precision movement.
31-1347 ret. $1000 . **Only $488.00**

Copyright 1967 Jules Jurgensen, 333 Park Ave So New York N. Y. All Jules Jurgensen watches have precision Swiss movements—all 17 jewelled, shock resistant and anti-magnetic

ALL WATCHES ARE BEAUTIFULLY GIFT BOXED SHPG WT ½ LB EACH

A) AUTOMATIC TOWNSEND. Self winding and with a sweep second hand. Very thin case in 14 karat yellow gold. Styled in confident good taste. 17 jewel high precision movement. Lizard strap
31-1354 ref. $175 . Only $84.95

(B) MERCURY CALENDAR A standout in a beautiful 14 karat yellow gold thin case. Sweep second hand and calendar. 17 jewel high precision movement. Black and gold markers on face. Alligator strap
31-1361 ref. $145.. Only $71.95

(C) DIAMOND SUZETTE Stunning one piece baguette case and bracelet in 14 karat white Florentine gold surrounded by twenty beautiful diamonds. 17 jewel high precision movement
31-1365 ref. $625. . .. Only $307.00

(D CAMERON 18 karat solid yellow gold in a very thin trim case. 17 jewel high precision movement. A distinguished watch for the man of good taste. Lizard strap
31-1353 ref. $160 Only $78.45

(E) DIAMOND ANDREA So smart in 14 karat yellow gold set off by two matching diamonds. Style marquise shape case and crystal. 17 jewel high precision movement. Adjustable gold filled match ng bracelet
31 1363 ref. $125 Only $62.45
Same, except in 14K white gold
31-1364 ref. $125 Only $62.45

(F DAGMAR Breathtaking beauty in 14 karat white gold. Four diamonds accent the Florentine bezel square case with faceted round crystal. Adjustable gold filled matching bracelet. 17 jewel high precision movement
31-1362 ref. $150 Only $74.45

(G. RICHMOND. 14 karat white gold case with a total of 36 matched diamonds surrounding the modern as tomorrow face. Faceted 2 tone markers. 17 jewel high precision movement. Silk strap
31-1358 ref. $675 . Only $331 00

H) DIAMOND EDWINA A graceful, tasteful design in 14 karat white gold. Six large beautiful diamonds add fire to its lustre. 17 jewel high precision movement. Adjustable gold filled matching bracelet
31 1355 ref. $240 Only $120 00

(I) DIAMOND JOANNA Unusual combination of elliptical case with round dial and 22 diamonds. 14 karat white gold case and 14 karat matching bracelet. A jewel of a beauty
31 1368 ref. $575 Only $278.00

(K. BRIGHAM Stylish combination of Florentine and polished 14 karat yellow gold case. Modern design dial with 4 unusual faceted hour markers. 17 jewel high precision movement. Silk strap
31-1360 ref. $145 Only $71.95
Same except in 14K white gold
31-1359 ref. $145 Only $71.95

L, LAVERNE Petite round case in 18 karat yellow gold. Unusual wide Florentine bezel. 17 jewel high precision movement. Black suede strap
31 1357 ref. $130 Only $64.45

(M ABBOT A slim and handsome watch in gleaming 14 karat yellow gold. 17 jewels, small second hand. Always in style, always in good taste. Alligator strap
31 1366 ref. $130 Only $64.45
Same, except in 14K white gold
31-1367 ref. $130 Only $64.45

N, ALDEN Smart modern pocket watch beautifully styled in a 14 karat slim yellow gold case. 17 jewel high precision movement. Mi style dial
31 1356 ref. $190 . . . Only $93.95

Copyright 1967 Jules Jurgensen 333 Park Ave So New York N Y All Jules Jurgensen watches have precision Swiss movements—all 17 jewelled shock-resistant and anti-magnetic

(A) **BURGESS.** Distinctive styling in 14 karat gold. Handsome satin finish cushion shape with Roman numerals on oval dial. 17 jewel high-precision movement. Unusual two-tone satin strap adds elegance.
31-1380 ret. $210 **Only $105.00**
Same, except in 14K white gold
31-1379 ret. $210...... **Only $105.00**

(B) **DIAMOND ADELE.** Ten perfect diamonds add brilliance to the 14 karat Florentine white gold tapered case and adjustable gold filled matching bracelet. 17 jewel high-precision movement means beautiful accuracy, too! Striking new kite shape.
31-1372 ret. $205.. **Only $101.95**

(K) **LUCILLE.** Always in good taste—always accurate time-keeping. Modern design in 14 karat gold case with sculptured matching gold filled bracelet. Roman numerals on oblong face. 17 jewel high-precision movement.
31-1373 ret. $115. . **Only $56.45**
Same, except in 14K white gold.
31-1374 ret. $115...... **Only $56.45**

(J) **AUTOMATIC OCEAN HAWK.** Durable stainless steel case with matching expansion band. Self-winding, waterproof*, 17 jewels. Masculine design. A rugged watch for the active man.
31-1377 ret. $89.95.... **Only $43.95**

*When case, crown and crystal are intact

(C) **CHADWICK.** A beauty in 14 karat yellow Florentine gold. 17 jewel high-precision movement to assure accurate time-keeping. Facetted markers on round dial. Matching 14K Classique bracelet.
31-1371 ret. $525. **Only $259.00**

Copyright 1967 Jules [illegible] New York [illegible] All Jules Jur[illegible] precision Swiss move[illegible]

(D) **SATURN** calendar. Trim handsome square shape in 14 karat gold. Easy to read calendar [illegible] position. 17 jewels. Smart lizard strap. Modern as tomorrow. ret. $180
31-1369 **Only $89.45**

(E) **EXPLORER CHRONOGRAPH.** 14 karat gold chronograph for the professional man who demands the finest. Sweep stop watch hand with [illegible] feature [illegible] color and small second hand. Alligator strap with gold buckle. ret. $2[illegible]5
31-1381 **Only $106.00**

(F) **VIRGIL** 14 karat white gold Florentine case with 28 matching diamonds in raised settings surrounding the oval dial. Fine 17 jewel high precision movement. Silk strap. ret. $550
31-1378 **Only $270.00**

(G) **AUTOMATIC JUPITER** with calendar. Superthin 14 karat yellow gold case. 17 jewel high precision movement. Self winding. Easy reading calendar date. Sweep second hand. Truly distinguished styling. Lizard strap. ret. $[illegible]85
31-1370 **Only $92.95**

(H) **BARLOW** [illegible] diamonds [illegible] 14 karat [illegible] one [illegible] sion [illegible] strap.
retail $250.00
31-1375 **Only $125.00**
Same except 14K yellow gold
31-1376 **Only $125.00**

ALL WATCHES ARE BEAUTIFULLY GIFT BOXED. SHPG. WT. 1/4 LB. EACH

(A) **EDITH.** 14 karat yellow gold case in ever popular marquise shape. 17 jewel high-precision movement for years of accurate time-keeping. Adjustable gold-filled matching bracelet.

31-1390 ret. $99.95 . . . **Only $50.45**

Same, except in 14K white gold.
31-1389 ret. $99.95 . . . **Only $50.45**

(B) **DIAMOND ELIZABETH.** A jewel of a timepiece! 18 fine cultured pearls encrust the case around the tiny round face. 14 karat white gold—always in good taste. 17 jewel high-precision movement. Suede cord for that feminine look.

31-1387 ret. $250 . . . . . **Only $128.00**

(C) **FRITZIE.** 18 karat yellow gold case in stylish round shape with faceted crystal. 17 jewel high-precision movement. Styled to please the particular. Suede strap.

31-1394 ret. $115 . . **Only $57.95**

Same, except in 18K white gold
31-1393 ret. $115 . . . . **Only $57.95**

(D) **ALICE.** A beauty in 14 karat yellow gold. Designed to delight. Classic round shape with sculptured ends. Fine 17 jewel high precision movement. Easy-to-read Arabic numbers. Matching gold filled bracelet.

31-1382 ret. $105 . **Only $52.45**

Same, except in 14K white gold
31-1383 ret. $105 . **Only $52.45**

(E) **AMBER.** A dainty baguette watch for the discriminating. 14 karat yellow gold case of unique taper and shape. 17 jewel high-precision movement crafted for accuracy. Adjustable gold filled matching bracelet.

31-1392 ret. $130 . . **Only $63.95**

Same, except in 14K white gold.
31-1393 ret. $130 . **Only $63.95**

(F) **DIAMOND ADRIENNE.** Six flashing diamonds spark this design reminiscent of a by-gone age. 14 karat white gold with adjustable gold filled bracelet. 17 jewel high precision movement. Unusual leaf end piece design.

31-1386 ret. $185 . . . . **Only $92.95**

ALL WATCHES ARE BEAUTIFULLY GIFT BOXED SHPG WT ½ LB EACH

JULES JURGENSEN CORPORATION
Chronometer and Watchmaker
EST. 1740

(G) **AVERILL.** Styled in 14 karat yellow gold with distinctive two-tone markers on face. Satin finish, elliptical case with round crystal. 17 jewel high-precision movement. A handsome watch indeed. Genuine alligator strap.

31-1385 ret. $125. . . . . **Only $80.45**
Same, except in 14K white gold
31-1384 ret. $165. . . . . **Only $80.45**

(H) **DIAMOND CATHERINE.** Elegantly styled in 14 karat white gold one piece case and 14 karat Florentine filigree bracelet. 16 fiery diamonds add to its high fashion beauty. 17 jewel high-precision movement.

31-1396 ret. $595 . . . . . **Only $295.00**

(K) **DIAMOND CLAUDETTE.** Stunning style in 18 karat white gold one piece case and matching 18 karat bracelet. 18 diamonds on case and 6 diamonds on the bracelet for added glamour. 17 jewel high-precision movement.

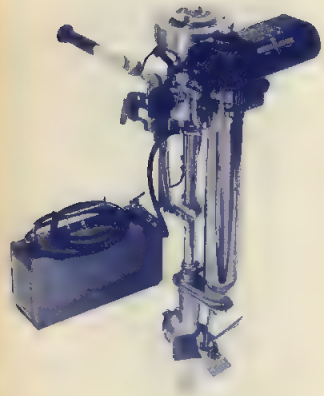
31-1391 ret. $800. . . . . **Only $390.00**

(J) **AUTOMATIC SEABROOKE** with calendar. A real man's watch! Highly functional. 17 jewel high-precision movement, self-winding, calendar dial, sweep second hand and stainless steel square case. Lizard strap. Tailored for the active life.

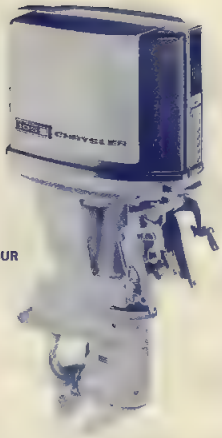
31-1388 ret. $105 **Only $51.95**

WINNER OF 21 CHRONOMETRIC INTERNATIONAL AWARDS SINCE 1740

Copyright 1967 Jules Jurgensen, 580 Fifth Ave. So., New York, N. Y. All Jules Jurgensen watches have jewelled Swiss movements—all 17 jewelled, shock-resistant and anti-magnetic.



BRITISH SEAGULL 4-HP CENTURY



CHRYSLER'S 105-HP FOUR

THE 55-HP FOUR-CYCLE HOMELITE

COMANCO'S COMMANDO VII

ESKA'S 7-HP AIR-COOLED OUTBOARD

OUTBOARD MOTORS

CHRYSLER

☐ Chrysler outboards from the Chrysler Corp., Box 2641, Detroit, Mich 48231 favor the fisherman with eight light weight new models under ten hp. Other new engines in a line that ranges from a 105-hp four to a 3.5-hp fishing outboard that weighs under 30 pounds are four versions of the 20-hp model. Chrysler outboards are rated at 105, 75, 55, 45, 35, 20, 9.9, 6.6, 4.4 and 3.5 hp. A capacitor-discharge ignition system fires the 75 and 105 to improve acceleration and fuel consumption and prolong spark plug life. The new fishing models, 9.9, 6.6 and 4.4 hp, are light and compact for easy transport and stowage (weights are 56, 48 and 46 pounds), and have a curved, weedless lower unit with a low-mounted cooling intake that permits them to travel in very shallow water. Generator-equipped Auto-electric outboards from Chrysler are a 9.9 and a 20 that keep batteries charged and afford up to 10 amps of power for accessories. All Chrysler outboards operate on a 50:1 mixture of gasoline to oil.

COMANCO, INC.

☐ The 4.5-hp Commando VII, the 5.2-hp Commando VIII, and the 7½-hp Commando Sea Horse are air-cooled outboards for the fisherman from Comanco, Inc., Washington Blvd. at Motor Ave., Culver City, Calif. The $104.95 Commando VII and $129.95 Commando VIII each weigh 22 pounds; the $179.95 Commando Sea Horse weighs 23 pounds. All are one-cylinder engines with loop scavenging to efficiently use all fuel, 360° pivoting for reverse, and construction of aluminum, steel and bronze.

TEMPO-TROLL

☐ An 18-pound electric trolling motor that operates on a 6- or 12-volt storage battery is the Tempo-Troll from Tempo Products Co., 6200 Cochran Rd., Cleveland, Ohio 44139. The ten-speed fishing motor will slow down to barely-perceptible speed in complete silence for sneaking up on fish, says Tempo, and is equipped with a seven-position tilting clamp bracket and a heavy skeg with weedless propeller. The company recommends it as an auxiliary outboard for patrolling hot fishing spots after arriving with a more powerful motor. The price is $124.50.

FISHER-PIERCE/HOMELITE

☐ The four-cycle 55-hp Homelite outboard from the Engine Division of Fisher-Pierce, 1149 Hingham St., Rockland, Mass. has been improved for '68 with new valves of Stellite, a tough metal normally used in aircraft engines and said to last 2½ times longer than metals previously used in valves; a new cooling system that jets water onto cylinder heads to control temperature, and with corrosion proofing. It remains the only outboard that burns straight gasoline with no oil mixture. Its four-cycle overhead-cam engineering, says the company, affords fuel economy, steady operation at low speed, high thrust, quick starts and elimination of plug fouling. At full speed, the Homelite 55 is said to use about ⅔ as much fuel as comparable two-cycle outboards under similar conditions. The 55 has a 500-rpm idle capacity, cooling system with thermostatic controls, and a 20-amp alternator with a switch to control rate of charge.

ESKA

☐ Three lightweight air-cooled outboards for the fisherman are built by the Eska Co., 100 W. Second St., Dubuque, Iowa. The $169 Eska 7 is a 33-pound 7-hp motor, the $124.95 Eska 5 is a 31 pound 5-hp engine, and the $109.95 Eska 3 is a 28-pound 3-hp motor. All are highly efficient loop-scavenged designs, says the company, which burn all fuel in the combustion chamber with virtually no waste. The Eska 7 has forward, neutral and full-pivot reverse, the 5 and 3 have pivoting reverse and forward.

BRITISH SEAGULL

☐ England's British Seagull heavy duty outboards are sold in the U.S. by Seagull Marine Sales, 3107 Washington Blvd., Venice, Calif. 90291, Inland Marine, 76 E. Jackson St., Wilkes-Barre, Pa. 18701; and Imtra Corp., 11 University Rd., Cambridge, Mass. The British Seagull is a one-cylinder water-cooled outboard engineered to turn multi-blade propellers through 3:1 and 4:1 reduction to provide the power needed to push auxiliary sailboats and other displacement craft. The four outboards in the line are the 2-hp Forty Featherweight, $130; the 3-hp Forty Plus, $140; the 4-hp Century, $175; and the 5-hp Century Plus, $190. Two new Century models will be available during 1968: the Silver Century and the Silver Century Plus, both with what is claimed to be 25% more power.

THE TEMPO-TROLL ELECTRIC OUTBOARD

1968 OUTBOARD MOTORS

JOHNSON

☐ Rated at 115, 100, 85, 65, 55, 40, 33, 20, 9½, 6, 5, 3 and 1½ hp are outboards for the new season from Johnson Motors, Waukegan, Ill. 60085. Johnson's largest engine is a 115-hp high-performance special engineered for racing or high-speed pleasure. More suited to family recreation are V4s of 100, 85 and 65 hp with breakerless "power-pulse" ignition. Two new Johnson outboards are a 1½-hp one-cylinder model that weighs 19 pounds, and a three-cylinder 55-hp engine with a single-motion gearshift and throttle control and a new cylinder-charging system said to boost compression and fuel economy. All Johnson outboards are sold with a two-year warranty and burn a 50:1 gas:oil mixture. Other notable features of the 1968 Johnson line are a redesigned exhaust housing for quieter running and new throttle and spark linkage for fuel economy on the three big V4s, a heavy-duty lower unit for the 65 when used on houseboats or workboats, a new three-gallon fuel tank for the 3 and 5, new fuel pumps on the 40, 33, 9½ and 5, and an anti-corrosion exhaust housing for the 20-hp engine.

McCULLOCH CORP.

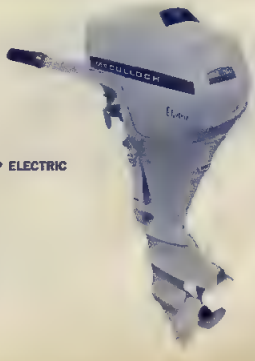
☐ The McCulloch Corp., 6101 W. Century Blvd., Los Angeles, Calif. 90045 has eleven outboards for '68, from 4-hp to 75-hp. Six fishing motors from McCulloch are an air-cooled 4-hp lightweight (37 pounds) in standard and long-shaft versions; a weedless 7½ that weighs 39 pounds in a hand-starting version and is also available in a 53-pound electric-starting version; and standard-starting and electric models of a 9-hp outboard. Larger motors from McCulloch are a 45 engineered to afford ski-boat speeds with low fuel consumption, available in standard and long-shaft versions, both with electric starting; and a 75-hp motor which the company claims has up to 33⅓ greater fuel economy than comparable 75 hp outboards. The 75 is available with standard or long shaft.

MERCURY

☐ The largest outboard in the nine-engine Mercury line, or anywhere else for that matter, is the all-new 125-hp Merc 1250, described by the Kiekhaefer Corp., Fond du Lac, Wisc. as "the world's most advanced outboard." Incorporated in the in-line six are a new power train, new carburetors with aircraft-type boost venturis, new linkages for conserving fuel, and newly-designed pistons, rods and crankshaft. Other new Mercury outboards are rated at 100, 65, 50, 35, 20, 9.8, 6 and 3 9 hp. Thunderbolt capacitor-discharge ignition, introduced two years ago by Kiekhaefer, is standard on all models from 50 hp up. On the non-alternator 50s and 65s, the magneto has been replaced by a new energizer which makes breakerless Thunderbolt ignition possible without a battery. An electric-starting version of the 20-hp engine and a 100-hp six are also new in '68 from Mercury. Standard on all Mercury outboards are a full silencing system, choice of long or short shafts, one-piece aluminum driveshafts and lower-unit housings and fixed-jet carburetion for increased efficiency and fuel economy.

EVINRUDE

☐ Two new engines, a three-cylinder 55-hp model and a 1½-hp single-cylinder lightweight, are part of what Evinrude Motors, Milwaukee, Wisc. 53216 claims is "the widest range of power ever offered by an outboard manufacturer." The 1968 Evinrudes are rated at 100, 85, 65, 55, 40, 33, 18, 9½, 6, 5, 3 and 1½ hp. The company also manufactures a limited production 115-hp racing engine with high-thrust gears and streamlined lower unit. The 55-hp Triumph has a new fuel-flow system said to result in higher compression and more efficient combustion. Its slim lower unit and gear train, designed by computer, and newly-designed propellers, are reported to give it excellent low-speed thrust for skiing and high speed on light hulls. The 1½-hp Mate weighs less than 20 pounds and is engineered for very slow trolling. Other refinements in the '68 Evinrude line are a power boost and electronic ignition for the 65- and 85-hp V4s, streamlined and stronger gearcases on the 18, 9½ and 6, and smaller dimensions for the 3-hp engines. All Evinrudes carry a two year warranty and use a 50:1 fuel: oil mix.



McCULLOCH'S 9-HP ELECTRIC

EVINRUDE'S 85-HP STARFLITE

THE 125-HP MERC 1250

JOHNSON'S NEW SEA-HORSE 55

FAMOUS PARKER GAMES

PARKER BROTHERS, INC., SALEM, MASSACHUSETTS — DES MOINES, IOWA

Sales Offices: New York – Chicago – Los Angeles – San Francisco – Atlanta

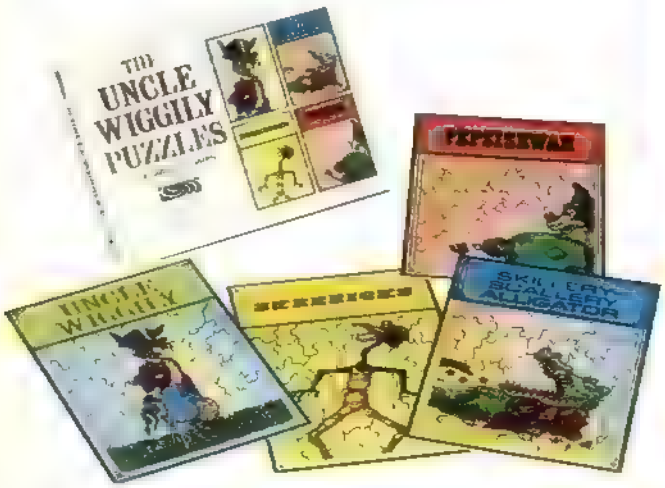
Manufactured in Canada by Parker Brothers Games Limited

Parker Brothers Inc.

SALEM MASSACHUSETTS DES MOINES IOWA

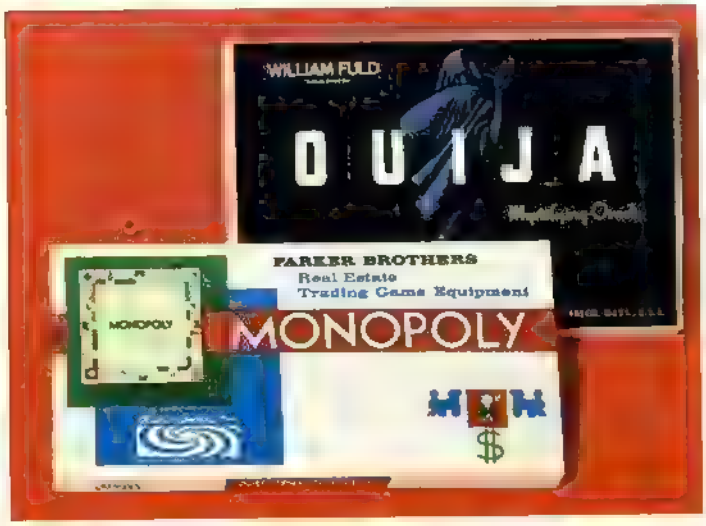
#230 THUNDERBIRDS Thrill-packed science-fiction game takes kids 6-12 to 21st Century! Players blast off into outer space and help "International Rescue" outwit master crimina Based on popular TV series.

#150 JUNGLE BOOK Delightful game for ages 6-12 based on Disney-promoted classic by Rudyard Kipling Each player is Mowgli, and encounters many adventures in jungle. Whoever reaches civilization first wins!



#161 UNCLE WIGGILY PUZZLES Four puzzles with large colorful pieces, showing Uncle Wiggily, Pipsisewah, Skeezicks, and Skillery Skallery All gator from the Howard R. Garis stories. Ideal for ages 5-11

#97 DON'T LOSE YOUR MARBLES™ Transparent shrink-wrapped package lets customers try before buying. An irresistible challenge to fill all the holes in the durable plastic bowl with marbles.



Of course you'll reorder the ever-popular, one and only **#600 OUIJA® TALKING BOARD SET,** together with that all-time favorite **#9 MONOPOLY®** . . . Parker Brothers Trademark for its real estate trading game equipment.

AMERICA'S MOST PLAYABLE GAMES GUARANTEE YOUR SALES GROWTH!

The excellence of their *playing qualities* keeps such well-established games as **MONOPOLY®, OUIJA®,** and all the other Parker favorites going strong . . . year in and year out. Your customers know they'll get more playing value per game when they see the familiar Parker Brothers Trademark on the package.

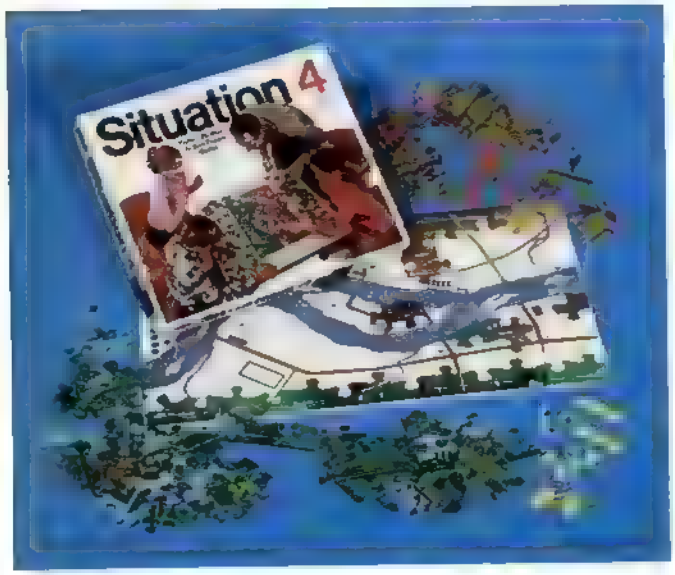
Parker Brothers Inc.

SALEM MASSACHUSETTS DES MOINES IOWA

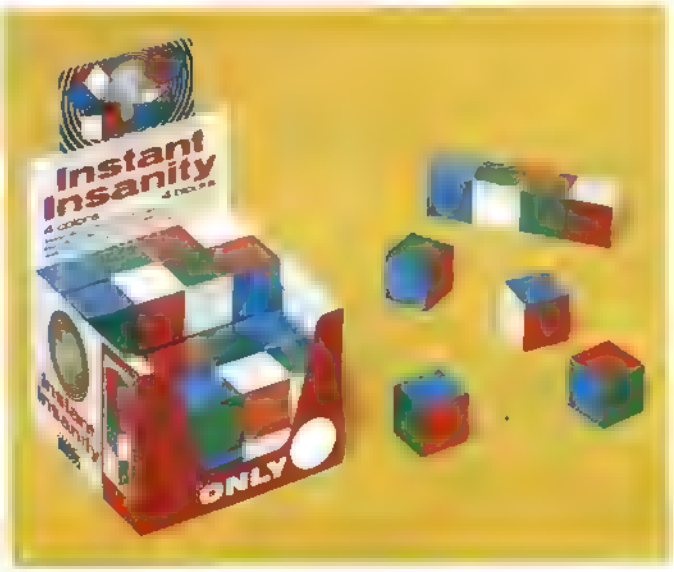
#50 HIP FLIP™ Could be the maddest fad yet! Everyone has a great time swinging the flipper just as fast as possible . . . especially when music sets the rhythm. Hilarious to watch! A sensation at any party! Flipper, two pairs of plastic hands, dowel rod, and giant spinner.

"...and what ELSE is new?"

Glad you asked! Here's a preview of some of the exciting new items from Parker Brothers. Thrilling games and challenging puzzles for singles, couples, and crowds. Fun for tots and families . . . teenagers and golden agers. Parker will extend its television promotion this year, too . . . using 2 national networks and running spot campaigns in 53 key markets. Spot radio will also be stepped up. And, in addition, you'll see more color ads running in 25 national magazines. Looks like "what's new" is good news for you!



#75 SITUATION 4™ Novel game and puzzle combined. Opponents use 2 puzzles, identical except in color, and play on the *same* area! Each tries to cover more area than the other, scoring points using special plays and pieces. Two . . . or a dozen can play!



#1 INSTANT INSANITY™ Crazy, tantalizing puzzle for all ages. Arrange the blocks so all four colors show on each side of stack. Easy? Hah! No one can resist buying and trying when they see the attractive, self-dispensing display carton. Sure-fire seller!

#180 THE UNDERSEA WORLD OF JACQUES COUSTEAU Thrilling, competitive game of chance based on adventure and excitement of ABC television series. Two to four players fight off shark attacks, use scooters, 2-man subs, etc. Whoever dives to greatest depths wins!

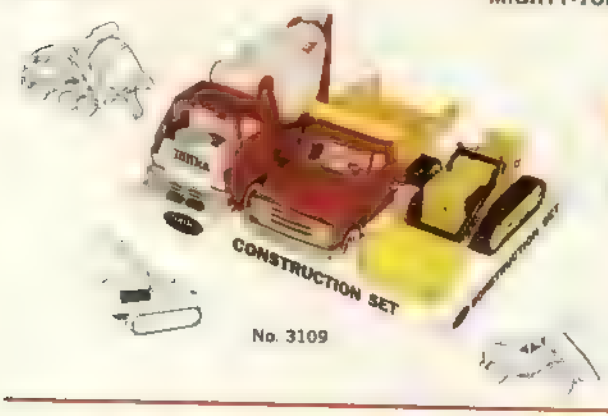
A Parker Brothers Puzzle of "The Undersea World of Jacques Cousteau"
A Parker Brothers Puzzle of "The Undersea World of Jacques Cousteau"
A Parker Brothers Puzzle of "The Undersea World of Jacques Cousteau"

#0181 COUSTEAU PUZZLE ASSORTMENT Three new full-color photographic puzzles showing scenes from exciting television series. #182 Rare Starfish, #183 Exotic Fish, #184 Undersea Reef Life. Each puzzle is over 18" x 22" and contains more than 500 pieces.

#0510 NEW YORK TIMES PUZZLE ASSORTMENT A second edition of these popular full-size reproductions of actual historic front pages. Each contains well over 500 pieces. #511 Six Day War in Israel, #512 First American in Space, #513 Victory in Europe.

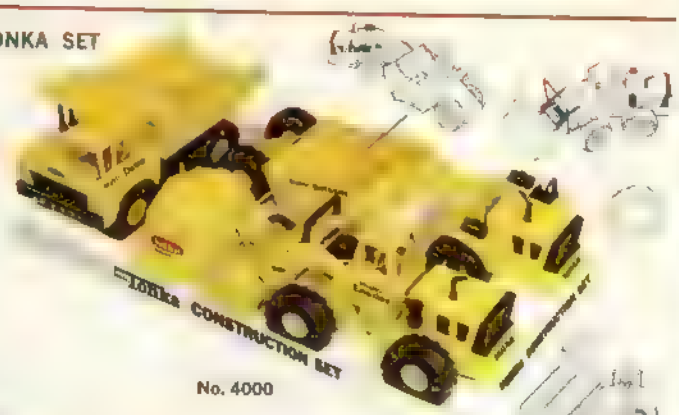
#85 PIN POINT™ Fascinating family game for all ages. Players use extrasensory perception (ESP) to locate objects inside mysterious black box. Everybody has fun sticking colored pegs through cover, trying to determine positions of 3 distinctive shapes.

TONKA SET



No. 3109

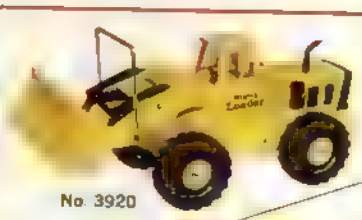
MIGHTY-TONKA SET



No. 4000

mighty Tonka

No. 3900



No. 3920

No. 3930

No. 3906

No. 3940

No. 3935

No. 3990

NEW POINT-OF-PURCHASE "PLUSES" FOR TONKA RETAILERS

New packaging. All Tonka Toys in '68 will go to market in eye-catching new packages. Individually, they show Tonkas larger, bolder and more attractively than ever before. From all angles too. In mass displays, the packaging creates a Tonka "billboard" effect, providing further merchandising impact.

New Tiny-Tonka Display Carton. Tiny-Tonka shipping cartons double as countertop merchandisers. They can be used to display single Tiny models or in a row to show all nine. Tonka identification and toy designation literally "pop" from these all-new cartons. Great impulse sales getter!

PLUS NEW "HEAVIED UP" CONSUMER ADVERTISING AND RETAIL MERCHANDISING PROGRAMS PROMOTING TONKA AS NEVER BEFORE!

TONKA SETS

No. 3109 — Tonka CONSTRUCTION SET. Contains Cement Mixer, Dump and Loader, all authentic steel replicas of actual construction equipment

No. 4000 — Mighty-Tonka CONSTRUCTION SET. Consists of Mighty Loader, Scraper and Dump plus the famous Tonka Hard Hat. Steel vehicles.

MIGHTY LINE

No. 3900 — Mighty-Tonka DUMP. Rugged steel body, oversize lifetime tires 18½" long, 10¼" high, 8" wide

No. 3906 — Mighty-Tonka BULLDOZER. Detailed, down to swivel umbrella over driver's seat. 12⅜" long, 7½" high, 7¾" wide

No. 3920 — Mighty-Tonka LOADER. Lever operates bucket which scoops, raises for hauling and unloads. 19⅞" long, 9⅛" high, 8⅛" wide

No. 3930 — Mighty-Tonka SHOVEL. Swivel shovel mounted on truck chassis. 29" long, 16" high, 7¾" wide

No. 3935 — Mighty-Tonka SCRAPER. All steel body. Scrapes, hauls, spreads. 27¼" long, 7" high, 8¼" wide

No. 3940 — Mighty-Tonka CRANE. Locking cranks control boom angle, work clam bucket 30" long, 23" high, 7¾" wide

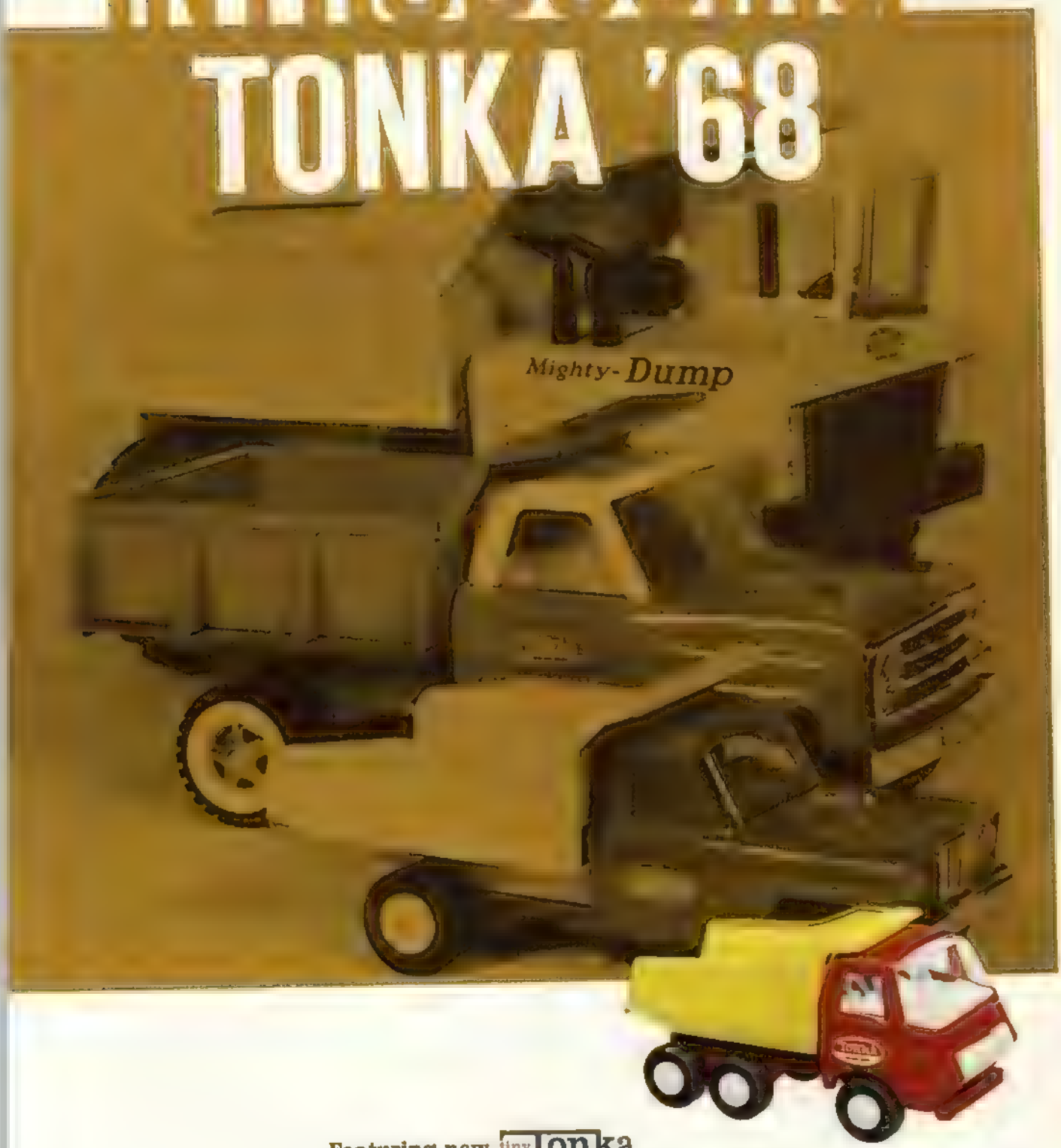
No. 3990 — Mighty-Tonka CAR CARRIER. Tough steel unit hauls three Mini-Tonka vehicles. 34¼" long, 8⅜" high, 7⅛" wide

Tonka

TONKA CORPORATION
MOUND, MINNESOTA

Printed in U.S.A.

INTRODUCING TONKA '68



Featuring new tiny Tonka

tiny-Tonka

No. 515

No. 535

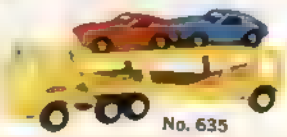
No. 555

No. 655

No. 575

No. 595

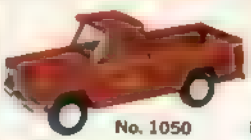
No. 615


No. 635

No. 675

mini-Tonka

No. 1040


No. 1050

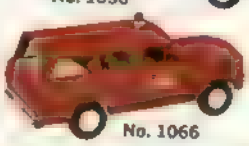
No. 1056

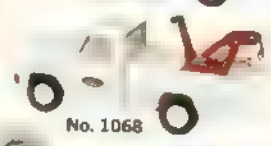
No. 1060

No. 1030

No. 1042

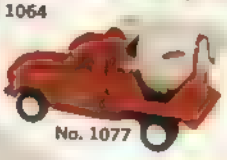
No. 1064


No. 1066

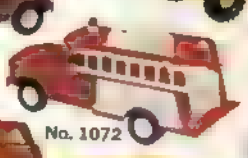

No. 1068

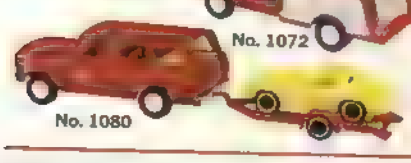
No. 1070

No. 1076


No. 1077

No. 1082


No. 1072


No. 1080

No. 1084

No. 1096

No. 1098

MINI-TONKA SETS

No. 1103

No. 1104

No. 1110

NEW! **TINY-TONKA DEBUTS!** Get more impulse sales, year round buying action with Tiny Tonka! Same top quality as larger Tonkas. "Big fun at little cost" consumer appeal. Best of all, they're Tonka!

Our established lines, Mini, Regular and Mighty Tonka, also promise new consumer enthusiasm. All three lines have been expanded with brand new toys. Several Regulars feature new cab styling. Every Tonka in all four lines is an outstanding example of the quality the toy-buying public expects from Tonka Toys: ● Tough, automotive gauge steel body construction. ● All painted surfaces are non toxic, child-safe. ● Two applications of DuPont chip-resistant truck enamel cover every Tonka ● Tires guaranteed for life of toy. ● Sturdy, wheel/axle assemblies stay attached to toy. ● All Tonkas are scale replicas of real vehicles

Good Housekeeping

COMMENDED by PARENTS MAGAZINE

TINY LINE

No. 515 — Tiny-Tonka PICK-UP. Rugged replica of the real thing. 4½" long, 2½ high, 2⅛" wide

No. 535 — Tiny-Tonka DUMP. Tough all steel body. 5" long, 2¹⅞" high, 2⅛" wide

No. 555 — Tiny-Tonka WRECKER. Sturdy winch is lever-operated 5" long, 2½" high, 2⅛" wide

No. 575 — Tiny-Tonka CEMENT MIXER. Operates like real cement mixers. 4⅜" long, 3¼" high, 2⅛" wide

No. 595 — Tiny-Tonka PUMPER. Enclosed cab, all steel body. 5⅞" long, 2½" high, 2⅛" wide

No. 615 — Tiny-Tonka SANITARY SERVICE. Actually loads, hauls and dumps "trash" 5⅜" long 2¾" high, 2⅛" wide

No. 635 — Tiny-Tonka CAR CARRIER. All steel body, two plastic cars, 9⅜" long, 2½" high, 2⅛" wide

No. 655 — Tiny-Tonka BOTTOM DUMP. Bottom dump assembly actually works. 9⅜" long, 2½" high, 2⅛" wide

No. 675 — Tiny-Tonka AERIAL LADDER. Ladder adjusts to raised position. 10½" long, 2½" high, 2⅛" wide

MINI LINE

No. 1030 — Mini-Tonka 'JEEP' DISPATCHER. Folding windshield, separate seats. 6¼" long 3⅜" high, 3¼" wide

No. 1040 — Mini-Tonka 'JEEP' COMMANDER. Long-wear tires, rugged steel body. 6½" long, 3⅜" high, 3⅜" wide

No. 1042 — Mini-Tonka BEACH BUGGY. Sporty wide balloon tires. 6½" long, 3⅜" high, 4" wide

No. 1050 — Mini-Tonka PICK-UP. All steel construction, lifetime tires. 9¼" long, 3½" high, 3½" wide

No. 1056 — Mini-Tonka STAKE. Lever raises bed for dumping. 9¾" long, 3⅜" high, 4" wide

No. 1060 — Mini-Tonka DUMP. Lever-operated dump action. 9½" long, 4" high, 4" wide

No. 1064 — Mini-Tonka HI-WAY PATROL. Spring action tailgate, "flasher." 9⅛" long, 4⅛" high, 3⅜" wide

No. 1066 — Mini-Tonka FIRE CHIEF. Authentic decaling 9 [illegible] long, 4 [illegible] high 3 [illegible] wide

No. 1068 — Mini-Tonka WRECKER. Lever-controlled winch. 9½" long, 3¾" high, 3½" wide

No. 1070 — Mini-Tonka CAMPER. Swing open door, sliding windows. 9½" long, 5¼' high, 3⅜" wide

No. 1072 — Mini-Tonka FIRE FIGHTER. Detachable ladders. 9¾" long, 4¼" high, 4⅛" wide

No. 1076 — Mini-Tonka GRADER. Lever steering 10¾" long, 4¾" high, 4⅞" wide

No. 1077 — Mini-Tonka CEMENT MIXER. Crank works drum. 9⅝" long, 4⅞" high, 4" wide

No. 1080 — Mini-Tonka WAGONEER & TRAILER. Detachable trailer hauls Sting Ray. 16⅞" long 3¾" high, 3⅜" wide

No. 1082 — Mini-Tonka PICK-UP & HORSE TRAILER. Tough steel bodies. 14¾" long, 5⅜" high, 3⅜" wide

No. 1084 — Mini Tonka SANITARY SERVICE. Lever-controlled loading and dumping 9½" long 5 [illegible] high 4 [illegible] wide

No. 1096 — Mini-Tonka CAR CARRIER. Loads, unloads from top or bottom. 18⅝" long, 6¾" high, 4⅛" wide

No. 1098 — Mini-Tonka ALLIED VAN. Detachable trailer. 16" long, 5¼" high, 4¼" wide

Tonka

MINI-TONKA SETS

No. 1103 — Mini-Tonka FIRE DEPARTMENT SET. Contains Fire Fighter Fire Chief and 'Jeep.' Steel bodies, lifetime tires

No. 1104 — Mini-Tonka TONKA STABLES SET. Consists of 'Jeep' Pick-Up with Horse Trailer and Stake. Stake converts to flatbed, Pick Up has 'glassed in" cab

No. 1110 — Mini-Tonka CONTRACTOR SET. Includes Pick Up, Dump, Cement Mixer and Grader All-steel bodies, lifetime tires

VOLKSWAGENS

No. 1158 — ASSORTED VOLKSWAGENS. Scale model VWs come in Red, Blue, Black & Green Size each, 8⅜" long, 3⅜" high, 3⅜" wide

REGULAR LINE

No. 2200 — Tonka 'JEEP' DISPATCHER. Detailed steel replica of real 'Jeep.' 9¾" long, 5½' high, 5¼" wide

No. 2252 — Tonka AIR FORCE 'JEEP.' Lifetime whitewall tires, detachable spare. 10½" long 5½" high, 5¼" wide

No. 2300 — Tonka BULLDOZER. Three position, lever-controlled blade adjustment. 8⅞" long 4¾" high, 6" wide

No. 2302 — Tonka PICK-UP. New 1968 cab bumper and grill styling. 13½" long, 5⅝" high, 5 ½" wide

No. 2304 — Tonka 'JEEP' COMMANDER. Steel body, simulated "canvas" top. 10½" long, 5⅞" high, 5¼" wide

No. 2306 — Tonka LIFE GUARD 'JEEP.' Carries a raft that actually floats. 9¾" long, 6⅜" high, 5 ¼" wide

No. 2315 — Tonka DUMP. Newly designed cab with detailed interior. 13⅞" long, 6⅛" high 5⅞" wide

No. 2352 — Tonka LOADER. Bucket scoops and unloads, raises and lowers. 12" long, 4⅝" high, 5¼" wide

No. 2360 — Tonka STYLE SIDE PICK-UP. New cab design, new rugged bumper and grille. 14⅝" long, 5⅝" high, 5½" wide

No. 2406 — Tonka DUMP. Popular all-steel favorite with new styling. 14" long, 6⅛" high 6⅛" wide

No. 2430 — Tonka HORSE VAN. Carries two impact styrene horses. New styling. 13¾" long, 5⅝" high, 5½" wide

No. 2435 — Tonka 'JEEP' WRECKER W/PLOW. Five-position plow, crank-operated winch. 12⅜" long, 6" high, 5½" wide

No. 2445 — Tonka DUNE BUGGY. New detailed counterpart of real-life sport vehicle. 10⅞" long, 6½" high, 8¼" wide

No. 2510 — Tonka GRADER. Five-position blade, lever operated steering. 17½" long, 7⅛" high, 7⅝" wide

No. 2516 — Tonka 'JEEP' RUNABOUT. Boat crank-winches onto detachable trailer. 24¾" long, 5½" high, 5¼" wide

No. 2518 — Tonka WRECKER. Rugged steel construction, new styling. 14⅝" long, 6¼" high, 5½" wide

No. 2520 — Tonka HYDRAULIC DUMP. Real hydraulic dump action, new styling. 14" long, 6¼" high, 6⅛" wide

No. 2526 — Tonka SHOVEL. Pivoting cab; easy dependable bucket loading. 20" long, 15" high, 6¼" wide

No. 2534 — Tonka TRENCHER. Digs, loads, hauls, dumps and levels. 18½" long, 7⅜" high, 5 ¼" wide

No. 2616 — Tonka DUMP AND SANDLOADER. Smooth working conveyor unit loads truck. 24⅛" long, 8⅝" high, 5⅞" wide

No. 2620 — Tonka CEMENT MIXER. Mixing drum rotates as truck moves. 14" long, 8" high 6¼" wide.

No. 2690 — Tonka SANITARY SERVICE. Actually loads, hauls and dumps "playtrash." 16" long, 7⅝" high, 6" wide

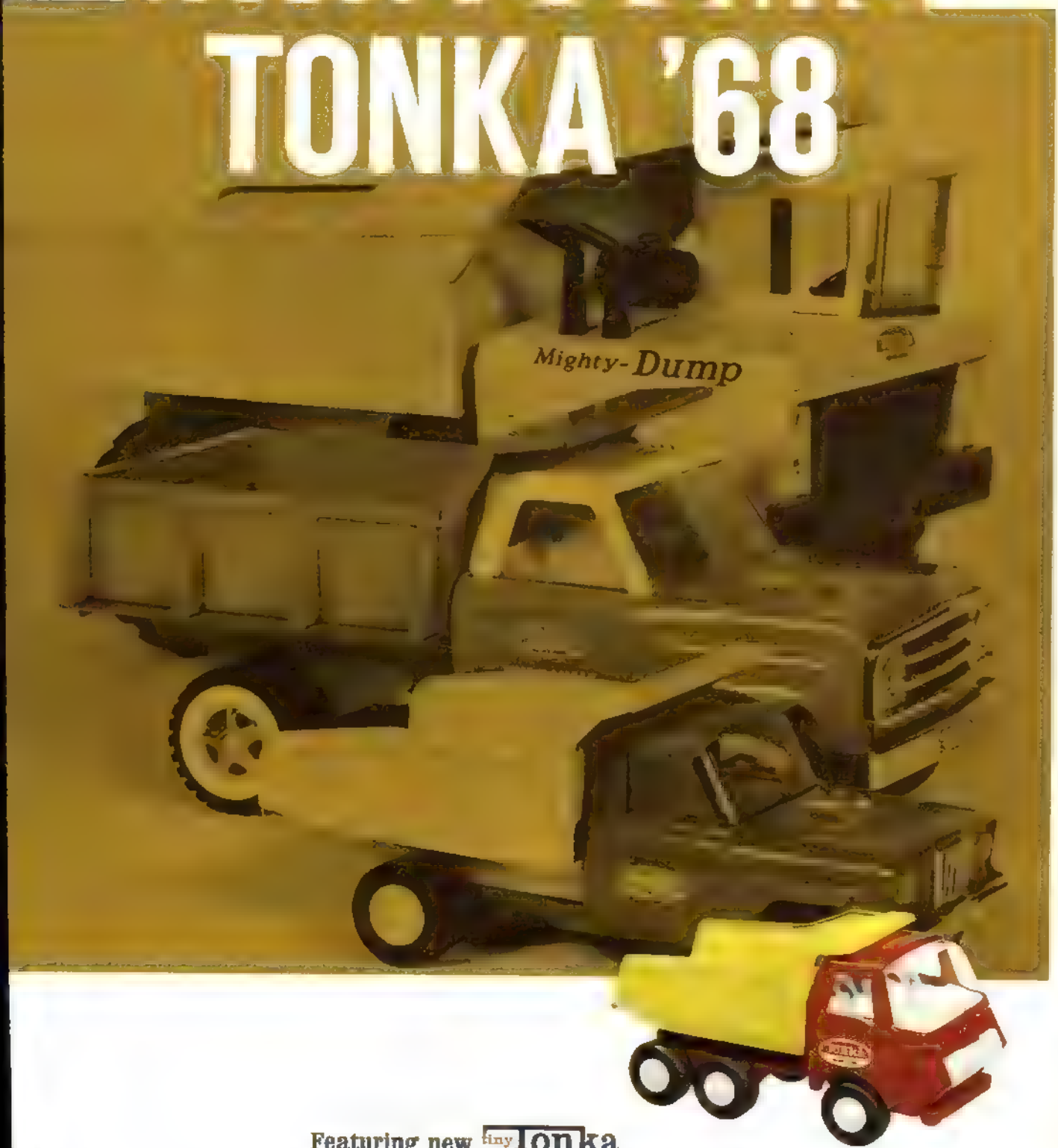
No. 2840 — Tonka CAR CARRIER. Steel hauler with three acetate plastic cars included. 27½" long, 6½" high, 5¾" wide

No. 2910 — Tonka BOTTOM DUMP. Levers operate dual dumping doors at bottom of trailer 25" long, 6½" high, 6" wide

No. 2926 — Tonka PUMPER. Actually shoots water when attached to garden hose. 15½" long, 6½" high, 6 ¼" wide

No. 2998 — Tonka AERIAL LADDER. Ladder cranks up three feet, adjusts to six angles. 28¾" long, 6¾" high, 6⅛" wide

INTRODUCING TONKA '68



Featuring new tiny tonka

tiny-Tonka

No. 515

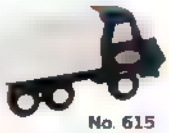
No. 535

No. 555

No. 655

No. 575

No. 595

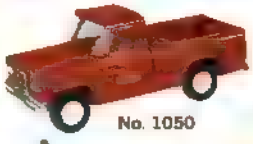

No. 615

No. 635

No. 675

mini-Tonka

No. 1040


No. 1050

No. 1056

No. 1060

No. 1030

No. 1042

No. 1064

No. 1066

No. 1068

No. 1070

No. 1076

No. 1077

No. 1082

No. 1072

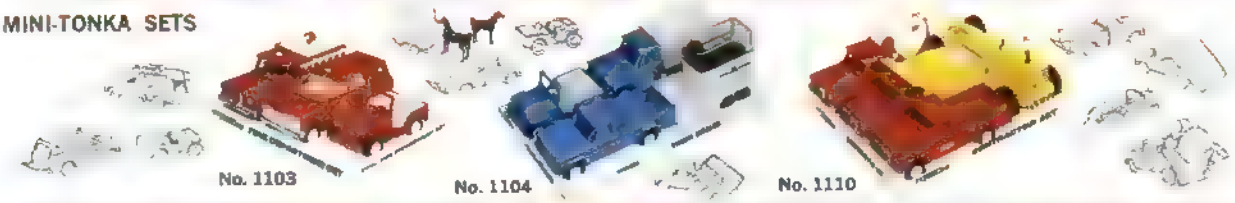
No. 1080

No. 1084

No. 1096

No. 1098

MINI-TONKA SETS


No. 1103

No. 1104

No. 1110

NEW! TINY-TONKA DEBUTS!

Get more impulse sales year round buying action with Tiny Tonka! Same top quality as larger Tonkas. "Big fun at little cost" consumer appeal. Best of all, they're Tonka!

Our established lines, Mini Regular and Mighty Tonka, also promise new consumer enthusiasm. All three lines have been expanded with brand new toys. Several Regulars feature new cab styling. Every Tonka in all four lines is an outstanding example of the quality the toy-buying public expects from Tonka Toys: ● Tough, automotive gauge steel body construction. ● All painted surfaces are non-toxic, child-safe. ● Two application of DuPont chip-resistant truck enamel cover every Tonka. ● Tires guaranteed for life of toy. ● Sturdy, wheel/axle assemblies stay attached to toy. ● All Tonkas are scale replicas of real vehicles.

Good Housekeeping

COMMENDED by PARENTS MAGAZINE

TINY LINE

No. 515 — Tiny-Tonka PICK-UP. Rugged replica of the real thing. 4½" long, 2½ high, 2⅛" wide.

No. 535 — Tiny-Tonka DUMP. Tough all-steel body. 5" long, 2¹⁵⁄₁₆" high, 2⅛" wide.

No. 555 — Tiny-Tonka WRECKER. Sturdy winch is lever-operated. 5" long, 2½" high, 2⅛" wide.

No. 575 — Tiny-Tonka CEMENT MIXER. Operates like real cement mixers. 4⅞" long, 3¾" high, 2⅛" wide.

No. 595 — Tiny-Tonka PUMPER. Enclosed cab, all steel body. 5⅜" long, 2½" high, 2⅛" wide.

No. 615 — Tiny-Tonka SANITARY SERVICE. Actually loads, hauls and dumps "trash." 5¾" long, 2¾" high, 2⅛" wide.

No. 635 — Tiny-Tonka CAR CARRIER. All-steel body two plastic cars. 9⅜" long, 2½" high, 2⅛" wide.

No. 655 — Tiny-Tonka BOTTOM DUMP. Bottom dump assembly actually works. 9¾" long, 2½" high, 2⅛" wide.

No. 675 — Tiny-Tonka AERIAL LADDER. Ladder adjusts to raised position. 10½" long, 2½" high, 2⅛" wide.

MINI LINE

No. 1030 — Mini-Tonka 'JEEP' DISPATCHER. Folding windshield, separate seats. 6¾" long, 3¾" high, 3⅜" wide.

No. 1040 — Mini-Tonka 'JEEP' COMMANDER. Long-wear tires, rugged steel body. 6½" long, 3⅜" high, 3⅜" wide.

No. 1042 — Mini-Tonka BEACH BUGGY. Sporty wide balloon tires. 6½" long, 3⅜" high, 4" wide.

No. 1050 — Mini-Tonka PICK-UP. All-steel construction, lifetime tires. 9⅛" long, 3½" high, 3⅞" wide.

No. 1056 — Mini-Tonka STAKE. Lever raises bed for dumping. 9¾" long, 3⅝" high, 4" wide.

No. 1060 — Mini-Tonka DUMP. Lever-operated dump action. 9½" long, 4" high, 4" wide.

No. 1064 — Mini-Tonka HI-WAY PATROL. Spring action tailgate, "flasher." 9⅛" long, 4⅛" high, 3⅜" wide.

No. 1066 — Mini-Tonka FIRE CHIEF. Authentic decaling. 9½" long, 4⅛" high, 3⅜" wide.

No. 1068 — Mini-Tonka WRECKER. Lever-controlled winch. 9½" long, 3¾" high, 3½" wide.

No. 1070 — Mini-Tonka CAMPER. Swing-open door, sliding windows. 9½" long, 5⅛" high, 3⅜" wide.

No. 1072 — Mini-Tonka FIRE FIGHTER. Detachable ladders. 9¾" long, 4¼" high, 4⅛" wide.

No. 1076 — Mini-Tonka GRADER. Lever steering. 10¾" long, 4⅝" high, 4⅞" wide.

No. 1077 — Mini-Tonka CEMENT MIXER. Crank works drum. 9⅝" long, 4⅜" high, 4" wide.

No. 1080 — Mini-Tonka WAGONEER & TRAILER. Detachable trailer hauls Sting Ray. 16⅞" long, 3⅝" high, 3⅜" wide.

No. 1082 — Mini-Tonka PICK-UP & HORSE TRAILER. Tough steel bodies. 14¾" long, 5⅜" high, 3⅜" wide.

No. 1084 — Mini-Tonka SANITARY SERVICE. Lever controlled loading and dumping. 9½" long, 5⅛" high, 4⅜" wide.

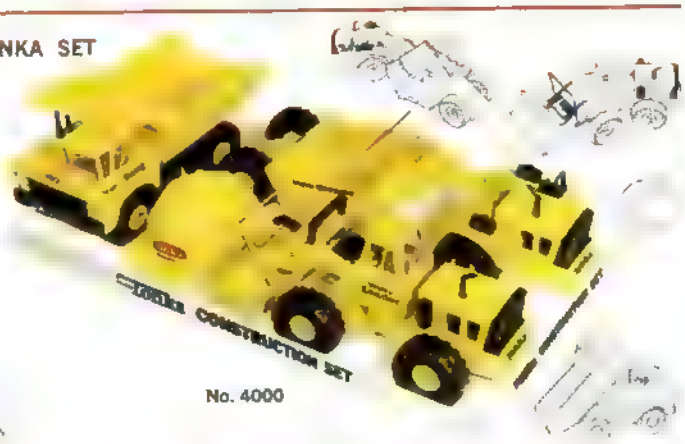
No. 1096 — Mini-Tonka CAR CARRIER. Loads, unloads from top or bottom. 18⅝" long, 6¼" high, 4⅛" wide.

No. 1098 — Mini-Tonka ALLIED VAN. Detachable trailer. 16" long, 5¾" high, 4⅛" wide.

TONKA SET

No. 3109

MIGHTY-TONKA SET



No. 4000

mighty Tonka

No. 3900

No. 3920

No. 3930

No. 3906

No. 3940

No. 3935

No. 3990

NEW POINT-OF-PURCHASE "PLUSES" FOR TONKA RETAILERS

New packaging. All Tonka Toys in '68 will go to market in eye-catching new packages. Individually, they show Tonkas larger, bolder and more attractively than ever before. From all angles too. In mass displays, the packaging creates a Tonka "billboard" effect, providing further merchandising impact.

New Tiny-Tonka Display Carton. Tiny-Tonka shipping cartons double as countertop merchandisers. They can be used to display single Tiny models or in a row to show all nine. Tonka identification and toy designation literally "pop" from these all-new cartons. Great impulse sales getter!

PLUS NEW 'HEAVIED UP' CONSUMER ADVERTISING AND RETAIL MERCHANDISING PROGRAMS PROMOTING TONKA AS NEVER BEFORE!

TONKA SETS

No. 3109 — Tonka CONSTRUCTION SET. Contains Cement Mixer, Dump and Loader, all authentic steel replicas of actual construction equipment.

No. 4000 — Mighty-Tonka CONSTRUCTION SET. Consists of Mighty Loader, Scraper and Dump plus the famous Tonka Hard Hat. Steel vehicles.

MIGHTY LINE

No. 3900 — Mighty-Tonka DUMP. Rugged steel body, oversize lifetime tires. 18½" long, 10¼" high, 8" wide.

No. 3906 — Mighty-Tonka BULLDOZER. Detailed, down to swivel umbrella over driver's seat. 12⅜" long, 7½" high, 7¾" wide.

No. 3920 — Mighty-Tonka LOADER. Lever operates bucket which scoops, raises for hauling and unloads. 19⅜" long, 9⅛" high, 8⅛" wide.

No. 3930 — Mighty-Tonka SHOVEL. Swivel shovel mounted on truck chassis. 29" long, 16" high, 7¾" wide.

No. 3935 — Mighty-Tonka SCRAPER. All steel body. Scrapes, hauls, spreads. 27¼" long, 7" high, 8¼" wide.

No. 3940 — Mighty-Tonka CRANE. Locking cranks control boom angle, work clam bucket. 30" long, 23" high, 7¾" wide.

No. 3990 — Mighty-Tonka CAR CARRIER. Tough steel unit hauls three Mini-Tonka vehicles. 34¼" long, 8⅛" high, 7⅝" wide.

Tonka®

TONKA CORPORATION
MOUND, MINNESOTA

Printed in U.S.A.

Tonka

MINI-TONKA SETS

No. 1103 — Mini-Tonka FIRE DEPARTMENT SET Contains Fire Fighter Fire Chief and 'Jeep Stee bodies lifet me tires

No. 1104 — Mini-Tonka TONKA STABLES SET Consists of 'Jeep 'Pick Up with Horse Trailer and Stake Stake converts to flatbed, Pick Up has 'glassed in'' cab

No. 1110 — Mini Tonka CONTRACTOR SET. In cludes P ck Up Dump, Cement Mixer and Grader All steel bod es, fetime tires

VOLKSWAGENS

No. 1158 — ASSORTED VOLKSWAGENS. Scale model VWs come in Red Blue, Black & Green Size each, 8¾" long, 3⅜" high 3⅝" wide

REGULAR LINE

No. 2200 — Tonka 'JEEP' DISPATCHER. De tailed steel replica of real 'Jeep ' 9¾" long, 5½" high 5¼" wide

No. 2252 — Tonka AIR FORCE 'JEEP ' Lifetime whitewall tires, detachable spare 10⅛" long, 5½" high, 5¼" wide

No. 2300 — Tonka BULLDOZER. Three position lever-controlled blade adjustment 8⅞" long, 4¾" high 6" wide

No. 2302 — Tonka PICK-UP. New 1968 cab, bumper and grill styling. 13½" long, 5⅝" high 5½" wide

No. 2304 — Tonka 'JEEP' COMMANDER. Steel body, simulated "canvas" top. 10½" long, 5⅞" high 5¼" wide

No. 2306 — Tonka LIFE GUARD 'JEEP.' Carries a raft that actually floats 9¾" long, 6⅜" high, 5¼" wide

No 2315 — Tonka DUMP. Newly designed cab with detailed interior 13¾" long, 6⅛" high, 5⅞" wide

No. 2352 — Tonka LOADER Bucket scoops and unloads, raises and lowers 12" long, 4⅜" high 5 ¼" wide

No. 2360 — Tonka STYLE SIDE PICK UP New cab design, new rugged bumper and grille. 14⅜" long, 5⅛" high, 5½" wide

No. 2406 — Tonka DUMP. Popular all-steel favorite with new styling 14" long, 6¼" high 6⅛" wide

No. 2430 — Tonka HORSE VAN. Carries two im pact styrene horses. New styl ng. 13⅜" long, 5⅜" h gh 5½" wide

No. 2435 — Tonka 'JEEP' WRECKER W/PLOW Five-position plow, crank-operated winch 12⅜ long, 6" high, 5½" wide

No. 2445 — Tonka DUNE BUGGY. New detailed counterpart of real life sport vehicle. 10⅞" long 6½" high, 8⅛" wide

No 2510 — Tonka GRADER. Five-position blade, lever operated steering. 17½" long, 7⅛" high, 7⅝" wide

No. 2516 — Tonka 'JEEP' RUNABOUT. Boat crank w nches onto detachable tra ler 24⅜ long, 5½" high 5¾" wide

No. 2518 — Tonka WRECKER. Rugged steel con struction, new styling. 14⅝" long, 6¼" high 5½" wide

No. 2520 — Tonka HYDRAULIC DUMP. Rea hydraulic dump action, new styling. 14" long, 6¼" high, 6⅛" wide

No. 2526 — Tonka SHOVEL. Pivoting cab; easy dependable bucket loading. 20" long, 15" high 6 ¼" w de

No. 2534 — Tonka TRENCHER. Digs, loads, hauls, dumps and levels. 18½" long, 7⅜" high 5 ¼" wide

No. 2616 — Tonka DUMP AND SANDLOADER Smooth working conveyor unit loads truck 24⅛" long, 8¾" high, 5⅞" w de

No. 2620 — Tonka CEMENT MIXER. Mixing drum rotates as truck moves 14" long, 8" high, 6¾" w de

No. 2690 — Tonka SANITARY SERVICE. Actually loads, hauls and dumps "playtrash." 16" long 7⅝" high, 6" wide

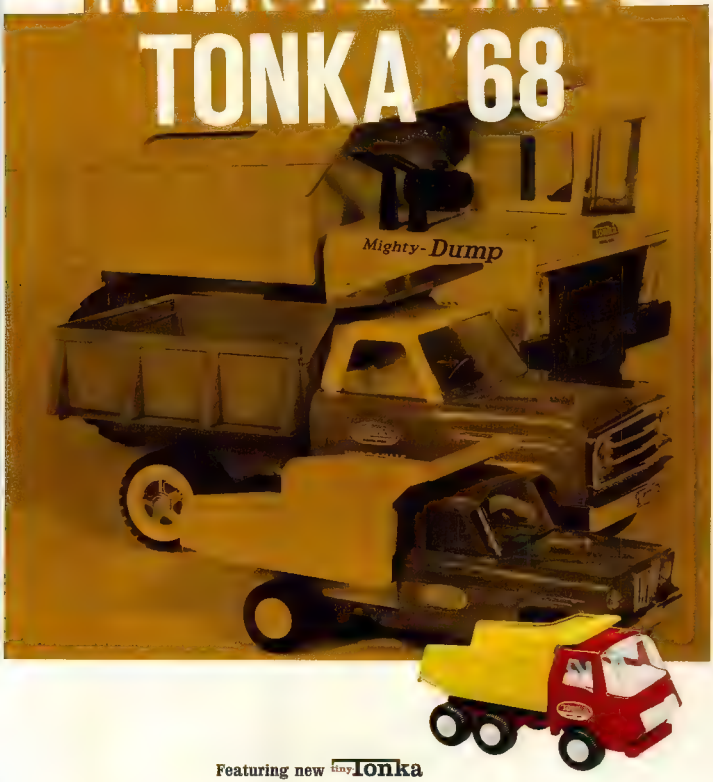
No. 2840 — Tonka CAR CARRIER. Steel hauler with three acetate plastic cars included 27½" long, 6½" high, 5¾" wide

No. 2910 — Tonka BOTTOM DUMP. Levers operate dual dumping doors at bottom of trailer 25" long, 6½" high 6" wide

No. 2926 — Tonka PUMPER. Actually shoots water when attached to garden hose. 15½" long, 6½" high, 6¾" wide

No. 2998 — Tonka AERIAL LADDER. Ladder cranks up three feet adjusts to six angles. 28¾ long, 6¾" high 6⅛" wide

INTRODUCING TONKA '68

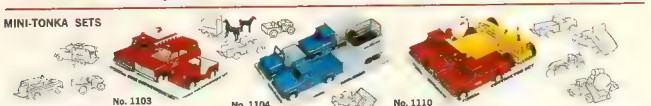


Featuring new tiny tonka

tiny Tonka

mini Tonka

MINI-TONKA SETS



NEW! **TINY-TONKA DEBUTS!** Get more impulse sales, year-round buying action with Tiny-Tonka! Same top quality as larger Tonkas. "Big fun at little cost" consumer appeal. Best of all, they're Tonka!

Our established lines, Mini, Regular and Mighty Tonka, also promise new consumer enthusiasm. All three lines have been expanded with brand new toys. Several Regulars feature new cab styling. Every Tonka in all four lines is an outstanding example of the quality the toy-buying public expects from Tonka Toys: ● Tough, automotive gauge steel body construction. ● All painted surfaces are non-toxic, child-safe. ● Two applications of DuPont chip-resistant truck enamel cover every Tonka. ● Tires guaranteed for life of toy. ● Sturdy, wheel/axle assemblies stay attached to toy. ● All Tonkas are scale replicas of real vehicles.

Good Housekeeping Institute Guaranteed

COMMENDED PARENTS MAGAZINE

TINY LINE

No. 515 — **Tiny-Tonka PICK UP.** Rugged replica of the real thing. 4½" long, 2½ high, 2⅛" wide.

No. 535 — **Tiny-Tonka DUMP.** Tough all-steel body 5" long, 2¾" high, 2⅛" wide.

No. 555 — **Tiny-Tonka WRECKER.** Sturdy winch is lever-operated. 5" long, 2½" high, 2⅛" wide.

No. 575 — **Tiny-Tonka CEMENT MIXER.** Operates like real cement mixers. 4⅞" long, 3¼" high, 2⅛" wide.

No. 595 — **Tiny-Tonka PUMPER.** Enclosed cab, all-steel body. 5⅜" long, 2½" high, 2⅛" wide.

No. 615 — **Tiny-Tonka SANITARY SERVICE.** Actually loads, hauls and dumps "trash." 5⅜" long, 2¾" high, 2⅛" wide.

No. 635 — **Tiny-Tonka CAR CARRIER.** All-steel body, two plastic cars. 9⅜" long, 2½" high, 2⅛" wide.

No. 655 — **Tiny-Tonka BOTTOM DUMP.** Bottom dump assembly actually works. 9⅜" long, 2½" high, 2⅛" wide.

No. 675 — **Tiny-Tonka AERIAL LADDER.** Ladder adjusts to raised position. 10½" long, 2½" high, 2¼" wide.

MINI LINE

No. 1030 — **Mini-Tonka 'JEEP' DISPATCHER.** Folding windshield, separate seats. 6⅜" long, 3½" high, 3⅜" wide.

No. 1040 — **Mini-Tonka 'JEEP' COMMANDER.** Long-wear tires, rugged steel body. 6½" long, 3⅜" high, 3⅜" wide.

No. 1042 — **Mini-Tonka BEACH BUGGY.** Sporty wide balloon tires. 6½" long, 3½" high, 4" wide.

No. 1050 — **Mini-Tonka PICK-UP.** All-steel construction, lifetime tires. 9¼" long, 3½" high, 3½" wide.

No. 1056 — **Mini-Tonka STAKE.** Lever raises bed for dumping. 9¾" long, 3½" high, 4" wide.

No. 1060 — **Mini-Tonka DUMP.** Lever-operated dump action. 9½" long, 4" high, 4" wide.

No. 1064 — **Mini-Tonka HI-WAY PATROL.** Spring action tailgate, "flasher." 9⅛" long, 4⅛" high, 3⅜" wide.

No. 1066 — **Mini-Tonka FIRE CHIEF.** Authentic decaling. 9½" long, 4¼" high, 3⅜" wide.

No. 1068 — **Mini-Tonka WRECKER.** Lever-controlled winch. 9½" long, 3¾" high, 3½" wide.

No. 1070 — **Mini-Tonka CAMPER.** Swing-open door, sliding windows. 9½" long, 5¼" high, 3¾" wide.

No. 1072 — **Mini-Tonka FIRE FIGHTER.** Detachable ladders. 9½" long, 4¼" high, 4½" wide.

No. 1076 — **Mini-Tonka GRADER.** Lever steering. 10¾" long, 4⅜" high, 4⅞" wide.

No. 1077 — **Mini-Tonka CEMENT MIXER.** Crank works drum. 9⅜" long, 4⅜" high, 4" wide.

No. 1080 — **Mini Tonka WAGONEER & TRAILER.** Detachable trailer hauls Stng Ray. 16⅞" long, 3⅝" high, 3½" wide.

No. 1082 — **Mini-Tonka PICK-UP & HORSE TRAILER.** Tough steel bodies. 14¼" long, 5⅛" high, 3½" wide.

No. 1084 — **Mini-Tonka SANITARY SERVICE.** Lever-controlled loading and dumping. 9½" long, 5⅛" high, 4⅜" wide.

No. 1096 — **Mini-Tonka CAR CARRIER.** Loads, unloads from top or bottom. 18⅜" long, 6¾" high, 4⅛" wide.

No. 1098 — **Mini-Tonka ALLIED VAN.** Detachable trailer. 16" long, 5¾" high, 4½" wide.

Tonka

MINI-TONKA SETS

No. 1103 — Mini-Tonka FIRE DEPARTMENT SET. Contains Fire Fighter Fire Chief and 'Jeep.' Steel bodies. Lifetime tires

No. 1104 — Mini-Tonka TONKA STABLES SET. Consists of 'Jeep,' Pick Up with Horse Trailer and Stake. Stake converts to flatbed. Pick-Up has "grassed in" cab

No. 1110 — Mini-Tonka CONTRACTOR SET. Includes Pick-Up, Dump, Cement Mixer and Grader All steel bodies, lifetime tires

VOLKSWAGENS

No. 1158 — ASSORTED VOLKSWAGENS. Scale model VWs come in Red, Blue, Black & Green Size each, 8⅜" long, 3⅜" high, 3⅜" wide

REGULAR LINE

No. 2200 — Tonka 'JEEP' DISPATCHER. Detailed steel replica of real 'Jeep.' 9¾" long, 5½" high, 5¼" wide

No. 2252 — Tonka AIR FORCE 'JEEP.' Lifetime whitewall tires, detachable spare. 10½" long, 5½" high, 5¼" wide

No. 2300 — Tonka BULLDOZER. Three-position, lever controlled blade adjustment. 8⅜" long, 4¼" high, 6" wide.

No. 2302 — Tonka PICK-UP. New 1968 cab, bumper and grill styling. 13½" long, 5⅝" high, 5½" wide

No 2304 — Tonka 'JEEP' COMMANDER. Steel body, simulated "canvas" top 10⅛" long, 5⅜" high, 5¼" wide.

No. 2306 — Tonka LIFE GUARD 'JEEP.' Carries a raft that actually floats 9¾" long, 6⅜" high, 5¼" wide

No. 2315 — Tonka DUMP. Newly designed cab with detailed interior. 13⅜" long, 6¾" high, 5⅞" wide

No. 2352 — Tonka LOADER. Bucket scoops and unloads, raises and lowers 12" long, 4⅝" high, 5¼" wide

No. 2360 — Tonka STYLE SIDE PICK-UP. New cab design, new rugged bumper and grille. 14⅜" long, 5⅜" high, 5½" wide

No. 2406 — Tonka DUMP. Popular all-steel favorite with new styling. 14" long, 6¼" high, 6½" wide

No. 2430 — Tonka HORSE VAN. Carries two Impact styrene horses. New styling. 13¾" long, 5⅜" high, 5½" wide

No. 2435 — Tonka 'JEEP' WRECKER W/PLOW. Five position plow, crank operated winch. 12⅛" long, 6" high, 5½" wide.

No. 2445 — Tonka DUNE BUGGY. New detailed counterpart of real-life sport vehicle. 10⅜" long, 6½" high, 8¼" wide.

No. 2510 — Tonka GRADER. Five position blade, ever operated steering. 17⅛" long, 7¼" high, 7⅞" wide

No. 2516 — Tonka 'JEEP' RUNABOUT. Boat crank-winches onto detachable trailer 24¼" long, 5½" high, 5¼" wide

No. 2518 — Tonka WRECKER. Rugged steel construction, new styling. 14⅜" long, 6¼" high, 5½" wide.

No. 2520 — Tonka HYDRAULIC DUMP. Real hydraulic dump action, new styling 14" long, 6¼" high, 6⅜" wide.

No. 2526 — Tonka SHOVEL. Pivoting cab; easy, dependable bucket loading. 20" long, 15" high, 6¼" wide

No. 2534 — Tonka TRENCHER. Digs, loads, hauls, dumps and levels 18½" long, 7⅜" high, 5½" wide

No. 2616 — Tonka DUMP AND SANDLOADER. Smooth working conveyor unit loads truck 24⅛" long, 8¾" high, 5⅞" wide

No. 2620 — Tonka CEMENT MIXER. Mixing drum rotates as truck moves. 14" long, 8" high, 6¼" wide

No. 2690 — Tonka SANITARY SERVICE. Actually loads, hauls and dumps "playtrash" 16" long, 7⅝" high, 6" wide.

No. 2840 — Tonka CAR CARRIER. Steel hauler with three acetate plastic cars included. 27½" long, 6½" high, 8¾" wide

No. 2910 — Tonka BOTTOM DUMP. Lavers operate dual dumping doors at bottom of trailer 25" long, 6½" high, 6" wide

No 2926 — Tonka PUMPER. Actually shoots water when attached to garden hose 15½" long 6½" high, 6¼" wide.

No. 2998 — Tonka AERIAL LADDER. Ladder cranks up three feet, adjusts to six angles. 28⅝" long, 6¼" high, 6½" wide.

TONKA SET

No. 3109

MIGHTY-TONKA SET

No. 4000

mighty Tonka

No. 3900

No. 3920

No. 3930

No. 3906

No. 3940

No. 3935

No. 3990

NEW POINT-OF-PURCHASE "PLUSES" FOR TONKA RETAILERS

New packaging. All Tonka Toys in '68 will go to market in eye-catching new packages. Individually, they show Tonkas larger, bolder and more attractively than ever before. From all angles too. In mass displays, the packaging creates a Tonka "billboard" effect, providing further merchandising impact.

New Tiny-Tonka Display Carton. Tiny-Tonka shipping cartons double as countertop merchandisers. They can be used to display single Tiny models or in a row to show all nine Tonka identification and toy designation literally "pop" from these all-new cartons. Great impulse sales getter!

PLUS NEW "HEAVIED UP" CONSUMER ADVERTISING AND RETAIL MERCHANDISING PROGRAMS PROMOTING TONKA AS NEVER BEFORE!

TONKA SETS

No. 3109 — Tonka CONSTRUCTION SET. Contains Cement Mixer, Dump and Loader, all authentic steel replicas of actual construction equipment.

No. 4000 — Mighty-Tonka CONSTRUCTION SET. Consists of Mighty Loader, Scraper and Dump plus the famous Tonka Hard Hat. Steel vehicles.

MIGHTY LINE

No. 3900 — Mighty-Tonka DUMP. Rugged steel body, oversize lifetime tires 18½" long, 10¼" high, 8" wide.

No. 3906 — Mighty-Tonka BULLDOZER. Detailed, down to swivel umbrella over driver's seat. 12⅜" long, 7½" high, 7⅜" wide

No. 3920 — Mighty-Tonka LOADER. Lever operates bucket which scoops, raises for hauling and unloads. 19⅝" long, 9⅛" high, 8⅛" wide.

No. 3930 — Mighty-Tonka SHOVEL. Swivel shovel mounted on truck chassis 29" long, 16" high, 7¾" wide

No. 3935 — Mighty-Tonka SCRAPER. All-steel body. Scrapes, hauls, spreads 27¼" long, 7" high, 8¼" wide.

No. 3940 — Mighty-Tonka CRANE. Locking cranks control boom angle, work clam bucket. 30" long, 23" high, 7⅞" wide

No. 3990 — Mighty-Tonka CAR CARRIER. Tough steel unit hauls three Mini-Tonka vehicles 34½" long, 8⅜" high, 7½" wide.

Tonka®

TONKA CORPORATION
MOUND, MINNESOTA

Printed in U.S.A.

This is the NOW side of Rainbow...

THE RELIA

Watch the Now Reliables keep right on growing—Play-Doh and Playnts—just like the Fun Factory toys, ABC Modeling Fun, Fun Sculptor and Coloring Tiles. You can count on these staples to sell year 'round.

New this spring are Oddkins and Dip Dots—with them we did something very crazy and something very sensible. Now they're two of the hottest items around—sure to be even hotter for Fall.

This is the NEW side of Rainbow

NEW BLES

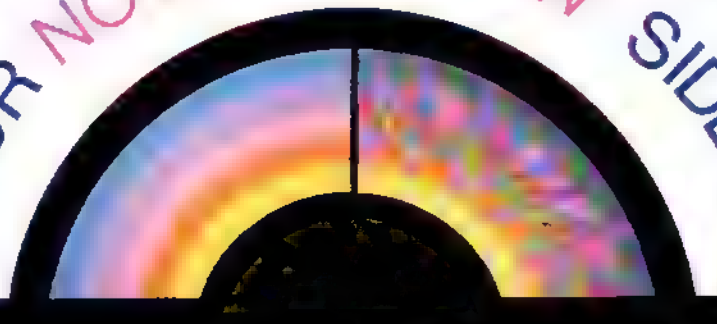
The newest, most exciting, most up-to-the-minute entries into our well-known reliable line.

Here are some hints about the newest of the new, but be sure you see these great new toys at the Toy Fair, in the Rainbow Room.

- **Now we've made Playnts better than ever!**
- **Now there's a new action painting toy with a personality!**
- **Now Rainbow's in a toy category we've never entered before!**

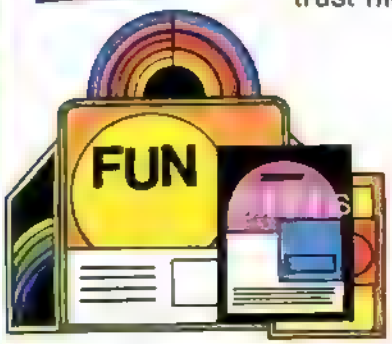
you've seen this side of us before...

THIS IS HOW THE OUTSIDE WILL SEE OUR NOW AND NEW SIDES.



STRONG LOCAL AND NETWORK TELEVISION support for The New Reliables on the kids' favorites: Captain Kangaroo and popular Saturday and Sunday cartoon shows.

FULL PAGE COVERAGE in the magazines parents read and trust most.



IN-STORE DISPLAYS, POSTERS and merchandising material to help you sell The New Reliables.

TAKE A LOOK AT THE NEW RELIABLES

IN THE RAINBOW ROOM SUITE 1003-1005 • 200 5TH AVENUE BUILDING

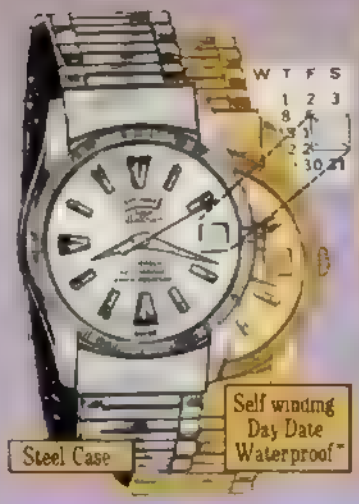
The Play-Doh People,

Rainbow Crafts, Inc., Cincinnati, Ohio 45212

CHRONOGRAPH

- 5 Scales including Tachometer
- Start-Stop-Start Button
- Separate Reset Button

GT-840 W: Precisely measures 1/5 second intervals. For the auto racing fan, has easy-to-read tachometer scale. Separate stop and set buttons prevent unintended re-start. Handsome stainless steel case is waterproof.* Genuine leather strap. 17 jewels.
73W3267-5970 .....$119.25
GT-840 YB: As above in yellow with black dial
73W3268-5970 .....$119.25



WALTHAM
An international product by Waltham of Chicago
LIFETIME GUARANTEE
On all movement parts against breakage. Postage, Insurance and Handling Charge $1.00

Auto-Cal Dater W: All the features the modern man seeks in a smart looking dress watch. Self-winding, tells date and day. Stainless steel case is waterproof.* Expansion band. Luminous hands and hour dots, sweep second hand. 17 jewel movement.
73W3269-4480 .....$88.95
Auto-Cal Dater YC: Same as above in yellow with champagne dial 10K gold-filled expansion band
73W3270-4725 . . . [illegible]

Sea Alarm Y: Automatic alarm signal keeps you on schedule. 17 jewels. Yellow top case, stainless steel back is waterproof.* 10K gold-filled expansion band. Luminous hands, dots, sweep second hand. Military time scale
73W3271-4425 . . . . . $88.50
Sea Alarm WB: Same as above in stainless steel case with black dial, luminous hour markers.
73W3272-4325 .....$86.50
Sea Alarm W: As above, stainless steel case with white dial.
[illegible] $86.50

Lord Alfred Y: Distinctive styling, so modern, so elegant! Brush finished yellow top case, stainless steel back is waterproof.* 17 jewel movement. Sweep second hand. Leather strap
73W3274-3390 . $67.75
Lord Alfred W: Same as above, stainless steel case
73W3275-3350 . . . . $66.95

Lord Benton Y: A masterful combination of the watchmaker's craft and the jeweler's art. All yellow dress watch with 10K gold-filled expansion band. 17 jewel movement. White dial.
73W3276-3690 . $77.75
Lord Benton YC: Same as above, champagne dial
73W3277-3690 . . .$77.75

Sir Whitehall Y: Ultra-thin styled pocket watch. 17 jewel movement. All yellow case. Includes both a traditional chain for the belt and a Waldemar chain to attach to lapel button hole
73W3278-3125 . $62.50
Sir Whitehall W As above, white, stainless steel back
73W3279-2490 . . . . $49.75

Skin Diver: Skin divers, fishermen, boaters, water skiers, golfers, hunters . . . anyone who enjoys the outdoors will enjoy it more with this deluxe Waltham. So waterproof* it withstands pressure of over 300 ft. Stainless steel case. 17 jewel, self-winding, calendar movement indicates elapsed time. Luminous hands, hour markers. Sweep second hand. Rugged waterproof strap.
73W3280-6390 .....$127.75

A Loralee Y: High fashion design in a smart looking watch you can wear every day. 17 jewel movement. Baguette shaped, all yellow case, florentined top. Rich-looking, genuine leather strap.
73W3281-3595 . . . . $71.75

B Gendarme Y: Man's identification watch with heavy chain link bracelet. Generous space for engraving name and message. Yellow top case with stainless steel back. 17 jewels.
73W3282-2110 . $42.15
Gendarme W: White top case, stainless steel back.
73W3283-2110 .....$42.15

HAGNS [illegible]

ALL WATCHES ARE ATTRACTIVELY GIFT-BOXED

WALTHAM

An International product by Waltham of Chicago

LIFETIME GUARANTEE

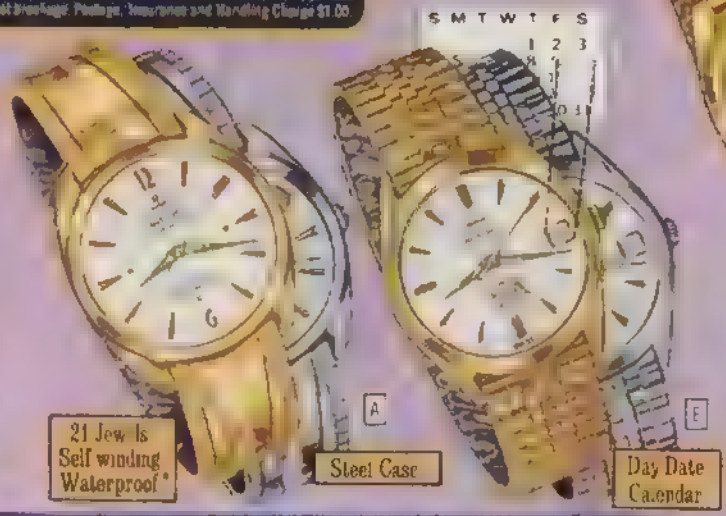
On all movement parts against breakage. Postage, Insurance and Handling Charge $1.00

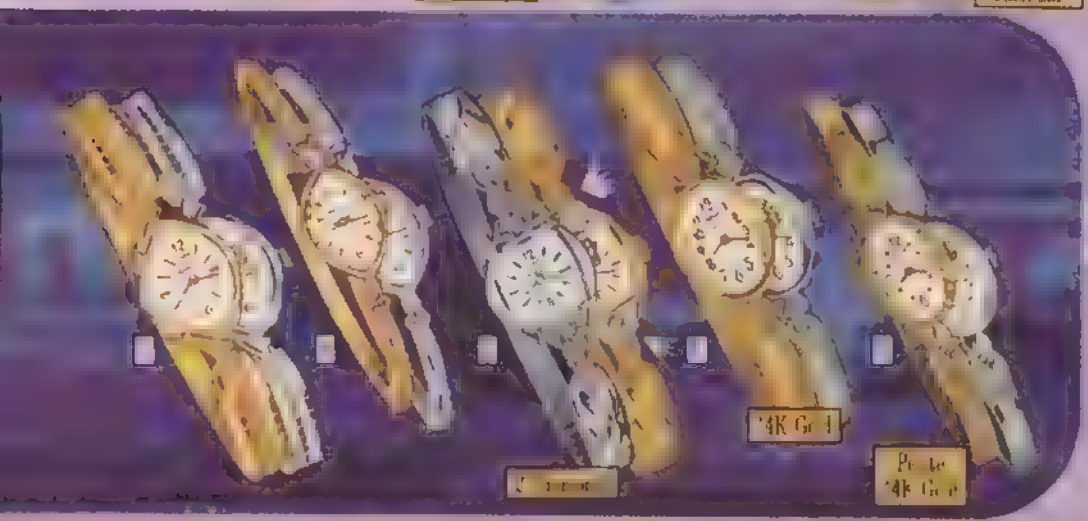
A Auto Voyager Y: Self-winding, 21 jewel dress watch. Waterproof* yellow top case, stainless steel back. 10K gold-filled expansion band. Luminous hands, dots, sweep second.
73W3201-3050 ..... **$60.95**

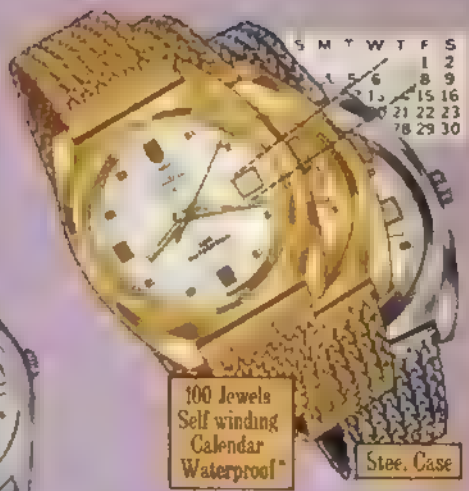
Auto Voyager W: Same as above in stainless steel case.
73W3202-2790 ..... **$55.75**

B Date-Cal Sport Y: Tells day and date! 17 jewels. Waterproof* yellow top case, stainless steel back. 10K gold-filled expansion band. Luminous hands, dots, sweep second.
73W3203-2790 ..... **$55.75**

Date-Cal Sport W: As above in white, stainless steel back.
73W3204-2750 ..... **$54.95**







Autochron Waltham Y: A watchmaker's pride! 100 functional jewels for a lifetime of outstanding performance. Self-winding and it tells the date. Waterproof* all yellow case 10K gold-filled expansion band. White dial: luminous Sweep second hand.
73W3205-6950 ..... **$138.95**

Autochron Waltham YC Same as above, champagne dial.
73W3206-6950 ..... **$138.95**

Autochron Waltham W Same as above, stainless steel case
73W3207-6650 **$132.95**

Sea Capsule W: The perfect watch for demanding, everyday wear! 17 jewel movement. Waterproof* white top case, stainless steel back. Expansion band. Luminous hands, dots, sweep second.
73W3218-1975 ..... **$39.50**

Sea Capsule Y: As above in yellow, stainless steel back.
73W3219-2245 ..... **$44.75**

G Noreen Y: Ultra-modern. 17 jewels. Yellow top case stainless steel back. Wide fashion bracelet.
73W3208-2250 ..... **$44.95**

Noreen W: As above in white.
73W3209-2250 ..... **$44.95**

D Vanessa Y: Petite styling. 17 jewels. Marquise yellow top case, stainless steel back. 10K gold-filled expansion bracelet.
73W3210-2425 ..... **$48.50**

Vanessa W: As above in white.
73W3211-2425 ..... **$48.50**

E Diamond Laurie W: 2 diamonds. 17 jewels. White top case, stainless steel back. Wide bracelet.
73W3212-2570 ..... **$51.25**

Diamond Laurie Y: Above, yellow.
73W3213-2570 ..... **$51.25**

F Golden Darlene Y: 14K yellow gold case. 17 jewel movement. Wide fashion bracelet.
73W3214-2795 ..... **$55.90**

Golden Darlene W: Same as above in 14K white gold.
73W3215-2795 ..... **$55.90**

G Lady Waltham Y: A gift she will wear proudly for a lifetime. Pettitely designed, solid 14K yellow gold case. Dependable 23 jewel movement. 10K gold-filled bracelet in the new, narrow styling.
73W3216-4290 ..... **$85.75**

Lady Waltham W: Same as above in 14K white gold.
73W3217-4290 ..... **$85.75**

ALL WATCHES ARE ATTRACTIVELY GIFT-BOXED

Sir Brentwood Y: Traditional dress watch will always be in good taste. Accurate 17 jewel movement. Yellow top case, stainless steel back. Expansion band. White dial.
73W3220-2680 ..... **$52.95**

Sir Brentwood YB: Same as above with black dial.
73W3221-2680 ..... **$52.95**

Sea Empire W: A sturdy daily companion with the accent on styling. 17 jewel movement. Waterproof* white top case, stainless steel back. Expansion band. Luminous hands, dots; sweep second.
73W3222-1975 ..... **$39.50**

Sea Empire YC: Same as above in yellow, champagne dial.
73W3223-2240 **$44.75**

Watch movements on this page are made expressly for Waltham in Switzerland, France and U.S. Territories.

*Guaranteed waterproof as long as case, crown and crystal remain intact.

A Diver Dan Skin diver styling for those who want a sport look in sports watches. Will be your choice of companion on or near the water. Specially sealed case is protected against water penetration to 99 feet. Luminous hands and dots. Unbreakable mineral crystal by Depthmaster. If you have never worn a watch in water, boldly do a spread with DD case with stainless steel back. Luminous hands and dots, sweep second hand. Water proof strap.
73W3224-2790 . **$35.75**

ALL WATCHES ARE ATTRACTIVELY GIFT-BOXED

WALTHAM
An international product by Waltham of Chicago
LIFETIME GUARANTEE
On all movements and cases against breakage. Postage, insurance and handling Chicago Ill. 60

Auto Crest Y Self winding 17 jewels. Waterproof* yellow top case stainless steel back. Expansion bracelet. Luminous hands and dots, sweep second hand. White dial.
73W3225-2790 . **$35.75**

Auto Crest YC Yellow case.
73W3226-2790 **$35.75**

Auto Crest W White case, white dial.
73W3227-2490 . . . . . **$49.75**

Ocean Dart "21" W 21 jewel movement. Waterproof* all stainless steel case. Expansion band. Luminous hands and dots, sweep second hand.
73W3228-2323 . **$46.50**

Ocean Dart "21" Y. Above yellow stainless steel back.
73W3229-2450 . **$48.95**

***Guaranteed waterproof as long as case, crown, crystal remain intact.**

A Miss Diane Y 17 jewel dress watch. Marquise shape. Yellow top case stainless steel back. Wide fashion bracelet. Faceted crystal styling.
73W3230-2250 . **$44.95**

Miss Diane W Same as above in white.
73W3231-2250 . . . . . **$44.95**

B Olivia Y 17 jewels. Yellow top case stainless steel back. Easy to read, all numeral dial. 10K gold filled expansion bracelet. Faceted crystal.
73W3232-1975 . . **$39.50**

Olivia W Same as above in white.
73W3233-1975 . . . . . **$39.50**

C Diamond Marcia W 8 sparkling diamonds. 21 jewel movement. White top case stainless steel back. Wide fashion bracelet. Faceted crystal.
73W3234-2790 **$55.75**

Diamond Marcia Y. Same as above in yellow.
73W3235-2790 . **$55.75**

D Lady Ann Y 23 jewels. Petitely styled yellow top case stainless steel back. Wide fashion bracelet. Faceted crystal styling.
73W3236-3050 **$60.95**

Lady Ann W Same as above in white.
73W3237-3050 . . . . . **$60.95**

E Diamond Daisy W 12 radiant diamonds sparkle on this white top case stainless steel back. 21 jewel movement will serve a lifetime. 10K gold filled expansion bracelet. Faceted mineral crystal.
73W3238-6390 . . **$127.75**

Watch movements on this page are made expressly for Waltham in Switzerland, France and U.S. Territories.

F Calendar Bravo Y Distinguished looking dress watch. Is the date. 17 jewel movement in "waterproof" yellow top case stainless steel back. Matching expansion band. Luminous hands, hour date, sweep second hand.
73W3239-2395 . . **$47.90**

Calendar Bravo W Same as above in white with stainless steel back.
73W3240-2190 . . . . . **$43.75**

G Transportation Y Traditionally styled pocket watch. 17 jewel movement in 10K yellow gold top case with yellow rolled gold plate back. Small second hand. Leather fob included.
73W3241-3250 . . . . . **$64.95**

Transportation W Same as above in white with stainless steel back.
73W3242-2570 . . . . . **$51.25**

Sea Traveler W [illegible] **73W3243-2325** **$46.50**

Sea Traveler Y As above in yellow **73W3244-2490** **$49.75**

Cascador Riptide "21" W [illegible] **73W3245-2690** **$53.75**

Cascador Riptide "21" Y [illegible] **73W3246-2890** **$57.75**

Miss Fiesta Y [illegible] **73W3230-1570** **$31.25**

Miss Fiesta W Above in white **73W3231-1570** **$31.25**

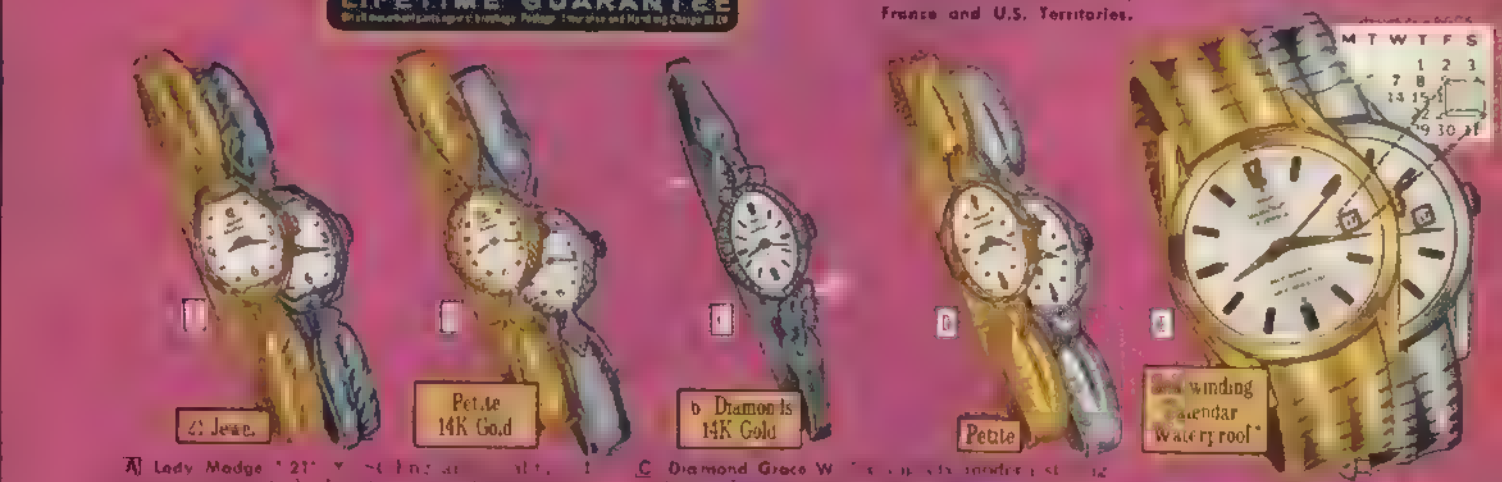
Sea Mate W [illegible] **73W3247-1425** **$28.50**

Sea Mate WB [illegible] **73W3248-1475** **$28.50**

Sea Mate Y Yellow with [illegible] **73W3249-1625** **$32.50**

Watch movements on this page are made expressly for Waltham in Switzerland, France and U.S. Territories.

WALTHAM
An International product by Waltham of Chicago
LIFETIME GUARANTEE
[illegible]



A Lady Madge "21" Y [illegible] **73W3252-2425** **$48.50**

Lady Madge "21" W Same as above in white **73W3253-2423** **$48.50**

B Golden Ruth Y Petite 14K yellow gold [illegible] **73W3254-4290** **$85.75**

Golden Ruth W Same as above in white **73W3255-4290** **$85.75**

C Diamond Grace W [illegible] **73W3256-7600** **$151.95**

D Cheryl Y Same brilliant [illegible] **73W3257-2570** **$51.25**

Cheryl W Same as above in white **73W3258-2570** **$51.25**

E Auto-Cal Richard Y [illegible] **73W3259-3190** **$62.75**

Auto-Cal Richard W Same as above in white [illegible] **73W3260-2990** **$59.75**

*Guaranteed waterproof as long as case, crown, crystal remain intact.

F Nurse Charlotte Y [illegible] **73W3261-2650** **$52.95**

Nurse Charlotte W As above in white **73W3262-2650** **$52.95**

G Sea Queen W Waterproof* nurse's watch [illegible] **73W3263-2350** **$46.95**

Sea Queen Y Same as above in yellow **73W3264-2490** **$49.75**

H Auto-Cal Maureen W [illegible] **73W3265-4290** **$85.75**

Auto-Cal Maureen Y As above in yellow **73W3266-4425** **$88.50**

HOME
1
Sebring Enduro"
Road Race
Set
27.88
banked
curves
automatic
lap counters
2
"Trans American"
Road Race
Set
22.88

3
"Pan American"
Racing Set
15.77
Penneys

1/24-Scale Ready-to-Race
Slot Cars
4
La Cucaracha
9.99
5
Super Cuc
10.99
6
Chaparral 2-E
66

The "Sebring Enduro" for home racing excitement

- 30 running ft. of track with supports
- Full-banked curves/spin-out aprons
- Complete power pack with lap counters
- Camaro, Mustang, Chaparral, Ford "J"

1 **THE FULL-BANKED CURVES** permit you to reach higher speeds than with flat curves. Your car zips down the straightaway and into the first banked curve . . . careful you don't lose control. The rest of this layout is even more daring than the start, and is sure to please even the most adept driver. Full guard rails at curves prevent cars from leaving the roadway. 2 rheostat controllers with speedometers let you maintain a constant speed. Included in set are: '68 Camaro, '68 Mustang, Chaparral, and Ford "J" plastic shells, 2 metal chassis with high-speed motors; 30 ft. of track—4 double-length straight, 15 straight, 8 curved, 12 banked curve, and 1 lap counter/power track; 8 bridge supports; 100-pc. nylon set; banked aprons and wedges; car decals; start/finish labels. Power pack delivers 12–20 volts DC. 110–120 volts, AC. UL listed. Extra parts, accessory folder, service station list, and easy assembly instructions included.
X 926-0779 A—Shipping weight 10 lbs... 27.88

"Trans American" Road Race

- 28 running ft. of track
- Power pack and lap counters
- Mustang, Corvette, with 2 controllers

2 **A CHALLENGING ROAD RACE SET** for youngsters and oldsters alike. From start to finish, you meet one driving test after another. It takes real skill to beat the competition. Full guard rails on banked curve prevent cars from spinning off the roadway. 2 rheostat controllers with speedometers. Set includes: '68 Corvette, '68 Mustang, both with high-speed motors, plastic shells, metal chassis; 27 straight, 15 curved, 5 banked curves, and one lap counter/power track; 8 bridge supports; 50-pc. nylon set; banked aprons; start/finish banner; car decals. Power pack delivers 6 volts, DC. 110–120 volts, AC. UL listed. Extra parts, accessory folder, service station list, and easy assembly instructions included. Enjoy racing thrills in your own home.
X 926-0761 A—Shipping weight 9 lbs... 22.88

"Pan American" Racing Set

- 14 running ft. of track/bridge supports
- Power pack and lap counters
- '68 Camaro, and '68 Mustang

3 **AN IDEAL BEGINNERS' LAYOUT,** with all the excitement of bigger layouts. A real test of driving skill for any age. Set includes: '68 Camaro, and '68 Mustang cars with high-speed motors—plastic shells, metal chassis; 14 ft. of track—13 straight, 12 curved, and a lap counter/power track, 8 bridge supports; 2 rheostat controllers. Power pack delivers 6 volts, DC. 110–120 volts, AC. UL listed. Accessory folder, service station list, plus complete assembly instructions included.
X 926-0753 A—Shipping weight 8 lbs. 8 oz. 15.77

1/24-Scale Ready-to-Race Slot Cars

4 **LA CUCARACHA.** 1/24-scale—the car of tomorrow. High-torque 3-volt motor. Plastic shell and metal chassis with sponge-rubber tires.
X 925-0325 A Shipping weight 1 lb..... 9.99

5 **SUPER CUC.** 1/24-scale—sleek and streamlined. High-torque 3-volt motor. Plastic shell and metal chassis with sponge-rubber tires.
X 926-1115 A—Shipping weight 1 lb.... 10.99

6 **CHAPARRAL 2-E.** 1/24-scale. Horizontal spoiler on rear deck. 3-volt motor. Plastic shell and metal chassis with sponge-rubber tires.
X 925-0309 A Shipping weight 1 lb..... 9.99
X 925-0317 A—Chaparral 2-E Kit. Wt. 1 lb. 7.50

7 **MARK IV-A CONTROLLER.** 15 ohms. Plunger-type. Overload cutout. Ventilated case helps prevent overheating. 18-ga. cable.
X 926 1124 A –Shipping weight 7 oz..... 5.99

CHARGE IT NOW-see page 226

34.88
or $5 monthly
—see page 227

Professional Slot-Car Size!

Special 1/24-Scale built for Penneys by Eldon

- 24 running ft. of track
- Porsche and Dino Ferrari racing cars
- 2 banked curves with spin-out aprons

ELDON 1/24-SCALE HOME RACEWAY SET. Now you can have all the excitement of a professional-size slot-car raceway right at home. Each car is constructed of a vacuum-formed plastic body on an aluminum chassis, metal gears, wheels, and soft-rubber tires—6½ in. long overall. High-speed carbon-brush motors included. 24 running ft. of track—7 pieces straight, 10 curved. Banked turns with guard rails prevent cars from running off roadway. 2 sets of bridge supports, 2 plunger-type controllers with brakes and cooling vents. Power pack delivers 12 volts, DC at 2 amps.—self-resetting circuit breakers. 110–120 volts, AC. UL listed. Semi-available—see page 228. You and your friends will have hours of slot-car racing fun. An ideal gift for any boy
X 924-1894 A—Shipping weight 15 lbs. 34.88

SAVE $1.00
when you buy any 2 cars
1 car **4.44**
2 for **7.88**

Penneys new, fast 1/32-scale ready-to-race slot-cars

8 to 14 **READY-TO-RUN 1/32-SCALE MODEL RACING CARS.** Newest models of racing cars for your home layout. Made of durable, high-impact styrene plastic shells, aluminum chassis, long lasting nylon gears, and metal wheels with soft-rubber tires. Enter the competition with these high performance models. Each car operates with a 6-volt motor—reaches scale speeds from 0 to 160 mph.

[8] **Porsche Carrera.**
X 924-1936 A—Wt. 1 lb. 6 oz..... 4.44

[9] **'68 Corvette Stingray.**
X 926-1017 A—Wt. 1 lb. 6 oz..... 4.44

[10] **'68 Mustang.**
X 926-0910 A—Wt. 1 lb. 6 oz. 4.44

[11] **'68 Chevy Camaro.**
X 926-0928 A—Wt. 1 lb. 6 oz..... 4.44

[12] **Chaparral.**
X 926-0936 A—Wt. 1 lb. 6 oz. 4.44

[13] **Ferrari P-3.**
X 924-1951 A—Wt. 1 lb. 6 oz. . . 4.44

[14] **Lotus Ford.**
X 926-0951 A—Wt. 1 lb. 6 oz. 4.44

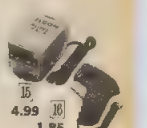
Buy any 2 and save $1.00. *State catalog number-and-name of each car.*
Any two cars..... 7.88

1/32-scale accessories

15 **6-VOLT POWER-PACK.** Uses 110–120 volts, AC. UL listed. Shipping weight 1 lb. 12 oz.
X 924-2108 A 4.99

16 **RHEOSTAT SPEED-CONTROLLER.** 6-volt. With brakes and cooling fins.
X 926-0985 A—Wt. 4 oz. 1.85

9-In. Track. Wt. 2 oz. each piece.
Straight track. Sold in pkg. of 2
X 924-2009 A—4 oz. 1 pkg. for 1.15
Curved track. Sold in pkg. of 2.
X 924-2017 A—4 oz. 1 pkg. for 1.29
X 924-2090 A—Chicane 2.29
X 926-0977 A—Banked curve 2.29
X 924-2025 A—Lap counter. 2.99
X 926-0993 A—Change lane. 2.99



4.99 16 1.85

BATTERY-OPERATED ROAD-RALLY SET. 30 ft. of track in preformed panels, printed with scenery. Just snap together and put in the batteries. Includes two 2½-in. long molded plastic racing cars. Individual automatic lap counters plus inertial switches for remote-control switching lanes, or stopping—left and right turn switch, and brake controls for each car. Layout measures 20 in. wide x 37 in. long. Uses 4 D-cell batteries (not included), order below
X 926-0902 A—Shpg wt 3 lbs. 12 oz.. . 8.88
D-Cell Batteries. Sold in pkg. of 6.
X 957-1761 A—Wt. 1 lb. 4 oz... 1 pkg. for 99c

EXCITING HO-SCALE ROAD-RACE SETS AND ACCESSORIES

Aurora Model Motoring A Penneys Exclusive... The "Cobra Climb" Special

- 29 running ft. of track
- Thrilling "suicide" corner
- Challenging 3-tier climb
- Two cars—ready-to-race

[9] **25.88**
or $5 monthly
—see page 227

Exciting Bridge/Road-race Set

- 14 running ft. of track
- Two cars—ready-to-run

[10] **17.99**

HO Scale Cars 2.49 ea.; 2 for 4.50

[11] to [18] HO-SCALE MODEL CARS. Approximately 2½ in. long. Plastic shell with rubber tires. Cars operate on 12-20 volts, DC. Shipping weight each 2 oz.

X 926 1827 A	[11] Mako Shark	2.49
X 926 1827 A	[12] Ferrari	2.49
X 926 0852 A	[13] Chevy Camaro	2.49
X 926-0860 A	[14] Mercury Cougar	2.49
X 926-0878 A	[15] Dune Buggy	2.49
X 926-0886 A	[16] Mosquito	2.49
X 926-1835 A	[17] Ford Mustang	2.49
X 926-1843 A	[18] Chaparral	2.49

Save 48c when you buy any combination of 2 cars, [11] to [18]. *State catalog number-and-name of each car ordered on same order blank*

Any 2 cars..... 4.50

HO-Scale Model Cars 2.99 each

[19] HO-SCALE THUNDERBIKE. 2½ in. long. Plastic shell, rubber tires. 12-20 volts, DC.
X 925-4590 A—Shpg. wt. 2 oz. 2.99

20 HO-SCALE BATMOBILE. Pow! Zap! Here it is in plastic shell, rubber tires. 12-20 volts, DC.
X 926 0894 A
Shpg. wt. 2 oz. 2.99

Twin-Peaks Racing Set ready for fun and competition

- HO scale with detailed models of real competition cars
- Over 26 running ft. of double-lane track
- Cars are ready to race

19.99

or $5 monthly —see page 227

1 OVER 26 FT. OF DOUBLE-LANE PLASTIC TRACK make up a daring and challenging course around twin peaks. Climb up one peak in breathtaking turns, hit the straight away, then skid and screech back down the other peak—a real test of your cornering skills. Two most popular cars on the road today are ready-to-run with you at the controls. Plastic bodies and rubber wheels. Set also includes: twelve 12-in. radius sections, eight 9-in. radius sections, six 6-in. radius sections, four 3-in. straight sections, 1 terminal, 1 shimmy, 2 crossover sections, 36 pieces of fence, rail joiners, and hook-up wire. Power pack delivers 20 volts, and the 2 dashboard type controllers let you run your car in scale speeds from 0 to 160 mph with forward and reverse. UL listed, 110–120 volts, AC.

X 926-1132 A—Shipping weight 10 lbs. 19.99

2 FIGURE "8" SET. HO-scale cars, electric gear-driven carbon-brush motors. Plastic shells, rubber tires. 1 chicane, 1 shimmy section, bridge supports, and 8 fence pieces. 12½ running ft. of plastic track –3 straight, 6 curved sections. Measures 18 x 30 in. 2 controllers. Power pack delivers 12 volts, DC. UL listed, operates on 110–120 volts, AC.

X 923-7751 A—Shipping weight 4 lbs. 11.99

3 OVAL STARTER SET. HO-scale cars, electric gear-driven carbon-brush motors. Plastic shells, rubber tires. 6 fence pieces. 5½ running ft. of plastic track—2 straight sections, 4 curved. Measures 18 x 27 in. 2 controllers. Power pack delivers 12 volts, DC. UL listed, operates on 110–120 volts, AC.

X 924-0318 A—Shipping weight 4 lbs. 7.77

4 CARRYING CASE for HO scale cars. Double-layer vinyl plastic. Snap-open lid. Plastic interior, holds up to 15 cars safely—conveniently. 9½" x 7¾" x 1½" high

X 926-1066 A—Shipping weight 12 oz. 1.39

5 2-LANE LOOP-THE-LOOP. Plastic track. Add excitement to your HO scale layout. Tin-coated steel loops. 10 x 8 x 2 in.

X 924-0490 A—Shipping weight 1 lb. 2 oz. 4.99

6 MONZA BANKED-CURVE SET. Now you can have banked curves anywhere on your HO scale layout. Set contains four 45° banked curve sections and two adapters to make one 180° turn, or any combination of above to make your layout more exciting. Use with any Aurora HO track.

X 926-1074 A—Shipping weight 12 oz. 2.99

7 HO POWER PACK. Output 12–20 volts, DC. Screw terminals, circuit breaker. On-off switch, 6-ft. cord. Operates on 110–120 volts, AC.

X 923-7777 A—Shipping weight 1 lb. 10 oz. 4.99

8 SPEED CONTROLLER. Plunger-action, sure-grip design. Instant braking action.

X 923-7850 A—Shipping weight 2 oz. 1.99

HO-Scale Track Pieces. Fits all HO scale road race track.

X 923-7801 A—9-in. Straight. Wt. 2 oz. . . . . Pr. 98c
X 923-7793 A—9 in. radius Curved track W+ 2 oz. . Pr. 1.15
X 924-0474 A—9-in. Squeeze track. Wt. 2 oz. .... Pr. 1.15
X 926-1025 A—9-in. Wiggle track. Wt. 3 oz. .....Pr. 1.29
X 926-1033 A—9-in. Double "X" track. Wt. 4 oz. ....Ea. 79c
X 926-1041 A—9-in. Bridge track. Wt. 2 oz. .....Pr. 1.65
X 926-1058 A –9-in. Bump track. Wt. 4 oz. .....Ea. 79c
X 923-7843 A—HO Hop Up Kit. Wt. 1 lb. .....Kit 88c

9 GIVE YOUR DRIVING SKILL A REAL TEST. You speed down the straightaway . . . come into a single-tier climb . . hit another straight section, maneuver a sharp "suicide" turn climb up a bumpy road and slide into the breathtaking 3-tier "Cobra Climb". You're the winner with this thrilling home race way. Minutely detailed HO scale Aurora Model Motoring cars powered by fast, quiet Thunderjet "500" motors. Cars are approx. 2½ in. long. Plastic shells, rubber tires. Set includes spiral roadway squeeze; criss-cross track; bridge supports with marker flags; and guard rails. 29 running ft. of double-lane plastic track . . 14 straight, 16 curved track pieces. Measures 36 x 72 in. 2 carbon-pile-resistor hand speed controllers. Power pack delivers 12–20 volts, DC. UL listed, 110–120 volts, AC only.

X 926-0720 A—Shipping weight 10 lbs. 25 88

10 NOW YOU CAN HAVE A REAL WILD LAYOUT. Make your racer climb over, under, and around the track at breakneck speed. There is no limit to the variety of layouts possible with this set. Set contains over 14 running ft. of double-lane plastic track—5 straight, 8 curved pieces, 1 terminal piece, 4 bridge supports, 8 sections of guard rail. Fast, quiet running Thunderjet "500" engines—plastic shells, rubber tires. Each car is approximately 2½ in. long. 2 carbon-pile-resistor hand controllers. Power pack delivers 12–20 volts, DC. UL listed, 110–120 volts, AC only.

X 926-0746 A—Shipping weight 7 lbs. 17.99

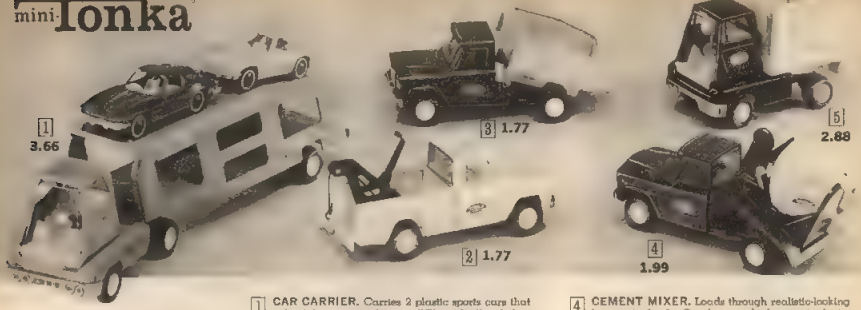
HO-scale starter sets— fun for the whole family

11.99
Figure "8" set

Enlarge your present layout—double or triple your fun with HO Accessories and Track

ORDER EARLY— it's the smart way to shop!

mini Tonka



Mini-Tonka toys take on big jobs

Authentically styled models of heavy steel construction

1 CAR CARRIER. Carries 2 plastic sports cars that unload from top or bottom. "Glassed in" cab has seats, steering wheel. Tandem tires 18¾" long
X 924-3734 A—Shipping weight 1 lb. 8 oz..... 3.66

2 WRECKER. You operate the heavy-duty winch by adjusting a lever. Rugged nylon rope with steel hook tows just like a real wrecker. Durable realistic-looking tires Enclosed see-through cab. 9½ inches long.
X 923 8098 A—Shipping weight 1 lb. 4 oz..... 1.77

3 DUMP TRUCK. The dumping is controlled by a lever that you operate. Enclosed see-through cab. Durable tires are dual mounted in rear. Long lasting, non-toxic, enamel finish. 9½ inches long
X 923-8080 A—Shipping weight 2 lbs..... 1.77

4 CEMENT MIXER. Loads through realistic-looking hopper in back Crank turns high-impact plastic drum. Handle tilts drum for pouring. Durable tires, dual mounted in rear 9⅜ inches long
X 924-7099 A—Shpg. wt. 1 lb. 8 oz. . . . 1.99

5 SANITARY SERVICE TRUCK. Loading and dumping is controlled by a lever that you operate. Enclosed see-through cab. Durable tandem tires. Long-lasting, non-toxic enamel finish. 9½ inches long.
X 924-3726 A—Shpg. wt. 2 lbs. 4 oz..... 2.88

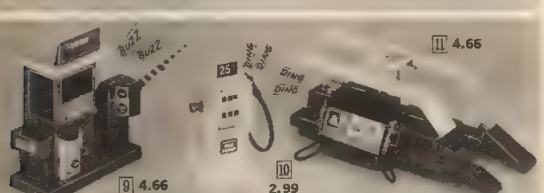
Buy it NOW and CHARGE IT— see page 226.

Scale-Model Autos in Rugged-Steel Construction

6 TONKA VOLKSWAGEN. Front and rear seats, "steering" wheel durable tires, bumpers. Two coats of non-toxic enamel. 8⅞ inches long Shpg. wt 15 oz.
X 923-9732 A..... 1.77

7 BUDDY WAGON BUS. Model of famous station wagon-bus. Two side-doors, two banks of fold-down seats. Sliding sun roof, whitewall tires. 10¾ in long. Wt. 1 lb. 8 oz.
X 924-3783 A.. . . 2.77

8 BUDDY L CAMARO. Features exciting recessing headlights that work at the flick of a finger Racing stripes, detailed interior "red-line" sports tires 9" long Wt 12 oz.
X 924-3791 A . . 1.77



9 B/O ACTION TOLL BOOTH. It's easy, just deposit coin or official use button and red light flashes gate arm raises, and buzzer rings Green "thank you" light then flashes, and vehicle may pass Red light flashes again, arm lowers, and buzzer sounds Shuts off automatically. Come retrieved from rear Uses 2 "D" batteries (not included—see lower right) Shipping weight 2 lbs.
X 925-3352 A . . . 4.66

10 B/O FILL-R-UP GAS PUMP. Touch nozzle to any steel car or truck and it clings magnetically. Bell rings as battery operated gas pump registers gallons and totals price automatically. Easy re-set knob. Operates on 2 "C" batteries (not incl.—see lower right). 7 in. high.
X 924-9418 A—Shpg. wt. 1 lb..... 2.99

11 B/O AUTO ACTION SERVICE LIFT. Press "up" button and center column lifts ramp. Safety blocks automatically lock. Has warning bell, two retractable hoses. "Down" button reverses action. Uses 2 "D" batteries (not incl.—see right). 15" long.
X 925-3360 A—Shpg. wt. 2 lbs..... 4.66

Full Force of Fire Fighters

12 TONKA® FIRE PUMPER. All-steel construction, actually sprays water when hooked up to an ordinary garden hose—miniature hydrant wrench controls the flow of water. 36-inch fire hose rolls up on reel. 2 hydrant hoses and 1 removable ladder on side of truck Full-view enclosed cab with steering wheel and seats Whitewall tires. 15½ x 6¼ x 6½ inches high.
X 924-7149 A—Shipping weight 6 lbs. 4 oz... 6.77

13 TONKA® AERIAL HOOK 'N' LADDER. Rugged heavy-gauge steel. Authentically detailed with exciting moving parts Ladder is adjustable to six different angles, and can be cranked up to 36 inches high. Base of ladder revolves up to 360 degrees. Two mounted auxiliary ladders on sides. Detachable cab has seats and "steering" wheel Whitewall tires, metal hubcaps 28¾ x 6¾ x 6½ in. high
X 925-3303 A—Shipping weight 7 lbs. 2 oz... 7.44

14 REMOTE CONTROL FIRE ENGINE. High-impact plastic and metal Moves forward and backward Manual steering wheel Snorkel with fireman and nozzle rises a full 17 inches and rotates too Movement, blinking light, and siren operate independently Uses 2 "D" batteries (not incl. see below) 4½ x 7 x 12" long
X 923-1986 A—Shipping weight 3 lbs. 8 oz... 5.77

15 SNORKEL FIRE TRUCK. Heavy-duty steel. Hydraulically operated snorkel adjusts to 4 different positions, swivels 120°. Shoots water up to 20 feet when adapter is attached to ordinary garden hose. Snorkel and base swivel into position Realistic power sound operates without batteries. Simulated dome light, chrome-plated grill Realistically detailed cab interior has seats and steering wheel. Whitewall tires with nickel-plated hubcaps. Silent-glide wheels. 21 x 6½ x 8 inches high.
X 925-3295 A Shipping weight 6 lbs..... 9.99

16 NYLINT® SUBURBAN FIRE PUMPER. Rugged heavy-gauge steel Swivel gun squirts up to a 7-foot jet of water when hooked up to an ordinary garden hose. Features include dual-control panels, siren, blinker unit, rear running board and hand rails, all bright plated. Whitewall tires. Removable fire extinguishers. 12¼ x 5⅜ x 8 in.
X 924-7057 A—Shipping weight 2 lbs. 12 oz... 3.44

C-Cell Batteries. Sold in packages of 2.
X 957-1746 A—Shpg. wt. 3 oz.....1 pkg. for 39c

D-Cell Batteries. Sold in packages of 6.
X 957-1761 A-Shpg. wt. 1 lb. 4 oz..1 pkg. for 99c

MAKE YOUR OWN HAPPENINGS WITH

ACTION TOYS

1 **ANIMAL SET.** Kennel and corral—complete with transport vans. Pony van has steel body, plastic sky-dome with airvent, fold-down loading ramps at back and side. Kennel van has steel body, seat, wrap-around windshield, plastic compartments. 4 plastic cats, 6 plastic dogs, 5-section corral. Kennel van 8¾ in. long, pony van 15⅜ in. long
X 924-3502 A—Shipping weight 4 lbs. 6 oz. 4.99

2 **SAFARI HUNT.** Rugged truck with removable top. Low-boy trailer with slide-out ramp. Detachable animal cage pulls onto wagon with hand-operated winch. Cage has lift-up rear door. Truck is steel with baked enamel finish. Includes 9 plastic jungle animals. 24 in. long.
X 923-5078 A—Shipping weight 5 lbs. 5 oz. 5.88

3 **COCA-COLA DELIVERY TRUCK.** Fun-loaded automotive-gauge steel truck carries a full supply of Coke cases and two hand trucks. Truck features wrap-around windshield, open-sided 2-level carrying bed. Bright-plated grille, bumper, and hubcaps. "Non-mar" whitewall tires. 15 in. long
X 923-5243 A—Shipping weight 4 lbs. 8 oz. 4.44

4 **BIG "H" RACE TEAM.** Speedy hot rod tows steel trailer with load of 2 fully detailed motorcycles. Trailer tilts for loading. Hot rod has whitewall tires, rear racing "slicks" wheel discs and trim. 12½ in. long.
X 924-8162 A—Shipping weight 2 lbs. 4 oz. 3.44

5 **PENNEYS MOVING VAN.** Back doors open wide. Full-view cab with plastic simulated interior. Heavy-gauge steel—handles the heaviest loads. White/blue baked enamel finish. 16 in long
X 923-6100 A—Shipping weight 3 lbs. 6 oz. 3.44

6 **JUNGLE WAGON.** Transport your menagerie in steel-bodied scale-model truck. Separate see-through plastic cages with swinging door for each animal. Plastic animals: zebra, kangaroo, hippo, gorilla, reindeer, wild goat. 11⅜ inches long
X 923-5268 A—Shipping weight 2 lbs. 5 oz. 2.88

7 **TONKA DUNE BUGGY.** Detailed scale of actual sport and utility vehicles built for dunes, beaches. Removable top. Automotive-gauge steel body, non-static enamel. Extra-heavy-duty axle assemblies. Jumbo-sized 3½ in. deep-tread tires. Steel tow chain on front. 10⅜ in. long.
X 924-3700 A—Shipping weight 2 lbs. 13 oz. 2.99

8 **PET MOBILE.** Smooth-edged steel with enamel finish. Tilting windshield, plastic simulated interior with bucket seats, trailer hitch, non-marking tires. Cage has snap-action locking door—lifts for loading. Includes 3 plastic dogs. 11¼ in. long.
X 924 3692 A—Shipping weight 1 lb. 14 oz. 2.44

9 **MODEL T CAR.** Body is heavy-gauge steel. Realistic features include ribbed seats, a rumble seat that opens and closes, simulated textured custom top, radiator cap (with heat-indicating gauge), and a chrome-tone rear bumper. Non-marking whitewall tires with chrome-tone hubcaps. Snappy yellow and black paint job. 9 in. long
X 924-3718 A—Shipping weight 1 lb. 11 oz. 2.22

10 **TONKA JEEP RUNABOUT.** Plastic boat loads on a detachable steel trailer by crank-operated winch. Steel jeep has folding windshield, plastic simulated interior, whitewall tires, and ball-type trailer hitch. Cruiser boat has windshield, canopy, and detachable motor. 24⅞ in. long
X 923-4063 A—Shipping weight 3 lbs. 3.66

CHARGE IT NOW—
see page 226

ACTION-PACKED

FIRE TRUCKS

FOR EXCITING FUN

17 **FIREHOUSE SET** Durable wood hardboard firehouse. Easy to assemble, fully decorated inside and out. Two-story fire pole, ringing alarm. Open truck fire engine bay doors open, 25" wide x 7" high, 12" deep. 3 Metal Trucks. Fire trucks made of strong steel. Fire chief car with rotating fender spring action. Ladder, enclosed cab. Truck has molded hoses. Fire engine shows control panel, bell, hydraulic water/shield front axle, rear drive axle. All have vinyl rubber tires.

X 924 3809 A–Wt. 12 lbs. Complete 4-Pc. Set **12.88**

Fire Truck Set Only As described above

X 925-3311 A– Shpg wt. 4 lbs. . . . . 3-Pc. Set **4.88**

18 **TRAFFIC LIGHT.** High-impact plastic. Controls traffic with 4 different sequences to go on the when button is touched. Walk and wait signal lights warn pedestrians. Finished in red, yellow and green. Operates on 2 C batteries, not included. See page lower right.

X 923 2075 A Shipping weight 1 lb 4 oz. **1.97**

Firehouse and 3-Piece Truck Set

17 **12.88**

18 **1.97**

12 6.77

13 7.44

14 5.77

15 9.99

16 3.44

1 **FOUR PIECE FARM SET.** Detailed working models of famous John Deere farm equipment. 4 pieces set contains tractor, plow, disc harrow, and wagon. Tractor features operation, hood, steering rod, offset exhaust stack. Plow has adjustable end wheels that set depth, rear for plowing or transporting. Disc harrow with adjustable center disc, rear wheels. Wagon has removable tail-gate and steering. Features rubber tires. All pieces are die-cast aluminum and zinc, including seats and driver. Yellow Deere colors of green and yellow. Additional set of 2 will fit all Tractor Pulled Farm Equipment.

X 924-6224 A—Set. Shipping weight 6 lbs. 8 oz. 8.99

X 924-5846 A Tractor only. Shpg. wt. 1 lb. 8 oz. 2.88

2 **JOHN DEERE BALER.** Feeder throws 4 plastic bales. Hydraulic cylinder can be raised, lowered. Front tongue adjusts. Die-cast aluminum and steel. 11⅜ in. long.

X 923 1598 A—Wt. 1 lb. 4.66

3 **JOHN DEERE PLANTER.** Up-down wheel adjustment for transportation. Movable side markers. Die-cast aluminum and zinc. 10 in. long.

X 923 2315 A Wt. 1 lb. 8 oz. 3.66

4 **JOHN DEERE CHUCK WAGON.** Front wheels pivot. Tongue lifts and lowers. Beaters turn and agitate swinging door. Die-cast steel 9½ in. long.

X 923-1531 A Wt. 1 lb. 5 oz. 2.99

5 **JOHN DEERE LAWN GARDEN SET.** 5 wheelbarrow, cart with tailgate. Die-cast aluminum and long handle. Overall length 9¾ in.

X 924 5911 A Wt. 1 lb. 2.99

Scale Models of International Harvester Farm Equipment

6 **7-PC. FARM SET.** Consists of tractor, wagon, spreader, 3-bottom plow, disc harrow and end loader. Tractor and wagon have self-action steering. Spreader has chain driven beater. Disc has retractable end wheels. All of die-cast aluminum and steel. Large scale. Tractor 7 in. long.

X 925 2362 A Set. Shpg. wt. 5 lbs. 8 oz. 9.99

X 925 4582 A Tractor only. Wt. 1 lb. 5 oz. 1.44

7 **INTERNATIONAL HARVESTER BARGE WAGON** has auto-type steering, and tail-gate opens. Die-cast aluminum. Side rod with white wheels and eagle. 6 in. long.

925 4426 A—Shipping weight 1 lb. 1.66

8 **INTERNATIONAL HARVESTER BALER.** Throws hay bales. Beaters turn. 4 plastic bales included. Die-cast aluminum. 11⅜ in. long.

X 924-5960 A—Shipping weight 1 lbs. 6 oz. 2.99

9 **INTERNATIONAL HARVESTER ROLLER DISC** has "Sure-Lock" hitch. Roller carries frame up and down movement. Die-cast aluminum. See. Red and white. 7 in. long.

925 4608 A—Shipping weight 12 oz. 1.44

10 **INTERNATIONAL HARVESTER HAY RAKE.** Hay teeth rotate from gear drive. All steel with plastic pick-up teeth. 7 in. long.

X 925-4467 A—Shipping weight 1 lb. 1.88

Miniature Farm Set

11 **QUALITY 8-PC. FARM SET.** 1/32-scale model. Two-seed tractor, 3-bottom plow, 2-row planter, 2-roller disc, mower with swing bar, 2-section power harrow and movable feeder, wagon with removable tail gate, harrow. Die-cast aluminum or steel.

X 925 4475 A Shipping weight 2 lbs. 4 oz. 3.99

CHARGE IT NOW-
see page 226

Houseboating is a

By William Belvin and Art Klein

There's room for fun for everyone on a big houseboat like this Nauta-Line

Be it formally—or informally—gay, entertaining afloat is easy to arrange and enjoy

Photo by Belvin

As featured in the story on these pages, here's a view of the parade on the Kentucky River in which upwards of 150 houseboats participated. The Chinese "houseboat" leading the procession is a genuine junk brought from Hong Kong by W. R. Engle of Lexington, Kentucky.

What is it that has a large, shady front porch, two or three bedrooms, and a homey kitchen, plus the ability to do 30 miles an hour, turn in its own length, and parallel park in a space five feet longer than it is?

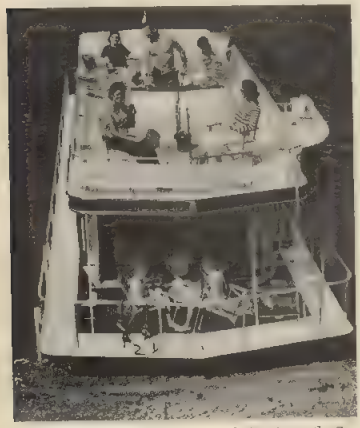
Of course the answer has to be a modern houseboat, the new phenomenon of the sheltered waterways. The story of this phenomenon certainly will be a fascinating one for the nautical historians. What other mode of travel has ever seen such a reversal of image? Almost overnight the lowly "shanty boat" has been transformed into a combination status symbol and an appealing new kind of boat. The statistics are there to see and so are the craft. But what's it really all about?

With this aggregate of curiosities plus an appetite for the trip, we accepted an invitation from Mr and Mrs Wendall Murphy, Lexington, Ky., to join the crew of their Sunliner houseboat Sunday, September 3 for the Fifth Annual Kentucky Admirals' Picnic and Parade at Ft. Boonesborough State Park, about 200 miles up the Kentucky River.

The Kentucky Admirals are the boat owners' answer to the horse-oriented Kentucky Colonels. J. O. Matlick, Kentucky Natural Resources Commissioner and Commodore of the Admirals told us the Admirals were originally just an idea for promoting water conservation, but have rapidly outgrown that simple beginning.

The now-3000 members are a large cross section of boat owners. They dutifully observe boating safety and promote beautification, anti-littering rules, and tourism. They have developed great esprit de corps and a pattern of get-togethers on Kentucky's 13,000 miles of waterways

Houseboats in an ocean race? Yessiree! Here is a Lazy Days 50 footer in the October 12th Miami-Nassau Race. She didn't win, but she did finish—which is more than some of the real racing machines managed to do.



This dance-floor-size sun deck is a family favorite on the Cargile Queenliner 43 footer.

Strange partners, but this photo by Al De Angelus shows the versatility of the modern houseboat.

opened. The galley, aft on the lower level, was a good-sized family dining kitchen, furnished with homey pieces "from our attic." Different from the interiors of the smaller houseboats, the two staterooms, forward, were single-purpose spaces, containing double and twin beds respectively. And with obvious pride, Mrs. Carr lifted a panel in the bathroom deck to reveal a sunken full-size tub.

The pilothouse was a spacious room handsomely furnished. Glassed on all sides, it gave the pilot excellent 360-degree visibility. The pilothouse—in fact the entire boat—was filled with people, all chattering away. And the situation clearly was to the liking of skipper and first mate. "There is no greater pleasure," Dr. Carr said, sitting down before his handsome operation console, "than being on the Kentucky River with your family and friends."

"In the first place," Dr. Carr continued, "I went to a houseboat because of the economy. We started with runabouts, and have owned five cruisers, a little bigger each time," he explained. "We got Redbird only last spring. But we started out boating as just a couple, and now we have three married children. With grandchildren and in-laws we number fourteen, and we like for them all to come at once and spend summer vacation with us. Now we can sleep eight adults comfortably, and we have foam rubber mattresses to put on the floor for the grandchildren."

In one respect only did Redbird differ from other houseboats. She is powered by two small diesels of 120 hp each. "They get us around the river fine," Carr said, "We aren't interested in speed."

Visiting up the beach, we encountered one live-on-water-loving family after another, and filled in various sidelights. One skipper was especially proud of a new outdrive on his older River Queen, "called the 6M because there are six of us in the Marshall family." Another skipper was strong on his steel hull—"You run into a lot of things on the Kentucky," he said.

A woman on a 40-foot Drift-R-Cruz showed us the interior with satisfaction; its arrangement had much in common with other factory models. "The galley is right in the middle of things," she pointed out. "When I am at the stove or sink, I'm practically in the pilothouse, forward, where people mainly gather—I'm not stuck off alone, and I have elbow room." The convertible dinette was in the same compartment with her. The aft stateroom, serving as a lounge during the day, was down a short companionway. Like virtually all of the 30-ft. and 40-ft. factory boats, this craft slept eight.

The owner of a 30-ft. Whit-Craft said he had had a small cruiser, but when he got ready to move up in size (to accommodate a growing family) he was surprised at its modest cost. He could also afford enough engine to give the speed and agility he wanted. "But I won't say I like a houseboat's looks as well as a cruiser's," he added.

One more positive fact gleaned along the way had to do with resale. From a Lexington marine dealer we learned that the pattern of depreciation of factory-built models is to drop 10% to 25% in the first year, 5% to 15% the second year, 10% in the next two years, and to practically stop depreciating about the fifth year.

By about four o'clock the Admirals had chosen Miss Kentucky River, selected the best-decorated boat, and recognized various others, including a genuine Chinese junk. The boats began to scatter for their home docks or weekend wanderings, and we rejoined our host and crew, feeling that we had learned a lot about houseboats. ⚓

Family Affair

The Fifth Annual Kentucky "Admirals'" cruise hits the beach at Boonesborough, Ky

It was about 9.30 A.M. when we arrived by car to board our host's craft. We were greeted by a scene of gala holiday confusion that was to pleasantly conflict with our reportorial efficiency all day. An aerial count later revealed that about 160 craft participated in the occasion

At the rendezvous dock, our forty-two-footer was towered over by a custom-built houseboat astern that was 65 ft. long. A Drift-R-Cruz houseboat immediately ahead was 40 ft. long and had a squarish configuration not too different from that of our Sunliner.

The 32-ft. River Queen that came next had a distinctly lower wheelhouse, contributing to a lower profile. Other makes, models, and custom jobs packed along the dock all were houseboats, with canopied foredecks, side decks, sun decks, and squared cabin lines in common; and yet each made a quite distinct statement of its builder's ideas about the best profile.

These houseboats may not have had the sporty appearance marking the cruisers that also were milling about, but they were every inch boat.

At 11 o'clock numerous youngsters were called in from their wanderings, a jazz combo snapped out of a momentary pause, whistles sounded, and the fleet, in all its gay variety, began filing up the narrow stream. The assembly point was the dock at a tiny resort community, Clay's Ferry, near the upper end of the famously beautiful palisades of the Kentucky. The plan included a 6¾-mile cruise upstream to a long sand beach at Ft. Boonesborough Cruising single file as close as safety allowed, the parade extended the full distance.

In sparkling sunlight the hour run along the palisades helped to emphasize the sheer pleasure of our boat's exterior deck layout. From the 9' x 13' foredeck to the 9' x 15' after sundeck one could move freely through the cabin or safely and comfortably along either of the 16-inch-wide side decks . . . and did so by all three routes, being drawn first to enjoy the closeness of the water and out-front feeling, then to the vantage point above, with its better view of the parade.

With twin 210-hp Chrysler Fury engines we were impressed by The Sunliner's acceleration and maneuverability. We sidled up to the skipper to question him about speed

The typical up-to-date houseboat, our skipper said, can do in excess of 20 mph—plenty of speed, for instance, to tow skiers. His own boat was capable of 30 mph, as are many, provided the owner opts the required horsepower.

In fact, he thought, if there has been any significant breakthrough, it was the first high-speed designs, which actually didn't appear until about 1960 Houseboats have been comfortable and nicely appointed since the early Fifties, but he had read (and we have since confirmed) that the public didn't warm up until the performance break. Sales, we found, are estimated to have doubled in the first two years of the decade and tripled by 1966.

The cruisers, be confessed, still have the edge in choppy water, especially in following seas. "It really takes experience to keep water off the deck when your sea is coming from behind." However, this problem rarely exists on sheltered waters like the Kentucky River

A distinctive propulsion feature on the latest houseboats is the outdrive or stern drive When you run over a log or a snag with a straight inboard configuration, you are likely to bend the propeller, shaft, or rudder and have to haul the boat, or else go underwater to make repairs. With an inboard motor coupled to an outboard drive, a snag most often does little or no damage; and, even if it bends a propeller, replacement is simple, because the drive can be raised

Again, however, this practical houseboat feature has a more spectacular performance aspect. Outdrive enables the skipper actually to direct the thrust of the propellers and makes a rudder unnecessary. Later on, squeezing into a tight place on a dock, the skipper showed us how his boat can be driven virtually sideways.

We were near the rear of the parade. Rounding a bend we sighted the beach rather suddenly and received another strong impression of the popularity of houseboating. Scores of boats were nosed into the beach in a tight line, and the beach was teeming with people of all ages

Houseboating is indeed a family affair, and that is one of the most important reasons for the success of this craft. As soon as our host had nosed his craft powerfully onto the sand and lines had been secured, we took the easy step ashore (through the typical bow-opening in the rail) and started down the line of boats. Object, to peek inside a few and to learn more about what brought this throng to this particular juncture of pleasure boating history.

We started with one named Redbird, which had been moored behind us at Clay's Ferry.

Dr. and Mrs Shelby G. Carr of Richmond, Ky., graciously welcomed us aboard Redbird and answered our questions with understandable pride. The extensive space was utilized by creating a complete family living area on the lower deck and a more formal entertaining area in the upper-deck pilot house and aft sundeck onto which it

(Continued on next page)

Coronet's all-steel Wayfarer, a 33 footer, is said to reach planing speed with a single 210 H.P. Chrysler inboard/outboard. The Wayfarer, as with most houseboats, has ample sleeping accommodations for four to six people

Boatel builds catamaran and deep vee steel-hulled boats Exterior sides are aluminum At left the Explorer 38-foot model mounts a 55 H.P. outboard to do 13 M P H Below —*Cargile's* 43-foot River Queen. This company also builds one smaller and two larger models

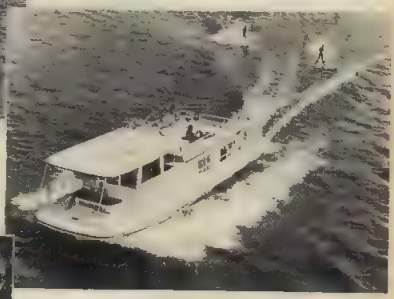
Below — *Drift-R-Cruz* 34 footer. A 40-foot model built by Thunderbird Products competed in the First Bahamas 500 mile race last June circuiting the grueling course without mishap. All Drift-R-Cruz models are fiberglass

Editor's Note: A complete listing of the names and addresses of all manufacturers of the houseboats shown on these pages will be found on Page 159, together with models and price information.

AMERICA'S HOUSEBOAT FLEET

Shown on this page and the next are some of the 1968 models of the craft that are creating a stir in the boating world. Inland waters particularly will see more and more houseboats next season—and in years to come. At right, a new steel *Sunliner* cruises past famous Boldt Castle in the wonderfully scenic Thousand Islands

Two new *Lazy Days* models, the all-aluminum 50-foot Custom at left, the 43-foot Sportsman at right. Power options provide speeds to suit the individual skipper. Most houseboats feature inboard/outboard installations. Lazy Days offers inboard with V drive as well.



Designed with what the builders call a "high performance planing hull," this fiberglass *Nauta-Line* has plenty of "git up and go!" Virtually any modern houseboat can be powered to tow skiers ➤

◄ *Kayot* builts two houseboat models on aluminum or steel pontoons. At left is shown the Vista 31-foot model for budget-minded people.

(*Continued on next page*)

This new 40-foot *River Queen* illustrated at right features a flying bridge. Powered by twin 210-H.P. Chrysler engines, she does 30 M P.H.

The Hudson's protected banks and inlets are perfect for outboards, like this one launched at the Albany Y. C

Photos on this page by the Wests

This silken expanse is the function of the Erie Canal and the Hudson River between Albany and Troy, N. Y.

Near Albany, East By West passed this commercial tug which was mooring informally for the night to a tree

Specially designed by the Corps of Engineers is this snag-removal boat, to keep river and canal traffic safe

As the day wore on, visibility improved and we moved to the flying bridge for more buoy-checking. It was mid-afternoon when we entered the Bay Head—Manasquan Canal for a fast ride with the current into Manasquan River. During the six hours from Egg Harbor we had passed more buoys and markers and made more course changes than we'd have done in cruising the entire 1200-mile length of the Pacific Coast from San Diego to Seattle. We were bushed!

Docked at the Brielle Yacht Club, we enjoyed their swimming pool and restaurant. While dining, we mused that "tomorrow will be better," since we'd have open water up the coast to Sandy Hook. We'd have a chance to develop a speed curve and would be able to run more than a mile or so at full cruising speed (we thought). Little did we realize that reports forecasting fine weather were even less reliable than on the Pacific Coast.

With a date to meet *MB*'s Associate Editor Frank Rohr at the Statue of Liberty at 1430 hours on Saturday for photography, we planned a departure for 0900, thinking we'd have plenty of time. On arising, however, we could not see the other side of the channel through the fog. Nor did we see either side of the Manasquan Inlet Jetties, except on the Decca radar. As we inched our way toward Sandy Hook, we concluded that every sportfishing boat on the Atlantic seaboard must have been out that day! We'd see a group on radar where a buoy was shown on the chart, and wonder which blip was boat, which was buoy. Eventually, we entered the Sandy Hook Channel at the outer buoys which, fortunately, have radar reflectors, and not until within a quarter-mile of Verrazano Bridge at The Narrows did visibility improve sufficiently to relax the radar watch.

Needless to say, we were too late for our Miss Liberty date, and so continued as planned to Englewood Cliffs Marina, just north of the George Washington Bridge on the Jersey side of the Hudson. The nearest restaurant, however, was a mile's hike up the cliffs, so we enjoyed our first dinner aboard *East By West* and promptly collapsed in our bunks.

Sleep knit the Wests' raveled sleeves of care, enabling us to greet Frank the next day in a properly festive mood for our belated christening rites. We apologized for our failure to rendezvous at the Statue of Liberty the preceding day. "Don't worry about it," Frank soothed, "we'll try again if you get back from the cruise—er, that is, *when* you get back."

It was time to hit the bottle. "I christen theee . . ." and *smash*—glass tinkled over the pointed end and Pacific Ocean water gushed forth to meet the Hudson.

Our small christening party over, we set forth up the Hudson that evening for an hour's run to Tarrytown. A weak front was moving into the area, interrupting the day's heat with splatters of rain and cooling winds. A small armada of cruisers turned into the pleasant Tarrytown Boat Club just ahead of us, saying they had been "blown out of Croton." They were a friendly group, interested in our Alglas cruiser, and amazed at our intended itinerary. Later, when we were dining in the clubhouse, one of them sent cocktails over with their compliments. In sympathy, we wondered?

But this was just the start of the hospitality we encountered everywhere in our 2650-nautical-mile voyage. After marvelling at the scenic splendor of the Hudson Highlands and West Point the following morning, we stopped at Poughkeepsie for supplies, where a member of the Poughkeepsie Rowing Club, John Rengo, drove us to a nearby shopping center.

Those who know the Hudson River valley well may be surprised to learn that it is totally unlike any such pleasure-boat area on the Pacific Coast. True, we have the Sacramento and San Joaquin Rivers, winding inland from

San Francisco, and the Columbia River; but there is little comparison between river banks east and river banks west, in scenery or antiquity. We were accustomed to the strictly modern; it was with some awe that we viewed the narrow, winding streets and slim steeples of Hudson River days long past. Here and there urban renewal intruded. Giant oaks were slain, leafy bowers shading shingled bones were being stripped away; tiny islands of progress were being born to the tune of the cement mixer.

Our log notes the next day, June 27, as "one of our most beautiful cruising days. . . ." Sunshine slid in and out of towering cumulus to cast engaging shadows across the river and over its peaceful, pastoral banks. This day we were to enter the 11-lock system between Albany and Whitehall. First was the Federal Lock at Troy, N.Y., where no permit is necessary. With just two of us aboard, we found the most functional system for making fast in a lock was to put the boat alongside a ladder, and rig a line from a ladder rung to a midship cleat. As the boat was raised or lowered, whoever tended lines merely changed them to a higher or lower rung. All the helmsman had to do was to get the boat in and out without clobbering anything.

During some of the short waits for locks to open, we had a chance to review the history of this remarkable water access which leads, eventually, to the Atlantic Ocean. Between 1607 and 1611 Captain Henry Hudson made four trips up this river as far as Albany and Troy, in an attempt to find a northwest passage to link Europe with the Far East. But not until 1825 was there a man-made passage to Canada. Beyond Troy we passed through ten of the Champlain Canal locks which are part of the New York State Barge Canal System. Twenty-two miles of this 60-mile stretch are man-made ditches, many of the 34 bridges spanning the Canal are still hand-operated. Throughout the day, from Albany to Whitehall, we were to rise or descend 271 feet! It was fascinating. We had many opportunities to step off the boat onto the grassy bank

Commercial canal traffic has priority over pleasure craft, but we were fortunate in having only one hour-long wait near Whitehall. While we backed and filled in a holding position against the current, it was interesting to watch a huge tug and barge arrange themselves for locking. First the barge was winched through (it filled the entire lock); then the tug's entire pilothouse was raised hydraulically from its lowered position where it had been set for bridge clearances. Ponderously, it rose and became fixed just before the tug entered the lock to re-unite with its tow

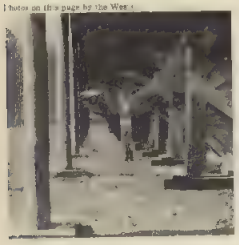
At last, it was our turn. We reached Whitehall at 2020 hours This is the birthplace of the American Navy, where New England carpenters built Benedict Arnold's fleet of 16 little vessels which played such a vital part in the Colonies' victory over the British in 1777. High on the hillside stood one of the most amazing Charles Adams-type houses we'd ever seen—Skene's Manor, peaked, gabled and grey, its hunting facade supported a huge clock, pointing forever to some long-ago quarter-to-seven hour. Once the home of an Admiral Potter, the Manor is now a public restaurant, open every night but Tuesday. One of us almost cried; *this* was Tuesday It was also a self-proclaimed cook's night off; so we dined elsewhere.

Wednesday morning we hired a cab for a few hours' sightseeing. past a once-flourishing silk mill, gutted by a ten-year-ago fire; out along the ancient Wood Creek tow road, where mules used to pull engine-less craft through the canals. We paused to inspect the remains of the U.S.S. Warsloop *Ticonderoga*, which had lain submerged for 150 years. Recently raised, with her massive oak frames still sound, she is now preserved at an outdoor museum site.

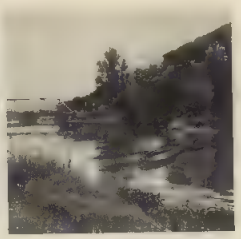
There was much more to see, but we had five days to make up on our itinerary; and so we pressed on. ⚓

Editor's note: Next month's installment will recount the Wests' experiences from Whitehall, N.Y., to Expo '67 at Montreal, and down the St. Lawrence to Quebec City.

Photos on this page by the Wests



The 154-year-old timbers of warsloop Ticonderoga *are kept at Whitehall, N. Y.*



Dominating Whitehall, upper right, is the Charles Adamsesque Skene's Manor.

Helmsman Carolyn, who eschews "squaw woman work," talks with lock tender

Equipment Aboard EAST BY WEST:

Boat: Alglas convertible sedan, 33'0" x 13'2" x 2'6", all fiberglass.

Engines: Two Cummins diesels, model VB-470-M, 170-hp at 3000 rpm.

Reduction gears: Borg-Warner Velvet drive 1.5:1, turning 18" x 17" props.

Auxiliary: Onan diesel, model 3 MDJA, 3 kw, 115-volt ac.

Electrical system: 12-volt dc with Sentron 40-amp automatic charger.

Anchor windlass: Powerwinch, 12 v d c.

Anchors. Two 25-pound Danforths, with 400' line and chain

Refrigeration: Kelvinator w/ deep-freeze compartment, 115 volt ac.

Range: Princess three-burner with oven, 115-volt ac.

Air conditioner: Cruisair, 115-volt ac.

Engine controls: Morse

Trim tabs: Boat leveler

Docking lights: Morse

Head: Raritan Crown, chlorinator

Dinghy: Grumman aluminum 8'7".

Electronic Equipment: 12-volt dc:

Radar: Decca 101

Autopilot: Decca Pilot.

Automatic direction finder: Kett Polaris M.

Automatic omni: Kett Omnipointer

Sounder: Raytheon DE-722.

Radiotelephone: Raytheon model 1105, 100 watts, 8 channels

Photo by W. R. Taylor

Jack has at his control consol (l to r) Kett ADF, Decca Radar 101, Decca auto pilot and Raytheon Fathometer. Not shown are: Raytheon radiotelephone and Kett Omnipointer.

Photo by P. Hess

Carolyn christens East By West *with a bottle of her home Pacific waters as skipper Jack and Manhattan sailor Nancy Udel cheer*

Photo by Jack West

The upper reaches of the Hudson River offer cruising boatmen snug and up-to-date marinas like this

Photo by Jack West

Between Albany and N. Y. on the broad Hudson, you'll encounter oceangoing freighters as well as small boats

The Great Northeast Cruise

books, travel guides, a complete set of over 80 charts, tide tables printed in both English and French, St. Lawrence and Nova Scotia pilot books, and a wealth of other material. From the State of New York, we obtained one of their excellent *Cruise 'n Chart* kits entitled *The Northwest Passage*. With the chart book came a second volume that provided historical information along the route and a listing of facilities available, detailed to the extent of how far from the docks were the nearest supply and grocery stores.

Tremendously valuable, if somewhat frightening, was the series of articles written by the late Sidney Dean which appeared in *Motor Boating* 20 years ago, and his book, *All the Way by Water*. These covered the route from New York City to Quebec City, some 800 miles of the 2650-mile itinerary we planned. To quote from one of his articles: "Despite that fallacious early morning lull of an hour, the wind was now rising fast and blew Force 5 . . . as we entered the so-called Richelieu Rapids. Here the river tears through a maze of reefs and boulders.

South shore navigation calls for experienced local pilots, unless you plan to touch only at principal ports, of which there are not too many.'

We could find nothing on cruising the Prince Edward Island and Northumberland Strait area, and only a little on Nova Scotia waters. The latter stories were mainly of sailboat trips which did not answer our concern about availability of fuel oil and supplies. Inquiries to the major oil companies about fuel depots in the St. Lawrence and Nova Scotia drew complete blanks. It was an added challenge, to say the least

We reached Egg Harbor, N.J., on June 14, and were warmly welcomed by Don Leek, whose family had founded C.P. Leek & Sons (now Pacemaker Corporation) some 250 years ago. Their fiberglass division, Alglas, was to provide our boat for this voyage; she had been named, appropriately, *East By West*.

Our first view of *East By West*, the Alglas 33-foot flying-bridge cruiser, which would be our floating home for the next ten weeks, was on her launching day. The next few days were frantic. At one time we counted 10 technicians aboard, making final adjustments to engines, mechanical and electronic equipment. While the Alglas, Cummins and Decca men worked, we loaded provisions, supplies, utensils, cutlery, clothes, charts, books, and a hundred other items

Miraculously, everything began to fit together—and it stayed together, may we add, for the entire trip. Five days behind our original schedule, we were topping off fuel and water tanks, swinging the compasses and ADF. We left Egg Harbor June 23, with only 10½ hours of break-in time on the engines, one practice landing apiece, and no opportunity to formally christen our *East By West*.

Cruising the Pacific Ocean, as we've done for years, had not fully prepared us for our Atlantic baptism. We chose to enter the New Jersey Intracoastal Waterway at marker #20 in Great Bay, some 10 miles down the Mullica River from Lower Bank, N.J. From that point northeastward, we found ourselves marking on the chart the exact time we passed each buoy and estimating the time to the next

Our predicted log experience paid off here, for in less than half an hour, we were in solid fog near Little Neck and Beach Haven Inlets. We had been cautioned that between N "94" and C "93" the channel was not the shortest distance between the two points, instead, it was "a little to the northwest." But how far is "a little?" With the help of radar and sounder, we found the narrow channel, though at one point there was less than one foot of water under our keel

The Great Northeast Cruise

HEMMED on the west by historic rivers, bounded at its head by salty, superb bays, and braved for its 1000-mile eastern length by the traveling seas of the Atlantic Ocean is a crusty, commanding land we know vaguely and affectionately as The Northeast
Haven and heartland for thousands of boatmen, its vital variety—to our knowledge—had never been captured in the curve of one complete cruise. Nor, it seemed, had the world of modern motorboats been gifted with a truly reliable and long-term test of the bewilderingly broad range of pleasure-boat gear
So with dual purpose, *MB* last summer commissioned

Photo by W. B. Juettner

Under the guardian glance of Miss Liberty, Jack and Carolyn West check charts for their northward run up the Hudson River.

two savage and spritely correspondents, Jack and Carolyn West, to circumnavigate The Great Northeast on a 2650-mile voyage which took them to Expo '67 via the Hudson and Lake Champlain, then down the St. Lawrence to the chilly summer stretches of the Atlantic, and southward along New England's coasts to L. I. Sound. Their boat, fittingly named *East By West*, was a brand new 33-foot Alglas with two 170-hp Cummins diesels; their weather, generally fine, if somewhat foggy; their findings, the subject of the exciting series starting in this issue.

The tests they undertook were primary. Besides documenting a great small-boat adventure, we wished to truly measure the dependability, safety and comfort of modern motorboats, in particular their electronic and propulsion gear, and to show how practical today is long-range cruising. For we feel that an hour's, or even a day's "test" is tantamount to no test at all. Only by living with your craft can you tell how well suited you are to her, and she to you.

—The Editors

To board *East By West* for The Northeast, turn the page.

Photo by Carolyn West

Gulls cluster close to a sturdy dory in the crystal clean kingdom of the Gaspé at the head of the St. Lawrence. Codfishing is the main industry here.

Photo by Jack West

An open boat, a wall of lobster pots and a peaceful port tell almost all there is to know about the salty pursuits of Nova Scotia's Murray Harbor.

Photo by Jack West

It's nippy in Lunenburg, Nova Scotia, but the air is nifty as Carolyn returns to the boat with a load of fresh lobster.

Photo by Jack West

Down comes the maple leaf Canadian ensign as East By West reaches Northeast Harbor, Me., first U.S. port en route south. Below, a sentinel pine marks this snug downeast haven.

Photo by W. R. Jostner

In L.I. Sound, East By West caught up with the handsome recreation of the schooner yacht America, dressing ship for a Larchmont Y. C. visit.

Photo by Jack West

Photo by F. Fisher

East By West *furrows New York Harbor as she takes departure from Liberty Island on her voyage up the Hudson.*

THE GREAT NORTHEAST CRUISE

By Jack and Carolyn West

The fresh and salty splendors of a boatman's Northeast are shown on these two pages in selected photos which span *East By West's* 2650-mile voyage.

Part 1

Photo by Jack West

Three Rivers, midway between Sorel and Quebec City, has a busy brand new marina.

"HOW ABOUT taking a couple of months this summer to circumnavigate northeastern United States and Canada?" Those were the words of *Motor Boating's* editor to us in early April. They came out of the clear, and the idea excited us.

A number of additional long-distance calls were necessary during the next few days before we decided it could be done. Some weeks later, during the cruise, we wondered if the plot had been to eliminate two of *Motor Boating's* contributors by losing them in the fogs of the North Atlantic or the Bay of Fundy! Principal objectives were to bring back up-to-date information on the St. Lawrence and the Nova Scotia coasts, and to test the practicability of long-distance cruising in a relatively small motorboat, fully equipped with modern electronic navigation gear.

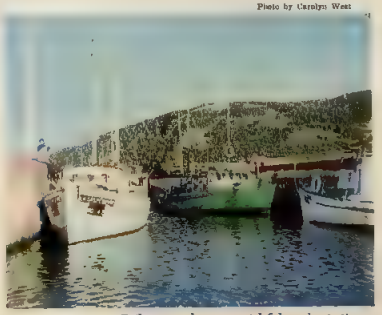
Pre-planning from California was a chore. But the Canadian government was most helpful in furnishing

(continued on page 80)

At Expo '67, East By West maneuvers under the futuristic funhouse which borders the permanent marina there

Photo by F. Fisher

Photo by Carolyn West



Gaily painted commercial fishing boats tie to wooden bulkheads under the piney slopes of L'anse-a-Valleau in Quebec Province.

EXCITING HO-SCALE ROAD-RACE SETS AND ACCESSORIES

Aurora Model Motoring
A Penneys Exclusive...
The "Cobra Climb" Special

- 29 running ft. of track
- Thrilling "suicide" corner
- Challenging 3-tier climb
- Two cars—ready-to-race

9. **25.88**
or $5 monthly
— see page 227

Exciting Bridge/Road-race Set

- 14 running ft. of track
- Two cars—ready-to-run

10. **17.99**

HO Scale Cars 2.49 ea.; 2 for 4.50

11 to 18. HO-SCALE MODEL CARS. Approximately 2½ in. long. Plastic body with rubber tires. Cars operate on 12–20 volt DC. Shipping weight each car 2 oz.

X 926-1819 A	[11] Mako Shark	2.49
X 926-1827 A	[12] Dino Ferrari	2.49
X 926-0852 A	[13] Chevy Camaro	2.49
X 926-0860 A	[14] Mercury Cougar	2.49
X 926-0878 A	[15] Dune Buggy	2.49
X 926-0886 A	[16] Mustang	2.49
X 926-1835 A	[17] Ford Mustang	2.49
X 926-1843 A	[18] Chaparral	2.49

Save 48c when you buy any combination of 2 cars, [11] to [18]. *State catalog number and name of each car ordered in same order blank.*
Any 2 cars 4.50

HO-Scale Model Cars 2.99 each

19. HO-SCALE THUNDERBIKE. 2½ in. long. Plastic body and rider, rubber tires. 12–20 volts DC.
X 925-4590 A—Shpg. wt. 2 oz. 2.99

20. HO-SCALE BATMOBILE. Pow! Zowl Here it is. Plastic shell, rubber tires. 12–20 volts, DC.
X 926-0894 A—Shpg. wt. 3 oz. 2.99

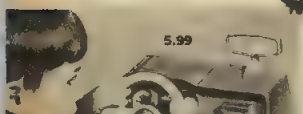
A
Penneys Exclusive
Action Highway "98"
Set 19.88
B 14.88
C 4.88
D 3.66
E
F
G
H
I
J
K
L
M
O 9.88
N
Penneys Exclusive
Racerific Set
14.88
Penneys

Fascinating Space Machine! It defies the law of gravity! Set up your own layout!

6.88

DELUXE GRIPPIDEE-GRAVIDEE. Unique action space-express car goes up, down, upside down and back again on its loop-the-loop track that can be set up in many different formations. Set includes 21 pieces of interlocking plastic track, straight and curved; 4½-in.-long battery-operated car. Uses 1 C-cell battery (not included)—order below

X 923-3057 A—Shpg. wt. 6 lbs.*..... 6.88



Shift gears and hear sounds . . . from a low growl to a roar

MUSTANG DASHMOBILE. All the sound and action of a real sports car! Slip behind the wheel, turn key to start "engine." Shift gears and hear the engine sounds change. Honk the horn, keep a lookout in the rear-view mirror—it's just like a real Mustang! High-impact styrene plastic—10x6½x7 in. high. Operates on two D-cell batteries (not included)—order below

X 924-4948 A—Shpg. wt. 2 lbs. 8 oz... 5.99

Tricky Doodle Duck—blow the whistle . . . he waddles to you, stops by himself.

TRICKY DOODLE DUCK. Blow the duck whistle and he goes forward 4 feet, then stops . . . blow the whistle and he's off again! He waddles and quacks while he moves his beak. Colorfully detailed styrene plastic with feather trim—10½ in. high, 11 in. long. Uses two D-cell batteries (not included) order below

X 924-4898 A—Shpg. wt. 3 lbs..... 9.99

Volkswagen Car won't run off table top

[1] **MYSTERY-ACTION VOLKSWAGEN.** Run it on table top or floor . . . when it meets the edge or an obstacle, it automatically changes course! Authentically detailed "bug" of sturdy metal, colorfully painted. Measures 6½ in. long. Operates on two D-cell batteries (not included) order below

X 923-1887 A—Shipping weight 2 lbs.*..... 2.66

Military Jeep and Trailer

[2] **AUTHENTICALLY DETAILED MILITARY JEEP AND TRAILER.** Battery-operated for many hours of fun. Jeep and trailer are a full 8 in. long. Extra-sturdy, colorful plastic. Uses two AA-cell batteries (not included) order below.

X 923-2356 A—Shipping weight 2 lbs.* 2.33

M-4 Sherman Tank

[3] **TURRET AND GUN MOVE,** treads roll as this battery-powered tank moves across the floor. A big 8½ in. long, it's authentically detailed in camouflage-painted metal. Operates on 2 D-cell batteries (not included) please order below.

X 923-2141 A—Shipping weight 3 lbs.**..... 2.66

Desert Patrol Jeep

[4] **HILL-CLIMBING JEEP** in realistic looking desert camouflage paint, complete with "desert patrol" driver. Movable gun, high-traction tires. Jeep measures 7⅛ in. long. Plenty of power from two C-cell batteries (not included)—order below

X 923-1994 A Shipping weight 3 lbs **..... 2.88

Realistic Looking Dump Truck

[5] **POWERFUL DUMP TRUCK** for young construction engineers! Modern design in extra-sturdy, colorful plastic. Push button to dump load. Realistic detailing throughout. 12 in. long. Uses 2 D-cell batteries (not included)—order below.

X 923-2133 A Shipping weight 3 lbs.*..... 3.88

*Imported from Japan. **Imported from Hong Kong

BATTERIES for toys sold above

X 957-1761 A	Pkg./6 D-cell batteries. 1 lb. 4 oz.	1 pkg. 99c
X 957-1746 A	Pkg./2 C-cell batteries. 3 oz.	1 pkg. 39c
X 957-1753 A	Pkg./2 AA-cell batteries. 1 oz.	1 pkg. 31c

Fun and Excitement! Action Highway and Racerific Sets

[A] **DELUXE ACTION HIGHWAY "98."** Action thrills galore with 26 ft. of running track! No wires, plugs, mounting boards required . . . just snap track sections together and you're ready to roll! Set includes: new mystery warehouse with inside turn-around feature; automatic truck terminal; trailer truck that can be switched to terminal siding, where it automatically stops and backs up; passenger car; construction site with flag man to stop traffic; landscaped intersection; truck by pass. 31 track sections; 2 left-right switches; 5 passing zone sections. 1 road sign, 12 fencing sections. 8 trestles. Set up varied layouts. Truck, car each use 2 AA cell batteries (not included)—order below left

X 924-5978 A Shipping weight 7 lbs..... 19.88

[B] **BASIC ACTION HIGHWAY.** Includes: truck terminal, trailer truck, construction site, intersection described above. 3 fence sections, 2 left-right switches, 27 track sections—19 running ft. of track.

X 924-4989 A—Shipping weight 4 lbs..... 14.88

[C] **RADAR SPEED TRAP.** Police car waits behind billboard, shoots out onto highway with siren wailing when a speeding vehicle passes. Use with Action Highway, Racerific sets. Car uses 2 AA-cell batteries; set, 2 D-cell batteries (not incl.) order below left.

X 924-5135 A—Shipping weight 2 lbs..... 4.88

[D] **SERVICE CENTER** for highway sets. Car or truck pulls up to gas pumps. When another vehicle approaches, first one pulls away automatically.

X 925-0051 A—Shipping weight 2 lbs. 4 oz.... 3.66

Cars & Trucks 2.22 to 4.44

[E] to [M] **ADD MORE VEHICLES** to your set. Trucks run on Action Highway; cars on Action Highway, Racerific, or on floor. All made of carefully-detailed plastic. Each operates on 2 AA-cell batteries (not included)—order below left.

[E] Trailer Truck. With forward, reverse. Uncouples.

X 924-5291 A—Shipping weight 1 lb..... 4.44

[F] Highway Maintenance Truck. Movable tailgate.

X 924-5077 A Shipping weight 12 oz..... 2.99

[G] Thruway Service Truck. Working tow winch.

X 923-1143 A Shipping weight 12 oz..... 2.99

[H] Camaro Car. Authentic racing colors.

X 924-5093 A Shipping weight 4 oz.... 2.22

[I] Corvette Sting Ray Sports Car.

X 923-4238 A Shipping weight 4 oz. 2.22

[J] Jaguar XKE. With racing paint job.

X 923 4253 A—Shipping weight 4 oz..... 2.22

[K] Porsche Carrera Car.

X 924-5119 A Shipping weight 12 oz..... 2.44

[L] Chaparral Car.

X 925-0101 A—Shipping weight 12 oz... 2.44

[M] Ford Mark II Car.

X 925-0119 A Shipping weight 12 oz. . 2.44

[N] **RACERIFIC MUSTANG SET.** Racing thrills a-plenty on 24 ft. of track! Set includes: two-speed car; stick-shift control; starter/timer; speed-up strip; oil-slick slow-down; pit stop with timer that holds and releases car; 2 hairpin turns that demand careful throttling; water hazard that makes car veer; banked high-speed curve. 2 check points, 2 ramps, 3 trestles, 2 "T" switches, 3 left-right switches, 7 fences, grandstand background card. 28 track sections. Car uses two AA cell batteries (not included) order below at left.

X 924-5283 A Shipping weight 8 lbs..... 14.88

[O] **BASIC RACERIFIC SET.** Includes speed-up strip, starter/timer, 2 hairpin turns, oil slick, 2-speed car, stick shift, cornering strip, 2 check points, 2 ramps, 3 trestles, 2 "T" switches, 2 left-right switches. 23 track sections—17 ft. of track. Car uses 2 AA-cell batteries (not included)—order at left.

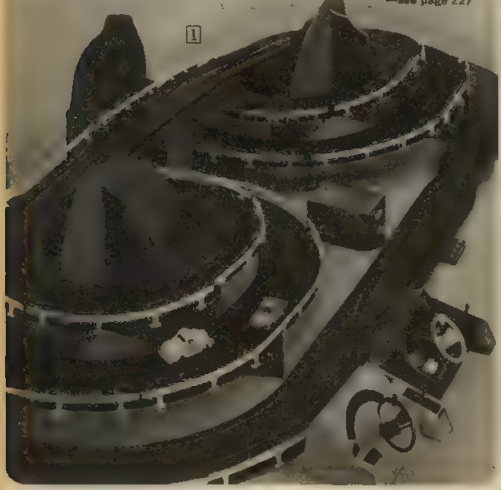
X 924-5143 A—Shipping weight 4 lbs..... 9.88

ORDER EARLY - make sure gifts arrive on time!

Twin-Peaks Racing Set ready for fun and competition

- HO scale with detailed models of real competition cars
- Over 26 running ft. of double-lane track
- Cars are ready to race

19.99
or $5 monthly
—see page 227



1 OVER 26 FT. OF DOUBLE-LANE PLASTIC TRACK make up a daring and challenging course around twin peaks. Climb up one peak in breathtaking turns, hit the straightaway, then skid and screech back down the other peak—a real test of your cornering skills. Two most popular cars on the road today are ready-to-run with you at the controls. Plastic bodies and rubber wheels. Set also includes: twelve 12-in. radius sections, eight 9-in. radius sections, six 6-in. radius sections, four 3-in. straight sections, 1 terminal, 1 shimmy, 2 crossover sections, 36 pieces of fence, rail joiners, and hook up wire. Power pack delivers 20 volts; and the 2 dashboard-type controllers let you run your car in scale speeds from 0 to 160 mph—with forward and reverse. UL listed, 110–120 volts, AC.
X 926 1132 A Shipping weight 10 lbs. 19.99

2 FIGURE "8" SET. HO-scale cars, electric gear-driven carbon-brush motors. Plastic shells, rubber tires. 1 chicane, 1 shimmy section, bridge supports, and 8 fence pieces. 12½ running ft. of plastic track—3 straight, 6 curved sections. Measures 18 x 50 in. 2 controllers. Power pack delivers 12 volts, DC. UL listed, operates on 110–120 volts, AC.
X 923-7751 A—Shipping weight 4 lbs. 11.99

3 OVAL STARTER SET. HO-scale cars, electric gear-driven carbon-brush motors. Plastic shells, rubber tires. 6 fence pieces. 5½ running ft. of plastic track—2 straight sections, 4 curved. Measures 18 x 27 in. 2 controllers. Power pack delivers 12 volts, DC. UL listed, operates on 110–120 volts, AC.
X 924-0318 A Shipping weight 4 lbs. 7.77

4 CARRYING CASE for HO scale cars. Double-layer vinyl plastic. Snap-open lid. Plastic interior, holds up to 15 cars safely—conveniently. 9½" x 7¾" x 1½" high
X 926-1066 A Shipping weight 12 oz. 1.39

5 2-LANE LOOP-THE-LOOP. Plastic track. Add excitement to your HO scale layout. Tin-coated steel loops. 10 x 8 x 2 in.
X 924-0490 A—Shipping weight 1 lb. 2 oz. 4.99

6 MONZA BANKED-CURVE SET. Now you can have banked curves anywhere on your HO scale layout. Set contains four 45° banked curve sections and two adapters to make one 180° turn, or any combination of above to make your layout more exciting. Use with any Aurora HO track
X 926-1074 A—Shipping weight 12 oz. 2.99

7 HO POWER PACK. Output 12–20 volts, DC. Screw terminals, circuit breaker. On-off switch, 6-ft. cord. Operates on 110–120 volts, AC.
X 923-7777 A—Shipping weight 1 lb. 10 oz. 4.99

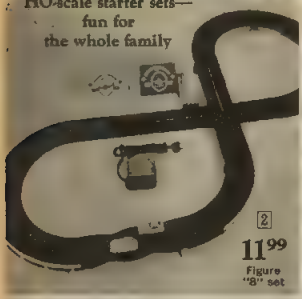
8 SPEED CONTROLLER. Plunger-action, sure-grip design. Instant braking action
X 923-7850 A—Shipping weight 2 oz. 1.99

HO-Scale Track Pieces. Fits all HO-scale road-race track.
X 923-7801 A 9-in. Straight. Wt. 2 oz. ..... Pr. 98c
X 923-7793 A 9-in. radius Curved track Wt. 2 oz. .. Pr. 1.15
X 924-0474 A—9-in. Squeeze track. Wt. 2 oz. ..... Pr. 1.15
X 926-1025 A—9-in. Wiggle track. Wt. 3 oz. ..... Pr. 1.29
X 926-1033 A—9-in. Double "X" track. Wt. 4 oz. .. Ea. 79c
X 926-1041 A—9-in. Bridge track. Wt. 2 oz. .... Pr. 1.65
X 926-1058 A—9-in. Bump track. Wt. 4 oz. ..... Ea. 79c
X 923-7843 A—HO Hop Up Kit. Wt. 1 lb. ..... Kit 88c

9 GIVE YOUR DRIVING SKILL A REAL TEST. You speed down the straightaway . . . come into a single-tier climb . . . hit another straight section, maneuver a sharp "suicide" turn . . . climb up a bumpy road and slide into the breathtaking 3-tier "Cobra Climb". You're the winner with this thrilling home race way. Minutely detailed HO scale Aurora Model Motoring cars powered by fast, quiet Thunderjet "500" motors. Cars are approx. 2½ in. long. Plastic shells, rubber tires. Set includes: spiral roadway squeeze; criss-cross track, bridge supports with marker flags; and guard rails. 29 running ft. of double-lane plastic track—14 straight, 16 curved track pieces. Measures 36 x 72 in. 2 carbon pile-resistor hand speed controllers. Power pack delivers 12–20 volts, DC. UL listed, 110–120 volts, AC only
X 926-0720 A—Shipping weight 10 lbs. 25.88

10 NOW YOU CAN HAVE A REAL WILD LAYOUT. Make your racer climb over, under, and around the track at breakneck speed. There is no limit to the variety of layouts possible with this set. Set contains over 14 running ft. of double-lane plastic track—5 straight, 8 curved pieces, 1 terminal piece, 4 bridge supports, 8 sections of guard rail. Fast, quiet running Thunderjet "500" engines—plastic shells, rubber tires. Each car is approximately 2½ in. long. 2 carbon-pile-resistor hand controllers. Power pack delivers 12–20 volts, DC. UL listed, 110–120 volts, AC only
X 926-0746 A—Shipping weight 7 lbs. 17.99

HO-scale starter sets— fun for the whole family



11.99
Figure "8" set

Enlarge your present layout—double or triple your fun with HO Accessories and Track

ORDER EARLY— it's the smart way to shop!

HOME RACEWAY

1
"Sebring Enduro" Road Race Set
27.88
or $5 mo.
see p. 227

banked curves

automatic lap counters

2
"Trans American" Road Race Set
22.88
or $5 mo.
--see p. 227

3
"Pan American" Racing Set
15.77

1/24-Scale Ready-to-Race Slot Cars

4
La Cucaracha
9.99

5
Super Cuc
10.99

6
Cheparral 2 E
9.99

7
Controller
5.99

The "Sebring Enduro" for home racing excitement

- 30 running ft. of track with supports
- Full-banked curves/spin-out aprons
- Complete power pack with lap counters
- Camaro, Mustang, Chaparral, Ford "J"

1 **THE FULL-BANKED CURVES** permit you to reach higher speeds than with flat curves. Your car zips down the straightaway and into the first banked curve . . . careful you don't lose control. The rest of this layout is even more daring than the start, and is sure to please even the most adept driver. Full guard rails at curves prevent cars from leaving the roadway. 2 rheostat controllers with speedometers let you maintain a constant speed. Included in set are '68 Camaro, '68 Mustang, Chaparral, and Ford "J" plastic shells, 2 metal chassis with high-speed motors; 30 ft of track—4 double-length straight, 15 straight, 8 curved, 12 banked curve, and 1 lap counter/power track; 8 bridge supports, 100-pc. nylon set; banked aprons and wedges; car decals; start/finish labels. Power pack delivers 12–20 volts DC. 110–120 volts, AC. UL listed. Extra parts, accessory folder, service station list, and easy assembly instructions included.
X 926-0779 A -Shipping weight 10 lbs... 27.88

"Trans American" Road Race

- 28 running ft. of track
- Power pack and lap counters
- Mustang, Corvette, with 2 controllers

2 **A CHALLENGING ROAD RACE SET** for youngsters and oldsters alike. From start to finish, you need one driving test after another. It takes real skill to beat the competition. Full guard rails on banked curve prevent cars from spinning off the roadway. 2 rheostat controllers with speedometers. Set includes '68 Corvette, '68 Mustang, both with high-speed motors, plastic shells, metal chassis; 27 straight, 15 curved, 5 banked curves, and one lap counter/power track, 8 bridge supports; 30-pc nylon set; banked aprons; start/finish banner, car decals. Power pack delivers 6 volts, DC 110–120 volts, AC. UL listed. Extra parts, accessory folder, service station list, and easy assembly instructions included. Enjoy racing thrills in your own home.
X 926-0761 A Shipping weight 9 lbs.... 22.88

"Pan American" Racing Set

- 14 running ft. of track/bridge supports
- Power pack and lap counters
- '68 Camaro, and '68 Mustang

3 **AN IDEAL BEGINNERS' LAYOUT,** with all the excitement of bigger layouts. A real test of driving skill for any age. Set includes, '68 Camaro, and '68 Mustang cars with high-speed motors—plastic shells, metal chassis, 14 ft. of track—13 straight, 12 curved, and a lap counter/power track, 8 bridge supports; 2 rheostat controllers. Power pack delivers 6 volts, DC. 110–120 volts, AC. UL listed. Accessory folder, service station list, plus complete assembly instructions included.
X 926-0753 A- Shipping weight 8 lbs. 8 oz. 15.77

1/24-Scale Ready-to-Race Slot Cars

4 **LA CUCARACHA.** 1/24-scale—the car of tomorrow. High-torque 3-volt motor. Plastic shell and metal chassis with sponge-rubber tires.
X 925-0325 A—Shipping weight 1 lb. . . . 9.99

5 **SUPER CUC.** 1/24-scale—sleek and stream lined. High-torque 3 volt motor. Plastic shell and metal chassis with sponge-rubber tires.
X 926-1116 A—Shipping weight 1 lb.... 10.99

6 **CHAPARRAL 2-E.** 1/24-scale. Horizontal spoiler on rear deck. 3-volt motor. Plastic shell and metal chassis with sponge-rubber tires.
X 925-0309 A—Shipping weight 1 lb.. . . 9.99
X 925-0317 A—Chaparral 2-E Kit. Wt. 1 lb. 7.50

7 **MARK IV-A CONTROLLER.** 15 ohms. Plunger-type. Overload cutout. Ventilated case helps prevent overheating. 18-ga. cable.
X 926-1124 A—Shipping weight 7 oz..... 5.99

CHARGE IT NOW-see page 226

34.88
or $5 monthly
—see page 227

Special 1/24-Scale built for Penneys by Eldon

- 24 running ft. of track
- Porsche and Dino Ferrari racing cars
- 2 banked curves with spin-out aprons

Professional Slot-Car Size!

ELDON 1/24-SCALE HOME RACEWAY SET. Now you can have all the excitement of a professional-size slot-car raceway right at home. Each car is constructed of a vacuum-formed plastic body on an aluminum chassis, metal gears, wheels, and soft-rubber tires—6½ in. long overall. High-speed carbon-brush motors included. 24 running ft. of track—7 pieces straight, 10 curved. Banked turns with guard rails prevent cars from running off roadway. 2 sets of bridge supports, 2 plunger-type controllers with brakes and cooling vents. Power pack delivers 12 volts, DC at 2 amps. -self-resetting circuit breakers. 110–120 volts, AC. UL listed. Semi-malleable—see page 228. You and your friends will have hours of slot-car racing fun. An ideal gift for any boy.
X 924-1894 A—Shipping weight 15 lbs..... 34.88

SAVE $1.00
when you buy any 2 cars
1 car 4.44
2 for 7.88

Penneys new, fast 1/32-scale ready-to-race slot-cars

8 to 14 **READY-TO-RUN 1/32-SCALE MODEL RACING CARS.** Newest models of racing cars for your home layout. Made of durable, high-impact styrene plastic shells, aluminum chassis, long lasting nylon gears, and metal wheels with soft-rubber tires. Enter the competition with these high performance models. Each car operates with a 6-volt motor—reaches scale speeds from 0 to 160 mph.

[8] **Porsche Carrera.**
X 924-1936 A—Wt. 1 lb. 6 oz.. . 4.44

[9] **'68 Corvette Stingray.**
X 926-1017 A—Wt. 1 lb. 6 oz..... 4.44

[10] **'68 Mustang.**
X 926-0910 A—Wt. 1 lb. 6 oz..... 4.44

[11] **'68 Chevy Camaro.**
X 926-0928 A—Wt. 1 lb. 6 oz..... 4.44

[12] **Chaparral.**
X 926-0936 A—Wt. 1 lb. 6 oz..... 4.44

[13] **Ferrari P-3.**
X 924-1951 A—Wt. 1 lb. 6 oz..... 4.44

[14] **Lotus Ford.**
X 926-0951 A—Wt. 1 lb. 6 oz..... 4.44

Buy any 2 and save $1.00. *State catalog number-and-name of each car.*
Any two cars..... 7.88

1/32-scale accessories

15 **6 VOLT POWER-PACK.** Uses 110–120 volts, AC. UL listed.
Shipping weight 1 lb. 12 oz.
X 924-2108 A 4.99

16 **RHEOSTAT SPEED-CONTROLLER.** 6-volt. With brakes and cooling fins.
X 926-0985 A—Wt. 4 oz..... 1.85

9-In. Track. Wt. 2 oz. each piece.
Straight track. Sold in pkg. of 2.
X 924-2009 A—4 oz. 1 pkg. for 1.15
Curved track. Sold in pkg. of 2.
X 924-2017 A—4 oz. 1 pkg. for 1.29
X 924-2090 A—Chicane..... 2.29
X 926-0977 A—Banked curve 2.29
X 924-2025 A Lap counter.. 2.99
X 926-0993 A—Change lane. 2.99

BATTERY-OPERATED ROAD RALLY SET 30 ft. of track in preformed panels, printed with scenery—just snap together and put in the batteries. Includes two 2½-in.-long molded plastic racing cars. Individual automatic lap counters, plus inertial switches for remote-control switching lanes, or stopping—left- and right-turn switch, and brake controls for each car. Layout measures 20 in. wide x 37 in. long. Uses 4 D-cell batteries (not included), order below.
X 926-0902 A—Shpg. wt. 3 lbs. 12 oz.... 8.88
D-Cell Batteries. Sold in pkg. of 6.
X 957-1761 A—Wt. 1 lb. 4 oz...1 pkg. for 99c

BENRUS

UNCONDITIONALLY GUARANTEED FOR 3 FULL YEARS

Your Benrus watch movement must run properly —or Benrus will repair it or replace it free and fast. This unequalled guarantee of quality—integrity—value applies to every Benrus Watch. It is your assurance of lasting satisfaction and dependability.

TRAVELLER DAY/DATE

Automatic 17 jewel model for men of action. Dynamic and handsome styling. Calendar model gives time, day and date automatically. One piece waterproof* case with Yellow top, Stainless Steel back. Luminous hands with sweep second. Champagne color dial. Shock absorbing, unbreakable mainspring, anti-magnetic. Handsome flexible adjustable mesh Gold filled band.

7963W8590— **Retail $135.00**

Traveller "X" Day/Date—Same as above in Stainless Steel with charcoal dial.

7964W8590— **Retail $135.00**

Calendar Orbit Foster "39"

Fashionable styling in an all purpose watch. 14K Gold case, 39 jewels, self-winding, guaranteed waterproof*, calendar feature. Luminous hands with sweep second. Handsome flexible adjustable mesh gold-filled band.

7965W10490 **Retail $175.00**

Calendar Orbit Foster "T" "39"—Same as above with Gold color dial

7966W10490 **Retail $175.00**

The retail prices used in this catalog are either those as supplied to us by the manufacturer or those we ourselves have determined as a fair and normal retail price

ORBIT HOLIS "X" "25"

Gleaming self-winding watch in all Stainless Steel case, 25 jewels, self winding, guaranteed waterproof*. Handsome frosted finish dial. Luminous hands with sweep second. Shock absorbing unbreakable mainspring, anti-magnetic. Handsome adjustable center expansion band.

7967W4990 **Retail $82.50**

Orbit Holis "25"—Same as above with White sunray dial

7968W4990 **Retail $82.50**

PATRIOT SPACE PASSAGE "25"

The gentlest wrist movement winds this superb 25 jewel quality watch. Brilliant dial and luminous hands with sweep second. Yellow top, stainless steel back, self-winding, guaranteed waterproof* Shock absorbing unbreakable mainspring, anti-magnetic. Matching adjustable center expansion band.

7969W5490 **Retail $92.50**

PATRIOT SPACE LIFE "A"

Convenient and accurate. 17 jewel. Calendar model gives time and date, automatically. Yellow top, stainless steel back, guaranteed waterproof* All faceted stick dial and luminous hands with sweep second. Shock absorbing movement, anti-magnetic, unbreakable mainspring. Handsome Kreisler adjustable center expansion band

7970W5250 **Retail $87.50**

Patriot Space Sphere "A"

Automatic performance and smart styling too. Dependable 17 jewel calendar watch winds itself. Gleaming stainless steel case, guaranteed waterproof* Modern dial and luminous hands with sweep second. Unbreakable mainspring, anti-magnetic, shock absorbing. Highly styled J-B adjustable center expansion band

7971W4850 **Retail $82.50**

PATRIOT SPACE VOYAGE "A"

Superb new 17 jewel watch is ideal for both work and play. Dependable shock absorbing movement winds itself. Yellow top. Stainless Steel back, guaranteed waterproof* Luminous hands with sweep second, anti-magnetic, unbreakable mainspring. Matching adjustable expansion band

7972W4290 **Retail $77.50**

PATRIOT AUTO RIDER

Waterproof* and weatherproof is this smart 17 jewel self-winding model with one-piece Stainless Steel case. Handsome dial with luminous hands and sweep second. Shock absorbing movement, unbreakable mainspring, anti-magnetic. Matching adjustable center expansion band

7973W3990 **Retail $69.95**

*If case, crystal, and crown remain intact.

BENRUS

UNCONDITIONALLY GUARANTEED FOR 3 FULL YEARS

Your guarantee of assured quality is the Benrus 3 Year Unconditional Guarantee. Your Benrus movement must perform properly for 3 full years or Benrus will repair it fast and free *

*Guarantee valid only if filled out and sent to Benrus

Calendar Orbit Hector—Rugged 17 jewel self-winding creation. Radiant dial with sculptured markers. Calendar model gives time and date automatically. Yellow top, Stainless Steel back. Luminous hands with sweep second. Guaranteed waterproof* Shock absorbing movement unbreakable mainspring Match up adjustable expansion band
7974W5250 Retail $87.50

Calendar Orbit Hector "X"—Same as above in stainless steel
7975W4950 Retail $82.50

Calendar Orbit Dwight "W"—Sleek 17 jewel self-winding movement. All White case guaranteed waterproof* Luminous hands and sweep second. Shock absorbing movement unbreakable mainspring anti-magnetic. Neat adjustable center expansion band
7976W5390 Retail $89.95

Calendar Orbit Dwight—Handsome 17 jewel self winding model. All Yellow case guaranteed waterproof * Shock absorbing movement and back unbreakable mainspring Luminous hands and sweep second Matching adjustable center expansion band
7977W5390 Retail $89.95

Orbit Hudson "25"—Magnificent 25 jewel self-winding model features brilliant sunburst dial. Guaranteed waterproof*. Gleaming yellow top, Stainless Steel back. Unbreakable mainspring, shock absorbing movement, anti-magnetic. Handsome Kreisler adjustable expansion band
7978W5390 Retail $89.95

Orbit Hudson "X" "25"—Same as above in Stainless Steel
7979W5175 Retail $87.50

◀ **Patriot Sky Titan "X"** Modern 17 jewel self-winding model is smartly styled. Handsome dial features faceted markers and luminous hands with sweep second. Convenient and accurate, gives time and date automatically. All Stainless Steel case Shock absorbing movement, unbreakable mainspring, anti-magnetic Handsome J-B adjustable expansion band
7980W4950 Retail $82.50

Calendar Orbit Keith "39"—Modern 39 jewel self-winding model. Attractive luminous dial with raised markers Yellow top Stainless Steel back. Calendar feature guaranteed waterproof* Shock absorbing unbreakable mainspring anti-magnetic Matching adjustable center expansion band
7981W6990 Retail $115.00

Calendar Orbit Keith "X" "39"
7982W6690 In Stainless Ret $112.50

Calendar Orbit Judson "25"—The ultimate in automatic timekeeping 25 jewels, self-winding, calendar feature, guaranteed waterproof* Yellow top, stainless steel back. Luminous hands with sweep second Matching adjustable center expansion band
7983W5090 Retail $109.00

Calendar Orbit Judson "X" "25"
Same as above in Stainless Steel
7984W5735 Retail $95.00

Orbit Duncan — Impeccably designed 17 jewel model with quality self-winding movement. Perfectly styled for dress or business wear. Yellow top, Stainless Steel back. Luminous hands with sweep second hand. Guaranteed waterproof * Shock-absorbing movement, unbreakable mainspring, anti-magnetic. Matching adjustable expansion band.
7985W4890 Retail $82.50

Orbit Duncan "T"—A brilliant modern interpretation with precision 17 jewel self-winding movement. The fine markings on the dial add to the beauty of the design Yellow top Stainless Steel back Guaranteed waterproof * Luminous hands with sweep second hand. Matching adjustable expansion band.
7986W4890 Retail $82.50

*If case, crystal, and crown remain intact.

Patriot Sky Emperor "25"—Modern radiant dial watch encircled by minute track Fine 25 jewel self-winding movement All yellow case, guaranteed waterproof*. Luminous hands with sweep second. Unbreakable mainspring, anti-magnetic Matching expansion band
7987W5490 Retail $92.50

Patriot Sky Emperor "Z" "25"—Same as above with black dial
7988W5490 Retail $92.50

Calendar Orbit Edson "T" "39"—Brilliant watch with all Yellow case and striking Gold color dial 39 jewel self-winding movement All Yellow case, guaranteed waterproof* Luminous hands and sweep second. Shock absorbing movement, unbreakable mainspring, anti-magnetic Harmonizing adjustable expansion band.
7989W5090 Retail $109.00

Calendar Orbit Edson "39"—Same as above with White dial
7990W5990 Retail $109.00

BENRUS

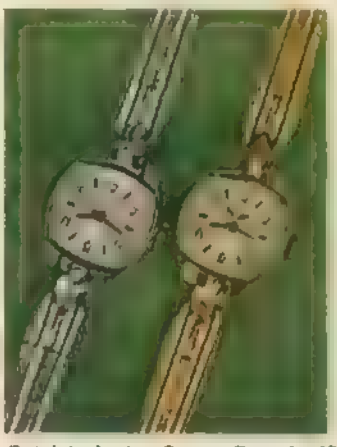
The mark of supreme craftsmanship is symbolized in the Patriot ribbon. Patriot Watches feature the most distinctive styling for modern men and women

Patriot Lady Catherine—Practical and beautiful. 17 jewel model features a sweep second hand and a full figure dial. Yellow top Stainless Steel back. Flexible bracelet with adjustable links, center catch and safety chair
7991W3690 Retail $62.50
Patriot Lady Catherine "W"—Same as above in White.
7992W3690 Retail $62.50

Calendar Sea Barton—Modern design in waterproof* all Yellow case. 17 jewel shock-absorbing movement, unbreakable mainspring, Calendar feature, sweep second hand, luminous hands. Matching adjustable expansion band
7993W3990 Retail $69.95
Calendar Sea Barton "C"—Same as above with Champagne colored dial
7994W3990 Retail $69.95

Patriot Coral "39" Modern touch in masculine design. The quality movement contains 39 jewels and is self-winding. All yellow case guaranteed waterproof*. Luminous hands with sweep second. Matching J-B florentine adjustable expansion bracelet.
7995W6290 Retail $102.50

Patriot Lady Lynn "21"—Dependable 21 jewel movement set in daintily sculptured case. 10K Yellow Rolled Gold plate top, Stainless Steel back. Shock absorbing, unbreakable mainspring. Flexible tapered bracelet with safety chain.
7000W6290 Retail $72.50
Patriot Lady Lynn "W" "21"—Same as above in White
7001W6290 Retail $72.50



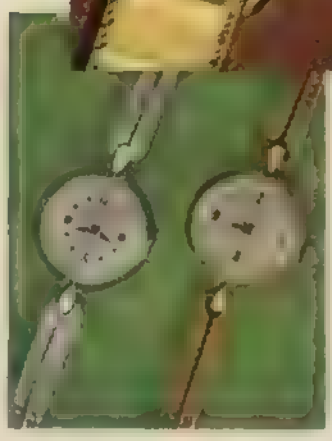
Patriot Lady Gwen—Superb 17 jewel creation with modern tailored look. 10K Yellow Rolled Gold plate top. Stainless Steel back. Easy to read dial faceted crystal. Matching flexible bracelet with safety chain.
7996W3250 Retail $55.00
Patriot Lady Gwen "W"—Same as above in White
[redacted] Retail $55.00

Lady Gwen "21"—Exciting and bewitching in a delightfully styled 14K Yellow Gold case. Features a 21 jewel movement and a faceted crystal. Flexible adjustable bracelet with safety chain.
7998W4990 Retail $85.00
Lady Gwen "A" "21"—Same as above in White
7999W4990 Retail $85.00

EVERY BENRUS IS UNCONDITIONALLY GUARANTEED FOR 3 FULL YEARS.

Every Benrus watch movement must perform properly for 3 full years or Benrus will repair or replace it fast . . . and FREE!

Sea Sentry—Dynamic and handsome 17 jewel model. Wrist alarm feature. Yellow top, Stainless Steel back, guaranteed waterproof* Luminous hands w/sweep second hand. Expansion band.
7005W4650 Retail $77.50
Sea Sentry "X"—Same as above in Stainless Steel case.
7006W4490 Retail $75.00



Lady Hazel—Petite and beautiful 17 jewel model features a 14K Yellow Gold case and faceted crystal. Elegant flexible adjustable bracelet with safety chain
7007W5390 Retail $92.50
Lady Hazel "A"—Same as above in White.
7008W5390 Retail $92.50

Patriot Space Climber — Self-winding model precision crafted to attain the heights of accurate timekeeping. 17 jewel movement, yellow top, stainless steel back. Guaranteed waterproof*. Modern dial with luminous hands and sweep second. Matching adjustable expansion band.
7004W4350 Retail $72.50

Patriot Abby "A" "21"—This excellent 21 jewel model features a round petite dial within a marquise shaped faceted crystal. All Yellow case. Elegant J-B adjustable expansion bracelet with safety chain
7002W4650 Retail $79.95
Patriot Abby "B" "W" "21"—Same as above in White.
7003W4650 Retail $79.95

BENRUS

EVERY BENRUS IS UNCONDITIONALLY GUARANTEED FOR 3 FULL YEARS.

The mark of supreme craftsmanship is symbolized in the Patriot ribbon
Patriot Watches feature the most distinctive styling for modern men and women. Every precision Benrus movement is shock absorbent, anti-magnetic with an unbreakable mainspring. Each carries the unique Benrus unconditional 3 year guarantee of quality.

Every Benrus watch movement must perform properly for 3 full years or Benrus will repair or replace it fast . . . and FREE!

★ ELECTRONIC CALENDAR
★ TRANSISTORIZED MOVEMENT
★ NEVER NEEDS WINDING

Technipower "Y" ▶

The newest high accuracy Electronic timepiece! Transistorized movement . . . nothing to wind ever . . . powered by an electric energy cell. Date changes automatically. 10K Yellow Gold Filled case and matching adjustable bracelet. Guaranteed waterproof*. Shock absorbing movement.
7009W8800 Retail $152.50

Technipower "X"—Same as above in Stainless Steel case.
7010W7200 Retail $125.00

Patriot Lady Gail—Exquisite 17 jewel creation features a faceted crystal, 10K Yellow Rolled Gold plate top, Stainless Steel back. Tapered adjustable expansion bracelet with safety chain
7011W2990 Retail $52.50

Patriot Lady Gail "W"—Same as above in White
7012W2990 Retail $52.50

Patriot Garth "25" Dynamic and handsome 25 jewel model in all Yellow case Simple modern dial Self-winding guaranteed waterproof*. Luminous hands with sweep second Shock absorbing movement, unbreakable mainspring Matching J-B adjustable expansion band
7013W5790 Retail $97.50

Lady Hope—Charm and elegance in this breathtaking creation. Quality 17 jewel movement 14K Yellow Gold oval case. Shock absorbing movement, unbreakable mainspring Flexible adjustable mesh gold-filled bracelet with safety chain enhances this lovely watch
7018W5990 Retail $100.00

Lady Hope "A"—Same as above in 14K White Gold
7019W5990 Retail $100.00

Every Benrus watch comes beautifully gift boxed.

Lady Chris—Graceful creation with quality 17 jewel movement 14K Yellow Gold case Matching flexible bracelet with safety chain
7016W6490 Retail $115.00

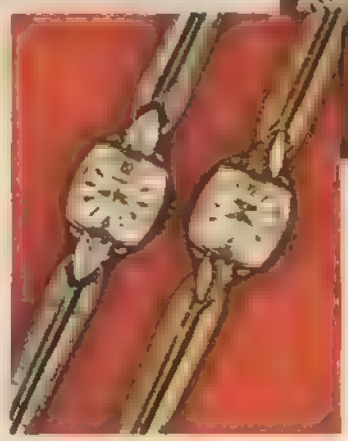
Lady Chris "A"—Same as above in White
7017W6490 Retail $115.00

Patriot Lady Jean "21"—Fashionable 21 jewel creation with 10K Yellow Rolled Gold plate top, Stainless Steel back Flexible adjustable bracelet with safety chain
7014W4290 Retail $72.50

Patriot Lady Jean "W" "21"—Same as above in White.
7015W4290 Retail $72.50

Lady Ginger "21"—Stunningly designed 21 jewel watch for the glamorous lady All Yellow case with faceted crystal. Tapered Kreisler adjustable expansion bracelet.
7022W4690 Retail $79.95

Lady Ginger "W" "21"—Same as above in White.
7023W4690 Retail $79.95



Lady Brenda—Enchanting 17 jewel model features a Yellow top with partial Florentine finish, Stainless Steel back, and faceted crystal. Matching flexible bracelet with safety chain
7024W3990 Retail $67.50

Lady Brenda "W" -Same as above in White
7025W3990 Retail $67.50

Patriot Lady Bea—Modern styled ▶ 17 jewel creation in smart sculptured case. 10K Yellow Rolled Gold plate top, Stainless Steel back. New style tapered, adjustable bracelet with safety chain adds charm and elegance.
7020W3990 Retail $67.50

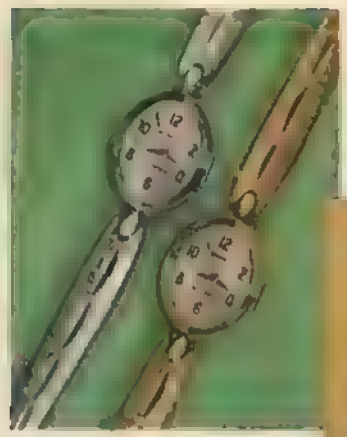
Patriot Lady Bea "W"—Same as above in White.
7021W3990 Retail $67.50

* If case, crystal, and crown remain intact.

BENRUS

FINE WATCH OF GUARANTEED ACCURACY

Every Benrus quality watch movement has 17 or more jewels. 17 or more points of protection, and bears the unequalled Benrus Unconditional 3 Year Guarantee. In fact—you can count on a whole lifetime of faithful service. Every Benrus is just that fine a watch.



Lady Renee "23"—Delicately styled 23 jewel creation. 10K Yellow Rolled Gold plate top. Stainless Steel back. Matching flexible bracelet with safety chain.
7026W4990 **Retail $85.00**

Lady Renee "W" "23"—Same as above in White.
7027W4990 **Retail $85.00**

Every Benrus watch movement must perform properly for 3 full years or Benrus will repair or replace it fast and FREE!

LADY APRIL

Attractive 17 jewel model with a faceted crystal. 10K Yellow Rolled Gold plate top. Stainless Steel back. Matching flexible adjustable bracelet with safety chain.
7028W2990 **Retail $52.50**

Lady April "W" Same as above in White
7029W2990 **Retail $52.50**

BENRUS UNCONDITIONALLY 3 YEARS GUARANTEED

Lady Camille—17 jewel model featuring florentine finish dial. Yellow top with Stainless Steel back. Faceted crystal. Attractive adjustable florentine finish bracelet with safety chain.
7030W4350 **Retail $72.50**

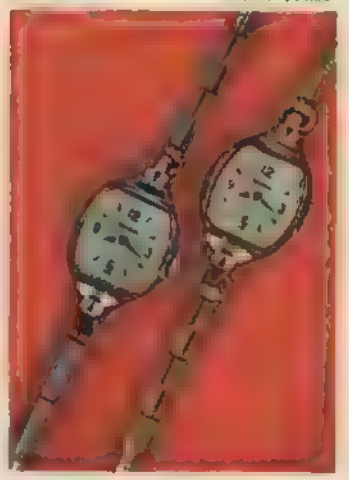
Lady Camille "W"—Same as above in White
7031W4350 **Retail $72.50**

Lord Byron "W" Brilliant new watch with 10K White Gold filled Florentine case. Quality 17 jewel movement. Shock absorbing, unbreakable mainspring, anti magnetic. Attractive adjustable expansion bracelet.
7032W4290 **Retail $75.00**

Lord Byron—Modern model with Continental styling. Handsome 10K Yellow Gold filled Florentine case. Shock absorbing 17 jewel movement, unbreakable mainspring, anti-magnetic. Matching adjustable expansion bracelet.
7033W4290 **Retail $75.00**

Lady Amanda—Ultra smart 17 jewel creation with full figure dial. Beautifully crafted case with 10K Yellow Rolled Gold plate top. Stainless Steel back. Matching adjustable expansion bracelet.
7034W3390 **Retail $65.00**

Lady Amanda "W"—Same as above in White
7035W3390 **Retail $65.00**



Lady Rita—Small enough to fit through a wedding band. 17 jewel movement. 10K Yellow Rolled Gold plate top. Stainless Steel back. Adjustable expansion bracelet.
7036W3350 **Retail $59.95**

Lady Rita "W"—Same as above in White
7037W3350 **Retail $59.95**

Patriot Rick—Bold, contemporary styling to please any man. 17 jewels. Superbly-fashioned Yellow top Stainless Steel back case. Shock absorbing movement unbreakable mainspring. Matching adjustable expansion band.
7038W3290 **Retail $55.00**

Lord Aiken—Square, smart and modern. This handsome 17 jewel model features brilliant Gold color markers and sweep second hand. Yellow top Stainless Steel back. Adjustable expansion band.
7039W3575 **Retail $59.95**

Lord Aiken "Z"—Same features as model Lord Aiken (black dial).
7040W3575 **Retail $59.95**

Retail Prices Are Suggested Only And May Vary In Different Trading Areas

BENRUS

EVERY BENRUS IS UNCONDITIONALLY GUARANTEED FOR 3 FULL YEARS.
The most beautiful watches of all time by Benrus. Here is styling to complement any wardrobe—designed with you in mind
And, all Benrus Watches offer the 3 year unconditional guarantee your assurance of accuracy, value and quality And, Benrus Watches feature shock-absorbing movements and unbreakable mainsprings.

Patriot Sea Shark "21"—Handsome 21 jewel watch with luminous hands and sweep second. All Yellow case, waterproof*, shock absorbing movement, unbreakable mainspring. Matching adjustable expansion band.
7043W4350 Retail $72.50

Patriot Sea Shark "Z" "21"—Same as above with Black dial.
7044W4350 Retail $72.50

Sea Abbey—Rugged 17 jewel watch for him. All Stainless Steel case, guaranteed waterproof* Easy to read luminous dial with sweep second Shock absorbing, unbreakable mainspring. Easy adjustable expansion band.
7045W2650 Retail $47.50

Sea Abbey "Z"—Same as above with Black dial.
7046W2650 Retail $47.50

* If case, crystal and crown remain intact.

Every Benrus watch comes beautifully gift boxed.

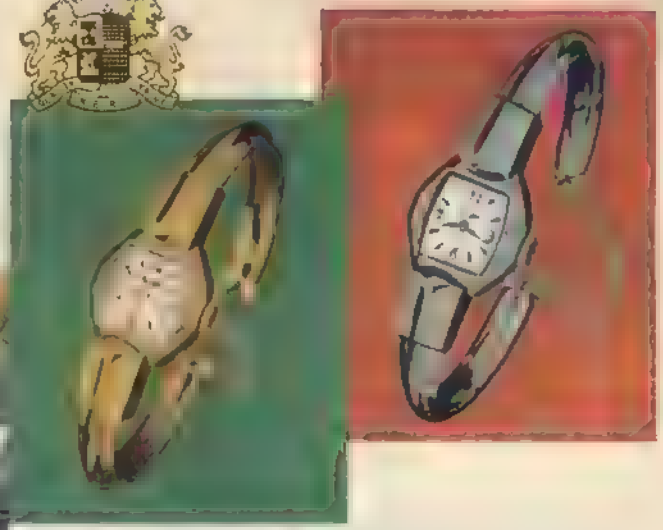
PATRIOT SEA DOG ◀

A distinctive watch for the distinguished man Perfectly styled for dress or business wear. 17 jewels all Yellow case, guaranteed waterproof*. Luminous hands with sweep second Shock absorbing movement. unbreakable mainspring. Neat J-B adjustable expansion band.
7047W3750 Retail $65.00

PATRIOT SIR LEE ▶

Handsome new watch with all Yellow case and modern dial 17 jewel movement Unbreakable mainspring, shock absorbing movement, anti magnetic Matching adjustable expansion band
7050W3990 Retail $69.95

Patriot Sir Lee "W"—Same as above in White
7051W3990 Retail $69.95



Patriot Embraceable Chris—Exclusive Benrus 17 jewel bracelet-watch combination with attractive dial. Modern trim styling. All Yellow with Stainless Steel back, shock absorbing movement, unbreakable mainspring. Sure grip clasp action, safety chain.
7041W3750 Retail $65.00

Patriot Embraceable Chris "W"—Same as above in white
7042W3750 Retail $65.00

Sea Jewel—17 jewel sport watch with easy to read full figure dial. Luminous hands with sweep second makes this watch ideal for nurses, teachers, stewardesses Waterproof* unbreakable mainspring, shock absorbing movement. Sturdy adjustable expansion bracelet.
7048W3890 Retail $65.00

Sea Jewel "X" Nurses 17 jewel watch features full figure dial with luminous hands and sweep second Guaranteed waterproof* unbreakable mainspring, shock absorbing movement. Matching adjustable expansion bracelet
7049W3690 Retail $62.50

Sea Adler Super thin 15 jewel model All Stainless Steel waterproof* case Sunburst dial has luminous hands and sweep second Matching adjustable expansion band
7052W3315 Retail $55.00

Sea Adler "Z" Same as above with Black dial
7053W3315 Retail $55.00

Patriot Sea Ranger—Smartly styled 17 jewel waterproof* model Yellow top with Stainless Steel back. Luminous full figure dial with sweep second Shock absorbing movement unbreakable mainspring Double feature expansion band
7054W3395 Retail $57.50

BENRUS

Precious Diamond Watches

The brilliance, the fire, the everlasting beauty of genuine diamonds enhance the traditional quality of these beautiful watches by BENRUS. No other gift means so much.

Diamond Edna "23"—Captivating style and superior workmanship in 14K White Gold case with 4 sparkling Diamonds. Quality 23 jewel movement. Attractive flexible bracelet with safety chain.
7055W7950 **Retail $182.50**

Diamond Edna "G" "23"—Same as above in Yellow
7056W7950 **Retail $182.50**

Patriot Diamond Gregg "Z" "39"—Handsome Guaranteed Waterproof* watch in all Stainless Steel case. 6 Diamonds, 39 jewels, self-winding. Rich charcoal dial with sweep second hand. Matching adjustable expansion band.
7057W8800 **Retail $146.95**

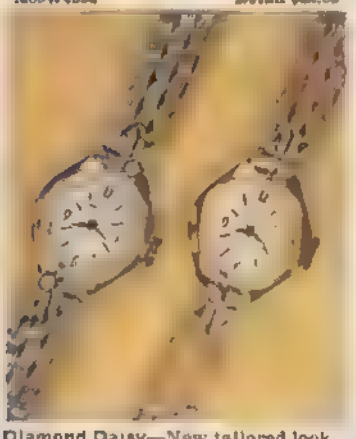
* If case, crystal and crown remain intact.

Diamond Dale—Modern styled creation with 3 fiery Diamonds. 17 jewel movement. 10K White Rolled Gold plate top, Stainless Steel back. Flexible bracelet with safety chain.
7058W4690 **Retail $82.50**

Diamond Dale "T"—Same as above in Yellow
7059W4690 **Retail $82.50**

Diamond Diane "23"—4 fine Diamonds accent the beauty of this 23 jewel model. 10K White Rolled Gold plate top, Stainless Steel back. Attractive flexible bracelet with safety chain.
7060W5990 **Retail $102.50**

Diamond Diane "T" "23"—Same as above in Yellow
7061W5990 **Retail $102.50**



Diamond Daisy—New tailored look in 17 jewel model with 2 Diamonds. 10K White Rolled Gold plate top, Stainless Steel back. Faceted crystal. Matching flexible bracelet with safety chain.
7066W3990 **Retail $69.95**

Diamond Daisy "T"—Same as above in Yellow.
7067W3990 **Retail $69.95**

Diamond Cherie—Beautifully designed model with 2 Diamonds. 17 jewel movement. 10K White Rolled Gold plate top, Stainless Steel back. Matching expansion bracelet.
7068W3990 **Retail $69.95**

Diamond Cherie "T" Same as above in Yellow.
7069W3990 **Retail $69.95**

Diamond Dixie "23"—Elegant design in lustrous 14K White Gold containing 2 fine Diamonds. Quality 23 jewel movement. Attractive flexible bracelet with safety chain.
7070W6490 **Retail $110.00**

Diamond Dixie "G" "23" Same as above in Yellow.
7071W6490 **Retail $110.00**

Diamond Deena "23"—Petite oval shaped creation features a faceted crystal. 2 Diamonds in 10K White Rolled Gold plate top, Stainless Steel back. 23 jewel movement. Adjustable flexible bracelet with safety chain.
7072W5290 **Retail $89.95**

Diamond Deena "T" "23" Same as above in Yellow
7073W5290 **Retail $89.95**

Diamond Ferne "23" 20 fine Diamonds set in 10K White Gold case. 23 jewels. Double snake chain bracelet.
7064W12995 **Retail $345.00**

Diamond Ferne "W" "23" Same as above in 10K Rolled Gold plate top, Stainless Steel back
7065W12495 **Retail $320.00**

OUTBOARDS

WINNER

☐ Nine outboard and stern-drive runabouts and utilities are built of fiberglass by Winner Boats, Inc., Box 449, Dickson (Nashville), Tenn. 37055. The line includes five new boats: the 14' Piranha, a tri-hull fishing utility; the 16' Shalimar, a competitively-priced family runabout; the 17' Wildcat, a deep-vee family runabout; the 17' Minikal, an offshore-sized open boat for fishing or family joyriding; and the 21' Viscount II, a flush-deck overnight cruiser with two berths and enclosed head. The Shalimar, Wildcat and Minikai hulls are available in outboard or stern-drive versions. Other boats in Winner's fleet are the 15' Cobra, an outboard or stern-drive family runabout with a deep-vee hull; the 15' Tiki fishing utility with a tri-hull, the 18' Baronet overnight cruiser, and the 19' Cougar, a roomy offshore runabout.

ANCHOR PLASTICS

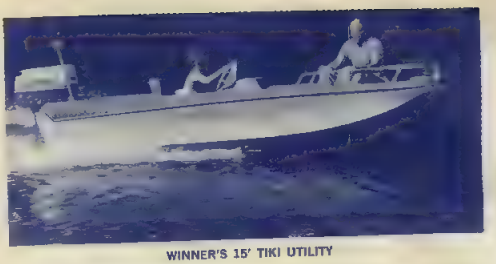
☐ Several roomy deck boats are built by Anchor Plastics, Inc., Box 269, Gatesville, Texas with fiberglass planing hulls and decks of marine plywood sheathed in fiberglass. The Little Decker and the Deckette measure 15'9" x 6'6", both with a pedestal steering station, rails all around, lights, hardware, canopy and mechanical steering. The Deckette also has upholstered lounge seats. The 18'8" x 7'11½" Deck Boat has similar equipment along with additional built-in stowage space, and the 18'8" x 7'11½" Lo-Decker is similar to the Deck Boat but has a recessed deck with fixed seating on three sides. All are available in outboard or stern-drive versions.

GLEN L MARINE DESIGNS

☐ Plans and frame kits for several outboard hulls are among the fleet of designs from Glen L Marine Designs, 9152 Rosecrans, Bellflower, Calif. Boats range from a 10' two-seat runabout to a 22'9" outboard cruiser and include several power catamarans and high speed runabouts. Recently launched by Glen L is the Roustabout, a 16' deep-vee runabout. Other Glen L plans are available for houseboats, daysailers, inboard cruisers, SK boats and dinghies. Many are available in frame kit form for the home builder.

CULVER BOAT CO.

☐ Unsinkable and uncapsizable boats with large deck areas, catamaran hulls, and a flying-bridge-type helm are built of marine plywood with polyurethane foam flotation by the Culver Boat Co., Box 147, Center Hill, Fla. The Culver boats, designed for high speed, shallow draft, and versatility, are built in 10' x 5'6" and 16' x 80" open-boat versions; 18' x 7'10" overnight cruiser versions; and four-berth houseboat versions of 22' and 28'



WINNER'S 15' TIKI UTILITY

AZTEC

☐ The Aztec Boat Co., 7290 N.W. 41st St., Miami, Fla. builds 17' and 19' fiberglass outboard boats and 19' and 21' fiberglass stern-drive boats, all sold with a two-year warranty. The 17' Firebird is a four-seat sport runabout with a high-freeboard hull and a basic price of $1136. The 19' Sea Scout, sold in an outboard version for $2795 and in stern-drive versions with 120 to 210 hp for prices from $4812 to $5341, is a rakish offshore runabout with folding vinyl top. The 21' Sea Hawk is a larger version of the Sea Scout with stern-drive power options to 240 hp. The 21' Chieftain is an overnight cruiser with two berths under the forward deck and a vinyl top over the helm. Prices for the Chieftain range from $6460 with 155 hp OMC power to $8530 for twin 120-hp MerCruisers.

MIRRO ALUMINUM

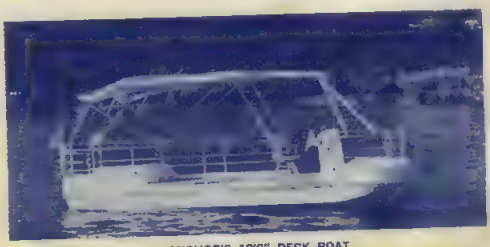
☐ The Ski 'N Troll from the Mirro Aluminum Co., Manitowoc, Wisc. 54220 is built in a 14' version for motors to 45 hp and in a 16' version for power to 80 hp. The versatile runabout is equipped with back-to-back upholstered seats, deck hardware, a plexiglass windshield and steering gear. Mirro also builds aluminum open boats for the fisherman in 12', 14' and 16' lengths and in several models, including cartop boats of exceptionally light weight. The company also has 15' and 17' canoes.

SMOKER-CRAFT

☐ Runabouts, utilities, john boats and canoes are built of aluminum by the Smoker Lumber Co., Inc., New Paris, Indiana in 8' to 17' lengths. The Smoker craft runabout fleet includes 14', 15', 16' and 18' outboard hulls, and 16' and 18' stern drives, with windshields, lights, hardware and padded vinyl upholstery. Fishing utilities are built in 10', 12', 14' and 16' lengths at prices from $161.50 to $431. There are six john boats from $105.25 to $216 in 8', 10', 12' and 14' lengths; and 14', 15', 16' and 17' aluminum canoes from $179.25. The company also builds a 14' fiberglass runabout with full equipment priced at $750.50.

RANDRUP FOLD-A-BOAT

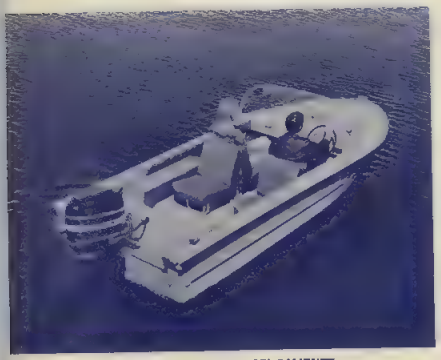
☐ A 12' aluminum boat that weighs 125 pounds and folds to a 4" x 24" x 12' size is manufactured by the Lonan Mfg. Co., Walnut Creek, Calif. and sold for $395. The Randrup Fold-A-Boat is a Kaiser aluminum version of a hull that had been built for ten years from plywood, and the company claims it is both fast and soft-riding. According to Lonan, the Fold-A-Boat is ready for the water five minutes after it's lifted from a cartop or the back of a station wagon. Its folding transom bolts into place after topside and bottom sections have been unfolded, and a brace is put in place to hold the sides at the proper width.



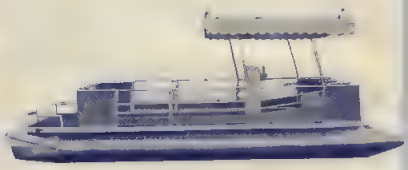
ANCHOR'S 18'8" DECK BOAT

THE 19' SEA LARK

THE 10'4" MINI-HYDRO FROM STEVENS



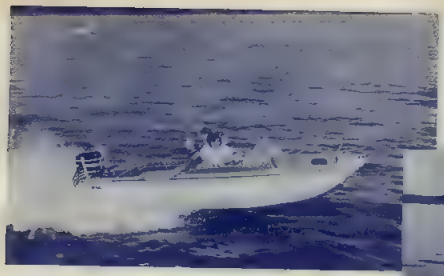
SHELL LAKE'S 15' CALIENTE



RIVIERA'S 21½' PONTOON BOAT

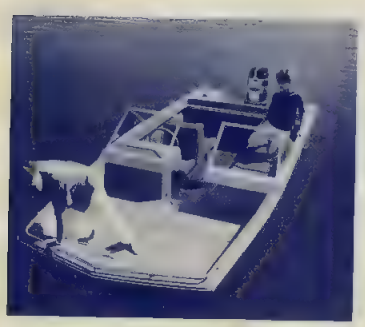
KAYOT'S 20' CLIPPER PONTOON BOAT

WEERES 24' DELUXE PONTOON BOAT



MFG'S 16' BEACHCOMBER UTILITY

GLASSPAR'S 16' AVALON



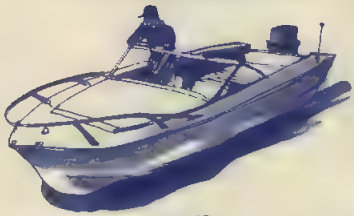
SLICKCRAFT'S 17' SS180T

CRESTLINER'S 16' ALUMINUM DANE

STARCRAFT 15' FIBERGLASS UTILITY

SPORT-CRAFT 17' DEEP-VEE C-EAGLE

1968 OUTBOARDS



MFG

☐ Fiberglass runabouts, utilities and overnight cruisers ranging in size from a 12'1" cartop boat to a 21'1" two-berth overnighter and in price from $219 to $6195 are built by the MFG Boat Co., Union City, Pa. MFG's fleet of lightweight utilities includes the TH12 and TH14, with 12' and 14' trihedral hulls and three molded-in seats; larger utilities with such comforts as windshields and padded vinyl upholstery are the 16'1" Beachcomber, the 16'7" Chevron, and the 17'9" Convair, the latter available as an outboard or with stern-drive power to 160 hp. Runabouts from MFG are the 13'6" Carefree, the 14'4½" Niagara, the 15'9" Westfield, the 16'6½" Edinboro Special, and the 14'9" Corvette, all with padded vinyl seats, windshields, lights and hardware. An MFG cruiser is the 21'1" Carousel with two berths. The Chevron and Convair hulls may be powered by outboards or stern drives; the Carousel is available with a stern-drive only in options from 120 to 200 hp.

CRESTLINER

☐ Aluminum and fiberglass runabouts and utilities from 12' to 19' are built by Crestliner, Little Falls, Minn. Among the outboard hulls are a 12' aluminum utility that weighs 120 pounds, a 12'1" fiberglass open boat with trihedral hull, aluminum open utilities in 14'1" and 16'1" lengths, a roomy and high freeboard 14'3" sport utility for the fisherman with a trihedral hull; aluminum runabouts in 14'1", 16'1", 16'3½", 17'1" and 19' lengths; fiberglass runabouts in 13'5", 14'7", 15'1", 16'4", 17'8" and 19' lengths, and a 19' day cruiser in aluminum with two berths. Several of the boats, including all the 17- and 19-footers, may also be had with stern drives. Crestliner aluminum hulls are built of interlocking extrusions with one-piece welding of deck, hull and frame members. The fiberglass boats have a one-piece hull strengthened by fiberglass longitudinal stringers and a one-piece deck

GLASSPAR

☐ The fleet of fiberglass outboards from the Glasspar Boat Division of Larson, 1011 W. Kirkland, Nashville, Tenn includes a new Cutlass series of multipurpose tri-hull runabouts in 14' and 16' lengths and a restyled version of the rakish 14'2" G-3 skiboats. There are nine boats for outboard power: the 9'8" 125-pound Superlite dinghy; the 14' Marathon and 16' Avalon, sport runabouts with padded seats and windshields; the 16' Citation, a deluxe runabout with skiff-type windshield and a large equipment list; the Catalina G-3, a high-speed four-seat skiboat; the 16' Cutlas, a sport utility with walk-through windshield and forward well, the 17'2" Flying V-175, a high freeboard deep vee runabout; and the 18'2" Seafair in runabout and two-berth cruiser versions. Glasspar also has stern-drive versions of the Seafair, Flying V-175, Citation and Cutlas hulls; and the 20'2" Charger, a big offshore day cruiser with two berths in a cabin under the forward deck and engine options from 120 to 200 hp.

STARCRAFT

☐ Outboard boats of both fiberglass and aluminum, from cartop-sized utilities to overnight cruisers, are built by the Starcraft Corp., Goshen, Ind. 46526. The fiberglass fleet consists of runabouts in 20'3", 18'5", 16', 15', 15'1", 14'8", and 13'10" lengths; utilities in 17'2" and 14'8" lengths; and small fishing boats 14'8" and 12'3" long. The 16', 18'5" and 20'3" hulls may also be powered by stern drives. Among the aluminum boats are 9' and 12' flat-bottomed fishing skiffs; canoes in 16'11", 15'11" and 14'1" lengths, seven lightweight open boats from 12' to 16' for the fisherman; multi-purpose utilities in 16'2", 16', 15' and 14'4" lengths; runabouts in 14', 15', 16'1" and 18'4" lengths; and seven cruisers in 18'4" and 21'7" lengths. The 16'1" to 21'7" hulls are also available in stern-drive versions. All Starcraft boats are sold with a 12-month warranty against defects in materials and workmanship during normal use.

SLICKCRAFT

☐ Two outboard and two stern-drive runabouts are built of fiberglass by the Slickcraft Boat Co., 1145 S. Washington Ave., Holland, Mich. The SS140V is a modified vee outboard runabout 14'3" x 5'8" with safety glass windshield, lights, hardware, vinyl carpeting, mechanical steering, and padded vinyl upholstery. The SS175V is a deep-vee stern drive hull 16'6" x 6'8" with equipment similar to her smaller sister and power options of OMC or MerCruiser 120, OMC 155 or MerCruiser 160. The SS180T is an attractive 17' sport utility for outboard power with safety glass walk-through windshield, mechanical steering, lights, hardware, vinyl carpeting, padded vinyl upholstery, stainless bow rail, and a forward fishwell with a Burmese teak cover. The 22'3" deep-vee SF235V is an offshore-sized stern-drive runabout with two berths in a cabin under the forward deck. Power options are an OMC 155, OMC 210, or MerCruiser 160.

SPORT-CRAFT

☐ The Sport-Craft Boat Co., Box 351, Perry, Fla. 32347 builds nineteen fiberglass boats ranging from a 14'8" runabout to a 29'11" four-berth cruiser. The outboard hulls include the 14' Ski Liner, 15' Ski King, 16' Adventurer, 17' Safari and 19' Safari, all four-seat runabouts with windshields, steering gear and vinyl tops; the 19' Imperial, a two-berth outboard day cruiser; C-Gull utilities in 15', 16', 17' and 18' lengths with skiff type windshields, tri-hull bottom configurations, and roomy wells forward; and C-Eagle deep-vee runabouts in 16' and 17' lengths with vinyl tops, steering gear, padded seats, and wrap-around windshields. Sport-Craft stern-drive boats include the 25' and 28' Imperial deep-vee cruisers; 18', 20', and 23' deep-vee runabouts in the C-Eagle series; and a 24' C-Eagle cruiser with two 6½' berths. Engines available range from a 60-hp MerCruiser to a 225 hp MerCruiser, including OMC, Interceptor and Chrysler stern-drive packages.

THE 17' AZTEC FIREBIRD

SMOKER-CRAFT 15' GEMINI RUNABOUT

MIRRO'S 16' SKI 'N TROLL

CULVER'S 16' OAHU JUNIOR

THE 12' RANDRUP FOLD-A-BOAT

OUTBOARDS

GLASTRON

☐ There are eleven outboard hulls among the 21 completely new boats announced by the Glastron Boat Co., Box 9447, Austin, Texas 78756 for the new season. The eleven range from the 14'6" Fish 'n Ski utility at $599 to the 20' V 201 Sportsman at $1949. Glastron also builds 14'1½" and 15' fiberglass sailboats and seven stern-drive hulls (including a 20' cruiser) from 16' to 23'6". Standard equipment on the outboard runabouts, which are built of fiberglass with foamed-in flotation, includes windshields, padded vinyl upholstery, mechanical steering on most models, and molded-in color. Three new tri-hull boats are part of the Glastron fleet, bringing to five the number with Aqua-Lift deep-vee hulls to which stabilizing sponsons have been added. The boats are a 14'6" utility, a 21'5" stern-drive offshore boat, and runabouts of 16'1½", 16'4" and 17'4" length. The 16'1½" hull is Glastron's GT-160, a sport runabout designed with a large forward well that fits two comfortable lounge seats.

ALUMA CRAFT/ALPEX

☐ The Aluma Craft Boat Division of Alpex, 1515 Central Ave N.E., Minneapolis, Minn. 55413 builds thirteen Alpex fiberglass boats and twenty Aluma Craft aluminum boats from 12' to 18'4". Outboard boats in the Alpex fleet include a 17' deep-vee runabout, and modified-vee runabouts in 16', 15'4" and 14' lengths. Aluminum outboards from Aluma Craft include 12', 12'2", 13'7", 14', 14'1", 15'10" and 16'2" open utilities for fisherman, and deluxe runabouts in 14'6", 16'3" and 18'1" lengths. Aluma Craft also has an 18'1" stern-drive runabout, several aluminum canoes, and a 12' boat for duck hunters. In addition to outboards, there are nine fiberglass stern-drive hulls in the Alpex fleet, from 16' to 18'4".

CHRYSLER

☐ Eleven fiberglass and ten aluminum outboard boats are built by the Chrysler Corporation's Marine Products Division, Box 2641, Detroit, Mich. 48231. The fiberglass fleet includes 14', 15', 16' and 17' models of the company's hydro-vee hulls which combine a tri-hull entry with a deep-vee form for speed and stability in choppy water. Other utilities and runabouts with fiberglass hulls are built in 13'7", 13'9", 13'10", 14'9", 15'5" and 18' lengths. Outboard hulls of aluminum, including 12' and 14' open fishing utilities and 12' and 14' flat-bottomed john boats, are built in 11'10" to 24' lengths, the latter a cruiser with flying bridge. Chrysler also builds a fleet of fiberglass boats from 15' to 23' with stern-drive power; three aluminum stern drives with 16'4", 19' and 24' lengths, the latter a cruiser with flying bridge; and three sailboats at 13'1", 13'3" and 16'. The 13'3" hull is the new Barracuda, a cat-rigged planing hull with a portable weight of 185 pounds.

GLASSMASTER

☐ Fiberglass utilities and runabouts are built in 13'10" to 19'2" lengths by Glassmaster Boats, Box 788, Lexington, S.C. 29072. The company's five outboard hulls are the 17'3" Tarpon utility with a deep forward well, walk-through windshield and padded back to-back seats; the 16'1" Delray runabout with back-to-back seating, vinyl carpeting and skiff-type windshield; the 15'1" Playmate, a tri-hull utility similar to the larger Tarpon; the 15'1" GMSS 500D, a four-seat runabout with back-to-back padded seats, skiff-type windshield, lights, hardware and steering gear; and the 13'10" Flyer 400, a smaller version of the GMSS 500D. Among Glassmaster's stern-drive hulls are the 19'2" 900XE in open utility and two-berth cruiser versions, both with a high-freeboard tri-hull; and two runabouts: the 17'1" Gulfstream and 19' Gulfstream in skiboat and fishing versions. Stern-drive engines available range from 80 to 160 hp.

AVON INFLATABLE DINGHIES

☐ Built in Britain for use as liferafts, tenders, or outboard runabouts, Avon inflatable dinghies are imported by Inland Marine Co., 76 E. Jackson St., Wilkes Barre, Pa. 18701. Described as virtually unsinkable by Avon, the inflatable boats are made from heavy-duty nylon coated on both sides with a hypalon/neoprene compound. Buoyancy chambers are independent so that, if one is damaged, the boat remains afloat on the others. The Avon fleet includes the 8' Redstart, the 9' Redcrest, the 10' Redseal, the 9'6" Rover I, the 10'6" Rover II, the 10'6" Red Swift, the 12' Redshank, the 12'6" Rover III, and the 13'3" Red Cat. The Red Swift and Red Cat models are designed and built to perform at runabout speeds with large outboards, and the company claims 50 mph for the Red Cat with a 50-hp motor. All are inflatable with a foot-operated pump and may be stowed when deflated in a package of duffle-bag size. Prices range from $275 to $795. Avon also makes inflatable liferafts with shelter covers in four-, six- and eight-man sizes.

OLD TOWN

☐ Maine's famous canoe builder, the Old Town Canoe Co., Old Town, Maine 04468 has a fleet of wood and fiberglass utilities and runabouts that ranges from a 7½' dinghy to a 16'6" fiberglass stern-drive runabout. Brand-new from Old Town is a 24' fiberglass deep-vee cruiser with two berths and a 210-hp stern drive engine. Among Old Town's outboard boats are the 16'6" DV1780, a high freeboard deep vee runabout with skiff-type windshield and four padded seats; skiffs of lapstrake cedar in 10', 12', 14' and 16' lengths; 15' and 18' square-end canoes; a 12' Sport Boat built like a canoe with cedar planking; and the Old Town Dinghy in 7½', 7'5", 9' and 11½' sizes. Old Town canoes, with traditional cedar construction or in fiberglass versions, range from an 11' light-weight to a 25' war canoe. Old Town also builds the 13½' White Cap sailboat, the small sloop that Robert Manry used in his extraordinary transAtlantic voyage.

AVON'S 9' REDCREST DINGHY

STOWBOAT

☐ A small dinghy of polypropylene plastic that folds to the size and shape of a surfboard for transportation ashore is the Stowboat from Product Specialists, 2310 Michigan Ave., Santa Monica, Calif. 90404. The Stowboat is built in 7', 8' and 9' sizes for use with a small outboard, a pair of oars, or (in a special sailing version) a small cat rigged sail. The Stowboat's one-piece hull consists of two side and two bottom pieces that nest into each other when folded, and are held apart in a boat shape by three wood seats when unfolded and ready for the water.

GLASTRON'S GT-160

CHRYSLER'S 16' HYDRO-VEE CHARGER

THE 15'1" PLAYMATE FROM GLASSMASTER

OLD TOWN'S FIBERGLASS DV1780

ALUMA CRAFT 12' ALUMINUM UTILITY

Class of '68
Uneeda
DOLL CATALOG 1968

Sophisticates
unlocks a world of fun with
Pee Wee's little pals
"TEENY KEYWEE"
TINY TEENS
EACH TINY TEENS™ DOLL ON ITS OWN
COLLECTORS DOLL STAND.

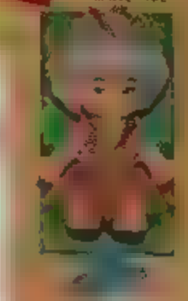
WISHNIKS
Needles & Fred
UNEEDA'S SOFT AND
HUGGABLE RAG DOLLS
Key Wee
UNEEDA'S Tiny Posing-Action Doll
Key Wee

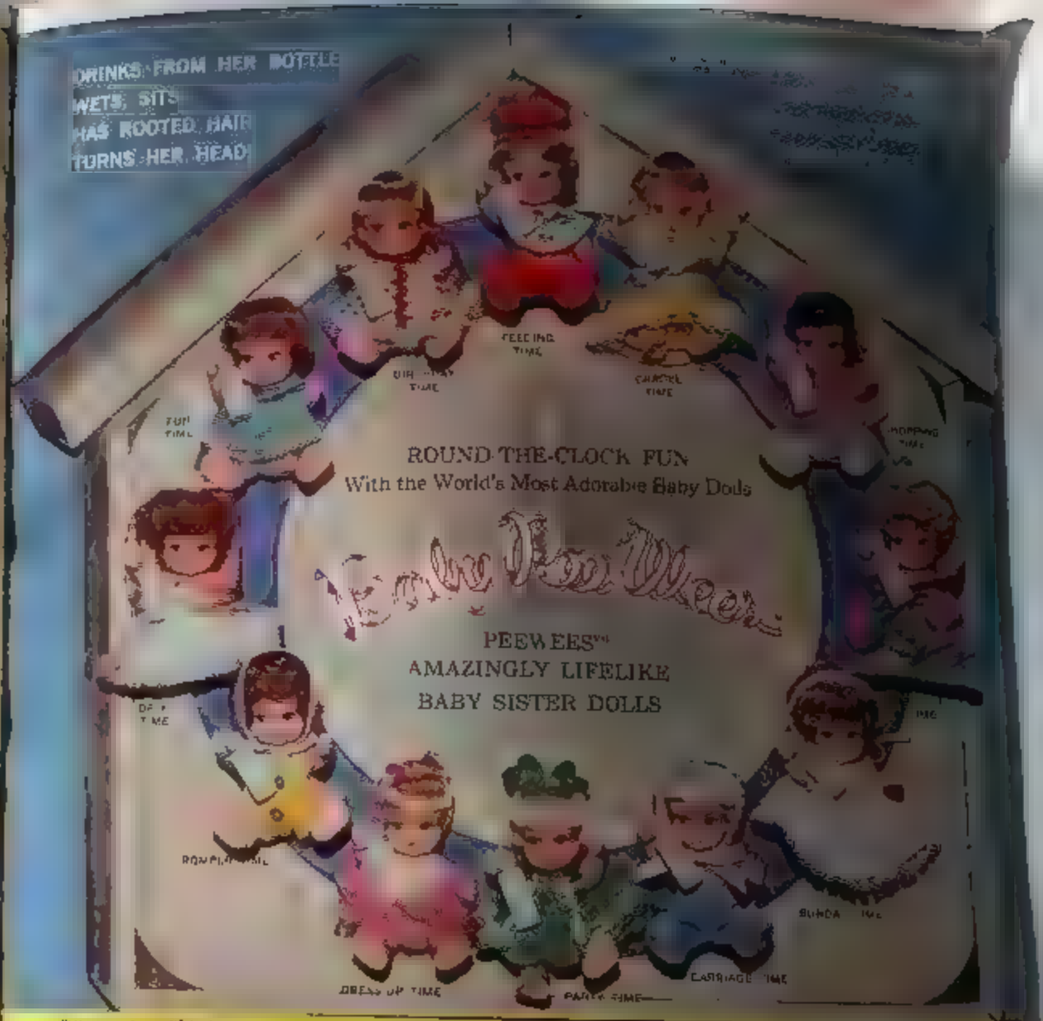
It's a PeeWee Doll world! . . . and Uneeda's Pocket Size PeeWees are World Champs

PeeWees

Demand for these tiny pocket size dolls continues to zoom beyond even dream-world expectations. Now a newer, bigger PeeWee bonanza is in store for you, all propelled by the sweetest, most colorful new costumes this side of heaven.

The new assortment consists of 12 differently dressed PeeWees ... modeled with the traditional Uneeda precision and craftsmanship. Each of the 4 dolls has rooting hair in assorted colors and hair styles, each has that unique & kissable pert expression, heads that turn, painted eyes and features.





NO. 50400

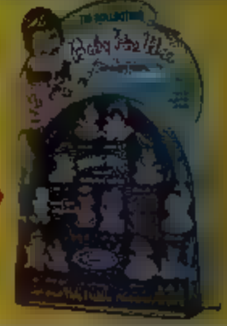
Keeping pace with the record breaking PeeWees™, Uneeda adds new magic appeal to the adorable dozen with the dreamiest and most colorful variety of new dress designs.

The cute baby doll that boasts all the fun and lifelike play features of the big expensive dolls is a triumph in Uneeda-craft quality doll making. That's why Baby PeeWees™ are the young collector's delight. That's why they sell and sell and sell.

Individually packaged in a colorful see through box, 3 dozen to shipping carton wt. 6 lbs. 18 dozen to master carton, wt. 38 lbs. (6 re-shippable cartons of 3 dozen each)

THE ONLY GRAND AWARD VASPA WINNER IN THE ENTIRE TOY INDUSTRY

NO. 4-50415, THE BEAUTIFUL BABY PEEWEE™ COUNTER DISPLAY consists of 12 assorted Baby PeeWees™ mounted in 3-d display with dolls encased in a giant transparent plastic blister to keep them pilferproof and fresh looking. Packed 1 each to shipping carton wt. 5 lbs. 4 each to master carton wt. 23 lbs.



NO. 19800—VARIETY STOCK ASSORTMENT

18 DIFFERENT DOLLS IN ONE 24-PIECE VARIETY PACK

Provides a wide choice of size and style for your customers. Here's a dazzling assortment of adorable baby and toddler dolls, beautifully dressed in the smartest outfits. There are rooted hair dolls and sculptured hair dolls, all fully jointed, with moving or painted eyes, with painted features—and completely washable.

NO. 19800 Assortment Consists of

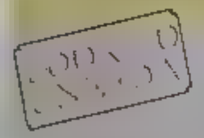
- 3 Pieces TINY TREASURE™
- 3 Pieces TINY TODDLES™
- 6 Pieces BABY BUMPK N[illegible]
- [illegible] NDLE OF [illegible]

EXQUISITE PACKAGING typical of Uneeda's prize-winning designs, with that irresistible, "can't pass-em-by" appeal. Richly colored, completely visible, exposing the dolls with all their beauty and style.

Packed 2 dozen assorted to master carton, wt. 20 lbs. (shrink-wrapped)

NOTE [illegible]

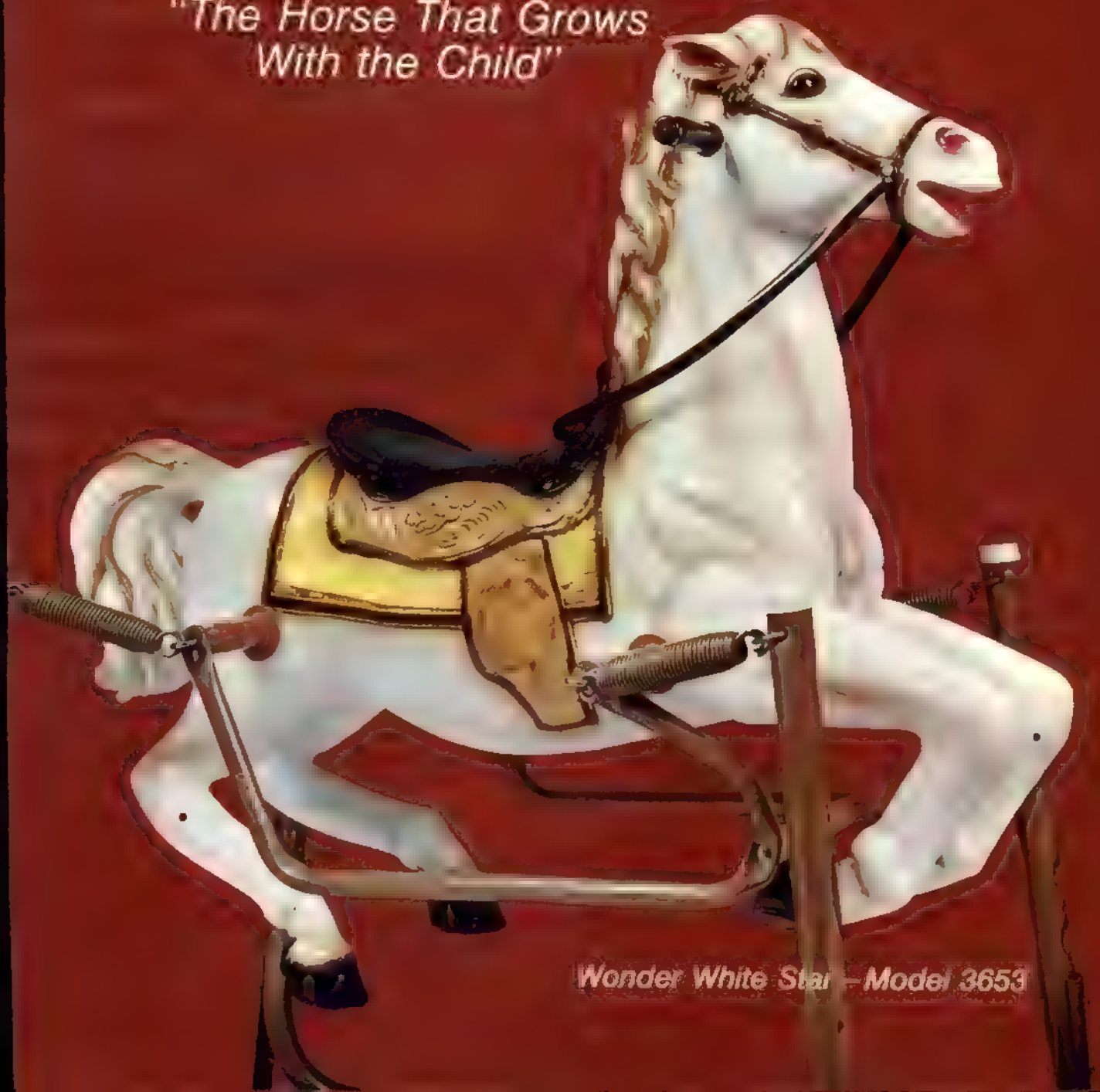
NO 5x11D— Bundle of Love™
NO 51[illegible]5— Baby Bumpkins™ (with sculptured hair)
NO 91200—Tiny Toddles™



UNEEDA DOLL CO., INC., 200 FIFTH AVENUE, NEW YORK N.Y. 10010

Wonder Horse

"The Horse That Grows With the Child"



Wonder White Star – Model 3653

Wonder RAWHIDE

Model 3650. The biggest ever Newest horse in the Wonder Stable. The horse that grows with the child. Has fully adjustable base.

Color: Strawberry Roan
Material: Specially-formulated polyethylene
Saddle Height. Adjustable 29" to 33"
Adjustable Base. 50" x 24".
Individually packed in carton 41" x 11½" x 29¼"
Weight 33 lbs

Wonder WHITE STAR

Model 3653. Illustrated on front cover. Same specifications as Wonder Rawhide Model 3650 except in Wonder White Color

Wonder FLAME

Model 3762. A brand new horse in the Wonder Corral in both size and price range Has fully adjustable base to grow with the child In golden buckskin color

Color Buckskin
Material: Specially-formulated polyethylene
Saddle Height. Adjustable 23¾" to 27¼"
Adjustable Base 45" x 20½"
Individually packed in carton 31¾" x 9½" x 23¾"
Weight 24 lbs

Wonder® Horse

"The Horse That Grows With the Child"

Wonder MUSTANG

Model 3000. Beautiful Strawberry Roan that continues to set sales records. A *must* in every toy department

Color Strawberry Roan
Material: High-Impact polystyrene
Saddle Height: 24"
Standard Base: 40" x 22½
Individually packed in carton
26¾" x 8½" x 21½".
Weight 17 lbs.

Wonder COLT

Model 3362. The original "Horse That Grows With the Child." The Buckskin Colt with a golden finish, mounted on a fully adjustable base

Color: Golden Buckskin
Material: High-impact polystyrene
Saddle Height: Adjustable 23" to 26½"
Adjustable Base. 45" x 20½
Individually packed in carton
29" x 9¼" x 21¼"
Weight 21 lbs

Wonder® Horse

"The Horse That Grows With the Child"

Wonder PONY

Model 2051. The ever-popular Pony that "Grows With the Child." The low priced Pony comes complete with all exclusive Wonder features.

Color: Palomino
Material: High-impact polystyrene
Saddle Height: Adjustable
15½" to 18½"
Adjustable Base: 36" x 14½"
Individually packed in carton
26" x 6" x 15¼"
Weight: 10 lbs.

Wonder HORSE DELUXE

Model 2201. The big Deluxe model with the successful sales record. Large "nubbin" style Palomino. Always a popular horse for youthful riders.

Color Palomino
Material High-impact polystyrene.
Saddle Height 26½"
Standard Base 43½" x 24"
Individually packed in carton
31¾" x 8½" x 23¾".
Weight 20 lbs

Wonder® Horse

"The Horse That Grows With the Child"

Soft Vinyl

with steel inner structure

Wonder CHEYENNE

Model 2962. The largest soft vinyl horse available today. Sturdy steel inner-structure assures thousands of play hours. Mounted on fully adjustable base that grows with the child

Color: Buckskin
Material: Soft vinyl on steel inner structure.
Saddle Height: Adjustable 27½" to 31½".
Adjustable Base: 50" x 22"
Individually packed in carton 36½" x 9" x 24¼".
Weight. 34 lbs.

Wonder FLYER

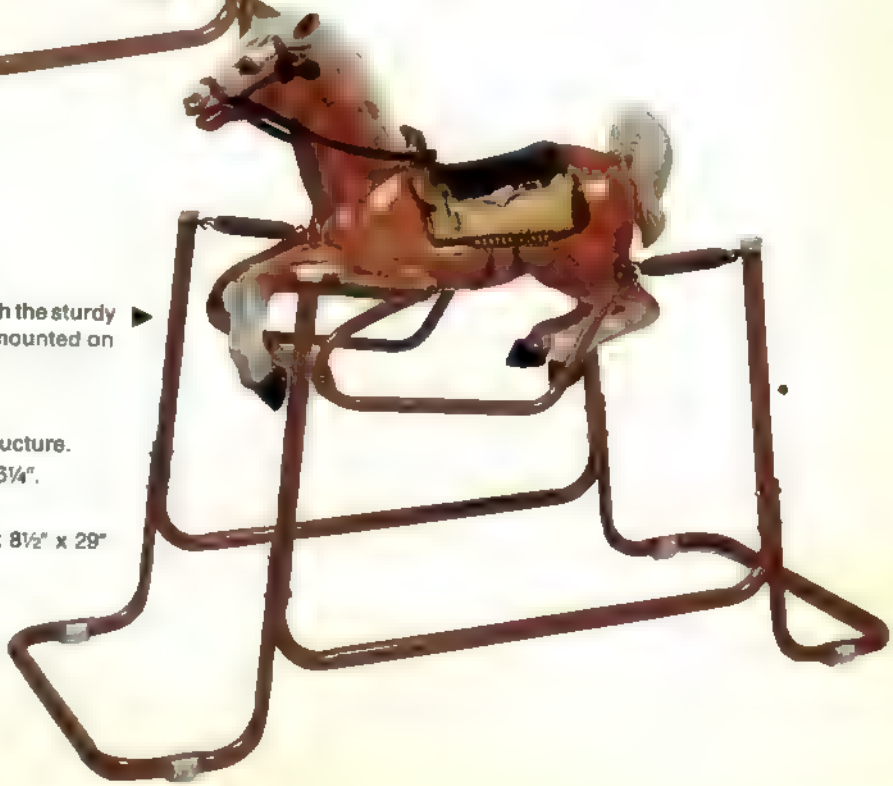
Model 2750. The Famous Wonder Flyer for 1968. Retains all its superior features and, in addition, "Grows With the Child" on adjustable base. Soft vinyl horse with sturdy steel inner structure.

Color: Strawberry Roan.
Material: Soft vinyl with steel inner structure.
Saddle Height: Adjustable 23¾" to 27¼"
Adjustable Base: 45" x 20½"
Individually packed in carton 31½" x 8¼" x 23¾"
Weight: 29 lbs.

Wonder RANGER

Model 2350. The soft vinyl Ranger with the sturdy steel inner structure. Now for 1968, mounted on the Wonder adjustable base

Color: Strawberry Roan.
Material. Soft vinyl on steel inner structure.
Saddle Height: Adjustable 22¾" to 26¼".
Adjustable Base: 45" x 20½"
Individually packed in carton 21½" x 8½" x 29"
Weight: 25 lbs.



Nursery Items For The Younger Set

Wonder SHOO-FLY DELUXE

Model 1788. Fully lined, spring suspension ride keeps tiny tots amused for hours. Adjustable safety straps and seat belt. Wider base prevents tipping

Color Blue, pink, yellow and white
Material: High-impact polystyrene
Size: Height 20", length 32", width 17½".
Individually packed in carton 20" x 8" x 18".
Weight: 11 lbs.

Wonder CIRCUS SHOO-FLY

Model 1486. The convertible nursery model. A Shoo-Fly mounted on wide base and sturdy springs. By quick detachment, a delightful rocker

Color: Red, yellow, blue and white combination
Blue base
Material: High-impact polystyrene.
Size Height 20½", length 32", width 17½"
Individually packed in carton 25½" x 5½" x 17¾"
Weight. 10 lbs

Wonder CIRCUS ROCKER

Model 1366. Wonder Circus Rocker new for 1968. Comes direct from the Big Top to enchant the infant.

Color Red, yellow, blue and white combination
Material High-impact polystyrene.
Size· Height 17¼", length 27½", width 12".
Individually packed in carton 25¾" x 5¾" x 16½".
Weight· 7 lbs.

Wonder Horse offers a complete new line of nursery products for 1968. This lovable and adorable selection of infant models are perfect for any toy or infant department. Designed to assure the utmost of pleasure and safety, they capture the eye of infants from the time they can sit by themselves until they are ready to mount one of the larger horses in the Wonder Stable. Available in a most complete price range

Wonder HORSIE

Model 1284. The perfect rocking horse for the toddler.

Color: Yellow body, blue trim, red saddle.
Material: High-impact polystyrene.
Saddle Height. 10½"
Size: Length 28½", width 12"
Individually packed in carton 25" x 8" x 15"
Weight: 6 lbs

Wonder COASTER

Model 1091. Perfect pony for toddlers. Wide set wheels eliminates tipping.

Color: Palomino with red wheels
Material: High-impact polystyrene
Saddle Height: 10½".
Size Length 19", width 10½".
Individually packed in carton 18½" x 8" x 15¼"
Weight. 4 lbs.

Wonder SADDLE

Model 8000. Soft, pliable Western Saddle complete with hand lariat and colorful saddle blanket. Adjusts to fit most hobby horses

Display Carton 11¾" x 9¼" x 5¾"
Shipping carton: 6 display cartons—24" x 9½" x 18"

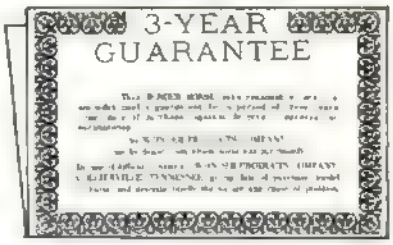
There Is Only One

Wonder® Horse

Wonder is the originator of the spring horse and has more consumer appeal than any other horse on the market. For 1968, Wonder Horse offers the largest spring horse line in the industry in addition to attractive and highly saleable nursery items Only Wonder offers horses made from three different and distinct materials . . . **high-impact polystyrene** . . . **specially formulated polyethylene** . . . **soft vinyl** that gives the feel of real horse flesh and features Wonder's exclusive durable steel inner-structure.

The exclusive Wonder adjustable base is available on many of the models and features the potent advantage of "The Horse That Grows With the Child." Saddle height of these specific models may be increased as the child grows.

The exclusive Wonder 3-year written guarantee affords an unconditional guarantee for a period of three years from the date of purchase against defects in material and workmanship. This guarantee is made by Wonder Products Company, not by the dealer from whom the horse was purchased. A guarantee card is included with each Wonder Horse sold



BUBBLE PACK
REPLACEMENT SPRINGS.

No. 8501. Chromium plated, high test Wonder Protecto Springs come two to a display card. Carton contains six display cards. Weight 6 lbs.

Counter Display Case
No. 8501 Holds 12 Protector Springs
Color Coppertone
Weight: 6 lbs.

"The Horse That Grows With the Child"

Wonder® Horse

Wonder Products Co., Collierville, Tennessee 38017
A subsidiary of Wilson Sporting Goods Co

FULLY ADJUSTABLE FRAME
(PAT. PEND.)

Easy adjustment of frame raises saddle height.

Wonder Horse Sales Representatives and Showrooms

THE DENNIS COMPANY
1067 Briarcliff Road, N E
Atlanta, Georgia 30306

FORMAN & COMPANY, INC
Room 1235
#2 Penn Plaza Bldg
New York, N Y.

G. W HUGHES
SALES AGENCY
1644 Dallas Trade Mart
2100 Stemmons Freeway
Dallas, Texas 75200

SILVESTRI & BEATTY
SALES AGENCY
506 Orange Grove
P O Box 340
South Pasadena
California 91030

SILVESTRI & BEATTY
SALES AGENCY
Western Merchandise Mart
1355 Market Street
San Francisco,
California 94103

ELLIS & MARSHALL, INC
1426 Merchandise Mart
Chicago, Illinois 60654

SAILBOATS

COLUMBIA YACHT

☐ Three new light-displacement hulls from the drawing board of William B. Crealock are offered by the Columbia Yacht Corp., 275 McCormick Ave., Costa Mesa, Calif 92626: Columbias 21, 28 & 36. The Columbia 36 measures 35'9" x 10'6" x 5'5", qualifies for major ocean-racing events, and, says her builder, demonstrates close-winded performance and excellent off-the wind characteris tics. Available as a sloop or yawl, she sleeps six and costs $17,950. The company's first daysailer, the Columbia 21 (21'8" x 7'7" x 3'3"), features a self-bailing cockpit, accommodates as many as eight adults, and costs $2500. The Columbia 28 (27'7" x 8'6" x 4'4") is an all-weather performer with accommodations for six at $8500 Also in the fleet are the Columbias 22, 25, 31 & 50. All Columbia craft are fiberglass.

SOUTH COAST SEACRAFT

☐ South Coast Seacraft, P.O. Box 1674, Shreveport, La 71101, has added the new South Coast 25 to its line of sailing craft. Equipped with berths for five, a dinette and galley, an enclosed head, the boat will accommodate either in-board or outboard auxiliary power. Along with the rest of the South Coast boats—the 21, the 23, and the 28' ketch-rigged Roznante—she can be bought ready to sail or in kit form. Kits available for Lightnings, Snipes, and a 10-foot dinghy.

JENSEN MARINE

☐ Fiberglass cruising and racing sail-boats built by Jensen Marine Corp., 1781 Placentia Ave., Costa Mesa, Calif. include the Lapworth-designed Cal-40, winner of the 1966 Bermuda Race and SORC series; the Cal Cruising 46, a Lap-worth motorsailer design, and other "Cal" cruising/racing hulls in 20', 24', 25', 28', 30', 34', 36' and 48' lengths The Cal 40 is a light-displacement sloop with deep and narrow keel and separate spade rudder. She has cruising comforts for up to eight, and a rig simple enough, says Jensen, for handling by a couple while cruising. The Cal Cruising 46 is a motorsailer that will really sail, accord-ing to the company, at up to eight knots in a steady breeze, or she can be powered at 8.2 knots with a fresh-water-cooled Perkins diesel. The CC46 has accommodations for eight in a spacious layout trimmed in teak. Other Jensen Cal boats are the Cal 20, a Midget Ocean Racing Class sloop with an 8' cockpit and four berths; the Cal 25, a sloop with four full-size berths, en-closed head, full galley and convertible dinette; and the Cal 28, priced at less than $10,000, a cruising/racing sloop with berths for six in two cabins, an enclosed head, hanging locker, convertible dinette and full galley.

SYMONS-SAILING

☐ The fiberglass Corinthian 41 trimaran is molded in two sections—one-piece hull and one-piece deck—by Gulf States Research and Development Corp. of Tarpon Springs, Fla., and sold by Symons-Sail ing, Inc., Clocks Blvd., Amityville, N Y The 41' multihull has a 23'9" beam that makes possible generous quarters for as many as twelve in seven separate com-partments, large galley-dining-lounge area in the deckhouse, and exceptional stowage space. Her 26" draft enables her to be beached and to operate in shoal waters. She sails with typical multihull dash and is equipped with a full complement of sail-trimming gear for her large ketch rig. The basic price, which includes a 50-hp Perkins diesel, is $39,500, less sails. Symons-Sailing also offers four trimarans designed by Arthur Piver: PI 30, PI 35, PI 40, and PI 47.

ARTHUR PIVER

☐ Trimarans and catamarans from the drawing board of Arthur Piver are avail-able in plan form or fully constructed from PiCraft, Box 449, Mill Valley, Calif. 94941 Two new trimaran models of 20 and 24 feet are based on previous pop-ular models of similar length. Stock cruising sizes begin with the 25' Mariner and increase in length through the 64' Empress, which has berths for 21. In the Piver fleet for 1968 are a 42' motor-sailer and a number of trimaran ocean racers, including 25-, 33-, and 36-footers of the Dart Class. The PiCraft catalog is available on request for $2

AMERICAN MARINE LTD.

☐ Three deepwater diesel auxiliaries and a diesel motorsailer are built by American Marine Ltd., 901 Dover Drive, Newport Beach, Calif. with Philippine mahogany planking and teak decks and trim. The Magellan 35 is a double-cabin sloop with dimensions of 34'9" x 27'6" x 10'7" x 4'8" and berths for six. The Magellan 39 is an expanded version of the double-cabin design of the 35, and measures 38'6" x 29' x 11'5" x 4'9". The Magellan 46, with eight berths in a double-cabin design, has dimensions of 45'8" x 36'6" x 12'8" x 5'3". The Ad-miralty 50 is a luxurious nine-berth motorsailer with a 363 cu.-in. Ford diesel and a 1200-mile range

CAPE COD SHIPBUILDING CO.

☐ The 20' Gauntlet and 18' Goldeneye are built of fiberglass by the Cape Cod Shipbuilding Co., Wareham, Mass. The Gauntlet, designed by Sidney Herre-shoff, is a high-performance fin-keel daysailer with sloop rig. The Goldeneye is a modern fiberglass adaptation, by Sidney Herreshoff, of a daysailer de-signed by his father Nathaniel Her reshoff. The Goldeneye is fitted with sail lockers and a large self-bailing cockpit, two berths and a head for the cuddy cabin are optional.

W. D. SCHOCK

☐ A fiberglass version of the Interna tional One Design Tempest, a 22' two-man keel boat, is produced by the W. D. Schock Co., 3502 Greenville, Santa Ana, Calif. Designed by Ian Proctor, the Tem-pest has a retractable fin keel and a unique bendy rig with 247 sq ft. of sail, plus spinnaker. Price: $3500, less sails, a trailer with keel-raising mechanism is also available from Schock, at $395. Other Schock sailboats range from the 8' El Toro dinghy to the Tartan 27 aux-iliary. Among them are fiberglass ver-sions of Lightning, International 110, Penguin, Thistle, and Lido 14 class boats, and a 22' cruiser-racer, the Santana sloop, built in keel and keel-centerboard versions and sold for $3395, less sails.

O'DAY COMPANY

☐ The 19'2" Mariner, a sloop that's racer, daysailer, and overnight cruiser, is built by the O'Day Company, 168 Stevens St., Fall River, Mass. Designed by Phil Rhodes, the Mariner measures 19'2" x 7' x 3'3" (keel model) or 10" (centerboard model), and carries 185 sq. ft. of sail. Two berths are in the cuddy cabin; the large cockpit is floored with Philippine mahogany; and spars have roller reefing gear. There are over twenty other boats in the O'Day Fiber-glass fleet for 1968—from the 7'11" Seven-Eleven sailing dinghy to the 26' Outlaw cruising and racing sloop. Among them is the new International Tempest, a one-design by Britain's Ian Proctor. O'Day boats are built of fiberglass.

SNARK PRODUCTS

☐ The 11' Sea Snark from Snark Prod-ucts, Inc., 1580 Lemoine Ave., Fort Lee, N. J. is a lateen-rigged dinghy of ex-panded polystyrene priced about $100 with sails. The 30-pound Snark has a beam of 38" and a depth amidships of 12". It can be carried easily and loaded into a station wagon or onto a cartop, ac-cording to the company. Spars are alu-minum, daggerboard and rudder are ply-wood, and sails are nylon.

CHEOY LEE SHIPYARD

☐ Fiberglass cruising and racing auxili aries with fine teak joinerwork on deck and below are built by Cheoy Lee Ship-yard of Hong Kong and sold in the Oc-cident by Roland Reed Associates, Inc., 1712 High St., Alameda, Calif. Smallest is the 26' x 20' x 7'4" x 3'11" Frisco Flyer The 26'10" x 18'9" x 7'8" x 4'4" Offshore 27 is a four-berth cruising sloop. New this year is the ketch-rigged auxiliary, the Offshore 50, a cruiser-racer built to Lloyd's specifications The Off-shore 40 is a triple-cabin hull rigged as a sloop or a yawl. Others in the Cheoy Lee line are the Sigma 36 and the Sigma 38, which sleep six; the Offshore 36, an auxiliary sloop with a CCA rating of 23.7; and the Offshore 31, which can be rigged either as a sloop or as a ketch

SAILBOATS

ADVANCE SAILBOATS

☐ The Advance Sailboat Corp., P.O. Box 12394, No. Kansas City, Mo 64116, produces seven one-design class boats: Flying Dutchman, Sweet Sixteen, Demon, Flying Junior, Bluegill, Bluefin, and Three 'N One. All Advance boats are designed with modern planing hulls and molded-in cockpit seating, and have foam flotation supplemented by built-in air buoyancy for maximum safety.

ERICSON YACHTS

☐ Six sloops ranging in size from 23' to 41' are built by Ericson Yachts, 1206 West Struck Ave., Orange, Calif. 92667.

SOVEREL MARINE

☐ Four sloops—two at 28' and one each at 33' and 38'—are designed and built for racing or cruising by Soverel Marine, Inc., 2225 Idlewild Rd., North Palm Beach, Fla. The 28' M.O.R.C. has been redesigned for 1968, rig and ballast have been increased by about 10%, and a 600-lb. bronze centerboard has been added. The 33 has also been redesigned. New this year is the Soverel 38, a keel-centerboard auxiliary that can be rigged as a yawl. Well-equipped, the 38 provides living accommodations for seven. Less sails, the price is $31,500.

PIAS TREND

☐ Fiberglass Flying Dutchman and International Tempest one-designs are built by Pias Trend, Box 935, Ft. Worth, Texas 76114. The Flying Dutchmen feature suction bailers, positive flotation, and cockpits fitted with complete sail-handling gear. A cruising boat from Pias Trend is the four-berth, 22' Mustang, a centerboard sloop for cruising or M.O.R.C. competition. New this year is the PT-40, whose prototype was Vamoose, the new Derecktor design that made big news in the S.O.R.C. and Jamaica races this year. The 40' cruising auxiliary will have core construction and a steel backbone. Equipped with a trim tab, internal halyards, and all racing gear, she will sell for about $39,600, less sails.

MOUNT DESERT YACHT YARD

☐ Developed and built by E. Farnham Butler of the Mount Desert Yacht Yard, Inc., Mount Desert, Maine are the well-known light displacement "Controversy" auxiliaries built in both fiberglass and wood in lengths from 24' to 37'. The 25'5" Amphibi-Con is a shoal-draft keel centerboard sloop large enough for cruising and small enough for trailering. Similar is the 27'9" C/27. Both are available in wood or fiberglass, in kit form at prices from $2000 and in completed form at prices in the vicinity of $10,000. The large C/36 is custom built only.

IRWIN YACHT

☐ A fiberglass 31' keel-centerboard sloop is new from the Irwin Yacht & Marine Corp., 13055 49th St., St. Petersburg, Fla. 33732. Designed to sleep six, the Irwin 31 is patterned after Voodoo, two-time champ of the Florida Ocean Racing Association. Dimensions are 31'1" overall x 22'3" x 9'7" x 3'4" with the board up. Price is $13,800. Other models from Irwin include the Irwin 27, a keel-centerboard sloop, and the Irwin 24, a fin keel sloop.

P. EVANSON BOATS

☐ The Celebrity sloop is a 19'9" x 6'4" x 39" (board down) one-design racing sloop built by the P. Evanson Boat Co., 4110 Freeland Ave., Philadelphia 28, Pa. with a seamless hull of molded mahogany. Evanson claims its molded hulls are as strong as steel on a weight-for-weight basis. Besic Celebrity price is about $1820, with sails priced under $200. Slim and lightweight, the Celebrity can travel easily on a trailer. Another Evanson molded hull is the Rhodes-designed 10'10" x 56" Robin dinghy with 80 sq. ft. of sloop-rigged sail. The Robin is also available as a fiberglass hull or in kit form with hull completely molded in wood. Her kit price, less sails, is about $425.

MORGAN YACHTS

☐ The Morgan Yacht Corp., 2501 72d St. No., St. Petersburg, Fla. 33710, has added the Morgan 41 to its line of racing/cruising auxiliaries. Available in several variations, the keel centerboard sloop measures 41' x 30' x 11'3" x 4'2" with the board up. Her sail area is 775 sq. ft. and her price is approximately $30,000. Other sloops from the drawing board of designer Charles E. Morgan Jr. are Morgans 24, 30, 34, and 45. They range in price from $5995 to $40,000.

SIDDONS & SINDLE

☐ Five fiberglass class boats are built by Siddons & Sindle, Inc., Central Ave., Island Heights, N.J. 08732. Jet 14, Blue Jay, M-Scow, Barnegat 17, and Lightning range in price from $1000 for the Blue Jay to $2700 for the Lightning.

BLUE WATER BOATS

☐ New to Blue Water Boats, Inc., 3918 N.W. 32nd Ave., Miami, Fla. 33142, is the Manta "minimaran," which measures 12'11" x 7'11" x 8" and weighs 300 lbs. The fiberglass trimaran has aluminum spars, stainless rigging, and an aluminum kick-up rudder.

CAPE DORY CO.

☐ The lightweight fiberglass Dink is the newest boat to be launched by the Cape Dory Co., Inc., West Bridgewater, Mass. The multi-purpose little boat weighs 110 pounds and may be sailed with its cat rig on Sitka spruce spars, rowed, or powered by a small outboard.

WESTPHAL BOATS

☐ The 30' Dualer is a new fiberglass cruising/racing sloop from Westphal Boats, 1892 N.W. 22nd St., Miami, Fla. 33142. The 30' x 21' x 9' x 4' hull is on the borderline between cruising and MORC racing rules and is fitted with a removable bow piece which suits her for competition on either side of that 30' border. As a cruising boat, she is designed with a center-cockpit double-cabin arrangement unusual in a boat of her size and type. Accommodations include heads both fore and aft and a galley whose entire work surface gimbals. The price is $7400 less sails and auxiliary power.

DORYETTE YACHT CORP.

☐ A new version of the 11'2" Doryette sloop from the Doryette Yacht Corp., 276 Alter Road, Detroit, Mich. 48215 is the 8'4" Harbor Toy, a fiberglass hull priced at $295 in a sailing version and $195 as a rowing boat. The sailing version has a shallow 2" bilge keel that runs full length with a crosspiece fastened beneath it to act as a lateral underwater plane which enhances control when sailing the little boat to windward. The keel is also part of the rowing model and, says Doryette, enhances rowing control. Spars on the sailing Harbor Toy are anodized aluminum.

ROBERT GUEYDAN ASSOCIATES

☐ Robert Gueydan Associates, Inc., Box 459, Peter Stuyvesant Station, New York, N.Y. 10009 is the U.S. sales representative for the Fennec planing sloop, an international one-design class with active fleets throughout continental Europe. The Fennec is a fiberglass centerboard hull that measures 12'3" x 10' x 3'4" x 3' (board down), carries 91 sq. ft. of dacron sail on a 19'6" mast, and is known for its lively performance. The Fennec is small enough for cartop travel and is built with three flotation tanks which make it unsinkable.

HENRY R. HINCKLEY & CO.

☐ Four fiberglass auxiliaries are built by Henry R. Hinckley & Co., Southwest Harbor, Maine 04679. Newest and largest of the fleet is the Hinckley 48, a 48'3" x 34'6" x 12'8" x 5'4" centerboard sloop designed by William Tripp. The 48, like all Hinckley hulls, has a wood-finished interior. Accommodations are for eight in three cabins with two heads equipped with showers. The Bermuda 40, also a Tripp-designed center boarder, is a popular cruising/racing yawl. The 41'2½" x 29'2" x 10'2½" x 6'1" Hinckley 41 is a keel hull rigged as a sloop or yawl with berths for six. The Bermuda 40, also with berths for six, is a racing or cruising yawl. The Pilot 35, designed by Sparkman and Stephens, is a cruising/racing hull that may be had as a sloop or yawl. She has a variable layout with berths for four to six.

SAILBOATS

INLAND MARINE

☐ The Inland Marine Co., 76 E. Jackson, Wilkes-Barre, Pa. 18701, is the U.S. agent for Pearson Bros. Ltd. of Britain, makers of the one-design Bonito. Made of fiberglass, Bonito has a Bermudian cat rig and measures 14'6" x 14' x 4'4" (board up). She carries 88 sq. ft. of working sail and costs about $600. Inland also sell's a Finn one-design.

NEWPORT BOATS

☐ Ten fiberglass class boats are offered in both completed and kit form by Newport Boats, a subsidiary of Browning Arms Co., Rt. 1, Box 69B, Hayes, Va. 23072, and 1919 Placentia, Costa Mesa, Calif. 92627. Available from Newport are Flipper, Kite, California Catamaran, Skipjack, Finn, Mobjack, Flying Dutchman, Lightning, Pacific Catamaran, and Holiday, newest of Newport's class boats. Prices range from $395 for the Flipper to $2770 for the Lightning, including all sails except spinnaker.

JOHN WRIGHT, JR.

☐ The John Wright, Jr. Sailing Headquarters, 328 W. Queen Lne., Philadelphia, Pa. 19144, offers the G.P. 14' and Enterprise sloops in fiberglass. The International G.P. 14' Class has, this year, allowed fiberglass construction in the manufacture of these boats. With aluminum spars and a new genoa jib, the G.P. 14 costs under $1300. Other boats available from Wright are Penguin, Blue Jay, Fireball, and O.K. Dinghy Class boats, the last two of which are also offered in kit form.

DOUGLASS AND McLEOD

☐ Douglass and McLeod, Inc., P.O. Box 311, Painesville, Ohio 44077, constructs the Thistle to rigid Class specifications. The fiberglass hull, with teak or mahogany trim, fiberglass centerboard, and aluminum mast, requires a minimum of maintenance, according to the builder. Dimensions: 17' overall x 6' x 9" with centerboard up. The sloop-rigged Thistle carries 175 sq. ft. of sail in main and jib, plus spinnaker. Kits are available at a savings of $375 over the completed boat.

WESTERLY MARINE

☐ Westerly Marine Construction Ltd. of England is represented in the U.S. by Andrew Gemeny & Son, 2000 L St., N.W., Washington, D.C. 20036. Westerly produces a variety of fiberglass daysail'ers and auxiliaries with single and twin keel design. Among the four new boats for 1968 is Westerly's Nomad (22'3" x 18'4" x 7'5" x 2'3"), which is the successor to the Westerly 22, the boat which sailed trans-Atlantic in 1966 to win her owner the coveted Royal Challenge Cup, Britain's highest cruising award.

WESLEY JONES MARINE

☐ The four-berth Kingfisher 26' sloop, with a twin-bunk forward cabin separated from the main cabin by main bulkheads enclosing a hanging locker and separate head, is manufactured of fiberglass by Westfield Engineering Co., Ltd., of England and sold in the U.S. by Wesley Jones Marine, 1312 West Little Neck Rd., Virginia Beach, Va.

KENNER BOATS

☐ New from the Kenner Boat Co., P.O. Box 16, Knoxville, Ark. 72845, is the Skipjack 35, a keel-centerboard, ketch-rigged, auxiliary cruiser patterned after the famous Chesapeake Bay oyster dredges. She sleeps five and measures 49' overall x 32' x 11'8" x 2'6" with the board up. The headroom is 6'3"; the sail area, 650 sq.ft. Made of fiberglass and equipped with a 30-hp Atomic 4, her basic price is $18,850. Also by Kenner are the 26' Privateer ketch, the 24' Hereshoff-designed Rozinante ketch, and the 23' Kittiwake sloop. The Kittiwake has a new top deck for 1968, the cock pit has been changed for better drainage; the mainsheet layout has been improved, and the outboard well and lazarette hatches have been made larger. As with the Skipjack, the Privateer, the Rozinante, and the Kittiwake are available both as finished boats and in partially-complete form.

ALLIED BOAT CO.

☐ The 30' Seawind, rigged as a Sloop or ketch, and the Luders 33 cruising-racing sloop, are built of fiberglass by the Allied Boat Co., Inc., Main St., Catskill, N.Y. The Seawind is a beamy, five-berth cruising yacht that the builder claims "will cross the ocean if you will." Her basic price, less sails but with a 25-hp Gray SeaScout engine, is about $17,500. Designed by Bill Luders for cruising and ocean racing, the Luders 33 has six berths, 25-hp Gray auxiliary.

SEAFARER FIBERGLASS YACHTS

☐ Seven fiberglass sailing auxiliaries are built by Seafarer Fiberglass Yachts, Inc., 414 New York Ave., Huntington, L.I., N.Y. 11743 with each boat available with several different rig, deck layout, and below-decks plans to suit individual requirements. All Seafarer boats are built with solid bronze hardware and have Burma teak joinerwork above decks and below. The Seafarer 23 is a 23'1" x 16'9" x 7'2" x 2'4" Sparkman and Stephens design; the Seafarer 26, designed by Phil Rhodes, measures 25'7" x 17'9" x 7'3" x 3'9"; the Seafarer 31 is a 31' x 21' x 8'9" x 4'7" Bill Tripp design; the Seafarer 34 is another Phil Rhodes design, 33'8" x 23'3" x 10' x 3'6"; the Seafarer 36C is a 36'4" x 26' 3" x 10'6" x 4'6" Rhodes design; the Seafarer 39 is a 39'3" x 26' x 10' x 5'5" Tripp design; and the 46 is an S&S design 46' x 31' x 11' x 6'6"

TIDEWATER BOATS

☐ Four sloops designed by Sparkman & Stephens are built of fiberglass by Tidewater Boats, Inc., Box 1571, Annapolis, Md. 21404. The 24' Rainbow is a cruiser-racer with an 8'5" cockpit and two berth cuddy cabin, priced at $2795; the 24' Weekender is an M.O.R.C. racer with 6'6" berths for four in a full cruising layout at a price of $2995; and the 17' Mustang is a day-sailing centerboarder that is said to plane off the wind, priced at $1795. New this year is the 24' Knockabout, a Rainbow sloop adopted by the Naval Academy as a training boat. The price is $2795.

ALCORT

☐ Sailfish, Sunfish and Catfish sport sailboats are built by Alcort, Inc., Box 1345, Waterbury, Conn. The Super Sailfish MK II is a 13'7" sailboard available in red, blue, white, green or yellow with 75 sq.ft. of lateen-rigged Dacron sail on an aluminum spar. Sails are sold in white or striped with red, green, blue or yellow. The fiberglass Sunfish is a 13'10" sailboard with similar sails and spars. Both boats are also sold in kit form with hulls of Philippine mahogany and marine plywood and a choice of all white or striped sails. Also available is a kit for the 11'7½" standard Sailfish. The fiberglass Catfish is a 13'2" x 72" fast-planing catamaran designed by George W. Patterson. The Catfish has a 105-sq.-ft., four batten Dacron sail on a free-feathering aluminum spar, pivoting fiberglass centerboards, aluminum flip-up rudders and fittings of stainless and nylon.

VAN BREEMS

☐ Fiberglass yachts are imported from Holland and distributed in this country by Van Breems Co., 2 Manitou Rd., Westport, Conn. In addition to their Contest 25 and 29 sloops, Van Breems imports a 38' yawl that is also available in a motorsailer version.

INDUSTRIAL SHIPPING CO. LTD.

☐ The Paceship Division of Industrial Shipping Ltd., Mahone Bay, Nova Scotia, Canada, builds twelve Tripp-designed sailboats ranging from an 8' dinghy to the 32' Galaxy, in addition to the 23' Bluejacket weekender priced at $3495.

COLUMBIA CAR CORP

☐ The fiberglass Scorpion sailboard is built by the Columbia Car Corp., 4300 Raleigh St., Charlotte, N.C. and sold for $475 with 75 sq. ft. of sail. The Scorpion, says Columbia, has earned the Marine Testing Institute's "Superior Product" award for its workmanship and design. The 13'9" x 48" x 2'4" sport sailer has aluminum spars and dacron running rigging. Columbia claims she is surprisingly stiff and planes along on her beam ends in a strong steady breeze. A self-bailing cockpit removes water when the Scorpion sails at speed.

CAPE DORY'S SAILING DINK

IRWIN YACHT's 27' SLOOP

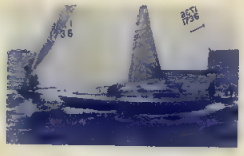
WESTPHAL'S 30' DUALER

BLUE WATER'S MANTA

THE HINCKLEY 48

SOVEREL 38

DORYETTE 8'4" HARBOR TOY



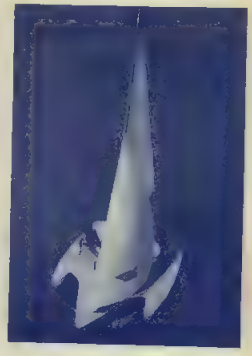
THE MORGAN 45

GUEYDAN'S FENNEC PLANING SLOOP

CAPE DORY'S SAILING DINK

IRWIN YACHT's 27' SLOOP

WESTPHAL'S 30' DUALER



BLUE WATER'S MANTA

THE HINCKLEY 48

SOVEREL 38

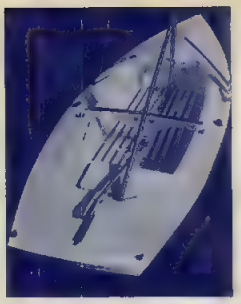
DORYETTE 8'4" HARBOR TOY

THE MORGAN 45

GUEYDAN'S FENNEC PLANING SLOOP

COLUMBIA 28

SYMONS-SAILING'S
CORINTHIAN 41 TRIMARAN



SCHOCK'S FIBERGLASS TEMPEST

SOUTH COAST 25

ARTHUR PIVER'S 25' DART

O'DAY'S INTERNATIONAL TEMPEST

JENSEN'S CAL 40

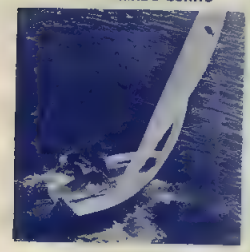
CAPE COD'S 20' GAUNTLET

CHEOY LEE'S OFFSHORE 50

INLAND MARINE'S BONITO

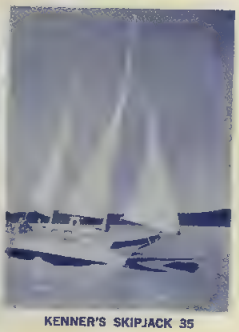
VAN BREEMS' CONTEST 29

TIDEWATER'S NEW 24



NEWPORT'S SKIPJACK

COLUMBIA CAR COMPANY SCORPION



KENNER'S SKIPJACK 35

WESTERLY MARINE'S NOMAD

ALCORT'S SUNFISH

WESLEY JONES MARINE'S KINGFISHER 26

S.S. BRANDON'S JOLLY YARE

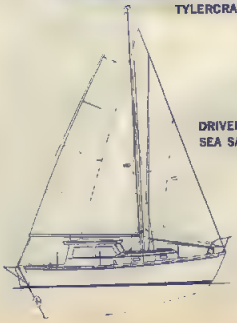
ALLEMAN'S 20' TORNADO

McNAIR'S FIBERGLASS PENGUIN

WELLS SNAPDRAGON 26

TYLERCRAFT'S 24' SLOOP

THE DOUGLASS FLYING SCOT



DRIVER ASSOCIATES
SEA SAILER

SAILBOATS

S.S. BRANDON

☐ Two fiberglass daysailers and a fiberglass dinghy are made by the S.S. Brandon Mfg. & Eng. Co., 2905 S.W. 2d Ave., Ft. Lauderdale, Fla. 33315. Each is also available in a non-sailing version. The Jolly Yare is 14'8" x 5'2" and costs, ready to sail, $795, non-sailing, $556.50. The Jolly Yare Jr. (10'2" x 5'2") costs $650 and $450. The Jolly Boat (8'4" x 4'2") costs $450 and $298.

ARROW BOAT CO.

☐ The Arrow Class iceboat has a 16' fuselage with built-in handgrips. Features include laminated spruce runner plank, steel skates, aluminum spar and boom, and Dacron sail. It is available from the Arrow Boat Co., P.O. Box 126, Mt. Clemens, Mich. for under $900.

SNUG HARBOR BOAT WORKS

☐ Described as "ideal for the sailing beginner" is the 7'8" x 3'10" x 3" (board up) Thunderbird sailing pram available in kit or completed form from the Snug Harbor Boat Works, 101-21 Snug Harbor Rd., St. Petersburg 2, Fla. Ready to sail, the pram is $149.95; as a kit, it's $99.95. New this year is a fiberglass Optimist Racing Pram. With Dacron sails, boom vang, full flotation, etc., the Optimist is $198.

WELLS YACHTS

☐ Wells Yachts, Inc., of 50 Gregory St., Marblehead, Mass. 01945, introduces this year the Snapdragon 26, a sloop-rigged fiberglass auxiliary that sleeps five. Included in her price of $8500 are main and jib in dacron, jib sheet winches, head, geared roller reefing, stainless pulpit with lifelines and stanchions, interior and running lights, and a 9½-hp outboard motor mounted on an Autohoist mechanism. She measures 26' x 21'8" x 8'6" x 2'6" and is available as either a twin-keel boat or a keel-centerboarder.

DRIVER ASSOCIATES

☐ Driver Associates, Inc., Box 677, Coconut Grove Station, Miami, Fla. 33133 is the U.S. agent for a 29'10" x 10'1" x 4'6" motorsailer designed by Wirth Munroe and built in Hong Kong by R. Fung & Co., Ltd. Construction is teak planking on ipol frames, with stem, keel, horntimber and deadwood of yacal. The Sea Sailer is powered by a four-cylinder 40-hp Perkins diesel for an eight-knot top speed, six-knot cruising speed, and range of over 500 miles. Below decks are two berths in a forward cabin, galley console and enclosed head forward of the amidships deckhouse, and a dining table and convertible settee in the enclosed deckhouse. The Sea Sailer has a 404-sq.-ft. sloop rig.

McNAIR MARINE, INC.

☐ Three class boats and a Tiny Tim dinghy are manufactured of fiberglass by McNair Marine, Inc., Higganum, Conn. 06441. The class boats are the Blue Jay, the Penguin, and the B-Lion Catamaran. Tiny Tim is 6'3" x 4' and is claimed to be able to support three adults in sheltered waters.

ROYAL SAILBOATS

☐ Several class sailboats are made by Royal Sailboats Co., 1815 Northwest Blvd., Columbus, Ohio 43212: the 5-0.5, the International 10-Square Meter Sailing Canoe, the Finn, the O.K. Dinghy, and the Buckeye.

TYLERCRAFT, INC.

☐ The Tylercraft 24, a twin-keel fiberglass cruising auxiliary, is built by Tylercraft, Inc., 1439 Montauk Hwy., Oakdale, N.Y. The sloop is equipped with enclosed head, hinged mast, roller reefing gear, and textured vinyl interior trimmed in mahogany. Prices start at $4695. It is also available in kit form, with rudder installed and main hatch operative, starting at $2995. A 17' twin-keel cruising sloop is also available, complete with sails and head, for $2495.

GENERAL BOATS CORP.

☐ The Picnic 17 is produced by the General Boats Corp., 91 Deertrack Lne., Irvington-on-Hudson, N.Y. An auxiliary designed to carry either outboard or inboard jet power, the Picnic measures 17'3" overall x 6'8" x 1' with board up. Among its many features is an optional pup tent that can be hung from the boom sail track. Basic price is $1985.

STEPHENS

☐ Stephens Marine, Inc., 345 N. Yosemite St., Stockton, Calif., has converted a section of its yard to accommodate aluminum construction and is now building sailing yachts on a custom basis from plans furnished by recognized naval architects.

HANNAY MARINE LTD.

☐ Britain's Hannay Marine Ltd., 28 Merton Ave., London W. 4, England, builds the 22' x 18' x 7'3" x 3'3" fiberglass Galion cruising/racing sloop. The Galion's fiberglass hull is trimmed with hardwood above decks and below, has stainless-steel standing rigging, anodized aluminum mast, stainless-steel fittings, and Terylene sails. Her price is in the $4500 range, ready to sail. Below decks are four berths with stowage below their cushions in two separate cabins, galley with sink and range, and separate toilet compartment. The Galion's prototype, according to Hannay, was the fastest yacht at a One-of-a-Kind regatta sponsored by the English magazine Yachting World.

FEATHERWEIGHT MARINE

☐ The one-design Chickadee is offered by Featherweight Marine, 10 Edgewood Ave., Glen Head, N.Y. 11545. The Chickadee measures 10'8" x 3'1", carries 40 sq. ft. of sail, and can be rigged to carry a spinnaker. Prices start at $299.

AMERIMEX CORP.

☐ The Havencraft 16, a fiberglass twin-keeled cruiser with berths for four and built-in buoyancy, is manufactured in England by Havencraft Ltd. and distributed in the U.S. by Amerimex Corp., 122 West 30th St., New York, N.Y. Available with either Bermuda rig or gunter rig, the boat is said to be easy to trailer and can be fitted with an outboard motor.

ALLEMAN ENTERPRISES

☐ Two racing catamarans are available from Alleman Enterprises, 5819 S. Shandle Dr., Mentor, Ohio. The Tornado, a Class B catamaran, has a wooden hull and measures 20' x 10' x 6" with the board up. She carries 235 sq. ft. of sail and weighs only 300 lbs. fully rigged. Claimed to be the fastest production sailboat in the world, she sells for $2400 complete. Alleman also offers the Shark, also a 20-footer, which carries 273 sq.ft of sail, weighs 650 lbs. and is made of fiberglass. The Shark is credited with wide, comfortable decks, plenty of storage space, great stability, and a capacity of up to 10 people. The price, complete, is $2485. The Shark folds for trailering to less than 6 feet wide.

GORDON DOUGLASS

☐ The 19' x 6'9" x 4' Flying Scot, a fast-planing one-design racer and daysailer, is built of fiberglass by the Gordon Douglass Boat Co., Inc., Oakland, Md. A daysailer as well as a racing hull, she has a deep cockpit large enough, says the builder, for ten persons. Basic price, without sails, is about $2400.

AMERICAN FIBERGLASS

☐ The American Fiberglass Corp., P.O. Box 2466, Norwalk, Conn. 06856, has announced that the 1968 version of the Aqua-Cat will feature injection-molded rudders, instead of aluminum as heretofore. Retailing at $782, the little sailing catamaran is said to achieve speeds in excess of 18 knots.

STAMM BOAT CO.

☐ A fiberglass Class X sloop that has won its share of Inland Lake Yachting Association events is built by the Stamm Boat Co., Inc., 1764 Milwaukee St., Delafield, Wisc. 53018 and sold for about $1300 less sails. Other Stamm "Fibre-Jet" hulls are Class E and Class C sloops, a fiberglass Lightning, an 18' Arrow, a Snipe, an S-14, a 12' Target sailboard, a sailing dinghy, and a DN-60 iceboat.

1968 SAILBOATS

PEARSON YACHTS

☐ Four new yachts have been launched by Pearson Yachts, Division of Grumman Allied Industries, Bristol, R.I. Largest is the Pearson 43, a cruiser-racer from the drawing board of Bill Shaw. The fiberglass auxiliary is powered by a Universal Unimite, measures 42'9" overall x 31'3" x 11'9" x 6'3", is available as a sloop or yawl, and is $43,895 in the standard model and $45,145 in the aft-stateroom model, both less sails. Designer Shaw's Pearson 35 is a keel-centerboarder that measures 35' overall x 25' x 10' x 3'9" with the board up. Also available as a sloop or a yawl, she carries Universal Atomic 4 auxiliary power and costs $19,550, less sails. The Pearson 24, a sloop with four berths, can be equipped with outboard power, and measures 23'6" overall x 18'6" x 8' x 4'. Last of the new boats is the Pearson 22, a fin-keel sloop that measures 22'4" overall x 18'7" x 7'9" x 3'5". Other Pearson boats are the ketch-rigged Countess 44, which comes with a Lathrop 110 diesel, the 37' Invicta II, available as a sloop or a yawl, the 30' Wanderer sloop; the 29' Coaster, also a sloop; the 27' Renegade and the 24' Lark, two sloops designed for M.O.R.C. competition; the 22' Ensign day-sailer; and the 7'6" Yachtsman, a yacht tender/sailing dinghy. Many of these are available in multiple models.

NEWPORTER

☐ The Newporter cruising auxiliary is built by the Dorchester Shipbuilding Corp., Dorchester, N.J. 08316, with plywood planking over solid oak frames with the hull sheathed in several layers of fiberglass. Dimensions are 40' x 13' x 4'11". Below decks, in a layout made high (6'4" headroom) and spacious by her hard-chine design, are berths for six—all lowers—in three separate cabins. The basic price, ready to sail, is $44,800 with 837 sq. ft. of sail in a ketch rig and with a 59-hp Osco-Ford diesel auxiliary to push her up to 7½ knots.

ANCHOR SAILBOATS

☐ Four fiberglass sloops designed by F. S. Ford Jr. are built by the Anchor Sailboat Division of MFG Boats, Union City, Pa. Largest is the Ford 20 Weekender, a 20-footer with 7' beam and berths for two in a cuddy cabin. A centerboard sloop, she draws 8" with the board up and carries 205 sq.ft. of sail. The 17'3" Redhead is a fast centerboard daysailer with a cuddy cabin and a large self-bailing cockpit. Sail area is 178 sq. ft. and draft with the board up is 8". A one-design class boat with planing performance is the 14' x 6' Pintail, a centerboard sloop with 122 sq. ft. of sail and draft with the board up of 6". Her weight with full rig is 400 pounds. Small but versatile is the 11' Whistler, a dinghy that may be rigged as a sloop or catboat. She weighs 200 pounds full'y rigged and carries 74 sq. ft. of sail in the sloop rig. Spinnakers and spinnaker poles are optional on all four boats. Also featured on the four craft are new low-profile centerboard trunks that are molded-in as part of the hull.

CHRIS-CRAFT

☐ There is a new cruising/racing auxiliary in the fiberglass fleet built by the Chris-Craft Corp., Pompano Beach, Fla 33061. Designed by Sparkman and Stephens, the Comanche 42 has the same light-displacement hull form as Chris-Craft's Apache 37 and Cherokee 32. Wetted surface is reduced by a fin keel and blade rudder hung on a skeg, which is reported to reduce turbulence in the aft sections and minimize drag induced by the quarter wave. She measures 42' x 30'4" x 10'10" x 6'5¼" and carries 740 sq.ft. of sail. Designed to sleep seven, she comes with a good deal of standard equipment, including a 30-hp Universal Atomic 4 with a 2:1 reduction. Other boats in the fleet for 1968 are Chris-Craft's Apache 37, Cherokee 32, the Capri and the Capitan (both 26-footers), and the 30' Shields Class keel sloop

THE ANCHORAGE

☐ The Dyer Delta, a 19' fast-planing centerboard sloop, is the largest hull in the fiberglass sailing fleet built by The Anchorage, Warren, R.I. 02885. Designed as a three-man boat for racing, equally adept at daysailing, she measures 18'8½" x 16'8" x 6'9" x 6" draft with the board up. Her price: $2300 without sails. Extra is 189 sq. ft. of working sail, spinnaker and spinnaker pole. The celebrated Dyer Dhow, favorite of the Frostbiters and designed originally as a World War II lifeboat used by three navies, is available in 9' rowing models at $345, and as sailing dinghies with 45 sq. ft. of sail for $520. The Dyer Dhow Midget is a 7'11" version of the 9' hull, sold for $325 in a rowing model and $490 with sail. The 10' Class D Dyer Dink, designed by Philip L. Rhodes, is $510 in a rowing model, $730 in a sailing version with 66 sq. ft. of sail. The Dyer Dink is favored as a tender by a number of leading ocean racers.

WAYFARER YACHT CORP.

☐ Eleven fiberglass sailing yachts from 55' to 21' are built by the Wayfarer Yacht Corp., 1682 Placentia Ave., Costa Mesa, Calif. Largest and most luxurious is the new Islander 55, whose design was tested at Stevens Institute. Other boats new to Wayfarer this year are the Islander 34, which has berths for six; the Islander 30, which will also sleep six and is under $9500; and the Islander 27, which sleeps four adults and costs under $7000. A high-performance cruiser-racer with accommodations for eight is the Islander 44 designed by Bill Lapworth. Another cruising and racing sloop is the Islander 37, with berths for seven. The flush-deck Islander 33 will also sleep seven, and the Islander 29 has berths for five. The four-berth Excalibur 26 is an M.O.R.C. racer and a family cruiser. The Bahama 24 is a cruising boat with berths for four. Smallest of Wayfarer's yachts is the Islander 21, with four full-length berths beneath her flush deck.

Snap-A-Part!
Precision made in Great Britain
Exclusive with Dale Art
STANDING COWBOY
MOUNTED COWBOY AND HORSE
No. 931 STANDING INDIAN
No. 932 MOUNTED INDIAN AND HORSE
No. 932 STANDING 7th CAVALRY
No. 933 MOUNTED 7th CAVALRY AND HORSE
No. 951 MOUNTED CONFEDERATE AND HORSE
No. 951 STANDING CONFEDERATE
KNIGHT ASSORTMENT
STANDING ASSORTMENT
No. 956 MOUNTED ASSORTMENT
Includes soldiers and knights (not pictured)
No. 955 MOUNTED CRUSADER AND HORSE
No. 951 STANDING CRUSADER
No. 955 MEDIEVAL KNIGHT
No. 955 STANDING MEDIEVAL KNIGHT
Putty
THE TALKING TRAIN
NEW!
No. 607
NO BATTERIES REQUIRED!
TALKING CLOWN
CLIMBS
AND CLIMBS
AND CLIMBS
NEW!
talking
GIANT
CLOWN
WHAT THEY SEE BIG
THEY BUY BIG

1968

FALL AND WINTER

THE OHIO ART COMPANY

OHIO ART
FARM TRACTOR

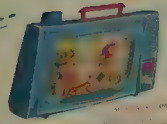
OHIO ART

Bringing joy to a child's heart is very precious. A trust to keep. So every plaything we produce lives up to the faith and expectation of the child who uses it.

In addition our reputation with the thousands of dealers in the U. S. and many other parts of the world for the new and exciting, the fast-moving and the profitable is something we hold equally important

This is our catalog for the new season -- representing the biggest, most stimulating line in Ohio Art's 60 years of service to the toy industry In it you will see the famed toys which have earned great and lasting popularity as well as important new developments fresh as tomorrow in concept and appeal We know you will want to be first to offer them in your market

Etch A Sketch IS LOADS OF FUN
FOR BOYS AND GIRLS AND EVERYONE
JUST TURN THE KNOBS AND YOU WILL DRAW
THE CUTEST THINGS YOU EVER SAW!
GREATEST TOY OF ALL T
YEAR ROUND STAPLE!
MAGIC SCREEN
No. 505A
Etch A Sketch
MASS DISPLAYS PRODUCE BIG SALES
No. 501
SPUDSIE



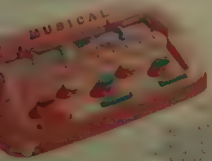
WORKBENCH

MUSICAL TOYS

TALK 'N SEE

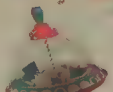
Quality Made Toys With Genuine Swiss Musical Units

MERRY-GO-ROUND



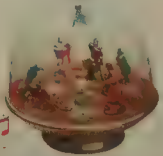
MASS DISPLAYS PRODUCT SALES!

NEW!

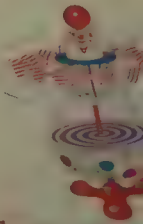


NEW!

NEW!



No. 330
REVOLVING MUSICAL
NATIVITY SCENE



Cow Tip

DRUMS
ACTION
ACTION
No. 342 11" ACTION DRUM
No. 342 11" SNARE DRUM
No. 342A
No. 345 9" FIELD DRUM
FIELD DRUM
BEAT
MYLAR
World Globe
Executive World
Reference Globe

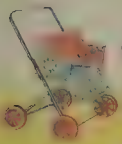
Mystery Pistol
TARGET MASTER
TOURNAMENT RANGE

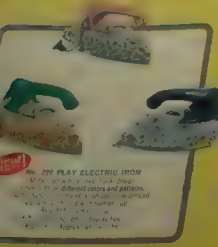
BANG

SUPERMATIC

FRONTIER
DAGGER

PLAY HOUSE TOYS





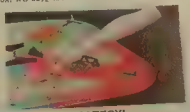
NEW! No. 647

KOO KOO CHOO CHOO

SUPER SUSPENSE GAME . . .

Exciting "EXPLODING" mechanical train game provides hilarious fun for 2 3 or 4 players of all ages. Will the "TNT" locomotive explode in your territory or can you switch the bridge so it will explode in an opponent's territory? It's a laff riot! 30" x 30" heavy duty plastic track and metal base. 4 manually controlled switch-bridges. Heavy-duty, windup locomotive is 5¼" overall. Additional plastic parts. Each in full color printed box ½ doz. ctn. Approx. wt. 39½ lbs.

SUSPENSE!



STRATEGY!

WORLD FAMOUS FOR QUALITY

THE OHIO ART COMPANY, BRYAN, OHIO 43506

STRUCTO

THE INDESTRUCTOBLES

FOR 1968

THE STRUCTO

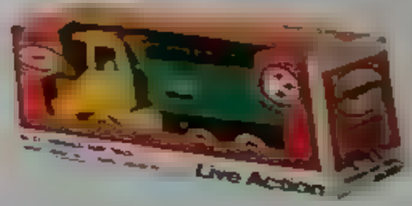
KOMPAK FLEET

THE

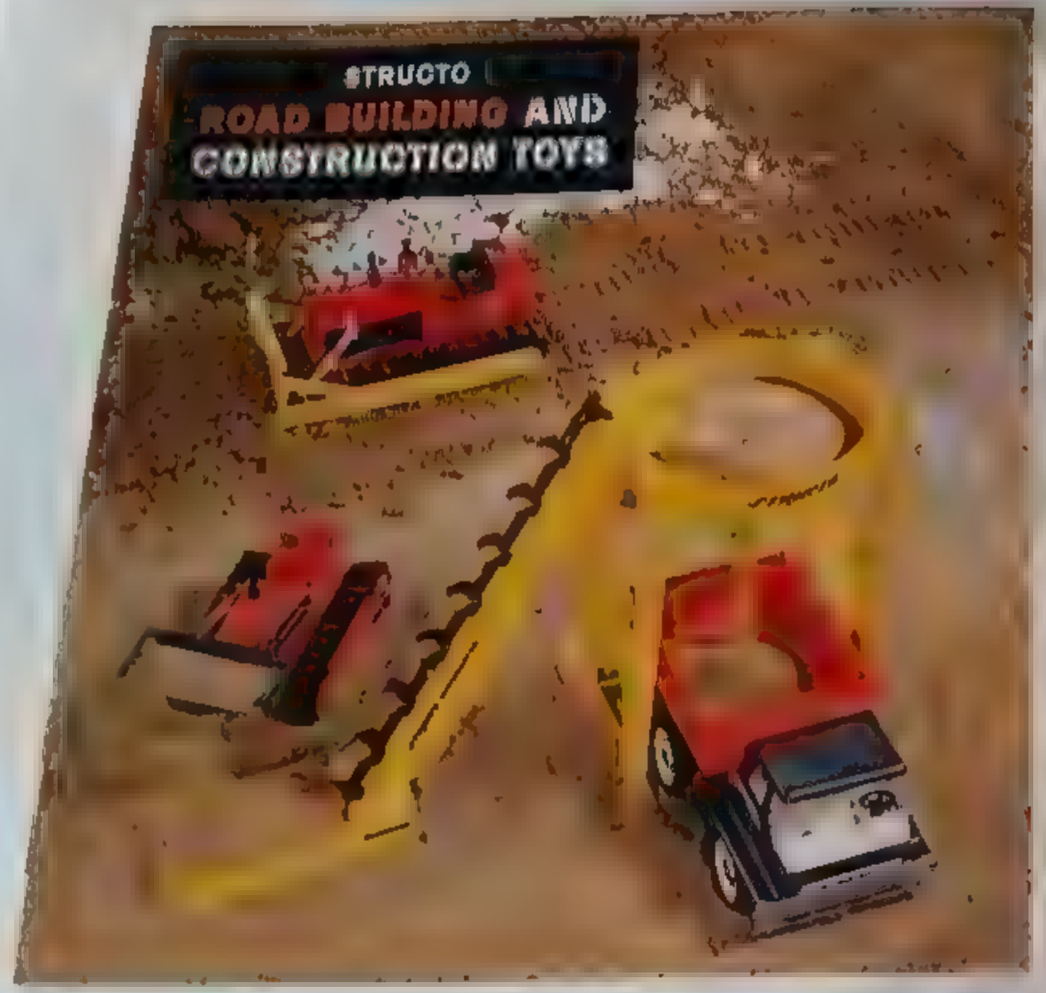
THE BTRUCTO
KOMPAK
FLEET

THE STRONGEST **LIVE-ACTION** FLEET

THE INDESTRUCTOBLES



THE STRUCTO
LIVE-ACTION
FLEET



THE INDESTRUCTOBLES

Six hard-playing, long-lasting models make up the Structo line for 1961. Now this year is a ball of lander-super combination that's a natural company for the other famous Structo toys. Manufactured by the Allen-Stiles Co., to high standards as to carry our warranty

STRUCTO

PACKAGED SETS

THE INDESTRUCTOBLES

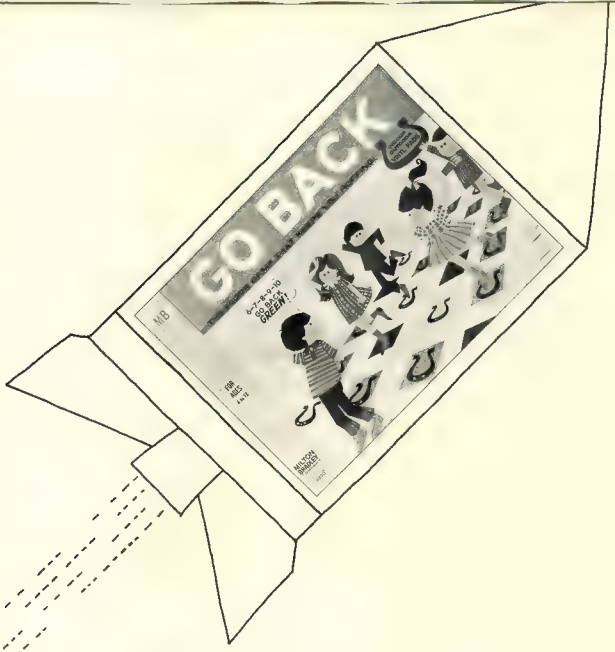
If it's out of this world, it's by MB!

Milton Bradley Company

SPRINGFIELD, MASS. 01101

This one hit the top and it's still there.

Stand back for more soaring sales.
MB's backing this best-seller with
brand new swinging, surfing, selling TV!



Whoosh!

Wild new action game that'll sell so fast it'll take your breath away!

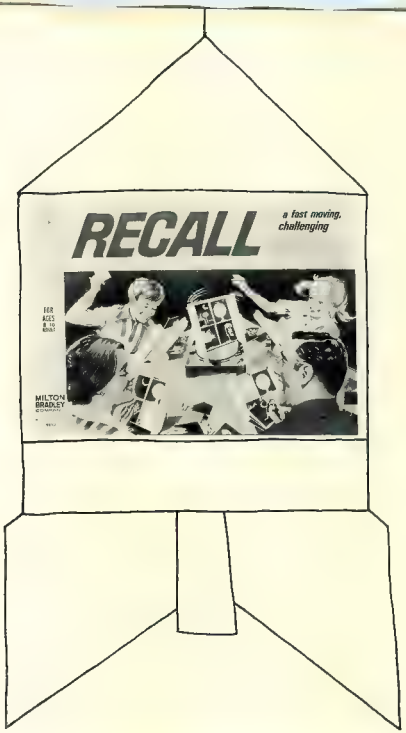
Your space program has to have this.

Brand-new promotion boost!
Greatest word game ever!

And look who's fired up

Johnny Carson

Charles Goren



All systems go!

Far and away the best
family game you can find!

Remember. MB makes every one of these games into sales rockets!

Watch this new one take off!

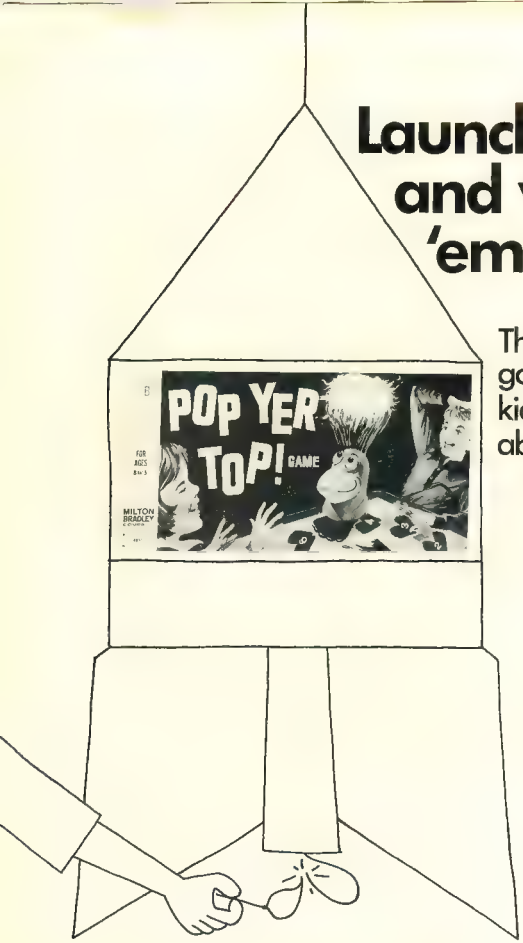
What you've been waiting for.
The new national mania!

Here's a real rocket!

Greatest baseball game ever invented!

Launch this and watch 'em flip!

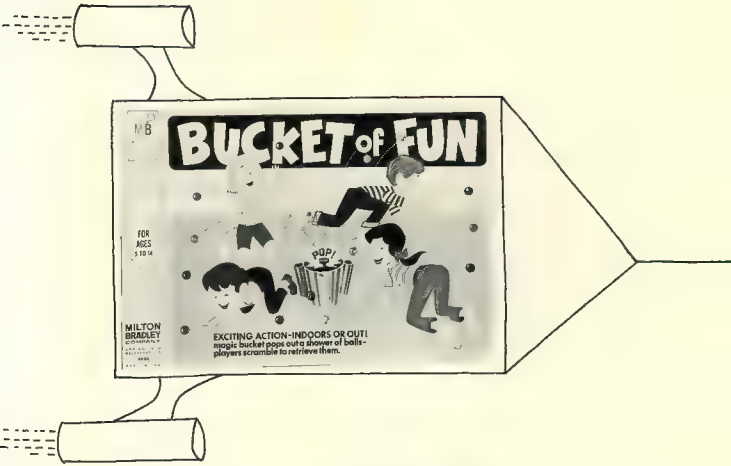
The kind of goofy game kids are mad about.



about MB.

Hugh Downs

Parents' Magazine


BUCKET of FUN
FOR AGES 5 TO 14
POP!
MILTON BRADLEY
EXCITING ACTION-INDOORS OR OUT! magic bucket pops out a shower of balls- players scramble to retrieve them.

Jet-propelled!

Surprise!
A meteor shower of colored balls to catch and snatch.
Riotously new.

1968
VENTNOR
31'
DOUBLE CABIN MOTOR YACHT

A BOAT SO COMPLETELY NEW . . . TRY TO COMPARE IT!
LOOK AROUND, NOTHING IN ITS SIZE COMES CLOSE IN PRICE OR ACCOMMODATIONS . . .

A fully equipped 31' yacht with 3 private staterooms, shower, pressure hot & cold water, full size electric refrigerator/freezer, electric range & oven, she is so complete it even has a 2.5KW generator and to top it off, two private heads fore and aft.

15,750
FLY BRIDGE OPTIONAL

INTRODUCING YOUR NEAREST DEALER . . .

NEW JERSEY
Cedar Mar Marina
So. Toms River, New Jersey
Somers Point Boat Sales
Somers Point, New Jersey
Middlesex Marine
New Brunswick, New Jersey

NEW YORK
Hutchinson's Boat Works
Alexandria Bay, N. Y.
Rainbow Harbor
Baldwinsville, New York
White's Marina
New Hamburg, New York

LONG ISLAND
Smithtown Marina
Blue Point, Long Island

MASSACHUSETTS
Boston Boat & Engine Company
N. Quincy, Massachusetts

MARYLAND
Harbour North Yacht Basin
Chesapeake City, Maryland
Wolfwood Yacht Sales
Charleston, Maryland
Aqua Land Marina
Newburg, Maryland

RHODE ISLAND
Apponaug Harbor
Warwick, Rhode Island

OHIO
Valley Harbor Marina, Inc.
Vermillion, Ohio
(Michigan Dealer)

VENTNOR BOAT CORP.
EGG HARBOR CITY, N.J. 08215
WRITE FOR LITERATURE OR SEE YOUR DEALER

EQUIPMENT CONTINUED FROM PAGE 286

trailer winch that can handle 6000 pounds of boat and costs $139.50. The trailer winches may also be used with a $12.95 adapter plate to bring the trailer up to the back of the towing vehicle or for other waterfront purposes. Another Powerwinch is the Double-Drum Davit Hoist, model DH-12. Designed for use with stern davits, this unit can be completely hidden below deck. It sells for $149.50.

HINDE WET-STORAGE SYSTEM

☐ Winter storage of boats on frozen waterways is not only possible but economical, says the Hinde Engineering Co., 654 Deerfield Rd., Highland Park, Ill., with the Air-Aqua ice melting system. The automatic ice prevention device shuts itself off when not needed. Guaranteed to melt ice even in the coldest clime, the Hinde system is individually engineered for single boats or large multi boat marinas.

HYDRO-DRIVE

☐ Several specialized marine drive systems are manufactured by the Hydro Drive Corp., 2155 N. Northlake Way, Seattle, Wash. 98103. The Universal 360° Drive combines a 2:1-reduction stern-drive unit with a self-contained hydraulic steering system that mounts a steering wheel atop the drive unit. It is designed for transom mounting on commercial and other boats to give them quick 360° maneuvering capability. The Model 8661 Bow Thruster is a small propeller, drive unit and 10-hp electric motor that mounts in an athwartships tunnel below the waterline in the bow of a large yacht to provide side thrust for maneuvering in close quarters. The company also has several stern drives and a sophisticated controllable-pitch propeller system for large yachts.

SWIFT INSTRUMENTS

☐ The Swift Trilyte MK II, described as "the world's most compact 7x35 binocular," is a product of Swift Instruments, Inc., 952 Dorchester Ave., Boston, Mass. The compact, all-purpose binocular weighs 18.7 ounces and measures 4½" high when closed. It focuses close to a distance of 14' and has a 393' field of view at a 1000-yard distance, says Swift, and is constructed of die-cast magnesium with unique roof prisms and air-spaced objective lenses. The price is $149.50 with case. A weather station from Swift is the Capstan Model 431 which combines a 4" activity barometer with Holosteric movement and a thermometer/hydrometer to measure atmosphere and weather both indoors and out. The price is about $30.

HOMESTRAND, INC.

New from Homestrand, Inc., Larchmont, N.Y. 10538 is a three-burner oven/range. Designed exclusively for marine use, this flush-mounted unit features micro-graduation control permitting flush front with no protruding knobs for oven or stove. Homestrand says that stainless steel has been used wherever possible for maximum strength, and that a removable enameled cook-top has been provided for appearance and convenience. When closed, a hinged fold-back cover adds valuable galley space. The oven/range comes as a complete unit, or the stove and oven can be purchased separately.

SALEM CLOCKS

☐ Precision marine clocks and barometers are made by the Salem Clock Co., 75 Van Dyke Ave., Hartford, Conn. 06114 in wall-mount and traditional ship's wheel styles. The Microton series operates on batteries and its clock

TODDLER DOLLS

FOR HAPPY PLAY TIME

Walking Doll

1 **36-IN. TALL WALKING DOLL.** Doll will walk when she's led by an adult. This lovely companion will walk anywhere with the little girl who owns her. Sleeps when laid down, opens eyes when set up. Wears pink rayon velvet coat and hat, both trimmed with white rayon plush that looks like fur. Includes dress, socks, shoes, polyethylene body and legs, vinyl head and arms. Rooted hair can be combed, moving eyes.
X 921-0006 A —2 lbs. 2 oz. .. 8.88

Pert little Winking Winny

2 **SQUEEZE HER TUMMY AND SHE WINKS** her right eye. Both eyes close when doll is laid down. Pull-down panty dress of cotton dress print. Wears panties, socks and shoes. Weighs 1½ pounds. Vinyl head and arms, polyethylene body with vinyl head and arms, polyethylene legs. Rooted hair. 9 in. tall.
X 921-0956 A 2 lbs. 4 oz. 5.88

Those two mischief makers

3 **THAT KID IS ALL BOY**—pull her string and he will say: "Hey, leggo my ear." Those other actions produce less other sayings. Freckle face ribbed knit shirt. Wears sneakers, dungarees, and striped shirt. He comes as a separate 2½ in. high. Operates on one D-cell battery, not included—see below.
X 921 1350 A —8 lbs. 6 oz. 15.88
D-Cell Batteries Sold in pkg. of 6
X 957 1761 A 4 oz. pkg. for 99c

4 **SQUEEZE HERBY'S TUMMY** and he will wink his right eye. Free-wheeling Herby is dressed in hippy-type gear. Long rooted hair. Polyethylene body and legs. Vinyl head and arms. Wears little sandals. 18 in. tall.
X 921-0014 A Wt. 2 lbs..... 6.88

Bride with suitcase

5 **DOLL WITH FOUR DIFFERENT COSTUMES** ranging from bridal costume to 2-piece sweater and shorts. Three outfits are in the suitcase, the fourth is worn. Other outfits: flannel pajamas and robe, rounding ensemble. Vinyl head and arms, polyethylene body and legs. 15" tall.
X 921 0394 A —Wt. 2 lbs 5.88

Ruthie with dress-up and casual clothes

6 **RUTHIE COMES WITH FIVE OUTFITS** for endless dress-up fun. With plastic scissors and paper doll. Head comes off. Wears cotton dress with lace sleeves and shoes. Other outfits: party dress and organdy outfit, sundress, skirt, blouse and shorts. Walking eyes. Polyethylene body with vinyl head and arms. 11 in. tall.
X 921 0360 A Wt. 1 lb. 2 oz. 4.88

Baby "Grow-A-Tooth"

Sits up and plays with her own gym all by herself. Remove her pacifier and she has grown her first tooth

12 44

A UNIQUE DOLL WITH LIFELIKE MOVEMENTS. Does them all by herself. She cries while trying to get her pacifier, sits up, and plays with her crib toy. She's so lovable—you'll want to pick her up and cuddle her. Dressed in a pink knit sleeper with matching bonnet. 15-in. high vinyl head, arms. Stylized baby body and legs. Comes complete with crib toy, and pacifier. Operates on 2 D cell batteries not incl. Order below.

X 921 2226 A Shipping weight 3 lbs. 12 44

X 957-1761 A Pkg. of 6 D-cell batteries. Limit 1 pkg. for 99c

PLAYTIME TUBSY sweet baby with cloth body, vinyl head, arms and legs. Her front side is ride-on walker and pull toy. Removable seat lets baby sit in front or back. Tubsy's bottom has hidden storage compartment for toys, clothes, etc. Rocker runners are smooth-edged for safety. Baby can't tip over. Removable seat folds flat for easy storage. Overall length 31½ in. Ship wt. 11 lbs. 5 oz. Order below.

X 921 6755 A—Ship wt 6 lbs. 5 oz. 11 99

X 957-1761 A—Pkg. of 6 D-cell batteries. Limit 1 pkg. for 99c

[1] **PARTY DRESS.** Tubsy's pretty for a party. Mock velveteen with ruffled sleeves and hem. Acetate lining. Pant with dotsy daisy trim. Sizes 12 mos., 18 mos., 2 and 3. Specify size. Comes with matching panties. Wt. 4 oz.

X 921 5203 A 2.29

[2] **GABARDINE SAILOR COAT HAT.** Bright navy gabardine coat has red trim with white trim. Sailor style red hat with bright blue grosgrain ribbon. Sizes 12 mos., 18 mos., 2 and 3. Specify size. Wt. 4 oz.

X 921 5211 A 2 29

[3] **COTTON FLANNEL SLEEPER.** Lightweight cotton flannel sleeper with a pretty red with pinkish print. Peppy red acetate trim.

X 921-5229 A Wt. 3 oz. 1 89

Giggles and
Baby Giggles move their
arms and they giggle
5 BABY GIGGLES is the perky little sister of "Giggles." Move her left hand up or down and she
Acrylic knit top, pant
white vinyl shoes. 15 in. tall
footed hair, molded styrene body.
X 921-2655 A—2 lbs 4 oz. 8 44
242 Penneys

The ULTIMATE IN ALUMINUM

FORWARD IN DECK LOUNGE

MASTER STATEROOM

AFTER DECK

AFT DECK LOUNGE

DECK LOUNGE BAR

PRIVATE BATH

TITIAN
DESIGNED BY J. B. HARGRAVE
BUILT BY
BURGER

NEW 96 FOOTER . . . AMERICA'S LARGEST ALUMINUM YACHT

From 36 feet to 96 feet . . . that's been the growth in aluminum at the Burger Yard during the past decade From the time we built America's first all-welded aluminum alloy cruiser until today's ultimate . . . this beautiful 96 footer . . Burger has continued to show the way in aluminum. You are the reason for this growth . . experienced yachtsmen who wanted the advantages of spaciousness, speed and maintenance that only aluminum could offer . . . men who know that Burger has the capabilities to build the finest boats afloat. We feel well qualified to answer your inquiries.

BURGER BOAT COMPANY, INC. MANITOWOC, WISCONSIN / FIRST IN STEEL / FIRST IN ALUMINUM

CONTACT BURGER DURING N.Y. BOAT SHOW AT ESSEX HOUSE, CI 7-0300

United Mask & Novelty Co 70-02 70 Ave Glendale N Y 11227
Zampa Inc 533 E 3 St Mt Vernon N Y 10553

MANICURE SETS

AMSCO INDS INC 200 5 Ave Rm 240 NYC 10010
Cardinal Parfums Inc 251 Classon Ave Brooklyn NY
Greyshaw of Georgia Inc 845 Peachtree St NE Atlanta Ga 30308
Hagerstown Leather Goods Co P O Box 470 858 Willow Circle Hagerstown Md
JAK-PAK INC 236 N Water St P O Box 374 Milwaukee Wis 53201
Ross Prods Inc 1107 Broadway NYC
Standard Toykraft Div Avalon Inds 95 Lorimer St Brooklyn NY 11206
Zampa Inc 533 E 3 St Mt Vernon N Y 10553

MAPS

Creative Playthings Inc P O Box 1100 Princeton N J 08540
Dean Inds 930 Newark Ave Jersey City N J 07306
Dennison Mfg Co 300 Howard St Framingham Mass
Saalfield Publishing Co Saalfield Square Akron Ohio 44301
Sifo Co The Seventh St N at Lyndale Ave Minneapolis Minn 55411

MARBLES

Allison Inds Inc 96 Old Colony Ave E Taunton Mass 02718
Alox Mfg Co 6160 Maple Av St Louis 4 Mo
BERRY PINK INDS INC P O Box 195 Paden City W Va 26159
Champion Agate Co 107 Industrial Dr Pennsboro W Va
Creative Designs Inc P O Box 984 Henderson Tex 75652
Danlee Co Div of Eldon Inds Inc 2701 W El Segundo Blvd Hawthorne Calif
Davis H Toy Corp 461-467 Frelinghuysen Ave Newark NJ
Dell Plastics Co 342 Herzl St Brooklyn 12 NY
Empress Varieties Mfg Corp 505 E 171 St Bronx 57 NY
Greyshaw of Georgia Inc 845 Peachtree St NE Atlanta Ga 30308
Master Glass Co Box 512 Clarksburg W Va 26302
Pearson Hazel Handicrafts 4128 Temple City Blvd Rosemead Calif 91770
Peltier Glass Co 518 De Leon St Ottawa Ill
Shackman B & Co 2 W 35 St NYC 10001
Shimmel M Sons Inc 43 Hall St Brooklyn 5 N Y
STEVEN MFG Hermann Mo 65041
VITRO-AGATE CO East St Parkersburg W Va
WALCO TOY 38 W 37 St NYC 10018

GAKKEN'S
EPOCH-MAKING
ACTION TOYS

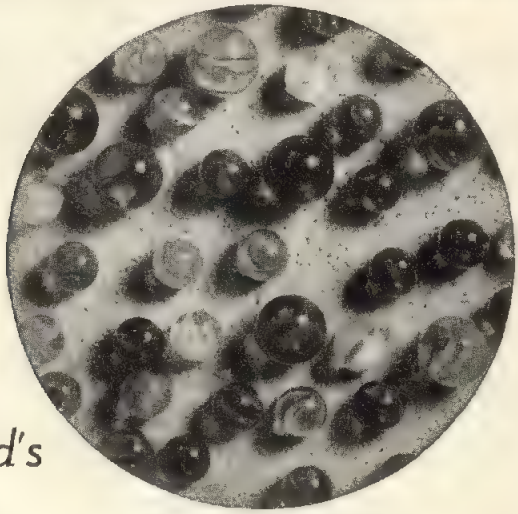
No. 81341/3 Battery Operated Hill Climbing Series
The vehicles go over any rugged obstacles and climb slopes more than 45 degrees.

No. 81441 Battery Operated Turn-About Locomotive
Locomotive runs on the track, ringing bell. When it bumps against track-end guard, it goes up, turns about, links with the caboose and makes a return trip.

GAKKEN TOY

Manufacturers & Exporters
GAKKEN CO., LTD.
FOREIGN DEPT. TOY & HOBBY SECTION
Gakken Bldg., 264 Kamiikegai-cho, Ohta-ku, Tokyo, Japan
C.P.O. Box 97 Tokyo Cable: GAKKENCOL TOKYO Phone: 720-1111 (49 Lines)

When you think of **MARBLES**



think of the World's leading Manufacturer . . . **VITRO**

The Pride of Young Americans

The Newest Idea In Glass

The ***"NEW"*** *ALL RED*

plus . . . **CAT EYES**
AQUA JEWELS
CHECKERS
GEM FRACTURE GLASS
GEM GLASS NUGGETS

VITRO-AGATE COMPANY

PARKERSBURG, WEST VIRGINIA

Would you write a love letter about your boat?

ALLIED owners do!

ALLIED Boats are rugged

"After the boat spent 24 hours on the beach, I brought her back to Mystic under her own power. I am convinced that, had she been anything other than such a rugged product, she probably would not have survived" . . . *William L. Ames, Mystic, Connecticut.*

"We hit a rock with such impact that our boat spun around in a 180-degree turn. I scrambled back into the cockpit, completed the circle, immediately took off and succeeded in winning the race. We struck the rock on Labor Day, and I didn't bother to have the boat hauled until October. We took no water, nor was there any rigging failure of any kind." (Actual repair costs were $20.). — *Herbert S. Hall, Columbus, Ohio.*

Seawind 30

ALLIED Boats are comfortable

"My husband says I'm difficult to please, but I find my Seabreeze galley is more efficient than my own kitchen." — *Mrs. Robert L. Garben, Huntington, N. Y.*

"I have now been sailing that wonderful Seawind, SWISS MISS, for three weeks. What a yacht! She not only is the most comfortable cruising boat for her size that I have ever seen, but also passes everything we race on Long Island Sound."— *Rev. Francis E. Potter, Old Greenwich, Connecticut.*

"Below deck the Seawind's a pleasure too. I knew she was roomy when I bought her, but the real comfort showed up during the week the four of us lived aboard. We never did use up all the stowage space." — *Richard L. Hinman, New York, New York.*

ALLIED Boats are trouble-free

"The Luders 33 has given myself and my family enormous pleasure. If you ever need a recommendation for the Luders 33, please call on me. It is, without a doubt, the finest boat made." — *George Schlossberg, East Meadow, New York.*

Luders 33

ALLIED Boats are easy to sail

"We were mighty proud of being third across the line — it was our first race. The crew consisted of my wife and a 14-year-old boy, neither experienced at sailing, but we beat all the old salts. The whole thing is a tribute to your great boat Seabreeze."—*Robert D. Gorham, Jr., Rocky Mount, North Carolina.*

"Crew composed of my wife and two grandchildren, aged 12 and 13!" — *David S. Hart, Bethlehem, Connecticut.*

ALLIED Boats are fast

"I did want to write and thank you for providing me with a magnificent boat. In my first race with the Luders 33, I got so excited at the number of boats that we passed that I forgot a buoy and had to go back for it." — *Charles V. Cox, M D., Barrington, Rhode Island.*

"MOONGLOW came in second in the Gibson Island-Poplar Island 26-mile race. This in spite of the fact that we have not had the bottom painted. This is not a crack racing crew, but a group of non-racers assembled by me." — *Edward Stermer, Timonium, Maryland.*

"We definitely went to weather much better through high seas than the others did." — *Henry C. Estabrook, Fulton, New York.*

"As you probably noted in the paper, we came in second to 'KIM', one of the fastest boats on the Bay. The corrected time interval was 46 seconds. 'KIM' is a stripped down International class. The other boats we beat quite easily were a Cal 40, the Lapworth 32 and a Javelin." — *Dr. Frank Gerbode, San Francisco, California.*

ALLIED Boats are admired

"We launched the Greenwich 24 safely on Lake Lanier, near Atlanta, and started collecting compliments from other sailors almost immediately. The boat has attracted a great deal of interest here, and the workmanship has been highly praised, even by owners of much more expensive boats." — *John Raymond, Atlanta, Georgia.*

Greenwich 24

"We are delighted with our new Seabreeze. We have had many admirers wherever we stopped, every one as impressed as we were with the fine workmanship, both inside and out." — *Don Sieburg, New London, New Hampshire.*

If you are looking for a boat which could inspire you to write love letters about her, the quickest way to find her is to send in the coupon below:

Allied Boat Company, Inc.
Catskill, New York 12414

Gentlemen.

Please send me information on:

☐ Greenwich 24 ☐ Luders 33
☐ Seawind 30 ☐ Seabreeze 35

Name

Address

City State Zip

ALLIED Boat Company, Inc.
Catskill, New York

Greenwich 24 • Seawind 30 • Luders 33 • Seabreeze 35

DYER *Proudly Built Proudly Owned*

"It was one little boat that taught me the joy of boats."

DYER DHOWS & DYER DINK, 7'11", 9', 10', 12½'
most ocean going skippers own DYER tenders

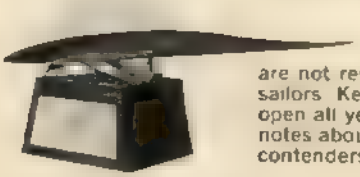
DYER DELTA 19
planing, racing sloop and family boat

GLAMOUR GIRL, 16' or 20'
fishermen, launches, yacht tenders

DYERCRAFT 29 & 40, models and plans
offshore fishing or cruising yachts
Space B-33, National Boat Show, New York

THE ANCHORAGE INC
Warren 6 *"Leading the Tender World"* R. I. 02885

The
MARTINI & ROSSI TROPHIES
for YACHTSMAN and YACHTSWOMAN



are not restricted to summertime sailors. Keep your weather eye open all year. Start now to make notes about your favorites as contenders for the 1968 trophies

USE FORESPAR'S

TWO SIZES

★ 4 ft. extends to 8 ft.

★ 6 ft. extends to 12 ft.
(heavier construction)

Ask your Dealer

Locks in any Position.
Anodized Aluminum.
Light enough to float.
Mast pad-eye included.

To Order Direct — Send Check or Money Order
Large Pole — 19.95 plus 1.25 Shipping Charges No C.O.D. Please
Small Pole — 16.95 plus .75 Shipping Charges (Calif. add 5% tax
FORES-MANufacturing Co., Dept. Y-2 207 W. Pearl St. Pomona, Calif.

with the power squadrons

By Chuck Schrage, N

► As I may have remarked before, one of the real values of USPS and a USPS education lies in the by-products of this mental enlightenment. One of these is the new vista that is opened to the student of celestial navigation.

Now there are two approaches to the study of navigation: one, by rote, the other, by *concept*. I doubt if old Nat Bowditch taught his cook many new ideas, but he must himself have had a thorough understanding of how the heavenly bodies behave. Similarly, I have a suspicion that many JNs and Ns are essentially table interpolators and form filler-outers, thereby missing a lot of the real fascination of the stars.

There is nothing wrong with tables or short-cut methods, nor is it necessary to have the mathematical skill to derive them. However, an understanding of how they are derived brings the light of reason to what is otherwise mostly a memory stunt. The desire to understand almost inevitably will bring a curiosity as to how the stars came into being, what our sun (a minor star) is up to, and how the vastness of creation functions so perfectly.

Some of my astronomy texts date back to 1927, which will seem to some of you to smack of ancient history. Yet the stars haven't changed (much), but the knowledge of them has widened remarkably. The 200-inch reflector on Mount Palomar has opened new visual opportunity, radio-astronomy is an infant science, and the computor has made possible complex solutions to formerly insuperable problems. So I recommend a later book.

One of these (which has the merit of selling for only $1.50 in paper back) is "Planets, Stars and Galaxies" by Captain A. E. Fanning of the Greenwich Observatory. Published in 1963, the American edition is a 1966 revision by Donald H. Menzel of Harvard Observatory (Dover Publications, N.Y.). The book has 189 pages, 33 photographs, and involves no stuffy mathematics.

Another recent book, neither simple nor inexpensive, is "Astronomy" by Fred Hoyle of Cambridge University (Crown Publishers, N.Y.). This is a beautiful book, amply illustrated, and contains the first color plates of the heavens that I have seen. Sub-titled "a history of man's investigation of the universe," it is a scholarly coverage from umpty-ump B.C. to the present. Lots of math, most of which you can skip, but great in showing how the astronomers derive their interpretations.

The moral of all this is that the USPS courses open the way to a fascinating field of knowledge, probably the most ancient science known to man. Pursuit of this knowledge can do a lot of things for the pursuer: it can give him perspective as a rather unimportant denizen of a minor planet of a dying little star (What price your petty woes and fears?); or it can give him an appreciation of the sheer vastness of the universe and of the mighty forces at work.

"I did want you to know how pleased we have been with the Seabreeze, its excellent equipment and the complete absence of any kind of trouble whatsoever. Having had several boats previously, I had been our experience that annoying little details would go wrong here and there usually at exactly the wrong time, but such has not been the case with this Seabreeze."
—Robert E. Michaels, Westport, Conn.
A
37
Seabreeze 35
Catskill, New York

EQUIPPED with U.S. WEATHER STATION FORECAST RECEPTION

Model 75A (6 Channels)
75 WATT TRANSISTORIZED
MARINE RADIO PHONE
Complete with 3 pair crystals and microphone. 12V only $299.95*

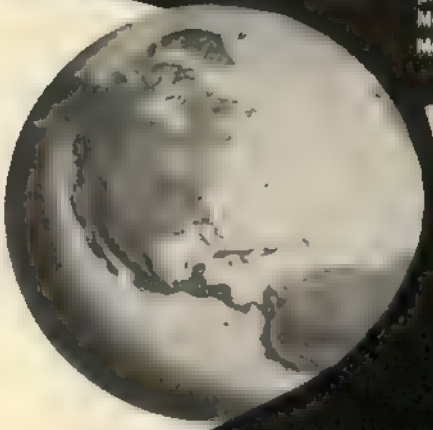
EQUIPPED with U.S. WEATHER STATION FORECAST RECEPTION

Model 85D (6 Channels)
85 WATT TRANSISTORIZED
MARINE RADIO PHONE
Complete with 3 pair crystals and microphone. 12V only $349.95*

EQUIPPED with U.S. WEATHER STATION FORECAST RECEPTION

TRANSISTORIZED
MARINE RADIO PHONE
Complete with 3 pair crystals and microphone. 12V only
Model 115 —6 chan.—$379.95*
Model 115D—8 chan.—$379.95**

SONAR
Wide World of Choice...



EQUIPPED with U.S. WEATHER STATION FORECAST RECEPTION

TRANSISTORIZED
MARINE RADIO PHONE
Comes with microphone. Less crystals. 12V only
Model 155 —6 chan.—$499.95*
Model 155D—8 chan.—$499.95**

*Positive or Negative Ground
**Negative Ground only

Ownership of a Sonar radio telephone provides a boatowner with a sense of security matched by no other.

Many safety features are included in SONAR equipment such as unexcelled reliability, unparalled sensitivity and razor sharp selectivity AND Sonar has gone further.

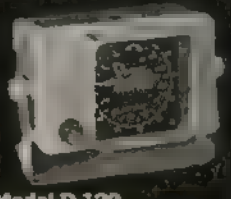
Sonar has equipped ALL Marine radio telephones with U.S. WEATHER STATION FORECAST RECEPTION AT NO ADDITIONAL COST.

No effort has been spared to produce a masterpiece of design circuitry. Nothing is sacrificed to maintain the laboratory standards set by Sonar engineers.

Visit your authorized Sonar dealer, he will show you a wide choice of models to choose from to fit your budget and boat..

Model HA-1
TWO WAY MARINE
HAILER/LISTENER
With Control unit, microphone, and trumpet speaker. 12V only $125.00

Model DC-480
COMBINATION CHART & FLASHER DEPTH RECORDER
With transducer and gimbal. 12V only $239.95



Model D-120
DEPTH INDICATOR
With transducer and gimbal. Either 6 or 12V operation $139.50
(D-10 or D-60 Depth Indicators available @ $114.95)

622

SONAR RADIO CORPORATION
73 Wortman Ave., Brooklyn, N.Y. 11207

Please send me complete information on the following models:

☐ Model 75A ☐ Model 85D ☐ Model 115/-115D ☐ Model 155/155D ☐ Model DC-480 ☐ Model HA-1 ☐ Model D-120

Name .

Address .

City State Zip

SONAR RADIO CORPORATION
73 Wortman Ave., Brooklyn, N.Y. 11207

WESTERN OFFICE: 5757 East 14th Street, Tucson, Ariz. • EXPORT DIVISION. EMEC Inc., 160 Terminal Drive, Plainview, L.I., N.Y.

Only four boats in the world are built so ruggedly that their

HULL INTEGRITY IS WARRANTED FOR A FULL FIVE YEARS.

All four of those boats are built by Allied.

Valuable as this warranty is, it is only one of the features that have established Allied boats as the quality standard by which others are judged. Before you invest in an auxiliary, inspect the Allied line.

ALLIED Boat Company, Inc.
Catskill, New York (518) 943-2212

Buy American quality; protect your dollars two ways.

Bob Blume has been appointed sales manager of the Arthur W. Hahn Company, manufacturers of miniature Christmas trees and wreaths, according to company president Ira Abrams. Mr. Blume was formerly associated with the J. T. Blume Company and had also served as assistant sales manager of Max Eckardt & Sons.

Clevite Corporation, Freeport, Ill., has announced several changes in the marketing organization of its Burgess Battery Division. W. W. Riddell, formerly assistant sales manager, will be manager, marketing services. Advancing to the new post of manager, field sales, is R. W. Sicard. Other promotions include Jack Jurewicz to manager, OEM sales; Dale Nelson to manager, industrial sales; and Jack O'Rourke to Northeast Central district manager.

Pressman Toy Corporation has announced extensive changes in its representatives, according to Mickey Graubard, vice-president. The lineup will be: Al Cohen Associates, with offices in Dallas and Houston – Texas, Oklahoma, Arkansas, Mississippi, and Louisiana; Leonard Stern – Illinois and Wisconsin; Marvin Kaye – Michigan, Ohio, Indiana and Kentucky; Davis Koffman & Associates – Missouri, Iowa, Nebraska and Kansas.

The firm also made known that Bill Marcus, with offices at 200 Fifth Avenue, New York City, will handle all mail order business. Al Cousins, at the same address, will be in charge of variety chain sales.

Seymour Scheckner has been appointed senior vice-president of Papercraft Corporation, according to Joseph M. Katz, chairman and president of the company. Since 1965 Mr. Scheckner has served as corporate vice-president. In his new capacity he will as-

"Powerful" Steering
added to Fleetwing's Sled Line

COME SEE FLEETWING'S "POWERFUL" STEERING SLEDS, ROOM 651 OF THE TOY BUILDING AND MAKE FLEETWING SLEDDING THE HEADING OF YOUR SALES IN '68

FLEETWING'S NEW EXCLUSIVE MOLDED HIGH DENSITY POLYETHYLENE "POWERFUL" STEERING BARS ARE PERMANENTLY-COLORED, EXTRA-EXTRA SAFE (no more brush burns — no more slivers) LIGHT — FAST — EASY — MORE FUN

Fleetwing — still the leader in quality and design • spring steel runners • extra heavy knees and now "the High Visibility Heavy Duty 'Powerful Steering Bar" To steer your sled sales to the top.

Be sure to see other new products of Fleetwing. Innovative • Original • Exclusive "Sit N'Stack" "Sit N'Step" "Sit N'Stuff"

Fleetwing

The Industry Standard for Over 50 Years

Acto Wheel Industries, Inc.
95 Schenck St
North Tonawanda, N. Y. 14120
A Tonsberg Company
716-692 2325

Brand new Calypso diving equipment for the young swim set

THE YOUTH MARKET WILL WATCH

Captain Jacques Cousteau and his flagship *Calypso* on TV. They'll be featured for at least three years on a series of ABC-TV hour-long adventure specials, "The Undersea World of Jacques Cousteau."* Count on Captain Cousteau to become a new TV hero with the young set.

THE YOUTH MARKET WILL WANT

official Calypso masks, fins, and snorkels. Designed for the age group from 4 to 15, Calypso is ideal for around the pool. It's a star performer in the ocean too. The young swim set is bound to take to Calypso like a duck to water.

THE YOUTH MARKET WILL JOIN

Captain Cousteau's Underwater Club. Membership applications appear on each Calypso package. And the packages themselves make powerful point-of-sale displays that catch the eye, make the sale.

ALL FROM AQUA-LUNG®—THE LEADER IN UNDERWATER EQUIPMENT

Aqua-Lung, a division of U.S. Divers Co., is the world's largest manufacturer of diving equipment. Aqua-Lung equipment is the choice of sport divers throughout the world. This acceptance and leadership adds extra sales appeal to the Aqua-Lung symbol. Why not let it work for you? Dive in: Write for more information today, attention Calypso Product Mgr., AQUA-LUNG, a division of U.S. Divers Company, 3323 West Warner Avenue, Santa Ana, California 92702. Phone: (714) 549-2241. Cable: AQUALUNG

Stock up now for the Calypso wave that's coming!

*Copyright 1967 Weiser Productions

EXECUTIVE CHANGES CONT'D

sume a broader role with the parent company, whose headquarters are in Pittsburgh, and with its subsidiaries, CPS Industries, LePage's, and American Universal Plastics.

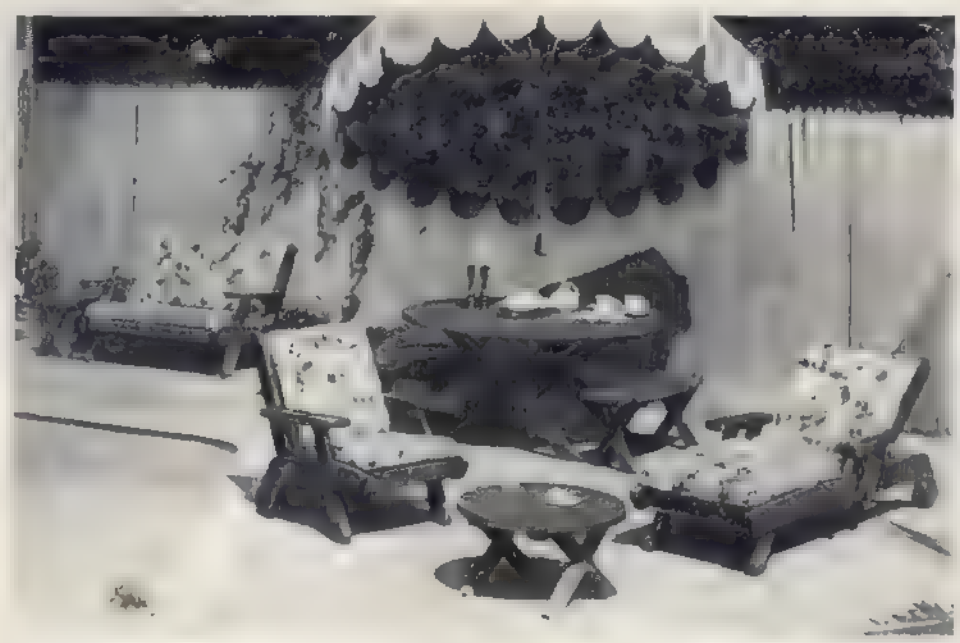
Herbert Rome, general manager of the Office Equipment, Premium and Custom Division of Eldon Industries, has been appointed a corporate vice-president and member of the executive committee. It was under Mr. Rome's supervision that the Premium Division was organized in 1962. The division specializes in self-liquidators, dealer-loaders and sales incentives. It offers a complete program including redemption and mailing service.

Hardware Wholesalers, Inc., of Fort Wayne, Ind., has announced that Neal Tiffany has assumed the position of toy buyer at the beginning of the year. The company is a dealer-owned distributor with 700 dealers in 12 states.

Joseph D. O'Brien has been elected vice-president-manufacturing of the Strombecker Corporation, according to Myron B. Shure, president. Formerly director of manufacturing, Mr. O'Brien will now be responsible for manufacturing operations for both the Strombecker Road Racing and the Tootsietoy Divisions, as well as for a subsidiary, Durant Electronics.

Donald P. Bloom has returned to the firm of Langfelder, Homma & Carroll, after an absence of two years. In addition to his sales responsibilities, Mr. Bloom will assist in the merchandising of Christmas and Easter lines. He had previously been with the firm for 12 years.

CLASSIFIED ADS P. 420



OUTDOOR FURNITURE BY John Hancock FURNITURE MFG. CO.

The ultimate in redwood luxury for the finest outdoor settings. Gracefully curved frames constructed exclusively of the very finest genuine California redwood available. 2" seasoned and dried stock used in all pieces, and sealed to protect the natural color and beauty. All hardware is plated for weather resistance. Helical springs tied each side to hard aluminum strapping for superior support on all cushioned seating pieces. All cushions are covered with extra durable vinyl on one side and vat-dyed duck on the reverse side. **Specify** choice of Yellow floral vinyl with solid Rust duck, Green Blue floral vinyl with solid Green duck or solid Avocado vinyl and duck. Umbrella for illustrative purposes only. **F.O.B. New Jersey, Ohio or California Factory.**

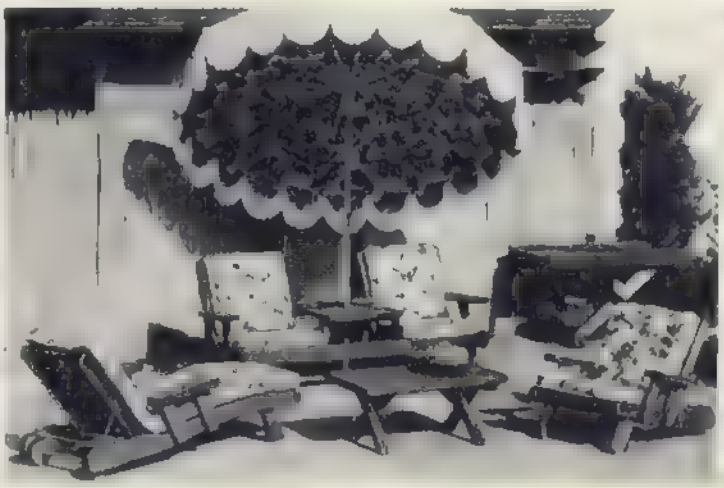
DELUXE REDWOOD PATIO FURNITURE

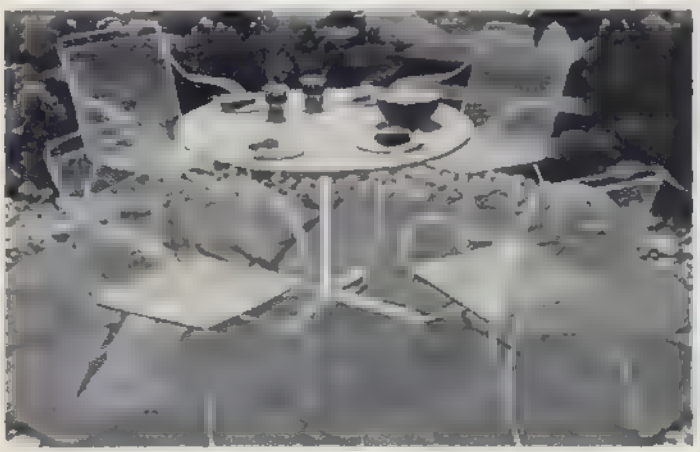
(Patio Scene Above)
18335F794—End Table Bench 24"x14"x19" H. Ship. wt. 22 lbs
Sugg Retail $12.50

17334F4450—Deluxe Love Seat. 54½" wide, 35" deep. 6" wheels. Two piece cushion. **Specify color.** Ship wt 55 lbs. **Sugg. Retail $71.00**
17335F3038—Deluxe 50" Round Umbrella Table. (Umbrella not included.) 6" wheels. Ship. wt. 82 lbs **Sugg Retail $48.50**
17336F3856—Deluxe 60" Round Umbrella Table. 6" wheels. Ship. wt. 95 lb **Sugg Retail $61.50**
17337F1638—Set of Two Curved Benches. 40"x12"x16" H. Ship wt. 44 lbs **Sugg Retail $25.95**
17338F3169—Deluxe Club Chair. 35" deep, 32" wide. 6" wheels. 2-piece cushion. **Specify color.** Ship. wt. 38 lbs. **Sugg Retail $51.00**
17339F1469—Ottoman. (Not illustrated.) Doubles as extra seat. 24" deep, 25" wide. **Specify color.** Ship. wt. 21 lbs. **Sugg Retail $23.50**
17340F1163—Round Coffee Table 28" diameter, 16" high. Ship. wt. 26 lbs **Sugg. Retail $18.50**
17341F3825—Deluxe Chaise Lounge. 3 position adjustable back. One piece cushion. 73" long 34" wide 6" wheels. **Specify color.** Ship wt. 5 lb **Sugg. Retail $61.00**

(Patio Scene Right
17342F3825—Contour Chaise Lounge. 3 position adjustable back. One piece cushion. 69" long, 34½" wide 6" wheels. **Specify color.** Ship wt 45 lbs **Sugg Retail $61.00**
17343F5638—Deluxe Gin Rummy Settee. Large center table 22½"x27½" Hole for umbrella. Overall 79" wide, 35" deep, 6" wheels. Two 2-piece cushions. **Specify color.** Ship. wt. 90 lbs. (Umbrella not included.) **Sugg Retail $89.96**
17344F3438—Deluxe Buffet Serving Cart. The perfect host for serving buffet style outdoors. Cart is 60" long with leaf raised. Easy mob ility on large 6" wheels. 23" wide, 30" high. Ship. wt. 80 lbs. **Sugg Retail $54.95**
14530F1163—Rectangular Coffee Table. 36"x23"x16" H Ship wt 30 lb **Sugg Retail $18.50**
17345F3133—Contour Chair 3 position adjustable back 38" long, 34½" wide 6" wheels 2-piece cushion **Specify color.** Ship. wt. 39 lbs. **Sugg Retail $49.95**

FINE FURNITURE BY Livingston-Seaman-Hall





Elegant Wrought Iron Patio Sets. Designed for casual living, with the graceful scrolls in seat and back panels and large glass tops. Comfort, durability and good looks all in one. Rust-resistant finishes will remain beautiful for years to come. Rugged welded construction. **Specify your finish choice when ordering: White, Black, Blue, Olive Green or Yellow. F.O.B. Alabama Factory.**

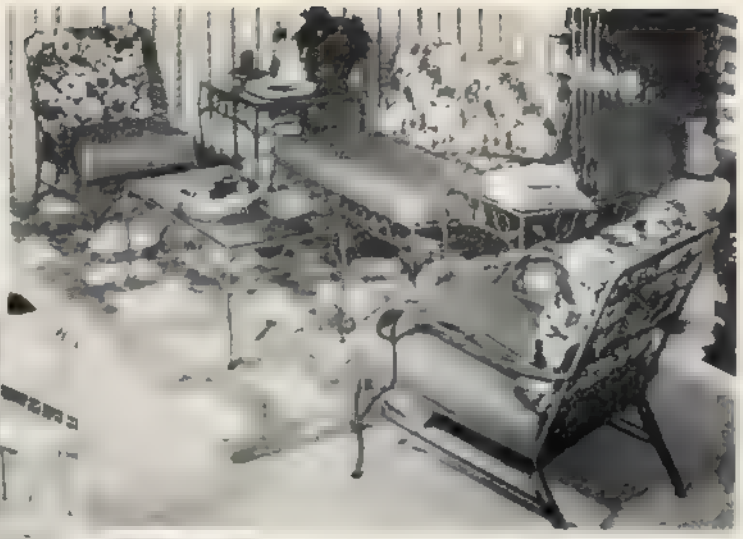
Cat. No	Ship. wt	Retail
18336F5844—5 Pc. Set. 42" umbrella table, 4 chairs.	135 lbs.	$89.95
18337F2334—Umbrella table only	44 lbs	35.95
18338F2334—43"W. Loveseat (Not illus.)	36 lbs	35.95
18339F2470—Set of 2 Arm Chairs.	48 lbs.	18.95 ea.
18340F4148—Set of 2 spring base chairs. (Not illus.)	74 lbs.	21.95 ea

Elegant Wrought Iron Patio Set. Dramatic accent for any patio. Beautiful styling in all pieces with decorative scroll accents, chairs with comfortable rounded backs. Resistant baked on enamel finish. **Specify color: White, Black, Blue, Green or Yellow. F.O.B. Alabama Factory**

Cat. No.	Ship. Wt.	Retail
12544F8444—5 Pc. Set. 42" table, 4 chairs.	140 lbs.	$129.95
10931F3374—Regular Table Only. No umbrella hole.	52 lbs.	51.95
17897F8444—5 Pc. Set. 42" umbrella table 4 chairs.	140 lbs.	129.95
17898F3174—Umbrella table only.	52 lbs.	51.95
10930F3380—Set of 2 chairs.	42 lbs.	25.95 ea.

ARLINGTON HOUSE FURNITURE

Comfortable, beautiful and elegant, these pieces inspire gracious living indoors or out. Excellent quality hand made steel frames with heavy enamel finish in **White, Black, Blue, antique Bronze, Olive Green, Pompeian** or **Yellow**. Reversible innerspring unit cushions upholstered in **Vinyl** in Turquoise, White, Olive Green, Antique White, Persimmon Red, Light Green or Yellow or **Floral** Print with predominant colors of Brown Green Gold, Rust Green Gold, Blue Green, Red Brown Green or Yellow Olive Blue, or in a **Combination of Vinyl and Floral Print** (one cushion upholstered in Vinyl and the other in Floral Print). Tempered safety glass is stronger than ordinary glass of equal thickness and has many times the impact resistance. **Specify Fabric, Color and Finish. F.O.B. Alabama Factory. A complete catalog of Arlington House furniture will be mailed upon request on memo billing of $10.00.** Your account will be credited upon return of catalog.



(Right)
18349F7794 5 Pc. Dining Group. Table 32" x 54", 4 side chairs 34"H 16"W. Ship. wt. 160 lb.
Sugg Ret. $119.95

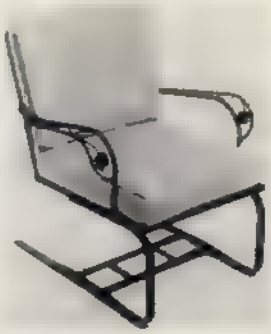
18350F4284 -Table Only, 32" x 54". Ship wt. 90 lb.
Sugg. Ret. $65.95

18351F5064 — Round Table. (Not Illus.) 42" diam. Ship wt. 72 lbs.
Sugg. Ret. $77.95

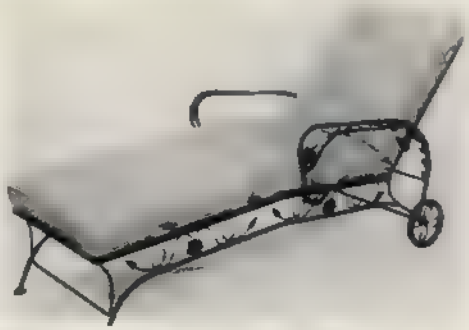
18352F2340 Set of 2 Chairs. 34"H 16"W. Ship wt. 40 lb.
Sugg Ret. $17.95 ea

(Room Scene Above)

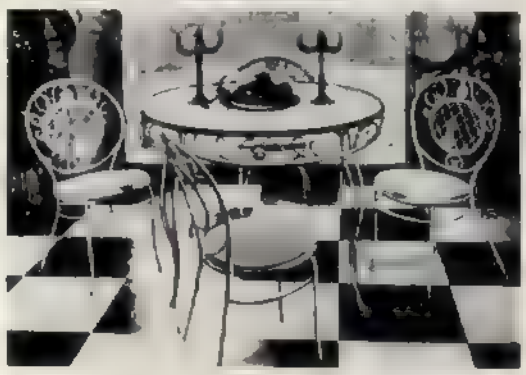
	Sugg Retail
18353F3767—Left Sofa Section 25"W 31"H. Ship wt. 42 lbs	$57.95
18354F2484—Cocktail Table. 18" x 36"H. Ship wt. 28 lbs	$37.95
18355F2405—Corner Table. 24" x 24". Ship wt. 28 lbs	$36.95
18356F3634—Center Sofa Section. 22"W 31"H. Ship wt. 39 lbs	$55.95
18357F3765—Right Sofa Section. 25"W 31"H. Ship wt. 42 lbs	$57.95
18358F2334—End Table. 18" x 24". Ship wt. 2[illegible] lbs	$35.95
18359F3894—Arm Chair. 29"W 31"H. Ship wt. 48 lbs	$69.95



18360F4284 Spring Base Arm Chair. Graceful, classic for good looks and comfort. 47½" high, 26" wide. Ship wt. 37 lbs. **Sugg Retail $65.95**



18361F4644—Reclining Chaise Lounge. Relaxing lounge chair with back reclining to three positions. Arm rest. Back 36" wide, 48" overall length. Ship wt. 60 lbs.
Sugg Retail $69.95



18362F4934—Round Table 24"H x 42" dia. Ship wt. 60 lb.
Sugg Retail $75.95

18363F2588—Set of 2 Side Chairs 34"H x 16"W. Ship wt. 2[illegible] lbs.
Sugg Retail $19.95 ea

Cast Iron and Aluminum Lawn and Garden Furniture

The tradition of the South with the modern touch. Authentic reproductions of lawn and garden furniture that give more than a lifetime of service and wear. Every piece craftsmanship from original patterns ever used, classically reproduced. Three coat finishing process assures lasting charm and lasting beauty. Finishes in durable White, Green, Antique Bronze or Cast Aluminum. **F.O.B. Indiana Factory**

GRAPE AND LEAF DESIGN

10770F1500—Armless Chair. Aluminum. 15" wide, 26" high. Seat 9" deep. Ship wt. 15 lbs.
Sugg Retail $23.95

11143F1181—Armless Chair. Same as above in Iron. Ship. wt. 40 lbs.
Retail $18.95

10771F2463—Lawn Settee. Aluminum. 4 legs with cross supports. 45" long, 23" high. Seat 12" deep. Ship wt. 33 lbs.
Sugg Retail $39.50

11144F1900—Lawn Settee. Same as above in Iron. Ship wt. 65 lbs.
Retail $29.95

10988F1125—Coffee Table. Aluminum. 21" diameter, height 14". Ship wt. 14 lbs.
Sugg. Retail $17.95

11145F913—Coffee Table. Same as above in Iron. Ship wt. 35 lbs.
Retail $14.50

10989F1908—Round Chair. Aluminum. 18" wide, 26" high. Seat 12" deep. Ship wt. 18 lbs.
Sugg Retail $29.95

11146F1444—Round Chair. Same as above in Iron. Ship wt. 48 lbs.
Retail $22.95

10990F6994—4-Pc. Lawn Set. Aluminum. Chair-Lawn Settee-Coffee Table-Round Chair. (Chair is same as above. Ship wt. 76 lbs.
Sugg Retail $111.95

11147F5438—4-Pc Lawn Set. Same as above. Iron. Ship wt. 180 lbs.
Retail $86.95

CLASSIC DESIGN

10991F1213—Classic Chair. Aluminum. Ship wt. 34 lbs.
Sugg Retail $21.00

11148F975—Classic Chair. Same as above in Iron. Ship wt. 2[illegible] lbs.
Retail $15.50

10992F1125—Coffee Table. Aluminum. Diameter 20½" height 17½". Ship wt. 14 lbs.
Sugg. Retail $17.95

11149F913—Coffee Table. Same as above in Iron. Ship wt. 29 lbs.
Retail $14.50

11048F6583—Round-Tree Bench. Aluminum. To fit 42" diameter tree. Ship wt. 175 lbs.
Sugg. Retail $104.95

11150F5250—Round-Tree Bench. Same as above in Iron. Ship wt. 200 lbs.
Retail $83.95

11049F4988—Round-Tree Bench. Aluminum. To fit 18" diameter tree. Ship. wt. 130 lbs.
Sugg Retail $79.95

11151F3938—Round-Tree Bench. Same as above in Iron. Ship. wt. 150 lbs.
Retail $62.95

11050F2825—Classic Bench. Aluminum. Seat 19" deep. Ship wt. 45 lbs.
Retail $44.95

11152F2100—Classic Bench. Same as above in Iron. Ship wt. 60 lbs.
Retail $33.50

No C.O.D. Orders Accepted on Factory Shipped Merchandise

There are still two people who haven't got CHUTZPAH.

Abe Shneider is one.

Are you the other?

Come see it [illegible] and other hilarious adult games at Booth M74 at the March Toy Fair or Room 453 at 200 5th Avenue

what-cha-ma-call-it, inc.

621 Av. of the Americas, N.Y. 10011

New Buddy L Items Include Kennel and Snorkel Trucks

TWO snorkel trucks and an animal carrier lead off the 1968 line presented by Buddy L, makers of steel toy vehicles.

Other innovations for the year are additional Junior Auto cars and trucks, and the Lil Buddy's line of flexible vinyl figures scaled to toy truck size

The two new snorkel trucks are the hydraulic fire pumper and the Junior fire snorkel. The former, with an overall length of 21", features an aerial boom that lifts slowly at the press of a lever. The boom can be revolved and a garden hose can be connected to the side. The deluge gun at the head of the boom will actually shoot a stream of water onto any "fire." Two 10" ladders are positioned on the sides of the truck

The Junior fire snorkel measures 11½" and is operated by turning a crank. A stabilizer prevents tipping.

The third new item is the Junior Kitty Kennel truck with a complement of four cuddly cats, which can be removed by lifting off the truck's hinged roof

Other Buddy L numbers for 1968 sale are:

¶ Twin-Boom wrecker: "The king of the road" has two mighty booms which operate in unison for heavy loads, or individually for lighter tasks. Blinker light dial selects boom in use. Fully detailed cab interior whitewall non-mar tires, plated grille, wheel discs

¶ Junior Canada Dry truck: This Junior has 10 beverage cases stacked in it and features rolltop doors, shelves, a clip-on hand truck and authentic Canada Dry decorations

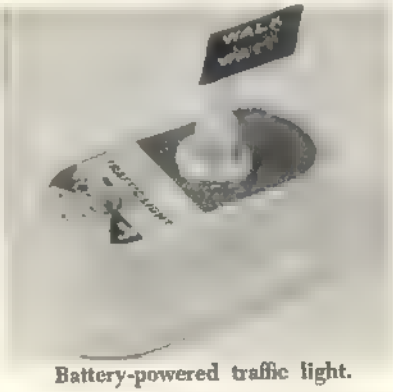
¶ Junior giraffe truck: Made of heavy steel, this carrier has an endgate that opens into an unloading ramp. Height is 6¼" with one giraffe, 4" without. Ribbed cage stall. non-mar tires, detailed cab interior.

¶ Auto-Action electric traffic light: an ideal way to learn all about traffic safety while having fun. The 8"-high control flashes signals electrically in all four directions. Automatic sequence, "walk" and "wait" pedestrian signals, powered by one "D" battery.

¶ Junior horse van: An authentically designed minature thoroughbred trailer with three handsome steeds. Two loading ramps side and back; interior stalls, brightly plated trim.

Kittens ride in Kennel Truck.

Wrecker works like the real thing.



Battery-powered traffic light.

There are still two people who haven't got CHUTZPAH.

Abe Shneider is one.

Are you the other?

Come see it . . . and other hilarious adult games at Booth M74 at the March Toy Fair or Room 453 at 200 5th Avenue

what-cha-ma-call-it, inc.

621 Av. of the Americas, N.Y. 10011

New Buddy L Items Include Kennel and Snorkel Trucks

TWO snorkel trucks and an animal carrier lead off the 1968 line presented by Buddy L, makers of steel toy vehicles.

Other innovations for the year are additional Junior Auto cars and trucks, and the Lil Buddy's line of flexible vinyl figures scaled to toy truck size.

The two new snorkel trucks are the hydraulic fire pumper and the Junior fire snorkel. The former, with an overall length of 21", features an aerial boom that lifts slowly at the press of a lever. The boom can be revolved and a garden hose can be connected to the side. The deluge gun at the head of the boom will actually shoot a stream of water onto any "fire." Two 10" ladders are positioned on the sides of the truck.

The Junior fire snorkel measures 11½" and is operated by turning a crank. A stabilizer prevents tipping.

The third new item is the Junior Kitty Kennel truck with a complement of four cuddly cats, which can be removed by lifting off the truck's hinged roof.

Other Buddy L numbers for 1968 sale are:

¶ Twin-Boom wrecker: "The king of the road" has two mighty booms which operate in unison for heavy loads, or individually for lighter tasks. Blinker light dial selects boom in use. Fully detailed cab interior, whitewall non-mar tires, plated grille, wheel discs.

¶ Junior Canada Dry truck: This Junior has 10 beverage cases stacked in it and features rolltop doors, shelves, a clip-on hand truck and authentic Canada Dry decorations.

¶ Junior giraffe truck: Made of heavy steel, this carrier has an endgate that opens into an unloading ramp. Height is 6¼" with one giraffe, 4" without. Ribbed cage stall, non-mar tires, detailed cab interior.

¶ Auto-Action electric traffic light: an ideal way to learn all about traffic safety while having fun. The 8"-high control flashes signals electrically in all four directions. Automatic sequence, "walk" and "wait" pedestrian signals, powered by one "D" battery.

¶ Junior horse van: An authentically designed miniature thoroughbred trailer with three handsome steeds. Two loading ramps, side and back; interior stalls, brightly plated trim.

Kittens ride in Kennel Truck.

Wrecker works like the real thing.

Battery-powered traffic light.

is window-boxed and priced to sell at $1 retail.

Outstanding among other new offerings in the $1 category is Ed-U-Bear. This is a soft, cloth bear designed to help youngsters learn to lace their shoes, tie bows, button and unbutton their clothing and manipulate snap fasteners. All of these elementary functions are incorporated in the design of the item to make it a take-apart, put-together activity toy.

New items created specifically for the infant and toddler market include washable chime animals, jointed honey bears, bears in red plush and new terrycloth assortments that are bagged to retail at $1 to $2.

There are also new additions to the staple plush lines for infants that traditionally have been made in white, brown and soft pastel colors. Several now have been redesigned in vivid colors.

Play tunes with Musical Blocks.

six major and six minor chords. It is housed in a "living room" cabinet designed to harmonize with any room decor. Both models are UL- and CSA-listed and operate on 120-volt AC current.

Mister Banjo is a four-string instrument suitable for strumming or playing; it features true action tuning. A music book comes with the instrument which, the company says, can help a boy or girl "really make the scene."

Mini-hovercrafts are air-cushioned vehicles made in England.

U. K. Toys at the Int'l Fair

TWENTY-SEVEN British toy and game manufacturers were to be represented at the International Toy & Trade Fair at the New York Hilton, according to an announcement by British Information Services. The British display area covers approximately 2,500 square feet, making it one of the largest national presentations at the exhibition.

Prominent in the lineup: Lesney Products and Company, Ltd., manufacturers of the "Matchbox" series of miniature die-cast vehicles distributed by Fred Bronner Corporation, and Lines Brothers, manufacturers of the Mini-Dinky line of miniatures. Both companies have introduced new items.

One of the more sophisticated items at the show is a motorized mini-hovercraft by Hatton & Bass of London (see cut.) The air-cushioned vehicle is equipped with a 3½-HP gas engine and is capable of holding a 210-pound load as it "flies" around on a 3" cushion of air at about 10 MPH.

Another item, said to be enjoying wide export popularity, is Ride-a-Roo, a 30"-high plastic ball with a double grip handle.

Britain's toy exports totaled about $36,768,000 in 1966, and are expected to show a substantial increase when 1967 figures are announced.

Following is a list of the British firms represented at the fair:

METAL AND MECHANICAL: Auto Models, Ltd.; Cassidy Bros., Ltd.; Chad Valley Company, Ltd.; Crescent Toy Company, Ltd.; Hatton and Bass, Ltd.; Lines Bros.; Lesney Products; Barnard Racing, Ltd.; D. Sebel & Company, Ltd.

BOOKS, GAMES AND CRAFTS: Allan Industries, Ltd.; A. Goldsmith & Company, Ltd.; Fred Liebetruth, Ltd.; W. Martin & Company (London), Ltd.; Eradyne Marketing; Murray Sales and Service Company.

PRESCHOOL, DOLLS AND SOFT GOODS: Combex (Export Sales), Ltd.; Cynat Products, Ltd.; W. R. Davies (Sharon Lee), Ltd.; A. E. Dorsett (Almar Dolls), Ltd.; Kiddicraft, Ltd.; Leco Toys (West End), Ltd.; Lefray, Ltd.; Newfeld, Ltd.; Pelham Puppets, Ltd.; Dean's Rag Book Company, Ltd.

BALLS AND SPORTING GOODS: Anglocentrop Ltd.; Orbital Toys and Recreations, Ltd.

Ride-A-Roo (see text)

is window-boxed and priced to sell at $1 retail.

Outstanding among other new offerings in the $1 category is Ed-U-Bear. This is a soft, cloth bear designed to help youngsters learn to lace their shoes, tie bows, button and unbutton their clothing and manipulate snap fasteners. All of these elementary functions are incorporated in the design of the item to make it a take-apart, put-together activity toy

New items created specifically for the infant and toddler market include washable chime animals, jointed honey bears, bears in red plush and new terrycloth assortments that are bagged to retail at $1 to $2.

There are also new additions to the staple plush lines for infants that traditionally have been made in white, brown and soft pastel colors. Several now have been redesigned in vivid colors.

Play tunes with Musical Blocks.

six major and six minor chords. It is housed in a "living room" cabinet designed to harmonize with any room decor. Both models are UL- and CSA-listed and operate on 120-volt AC current.

Mister Banjo is a four-string instrument suitable for strumming or playing; it features true action tuning. A music book comes with the instrument which, the company says, can help a boy or girl "really make the scene."

Mini-hovercrafts are air-cushioned vehicles made in England.

U. K. Toys at the Int'l Fair

TWENTY-SEVEN British toy and game manufacturers were to be represented at the International Toy & Trade Fair at the New York Hilton, according to an announcement by British Information Services. The British display area covers approximately 2,500 square feet, making it one of the largest national presentations at the exhibition.

Prominent in the lineup: Lesney Products and Company, Ltd., manufacturers of the "Matchbox" series of miniature die-cast vehicles distributed by Fred Bronner Corporation, and Lines Brothers, manufacturers of the Mini-Dinky line of miniatures. Both companies have introduced new items.

One of the more sophisticated items at the show is a motorized mini-hovercraft by Hatton & Bass of London (see cut.) The air-cushioned vehicle is equipped with a 3½-HP gas engine and is capable of holding a 210-pound load as it "flies" around on a 3" cushion of air at about 10 MPH.

Another item, said to be enjoying wide export popularity, is Ride-a-Roo, a 30"-high plastic ball with a double grip handle.

Britain's toy exports totaled about $36,768,000 in 1966, and are expected to show a substantial increase when 1967 figures are announced.

Following is a list of the British firms represented at the fair:

METAL AND MECHANICAL: Auto Models, Ltd.; Cassidy Bros., Ltd.; Chad Valley Company, Ltd.; Crescent Toy Company, Ltd.; Hatton and Bass, Ltd.; Lines Bros.; Lesney Products; Barnard Racing, Ltd.; D. Sebel & Company, Ltd.

BOOKS, GAMES AND CRAFTS: Allan Industries, Ltd.; A. Goldsmith & Company, Ltd.; Fred Liebetruth, Ltd.; W. Martin & Company (London), Ltd.; Eradyne Marketing, Murray Sales and Service Company.

PRESCHOOL, DOLLS AND SOFT GOODS: Combex (Export Sales), Ltd.; Cynat Products, Ltd.; W. R. Davies (Sharon Lee), Ltd.; A. E. Dorsett (Almar Dolls), Ltd.; Kiddicraft, Ltd.; Leco Toys (West End), Ltd.; Lefray, Ltd.; Newfeld, Ltd.; Pelham Puppets, Ltd.; Dean's Rag Book Company, Ltd.

BALLS AND SPORTING GOODS: Anglocentrop Ltd.; Orbital Toys and Recreations, Ltd.

Ride-A-Roo (see text)

Eldon 1/32 Scale Race Sets for Thrills Galore!

"2 in 1" Race 'N Drag Road Race Set
Sets up as road race or drag strip! Includes 2 complete cars, 2 extra body shells, 14 ft. of track, power pack—more!
SUPER "100" ROAD RACE SET
Over 100 pieces—2 complete cars, 2 extra body shells, over 17 ft. of track, 6-volt power pack, 2 hand controls with speed indicator and plug-in connector—much more!
ELDON
Just for the fun of it.

ELDON SUPER "100" ROAD RACE SET. More exciting than real road racing —'cause you're one of the drivers! Choose the Chaparral, Porsche, Ferrari or Ford J—it's yours to guide with a pistol-grip Rheostat hand control. Pre-wired control, with plug-in connector, even has speed indicator! Over 17 feet of track makes dozens of racy layouts. Set includes. 2 complete cars plus 2 extra body shells, 6-volt UL power pack, 2 hand controls, power track with plug-in, power track with lap counter, 22 straight and 22 curved track sections plus all accessories.
10-5091 Instructions included. 11 lbs. ret. $31.95.....**Only $20.98**

ELDON "2 IN 1" RACE 'N DRAG ROAD RACE SET. It's a drag strip . . . it's a road race . . . it's lots of fun either way! 4 racers—Mustang, Chaparral, Chevy Camaro and Ford J—are rarin' to go. You control the action with pistol-grip hand controls. Track makes 4 x 6-ft. road layout or 1 x 7½-ft. drag strip. Set includes: 2 cars plus 2 extra body shells, 6v UL power pack, 2 pre-wired controls with speed indicators and plug-ins, power track with plug-in receptacle, 12 curved and 13 straight track sections, twin tunnel with notched track plus all accessories
10-5090 Instructions included. 12 lbs. ret $25.95.....**Only $17.98**

(A) DELUXE MOLDED SLOT CAR CASE. Attache case construction in dark gray, leather grained hi-impact plastic with polished nickel frame. Molded plastic insert for HO scale cars; boxes for small parts; 2 lid pockets for tools. 4 lbs.
10-4954 17 x 13 x 4". ret. $10.00....**Only $7.49**

(B) MARK 5 CONTROLLER by COX. Most advanced, most responsive controller made—outlasts 3 ordinary models! Steady acceleration for full plunger length. 7½ ohm resistor cartridge.
10-5095 ½ lb. ret. $7.98.....**Only $5.40**

New Exclusive Design Slot Car Racers by COX

(C) CHEETAH CAR KIT. Improved '67 model—a proven winner! Sponge rear slicks plus low center of gravity for maximum stability 32,000 rpm Nascar motor. Die cast magnesium chassis. All-important rear tires of specially compounded rubber. Quick connect brushes, no screws. 1/24 scale. 1 lb.
10-4946 ret $9.98.....**Only $6.70**
1/32 Scale Cheetah Kit. ¾ lb.
10-4947 ret. $7.98.....**Only $5.40**

(D) READY-TO-RACE CHAPARRAL 2E. Authorized reproduction of radical new design! 1/24 scale model has advanced body with elevated, operating spoiler and self compensating racing chassis. Cox 40,000 rpm Nascar motor. Low profile grey sponge tires—racing's finest 1 lb.
10-5094. ret. $12.98....**Only $8.90**

(E) READY-TO-RACE CUCARACHA. Way-out, super-light racer! Iso-Fulcrum self-compensating aluminum chassis, super tough polypropylene body. 36,000 rpm TT-X150 motor. Sponge rear tires. Clocked at 40-ft. second. 1/24 scale. 1 lb.
10-5092 ret. $12.98.....**Only $8.90**
1/32 Scale Cucaracha. 1 lb.
10-5093 ret. $9.98.....**Only $6.70**

AURORA

HO SCALE

MODEL MOTORING

Features unbeatable "Thunderjet 500" Motor

- Clocked at 600 scale mph!
- Smooth running—real sounding!

"CHAMPIONSHIP 500"

4-LANE RACING SET

Big 9¼-ft. course with 4 "Thunderjet 500" cars, 4 thumb-push controllers

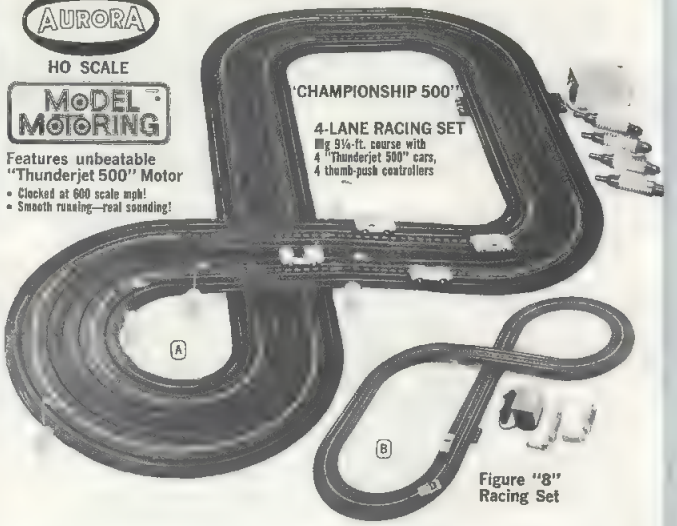


Figure "8" Racing Set

Cobra GT

Toronado

Thunderbike

Loop-the-Loops for new thrills

2-Lane Straight

Curved Track

(A) AURORA "CHAMPIONSHIP 500" 4-LANE HO RACING SET. Not 2, but 4 cars zoom around this big 4-lane course! Open the throttle and your car roars off at breakneck speed. Sweeps around breath-taking hairpin curves—requiring the skill and split-second timing of a "pro". Each driver controls his own car, trying to outflank his 3 opponents without "fishtailing" or "spinning out" Includes 4 famous cars with "Thunderjet 500" motors, 4 speed controls, power pack, 28 track sections (six-9" radius curves, six-6" curves, twelve-9" straight, four-6"), plus 4 bridge supports.

10-3377 9 lbs. retail $36.95..... **Only $25 99**

(B) AURORA "FIGURE 8" 2-LANE HO RACING SET. Tricky course with spine-tingling excitement at every curve. Two "Thunderjet 500" cars, 2 speed controls, 8½-ft. track

10-3906 6 lbs. retail $22.50.....**Only $14.99**

AURORA RACING ACCESSORIES

(C)-(D) AURORA HO SCALE RACING CARS. Powered by "Thunderjet 500" motors, clocked at 600 scale mph! Realistic plastic and metal with rubber tires. 1/87 scale, each car 2½" long. ret. $2.98

(C) 10-4781 Cobra GT ..... **Only $2.10**

(D) 10-5070 Toronado .....**Only $2.10**

(E) HO THUNDERBIKE. Realistic cycle for added racing thrills. with "Thunderjet" motor

10-5071 retail $3.98 .....**Only $2.70**

(F) LOOP-THE-LOOP For extra excitement.

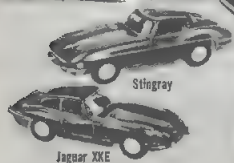
10-5072 1¼ lbs. ret. $5.95.....**Pair Only $3 99**

(G) 9" 2-LANE HO STRAIGHT TRACK. Set of 2.

10-3379 retail $1.18 ..... **Set 89c**

(H) 9" RADIUS 2-LANE CURVED TRACK. Set of 2

10-3378 retail $1.38 ..... **Set 99c**



Stingray

Jaguar XKE

SLOT STEERING
—plus worm and gear drive

Guide pins actually steer the front wheels! Remarkable roadability and solid traction.

TYCO-LOK ROADWAY
Built-in locking feature for perfect alignment . . . no separation or bad connections during an important race. Takes 5" rise for smooth over-and-under set-ups.

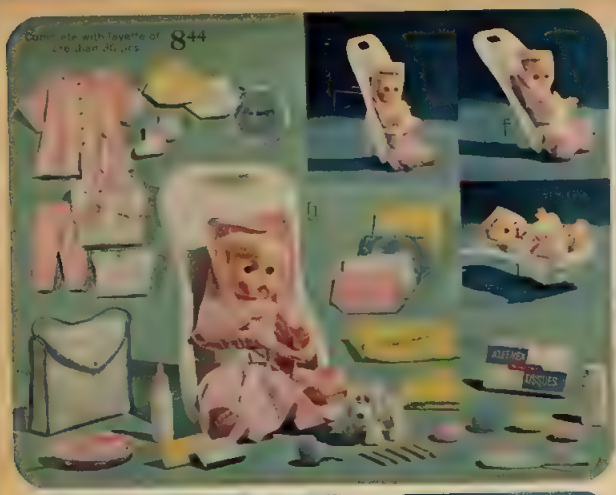
TYCO ROAD RACING

Custom Set Series

HO Le Mans GT Racing Set

Get ready for the start . . . press the speed controls . . . and the Jag and Stingray roar down the famous Le Mans course with the most realistic handling ever! Front guide pins *actually steer the wheels* around each turn—takes all the skill you can muster to avoid "spinning out". Low center of gravity and special gearing give best road-hugging traction. Includes: Jaguar XKE, Corvette Stingray, 2 speed controls, 16 positive-lock track sections, power pack, 10 guard rails, piers. *Priced exceedingly low!*

10-5073 6 lbs. ret. $19.95.....**Only $11.99**



IT'S FUN TO BE A MOMMY TO THESE

BABY DOLLS

1 **BABY DOLL WITH DOLL SEAT AND OVER 30-PC. LAYETTE** 4-in doll with drink and wet. Bisque-coated hair. Open, close eyes. Fold-with-you legs. Vinyl arms. Carries your doll in seat. Seat has safety belt to keep doll from falling out. Layette includes dress, petticoat, panties, bib, sacque, diaper, shoes, socks, bonnet, blanket, bottle, nipple, spoon, comb, rattle and plastic pants. Baby doll has vinyl body. Boy in romper. Vinyl body, dimpled legs. Bottle-drinking doll with spoon-feeding fun. Includes rattle and jar of baby food. Vinyl toy dog.
X 921 1681 A Shipping weight 4 lbs. 8.44

Susan and Her Stroller

2 **SUSAN IS ALL READY TO GO FOR A RIDE!** 14-in. doll with jointed arms and legs, comes in sturdy pastel stroller. Doll has vinyl body with head, arms and legs of bisque. Acetate hair can be combed and set. Wears cotton dress, panties, bonnet and shoes. Stroller has safety belt, adjustable handle and removable canopy. Doll not interchangeable between stroller and carriage.
X 921 1137 A Shipping weight 3 lbs. 5.66

Baby Buttons and Musical Cradle

3 **DOLLY IS READY FOR DREAMLAND** in plastic cradle with plastic mattress and pillow. Doll wets. Polyethylene body and legs, vinyl head and arms. Acetate hair can be combed. Eyes open, close. Cotton flannel pajamas and blanket, bib, panties, socks, bootie. Layette includes nursing bottle, nipple, comb, rattle, spoon, baby powder can, plastic pants. Musical cradle plays lullaby.
X 921-1145 A—Shipping weight 2 lbs. 4.99

Dolls with lifelike movements

4 **BABY MAGIC** eyes open, close when you wave the wand. Cradle doll. Vinyl head, body and limbs. Acetate hair can be combed, waved, curled. Sleeper with attached panties, dress with pockets. Each has separate panties, dress with pockets. Each has separate panties, dress with pockets. Vinyl body. Hair to be brushed, combed. Boy in romper.
X 921 8280 A Shipping weight 3 lbs. 8 oz. 11.88

5 **TINY BABY MAGIC** wakes, sleeps or walks when you wave the magic thimble on the wand. Vinyl head and limbs. Rooted hair. Dressed baby has vinyl body with cloth trim. Boy in romper.
X 921 1129 A Shipping weight 1 lb. 2.99

6 **LITTLE MISS FUSSY** cries, sucks on bottle or drinks from bottle when fed. Open, close eyes. Rooted hair. Vinyl head, arms and legs. Vinyl body. Layette includes dress, panties, bonnet, bib, bootees, bottle, nipple, spoon, comb, rattle and powder can.
X 921-1871 A—Shpg. wt. 3 lbs. 4 oz. 11.88
D Cell Batteries Sold in pkg. of 6
X 957-1761 A—Wt. 1 lb. 4 oz., 1 pkg. for 99c

ORDER EARLY—make sure gifts arrive on time!

1 BABY DEAR ONE ready for her first birth day. She looks just like a one year-old baby. 20 inches tall, she wears most any baby size baby clothes. She'll cuddle her way into any little girl's heart. She has a kapok-filled cloth body, bendable rooted hair, soft vinyl limbs and head. Her sleeping eyes close at bedtime and her "ma ma" voice says it to you. She comes all set for a cool weather ride in a heavy pink and white two piece snow suit with matching hood. This doll is a lovely companion for all the girls. Wt. 4 lbs. 6 oz.
X 921-0709 A. 12.88

2 SOFTINA looks like a little baby and coos when her tummy is pressed. She is dressed in a pink and white knitted outfit with matching hood. Made of very soft and floppy yet washable Modacrylic fiber. 8 accessories consisting of a feeding bottle containing a compartment with powder, Baby lotion, powder, and 4 powder puffs—sponge and soap included. 18 in. tall. A delightful companion for endless hours of play
X 921-6011 A—Wt. 1 lb. 12 oz. 5.44

3 "BLABBY"—coos and gurgles like a real baby. Just pulling there she's a perfect little lady in her cotton slacks and Blabby blouse. Watch her tummy and what a noisy little darling she becomes. She moves her mouth and makes Baby sounds. She's so real to hear in a pale out eyes that open and close and a soft vinyl body. Wears shoes and socks. She's 14 inches tall
X 921-9627 A—Wt. 2 lbs. 4.49

4 SLEEPY so like a real baby that it is startling! Realistically sculptured head. Sweeping glossine eyes, vinyl arms, legs, head. Shredded polyurethane foam filled lightweight cuddle size. Hair is rooted in a 2 tone baby style. She has an adorable rosebud mouth. Wears a lovely, soft pink printed cotton flannel pajama outfit. Any little girl would love to own this delightful doll. 24 inches tall
X 921-0972 A—Wt. 3 lbs. 7.88

5 "MISS PEEP"—behaves just like a new-born baby. Hug her and she coos, pinch her and she cries. She's so cuddly all bundled up in her finely-napped cotton flannel kimono and diaper. Receiving blanket is tied with a wide satin ribbon. She wears matching tiny booties tied with ribbon bows. Glassine set in eyes, molded hair. Soft vinyl body with floppy jointed limbs. 18½ in. tall. This doll is a true delight and will bring many hours of happy playtime to any "little mother"
X 921-3687 A—Wt. 3 lbs. 2 oz. 6.88

CHARGE IT! Shopping is easier when you do - see page 226

LITTLE "MOMMY'S"

CHRISTMAS WISH

COME TRUE

Baby Winkie
Only 9.88

A beautiful dolly who drinks and wets, and when you press her tummy, she coos!

1 BABY WINKIE DOLL All-vinyl sweet baby doll has vocabulary up to six phrases. Lovely bisque rooted hair in new hairdo. Sleeps new-style with eyes that close. Baby has own feeding bottle and nipple. Squeeze her tummy to make her coo. Baby Winkie is adorable in her white nylon organdy dress trimmed with ruffles in pink or blue and embroidered with tiny flowers. Also has nylon panties and cotton undershirt and cotton flannel kimono. White rayon satin shoes and socks she comes dressed in. Between pillow with pretty ruffle. 16 in. tall.
X 921 5039 A—Wt. 2 lbs. 6 oz. 9.88

Outfits for Baby Winkie—hours and hours of dress-up fun

2.88 each Any 2 for 5.50*

2 BUNTING FOR BABY WINKIE Keep her snug and warm. She'll be so cuddly in the soft snowy white nylon organdy bunting. Rayon satin ribbons with tie bows. Also has pretty yoke panties.
X 921-5112 A Wt. 10 oz. Pair 2.88. Any 2 for 5.50*

3 ROBE AND PAJAMAS FOR BABY WINKIE. Your baby doll will love wearing this soft cotton flannel pajama and robe set. Robe in her favorite color, pastel pink, blue or yellow.
X 921 5104 A Wt. 6 oz. Each 2.88. Any 2 for 5.50*

4 COAT AND HAT FOR BABY WINKIE Dress up baby in a coat and hat of her very own. Matching dress and panties. Coat has pretty girlish collar, front button closing, ties under her chin. Dress, shoes, shoes not included.
X 921 5138 A Wt. 8 oz. Set each 2.88. Any 2 for 5.50*

*Buy any 2 for $5.50 . . . one of the same outfit or a combination of any 2 outfits. *State catalog number for EACH item in your order.*

All of Baby Winkie's lovely outfits also fit Twinkie, sold on facing page. So if a little mother's lucky enough to have both Baby Winkie and Twinkie, she need only have one wardrobe for all!

Penneys

FOREMOST BASKETBALLS FROM SPALDING

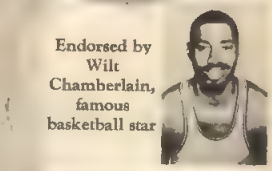
SAVE $1.19
when you buy both ball [1] and net [2]

Official size and weight basketball

[1] **6.88**

1 FOREMOST CUSTOM BASKETBALL. Made by Spalding®; personally endorsed by basketball star Wilt Chamberlain. Butyl bladder wound with over 1½ miles of nylon filament to form carcass. Deeply-pebbled Permalite rubber cover provides easy ball handling and control. Cover bonded to carcass with latex for added ruggedness and longer life.
X 911-0735 A —Shipping weight 2 lbs. 8 oz. 6.88

2 GOAL AND NET SET. 18-in. diameter ½-in. steel ring. 4 x 4½-in. steel backplate. Chain net with 12 net hooks. Semi-mallable—see page 228 for complete details.
X 911-0032 A—Shipping weight 6 lbs. 2.29
SAVE $1.19 when you buy both ball [1] and goal-net set [2].
X 911-1287 A—Shipping weight 8 lbs. 8 oz. 7.98

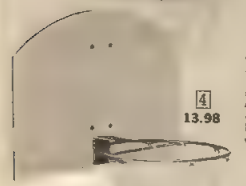


Endorsed by Wilt Chamberlain, famous basketball star

[2] **2.29**

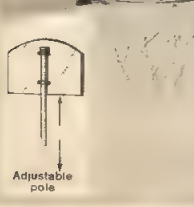
[3] **12.98**

Easy to put up goal and net sets



[4] **13.98**

3 BACKBOARD/GOAL AND NET COMBINATION. Everything you need for backyard basketball. 36 x 48½-in. backboard. Oil-tempered, exterior-grade Masonite with no-glare enamel finish. Pro-style target outline. ½ in. steel ring. 12-loop cotton net. A great way to keep in practice with a basketball set in your backyard. Not mallable—pay shipping on delivery. Shipping weight 35 lbs.
X 911-7714 A . . . 12.98



4 COMPLETE JUNIOR BACKYARD BASKETBALL SET. 32 x 24-in. non-glare, white-finished backboard on steel pole. Pole adjusts between 6 and 10 ft. to match growth of youngster—he's never too young or too old to use this set. Includes cotton net, goal, and mounting brackets. Not mallable—pay shipping on delivery. Shipping weight 25 lbs. 8 oz.
X 911-1303 A..... 13.98

Scoring star Rick Barry official size and weight basketball

[6] **3.98**

[5] **8.88**

SAVE $2.87
when you buy both ball [5] and net [6]

5 FOREMOST PRO-STYLE BASKETBALL. Made by Spalding® and endorsed by basketball star Rick Barry. Extra-rugged butyl bladder wound with almost 2 miles of nylon filament to form carcass. Deeply pebbled Permalite rubber cover gives added control and ease in ball handling. Cover is latex-bonded to carcass for added ruggedness.
X 911-0768 A—Shipping weight 2 lbs. 8 oz. 8.88

6 GOAL AND NET SET. 18-in. diam., ⅜-in. steel ring. 4 x 4½-in. steel backplate. 12 net hooks on chain net. Semi-mallable—see page 228 for further details.
X 911-0024 A—Shipping weight 6 lbs. 2 oz. 3.98
SAVE $2.87 when you buy combination set of ball [5] and net [6]
X 911-1295 A—Shipping weight 8 lbs. 2 oz. 9.99

Economical Foremost Basketball by Spalding®

[7] **4.44**

7 FOREMOST BASKETBALL. Made by famous Spalding®—your assurance of quality sporting equipment. Rubber valve bladder wound with strong nylon filament. Deeply-pebbled orange Permalite rubber cover on carcass increases ball control potential.
X 911-0719 A—Shipping weight 2 lbs. . 4.44

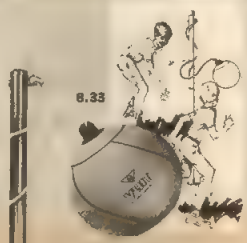
8.88

Durable all leather

SOCCER BALL. 32-panel carcass of fine quality leather. Panel pattern helps retain shape. Official size and weight. Attractive black and white colors. Made in Pakistan. Shpg. wt. 2 lbs.
X 911-4521 A..... 8.88

Deluxe Soccer Ball. Same, but top-grain leather. Made in Japan. Shpg. wt. 2 lbs.
X 911-8639 A..... 12.98

KICKBALL BY VOIT. Rugged all-rubber construction, water- and scuff-resistant 8½-in. diam. Solid brown color. Shpg. wt. 22 oz.
X 911-7169 A 2.88



8.33

Unlimited fun

TETHERBALL SET. Made by Voit. Ball has nylon carcass, butyl bladder, and vinyl covering. Includes yellow tetherball with black stripes; rope hitch; heavyweight braided nylon rope with heat sealed ends; 3-piece, 8½-ft. steel pole; and ground sleeve. Shpg. wt. 8 lbs. 2 oz.
X 911-1501 A..... 8.33

Deluxe Tetherball Set. Same, but galvanized pole
X 911-8621 A—Shpg. wt. 8 lbs. 6 oz. 12.98

Only at Wards...

18-inch Thirstee Baby with complete layette

9.87

1 **Thirstee Baby is an 18-in. chubby,** fully jointed all vinyl, drink and wet baby with her own life-size bottle. She has rooted hair, moving eyes and is dressed in pretty dress with matching pan, hair bow and booties. Her layette includes romper, pajamas, bed jacket, dress, diaper, washcloth sponge, 4 powder puffs and 6 pc. accessory set

48 T 10064—Ship. wt. 2 lbs. 6 oz. . . only **9.87**

Early American cradle for dolls up to 25 inches

8.99

2 **Charming swinging cradle** has authentic colonial styling with its turned spindles on all 4 sides and rich maple finish. Durable, too . . . has brass hardware, sturdily built stand. Cradle lifts out for use as a car bed or play pen. About 26x17x20 in. high. Comfortable mattress included. For all dolls up to 25 inches. *Available*

48 T 11208 M—Ship. wt. 11 lbs. only **8.99**

See more doll furniture on page 220

Car Seat Baby 5.99

3 **Sweet 14-in. baby with her own 3-in-1** car seat. She drinks from her bottle, then wets. Use sturdy plastic seat at feeding time, in the car, or to hold her securely when you go walking. Baby has open and close eyes, rooted hair is fully jointed and is made of vinyl. She is dressed in warm PJs, comes with blanket, nursery tray, nursing bottle, tissues, cotton puffs, comb, brush, sponge, bottles, bib and soap

48 T 10084—Ship. wt. 2 lbs. 5 oz. . . **5.99**

Tiny Baby Magic 2.97
Her 15-pc. wardrobe 3.99

4 **Tiny Baby Magic goes to sleep,** wakes up, even winks whenever you show her the magic thimble. Feed her with her bottle, then she'll wet. Baby is dressed in pretty dress, panties and shoes. She has rooted hair, moving eyes, fully jointed vinyl body. 10½ in. tall. Order wardrobe shown with her below

48 T 10066—Ship. wt. 2 oz. doll **2.97**

15-pc. wardrobe for Tiny Baby Magic includes jacket, tam, dress, slip, A-line dress, nightgown, slip, 2 pr. play shoes, purse, brush and mirror, 3 clothes hangers. Fits 9½ to 12 in. dolls

48 T 11012 X—Ship. wt. 10 oz. . wardrobe **3.99**

Tiny Baby and layette 4.77

5 **Adorable 6-inch baby** drinks from her own bottle and wets. She comes in her own trunk with layette that includes: dress, PJs, jacket, 2 diapers, towel, 3 powder puffs, sponge, 2 cutlers, comb, brush, mirror and scissors. Baby has rooted hair you can style, and is fully jointed

48 T 10065 Ship. wt. 1 lb. 9 oz. **4.77**

Nursery set 4.99 4 pc.

6 **Complete 4-pc. nursery set!** All you need to tend dolls 14 inches tall or under. Cradle rocks, bathinette holds water, feeding table has roomy tray, car seat has tummy safety strap. Pretty white furniture is made of sturdy plastic and is easy to assemble

48 T 11742—Ship. wt. 8 lbs. 5 oz. . . set **4.99**

See more doll furniture on page 220

Phone your order to Wards.
See pages 378, 379.

The prettiest dolls you can give!

Beautiful Belinda $20 18½ in.

Crown Princess $15 14½ in.

Meet our Beautiful Belinda and Crown Princess—truly treasures to be kept for ye ars. Their luxurious hair is goosenec soft, yet firmly rooted and washable.

Both stand alone, have fully jointed vinyl bodies. They have angelic moving eyes with long lashes, even tiny fingernails with pale pink polish.

Their velvet story-book costumes are fully lined—and removable. Each wears ruffled or gaudy petticoat and pantaloons; hoopskirt, panties, stockings and dancing slippers. Masterpieces from Italy, 18½ and 14½ inches tall!

1 **Beautiful Belinda just stepped out of a fairy tale!** She'll go to the ball in a dress of richest red velvet. At her neck you'll you'll find buttons that glow like rare opals. Her bonnet ends in a butterfly bow of frothy organza to flutter behind her wherever she goes. Belinda stands 18½ inches tall and carries her own dainty parasol.
48 T 10290—Ship. wt. 3 lbs. 13 oz. **Belinda 20.00**

2 **Crown Princess carries a white organdy parasol** to complement her blue velvet gown. Real feathers trim her bonnet, accent her shimmering curls. She s 14½ in tall from the tip of her lovely head to her petite black slippers.
48 T 10294 Ship. wt 2 lbs. 6 oz. **Princess 15.00**

SAVE THIS CATALOG—use it to buy toys 'til August 31, 1969

Photo-Beat

WEEKEND LINEUP: Seven character costumes from Ben Cooper, Inc., depict personalities on Saturday Heroes TV series, (l-r) Spider Man, Eighth Man, Coil Man, Super President, Birdman, Aquaman and Space Ghost.

◀ **POOCH SMOOCH:** Two of the goodlooking creatures among the 50,000 items to be shown at the Variety Merchandise Fair, March 10-13, Sheraton-Atlantic Hotel, New York City.

AFTER THE SHOW: A smiling Hugh Dryfoos, v-p of Paper Novelty Mfg., chats with Wendy Barrie following his appearance on her popular radio show. The topic? You guessed it: trends in Christmas decoration buying.

▲ **SPIRIT:** Berkely Compton (center), executive vice-president, Funtastic Toy, distributes toys to kids at N.Y.C. Mayor's yule party. Helping are Barry Gottehrer, mayoral assistant, and Alvin Wilks, Youth Board member.

INTERLUDE: Anne Clark, former owner of Ann Gee's in Indianapolis, is surrounded by toys in her new Hawaii home. She is planning to open a new store in Honolulu soon. Anne finds retirement "impossible." ▶

63' DIPLOMAT
63' COURIER
63' COURIER
BERTRAM INTERNATIONAL, INC. • 3660 N. W.
21st Street • P.O. Box 32 065 • Miami,
Florida 33132 • Ph. (305) 633-8761

FOR THE PERFORMANCE MINDED YACHTSMAN

The distinct advantages of the deep Vee hull have fostered the development of several large yachts in recent years. Bertram International's deep Vee design virtually eliminates pounding and gives a soft ride in rough water. They track unbelievably well in following seas and when running bad inlets you can stay on course with a minimum of steering and forget broaching worries. The longitudinal strakes or "lift strips" on the bottom reduce rolling and keep the boats dry by deflecting spray out low and flat so it does not blow back aboard.

The Bertram Internationals also offer more speed. This has been well established in offshore powerboat racing where the deep Vee hull has proven faster than conventional designs of the same size, weight and power. Experience in larger custom yachts has proven the validity of the deep Vee concept in lengths to 85 feet. No wonder this design is acknowledged as the greatest breakthrough in powe boat history!

The engineering and construction of the Bertram International fast cruisers has been oriented to high strength-to-weight ratio. Not only do we use the lightest materials of adequate strength wherever possible but we constantly strive for new engineering innovations in concept and material use. Actual yacht weights have been under designers' estimates. Two recently launched 63' Sportfishing yachts have exceeded 28 mph on trials.

Standard power options are General Motors and Caterpillar d esels for dependable low maintenance operation.

Hulls are optionally built of fiberglass and cold molded wood. Fiberglass hulls have a unique internal support system using bulkheads, longitudinal stringers, full length engine beds, and transverse web frames. This "honeycomb" type of framing makes the Bertram Internationals the strongest, lightest fiberglass yachts to date

Bertram International yachts are custom built in Japan and decorating, finish, and arrangements can be tailored to meet your personal demands.

Our competent design staff will be glad to discuss any existing plans or a new design tailored especially for you at your convenience.

BERTRAM INTERNATIONAL INC.
YACHTS

SOUTHERN MASSACHUSETTS

By F. C. Gray Jr.

► Dr. Vincent A. Shaefer, chairman of the 18′ Cape Cod Knockabout Class has sent me a report on the class for the past season. At the nationals at Falmouth YC, light winds, difficult starting lines and strong currents produced what can be called an interesting but not spectacular event. In the first day of racing, George Kirk established such a lead at the weather mark that he was never again challenged. In the Saturday racing the wind died leaving 37 of the 38 entries standing still—if they anchored—or at the mercy of the current for about 20 minutes, but Norman Stolz had such a position that he was able to make the mark and take off while the others sat. When the scores were added up for the two days it was a Megansett YC sweep with Kirk the winner, Stolz in the second spot and Webster Collins third. The junior championships series was held on Saturday morning with 16 entries and Jay Sprout, representing Waquoit Bay YC, at the helm of Brooks Becker's *Penguin* was the winner. Paul Denton, of Woods Hole YC took second and Skip Halloran, of Megansett YC, was third in the series. Next season New Seabury will have a fleet of Knockabouts.

► Jim Hunt has told me that there are now about 125 Rhodes 19s in the area with five new boats coming into New Bedford YC next summer. . . . Bill Moore advises that there are some 55 Day Sailers in the area and 29 of them showed up for the championships at Stage Harbor with Bob Bainbridge the winner. . . . Phipps Hollowell says there will be 94 Widgeons sailing in the SMYRA area next season. . . . Chuck Winans reports that the fleet of Flying Scots may reach 40 boats . . . The Wianno Sr. Class will add five new boats.

► Chatham residents hope to acquire the Pollock Rip Lightship if and when it is replaced. No move was made to acquire the Handkerchief Shoals or Stone Horse Lightships when they were taken out of service. Pollock Rip is the only one left. The residents want to retain the ship as a monument of the past rather than see it scrapped and the plan calls for the vessel to be enshrined on a bed of crushed rock similar to what was done with the *Charles W. Morgan*, first at So. Dartmouth and now at Mystic. When the decision is made by the Coast Guard to replace the ship with a tower, a fund drive will be run.

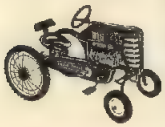
► Back in October a 43-ft. whale of the finback type floundered ashore on Dionis Beach in Nantucket on a Saturday morning. Walter Beinecke Jr. proposed to the president of the Nantucket Historical Assn., Edouard A. Stackpole, that the whale be preserved in its "original state" and installed in the museum, skin and all. What is more, Mr. Beinecke offered to pay the costs, and the proposal was accepted. However, the whale breathed its last about two hours after hitting the beach and summer weather came in at about the same time. When the biologists arrived to examine the creature on Tuesday it was decided that it would be far better to separate the bones from the flesh and hang the bones in the museum. Whale-cutting is not one of our most active trades today, but whale cutters are still in business and the job is underway. The whale will be the only one of its type in the country.

THE HOT ONES FOR '68

Velocipede C-965
White flowered basket

Wee Rocker C-912
New fun for tots

Mustang C-535
Realistic—exciting



Tractor C-538
With action motor

AMFun Dome Climber C-218
Light—strong—long lasting

Roadmaster Jr. C-986
20" Sidewalk bike

Roadmaster Avenger
K-1238
5-speed stick shift

Roadmaster Debutante
K-1288
With colorful basket

Roadmaster Jet Pilot K-1653
Twin headlights, chrome fenders

AMF

AMF WHEEL GOODS DIVISION
Box 344, Olney, Illinois 62450

BICYCLE HORNS

Harris D P Hardware & Mfg Co 99 Chambers St New York 7 N Y
Korlis Ltd 10 Humphrey St Englewood N J
Novo Industrial Corp Delta Electric Div Marion Ind
Raleigh Inds of America Inc 1168-1170 Commonwealth Ave Boston Mass 02134
Tokyo Japan
Yoder Mfg Co 1823 E 17 St Little Rock Ark

BICYCLE LAMPS

Harris D P Hardware & Mfg Co 99 Chambers St New York 7 N Y
Korlis Ltd 10 Humphrey St Englewood N J
Novo Industrial Corp Delta Electric Div Marion Ind
Raleigh Inds of America Inc 1168-1170 Commonwealth Ave Boston Mass 02134

BICYCLE SIRENS

Harris D P Hardware & Mfg Co 99 Chambers St New York 7 N Y
Korlis Ltd 10 Humphrey St Englewood N J
Persons-Majestic Mfg Co 72 Commercial St Worcester 8 Mass

BICYCLE TIRES AND TUBES

Gillette Bicycle Tires Div of U S Rubber Co 549 E Georgia St Indianapolis Ind
Harris D P Hardware & Mfg Co 99 Chambers St New York 7 N Y
Korlis Ltd 10 Humphrey St Englewood N J
Pennsylvania Athletic Prods Box 951 Akron Ohio
Raleigh Inds of America Inc 1168-1170 Commonwealth Ave Boston Mass 02134
United States Rubber Co (Bicycle Tire Dept) 540 E Georgia St Indianapolis 6 Ind

BICYCLES

AMF WHEEL GOODS Div American Machine & Foundry Co Box 344 Olney Ill
CHAIN BIKE CORP 350 Beach 79 St Rockaway Beach N Y 11693
COLUMBIA MFG CO THE 1 Cycle St Westfield Mass
CYCLE DIV AMF WHEEL GOODS W 65 & Patterson Little Rock Ark
Goldmeier Larry Assocs Inc 200 5 Ave NYC 10010
Harris D P Hardware & Mfg Co 99 Chambers St New York 7 N Y
HERCULES DIV A M F WHEEL GOODS 200 5 Ave New York 10 N Y
HUFFMAN MFG CO P O Box 1036 Dayton Ohio 45401
Huffman Mfg Co of Calif The 1120 W Foothill Blvd Azusa Calif
Korlis Ltd 10 Humphrey St Englewood N J

HUFFY

"THE RAIL"

BICYCLES

Dragsters, Middleweights, Sidewalks, Tandems
Convertibles, Adult 3-Wheelers, Lightweights

Also a line of MONARK Bicycles

Complete Line • National Advertising • Continuous Promotion

THE HUFFMAN MANUFACTURING COMPANY
P. O. BOX 1036 • DAYTON, OHIO 45401

McCauley Metal Prods Inc 660 Grant St Buffalo N Y 14213
NOVELTY MFG CO 480 Washington St Newark NJ 07102
Novo Industrial Corp Delta Electric Div Marion Ind
Ohio Plastic Co Frazeysburg Ohio
Persons-Majestic Mfg Co 72 Commercial St Worcester 8 Mass
PINWHEEL PRODS CO 59 Pearl St Brooklyn 1 N Y
Raleigh Inds of America Inc 1168-1170 Commonwealth Ave Boston Mass 02134
ROYALTY DESIGNS OF FLORIDA INC 601 W 27 St Hialeah Fla 33010
Stelber Cycle Corp 91-31 Queens Blvd Elmhurst N Y
Stewart Warner Corp 1826 Diversey Pkway Chicago Ill
Tomy Co Inc 3-15 Komagata 1-chome Taito-ku Tokyo Japan
Western Supply Co PO Box 237 West Covina Calif 91790
Yoder Mfg Co 1823 E 17 St Little Rock Ark

BICYCLE BELLS

Hamilton Import Corp 434 Broadway NYC 10013
Harris D P Hardware & Mfg Co 99 Chambers St New York 7 N Y
Korlis Ltd 10 Humphrey St Englewood N J
Raleigh Inds of America Inc 1168-1170 Commonwealth Ave Boston Mass 02134

60% Profit!

and more
plus new customers

BERGER
REFLECTING
Name License Plates

Shine Like the Sun in Car Headlights
For Bicycles, Tricycles, Wagons, Scooters

Large size 7" x 2½"

An irresistible impulse item bought by everyone everyday of the year. SAMPLES and CATALOGUE SHEETS ON REQUEST.

BERGER REFLECTING NAME-LICENSE PLATE CO.
147 No. 12th St., Phila. Pa. 19107
NEW YORK SHOWROOM
200 Fifth Ave., Room 212

RIDE THE WINNER IN '68

ROSS

ROSS MIDDLEWEIGHTS
ROSS LIGHTWEIGHTS
ROSS BARRACUDA-POLOBIKES
3 SPEED BARRACUDAS
DYNAMAX RACERS.

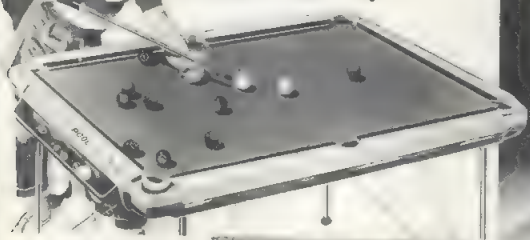
All sizes — all models 16" — 20" — 24" — 26" — 27". Coaster brake, 3 — 5 — 10 — 15 speed models available.

WRITE FOR CATALOG TODAY!
CHAIN BIKE CORPORATION
350 Beach 79th Street, Rockaway Beach, New York • Showroom: 200 Fifth Avenue, New York — Room 211

SUPER POOL 20

IDEAL

20 games-in-one . . . 20 times more fun for the whole family!



66 play pieces including automatic cue sticks with 3 power-thrust settings!

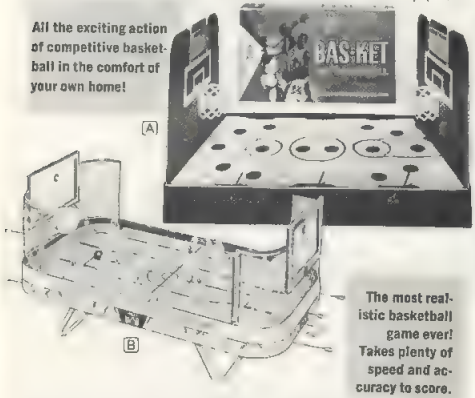
Floor Model Super Pool 20 by Ideal . . . the complete recreation table. "Flip" top has all pool and billiard games on one side, carom games on reverse side. Scaled, injection-molded plastic replica of professional pool table complete with multiple-game molded equipment. Play pool and billiards on blue cloth side, carom games on red lacquered side. Has built-in scorekeepers, 6 pockets, automatic ball returns, and center bed leveler. Metal legs fold for storage. Shipped truck or express.
10-4663 25 lbs. 40⅛x26x4⅝" top. 28" overall
Only $19.88

STAN MIKITA HOCKEY TRAINER

Teaches youngsters to play like professionals. Includes booklet by Stan Mikita

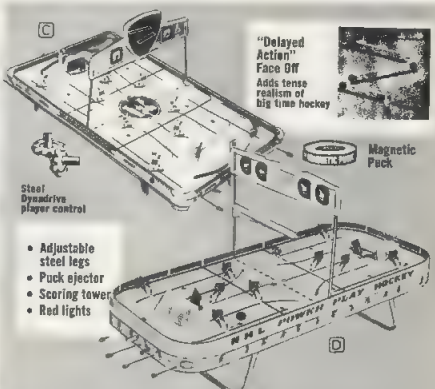
Endorsed by the N.H.L.'s most valuable player . . . sharpens the sights of youngsters on the way up! *Use indoors or out.* Heavy-duty steel goal measures a full 4½ feet wide when set up. Strong nylon netting is same used in N.H.L. Includes 2 hockey sticks (pro-type goalie stick and forwards stick), autographed safety puck, information booklet, and 40-foot tie rope for lacing net.
10-5194 12 lbs. retail $19.95 . . . . . **Complete $12.88**
10-5195 Goal and net only, 8 lbs. ret. $11.95 . . . . **Only $8.97**

All the exciting action of competitive basketball in the comfort of your own home!



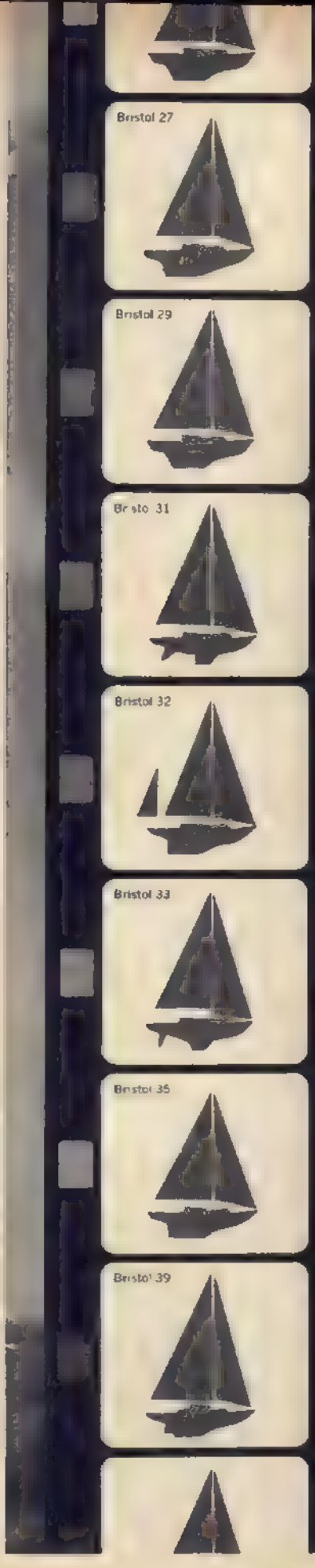
The most realistic basketball game ever! Takes plenty of speed and accuracy to score.

(A) BAS-KET GAME. Real play action, 1 to 6 players control steel mechanical levers—shoots baskets from 12 spots on playing surface, scores as his skill permits. Sturdy fiberboard court with backboards, scoring dials and plastic ball and nets. 3 lbs.
10-1235 20x12" retail $4.95 . . . . . **Your Cost $3.59**
(B) NATIONAL BASKETBALL GAME. Real thriller, basketball action at its very best! Remote-controlled players run, pass, shoot or rebound from any angle. Opposing players block, jump and rebound for ball. 18x32" court mounted on litho steel frame. Plastic nets. 10 metal players. Separate "penalty shot" mechanism. Adjustable steel legs
10-5193 8 lbs. retail $14.95
Your Cost $10.97



- Adjustable steel legs
- Puck ejector
- Scoring tower
- Red lights

(C) OFFICIAL BOBBY HULL HOCKEY. "Delayed action" centre ice puck dropper, new guide channel for "behind the net" shots, and end-zone play-maker that flips puck out in front. 1-piece metal players. Includes 3 pucks, goal-lights and folding legs.
10-4459 21x36". 12 lbs. ret. $18.95 . . . . . **Your Cost $12.44**
10-2383 "D" Battery (needs 2) . . . . . **Each 13¢**
(D) N.H.L. POWER PLAY HOCKEY. Goalie moves anywhere within crease. Players move along rink passing, shooting and defending. Red light signals goal. Puck ejector, score-tower, leveler legs.
10-5192 36x16" 8 lbs. ret. $13.95. . . . . **Your Cost $9.97**
10-2383 "D" Battery (needs 2) . . . . . **Each 13¢**



SEE YOUR dreamboat IN ACTION

...IN YOUR OWN HOME!

A unique offer! Share your dreams with your family and friends . . . in your own living room. Each model of our beautiful Bristol fiberglass fleet now on color film. See families living aboard. See action no brochure can duplicate. Also available for viewing at your local Bristol Yacht dealer. Free literature. Good sailing!

bristol yacht co. Bristol Rhode Island 02809

Gentlemen: My check for $11.50 is enclosed . which includes $1.50 to cover postage and handling, plus $10 deposit to be returned when I return the film checked.

Please send ☐ 8 MM or ☐ super 8 MM film of

- ☐ Bristol 27
- ☐ Bristol 29
- ☐ Bristol 31
- ☐ Bristol 32
- ☐ Bristol 33 (available 3/68)
- ☐ Bristol 35
- ☐ Bristol 39
- ☐ Literature. _____

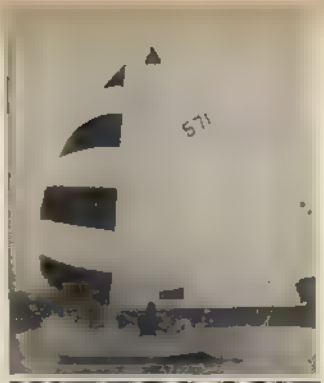
Name

Address

City State Zip

Sailing's not only
FOR KIDS

Practically every centerboarder advertised today shows a young crew hanging over the side on a wild screaming plane in a smother of spray. True, this is exciting and great for athletic young people. But, many good sailors who want to plane without gymnastics or trapeze, who want the solid, rugged feel of a heavier boat driving to weather, who want some stability along with speed, who want comfort with performance, are taking a long hard look at the Interlake and FLYING SCOT. Yes, we do build a hot rod too. Ours is the 14' Rhodes Bantam. A real bomb! Write now to . . .



FLYING SCOT
Length 19' Sail Area 190 sq. ft.

CUSTOMFLEX, INC. Tel: 419 536-4693
1817 Palmwood Avenue, Toledo, Ohio 43607
Fine sailboats custom-crafted by sailors who know and care!

INTERLAKE
Length 18' Sail Area 175 sq. ft

► Long Beach has dropped the second phase of its California-International Sea Festival for 1968 as being a bit too top-heavy and will concentrate on an Aug. 3-11 program of varied events. The city will, however, continue to help support the other, allied features—notably including the offshore races—the Long Beach-San Diego and return (Aug. 6) for the Hennessy Cup, and the Long Beach-Morro Bay-San Francisco for the Valvoline award (Oct. 26-27). Preceding in the big-three pattern, April 13, is the California (YC) Challenge Cup race of 160 miles.

POBRA (Pacific Offshore Boat Racing Assn.) officials and all drivers with marathon equipment are previewing March 15 and the first of two "run what you brung," 100-mile or less ocean events (a second is scheduled for mid-May). The first is now called the Rum Run, with awards posted by Sheiffelen, Hennessy cognac distributors. And, if a driver enters one other race, Rum Run points will also count for the Casales Trophy, new award for the offshore big-three in the west. Except for minimum safety rules—two in a boat, safety flares, life raft, helmet and jacket—anything goes.

WEST COAST BUBBLES

By Don Wood

► While other areas of the country are closed for the winter, things are just getting under way (again) in Southern California. Highlights: long distance ocean racing with the Acapulco race topping the schedule; the Southern California YA 39th Annual Midwinter Regatta, held by six clubs of the SCYA will again be one of the country's largest regattas; the Congressional Cup at Long Beach YC.

► Light winds but almost summertime weather greeted 26 Snipes that came out for the Wells Fargo Snipe Regatta at King Harbor YC. Ted Wells, veteran Snipe winner from Wichita, made the long trip a successful one as he topped the fleet. Jim Boldt of the host club took second with Jack Steele, CBYC, third.

► Winter Series race #2 took place at Cabrillo Beach YC with these winners: CAL-40, Barney Flam; CAL-20, Hannes Boehm; MORF, Ray Corbett; MERCURY, tie between George Patterson and Austin Lysight; CAL-25, Homer Meek; VICTORY, Gene Heck; SNIPE, Jim Conant; 5-0-5, Stein & Grosten; SMALL BOAT ARB., Bob Taylor; PHOENIX CAT, Tim Taylor. . . . Officers at CBYC are: comm., Park Densmore; vice comm., Dick Hall; rear comm., Bill Woodcock.

► California YC held an invitation regatta for juniors with nine classes taking part in the two-day event. Largest of the classes that sailed on the outside course was a 14-boat fleet of Snipes, with Benny Mitchell of the host club first ahead of Jimmy Grubbs and Roger Stewart. Other winners: FINN, Steve Hathaway; LIDO 14, Bob Hausial; OK DINGHY, Erik Bradley. On the inside courses the 14-boat Win'ard Sabot fleet had Mike Rettig, KHYC, first. Second and third went to Cory Binberg and Bill Baldwin. Other inside winners: NAPLES SABOT-B, Curt Olson; NAPLES SABOT-A, Bob Burns.

► Windjammer YC had a big turnout of classes for the second in their Winter Series. PHRF-A, Bill Wood; PHRF-B, Larry Bartlett; CAL 28, Ray Schachter; OR, William Nevin; CORONADO 25, Les Jackson; CAL 24, Judy Whitson; ERICKSON 26, Jay Thorp Jr.; DOLPHIN, Adrian Robinson; ELECTRA, Wayne Burklund; CAL 20, John McCune; VICTORY, Ralph Gold; LIDO 14-A, Tom Leweck; LIDO 14-B, Richard Kelton; WIN'ARD SABOT, Tom Liskey; NAPLES SABOT, Curt Olson; CAL 25, Richard Smith.

NEWPORTER
WHY PAY MORE
WHEN YOU CAN GET THE BEST FOR LESS?

Yes, why pay more when you can sail anywhere in the world for only $38,500 in an original, world-famous "Ack" Ackerman NEWPORTER built under his personal supervision
Enjoy the strongest structural members combined with beauty of line and all the comforts of home—hot water, electric refrigeration, beaut ful galley (o shape for safety and efficiency), spacious storage, easy indoor-outdoor living, powerful Diesel engine, the best Dacron sails and she sails on her feet (for the ladies)
Also available, if you prefer, bare hulls with deck and cabin.
For the know-how and consideration you are entitled to, write or call "Ack" soon—construction and delivery dates are scheduled as orders are received.
(LOA 40', LWL 32', Beam 13', Draft 4'11", Headr'm 6'4", Sleeps 6)
NEWPORTER YACHTS, INC.
Menhaden & River Roads, Leesburg, N.J. 08327
Tel. (609) 785-1441

"SWAGE-IT" YOURSELF

Handy, compact tool for Nicopress Sleeves, at a fraction of the cost of other swaging tools. THOUSANDS IN USE TODAY

Nicopress Sleeves; Zinc Coated
1/16" 15 for $1; 3/32" 12 for $1
1/8" 8 for $1, 5/32", 6 for $1; 3/16" 3 for $1; 1/4" 2 for $1
Stainless Steel Thimbles: 1/16", 10 for $1; 3/32" 8 for $1
Stainless Steel Thimbles, Heavy Duty 1/16", 3/32" or 1/8", 4 for $1. 1/4" 3 for $1
Stainless Steel Cable, Type 304: 7 x 7 1/16" 11¢ ft., 3/32", 17¢ ft., 1 x 19 3/32" 12¢ ft., 1/8" 17¢ ft., 7 x 19, 3/16" 30¢ ft., 7/32", 35¢ ft. Other sizes thru 1/4" in stock.

#2 "Swage-it" tool for 3/16", 7/32" and 1/4" cable. Use wrench. $7.50
#3 "Swage-it" tool for 1/16", 3/32", 1/8" and 1/4" cable. Use wrench. $17.50
Tools are precision made of steel to produce full-rated strength of nicopress sleeves. *Trademark

Orders postpaid in U.S.A. Check or m.o. with order. Foreign Orders Add 10%.
S. and F. TOOL CO.
#Y Box 1545
Costa Mesa, Calif. 92626

THE BIG ONES FROM
BRUMBERGER

BIG IN MANY WAYS!

- Big Sales Appeal!
- Big Sizes!
- Big Values!

#800 NEW DELUXE TRI-LEVEL SERVICE STATION

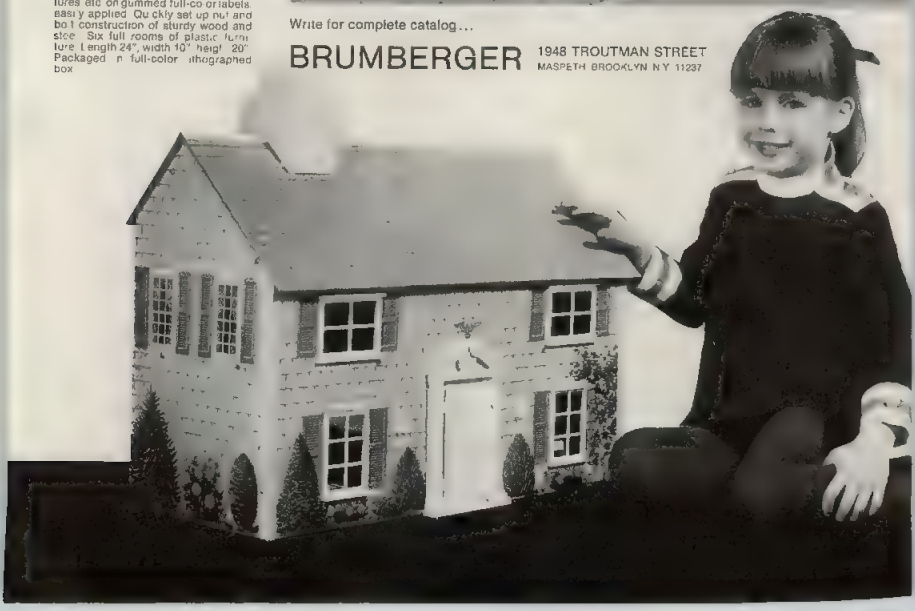
Nut and bolt construction makes this an easily assembled, fascinating do-it-yourself project for budding mechanics and engineers. Three level parking revolving car lift, authentic, indestructible plastic cars, pumps, grease rack, accessories and attendants all make up a sure seller with a very promise of continuing action-play. All parts have safety rounded edges. One of Brumberger's comprehensive group of service stations. Length 25", width 14½. Attractively packaged in full color lithographed box.

#770 GIANT WOODEN DOLL HOUSE

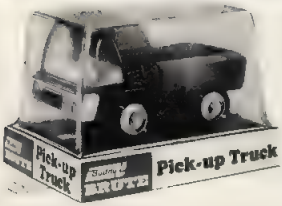
Practically sells itself to small future homemakers. Largest of the Brumberger houses. It gives small hands room for woman's favorite occupation redecorating. With the specially supplied kit of wall arrangements, pictures etc. on gummed full-color labels, easily applied. Quickly set up nut and bolt construction of sturdy wood and steel. Six full rooms of plastic furniture. Length 24", width 10", height 20". Packaged in full-color lithographed box.

Write for complete catalog...

BRUMBERGER 1948 TROUTMAN STREET
MASPETH BROOKLYN N.Y. 11237



SELLING BRUTE STRENGTH!



Clear blister Stak-Pak™ insures extra sales for this already powerful line.

New Buddy L Brutes® are an entirely new concept in Steel Trucks that was worth waiting for.

Brutes are pocket-sized cousins (approximately five inches long) to famous Buddy L and Buddy L Jr. Trucks and Cars.

Offering brute strength in rugged, heavy gauge steel, each miniature provides action play features, wrap around chromed bumpers, headlights, chromed wheel discs, wide-tread tires, and complete interior detail including steering wheel. Write for new catalog.

FROM THE NEW FUN WORLD OF Buddy L®

BUDDY L CORPORATION– East Moline, Ill. 61244
Worldwide Sales Coverage—Henry Katz Organization • 200 Fifth Ave., N. Y. 10010

Making extra profits with "MATCHBOX"® is an open and shut case.

As a matter of fact, it's three of them. And two are new. All three are strong. And sturdy. The first, CC 572 is a Deluxe Collector's Case. It holds 72 "MATCHBOX" models in six convenient plastic trays. It has three separate viewing compartments, each with its own permanent clear heavy plastic window.

The second, CC 300 holds 48 models in special plastic lift-out trays that keep cars twice as neat, twice as portable

The third, CC 18 holds 18 models and is just right for easy toting and easy sales. It's a proven best seller already.

All three cases are solidly made of washable vinyl with 4-color imprint and nickel-plated snap locks. Stock all three. They're terrific money-makers. Case closed.

CC 300 $3.00 suggested retail
CC 18 $1.59 suggested retail

CC 572 $5.49 suggested retail

FRED BRONNER CORPORATION
120 East 23rd Street, New York, N.Y., 10010

"MATCHBOX"

SAVE $2.00 on 3-pc. set

ITEMS (1), (2), (3)

9.97 SET

1 4.99

2 4.99

3 1.99

4 1.99

5 1.99

6 1.49

7 1.99

8 2.99

9 2.99

10 2.99

11 2.99

12 4.99

13 4.99

82 A

'ACTION' FEATURE TRUCKS

Our fine range of 'Junior Size' trucks Crafted in strong, durable steel, finished in rich, baked-on enamel colors with sparkling chrome trim. Durable plastic tires on steel wheels won't mark floors or furniture Colors as shown

1 to 3 SAVE 2.00 on 3-Pc. Fire Department Set includes **Hook and-Ladder Truck**—ladder swivels 360°, raises/lowers by crank; extends about 19"; stabilizer raises/lowers manually. About 17" long. **Snorkel Fire Truck**—snorkel or 'Cherry Picker' raises/lowers by crank; swivels 360° manually. Ringing crank bell. About 11" long. **Fire Pumper** has 2 plastic ladders (when fastened together they measure approx 7'). Ringing crank bell. About 8½" long. Separately cost 11.97
49 N 28 338 F—3-pc. set 9.97
(1) 49 N 28 284—Hook-n-Ladder Truck. 4.99
(2) 49 N 28 335—Snorkel Fire Truck. 4.99
(3) 49 N 28 285—Fire Pumper 1.99

4 Kitty Kennel. 4 individual kennels with kitten in each; removable roof and kennel unit.
49 N 28 286—About 8¼" long 1.99

5 Dump Truck. Lever-action raise/lower dump.
49 N 28 280—About 7½" long 1.99

6 Sportster Jeep. 4 plastic bucket seats.
49 N 28 277—About 6" long.. ..... 1.49

7 Wrecker Tow Truck. Metal chain and hook raises/lowers by crank action.
49 N 28 282 About 7" long 1.99

8 Exclusive Sportster Pony Trailer. Complete set—jeep with bucket seats, trailer with pony hitches to jeep. Trailer ramp lowers
49 N 28 333 About 11¾" long overall . 2.99

9 Refrigerator Van. Sliding side door and rear door raises and lowers
49 N 28 330—About 8¾" long x 5" high 2.99

10 Canada Dry Truck. 2 doors roll up to allow access to scale model cases of pop. Truck has hand cart on side for removing cases.
49 N 28 331 —About 9" long 2.99

11 Exclusive Sanitation Truck. Lever action shovels in refuse. Also has dump action.
49 N 28 332 About 9½" long... .... 2.99

12 Horse Van. Side gate lowers for loading and unloading three plastic horses
49 N 28 335—About 14½" long 4.99

13 Auto Carrier with 2 plastic cars (about 6" long). Upper deck lowers to form ramp.
49 N 28 283 About 15½" long 4.99

MAJOR MATT MASON

A **Space Cannon**—battery powered transport. 16½ x 9" plastic unit releases beams while radar antenna scans solar system. Radar screen flashes light. Cannon emits sound, rotates 360°. Barrel blazes. Takes 2 'D' batteries (not included)—see below
49 N 38 025—Delivered 8.99

B **Captain Lazer**, Mason's space friend fully jointed vinyl figure has flashing eye beams, lazer sound, removable 3-D space helmet, solar reactor etc. 12" tall. Takes 2 'A' batteries (not incl.)—see below
49 N 38 022—Delivered 8.99

C **Space Crawler**—battery-operated all-purpose vehicle for rough terrain. Has winch to hoist material. Gearshift. Rotating legs. Plastic. 12" long. Takes 2 'D' batteries (not included)—see below
49 N 38 149—Doll not incl..... .. 7.99

D **Major Matt Mason Gift Set**—includes plastic Astro Trak, a rugged mobile explorer with astro-traction rear wheels—space designed, launching pad, satellite launch pak. Matt Mason, Sgt. Storm.
49 N 38 019—Set, del'd 12.99

Major Matt Mason 6" tall.
49 N 38 020—Delivered 2.99

Astro Trak takes 1 'D' battery (not incl.)
49 N 38 031 9¼" long . . . 5.99

Sergeant Storm in flight suit, 6" tall.
49 N 38 021 Delivered 2.99

Set of 4 'D' Cell Batteries.
49 N 39 600—Set, del'd 72c

Set of 5 'A' Penlight Batteries.
49 N 39 602 Set, del'd . . 72c

E **Major Matt Mason Locker Set** with clear vinyl window showcase—includes Matt Mason in his space suit in one of 3 sections—room to store Sgt. Storm and space gear (not included). Washable
49 N 38 032—12 x 7" high. Set

THE GREAT TEX STARR

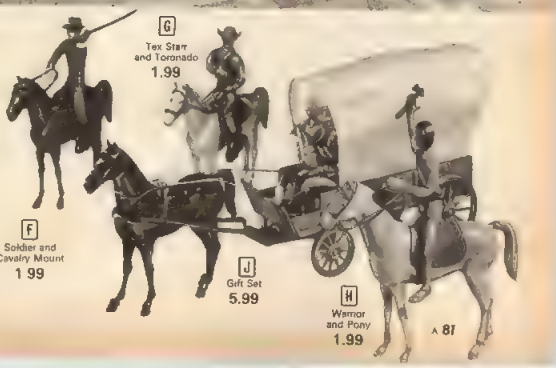
Fighting men of the west
Washable vinyl figures that
twist or bend into any shape

F **Pony Soldier and Cavalry Mount**. Horse has removable saddle and bridle. Bendable soldier is 6" tall and horse is 6¾" high.
49 N 38 008—Delivered 1.99

G **Tex Starr and Tornado**—saddle, bridle remove. Bendable Tex 6" tall, horse 6¾" high
49 N 38 006—Delivered. 1.99

H **Brave Warrior and Pony.** Pony has removable blanket and bridle. Bendable Indian is 6" tall and pony is 6¾" high.
49 N 38 007—Delivered. 1.99

J **Tex Starr Gift Set** consists of covered wagon with Tex Starr and Jenny Starr figures. Horse and harness, tool box, water barrel and rear gate. Wagon is 9¾" long, horse 6¾" high. All plastic
49 N 38 005—Set, delivered 5.99



'68

The Henry Katz organization

Tenth Floor, 200 Fifth Avenue, New York 10010
Area Code 212 675-0070

ask the boys who own 'em!

SEE THE NEW FUN WORLD OF Buddy L

Suite 1034 • 200 Fifth Avenue, N.Y. • 212-675-0070

BUDDY L CORPORATION—East Moline, Illinois 61244
Worldwide Sales Coverage-Henry Katz Organization • 200 Fifth Avenue, N.Y. 10010

BUDDY L IS ON THE MOVE!

With a new line of 80 numbers—the most complete steel truck line and accessories in the industry.

Buddy L is on the move. The dynamic 1968 line includes 31 JR. size vehicles—Auto-Action® accessories, Lil Buddys™ and six new 5" Brute® trucks. Again the most complete line of JR. size vehicles made. Roll with us—and roll up profits.

THE NEW FUN WORLD OF Buddy L

BUDDY L CORPORATION — East Moline, Illinois 61244
Worldwide Sales Coverage — Henry Katz Organization • 200 Fifth Ave., N.Y. 10010

BUDDY L IS ON THE MOVE!

With a new line of 80 numbers—the most complete steel truck line and accessories in the industry.

Buddy L is on the move. The dynamic 1968 line includes 31 JR. size vehicles—Auto-Action® accessories, Lil Buddys™ and six new 5" Brute® trucks. Again the most complete line of JR. size vehicles made. Roll with us—and roll up profits.

THE NEW FUN WORLD OF Buddy L

BUDDY L CORPORATION — East Moline, Illinois 61244
Worldwide Sales Coverage — Henry Katz Organization • 200 Fifth Ave., N.Y. 10010

Creative Play with TOG'L 500

[1] **WANT A FASCINATING NEW ACTION TOY?** Build it yourself with Tog'l 500! Every block has an action hinge (see picture at right above). Want a whirling carousel? A funny-faced creature with wacky-looking hands? Make them all! Tog'l 500 includes 230 action-hinge blocks; a spring-wound motor (needs no electricity; batteries); human and animal heads, hands/feet, bellows system, pulley; tubes; window; doors; hemispheres; axles, wheel gears—everything you need for fun galore. Play-base for building on and for storage. Instructions

X 924-5562 A—Shipping weight 6 lbs. 8 oz. . 12.44

TOG'L MOTOR PAK. Spring-wound motor to mechanize all Tog'l . . . included with [1] above. Use with [2], [3], [4] right. Has pin-hole body, 4 gears, on/off switch. Needs no batteries/electricity; builds right into toy.

X 924-6570 A—Shipping weight 8 oz. . . 1.99

TOG'L 200

[2] **MAKE GALLOPING GIRAFFES,** rolling trucks, with Tog'l 200. 85 action hinge blocks. Similar to [1] but does not include motor, pulley, hemisphere, window, doors. Order motor at left. Includes playbase, instructions.

X 924-6604 A—Shpg. wt 2 lbs. 8 oz. 4.99

TOG'L 300

[3] **PUT TOGETHER GOOFY ANIMATED PEOPLE** or creatures! Make spinning carnival rides. You'll have days and days of fun just thinking up new and nutty things to make. Has 135 action hinge blocks. Similar to [1] left, but does not include motor or pulley. Order motor separately at left. Playbase, instructions included.

X 924-6596 A—Shpg. wt 3 lbs. 8 oz. . 6.99

TOG'L 400

[4] **LET YOUR IMAGINATION RUN WILD** as you create gyrating puppets, trundling trucks, skyscrapers with moving elevators and revolving doors. 180 action hinge blocks. Similar to [1], but does not include pulley or motor. Order motor separately at left. Includes playbase for building on—storage as well as complete instructions.

X 924 6588 A—Shipping weight 4 lbs. 8 oz. 8.99

TOG'L PLAY CASE

[5] **STORE DOZENS OF TOYS, PIECES AND PARTS.** Has pegboard on front for play area and construction. Inside compartments for storage. Washable and durable, with sturdy carrying handle.

X 924-6612 A—Shipping weight 3 lbs. 6 oz. 2.99

For Miniature Mechanics

[6] **ALL YOUNGSTERS SEEM TO WANT TO MAKE THINGS ON THEIR OWN.** Here's a 150-piece set to provide hours of enjoyment. All the parts needed to construct snow plows, helicopters, windmills, airplanes, tractors. Your youngster can really get creative with these all plastic nuts, bolts, wheels and tools. Educational and fun. A toy with endless challenge that helps develop coordination, ingenuity and imagination.

X 923 3578 A—Wt. 3 lbs. 8 oz. 4.88

60-piece set lets you build Trains and Trucks . . . Villages, too!

[7] **TRAIN/BUILDING SET FOR YOUR YOUNGEST BUILDER.** Tots may be tiny but they can be tough on toys. Here's an all-plastic building set that's ruggedly sound and sturdy with built-in fun appeal. Whether it's a truck or train . . . or the village they pass through, here are enough building parts and possibilities to satisfy the constructive creativity of any youngster.

X 923-3552 A Shipping weight 2 lbs 2.88

Incomparable **Captain Kangaroo**! No one can top him in attracting millions of youngsters coast-to-coast, weekday mornings on the CBS Television Network. He's tops, too, in attracting eager young buyers when the Kangaroo name and face appear on your product.

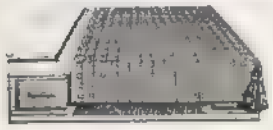
And keep an eye on these new CBS top sellers, presented in prime television viewing hours in the 1968-69 season: **Hawaii Five-O** (Thursdays, 8:00 pm), **Lancer** (Tuesdays, 7:30 pm), **The Good Guys** (Wednesdays, 8:30 pm). For lucrative licensing opportunities, contact CBS Enterprises Licensing Director Arnold Lewis, 51 West 52 Street, New York 10019 (phone 765-4321).

CBS Enterprises

8 ways to cruise a quartet

Our $5990 four-sleeper is as good a buy as our $16,990 model.

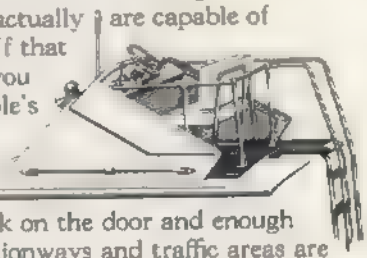
If anyone should know how to build a good four-sleeper, Chris-Craft should. We've been at it longer than anyone. And this is a business where experience counts. Four-sleepers aren't easy to build. Any time you have to put four persons, their gear, supplies, and accommodations into a relatively small hull, you've got your work cut out for you.



The comfort of the four persons aboard depends upon how many things the builder does *right*. Here are some of the things that Chris-Craft does right:

Convertible dinettes are long enough for a six-footer, wide enough for two adults, and easy enough for a child to do the converting.

Four-sleeper galleys actually are capable of feeding four people. If that sounds silly to you, you should see some people's four-sleepers.



All lavatories are private, with full headroom, with a lock on the door and enough room inside. Companionways and traffic areas are wide enough so that people can get out of each other's way. There's a light switch at each end of the cabin so you don't have to stumble around in the dark. Control panels have full instrumentation, and the dials are easy to read. Minor details? In building quality products, attention to detail is the name of the game.

So here are eight ways to go cruising with 4 in 1968. Or rather, 7½ ways . . . the 23′ Lancer Express is really a 2-sleeper deep-vee that can be converted to sleep 4. Four of the models are fiberglass; two have round-bilge, full-lapstrake wood hulls; and there are two marine plywood Cavaliers, one with smooth sides and one with lapstrake sides.

Remember: Chris-Craft's four-sleepers have our own dependable V8 marine engines; that Command Bridges (to make them even better fishing boats) are optional on four of the 8 models; and that someone will be ready to give you top dollar for your Chris-Craft when you're ready to move up to a bigger one.

Visit your dealer now and pick out the model that harmonizes with your quartet.

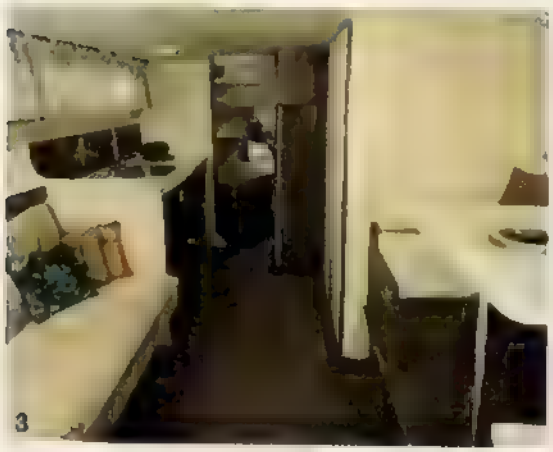
For information on any model, write Chris-Craft Corporation, Pompano Beach, Florida 33061.

Chris-Craft

Prices shown are base prices, f.o.b. factory, subject to change without notice, and in some cases do not include all equipment illustrated.

Built for family fun.
The *Concorde 35* Sedan or Express.
From the *Concorde* family of custom fiberglass boats.

1. The Express teak aft deck is 12' long x 8.5' wide, specially designed for family recreation in a big way. 2. Roominess is the keynote in both Express & Sedan. All-electric kitchens have 10 cu. ft. refrigerators, 3-burner oven/range combinations, stainless steel sinks and exceptional storage space



3. Pullman-type seats in Express or Sedan main cabins open to roomy double berths. 4. Control stations are custom-styled with built-in foot rests and stainless steel "in command" wheels. They swing forward for easy maintenance.

TROJAN BOAT COMPANY
DEPT. RZ-9, LANCASTER, PA. 17604

1968 Trojans are available in the following sizes: 24, 26, 28, 31, 33, 35, 38 and 42 feet

Once you buy it, you're stuck with it.

Year after year. Mile after mile. Detroit Diesel engines are almost impossible to wear out. Of course that's the way they're built. Simple design. Fewer parts. Rugged construction. There's not a whole lot to go wrong. Which begins to explain why they last so long.

In 1964, Mr. Alfred J. Fisher, Jr., of Detroit, had twin 4-53 Detroit Diesel engines installed in his 42 footer. "All I always used to be adjusting points, or spark plugs, or something," said Mr. Fisher. "Since I put in the Detroit Diesels I've just closed the hatches and forgotten them."

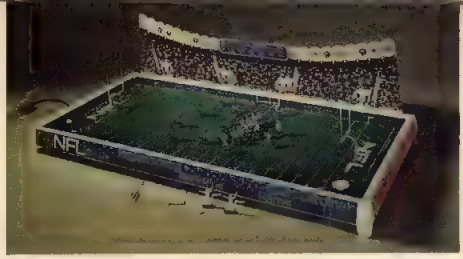
Prove it to yourself. You'll find Detroit Diesels simply travel more miles. For less dough. And isn't that what it's all about? Detroit Diesel Engine Division, General Motors, Detroit, Michigan 48228. Let us stick you with an engine that'll take you years and years to get rid of it.

DETROIT DIESEL

GM

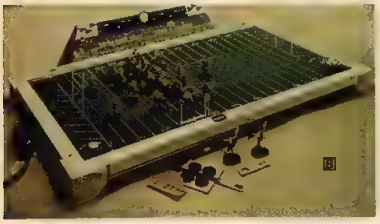
A ELECTRIC NFL FOOTBALL. All the thrills of NFL football recreated as two teams, both in official NFL uniforms, move on a gridiron 3' long. Exclusive Quarterbacks can run, pass and kick. New steel game board and new figure bases assure truer and quieter action. Wt. 11 lbs.

10-5207 11 lbs. retail $17.50 .... **Your Cost $11.88**



B TRU-ACTION ELECTRIC FOOTBALL. Large 3-dimensional figures, ends, tackles, guards, offensive backs, defensive backs, plus additional quarterback for each team. Timer automatically starts and stops. Colorful grandstand, adjustable scoreboard. Paints to color players. Speed control. Wt. 4½ lbs.

10-1040 4½ lbs. retail $8.00 ..... **Your Cost $5.55**

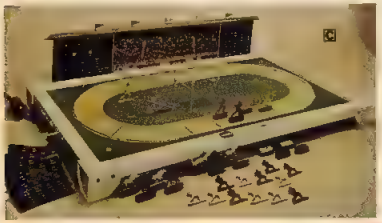


C TRU-ACTION ELECTRIC RACE GAME. Extremely realistic track and field. Results and points record on race results board. Exclusive pari-mutuel board posts odds and determines post positions. All the thrills and excitement of an actual race. Wt. 4½ lbs.

10-4816 4½ lbs. retail $9.00 ..... **Your Cost $5.99**

D TRU-ACTION ELECTRIC BASEBALL. This game duplicates big league action. Players actually run the bases, moving runners can be thrown out at any base; double and triple plays are possible; remote pitching and batting. Scoreboard on outfield fence. Wt. 4½ lbs.

10-4817 4½ lbs. retail $8.00 .....**Your Cost $5.55**



E TUDOR POOL TABLE. 30" Table 24" Cue Stick and Ball Rack. For any table top. All steel ball tray, magnetic scoring device. Jumbo 1" balls. Playing surface reinforced against warping and sagging. Wt. 9 lbs.

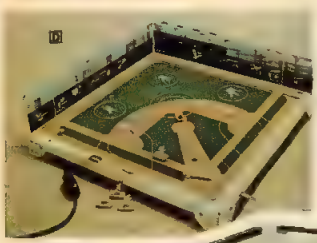
10-4460 10 lbs. retail $11.00 .....**Your Cost $7.34**

F TUDOR POOL TABLE. 40" Table; solid steel web-reinforced legs, adjustable leg levelers. 30" two-tone Cue Sticks and Ball Rack. Deep reinforced steel sides, wood grain finish. All steel ball tray, magnetic scoring device. Jumbo 1" balls, gold felt cloth playing surface. Wt. 16 lbs.

10-4461 18 lbs. retail $25.00 .....**Your Cost $16.88**

G TRU-ACTION SPORTS CLASSIC HOCKEY. Exciting features. Players realistic as they rotate and slide. Goalies move from side to side to block puck. Bold decoration on mar-resistant rink. Scorekeeper at each goal. Colorful scoreboard readable from both sides. Instant action puck ejector. Wt. 9 lbs.

10-4818 10 lbs. retail $16.00 .....**Your Cost $10.99**

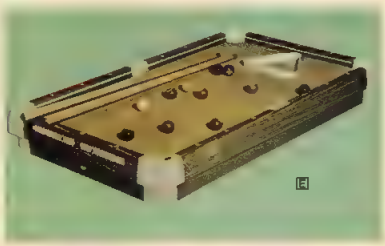


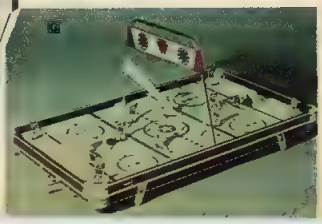
tudor

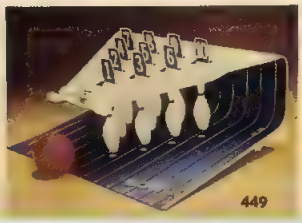
Action Sport Games

H TUDOR BOWL. Makes Spares, Strikes, Splits. Dual-action pin reset speeds up fun. Ten 4½" unbreakable polypropylene pins with integrally molded position markers. Ball returns automatically. Large 3" rubber ball. Wt. 4 lbs.

10-4819 5 lbs. retail $6.50 ..... **Your Cost $4.34**







Beautifully styled glassware for gracious entertaining—to complement the finest table setting.

Goblet Sherbet

American Beauty Rose

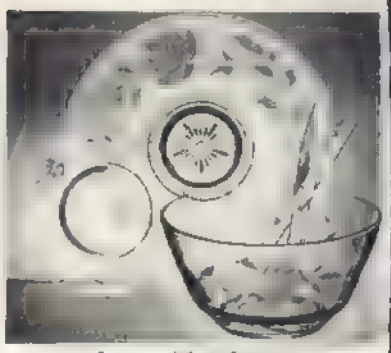
Sand-etched and hand-cut glassware with a all-[illegible] design radiates [illegible] Approx ship. wt. set of [illegible] F O B Ill Factory.

	Sugg Retail
7640XF1073—Six 9 oz. Goblets	$14 30
7641XF1073—Six 5 oz Sherbets	14 30
7642XF1043—Six 3½ oz. Cocktails	13.90
7643XF1043—Six 3 oz. Wines	13.90
7644XF1043—Six 1 oz. Cordials	13.90

Juice On-The-Rocks Hiball Hiball Vase

American Beauty Rose—A combination of sand-etching and hand [illegible] Accents this [illegible] inviting appearance to your table Approx. ship. wt. set of 8 glasses, 6 lbs , all prox 3 lbs on vase. F.O.B. Illinois Factory.

	Sugg Retail
7581XF525—Eight 5 oz. Sham Juices	$7 00
7603XF578—Eight 8 oz. Roly Poly On-The-Rocks	7 70
7604XF578—Eight 11 oz. Roly Poly HiBalls	7 70
7677XF525—Eight 10½ oz. Sham HiBalls	7 00
7580XF525—Eight 8½ oz. Sham Tumblers	7 00
7578XF525—Eight 12 oz. Sham Ice Teas.	7.00
9560H435—8" Vase. For center-piece or decorative use A beautiful [illegible] receptacle for your favorite flowers A desired supplement to the American Beauty Rose glassware shown above	$5 80



Salad and Cake Service

American Beauty Rose

Attractive hand-cut serving pieces complementary to the American Beauty Rose stemware and glassware shown on [illegible] F.O.B [illegible] Illinois Factory.

7646XF900—4 Pc. Salad and Cake Service Set. Includes, one 10½" salad bowl [illegible] one 13" large torte plate. Approx. ship wt. 7 lbs. Sugg. Retail $12.00

7647XF720—Set of six 8" Salad Plates Approx ship wt 6 lbs. Sugg Retail $9 60

Sherbet Goblet

NOBILITY

The finest of domestic all hand-cut crystal stemware Crystal of matchless clarity, elegantly cut. Approx. ship. wt. set of 4, 5 lbs F.O.B. Ohio Factory.

	Sugg Retail
7610XF1400—Four 10 oz Goblets	$20.00
7611XF1400—Four 5 oz. Sherbets	20.00
7612XF1400—Four 5 oz Wine Juice	20.00
7613XF1400—Four 11½ oz. Ice Teas	20.00
7614XF1400—Four 3½ oz. Cocktails	20.00
7615XF385 —8" Salad Plate	5.50

8 Pc. Decanter Set by BODA

5159H2055 — "Delightful Sherry Wine" Decanter Set. [illegible] beautifully [illegible] clear crystal. A distinguished [illegible] host or hostess would be [illegible] teakwood tray offsets the [illegible] Ship. wt approx 11 lbs.

Mfrs Sugg Retail $29 50

Sherbet Goblet

OXFORD

Blends equally well with Modern or Traditional table settings Clear, gleaming lead glass crystal Approx ship wt. set of four, 6 lbs F O B Ohio Factory.

	Sugg Reta
7359XF1120—Four 11 oz Goblets	$16.00
7360XF1120—Four 6½ oz. Sherbets	16 00
7361XF1120—Four 3½ oz. Cocktails	16.00
7362XF1120—Four 12 oz. Ice Teas	16.00
7582XF1120—Four 5 oz. Fruit Juice	16 00
7363XF210 —8 Salad Plate	3.00

Sherbet Goblet

Heisey Rose

The romantic rose inspires this design The fairest of flowers is delicately etched on bright leaded glass crystal with unusual rose bud stem 'Heisey Rose" is a pattern of memorable beauty and a treas[illegible]

	Sugg Reta
F O B Ohio Factory	
7339XF1260—Four 9 oz. Goblets	$18.00
7340XF1260—Four 6 oz. Tall Sherbets	18 00
7341XF1260—Four 4 oz Cocktails	18 00
7342XF1260—Four 12 oz. Ice Teas	18 00
7540XF1260—Four 5 oz. Fruit Juice	18.00
7589XF770 —14 Party Plate	11.00

CAMBRIDGE ROSE POINT

Goblet Tall Sherbet Low Sherbet Ftd Juice Ftd Ice Tea Salad Plate

Cambridge Rose Point A beautiful [illegible] is [illegible] this stemware will blend with many patterns of china. Approx ship wt. set of 4, 5 lbs F.O.B. Ohio Factory

10 oz. Goblets
7597XF1260 — Set of 4, 10 oz. Goblets.
Sugg Retail $18 00

6 oz. Tall Sherbets
7598XF1260—Set of 4, 6 oz. Tall Sherbets
Sugg Retail $18.00

6 oz. Low Sherbets
7599XF1260—Set of 4, 6 oz. Low Sherbets.
Sugg Retail $18.00

5 oz. Ftd. Juice
7601XF1260—Set of 4, 5 oz. Ftd. Juice.
Sugg Retail $18.00

12 oz. Ftd. Ice Teas
7600XF1260 — Set of 4 12 oz Ftd Ice Teas Retail $18.00

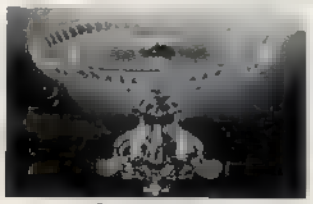
8" Salad Plate
7602XF350—8" Salad Plate
Matches all Cambridge Rose Point Stemware
Sugg. Retail $5.00

4-Pc. Epergne

9654H600— [illegible] table accessory [illegible] double [illegible] flower [illegible] 10" [illegible] Mikasa Odessa [illegible] **Retail $9.00**

Crystal
Fruit or Floral Centerpiece

5148H1430 [illegible] **Sugg. Retail $22.00**



Crystal Footed
Cake Plate

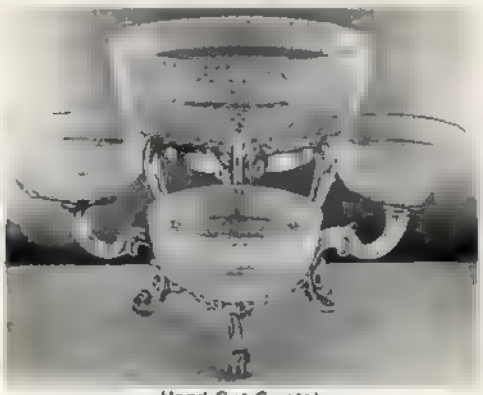
5188H975 Elegance in hand cut crystal and silverplated steel. 12" diameter plate set on antique Silverplated stem. Overall height 6½". Ship. wt. 8 lbs. **Sugg. Retail $15.00**

10-Pc. Cambridge Arms

9651H1803— [illegible] table setting [illegible] 5" Peg Vases, two 11" Lotus Candelabra, three 5" Vases [illegible] **Retail $25.75**

Lavabo

2682H1533 [illegible] **Retail $23.00**



Hand Cut Crystal
Centerpiece

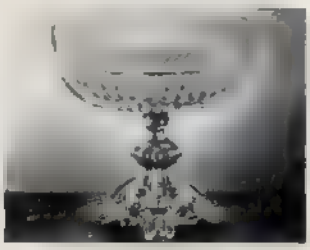
[illegible] **Sugg. Retail $40.00**

Footed Cakeplate

2910H450 [illegible] **Retail $6.75**

Crystal Two Tier
Tidbit Server

5189H1170 [illegible] **Sugg. Retail $18.00**



Crystal Bowl
on Stand

6190H976 [illegible] **Sugg. Retail $15.00**

70 Oz. Candy Jar

9304H600 Polvetti's here flowers [illegible] range [illegible] 70 oz. [illegible] **Retail $9.95**

160 Oz. Brandy Bowl

9303H647 - Flower cluster [illegible] **Retail $10.95**

Crystal Epergne by Hersey

8753H1750 [illegible] Ship. wt. 12 lbs. **Retail $25.00**

CATALINA ACCORDIONS

Known for tonal quality; expert Italian workmanship; top grade materials. Reeds Swedish Blue Steel formed, tuned and tuned by skilled craftsmen **Reed Blocks**—solid [illegible] with American walnut. **Bellows**—reinforced and pre[illegible] fitted **Body** 3 ply [illegible] hardwood with steel[illegible] [illegible] covered in rich Pearl **Register Slides** Sa[illegible] matched be-

Catalina Club

2984MF2310S—250 bass accordion 17½" fingerboard 41 piano keys. Body length 17". 2 sets Swedish steel treble reeds. [illegible] automatic fingertip treble registers. 2 bass registers. Complete with shoulder straps and deluxe case. Ship. wt. approx 70 lbs. Available in Jet Black or White Pearl. Specify color. F.O.B. Illinois or New York.
Sugg. Retail **$395.00**

Catalina Special

2985MF27495—120 bass accordion with 37" fingerboard. 41 piano keys. Body length 17". [illegible] and Swedish blue steel reeds in the treble. [illegible] and [illegible] per the register selector. In addition to the extra [illegible] bass registers, [illegible] with double tone chambers and [illegible] case. Ship wt. approx 70 lbs. Jet Black or White Pearl. Specify color. F.O.B. Illinois or New York. Sugg. Retail **$470.00**

Professional Accordion

2934MF40950—[illegible] piano keys. 120 basses; fingerboard [illegible]" & length 18⅝"; weight 24 lbs. [illegible] of treble reeds [illegible] reeds [illegible] with [illegible] gertip and ornamental [illegible] registers of master register at keyboard edge. Bass reeds [illegible] with shoulder straps and luggage type case. Finished in Jet Black. Ship. wt. approx. 90 lbs. F.O.B. Illinois or New York.
Sugg. Retail **$700.00**

2935MF46800—Professional Electric Accordion. Same as above except with twin pick-ups, one for treble side, one for the bass. Sugg. Retail $800.00

Hohner Button Accordions—Made in Germany

3 Row Button Accordion

18-fold bellows. 31 treble buttons, 12 bass buttons. 2 sets of treble reeds, 2 sets of bass reeds. Jet Black celluloid finish. Edges reinforced—metal corner protectors. 7¼"x12". Ship. wt. 12½ lbs. Key comb. G-C-F only.
6[illegible]8865—3 Row Button Accordion
1614 3G8622 [illegible]
Sugg. Retail **$150.00**

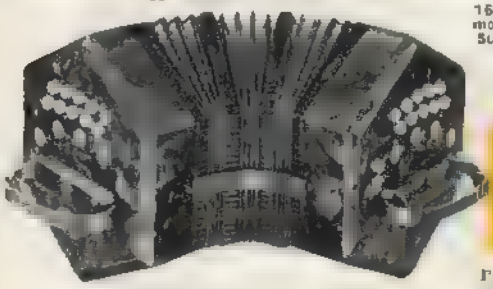
2 Row Button Accordion

18-fold bellows. 8 basses. Ebony finish. Metal corner guards. Reinforced edges. Leather bass straps. Bellows clasps and chrome strips. 5⅞ x11" Ship wt. 9½ lbs. Key comb. G-C only.
1615G4728 2 Row Button Accordion
1615 3G4492 3 or more
Sugg. Ret. **$80.00**

1 Row Button Accordion

14 fold bellows. Ebony and Gold design. Metal corner guards 6"x11". 2 wooden stops controlling 2 sets finest steel reeds mounted on individual plates. 10 White button keys on closed keyboard. Key of C only. Ship. wt. 6½ lbs.
1616G2659 -1 Row Button Accordion
1616, 3G2526—3 or more. Sugg. Retail **$45.00**

Hohner Harmonica Microphone (Not Shown). Quality crystal. Adjustable to fit any Hohner harmonica
1923G1418—Harmonica Microphone. Sugg. Retail $20.00

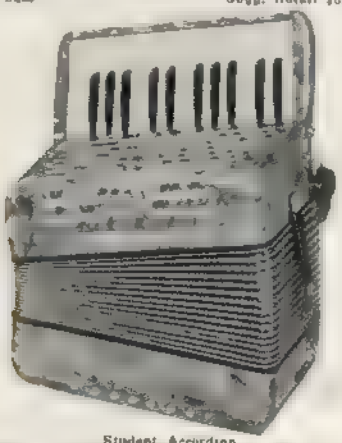


Red Pearl Concertina

2879MF2340—Alum. mech. steel reeds. 1 bellows, 2 buttons. Opens to 16" Italian made. Instruction Book. Ship. wt 6 lbs. F.O.B. Illinois.
Sugg. Retail [illegible]

2880MF1905—Mahogany Concertina. Similar to above [illegible] 15"—9 bellows. Ship. wt. 6 lbs. Sugg. Retail $32.50

3042MF4241—Large Red Pearl Concertina. 36 buttons, 72 reeds. 16 bellows. Made in Italy. Opens to 23½". Ship. wt. 9 lbs. Sugg. Retail $67.50



Student Accordion

A [illegible] steel extrem[illegible] [illegible] 2 sets, high qua[illegible] [illegible] 6 keys of brass with [illegible] Instrument size 11⅛" long [illegible] approx. 10 lbs. Grey Pearl. Retail
1940G4300—Student Accordion
1940 3G4085—3 or More
$82.50

Hohner 64 Chromonica

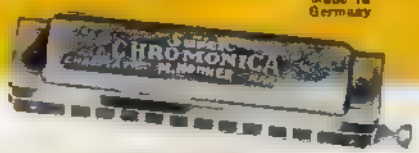
Fr[illegible] [illegible] 64 perfectly [illegible] [illegible] [illegible] C [illegible] 7" long. Hi[illegible] [illegible] Wa[illegible] [illegible] [illegible] label.
1617G1418—The 64 Chromonica."
1617/3G1347—3 or More
Sugg. Retail **$20.00**

Hohner Harmonica Books

Set of 6 books arranged for solo or duets. Variety of tunes. Playable on Hohner Chromatic Harmonicas only. Easy to follow method.
1634G360—Set of 6 Music Books. Sugg. Ret. $6.00

Harmonicas by Hohner

Made in Germany



Hohner "Super Chromonica"

Length 5⅝". Three chromatic octave range beginning with Middle C on the piano. 48 perfectly tuned reeds with valves which operate as wind saving device for greater volume of tone. Key of C
1618G1673—"Super Chromonica."
1618/3G1019—3 or More. Sugg. Retail **$15.00**

Hohner "Chromonica"

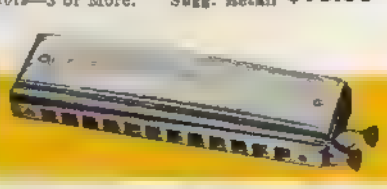
Chromatic Harmonica 4⅝" long. Supplies half-tones (sharps and flats) not found in regular style instruments. 40 perfectly tuned reeds with valves giving advantages for greater volume of tone. Heavy covers nickel-plated covers. Key of C.
1619G719 Chromonica
1619 3G675—3 or More
Sugg. Retail **$10.00**

"Echo" Harmonica

Large double sided Tremolo Harmonica 6⅝" long. In two different keys with 48 double holes. 96 reeds. Finely nickel-plated covers in attractively etched design. C-G key comb.
1924G603—"Echo" Harmonica
1924/3G573—3 or more
Sugg. Retail **$8.50**

"Echo" Harmonica

Double sided Harmonica 4⅝" long. In two different keys having 32 double holes and 64 perfectly tuned reeds. Finely nickel-plated covers in attractive etched design. C-G key Combination
1621G421—"Echo" Harmonica
1621/3G400—3 or more
Sugg. Retail **$6.00**

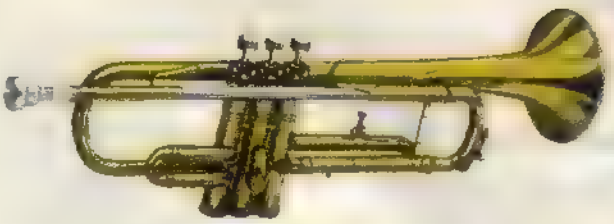


Chordomonica II

Advanced [illegible] Provides greater range of [illegible] [illegible] player to perform [illegible] and complete [illegible] [illegible] [illegible]

Commander
Cornet and Trumpet

Shipping Weight
Approx. 10 Lbs.
on Trumpet and Cornet



ARTIST B♭ CORNET

Nickel Silver valves, nickel plated. Sturdy bracing. Polished brass with two coats of [illegible] lacquer for long wear. Professional cushion rim mouthpiece. Complete with lyre and plush lined case. F.O.B. Illinois.

2796MF7341—Cornet Outfit. Sugg. Retail $119.50

2982MF7955 Cornet Outfit. [illegible] Nickel Plated. **$129.50**

ARTIST B♭ TRUMPET

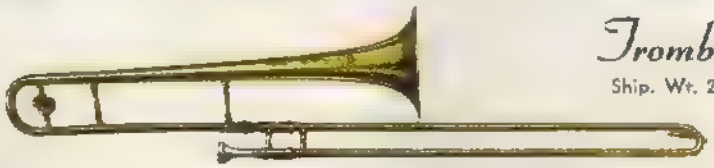
Valves of nickel silver, nickel plated. Long racy [illegible]. Polished brass gold lacquer finish with cushion rim professional mouthpiece. Complete with lyre and deluxe plush lined fitted case. F.O.B. Illinois.

2797MF7341—Trumpet Outfit. Sugg. Retail $119.50

2983MF8150 Trumpet Outfit. [illegible] Nickel Plated. **$129.50**

Trombones

Ship. Wt. 23 Lbs.



RUDY MUCK CITATION TROMBONE

2485MF15015—Finest deluxe U.S. made trombone. 8" bell diameter. Slides [illegible] through special dies to make them perfectly straight for [illegible] slides chrome plated for lightning fast action and lifetime durability. Lapping is done in the playing position resulting in smooth, noiseless and frictionless slides that require no [illegible]. Complete with mouthpiece and [illegible] lined Gladstone case. F.O.B. Midwest Factory.

Sugg. Retail **$275.00**

AMERICAN MADE BUGLE OUTFIT

U. S. Regulation Bugle of heavy gauge polished brass. Manufactured like a trumpet in key of G with slide to F. Fully tapered bell beyond the first bend of the bugle for easier blowing. Complete with bag and instruction book. Ship. wt. 4 lbs.

1629G1142—Bugle

1629 3G1085—3 or more

Sugg. Retail **$21.50**

RUDY MUCK CONDUCTOR TROMBONE

2486MF10347 Medium priced [illegible] trombone made. Light, fast durable 7½" bell, chrome plated inner slides. Tested and approved by America's finest trombonists. Includes [illegible] case. Sugg. Ret. **$189.50**

RUDY MUCK ACADEMY TROMBONE

2487MF9795 Most reasonably priced trombone on the market. Has 7½" bell, chrome plated inner slides. [illegible] quality workmanship, [illegible] of accuracy. U.S. made. Complete with case.

Sugg. Retail **$159.50**

BENETONE DELUXE AMERICAN MADE TROMBONE

Slides are drawn to hairlines and degree of accuracy that is perfect. Extra long slide stops, invisible slide lock, 7½" bell, Chrome plated [illegible]. Complete with [illegible] shaped case, [illegible]. F.O.B. Midwest Factory.

2384MF10101 Trombone Outfit

Sugg. Retail **$185.00**

MELODICAS by HOHNER

Made In Germany

Hohner Melodicas combine the lovely sound of reeds with an easily understood piano-type of keyboard. Instruments range from a simple beginner's model, favored by educators, to a rich-toned professional unit. Musical range is fully chromatic. All notes are "blow" tones. Mouthpieces are interchangeable. Easy to play. Ideal instruments for school classrooms as well as organized groups.

Vista Mouthpiece

2430G45—(Not Shown). Especially designed to permit player to see keyboard more easily. Fits all Melodicas shown below except 1613G3600 "Professional 36". Available only with purchase of a Melodica. Not sold separately.

Sugg. Retail $0.75

Melodica Table Stand

2431G336—(Not Shown) Combines the [illegible] of a horizontal rest for easy piano fingering and [illegible] for the mouthpiece extension and [illegible] for [illegible] or [illegible].

Sugg. Retail $4.95

"Professional 36" Melodica

This 3 octave professional [illegible] an important place with the modern combo. Conveniently hand-held, 36 piano keys control the precision-tuned brass reeds . . . produce a fine accordion like tone. With specially-designed mouthpiece, instructions and handsome fitted carrying case. Approx. Size, 1'6"L. x 4¾"W. x 2"D. Ship. wt. approx. 3½ lbs.

Sugg. Retail

1613G3600—"Professional 36" Melodica. **$59.95**

1613 3G3420 3 or more

"Piano 27" Melodica

An improved [illegible] in the A.D. range. Its 27 piano keys start with F below middle C and extend up for over 2 chromatic octaves. Comfortable strap for left hand. Complete with 2 mouthpieces, instructions and de-luxe carrying case. Approx. Size 16½"L. x 3½"W. x 2½"D. Ship. wt. approx. 2½ lbs.

Sugg. Retail

1926G1650 "Piano 27" Melodica **$27.50**

1926 3G1568 3 or more

"Piano 26" Melodica

[illegible] beautiful tone. Over 2 chromatic octaves starting with B below middle C, with 25 piano keys for [illegible] and chords. Comfortable strap for [illegible] hand. Complete with 2 mouthpieces, [illegible] and de luxe carrying case. Approx. Size 16½"L. x 3[illegible]"W. x 2[illegible]"D. Ship. wt. approx. 2½ lbs.

Sugg. Retail

1612G1500 Piano 26 " Melodica. **$24.95**

Alto Melodica

Deeper toned Melodica blends with the 1610G888 Soprano Melodica beautifully for group playing. Similar instruction, deeper sounding board. Two octave range from F below middle C. Complete with instructions, spare mouthpiece and case. Approx. Size 13⅜"L. x 2⅝"W. x 1[illegible]"D. Ship. wt. approx. 2 lbs.

Sugg. Retail

1611G1073—Alto Melodica. **$14.95**

1611/3G1019 3 or More

Soprano Melodica

Metal body, scientifically-tuned brass reeds. Range covers two full chromatic octaves from piano middle C. Permits playing of single notes or chords for solo playing or accompanying. Complete with instructions, spare mouthpiece and case. Approx. Size 13⅜"L. x 2⅝"W. x 1[illegible]"D. Ship. wt. approx. 2 lbs.

Sugg. Retail

1610G888—Soprano Melodica. **$12.50**

1610/3G844 3 or More

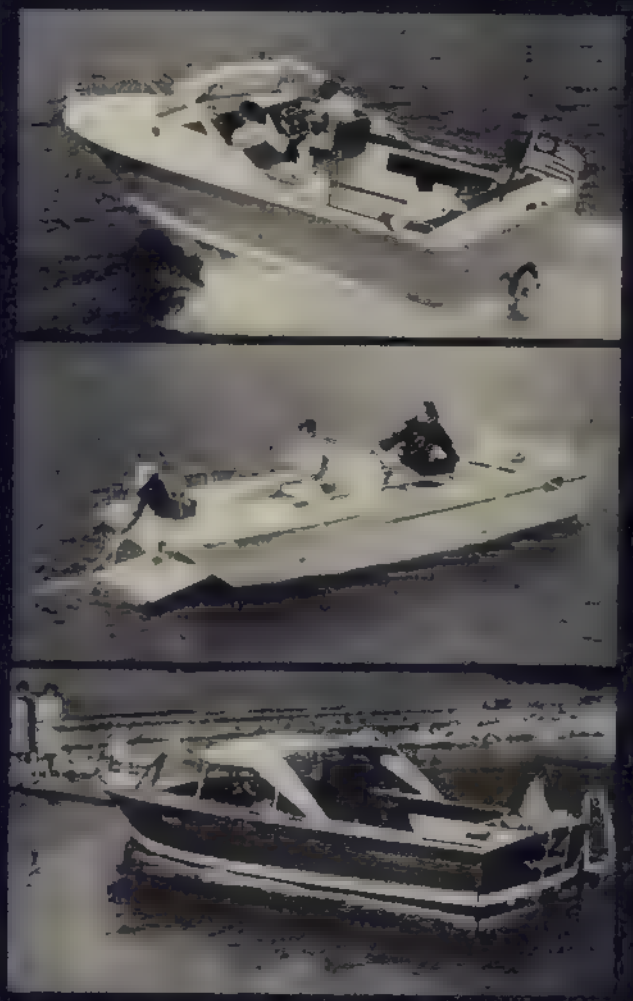
Student Melodica

Ideal for the beginner. 20 chromatic keys from middle C up to G, over 1½ octave range. Attractive item for children's music classes. Interchangeable mouthpiece. Complete with [illegible] case. Approx. Size 13¾"L. x 3⅜"W. x [illegible]"D. Ship. wt. approx. 2 lbs.

Sugg. Retail

1927G600 Student Melodica. **$9.95**

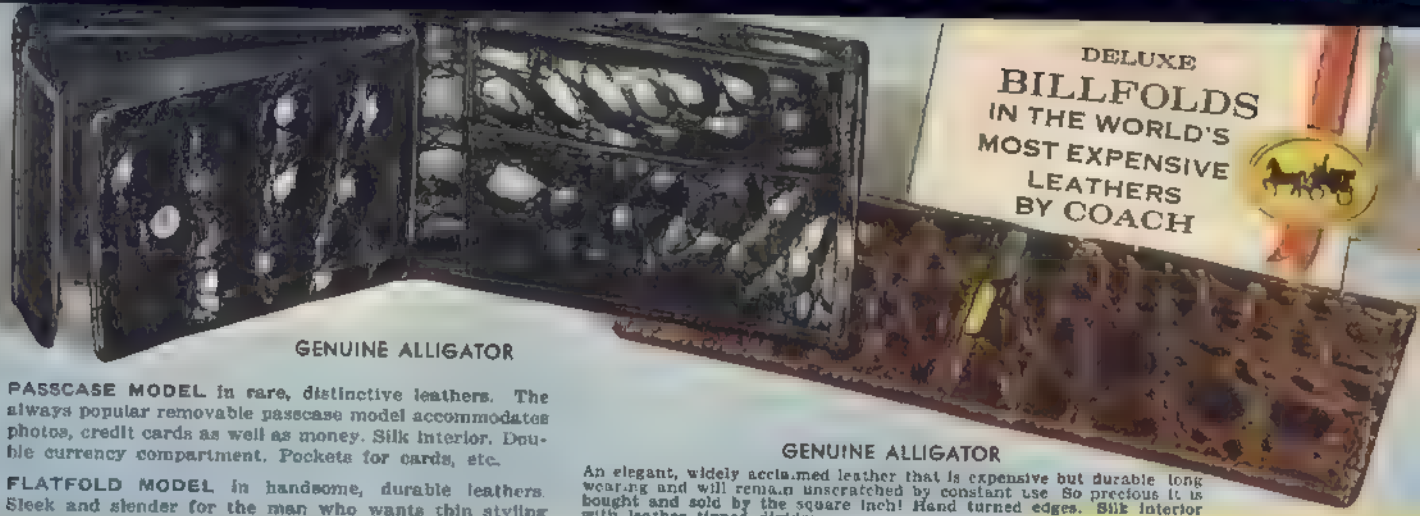
1927/3G570 3 or More



CENTURY'S GOT WOOD!
CENTURY'S GOT GLASS!
CENTURY'S GOT 14
GREAT MODELS IN THE
RUNABOUT CLASS!

Century '68
THE THOROUGHBRED FLEET

FOR COMPLETE INFORMATION AND CATALOG WRITE
CENTURY BOAT CO., 1860 BROADWAY, NEW YORK, N.Y.



DELUXE
BILLFOLDS IN THE WORLD'S MOST EXPENSIVE LEATHERS BY COACH

GENUINE ALLIGATOR

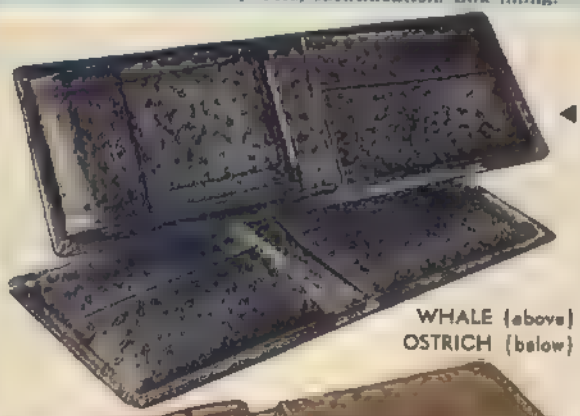
PASSCASE MODEL in rare, distinctive leathers. The always popular removable passcase model accommodates photos, credit cards as well as money. Silk interior. Double currency compartment. Pockets for cards, etc.

FLATFOLD MODEL in handsome, durable leathers. Sleek and slender for the man who wants thin styling . . . folds incredibly flat. Features color coded, removable acetate inserts for photos, identification. Silk lining.

GENUINE ALLIGATOR

An elegant, widely acclaimed leather that is expensive but durable long wearing and will remain unscratched by constant use. So precious it is bought and sold by the square inch! Hand turned edges. Silk interior with leather tipped divider

GENUINE ALLIGATOR	Retail
4951L1750—Brown Passcase Model	$35.00
4952L1750—Black Passcase Model	35.00
4953L1750—Brown Flatfold Model	35.00
4954L1750—Black Flatfold Model	35.00



GENUINE WHALE (left)

One of the most unusual billfolds you can buy. In sturdy Whale leather obtained from the largest of all mammals on earth. When tanned, hide is several feet in thickness and is then split for billfolds. Hand turned edges. Silk interior with leather tipped divider

	Retail
4941L900—Black Passcase Model	$20.00
4942L900—Black Flatfold Model	20.00

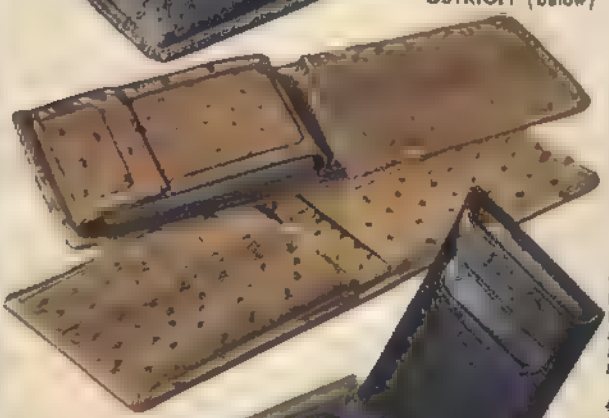
WHALE (above)
OSTRICH (below)

IMPORTED AUSTRALIAN KANGAROO (right)

From this unique animal is produced a leather which has strength, beauty and durability. Reasonably priced yet its softness and firm handsome grain give the appearance of expensive Pinseal leather! Hand turned edges. Moire cover lining, all around stitching

	Retail
4955L450—Black Passcase Model	$10.00
4956L450—Brown Passcase Model	10.00
4957L450—Black Flatfold Model	10.00
4958L450—Brown Flatfold Model	10.00

AUSTRALIAN KANGAROO



GENUINE OSTRICH (left)

The rarest, most luxurious of all leathers from South Africa! Prized for its beautiful, distinctive quill-marked skin which is famous for its strength and durability. Hand turned edges. Silk interior with leather tipped divider

	Retail
4945L1800—Natural Passcase Model	$40.00
4946L1800—Natural Flatfold Model	40.00

GENUINE PINSEAL (right)

From the frozen Arctic. Genuine Seal is one of the scarcest of luxury leathers. Fine, smooth, mesh-like grain and glossy surface. Wears exceptionally well, does not scratch easily. Hand turned edges. Silk interior with leather tipped divider.

	Retail
4965L1000—Black Passcase Model	$25.00
4966L1000—Black Flatfold Model	25.00

GENUINE PINSEAL

COWHIDE

APPROX. SHP. WTS.
Billfolds 1 lb
Gift Set 1½ lbs

TOPGRAIN COWHIDE GIFT SET (left)

A superb gift for any man . . . in masculine-looking Topgrain Cowhide derived from strong, durable hides of full grown cattle. Handsome and long-wearing leather set is in smart, silk-lined gift box. Stitchless, passcase billfold and 6 hook key case.

4949L375—Black Billfold and Key Case Set . . . . . Sugg. Retail $8.95
4950L375—Brown Billfold and Key Case Set . . . . . Sugg. Retail 8.95

"TRI-FOLD" WALLET (left)

Amazing capacity 12 accordion windows for cards, photos. Open top for bills. 3 card pockets.

4692L265—Brown Morocco $5.00
4961L300—Black Top Grain Cowhide $5.95

CALFSKIN (right)

Popular the world over, fine Calfskin is soft, supple . . . has a lustrous gloss. So luxurious to touch, yet wears so well. Stitchless construction, double bill compartment, 2 card pockets.

	Retail
4943L355—Black Passcase Model	$7.50
4944L355—Brown Passcase Model	7.50
4261L355—Black Flatfold Model	7.50
4263L355—Brown Flatfold Model	7.50

CALFSKIN

Men's Billfolds in Prestige Leathers

Exciting Leather Ensembles by LADY BUXTON®

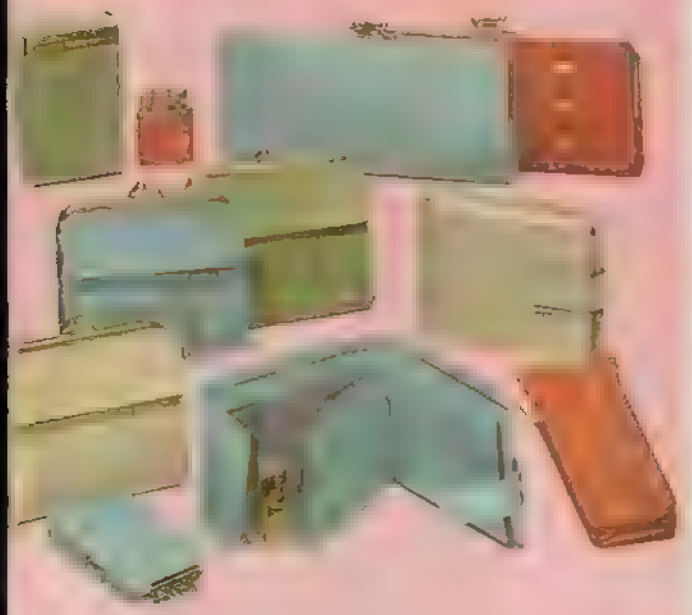
NOTICE: Buxton items are sold by us only to retailers for resale or sold by us only for awards, premiums or prizes on a bona fide purchase order

Lady Buxton "VENETIAN" (Left)

A new deluxe and stylish ensemble in a design inspired by the Italian flag . . . center stripe in subtle shades of Red and Green suede-like Buffalo Calfskin on a background of soft, supple Fig-tone cowhide.

	Retail
5013L630—Clutch. Triple frame, 4 pockets	$9.00
5014L525—French Purse. Roomy coin purse	7.50
5015L525—Billfold. Passcase, secret pocket	7.50
5016L245—Keycase. Slide opening. 4 loops	3.50
5017L315—Cigarette Case. Flip-top opening	4.50
5018L245—Cigarette Lighter. Petite size	3.50
5019L280—Eyeglass Case. Scratch-proof lining	4.00

Approx. Ship. Wts. 1 lb. 8 oz. (Key, Cigarette Cases, Lighters ½ lb.)



Lady Buxton "PETITE FLEUR"

A delicate sprinkling of daisies on saffian-grained cowhide leather makes this ensemble eye-appealing and fashion styled for every woman! Matched accessories in pretty shades of Blue, Pimento Red, Willow Green, or Bone. Specify choice.

	Retail
4477L455—Clutch Purse. Triple frame—3 separate sections	$6.50
4478L350—French Purse. Photo case. Change purse pockets	5.00
4479L350—Bill fold. Removable passcase. Secret bill section	5.00
4480L210—Eyeglass Case. Scratch-proof lining	3.00
4481L210—Key Case. Push button opening. 4 hooks. Pocket	3.00
4482L280—Cigarette Case. Flip opening. Regular or king	4.00
4483L210—Cigarette Lighter. Gold finish with leather covering	3.00

"SUNNYFLOWERS" by Lady Buxton

Matched accessories in smooth Top Grain Cowhide . . . delicately decorated with a triad of colorful ceramic flowers, golden stems and leaves. Choice of colors: Antique Beige, Olive Green or Honey. Specify.

	Retail
4898L455—Clutch Purse. Triple frame. 2 full pockets for change, etc.	$6.50
4899L350—French Purse. Roomy coin purse. Photo-card case	5.00
4900L350—Billfold. Secret pocket. Passcase. Change purse	5.00
4901L210—Key Case. Push-button opening. 4 loops for keys. License pocket	3.00
4902L280—Cigarette Case. Flip-top opening. For king or regular	4.00
4903L210—Cigarette Lighter. Petite size with golden finish	3.00
4904L210—Eyeglass Case. Leather over aluminum frame	3.00

Lady Buxton "ALHAMBRA" (Left)

A lovely blending of simplicity and elegance in Spanish motif. Matched accessories in smooth cowhide leather, exquisitely accented with a White embossed grille work design: Granada Green, Cordova Beige or Moorish Gold. Specify.

	Retail
5020L525—Clutch. Triple frame. 7" size	$7.50
*5021L525—Petite Clutch. Triple frame. 5" size.	7.50
5022L420—French Purse. Coin purse, pockets	6.00
5023L420—Billfold. Removable card-photo case	6.00
5024L210—Key Case. 4 hooks, license pocket	3.00
5025L280—Cigarette Case. Fits king or regular	4.00
5026L210—Cigarette Lighter. Petite size	3.00
5027L210—Eyeglass Case. Gussetted sides	3.00

* Not Shown

"Woody" Coin Banks

Sales Magic!

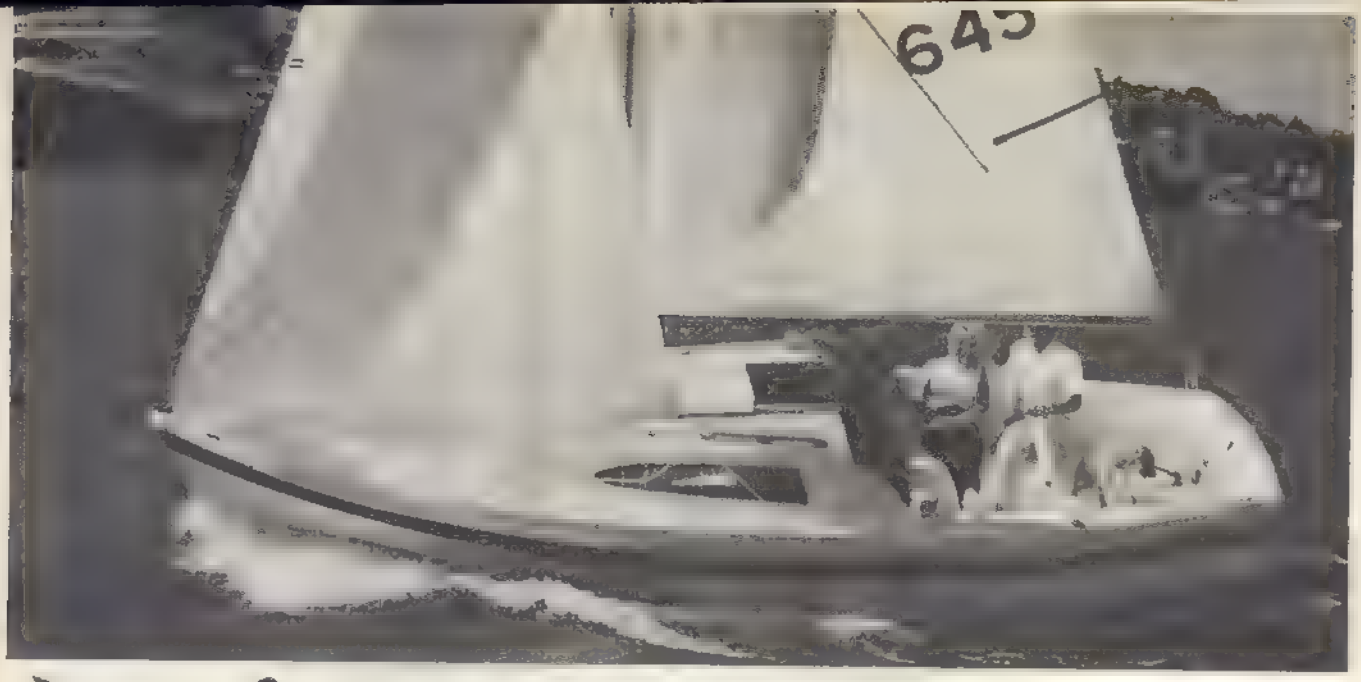
* Unbreakable Royalsol
* Natural Wood Grain Finish
* 8 different characters
* Half dollar coin slot
* Aluminum pry-out cap
* Poly bagged

Manufactured By

Royalty Designs

OF FLORIDA, INC.
601 W. 27th STREET
HIALEAH, FLORIDA 33010

© 68



Where else can you get this much at a sail-away price of $3,995?

Nowhere else. Only on a Columbia 22 will you find these big-boat features:

- galley with water tank and pump
- a "captain's table" dinette
- 4 full-length berths with 3" cushions
- largest forward stateroom of any 22
- smooth fiberglass headliner
- teak galore above and below
- large, self-bailing cockpit
- Dacron main and jib and many other features

Compare the Columbia 22 with other yachts her size and you'll agree she's your best buy.

At the helm, her performance will convince you. She's responsive and fast on any point of sail because of her long waterline, low wetted surface, large sail plan, fin keel and spade rudder. And the large self-bailing cockpit will seat the whole family in comfort. Her broad beam and high freeboard keep her stiff, dry and safe in any blow.

Whether you like to cruise, daysail or race, the Columbia 22 offers more fun, excitement and comfort than may be found on more expensive boats.

Sail-away price without dinette and galley is only $3500. All prices are F.O.B. either plant, and do not include freight and commissioning.

Free color brochure on request.

World's largest sailboat builder with plants in Costa Mesa, Calif. and Portsmouth, Va.

A subsidiary of Whittaker

Columbia

Columbia Yacht Corporation C22-Y-3-68
275 McCormick Ave., Costa Mesa, Calif. 92626. Telephone (714) 540-7070

Please send me:
☐ 4-page color brochure on Columbia 22

I am also interested in a Columbia
☐ 21 ft. ☐ 24 ft. ☐ 25 ft. ☐ 28 ft.
☐ 31 ft. ☐ 36 ft. ☐ 40 ft. ☐ 50 ft.

Name_____

Street_____

City_____ State_____

Zip Code_____ Telephone_____

EQUIPPED with U.S. WEATHER STATION FORECAST RECEPTION

Model 75A (6 Channels)
75 WATT TRANSISTORIZED
MARINE RADIO PHONE
Complete with 3 pair crystals and micro-phone. 12V only $299.95*

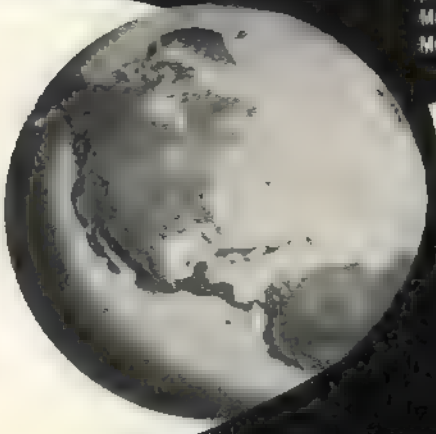
EQUIPPED with U.S. WEATHER STATION FORECAST RECEPTION

Model 85D (8 Channels)
85 WATT TRANSISTORIZED
MARINE RADIO PHONE
Complete with 3 pair crystals and micro-phone. 12V only $249.95*

EQUIPPED with U.S. WEATHER STATION FORECAST RECEPTION

TRANSISTORIZED
MARINE RADIO PHONE
Complete with 3 pair crystals and micro-phone. 12V only
Model 115 —6 chan.—$379.95*
Model 115D—8 chan.—$379.95*

SONAR
Wide World of Choice...



EQUIPPED with U.S. WEATHER STATION FORECAST RECEPTION

TRANSISTORIZED
MARINE RADIO PHONE
Comes with microphone, less crystals. 12V only
Model 155 —6 chan.—$499.95*
Model 155D—8 chan.—$499.95*

*Positive or Negative Ground
*Negative Ground only

Ownership of a Sonar radio telephone provides a boatsman with a sense of security matched by no other.

Many safety features are included in SONAR equipment such as unexcelled reliability, unparelled sensitivity and razor sharp selectivity AND Sonar has gone further.

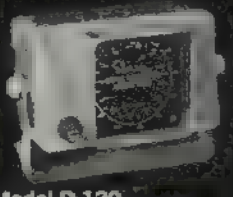
Sonar has equipped ALL Marine radio telephones with U.S. WEATHER STATION FORECAST RECEPTION AT NO ADDITIONAL COST.

No effort has been spared to produce a masterpiece of design circuitry. Nothing is sacrificed to maintain the laboratory standards set by Sonar engineers.

Visit your authorized Sonar dealer, he will show you a wide choice of models to choose from to fit your budget and boat.

Model HA-1
TWO WAY MARINE
HAILER/LISTENER
With Control unit, microphone, and trumpet speaker. 12V only $125.00

Model DC-480
COMBINATION CHART & FLASHER DEPTH RECORDER
With transducer and gimbal. 12V only $239.95



Model D-120
DEPTH INDICATOR
With transducer and gimbal. Either 6 or 12V operation $139.50
(D-10 or D-60 Depth Indicators available @ $114.95)

SONAR RADIO CORPORATION
73 Wortman Ave., Brooklyn, N. Y. 11207

SONAR RADIO CORPORATION
73 Wortman Ave., Brooklyn, N.Y. 11207
Dept. 598

Please send me complete information on the following models:

☐ Model 75A ☐ Model 85D ☐ Model 115/-115D ☐ Model 155/155D ☐ Model DC-480 ☐ Model HA-1 ☐ Model D-120

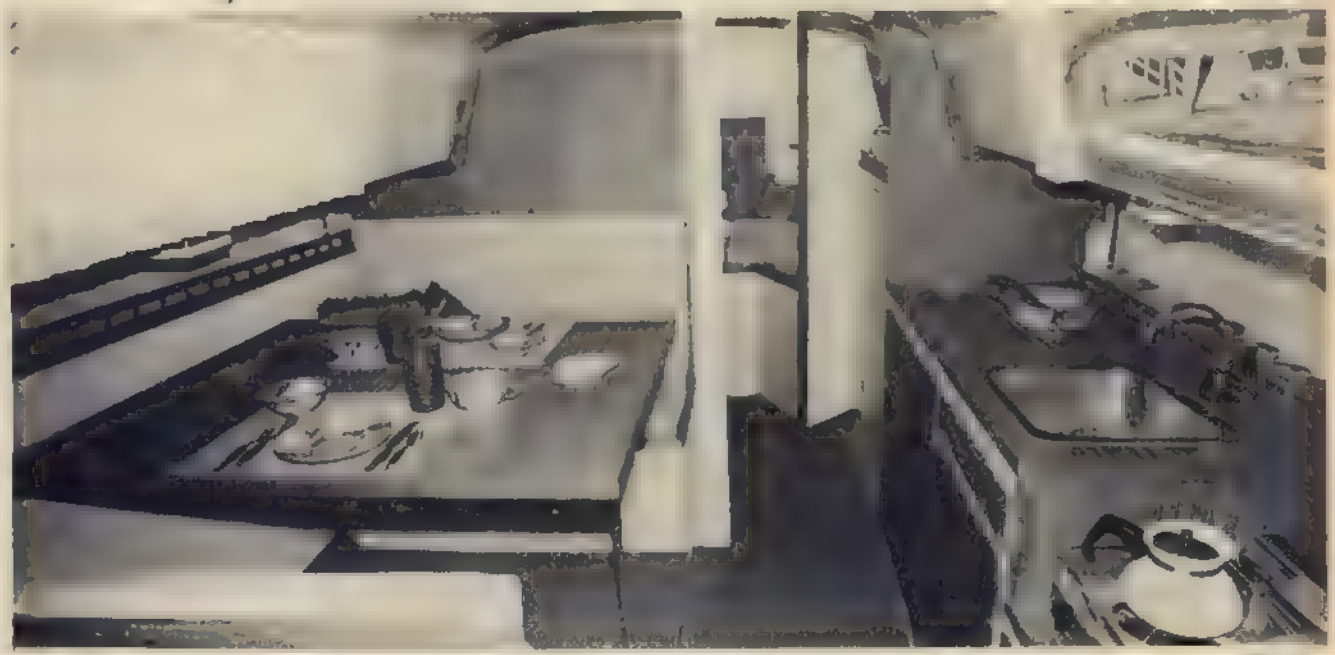
Name . . . . . .

Address . . . . . .

City . . . State . . . Zip .

WESTERN OFFICE: 5757 East 14th Street, Tucson, Ariz. • EXPORT DIVISION: EMEC Inc., 160 Terminal Drive, Plainview, L.I., N.Y

Only on a Columbia 28 can you sail-away like this for $8,995!



You'll look a long time before you can match Columbia 28's sail-away price which includes

- Dacron main and Jib
- Geared roller reef ng
- Interior lighting and running lights.
- Fully enclosed head with marine toi et
- Large dinette, convertible to double berth.
- Efficient galley with large top-loading icebox, recessed stove compartment, sink and amp e storage space
- Genoa gear with w nches.
- Jib halyard w nch
- Accommodat ons for 6 on 3" vinyl covered foam berth cushions
- Sat n-smooth interior headl ner.
- And many other features

Naval architect William B. Crealock adapted advanced fluid dynamic principles to Columbia 28's keel shape and rudder location to make her an outstanding all-weather performer. Her unique fin keel is designed to deliver considerably more "l ft" to windward. Superior directional stability is gained by a skeg and a balanced spade rudder

Maximum cruising comfort for six is assured by Columbia 28's generous beam, long waterline and 6-foot headroom. A custom-yacht impression is imparted by the meticulous craftsmanship and generous use of teak trim throughout.

Drop by your nearest Columbia dealer or mail coupon for complete information.

SPECIFICAT ONS LOA 27'7"; LWL 21'8"; Beam 8'6"; Draft 4'5"; Displacement 5,800 lbs.; Ba last 2 600 lbs., Sail Area 343 sq. ft. Sa away price $8,995 is F.O.B either plant, and does not include freight and commission.ng.

World's largest sailboat builder with plants in Costa Mesa, Calif. and Portsmouth, Va.

A subsidiary of Whittaker

Columbia

Columbia Yacht Corporation C28-Y-3-68
275 McCormick Ave., Costa Mesa, California 92625 Telephone (714) 540-7070

I am interested in:

☐ 8-page illustrated color brochure on Columbia 28

☐ Free demonstration in a Columbia 28

Also information on other Columbia yachts.

☐ 21 ft. ☐ 22 ft. ☐ 24 ft. ☐ 25 ft.
☐ 31 ft. ☐ 36 ft. ☐ 40 ft. ☐ 50 ft.

Name _____

Street _____

City _____ State _____

Zip Code _____ Te ephone _____

NEW 1968 SportShips CUSTOM IMPORTS FROM GERMANY

STYLED BY
DON MORRISON Limited

96' SPORTSHIP SUPER YACHT. SLEEPS 12. 36 KW GENERATOR. TWIN 6M 12V 0R CAT D343TA. $348,500 U.S.A.

72' SPORTSHIP YACHT. SLEEPS 10. 16 KW GENERATOR. TWIN 6M 12V OR CAT D343TA. $238,500 U.S.A.

53' SPORTSHIP YACHT. SLEEPS 10. 8 KW GENERATOR. TWIN CUMMINS VB-300M. $94,980 U.S.A.

SportShips are built with the artistry of European craftsmen employing the most modern yacht construction techniques. The double diagonal carvel planked mahogany bottom and hullsides are epoxy glue bonded and both hull and superstructure glass coated and epoxy bonded for greater strength and lighter weight, resulting in higher speeds and greater efficiency. Exotic woods for interiors, perfection in mechanical details and built to Lloyd's Certification Standards.

The hull progresses gradually from a soft entry "deep V" forward to a relatively flat and broad planing bottom aft, typical of the ultra fast German patrol boats traversing the turbulent North and Baltic Seas.

These are ships of the sea . . . fast, level running, soft and stable in heavy weather with generous fuel and water for long range cruising.

SportShips are equipped with all American power options and accessory components. Custom arrangement plans and decor available to fit your particular desires.

SportShip

SPORTSHIP - DR. OSKAR TROST
OST-WEST-STRASSE 46
2 HAMBURG 11, GERMANY

FOR INFORMATION CONTACT: MAR-QUIPT, INC., 232 S.W. FIFTH ST., POMPANO BEACH, FLORIDA 33060 PHONE 305-942-6440

The new COLUMBIA 36

A breakthrough in design & price...$17,950

Rarely is a yacht builder able to offer the sailing community an excitingly different and advanced craft

Columbia feels that the new Columbia 36, from the drawing board of naval architect William B. Crealock, is such a yacht for 3 main reasons:

1. Low introductory price through the cooperation of Columbia and its dealers—$17,950, an unprecedented low for a yacht combining its size and features.

2. Racing qualifications—meets all requirements for the major long distance ocean races, including TRANSPAC—promises to be a top contender for all.

3. Cruising ability—spacious accommodations and maximum extended-cruising comfort for six.

In addition to the outstanding characteristics of light-displacement, the Columbia 36 introduces an improved underbody featuring a new fin keel, integral skeg and spade rudder.

Close-winded performance is assured by her high aspect ratio, large foretriangle and a refined version of Columbia's high-lift keel

Experienced sailors quickly sense the extreme responsiveness and controllability furnished by her large skeg-mounted spade rudder, located well aft and below any turbulence.

In spite of her low price the Columbia 36 offers a dinette, private head, complete galley—even a 3-burner gimballed range with oven, stainless steel bow and stern pulpits and lifelines. Optional is a shower (base for shower is already molded in sole) and pressurized hot and cold water system.

A rich-textured headliner and a beautiful interior finish, including teak trim, make this one of the most luxurious yachts afloat. For full information see your Columbia dealer or mail coupon today.

Whitaker

Columbia

Columbia Yacht Corporation C-36-Y-1-68
275 McCormick Ave., Costa Mesa, Calif. 92626. Telephone (714) 540-7070

Please send me
☐ 4-page brochure on Columbia 36
nformation on other Columbia yachts:
☐ 21 ft. ☐ 22 ft. ☐ 25 ft. ☐ 26 ft
☐ 31 ft. ☐ 40 ft. ☐ 50 ft.

Name

Street

City State

Zip Code Telephone

FAIRLINER'S fleet shows a number of new hull sizes and style changes, including a flow line to the cabin roof and on to the transom to create a "fastback" look. New hull sizes available include a 34' series, a 44' design available in either a Coho plan or as enclosed express, and a 36' convertible sedan. Updated with the fastback styling are models in the 270, 280, 310, 340 and 360 series.

The new 34' Fairliner Fastback sleeps six persons and has wall-to-wall nylon carpeting as standard equipment in the hardtop model. The hull is also designed to accommodate a convertible sedan arrangement. Twin power plants allow speeds up to 40 m.p.h.

All boats are constructed with Norwegian lapstrake bottom and deep-V entry, have marine plywood topsides with fiberglass overlay, and anti-cavitation rudder-prop assembly designed to eliminate vibration. The recently-introduced extended-deck 360 space sedan is continued, as is the triple cabin 370 flush deck model which has a re-designed interior.

FAIRLINER DIV., WESTERN BOAT BUILDING CORP., 2556 East 11 St., Tacoma, Wash. 98421

Fairliner Fastback features new sweep to the cabin superstructure for 1968

28' Fairliner series sedan model has optional command bridge

GEM'S deck hardware line has been expanded to number 171 products during 1968, with the recent addition of 66 marine items to their product line. Included in the line expansion are vents, deck plates, cleats, chocks, bitts and deck pipes. All deck hardware is triple chrome-plated bronze, with several product parts manufactured in stainless steel. An illustrated 12-page catalog detailing the entire deck hardware line is available on request, and includes model numbers, descriptions and a price list.

GEM MARINE PRODUCTS INC., DIV. OF KAYOT INC., 388 South Blvd., Lake City, S.C. 29560

FORESPAR WHISKER POLES are of anodized aluminum that is light enough to float and come in two adjustable lengths of 4' to 8' and 6' to 12'. Each whisker pole comes complete with a mast pad-eye and stainless steel screws. Also available are spinnaker poles and reaching struts.

FORESPAR DIV., Fores Mfg. Co., 207 W. Pearl St., Suite 26, Pomona, Cal. 91767

Of heavy construction is the Ackerman Newporter 40' l.o.a ketch built for 'round the world cruising

NEWPORTER YACHTS continues to offer its popular, seagoing 40' o.a. ketch. Designed by C. E. Ackerman for safe, comfortable sailing, the Newporter measures 40' x 13' x 4'11". A stiff sailer, the Newporter is of composite fiberglass-covered wood construction. Included in the specifications are a compact U-shaped galley with three-burner stove, oven, electric refrigeration, hot water system and ample stowage space. Distinctive features are her clipper bow and taffrail which surrounds the entire after deck area. She boasts a large cockpit with space for at least eight persons. With 837 ft. divided rig and 59 hp. diesel engine, Newporter has an ample cruising range combined with ease of handling. Several of the salty craft have been sailed around the world by husband-and-wife teams. Included in the price of $38,500 are Dacron sails, life lines, pulpit, compass, electric bilge pump, and all required safety equipment. Construction supervision is by Mr. Ackerman.

NEWPORTER YACHTS INC., Menhaden & River Rds., Leesburg, N.J. 08327

A NEW OMC STEERING SYSTEM provides a heavy-duty rack and pinion which slide on nylon bearings for reduced friction and easy turning. The device incorporates a rudder position indicator and a splined shaft for greater safety. The new steering was designed for ease of installation. The steering cable can be attached to the rack and pinion assembly prior to installation.

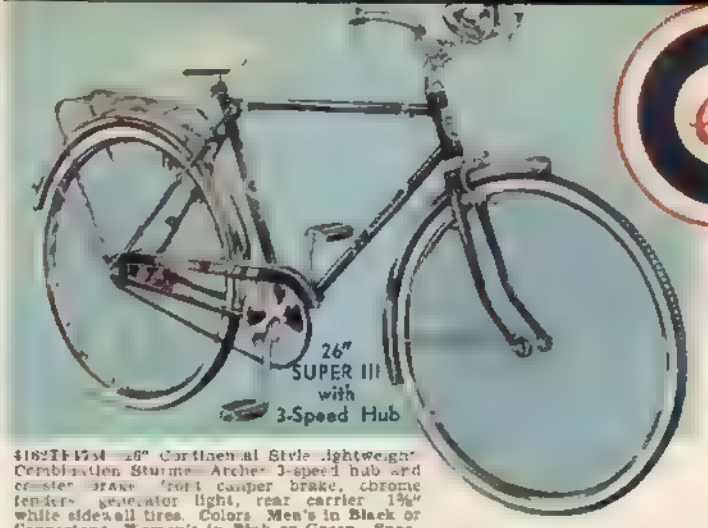
New OMC Instruments provide a new style bezel for tachometer, speedometer, combination oil pressure and water temperature unit, and combination ammeter and fuel gauge.

A new top-mount single lever control for OMC stern drives and electric shift outboards is built of corrosion resistant materials.

GALE PRODUCTS DIV., OUTBOARD MARINE CORP., Monmouth Blvd., Galesburg, Ill. 61401

***CUTLASS MAJOR** is a semi-custom design available complete with sails and inboard auxiliary for $12,500. Also offered are plans of MORC and ocean racing designs from 23' to 41' o.a. for amateur builders. Carlson also designed the popular 23'7" Cutlass for MORC competition. RICHARD D CARLSON, Tennis Court Lane, Shelter Island, N.Y.*

AMERICA'S FIRST NAME IN BIKES SINCE 1887



4162TF4754—26" Continental Style lightweight. Combination Sturmey Archer 3-speed hub and coaster brake, front caliper brake, chrome fenders, generator light, rear carrier, 1¾" white sidewall tires. Colors: Men's in Black or Coppertone, Women's in Pink or Green. Specify. Ship. wt. 48 lbs. **Sugg. Retail $82.95**

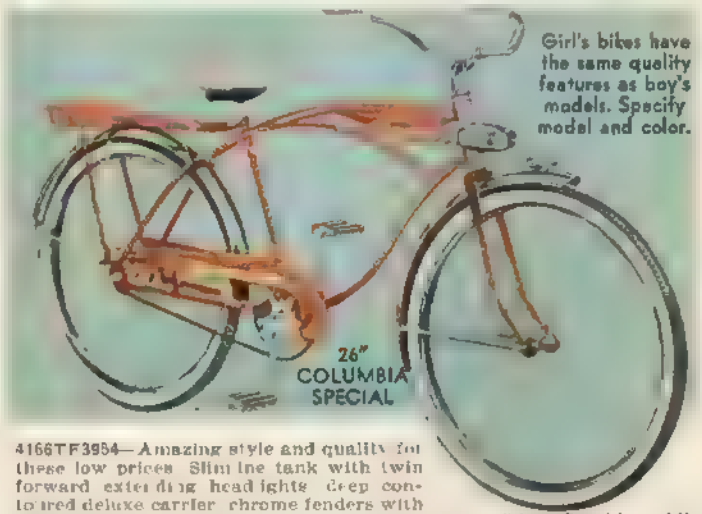
4163TF4654—Similar to above but with black tires, enamel fenders, 3-speed front and rear caliper brakes, no carrier or lights. Men's in Red or Black, Women's in Imperial Blue or Turquoise. Specify. Ship. wt. 43 lbs. **Sugg. Retail $49.95**

4164TF3218—Same as immediately above except with Bendix single speed coaster brake, no hand brake. Specify color. Ship. wt. 43 lbs. **Sugg. Retail $42.95**

26" TWOSOME TANDEM

4139TF7440—Strength and style in a twosome tandem. Diagonal braced frame with torch-brazed joints reinforced tube construction. Heavy-duty forged front fork. Caliper front, brake, single speed coaster rear brake. 1¾" white sidewall, American tires. Silver Sparkle saddles. Full-length chain guard. Automotive type chrome fenders. Red or Green. Specify. Ship. wt. 96 lbs. **Sugg. Retail $94.50**

4165TF8160—Same as above with Bendix Automatic 2 speed coaster brake. Same colors. Specify. Ship. wt. 82 lbs. **Sugg. Retail $102.50**



4166TF3954—Amazing style and quality for these low prices. Slim line tank with twin forward extending headlights. Deep contoured deluxe carrier, chrome fenders with ornament, white sidewall American tires. Rib Top Silver Sparkle saddle, Swept-wing chain guard, Bendix coaster brake. Boy's in Red or Coppertone, Girl's in Cyclamen or Flamboyant Turquoise. Specify. Ship. wt. 47 lbs. **Sugg. Retail $53.95**

4167TF3954—Same as above in 24" wheel size. Specify model and color. Ship. wt. 43 lbs. **Sugg. Retail $53.95**

26" FIREBOLT

4202TF4374—Exclusive Columbia Unitized Frame with Integral Rear Carrier which is part of the frame construction. Forward Extending Tank with Twin Headlamps and Horn. American Bendix Coaster Brake. Charcoal and White Ribbed Rubber Saddle. Vinyl Glitter Saddle. Columbia Design Fully Lighted Chain Guard. White Sidewall 1¾" Tires. Wide, Heavy Gauge Chrome Rims. Chrome Fenders with Lower Reflector Curve. Tread Free Spin Pedals. Silver Chrome Forks. Flamboyant Enamel Finish with White Trim. Silver Mylar Tank Insignia in Colorful Decals. Boy's in Red or Coppertone; Girl's in Imperial Blue or Cyclamen Pink. Specify. Ship. wt. 51 lbs. **Sugg. Retail $58.50**

20" COLUMBIA "88" PLAYBIKES

4203TF4735—Stick shift. Compact with motorcycle fork and rear. 20" white wall tires. 3-speed rear hub, front and rear caliper brakes, chain guard, chrome fenders, easy-adjust Style Sparkle saddle. Boy's early in Red or Coppertone. Specify. Ship. wt. 45 lbs. **Ret. $62.95**

4171TF4958—Same as above with black tires, single speed coaster brake, no caliper brakes, no gears. Specify color. Ship. wt. 42 lbs. **Sugg. Retail $51.95**

4172TF5434—Sport-like with leg-in-fork and high rise handlebar. Black tires, white tank & saddle. Boy's colors as above. Girl's with Silver Sparkle saddle in White with Pink trim & Pink. Specify. Ship. wt. 41 lbs. **Sugg. Retail $47.50**

SUPER RACER

4173TF5814—Super deluxe racer with 21" frame, 10-speed Huret derailleur 27 x 1¼" road racing tires chrome fenders, chrome front fork, full suspension saddle. Mafac racing handlebar with extension stem, front and rear center pull caliper brakes, pump and sip bottle. Men's only in Coppertone or Green. Specify. Ship. wt. 45 lbs. **Sugg. Retail $75.50**

4174TF5214—Same as above except with side-pull caliper brakes, enamel front fork, no pump or sip bottle. Specify color. Ship. wt. 44 lbs. **Sugg. Retail $66.95**

All Bicycles on this Page are F.O.B. Massachusetts Factory

The new Competition Hinckley 41 is all yacht

Take the classic Hinckley design; add a spade rudder constructed specifically to give maximum control, minimum drag and handling effort; reshape the keel; increase the ballast-to-displacement ratio; add three feet to the rig for extra drive in light airs; these and a boatload of other details give the Competition Hinckley 41 a winning formula with no sacrifice to cruising comfort. Send for the complete specifications and see why our Competition is fierce.

HINCKLEY YACHT BROKERAGE & SERVICE DIVISION • PH. (207) 244-5533

HENRY R. HINCKLEY & COMPANY

Henry R. Hinckley & Company
Southwest Harbor, Maine
Telephone (207) 244-5531

COLLEGEVILLE '68

COSTUMES IS MOVING...

with hot new copyrights

Cash-in on the "Doctor Dolittle" promotion. Tie in with TV's Mr. Spock...Beep Beep, The Road Runner...Casper...Super Bwoing... George of the Jungle and others.

with traditional characters

The greatest group of favorites...cute animals...pretty girls... "Wig 'n' Mask" and cuddly pajama costumes...all brightly packaged for extra sales. Collegeville Costumes will be seen nationwide on TV in '68. Write for your '68 catalog and see the entire line.

COLLEGEVILLE COSTUMES

Collegeville, Pa. 19426 215/489-4131

Suite 1008, 2 Pennsylvania Plaza, New York, N. Y. 10001

Mattel Inc 5150 Rosecrans Ave Hawthorne Calif 90252
Multiple Toymakers Inc 200 5 Ave NYC 10010
Nylint Corp 1823 16 Ave Rockford Ill
Playskool Mfg Co 3720 N Kedzie Ave Chicago 18 Ill
Play-Well Equipment Co 2307 Troy St S El Monte Calif 91733
PYRO PLASTICS CORP Pyro Park Union N J
R & S Toy Mfg Co 344 Maujer St Brooklyn N Y
Regina Prods 775 16 St Boulder Colo
Revell Inc 4223 Glencoe Av Venice Calif
SCS Creative Bldg Kits P O Box 3626 Modesto Calif 95352
SCHAPER MFG CO 650 Ottawa Ave N Minneapolis 22 Minn
Schuco Toy Co 1107 Broadway New York 10 N Y
Sifo Co The Seventh St N at Lyndale Ave Minneapolis Minn 55411
Standard Toykraft Div Avalon Inds 95 Lorimer St Brooklyn NY 11206
Strombecker Corp (Div Tootsietoy-Model Road & Raceways) 600 No Pulaski Rd Chicago Ill 60624
Terai Toys Co Ltd 13-6 Kotobuki 3-chome Taito-Ku Tokyo Japan
Tomy Co Inc 3-15 Komagata 1-chome Taito-ku Tokyo Japan
TOY TINKERS (Div A G Spaulding & Bros Inc) 807 Greenwood St Evanston Ill
Toymark Inc 6635 N Baltimore Portland Ore 97203
TRANSOGRAM CO 200 5 Ave NYC 10010
WALCO TOY CO 38 W 37 St New York 18 N Y
Warren Paper Prods Co (Built-Rite Toys Div) 3200 South St Lafayette Ind
Western Publishing Co Wholesale Div 1220 Mound Av Racine Wisc 53404
Zee International Inc 351 W 130 St Los Angeles Calif 90061

CORD, KITE

Alox Mfg Co 6160 Maple Av St Louis 4 Mo
GAYLA INDS P O Box 10800 Houston Texas
Graham William J Co Hall & Suffolk St Lowell Mass
Hi-Flier Mfg Co 510 Wabash Ave PO Box 1114 Decatur Ill 62525
Mystic Inds Corp 474 Main St Wakefield Mass 01880
Supreme Ribbon & Paper (Div Dekcraft Corp) 219 Park Ave Hicksville N Y 11801

CORK TOYS AND NOVELTIES

Daisy/Heddon Div Victor Comptometer Corp Rogers Ark 72756
La Jolla Arts 4650 Santa Fe St San Diego Calif 92109
WALCO TOY CO 38 W 37 St New York 18 N Y

COSTUMES

Angelus Souvenir & Mfg Co 1875 E 22 St Los Angeles Calif 90058
Ariane Mfg Co 4462 S Germantown Av Philadelphia 44 Pa

CLASSIFIED PRODUCTS

Costumes (Cont.)

Austin Art Studios Inc 2420 S 60 St Omaha 6 Nebr
Bland-Charnas Co 869 Macon St Brooklyn 33 N Y
COLLEGEVILLE FLAG & MFG CO 4 Ave Collegeville Pa
COOPER BEN INC 33-34 St Brooklyn N Y 11232
Creative Playthings Inc P O Box 1100 Princeton N J 08540
Dessart Bros Inc W Warwick R I
Determined Productions Inc P O Box 2150 San Francisco Calif 94126
Dumore Belt & Novelty Co 29 E 19 St New York 3 N Y
Gordon Novelty Co 933 Broadway New York 10 N Y
Grey Owl Indian Craft Mfg Co 150-02 Beaver Rd Jamaica 33 N Y
Halpern J Co (Div Kusan Inc) 810 Penn Ave Pittsburgh Pa
Indian Craft Mfg Co 4518-7 Av Brooklyn 20 N Y
Keyston Bros 755 Mission St San Francisco 3 Calif
Mousley George E Inc West Warwick R I
Nursery Plastics Inc 137 E 25 St New York 10 N Y
SPOOKTOWN BY BEN COOPER 200 5 Ave NYC 10
Standard Cellulose & Novelty Co Inc 200 5 Ave NYC 10

COTTON, FIREPROOFED

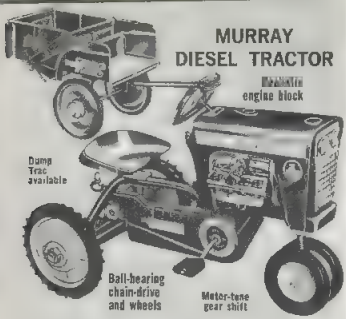
Art-Rite Prods Co Inc 3630 S Iron St Chicago 9 Ill
Barnhardt Mfg Co Bx 2176 Charlotte 1 N C
FRANKE GEORGE SONS CO THE 641 W Saratoga St Baltimore Md 21201
Frankel Assoc 202 5 Ave NYC 10
Mystic Inds Corp 474 Main St Wakefield Mass 01880
National Tinsel Mfg Co 200 5 Ave Rm 637 NYC 10010
Paper Novelty Mfg Co 166 Henry St Stamford Conn
PYROTEX CORP 287 Whitney St Leominster Mass 01453
Scranton Corp 295 5 Ave NYC 10001
Stearns & Foster Co Wyoming & Williams St Cincinnati Ohio
UNION WADDING CO 125 Goff Av Pawtucket R I

COWBOYS & INDIANS (MINIATURES)

Auburn Rubber Co P O Box 469 Deming N Mex
Como Plastics Inc 1703 Keller Av Columbus Ind
Dell Plastics Co 342 Herzl St Brooklyn 12 N Y
Giant Plastics Corp 1668 Webster Ave Bronx 57 N Y

BEN COOPER
HALLOWEEN
COSTUMES
featuring
Ben Cooper "Super Hero"(TM) Costumes. Presold to the kids 52 weeks a year, featuring Walt Disney, Comic Book Heroes, Super Spooks, A.B.C., N.B.C., C.B.S., T.V. Stars, Wild, Wild Animals, Pajama Costumes, Saturday's Heroes.
BEN COOPER, INC. 200 FIFTH AVE, NEW YORK 10

MURRAY DIESEL TRACTOR



MURRAY DELUXE DIESEL TRACTOR. Authentically detailed! Features ball-bearing chain drive with motor tone gear shift. Realistic metalized engine block, dual "spark plugs" with ignition wires. Ball bearing wheels—8" dual front, 12" rear with tractor tread semi-pneumatic tires. Adjustable bucket seat. All-steel construction with metallic green finish, yellow trim. Rear hitch for attaching Dump Trac below. 41 lbs.
10-4933 38x24x27" high. ret. $28.95. . **Only $21.99**

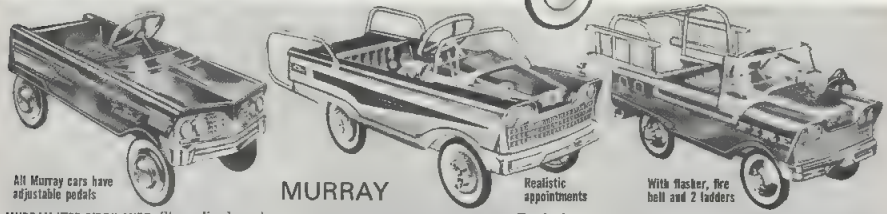
MURRAY DUMP TRAC. Attaches to tractor above. Dump bed operates from seat. 8" wheels. 16 lbs.
10-4934 15½x33" long. ret. $9.95. . . . **Only $7.75**

Grand Prix Racing Car

Sleek blue copolymer plastic body with steel chassis, is—extra tough, scratch-resistant. Decorative front and rear grills. Padded vinyl bucket seat. "Wire spoke" wheels. 5-position pedals. 21¾ x 44⅛" long. 22 lbs.
10-3053 ret. $31.95. . . . **Only $22.67**

Go "Camping"—in Style!

Junior-size version of popular campers! Youngster can drive to "campsite", raise tent and set up for chow time. When it's time to move on, camper cabin folds away in a jiffy. Sporty flamboyant blue steel car has ball bearing pedal drive, 7½" wheels. Camper cabin has pretend stove and refrigerator plus aluminum fry pan, sauce pan and perc. Yellow cotton "tent", on wire rod, attaches to hood when not in use. 34 lbs.
10-5054 41" long overall ret. $23.95. . . . . **Only $18.95**



MURRAY "TEE BIRD" AUTO. Streamlined sports-ster—as eyecatching as its real counterpart! Equipped with jet type steering wheel, 8" wheels, moulded tires. 2-position pedals adjust to growing child. All-steel with blue finish, white and red trim. 33" long, 15" wide.
10-3124 24 lbs. retail $15.95. . . . . **Only $10.97**

MURRAY DELUXE STATION WAGON. Ready for action with ignition key in dashboard, jeweled bulb horn, wrap-around windshield. Rear compartment with tailgate. Spinner hub caps, fender ornaments. 5-position pedals. 8" ball bearing wheels. 45" long, 17" wide. Green.
10-1938 32 lbs. ret. $24.95. . . . . **Only $18.49**

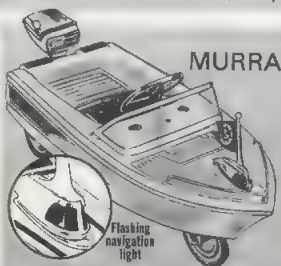
MURRAY DELUXE FIRE TRUCK. Clear the road! Here comes the fire truck with pedestal light flashing, bell ringing! Has wrap-around windshield with wiper, spinner hub caps, ignition key, 2 wood ladders. 8" ball bearing wheels 5 position pedals. 45" long, 17" wide.
10-4165 35 lbs. ret. $26.95. . . . . **Only $19.95**

"RADIO" WAGONS

"RADIO" FLYER. King-size—America's most wanted steel wagon! Safe rolled flange edge. Fit-Grip handle. 10x1.50' semi-pneumatic tires, plated Sports flair hub caps. No-oil Congo Graphite bearings. Fire engine red enamel finish. 36x17½x4½" deep. 31 lbs.
10-4145 ret. $13.95. . **Only $9.44**

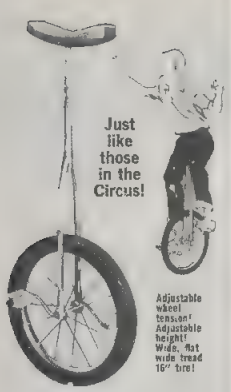
"RADIO" SUPER. Same features as wagon above but smaller 7x1.25" tires. 28½x13½x3¾" deep. 18 lbs.
10-4146 ret. $8.95. . . **Only $6.44**

"RADIO" RODEO WAGON. Natural finish hardwood body with red removable stake sides. Great for shopping . . . carries a lot. Brightly plated Sports-flair hub caps and stake brackets. Recessed tie rods. Fit-Grip handle 7x1.25" puncture-proof tires. No-oil Congo Graphite bearings. 30x15½x7½" deep. 23 lbs.
10-4560 ret. $16.95. . **Only $11.47**



MURRAY "JOLLY ROGER" FLAGSHIP Outboard motor actuates propeller. navigation light flashes. Also features wrap around tinted windshield, bow staff and pennant, chrome bow rail. Smooth pedal drive. White with red trim. 8' blue wheels ret. $24.95
10-4932 17x18x45" long. 36 lbs. . . . . **Only $18.49**
10-2383 "D" Battery (Motor needs 2). **Each 13c**
10-2384 "C" Battery (Light needs 1). . . **Each 13c**

Make Cycling More FUN with MURRAY



"Gooney-Cycle" Unicycle

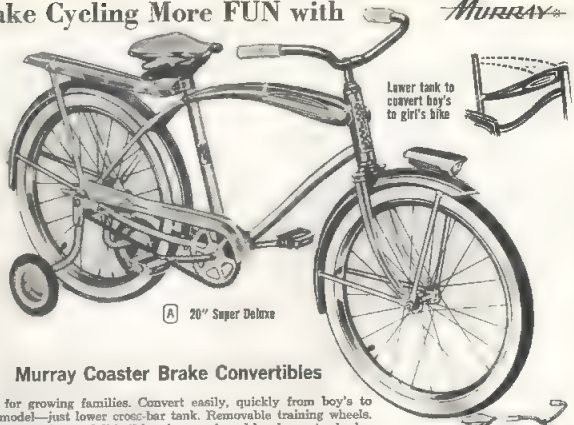
Riding it is exciting, but great fun! Thrilling indoor-outdoor sport for kids of all ages develops balance and coordination. With a little practice, youngsters will be cycling about circus style. Plastic covered banana seat adjusts for any child. Rugged steel frame 16" semi-pneumatic unicycle tire, ball-bearing wheel, adjustable wheel tension. *Make any child a circus star!* 13 lbs.
20-2961 retail $14.95 ....**Only 10.95**

"Cadet Speedometer" by Stewart-Warner Fits all bikes

Big easy-to-read dial shows speed to 50 MPH, records distance up to 10,000 miles. Fits all bikes.
10-2644 2 lbs. ret. $6.95 .....**$4.69**

MURRAY "STEP-UP" VELOCIPEDES. Tubular frame with rear step and platform. Racy deep well front fender, ball-bearing front wheel, 1⅝" semi-pneumatic whitewall tires. Adjustable chrome handlebar has knuckle-guard grips with streamers. White bow pedals, vinyl saddle. Flamboyant red with white trim.

No.	Size	Lbs.	retail	Only
10-3733	10"	18	$14.95	$ 9.97
10-3734	12"	20	15.95	11.45
10-3735	16"	24	17.95	12.45
10-3736	20"	29	19.95	13.97



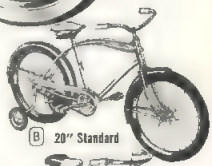
Murray Coaster Brake Convertibles

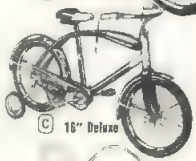
Great for growing families. Convert easily, quickly from boy's to girl's model—just lower cross-bar tank. Removable training wheels. Big bike-type frame, full ball-bearing crank and head, coaster brake. Chrome fenders, rims, adjustable handlebar. Rear reflector.

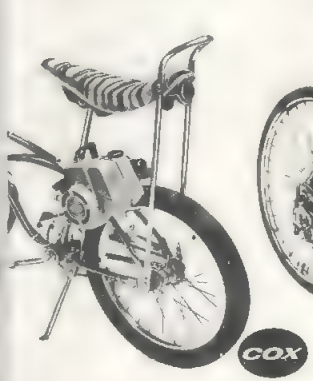
(A) SUPER DELUXE 20" CONVERTIBLE with headlamp, rear luggage carrier. White spring saddle has silver Mylar trim. Double block pedals. 20x1.75" white sidewall pneumatic tire and tubes.
10-4178 Flamboyant red, white trim. 38 lbs. ret. $39.95.....**$31.97**

(B) STANDARD 20" CONVERTIBLE. 20x1.75" puncture-proof semi-pneumatic tires. White spring saddle with red piping, bow pedals.
10-4179 Flamboyant red, white trim. 40 lbs. ret. $36.95 .....**$27.97**

(C) DELUXE 16" PARKCYCLE with convertible tank, training wheels, 16x1⅜" semi-pneumatic tires, aluminum finish rims, 2-tone spring saddle, bow pedals, full ball bearing with coaster brake, chrome fenders and adjustable handlebar with streamers on white knuckle-guard grips. Flamboyant turquoise, white trim.
10-4180 35 lbs. retail $32.95 .....**Only $22.97**







BRONCO 1-HP BIKE ENGINE by COX. 1-hp engine turns bike into motor-bike—but only capable of a safe speed to 25 MPH (top pedaling speed). Fully assembled, ready to mount. Fits most bikes. Adjustable mounting bracket. Safe rear tire drive. Easy to operate—controls mount on handlebar.
10-4921 9 lbs. ret. $89.95 ..**Only $64.95**

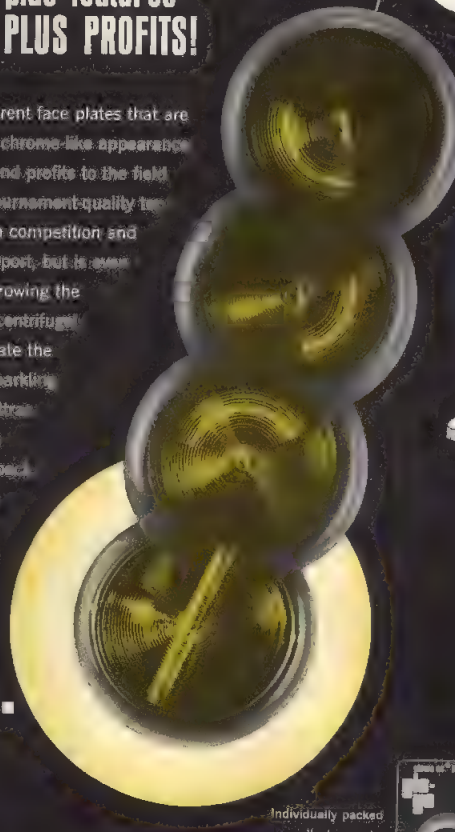
MURRAY ALL-CHROME 10-SPEED 26" LIGHTWEIGHT RACER. The "Phoenix" combines every wanted feature for the ultimate in beauty and performance! 10-speed Derailleur assembly with dual trigger control, has 36 to 93 gear range. Hydrogen brazed diamond frame, tubular lightweight rims and stubby racing fenders are all chrome. Hooded caliper hand brakes, racer saddle, taped racer handlebar, ball-bearing metal tread pedals. 26x1⅜" tires, tubes. Red, white, blue trim.
10-4924 with kickstand, 47 lbs ret. $74.95 .....**Only $49.95**

new! tournament quality

glo-yo

with plus features AND PLUS PROFITS!

HANDSOMELY MADE with transparent face plates that are ribbed so that they sparkle with a chrome-like appearance **GLO-YO** brings fresh excitement and profits to the field of return toys. • **GLO-YO** is a tournament-quality toy that introduces a new dimension in competition and fun. It is now not only a **daylight** sport, but is even more sensational **at night.** • Throwing the **GLO-YO** actuates the switches by centrifugal force. Twin light bulbs then illuminate the colored top, creating an exciting, sparkling pattern of action. • **GLO-YO** is attractively mounted on a rich self-selling card with performance tips on the back. This sensational new item deserves and will pay for very prominent counter or rack space in your store.



glows as it goes...

a precision toy from

COX

L. M. COX MFG. CO., INC.
Box 476 • Santa Ana, California 92702

Individually packed on display cards. Supplied with attractive [illegible] hanger.

LETTERS

Letters for publication should be addressed to The Editor, Playthings, 51 Madison Avenue, New York 10010.

"How About Cost-Plus Pricing?"

Dear Sir:

For your information and possible further use, I enclose a copy of a letter we have sent to the president and to the sales offices of each manufacturer we deal with.—*Ben Siegel, Pittsburgh Wholesale Distributors, Inc., Pittsburgh . . .*

(Editor's note: Mr. Siegel's above-mentioned form letter to his supplier-manufacturers, under recent date, read as follows:)

"Mr. Toy Manufacturer:

"We are concerned!

"We as a full-service distributor of your merchandise, are faced with substantial increases in material, labor, freight, and so on that drastically affect our cost of operation.

"You, as a manufacturer, are faced with basically the same problems. But, when pricing your line with these factors in mind, you raise your prices to offset them and you also maintain or increase your markup percentages. We don't question your need, on occasion, to raise your prices . We do question, however, the method you use and the resulting problems you create.

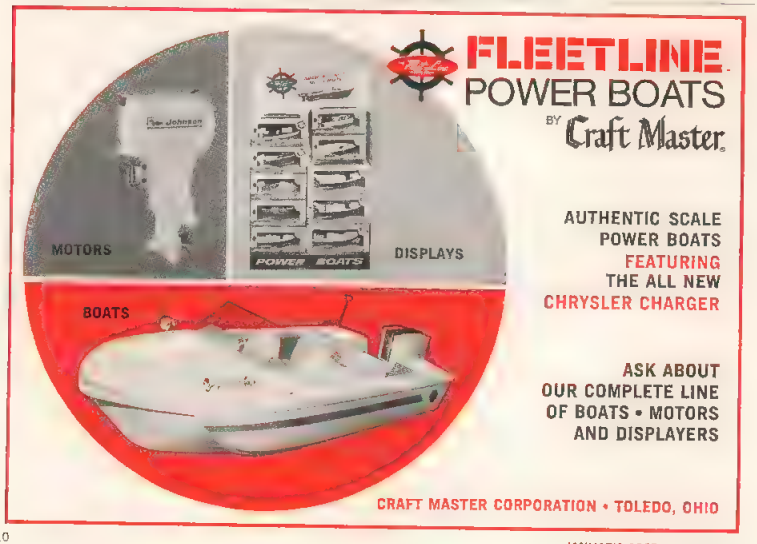
"Our ability to adjust *our* percentages is almost non-existent—without your cooperation.

"If you continue, as in the past, to price your merchandise with a specific suggested list or retail price in mind, we are locked into the retailers' insistence on a quoted discount from these fictitious prices. We are locked into either a continuing or a decreasing markup percentage that just does not allow for our increased cost of operation in handling your line.

"For the sake of our operation, as well as for that of every full-service distributor in the country, we plead with you now—don't lock us into a situation where we cannot establish the markup necessary to provide the profit we need to stay in business. We can no longer sell on the basis of a discount from fictitious list. We must sell at a markup based on our net cost of merchandise, plus operating and handling costs, plus a small profit.

"If necessary, we ask that you consider reevaluating your pricing structure immediately on a true cost-plus basis, so that we in turn can do the same and handle your line profitably.

"May I have your reply? Should you wish to discuss this important subject, please don't hesitate to call."



BLACK WATCH Specifications: LOA 37', LWL 25'6". Beam: 10'6"; Draft w/keel, 5'1"; w/keel-centerboard (up) 3'10" (down) 9'4". S/A Sloop, 618 ft.; S/A Yawl, 653 ft.; CCA Rating 25.2

Two distinctive boats

Unfortunately, only the most discriminating, hardest-to-please skippers will find out how good they really are, or why.

If you've been looking seriously at racing/cruising auxiliaries and any of a half dozen seems to fill the bill, this ad isn't for you.

But, if you're not easily pleased – if nothing you've sailed, seen or read about really suits you and you've come to the conclusion that you'd have to custom build to get what you want — *read on.*

Tartan 27 and the 37' Black Watch, the two boats pictured, may change your mind — for reasons you might not expect.

First, they share a design philosophy that sets them apart from other boats, and from each other.

We don't believe in taking one "universal" hull and stretching or shrinking it to meet a market opportunity.

Tartan and Black Watch were each designed from the keel up to be *the best*, not the best selling, boats in their respective classes.

So, even from the very beginning, there's a difference.

Another item we think bears mentioning is something every builder does a lot of talking about: Quality. We've got a philosophy about that, too. All the claims in the world can't cover a sloppy joint, or a sloppy anything else for that matter.

A lot of people would never know, or care, about all the seemingly insignificant things that were meticulously finished, only to be covered up. But we'd know *and* care. So we build each boat as if we were to own her ourselves. Then we sell her.

And we do that differently. The Tartan or Black Watch you buy is sold *complete* — with working sails and a list of standard equipment that's longer than most lists of options. In fact, the only extras we offer are things that help tailor a boat to your particular use—like racing or electronic gear.

With this kind of attitude it's doubtful that we'll ever win production awards or develop the world's longest customer list. But we do know that when a Black Watch or Tartan goes out of our shop we'll be proud that she's *our* boat, and that the most knowledgeable owner can justifiably share that pride.

And we think that's worth something.

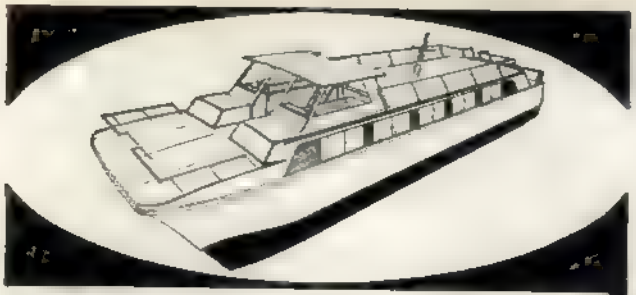
We realize that we have told you very little specifically about either boat. But, if our ideas about what a boat should be and how she should be built appeal to you, we hope you'll write for details on whichever best fits your needs — either Black Watch (brochure BW-1) or Tartan (brochure T-27)

D & M

DOUGLASS & McLEOD, Inc.

P.O. BOX Y-3 • GRAND RIVER, OHIO 44045 • PHONE 357-5592

TARTAN 27 LOA, 27'6" LWL, 21'5". Beam, 8'7½"; Displacement, 6875 lbs.; Draft (board up), 3'2"; Draft (board down), 6'4". S/A Sloop, 372 ft., S/A Yawl, 394 ft.; CCA Rating 20.2



Unmatched in Design and Concept . . . All Fiberglass

CARRI-CRAFT CATAMARAN *Cruisers*

- Three New 44 Ft. Models — all Wheelhouse fitted!
- Introducing the "Casa Grande" — 56 Ft. Overall!
- Priced from $18,500 to $39,800

Revolutionary new design and concept by Carri-Craft has created the most luxurious, sea-worthy craft of its kind. Options are plentiful, tailored to your pocketbook. The single-station wheel house comes (1) open, (2) with windshield, (3) with shield and convertible top, and (4) with enclosed fiberglass hardtop. 44 Footer available either single cabin; double cabin; open stern options from 12'x12' to 12'x20'. Increased freeboard of unique one-piece fiberglass hull allows for 'His' and 'Hers' cabins in forward hull. Other startling innovations that require close scrutiny before your final selection.

WRITE TODAY TO
CARRI-CRAFT CO.
Berlin, Wis.
A division of Wisconsin Tanktainer, Inc.

CARRI-CRAFT

held biological and administrative positions with this University of Miami facility.

Asked by a Miami newspaper to put a value on the loss, Dr. de Sylva was quoted as saying that no dollar value can be given to the pure research aspects of science, but that the labor value represented by the burned papers might reach the $10 million mark.

Also lost in the fire were theses and reports of a number of University of Miami graduate students working at the laboratory toward advanced degrees.

Plans for a new concrete building to replace the wooden structure gutted by the fire were said to have been delayed due to a lack of about $200,000 in the current building fund. A number of buildings of the Virginia Key research complex were donated in whole or in part by individuals or organizations interested in the advancement of marine science.

Under the direction of Dr. F. G. Walton Smith, the Institute of Marine Sciences has grown to a high position among world marine research and education centers. It is also headquarters for the International Oceanographic Foundation, a non-profit organization with a scientific and public membership of over 50,000.

The thousands of records and specimens destroyed represent years of cooperative effort on the part of scientists and science-minded laymen all over the world. Friends of the Institute are recognizing this moment as the time to come forward with financial and other assistance to ensure that in the future scientists will not have to work in old wooden barracks, and that irreplacable records and specimens will be protected adequately.

Communications should be addressed to: International Oceanographic Foundation, 1 Rickenbacker Causeway, Virginia Key, Miami, Fla. 33149.

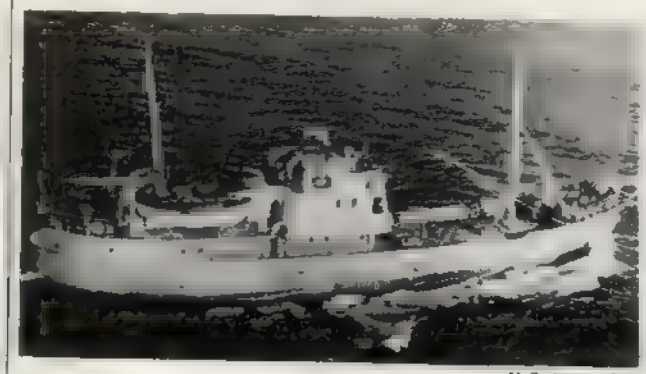
Hawaiian marlin report

Interesting to all Pacific game fishermen, and to billfishermen everywhere, is a report of activities of the Fish and Wildlife Service during the 1967 Ninth Annual Hawaiian International Billfish Tournament, held on the Island of Hawaii. Last year's catch was a tournament record, consisting of 64 blue marlin, one striped marlin, and 18 yellowfin tuna.

Of great interest are the charts of strike locations and the daily tidal cycle versus the strike rate. Copies of the report may be obtained from John C. Marr, Area Director, Fish and Wildlife Service, Bureau of Commercial Fisheries, Box 3830, Honolulu, Hawaii 96812.

Soviet-U.S. Atlantic Agreement

Mixed reactions greeted the one year Soviet-U.S. fisheries agreement announced in late November, and designed to regulate commercial fishing by vessels of both

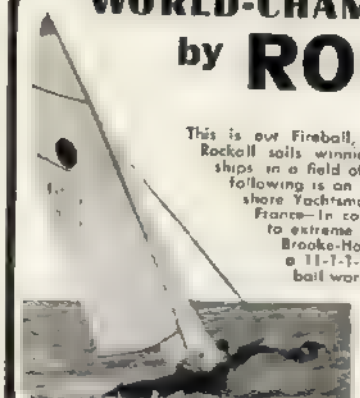


U.S. Navy photo

Soviet trawlers like this one will soon be operating within six miles of Long Island and New Jersey shores

WORLD-CHAMPION SAILS by ROCKALL

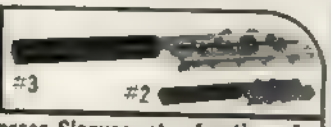
at everyone's price



This is our Fireball, named ROCKALL, and setting Rockall sails winning the 1967 World Championships in a field of 44 boats from 9 countries. The following is an extract from One Design & Offshore Yachtsman, Nov p 52 Ile de Bendor, France—In conditions that varied from rough to extreme Peter Bateman and crew Julian Brooke-Houghton of England put together a 11-1-1-1-1-DSQ record to win the Fireball world championship by a convincing margin of 7¼ points Except for a breakdown and brushing a mark they probably would have won every race."
All Rockall sails are as good, and the price is superb.

ROCKALL SAILS LTD.
Bosham, Sussex, England

"SWAGE-IT" YOURSELF



Handy, compact tool for Nicopress Sleeves, at a fraction of the cost of other swaging tools. THOUSANDS IN USE TODAY

Nicopress Sleeves; Zinc Coated- 1/16" 15 for $1 3/32" 12 for $1 1/8", 8 for $1 5/32", 6 for $1, 3/16" 3 for $1 1/4" 2 for $1

Stainless Steel Thimbles: 3/16", 10 for $1, 5/32", 8 for $1.

Stainless Steel Thimbles, Heavy Duty: 1/8" 3/32" or 3/16", 4 for $1, 1/4" 3 for $1

Stainless Steel Cable, Type 304
7 x 7 1/16", 11¢ ft, 3/32" 17¢ ft
1 x 19, 3/32" 12¢ ft 1/8", 17¢ ft
7 x 19, 1/16" 30¢ ft, 5/32", 35¢ ft
Other sizes thru 1/4" in stock.

#2 "Swage-It" tool for 3/16", 1/4" and 5/16" cable. Use wrench. $7.50

#3 "Swage-It" tool for 3/16", 5/32", 3/16" and 1/4" cable. Use wrench. $17.50

Tools are precision made of steel to produce full-rated strength of nicopress sleeves. *Trademark

S. and F. TOOL CO.
#Y Box 1546
Costa Mesa, Calif. 92626

Orders postpaid in U.S.A. Check or m.o. with order. Foreign Orders Add 10%.

NEW at the DAISY corral

ERTL...

"Spittin' Image" Aluminum Die-Cast Toy Trucks and Authentic Farm Equipment

They're the greatest...for realism *and* quality! (That's why leading equipment manufacturers choose Ertl for authorized scale models of their products.) We're proud to add the complete Ertl line to DAISY's roundup of rugged toys.

Daisy
TOY DIVISION
DAISY/HEDDON, ROGERS, ARKANSAS 72756
DIVISION VICTOR COMPTOMETER CORPORATION

On display at Arcade Salesroom, Suites 114 and 102... also Hilton Hartford during Toy Fair

---

Welsh

The Great Brand Name In Quality Doll Products!

PRESENTING

"The Italie Coach"

Which Will Revolutionize Doll Coaches!

SEE IT AT THE SHOW

And The Three-Way Convertible

"ASTRO-TYKE"

Always First With The New And Novel

See These Profit Builders At

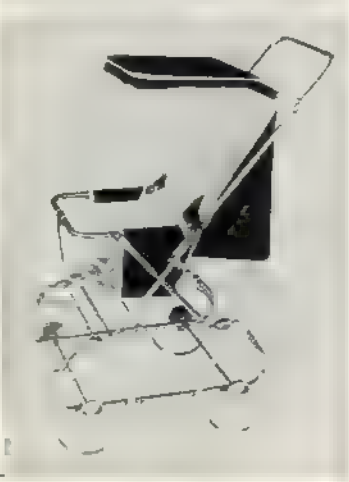
JULIUS LEVENSON, INC.
JAY SCHWARTZ
1107 Broadway - New York, N.Y. 10010

Paul R. Chichester
1919 N.W. Kearney St.
Portland, Ore. 97209

Wagonhurst and Assoc.
1775 N. Vine St.
Los Angeles, Calif. 90028

Coursey and King
2166 Faulkner Rd. N.E.
Atlanta, Ga. 30324

Eyerly Associates
1423 Merchandise Mart
Chicago, Ill. 60654



coordinator of production activities. He has been with Cragstan for three years.

Jack Greenberg has been appointed vice-president in charge of finance. Formerly treasurer of a large manufacturer of men's clothing, he will coordinate administrative departments and supervise all fiscal affairs.

Jerry Leighton will fill the post of national sales manager. In addition to directing the sales force, he will be responsible for major national accounts. Mr. Leighton was previously associated with Remco.

Other new appointees are: Hank Goodman, general manager; Harvey Prince, West Coast sales manager; and Ray Gonzalez, assistant to the president.

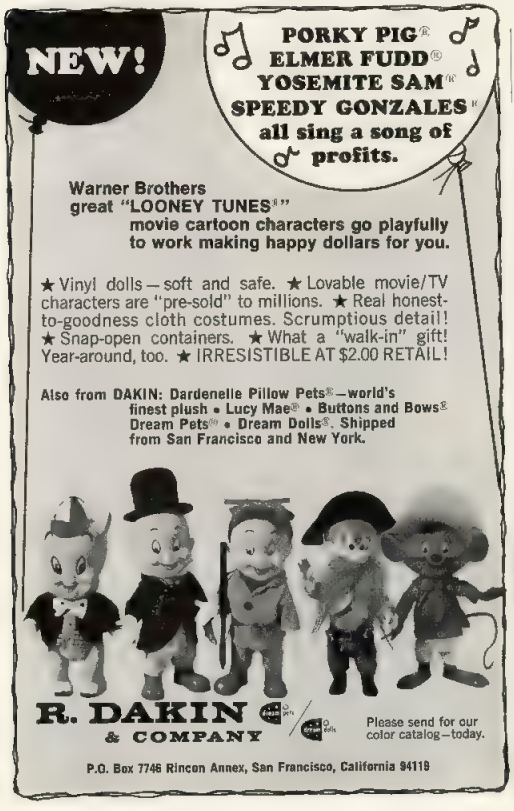
Martin Namm, formerly of Harshe, Rotman & Druck, public relations counselors, has been named manager of public relations and publicity of the Hobby Industry Association of America. Mr. Namm will work with the Blankfort Group, the association's national public relation consultants. He will also assist the executive director of the HIAA, Walter W. Caddell.

The Daystar Company, Bristol, Pa., makers of Dutch Blitz and Dutch Blitz, Jr., a line of Pennsylvania Dutch playing card games, announces the appointment of Gary and Riedel Company, Teaneck, N. J., as exclusive sales agents in a 22-state area. This territory includes the New England and mid-Atlantic states, plus Oregon, Washington, Idaho and Montana.

Product Miniature of South Dakota, manufacturer of friction-driven scale model cars and trucks, has four new area representatives: Torchin-Starr Sales Company, New York City—New York, Pennsylvania and the New England states; The Verne Bradford Sales Company, Los Angeles – California, The O. M. Thompson Company, Seattle – Washington and Oregon; Will Schultz, Cincinnati – Ohio, Indiana and Michigan.

Ernest A. Jones II has been named account executive at Kramer Designs, Royal Oak, Mich. He was formerly associated with the Detroit marketing division of Standard Brands. Mr. Jones will represent Kramer in all areas of its business, which includes a diverse line of "mod" toys, posters and cards, as well as a graphics studio that supplies other manufacturers with art, photography and product design services.

Samuel F. Kamin will assume the presidency of Silvestri Art Mfg.


NEW!
PORKY PIG®
ELMER FUDD®
YOSEMITE SAM®
SPEEDY GONZALES®
all sing a song of profits.
Warner Brothers great "LOONEY TUNES®" movie cartoon characters go playfully to work making happy dollars for you.
★ Vinyl dolls – soft and safe. ★ Lovable movie/TV characters are "pre-sold" to millions. ★ Real honest-to-goodness cloth costumes. Scrumptious detail! ★ Snap-open containers. ★ What a "walk-in" gift! Year-around, too. ★ IRRESISTIBLE AT $2.00 RETAIL!
Also from DAKIN: Dardenelle Pillow Pets®—world's finest plush • Lucy Mae® • Buttons and Bows® Dream Pets® • Dream Dolls®, Shipped from San Francisco and New York.
R. DAKIN & COMPANY
Please send for our color catalog—today.
P.O. Box 7746 Rincon Annex, San Francisco, California 94119

Save $10.85 on our fine china, stainless, glassware ensembles

131 pcs. 39.88

China only 34.77

Platinum-edged translucent china . . . specially coordinated for dining luxury with mirror-finish stainless tableware and smartly styled glassware—at ensemble savings of $10.85 over individual set prices. Each set serves eight.
57 PC. CHINA SETS 8 ea: 10¼-in. dinner plates, salad plates, soup bowls, fruit dishes, saucers, 12 cups. Platter, salad bowl, sugar bowl/lid, creamer.
50-PC. STAINLESS SETS. Med. wt. 16 teaspoons; 8 each: serrated blade 1-pc knives, dinner forks, salad forks, soup spoons. Butter knife and sugar shell
24-PC. GLASSWARE SET incl. 8 each: 5-oz., 8-oz. 12-oz. glasses.
M79 J 4088Y. 131-PC. ROSE BOUQUET ENSEMBLE (1). Frt. (62 lbs.). . . .39.88
M79 J 4091Y. 131-PC. WHEAT HARVEST ENSEMBLE (2) Frt. (62 lbs.) 39.88
M79 J 4087. 57-PC. ROSE BOUQUET CHINA SET only. Frt. or exp. (42 lb) 34.77
M79 J 4086 57-PC. WHEAT HARVEST CHINA SET only Frt or exp. (42 lb) 34.77

Melamine from Georges Briard

45-PC. DYNASTY MELAMINE SET. Designer Georges Briard brings you a bright, new look just in time for the holidays! Deluxe melamine is Spiegel guaranteed for two full years—free replacement of any piece chipped or cracked in normal use. Two-tone cups are stain-resistant. Service for 8 includes 25 decorated pieces: 8 each: 10-in. dinner plates, salad plates, two-tone cups, saucers, soup bowls. Round platter, vegetable bowl, sugar bowl/lid, two-tone creamer.
Z79 J 2754 45 pieces Mail. (19 lbs.) Melamine set 28.50

50-PC. ESCAPADE STAINLESSWARE SET. The look of bamboo in heavyweight stainless. Satin-finish handles, mirror-polished bowls and tines. Service for 8 includes: 16 teaspoons, 8 each soup spoons, dinner forks, salad forks, serrated blade 1-pc. knives. Sugar shell and butter knife.
Z79 J 4640. 50 pieces. Mail. (6 lbs.). . Stainless set 29.88

24-PC. TUDOR GLASSWARE SET. Service for 8 includes 8 each 6-oz., 11-oz. and 14-oz. glasses.
Z79 J 4730 24 pieces Mail (17 lbs.). . Glassware set 7.98

Gold-bordered translucent china

53-PC. VENICE CHINA SET by Mikasa. Exquisitely decorated with 23 kt. gold . . . the ultimate in dining elegance! Made of jewel-hard porcelain, vitrified for strength and beauty . . . it's chip and crack resistant. Service for 8 includes 8 each 10½-in. dinner plates, bread-butter plates, saucers, soup bowls, fruit dishes; 10 cups. Round platter, salad bowl, sugar bowl with lid and creamer.
M79 J 4175 53 pieces, Frt. or exp. (40 lbs.) China set 49.88

50-PC. GOLD-PLATED TABLEWARE SET. 23 kt. gold is electroplated to fine stainless steel for lustrous beauty and lasting elegance. Service for 8 includes: 16 teaspoons, 8 each dinner forks, salad forks, soup spoons, 1 pc. knives with serrated blades. Sugar shell and butter knife.
Z79 J 4610 50 pieces. Mail. (6 lbs.) Tableware set 39.95

24-PC. STEMWARE SET. Beautifully etched glass looks like fine crystal. Service for 8 includes: 8 each 6-oz. goblets, 2½-oz. cocktail and 2-oz. wine glasses.
Z79 J 2153. 24 pieces. Mail (11 lbs.) Stemware set 14.98

See Page 279 for low Budget Power monthly terms—No Money Down

Save $5.06 on our melamine, stainless, glassware ensembles

119 pcs. 29.88

Melamine only 19.98

Melamine dinnerware coordinated with stainless tableware and glassware—at ensemble savings of $5.06. Melamine is Spiegel guaranteed 2 full years—free replacement of any piece chipped or cracked in normal use. Each set serves eight.

45-PC. MELAMINE SETS: 8 ea. 10-in. dinner plates, bread plates, soup bowls, stain-resistant cups, saucers. Platter, veg. bowl, sugar bowl/lid, creamer.

50-PC. STAINLESS SET: Med. wt. 16 teaspoons, 8 ea. serrated blade 1-pc. knives, dinner forks, salad forks, soup spoons. Butter knife and sugar shel.

24-PC. GLASSWARE SET: incl. 8 each 4 oz., 7 oz., 11 oz. glasses.

Z79 J 2945Y. 1.9-PC. MINARET ENSEMBLE (1). Mailable. (37 lbs.) 29.88

Z79 J 2947Y. 119-PC. JAVA ROSE ENSEMBLE (2). Mailable. (37 lbs.) 29.88

Z79 J 2946. 45-PC. MINARET MELAMINE SET only. Mailable. (16 lbs.) 19.98

Z79 J 2951. 45-PC. JAVA ROSE MELAMINE SET only. Mailable. (16 lbs.) 19.98

Hand-decorated ironstone goes from oven to table

53 piece sets 34.95

You'll be delighted with lovely "Esperanto" ironstone . . . such a pretty way to perk up mealtime! Hand decorated ironstone dinnerware is so practical, too . . . it's ovenproof, detergent-proof and safe in dishwashers. Resists cracking, chipping. Choose from two fashion right patterns.

53-PIECE SETS. Complete service for 8 includes 8 each 10½-inch dinner plates, salad plates, soup bowls, fruit dishes, cups and saucers. 1 each, round platter, vegetable bowl, sugar bowl with lid, creamer.

(3) GARDENA . . . flower-fresh, contemporary design.
M79 J 4259. 53-piece set. Freight or express. (44 lbs.) . . . . . Set 34.95

(4) PANORAMA . . . brilliant, provincial pattern.
M79 J 4260. 53 piece set. Freight or express. (44 lbs.) . . . . . Set 34.95

[1] **BABY DEAR ONE**—ready for her first birthday, she looks just like a one-year-old baby. 25 inches tall, she wears real one-piece baby clothes. Soft vinyl body has easy-to-wash finish. Shoulder head with rooted hair, real vinyl, unique head shape, rotating eyes, open mouth and other features. Comes with her bottle, pacifier, set of rattles, soft fleecy blanket, white two-piece pram suit and cute bunny shoes. This doll is a lovely companion for a little girl. Wt. 4 lbs. 8 oz.
X 921-0709 A 12.88

[2] **SOFTINA**—looks like a little baby and coos when her tummy is squeezed. She is dressed in a 2-pc pink-and-white knitted outfit with attached hood. Molded vinyl body is very soft and huggy yet washable. Molded hair. Accessories consist of plastic nurser tray set containing 3 pcs. Plastic with covers. Baby lotion, powder, and 4 powder puffs—sponge and soap included. 18 in. tall. A delightful companion for endless hours of play
X 921 6011 A -Wt. 1 lb. 12 oz. 5.44

[3] **"BLABBY"** coos and purrs like a real baby. Just as they think she's perfect, baby in her cotton dress and bib says "Blabby," she does. Isn't that a noisy little thing? Just because she's so cute, she must open her mouth and say "Blabby." Besides, she's got rooted hair in a pixie cut, eyes that open and close, and a soft vinyl body. Wears shoes and socks. She's 14 inches tall.
X 921 9627 A—Wt. 2 lbs. 4.49

[4] **SLEEPY** so like a real baby, just like sweet baby. Realistically sculptured head. Sleeping eyes, vinyl arms, legs and body. Stockinette pajamas in blue, with vinyl trim. Little cap, tie at neck. Has stone paper, cotton stuffed body. Measures about 12 inches. Wears a cozy, soft pink printed flannel pajama outfit. Any little girl would love to own this delightful doll. 24 inches tall.
X 921-0972 A—Wt. 3 lbs. 7.88

[5] **"MISS PEEP"** behaves just like a new born baby. Hug her and she coos, pinch her and she cries. She's so cuddly all over! Even her fuzzy rooted crown. Dressy knit sacque and diaper. Reversing bonnet is tied with a wide satin ribbon. She wears tiny knit booties tied with narrow bows. Glamorous eyes that open and close. Soft vinyl body, with flexible arms. Talks, too. This baby is a true delight and will bring many hours of happy playtime to any little mother.
X 921 3687 A—Wt. 3 lbs. 2 oz. 6.88

CHARGE IT! Shopping is easier when you do - see page 226

IT'S FUN TO BE A MOMMY TO THESE

BABY DOLLS

1 **BABY DOLL WITH DOLL SEAT AND OVER 30 PC LAYETTE** 4 in doll w/ soft body and vinyl head. Rooted hair. Sleep eyes. Jointed at neck, shoulders, hips. Dressed in [illegible] with matching bonnet. Layette includes pink and white waffle blanket, [illegible] knitted sweater, booties and bonnet, bib, [illegible] bottle and nipple, [illegible] spoon, bottle brush, baby wipes, [illegible] feeding dish with spoon, bottle protector, diaper bag and toy dog
X 921 1681 A Shipping weight 2 lbs 8.44

Susan and Her Stroller

2 **SUSAN IS ALL READY TO GO FOR A RIDE!** 16 in baby doll that drinks and wets. Comes in a sturdy stroller with her own bed, pillow, quilt and cap. Vinyl head and limbs. Attractive outfit can be quilted and remove. Wears cotton knit socks, soft shoes to match. Stroller has set-down push bar
X 921 1137 A Shipping weight 13 lbs 5.66

Baby Buttons and Musical Cradle

3 **DOLLY IS READY FOR DREAMLAND** in plastic cradle 7 in doll has soft body, vinyl head and arms. Acrylic fur wig. Eyes close when doll is laid down. Wears pink [illegible] dress. Wind-up musical mechanism
X 921 1145 A Ships by weight 2 lbs 4.99

Dolls with lifelike movements

4 **BABY MAGIC** [illegible] when you [illegible] Water runs through [illegible] Baby wets [illegible] Bottle and nipple [illegible] Baby wets [illegible] Baby wets [illegible] Baby wets

ENTER HERE INTO OUR

TOY WONDERLAND

1 **DELUXE COLONIAL-STYLE MANSION** complete with furniture and family of four (12 pieces in all). A real dream house with 7 rooms, plus sun deck, living-dining room, bedroom, bathroom, den, kitchen, laundry, nursery. Classic architectural details, including simulated wrought-iron posts, entrance picture, weathervane, removable shutters, see-through windows, opening front door, simulated slate metal roof and dormers. Colorful lithographed steel, white brick pattern with simulated shrubbery and window boxes. Measures 41 in. wide, 15 in. deep, 25 in. high. Semi-assembled; see page 222.
X 921 4966 A—Shpg. wt. 27 lbs. 10.99

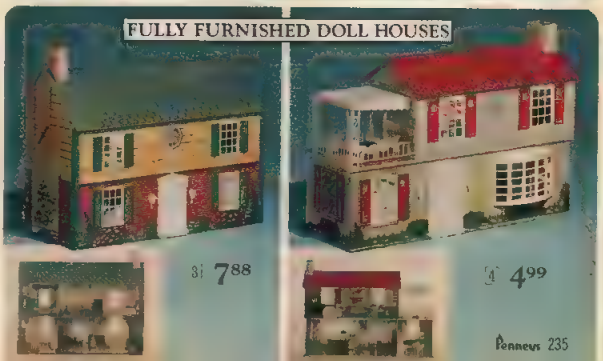
2 **DOLL HOUSE OF THE FUTURE** of clear and colored high impact plastic . . . completely contemporary. Has current new look in the long-time favorite toy! Open on both sides gives an easy and private appearance. Completely furnished in the modern manner. Five rooms plus roof-top sun deck: kitchen, dining room, dining room, bedroom, connected by flights of stairs. Family of four included. Measures 31 in. wide, 17 in. high, 8 ½ in. deep.
X 921 7076 A—Shpg. wt. 3 lbs. 7.88

3 **TWO-STORY COLONIAL-STYLE HOUSE** with all the realistic detailing little girls like! Colorfully decorated with simulated clapboards, bricks, windowsills and shutters; colorful plastic window and opening front door. Inside five sturdily decorated, fully furnished rooms: kitchen, dinette, living-dining, master bedroom, bathroom, child's bedroom. Extra-durable construction of pressed wood with metal edging. Partially assembled. Measures 24 in. wide, 29 in. high, 10½ in. deep.
X 921 7134 A—Shpg. wt. 8 lbs. 8 oz. . . 7.88

4 **FIVE ROOM COLONIAL STYLE HOUSE** with open porch is the most enticing home for your little girl's doll family; a keepsake for years of happy play. Colorfully lithographed steel, decorated inside and out with the usual details, even shrubbery. Sees through plastic windows, including large bow window. Plastic front door that opens. Plastic deck railing. Kitchen, living-dining room, bathroom and two bedrooms are furnished with modern plastic furniture. 23 in. wide, 16½ in. high, 9½ in. deep.
X 921 7167 A—Shpg. wt. 7 lbs. 4.99

Doll houses are shipped flat to save on shipping costs . . . easy and quick to assemble.

FULLY FURNISHED DOLL HOUSES



LITTLE "MOMMY'S"

CHRISTMAS WISH

COME TRUE

Baby Winkie
Only 9.88

A beautiful dolly who drinks and wets, and when you press her tummy, she coos!

1 BABY WINKIE DOLL. Always-loveable baby doll has soft cuddly body to sleep and play with. Lovely tinsel rooted hair in trimmer with pink bow. Pressure and wet dolly and she'll coo, cry, suck bottle and nipple. Squeeze her tummy and make her coo. Baby Winkie is dressed in her white cotton organdy dress trimmed with rayon and lace, colorful panties embroidered with dainty flowers. Adjustable sock-form mesh diaper with absorbent percale cotton flannel diaper. White cotton shoes and socks. She comes packed in her own pull-down wet proof carrier. Lift-out tray.
X 921-5039 A Wt. 2 lbs. 6 oz. 9.88

Outfits for Baby Winkie—hours and hours of dress-up fun

2.88 each Any 2 for 5.50*

2 BUNTING FOR BABY WINKIE. Keep her snug and warm. The cozy cuddly outfit is soft snowy white rayon velvet trimmed with lace. The bunting is lined with a bow of the back to keep her pretty dress protected.
X 921 5... 2 A Wt. ... oz. Each 2.88, Any 2 for 5.50*

3 ROBE AND PAJAMAS FOR BABY WINKIE. Your baby to ... have warm, cozy ... for her flannel pa... The ... robe has ... favorite ... pattern. The ... and ... are ...
X 921 5104 A Wt. 6 oz. Each 2.88 Any 2 for 5.50*

4 COAT AND HAT FOR BABY WINKIE. She'll be ... to go out for a stroll in her pink ... very own ... Matching two-piece ... of rayon ... in quilty, all ... Coat has front button closing, hat ... under her chin ... and ... trimmed.
X 92... 5138 A Wt. ... Each 2.88, Any 2 for 5.50*

*Buy any 2 for 5.50 ... change 2 of the same outfit or a combination of any ... outfits. State catalog number for EACH item you order.

A ... of Baby Winkie ... Twinkie said on feeling ... mother's lucky enough to have both Baby Winkie ... Twinkie, the need only have one wardrobe for all!

HEIDI

Heidi Doll and Accessories

1 **WINKING HEIDI.** Ever-popular favorite is now more fun—press the magic button and Heidi winks at you! Arms, legs, and head constructed of vinyl—all are movable. Eyes open and close. Long rooted blond hair can be combed. Doll wears pretty dress, panties, shoes. 5½ in. tall. Comes in her own colorful gift package with peek-a-boo window
X 921-3653 A—Shipping weight 5 oz..... 2.99

2 **HEIDI DOLL.** Press the button and Heidi waves her arm in a hello or good-bye gesture. Wears stylish jumper, dickey, and shoes. Long rooted blond hair that can be combed. Movable limbs constructed of vinyl plastic. 5½ in. tall. Comes in plastic pocketbook carrying case with see-through plastic window
X 921 7506 A—Shipping weight 10 oz..... 2.44

3 **SPUNKY POCKETBOOK DOLL.** Press the magic button and Spunky waves hello to you! With removable eyeglasses. Rooted red hair can be combed. Dressed in striped T-shirt, slacks, and shoes. Vinyl plastic, movable limbs. 5½ in. tall. Comes in plastic pocketbook carrying case with see-through plastic window.
X 921-3109 A—Shipping weight 12 oz..... 2.44

4 **HATS 'N' DRESSES.** Set of 3 charming dress-up outfits scaled to fit Heidi or Spunky. Three pretty cotton dresses with eye-catching high-fashion detail. Matching hat complements each dress to make a coordinated ensemble. Dolls and shoes not included with outfits
X 921-3158 A—Shipping weight 8 oz..... Set 2.22

5 **HEIDI BEDROOM SET.** Designed in attractive, coordinated red-and-white motif. Set includes: dainty chair, double-decker bunk bed with ladder, spreads, and bolsters. Dresser with drawers that open to store miniature clothes. Full mirror. Little dog night table with lamp that actually lights. Lamp uses AA battery (not included with set)—order battery below. Scaled for use with Heidi or Spunky dolls. Plastic construction.
X 921-1830 A—Shipping weight 2 lbs. 6 oz..... 3.66
AA-Cell Batteries. Sold in pkg. of 2.
X 957-1753 A—Wt. 1 oz..... 1 pkg. for 31c

Big Fun for little dolls

6 **POOL AND CABANA SET.** Step-up spring diving board actually works. Streamline diving tower adds an authentic-looking touch. Swing glides back and forth at the touch of a finger. Pool can be filled with water. Water toys and raft really float. Working shower in stall. Also included: life preserver, deck chair, 3 pool ladders, safety line and markers, and a gaily striped plastic curtain that goes around pool. Sturdy, high-impact styrene plastic pool. Polyethylene and vinyl accessories. 19¼ in. long, 9 in. high, 15 in. deep. Dolls not included with set
X 921-3000 A—Shipping weight 3 lbs. 8 oz..... 5.99

Fun-Time Favorites

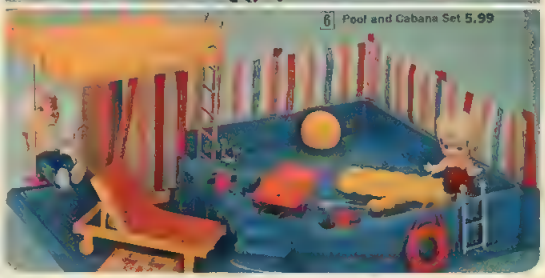
7 **SUGAR PLUM BATHTUB AND DOLL.** Delightful doll in a plastic bathtub that really works—activator makes thousands of bubbles! Plastic doll with rooted hair 7½ in. tall. Also included: bubble bath powder, towel, towel rung, faucet, activating lever. Instructions. Tub measures 10 in. long, 9¼ in. wide, 8¾ in. high
X 921-3711 A—Shipping weight 2 lbs. 13 oz. 5.44

8 **BUFFY AND MRS. BEASLEY.** Popular character from television series, along with her own little doll. Mrs. Beasley: Buffy in vinyl, bendable, poseable, 6 in. tall. Wears cotton dress, panties, socks, and vinyl shoes. Mrs. Beasley, with "granny-style glasses," is cotton doll—2½ in. tall with rooted hair—detaches for separate play. From Japan.
X 921-4016 A—Shipping weight 7 oz..... 3.66

9 **DR. DOLITTLE* AND POLYNESIA.*** Miniature version of a favorite character. In top hat, coat, red plaid vest. Vinyl doll is bendable, poseable, 6 in. tall. Accompanied by famous, brightly colored Polynesia the parrot—removable from Dr. Dolittle's arm. From Japan.
X 921-4008 A—Shipping weight 8 oz..... 2.99

*©MCMLXII Twentieth Century Fox Film Corp. and Apjac Productions, Inc.

CHARGE IT NOW—
see page 226



Baby Secret

Was ~~10.88~~ 7.88

Hi! I'm Baby Secret, by Mattel. "Let me whisper in your ear!" Now you save $3. Others can see my lips move but they can't hear me 'cause I only want you to hear. I can whisper 11 secrets. I'm 18 inches tall with a huggable foam body; vinyl face and hands – you can pose me, too! Hold me close and I'll tell you all I know. Mailable. Shipping weight 4 lbs.
R36 J 2845.. .. .. 7.88

Active Snugglebun

Was ~~9.88~~ Now 7.88

I'm 15 in. tall, by Remco, and I bring a 'playall 6" A twist of the wrist turns it into a swing, stroller, high chair, playpen, rocker or car seat for me' It's sturdy plastic, 12¾x12¾x16 in. I say "Mama" whenever you pick me up. I'm jointed vinyl with hair to comb, moving eyes. Mail. (7 lbs.)
R36 J 3092 7.88

Betsy Wetsy

only 5.99

I'm 9 in. of jointed vinyl—waiting to be loved. Won't you take me? I drink and wet and I'll cry dolly tears if you leave me alone too long. Comb my rooted hair. I come with 19 things to help you bathe, feed and clothe me, even a bath, a crib and a chest. (2 lbs 8 oz)
35 J 3677 Set 5.99

Baby and Layette 5.99

I'm Snuggle Softee by Horsman. Hug me and I coo. I'm 15 in. of foam-filled cloth with vinyl head, arms and legs. Comb my rooted hair. I have my own wardrobe so I can go everywhere with you. Flannel pajamas, jacket, hat, 2 dresses, 2 diapers, beauty set and sponge. I'm wearing a pretty dress, diaper and booties.
35 J 3013 (1 lb 8 oz)..... Set 5.99

See Page 279 for low Budget Power monthly terms—No Money Down

Little Lost Baby
12.88

By Ideal. I cry, laugh and fall asleep while you watch and listen! My 22-in. cloth body is dressed in a snowsuit with hood. I need 1 "C" battery (not incl., see page 382). Mailable.
R36 J 3672. (4 lbs.) . 12.98

SAVE! Little Lost Baby and Bedding set. Mailable.
R36 J 3673. (6 lb) . 15.69

Baby Giggles
9.99

By Ideal. Move my left hand . . . I turn my head and giggle! I'm polyethylene, 15 in. tall, wear a romper and sandals. Mail.
R36 J 3670. (4 lbs.) 9.99

SAVE! Baby Giggles and Bedding set. (6 lbs.)
R36 J 3671 Mail . 12.79

I'm Giggles 9.99

By Ideal. Press my hands together, watch me cock my head from side to side, roll my eyes and burst into delightful giggles. I'm 18 in. of jointed polyethylene . you can wash and set my rooted hair! I wear a mini knit. Mailable. (5 lbs.)
R36 J 3652 . . 9.99

SAVE! Giggles and Bedding set. Mailable. (7 lbs.)
R36 J 3653. . . 12.79

Buy any Doll on these two pages . . . and save on Bedding set!

5-PC. BEDDING SET . . everything a doll needs for pleasant dreams in crib or carriage. 20x12-in. cotton filled plastic mattress; 9x6-in. matching pillow; pillow case, 24x17-in. blanket, bound with satin, and one 25x17-in. sheet.
R36 J 2897. Mail. (2 lbs.)....Set 2.99

I'M DROWSY by Mattel, with sleepy painted eyes. I say 11 sleepytime phrases, like 'Mommy, kiss me goodnight.' I'm 15½ in. of cotton filled cloth, vinyl head, hands. Combable hair.
R36 J 3645. Mail (4 lbs.) 5.98

SAVE! Drowsy and Bedding set.
R36 J 3646. Mail. (6 lbs.).....8.79

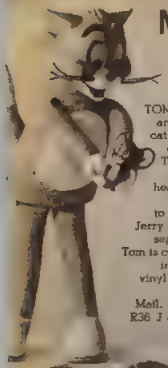
I'M PLAYTIME TUBSY by Ideal. I love to splash in my own tub . . . out of it, I play with my toy bear. I'm 18 in. of vinyl. Robe and accessories incl. I need 2 "D" batteries (not incl., see p. 382).
R36 J 3674. Mail. (6 lbs.) 11.98

SAVE Playtime Tubsy and Bedding set.
R36 J 3675. Mail. (10 lbs.).....14.79

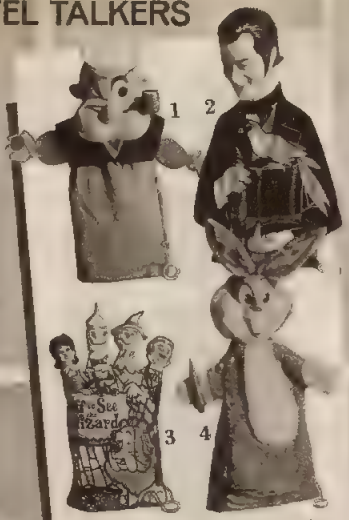
BABY'S HUNGRY by Mattel. She chews, swallows. 17½ in. of vinyl, with "look-a-round" eyes. 4-pc. feeding set incl. never-empty milk bottle. Needs 2 "D" batteries (not incl., see p. 382).
R36 J 3630. Mail. (5 lbs.) 12.77

SAVE! Baby's Hungry and Bedding set.
R36 J 3633 Mail. (7 lbs.).....15.59

MATTEL TALKERS



TOM N JERRY are all set for cat and mouse games. Pull Tom's magic ring and hear them say 10 phrases to each other. Jerry unsnaps for seperate play. Tom is corduroy, 19 in. high with vinyl face. Jerry is all vinyl. Mail. (4 lb) R36 J 4051..5.88



gabby hand puppets 4.99

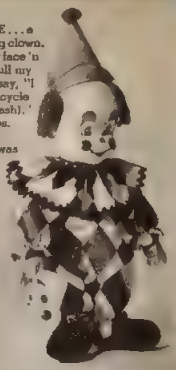
We're by Mattel. We each say many phrases. Just pull our magic rings to hear us talk!

(1) POPEYE says 10 phrases. 12½ inches of cloth and vinyl. Removable bubble pipe. 35 J 4049. (1 lb 7 oz.) 4.99

(2) DR. DOLITTLE says 10 phrases from the movie. He's 14½ inches of cloth and vinyl. 35 J 4046. (1 lb. 8 oz.) 4.99

(3) OFF TO SEE THE WIZARD 4 finger characters plus the lion say 10 phrases to each other. Cloth and vinyl, 11½ inches tall. 35 J 4044 (1 lb 7 oz.) 4.99

(4) BUGS BUNNY . . . plush, vinyl. 10 phrases. 35 J 4049. 15 in. tall. (1 lb. 10 oz.) . . 4.99



I'M PATOOTIE . . . a 16-inch, talking clown. I have a happy face 'n a sad mask. Pull my magic ring. I say, "I can ride a unicycle backward! (crash). ' 9 other phrases. I'm soft plush. Save $1.89. I was $7.77 last Christmas! 35 J 4021 (3 lbs.) 5.88

I'M LARRY THE LION . . . king of beasts! Pull my magic ring, I say "ROAR—Ooh, I scared myself," and 10 other phrases. My vinyl mouth moves when I talk. My plush body is 13 in. tall. R36 J 4043. Mail. (5 lbs.) 9.98

I'M GENTLE BEN a 17½ in. armful of soft plush. I growl lovingly, 'Hold me real close and give me a bear hug and 9 more phrases. Mailable. R36 J 4062. (4 lb) 6.99

I'M BUGS BUNNY and I love carrots. Chomp" I'm a 24 inch happy chatterbox who says 10 phrases. Just pull my ring. My pet saying is "What's up, Doc?" I have a soft plush body, vinyl face and hands. Mail 5 lbs.! R36 J 4047 6.99

5 DR. DOLITTLE, the personable character of movie fame. I look and sound just like Rex Harrison. I say "How do you do, I'm Dr. Dolittle" and 9 other phrases. I'm 24 inches tall, with soft cloth body and vinyl head. My hat, coat and snappy plaid vest are removable. Mailable (4 lbs.) R36 J 4052 9.98

6 PUSHMI-PULLYU . . . the famous animal from 'Dr. Dolittle.' 2 heads are better than one 'cause they talk to each other when you pull the magic ring! They say 10 funny phrases. 13 in. of thick, soft plush with possible heads. Mail (4 lbs.) R36 J 4060 7.98

Budget Power can give your loved ones a Christmas to remember

the amazing new Polly Doll

she talks, she walks, she twists!

complete 51 pc. set 9.88

here's what you get: talking fashion doll +

bridal gown, veil	playsuit	chain belt
leather-look cape, beret	telephone	formal and stole
colorful bra, petticoat	guitar	2-piece pantsuit
1 pair panty hose	bouquet	lounging pajamas
2 pair high heel shoes	T.V.	4 dresses
tennis racket, ball	2 barrettes	6 hangers
4-piece vanity set	panties	golf clubs, ball
knit skirt and sweater	2 purses	1 pair high boots

A great buy! Polly, an 11½-inch vinyl fashion doll, twists at the waist for posing and walks, with help from you. She's extra special now because she talks, too! Pull the string, she says "Hi, anyone call?" or "I love that new guitar" . . . three other phrases. Wardrobe fits all 11½-inch fashion dolls. 35 J 3687. Shipping weight 2 lbs. 12 oz. . . . . Complete **51-pc. set 9.88**

Doll, 50-pc. wardrobe plus vinyl carrying case that holds Polly, clothes, accessories. Hangers included. 35 J 3659. Case measures 12½x10½x2¾ in. Can be personalized. (4 lbs. 12 oz.) . . . . . .52-pc. set 12.77

SPIEGEL

BOX 8282 PHILADELPHIA, PA. 19101

SATISFACTION GUARANTEED OR YOUR MONEY BACK

Inspirational display for doorway

Door Cover **2.97** Lighted Garland **5.66** Pair of Candles **6.98**

[1] NATIVITY DOOR COVER. Durable fiber paper. Z36 J 6192. 36x72" (trim to fit). Mailable (3 lbs.). . 2.97

[2] DELUXE 18-FT. ILLUMINATED GARLAND. Gold/white vinyl; 10 imported color-ball bulbs. 35 J 6158. Multi-type C7½ sockets. UL listed. (2 lbs.). 5.66

[3] DELUXE 3-FT. NOEL CANDLES, ILLUMINATED Sturdy plastic; inscribed greetings. 6-ft. cord. UL listed W36 J 6160. Mailable. (4 lbs. ea.). . Ea. 3.68 Pair 6.98

Reverse to New Year greeting

Brighten your door, with gay 'n glowing season's greetings

Door Cover **3.66** Lighted Garland **4.97** Pair of Candles **5.66**

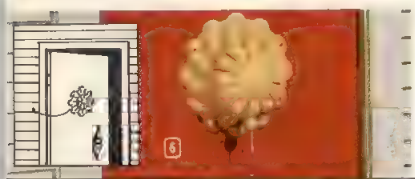
[7] DOOR COVER REVERSES! Just turn about for 2 different greetings! Santa welcomes guests at Christmas. Snow couple on other side, wish all a Happy New Year! Printed on heavy, weather-resistant fiber paper, 36x72 in. high. Trim to fit any door. Mailable. Z36 J 6190. (2 lbs.). 3.66

[4][5] BRIGHTLY ILLUMINATED LANTERNS. Great way to decorate the outside of your house, to extend your warmest holiday greetings to everyone! Heavy molded vinyl is sturdy and weather-resistant. 22-ft. string has 15 multiple-type sockets. C7½ bulbs included. UL listed.

(4) Merry Christmas. 7x9-in. lanterns. 35 J 6152. Shipping weight 3 lbs. 7.69

(5) Peace On Earth. 7x9-in. lanterns 35 J 6153. Shipping weight 3 lbs 7.69

[8] GARLAND LIGHTS UP! Add a cheery glow to your doorway or mantel with this 18-ft. lighted garland! Lush green foliage of weather resistant vinyl is sprinkled with 15 colorful lights. Multi-type sockets; C7½ assid. color bulbs, hidden wiring. UL listed. Shpg. wt. (3 lbs. 4 oz.) 35 J 6150. . . . . 4.97



[6] MUSICAL DOOR CHIMES welcome your guests at the door with cheery music and see the party begin, even before coats are off! Non electric—just open door and the chimes play "Jingle Bells." When door is closed, chimes mechanism automatically rewinds. Contemporary design of durable, hi-impact plastic. 5-in. diameter. 35 J 6117. (14 oz.). 3.98

[9] 4-FT. CANDLES GLOW. Enhance your doorway entrance with these giant 4-ft. lighted candles. Delightful in translucent, candy-striped plastic that is weather resistant! Sturdy 18-inch base. Cord set, bulbs and clips included. UL listed. Mailable. Shipping weight (6 lbs.) Z36 J 6162. . . . . Pair 5.66

See Page 279 for low Budget Power monthly terms—No Money Down

YOUR CHOICE

5 GREAT SETS for 11½ in. FASHION DOLLS...

each set includes 3 complete outfits

only 2.66 per set

any 2 sets for 5.00*

1 SKI OUTFIT, DRESS OUTFIT, AND OUTFIT TO MIX 'N' MATCH Hooded ski jacket and pants in pink. Ski poles and boots. Dress: pink print and jacket in blue green. Handbag, shoes and gold-tone necklace. Smart, orange jacket and skirt, orange knit sleeveless blouse, yellow ribbed slacks, shoes. Wt. 1 lb. 2 oz.
X 921 0022 A 3-outfit Set 2.66; Any 2 sets for 5.00*

2 COAT 'N' DRESS OUTFIT, OUTFIT TO MIX AND MATCH, AND PAJAMA OUTFIT Plaid coat and knit dress in pink. White stripes, shoes and gold-color necklace. Orange suit, knit sleeveless blouse, stockings and boots. Yellow rose two-piece pajamas in yellow and white stripes, bootees. Wt. 1 lb.
X 921 0030 A 3-outfit Set 2.66; Any 2 sets for 5.00*

3 SWEATER 'N' SLACKS, FORMAL, AND SKIRT N' BLOUSE OUTFITS Knit sweater and coordinate slacks in red; red print blouse, shoes, vinyl formal gown with lacy white blouse and cape. Long evening gloves, shoes and earrings; pencil-slim knit blouse and skirt in yellow, blue floral print, blouse, shoes. Wt. 1 lb. 2 oz.
X 921 0048 A 3-outfit Set 2.66; Any 2 sets for 5.00*

4 COAT 'N' HAT, SLACKS SET AND KNIT OUTFITS. Red coat with white mink collar, hat, white handbag, boots, and plaid scarf. Pink slacks, green blouse, pink knit vest, and sleeveless blouse. Shoes. Yellow and blue striped knit blouse and stockings, yellow knit skirt and vest, shoes. Dog on leash. Wt. 1 lb. 2 oz.
X 921-0055 A 3-outfit Set 2.66; Any 2 sets for 5.00*

5 SKATING OUTFIT, SKIRT AND SLACKS OUTFITS TO MIX AND MATCH Blue skating dress, gold knit leggings, pink knit skater glasses. Skirt, jacket in three green, blue striped blanket, purse, handbag, shoes. Blue striped denim slacks, yellow blouse, shoes, dog on leash. Wt. 1 lb. 2 oz.
X 921 0063 A-3 outfit Set 2.66; Any 2 sets for 5.00*

*Buy any 2 sets for $5.00 . . . choose two of the same set or any combination of 2 sets. *State catalog number for each set*

TWIST 'N TURN

SKIPPER

1 SKIPPER WITH TWIST WAIST [illegible]
X 921 3265 A [illegible] 2 99

2 QUICK CHANGE [illegible]
X 921-8165 A [illegible] 2 29

3 REAL SPORTY [illegible]
X 921-8173 A—Shpg wt. 6 oz 2 29

4 PATENT 'N PANTS [illegible]
X 921 8199 A [illegible] 1.69

Little Doll Trunks

5 to 7 METAL DOLL TRUNKS [illegible]
[illegible] 18x9x9 [illegible] 5 66
X 921 [illegible] A
[illegible] 15x8 x7 [illegible] 3 37
X 921 [illegible] A
[illegible] 2 47
X 921 [illegible] A
[illegible] and accessories not [illegible]

Little Girls' Luggage

8 BARBIE 'N FRIENDS [illegible] OVERNIGHTER
X 921 [illegible] A 3 99

9 BARBIE & FRIENDS [illegible] BOX
X 921 8652 A 3 19

10 BARBIE & FRIENDS [illegible] TRAIN CASE
X 921 8703 A 3 19

CHARGE IT! Shopping is easier when you do - see page 226

TWIST 'N TURN

SKIPPER

1 SKIPPER WITH TWIST WAIST [illegible]
X 921 3265 A [illegible] 2 99

2 QUICK CHANGE [illegible]
X 921-8165 A [illegible] 2 29

3 REAL SPORTY [illegible]
X 921-8173 A—Shpg wt. 6 oz 2 29

4 PATENT 'N PANTS [illegible]
X 921 8199 A [illegible] 1.69

Little Doll Trunks

5 to 7 METAL DOLL TRUNKS [illegible]
[illegible] 18x9x9 [illegible] 5 66
X 921 [illegible] A
[illegible] 15x8 x7 [illegible] 3 37
X 921 [illegible] A
[illegible] 2 47
X 921 [illegible] A
[illegible] and accessories not [illegible]

Little Girls' Luggage

8 BARBIE 'N FRIENDS [illegible] OVERNIGHTER
X 921 [illegible] A 3 99

9 BARBIE & FRIENDS [illegible] BOX
X 921 8652 A 3 19

10 BARBIE & FRIENDS [illegible] TRAIN CASE
X 921 8703 A 3 19

CHARGE IT! Shopping is easier when you do - see page 226

YOUR CHOICE

5 GREAT SETS for 11½ in. FASHION DOLLS...

each set includes 3 complete outfits

only 2.66 per set

any 2 sets for 5.00*

1 SKI OUTFIT, DRESS OUTFIT, AND OUTFIT TO MIX 'N' MATCH Hooded ski jacket and pants in pink. Ski poles and boots. Dress: pink print and jacket in blue green. Handbag, shoes and gold-tone necklace. Smart, orange jacket and skirt, orange knit sleeveless blouse, yellow ribbed slacks, shoes. Wt. 1 lb. 2 oz.
X 921 0022 A 3-outfit Set 2.66; Any 2 sets for 5.00*

2 COAT 'N' DRESS OUTFIT, OUTFIT TO MIX AND MATCH, AND PAJAMA OUTFIT Plaid coat and knit dress in pink. White stripes, shoes and gold-color necklace. Orange suit, knit sleeveless blouse, stockings and boots. Yellow rose two-piece pajamas in yellow and white stripes, bootees. Wt. 1 lb.
X 921 0030 A 3-outfit Set 2.66; Any 2 sets for 5.00*

3 SWEATER 'N' SLACKS, FORMAL, AND SKIRT N' BLOUSE OUTFITS Knit sweater and coordinate slacks in red; red print blouse, shoes, vinyl formal gown with lacy white blouse and cape. Long evening gloves, shoes and earrings; pencil-slim knit blouse and skirt in yellow, blue floral print, blouse, shoes. Wt. 1 lb. 2 oz.
X 921 0048 A 3-outfit Set 2.66; Any 2 sets for 5.00*

4 COAT 'N' HAT, SLACKS SET AND KNIT OUTFITS. Red coat with white mink collar, hat, white handbag, boots, and plaid scarf. Pink slacks, green blouse, pink knit vest, and sleeveless blouse. Shoes. Yellow and blue striped knit blouse and stockings, yellow knit skirt and vest, shoes. Dog on leash. Wt. 1 lb. 2 oz.
X 921-0055 A 3-outfit Set 2.66; Any 2 sets for 5.00*

5 SKATING OUTFIT, SKIRT AND SLACKS OUTFITS TO MIX AND MATCH Blue skating dress, gold knit leggings, pink knit skater glasses. Skirt, jacket in three green, blue striped blanket, purse, handbag, shoes. Blue striped denim slacks, yellow blouse, shoes, dog on leash. Wt. 1 lb. 2 oz.
X 921 0063 A-3 outfit Set 2.66; Any 2 sets for 5.00*

*Buy any 2 sets for $5.00 . . . choose two of the same set or any combination of 2 sets. *State catalog number for each set*

SOFT CUDDLY DOLLS

are Fun-Loving Playmates

1 LITTLE LOST BABY moves her head on the back of her neck and shows a change in her facial expression and voice from a whimper to a cry. Then flick the switch to the opposite direction and she will change from whimpering to laughing to a expression of wonder to laughs, babbles like a real baby). Head, arms, neck and Polyurethane foam filled cotton body, cardinal snow suit and matching hood. Vinyl head, hands, 2 in tall. Uses 1 C-cell battery (not included) - under below.

X 921-5948 A Wt. 2 lbs. 3 oz. 10 88

C Cell Batteries Sold in pkg. of 2

X 957-1746 A--Wt. 3 oz. .1 pkg. for 39c

2 & 3 NEWBORN THUMBELINA WITH CRIB—just pull string on doll and she twists and turns like a real baby. Plastic cradle rocks when doll is in sleeping position. Polyurethane-foam-filled cotton body with vinyl head and arms, rooted hair. 9 in. tall.

[2] Thumbelina Doll with Crib. She's dressed in a pretty sleeper outfit.

X 921-5971 A -Wt. 2 lbs. 3 oz. 5 88

Thumbelina Doll Only

X 921-5989 A Wt. 1 lb. 8 oz. . . . 4.44

[3] Negro Thumbelina Doll with Crib Dressed in 2 pc. outfit of leotard bottom and kerchief

X 921 6094 A Wt. 2 lbs. 4 oz. 5.88

Negro Thumbelina Doll Only

X 921-6078 A -Wt. 1 lb. 6 oz. 4.44

4 DREAM BABY is a perfect cribmate for your new little baby. This 12 in. cutie in the [illegible] soft knock-over body wears pink [illegible] soft, cuddly feel. Her [illegible] vinyl head has sleeping eyes and sculptured hair. Her soft and cuddly pink knit sleeping gown can be removed for washing.

X 921 6029 A --Wt. 12 oz. 4.66

5 BABY CHEERFUL TEARFUL—she smiles until her tummy is squeezed then watch her doll cry with real tears trickling down her cheek. Stop squeezing her tummy and she's happy again. She will drink and wet when fed from bottle or [illegible] Dress in pretty pink lacy bodice, skirt with attached panties and booties. Head, arms, legs of vinyl. Body of soft cuddly cloth. 12 in. tall.

X 921 6003 A --Wt. 12 oz. 2.88

6 KEWPIE DOLL the ever popular darling of storybook fame. She's made of soft, washable vinyl. Her famous [illegible] trimmed with pompons. Her real voice coos like a baby's. 11 in. tall.

X 921 2382 A -Wt. 1 lb. 1 oz. 2 88

MOTHER, shopping for toys?

Don't forget to check back to the fashion section, pages 134-158, and treat yourself to a new holiday outfit

LOVELY, LOVABLE, LIFELIKE

BABY DOLLS

They are cuddly, have a cry voice, and fall fast asleep.

Their soft, pretty hair is fun to keep.

My Fair Baby 9.88

1 MY FAIR BABY DOLL is a huggable baby with ... cry voice. Her big expressive eyes open up wide ... when she's lying down. ... have molded hair ... and ... for ... soft body, soft vinyl head and limbs. M... Baby ... in ... and ... Pink ... to ... and ... to ... face ... and ... Machine-washable. Dressed in ... knit ... with ... and ... knit

Creative Playthings Inc P O Box 1100 Princeton N J 08540
Goldberger Doll Mfg Co Inc 538 Johnson Ave Brooklyn 37 N Y
Hassenfeld Bros Inc 1027 Newport Ave Pawtucket RI 02862
K B Doll Corp 23 W 23 St New York 10 N Y
Nasco Doll Inc 85 Waterbury St Brooklyn 6 N Y
Red Seal Novelty Co 2647 N Howard St Philadelphia 33 Pa
Rempel Mfg (Sub of Blazon Inc) P O Box 3622 Akron Ohio 44310
ROBERTA DOLL CO 168 7 St Brooklyn 15 N Y
Standard Doll Co 23-83 31 St Long Island City 5 N Y
Treasure Inds Inc 372 Classon Av Brooklyn NY 11238

DOLLS, TALKING

Mattel Inc 5150 Rosecrans Ave Hawthorne Calif
ROBERTA DOLL CO 168 7 St Brooklyn 15 N Y
Tomy Co Inc 3-15 Komagata 1-chome Taito-Ku Tokyo Japan

DOLLS, TEAR

Colombo Doll Co 514 Broadway NYC 10012
DeLuxe Topper Corp 107 Trumbull St Elizabeth N J 07206
Eugene Doll & Novelty Co 4012—2 Ave Brooklyn N Y 11232
Goldberger Doll Mfg Co Inc 538 Johnson Ave Brooklyn 37 N Y
Horsman Dolls Inc 200 5 Av New York 10 N Y
Jolly Toys Inc 459 W 15 St NYC 11
Libby-Majorette Doll Corp 31 W 21 St NYC
Nasco Doll Inc 85 Waterbury St Brooklyn 6 N Y
P & M Doll Co 200 5 Ave NYC 10010
ROBERTA DOLL CO 168 7 St Brooklyn 15 N Y
Skippy Doll Corp 47-51 33 St L I C N Y 11106
Treasure Inds Inc 372 Classon Av Brooklyn NY 11238

DOLLS, UNDRESSED

A & H Doll Mfg Corp 43-12 50 St Woodside 77 L I N Y
Admiration Dolls Inc 506 Broadway NYC 12
Admiration Toy Co 514 W 147 St New York 31 N Y
ALLIED DOLL AND TOY CORP 4116 1 Av Brooklyn 32 N Y
Artistic Doll Co 37-43 Greene St NYC 13
Blumberg H J Co 200 5 Ave NYC 10
Carbondale Toy & Novelty Mfg Co 104 Dundaff St Carbondale Pa 18407
Colombo Doll Co 514 Broadway NYC 10012
Dollspart Supply Co 5 E 19 St NYC 10003
Effanbee Doll Corp 200 5 Ave Rm 442 NYC 10010
Eugene Doll & Novelty Co 4012—2 Ave Brooklyn N Y 11232
Flagg Dolls 6-14 Bismarck St Jamaica Plain Mass 02130
Goldberger Doll Mfg Co Inc 538 Johnson Ave Brooklyn 37 N Y

ALLIED DOLL & TOY CORP.

For Almost 50 Years one of America's Major Doll Suppliers

Featuring:
Packaging
Promotions
And
Moderately
Priced Dolls

Office:
4116 First Ave.
Brooklyn, N.Y.
212 So 8-4400

RM. 461
200 Fifth Avenue
New York, New York 10010
212 WA 4-8098

CLASSIFIED PRODUCTS

Dolls, Undressed (Cont.)

Grant Plastics Inc 200 5 Ave NYC
Irwin Corp 200 5 Ave NYC 10
NANCY ANN STORY BOOK DOLLS CO 732 Mission St San Francisco Calif 94103
P & M Doll Co 200 5 Ave NYC 10010
Parrish's Cake Decorating Tools & Supplies 314 W 58 St Los Angeles Calif 90037
Red Seal Novelty Co 2647 N Howard St Philadelphia 33 Pa
ROBERTA DOLL CO 168 7 St Brooklyn 15 N Y
Scandia House Enterprises Inc P O Box 1711 Coral Gables Fla 33134
Standard Doll Co 23-83 31 St Long Island City 5 N Y
Stashin Doll Co 1 Joyce St West Orange N J
Treasure Inds Inc 372 Classon Av Brooklyn NY 11238
VOGUE DOLLS INC 184 Commercial St Malden 48 Mass

DOLLS, VINYL (SOFT)

A & H Doll Mfg Corp 43-12 50 St Woodside 77 LI N Y
Ace Toy Mfg Corp 468 W Broadway NYC 10012
Admiration Dolls Inc 506 Broadway NYC 12
Admiration Toy Co 514 W 147 St New York 31 N Y
Alexander Doll Co 615 W 131 St NYC
ALLIED DOLL AND TOY CORP 4116 1 Av Brooklyn 32 N Y
Allison Inds Inc 96 Old Colony Ave E Taunton Mass 02718
Artistic Doll Co 37-43 Greene St NYC 13
Blumberg H J Co 200 5 Ave NYC 10
Cameo Doll Prods Co Port Allegany Pa
Carbondale Toy & Novelty Mfg Co 104 Dundaff St Carbondale Pa 18407
Collette Toy Novelty Co 120 Jewel St Brooklyn 22 N Y
Colombo Doll Co 514 Broadway NYC 10012
Coronet Toy Mfg Co 1121 Post Ave Seattle Wash 98101
D & D Inds 12 Mount Pleasant Ave Leominster Mass
DAKIN R & CO P O Box 7746 Rincon Annex San Francisco Calif 94119
Dandee Doll Mfg Co 428 N 13 St Philadelphia 23 Pa
DeLuxe Topper Corp 107 Trumbull St Elizabeth N J 07206
Diener Inds Inc 13830 Saticoy Van Nuys Calif
Douglas Co P O Box 458 West St Keene N H
Eastern Moulded Prods 32 Haviland St S Norwalk Conn 06854
Effanbee Doll Corp 200 5 Ave Rm 442 NYC 10010
Eugene Doll & Novelty Co 4012—2 Ave Brooklyn N Y 11232
Flagg Dolls 6-14 Bismarck St Jamaica Plain Mass 02130
Galoob Lewis Co 1153 Mission St San Francisco Calif 94103
Goldberger Doll Mfg Co Inc 538 Johnson Ave Brooklyn 37 N Y
GOLDFARB NOVELTY CO 350 5 Ave NYC
Grant Plastics Inc 200 5 Ave NYC
Hassenfeld Bros Inc 1027 Newport Ave Pawtucket RI 02862
Horsman Dolls Inc 200-5 Ave New York 10 N Y
Ideal Toy Corp 200 5 Ave NYC
Irmco Imports PO Box 67 No Postal Annex Boston Mass 02114
Jolly Toys Inc 459 W 15 St NYC 11
K B Doll Corp 23 W 23 St New York 10 N Y
Kamar Inc 2020 W 139 St Gardena Calif 90249
Kenco Mfg Co 79 Clifton Pl Brooklyn NY 11238
Knickerbocker Toy Co 1107 Broadway Rm 500 New York 10 N Y
Knoepfler Bros Inc 23 W 23 St NYC 10
Larami Corp 340 N 12 St Philadelphia Pa 19115
Libby-Majorette Doll Corp 31 W 21 St New York N Y
Merry Mfg Co 531 N Wayne Ave Cincinnati 15 Ohio
Nasco Doll Inc 85 Waterbury St Brooklyn 6 N Y
Natural Doll Co 1425 37 St Brooklyn N Y
P & M Doll Co 200 5 Ave NYC 10010
Parksmith Corp 120 E 23 St NYC 10010
Pasadena Vinyl Prods 313 Fair Oaks Ave Pasadena Calif 91101
Plakie Toys Inc 4105 Simon Rd P O Box 3386 Youngstown Ohio 44512
Plastics Engineering Co 414 Main St Woodbridge NJ 07095

THE POPULAR PRICED LINE OF QUALITY DOLLS BY

"ROBERTA"

Makers of the "ROBERTA," "ROBERTA ANN," "TOBY" AND "PHYLLIS" line of fully jointed DRINK AND WET BABY DOLLS, NEWBORN INFANTS, CHRISTENING BABIES, SWEATER, COLORED, BRIDE DOLLS, WALKING DOLLS, NOVELTY DOLLS, etc.

Also a new line of BABY PHYLLIS DOLLS, dresses and accessories. *Trunk and Wardrobe Sets.*

ROBERTA doll company inc.

200 Fifth Ave., New York, N. Y. 10010 SHOWROOM 507, PHONE: OR 5-1350
FACTORY ADDRESS: 168 Seventh Street, Brooklyn, New York 11215

Candy and wardrobe 4.98

I'M CANDY, an active little sister doll, 9 in. tall. I twist so you can pose me . . . I walk when you hold my hand. I'm vinyl, and have a 26-pc. wardrobe: dresses, boots, tights, guitar, more.
35 J 3688. (2 lbs.). . . . . Set 4.98

I'M POLLY, an 11½ in. fashion doll of vinyl. I twist and walk with your help. You can pose me. I'd model for fash on shows gladly, 'cause I have a 42-pc. wardrobe: brida, gown, formal gown, dresses, pajamas, slacks, sweater, more. Accessories, too!
35 J 3654. (2 lbs.) . . . . . Set 5.98

Buy both dolls and wardrobes and save more than $1.00 Both sets **9.94**

SAVE $1.02! Both dolls plus both wardrobes . . . over 70 pieces.
35 J 3656. (3 lbs.) . . . . . Both sets 9.94

Polly and wardrobe 5.98

the doll case

For dolls who travel! Case has space for 2 dolls, hangers and storage for dresses, plus 2 accessory drawers. To personalize: write doll's name on card, and slip it into metal frame. Washable vinyl; 13½x13x3 in.
35 J 4448 (3 lbs.) 2.98

BUY ME AND GET ME

FOR ONLY $1 MORE

one doll 6.98 both dolls 7.98

We're identical twins, 20 inches tall. We drink and wet like real babies. We're tinted vinyl and have long-lashed moving eyes and rooted hair you can comb. We wear pretty dresses, carry our own bottle, so you can feed us. Mail also ships wt. for both 9 lbs.
R36 J 3600 ONE BABY DOLL (5 lbs.) 6.98
R36 J 3601 BOTH BABY DOLLS 7.98

See Page 279 for low Budget Power monthly terms—No Money Down

I'm Cuddly Snugglebun ~~Was 6.88~~ 5.88

Hug me tight . . . I'll snuggle up and say Mommy. I'm 16 in. of jointed vinyl by Remco, with go-to-sleep eyes, rooted hair. Put my bottle on warmer . . . lamp lights when it's ready. My magic bottle's never empty—stand it up, it's full again. My lamp uses 2 "D" cells (not included, see p. 382).
R36 J 3016. Mailable. (5 lbs.) 5.88

SAVE MORE! Snugglebun and 23-pc. wardrobe sold below
R36 J 3017. Mailable. (7 lbs.) . . . . . Outfit 9.49

23-PC. WARDROBE for Snugglebun, other 16-in. dolls. Includes 2 dresses, skirt, blouse, overalls, coat and hat, rattle, sponge, barrettes, hangers, 8-pc. play set, and more.
R36 J 4452. Mailable. (2 lbs.) 9.98

Hug me, I say "Mommy"

Warm my bottle

Feed me, milk disappears

I'M MISS PEEP, a 16-inch newborn of cuddly, baby soft vinyl. Hug me and I coo; pinch my arm and I cry. I'm dressed in a kimono, diaper and booties and wrapped in my own soft blanket. You can bathe me, too.
3S J 3800. (4 lbs.) 5.99

16½-IN. MISS PEEP. Mail.
R36 J 3801. (5 lbs.) . 6.99

I'M WINKING WINNIE, squeeze me and I'll wink at you—but only if you're nice. I'm an the go-go in my pop-art dress, bracelets and necklaces. I'm 15 in. of soft vinyl with go-to-sleep eyes.
3S J 3080. (2 lbs 4 oz) 5.99

I HAVE MY OWN FURRY COAT. I'm a squeezy soft doll, 15 inches of acrylic fleece and rayon plush filled with cotton just made to cuddle with on cold winter nights. My plush coat is trimmed with rabbit fur. I have a washable vinyl face. You can comb my rooted hair to keep me looking pretty.
3S J 3949. (1 lb. 8 oz.) . . 4.98

Just "Wee Three" 3 dolls 8.88

"Wee Three" want to play with you. I'm Chubby Walker, 24 in. of soft vinyl—hold my hand and I'll walk with you. My two little sisters can sit and watch or join in our games. "Big little Sis" is 12 in. tall, dressed just like me in a lace-trimmed velveteen dress. Pee Wee is only 4 in. tall, but she's sweet. We all have rooted hair to comb.
R36 J 3809. Mail (5 lbs.) . Set 8.88

we improved Softina the only way possible–we expanded the line

Softina™

Softina scored a success at the U.S. Patent Office, too. Patent #3319376 is a testimonial to her exclusive qualities. And your assurance that they will stay exclusive . . . real baby softness, lovable floppiness . . . and complete washability. That's why they say, "Softina feels good like a baby doll should". Come see her and all the other big time EEGEE dolls.

EEGEE

Goldberger Doll Mfg. Co., Inc.
Showroom 402, 1107 Broadway, N. Y. 10010

Colorful Psychedelic

LENNY'S

DANCING IN FROM OUTER SPACE . . .
RIGHT INTO CHILDREN'S HEARTS

They Shiver! They Shake! They Shimmy!
Six Completely Different Lenny's in Six
Psychedelic Colors—Motorized

QUOTES FROM TOY BUYERS:

"We hired a demonstrator—rush 400 dozen."
"The wildest one you've come up with yet."
"Ship at once—we'll put it on T.V."
"Most promising plush novelty toy to hit the market in years!"
"We're out already—ship what you can today!"

Over 150 original numbers available to jobbers, discounters, wholesalers and retailers. Write for your free Full-Color Catalog. Items Priced from $16.80 to $120.00 per dozen.

ECHO TOYS

"65 Years of Leadership"
A DIVISION OF MASTER INDUSTRIES, INC.
516 Lafayette Rd. St. Paul, Minn. 55101
Telephone: (612) 222 2759

NEW SHOWROOMS
—Visit Our New Showroom Suites 955 and 955 Two Hundred Fifth Avenue Building New York, New York 10010.

Accurate, authoritative, unbiased . . . a practical working guide for selecting the soundest course of action

WHEREVER OFFICE COPIERS ARE USED . . .

"APPRAISAL AND CONTROL OF OFFICE COPYING EQUIPMENT"

by DONALD L. BYRN
(DIRECTOR OF PUBLICATIONS - 11TH NAVAL DISTRICT)

. . . SHOWS THE WAY TO BIG SAVINGS!

Complete handbook, step-by-step approach which determines:

- Management controls for your copying service
- Valid production times and capabilities
- Complete and accurate cost comparisons . . . AND all other pertinent factors

Fully Illustrated Text • Complete guide to economical copying practices

PRICE $10 Send payment or purchase order to: Book Division
Geyer-McAllister Publications, Inc.
51 Madison Avenue, New York 10010

we improved Softina the only way possible–we expanded the line

Softina™

Softina scored a success at the U.S. Patent Office, too. Patent #3319376 is a testimonial to her exclusive qualities. And your assurance that they will stay exclusive . . . real baby softness, lovable floppiness . . and complete washability. That's why they say, "Softina feels good like a baby doll should" Come see her and all the other big time EEGEE dolls.

EEGEE

Goldberger Doll Mfg. Co., Inc.
Showroom 402, 1107 Broadway, N. Y. 10010

we improved Softina the only way possible–we expanded the line

Softina™

Softina scored a success at the U.S. Patent Office, too. Patent #3319376 is a testimonial to her exclusive qualities. And your assurance that they will stay exclusive . . . real baby softness, lovable floppiness . . and complete washability. That's why they say, "Softina feels good like a baby doll should" Come see her and all the other big time EEGEE dolls.

EEGEE

Goldberger Doll Mfg. Co., Inc.
Showroom 402, 1107 Broadway, N. Y. 10010

Like Grandma and Mommy —now, her loveliest dreams come true... with Dy-dee Darlin' by Effanbee!!!

FOR 59 YEARS THE LEADER IN QUALITY DOLLS!

EFFANBEE DOLL CORPORATION
200 Fifth Ave., New York, N. Y., 10010

EFFANBEE DURABLE DOLLS

REPRESENTATIVES:

Permanent Showroom:	200 Fifth Avenue, N.Y., N.Y. Room 442 Arthur Keller—National Sales Mgr. Dorothy Ross—Asst. Sales Mgr
New England:	Ed Mandell—107 Greenlawn Avenue Newton Center, Mass. 02159
Mid-Atlantic:	Jack Austin—1107 Broadway—Rm. 1307 New York, N.Y. 10010
Southeast:	W. F. Bornscheuer Associates 1301 East Shore Road West Hollywood, Fla. 33023 (Bill Bornscheuer, Yale Erlach, Sam Sanders)
Mid-West:	Al C. Kirchof—200 Fifth Avenue—Room 442 New York, N.Y. 10010
Southwest:	Paine & McConnell Co. 10908 Cinderella Lane Dallas, Texas 75229 (John T. Paine—Hugh McConnell)
Mountain States:	Robert Fritzler—10643 W. 62nd Place Arvada Colo
West Coast:	James E. Shahill Co.—2500 W. 6th Street Los Angeles, Calif

Like Grandma and Mommy —now, her loveliest dreams come true... with Dy-dee Darlin' by Effanbee!!!

FOR 59 YEARS THE LEADER IN QUALITY DOLLS!

EFFANBEE DOLL CORPORATION
200 Fifth Ave., New York, N. Y., 10010

EFFANBEE DURABLE DOLLS

REPRESENTATIVES:

Permanent Showroom:	200 Fifth Avenue, N.Y., N.Y. Room 442 Arthur Keller—National Sales Mgr. Dorothy Ross—Asst. Sales Mgr
New England:	Ed Mandell—107 Greenlawn Avenue Newton Center Mass. 02159
Mid-Atlantic:	Jack Austin—1107 Broadway—Rm. 1307 New York, N.Y. 10010
Southeast:	W. F. Borrscheuer Associates 1301 East Shore Road West Hollywood, Fla. 33023 (Bill Borrscheuer, Yale Erlich, Sam Sanders)
Mid-West:	Al C. Kirchof—200 Fifth Avenue—Room 442 New York, N.Y. 10010
Southwest:	Paine & McConnell Co. 10500 Cinderella Lane Dallas, Texas 75229 (John T. Paine—Hugh McConnell)
Mountain States:	Robert Fritzler—10643 W. 62nd Place Arvada, Colo
West Coast:	James E. Shahill Co.—2500 W. 6th Street Los Angeles, Calif.

Eldon's offering you its most complete Spring line ever. Now you won't have to toy around elsewhere.

This spring you won't have to wade through dozens of catalogs, specifications and price sheets.

This spring Eldon takes the hassle out of toybuying. Need boats or bobbers? Craft kits or cowboy toys? Water guns? Target sets? Jump ropes? Marble sets? Novelties? Model Kits? Or road race accessories?

Eldon's got them all in its most complete Spring line ever. All priced and packaged to sell.

So when you make your spring buys, make things easy for yourself. Make out one order to Eldon.

ELDON Just for the fun of it.

ELDON INDUSTRIES, INC., 2701 West E. Segundo Boulevard, Hawthorne, California

GAMES

YAHTZEE

An exciting game of skill and chance, loaded with action and suspense. An excellent party game.

K738-254 (Mfr#950) Pack12/12# **$2.19**

YAHTZEE SCORE PADS

Four pads per box. 36 boxes per ctn. 22 lbs. Size: 7½"x 5½"x ¾".

K738-280 (Mfr. No. 6/100) **98¢**

ASSORTED GAMES

Features six different games. 2 each in a dozen master carton. A diversified, colorful, fast selling assortment of the above games.

K738-379 (Mfr#143) Pack12/18# **98¢**

ASSORTED BAGATELLES

Eight of each, African Animal hunt, Race to other planets and western game. Colorful playing surface.

K738-635 (Mfr#2518) Pack24/23# **98¢**

BAS-KET

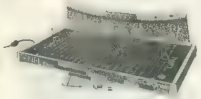
Player controls ball with mechanical levers. Steel mechanisms. Pack 6/20 lbs.

K738-684 (Mfr. No. 165) **$4.98**

ALL STAR BASEBALL

Includes: Baseball diamond, 60 player discs, scoreboard and code panel, 2 strategy discs, spinners and pegs. Pack 12/25 lbs.

K738-734 (Mfr. No. 183) **$3.49**



NFL ELECTRIC FOOTBALL

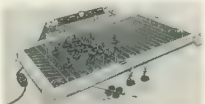
Steel gameboard includes exclusive features as patented automatic timer, quarterbacks that kick, pass and run, magnetic ball, down marker, movable chain and felt football. 2 teams of players (Browns and Grants) are numbered for identification. Stadium scoreboard with full color crowd.

K738-759 (Mfr#620) Pack1 **$17.95**

ALL AMERICAN FOOTBALL

Contains: football field, 22 play discs, 2 spinners, scoreboard and pegs.

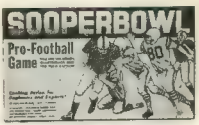
K738-775 (Mfr. No. 228) **$3.49**



TUDOR ELECTRIC FOOTBALL

Game features automatic start and stop timer, 2 teams of large, virtually unbreakable players with paint included to color them, magnetic yard, down and ball markers, speed control, movable posts and flags. Box size 27x16½x2¼"

K738-791 (Mfr#500) Pack6/27# **$8.49**



SAMSONITE FOOTBALL

Exciting action for beginners and experts. Be the coach, quarterback and team captain. Full instructions included. 1 to 4 players

K738-809 (Mfr#701) **$4.98**

MUNRO NHL HOCKEY

Official Bobby Hull HOCKEY. Extra large rink has delayed action centre-ice puck dropper, end zone flippers, special behind net guide channels, forward shot maker, 3 pucks, goal-lights and folding plastic legs. Operates on 2 "D" cells (not supplied) Size 21 x 36"

K738-825 (Mfr#987) Pack1/10.5# **$17.95**

MUNRO HOT SHOT HOCKEY

A fast, real action hockey game features many play patterns, plain puck, positive steel gear drive, patented puck controllers and folding legs. Size 16⅛ x 27⅜"

K738-841 (Mfr#981) Pack1/7# **$8.95**

is nearing its completion and opening date set for Dec. 15. The Inn will cater to cruising yachtsmen and sailing visitors alike with its protected docks and fleet of Rebels and Sunfish and should provide the extra accommodations so much in demand at regatta time (April 25-27). . . . The keel-laying ceremony for the 32' work sloop designed to capture first honors at the 1969 Out Island Regatta was a happy excuse for the most lavish party Little Exuma ever saw. Plane and boatloads of food and refreshments, along with a hundred or more guests from the nearby Cays and Nassau, descended upon builder Clarence Fitzgerald's small boatyard for the celebration. Clarence designed the sloop and will complete her by mid 1968, allowing six months of match racing with former winner *Tida Wave* before entering the 1969 event. In the 16-years since its inception an Exuma entry has never won the regatta. Now the people of Little Exuma are hoping that Clarence Fitzgerald will change all that.

► With Florida marinas and boating interests already feeling the pressing of a busy season ahead, both Nassau's Hurricane Hole Marina and Nassau Harbour Club report full bookings, while Nassau Yacht Haven expands their facilities to accommodate more visitors.

► For those who have rounded Great Stirrup Light and while trimming in for that long beat to Nassau, have speculated on the two long stone buildings at the north end of Great Harbour Cay, we now have the answer. Old Buffalo friends Jim and Dee Watson beachheaded the place three years ago, barged and flew all their equipment in and while living in a tent, sought out some of the more talented tradesmen of nearby Bullock's Harbour. They built a house and with their own hands built a 20-room hotel for New Jersey aluminum fabricator, Fred Phister, overlooking a six-mile stretch of beach there. Eventually a port of call, the facility will provide a dredged harbour and marina for yachts close under the lee of Great Harbour Cay.

JERSEY JOTTINGS

By Toby Price

► In the North Jersey YRA, Quentin Frazier, Fair Haven SC, was elected commodore. Other officers: Jim Swenson, Packanack Lake YC, vice comm.; Jim Gourd, Little Egg Harbor YC, rear comm.; Ralph Messersmith, Surf City YC, treas.; Vic Melin, Keyport YC, rec. sec., and Bill Haebler, Runson YC, corr. sec. Season awards: Mallory Cup, Carl Schwenker, Monmouth BC; Adams Cup, Alice Robinson, Shrewsbury S&YC; Sears Cup, Bob Held, MBC; O'Day Cup, Talbott Ingram, SSYC; Midget, Robbie Howie, MBC. Class champions: FLYING SCOT, Dick O'Donnell, Spray Beach YC; BLUE JAY, Guy Haltom, SSYC; THISTLE, Noel Cram, Raritan YC; ARROW, Manton Metcalf III, RYC; TURNABOUT, Suzanne Stallings, SSYC; LIGHTNING, Bob Seidelmann, LEHYC; JET, Alan Held, MBC; FD, Bill Watson, Pine Lake SC; WOOD PUSSY, Dick Wachenfeld, MBC; COMET, Doug Slade, SSYC; E SLOOP, Doug Galloway 3rd, LEHYC; MOTH, Paul Tarditi, SBYC; M SLOOP, Betsy Ballengee, LEHYC; STAR, Bill Seaman, Lake Hopatcong YC; PENGUIN, Bob Lommel, PLYC; SNEAKBOX, Eleanor Pilling, LEHYC; HANDICAP, Al Williams, Les Rugge, RYC; WINDMILL, John MacEvoy, MBC and PHOENIX CATS, Herb Cahoon, Long Branch IB&YC.

► Division II winner Al Williams' *Genii* and Les Rugge's *Red Head*, winner of Division III, tied for overall honors in Raritan YC's Nelson Macan series for cruising auxili-

the boat to beat...

ERICSON 30

After one season the **Ericson 30** continues to be "the boat to beat." In race after race the **Ericson 30** is winning on both first to finish and corrected time. She has competed under varying conditions, against all comers and is truly the high performance boat in her class with no sacrifice in beauty or comfort.

"Scared Rabbit" — Santa Barbara
Channel Island Yacht Club Spring Series — 1st over all.
Channel Island Summer Series — 1st over all.
Sea-Coast Trophy Race — 2nd over all.
Santa Cruz Island Race — 1st over all.

"Jan" — Marina Del Rey
King Harbor Yacht Club Homeward Bound Race — 1st in class.

"Ole" — Honolulu
Hawaii Yacht Club Invitational Race—2nd over all.

"Toujours L'Amour"
Honolulu Invitational Regatta — 1st in class "C"
Easter Invitational Regatta — 1st in class "C"
Oahu Yacht Regatta — Tie for 1st in overall points
In addition the "Toujours" has had two close seconds in major races.

"Shady Lady"
In her maiden race, the Miami — Palm Beach, she was 3rd overall on corrected time.

FOR INFORMATION AND BROCHURE WRITE...

ERICSON YACHTS

1206 W. Struck Avenue • Orange, California 92667
Area Code 714-633-8798

( ) ( ) ( ) (1) ( ) ( ) ( )
23 P 26 **30** 32 35 41

DEALER INQUIRIES INVITED.

Broward Marine Inc.
OVER 30 YEARS OF BUILDING
CUSTOM YACHTS ... from 38' to 102'
Presents
the BROWARD-63
63 Foot Luxury Yacht
1601 S. W. 20th STREET
FORT LAUDERDALE, FLORIDA 33312
Telephone: 305 522-1701

aries. Al Feldman's *Exuberant II* took Div. I honors. Donald May's *Misty* won the overall and Div. A titles in the Buck Compton series. Ed Mackevich's *Freedom Four* won Division B. Hugh Tunison's *Corragio* won the single-handed series.

► Bob Seidelmann, LEHYC, switched to Penguins Nov. 5 to win MBC's 18th Turkey Bowl regatta by four points over Dick Curry, Old Cove, L.I. Bill Harjes, Toms River, was third in a 29-boat fleet. . . . Jim Godshalk, Manto-loking YC, won Cooper River YC's fall Penguin regatta Oct. 22. Jim Greenfields, CRYC, was second in a 22-boat fleet. . . . Bob Kunz of the Franklin Lakes fleet won the Touchdown Bowl Penguin regatta Oct. 28 at Carnegie SC. Bill Campbell, Toms River, was second in a 26-boat fleet. . . . Bill Campbell won the Packanack Lake YC fall Penguin regatta Oct. 14. The host club's Bob Lommel was second.

► Betty Polch, Blue Jays, and Bill Fortenbaugh, M Sloops, won class titles Oct. 28 in Bay Head YC's Goblin Bowl regatta. . . . Bob Reeves beat out his Severn (Md.) YC mates No. 4-5 in the Barnegat Bowl Intl. 14 regatta at Toms River YC. Sam Merrick was second and Dr. Stuart Walker third. . . . Larry Raffaelli won Carnegie SC's Walt Jefferson Memorial Penguin series Oct. 29.

► Billy Campbell, Penguins, and Skip Moorhouse, M Sloops, won titles in the Toms River Fleet's fall series at Beachwood YC. Dick Curry was second in Penguins and Joe Papola, third. Meg Hornidge was second in M Sloops. Dr. Drew Seibert was third. . . . Howard Wright won Manasquan River YC's fall M Sloop series. Mike Heinrich Sr. won the Jet title and Ned McCrea, Sneakboxes. . . . Fred Brandt won Fair Haven SC's Blue Jay series. Barbara Druckheb was second.

► Dave Allen won Monmouth BC's Lightning series by three points over Sandy Huntsman as the seven-week Navesink series concluded Oct. 29. Other class champions: Don Colyer, Wood Pussies; Tom Gibson, Jets; Tom Schweers, Windmills; John Hamor, FDs; Joe Odom, Blue Jays and Bill Magee, Penguins. . . . Bay Head sailors Doug Love, M Sloops, and Bill Dunbar, Blue Jays, won titles in the Metedeconk River fall series. Bill Newman, Lightnings, and Marty Cramer, Windmills, won titles for MRYC. . . . Paul Kurtz, Ensigns, and John Benty, Lightnings, won titles in Raritan YC's fall series. . . . Howard Wright took the lead after three weeks of Toms River YC's frostbite Pram series.

► Season champions at Manasquan River YC: Henry Bossett, M Sloops; Sue Doscher, Jets; Dick Cocks, Sneakboxes and Mrs. Davey Jones, Penguins. . . . Lavallette YC: Steve Berson, Prams; Mark Berson, Penguins; Everett Sieder, M Sloops; Herman Bosse, Lightnings; Donna Tucker, Jets; Rich Tully, Comets and Bill Bonn, Sneakboxes. . . . Dick Wachenfeld took Navesink SS 24 race Wood Pussy series by a point over Don Colyer. . . . Beachwood YC: Jeff Adams, Jr., Prams; Bill Campbell, Jr., Penguins; Meg Hornidge, Jr. M Sloops; Bill Hornidge, Sr. M Sloops and Bob Valdes, Sr. Penguins Metedeconk River YC: Ed Hoffman, Blue Jays; Bob Armstrong, Penguins; Walt Perkins, M Sloops; Jim Carson, Lightnings and Marty Cramer, Handicaps.

Holland Yachts

WE CLAIM QUALITY What makes the Contest Holland Built Yachts exceptional? Many things! Superb fiberglass Lloyd's 100 A-1 approved construction. The finest cabinetry in African mahogany gives our cabins the artistic look of old world charm. A unique finish that glows with deep golden warmth no Formica used, all genuine African mahogany. Here are the interiors you dreamed of, but have never seen. Further gleaming stainless steel hardware and fittings for great strength and no maintenance. Quality throughout.

CONTEST 24 A fun "Weekender"; not a glorified day sailer, but a livable yacht—sleeps four—two cabins—enclosed to let—Price with sails, $5,400

CONTEST 25 Now 275 sailing prove our success. Waterline of 20'6" makes for a yacht larger than many 28 footers—sleeps five, enclosed toilet. Price $6,300

CONTEST 28 See out. Here the Dutch have outdone themselves in superb layout, superb finish, finest construction. Waterline of 24'. 27 locker cabinets—stainless steel, Sebox, corduroy cushions—this yacht is fabulous—she is a revelation to the skipper and the distaff members of the crew after you have looked at everything else. Unbelievably beautiful.

DUTCH TREAT You drink Dutch beer—you plant Dutch tulips—you admire Dutch art. Now see Holland Dutch superiority in a sailing auxiliary. A true Dutch Treat! We are sure of our statements, you, as a prospective owner, should make sure, too! It's your money!

DISTRIBUTORS We are now franchising distributors who are capable of serving large areas as our dealers. Write on your letterhead for information. Visit us—see us at the New York Boat Show where we display the Contest 29. Ask for information. Inspect

VAN BREEMS

WESTPORT, CONN
Tel. CApitol 7-8200

FOR INFORMATION AND BROCHURE WRITE

ERICSON YACHTS

1206 W. Struck Avenue • Orange, California 92667
Area Code 714-633-8798

DEALER INQUIRIES INVITED

23 26 30 35 41

the boat to beat...
ERICSON 30

After one season the **Ericson 30** continues to be "the boat to beat." In race after race the **Ericson 30** is winning on both first to finish and corrected time. She has competed under varying conditions, against all comers and is truly the high performance boat in her class with no sacrifice in beauty or comfort.

"Scared Rabbit" — Santa Barbara
Channel Island Yacht Club Spring Series — 1st over all.
Channel Island Summer Series — 1st over all.
Sea-Coast Trophy Race — 2nd over all.
Santa Cruz Island Race — 1st over all.

"Jan" — Marina Del Rey
King Harbor Yacht Club Homeward Bound Race — 1st in class.
Windjammers Yacht Club 3 Week End Winter Series — 1st in class.

"Ole" — Honolulu
Hawaii Yacht Club Invitational Race—2nd over all.

"Toujours L'Amour"
Honolulu Invitational Regatta — 1st in class "C"
Easter Invitational Regatta — 1st in class "C"
Oahu Yacht Regatta — Tie for 1st in overall points
In addition the "Toujours" has had two close seconds in major races.

"Shady Lady"
In her maiden race, the Miami — Palm Beach, she was 3rd overall on corrected time.

"Aviento"
San Francisco Yacht Club's Farallon Island race — 1st in class.

"Valkyr" — Marina Del Rey
1st in class — King Harbor to Pt. Dume.

THE COAST OF MAINE

(Continued from page 79)

The start of our cruise

Our first day at sea proved to be somewhat of a test. We had started off from Kittery on the Maine border in rolling, rollicking weather, with the long low line of Maine's rugged coast off to port, the lift and toss of the waves under us and the whole Atlantic to starboard. For several hours this was nectar for the soul. Here we had spread before us the prospect of abundant beauty, adventure, and peace. In these first hours' run for Cape Porpoise, our initial stop, we felt that tremendous surge of spirits that one gets when freed from the bondage of building, sidewalks, and stifling air

We had a brand-new 21-foot Grady White Atlantic Weekender, an outboard cruiser with twin engines. The whole rig was handling beautifully. The swell would lift the stern and send us sliding down the face in a mild version of the surfboarder's ride for shore—except that here were ten thousand swells, each of them a ride. There is some skill involved, but not an extraordinary amount, in keeping a boat on course in such weather. For us, both a good many months away from the sea, this was just the fillip needed to kick the cruise off in style.

But by four o'clock there was a blazing 30-knot wind gusting and the foam had begun to show in earnest on the top of gray moving rows of the sea. The hull, untried, was being twisted about, jolted, and dropped hard over toppling crests with ominous frequency. Would we be smart to keep on for Cape Porpoise? Or would we be better off hightailing it to the nearest shelter like a couple of schoolboys caught truant?

I looked quizzically at the crew, one Alan Baker, eminent Philadelphia bachelor, companion on a number of marvelous cruises. As we hung on in the cockpit, we could feel the jolts in our bones. Much more running in this kind of sea in a hull that hadn't had time to swell properly might not make sense.

We checked to see if she had opened up. We lifted the floor hatches in the cabin and in the cockpit—frequently. No untoward amount of water was seeping into the bilge yet. And the twin 40-hp. Evinrude outboard engines—also brand new—seemed content at half throttle.

By 1630 the crests had started breaking down from the watery ridge tops, trying to hit us broadside. Whenever we couldn't get the bow into them in time, we took a hell of a thrust, lurching about on the steep incline of the wave. Perforce, we were tacking: holding our course when we could and swinging to meet the runs of foam with the bow before they could give up trouble.

Now there was plenty of call for helmsmanship: the steep swells swerved us off to one side or the other as we came down from the crest; each swerve took the boat over onto her side a bit, so-called "broaching." We knew that if you add an unlucky bit with a really big crest to a half broach position, your yacht can easily find herself half full of water.

In all likelihood, the Grady-White could have ridden out the storm even if the engines had gone dead and we'd both been senseless in the bottom of the cockpit. The G-W is about as well-designed a seagoing hull as there is. But we were trying to make a definite harbor by a definite time This means we were fighting the fun of the seas and forcing our hull through the water. But drive her we did: we were not at all anxious to spend any part of the night off the coast.

You'll find everything that makes a

GREAT DOLL LINE

awaiting you in

EUGENE DOLL's

New Showroom

ROOM 828 • 200 FIFTH AVE., NEW YORK

JOSEPH FETTMAN • ADA CAPO

Nobody but Nobody

tops

EUGENE*

for . . .

Distinctive Styling!

Promotional Values!

Dependable Service!

Advanced Ideas in Packaging!

* Backed by one of the largest, most modern and scientifically engineered doll factories in America.

EUGENE DOLL & NOVELTY COMPANY, INC.

FACTORY:

4012 Second Ave., (Bush Terminal Bldg.), Brooklyn N.Y. 11232

COMPANION RODS AND REELS BY SOUTH BEND

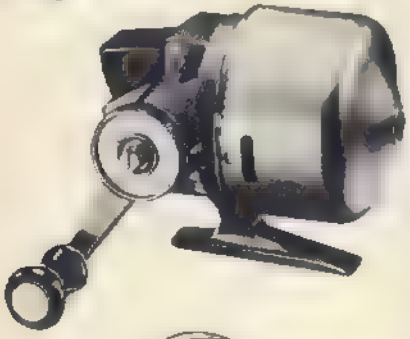
SOUTH BEND #65-A SPINCAST REEL and #15066 ROD COMBINATION

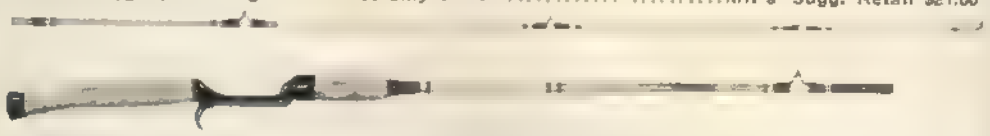
4193A1800—South Bend Reel and Rod Combination. The reel is an improved multi-pt pick-up mechanism for instant line retrieve with no tension required. Instant non-reverse lever. Fast 4 to 1 retrieve. Contoured thumb button to control heavier baits and lures. Spool comes filled with 85 yds. of 12 lb. test mono line. The rod is 6½' long Powertaper action built to cast bait or lures up to ⅝ oz. with little effort. Comes with master lock reel seat.

4194A900—Spincast Reel only..... **Mfr's. Sugg. Retail $36.00**

4195A1050—6½' Spincasting Hollow Rod only..... **Mfr's. Sugg. Retail $15.00**

Mfr's Sugg. Retail $21.00





SOUTH BEND SPINCASTING COMBINATION

4642A2975—South Bend #110Q Reel and #16866 Rod Combination. A recommended combination designed for your fishing pleasure. Heavy duty Spincast reel handles 20 lb. test line with ease and features a hardened sleeve, machine cut gears, permanent anti reverse, exclusive clutch drag, no line twist, soft feathering ring, tough rubber line brake, and filled with 125 yds. of 15 lb. test mono line. The rod is specifically designed for the angler who wants a two handed type rod for fishing. Ideal for live bait and lures from ⅛ to 2 oz. 6½' long and medium action improved master grip handle has a special cork grip and heavy duty "I" frame casting guides. **Mfr's. Sugg. Retail $59.50**

4643A1950—Norseman Reel only..... **Mfr's. Sugg. Retail $32.50**

4644A1350—6½' Spincasting Rod only..... **Mfr's. Sugg. Retail $27.00**

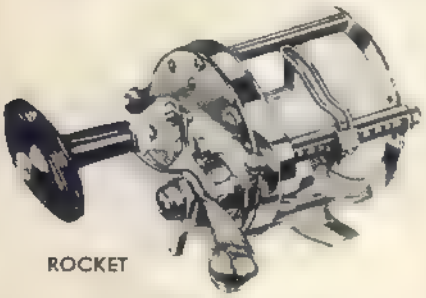
SOUTH BEND FLY FISHING COMBINATION

4645A1900—South Bend #1140 Reel and #35486 Rod Fly Fishing Combination. An ideal combination for the successful fly fisherman. Built to withstand hard usage. Has a capacity of forty yds. of C fly line and a handy Fedaway Line trigger. The rod is an 8½ two piece Powertaper all purpose rod. Ideal for flies, streamers and poppers. This rod has the ability to handle the lightest flies and to give maximum power in laying out a long line. **Mfr's. Sugg. Retail $38.00**

4646A1020—Fly Reel only..... **Mfr's. Sugg. Retail $17.00**

4647A1050—8½' Fly Rod only..... **Mfr's. Sugg. Retail $21.00**

COMPANION RODS AND REELS BY PFLUEGER



ROCKET

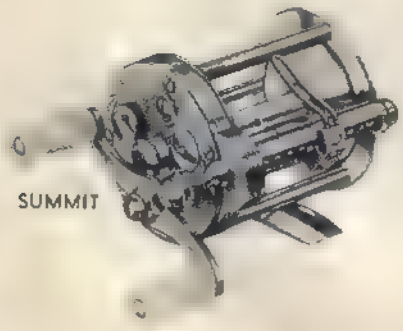
ROCKET REEL

2253A1500—This reel can be used for muskies, salmon and steelhead with solid confidence. Instantaneous anti-reverse by moving shift lever. Star wheel drag. Designed for monofilament line, spool is finished in chrome and specially reinforced. Will take 300 yds. of 12 lb. test monofilament line. Anti-backlash and click.

Mfr's. Sugg. Retail $25.00

6' HEAVY DUTY CASTING ROD

4818A1500—Pflueger's tubular glass musky rod, gives you a "Handful of Power." The detachable offset handle has a cork grip and metal butt cap. Reel seat is screw lock type. The ideal rod for taking the big ones. Three chrome plated steel guides and top guide. Nylon windings. For the finest in balanced tackle use this rod with Rocket reel shown at left. **Mfr's. Sugg. Retail $25.00**



SUMMIT

SUMMIT BAIT CASTING REEL

2250A1500—Moderately priced and dependable praised by sportsmen for its smooth action and durability. Ideal for walleye, bass, pike, and musky. Level wind to insure uniform winding. Anti-backlash to prevent overrunning of the spool. Easily maintained. Wt. 7¾ oz.

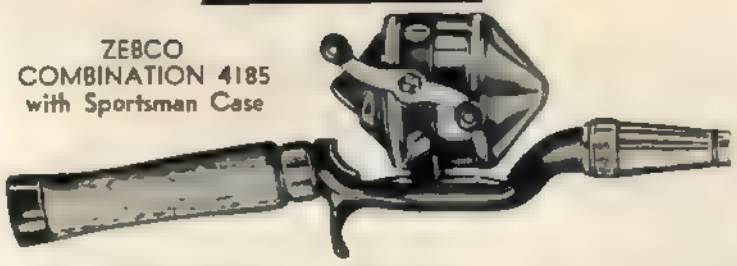
Mfr's. Sugg. Retail $25.00

6' MEDIUM ACTION SUMMIT ROD

4780A1380—Handles live bait as well as the complete range of lures,-two-piece, with maroon aluminum ferrules; chromed stainless steel guides (4) spin type. Double offset handle has extra length specie cork rear grip, screw-tight lock seat; co let locking foregrip. **Companion Rod for Summit Reel.** **Mfr's. Sugg. Retail $23.00**

ZEBCO REELS WITH FEATHER-TOUCH CONTROL

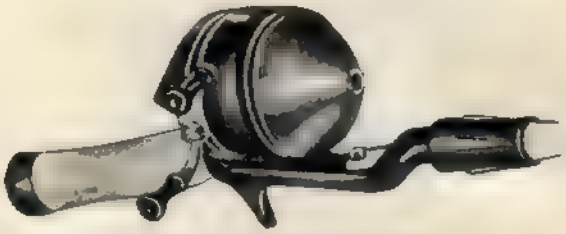
ZEBCO COMBINATION 4185 with Sportsman Case



4648A1922—For expert or beginner. Model #33 spinning reel has exclusive thumb release and control. Anti-reverse, adjustable drag and chrome finished with black trim. Has 125 yards of 6 lb. mono line. Model #3366 rod is 6' long, two piece highly pressurized tubular glass with four chromed stainless steel guides. Includes extra spool of premium Zebco monofilament line and durable vinyl padded Sportsman's Case.

Retail $41.85

ZEBCO COMBINATION 2290



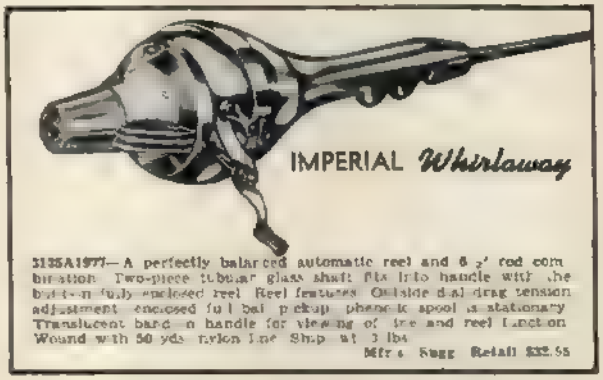
4007A974—Perfectly balanced to make the most of fishing skill because the action of the rod complements the performance characteristics of the reel. #606 spinning reel. Feather-touch control for smooth, accurate, extra distance casts, anodized aluminum covers, steel pinion gear, adjustable drag, anti-reverse click plus 90 yds. of 8 lb. test monofilament line on interchangeable spool. #3500 rod, 6' two-piece solid glass. Specie cork handle with coin slotted screw clamp. Three stainless steel guides, metal ferrule and hard-chromed tip-top.

Retail $22.90

ZEBCO COMBINATION 4790

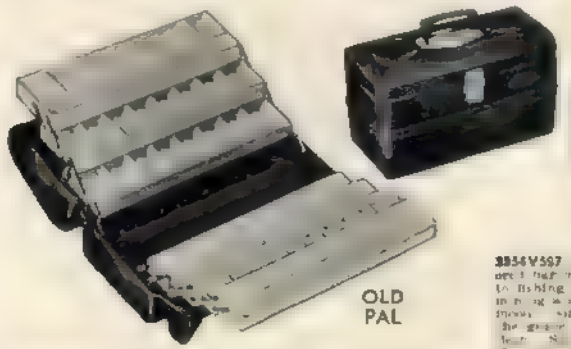
41894A2274—A combination of the fine 808 Zebco closed-face spinning reel and 8900 Zebflex rod. Reel is designed for either fresh or salt water with exclusive feather-touch control, patented Neoprene brake ring to eliminate line breakage and 100 yds. of 15 lb. test line. Rod is 7' long, two-piece pressurized tubular glass with five chromed stainless steel guides, 8" select specie offset cork handle with positive reel lock. Perfectly balanced to make the most of fishing skill because the action of the rod complements the performance characteristics of the reel.

Mfr's. Sugg. Retail $47.90



3135A1977—A perfectly balanced automatic reel and 6½' rod combination. Two-piece tubular glass shaft fits into handle with the built-in fully enclosed reel. Reel features: Outside dial drag tension adjustment, enclosed full ball pickup, phenolic spool is stationary. Translucent bail on handle for viewing of line and reel function. Wound with 50 yds. nylon line. Ship. wt. 3 lbs.

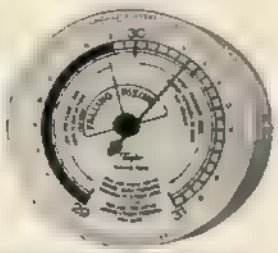
Mfr's. Sugg. Retail $32.95



OLD PAL

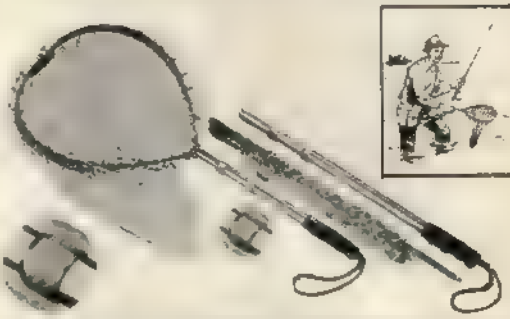
4211A1440—7 Tray Plastic Hip-Roof Tackle Box. A new textured luggage finish with new type locks and handle. Tough, light impact polystyrene and ABS plastic will take hard abuse and punishment. Big roomy interior, 7 sturdy levered trays with 36 rattle-free compartments. Waterfast nylon webbing reinforcement. All metal parts are non rusting. Rich black, leather grain finish. Anodized aluminum handle plate and chrome plated spill proof lock. Full opening lid permits box to set solid when open. Dim. 9¾"x9¼"x18". Ship. wt. 8¾ lbs.

Mfr's. Sugg. Retail $23.95



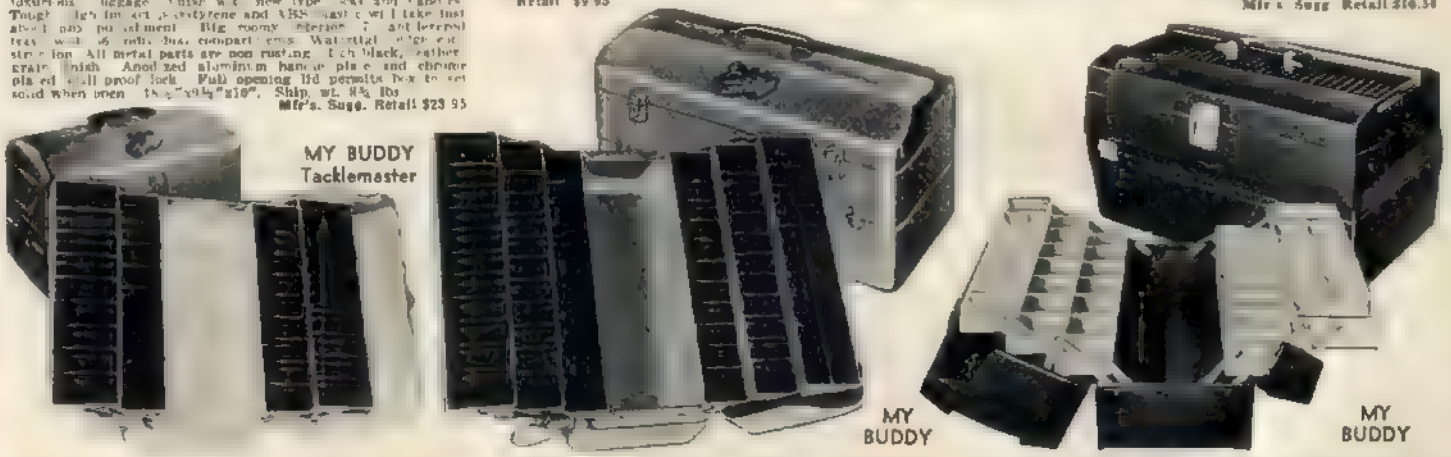
3854V597 Fisherman's Barometer shows reliable barometric pressure zones as a guide to fishing conditions, the principle of detecting changing atmospheric pressure changes as the gauge hand moves. 3¼" dial with plastic case. 1½" deep. Ship. wt. ¾ lb. For wall hanging. Attractive finish for indoor or outdoor use.

Retail $9.95



4824A640—Collapsible Net with Telescopic Handle—telescopes from 14" to 30". Locks tight at any position. Spring steel net frame collapses to manageable size. Net can be detached for storage and carrying. Deep net bag of waterproof cotton with double top loop. Use in all waters. Complete with finger-fit plastic grip and 8" lanyard. Ship. wt. 5 lbs.

Mfr's. Sugg. Retail $10.50



4829A1137 Drawn from seamless, sturdy gauge aluminum with natural embossed pebble grain finish. 100% waterproof. Four large roomy royalite lined trays; a full 4 inches wide, permanently partitioned. Solid brass hardware with keyed lock. Length 16" Depth 9⅜" Width 8¾" Ship. wt. 6 lbs.

Mfr's. Sugg. Retail $18.95

4650A1800—Tacklemaster Drawn from seamless sturdy gauge aluminum with natural embossed pebble grain finish. Designed to be 100% waterproof. Six easy-to-operate partitioned cantilever royalite lined trays. 1 partitioned bottom 4⅞" deep for rods etc. Solid brass hardware with 2 keyed locks. Length 21" depth 10¾"; width 8⅞". Ship. wt. 9 lbs.

Mfr's. Sugg. Retail $29.95

4651A957—Tacklemaster. Molded from new miracle "IMPERVIUM". A tough hard plastic that will withstand the roughest use. Will not rust, corrode, chip or peel, excellent dimensional stability even under extreme temperature changes. Stainless Steel satin finish hardware. Keyed lock. 5 large trays with a total of 29 compartments. Length 18½" depth 9½", width 9½". Ship. wt. 5½ lbs.

Mfr's. Sugg. Retail $15.95

Get with the line that's going UPHILL faster!

Since 1889, the name FLEXIBLE FLYER has meant unquestionable quality...dependable service...and delivering the goods. Now, FLEXIBLE FLYER has a surprising new marketing program...with the "wildest" deals in the sled business. Want the facts? It's not too late to cash in. Phone right now...collect ...(213) 264-6650...ask for Dick Parsons. Don't place your winter products order until you do!

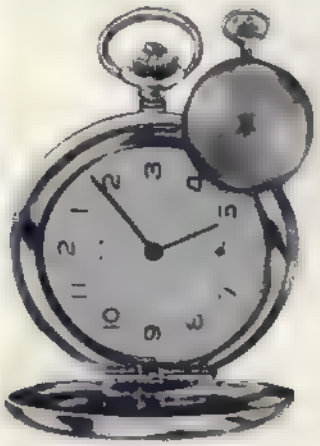
FLEXIBLE FLYER

Flexible Flyer, Yankee Clipper, Snow Sailer Sleds
Snow Saucers / Tow Ropes and Accessories.

THE LEISURE GROUP, INC.
Manufacturers and Marketers of Leisure Time Products
2251 East Seventh Street, Los Angeles, Calif. 90023

Gallet Watches

GALCO 12-HOUR TIMER Time out feature. Excellent for timing long operations. Starts with pressure on crown; another pressure stops all hands. Side pin resets all hands. Unbreakable mainspring 7 jewels. Attaches to dash of car, boat or plane with 2½" Black plastic case.
73W31016-2675 ... **$49.30**



GALLET HUNTING CASE POCKET WATCH. Protective cover snaps open from pressure on crown. Fine quality 17 jewel lever movement. Easy to read full numeral dial. Yellow gold filled case. 12 size.
73W31269-4355 ... **$80.40**

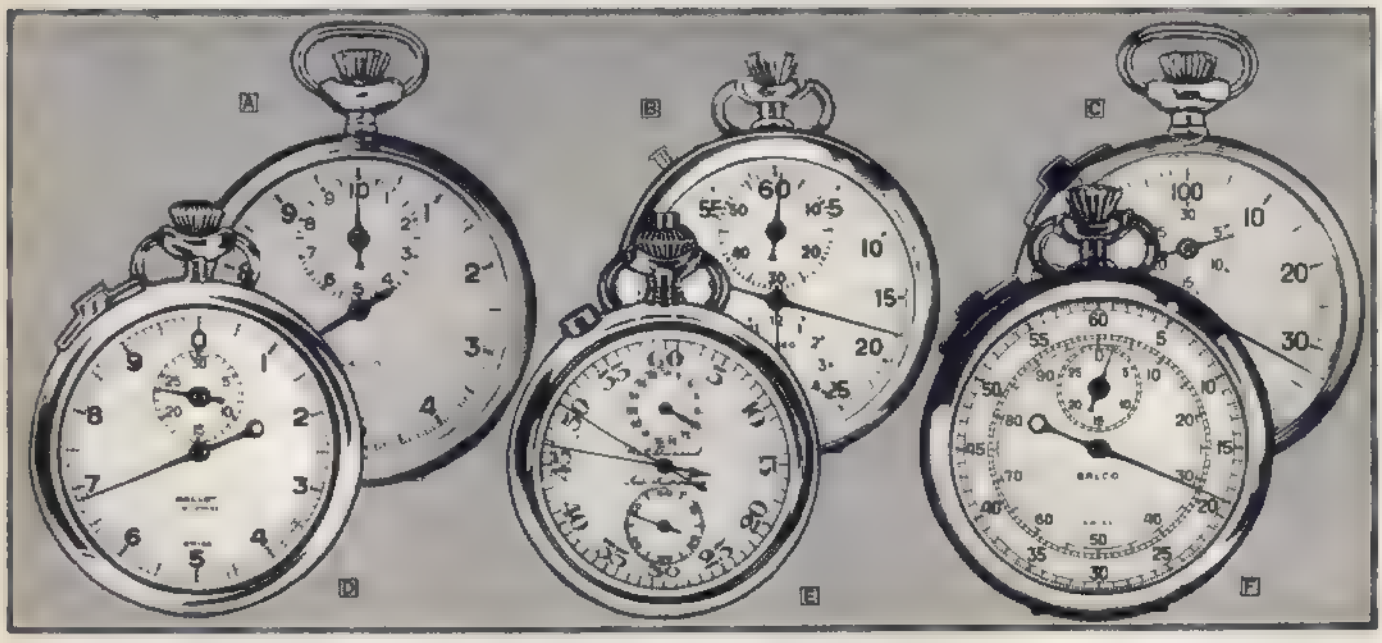
NUN'S WATCH
STERLING SILVER
17-JEWEL

Nun's Sterling silver case in classic plain design. Very fine quality 17-jewel precision Racine movement. Silver dial with easy-read black numerals. Luminous dots and hands. Sweep second hand. Neat wrist-strap in black leather.
73W3847-3090 **$57.00**

17J. Gallet Chronograph

Gallet Chronograph with 45-minute register. Tele. and Tach. scales. 17-jewel Incabloc with unbreakable mainspring. Dustproof double buttons, 14 ligne. Yellow 20 micron case with stainless steel back. White dial. Radium dots & hands.
73W1022-3925 ... **$72.75**
As above. 14K Yellow Gold.
73W31923-13450 .. **$229.80**

GALLET TIMERS •



A Track Sprint Timer. Sweep second hand makes one revolution in 10 seconds. Each second divided into 10 parts for quick 10 sec. readings. Registers up to 10 minutes. Unbreakable mainspring.
73W3958-2245 7- jewel. ... **$41.40**
Galco 7-Jewel Timer. Similar to above but with larger size—2¼ inch dial.
73W3919-2420 **$44.60**

D Gallet Decimal Timer. Minutes divided into hundredths. Side slide for time out. Small hand registers revolutions of large hand. Flyback from crown pressure. Precision 7-jewel movement.
73W3301-2210 ... **$42.00**
73W313-2080 Without Side Slide. . **III.III**

B Gallet 1/5th Second Timer. 60-minute register. 12-hour totalizer. Start/stop from crown pressure. Side plunger sets back to zero. Anti-mag. Chromed case. 7-jewel.
73W31015-2405 ... **$44.40**
73W3915-1995 Without 12-Hr. Totalizer.
.90

E C. L. Guinand Split 1/5 Second Timer. Continuous running Balance in motion insures smooth start for greatest accuracy in timing. 30-minute register. Start, stop and flyback from crown. Side button splits red second hand. Chrome nickel case.
73W3644-4940 7-Jewel Movement. . **$91.20**
73W3643-5655 15-Jewel Movement. **104.40**
73W3645-21775 15-J. 14K Gold Case. **402.00**

C Gallet Decimal Timer. Minutes divided into hundredths. Practical for time studies and rate settings. Legible face with large clear numerals. Side slide starts and stops. Crown pressure returns hands to zero. 7-jewel movement.
73W3303-2210 Gallet Decimal Timer **$42.00**
73W3832-1965 Galco Decimal Timer **36 20**

F Decimal and 60-Second Timer. High grade movement and easy-to-read combination dial. 60-second track—also shows decimals of minute. Side slide starts and stops. Fly-back from crown pressure. 30-minute register.
73W319-2030 Galco 7-Jewel. **$37.50**
73W311-2210 Gallet 7-Jewel. **42.00**

You can't beat

THIS TWOSOME

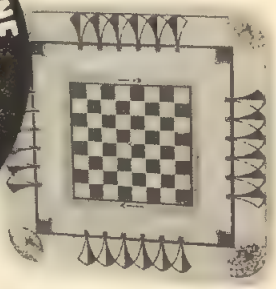
FOR SALES + PROFITS

THE ORIGINAL AND GENUINE

Carrom®

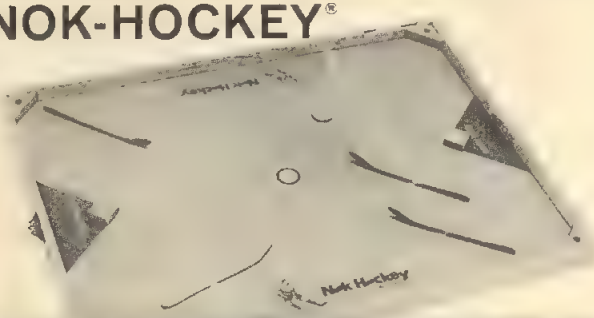
GAMEBOARD

LUDINGTON, MICHIGAN



Catalog and brochures mailed on request

NOK-HOCKEY®



Carrom® GAMES

All the excitement of pro-style football

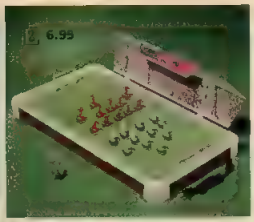
Block, tackle, kick field goals, and SCORE! **10.88**

DELUXE ELECTRIC PRO-STYLE FOOTBALL lets you play to a packed grandstand with twenty-two 3-D plastic players. Pro game action simulated on electric vibrating football field. Thrilling play begins when meta. kicker/passer catapults magnetic football into action. As coach you decide plays, work out the winning strategy for your team. Realistic players block, tackle, "catch" passes, kick field goals, run for yardage. Watch points mount up on workable metal score board. Multicolored hardboard playing field. Steel frame has rounded plastic corners. 3 footballs, 2 plastic goalposts, 3 man yardage marker. Points and brushes included to paint-on colors of your favorite team. Includes rules. 36 x 21 x 14 in. high. 110–120 volts, AC. Ages 9 to adult

X 925-2479 A—Shipping weight 13 lbs.*..... 10.88

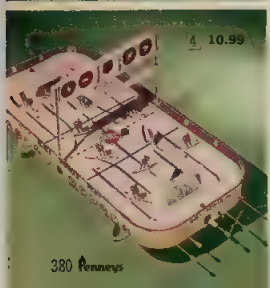
Realistic action figures

1 5.88



2 6.99

3 6.99



4 10.99

5 13.99

New home golfing concept

7¼ in. high model golfer

1 ARNOLD PALMER INDOOR GOLF COURSE. 5 different 3½-in. snap-in-clubs add realism to the game. Model golfer permanently attached to 28 in. standard golf handle. Golfer actually moves through back swing when you activate special trigger in handle. Pull trigger and watch him tee off, take long iron shots, chip, and even putt—you choose the right snap-in club for each shot. Fun begins on tee area at the driving markers. Further pro realism with 2½ x 3 ft. green with simulated lake, two sand traps, four out-of-bounds markers—all the excitement and frustrations of a real golf course! 6 styrofoam golf balls. Instructions included. Ages 5 to adult

X 924-7198 A—Shipping weight 5 lbs..... 5.88

Pro-style football

2 ELECTRIC FOOTBALL. 22 plastic players on electric vibrating football field. Kicker/passer sends magnetic football into action. Realistic players block, tackle, "catch" passes, kick field goals, run for yardage. Grandstand has mounted scoreboard. Hardboard playing field. Rules for play included. 28 x 15 x 9 in. high. 110–120 volts, AC. Ages 10 to adult

X 925-2487 A—Shipping weight 5 lbs. 6 oz..... 6.99

Football with Playviewer

You actually see the ball carrier in motion until he is stopped

3 PHOTO-ELECTRIC FOOTBALL. Choose your offense—opponent sets his defense. The Playviewer actually measures your quarterbacking strategy plus your opponent's defensive skill. Complete with field, scoreboard, offensive and defensive plays, kicking and run-back dials in full color. 19 x 15 x 5 in. high. 110–120 volts, AC. Ages 10 to adult

X 923-2562 A—Shipping weight 4 lbs. 8 oz.. 6.99

Hockey with puck ejector

4 POWER PLAY HOCKEY GAME. 12 uniformed men play pro-style hockey on "speed-slotted" rink. Defensemen block and check; goalies block shots, protect vital net. Puck can even be passed behind net. Red light flashes when goal is scored. Plastic rails and legs. Rules included. 36 x 18 x 3½ in. high. Ages 7 to adult. Uses 2 D-cell batteries (not included)—order below

X 924-2785 A -Shipping weight 7 lbs. 3 oz.*..... 10.99

D-Cell Batteries. Sold in pkg. of 6.

X 957-1761 A—Shipping weight 1 lb. 4 oz. 1 pkg. for 99c

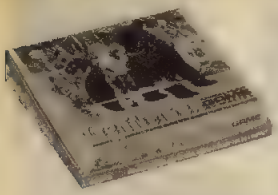
Pro-League basketball

Angled see-through backboard

5 PRO-LEAGUE BASKETBALL. 10 "action-positioned" metal players ready to move on slotted court. Get your men to cross court, twist, pass, block, rebound, and set up plays from every angle on the floor. Grandstand scoreboard. Simulated-glass see-through backboard, basket flippers, 2 nets, 2 basketballs. Complete rules. 37 x 24 x 19 in. high. Ages 7 to adult

X 924-2793 A—Shipping weight 13 lbs..... 13.99

*Not Mailable—pay shipping on delivery.



GENTLE BEN GAME by Mattel. Help Gentle Ben and Mark take animals home from spinning island. Throw die to move . . . take care that animals don't escape! Colorful 3-D plastic board; 10 playing pieces. 2-4 players.
Z36 J 2651. Mailable. (4 lbs.) 3.98

New this Christmas

Targetland game

8.95

Your Marx Targetland Game lets the whole family test their skill with the 24½-inch long plastic rifle or the 18-inch long plastic blow gun. Aim for one of the bullseye targets . . . hit flop-over ducks and spinning geese. Targets are set up on 17x41¼ in. steel background. There's even a belt clip to keep 12 soft plastic darts ready to use!
Z36 J 3488. Mail. (8 lbs.) . . . 8.95

Auto Drome skill game

4.49

Barrel down the 4-lane speedway at record breaking speeds. Fun for everyone . . . needs no batteries! Bounce ball in hole, watch your racer zoom ahead. First to cross finish line wins. Durable plastic 4 balls and 4 race cars included. 2 to 4 players.
Z36 J 3330. Mailable. (5 lbs.) . . . 4.49

Electro-shot arcade

12.98

Action filled target game by Marx. Automatic gun fires slow shots or rapid fire with a flip of the switch. Hit bullet traps, ringing targets, animal targets and more! Durable plastic. Abt. 3 ft. long. Uses 4 "D" batteries (not incl. see pg. 362).
W36 J 3488. Mailable. (10 lbs.) 12.98

TIME BOMB by Milton Bradley. Set the timer and toss to other players in the circle. Keep it moving, so you're not holding bomb when it "explodes" with a bang to surprise the loser. Hi-impact plastic. 5¼ inch diameter. Sh. wt. 1 lb. 6 oz.
35 J 3438. . . .2.99

GREEN GHOST GAME board glows for those who dare play at night! Spooky Green Ghost spinner directs your moves in search of 12 little ghosts. Beware of creepy bats, snakes and bones in pits of terror!
Z36 J 2685. 2 to 4 players. Mail. (5 lbs.) 6.49

BOPPO BAGS. Just sock it to them . . . they ride any punch! Colorful, inflatable heavy-gauge vinyl playmates look like your T.V. friends.

(1) **Baloo Bear** just bounces back! 52 in. tall (4 lbs. 6 oz.)
35 J 2625 . . 2.99

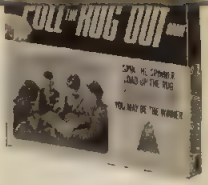
(2) **Gumby & Pokey** ride it out together! 50 in. (5 lbs. 4 oz.)
35 J 2642 . . 2.99

(3) **Superman**—you can't keep him down! 52 in. (5 lbs. 4 oz.)
35 J 2690 . . 2.99

See Page 279 for low Budget Power monthly terms—No Money Down

game of destiny By Milton Bradley. Predict the future, get character readings like Jeane Dixon! Incl. vinyl reading folder, numerology-horoscope cards, "numerology" computation cards. 2 to 6 play.
35 J 3396. (1 lb. 14 oz.) 3.49

ka-bala Turn off the lights! Ka-Bala "foretells" all as the crystal marble spells out answers to your questions. Includes luminous plastic playing board 22x15-in., tarot cards, revolving eye and crystal marble. Exciting fun for two players.
Z36 J 3331. Mail. (5 lbs.) 5.98



pull rug out By Schaper. Test your skill and dexterity . . . pull the vinyl rug out from under a pile of objects (from bananas to grasshoppers) without toppling the pile and win. Any number play.
35 J 3312. (1 lb. 13 oz.) 2.99

don't spill beans By Schaper. Drop a bean in the pot until it tips. Player who spills beans takes them all. First one out of beans wins! For 2-4 players
35 J 3318. (2 lbs. 4 oz.) . . . 2.49

See ouija board® give the answer 2.98

Incredible! Mystery game by Parker Bros. actually reveals the future (?)! Players place fingers on the pointer and ask Ouija® any questions they choose . . . pointer moves slowly, then faster and faster around the board. See your answers spelled out in the transparent window! What does the future hold . . . only Ouija® knows! "Supernatural" fun for 1 or more players. Mailable.
Z36 J 3466. 12x18-in. (5 lbs.) .. 2.98
Z36 J 3467. 15x22-in. (6 lbs.) 3.98

mystery date by Milton Bradley. For girls only. Collect cards for date-time attire—open door to meet date; if outfit match, you win. 4 mystery dates.
35 J 3372. 2-4 play. (2 lbs.) 2.79

e.s.p. By Milton-Bradley. Test your extra-sensory perception. Includes: board, screen, question mats, ESP cards, mystery pendulum, instructions, score pad. Ages 10 and up.
35 J 3371. (2 lbs. 4 oz.) 3.77

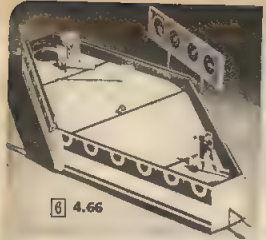
huff 'n puff By Schaper. Three little pigs come to life! Build plastic houses of "brick," "straw" or "wood"—if wolf doesn't blow house down, you win.
35 J 3311. 2-3 play. (2 lbs.) 2.99

the last straw Made by Schaper. Break-away plastic camel stands firm as players load his basket with straws . . . 'til one "breaks his back." Any number play. (1 lb. 10 oz.)
35 J 3317 ..... 2.49

hats off Fast-paced game for the whole family! Join the race to fling hats on target using launcher. Includes Slide-O-Matic scorekeeper. Action-packed excitement for 2 to 4 players.
35 J 3398. (2 lbs.) 3.98

poppin hoppies By Ideal. Catch the poppin hoppies as they spring from the board . . . match them with color-cued puzzle parts to win the game. Fast-paced fun for 4 players
35 J 2605 (1 lb. 9 oz.) 4.66

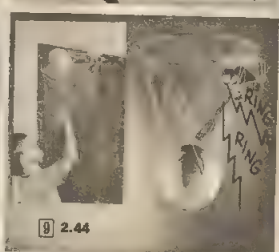
avalanche® By Parker Bros. Action game for all ages. Drop marbles into plastic rack. As marbles pile up, 1 more can set off an avalanche. Rules for many versions. 2 or more play.
35 J 3454. (2 lbs. 8 oz.). 2.69



6 4.66

7 5.88

8 3.66



9 2.44

10 3.88

11 2.66

Sandlot Slugger—play baseball in any weather—just push a button and "Slugging Sam" does the hitting

SANDLOT SLUGGER. Place the ball on the batting tee and aim "Sam" so the fielders don't catch the ball in the air. If the ball isn't caught, it's a hit, and you take another turn. After 3 outs, change batters. Player scoring most runs wins the game. Game includes: Mechanical batter, batting tee, plastic ball, playing board, base runner, player pieces. Board is 18¼ x 13¼ x 3½ in. For two to any number of players. Ages 5 to 14.

X 924-2942 A Shipping weight 3 lbs. 2 oz. 4.99

ENJOY THE EXCITEMENT AND FUN OF YOUR FAVORITE

PRO-TYPE GAMES

INDOORS

Hi-speed Hockey

6 **ALL-METAL HOCKEY GAME.** You and your opponent square off in this fast-moving, action-packed game. You try to fire a ball-bearing "puck" across the colorful rink into your opponent's goal—but you have to be on your toes because the "puck" will come rocketing back. Contents: All-metal rink, 2 gear-controlled players, ball-bearing "puck," overhead scoring device. Rink measures 24½ x 12¼ x 3¼ in. high. For 2 players. Ages 3 to 17. You'll find out just how quick your reflexes are!

X 924-3015 A—Shipping weight 3 lbs. 8 oz. 4.66

Tru-Action Indoor Baseball

7 **REMOTE-CONTROLLED PITCHING AND BATTING.** You can control pitcher to throw strikes, change-up curves to fool the batter—even "waste a pitch" with an intentional ball. You can control the bat to slug a magnetic ball for homers, off-the-wall triples, doubles, singles—you can even bunt with it. Players actually run the bases. Moving runners can be thrown out at any base—double and triple plays are possible. Scoreboard shows balls, strikes, outs, runs. Board size: 19½ x 19½ x 1⅜. 110 volts, AC. 2 players. Ages 6 and up.

X 925-2529 A—Shpg. wt. 4 lbs. 10 oz.... 5.88

Basketball in Miniature

8 **BAS-KET.** Lively action for "cage" fans of all ages. Shoot the ball from any position on the court. You shoot with mechanical levers: score as fast as skill permits—there's fast, competitive action every minute. Rules and scoring are based on those of real basketball. Sturdy construction and steel mechanism make this a game that will last. Play indoors or out. Includes court, baskets and backboards, scoreboard, game ball. Size of court 20½ x 12½ x 2¾ in. For 2 players. Ages 8 to adult.

X 923-2596 A—Shpg. wt. 3 lbs. 6 oz.... 3.66

Ring-a-Bell Basketball

9 **INDOOR-OUTDOOR BASKETBALL SET.** Make a basket and ring the bell! You can try any trick shot you like and never be in doubt about your two points. Features 12-in.-diameter welded heavy-duty steel hoop. Hoop is held in place by rugged overdoor bracket and indoor-outdoor joining hardware. 6-in. scuff-resistant all-rubber basketball, mesh cord net. Spring triggered bell-ringing mechanism requires no batteries or electrical wiring. Fun as a game, ideal for practice indoors or out. For 2 or more players. All ages

X 925-2545 A -Shpg. wt. 3 lbs..... 2.44

NFL All-Pro Football

10 **ALL-PRO FOOTBALL GAME.** You are the quarterback—you call the plays! You split flankers and ends to catch the long-yardage bomb, you position your backs for the offensive rush or sweep. You're also the defensive captain—you set your linemen for the most effective defense possible. You make first downs, throw your opponent for a loss, block and intercept passes, score points after touchdown. A pair of dice provides the ever-present element of luck. Complete with two 11 man teams, dice, markers. For 2 players. Ages 8 and up.

X 924-1266 A Shpg. wt. 3 lbs..... 3.88

Pro Soccer

11 **PROFESSIONAL SOCCER GAME.** Like the pro soccer seen on TV, this new game is fast, full of action. You can plan strategy and execute plays. You can pass the ball, make corner kicks, fast break toward your opponent's goal—and when the ball gets near the goal area, things get pretty lively! In this game things happen fast, the action never lets up. Provides hours of fun for soccer buffs of all ages. Set contains playing board, dice and plastic pieces. Board size: 19⅛ x 13⅜ x 1⅝ in. For 2 players, ages 10 to adult

X 924-3106 A—Shpg. wt. 1 lb. 10 oz. ... 2.66

Play Arnold Palmer's pro-shot golf game!

"Single" 5.98

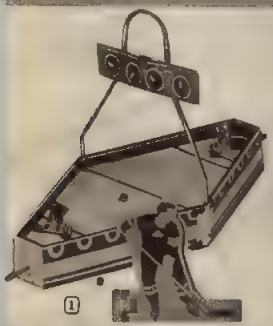
Pro or duffer? It's skill that counts in this action-packed game! At the end of the club is your own "pro" golfer. Choose the right club for him . . . pull trigger and make him shoot 6 snap-in golf clubs: 1 and 4 woods, 3 and 7 irons, putter, wedge; 4 styrofoam balls and 3x3-ft. green with lake, bunkers, etc.
Z36 J 3486 SINGLE golf game. Mailable. Sh wt 6 lbs . . . 5.98

TWO-SOME golf game. Green, 2 golfers, 2 set clubs, balls.
Z36 J 3489 Mailable. Shipping weight 8 lbs. . . . 7.99

Pull trigger . . .

snap-in club

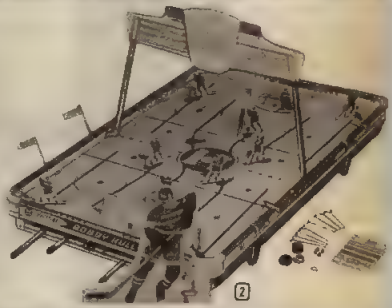
. . . golfer shoots



1

1 HI-SPEED HOCKEY . . . all the excitement of a fast paced match! Two metal players spin and twist to score a goal—ball-bearing puck whizzes across colorful rink. Lever action. Elevated scoreboard, center puck drop. Two pucks included. Metal. 24x12x12 in. Mail.
Z36 J 3402. (6 lbs.) . . . 4.98

2 BOBBY HULL HOCKEY . . . Players "skate" across ice! Score a goal, flippers return puck. Features all the pro trick shots! Delayed action puck drop; elevated scoreboard. Goal lights; 3 pucks. Steel; plastic legs fold. Uses 2 "D" batteries (not incl. see p. 382). 21x36x4 in. Mail.
W36 J 3426 (13 lbs.) 13.95



2

ELECTRIC ACTION FOOTBALL. Each team has metal kicker-passer who boots or passes balls, plus eleven 3-D players! Automatic timer starts, stops with each play. Goal posts move for college or pro positions, magnetic markers, goal flags. Colorful grandstand, scoreboard. 110-120V, AC. UL listed.
Z36 J 3308. About 27x16½x2-in. Mailable. (6 lbs.) 6.99

TRUE ACTION ELECTRIC BASEBALL—puts you in the big leagues! Control the exciting action as metal players pitch straight, curve, fast and slow balls . . . even run bases! Double and triple plays add to the fun. Colorful grandstand and diamond. Metal frame. 110-120V, AC only. UL listed.
Z36 J 3306. About 20x20x2-in. Mailable. (6 lbs.) 6.99

See Page 279 for low Budget Power monthly terms—No Money Down

It's Continental Styling by *Garton* with these quality construction features Tough Injection Molded Polypropylene Body / All Steel Chassis / Adjustable Pedals / Knuckle Type Steering

above For Race Driver or Mechanic **#3-4750 G T AUTO** Tough Injection-Moulded **Polypropylene** Plastic Body, on a steel chassis. Body features an opening Bonnet with simulated motor, boot opens providing actual trunk space and opening doors. Overall length 39 inches. Adjustable pedals with no dead center feature. Knuckle type steering for easier and better radius turning. 7½ inch wheels with moulded tires. Equipped with metalized steering wheel, grille, headlights and wheel covers, chrome plated bumpers and a full padded seat. One in carton, weight 21 lbs.

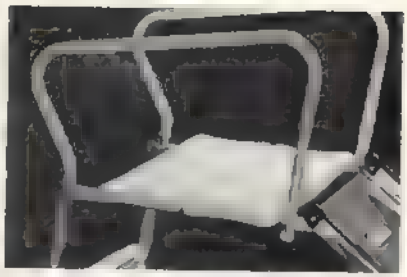
below A Garton Racing Car Replica **#3-4700 SPRITE AUTO** Sleek, low slung body in tough **Polypropylene** Injection-Moulded Plastic Body. Overall Length 34½ inches. Adjustable pedals with no dead center drive feature. Knuckle type steering for easier and better radius turning. 7½ inch wheels with moulded tires. Red body, white wheels. One in carton, weight 12 lbs.

GARTON

TOY COMPANY
SHEBOYGAN, WISCONSIN

THE GARTON AUTO SHOW
the new light weight models for '69 are ready!
7
7
SPRITE
GT AUTO
lots of kid appeal . . . geared for fast sales.
GARTON TOY COMPANY SHEBOYGAN, WISCONSIN 53081

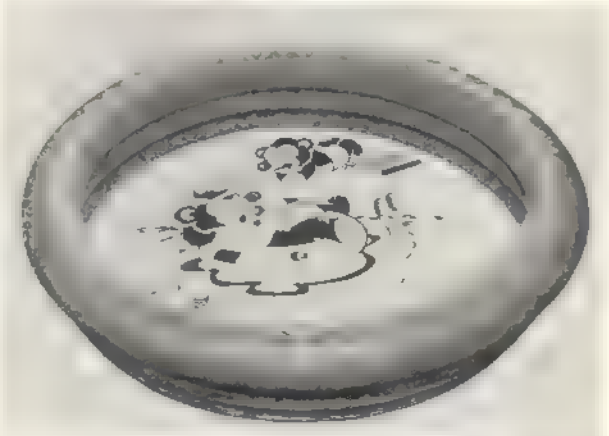
MIGHTY TINY RECORD PLAYER is said to operate for hundreds of plays on one penlight battery. When lid is closed, the machine plays and stops automatically. There is no visible tone arm to handle and break. Records—pop, jazz, rock, country, etc.—are 2⅝" in diameter. Extra records (29¢ each) are packed in poly bags on display card or in four-record blister Packs ($1.19). Set #P-330 with three records $5.98 retail. A product made by Alabe Crafts



LADDER STEPS and platforms of Dura-Kool, a lightweight high-density polyethylene, are featured in this 1968 line of gyms, slides, pool ladders, climbers and other home play products. Swing and glider seats also available. Gym-Dandy.

INFLATABLE RINGS of heavy gauge plastic are made in the form of sea creatures—sharks (shown) whales and dolphins. Silk-screened in assorted colors on contrasting material, the rings are washable, nontoxic color fast and easy to inflate. The 43"-long toys are equipped with noisemakers. No. 968 Sea Animal Rings. Alvimar.

A WHEEL TOY for future policemen, the Traffic Patrol Sonda has a motor scooter-type chassis of heavy auto-body steel with an 8" front wheel and 10" oilite bearing rear wheel and 5" balancer wheels. Equipment on the '68 model includes windshield, flasher light and crash helmet. Finished in blue. Shipping weight 29 pounds. Garton Toy.



ANIMALS TAKE TO THE WATER in these decorated inflatable plastic wading pools. The manufacturer's 1968 line also includes pools with birds, turtles, and other wildlife in the swim. For adventure-minded boys and girls, pirates and their treasure chests can be found on some units. The artwork should add another element of fun to hot-day play. Doughboy.

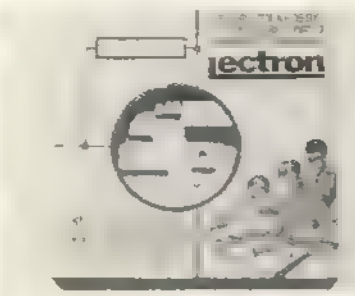
PRODUCT NEWS

TURN-ABOUT BLOCKS are based on characters from Walt Disney's Jungle Book. Each block offers 16 different pictures. The set contains seven blocks, making 112 picture combinations possible. Blocks snap into position. Kohner Bros.

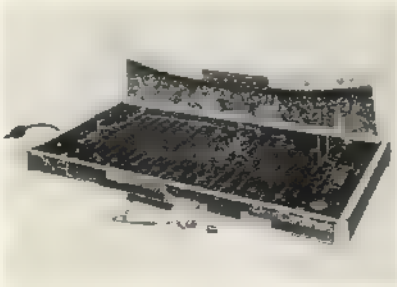
PUZZLE with an infinite variety of moves is the description of Psyche-Paths. All the pieces must be used to complete an abstract design. A number of such designs may be created. "Way out" packaging wrap. From KMS Industries.

DISNEY MINI TOYS are packaged in new see-through, flexible blisters. The 4" toys for crib and playpen are said to conform to the American Academy of Pediatrics specifications. Mickey, Donald and Pluto are molded of vinyl, 59c. Holland-Hall.

TODDLER COLLECTION of juvenile wheel toys is aimed at the 2-to-4 age group. The five new items include a wagon with rounded handle, a barrow with two wheels for added safety and a high-impact plastic body, and a tote with plastic handgrips for easier handling. Two other toddler transportation items complete the line—a trike with double front wheels for added balance; and the Tee Toddler, a training device for the very young (lower right in photo). MTD Products.



FUN WITH ELECTRONICS is the promise of Lectron Transistorized Building Blocks. See-through solid-state blocks, each with its own electronic symbol, connect magnetically to complete circuits. Instruction manual details projects. Raytheon.



ELECTRIC FOOTBALL game has two NFL teams in official uniforms (Browns and Giants) and stadium-scoreboard that can show all NFL teams. (Customers may purchase additional teams.) No. 620 Tudor Metal Products.

see a sneak preview of the NEW

Hampden

LINE

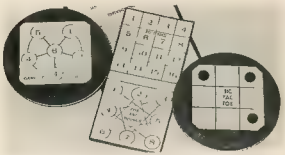
We're raising the curtain on our New 1968 Little People's Furniture Line at the American Toy Fair, March 11 to March 15, 1968. See the world's finest line of Chrome, Aluminum and Enameled Steel Furniture designed for the comfort of Little People.
P.S. We'll be in Booth Nos. 401A & 403A

Hampden
SPECIALTY PRODUCTS CORP.
295 Fifth Avenue New York, N.Y. 10016

THE Hamilton Sketch CORPORATION

Ideal Items for Your Catalog

● We feature small space (easy-to-mail) old world antique replica Toys and Dolls, Handcrafted Puzzles, Boats, Doll House Furniture (wood, not plastic) Educational Devices, Novelty Gifts, etc.



For example, our 6-in-1 "Magna-Move" game and puzzle set. A new compact metal cased item, 5" dia. No. 23/913 @ $6.90 dz. Just one of hundreds.

VISIT US and we'll discuss and show you hundreds of unique off-beat imports, tested and proven for mail order. These are exclusive with us and can be exclusively yours. So come in soon. In the meanwhile, send for our latest catalog.

B. SHACKMAN & CO.
Dept. P-3, 2 W. 35th Street, New York, N. Y. 10001
Creators of Unique Toy & Gift Items Since 1898

NEW SPEED KING

No. 8495

Big Wing toe clamps curve up and around the shoe — adjust to hold the foot comfortably and securely. Combines all the advantages of rigid toe cap styles and standard clamp designs.

Better balance for relaxed skating is provided in the natural "Shaped-to-the-Shoe" toe plate design — a Hustler exclusive.

- Turned over edges of body for rigidity
- Heavy "U" shaped channel frame
- Adjustable from 6¾" to 11¼"
- Rubber mounted oscillating trucks
- Full grain leather straps
- Bright Chromate finish
- Blue Wheel discs and thick foam rubber pads

Distributed coast to coast through hardware and toy jobbers. Send for brochure today.

HUSTLER CORP. Sterling, Ill. 61081

CRAM WORLD GLOBES

True Educational Toys . . .

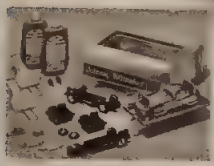
1. **Most complete Toy Globe Line on the market.**
2. **Best prices and deals. Ask about our big dollar making offers.**
3. **Proven year-round sales leaders.**

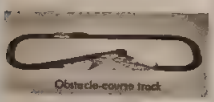
Send for Toy Catalog No. J-101 showing complete line and prices.

Establish your store as
GLOBE HEADQUARTERS

Visit our Display in Room No. 309
200 Fifth Ave., New York City

Geo. F. CRAM Co., Inc.
301 S. LaSalle Street,
Indianapolis, Ind. 46206

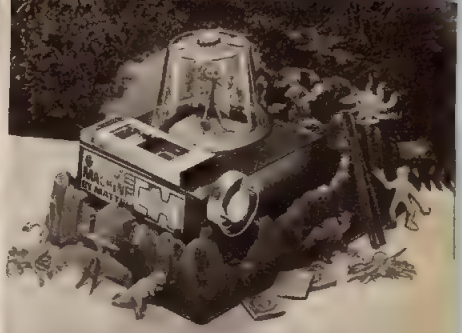




Johnny Toymaker

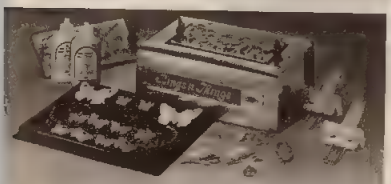
Set 14.98

Now you can mold your own cars to race over thrill-packed obstacle courses! Incl: heater; mold; 2 motorized chassis; Yellow, Red, Blue and Green Super Plastic; access; 23-pc. track. Metal and plastic. 110-120V. UL listed. Mail. (8 lb.). 736 J 5645. Set 14.98



Strange change time machine makes monsters mysteriously 8.88

Mattel's time machine reveals 16 hidden wonders of a prehistoric age! Expansion chamber transforms plastic Time Capsules into fossil-like skeletons, cave men, fanged reptiles, etc. Put them in compression chamber and they return to capsule form, ready to use again! Incl. 16 capsules, 2-sided map, landscape, tweezers, instructions.
35 J 5683M 110V UL listed. Shpg. wt. 5 lbs. . . . . Set 8.88
35 J 5690M. Eight extra, different Time Capsules. (10 oz.). 2.37



RINGS 'N THINGS. Imagine . . . now you can design and make your own lovely jewelry! Set includes: heater, 2 tubes of Super Plastic, butterfly mold and 36 glittering "jewels." 110 120V. AC. UL listed.
35 J 5643M. Shpg wt 3 lbs. 4 oz. . . . . Set 9.99
Rings 'n Things set, as above plus Charm Mold, 36 "jewels" and 2 tubes Super Plastic.
35 J 5644M. Shipping weight 4 lbs. . . . . Set 14.88
35 J 5646M. 4 tubes Super Plastic. (1 lb 6 oz). .Set 3.57

Shrink machine makes 3-D mini-things

7.66

Cut 'n color flat magic material, place it in machine and watch it shrink into solid mini-things. Includes: 50 shrinkies, color markers, glue, accessories, instructions. 110-120V, AC. UL listed.
35 J 5650M. (3 lb) 7.66
150 EXTRA SHRINKIES.
35 J 5651M. (1 lb) 3.57

FRIGHT FACTORY Thingmaker® by Mattel. Make monsters, disguises. Incl: Red, Nite-Glo, Black, Fleshtone Plastigoop®, molds 110V. AC. UL listed (3 lb 12 oz.)
35 J 5672M. 8.77
Fright Factory Maker-Pak. Plastigoop®, molds only. For Thingmaker, Vac-U-Form®.
35 J 5676M. (3 lbs.). Pak 5.98
Plastigoop® Refills. Four 4-oz. tubes in set. Above colors
35 J 5684M. (1 lb 8 oz) Set 3.77

FUN FLOWERS Thingmaker® by Mattel. Mold fancy blossoms, butterflies, jewelry. Incl molds, White, Green, Fluorescent Pink and Blue Plastigoop®, access. 110V AC UL listed.
35 J 5674M. (4 lbs.) Set 8.77
Fun Flowers Maker-Pak. Above, less heater, water tray. Use with Thingmaker or Vac-U-Form®.
35 J 5675M (3 lbs.). . Pak 5.98
Plastigoop® Refills. Four 4-oz. tubes in set. Above colors.
35 J 5685M. (1 lb. 8 oz.) Set 3.77

PICADOOS Thingmaker® by Mattel. Make exciting posters, decorate wallets, pendants, belts, lamps with tiny drops of plastic! Incl: molds, 8 Plastigoop® colors, more! 110V, AC. UL listed.
39 J 5685M. (3 lb. 8 oz.) Set 8.77
Picadoos Maker-Pak. As above, less heater and water tray. Use with Thingmaker or Vac-U-Form®.
39 J 5686M. (1 lb. 8 oz.). Pak 5.98
Plastigoop® Refills. Four 4-oz. tubes (Red, Clear, Green, Blue).
35 J 5696M. (1 lb. 8 oz.). Set 3.77

MINI DRAGONS Thingmaker® by Mattel. Make crazy monsters! Incl: molds, Yellow, White, Fluorescent Blue, Pink Plastigoop®, more! 110V. AC. UL listed (3 lbs. 12 oz.)
35 J 5681M. . . . . Set 8.77
Mini Dragons Maker-Pak. Above less heater, tray. For Thingmaker, Vac-U-Form®.
35 J 5682M. (2 lbs.). Pak 5.98
Plastigoop® Refills. Four 4-oz. tubes in set. Above colors.
35 J 5694M (1 lb 8 oz) Set 3.77

See Page 279 for low Budget Power monthly terms—No Money Down

HADDON "See-Thru" ILLUMINATED CLOCKS with Mystery Dials

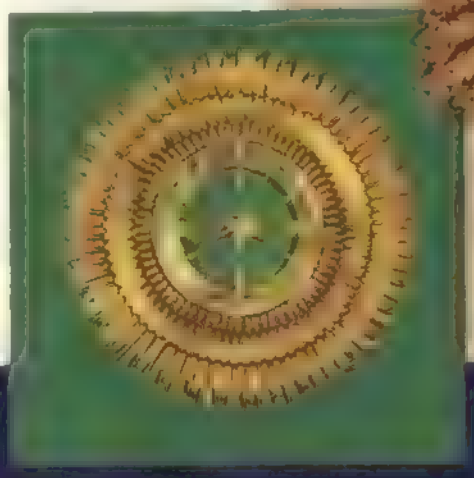
GOLDEN WHEAT SUNBURST CLOCK MODEL 102. Brilliant gold sunburst in delicately carved Wheat motif surrounds the large Mystery "See-Thru" dial. Golden hands seemingly float in space against a backdrop of your own wall decoration. Dial is illuminated with 2 lights allowing clock to be easily read in darkened room or to be used as a night light. Concealed, easily accessible chain light switch. Deep etched numerals on dial denote time. 20" diameter. Shpg. Wt. 7 lbs.

102N1617 — Retail $26.95*

REFLECTED LIGHT

GOLDEN MYSTERY SUNBURST MODEL 101 WITH "SEE THRU" DIAL. Hands seem to float in space. Sunburst case is finished in gleaming gold to highlight its bold detail. Diamond raised markers are aligned with etched-in glass numerals. Satin gold finished hands. Two indirect lights illuminate dial evenly. Concealed light chain switch. 16" diameter. Shpg. Wt. 6 lbs.

101N1317 — Retail $21.95*



LIFE

Famous HADDON "MYSTERY DIAL" ELECTRIC CLOCKS

REFLECTED LIGHT

Featuring ANGLE VISION

GOLDEN VISION LIGHTED MODEL 70. A [illegible] See-Thru Dial is illuminated by REFLECTIVE LIGHT from its sturdy base of 1K Gold Plated metal. 3-Dimensional time indicators etched on Mystery "See-Thru" crystal dial are [illegible]. Reflective light makes clock readable in the dark, useful as a night light or to offset television glare. 5¾" high, 7¾" wide, 3¾" deep. Shpg. Wt. 4 lbs. Hand-screen gift packaged.

70N1377 — Retail $22.95*

GOLDEN VISIONETTE MODEL 80. [illegible] Angle Vision. Base of [illegible] cast of heavy 1K Gold Plated metal. 3-Dimensional Arabic Numerals are deep etched and filled with gold on the crystal clear "See-Thru" Mystery Dial. Petite size of clock makes it [illegible] to every home and office. 4" high, 4" wide, 2" deep. Shpg. Wt. 3 lbs. Hand-screen gift packaged.

80N1077 — Retail $17.95*

THE COMMODORE MODEL 85. A [illegible] nautically attractive See-Thru Mystery glass is deeply etched in 3-dimensional gold filled nautical scene. Individually machine-turned spokes, pressure cast base and [illegible] in 24K Gold Plate. Etched gold filled Arabic Numerals and [illegible] seem to float in space. 7½" high, 8" wide (dial with spokes), 1½" deep. Shpg. Wt. 4 lbs. Gift packaged.

85N1197 — Retail $19.95*

*Subject to Fed. Excise Tax

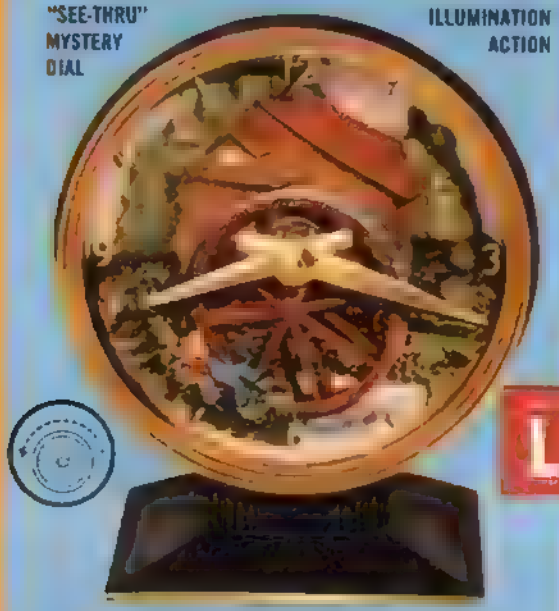
ALL CLOCKS HAVE PRECISION ELECTRIC SELF STARTING MOTORS

ALL CLOCKS UL APPROVED

Another HADDON "ACTION ORIGINAL"

"SEE-THRU" MYSTERY DIAL

ILLUMINATION ACTION



THE OLD MILL STREAM MODEL 104. Water wheel turns lazily as a young boy sleeps on a stone wall. 3-dimensional hand-painted landscape and sky is hand-painted in natural colors. Lighted and encased behind crystal "See Thru" Mystery dial. Switch in back operates light. Can be reset in darkened room or used as a night light. Gold finish trim, hands and numerals. Ebony black or Antique Ivory case. Please specify finish. 8¾" high, 7¾" wide, 1¾" deep. Shpg. Wt. 5 lbs.

104N1377 Retail **$22.95***

Starlite by HADDON

SILHOUETTED ILLUMINATION

Modern Magic in BLACK 'N GOLD

24K GOLD PLATED HOUR MARKER

STARLITE MODEL 103 Dramatic simplicity is the keynote of this modern clock. The ebony black 8-pointed Star dramatically emphasized by the striking contrast of its 24K gold plated time indicator ring and satin gold finished hands. Silhouetted illumination is achieved by two concealed lights. Easily accessible hidden chain turns light on and off. Performs double duty as an accurate clock and night light. 20" diameter. Shpg. Wt. 4 lbs.

103N1077 Retail **$17.95***

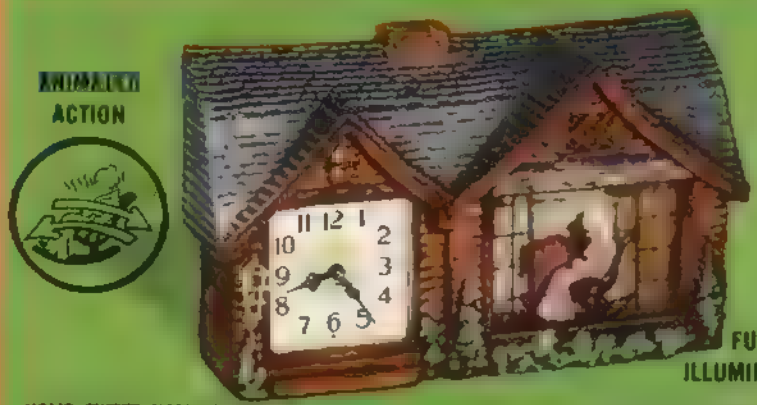
SWINGING PENDULUM ACTION

COLONIAL GRANDFATHER MODEL 10. Slow moving swinging [illegible] replica action. Fine detailed carving gives this clock an air of permanency and elegance. A delightful [illegible] time favorite for home or office. Mahogany or Maple finish with approximate dial and ornate hands enclosed under convex glass. Brass finial and [illegible] gold trimming highlight these important details. Dimensions: 15" high, 6" wide, 4½" deep. Shpg. Wt. 5 lbs. Specify finish.

10SN1050 Retail **$17.50***

***Subject to Fed. Excise Tax**

ANIMATED ACTION



FULL ILLUMINATION

HOME SWEET HOME MODEL 38. Little lady rocks continuously, fireplace flickers with a warm glow and the handpainted 3-dimensional scene is romantically real. Enchanting cottage is complete with shrubbery, trellis, slate roof, brick chimney and lighted lattice window. DIAL and SCENE illuminated by indirect lighting. Concealed light switch. Specify Walnut or Antique finish. 12" wide, 7½" high, 3¼" deep. Shpg. Wt. 6 lbs.

30N1077 Retail **$17.95***

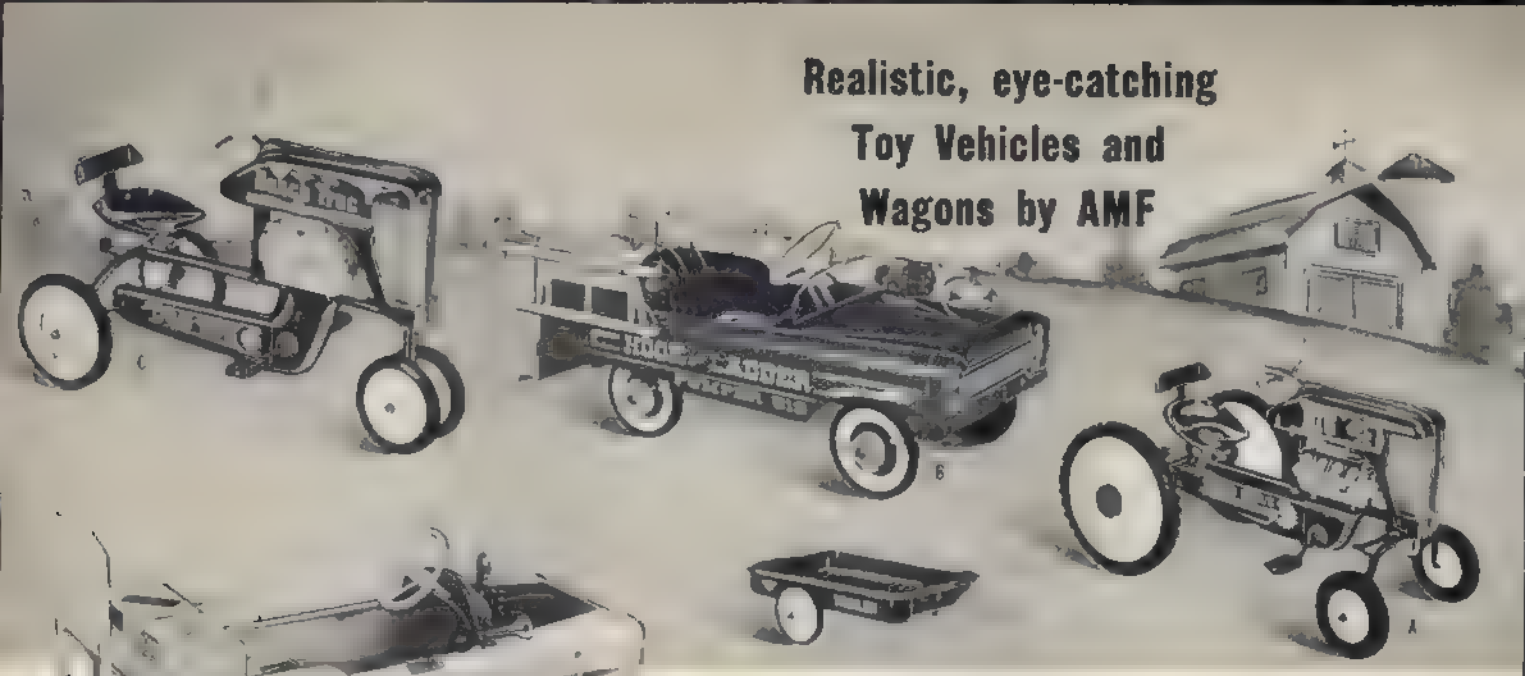
SHIP AHOY MODEL 100 WITH SCENE-O-RAMIC ACTION. Porthole Clock has authentic 3-dimensional old-time Three-Masted Sailing Ship gliding gracefully through choppy seas in [illegible] action. Scene and dial illuminated by indirect light which also serves as a night light. Hand finished in Walnut or Bleached Oak. Specify finish. 8¼" wide, 8¼" high, 3" deep. Shpg. Wt. 5 lbs.

100N1137 Retail **$18.95***

ANIMATED ACTION

Des. Pat. D196,513

Realistic, eye-catching Toy Vehicles and Wagons by AMF



Junior Vehicles

(A) 4204TF2738—**BIG 4 TRACTOR with TRAILER** Enclosed heavy-duty, ball bearing, chain drive. Hood of heavy gauge steel with battery operated "Action Motor." 40½" x 24" x 27" H. Spring mounted adjustable seat Rear 16" x 1¾" tractor tread tires. 8" x 1⅝" semi-pneumatic front tires. Flamboyant green tractor with heavy gauge red steel trailer 34½" x 18" W. (Batteries not included) Ship. wt. 51 lbs. F.O.B. Illinois Factory. .....Retail $43.95

(B) 4205TF1941—**DELUXE HOOK and LADDER PUMPER.** Adjustable ball bearing pedal drive. Molded rubber tires. Flamboyant red with white trim Silver grille embossed headlights Includes bell with cord, 2 ladders, 8' hose, standard couplings on hose reel, electric flasher light (Batteries not included); "Play Safe" windshield; seat pad. Ship. wt. 35 lbs F.O.B. Illinois Factory.....Retail $31.00

(C) 4206TF1838—**RANCH TRAC TRACTOR** with enclosed heavy-duty nylon bearing chain drive. 36" x 19" x 27" H. Heavy gauge steel hood with realistic "Action Motor." (Batteries not included.) Adjustable spring mounted seat. Flamboyant copper finish Heavy-duty 9¾" x 1¼" tractor tread tires 7½" x 1¾" front tires. Ship wt. 28 lbs F.O.B. Illinois Factory..... Retail $26.95

(D) 4207TF1974—**TOTE-ALL TRUCK with TOTER & PACKAGES.** Ball bearing pedal drive adjustable to 3 positions 42"x16" W. "Play Safe" windshield Enameled white with bright red trim Metallized grill with headlights Includes: Wee toter hand truck and cartons rear view mirror; bulb horn, seat pad; plated gearshift, spinner hub caps. Ship. wt. 30 lbs F.O.B. Illinois Factory .....Retail $31.50

(E) 4208TF1736—**SUPER SPORT.** Flashy sports car styling. Pedal drive adjustable to 3 positions Rubber tires. Has carrier rack with spare tire; rear view mirror gear shift, bulb horn, exhausts on both sides; glove compartment; "Play-Safe" windshield, seat pad. Desert Sand finish, white trim. 36" L. x 16" W. Ship wt. 26 lbs. F.O.B. Illinois Factory ....Retail $28.50

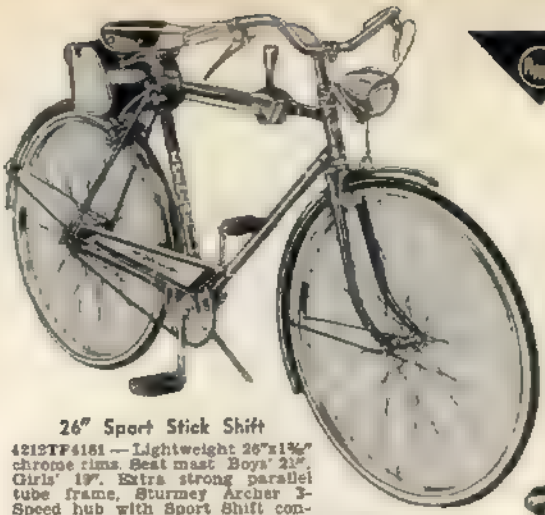
(F) 4209TF1858—**MUSTANG.** Adjustable nylon bearing pedal drive. Distinctive Mustang grill, bumper, embossed side design striping and emblems Complete with: gear shift; "Play-Safe" windshield; seat pad; molded rubber tires. Flamboyant red finish with black, white and silver trim. 39" L., 14" W. Ship. wt. 26 lbs F.O.B. Illinois Factory..... Retail $24.95

(G) 6720TS90—**ROADMASTER COASTER WAGON.** A practical vehicle for any child Durable construction Heavy gauge steel body 34" x 15¾" x 4½", Heavy gauge steel, double disc wheels, 10" x 1.625" whitewall tires. Graphite impregnated bearings, body finish, gold metallic, bright red wheels. Ship. wt. 29 lbs. Shipped from N.Y. or Chicago .....Retail $13.50

(H) 4210TF1829—**CONVERTIBLE 12" SIDEWALK BIKE.** Converts from boy's to girl's. Sturdy tubular steel frame. Chrome plated fenders, rims and handlebar. Ball bearing hubs. Whitewall tires with red inner stripe, 1¾" semi-pneumatic. Two-tone saddle. Flamboyant red with white trim. Training outrigger with 8" wheels. Ship. wt. 27 lbs. F.O.B. Illinois Factory ..... Retail $29.50

(J) 4211TF1803—**DUO-DECK 12" FIRE TRIKE.** Chrome plated head fittings, handrails with two ladders Fire Chief windshield and fire bell "Play Safe" fender Sturdy decks Ball bearing pedal wheel Adjustable high-riser handlebars Flamboyant red finish, white trim. Adj red steel saddle trimmed in white Ship. wt. 19 lbs. F.O.B. Illinois Factory..... Retail $21.00

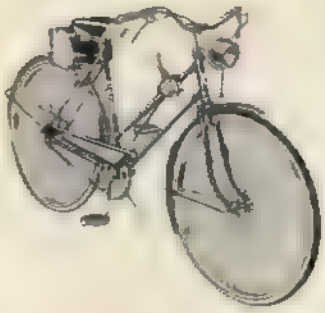
Hercules

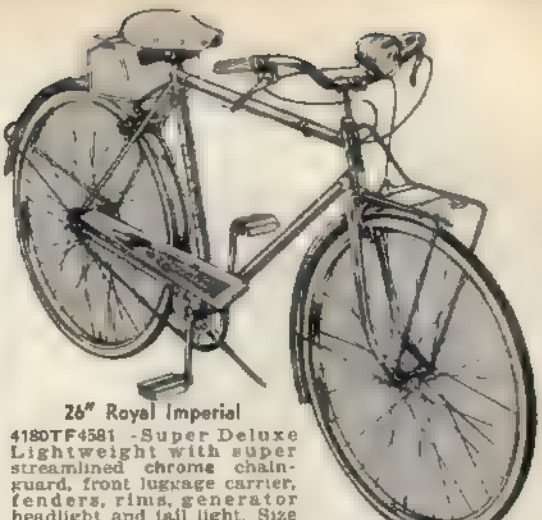


26" Sport Stick Shift

4212TF4181 — Lightweight 26"x1¾" chrome rims. Seat mast: Boys' 21", Girls' 19". Extra strong parallel tube frame, Sturmey Archer 3-Speed hub with Sport Shift control. Hand-operated front and rear caliper brakes, battery headlight in chrome finish, white-wall tires, super streamlined chainguard. Easy riding two-tone saddle with heavy duty two-tone touring bag. White rear reflector and kickstand. Specially treated before enameling for rust resistance and long life. **Black** with White trim. **Specify Boys' or Girls'.** Ship. wt. approx 43 lbs **F.O.B. Pennsylvania Warehouse.**

Sugg. Retail $66.95

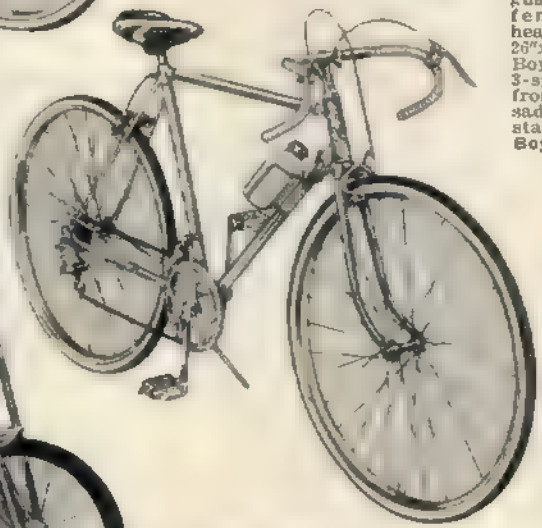




26" Royal Imperial

4180TF4581 - Super Deluxe Lightweight with super streamlined chrome chainguard, front luggage carrier, fenders, rims, generator headlight and tail light. Size 26"x1¾" rims. Seat mast: Boys' 21"; Girls' 19" Extra strong parallel tube frame 3-speed hub with twist Grip Control Hand operated front and rear caliper brakes. Whitewall tires White saddle, touring bag, pedals and rear reflector. Kickstand. **Flamboyant Gold** with White trim. **Specify Boys' or Girls'.** Ship. wt. 40 lbs **F.O.B. Penna. Whse.**

Sugg. Retail $73.50



16" Cobra Convertible

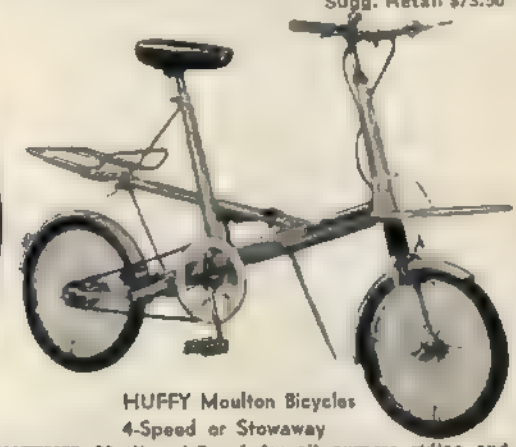
4213TF2478—Luxury Convertible Sidewalk Bicycle. Bicycle type tubular frame. Large streamlined tank converts for use as Boys or Girls bike. Chromed frame, racing fenders and tubular saddle brace. 3 piece crank with nylon bearings ¾" chrome plated deluxe Moto type adjustable handlebar. Vinyl bow type pedals with sleeve. 'Banana' type white saddle of simulated leather with stitched Mylar trim adjustable. Wheels 16" coaster brake rear, nylon bearing front. 1⅝" semi-pneumatic tires. Aluminum finished wheels. 5" safety wheels with moulded ⅝" tire. **Flamboyant Gold color.** White enamel trim. Ship. wt. approx 33 lbs. **F.O.B. Pennsylvania or Alabama Factory.**

Sugg. Retail $37.50

26" RACING MODEL

4083TF4838—Extra strong parallel tube frame. Lightweight chrome rims. Huret Allvit 10-Speed Derailleur Gear Caliper hand brakes front and rear. Whitewall tires. Maes racing handle bars. Leather racing saddle. Steel racing pedals. Stainless bottle, kickstand. **Flamboyant Gold** with White trim. Size 21"x ⅝" 21" seat mast. Ship wt 43 lbs **F.O.B. Pennsylvania Warehouse.**

Sugg. Retail $77.50



HUFFY Moulton Bicycles
4-Speed or Stowaway

4214TF7375—Moulton 4-Speed for all purpose riding and touring. **Oyster Pearl Gray** color. Carriers chrome handlebars, front and rear caliper hand brakes, polythene white chain wheel guard, mattress saddle, propstand, tire pump, Sturmey-Archer FW 4-speed hub, Dunlop 16 x1 375" tires, reflector pedals, chrome rims, tool set. **F.O.B. Ohio Factory**

Mfr's Sugg Retail $89.95

4215TF7375—Moulton Stowaway. Similar to above except single speed 60 gear ratio **Polychromatic Autumn Gold** finish, coaster brake and front caliper hand brake. Frame with quick locking device divides at main beam for easy storage. **F.O.B. Ohio Factory.**

Mfr's. Sugg. Retail $89.95

16" Convertible Bike

4216TF2185 — 16" Convertible Sidewalk bike finished in **Flamboyant Red** Allows your little one to learn in high style. Bicycle type tubular frame. Large streamlined tank converts for use as Boys or Girls bike. 3 piece crank with nylon bearings ¾" chrome plated semi 'Hi-Rise' type, adjustable handlebar. Vinyl bow type pedals with sleeve. Vinyl quilt adjustable saddle. Wheels 16" coaster brake rear. Nylon bearing front. 1⅝" semi-pneumatic tires. Aluminum finished. Chrome plated fenders. White enamel decoration. 5" safety wheels with moulded ⅝" tire. Ship wt. approx. 35 lbs **F.O.B. Pennsylvania or Alabama Factory.**

Sugg. Retail $31.50

- STRENGTH
- FLAIR
- QUALITY

SPORTS BIKES

The exciting different, action packed Sports Bikes that have taken the youngsters favor by storm. Truly a circus of fun for the young cyclist and now available for the girls. Fun—Yes! Different—Yes! But the Sports Bike still maintains all of the durability and safety features of the standard bike.

- CRAFTSMANSHIP
- DESIGN
- STYLE
- FUN

20" Deluxe Debutante

4217TF4025—A glamour bicycle that provides your girl with a passport to the world of fun and adventure. Craftsmanship and quality makes this bicycle a proven favorite. Sturdy 20" girl's frame with new color styled Blue and White saddle with embossed top. Chrome saddle truss rods and high riser chrome handlebars. Distinctive White basket carrier with colorful flowers. 2"x1¾" white sidewall tires. pedals and blue hand grips. High quality gleaming chrome fenders. Finished in Flamboyant Blue with White trim. Ship wt. approx. 42 lbs. **F.O.B. Arkansas Factory**

Sugg. Retail $64.50

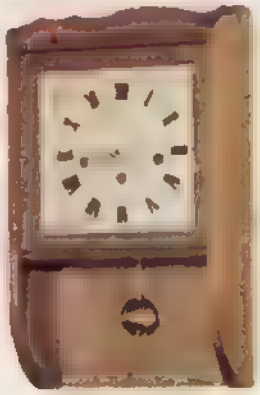
MASTER CLOCKMAKERS SINCE 1892

Herschede

Authentic bell chimes of Westminster Abbey . . . charming tones to enchant the ear. Chimes 4 notes on the quarter hour; 8 notes on the half hour; 12 notes on the ¾ hour and 16 notes on the full hour—Plus striking the number of hours. Fine cabinets, hand-rubbed and varnished to mirror smoothness. Finest mechanisms and craftsmanship by famed U.S. clockmakers.

"Lexington". Grace your mantle with this Westminster chime clock in Walnut or Mahogany. Charming tone, silver dial, polished brass bezel. Black numerals, serpentine hands. 7¾" high, 19" wide, 4¾" deep. 4 lbs.

73A1857-5300 Walnut 8 Day $85.00
73A1858-5300 Mahogany 8 Day 85.00
73A1859-4625 Walnut Electric 74.00
73A1860-4625 Mahogany Electric . 74.00

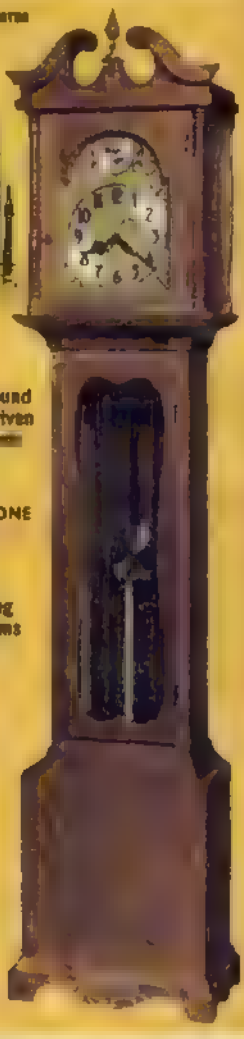


"Jefferson" 8-Day. Mantel chime clock . . . fine copy of an old Colonial original. Painstaking detail, pediment top and finial. Visible polished brass pendulum. Key wind. Fruitwood or Mahogany finish. 21" high, 11" wide 5¾" deep. 14 lbs.

73A1840-7800 Mahogany $125.00
73A1844-7800 Fruitwood $125.00

"Winthrop". Decorator's wall clock. 8-day key wind. Hand oil rubbed finish. Styled in classic simplicity . excellent with Colonial or modern. 17" high, 9½" wide, 5¾" deep. Quarter hour Westminster chimes. 15 lbs.

73A1834-5940 Walnut $95.00
73A1836-5940 Fruitwood ... 95.00



Chain Wound Weight Driven

CHIME-TONE RODS

Swinging Pendulums

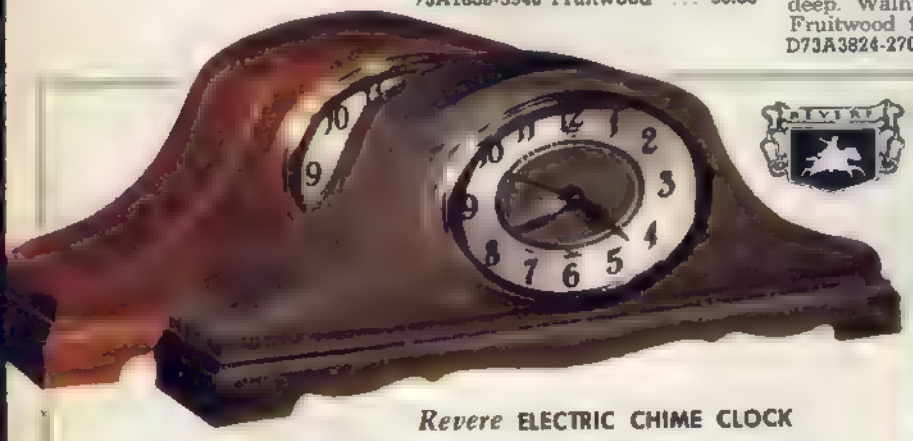
"Melrose" 8-Day (Left). Heirloom wood cabinet, beautifully proportioned with headed columns, solid sides. Gold color brass dial with scroll design and "Tempus Fugit" ornament. Chimes 4-quarter Westminster, strikes full hour on hidden Chimetone rods. 74½" high, 17⅞" wide, 10⅞" deep. Walnut, Mahogany or Fruitwood finish. Specify.

D73A3824-27000 84 lbs. $450.00

"Weatherly" 8-Day (Right). Colonial Grandmother's clock in heirloom wood with fluted columns and bottom overlay. Scroll and Tempus Fugit ornament on gold color brass dial. Four quarter Westminster chimes and hour strike on Chime-Tone rods. 72" high, 15½" wide, 9½ deep. Maple, Mahogany or Fruitwood. Specify. 56 lbs.

D73A3825-22800 84 lbs. $380.00

Above Floor Models
F.O.B. Factory, Mississippi.
Allow 3 to 4 Weeks for Delivery.



Revere ELECTRIC CHIME CLOCK

Resonant Westminster chimes peal out the quarter hours. Oval cut-out center dial, silver finished with brass bezel and hands, black numerals. Handsomely finished matched wood cases. Mahogany or Walnut finish 12½x6¾" high. Self starting Electric movement 110-115 volt AC.

73A1837-4125 Mahogany Finish, 7 lbs. $66.00
73A1839-4125 Walnut Finish, 7 lbs. 66.00

FREE ON REQUEST . . . 4-color brochure showing complete line of Herschede and Revere Mantel and Grandfather Chime Clocks. ADDRESS DEPT. A

HAGNS

CORDLESS

Kitchen Clocks

F CORDLESS ELECTRONIC HOLIDAY DINETTE-KITCHEN CLOCK. White metal case; sweep second. Runs 20 months on 1½v battery. 9¾" diam. Wt. 3 lbs.
73A1729-835.....$12.50
AS ABOVE, but with sand metal case
73A1730-835.....$12.50

C CORDLESS ELECTRONIC COPPER GEM DINETTE-KITCHEN CLOCK. Charming copper case, with white dial, black numerals, sweep second hand. 9" diameter. Runs 20 mos. on 1½v battery. Wt. 3 lbs.
73A1731-995.....$14.95
AS ABOVE, but with gleaming chrome case
73A1732-995.....$14.95

STRIKE and CHIME CLOCKS

- *Decorative elegance*
- *Modern wall beauty*
- *Traditional mantel design*

H 8-DAY WESTMINSTER CHIME. Westminster chimes every quarter hour and tolls full hour. Hand-rubbed, mahogany case. Front key wind. 7" x 8½" x 5" deep. 6" dial. 9 lbs.
73A1529-5100.....$85.00
AS ABOVE, rly strikes half and full hour. Wt. 7 lbs.
73A1530-4200.....$70.00

J 8-DAY WALL CLOCK. Strikes half and full hour. Brass hour markers, hands, frame, weights, chains, pendulum complete. Rosewood veneered case. 10½" x 10½" dial. Wt. 16 lbs.
73A1527-5700.....$95.00
AS ABOVE, but solid walnut dial, raised Roman numerals.
73A1528-5700.....$95.00

Cuckoo Clocks

Imported from the Black Forest of Germany . . . authentically detailed masterpieces in hand-carved wood . . . with dependable movements

Animated woodcutters saw continuously, woodcutter chops wood on full hour

A 2-TONE 12" CUCKOO. Brings a note of Old World charm into today's decor! Cleverly hand-crafted house case features rich contrasts of brown and buff and full hour striking movement. 30-hour movement. 8¼" x 12" high. Shpg. wt. 5 lbs.
73A1740-1377.....$22.95
AS ABOVE, all brown case
73A1741-1377.....$22.95

B MULTI-COLOR GRETCHEN CUCKOO. On the ½ and full hour a cuckoo pops out to let you know the time. Expertly hand-carved case and figures finished in hand-applied colors. Dependable 30-hour movement. 10½" x 9¾". Wt. 6 lbs.
73A1735-2217.....$36.95
AS ABOVE, but plays music for all six cuckoos.
73A1734-2757.....$45.95

C 8-DAY 14" CUCKOO. Hand-carved case in rich brown finish houses a gaily colored bird that cuckoos the half and full hour, going wound in accompaniment. Needs winding only once a week. 10" x 14" high. Shpg. wt. 14 lbs.
73A1736-2217.....$36.95
AS ABOVE, but with 30 hour movement. Shpg. wt. 6 lbs.
73A1737-1557.....$25.95

D 2-DOOR 19" CUCKOO & QUAIL. Quail chirps the ¼ hours; cuckoo calls at ½, full hour as gong sounds. Hand-carved case has 6 leaves. 2 birds. 30 hour movement. 14" x 19" high. Wt. 11 lbs.
73A1742-3717.....$61.95
8-DAY 18" CUCKOO. Similar to above. Cuckoos at ½, ½ hour. 13" x 16". Wt. 14 lbs.
73A1743-3117.....$51.95

E WOODCUTTER MUSICAL CUCKOO. A treasured possession that offers the ultimate in quaint Old World beauty, coupled with dependable timekeeping. Metal and wood hand-carved case is decorated with hand-applied, authentic colors. Animated. Two woodcutters saw continuously as the minutes tick by. Cuckoo calls each ½ hour . . . cuckoos the full hour with musical accompaniment as the woodcutter chops wood. 30-hour movement. 10" x 12" high. Wt. 10 lbs.
73A1733-3750.....$62.50

superb performance

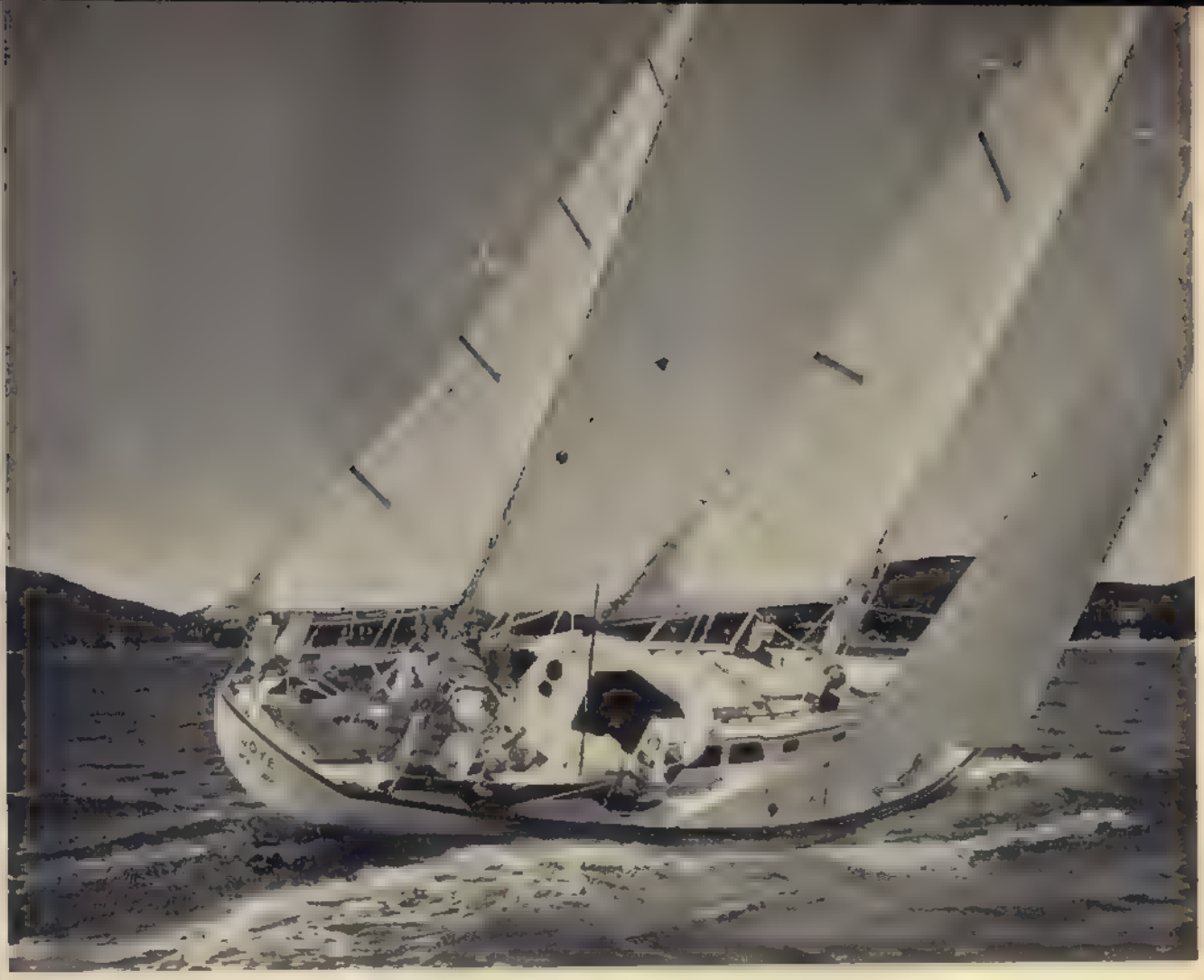
The Hinckley 48, "hard on the wind," is a picture of grace and power. But it's her superb performance and ease of handling that makes her so desirable to the knowledgeable yachtsman. You'll discover that the Hinckley 48, for all her size, handles much easier than many smaller yachts. You can spend as much for another yacht and not receive the sailing satisfaction, distinction and personal pride of ownership that comes with a Hinckley 48. So why compromise? Send for a brochure on the Hinckley 48 and get your money's worth of yachting pleasure.

HINCKLEY YACHT BROKERAGE & SERVICE DIVISION • PH. 207 244-5531

HENRY R. HINCKLEY & COMPANY

Henry R. Hinckley & Company • Southwest Harbor, Maine
Telephone (207) 244-5531

BUILDERS OF THE PILOT 35, BERMUDA 40, HINCKLEY 41 AND THE NEW COMPETITION 41



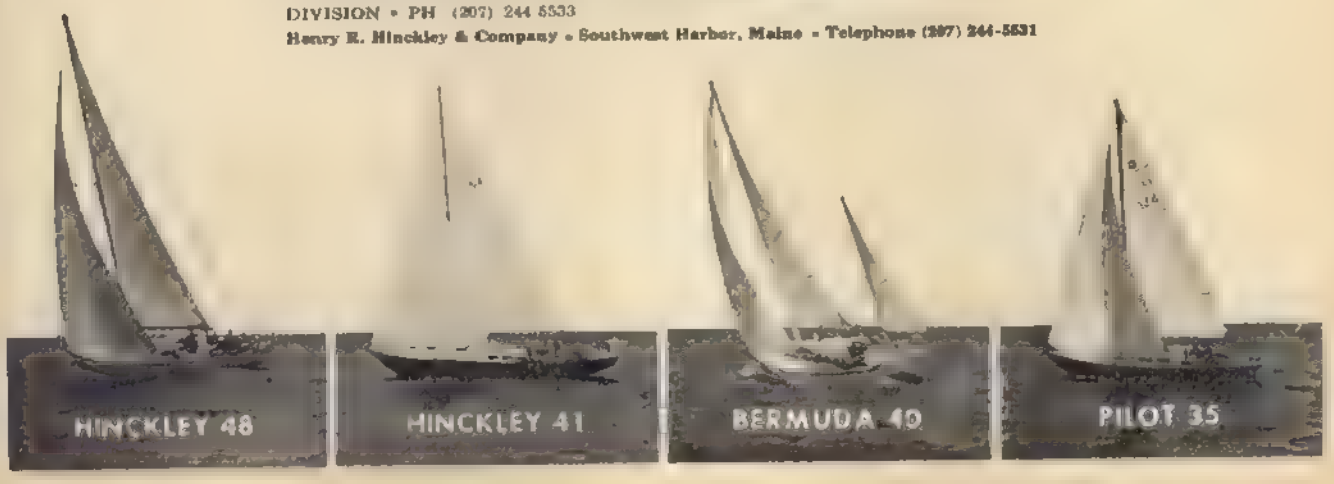
Uncompromising Quality

If you could come to Southwest Harbor and watch our skilled craftsmen at work, you'd appreciate how meticulous we are in building the Bermuda 40. Her classic design, simplicity of rig, luxuriously fitted interior, and innovations developed by a tradition of boat building, all combine to make the Bermuda 40 the perfect sailing racing auxiliary for the yachtsman who demands the best in cruising performance and comfort.
We invite your careful inspection of her many quality features . . . send for a brochure today.

HENRY R. HINCKLEY & COMPANY

HINCKLEY YACHT BROKERAGE & SERVICE
DIVISION • PH (207) 244 5533

Henry R. Hinckley & Company • Southwest Harbor, Maine • Telephone (207) 244-5531



An Offshore 31 with Hood Cruising Sails reeling off the knots.

THE HOOD CRUISING SAIL

(With Wide Panels?)

Over the years we have been asked the question "Why don't you make a really first class sail for the cruising man? What is needed is a simple, rugged sail without the sophisticated features of the racing sail yet would have the Hood quality of workmanship."

We've finally decided to do it.

In making a cruising sail we thought the highly-engineered narrow panels of Hood Defender cloth would be overdoing it a bit. Wide panel cloth would do perfectly well.

This would also reduce the cost.

So we set about to design and weave a wide panel cloth superior to anything available.

We think we have succeeded.

It is a soft cloth which has a nice "feel" to the hand. It contains no plastic additive. Thus it is easier to handle. We think this important to the cruising man who often sails shorthanded. Sails of soft cloth can be furled and bagged more easily.

Out of this new wide panel cloth we designed a sail with a fast shape incorporating the Hood quality of workmanship to insure ruggedness.

We omitted the stretchy-luff (on genoas), the super-roach (on mains), foot-lines, leach-lines, zippers and other features of the racing sail.

The result? A rugged, fast sail that will enhance the looks of your boat. What's more, it costs less. For more details on the Hood Cruising Sail, write Ted at the loft.

HOOD *Sailmakers* **Inc.**

Little Harbor Way

Marblehead, Mass.

LIGHTWEIGHT SAILS

(Light Air or Heavy Air?)

After the dramatic reduction in sailcloth weight on the 12 Meters (*Constellation's* 1964 main was 12 oz., *Intrepid's* 7.5 oz.), more and more sailors have been thinking about the correlation between sailcloth weight and light and heavy air performance.

It is the sailmaker's dilemma. If sails are made too light, they stretch out of shape when the breeze comes on. If made too heavy, they are not as effective in light air and it adds weight aloft.

Ted has been working on this problem for years. The objective at Hood Sailmakers has been to weave a lightweight sailcloth that would take its shape in light weather. Yet this lightweight cloth would be properly engineered so as not to distort in heavy air. At the same time the lightness of cloth would increase the stability and reduce the pitching moment of the yacht.

For years Hood sails have had the lowest stretch weight ratio of any sails in the world.

Yet this summer something special happened. A massive research project at Hood Sailmakers made a singular advance. It culminated in *Intrepid's* now world famous 7.5 oz. mainsail made from the new Defender cloth. (It should be noted that this sail was designed as an all-purpose sail and was carried by *Intrepid* in all races for the America's Cup.)

This new Defender cloth made in Marblehead is now available for cruising boats. Whether you sail in light or heavy air areas, there are advantages to Hood light-weight sails. They could improve your all-'round performance.

Why not write Ted at the loft?

HOOD *Sailmakers* **Inc.**

Little Harbor Way

Marblehead, Mass.

EVERY BOATSMAN SHOULD OWN A RAY JEFFERSON DEPTHFINDER FOR

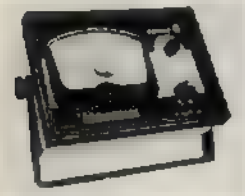
NAVIGATION SAFETY FISH FINDING

Ray Jefferson depthfinders have the power to probe deeper. Instantly and accurately, they'll tell you the depth of the water and the type of bottom under your boat. Ray Jeff depthfinders help you stay on your charted course and find your way in strange or unknown waters. Ray Jefferson depthfinders are an indispensable aid to navigation.

Ray Jefferson depthfinders' accurate depthfindings will protect your family and your boat. No more running aground and being stranded in danger areas. No more ruined propellers or scraped bottoms. Powerful, dependable, easy to use and install, Ray Jeff depthfinders are the most useful single piece of electronic gear you can own. You'll cruise with peace of mind with a Ray Jeff depthfinder at the helm.

Ray Jeff depthfinders scientifically pinpoint the best fishing spots, quickly, easily and accurately. Fishing's more fun when you catch fish and Ray Jeff depthfinders give you the information you need to pinpoint schools of fish . . . even individual fish. Ray Jeff depthfinders are a must for fishermen who are tired of empty creels and fish boxes.

RUGGED, RELIABLE, POWER PACKED MODELS FOR EVERY BOAT AND BUDGET



RAY JEFFERSON DEPTHFINDER MODEL "400"

This popular model has found acceptance with thousands of boatsmen The unit is completely transistorized, two range direct reading type unit powered by a self-contained mercury battery. This rugged, practical, easy-to-read unit gives pin point accuracy from 0 to 12 ft. and from 0 to 120 ft. $117.95 list complete with transducer, less battery.

RAY JEFFERSON DEPTHFINDER MODEL "410"

A "first of its kind" featuring depth readings up to 240 ft. on a clear, easy-to-read scale. Completely transistorized with illuminated meter for night time use. The "410" is powered by its own self-contained 12 volt battery or the boat's 12 volt power supply $149 50 list, complete with transducer, less battery.

RAY JEFFERSON DEPTHFINDER MODEL "510"

Ideal for small boat owners. Unit is less than 5" square and can be mounted on the smallest runabout. Completely transistorized flashing neon light indicator. Practical for day or night navigation. Range from 0-100 ft. Operates from any 12 volt power supply. $89.50 list, complete with indicator unit, transducer, 15 ft. of cable and new style transom mounting bracket.

RAY JEFFERSON DEPTHFINDER MODEL "520"

The newest addition to the Ray Jeff line. Designed for boatsmen who cruise and fish deep waters. Compact, portable and completely transistorized. Flashing neon light indicator reads depths from 0-200 ft. Operates from any 12 volt power supply $119 95 list, complete with indicator unit, transducer, 15 ft. of cable and new style transom mounting bracket.

RAY JEFFERSON FISH FLASHER MODEL "5005"

Here's a portable Fish Flasher that really finds fish fast! Easy to handle, easy to use and inexpensive enough for every fisherman to own. Completely transistorized, portable, battery-operated. Locates fish and bottom up to 240 ft., locates and pinpoints fish and best fishing spots quickly, easily and accurately. $149.95 list, complete with indicator, transducer, adjustable aluminum transom bracket and duffle type carrying bag, less batteries.

FREE! "Exploring the Sea" . . . a colorful fact filled booklet tells you how to get the most fun and enjoyment from electronic marine depthfinders. Write today . . . your free copy will be in the return mail. Write Dept. Y-168

Ray Jeff . . . The only Depthfinders authorized to carry the Marine Testing Institute's "Superior Product" award of quality **TESTED & APPROVED**

FULL ONE YEAR FACTORY GUARANTEE

RAY JEFFERSON

Over 30 Years leadership in Marine Electronics

Main and Cotton Sts., Phila., Pa. 19127

MARINE TESTING INSTITUTE INC

IMPORTANT
TOY FAIR
ANNOUNCEMENT

HORSMAN DOLLS Inc.

has CANCELLED
saturation TV plans
for, and relinquished
all manufacturing rights to

BABY GENIUS

(the battery-operated doll with the computer brain)

and

FEENOM

(the two inch folk-rock queen with miniature
electric guitar and full volume amplifier)

HUBLEY MIGHTY—MITE TRUCKS

METAL DUMP TRUCK

Dump operated by side lever. Color red and green. 9¼" long. 12 per ctn.; wt. 12 lbs.
K667-115 (Mfr. No. 1490) **$1.69**

OPERATING TOW TRUCK

All die cast metal construction, see-thru plastic windshield, deluxe wheels and grill, operating crane. In red/white and green/white combinations, both with yellow enameled and plated crane.

K667-131 (Mfr.#1853) Pack6/17# **$3.98**

STAKE TRUCK AND TRAILER

Over 20 inches long, all die cast metal stake truck and hitch-on trailer. Units packed assorted colors green or red with white stakes. Pack 6/22 lbs.
K667-156 (Mfr. No. 1860) **$4.59**

TRACTOR W/STAKE TRAILER

"Steering farm tractor has rubber tires and pulls die cast trailer that can be unhitched. 18½" long. Pack 6; wt. 24 lbs.
K667-180 (Mfr. No. 1560) **$4.49**

RANCHER SET

Slat-sided cattle trailer in bright yellow, hauled by cab-over-engine red tractor. Farm tractor hauls a flat-bed trailer, or hitches to plow or harrow. Animals include cow, sheep, 2 each ducks and chicken load into truck.

K667-271 (Mfr#1049) Pack3/9# **$4.49**

BULLDOZER

Sturdy all-metal dozer rolls on rubber tracks, has adjustable blade. Detailed engine plated sides, rivets add realism. Finished in authentic construction red and orange. Pack 6/14 pounds.
K667-404 (Mfr. No. 1950) **$3.19**

TRACTOR W/EARTHMOVER

Two unit scale model is 14" overall. Four wheeled tractor unhitches from earthmover to use separately. Spring operated earthmover body. Pack 6/11 lbs. 11 lbs.
K667-446 (Mfr. No. 1807) **$3.29**

ROAD BUILDERS SET

Complete road building set includes operating road grader, bulldozer, power shovel and heavy duty dump truck. Packaged in a 2-deck carton.

K677-479 (Mfr#1050) Pack1set **$11.95**

STATION

SERVICE STATION
Day and Nite Service Center

All steel lithographed service station with operating car wash. 5 plastic cars, 5 station workmen, tires, jacks, accessories. Lift, grease rack, elevator and gas pumps are also included. Size: 15"x26½". 3 per ctn.; wt. 19 lbs.
K668-113 (Mfr. No. 3485) **$5.19**

CRAGSTAN GYRO-POWER

CONSTRUCTION

Detailed equipment includes dump and cement mixer, bulldozer and roadgrader. Each unit has manually operated parts. 5" overall length. All units are Ayro Powered. Ea.
K668-170 (Mfr#1594-6) Pack72/19# **69¢**

CLASSIC AUTO SERIES

Assorted "old time" cars includes such models as Rolls Royce, Spyker Tourer, Maxwell Roadster and 1912 Packard. Each detailed replica has Gyro-power motor. Painted in bright colors with gold trim.

K668-220 (Mfr#1596-6) Pack72/21# **79¢**

PLEASURE ISLAND... on the OUT ISLANDER 58

Your whole cruise party can join the skipper on the "Flying Bridge". This Huckins innovation creates a spacious outdoor entertainment center for all your in-the-sun-activities.

Rough seas are smoothed by the insuperable Quadraconic hull—permitting low speed planing for comfort and economy—at instant readiness are high speeds when needed, or to get there in a hurry. Huckins safety system and water tight compartmentation assures peace of mind . . . muted diesels-in-stern places power to spare at your command.

This low profile Flying Bridge model has three double staterooms and a modern split level galley-dinette. For unexpected overnight guests deluxe convertible lounges in the ballroom size deckhouse salon provide additional sleeping quarters.

Move up to pleasure—move up to Huckins. An illustrated plan book will help you decide which of more than 50 different layouts will best suit your needs. Write for your copy to Huckins Yacht Corporation, P. O. Box 7068, Jacksonville, Florida 32210.

The Huckins Out Islander 58 yacht "Rowinco" will be on display at the Miami International Boat Show January 12-17 Write or come to the Huckins booth for your passport to "come aboard".

HUCKINS FAIRFORM FLYER®

REVEL 32' "EXPLORER"
32' Length 12' Beam 6'4" Headroom

$14,080 FOB

IF YOU'RE PAYING MORE . . .
YOU'RE PAYING TOO MUCH!

Twin Screw V/8 power • Two stateroom 6 sleeper • Complete galley with eye level ice chest • 6' wardrobe • Convertible lounge • Dinette • Fully carpeted • Pilot house with sliding side windows and ventilating windshield • Lapsides • All this plus Revel's vinyl clad superstructure (low maintenance)!

NO BETTER QUALITY AT ANY PRICE!

"Second Best" is not good enough for Revel. Only the highest standards of boat building plus the finest materials available are used in every RevelCraft Cruiser, regardless of cost! RevelCraft specifies only top grade materials such as:

- U.S. Weldwood "Duraplay" hull planking (full length stem to stern)
- Finest "Boat Grade" Philippine Mahogany
- "Nautolex" vinyl clad decks and superstructure (easy maintenance)
- "Stewart Warner" instruments
- American Chain and Cable "Steermaster" steering
- Warner "Velvet Drive" hydraulic transmission
- "Homestrand" and "Princess" galley stoves
- Revel's exclusive "Collector" muffler (whisper quiet)
- Chrysler Corp. V/8 power
- And much more

REVEL 30' "HOLIDAY"
29'10" Length.10'10" Beam.6'3" Headroom

$8,095 FOB

IF YOU'RE PAYING MORE . . .
YOU'RE PAYING TOO MUCH!

Bridge, bow rail, etc., optional

Full size family cruiser • 6 sleeper • V/8 powered • Complete galley • 6' high wardrobe • Convertible lounge • Dinette • Toilet room with vanity • Fully carpeted • Vinyl clad superstructure and decks for low maintenance.

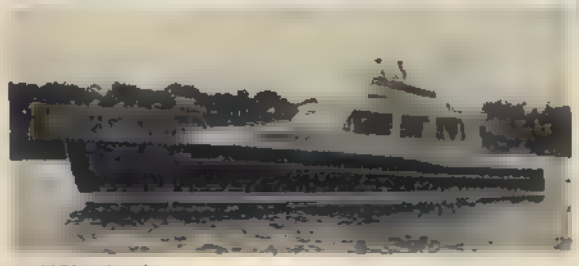
DEEPSEA CRUISERS, TESTED AND PROVED FOR RUGGED SEAGOING DUTY!

REVEL CRAFT

Write for literature or see your nearest RevelCraft dealer.
Dealers—a few choice dealerships available.

BOX 20 • ARNOLD, MARYLAND

HUCKINS OFFSHORE 65



SPORTSMAN 36

LINWOOD 56

46 SEDAN

SPORTSMAN 40

Yachting Leadership

You'd think we would want everyone to own a Huckins.

We don't.

Huckins yachts are not assembly line boats. If they were, people who own Huckins would buy something better.

They can't.

No finer yachts are built. That's why a Huckins is the symbol of authority among the ranks of knowledgeable yachtsmen.

Some men, like royalty, are born to own a Huckins. Others earn the right. Still others, on the way up, will own a Huckins someday in the future.

Today's most discerning yachtsmen already own a Huckins, or they are considering having us build one for them. If your position is such that you belong in this discriminating group, an illustrated brochure will help you decide which Huckins reflects you. There are dozens of different arrangements in hulls 40 to 80 feet. Write for your copy to Huckins Yacht Corporation, P. O. Box 7068, Jacksonville, Florida.

HUCKINS FAIRFORM FLYER

APRIL, 1968 1

Pepperell

with exclusive *NapGuard/SuperLoft!

- 100% Virgin ACRILAN ACRYLIC
- 100% Nylon Binding
- Machine Washable

Lady Pepperell's Peeress "Wedding Lace"

An exciting new woven jacquard blanket in a beautiful floral stripe effect. In 100% virgin Acrilan fibre's super soft touch with long wear and easy care features. Machine washable exclusive 'Nap Guard' Super Loft finish. Deep Nylon binding. Non-allergenic, resists shrinkage, retains its new fluffy look day after day. Coronial Pink, Chalet Blue, Mint Green or Paxen Yellow colors. Specify.

	Ship. Wt.	Sugg. Retail
8581C1170—Twin Size, 66"x90"	5 Lbs.	$14.95
8592C1326—Full Size, 80"x90"	6 Lbs.	18.95

"Needlework" Acrilan Blanket with Schiffli Binding

Superbly styled for warmth and beauty! Solid color magic Acrilan blanket . . . exquisitely styled with an all-over Schiffli "needlework" design on the matching 5" Nylon binding. Thick, fluffy . . . resists lint, sheds lint, due to patented NAP GUARD SUPER LOFT process. Ease of care: just thoroughly wash by machine or hand . . . quick drying. Moth proofed. Non-allergenic. Specify color: Very Pink, Pageant Blue or Aztec Gold.

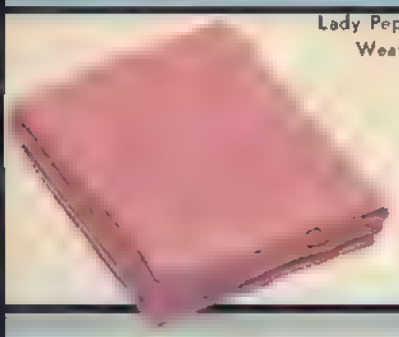
	Ship. Wt.	Sugg. Retail
9593C1014—Twin Size, 66"x90"	5 Lbs.	$14.95
9594C1151—Full Size, 80"x90"	6 Lbs.	16.95

MARK III Acrilan Blankets

Pepperell's deluxe winterweight blanket in the wonder fiber "ACRILAN." Thoroughly washable in tub or machine . . . quick drying! Absolutely moth and mildew-proof. Non-allergenic . . . won't irritate the most sensitive skin. This 100% "ACRILAN" acrylic fiber, blanket is warmer than other blankets of its weight. Exclusive "NAP-GUARD" Superloft finish. Soft and fluffy with long-wearing Nylon binding. Choice of sparkling colors: Pink, Avocado Green, Gold or Blue. Specify.

	Ship. Wt.	Sugg. Retail
6645C943—Mark III Winterweight, 72"x90"	5½ lbs.	$13.95
6389C1612—Mark III Winterweight, 108"x90" (Nylon binding all around)	7½ lbs.	24.95
9153C683—Medium Wt. "Year Rounder" 72"x90"	3 lbs.	8.95

Lady Pepperell "Olympia" Blanket—Napped Thermal Weave—Warm in Winter . Cool in Summer



A luxury air conditioned blanket made of 100% Virgin Acrilan . . . treated with Pepperell's exclusive Nap Guard Super Loft process for a thicker and fluffier blanket that resists linting, shedding and pilling. Cellular weave for cool summer use and warm winters when used with light covering. Thoroughly washable by machine or hand . . . quick drying. Absolutely moth proof. Bound with 5" Nylon binding. Choice of Deep Pink, Gold, Avocado Green or Blue. Specify.

	Ship. Wt.	Retail
9585C943—72"x90" Size	5 Lbs.	$13.95
*9586C1612—King Size, 108"x90"	6 Lbs.	24.95

*All Around Nylon Binding

HUDSON'S BAY 4 Point BLANKETS

Famous the world over . . . grandsire of a distinguished family of fine things for good living, Hudson's Bay 'Point' blankets are one of the few surviving links of the early Fur Trade days in the great Canadian Northwest. When identical blankets were traded for beaver pelts! Woven in England by skilled craftsmen in 100% virgin wool that has a deep, warm nap. Deluxe finished edges which need no binding. Unsurpassed in warmth, softness and strength . . . truly a lifetime possession. Rich vibrant colors are guaranteed colorfast. 72"x90" practical size fits twin or full beds. Wash with care. Handsome gift box. Choice of White with Multi-Stripe or Scarlet with Black Bar. Specify. Shipping weight 8 lbs.

7715C2813—White with Multi-Stripe Blanket	Suggested Retail $39.95
5317C2813—Scarlet with Black Bar Blanket	Suggested Retail $39.95

St. Marys in 100% ACRILAN and 100% WOOL

ST. MARYS Winterweight ACRILAN

The ultimate in Chemstrand's Acrilan luxury! More warmth, less weight, more wear with less care! Non-allergenic, moth, mildew proof. Machine washable, machine dryable. Never needs ironing! Resists pilling, shedding, matting. Extra wide 5" Nylon binding, cuff box. Antique Gold, Cerulean Blue, Beige, Verdian Green or White. Specify color.

	Ship. Wt. (Lbs.)	Retail
9003C1021—Twin Size Blanket (66"x90")	4½	$14.95
9008C1137—Full Size Blanket (80"x90")	5	16.95
9009C1685—King Size Blanket (108"x90")	6½	27.50

ST. MARYS Southwind" Washable Wool

A top quality blanket woven from fine selected wools. Of medium winter weight with deep nap for warmth and comfort. Warmth without weight, sweet soft beauty that does not fade, feel of wool at its best. Dyed and completely machine washable and dryable! Permanently moth proofed. Bound on ends with 2½" satin. Rich colors: Pink, Gold, Blue or Beige. Specify Color. Beautiful gift box. Shipping weight 5½ lbs.

	Sugg. Retail
6126C1333—Practical Size 72"x90"	$18.95

ST. MARYS "Moderne" Deluxe Wool

100% Virgin Wool blanket of real prestige. Thick and cozy as a huge fur covered Wool, no synthetic fiber can compare for true warmth. Fine deluxe color and cashmere soft to the hand and eye. Bound with 3" Nylon binding. Luxury gift boxed. Specify Pink, Lemon White or Verdian Green colors. Specify.

	Retail
6649C1755—Twin Size 66"x90" Ship. Wt. 5¾ lbs.	$22.50
6650C1145—Double Size 80"x90" Ship. Wt. 6¼ lbs.	27.50

Please Specify First and Second Color Choices if Possible

HUFFY BICYCLES

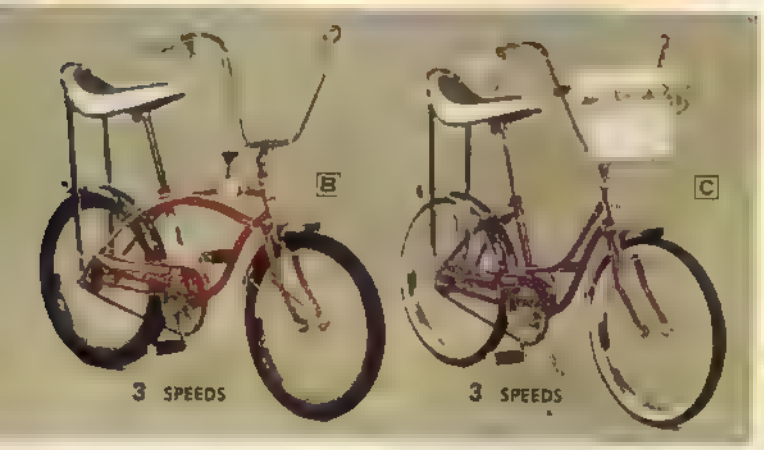
AMERICA'S GREATEST BIKE VALUES

DON GARLITS
World Champion Drag Racer says:

"The Huffy 'Rail' really smokes! It is long, lean and low, just like the super racers at the drag strips."

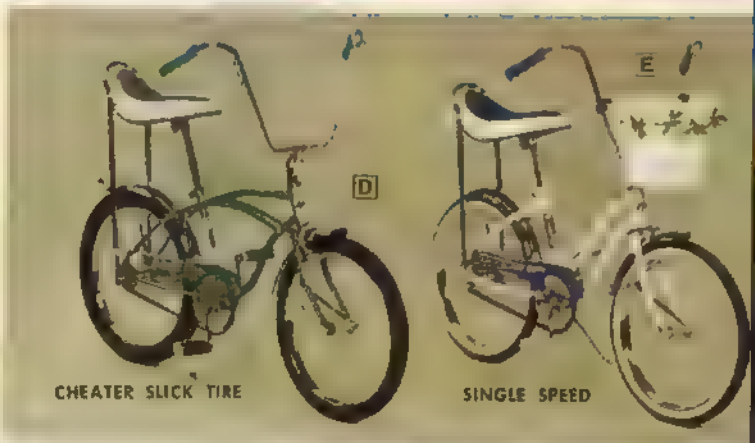
A **"THE RAIL" 5 SPEED** Long, low-profile follows the concept of super racers at drag strips. T-Bar stick shift in handsome control console. Malibu handlebars. Front and rear caliper handbrakes. Exotic new color . . . Midnight Magenta. Chrome plated stubby fenders, 20" wheels with Red Band tires. Quilted glitter banana saddle. Popular Cheater Slick rear tire. Boys model only. Ship. wt. 43 lbs. Retail
4143TF5531—20" Boys $69.95

"THE RAIL" 3 SPEED (Not shown.) Similar to model at left but with 3 speed rear hub. Stick shift in control console. Sparkling Gold color. Ship. wt. 43 lbs. Retail
4218TF5271—20" Boys $64.95



B **"DRAGSTER III"** T-Bar stick shift controls 3 Speed rear hub Malibu handlebars. Front and rear caliper handbrakes. Sunray Bronze color with chrome fenders. 20" wheels with Red Band tires. Glitter top banana saddle. Boys model only. Ship. wt. 41 lbs. Retail
4140TF4909—20" Boys $59.95

C **"MISS AMERICA III"** 3 Speed rear hub. Twist grip control on Malibu handlebars. Midnight Magenta frame with chrome fenders. Front and rear caliper handbrakes. 20" wheels with whitewall tires. Glitter top banana saddle. Flowered basket. Girls model only. Ship. wt. 40 lbs. Retail
4219TF4909—20" Girls $59.95

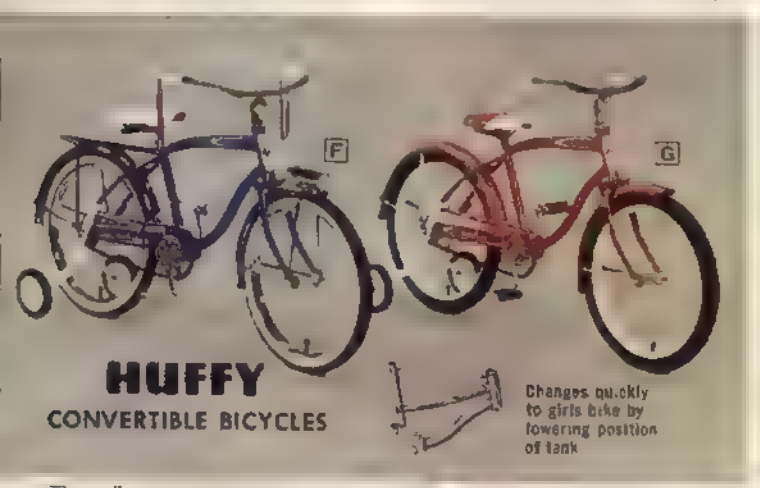


D **"CHEATER SLICK DRAGSTER"** Cheater Slick rear tire Green with chrome fenders Glitter top saddle. Coaster brake, front hand brake. Malibu handlebars Boys model. 40 lbs. Retail
4141TF4094—Boys Model . . . $49.95

"DRAGSTER I" (Not shown.) Knobby tread rear tire. Malibu handlebars. Gold. 38 lbs. Retail
4220TF3511—Boys Model . . . $39.95

E **"MISS AMERICA I"** A truly feminine bicycle with Malibu handlebars. Sparkling white frame with blue trim and chrome fenders. Flowered basket. Glitter top banana saddle. Rear coaster brake 20" wheels with whitewall tires. Girls model only.

Ship. wt. 38 lbs. Retail
4142TF4094—Girls Model . . . $49.95



F **"20" DELUXE CONVERTIBLE"** Converts from boys to girls bike, then back in a jiffy. Bike features: coaster brake, ball bearing crank, whitewall pneumatic tires, luggage carrier and headlight With removable outrigger training wheels. Flamboyant Blue Ship. wt. 36 lbs. Retail
4154TF3463—20" Model $39.95

G **"20" STANDARD CONVERTIBLE"** Changes from boys to girls bike Pneumatic tires, coaster brake and removable training wheels. Red. Ship. wt. 34 lbs. Retail
4155TF3063—20" Model $36.95

"16" SIDEWALK CONVERTIBLE" Similar to 20". Semi-pneu. tires. Red. Ship. wt. 31 lbs. Retail
4156TF2421—16" Model . $29.95

H **"CAMARO"** chrome fenders, white tires. Boys Black; Girls White. Specify Ship. wt. 46 lbs. Retail
4221TF3969—26" Model $46.95

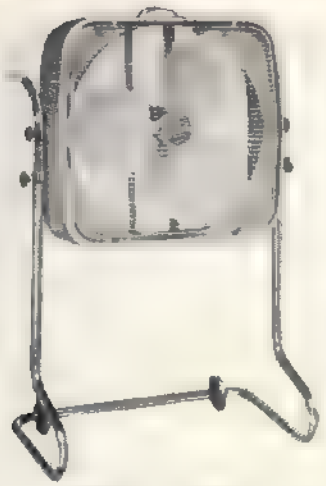
"BELAIR" (Not Shown.) Unequipped, sturdy bikes. Boys or Girls, Specify. Ship. wt. 43 lbs
4222TF3433—26" Model $36.95
4223TF3328—24" Model 36.95

I **"DELUXE SPORTSMAN"** 3 Speed twist grip Caliper brakes front and rear. Chrome fenders, rims, etc. Men's Gold, Ladies' White. Specify Ship wt 46 lbs. Retail
4224TF4328—Deluxe Model $49.95

"STANDARD SPORTSMAN" 3 Speed. Caliper brakes front and rear Specify Men's or Ladies'. Ship. wt. 43 lbs.
4225TF3801—Standard Model $44.95

Bicycles on This Page Shipped by Truck or Express from Ohio Factory

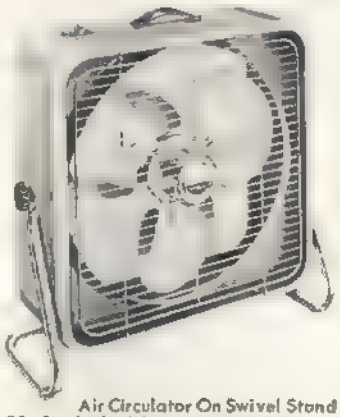
ELECTRIC FANS



Dominion Roll-A-Bout Fan

4900E2398 — Deluxe 20" fan with built-in vacuum for greater air delivery, two speed control. Can be adjusted from 42" to 48" above floor. Rotates 360°. Quiet heavy duty motor will not interfere with TV or radio. Aircraft replacement. Low 2200 C.F.M. High 4000 C.F.M. A.C. only. Turquoise color. Shipping wt. 34 lbs.

Retail $32.95



Air Circulator On Swivel Stand

5038E1890 — Three speed push button control. Seven blade patented 14" blades move large volumes of air to provide cooling comfort. Venturi ring directs air as desired. Swivel adjustment permits air almost 360° turn. Snap-out safety guards for easy cleaning of blades. Attractive Oriental brown enamel frames with chrome tone stand. Size 18½" x 18" x 8". 800 C.F.M. U.L. listed. 5 year motor warranty. A.C. only. 115 V. Ship. wt. 15 lbs.

Retail $29.95

High Velocity Fan

5141E1872 — For use in plant, service center, home, office, store this new high velocity model gives powerful cooling comfort. Durable 3 blades. Has 3 speeds. 12" heavy gauge steel blades. Adjustable tilt. Centers air deliveries. Decorator Beige with chromed cage and wire guard. Triple plate, corrosion resistant finish guaranteed by maker for 5 years. 3000 C.F.M. 115 Volts, 60 Cycles. U.L. approved. A.C. Ship. wt. 11 lbs. **Retail $27.96**

- **Electrically Reversible**
- **Portable Window Fan**

Dominion Window Fan

4901E2464 **Electrically Reversible 20"** portable for wall or window. Two speeds. Air displacement Low 2200 C.F.M. High 4000 C.F.M. Quiet heavy duty motor will not interfere with TV or radio. Supports safety guards for easy cleaning. Turquoise color. A.C. only. Ship. wt. 25 lbs.

Retail $33.95

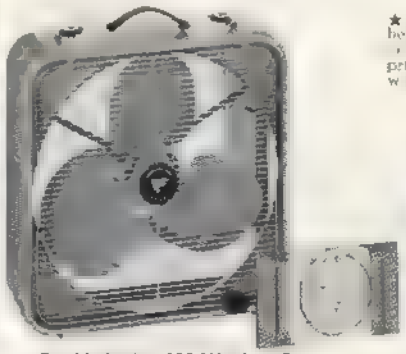
4267E437 End panels for closet air. Adjustable from 27" to 30½". Ship. wt. 9 lbs. **Retail $5.95**

Fresh'nd-Aire Twin 12" Automatic Casement Window Fan

Casement Window Fan

5040E3887 — Versatile, effective twin fan. Use as casement window fan or a floor fan. Twin, 12" metal propeller blades provide 2500 C.F.M. Three speeds—thermostatically reversible with automatic thermostat which is set at 80°. Thermostat heats evenly, safely. High speed gives fastest heat when cold. Safety guards. Heavy bar included. Size, 27½" x 17" x 6". A.C. only. 115 V. U.L. Listed. 5 year motor warranty. Beige housing. Ship. wt. 25 lbs.

Retail $59.95



Fresh'nd-Aire 20" Window Fan

4815E2890 **Electrically Reversible** fan with 3 speeds. Automatic thermostat. Venturi ring construction for maximum efficiency. Snap out safety guards. Air displacement from 2300 C.F.M. to 3500 C.F.M. Inductor type motor with bronze bearings assures quiet operation. Four line cabinet in desert beige. Size 22" x 22" x 7". A.C. only. Ship. wt. 15 lbs.

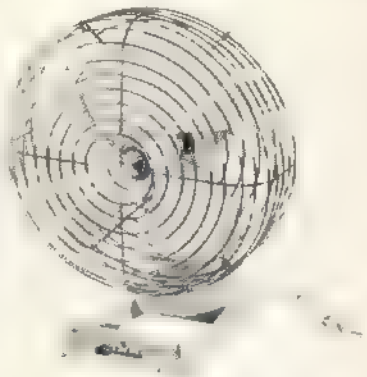
Retail $49.95

4270E357 End panels for direct to Adjustable from 27" to 35½". Height —23⅝". Ship. wt. 8 lbs. **Retail $6.00**

★ **NOTICE** — All prices quoted herein are either the manufacturer's or Bennett's suggested retail prices. They are not the prices at which Bennett actually sells.

Fresh'nd-Aire Floor Circulator

5039E2990—Modern, efficient, bassock-type floor circulator. Four speeds, quiet 3-way switch. Low, two intermediate speeds and high speed. Special safety guard for curious children's hands and pets. Housing is spill proof and stain resistant. Doubles as a TV seat. Size 14" high and 20" in diameter. 3200 C.F.M. A.C. only. 115 V. U.L. listed. 5 year motor warranty. Ship. wt. 14 lbs. **Retail $49.95**



14" Jack Frost 3-speed Oscillating Fan

4804E2208 Beautifully styled fan designed for many hours of cooling comfort. Four position side control on base for convenient operation. Powerful motor will not interfere with TV or radio. Fan can be tilted for air direction. Air delivery 1350 C.F.M. Azure Blue color. A.C. only. Ship. wt. 14 lbs.

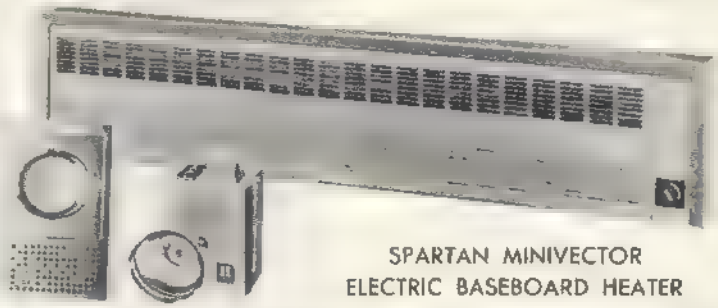
Retail $32.95

TOASTMASTER

Toastmaster
Fan Forced Baseboard Heater

A deluxe fan forced baseboard heater with All Florentine Gold colored cabinet. Quiet fan draws cool air from the floor, warms it and re-circulates it through the entire length of the heater and into the room. Automatic thermostat maintains temperature selected on seven position control with positive off position. Has Heatube element. Size 40¼" x 8¼" x 4½". 1320 watts. 120 volts. 60 cycle. AC only. 4500 BTU/HR. 7' cord. Ship. wt. 13 lbs.

5041E1892 **Baseboard Heater.** **Retail $27.50**



SPARTAN MINIVECTOR
ELECTRIC BASEBOARD HEATER

Easily installed, can be full or semi recessed flush. Specify Voltage 208 V. 240 V. 120 V. Not Available for 8 heaters. F.O.B. New Jersey Factory

Cat. No.	Length	Watts	B.T.U.	Ship. Wt.	Retail
4551EF800	3 Feet	750	2611	15 lbs.	$29.95
4552EF2333	4 Feet	1000	3415	20 lbs.	38.95
4553EF2666	5 Feet	1250	4219	25 lbs.	44.50
4554EF3033	6 Feet	1500	5122	30 lbs.	51.95
4555EF4000	8 Feet	2000	6830	40 lbs.	66.50

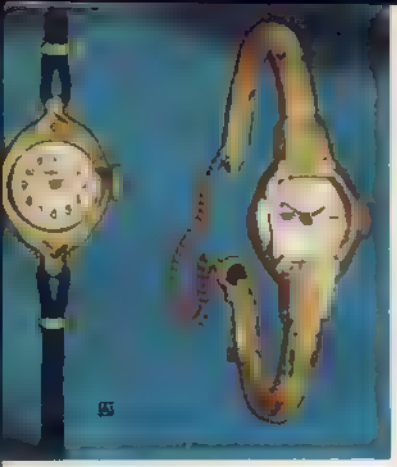
4556EF2314 **Minneapolis Honeywell Control** (AC only) 3 heating elements 9200 watts at 240 volts. 6900 watts at 120 volts. **Retail $36.95**

4903EF727 **Minneapolis Honeywell Control** (AC only) 1 line voltage thermostat 9200 watts at 240 volts or 2500 watts at 120 volts. **Retail $12.00**

Same as above with Integral, Snap Action, Thermostat

Cat. No.	Length	Watts	B.T.U.	Ship. Wt.	Retail
4904EF2334	3 Feet	750	2611	5 lbs.	$38.95
4905EF2857	4 Feet	1000	3415	20 lbs.	47.95
4906EF3200	5 Feet	1250	4219	25 lbs.	53.50
4907EF3687	6 Feet	1500	5122	30 lbs.	61.00
4908EF4534	8 Feet	2000	6830	40 lbs.	75.50

NOW HEAR THIS...
BOATERIFIC'S FREE RADAR LIGHTHOUSE
MAKES WAVES FOR '68!
WARNING:
Heavy profits expected due to heavy TV saturation. (8 straight weeks of national network and spot TV in major markets coast to coast.)
Now, for a limited time only, Ideal's giving away an authentically scaled Radar Lighthouse that lets kids steer their boats by remote control. It's double the fun for the price of one. Six Boaterific classics and a free Lighthouse with each one. You re guaranteed multiple purchases.
Call your Ideal Representative for details on this promotion and the Boaterific Action Displays that go with it.
Boaterific... it's terrific.
it's
IDEAL



TIMEX Cavatina COLLECTION

Fashionable designs to go with every type of outfit . . . for every occasion . . . for every time of day

A Smart Sculptured Case. Easy-read dial. Yellow numerals. Yellow bezel. Nylon cord band.
73W770-787 $11.95

B Florentine Bangle. Fashionable spring bars. Yellow-tone case. Dots and slim wedge markers.
73W758-1000 $15.00

C Thin Modern. Plain white dial, black numerals. Chrome plated bezel. Black suede band.
73W771-883 $9.95

D Modern Thin. Yellow bezel. Plain white dial, yellow numerals. Black suede band.
73W772-787 $11.95

E Petite. Fine lug detail. Chrome plated bezel. Black numerals. Adjustable expansion bracelet.
73W755-730 $18.95
As above. Yellow bezel, numerals.
73W757-883 $12.95

F Curved Case. Yellow bezel. Chevron lugs. Dainty numerals, slim-wedge markers. Black leather band.
73W716-787 $11.95

G Diamonds! Two fiery eight-facet diamonds set in silver Rhodium plated bezel. Expansion bracelet.
73W768-1002 $15.95

17-JEWEL LEVER WATCHES . . . for Her

TIMEX Prestige

Completely functional jeweled lever watches in fresh, contemporary styling . . . Shock-resistant movements, unbreakable mainsprings, stainless steel backs, sweep second

21-JEWEL LEVER . . . WATCH for Him

H Ladies Classic Round. 17-jewel watch with contemporary fashion accents. Yellow bezel, sweep second hand. Champagne color leather strap.
73W713-1330 $19.95

I Fashionable, Feminine. 17-jewel, waterproof* and dustproof*. Chrome plated bezel. Sweep second hand. Luminous dial. Leather strap.
73W738-1330 $19.95

J Man's Dress Watch. Handsome new style 21-jewel movement. Waterproof* and dustproof*. Plain dial with sweep second hand. Yellow bezel. Matching expansion band.
73W714-1330 $19.95
As Above: Chrome bezel, and radiolite dial.
73W737-1330 $19.95

NOTICE: Timex and Ingersoll Watches are sold by us only to retailers for resale, or for awards, premiums and prizes on a bona fide purchase order.

TIMEX Electrics

Never need winding, on or off the wrist. Energy Cell is Guaranteed for one year.

- FOR MEN
- FOR LADIES

Men's Electric. Jeweled precision movement. Shock-resistant. Stainless steel back. Waterproof* and dustproof*. Sweep second hand. Yellow bezel. Expansion band.
73W747 2883 $39.95
As above: Chrome plated bezel and luminous dial.
73W746-2883 $39.95

Ladies' Electric. Shield shape. 10K rolled gold plated case. Sweep second hand and leather strap.
73W767-3333 $50.00

*Stays waterproof and dustproof as long as crystal, crown and back remain intact.

Ingersoll CHARACTER WATCHES

Delightful Gifts for Boys and Girls

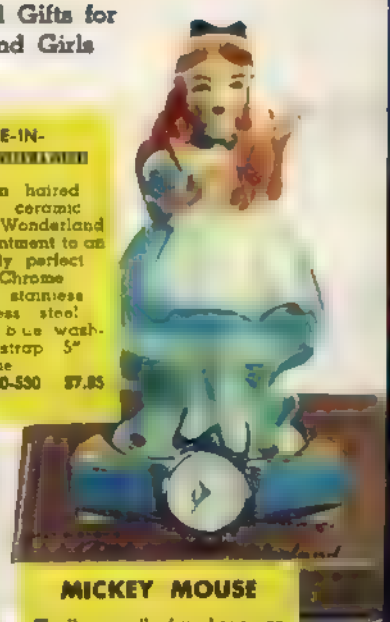
Shock-Resistant, Anti-Magnetic. Chrome Bezels, Washable Straps, Stainless Steel Backs, Unbreakable Mainsprings.

FREE FIGURINES

. . . with each character watch — a beautifully molded ceramic, highly glazed and colorful 5" tall.

ALICE-IN-WONDERLAND

Golden haired 'Alice' ceramic adds Wonderland enchantment to an already perfect gift. Chrome bezel, stainless steel back. Blue washable strap. 5" figurine.
73W760-530 $7.95



CINDERELLA

Adorable gift pack for little girls. Watch has chrome bezel, stainless steel back, washable strap. 5" ceramic Cinderella poses prettily.
73W719-530 $7.95

MICKEY MOUSE

Thrills small fry—boys or girls 5" Mickey with cherubic face. Chrome bezel, stainless steel back. Red washable strap.
73W721-530 $7.95

OFFICIAL DOCTOR DOLITTLE HATS

'I've Never Seen Anything Like It!'

ASSORTMENT NUMBER TWO — 8 Styles at $6.00 Doz.

9900 — TIGER PORKY
Size — S-M-L
Pkd. — 6 Doz.
Wt. — 8 lbs.

9901 — ZEBRA PORKY
Size — S-M-L
Pkd. — 6 Doz.
Wt. — 8 lbs.

9902 — LEOPARD PORKY
Size — S-M-L-
Pkd. — 6 Doz.
Wt. — 8 lbs.

9903 — GIRAFFE PORKY
Size — S-M-L
Pkd. — 6 Doz.
Wt. — 8 lbs.

9904 — TIGER JOCKEY
Size — S-M-L
Pkd. — 6 Doz.
Wt. — 8 lbs.

9905 — ZEBRA JOCKEY
Size — S-M-L
Pkd. — 6 Doz.
Wt. — 8 lbs.

9906 — LEOPARD JOCKEY
Size — S-M-L
Pkd. — 6 Doz.
Wt. — 8 lbs.

9907 — GIRAFFE JOCKEY
Size — S-M-L
Pkd. — 6 Doz.
Wt. — 8 lbs.

THE ABOVE HATS CAN BE PURCHASED INDIVIDUALLY. PRICE: $6.00 DOZ
Doctor Dolittle is a motion picture which will open in New York City and Los Angeles December 19th and 21st, respectively, and then tour the country. The picture, starring Rex Harrison, has tremendous appeal to children ages three to twelve. The demand for these hats has been tremendous.

1968 SHOWS

CHICAGO, ILL.
Navy Pier Housewares & Variety Exhibit
Booths — 1597—1599—1701—1703
January 13-18

STATLER HILTON, New York City
Toy Fair
March 11-15

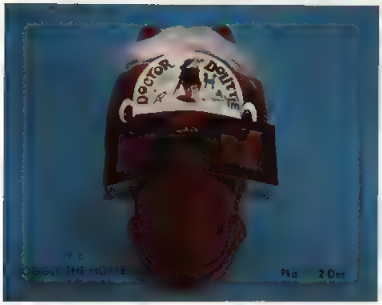
N.Y. COLISEUM, New York City
New York Premium Show
Booth 1134

'I've Never Seen Anything Like It!'

© MCMLXVII TWENTIETH CENTURY FOX FILM CORPORATION AND APJAC PRODUCTIONS, INC. ALL RIGHTS RESERVED

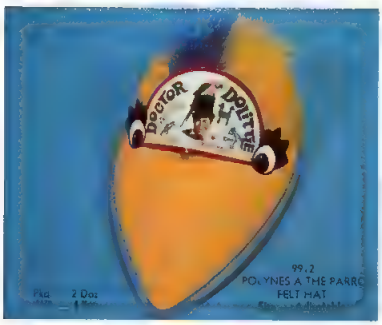
OFFICIAL DOCTOR DOLITTLE HATS

ASSORTMENT NUMBER ONE — 4 Styles at $7.20 Doz.



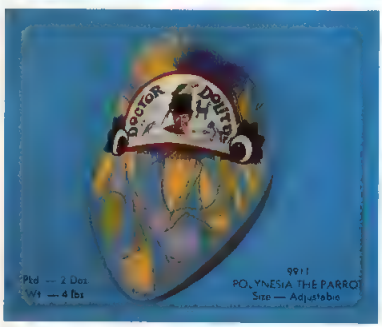
9908
GEORGE THE HORSE
Pkd 2 Doz

9915
GIRAFFE HAT
Size — Adjustable
Pkd. — 2 Doz



Pkd 2 Doz
Wt — 4 lbs

99.2
POLYNESIA THE PARROT
FELT HAT



Pkd — 2 Doz.
Wt — 4 lbs

9911
POLYNESIA THE PARROT
Size — Adjustable

INDIVIDUAL STYLES ABOVE MAY BE PURCHASED — PRICE $7.20 DOZ.

9909
OFFICIAL DR. DOLITTLE HAT — SILK
Size Small Medium
Pkd. — 2 Doz.

9910
GIRAFFE TOP HAT
Size — Small Medium
Pkd. — 2 Doz.

FACTORY & SHOWROOM
Jacobson HAT CO., Inc. Prescott Ave. & Ridge Row Scranton, Pa. 8510 Phone 7 7—342-7887
Sales Offices: NORM SAMILSON & ASSOC., 200 5th Ave., New York, N.Y. 10010 —Phone 212—255-0488
G. L. SAMUELS & CO., 13221 "D" Admiral Ave., Marina Del Rey, Calif. 90291 Phone 213—870-7202

Brand new Calypso diving equipment for the young swim set

THE YOUTH MARKET WILL WATCH

Captain Jacques Cousteau and his flagship *Calypso* on TV. They'll be featured for at least three years on a series of ABC-TV hour-long adventure specials, "The Undersea World of Jacques Cousteau."* Count on Captain Cousteau to become a new TV hero with the young set.

THE YOUTH MARKET WILL WANT

official Calypso masks, fins, and snorkels. Designed for the age group from 4 to 15, Calypso is ideal for around the pool. It's a star performer in the ocean too. The young swim set is bound to take to Calypso like a duck to water.

THE YOUTH MARKET WILL JOIN

Captain Cousteau's Underwater Club. Membership applications appear on each Calypso package. And the packages themselves make powerful point-of-sale displays that catch the eye, make the sale.

ALL FROM AQUA-LUNG®—THE LEADER IN UNDERWATER EQUIPMENT

Aqua-Lung, a division of U.S. Divers Co., is the world's largest manufacturer of diving equipment. Aqua-Lung equipment is the choice of sport divers throughout the world. This acceptance and leadership adds extra sales appeal to the Aqua-Lung symbol. Why not let it work for you? Dive in: Write for more information today, attention Calypso Product Mgr., AQUA-LUNG, a division of U.S. Divers Company, 3323 West Warner Avenue, Santa Ana, California 92702. Phone: (714) 549-2241. Cable: AQUALUNG

Stock up now for the Calypso wave that's coming!

*Copyright 1967 Walter Productions

EXECUTIVE CHANGES CONT'D

sume a broader role with the parent company, whose headquarters are in Pittsburgh, and with its subsidiaries, CPS Industries, LePage's, and American Universal Plastics.

Herbert Rome, general manager of the Office Equipment, Premium and Custom Division of Eldon Industries, has been appointed a corporate vice-president and member of the executive committee. It was under Mr. Rome's supervision that the Premium Division was organized in 1962. The division specializes in self-liquidators, dealer-loaders and sales incentives. It offers a complete program including redemption and mailing service.

Hardware Wholesalers, Inc., of Fort Wayne, Ind., has announced that Neal Tiffany has assumed the position of toy buyer at the beginning of the year. The company is a dealer-owned distributor with 700 dealers in 12 states.

Joseph D. O'Brien has been elected vice-president-manufacturing of the Strombecker Corporation, according to Myron B. Shure, president. Formerly director of manufacturing, Mr. O'Brien will now be responsible for manufacturing operations for both the Strombecker Road Racing and the Tootsietoy Divisions, as well as for a subsidiary, Durant Electronics.

Donald P. Bloom has returned to the firm of Langfelder, Homma & Carroll, after an absence of two years. In addition to his sales responsibilities, Mr. Bloom will assist in the merchandising of Christmas and Easter lines. He had previously been with the firm for 12 years.

CLASSIFIED ADS P. 420

Bob Blume has been appointed sales manager of the Arthur W. Hahn Company, manufacturers of miniature Christmas trees and wreaths, according to company president Ira Abrams. Mr. Blume was formerly associated with the J. T. Blume Company and had also served as assistant sales manager of Max Eckardt & Sons.

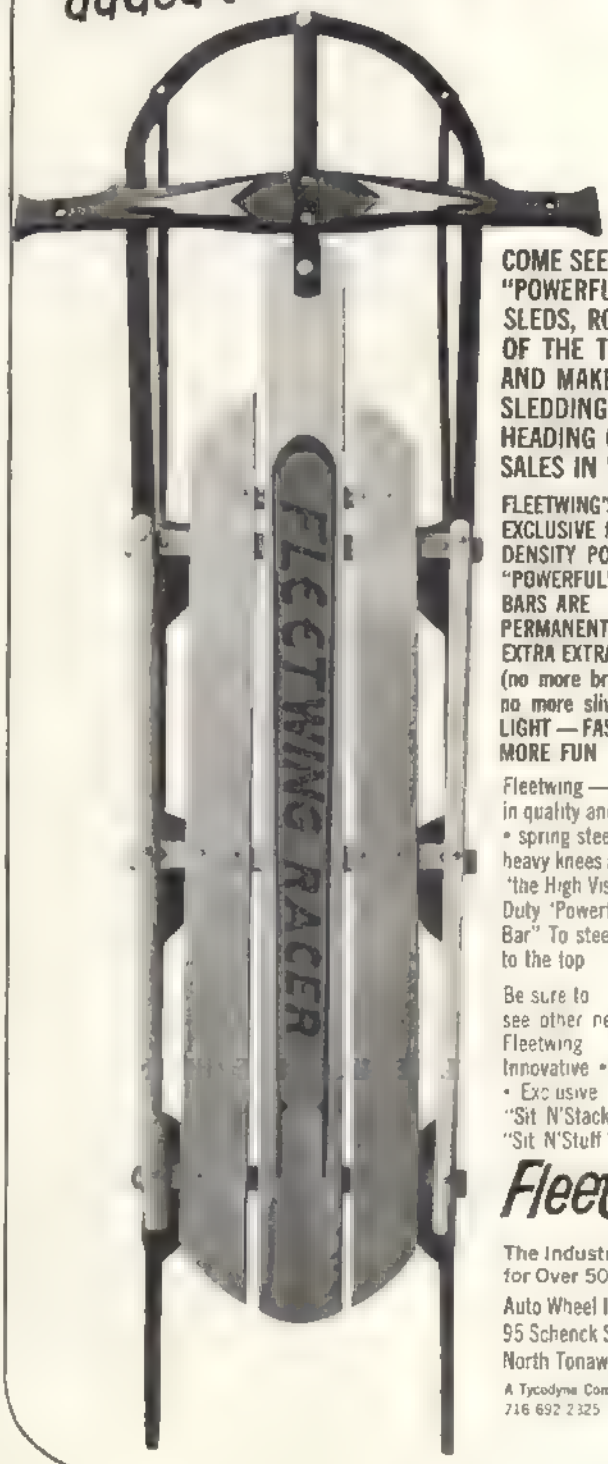
Clevite Corporation, Freeport, Ill., has announced several changes in the marketing organization of its Burgess Battery Division. W. W. Riddell, formerly assistant sales manager, will be manager, marketing services. Advancing to the new post of manager, field sales, is R. W. Sicard. Other promotions include Jack Jurewicz to manager, OEM sales, Dale Nelson to manager, industrial sales; and Jack O'Rourke to Northeast Central district manager.

Pressman Toy Corporation has announced extensive changes in its representatives, according to Mickey Graubard, vice-president. The lineup will be: Al Cohen Associates, with offices in Dallas and Houston — Texas, Oklahoma, Arkansas, Mississippi, and Louisiana: Leonard Stern — Illinois and Wisconsin; Marvin Kaye — Michigan, Ohio, Indiana and Kentucky; Davis Koffman & Associates — Missouri, Iowa, Nebraska and Kansas

The firm also made known that Bill Marcus, with offices at 200 Fifth Avenue New York City, will handle all mail order business. Al Cousins, at the same address, will be in charge of variety chain sales.

Seymour Scheckner has been appointed senior vice-president of Papercraft Corporation, according to Joseph M. Katz, chairman and president of the company. Since 1965 Mr. Scheckner has served as corporate vice-president. In his new capacity he will as-

"Powerful" Steering
added to Fleetwing's Sled Line



COME SEE FLEETWING'S "POWERFUL" STEERING SLEDS, ROOM 651 OF THE TOY BUILDING AND MAKE FLEETWING SLEDDING THE HEADING OF YOUR SALES IN '68

FLEETWING'S NEW EXCLUSIVE MOLDED HIGH DENSITY POLYETHYLENE "POWERFUL" STEERING BARS ARE PERMANENTLY-COLORED, EXTRA EXTRA SAFE (no more brush burns — no more slivers) LIGHT — FAST — EASY — MORE FUN

Fleetwing — still the leader in quality and design • spring steel runners • extra heavy knees and now "the High Visibility Heavy Duty 'Powerful' Steering Bar" To steer your sled sales to the top

Be sure to see other new products of Fleetwing Innovative • Original • Exclusive "Sit N'Stack" "Sit N'Step" "Sit N'Stuff"

Fleetwing

The Industry Standard for Over 50 Years

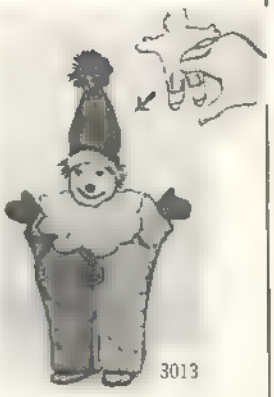
Auto Wheel Industries, Inc.
95 Schenck St.
North Tonawanda, N. Y. 14120

A Tycodyne Company
716 692 2325

Ideal Items for Your Catalog

• We feature small space (easy-to-mail) old world antique replica Toys and Dolls, Handcrafted Puzzles, Boats, Doll House Furniture (wood, not plastic) Educational Devices, Novelty Gifts, etc.

For example, our handmade *Walking Puppet Clown*. Fingers fit into legs to make clown dance, walk, etc. 7". No. 3013 @ $7.80 dz. Just one of hundreds.



3013

VISIT US and we'll discuss and show you hundreds of unique offbeat imports, tested and proven for mail order. These are exclusive with us and can be exclusively yours. So come in soon. In the meanwhile, send for our latest catalog.

B. SHACKMAN & CO.

Dept. P-3, 2 W. 35th Street, New York, N. Y. 10001

Creators of Unique Toy & Gift Items Since 1898

Ideal Items for Your Catalog

• We feature small space (easy-to-mail) old world antique replica Toys and Dolls, Handcrafted Puzzles, Boats, Doll House Furniture (wood, not plastic) Educational Devices, Novelty Gifts, etc.

For example, our 10" old fashioned *Bisque Baby*. Exact replica of the museum original, lace trimmed costume. No. 4726 @ $24.00 dz. is just one of hundreds.

VISIT US and we'll discuss and show you hundreds of unique off-beat imports, tested and proven for mail order. These are exclusive with us and can be exclusively yours. So come in soon. In the meanwhile, send for our latest catalog.

B. SHACKMAN & CO.

Dept. P-3, 2 W. 35th Street, New York, N. Y. 10001

Creators of Unique Toy & Gift Items Since 1898

MARUSAN Bulldog Toy

NEW

—heavy duty—

018 BULLDOZER

017 ROAD ROLLER

037 POWER SHOVEL

"FEATURES"

★ Sturdy and safe for children.
★ Uses heavy gauge steel materials.
★ Powerful friction motor.
★ Plastic driver.
★ Realistic siren.

—The following Bulldog toys are available in various sizes—

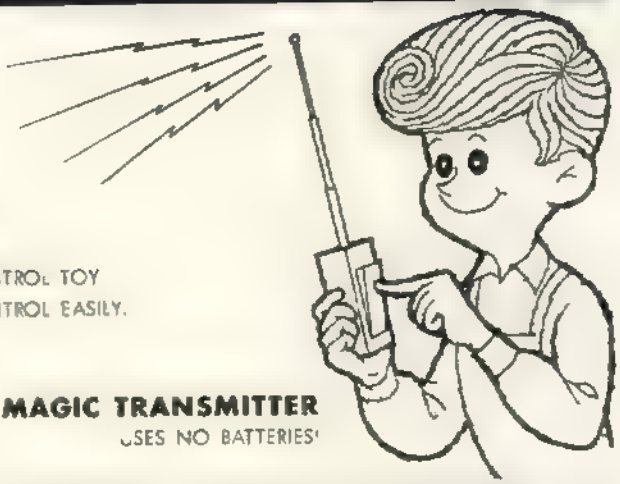
Dump truck, fire engine, stake and pick-up truck, delivery van, ambulance and police patrol car.

★ Write today for details.

K.K. MARUSAN

5-11, 3-chome, Kotobuki, Taito-ku, Tokyo, Japan
Telex:265-5183 SANPLAMODEL TOK. Phone:844-7103

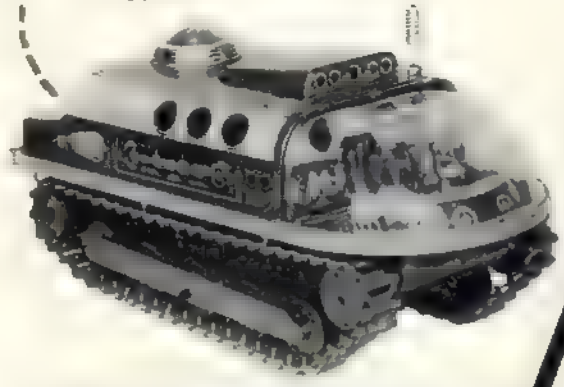
SO MUCH FUN! MASUDAYA'S ACTION TOYS



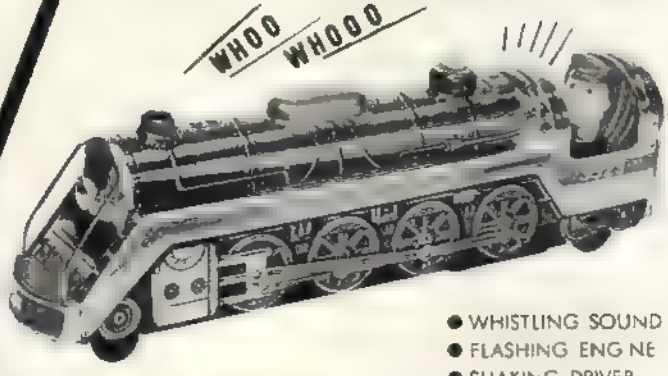
RADICON SPACE PATHFINDER

RADIO REMOTE CONTROL TOY
ANYBODY CAN CONTROL EASILY.

MAGIC TRANSMITTER
USES NO BATTERIES!

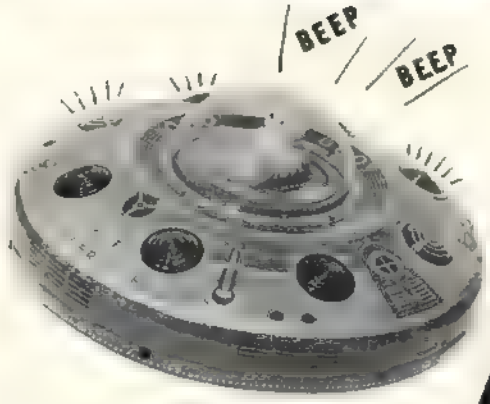


PIONEER OF WORLD'S "TOYLAND"



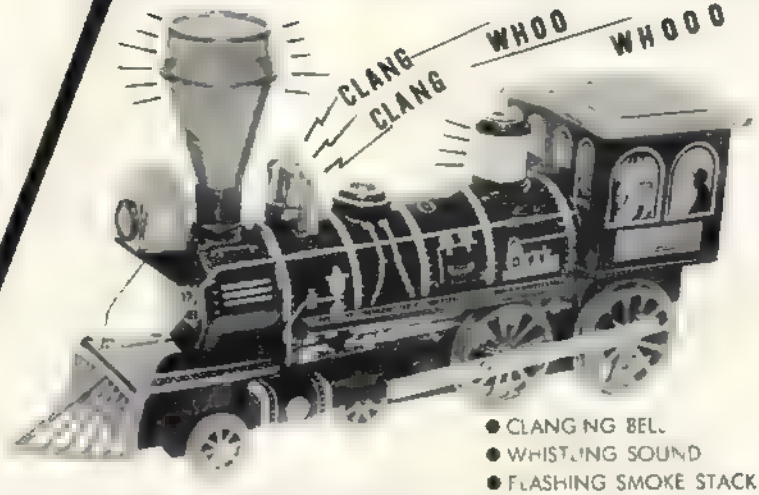
- WHISTLING SOUND
- FLASHING ENGINE
- SHAKING DRIVER
- MYSTERY ACTION

SILVER MOUNTAIN LOCO.



SPACE EXPLORER SHIP X-8

- BEEP BEEP SOUND
- BLINKING MULTI-COLORED LIGHT
- MYSTERY ACTION



- CLANGING BELL
- WHISTLING SOUND
- FLASHING SMOKE STACK AND STEAM ROOM

GIANT WESTERN SPECIAL EXPRESS

TRADE MARK MODERN TOYS

MASUDAYA TOY CO., LTD.

4, 6, 2-CHOME, KURAMAE, TAITO-KU, TOKYO, JAPAN TEL: (841) 0151

N.Y. LIASON OFFICE 1107 BROADWAY, NEW YORK, N.Y. 10010 TEL: (212) 242-2913

(INQUIRIES WILL BE ACCEPTED THROUGH YOUR IMPORTERS.)

What's a Cal 25 good for between races?

We know some Cal 25 sailors so busy filling up their trophy cases that they never really play aboard their boats.

And that's too bad, because we went to a lot of effort to make the Cal 25 a real fun boat, a boat to relax in, and breathe deeply in, between races.

Effort like making the four berths big enough for *grown up* people, a convertible hatch cover that can be raised to provide full standing headroom for a seven-footer, a unique transom that takes the grief out of using an outboard, and a dinette at which meals can be properly appreciated.

Add a private, enclosed head, a hanging locker, a separate forward cabin, an immense deck, and a huge cockpit.

What can only add to your enjoyment is knowing your Cal 25 is Jensen-built—all fiberglass to the highest standards—and Lapworth-designed with fin keel, spade rudder, and light-displacement hull—able to win a trophy for you whenever you choose to race her.

So hop over to your Jensen dealer and see for yourself what a Cal 25 is good for, racing and in between. Or write for the next best thing, our Cal 25 brochure.

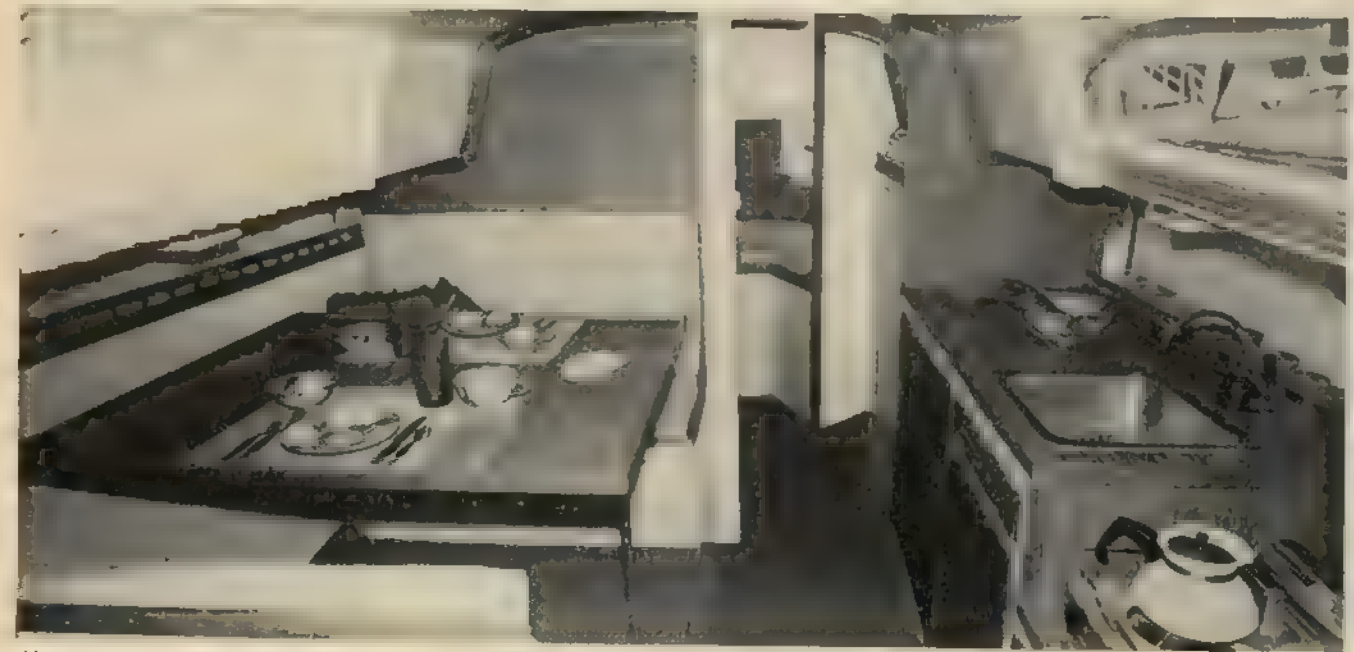
Jensen marine 20 / 22½ / 25 / 28 / 30 / 34 / 36 / 40 / 48 / 46

235 Fischer Street / Costa Mesa, California / (714) 540-3440

BANGOR PUNTA'S WIDE WORLD OF BOATING: JENSEN · JOHRS · O'DAY · STARCRAFT · ULRICHSEN

The Cal 25 can now be delivered from Jensen Marine plants in California and New Jersey.

Only on a Columbia 28 can you sail-away like this for $8,995!



You'll look a long time before you can match Columbia 28's sail-away price which includes:

- Dacron main and jib.
- Geared roller reefing.
- Interior lighting and running lights.
- Fully enclosed head with marine toilet.
- Large dinette, convertible to double berth.
- Efficient galley with large top-opening icebox, recessed stove compartment, sink and ample storage space.
- Genoa gear with winches.
- Jib halyard winch.
- Accommodations for 6 on 3" vinyl covered foam berth cushions.
- Satin-smooth interior headliner.
- And many other features.

Naval architect William B. Crealock adapted advanced fluid dynamic principles to Columbia 28's keel shape and rudder location to make her an outstanding all-weather performer. Her unique fin keel is designed to deliver considerably more "lift" to windward. Superior directional stability is gained by a skeg and a balanced spade rudder.

Maximum cruising comfort for six is assured by Columbia 28's generous beam, long waterline and 6 foot headroom. A custom-yacht impression is imparted by the meticulous craftsmanship and generous use of teak trim throughout.

Drop by your nearest Columbia dealer or mail coupon for complete information.

SPECIFICATIONS: LOA 27'7"; LWL 21'8", Beam 8'6", Draft 4'5", Displacement 5,800 lbs.; Ballast 2,600 lbs.; Sail Area 343 sq. ft. Sail-away price $8,995 is F.O.B either plant, and does not include freight and commissioning.

World's largest sailboat builder with plants in Costa Mesa, Calif. and Portsmouth, Va.

Division of Whittaker

Columbia

Columbia Yacht Corporation C 3 Y 4 68
275 McCormick Ave., Costa Mesa, California 92626. Telephone (714) 540-7070

I am interested in

☐ 8-page illustrated color brochure on Columbia 28

☐ Free demonstration on a Columbia 28

Also information on other Columbia yachts

☐ 21 ft. ☐ 22 ft. ☐ 24 ft. ☐ 25 ft.
☐ 31 ft. ☐ 36 ft. ☐ 40 ft. ☐ 50 ft

Name _____

Street _____

City _____ State _____

Zip Code _____ Telephone _____

Moon and Mars Bases
add excitement to your control center
3 1.99

Luna Space Vehicle takes off from launching pad station for its space adventure—it really flies, and you control it all!
1 8.44

1 **ALL SYSTEMS ARE "GO" AT JOHNNY ASTRO CONTROL CENTER,** the most unbelievable space age toy, ever! No wires, no gimmicks—spacecraft really fly! At the control center you prepare two spacecraft for take-off from the launching pad station. Countdown; take-off, then as you operate the directional control with your right hand, you adjust the speed control with your left. You really control all take-offs, flights and landings of these manned and unmanned space vehicles from your control center. Space adventure set includes the following: 3 Johnny Astro spacecraft, 2 spacecraft bases, astronaut and capsule, a launching pad station, and a control center. All are of sturdy long-lasting plastic or metal construction. Control center operates on four standard "D"-cell batteries (not included)—order bottom right. Shipping weight 3 pounds 4 ounces.
X 924-1035 A..... 8.44

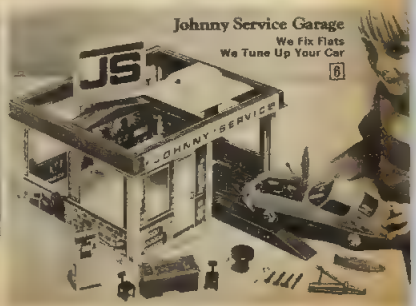
2 **PORTABLE JOHNNY ASTRO EXPLORER.** Control unit launches spacecraft high, low or sideways. Hand-held control unit lowers your spacecraft so that it can pick up space cargo by directing spacecraft until space hook snags the loop on the cargo. Pick up cargo in one room and land it in another! Explorer set includes: 3 spacecraft, 2 spacecraft bases, 2 space cargo packages, space pick-up hook and loop, and control unit. Made of durable plastic and metal, and finished in bold red and black color. Operates on four "D"-cell batteries (not incl.)—order below right.
X 924-5697 A—2 lbs. 8 oz. 4.66

3 **JOHNNY ASTRO MOON AND MARS LANDING BASE SET.** Add hours of fun and exploration to your spacecraft. Wonderful additions to Johnny Astro Sets [1] and [2] above. Includes 2 spacecraft and 2 landing bases. Made of multicolored plastic.
X 925-3477 A—Shpg. wt. 8 oz.... 1.99

Johnny Astro Explorer Set
Goes anywhere—from room to room—even outside!
2 4.66

4 **Johnny Service Car Wash**
Drive in dirty—come out clean

Johnny Service Gas Pump
Fill up and go
5



Johnny Service Garage
We Fix Flats
We Tune Up Your Car
6

Automobile Service Centers
Three realistic toys for tomorrow's drivers Only 5.88 ea.

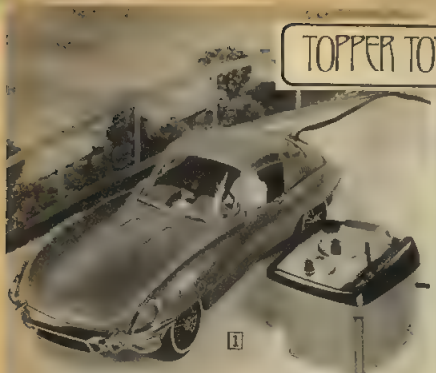
4 **JOHNNY SERVICE CAR WASH** sprays car with real soap suds, brush-washes car, and sprays car with clear water. Finally, air-drys car. All stations are manually operated for maximum fun. Set includes car wash base, 6 uprights, roof frame and mechanism, water tank header, air horn, bellows, syringe, entrance sign, wash rag, assembled car. Made of colorful plastic.
X 924-5762 A Shpg. wt. 4 lbs..... 5.88

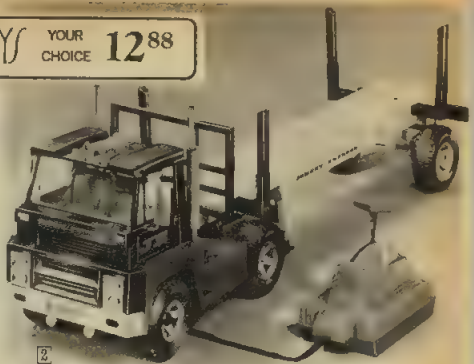
5 **FILL 'ER UP AND WATCH HER GO!** Refill at the Johnny Service gas pump and watch car go again for 30 seconds—before running out of gas again. Or, for continuous running, leave special key in car. Set includes convertible car, pump island assembly, all realistic gas station equipment to keep car running—of colorful plastic. Operates on one "D"-cell battery (not incl.)—order below right.
X 924-5747 A—Shpg. wt. 3 lbs. 8 oz.. 5.88

6 **REALISTIC LOOKING MECHANIC'S GARAGE.** Use hoist to remove engine. Take apart air filter, fan, cylinder head, and engine block. Car runs only when put together correctly. Grease job? Put car on lift. Fix a flat? Use wheel wrench and tire iron to put on spare. Also has garage equipment, tools and 11-in. car. Made of colorful plastic and cardboard. Uses one "D"-cell battery (not included)—order below.
X 924-5705 A—Shpg. wt. 4 lbs. 8 oz..... 5.88

D-cell Batteries. Sold in pkg. of 6.
X 957 1761 A 1 lb. 4 oz. 1 pkg. for 99c

TOPPER TOYS YOUR CHOICE 12.88


1


2

Johnny Speed

Makes you a real test driver

1 **JOHNNY SPEED SPECIAL.** Johnny Speed car really lives up to its name. 4 forward and 4 reverse speeds by remote control! Sensitive remote control works at a touch of the hand. Car goes fast or slow, right or left, forward or back. Control unit includes 12 feet of wire. 1/12-scale car is 22 x 8 x 6½ in. Sturdy plastic and metal. Uses one 6-volt square lantern battery (not included) order below

X 923-3545 A—Shipping weight 7 lbs. 11 oz. 12.88

Square Lantern Battery.

X 957-2140 A—Shipping weight 1 lb. 4 oz. ..... Each 1.25

Johnny Express

Versatility-Plus in one model truck

2 **JOHNNY EXPRESS TRACTOR-TRAILER.** With the realistic power action you can make the Johnny Express go fast or slow, move forward or in reverse, couple automatically, do left and right turns. One-knob remote control unit comes with 8 feet of wire. Durable plastic with steel bar reinforcement. 33 x 11 x 8 in. Use this versatile toy to start your own truck fleet. Uses 4 D-cell batteries (not included)—order below.

X 924-5150 A—Shipping weight 11 lbs. 11 oz. 12.88

Package of 6 D-cell Batteries.

X 957-1761 A—Shipping weight 1 lb. 4 oz. ..... 1 pkg. for 99c

3 5.98

3 **BUDDY L TWIN-BOOM WRECKER.** Two swinging booms work individually for light hauling, or in unison for heaviest towing. Interior of cab is fully detailed. Whitewall tires, grille, bumper, wheel discs. Heavy-gauge steel. 14½ x 5½ x 8¼ in.

X 924-3346 A—Wt. 3 lbs. 8 oz.. 5.98

4 4.99

4 **TONKA SANITARY SERVICE.** Actually loads, hauls and dumps "playtrash." Levers control loading and dumping—rear panel slides up. Whitewall tires, metal hub caps. Open top lets you see in. Sturdy steel body. Measures 16 x 7⅝ x 6 in.

X 924-3486 A—Wt. 6 lbs. 4.99

5 2.88

5 **TONKA JEEP WRECKER WITH PLOW.** "Jeep" wrecker with winch and snow plow. Winch operates with crank. Plow has 5-position adjustment. Folding windshield, "steering" wheel. Sturdy steel. Measures 12⅜ x 6 x 5½ in.

X 924-0680 A—Wt. 2 lbs. 6 oz.. 2.88

6 3.33

6 **TRUCK AND U-HAUL TRAILER.** Load up for hours of fun indoors and out. Ford pick up truck has snap action tail-gate, trailer hitch, wrap-around windshield, side and back windows. Van has snap action door. Steel construction. 18⅝ x 5 ⅛ x 5¼ in.

X 924 3361 A—Wt. 2 lbs. 14 oz. 3.33

7 2.33

7 **POLICE CAR.** This realistic toy has just about everything—simulated siren, red warning light, removable top tilting windshield, bucket seats, "steering" wheel, permanent trailer hitch and whitewall tires. Steel construction. Car measures 11⅝ x 5⅛ x 5¼ in.

X 924-3353 A—Wt. 1 lb. 10 oz.. 2.33

4-Piece Highway Builder Set

8 **HIGHWAY BUILDER SET.** Includes molded plastic sand hopper which unloads automatically when truck trips hopper lever. All-steel dump truck. High-lift bulldozer has 3-position lock, moving bucket. Road grader has steering rod, lever-controlled scraper blade.

X 924-3890 A—Shipping weight 9 lbs. 2 oz. 8.88

Mighty Tonka Construction Toys

9 to 11 **CONSTRUCTION TOYS.** Authentically detailed models of heavy construction equipment. Heavy-gauge steel with baked enamel finish. Deep-cleat tires.

(9) **Mighty-Tonka Scraper.** Lever-operated bottom lowers for scraping and spreading, closes for hauling. Also features authentic-looking engine, air cleaners. 27¼ x 7 x 8¼ in.

X 925-2677 A—Shipping weight 9 lbs. 7.99

(10) **Mighty-Tonka Loader.** Lever-operated bucket scoops, raises for hauling and unloading. Also features authentic-looking air cleaners, enclosed swivel cab. 19⅞ x 9⅛ x 8⅛ in.

X 925-2669 A—Shipping weight 8 lbs. 6.99

(11) **Mighty-Tonka Dump Truck.** Youngsters can actually ride it! Load box raises for dumping. Also features heavy-duty bumper with shock pads. 18½ x 10¼ x 8 in.

X 925-2685 A—Shipping weight 9 lbs. 4 oz. 5.99

Save $2.00 when you buy the complete 3 pc. set for only $18.97. Includes (9), (10), and (11) above. *Store catalog number of each item on same order blank when ordering.*

Back Hoe and Michigan Shovel

12 **NYLINT BACK HOE.** Fast action bucket takes full load of sand, gravel or blocks—raises easily for quick unloading. Boom pivots full 360 degrees. Wide, sure-grip tracks move on solid wheels. Rugged steel construction. Baked enamel finish. 21⅜ x 7⅜ x 14⅝ in. high.

X 924-3338 A—Shipping weight 4 lbs. 13 oz. 5.88

13 **NYLINT MICHIGAN SHOVEL.** Bucket picks up load, swings to unloading area, trips automatically when raised to top of boom. Enclosed crane cab swivels in full circle. 6 deep-tread, semi-pneumatic tires. Heavy-gauge steel, smooth, rolled edges. Baked enamel finish. 30 x 7⅛ x 10⅝ in. high.

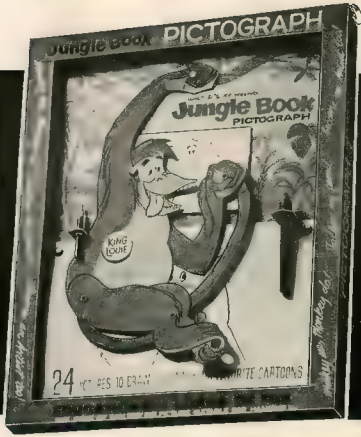
X 923-3339 A—Shipping weight 7 lbs. 6.99

Mighty Car Carrier is Big in Size, Value

14 **MIGHTY TONKA CAR CARRIER.** The king of the road! Hauls three Mini Tonka vehicles. Permanently attached ramp at rear of carrier raises and lowers, permitting hauled toys to be unloaded or transferred to lower section. Tractor features dual diesel exhausts, gas tanks, "steering" wheel, see-through cab enclosure. Heavy-gauge steel construction. Chip-resistant enamel finish. 34¼ x 8⅝ x 7⅝ in.

X 925-2701 A—Shipping weight 17 lbs. 5 oz. 13.88

WINTHROP TOY'S 3 NEW WALT DISNEY ITEMS COULD BE YOUR BIGGEST MONEY MAKERS FOR '68!



JUNGLE BOOK
1 – PICTOGRAPH

Features lovable "King Louie" from newest Disney Motion Picture Hit "Jungle Book", in appealing monkey-see, monkey-do drawing kit. With pictures to enlarge from Disney film, stylus and drawing pen.

2 – JOLLY JOTTER

Brand new Disney version of the tremendously popular magic slate. Has pull out drawer that contains 12 page book, 24 stencils and stylus.

3 – FIRE HOUSE MAGNA FUN

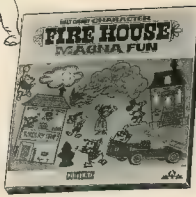
The beloved and popular Disney characters, houses, fire engine, ladder, hydrant, etc. in a new fire house game. Every cut out colorful piece with a magnet. Large "metalized" board to provide hours of imaginative and creative fun.

BIG NAME!

BIG VALUES!

BIG PROFITS!

Make Money!



See these and the other NEW, exciting Winthrop Toy items in ROOM 212

Get our catalog — make money

WINTHROP-ATKINS CO., INC.

MIDDLEBORO, MASS. 02346

NEW YORK SHOWROOM—ROOM 212—200 FIFTH AVENUE

CANADA—INTERNATIONAL GAMES OF CANADA, LTD. 3227 LENWORTH DRIVE, COOKSVILLE, ONT.

WINTHROP TOY

COPYRIGHT WALT DISNEY PRODUCTIONS

APPROVED by PARENTS' MAGAZINE INSTITUTE

Year 'Round Best Sellers!

KAY AN EE

REG. U.S. TRADE MARK

17 MODELS...priced from $2.98 to $19.98

SEWMASTER

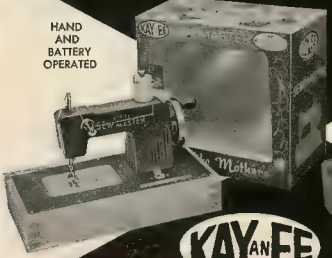
Sewing Machines for Children

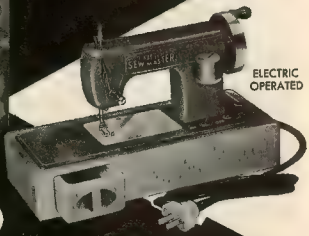
Including ...
- Battery Operated with Automatic Clutch for Hand Operation.
- Electric Operated 110 Volts, A.C.

SPECIAL KAYanEE FEATURES
- Extension Tables
- Built-in Drawers
- Protective Presser Foot

The ONLY fully guaranteed Sewing Machine Line with Complete Safety Features

HAND AND BATTERY OPERATED





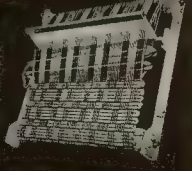
ELECTRIC OPERATED

KAY AN EE

WEAVING LOOMS

PRACTICAL ... USEFUL ... EDUCATIONAL

Authentic reproductions of professional models. Has 2 filled shuttles with assorted color threads to weave ties, scarves, doilies, etc. ... in assorted widths. Comb automatically controlled by single lever. Completely assembled. Simple instructions.



KAY AN EE

Complete lines on display in Room 606

CORPORATION OF AMERICA

200 FIFTH AVENUE, NEW YORK, N. Y. 10010 • 243-0964

Spanish Traditional Server Hutch Complete with Tea Set

A big, beautiful 22x10x40" hutch with everything a little girl needs to serve tea in style! Royal Danish pattern tea set (service for 4) with servers, "silverware", all accessories. Walnut color plastic, realistically molded Masonite reinforced back

10-5129 14 lbs. ret. $17.95 **Only $11.88**

Kenner's Knit-O-Matic Automatic Knitting Machine

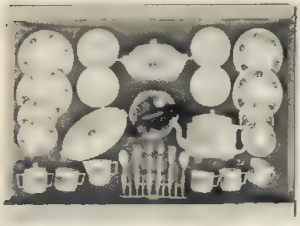
Make sweaters, mittens—all kinds of knitted goods! Just slide carriage back, forth—knit a row a second, up to 9" wide, any length, new smooth action avoids dropped stitches. Includes 23" Knit-O-Matic machine, 6 spools of asst'd color yarn, threading hook, and stitchers.

10-5132 4 lbs. retail $11.95 . . **Only $8.88**

EMENEE New! Mr. Peanut Peanut Butter Maker

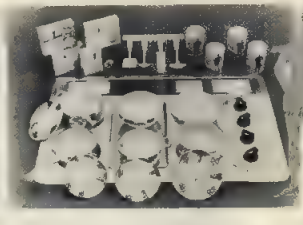
Now kids can put the famous Mr. Peanut to work making pure, peanut butter! Just put peanuts into top of his head, turn crank and out comes peanut butter. With highest grade "Planters" vacuum packed peanuts, spreader jar, scoop, pan, paper cups.

10-5136 3 lbs. retail $6.95 **Only $4.88**



39-PC ROYAL DANISH DINNERWARE SET. Party-pretty service for 4 in white plastic, elegantly decorated with dainty rosebud design in deep-rose, baby pink and flower-green. Matching crystal-like goblets. White cutlery. Even a bowl with miniature waxed fruits

10-5137 2 lbs. retail $4.50 . . **Only $3.33**



24-PC JOLLY GREEN GIANT COOKWARE SET. Ho ho-ho! What's new Green Giant? This 13x19" metal play range top with clicking controls. All the casseroles, saucepans, frypans, utensils, bowls and play food a little girl needs to keep her fascinated for hours

10-5130 4 lbs. retail $4.95 . . **Only $3.66**

KAYANEE ELECTRIC SEWING MACHINE. Budding seamstresses can whip up a doll wardrobe in no time! Precision built model, comes ready to sew a strong chain stitch. Presser foot acts as protective finger guard. Hardwood base with built-in drawer. 9¾x5x7½"

10-5131 4 lbs. retail $19.95 **Only $14.88**

Kenner's Freeze Queen

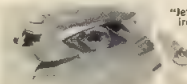
Great fun to make curly-top cones, sundaes, shakes, sherbets, sodas . . . just like dairy stands! Quick, easy. No ice, no cranking. All kids have to do is insert pre-frozen canister, add mix, push handle. delicious treats are ready in about 10 minutes. 13x9½x6½" Freeze Queen with mixer bowl all accessories. "Just-add-water" mixes, flavors, toppings, cones all ingredients sealed in aluminum foil. ret $13.95

10-4845 7 lbs. **Only $8.88**
"D" Battery (mixer needs 2).
10-2383 ret. 20¢ **Each 13¢**

Suzy Homemaker Iron and Ironing Board Set

She can iron right along with Mom! Push a button and automatic iron sprays a mist of water to make ironing out wrinkles a snap. Heated by 10W bulb, has red safety light. UL safety wall plug. Folding 30x8x23" board has tubular legs, skid-proof tips, heavy cover.

10-4844 5 lbs. . **Set $6.88**



Suzy Homemaker

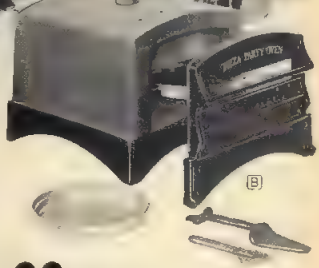
"Speed Clean" Vacuum Cleaner

Not just a sweeper, but a real vacuum cleaner! Rugged green and white polyethylene housing won't mar furniture. Foot switch operates the battery-powered motor. Complete with real floor polisher that really polishes floors . . . plus an upholstery cleaner, venetian blind accessory, furniture brush, floor accessory and a connecting hose 11¼x11¼x37½" high handle 5¼ lbs.

10-4843 . . . . . **Your Cost Complete $9.88**
10-2383 "D" battery (needs 3) . . **Each 13¢**

(A) BIG BURGER GRILL What fun! They can make all the delicious grilled food shown—anything that can be made on any grill! Uses 150W light bulb Has red signal lite, see-thru spatter cover, easy to clean removable grill and grease trap UL. Incl. 12 add-water mixes for buttermilk and blueberry pancakes, syrup, buns, ketchup, mustard, salt 'n shaker, bowl, bun molds, spatula, spoon. 6 lbs.

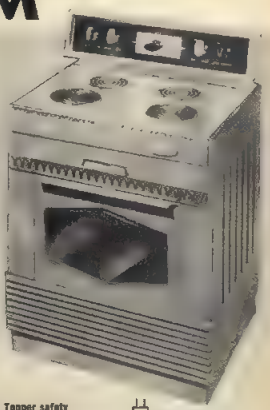
10-5172 retail $13.95 **Your Cost $9.44**



(B) PIZZA PARTY OVEN Kids won't be able to resist this realistically detailed "red brick" pizza party oven. Made of sturdy heat resistant material — uses two 75W bulbs (not incl.) UL Complete with full-size Chef-Boy Ar-Dee cheese pizza mix—enough for 6 complete pizzas. Also combination pizza pan lifter/spatula, two 6" pizza pans pizza cutter Size: 13¼x17¼x10¾". 5 lbs.

10-5171 . . . . . **Your Cost Complete $7.88**

multiple TOYMAKERS



TOPPER TOYS

Suzy Homemaker

DISHWASHER-SINK by Topper Now automatic dishwashing plus hot and cold running water solves li'l girls' tea party clean-up! Fully instrumented control panel, unbreakable, removable dish rack; wash and rinse cycles. Uses any liquid soap. Safety latch on see-thru door, movable swing faucet, drain plug, hot and cold water handles. 10¾x12½x18½".

10-5170 10 lbs. . . . . **Your Cost $13.33**
10-2383 "D" battery (needs 4) **Each 13¢**

WASHER & DRYER by Topper. This toy washer really works, with "Jet Action" washing power, push-button agitator action. Looks and works just like Mom's! Spin-dry removes excess water, release button resets the washer for the next load Removable see-through top loading door Special "Jet Wash" for heavily soiled garments. 12½x10¾x18¾"

10-4842 10 lbs. . . . . **Your Cost $13.33**
10-2383 "D" battery (needs 4) . **Each 13¢**

Topper safety plug . . . child cannot get electric shock

Conventional plug—dangerous for children

KING-SIZE OVEN by Topper. Now the young homemaker can cook and bake just like Mom, with complete safety UL. Approved plug eliminates shock hazard. Oven door cannot open until oven reaches a safe temperature Bakes a cake 5" in diameter, and warms food on top of the stove, with full controls Baking action is provided by two ordinary 100 watt bulbs (not included). 12½x11⅞x18¾".

10-4841 11 lbs. . . . . **Your Cost $13.33**

SHOW 'N TELL PHONO-VIEWERS

. . . and Now there's one with BUILT-IN RADIO!

(A) DELUXE SHOW 'N TELL. Plays exciting picture-sound programs (D) on page 458—shows full color pictures on 11" screen in time to words and music of matching record! Solid-state phono has 45 rpm adapter, volume control—plays other records of any size or speed. Automatic projector has focus control, cooling system. Hi-impact cabinet. 13 lbs.
22-3050 13 x 12 x 10½". . . **Only $26.97**

Show 'N Tell Radio/Phono Viewer. Above with built-in 6-transistor radio.
22-3484 13 lbs. . . . . **Only $31.97**

"Solid State" 4-speed phono plays instantly, no warm-up needed. Has big 4" dynamic speaker for full, rich sound.

Bright 11" viewing screen shows sharp, clear pictures—no need to darken room!

JUST 3 SIMPLE STEPS

1 Set speed (33⅓ rpm); place tone arm. Plays film story on one side, music on other.

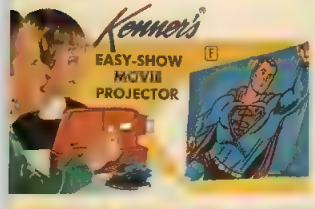
2) Put 15 picture film in slot. Projected pictures and sound automatically synchronized.

3 Switch on—and presto! Instant picture and sound. Each lasts about 4 min.

REMCO INSTANT T.V.

Kenner's CLOSE 'N PLAY Automatic Phonograph

Kenner's EASY-SHOW MOVIE PROJECTOR



(H) MAGIC PHONO. Can be safely used by youngest pre-schooler! Concealed operating parts—child controls volume only. Transistorized phono plays all 7" 45 rpm records automatically. Works on 6 "D" batteries (not included). Hi-impact cabinet. 4⅜ x 7⅝ x 10⅝"
10-3289 6 lbs. ret. $29.95 . . . . . **$19.88**
10-2383 "D" Battery (needs 6) **Ea. 13c**

(J) CLOSE 'N PLAY AUTOMATIC PHONO by Kenner. 45 rpm phono even the very young can play! Just put on record, switch on, close lid—it plays automatically. Tone arm sets itself. Plays on 3 "D" batteries (not incl.). Long-life sapphire needle. 11¼ x 11½ x 4¾".
10-4692 2¼ lbs. ret. $7.95 . . . . . **$5.88**
10-2383 "D" Battery. (needs 3) **Ea. 13c**

(K) GE 4-SPEED PORTABLE PHONO. Goes where the action is—plugs into any AC outlet. Solid-state for instant-play. 4-speed recessed turntable with pop-up 45 rpm adapter. Hi-impact case. 6½ lbs.
22-3184 13⅛ x 9 x 5" . . . . . **Only $14.97**

(L) GE 3-SPEED PHONO/RADIO COMBO. 2-way power—plays on 4 "D" batteries or plugs into AC outlet. Solid-state design—no warm-up. Powerful AM radio has built-in antenna. 3-speed phono has 45 rpm adapter, separate tone/volume controls. 4" speaker. Hi-impact case.
22-3766 9x13½x3⅝". 5 lbs. **Only $24.97**

TOYS ON OPPOSITE PAGE

A **Six-in-One Playmobile**—consists of one basic vehicle body enclosing a powerful battery driven motor and 20 accessory parts. Snap accessories onto the Playmobile body to make any of 6 exciting vehicles: police car, locomotive, bull dozer, dump truck, cement mixer and airplane. Fully guaranteed, made of unbreakable plastic. Uses 1 "C" battery (not incl.—see Page 87).
49 N 35 009—Delivered .. 5.88

B **Turn 'n' Tick Clock.** Just turn the clock upside down to start the action, clock ticks, pendulum swings, hands move, little mouse comes down. For pre-schoolers. Hickory, Dickory poem on back. 6¾ x 8" high. All metal body.
49 N 35 052—Delivered ... 2.99

C **Talking Telephone.** Turn the crank and the bell rings, turn in reverse direction and a voice speaks. Also is a savings bank with key to open it. Metal.
49 N 35 149—Delivered ... 3.59

D **Child's Double Playboard.** Metal side for coloring and drawing with wipe off crayons and eraser, magnetic letters, numbers and arithmetic symbols. Pegboard side has 504 colored tiles. About 21⅜ x 16⅜". For ages 5 to 7.
79 N 35 013 DL—Set 4.99

E **Magnetic Snow City** with 4 tunnels. 2 miniature bulldozers will remove "snow" from roads marked on the board. 2 magnets—2 children can play. "Snow" held securely in overall clear plastic bubble. Board about 12 x 16".
49 N 35 552—Delivered .. 4.99

F **Donald Duck Roly-Poly Toy**—chimes merrily as it rocks around. 11" high. Plastic.
49 N 35 525—Delivered 2.59

G **Wood Terminal Train.** Just like ones used at real airports. Sturdy all-wood tractor and 2 cars. Cars contain 8 wooden suitcases labeled for the principal world cities. Tractor makes clicking sound when pulled along by its cord. 17¾" long, 3½" high.
49 N 35 008—Delivered . 3.98

H **Circus Top.** There's lots of action under the clear plastic dome of this circus top. When top spins the ball turns on the nose of the seal, the umbrella turns on top of the clown car and the colored masked rings rotate.
49 N 35 003—Delivered 3.79

J **Jack-in-the-Box.** Any child will be delighted with this Mother Goose Jack-in-the-Box. Turn handle, music plays and up pops clown. Metal box, 5¾" square.
49 N 35 050—Delivered 3.99

K **Automatic Choral Top** hums different notes which change automatically as it spins. Metal. Nonplastic base. 11" high.
49 N 35 002—Delivered . . 1.98

L **Jungle Book Jigsaws.** Every child will be delighted to receive these fun-to-do puzzles. 3 colorful Jungle Book scenes. Each puzzle has 30 pieces. A constructive amusement for little ones.
49 N 35 476—Delivered ... 1.79

M **SAVE 1.75. A Simpsons-Sears Exclusive.** 6 large-pieced jigsaws for tiny fingers. A full ¾" thick for added strength. Cute animal pictures. Each puzzle 9 x 9".
49 N 35 577 4 74 value Set 2.99

N **Novelty Toothbrush Holders** of washable plastic. Abt. 6" high toothbrush incl. 03 (Pluto) 02 (Mickey Mouse) 01 (Donald Duck).
49 N 35 567 C—Each 1.00

1 to 3 **Slinky Toys. A whole family of famous toys**—the simplest yet most exciting toys for children of all ages. Toys feature the wire coil which gives them automatic action.
(1) **Slinky Frog.** He hops like a real frog.
49 N 35 070—Each delivered. 1.29
(2) **Slinky Kitten**—newest Slinky addition
49 N 35 068—Each delivered 1.29
(3) **The Original Slinky**—walks down stairs.
49 N 35 071—Each, delivered . 99c

Mystery Kitten 3.49

- Place kitten inside plastic ball and see it roll along the floor
- If the ball is blocked it refuses to be trapped and goes another way

Has steel wire display stand. Ball 9" across. Uses 1 Penlite battery (not incl.—see Page 87).
49 N 35 075—Set, delivered 3.49

KENNER'S Movie Projector

Includes 4 movies 8.99

Now a movie projector so easy to load and operate it's perfect for any child. Snap the film cartridge in position, turn handle and film runs continuously. Adjustable speed. No rewinding necessary—pictures can be shown over and over. Sturdy high-impact plastic projector, about 9 x 12" features precision lens and crank. Comes with two film cartridges, a total of 4 movies about favorite TV characters.

They star Lassie' This Three Stooges Mr Magoo , 'The Munsters. Cartridge contains about 75' of 8 mm film. Takes 3 "D" batteries (not incl.)—see Page 87.
49 N 35 064—Movie set 8.99

Extra Films for projector 2 rolls each containing 75' of 8 mm. film. Popeye', 'Alvin and the Chipmunks', 'Yogi Bear' 'Atom Ant', etc.
49 N 35 065—Set of 2 rolls. . . 2.99

Kenner's Give-a-Show Plastic Projector—112 assorted colored slides. Snap on switch, insert slide, see popular cartoon characters such as "Popeye" "Mighty Mouse", etc. Show any 35 mm slides. Projects up to 5' size. Takes 3 "D" batteries (not incl.)—see Page 87. Projector is 9½ x 6"
49 N 35 062—Projector and slides 3.99

Projector with 301 Color Slides. Cartoon characters Popeye', 'Flintstones ,etc. Takes 3 "D" batteries (not included).
49 N 35 063—Projector and slides 5.99

Magic Cane—point the Chinese scholar to any question on 8 different subjects. Place him on the magic mirror and his magic wand will point to the correct answer every time. 4 double sided pages of questions in English, on Canada, Space . 'Which is the biggest of the planets?', History . . Who said 'Dr Livingstone I presume', Geography . 'In which sea is it impossible to sink?'

Full instructions included.
49 N 35 418—Game, delivered. 1.98

Toddler dolls

"Pretty as a Picture" $6 15 in.

Comes with her own framed portrait to hang on your wall 'cause she's so pretty!

1 **This winsome lass has large brown eyes and long rooted hair that you can brush and comb. She's 15 inches tall and so enchanting in her lace-edged calico dress complete with cameo, stretch panty hose, and suede shoes. She will stand alone or sit because she's fully jointed. Portrait incl.**
48 T 10237—Ship. wt. 1 lb. 8 oz..... Doll and portrait **6.00**

Sweet Miss and wardrobe 4.99 16 in.

2 **Pretty 16-inch sweetheart can stand alone, open and close her lovely brown eyes, is fully jointed. Her long rooted hair is fun to style new ways. She's ready for a party in her lace-trimmed dress, panties, shoes and stockings. Her 4-piece wardrobe includes 2 dresses, slacks and blouse—all with snap closures to make dressing her easy.**
48 T 10293—Ship. wt. 1 lb. 12 oz..... Complete **4.99**

Kewpie® doll 5.88 14 in.

3 **Kewpie®—the doll loved by thousands of little girls for over half a century is now made of soft vinyl so she's fun to cuddle. Chubby cherub squeaks when you squeeze her and comes with her own ball to play with. She's 14 inches tall and fully jointed**
48 T 10259—Ship. wt. 1 lb. 13 oz. ..... Kewpie **5.88**
® **Registered trademark**

Judy and her dog 5.99 19 in.

4 **Elegant young lady is all dressed up and ready to show off her pet dog pal. Judy's right in style in her pretend fur coat and [illegible] dot boots. Her open-and-close eyes are [illegible] and [illegible]. She is rooted hair and is fully jointed. She's 19 inches tall. Pet plush dog incl**
48 T 10258—Ship. wt. 2 lbs. 10 oz.....set **5.99**

Growing Sally 3.95 seen on TV

5 **You can make Sally grow from tot to teen in just a few seconds any time you want to! She changes from red headed cutie to platinum haired beauty because she comes with two wigs. Play dress, formal and shoes included. She's abt. 5½ in. tall as a little girl, grows to teen abt. 7 in. tall. She's made of vinyl and is fully jointed. Extra outfits for Sally are sold below.**
48 T 10260 Ship. wt. 11 oz Growing Sally **3.95**

6 **Extra play dress, ball gown and shoes for Sally.**
48 T 10763—Ship. wt. 8 oz..... .....outfits **1.88**

SAVE THIS CATALOG!

Order toys until August 31, 1969.

Lovable Babies

Only at Wards—these 5 cuddly baby dolls each with an adorable personality all her own!

Make your gift extra-special with complete layette shown at right. Only 4.99 sold below.

Precious Baby 5.77 20 in.

3 **Precious Baby is 20 inches tall**—as big as a newborn infant and just as soft. Hold her very closely, then squeeze her arms and legs to hear her coo happily. She has foam filled body; soft vinyl head, hands and feet. She wears night shirt, panties, booties and is wrapped in her own blanket.

48 T 10047 Ship. wt. 2 lbs. 6 oz. **5.77**

Cry Baby 7.99 20 in.

4 **When you pull her cry-string** and lay her down, baby cries and cries. As soon as you pick her up she'll stop by herself. No batteries needed! Baby is 20 inches tall. She is dressed like a real baby ready to go visiting in bonnet, coat, booties and real training pants. She has baby-soft rooted hair, vinyl arms and legs, chubby foam filled body. She's fun to dress in pretty layette sold below.

48 T 10069—Ship. wt. 3 lbs. 2 oz. **7.99**

Sweet 'n Pretty 8.95 20 in.

5 **There's no mistaking it—she's beautiful,** the pride and joy of any doll family. This exquisite 20-in. sweetheart has blushing cheeks, round baby face and the silkiest rooted hair a mommy ever brushed. Her dress is made of crisp white organza over pink polished cotton to match her frilly bonnet. She has cuddly foam-filled body, soft vinyl arms, legs and head. When she opens her baby blue eyes, she'll steal your heart.

48 T 10082 —Ship. wt. 3 lbs. 7 oz. **8.95**

Bath-time Baby 8.99 18 in.

6 **Keep Baby happy** let her take lots of bubble bath! She comes with sturdy plastic bathinette, floating toy and accessories: real bubble bath, sponge, washcloth, hooded terry towel to dry her off. Kimono, diaper and booties, too. She's 18 in. tall, can open and close her eyes; has arms, legs and body molded of soft vinyl foam. Style her rooted hair with her own miniature comb and brush.

48 T 10081 Ship. wt. 4 lbs. 13 oz. .. **set 8.99**

Layette 4.99 15 pc.

Layette shown at top of page fits all 4 dolls above plus any 18-20 inch doll. Includes 15 pieces: party dress, slip, coat and matching bonnet; leggings; 2-pc. play suit; nightie; comb, mirror, 3 hangers, 2 play cookies.

48 T 11017 X—Ship. wt. 1 lb. 3 oz. .... **set 4.99**

Little Charmer 5.99 15 in.

7 **Little Charmer likes to play on her own plush rug.** She comes with her favorite toys: 3 polyfoam blocks, real rattle and a miniature velveteen animal. She can rest on her hands and knees, or sit on a chair like a little lady because she's fully jointed. She's 15 in. tall. Her eyes open and close. Baby's rooted hair is caught up in a perky curl tied with a ribbon.

48 T 10070—Ship. wt. 1 lb. 13 oz. only **5.99**

Phone your order—
see pages 378, 379.

SPECIAL!

Baby's Rock-a-bye cradle

7.88

8 **Just touch cradle gently** to rock baby to sleep! Sturdy wooden cradle is beautifully brushed in white with rounds of "gold" on each corner post. In true French provincial furniture. Comfy, vinyl covered mattress included. About 22x18x17 in. high, for all dolls 20 in. tall or under. Doll not included. *Available.*

48 T 11207 M—Ship. wt. 7 lbs. 3 oz.. **7.88**

See more furniture on page 220.

Compact Electric Bass

with Slim line Neck

KINGSTON

Piggy-Back 30-Watt Bass Amplifier

TEISCO Del Rey

Hollow Body Arched Top Electrics

Case, neck strap, input cord and 3 picks included with either

The Ultimate! Switches to solo, rhythm or bass response!

2 PICKUP with Tremolo

Music Amplifier Systems with Full Tremolo and Reverb!

A "CHECKMATE 18" 40-WATT AMPLIFIER Dual 10" heavy duty speakers handle powerful 40-watt amplifier all in one compact unit without distortion. 3 instrument inputs, and power enough for all 3 at one time! Full controls for tremolo speed and depth, bass reverberation, volume, treble. 5 tubes, 2 dual purpose. Black vinyl covered cabinet, pilot light.
73A4446-13490 39 lbs. 25x18½x8" **$209.95**

B "CHECKMATE 17" 16-WATT AMPLIFIER Tremendous value! Has all features and controls as above with 16-watt amplifier, single 10" speaker.
73A4445-5980 15 lbs. 17½x13½x8½" **$89.95**

C "CHECKMATE 50" 100-WATT PIGGY-BACK AMPLIFIER Professional dual channel system delivers full 100 watts peak! For guitar, organ, P.A. or bass. Sleek 11 tube performance amplifier unit locks in place atop the speaker cabinet, removes for carrying. Twin 15" permanent magnet speakers give booming sound with full reverb and tremolo controls at the amplifier. "E" oscillator for guitar tuning. Monitor earphone, standby light, 2 foot switches, vinyl covers, connecting cord all included! Sizes: amplifier is 26x10½x8½"; speaker cabinet 36x22x12½".
73A4447-28900 91 lbs. **$550.00**

Microphones and Accessories for Music Combo or P.A. System

D UNI-DIRECTIONAL CARDIOID DYNAMIC MIKE. Dual impedance, -72 db at 600 ohms; -53 db at 50,000 ohms. Separate 20-ft. cables, 50-15,000 cps.
73A4460-1797 9½" with Floor Stand Adapter 1½ lbs. **$26.85**

E DUAL IMPEDANCE DYNAMIC MIKE. 175° directional. 50-14,000 cps, -56 db 50,000 or 600 ohms. Satin chrome body, on-off switch, 20-ft. cable.
73A4491-1245 Fits Standard Floor Stand ¾ lbs. **$16.00**

F SLIM CRYSTAL MIKE 150-9000 cps. -56 db hi impedance. Brushed chrome. On-off switch. With lavalier 10' cord.
73A4462-345 Fits Standard Floor Stand ¾ lb. **$5.25**

G MINIATURE OMNI-DIRECTIONAL DYNAMIC MIKE 60-12,000 cps. -75 db, 50,000 ohm hi impedance. 3-7/8" long. With desk stand.
73A4464-645 With Floor Stand Adapter ¾ lb. **$9.95**

H MIKE BOOM ATTACHMENT. Adjustable, weighted. 31" long.
73A4451-725 5 lbs. **$9.50**

J MIKE STAND with inner-lined full grip clutch—can't jam or slip. Heavy cast base with self-leveling pads. *Standard 5/8" -27 thread.*
73A4452-875 12 lbs. **$12.95**

K HIGH-IMPEDANCE DYNAMIC MIKE. Uni-directional, 50-13,500 cps, 50,000 ohms, -5 db. Die-cast body, on-off switch, 20-ft. cable.
73A4463-1087 Fits Standard Floor Stand 1½ lbs. **$16.75**

- 113 Transistors
- 49 Keys • 5 Voices
- Full Octave Bass Section
- Vibrato Speed Control

TEISCO 113-TRANSISTOR COMBO-ORGAN with Full Octave Bass. The instrument combos play with unmatched versatility of effects and playing ease. 49-Key keyboard has full octave bass section for complete range of melody, harmony, rhythm. Separate bass volume control. 5 VOICES—violin, sax, trumpet, clarinet, flute. Vibrato switch and speed control, treble, bass balance. *Plays through any amplifier.* Checkmate 17 and 18 above) are ideal. Control volume at panel, foot pedal or amplifier. Vinyl cover, amp-cord included. Legs store in lid.
73A4456-33950 31½x13½x5½" 31 lbs. **$556.00**

Year 'Round Best Sellers!

KAY AN EE

REG. U.S. TRADE MARK

17 MODELS...priced from $2.98 to $19.98

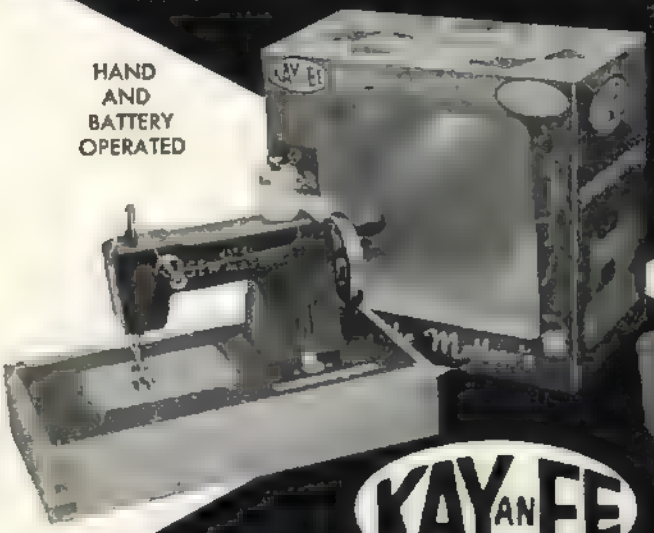
SEWMASTER
Sewing Machines for Children

Including...
- Battery Operated with Automatic Clutch for Hand Operation.
- Electric Operated 110 Volts, A.C.

SPECIAL KAYanEE FEATURES
- Extension Tables
- Built-in Drawers
- Protective Presser Foot

The ONLY fully guaranteed Sewing Machine Line with Complete Safety Features.

HAND AND BATTERY OPERATED

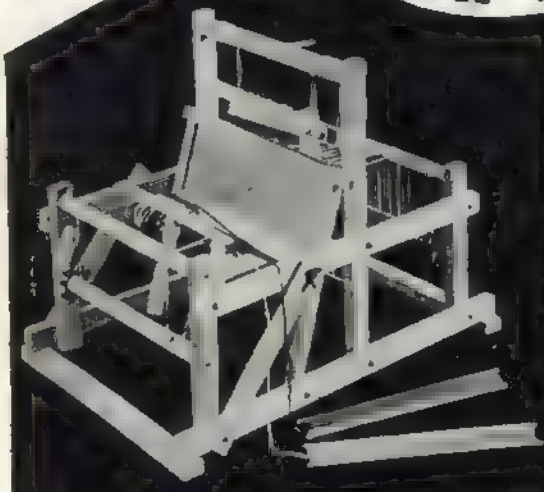


ELECTRIC OPERATED

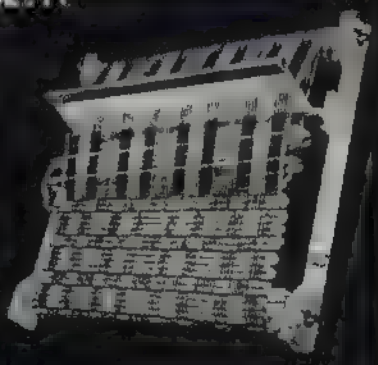
KAY AN EE

WEAVING LOOMS

PRACTICAL . . . USEFUL . . . EDUCATIONAL



Authentic reproductions of professional models. Has 2 filled shuttles with assorted color threads to weave ties, scarves, doilies, etc. . . . in assorted widths. Comb automatically controlled by single lever. Completely assembled. Simple instructions.



KAY AN EE

Complete lines on display in Room 606

CORPORATION OF AMERICA

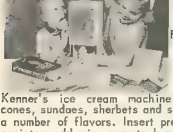
200 FIFTH AVENUE, NEW YORK, N. Y. 10010 • 243-0964

CANDY MACHINES, BANKS AND CASH REGISTERS

SNO-CONE MACHINE

A sturdy plastic snowman that shaves ordinary ice cubes into pure white snow. The snow is then placed into cups and topped with delicious healthful fruit syrup. Pure fruit syrups, cups, plastic dispensers and shovel. Size 17¼x11x5½". 3 in a ctn.; wt. 10 lbs.

K650-020 (Mfr. No. 5230) $5.95



FREEZE QUEEN

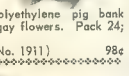
Kenner's ice cream machine makes cones, sundaes, sherbets and sodas in a number of flavors. Insert pre-frozen canister; add mix, operate handle and product is ready in 10 minutes. Set includes Dairy Stand Machine, cones, recipe book, mixing bowl, canister, mixes and topping. All mixes sealed in foil.

K650-061 (Mfr#650) Pack4/20.25# $9.95

ASSORTED BANKS

Multi-color decorated molded polyethylene banks are non-toxic and unbreakable, 19" high. Plug cut-out for emptying.

K650-111 (Mfr#3660A) Pack12/9# $2.29



PETUNIA PIGGY BANK

Large, 12" polyethylene pig bank decorated with gay flowers. Pack 24; wt. 13 lbs.

K650-178 (Mfr. No. 1911) 98¢

KEYZE BANK

Tots learn shapes and colors as they play. The big keys are color-keyed to a square, triangle or circle lock. Colorful plastic construction. Pack 12; wt 12 lbs.

K650-244 (Mfr. No. 74) $1.98

GAS PUMP BANK W/BELL

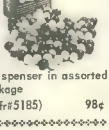
Turn crank, bell rings and numbers turn. Supplied with plastic hose and nozzle. 11" high of unbreakable plastic.

K650-293 (Mfr#361) Pack36/20# $1.10

GUM BALL VENDING BANK

Molded bank with bubble exposing assorted gum balls. Metal key and instructions included.

K650-582 (Mfr#5180) Pack12 $1.79



BUBBLE GUM BALLS

Refills for above dispenser in assorted colors. 150 per package

K650-590 (Mfr#5185) 98¢

TOOTSIE ROLL BANK

Real tootsie rolls when you deposit a penny, tootsie rolls included. Size: 12x5x2½". 24 per ctn.; wt. 15 lbs.

K650-624 (Mfr. No. 5172) 98¢

BUBBLE GUM BANK

Deposit a penny and get a Fleer's Bubble Gum. Includes starter supply of gum. Size: 12x5x2½". 24 per ctn.; wt. 15 lbs.

K650-665 98¢
(Mfr. No. 5173)

CASH REGISTER

Steel construction with baked on enamel finish. Drawer has 6 compartments. Size 7⅛ x 7⅛ x 6¾"

K650-822 (Mfr. No. 1549) $3.49

UNCLE SAM'S REGISTER BANK

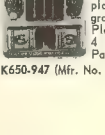
President Red with a gleaming new chrome front! It rings as it registers nickels, dimes and quarters – automatically unlocks when $10 has been deposited.

K650-830 (Mfr.# 1335) $3.98

TALLY RECORDER CASH REGISTER

Two-drawer register showing sales from 1¢ to $1.00. Lever actuates drawer. Steel construction with chrome front. Size 8¾" high: Play money included. Pack 12; wt. 50 lbs.

K650-905 (Mfr. No. 1546) $4.95



TOY MONEY SET

Coins in various denominations; assorted metalized silver and plastic copper, engraved front and back. Plastic coin rack has 4 separate sections. Pack 24; wt. 7 lbs.

K650-947 (Mfr. No. 1012) $1.19

CAMERA

KOOKIE KAMERA

A safe, simple flash camera that uses new flash cubes, cassette picture rolls and self-develops sharp black and white photos. Pictures measure 2¼ x 2¼". By using anamorphic lens, "Kookie" pictures result. Complete with 8 print cassette, developer, Kookie props, disguises and 2-sided comic poster body.

K649-121(Mfr#4842-1)Pack4/17# $19.95

TRIP TICKET TRAVEL COUNTER

Durable, educational counting device that moves up one figure when button is pressed. Interchangeable discs that show different pictures by turning of the dial are supplied.

K649-188 (Mfr#630) Pack24/5# 98¢

SPORTSCOPE

SCOPE

Telescoping periscope collapses to 11" and extends to 22". Made of unbreakable polypropylene plastic.

Pack 12; wt. 7 lbs.

K649-279 (Mfr.#284) 98¢

KALEIDOSCOPES

Deluxe kaleidoscope feature 4 pop on viewers that will show millions of bright clear designs. Large, 9" size.

Pack 24; wt. 13 lbs.

K649-345 (Mfr. No. 1631) 98¢

KALEIDOSCOPE

View millions of designs by simply turning. Packaged in a poly bag.

Pack 48; wt. 12 lbs.

K649-360 (Mfr.#2511) 59¢

PHONE SETS

WALKIE-TALKIE

U.S. MARINE CORPS

Electronic

A fun packed, indoor-outdoor toy — for every boy. Kit contains: 2-way marine type walkie-talkies; 25' twin insulated conductor wires; new hand carrying case; electromagnetically operated. 12 per ctn.; wt. 12 lbs.

K649-402 (Mfr. No. 500) $3.98

LOOKS GOOD

SELLS GOOD!

"WHAT'S NEW?"
This year we've got 17 exciting (and profit-producing) answers to this question—and they're all waiting for you at the Kusan Toy Fair Showrooms!
TOY FAIR SHOWROOMS:
A. H. Delfausse Co.
Suite 460
200-5th Avenue Building
(permanent showroom)
Toy Fair Showroom
Suite 362
200-5th Avenue Building
KUSAN
KUSAN TOYS
Nashville, Tennessee
Bumble Bee
COMMENDED by PARENTS' MAGAZINE
GOLDEN EAGLE
Puzzle Bingo
rumble tumble RACE GAME
MR. BUG
CHOO

Last year Lantana was just another boatyard

Now there are dozens of reasons why your naval architect may ask Lantana Yachts to bid on your custom yacht. Here are just six:

1. Lantana specializes in marine aluminum. Light, Strong, money-saving, space-saving aluminum.

2. We have more than 60 skilled yacht construction workers now. Some of the best welders, loftsmen, carpenters, electricians and mechanics in the world. From all parts of the world. They like it here.

3. 298 feet of custom work in progress is proof of the pudding. These include a 92′ aluminum yacht by J. B. Hargrave, N.A., and a 72′ aluminum yacht by Marine Design Associates.

4. Now we can build up to four yachts side-by-side, up to 100′ each, under cover in the new building. We are programming to double capacity during '68.

5. All support systems are operating including a 150-ton Syncrolift, transfer systems, MIG and TIG welding machines and a new Cincinnati heavy duty brake press.

6. Lantana can build, launch and conduct sea trials all year long. And probably deliver within a year.

Ask your naval architect about aluminum.
Then ask him about Lantana. Better yet, both of you come visit us.
And see what a difference a year makes.

LANTANA YACHTS
808 North Dixie Highway
Lantana, Florida 33460
Telephone: 585-9311

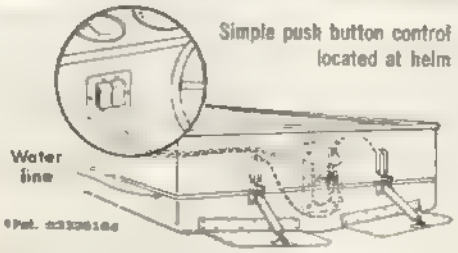
TRIM TABS • TRIM TABS • TRIM TABS • TRIM TABS

Trim Your Boat
For Better Riding

CHANGE THIS . . . TO . . . THIS

with easy to install

Electric Hydraulic Boat Levelers!



Stainless steel trim tabs are affixed to the back side of transom, will fit any hull shape.

Sterndrive and Cruisers from $275
Outboard Boats $195

TRIM TABS are designed to place your boat at optimum plane eliminating STERN SQUAT and giving greater fuel economy and more speed at less RPMs.

Dealer and O.E.M. inquiries invited. See us at our booth (D-119), National Boat Show, New York City

7215 Natural Bridge
ST. LOUIS, MO. 63121

BOAT LEVELER MANUFACTURING COMPANY

314 EV 5-7400
Frank Kerkeval
Pres.

BoatLIFE TREASURE HUNT

FREE
4½ OZ. TUBE LIFE-CALK
$1.98 value
with purchase 3 qts.
any BoatLIFE
MARINE COATING*

STOP LEAKS FOR GOOD!
For wood fiberglass metal canvas or glass
1 7oz. Tube $4.49

■ CLEAR-N-TUF ■ RUB-R-COTE
■ ANTI-FOULING VINYLIFE ■ DURABLE PLASTIC FINISH

Get coupon and complete brochure at most Boat Shows, or write direct to BoatLIFE

BoatLIFE, div. of Flo-Paint, Inc. 5-45 49th Ave., Long Island City, N.Y. 11101

HAVE YOU

Ever wanted a *Metal Polish* that will replace green oxidation on brass with a shine of unsurpassed brilliance?

Remove salty surface deposit on chrome and leave a lasting sapphire-like shine?

If you do, send $2.95 for a can of
KAOL POLISH
and we'll solve your polishing problems, postpaid.

OPERATIONAL RADAR SERVICE
11 Broadway, New York, N.Y. 10004

George E. Van, DYC; MORC, *Oremos*, Bill Spoor, North Star SC.

Winsome is a Cal-40 and *Velero*, a Cal-30. DRYA standings allow no throw-out race which made it close in the PHD division where John Frederich's *Streaker*, winner in the Cruising Club of Detroit standings with a throwout race, lost to *Mystic* in DRYA. Lynn Stedman's *Endeavor* won in the Folkboat Class standings but lost to *Kandu* in DRYA reckoning.

► Roland Redner, of Cass Lake, Michigan, will defend his DN-National ice boat championship, which he has won the last two years, on Sandusky Bay, Ohio, Jan. 13-14. Howard Boston, founder of the Arrow Class (two-seater) iceboat class, says the nationals are scheduled at Fox Lake, Ill. Jan. 20-21.

► Bob Slone, MORC Detroit station secretary, says 117 boat owners are now in the association, and have requested that the fleet be split with two starts (under and over 24') in the 1968 DRYA regattas on Lake St. Clair. Bill Elmer, Don Green and Larry Ruhlen are MORC's flag officers. . . . Richard S. Daley succeeded Duncan James as commodore of Detroit YC which is observing its centennial year. The new commodore's father, the late Richard Ray Daley, held the office in 1938. It's the first time a father and son have headed the club.

LAKE SUPERIOR-LAKEHEAD NEWS

By William Peet

► Apostle Islands YC: In the Around the Islands Race, the Columbias did it again, headed by Jack Soetebier. It was a fairly fast race, and Jack won it by taking advantage of some good lifts in squally going from Michigan Island to Grant's Point marks. . . . The Ensign Invitational was completed with Wayzata YC craft sweeping the first three places. (1) Mark Whitney and Walt Brantingham; (2) Andy Luksch; (3) Peter Van Dusen.

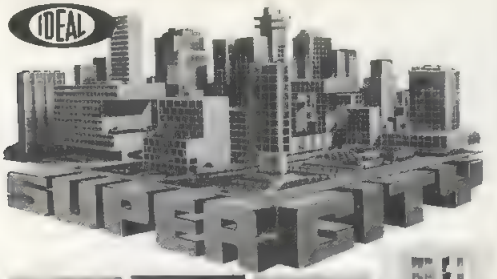
The following acquisitions have been reported. Jack Lockhart and George Henes of Wayzata each have new Vanguards; Bill McCartney has a new Shields; Bob and Nancy Wilkie have a new Morgan 34; Ron Jordan of Duluth has a new Coaster; Fred Sewell has a new Cal 28; Bill Soetebier and Jack Arnold each have purchased Morgan 24s.

► The annual meeting of AIYC and Bayfield Yachts Inc. is Feb. 24, at the Bayfield Inn. Members are reminded to get their reservations in early.

► Bob Holmgren informs us of the formation of the Lake of the Woods Yachting Assn., intended to promote not just the annual race previously reported here but yachting as an all-summer activity on Lake of the Woods. Persons interested should contact John Owen of Excelsior, Minn., or Clyde Ryberg of Minneapolis.

► One of our members, Ed Streater, has offered the Minnetonka Power Squadron 100 shares of common stock in the Litton Company, and the executive committee, at its Oct. 12 meeting, has unanimously voted to recommend that the Squadron accept the gift with grateful thanks. It is Ed's wish that this asset be used as a start toward obtaining a future home for our group.

Because of the magnitude of this offering, the Squadron membership will be asked to confirm the action taken by the executive committee at the Nov. 11 general meeting. At the present time a committee consisting of



FAST! COLORFUL! INSTANT SNAP-FIT ASSEMBLY!

Construct any one of these Designs and Many More with your SUPER CITY Modular Set. Scaled for motorific!

Build your own realistic SUPER CITY

A SHIMMERING MULTI-COLORED CITY ARISES . . . breath-taking in its realism, windows reflecting the light like real skyscrapers . . . surrounded by futuristic ranch homes, shopping centers, more. Sets include snap-together units, girders; "bricks", travertine, clapboard and cement facings "glass" inserts for fluted, dome, pyramid or plain treatment. All plastic. Scaled for use with Motorific cars to add more realism. Complete instructions.

Super City Skyscraper Set 350 pcs. as described above.
10-4995 5 lbs. . . . . **Your Cost $9.44**

Super City Town & Country Set. 235 pcs. city-suburban bldgs.
10-4994 3 lbs. . **Your Cost $7.33**
Super City Builder Set. 170 pcs. make hi-rises, homes etc.
10-4986 2 lbs. . . . . **Your Cost $4.88**

Build endless variety of push-pull toys that roll.

LEGO BUILDING SETS by Samsonite toys unlimited with locking pieces!

TOY MAKER by Tinkertoy Colorful hardwood and plastic parts snap together and take apart to make a never ending variety of push pull toys, such as trains, trucks autos, boats, tractors, wagons, trailers, etc. Sturdy durable, safe parts are large for easy handling by tiny fingers. Teaches dexterity for ages 2 to 8.

137-Pc Toy Maker Set 3 lbs.
10-5115 retail $7.50 **Only $5.39**

105-Pc Toy Maker Set 2 lbs.
10-5116 retail $5.50 **Only $3.88**

Intriguing assortment of building pieces in different shapes and colors, kindle the young imagination. Build trains, trucks, airplanes, boats, houses etc. Virtually indestructible plastic pieces snap-together, come apart to rebuild more new ways.

615-pc Super Lego Set. 2 complete trays of "bricks" — enough for a giant crane or 12 wheel engine hotel or double tower cathedral. Has doors, windows, roof pcs. Ages 5 to 10.
10-4867 5 lbs. ret. $15.95 . . . **Only $11.44**

375-pc Basic Lego Set "Bricks" plus wheels tires, doors, windows, beams. For ages 4 to 9.
10-4868 3 lbs. ret. $9.95 . **Only $6.88**

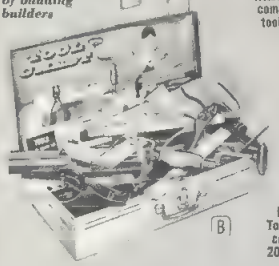
ATF TOYS

AMERICAN TOOL SETS for the young handyman

A

Real tools . . . child-scaled to fit the hands of budding builders

Sturdy Bench fitted with complete tool set



B

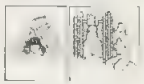
Deluxe Tool Chest contains 20 pieces!

A TEACH' N FUN WORK BENCH TOOL SET COMBINATION Includes all the tools a young carpenter can use . . . with a place to use and store them. Sturdy work bench, ruggedly constructed of wood, has large 23¼x16" work area along with wood vise, center drawer and pegboard back. Also has built-in tool holders and handy measuring scale in front. Comes with tempered spring steel saw, hammer, pliers, screw driver, triangle, punch, many more tools—13 pieces in all. Overall 23½x16x31½" high. Ages 6 to 16.
10-1058 12 lbs. retail $10.00 . **Only $6.97**

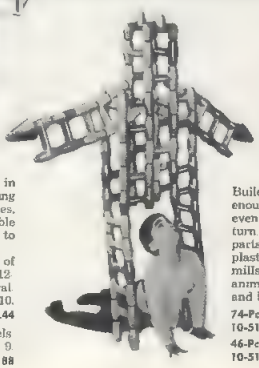
B AMERICAN DELUXE TOOL CHEST SET introduces 4 to 9 year old "Mr. Fixits" to the fun of building his own projects out of wood. Steel tool chest contains brace with 2 drill bits, large spring steel saw, 12" hammer, cast iron plane, 12" level, coping saw, square, triangle, wrench, screw driver, ruler — 20 pieces in all. Chest with handle is 16½x8x3⅛" deep—stores all tools neatly.
10-1057 5¼ lbs. retail $6.00 **Only $4.49**

Kenner's

FUN BUILDERS



Big Tent Giant Castle



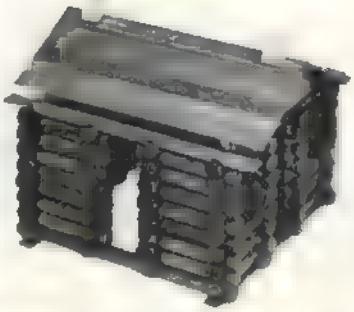
Builds GIANT-SIZE toys big enough to play in! Many can even rotate, balance, swivel, turn. Red, yellow and blue parts of interlock-lightweight plastic build houses, windmills, robots, tunnels, rockets, animals. Fun to knock down and build 'em up again.

74-Pc. Builders Set. 5¼ lbs.
10-5108 ret. $10.95 **$7.97**

46-Pc Builders Set 4 lbs.
10-5109 ret $6.95 **$4.97**

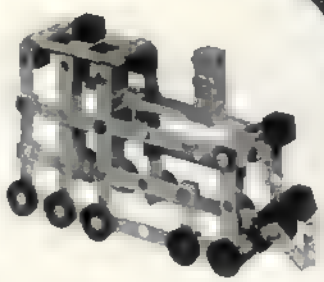
original

LINCOLN LOGS®



America's National Toy

Lincoln Logs symbolize the heritage of the American Pioneer spirit. Constructs realistic forts, cabins, stockades, houses. Approved for school use in teaching "Westward expansion." A best seller for more than a quarter of a century.



LINCOLN LOGS

Wood Toy Builder

Wood girders, blocks and wheels with plastic nuts and bolts make unique imaginative constructions

PLAYSKOOL MANUFACTURING COMPANY
CHICAGO, ILLINOIS 60616
Rm. 426, 200 Fifth Ave., New York
1933 S. Broadway (No. L-41) Los Angeles 7

NEW!

PORKY PIG®
ELMER FUDD®
YOSEMITE SAM®
SPEEDY GONZALES®
all sing a song of profits.

Warner Brothers great "LOONEY TUNES®" movie cartoon characters go playfully to work making happy dollars for you.

★ Vinyl dolls—soft and safe. ★ Lovable movie/TV characters are "pre-sold" to millions. ★ Real honest-to-goodness cloth costumes. Scrumptious detail! ★ Snap-open containers. ★ What a "walk-in" gift! Year-around, too. ★ IRRESISTIBLE AT $2.00 RETAIL!

Also from DAKIN: Dardenelle Pillow Pets®—world's finest plush • Lucy Mae® • Buttons and Bows® Dream Pets® • Dream Dolls®. Shipped from San Francisco and New York.

P.O. Box 7746 Rincon Annex, San Francisco, California 94119

R. DAKIN & COMPANY

Please send for our color catalog—today.

LUCIEN PICCARD

Precious Jewelry — hand-crafted, hand-detailed — from the fashion design centers of Lucien Piccard. Symbols of a way of life, seals of success — Lucien Piccard sets the style for the highest fashions of our times!

A. Men's 14K *White Gold* crystalline sapph re stone cuff links. Also available in 14K *Yellow Gold* with crystalline garnet stones.
31-1397 retail $105 00 **$63.00**

B. Matching 14K *Yellow or White Gold* tie tack for above links
31-1398 retail $25.00 **$15.00**

C. Men's 14K *Yellow Nugget Gold* black star Sapphire and Diamond cuff links
31-1399 retail $147.50 **$88.50**

D. Matching 14K *Yellow Gold* tie tack for above links
31-1400 retail $43.75 **$26.25**

E. Men's 14K *Yellow Gold* crystalline garnet stone cuff links. Also available in 14K *White Gold* with crystalline sapphire stones.
31-1401 retail $120 00 **$72.00**

F. Men's 14K *Yellow Gold* crystalline garnet stone cuff links. Also available in 14K *White Gold* with crystalline sapphire stones
31-1402 retail $105 00 **$63.00**

G. Matching 14K *Yellow or White Gold* tie tack for above links
31-1403 retail $31.50 **$19.00**

H. Men's 14K *Yellow Gold* crystalline garnet stone cuff links. Also available in 14K *White Gold* with crystalline sapphire stones.
31-1404 retail $110.00 **$66.00**

J. Men's 14K *Yellow Gold* combination knife and nail file.
31-1405 retail $37.50 **$22.50**

K. Men's 14K *Yellow Gold* combination key chain and coin knife.
31-1406 retail $77 50 **$46.50**

L. Men's 14K florentine *Yellow Gold* Diamond cuff links. Also available in 14K *White Gold* with Diamonds.
31-1407 retail $175 00 **$105.00**

As above in 14K *Yellow or White Gold* without diamonds.
31-1408 retail $100 00 **$60.00**

M. Matching 14K *Yellow or White Gold* Diamond tie tack for above links.
31-1409 retail $41.75 **$25.00**

N. Men's 14K *White Gold* S. Sapphire stone cuff links.
31-1410 retail $115.00 **$69.00**

P. Matching 14K *White Gold* t e tack for above links.
31-1411 retail $42 50 **$25.50**

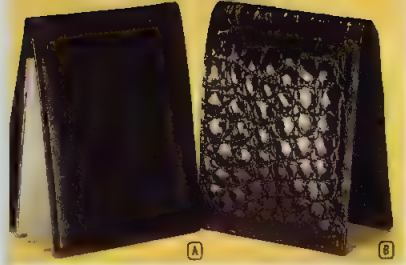
Q. Men's 14K *White Gold* S. Sapphire stone cuff links
31-1412 retail $105.00 **$63.00**

R. Matching 14K *White Gold* tie tack for above links.
31-1413 retail $21.50 **$13.00**

S. Men's 14K *Yellow Gold* crystalline garnet stone cuff links. Also available in 14K *White Gold* with crystalline sapphire stones.
31-1414 retail $110 00 **$66.00**

T. Match ng 14K *Yellow or White Gold* tie tack for above links.
31-1415 retail $62.50 **$37.50**

PSTA - PRICES ARE LISTED ONLY FOR INFORMATION AND IDENTIFICATION THEY MUST NOT BE USED FOR DECEPTIVE OR M SLEADING ADVERTISING



(A) IMPORTED INDIA CALF. Luxuriously elegant. Selected handcrafted calfskin leather billfold with a removable pass case, 2-way bill divider, card pockets. Gift boxed in reusable jewel box.

31-1336 Black ($20.00) **Only $10.00**

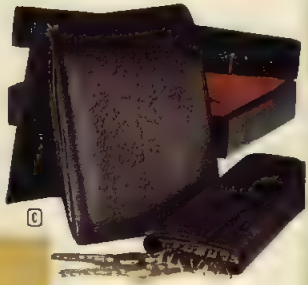
(B) ALLIGATOR. World's most prized leather. Full alligator, throughout with Thinline styling. With duo card pocket. Gift boxed in re-usable jewel box. Specify color Black or Brown

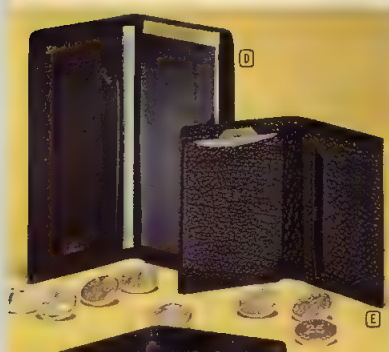
31-1337 retail $35.00 ..... **Only $17.50**

Fine Leather Goods for the Gentleman

STYLED BY

LUCIEN PICCARD





(C) BOMBAY BUFFALO CALF WALLET AND KEY CASE SET. Stitchless construction with feather edge styling. Removable pass case, secret bill compartment, card pockets. Key case with 6 removable hooks and license pocket. Jewel box gift case. Specify color Brown or Black

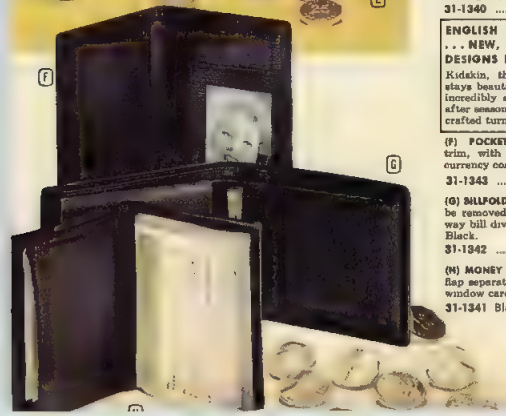
31-1338 retail $12.50 ..... **Only $6.25**

(D) WATER BUFFALO EXECUTIVE POCKET SECRETARY. Rugged, durable water buffalo hide. 3-way secretary, with memo pad, credit card holder, currency compartment. Black

31-1339 .....($7.50). **Only $3.75**

(E) TIPPED COWHIDE. Our exclusive "Pocket-plus" billfold holds numerous cards, photos and currency, yet retains slim shape. Tipped cowhide, in burnt gold, richly grained

31-1340 .....($7.50) **Only $3.75**



ENGLISH KIDSKIN CREATIONS . . . NEW, NEAT AND NARROW DESIGNS FOR THE VIP . . .

Kidskin, the aristocrat of leathers, stays beautiful year after year, stays incredibly soft to the touch, season after season. All accessories in highly crafted turned edge construction.

(F) POCKET SECRETARY. Compact, trim, with deep pockets and large currency compartment. Black

31-1343 .....($15.00). **Only $7.50**

(G) BILLFOLD. With card case that can be removed and worn separately 2-way bill divider, roomy card pockets. Black.

31-1342 .....($12.50)..**Only $6.25**

(H) MONEY CLIP/CARD CASE. Leather flap seperates money clip and the 6-window card case.

31-1341 Black.....($7.50) **Only $3.75**

MELLO-TOUCH COWHIDE. Sleekly styled Thinline billfold Supple, yet durable. Numerous card pockets and secret money compartment. Black only

31-1327 .....Ret. $5.00 **Only $2.50**

WATER BUFFALO. Thin line styling as above. Black only

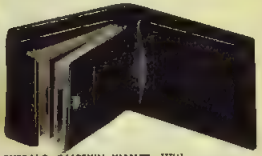
31-1328 .....Ret. $7.50 **Only $3.75**

ENGLISH MOROCCO. Hand grained billfold with stitchless, featheredge construction. Removable pass case, card pockets, secret money compartment. Specify Black or Brown.

31-1331 retail $7.50 ..... **Only $3.75**

PUMA KIDSKIN. Styled as above

31-1332 Black only..Ret. $10.00 **Only $5.00**



BUFFALO CALFSKIN WALLET. With new, removable "Selecta" pass case. Large card pockets, secret money fold. Specify color Black or Brown

31-1330 retail $7.50 ..... **Only $3.75**

SADDLE COWHIDE. "Selecta" pass case. Model as above

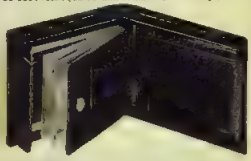
31-1329 Black ... $6.00 **Only $3.00**

LLAMA CALF. Billfold of extremely soft buttery Llama hides in turned edge construction. 2-way bill divider, roomy card pockets.

31-1333 Black only..Ret. $10.00. **Only $5.00**

AUSTRALIAN KANGAROO. Turned edge. Thinline billfold as above. Specify color: Black or Brown

31-1334 retail $12.50 ..... **Only $6.25**



RARE PINSEAL. Famous for lasting beauty. Suppleness due to natural seal oils. Removable pass case, card pocket. Jewel box gift case. Black only.

31-1335 Black only Ret. $20.00 **Only $10.00**

- Genuine Cobra panels . . .
- Satin smooth saddle cowhide . . .
- Fully lined in rich moire' .
- Roomy pockets
- Fashionable color combinations . . .

A THE FRENCH CLUTCH. 6 inch frame Classic size with roomy pockets for coins cards, papers and lots more State color
31-1244 Retail $10.00 . . . . . Only **$5.00**

B THE FRENCH PURSE. 4 inch frame Holds many cards, papers. bills, photos, coins. State color above
31-1245 Retail $10.00 . . . . . Only **$5.00**

C THE WALLET. Large coin purse with removable pass case, secret money pocket snap tab closure State color.
31-1246 Retail $10.00 . . . . . Only **$5.00**

Choose from green on bone, lipstick red. or French blue.

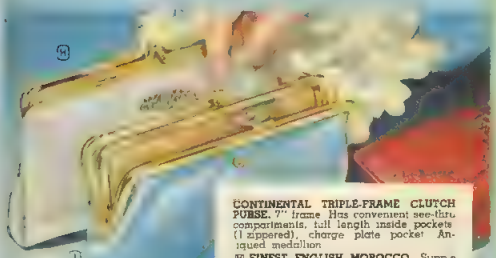
D WALLET AND KEYCASE of saddle cowhide. 24K gold design Removable passcase, secret compartment, coin pocket, 6-hook keycase, hidden snap State red, blue or bone Only
31-1247 2-pc. set. Ret $10.00 **$5.00**
31-1248 Wallet only. Ret $7.50 **$3.75**

Luxurious French purses in the new smaller sizes All-leather construction, roomy change pockets, rich moire' linings, pockets cleverly and efficiently organized Choose from three fine leathers

E SOFT, SUEDED COWHIDE. 4" frame, snap tab Red, blue or natural
31-1243 $7.50 Only **$3.75**

F MELLO COWHIDE. 5' frame. Antiqued ornament. State red blue or bone
30-1243 $7.50. Only **$3.75**

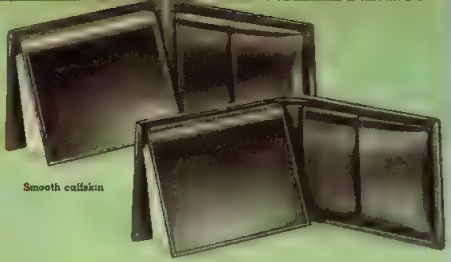
G SMOOTH COWHIDE. 5' frame. State blue or bone
30-1244 $8.00 On.y **$2.98**

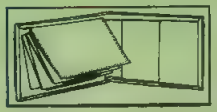


CONTINENTAL TRIPLE-FRAME CLUTCH PURSE. 7" frame Has convenient see-thru compartments, full length inside pockets (1 zippered), change plate pocket Antiqued medallion

H FINEST ENGLISH MOROCCO. Supple hand-grained finish State velvet black, Navy blue Persee red
30-1237 Retail $.0 00 Only **$5.00**

I MELLO-TOUCH COWHIDE. Butter-soft texture. State bone white, French blue or Persee red
30-1238 Retail $7 50 Only **$3.75**





Thinnest pass-case wallet made! No snaps . . flip to wanted card instantly!

NEW ULTRA-THIN EXECUTIVE WALLETS. World's slimmest styling. Luxuriously crafted with costly hand-sewn turned edges Flip-up credit case holds 12 cards or pictures. Fully lined in moire', Divided money pocket, extra pocket for cards and stamps Made in two luxury leathers below State Black or Brown.

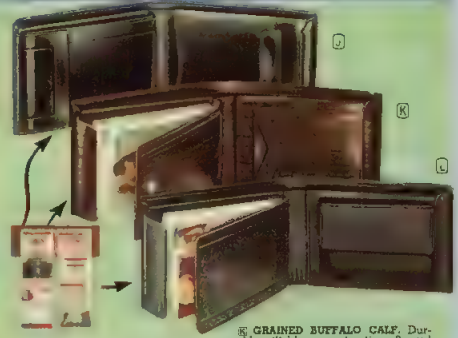
AUSTRALIAN KANGAROO.
31-1250 Retail $15.00 . . . . . Only **$7.50**

SMOOTH CALFSKIN.
31-1251 Retail $10.00 . . . . . Only **$5.00**

Sheffield

PRESTIGE LEATHER ACCESSORIES

Division of Thorn, Inc.



All above wallets have this handy quick view fold-out windows. Holds 20 cards or pictures.

J SMOOTH CALFSKIN. Luxurious long-wearing qualities. Durable 1-piece construction. 2 card pockets, secret money pocket, spare key holder. Quality moire' lining State Black or Brown
30-1248 Retail $10.00 . . . . . Only **$5.00**

K GRAINED BUFFALO CALF. Durable stitchless construction. 3 card pockets, secret money compartment State Black or Brown
30-1248 Retail $7 50 . . . . . Only **$3.75**

L MOROCCO-GRAIN COWHIDE. Rich texture Fold-out pass case & change purse, secret pocket. State Black or Brown.
31-1252 Retail $6 50 . . . . . Only **$3.25**

M SADDLE COWHIDE. Fine quality priced especially low. Has removable card case, zippered money pocket change purse with gusset. State Black or Brown.
30-1251 Retail $6.00 . . . . . Only **$2.90**

LUCIEN PICCARD

Lucien Piccard

Precious Jewelry – hand-crafted, hand-detailed — from the fashion design centers of Lucien Piccard. Symbols of a way of life, seals of success — Lucien Piccard sets the style for the highest fashions of our times!

A. Ladies 14K Textured Gold and French enamel bird pin with sapphire eyes
73J24010 6750 **$112.50**

B. Ladies 14K Yellow Gold garnet ring
73J24027 2925 **$48.75**

C. Ladies 14K Yellow Gold cultured pearl filigree charm
73J24028 3750 **$62.50**

D. Ladies 14K Yellow Gold cultured pearl and garnet pin
73J24029 6000 **$100.00**

E. Ladies 14K Yellow Gold cultured pearl and garnet dome ring
73J24032 4800 **$80.00**

F. Ladies 14K Yellow Gold bracelet with cultured pearl and garnets.
73J24033-10000 **$167.50**

G. Ladies 14K Yellow Gold bracelet with cultured pearls and crystalline sapphire stones.
73J24034 11850 **$197.50**

H. Ladies 14K Yellow Gold cultured pearl I'VE LOVE YOU bracelet
As above, I LOVE YOU
73J24035 3300 **$50.00**

J. Ladies 14K Yellow Gold bracelet with culture pearls.
73J24036-11550 **$192.50**

K. Ladies 14K Yellow Gold bracelet with cultured pearls and garnets
73J24037-13350 **$222.50**

L. Ladies 14K Yellow Gold and pearl bracelet
73J24038-10350 **$172.50**

M. Ladies 14K Yellow Gold and Ruby pin. Also available in sapphires
73J24039 6300 **$105.00**

N. Ladies 14K Yellow Gold cultured pearl and garnet ring. Also available in emerald or ruby doublets.
73J24040 3375 **$56.50**

P. Ladies 14K Yellow Gold and crystaline garnet love charm. (Love in 7 languages)
73J24041 3750 **$62.50**

Q. Ladies 14K Yellow Gold cultured pearl and garnet ring
73J24042 5100 **$85.00**

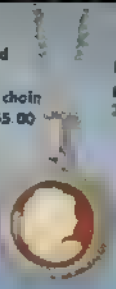
R. Ladies 14K Yellow Gold garnet ring. Also available in emerald or sapphire doublets
73J24043 3375 **$56.50**

S. Ladies 14K Yellow Gold ruby doublet ring. Also available in emerald or sapphire doublets
73J24044 3750 **$62.50**

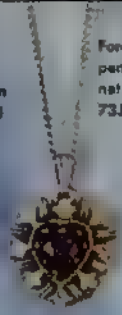
FOR INFORMATION AND IDENTIFICATION

Pendant with magnificent Opal. Price includes chain
73J124-2150.....$42.00

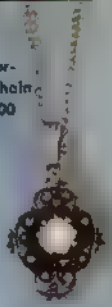
Old World traditionally shaped pendant Cultured Pearl and Blue Sapphires Price includes chain
73J125-2750.....$55.00



Fashion-favorite cameo pendant Price includes chain
73J126-1400.....$28.00



Forever loved Heart pendant Set with Garnet Price includes chain
73J127-1850...$37.00



ILLUSTRATIONS APPROXIMATELY ACTUAL SIZE

Classic Heirlooms

ALL STONES ARE GENUINE

Presents a superlative selection of fine 14K gold antique style jewelry. Distinctively created for the ultimate in high fashion.

Lacy-lovely Opal Pendant. Price includes chain
73J128-1850 $37.00

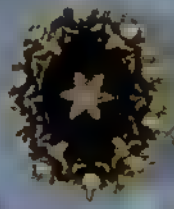
Lavishly elegant hearts of Garnets and cultured pearls.
73J129-3750 .....$75.00

Dramatically Fashioned Garnet Pin.
73J130-4500. $90.00

Exhilarating Cameo pin to accent any wardrobe.
73J131-2700....$54.00

Breath-taking old world pin. Set with Amethyst
73J138-3375....$67.50

Uniquely crafted Cultured pearl and turquoise pin
73J135-3000 ...$60.00

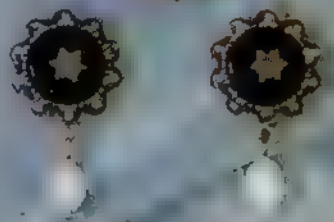


An exquisite oval pin wi antique fini
73J136-375
$75.00

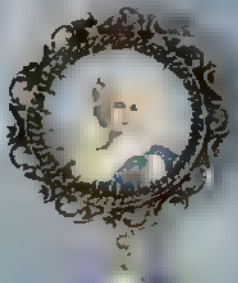
Majestic Cameo earrings destined to be a favorite.
73J132-2400... $48.00

Flawless Royal Designed pin Cultured Pearls and Turquoise
73J133-5100 .....$102.00

Harmonizing drop earrings.
73J134-3750..... .$75.00



Earrings of elegance to be treasured as heirlooms
73J137-3150 $63.00



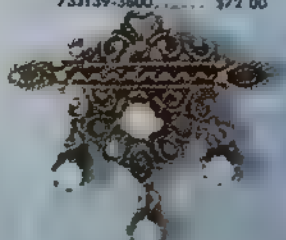
Hand painted miniature pin in antique style. Cultured Pearl
73J139-3600..... $72.00

A swirl of gold enhances these sapphires and cultured pearls.
73J140-3900.....$78.00

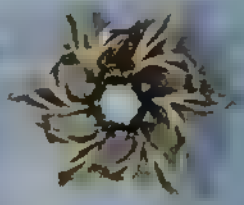
A glorious bow pin set off by a cultured pearl.
73J141-3450. .$69.00

True elegance surrounds this all occasion pin. Ruby and Cultured Pearls.
73J142-3900.....$78.00

Magnificent pin fashioned with Garnets and Cultured Pearls.
73J143-5250.....$105.00



Unsurpassed elegant opal pin is an heirloom classic.
73J144-5250.....$105.00



Delightful pin with enchanting Opal
73J145-3300 $66.00

Beautiful Peridot stones accent this dainty heart shaped pin.
73J146-4200... $84.00

Sunburst style pin blended with Opals
73J147-5250. .$105.00

Magnificent creation set with fiery Opals.
73J148-9000 $180.00

When Ordering Please Specify Pierced or Non-Pierced Earrings.

LUCIEN PICCARD PRESENTATION WATCHES

The Prestige Watch of Superior Quality

(A) Ultra thin, outstanding for its simplicity. Quality 17 jewel Swiss movement Waterproof*, shock resistant, anti-magnetic Fine Alligator strap

	Retail
5030W8300—14K Yellow Gold	$155.00
5031W8900—10K Yellow Gold Filled	115.00

(B) New and distinctive square extra flat watch. 17 jewel Swiss movement Waterproof*, shock resistant, anti-magnetic Fine Alligator strap

	Retail
5032W12000—14K Yellow Gold	$200.00
5033W7200 —10K Yellow Gold Filled	120.00
5034W8000 —Stainless Steel	115.00

(C) Distinctive ultra thin watch with textured sunray bezel. 17 jewel Swiss movement. Waterproof* shock resistant, anti-magnetic Fine Alligator strap

	Retail
5035W12600—14K Yellow Gold	[illegible]
5036W7500—10K Yellow Gold Filled	[illegible]

(D) Uniquely styled self-winding Seashark Automatique with calendar window and adjustable Gold Filled mesh bracelet Waterproof*, shock resistant, anti-magnetic

	Retail
5037W14250—14K Yellow Gold	237.50
5038W10500—10K Yellow Gold Filled	175.00
5039W9000 Stainless Steel	150.00

(E) Ultra thin dress watch with round gold tone dial and swirl bark bezel. 17 jewel Swiss movement Waterproof*, shock resistant, anti-magnetic Fine Alligator strap

	Retail
5040W12600—14K Yellow Gold	[illegible]
5041W8850—10K Yellow Gold Filled	[illegible]

(F) Striking in elegance, self-winding Seashark Automatique watch 17 jewel Swiss movement. Waterproof*, shock resistant, anti-magnetic Fine Lizard strap

	Retail
5042W8400 —Stainless Steel	$140.00
5043W8700 —10K Yellow Gold Filled	145.00
5044W13250—14K Yellow Gold	225.00

*If case, crystal and crown remain intact

Dynamic and handsome self-winding Seashark Automatique model with gold tone dial. 17 jewel Swiss movement. Waterproof*, shock resistant, anti-magnetic. Fine Alligator strap.
5045W13250—14K Yellow Gold .....Retail $225.00
5046W8700.—10K Yellow Gold Filled...Retail 145.00
5047W8050 —Stainless Steel .....Retail $132.50

Sleek, masculine self-winding Seashark Automatique watch. 17 jewel Swiss movement. Waterproof*, shock resistant, anti-magnetic. Fine Alligator strap.
5048W12750—14K Yellow Gold .....Retail $212.50
5049W8400—10K Yellow Gold Filled...Retail 140.00
5050W7200 —Stainless Steel .....Retail 120.00

Designed for the man whose standards of quality are above consideration of price. Ultra thin waterproof* watch accented by 12 brilliant diamonds. 17 jewel Swiss movement. Shock resistant, anti-magnetic.
5051W17250—14K White Gold .....Retail $300.00

A brilliant modern interpretation of the classic square design. 14K textured Yellow Gold dress watch accented by 12 brilliant diamonds. 17 jewel Swiss movement, shock resistant, anti-magnetic. Fine quality strap
5052W19500 — 14K Y G. Retail $325.00

This princely case is designed in 14K Gold and the exceptionally slender case is truly elegant. Dial accented by 8 brilliant diamonds. 17 jewel Swiss movement Shock resistant, anti-magnetic. Fine Alligator strap. Retail
5053W15750—14K Yellow Gold $265.00
5054W15750—14K White Gold 265.00

You Can Buy with Confidence from Bennett Brothers

OUTBOARD CARE

(Continued from page 75)

attention than the tiny spare, and one of them possesses the power to get you home in a reasonable length of time should the other fail for some reason.

The foregoing was intended to lay down some ground rules in the game of outboard maintenance. Starting out right is half the battle. The rest lies in a carefully organized program of preventive maintenance. Ignoring the need for it can prove costly. Engines today rarely let their owners down. It's the other way around. Skippers who skip engine care let their outboards down. The modern outboard is a marvelous piece of fine machinery, but it can't be neglected.

Proper engine maintenance need not be a laborious task involving an entire weekend of work at irregular intervals. It breaks down almost naturally into steps you should take at prescribed times. Most natural are those precautions to be observed each and every time you take your boat out, but it doesn't have to be the sort of chore performed by World War I fliers who went over their rickety wood and cloth flying machines with absorbing care before clambering in the cockpit.

Some of your outboard chores can and should be performed afloat, at dockside, or at the ramp. Others can be done at home, before or after the trip—assuming you keep a trailerboat at home and can work on it. Those few skippers who store outboards at a marina will have to cover all the steps on the scene. They follow in outline form:

Afloat

1. Check your fuel lines and connectors. Be sure no cracks have developed in the lines, which is more likely near the connecting plugs. Repairs are a moment's work: loosen the clamp, remove the hose, cut a clean, new end, and reassemble. Be sure the fuel lines are correctly hooked up. I know a man who spent a long time at dockside trying to figure out why his engine wouldn't start again after running nicely for 60 seconds or so. He was highly chagrined to ultimately discover his son had inadvertently plugged the fuel line into the engine upside down—not apparent to the naked eye in a casual glance, but effectively blocking fuel flow. Be sure no portable tanks are perched atop fuel lines.

2. Give your steering system a quick once-over. Make sure cables are in their pulleys, not binding; that any connecting hardware is properly tightened and not loose from vibration. The link at the engine has been known to let go. Be certain all bolts and nuts are turned down, the plate secure.

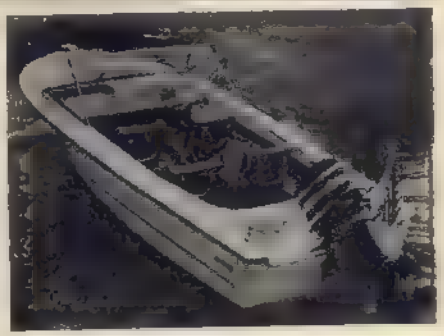
3. If you have a small spare engine, use it for a few minutes. Lower it in the water, crank it up, let it idle while you depart the marina or when returning. Engines are like people. They need exercise now and then to keep fit. Best time to do it is when you return, for you can disconnect the fuel line and run all the gas out of the carburetor. It prevents formation of gum deposits, which commonly occur in engines that are not used regularly. (Your spare engine should be a model utilizing a separate fuel tank. You can use your regular supply when the small kicker is needed. Transferring gas to an integral tank in a sea is extremely difficult.)

4. As soon as possible upon your return, either at dockside or on your way home, top off all fuel tanks. You prevent the accumulation of moisture which can condense as water in the fuel. This is important in warm, humid, summer months. Keep the fuel tanks full. An added benefit, if you're

OUTSIDE, INSIDE and UNDERNEATH

MFG is your "best buy"!

Cross-section shows rugged bridge construction beneath MFG floor.



Most every boat looks good on the showroom floor with glistening finish.

But how does it look and perform on the water? How will it look next year and the years after? Is it built to last . . . to resist rust and corrosion and deterioration, so it will take to the water next season just like when brand new? MFG is!

It's what's built inside the boat that makes the difference — and that's the secret of MFG acceptance and popularity: built for a lifetime! When you invest in a boat you can't buy better than MFG.

Built by world's largest producer of molded fiber glass reinforced plastics.

MFG best boat built...anywhere

MFG BOAT COMPANY
Division of Molded Fiber Glass Body Co.
Union City, Pennsylvania

SHIP-SHAPE

The Virgin Islands are in great shape for sailing. With the largest charter yacht fleet in the Caribbean. Everything from sunfish to large schooners. With or without a crew

Jump over the side in a hidden bay for an afternoon of swimming or snorkeling in our crystal-clear protected waters.

More than 75 islands and cays await you. Discover your own little island surrounded by brilliant coral reefs.

When you're ready for some nightlife, slip into St. Thomas or St. Croix. They're two of the liveliest ports in the Caribbean. With incredible free-port bargains.

The next time you feel the urge to ship out, head for the Virgin Islands. They really shape up.

Director, Fishing and Water Sports
U. S. Virgin Islands Govt. Information Center
16 West 49 Street, New York, N.Y. 10020

Please send further information on yachting in the ship-shape Virgin Islands.

Name_____

Address_____

City_____ State_____ Zip_____

occasionally an early rising fisherman, is that you start every trip with full tanks and need not lose time in fueling.

SUMMARY: Fuel lines and connectors; steering system; exercise spare engine, run fuel out of carburetor; top of all fuel tanks. A few minutes' work at most.

At home

You may be tired when you get home, and prefer to perform one or two of these chores at dockside or when you haul out. They can also be done during the week, prior to the next voyage. But to divide the work into two parts makes for less labor at any given time. These preventive checks, however, should be made for each and every trip.

1. Go over all controls and linkages. Vibration is your enemy here. It is not unusual for fasteners to loosen. It takes but a few moments to be sure they're tight. Check your ground strap on the engine block—if you have an electric-starting outboard. One of the most puzzling engine failures I ever experienced was a ground strap just loose enough that the engine electrical system failed. Yet it appeared, to the eye, to be fine. An eighth of a turn with a wrench solved the problem. Make sure throttle and shift links at the engine are not faulty. If out of line, they can ruin a clutch, prohibit idling or full speed.

2. Examine your propeller, especially if you're a fisherman. Modern anglers favor light tackle more and more, and a rambunctious gamester can tear up the monofilament that is also popular. Lost line sometimes finds its way aft to the propeller, is wound around the shaft, can break the seal and cause loss of lubrication and lower unit trouble. It isn't common, but it has happened often enough to rate a visual check.

Look also for nicks in the prop blades. Minor nicks can be filed out. More serious damage may call for removal of the prop and a trip to the marine serviceman, who can put it back in shape on a pitch block.

3. Last of all, clean your engine (boat, too, but we are primarily concerned here with the motor). Wash it down well with water, wiping off all salt that may have accumulated, or other grime and dirt. Wipe it dry, then wipe it down with an oily rag, or use one of the aerosol sprays. Keep the engine clean inside as well; trouble is easier to spot on a clean engine—usually as it is still developing. Resale value is improved as well, so you are protecting your investment.

Note that none of the listed checks requires any great expenditure of time. Some take only a moment. Collectively, and cumulatively, they are important to your engine. They save you hard cash by preserving the engine's trade-in value, and allowing you to spot potential sources of breakdown requiring costly repair jobs, or causing delays afloat.

Most of all, they are part of a program designed to keep your engine in top shape, and keep you out of trouble afloat. But there's more, and we'll explore it next month when we discuss periodic engine maintenance checks.

(To be continued)

WHAT DO YOU MEAN . . . MODULATION?

(*Continued from page* 78)

section receives *decreased* power, which causes it to generate radio waves of *decreased* amplitude. *Fig.* 5 shows how the amplitude of the carrier wave is increased and decreased exactly as the signal voltage (your amplified voice) is increased and decreased. The envelope, or outer limits of the modulated wave, will be an exact replica of your voice sound wave. The sound wave is impressed on the radio wave and is carried along, sort of piggy-back, to the distant receiver of the boat you are talking to.

When the signal voltage from the audio section is powerful enough to double the amplitude of the carrier wave on positive loops and to reduce the amplitude to zero on negative loops, 100 per cent modulation occurs as shown in *Fig.* 6. A high percentage of modulation is desirable because it increases the efficiency of the radio section, results in the greatest amount of radiated power, and the "speech power" in the modulated wave is greatly increased. Greater range of the radiotelephone is obtained and interference from other radiotelephones on the same or adjacent channels is reduced.

When the modulation is reduced from 100 per cent to 50 per cent as shown in *Fig.* 7, the "speech power" in the modulated wave is reduced by 75 per cent.

Although 100 per cent modulation is highly desirable, modulation of over 100 per cent is not only detrimental to radio communication, but is forbidden by FCC regulations. Over modulation causes the carrier wave to "splatter" and distort the speech frequencies in it so that it cannot be

boats caught hundreds on live and dead mackerel. The commercial tuna chippers were active again, and tons of these fine gamefish were caught in the seines.

The white marlin season was pretty good last year, considering the bad weather and hurricanes that plagued the fishing boats. Not so much in the extreme northern range of these fish, but from southern New Jersey to North Carolina (including that hot spot, Ocean City, Md.), there was fast and furious fishing with many white marlin raised, hooked, boated, or released

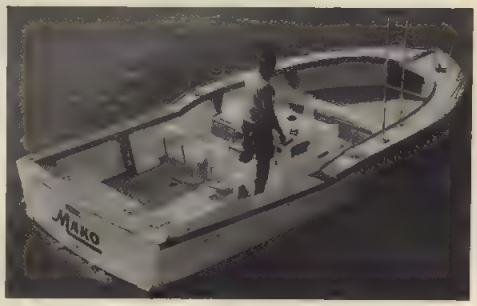
Blue Sharks were very plentiful during late June and early July last year, but not too many makos were caught. The Bayshore Mako Tournament, held last June, saw 302 sharks caught the first day and another 100 on the second day. Most of these were blue sharks, with the biggest going 248 pounds

Striped bass fishing held its own last year, even though it got off to a late start in June Due to favorable spawning years, the entire coast now has small stripers by the hundreds of thousands, if not millions, swarming in the ocean, along the beaches, in the inlets, bays, sounds, and rivers. These fish range just below the 16-inch limit to 20 inches or so, and catches of 30 to 90 to a boat are common on good days. But quite a few cows or lunkers were also caught last year. The catch of the year was the 73-pound striper taken by Charles E. Cinto of Mansfield, Mass. on Capt. Frank Sabatowski's charter boat *June Bug* off Cuttyhunk, Mass. This fish ties the present world-record striper of the same weight caught by Charles Church in 1913. But since the fish was caught on more than two hooks and on wire line, it will not be recognized by the I.G.F.A

Bluefishing was spotty last year—some good days, many bad days. But those that *were* caught in northern waters were "jumbos" running from 7 to 12 pounds, with some going 15, 16, 17, and 18 pounds. A 21-pound, 2-ounce bluefish was caught by Charles Lane at Five Fathom Bank off New Jersey

Even the bottom fishing for porgies, sea bass, fluke, or summer flounders wasn't up to previous years. Here, again, the weather and cold water is blamed for the poor fishing. The season got off to a late start, and the water never really warmed up until it was almost all over. But some charter-boat captains, anglers, and conservationists are also blaming the heavy long-lining, trawling, seining, and netting by commercial fishermen for the growing scarcity of many species. We'll have to wait until next season to see if they are right. With any kind of near-normal weather, the fishing should be better. Happy New Year, and good fishing during 1968! ⚓

Mako's New 25′ Fishing Machine



An exceptionally roomy 25′ open fisherman, the Mako 25, has just been launched by Mako Marine, Inc., 1015 E. 27th St., Hialeah, Fla 33013. The 24′8″ x 10′ fiberglass hull is described with some justification as a "fishing machine" by her builders, who also have a 19-footer along the same lines for outboard power. The 25′ boat is powered by a 225-hp Daytona inboard and has been clocked by Mako at 40 mph, a fine speed for zipping offshore to the fishing grounds.

Once you're there, the Mako 25 provides a good many angling conveniences such as a two seat control console amidships with windscreen, four Lees rod holders, rod racks, and a 60" insulated fiberglass fish box with teak top. The Pompanette chairs swivel and slide fore and aft; one is a helmsman's chair, the other a fishing chair with rod gimbal

The Mako 25 sells for $12,500 with a considerable equipment list and the standard 225-hp Daytona engine

TOURNAMENT®

At National Motor Boat Show Booths D-126-7 & 8

FIGHTING & FISHING CHAIRS
Finest chairs built . . . Formica covered with knock-down footrest.

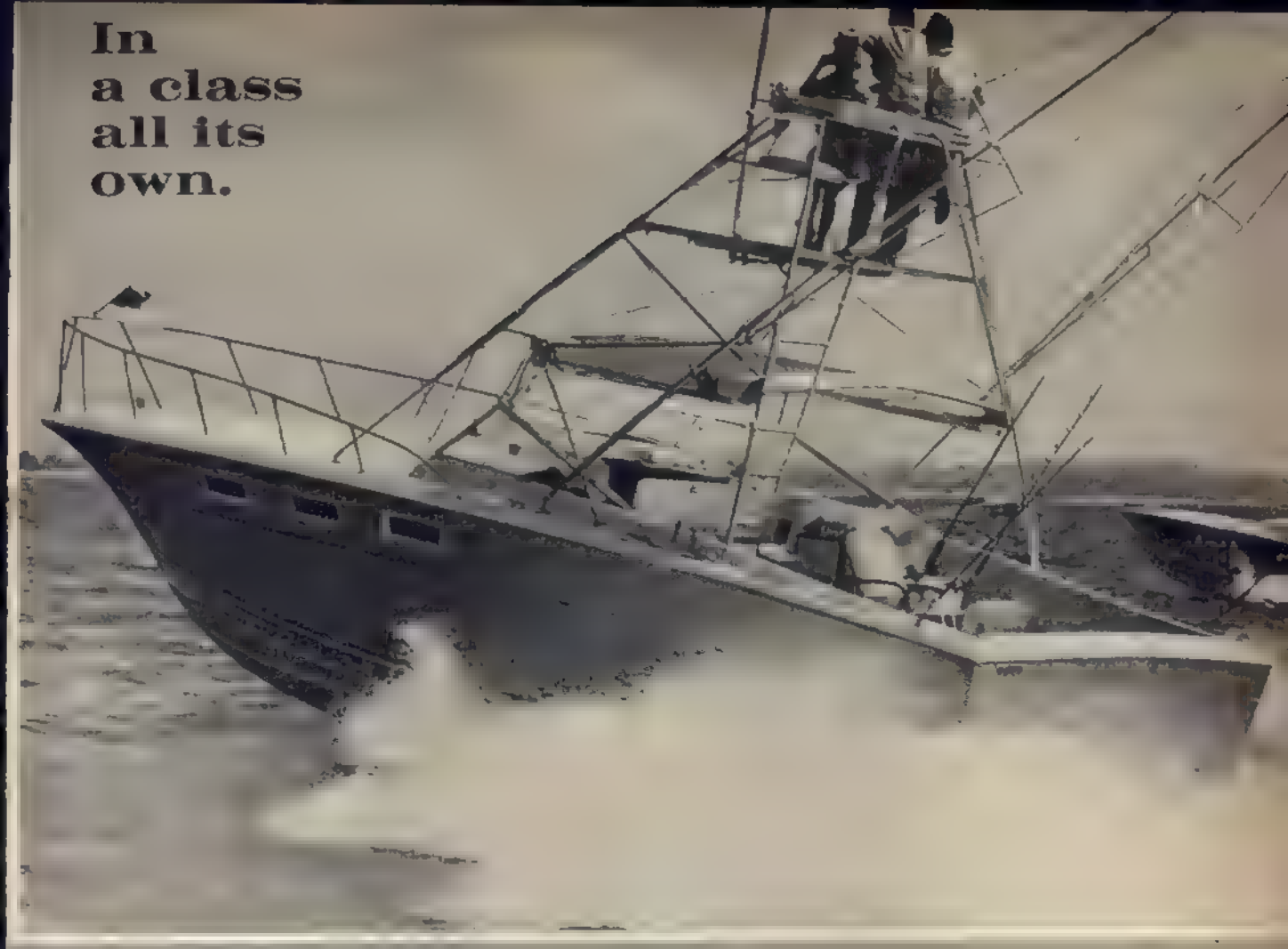
STOW-AWAY ANCHORS
With Stainless Steel well—provide safer, neater, foredeck on any vessel

OUTRIGGERS
8 Models available from outboards to large sport fishermen

Write for illustrated literature on the complete Tournament Line

TOURNAMENT MARINE PRODUCTS Division of August Spindler & Sons, Inc. 7 Commerce Drive • Cranford, N.J. 07016

In a class all its own.



There's no way to compare the Maltese Magnum 35 with other boats. There aren't any others like it.

Born to race, the Magnum has been gentled to the standards of the true sportsman—brute-strong, cat-quick, commanding. She's the fastest 35-footer afloat, and has proved her seaworthiness in the world's roughest ocean races. Her hull, ultimate refinement of the engineering advances achieved by Don Aronow in development of the fiery Formulas and "Those Damned Donzis," is one piece, multi-laminated of high-impact fiberglass. Standard power is twin 325 HP engines. Standard underwater gear is race-proven, custom-made Magnum all the way. Forward are accommodations for six, with 6'5" headroom, full galley, dinette, stand-up head, shower; she has full instrumentation and such luxury touches as cockpit finish of solid ⅞" hand-picked teak. This is a man's boat. And women love it.

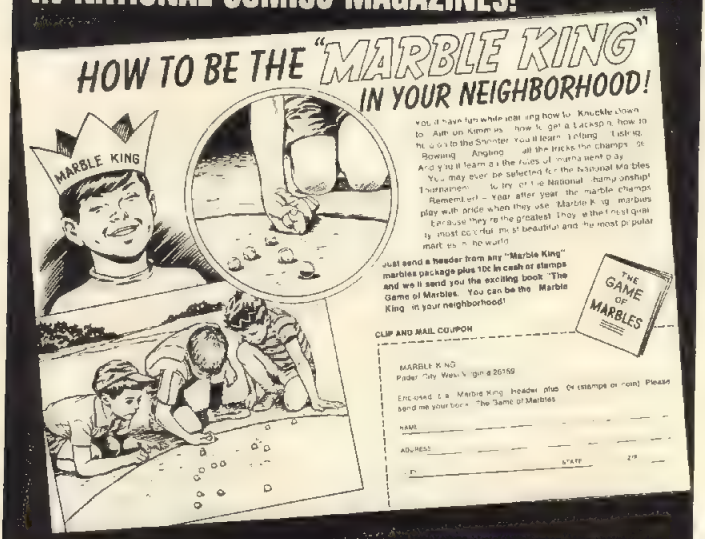
The price, F.O.B. Miami, is $36,000.

Magnum Marine Corp. • 2900 N.E. 188th Street
North Miami Beach, Florida 33160 • Phone: 305/945-4292

The Magnum 35 may be seen at the New York Boat Show, Feb. 10-18, booth 142, 4th floor

more than 10 million kids

AGE 7 to 14 WILL READ THIS FULL COLOR AD IN NATIONAL COMICS MAGAZINES!


HOW TO BE THE "MARBLE KING" IN YOUR NEIGHBORHOOD!
MARBLE KING
Just send a header from any "Marble King" marbles package plus 10¢ in cash or stamps and we'll send you the exciting book "The Game of Marbles." You can be the Marble King in your neighborhood!
THE GAME OF MARBLES
CLIP AND MAIL COUPON

we're directing them to your store to buy

"MARBLE KING" MARBLES

They'll read it... they'll send for "The MARBLE Book" with the headers from "MARBLE KING" Marble packages they'll buy in *your* store! Be sure you have enough "Marble King" stock on hand! Would you like a 9 x 12 blow up of this ad for your windows? They're FREE!

WRITE FOR CATALOG AND PRICE LISTS

"MARBLE KING"

The World's Best Known, Best Loved, Quality Marbles

BERRY PINK INDUSTRIES, INC., PADEN CITY, W. VA. 26159

MARKING DEVICES, FELT TIPPED

Carter's Ink Co The 239 1 St Dept SS Cambridge 42 Mass
Dri Mark Prods Co 158 S 12 Ave Mt Vernon N Y 10550
Esterbrook Pen Co Cherry Hill Industrial Center Cherry Hill N J 08034
QUARTET SALES INC 920 Broadwty NYC 10010
Sanford Ink Co 2740 Washington Blvd Bellwood Ill 60104

MASKS

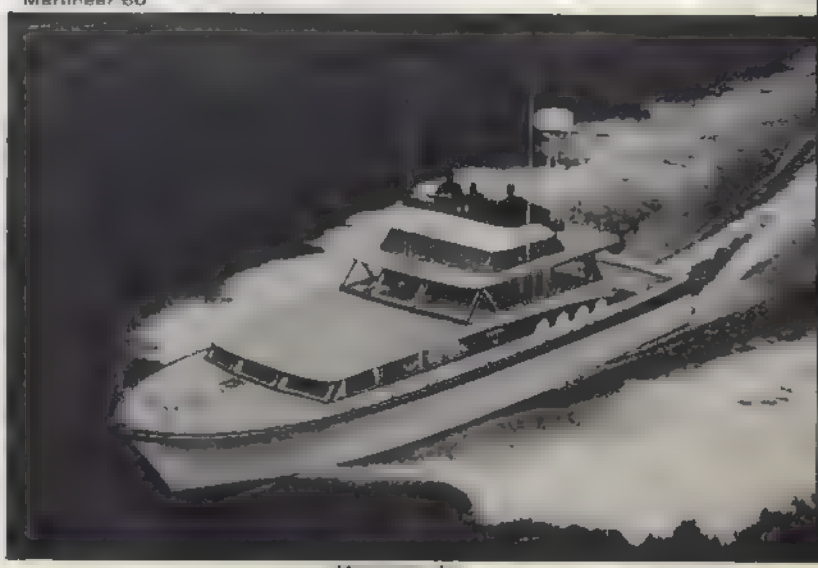
Ariane Mfg Co 4462 S Germantown Av Philadelphia 44 Pa
Austin Art Studios Inc 2420 S 60 St Omaha 6 Nebr
Bayshore Inds 200 5 Ave NYC 10010
Best Plastics Corp 5620 1 Ave Brooklyn N Y
Bland-Charnas Co 869 Macon St Brooklyn 33 N Y
COLLEGEVILLE FLAG & MFG CO 4 Ave Collegeville Pa
COOPER BEN INC 33-34 St Brooklyn N Y 11232
Dessart Bros Inc W Warwick R I
DRANE EDWARD O & CO 1400 N Halsted St Chicago 22 Ill
Elmar Prods Co 13- 15W 24 St NYC 10010
Empire of Carolina Tarboro N C
Gordon Novelty Co 933 Broadway NYC 10
Halpern J Co (Div Kusan Inc) 810 Penn Ave Pittsburyh Pa
Hilka Novelty Co 1123 Broadway NYC 10010
Long Island Mask Co Div Bland Charnas Co 869 Macon St Brooklyn N Y 11233
Raditz Irvin H & Co 7115 Roosevelt Av Berwyn Ill
SPOOKTOWN BY BEN COOPER 200 5 Ave NYC 10
Standard Cellulose & Novelty Co Inc 200 5 Ave NYC 10
STAR BAND CO Broad & Commerce Sts Portsmouth Va 23707
Topstone Rubber Co 200 5 Ave NYC
United Mask & Novelty Co 70-02 70 Ave Glendale N Y 11227

MECHANICAL TOYS

Ace Toy Mfg Corp 468 W Broadway NYC 10012
Alabe Crafts Inc 1632 Gest St Cincinnati Ohio 45204
AMERICAN MACHINE & FOUNDRY CO 11500 Tennessee Ave Los Angeles Calif 90064
Bar-Zim Toy Mfg Co 930 Newark Ave Jersey City 6 N J
Boyd Specialty Co The 987 Colgate Rd Columbus Ohio 43213
Buddy L Corp 200 5 Av New York 10 N Y
Carnival Toy Div of Lorraine Inds Inc 62 Cherry St Bridgeport Conn
Child Guidance Toys Inc 1055 Bronx River Ave Bronx 72 N Y
Chein J & Co William St Burlington N J
DeLuxe Topper Corp 107 Trumbull St Elizabeth N J 07206
Elmar Prods Co 13-15 W 24 St NYC 10010
Fishlove H & Co 712 N Franklin St Chicago 10 Ill

Marlineer 60

Marlineer 53



Marlineer 48

Discerning people have always taken great personal pride in fine possessions, deriving deep pleasure from the knowledge that they were superb examples of their kind. Marlineer owners are a case in point, and properly so, for a Marlineer is a perfectionist's dream-come-true. These boats are planked with fine, hand selected Cedar, a wood of extremely stable and even water content with [illegible] natural protection against deterioration. This is a wood native to the area of the Pacific Northwest, not far from Seattle, where climatic conditions are ideal for the sawing, reseawing, working and fitting of Seattle, where Marlineers are carefully, lovingly crafted by the expert staff of the Vic Franck Boat Company. This is only one small but important item among the many that make the Marlineer a boat of surpassing excellence, superior performance, dependability and quality seldom equalled anywhere.

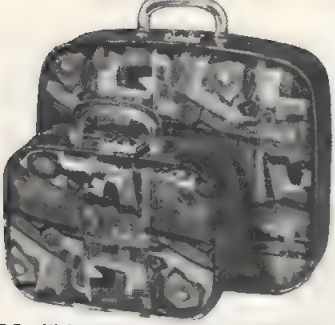
We invite your thorough investigation and inspection.

Marlineer Marine, Inc.

388 East Holt Avenue—Box 2528
Pomona, California
Phones: (714) 629-9661 or (213) 382-0274
Newport Beach: (714) Midway 6-0712

Exclusive distributors for—
Vic Franck Boat Company
Custom Boat Builders
1103 Northlake Way
Seattle, Washington
206) Mariner 2-7000

Marlineers are available in 38', 40', 43', 48', 50', 53', 60' and 65' boat lengths.



2-Pc. High Fashion "Molded" Luggage Set

Elegant, sturdy—designed for real trips as well as fanciful! Colorful blue pop art vinyl coverings have a high luster grained finish. Molded handles. Pushbutton locks, keys. Lined interiors, mirrors. 12" and 16" sizes
10-5127 5 lbs retail $10.00 **Set Only $7.88**

BISSELL

Woman's Work is Never Done!

Bissell Housekeeping Kit

"Little Queen" carpet sweeper can actually be used for emergency pickups! Miniature set also includes broom, metal dust pan, dust mop, sponge. There's even a frilly apron. Brite red. ret. $7.98.
10-4221 5 lbs. **Only $4.99**
Sweeper Only retail $3.98
10-4222 2½ lbs. . **Only $2.99**

Marx Salon-Type Hair Dryer

Safe, sturdy — really works! Battery powered motor with safe fan mounted in 9¼" dia. hood. Stands 38" tall, but easily adjusts to over 48". 6" vanity tray on steel shaft holds comb, brush, mirror, curlers, makeup cape, shampoo. ret. $4.95
10-5133 3 lbs. . **Only $3.66**
10-2383 "D" Batt. (uses 1) **13¢**

Lite-Up Mirror Set by Hasbro

How she'll love imitating Mom, playing movie star or beauty queen. Her very own Hollywood-style makeup mirror comes with 6 electric bulbs that actually light up. A built-in drawer that opens to reveal all sorts of womanly wonders that will just dazzle her. Lipstick, rouge, bubble bath, comb, brush and much more. Everything a well-groomed little lady needs. Stands 14" high retail $8.00.
10-5128 5 lbs. **Only $5.39**
"D" Battery (needs 3)
10-2383 retail 20¢ **Each 13¢**

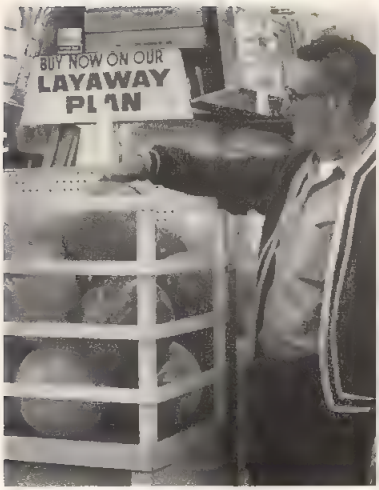
Vanity with Hassock

Glamorous ivory color with baby pink trim. Mirror flips up to reveal a treasure chest of "vanities"! Comb, brush, lipstick, rouge, compact, hand mirror, hair curlers, bubble bath, nail care set—18 pieces in all. Vanity with 3 accessory drawers is exquisitely molded in hi-impact plastic. 24x13x21" high. Comes with matching ivory color and baby pink trim hassock. ret. $9.95
10-4835 8 lbs. . **Only $7.19**

Mr. Pierre's Glamour Fall by Ideal

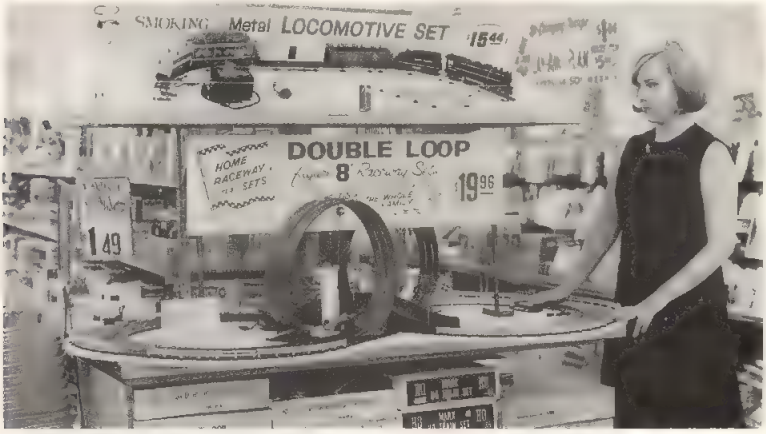
She'll be the most glamorous lady on the block. Her new full length fall of nylon Magi-Hair can be washed, set, teased, combed,— even cut! Style in many fashions.
Brunette Glamour Fall
10-5134 1¼ lbs. **Only $4.44**
Blond Glamour Fall.
10-5135 1¼ lbs. **Only $4.44**

COLONIAL DOLL HOUSE WITH FURNITURE by MARX. Come right in! The front door really works! See newly designed furniture for 5 interior rooms, a set of outdoor furniture and meet the family of 4. All steel house stands 16" high and is permanently attached to 15x26" metal base. Realistically lithographed inside and out. Plastic accessories. Elegant porch tracery "outdoors" Fully furnished to make any young homemaker's dreams come true.
10-4840 6¼ lbs. retail $7.50 . . . . . **Complete $5.88**



PENFUL OF BALLS: Fenced-in container is made of strips of lath wood and is high enough to be out of the reach of overeager youngsters. An end-of-the-aisle display idea from Thrifty Drugs, Fullerton, Calif.

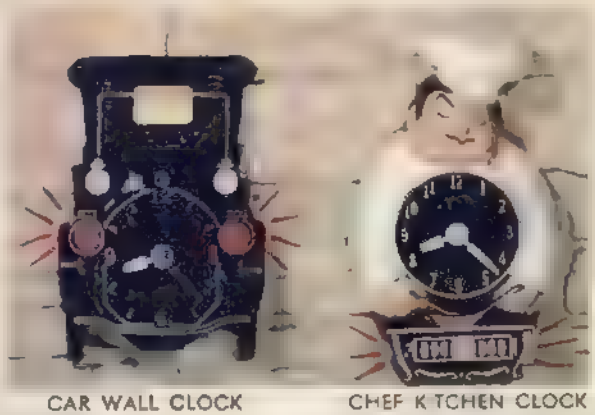
DOLL CARRIAGES WITH A TWIST: Five doll carriages are attached to a rotating ceiling fixture at Pay Less, Grants' Pass, Ore. A small motor keeps the unit revolving slowly. An eye-catching floor space-saver.



COUNTER-END RACEWAY: Action toys displayed in action can be sold any time of the year. Witness these big-ticket items--a locomotive and a raceway set--usually promoted only at Christmastime. Kresge's Minneapolis sold plenty of both in August, helped by counter-end display complete with an attractive demonstrator.

WALL CLOCKS

FINE QUALITY ELECTRIC NOVELTY CLOCKS



CAR WALL CLOCK

2477N703—Reproduction of antique automobile with flickering electric headlights. Black with generous chrome trim. Easy to read dial, self-starting accurate electric movement. U.L. approved. 10½" H. 7" W. Ship wt. 2 lbs. **Retail $11.95**

CHEF KITCHEN CLOCK

2478N703—Charming configuration of a chef working over a stove. **Realistic flames dance and flicker through stove openings.** Chef in white, black stove and 4½" dial, generous chrome trim. U.L. approved, electric movement. 11½" H. 7½" W. Ship wt. 2 lbs. **Retail $11.95**

JEFFERSON "500" CLOCK

1817N1297—Jefferson "500" Electric Desk Clock. Stunningly modern, patterned after a ship's compass. Heavy chrome plate. Black instrument dial with gold numerals and hands. Red second hand. ½" high, 4⅜" diameter. Ship. wt. 4 lbs. **Retail $19.95**

JEFFERSON GOLDEN HOUR

1292N1622—Jefferson Golden Hour Electric Clock. 24K gold plate. Modern clock with air of luxury. No working parts are visible, but clock performs its function efficiently. Radium treated hands and numerals enable easy time telling day or night. Overall height 8⅝". Ship wt. 4 lbs. **Retail $24.95**

Mastercrafters

"ACTION LINE"

ACCURATE SELF STARTING ELECTRIC CLOCKS

PERCOLATING ACTION

PERKY KITCHEN CLOCK

Real percolating Action! A cheerful fireplace. Hangs or stands for kitchen or den. 1¾ lbs. 7½" high 7½" wide. Ship wt. 2 lbs.

2075N644—Copper .. **Retail $10.95**

2076N644—Chrome .. **Retail $10.95**

LANTERN FLICKERS

LANTERN CLOCK

2390N676—Realistic flame effect simulated in chimney area. Black case, bright chrome trim. 4" dial clock has gold stands. Self starting electric movement. 11¾" ex[tending] handle 5½" W. Ship wt. [illegible] Retail $[illegible].50

FIRE BOX FLICKERS

"Pot Belly" Stove Clock

2074N676 Clever Replica of Old Fashioned Black Pot Belly Stove. Fire box flickers simulating glowing colors. Easy to read 4" dial. Electric clock hangs or stands. 11¾" h x 6¾" w. Ship. wt. 3 lbs. **Retail $11.50**

Engine Clock ▲

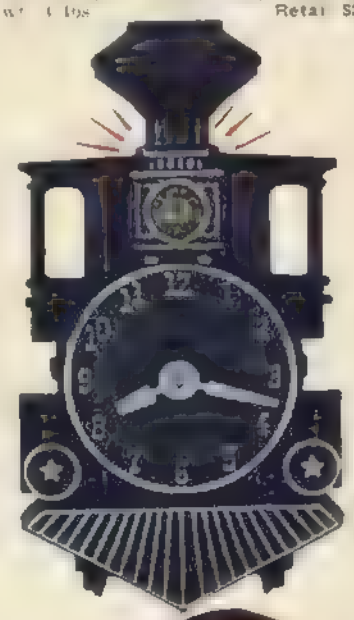
2501N703—Replica of old fashion engine with illuminated headlight glittering and flickering. Hangs or stands. Bright chrome trim on black case. Easy to read 4½" dial self starting electric movement. U.L. Approved. 11½" H. 6½" W. Ship wt. 3 lbs. **Retail $11.95**

Cottage Swing Clock

2350N988—Girl swings merrily back and forth on porch of quaint cottage. A real conversation piece. Light glows from the lantern of the cottage. White with Blue roof. Beige foundation. 8½" h x 9½" l x 2 g d. Wt. 3 lbs. **Retail $15.95**

"Fireplace" Clock ▶

1882N 114 — Realistic flames dance and flicker. Case of [illegible] walnut plastic. Gold-finish [illegible] easy to read. Electric. [illegible]" h, 7½" w, 3¾" d. Ship wt. 4 lbs. **Retail $18.95**



FLAMES DANCE AND FLICKER

Prompt Shipment

AUDITRON

Seth Thomas

BREAKS THE SLEEP PATTERN WITH SOUND WAVES!

Melosonic Alarm. You are gently but surely awakened with a sound that is like a soft, compelling hand on your shoulder. Scientific research perfected it . . . eliminated the usual rude awakening with irritating noises Keeps perfect time for a full year on one "C" size battery

Auditron produces a 2500 cycle per second sonic note that gently but surely breaks the sleep pattern and awakens your mind. Research proves that awakening the mind and how it is awakened has a great bearing on the way you start your day. Auditron, with its gentle but compelling melosonic frequency, **starts you and your disposition off the relaxed way.**

(A) AUDITRON VII

2518N1640—Early American styled Maple Hardwood case. Brown and White textured audio grille framed in Gold with Colonial eagle Flesh tinted dial, Black numerals, luminous hands "Melosonic" battery alarm. 4⅝" h., 7½" w., 2⅞" d. Dial 4¼"x3" Ret. $25.95

(B) AUDITRON IV TOTE

2519N1250—Ideal for travel desk- or home. Smooth grained Brown leatherette case White dial, Black numerals, luminous hands Snap-on cover protects dial when traveling "Melosonic" battery alarm. 3½" h., 4⅝" w., 3½" d. Dial 4¼"x3" Retail $19.95

(C) AUDITRON I

2520N1000—Attractive Beige case and Beige audio grille framed in Gold White dial with Black numerals and corner decorations Luminous hands square crystal "Melosonic" battery alarm 4¼" h., 6⅝" w., 2½" d. Dial 4¼"x3" Retail $15.95

(D) AUDITRON VI

2521N1510—Walnut finished hardwood case. Silver dial and Gold-colored audio grille framed in Gold Black numerals luminous hands Sonal brass spool type feet Melosonic battery alarm 4¾" h., 7" w., 2½" d. Dia. 4¼"x3" Retail $23.95

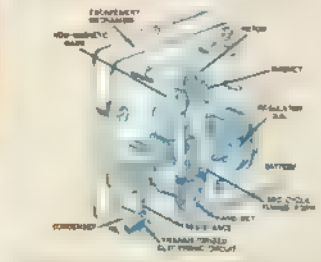
KENILWORTH ACROTYNE

2522N4690—The perfect size for today's mantels Styled in the manner of an authentic English shelf clock Antiqued dial with corner decorations and Silver-colored numeral ring Beautifully grained Walnut-finished case with brass decoration around bezel 12¼" h., 9¼" w., 5" d. Dial ring 5¼" Ship. wt. 8 lbs. Retail $74.95

ACROTYNE

Seth Thomas

Unquestionable accuracy plus beautiful wooden decorator cases and cordless convenience. Requires no outlet—operates for one full year on a standard 1.5 volt "D" size flashlight battery. Acrotyne—the first unfailing standard of time for your home or office, will keep you on time all the time. Cased only in quality wood because Acrotyne owners display them in the most conspicuous places.



- Magnetic Coupling
- Greater Accuracy
- Quiet Operation
- Freedom from Wear
- Reduction in Lubrication
- Less Sensitive to Temperature

New Tuning Fork Movement

Transistorized movement with electronic tuning fork, can be adjusted to within ±2 seconds.

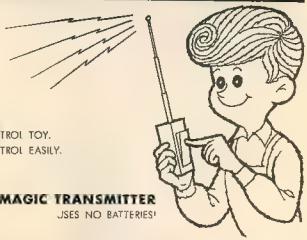
EXETER ACROTYNE

2523N3125—A beautifully styled mantel or shelf clock Solid Mahogany case with sides in richly-grained Mahogany veneer Available in a Mahogany or Nutmeg finish Specify. Shock protected floating escapement with suspended balance. 10⅛" h., 7⅛" w., 3⅞" d. Dial 5½". Ship. wt. 5 lbs. Retail $49.95

SHARON ACROTYNE

2524N4095—Colonial steeple clock design. Hardwood case in Mahogany or Nutmeg finish. Specify. Colorful floral design on dial and panel Black hands and numerals 15¼" h., 9" w., 4¾" d. Dial ring 5" Ship wt 11 lbs. Retail $64.95

SO MUCH FUN! MASUDAYA'S ACTION TOYS

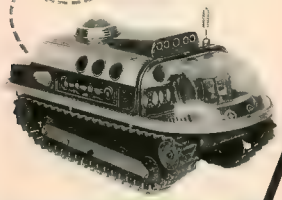


RADICON SPACE PATHFINDER

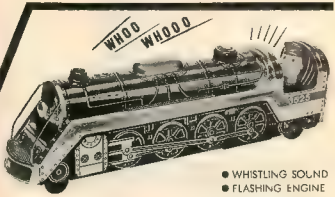
RADIO REMOTE CONTROL TOY.
ANYBODY CAN CONTROL EASILY.

MAGIC TRANSMITTER

USES NO BATTERIES!

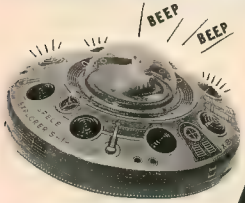


PIONEER OF WORLD'S "TOYLAND"



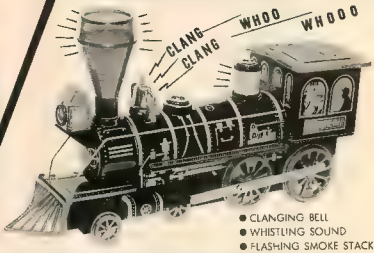
- WHISTLING SOUND
- FLASHING ENGINE
- SHAKING DRIVER
- MYSTERY ACTION

SILVER MOUNTAIN LOCO.



SPACE EXPLORER SHIP X-8

- BEEP-BEEP SOUND
- BLINKING MULTI-COLORED LIGHT
- MYSTERY ACTION



- CLANGING BELL
- WHISTLING SOUND
- FLASHING SMOKE STACK AND STEAM ROOM

GIANT WESTERN SPECIAL EXPRESS

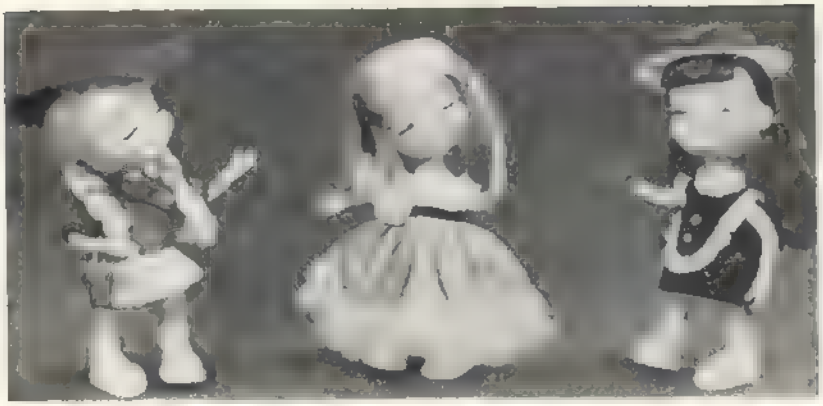
TRADE MARK MODERN TOYS

MASUDAYA TOY CO., LTD.

4, 6, 2-CHOME, KURAMAE, TAITO-KU, TOKYO, JAPAN TEL: (861) 0151

N.Y. LIASON OFFICE 1107 BROADWAY, NEW YORK, N.Y. 10010 TEL: (212) 242-2913
(INQUIRIES WILL BE ACCEPTED THROUGH YOUR IMPORTERS.)

PRODUCT NEWS

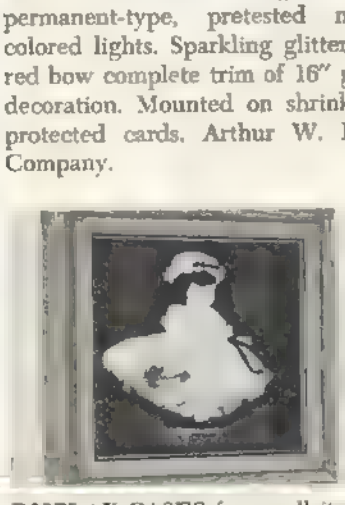


LITTLE SOPHISTICATES are 8½" character dolls in six costumed versions. (Photo shows Rosanna, Mirika and Kristina.) The vinyl dolls have fully jointed bendable arms, ball-joint necks, and dress-up, rooted hair arrangements. Up-to-date long lashes are firmly attached to the eyes which appear closed. The copyrighted toys are mounted on illustrated blister cards and packed two and four dozen, 18 pounds and 38 pounds per carton. Uneeda Doll Company.

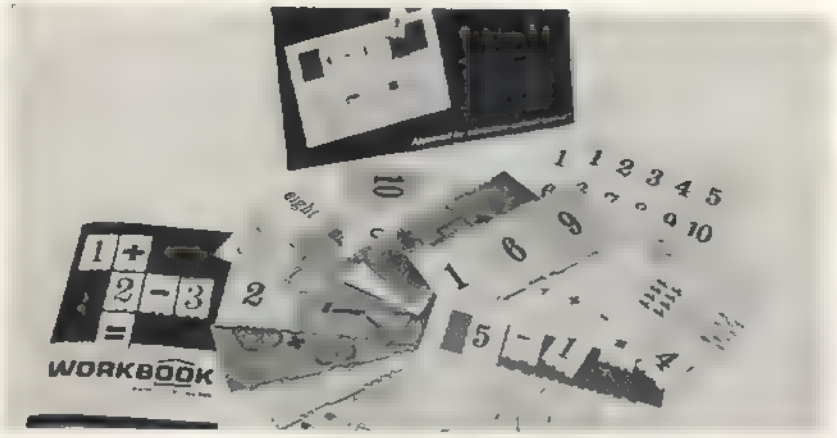
FAMOUS NAMES in the doll world, starting with Dy-Dee Darlin' shown here, will be featured in this company's "early bird" program. Other favorites include Twinkie, Baby Cuddles, Honey Bun. Many in new costumes. Effanbee Doll.

BUILD-IT-YOURSELF sled is a new item in this well-known manufacturer's 1968 line. The knock-down model is packed in a 7½-pound, 4" x 6" x 50" carton. It requires only hammer, pliers and screwdriver for assembly. Center panel has the familiar decoration. In addition to appealing to the economy-minded customer and the family that likes to make things together, this item should attract sales as a wrapped gift that can be mailed parcel post. No. 40. Flexible Flyer.

HOLLY WREATH is lighted with permanent-type, pretested multi-colored lights. Sparkling glitter and red bow complete trim of 16" green decoration. Mounted on shrink-film protected cards. Arthur W. Hahn Company.



DISPLAY CASES for small items in kit and assembled form have plastic woodgrain panels and frame sections, clear shelves and hinged glass front. The #7760 measuring 10" x 10" is shown here. Other sizes available. L. M. Cox.

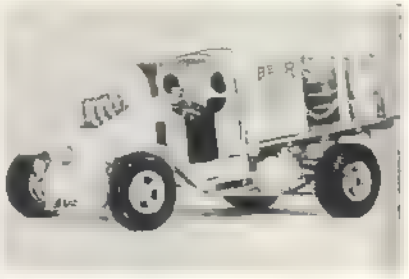


Education becomes a game with Key Kits. A firm headed by a psychologist is producing a line of games using keyed notched cards. Children really learn, as only the right answers fit the appointed slots. Each kit includes a series of problem cards, a sheet of alphabet or number key-cards and a workbook. Math kit shown is for ages 4 to 7. A spelling version is also available and other kits are being planned. $2 retail. Schoolhouse Industries, Inc.; Gary and Riedel, 200 5th Ave., N. Y. C.

Area Lite converts from a standard chrome flashlight to a fluorescent-like light. Area torch is useful for lighting attics, closets, etc., and protecting walkers and bicyclists. No. 226, $2.39 retail without batteries. Bright Star Industries.

Newest "Matchbox" model is Honda motorcycle and trailer. Die-cast blue-gray cycle is detachable; has spoked wheels, handlebars, and exhaust pipe. Trailer is orange. Overall length of unit is 3". No. 38. Retail 55¢. Fred Bronner.

Two Hobby Centers, both floor stands, display car, boat, tank and airplane kits. No. HC-3 (photo) contains nine dozen assorted 50¢ kits. HC-2 has 85 kits at 39¢, 50¢ and $1 list. Both displays are ready to set up. Lindberg Products.



The Beer Wagon custom car kit is a 1/24 scale take-off of a 1923 Mack truck. Extra-wide drag slicks, custom racing headers, beer kegs for gas tanks. Half the parts are chrome plated; the rest molded. Model PC189. $2 retail. Monogram Models.

Metal sand pails and shovels are gaily decorated with underwater, circus and tropical scenes designed to inspire young castle-builders. The pails are 7⅝" high, 7" in diameter. Companion shovels are 10". Model #5. Ohio Art.

Microscope in Monolux kit has triple-turret nosepiece, 750X power. Uses pen-size batteries. Includes chemicals, dissectors, slides and butterfly. No. 6126. $12.95 retail. Compass Instrument and Optical, 104 E. 25 St., N. Y. C.

ZOOM

That's what new "MATCHBOX" Motorway puts into "MATCHBOX" models. Now any "MATCHBOX" model can be converted into a revved-up racer.

It's easy.

All those "MATCHBOX" fans can just stick on the special adaptors from the Motorway set and put action in their "MATCHBOX" collections.

The set comes complete with a Mercedes 230 SL and a Ferrari Berlinetta, a UL listed power pack and 14 feet of over and under track. The control plungers allow speed to be pre-set or to be changed for more racing thrills. Up to six cars can be put on each track. This set sells fast—just like a "MATCHBOX" Ferrari heading into the straight-away.

"MATCHBOX" is a registered trademark of Lesney Products & Co., Ltd., London, England

Fred Bronner Corporation • 120 East 23rd Street, New York, N.Y. 10010

"MATCHBOX"®

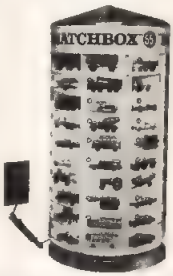
MOTORWAY NO. 12

Flying Heroes fly, soar, hover like helicopters. Three wind-up comic book characters: Captain America (#165), Spider Man (#166), Mighty Thor (#167). Twenty inches high. 13½" propeller sweep. Vacuum formed plastic. Ohio Art.

Grumman F3F-3, famous bi-plane, features detailed engine, cockpit (plus decal markings); also: retractable landing gear, sliding canopy, movable ailerons, elevator and rudder. Scaled at 1/32. Retails for $2. Monogram Models.

George the Alligator is papier maché savings bank. Appears in Walt Disney's "The Happiest Millionaire." Four dozen to shipper. Three colors: green, orange, purple/blue. Retail: $2. Enesco Imports, Inc., 444 N. Lake Shore Drive, Chicago.

PeeWee water skis designed especially for children are newest entry in water sports field. Four feet long with trigger adjustable binder and wooden skegs. Five-piece hardwood construction assures complete floatability. In bright canary yellow with red trim. Company also manufactures 55" slalom fastback and complete collection of juvenile flotation equipment. Catalog available. Cut'n Jump Ski Corporation, 1000 North Johnson Avenue, El Cajon, Calif. 92020.



"Matchbox" offers new revolving display with internal illumination. Model LR 75 is 23½" high, 13¼" in diameter. Holds 80 models. Complete with bulb and cord. Cost: $12.50 net. Shipping weight: 6 pounds, 4 ounces. Fred Bronner.

Golden Star Library features laminated wipe clean covers. Typical assortment (#51751): Pinocchio, Sleeping Beauty, Little Tiger, Animal Tales, Snow White, Animals of the Little Wood, Henry Rabbit, Peter Pan. 59¢ each. Golden Books.

"MATCHBOX" GAME has been developed for collectors of the tiny models. A rotating traffic control device, travel routes and a mileage meter are used in choice and chance play. It is designed for two to four players, from age 8 up. The traffic game is packed in a four color box with folding board, indicator, summons and merit award cards and two "Matchbox" models. (Additional players provide their own favorite cars.) No. FB-5. $5 retail. Fred Bronner Corporation.

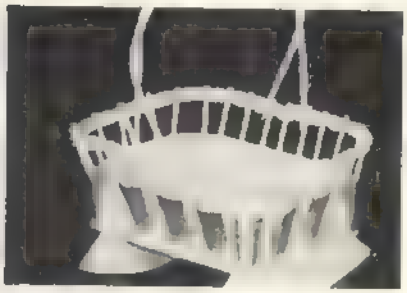
WOOD AND TILE craft kit can be used to make album covers, picture frames, pencil holders, etc. Set contains 300 wood sticks, 400 colored wood tiles and instructions. Kit can provide hours of fun for boys and girls 6 and up. Kohner Bros.

DISNEY CHARACTER card game line has been revised for 1968. Mickey Mouse Club games are packed three to a blister card for 59¢. Individual games are 25¢. Four games in reusable frame for $1.98. Russell Mfg. Company.

"SONA" ACOUSTICAL GUITAR is a full-size 37" professional model with marbelized red body. Features include metal worm gears, gold embossed fingerboard with white position marks, rigid metal beam and six steel strings. Mastro Industries.

FLYING MODEL KITS include DHC-1 Chipmunk trainer (shown), T-28D Trojan Viet Nam fighter-bomber and Cessna OI-E Bird Dog. Planes have 18" wingspan. Boxes are printed in color and shrink-film-wrapped. $1 retail. Guillow.

MERRY MENAGERIE displays animal characters from the books of Dr. Seuss. All are made in non-toxic soft plastic and trimmed with fur. This first series consists of six hand-painted characters in several color combinations. Alabe Crafts.



BASKET ROCKER for small dolls is made of hand woven reed and finished in white gloss enamel with pink trim. Dimensions are 11" l x 7" w x 5½"; handle 12½" h. Rockers are packed six to a carton weighing 5 pounds. Julius Levenson.

WILL AMERICA GIVE UP BASEBALL FOR THE NEW "MATCHBOX® TRAFFIC GAME?

It's fabulous. It's fantastic. It's thrilling. It's wild. It's action-packed. It's a winner. It's the new "MATCHBOX" Traffic Game. With genuine "MATCHBOX" cars. And a traffic signal. And a crazy board. And options. And choices. And changes. And all kinds of madness. It's more fun than a double header. The "MATCHBOX" Traffic Game. Order it. Stock it. Sell more "MATCHBOX" cars with it. Do it before warm-up time. And get Papa out of the bleachers and back into the living room!

FRED BRONNER CORPORATION / 120 East 23rd Street, New York, N.Y. 10010

For Toy Fair—a Radical (?) Proposal

THE ARGUMENTS against the idea are many . . . they've been heard in the past and they're all well-taken. Still, we sometimes wish the rules of Toy Fair could be altered to permit public admission to the show on specified days or during specified hours. Perhaps evenings

We're making the suggestion tentatively, in the full knowledge that support for it will be hard—maybe impossible—to find. Other trade show managements have experimented with "open-to-the-public" days to their regret. And toymen aplenty have visions of kids and elders interfering with business and hustling samples.

These are certainly reasonable objections, but suppose, say that the number of "outsiders" were limited to a few hundred? Let's also stipulate firm ground rules: every visitor to wear a distinctive, identifying badge; no selling or giving away of items; and a quick invitation to leave in instances of misbehavior.

We think the public relations value outweighs the negative aspects. OK . . . so at this point we can hear a chorus echoing the line spoken by the guy in the razor blade commercial: "What do you want to make trouble for?" And some others would question the idea specifically on the grounds that the public already gets a good look at the Fair via the attention given it by newspapers, TV and radio.

But how "good" a look is it, really? Have *you* as a toyman ever read a newspaper story or seen a telecast that got across the fact that the toy label embraces a rich variety of one-of-a-kind branded products that well may be unmatched, quantitatively, by any other consumer goods industry? Has the "feel" of the toy business—its color, its imagination, its design-consciousness—ever been adequately projected by consumer media? We don't think so.

Consider, then, the benefit, albeit small in scale in any given Toy Fair period, of having some parents, grandparents and—yes—some manageable youngsters see for themselves the tremendous panorama of toys that is viewable every March at the Toy Center. They could visit a dozen large toy stores or toy departments in December and still have only a fractional idea of what makes the toy business a great and important industry. . . . A visit to the Fair could give them so much wider a perspective, so much greater an appreciation

Comments are welcome, critical or otherwise.

Ted Erickson

Baby Small-Talk™
Sister Small-Talk™

They're the cutest little talking dolls we've ever made.

They're both a wonderful, tiny size for little girls to hug and love. And they both say lots of different things, in voices to match their ages.

Baby Small-Talk and Sister Small-Talk are going to be on television, where millions of little girls can hear them talk and see how small they really are.

And no matter which of these dolls a little girl asks for, her parents are going to like the price

So talk to your Mattel representative about new Baby Small-Talk and new Sister Small-Talk. Two of the best for 1968.

And more of the best is yet to come. From Mattel.

© 1968 Mattel, Inc.

MINIATURE Doctor Dolittle is 6" tall and dressed in the top hat, coat and vest seen in the motion picture. Polynesia the Parrot, perched on the bendable doll's hand, is removable. A toy for the young movie fans of the good doctor. Mattel.

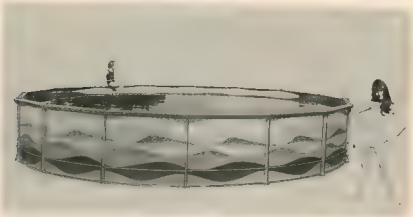
BASIN BEAT DRUM SET includes bass and snare drums, tom-tom, 14" cymbal, amplifying tone block and bell, 15" professional hardwood drumsticks and foot-pedal. The pedal, made of metal and high impact plastic, is 3" high and 10¾" long with a metal base and heavy-duty springs. Drum bodies are of heavy gauge steel with nickel-plated hardware, zinc wire and have adjustable high-tension spring drum clips. All playing heads are heavy-duty Mylar. Legs are high impact plastic. Ohio Art Company.

RIDING AND ROCKING TOYS join the Doctor Dolittle family with the Great Sea Snail (photo) and others. All-metal steering action and steel axles are featured. Snail is 24½" long with seat height of 9¼". No. 1977. A. J. Renzi.

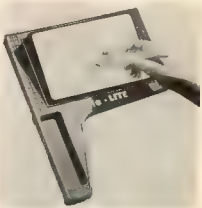
DECORATED PLATES bring Doctor Dolittle to the children's table. Color photos from the film are reproduced on this sandwich plate, bowl and tumbler of break-resistant melamine dinnerware. Gift-boxed. $2.95 retail. Allied Chemical.

FLASHLIGHTS decorated with Doctor Dolittle color pictures are officially licensed items. Wrist model (left) retails at $1, the flip flashlight (right) at 88¢. Both numbers are bubble-packed on large illustrated cards. Products of Bantamlite.

PRODUCT NEWS

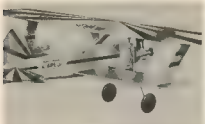


PRINTED OUTER WALLS for above-ground swimming pools are achieved through the use of a special vinyl. Designs are printed on the material and then laminated at high temperatures to the steel walls of the pools. The process makes the walls more resistant to corrosion and weather as the vinyl skin does not chip, crack or tear. Decorated pools in five different series are offered. Photo shows waves design on the Deluxe Carol pool (23', 18' and 15' sizes). Muskin.



"MAGIC" DRAWING TOY consists of a 15" x 11¾" plastic base and the Glo Worm pen. Children are amused as designs and silhouettes appear and disappear from writing surface. Batteries not included. No. 498. Ohio Art.

CARGO VAN model truck (bottom of photo) with spring-suspension rear axle and aluminum sides is authentic replica of commercial sleeper cab. One of 25 models in line, it comes in snap-lock carton (top). Winross Toys.

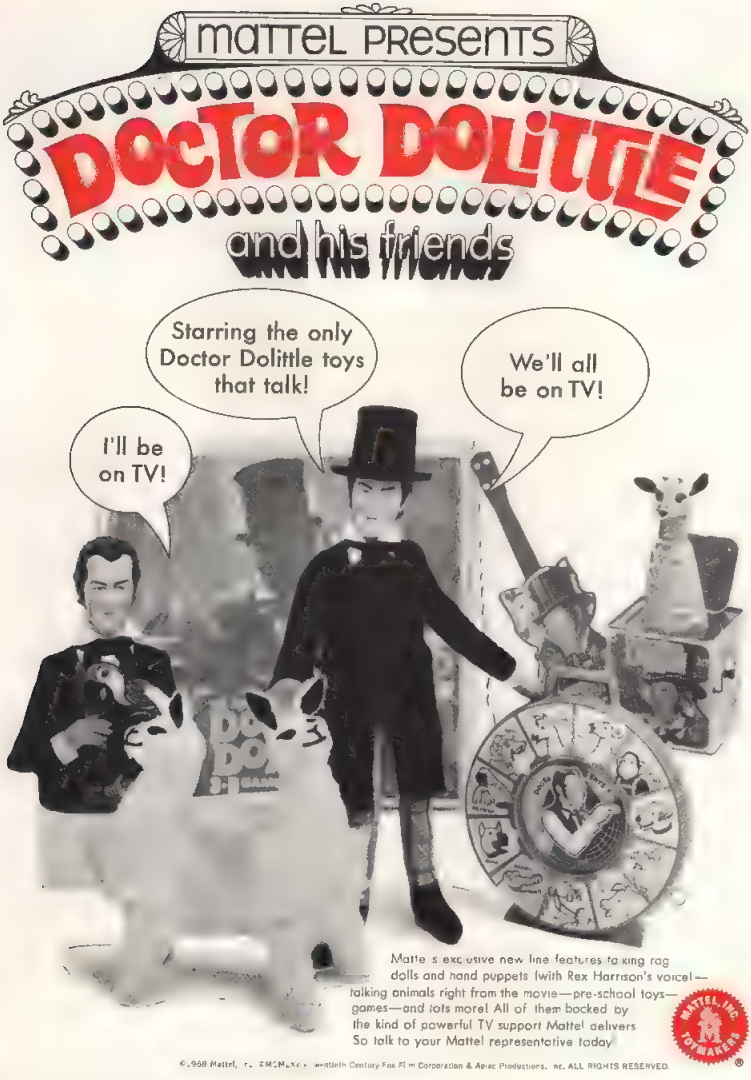


RINGMASTER BIPLANE is 21" flyable model for beginners. Kit contains 14 die-cut wood parts, formed wire landing gear and wheels, motor mounts, etc. Model uses .049 engine. Kit S-32. $2.50 retail. Sterling Models.

"TWIST-N-POP" challenges players of all ages to keep a rubber ball bouncing between two paddles connected by one handle. The item is poly-bagged and available in open stock or a floor display unit. 98¢ retail. Union Wadding.

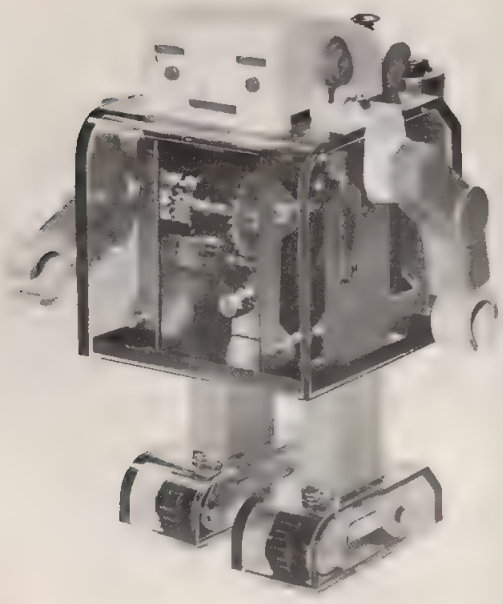
DOUBLE FUN for kids is promise of this felt beanie cap with twin revolving plastic props. Cap, in red or black, fits all head sizes. Spinner Top will be seen nationally on TV this spring. Retail: $1.29. Arlington Hat.

PADDLE-WHEEL riverboat, the Melody Queen, sails in tub or pool and rides on land. Musical movement is waterproofed and clutch protects motor when paddles are operated manually. 12½" x 6¼". $4.98 retail. Marlin Toy.


mattel presents
DOCTOR DOLITTLE
and his friends
Starring the only Doctor Dolittle toys that talk!
I'll be on TV!
We'll all be on TV!
Mattel's exclusive new line features talking rag dolls and hand puppets (with Rex Harrison's voice!—talking animals right from the movie—pre-school toys—games—and lots more! All of them backed by the kind of powerful TV support Mattel delivers. So talk to your Mattel representative today!
MATTEL, INC. TOYMAKER
©1968 Mattel, Inc. ©MCMLXVIII Twentieth Century-Fox Film Corporation & Apjac Productions, Inc. ALL RIGHTS RESERVED.

DIAL NEW YORK 255-6298

for BANDAI toys from JAPAN. Stock of wide range of quality toys you'll *enjoy* selling. *Immediate delivery!*



NEW!

Unique!
MR. ROBOT JR.

- Walks, swinging arms
- Transparent plastic body reveals moving metal and colored plastic mechanism.
- Awakens children's curiosity.
- 2 UM-3 (Penlight-A) batteries.

Makers of the fastest sellers and biggest earners in toys:

Bandai Co.,Ltd.

4-5, 2-chome, Komagata, Taito-ku, Tokyo, Japan Phone 842 0441.

Sales Office **Toyomenka Inc.** Rm. No 1111, 200 5th Ave., New York 10, N.Y. Phone 212-255-6298

Contact Mr. I. W. Berman (Sales Mgr.) or Mr. M. Ariga

TALK TODAY

Randi Reader 11.44

[1] HER EYES MOVE as she re[ads] 15 nursery rhymes from [her] book. Tilted from [the] crown of her head, [her] eyes move. Placed [in] her crib, you can [see] her eyes move [as] she looks [at] you. Battery [op]erated.

X 921 2853 A—3 lbs. 11.44

Mrs. Beasley 8.99

[2] SHE'S FAMOUS [for] the [Baby] Attitude [and] she really [is] [a] lot [of] fun. [She] comes [with] [a] [fun] [book] [and] [a] [bib]. [Great] [for] [keeping] [her] [you].

X [92]1 [3]76 A . . . 8.99

Baby Say 'n See 10.99

[3] HER EYES ROLL to follow you [as] [she] [sp]eaks when [you] [pu]ll [her] [pull] [string]. Vinyl [and] [soft] [body]. [Wears] [outfit] [you] [have] [together].

X 921-1368 A Wt. 3 lbs. 10.99

Baby Whisper 7.88

[4] SHE WHISPERS to you 11 different [secrets]. Her eyes [close] [softly] [when] [you] [put] [her] [down]. [Pull] [string] [and] [she] [whispers] [back]. [Vinyl] [body].

X 921 3091 A Wt. 3 lbs. 7.88

Drowsy Baby Doll 5.44

[5] HALF-SHUT EYES painted on [and] cotton flannel pajamas [make] [her] [look] [so] [sweet] [when] [she] [sleeps]. [Soft] [cuddly] [body] [and] [limbs]. [Baby] [doll] [clothes] [fit] [her] [perfectly]. [Vinyl] [head] [and] [hands]. [Baby] [bottle] [and] [nipple] [included].

X 921 3281 A 2 lbs. 4 oz. 5.44

Baby Small Talk 4.44

[6] HER VOICE COOS [as] [she] [is] [held] [or] [rocked]. [Makes] [sounds] [you] [make]. [Turn] [her] [over] [and] [she] [cries]. [Vinyl] [head] [and] [body]. [Battery] [operated].

X 921 2929 A Wt. 1 lb. . 4.44

Sister Small Talk 4.44

[7] I CAN STAND [up] [by] myself. Sister Small Talk [has] many [expressions]. [Put] [her] [down] [and] [she] [walks]. [Turn] [her] [over] [and] [she] [cries]. [Vinyl] [head] [and] [body]. [Battery] [operated]. If [she] [says] [something] [you] [don't] [like] [just] [tell] [her] [so].

X 921 3018 A Wt. . . 4.44

[D] Let Batteries [Be] [Your] [Gift] [Suggestion]

X 957 1761 A . . . 99c

All the dolls shown on this page can "speak" to their "mommies" and with the exception of [one] DO NOT USE BATTERIES.

©1967 Family Affair Company

CHARGE IT NOW - see page 226

LITTLE MOTHERS' DELIGHT...

DOLLIES

THAT ALMOST SEEM LIKE REAL, LIVE BABIES!

Tippee-Toes rides her horse and her tricycle

If you hold her hand, she walks

1 TIPPEE TOES is the versatile doll that rides her own bike or horse. She can also push her own horse and ride another, holding onto a child's finger while she pushes trike. When lying on her back or tummy she fusses and tosses her legs. She wears colorful knit ensemble that applied hair that can be combed. 17in. tall, plastic body, vinyl head and limbs. Colorful horse and bike are high impact plastic. Operates on 2 D-cell batteries (not incl.) order at bottom right of facing page

X 921 5146 A Shpg wt 3 lbs. 6 oz. 10.99

Tippy Tumbles does acrobatics

2 & 3 SHE TUMBLES AND DOES OTHER ACROBATICS. Controlled from a small purse-like plastic case. Wire is attached to her dance bracelet which may be removed. Dressed in two leotards, ripped pullover. 17 in. tall, vinyl head, arms. Styrene plastic body. Batteries (not incl.) operate. Uses 4 D-cell batteries (not incl.) order at bottom right of facing page

[2] Tippy Tumbles Doll—Negro
X 921-4032 A Shpg wt 2 lbs. 8 oz. 9.88

[3] Tippy Tumbles Doll
X 921-4446 A Shpg wt 2 lbs. 8 oz. 9.88

ADORABLE LITTLE PARTY GIRL C... now a party to take... blows her party... trimmings from her... Wears party dress trimmed with... she party hat with... Shoes... high buckle... Comes with balloon, bubble... pipe, horn, 2 D-cell batteries (not incl.) order at bottom right of facing page

X 921-2499 A Shpg wt ... lbs. 6 oz. 10.99

Baby Crawl-Along

As seen on TV

SEE THE BABY CRAWL... her tummy... her on your knee... and she'll go... her big eyes open... and... she wears... and ribbon... with bright ringlets. Plastic pacifier... contains batteries... of noise... her go... wire... to her... hands. Vinyl arms can be positioned. Rocks for 20 min. long. Vinyl... legs, styrene... skin body... D-cell batteries (not incl.) order at bottom right of facing page. W... 3 lbs. 2 oz.

X 921 1483 A 11.88

ORDER EARLY – for merry, relaxed holidays!

Randi® Reader

She's the talkingest doll Mattel has ever made.

She reads fifteen whole nursery rhymes. She carries on fifteen complete conversations. And when she reads or talks, her eyes move

She comes with two books of nursery rhymes. Her own, and one for a little girl to follow along as Randi reads.

Millions of little girls will be watching and listening as Randi reads and talks on television.

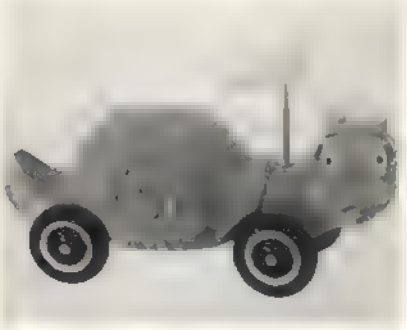
Your Mattel representative has plenty to say about Randi. One of the best for 1968.

And more of the best is yet to come. From Mattel.

©1968 Mattel, Inc.

MINIATURE Doctor Dolittle is 6" tall and dressed in the top hat, coat and vest seen in the motion picture. Polynesia the Parrot, perched on the bendable doll's hand, is removable. A toy for the young movie fans of the good doctor. Mattel.

BASIN BEAT DRUM SET includes bass and snare drums, tom-tom, 14" cymbal, amplifying tone block and bell, 15" professional hardwood drumsticks and foot-pedal. The pedal, made of metal and high impact plastic, is 3" high and 10¾" long with a metal base and heavy-duty springs. Drum bodies are of heavy gauge steel with nickel-plated hardware, zinc wire and have adjustable high-tension spring drum clips. All playing heads are heavy-duty Mylar. Legs are high impact plastic. Ohio Art Company.



RIDING AND ROCKING TOYS join the Doctor Dolittle family with the Great Sea Snail (photo) and others. All-metal steering action and steel axles are featured. Snail is 24½" long with seat height of 9½". No. 1977. A. J. Renzi.

DECORATED PLATES bring Doctor Dolittle to the children's table. Color photos from the film are reproduced on this sandwich plate, bowl and tumbler of break-resistant melamine dinnerware. Gift-boxed. $2.95 retail. Allied Chemical

FLASHLIGHTS decorated with Doctor Dolittle color pictures are officially licensed items. Wrist model (left) retails at $1, the flip flashlight (right) at 88¢. Both numbers are bubble-packed on large illustrated cards. Products of Bantamlite.

Mini-Dragons

It's the great new Thingmaker® that's fun three different ways.

It's fun to make dragon parts and pieces out of Plastigoop.®

It's fun to put all those parts and pieces together any which way, to make Mini-Dragons of every kind

It's fun to do things with Mini-Dragons. Collect them. Sell them Surprise adults with them. Even wear them

And all three kinds of fun really come across on television.

So talk to your Mattel representative about new Mini-Dragons One of the best for 1968

And more of the best is yet to come. From Mattel.

"THINGMAKER" and "PLASTIGOOP" are the registered trademarks of Mattel, Inc. for its PLAST C CAST.NG UNIT AND MATERIALS.

©1968 Mattel, Inc.

Mini-Dragons

It's the great new Thingmaker® that's fun three different ways.

It's fun to make dragon parts and pieces out of Plastigoop.®

It's fun to put all those parts and pieces together any which way, to make Mini-Dragons of every kind

It's fun to do things with Mini-Dragons. Collect them. Sell them Surprise adults with them. Even wear them

And all three kinds of fun really come across on television.

So talk to your Mattel representative about new Mini-Dragons One of the best for 1968

And more of the best is yet to come. From Mattel.

"THINGMAKER" and "PLASTIGOOP" are the registered trademarks of Mattel, Inc. for its PLAST C CAST.NG UNIT AND MATERIALS.

©1968 Mattel, Inc.

See'n Say™ Talking Storybooks

Imagine a book being a child's favorite toy.

It's a picture book that talks its own story, page after page, whenever a child pulls the talking ring

It's a word book, too, so that a child can read along

It's one of Mattel's new See 'N Say Talking Storybooks, with durable, washable plastic pages that stay fresh and bright through countless re-readings.

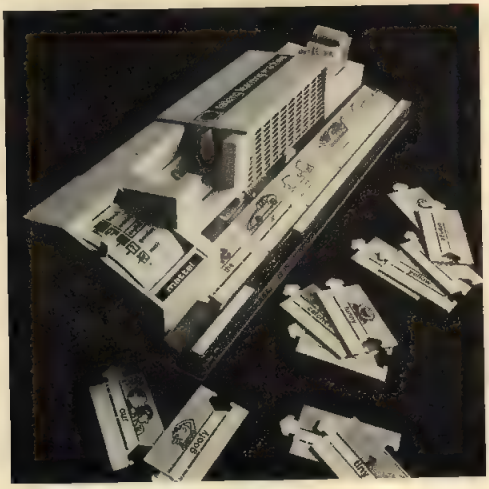
Your customer will see and hear these new books on television, again and again.

So talk to your Mattel representative about new See 'N Say Talking Storybooks. Two of the best for 1968.

And more of the best is yet to come. From Mattel.

©1968 Mattel, Inc

The Talking Learning Machine



The Talking Learning Machine is unique

It can do things no other toy can do. Important things that parents will see on television and read about in magazines

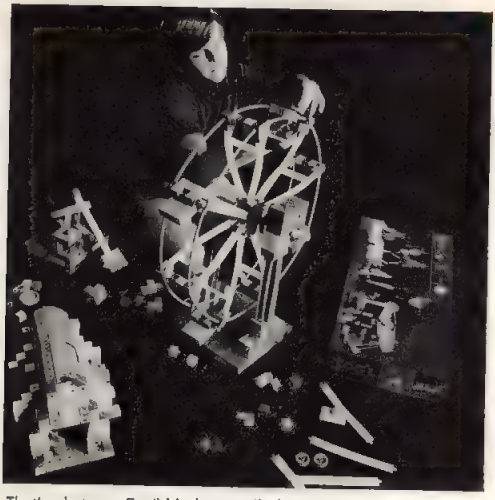
The Talking Learning Machine talks to children in English, French, and Spanish. It asks questions, and answers them. It plays music. And it helps children discover the most important lesson of their lives· earning is fun

Talk to your Mattel representative about The Talking Learning Machine. One of the best for 1968

And more of the best is yet to come. From Mattel.

©1968 Mattel, Inc

Tog'l™ Action.



That's what new Tog'l blocks are all about. Action.

Now kids can build all kinds of things that move. Things that bend and twist and really work. Things they can build only with new Tog'l blocks

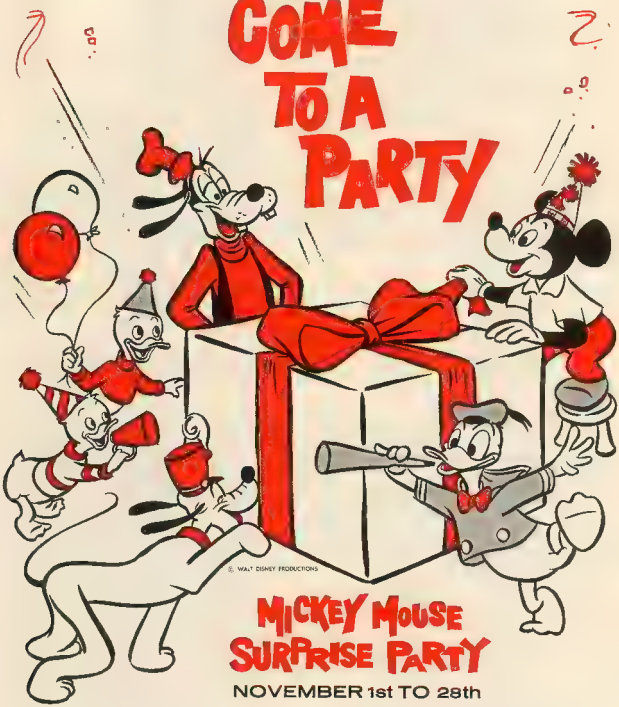
The secret? Each brightly colored Tog'l block has a hinge that swings open, and snaps shut. A living action hinge that makes it easy to build toys full of action

And moving Tog'l blocks are going to look great on television. To kids and their parents.

Talk to your Mattel representative about all five new Tog'l sets. Five of the best for 1968

And more of the best is yet to come. From Mattel.

©1968 Mattel, Inc.



MICKEY MOUSE SURPRISE PARTY

NOVEMBER 1st TO 28th

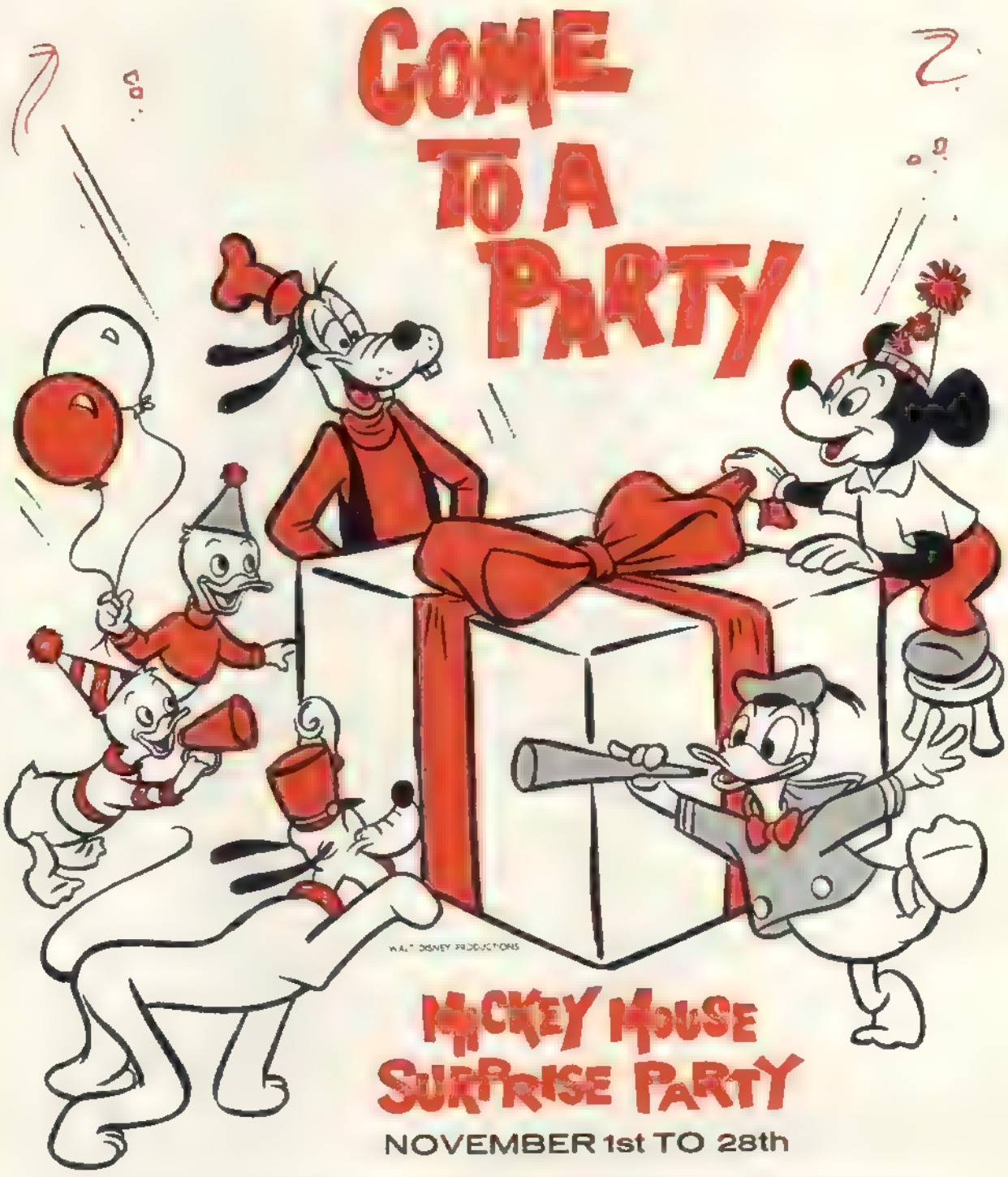
A NATIONWIDE MERCHANDISING PROGRAM

You and your customers can...

WIN A TRIP TO DISNEYLAND

FOR FULL INFORMATION R.S.V.P.

WALT DISNEY PRODUCTIONS • CHARACTER MERCHANDISING DIVISION • 477 MADISON AVE, NEW YORK, N.Y. 10022



• A NATIONWIDE MERCHANDISING PROGRAM

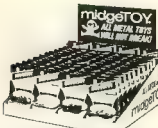
You and your customers can...

WIN A TRIP TO DISNEYLAND •

FOR FULL INFORMATION R.S.V.P.

WALT DISNEY PRODUCTIONS • CHARACTER MERCHANDISING DIVISION • 477 MADISON AVE , NEW YORK, N.Y. 10022

ACTION TOYS



MIDGETOY MIDGE
Assorted durable all-metal die-cast construction of distinctive cars finished with non-toxic paints. Each car blister packed.
K678-138 (Mfr#1500) pack48/6# Ea **49¢**

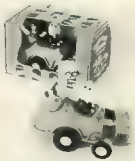
MIDGETOY CAR ASSORTMENT
Six assorted cars in a blister pack each approximately 3" long. Simulated gas pump included.
K678-187(Mfr#8300)pack72/36#ea **$1.19**

WALKING WIND-UP ASST.
Assorted whimsy animals include Horse, Cow, Hippo and Lion; all brightly colored. Wind-up motors with attached key gives them animation. Pack 36/17 lbs.
K682-122 (Mfr. No. 1590) Each **69¢**

SUMERSAULTING ANIMALS
Animals made of soft plush with colorful jackets have wind-up motors to make them flip completely over, landing on their feet. Choice of Monkey, Dog or Bear. Pack 36/22 lbs.
K682-189 (Mfr. No. 1506) Each **$1.29**

CRAGSTAN TICKY-TOCKS
A wind-up seesawing bear and raccoon has long running, wind-up mechanism. Animals teeter while clock hands spin around with tick-tock noise.
K682-288(Mfr#1505-3)Pack36/15# **$1.29**

CRAGSTAN DANCING WHIMSY
Assorted wind-up action nursery rhyme characters brightly colored and each 5" high. They dance around when wound up.
K682-312(Mfr#1501-3)Pack36/13# **$1.29**



BACK SEAT DRIVER
Wind-up toy with forward and back comical action. Engine rocks from side to side. Brightly colored, 6" length.
K682-387(Mfr#1513-3)Pack36/15# **$1.29**

WIND UP DANCING BEARS
These plush 8" bears dance 'round' and 'round' with a shuffling action. Soft and cuddly.
K682-445(Mfr#1943-2)Pack24/18# **$2.49**

New Items

New Packaging

New Profits

This one hit the top and it's still there.

Stand back for more soaring sales.
MB's backing this best-seller with
brand new swinging, surfing, selling TV!

SURROUNDED by serious-looking stuffed animals, a smiling Mrs. America of 1968, Marlene Cochrane, brightens the day at the recently held New York Premium Show. The scene is at the booth of Animal Fair, stuffed toy manufacturers of Chanhassen, Minn. Jack Lemmel (left) and Mel Klein are both affiliated with Gould Cargill and Company, premium representatives for Animal Fair. Next year's Premium Show, it was learned, will be held at The Coliseum from April 21-24.

New Toy Buyer Is Named by Bloomingdale

Michael E. Kramer has been named toy buyer for Bloomingdale's department store, succeeding William L. Wolff. Mr. Kramer, a former coordinator of home furnishings for Bloomingdale's Stamford, Conn., store, has been with the company for nine years.

Buying days will be maintained at the previous schedule—Wednesdays, 9:45-noon.

Creston Industries Takes FAB Showroom

Creston Industries, the manufacturer of chalk, crayon and clay activity sets, has established a permanent showroom in Room 511, 200 Fifth Avenue.

The space had been formerly occupied by the Wonder Book division of Grosset & Dunlap, which has since been relocated to G & D's headquarters at 51 Madison Avenue.

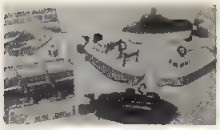
Israels Join Esther Miller

Joe and Helen Israel, formerly with State Fair Toy & Novelty Company, have joined Esther Miller Doll Creations, it was learned last month. The pair will divide their time between the company's showroom, 1456 Fifth Avenue Building, and doll designing department at 36-46 33rd Street, Long Island City.

Sears Opens Big Unit In White Plains, N. Y.

A 50-department (toys included) store has been opened on Hamilton Avenue and Main Street, White Plains, N.Y., by Sears, Roebuck.

Said to be the company's largest unit east of the Mississippi, the store has a gross area of 270,000 square feet distributed over three selling floors. A six-level parking deck is atop the store. At street level, next door, a 1,000-car municipal garage was to open soon.



New! "Mighty Midget" Mechanical **BOATS**

• A nifty assortment of "MIGHTY MIDGET" powered craft. They run for an *amazing* length of time on precision clockwork power. *4 styles:* tug, fireboat, cruiser, cargo. Keys attached, moving rudders, etc. Only 4". For tub, pool, beach, etc.

3313 . . . $6.00 dz.

2 dz. in self-selling display box

(minimum mail order, 4 doz.)

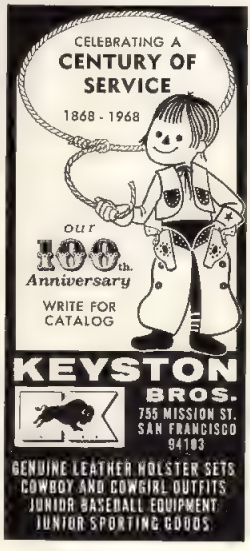
see our many other boats . . .

Send for our catalog #140A, Dept. TN 5

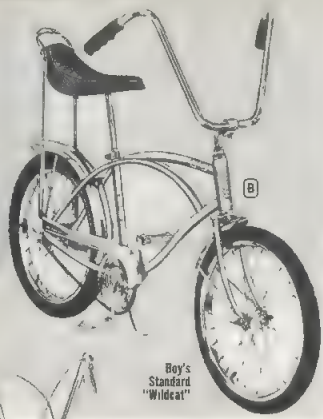
B. SHACKMAN & CO.

2 W. 35th St., New York, N Y 10001

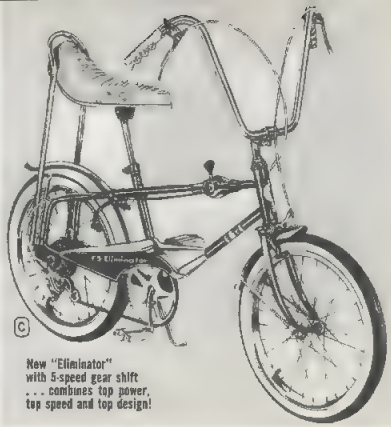
Originators of Unique Toys since 1898



Girl's Standard "Wildcat"



Boy's Standard "Wildcat"



New "Eliminator" with 5-speed gear shift . . . combines top power, top speed and top design!

Super Deluxe 3-Speed "Wildcat"

Ride the hottest action bikes by Murray

(A) MURRAY 20" 3-SPEED WILDCAT. Super deluxe model with 3-speed click shift on top bar of strong 3-bar cantilever frame. Front and rear caliper hand brakes. Control-contoured hi-rise handlebars. Foam-padded bucket banana saddle. White wall tires—1.75" conventional front tire, 2.125" non-skid studded rear tire for fast get away. Full size sprocket for more action. Chrome fenders, handlebars, rims. Flam tangerine. 46 lbs.

10-5031 ret. $64.95 . . . **$49.95**

(B) MURRAY 20" WILDCAT. Racy sportster with contour hi-rise handlebar . . . padded bucket banana seat with sparkle top, rear reflector . . . flared rear and stubby front fenders. Black sidewall tires—1.75" front tire, 2.125" non-skid studded rear tire. Ball bearing white pedals, coaster brake. Chrome fenders, rims, handlebar, supports, trim. Hydrogen brazed frame flam finished. 41 lbs. ret. $54.95.

10-5032 Boys' Magenta **$39.95**

10-5033 Girls' Blue **$39.95**

(C) MURRAY 5-SPEED 20" ELIMINATOR. All new design—low, lean drag frame. Longer crank arm for more power. 5-speed Huret derailler with cable saver and dyna shift lever mounted on twin top bars. Caliper hand brakes. Full-size sprocket for higher speed. 1.75" front tire, 2.125" non-skid studded rear tire. Racy 3-dimensional chainguard. Chrome fenders, handlebars, rims. Bucket banana saddle with soft foam padded top. Flamboyant raspberry finish. ret. $74.95.

10-5034 46 lbs. . . . . **Only $54.95**

MURRAY 3-SPEED 26" LIGHTWEIGHT MONTEREY. Easy pedaling slim favorite of sports riders. Ruggedly built for trouble-free responsive performance. 3-speed gear with twist-grip control. Front and rear caliper hand brakes. 21" hydrogen brazed lightweight frame. Chrome crescent fenders, rims, handlebar. 2-tone vinyl saddle with coil springs. 26x1⅜" tires. Plated kick stand, rear reflector. Ball-bearing bow pedals, full-length chain guard. Boy's bike in metallic gold, girl's in metallic blue. 50 lbs.

10-5029 Boys'. ret. $54.95 . . . . . **Only $39.95**

10-5030 Girls'. ret. $54.95 . . . . . **Only $39.95**

MURRAY 26" 3-SPEED LIGHTWEIGHT MONACO. Racy deluxe lightweight with strong 21" hydrogen brazed frame. "333" 3-speed gear with twist grip control, plus front and rear caliper brakes. Chrome fenders, tubular rims, sport handlebars, sprocket, 1-pc. forged crank, and ball headlight. 26x1¾" tires. Lightweight 2-tone saddle. Ball-bearing bow pedals, chain guard, rear reflector. Roomy tourist bag. Boys' bike in metallic lime, girls' in metallic emerald green. 53 lbs.

10-5027 Boys'. ret. $64.95 . . . . . **Only $49.95**

10-5028 Girls'. ret. $64.95 . . . . . **Only $49.95**

MURRAY JET FIRE. A lot of bike for your money! Has every comfort and safety feature. Speed weight styling—slip-stream tank with custom dual headlights; strong hydrogen brazed frame. Komet coaster brake, ball bearing pedals, chain guard, kick stand, luggage carrier, rear reflector. Chromed fenders, rims, sprocket, handlebar. Vinyl 2-tone saddle. Whitewall 1.75" tires. Brilliant flamboyant finishes—boys' in black cherry, girls' in turquoise.

Boys'	Girls'	Size	Lbs.	retail	Only
10-3787	10-3788	26"	51	$59.95	$42.95
10-3789	10-3790	24"	48	59.95	42.95

Bicycles shipped truck or express. All models carried in stock for immediate delivery.

Great for Sixty-Eight!

NEW MURRAY Models

IMPROVED DELUXE TRACTOR — This popular model now has larger rear wheels with highly realistic detail. Also provides more stability and better pedal ratio. Chain driven with motor-tone gear shift.

"FIREBIRD" AUTO — Murray adds an extra dash of the sports car look with an all-new hood section. It features a super-styled bumper and grill, plus wrap around windshield. Also available as a fire truck or a fire chief auto.

Write for Murray's New Accessories & Parts Catalogs

THE MURRAY OHIO MFG. CO.
Nashville, Tennessee 37204

MURRAY "RAM RODS" These sensational all-new park cycles have a low profile, twin bar frame that is *easily convertible*. Dynamic 3-dimensional chain and sprocket cover. Coaster brakes. Red band tires. 16" and 20" sizes.

Great for Sixty-Eight!

NEW MURRAY Models

IMPROVED DELUXE TRACTOR — This popular model now has larger rear wheels with highly realistic detail. Also provides more stability and better pedal ratio. Chain driven with motor-tone gear shift.

"FIREBIRD" AUTO — Murray adds an extra dash of the sports car look with an all-new hood section. It features a super-styled bumper and grill, plus wrap around windshield. Also available as a fire truck or a fire chief auto

MURRAY "RAM RODS" These sensational all-new park cycles have a low profile, twin bar frame that is *easily convertible.* Dynamic 3-dimensional chain and sprocket cover. Coaster brakes Red band tires. 16" and 20" sizes.

Write for Murray's New Accessories & Parts Catalogs

THE MURRAY OHIO MFG. CO.
Nashville, Tennessee 37204

COMMENDED BY PARENTS

Great for Sixty-Eight!

NEW MURRAY Models

IMPROVED DELUXE TRACTOR — This popular model now has larger rear wheels with highly realistic detail. Also provides more stability and better pedal ratio. Chain driven with motor-tone gear shift.

"FIREBIRD" AUTO — Murray adds an extra dash of the sports car look with an all-new hood section. It features a super-styled bumper and grill, plus wrap around windshield. Also available as a fire truck or a fire chief auto.

Write for Murray's New Accessories & Parts Catalogs

THE MURRAY OHIO MFG. CO.
Nashville, Tennessee 37204

MURRAY "RAM RODS"
These sensational all-new park cycles have a low profile, twin bar frame that is *easily convertible*. Dynamic 3-dimensional chain and sprocket cover. Coaster brakes. Red band tires. 16" and 20" sizes.

Wards NFL electric football

with 3-ft. grandstand . . . complete scoreboard **12.88**

3-D players give their all on the vibrating gridiron. Triple-threat quarterbacks run, pass, kick. Offensive defensive players run, block and tackle. 24 players, including passer kicker, wear the official team colors of the Cleveland Browns and the New York Giants.

Includes automatic timer and speed control. Magnetic down and ball marker with chain. Center-post goal posts in officials' "NFL Gold." All figures hand-painted for complete accuracy. Big grandstand, jammed with loyal fans, folds easily for storage. Game about 37¾x20¼x6 in. high. UL listed.

48 T 14510 A -Ship. wt. 11 lbs. 13 oz. **12.88**

Tru-Action electric football 5.99

Full of excitement! Game includes two full teams, 24 3-D players in all. Quarterbacks run, pass, kick, even fumble. Automatic timer, speed control. Magnetic down markers. Complete scoreboard. Paint your own teams with paint set included. About 26x15½ in. UL listed.

48 T 14505 M -Ship. wt. 4 lbs. 13 oz. **5.99**

NFL electric football 9.99

Thrilling electric football between the San Francisco 49ers and the Los Angeles Rams. The 24 players, including 2 passer-kickers, can do everything the real teams do except get injured. Automatic timer, speed control. Full scoreboard. About 31½x17½ in. UL listed.

48 T 14309 A -Ship. wt. 9 lbs. 4 oz. **9.99**

Major League hockey 7.99

The action is always exciting on this big rink! Players of two complete teams pass, block and score as they whip the puck up and down the ice. Good way to learn the rules of the game and see how great hockey really is. Formed plastic legs, plastic score lever. About 27½x16¼ in.

48 T 14611 M -Ship. wt. 7 lbs. 13 oz. **7.99**

NHL Stanley Cup hockey with 6 teams 13.99

Super size rink gives all the excitement of real pro hockey. Fast, realistic action puck dropper pivots, sticks hit puck, lights flash when goal is scored! Set includes all six teams of the Eastern Division in authentic NHL uniforms. Players move along rink and behind nets. Overhead scoreboard. About 36x19½ in. Buy 2 "D" batteries on page 316.

48 T 14612 A -Ship. wt. 11 lbs. **13.99**

All 6 Western Division teams! 36 players in all.

48 T 14613—Ship. wt. 1 lb. 4 oz. **set 2.98**

NEW for 1968
"Muffie around the World"

Nancy Ann Storybook Dolls, Inc.

732 MISSION ST., SAN FRANCISCO, CALIF. 94103 • PHONE (415) 781-3917

PROUDLY INTRODUCES ITS 1968-1969 COLLECTION

Have You Seen NATURAL DOLL'S

You are Cordially Invited to Visit us—
at Our Showroom, Rm. 551
200 Fifth Ave., N.Y.

Sales Force

CHARLES COLOMBO, President CHARLES SNYDER, Sales Manager
MAC FLEDER TED BENSON HERB DRELICH ANTONIO DURAN
• JIM CHILES MIKE CARMICHAEL JIM POWERS

Natural Doll Company, Inc.

Factory: 1425 - 37th St., Brooklyn, N. Y. 11218 • Tel: 212-854-1717
Showroom: 200 Fifth Ave., New York, N. Y. 10010 • Room 551 • Tel: 212-OR 5-0067

SELLING MORE DOLLS
BUT MAKING LESS PROFIT?

Horsman has a better idea*

...for you.

We've got great dolls that never stop selling . . . and give you a healthy mark-up too. See the light! Sell Horsman's Profit-Makers! After all, what are you in business for, anyway?

HORSMAN SINCE 1865 DOLLS Inc.
200 FIFTH AVE., NEW YORK, N. Y. 10010

*Thank You, Ford Motor Co.

PRODUCT NEWS

Flexi-Sweet is a life-size cuddly baby made of foam—said to be as close as you can get to the real thing. Her flexible body will assume any position and nestle cozily in a make-believe mother's arms. Dressed in a flannel sleeper with matching bonnet, both prettily trimmed in lace. Same doll is also available dressed in a cotton sleeper and a dotted nylon sheer dress. Doll is 23" long, attractively displayed in a shrink box. Baby in flannel sleeper is model #908. A product of Natural Doll.

Avante #10 is a new game for the whole family, age 10 and up. Combines checkers and gin rummy. To be promoted on radio-TV in fall. Minimum order one dozen. Fyanes Corporation, 520 N. Michigan Avenue, Chicago, 60611.

Hutch Toy Chest will help any youngster learn it's fun to be neat and put away his toys. The hutch is made of wood and hardboard, with colorful decals on clean white finish. Sturdy construction includes a heavy, full back panel. Sliding doors are easy for little fingers to manage. The green chalkboard doors on bottom half are fun to draw on, Hutch is 36" wide, 17½" deep, 41" high. Packed individually; weighs 31 pounds. American Toy & Furniture Company.

Merry-Go-Round on back of truck. Made of heavy steel and sturdy wood in bright colors. The Carousel turns as the truck rolls and the bells ring merrily. Can also be used as a pull toy. 13¼" x 6" x 7½". 40 pounds per dozen. Buddy L.

Picture Story Camera is educational and fun too. Has five interchangeable discs, each with eight frames that tell a story. Camera is of colorful plastic and wood, with unbreakable lens. Handy carrying handle. Suggested retail: $3.50. Fisher-Price.

THE NEW EGG HARBOR 43'. THE CONNOISSEUR'S MOTOR YACHT.

With the introduction of this new 43' motor yacht, the craftsmen at Egg Harbor Boat Co. moved into new lengths of fine boatbuilding.

A survey of the gracious interior may give you an idea of some of this boat's new ideas for ocean going living. The salon, for example, is by day an unusually spacious and richly appointed area for relaxation and recreation. By night you can convert the lounge to sleep two comfortably.

The galley is the woman's world, and inside this Egg Harbor's galley is a world of room and an array of standard equipment that will keep even the most particular home-away-from-homemaker happy.

A large, 12 cubic foot electric refrigerator–freezer and range with oven and rotisserie are among some of the galley's standard equipment.

Aft is a truly king-sized master stateroom, complete with its own private head and a list of standard equipment too long to list here. In addition to the V-berth forward stateroom, an extra private stateroom for increased guest accommodations is available at your request, bringing the sleeping capacity to eight. The large after deck is a comfortable lounge area for open air relaxation.

As with all Egg Harbor boats, this motor yacht is in spirit a custom boat with enough flexibility inside to let you express your individual tastes and preferences. In interior arrangement. In decor.

Although this is a new hull length for Egg Harbor, there is nothing new about the care, attention and matchless craftsmanship that went into building it. Any Egg Harbor owner will be glad to tell you about his boat. (At greater length than we're permitted here.) In fact, why not ask one? You can probably find him at one of our dealers.

We've listed them for you below.

Egg Harbor Boat Co., Inc., Dept. IS
Egg Harbor City, New Jersey.

CALIFORNIA
San Diego • Egg Harbor Yacht Sales
Wilmington • Yacht Haven
CONNECTICUT
Stamford • Yacht Haven
FLORIDA
Fort Lauderdale • Bertram Yacht Sales
ILLINOIS
Alton • Clifton Terrace Marine Sales

MARYLAND
Edgewater • Taylor Marine Supplies, Inc.
MASSACHUSETTS
Dorchester • Boston Boat Sales, Inc.
MICHIGAN
Cadorville • Viking Boat Company
Mt. Clemens • Cousens Yacht Sales, Inc.
MISSOURI
St. Louis • Clifton Terrace Marine Sales

NEW JERSEY
Cape May • Cape Island Marina
Point Pleasant Beach • N.J. Yacht Sales Corp.
NEW YORK
East Moriches, L.I. • Nickerson's Boat Yard
Freeport, L.I. • C.P.L. Yacht Sales
Lindenhurst, L.I. • C.P.L. Yacht Sales, Inc
Nyack • Julius Peterson Shipyard

OHIO
Curtice (Toledo) • Anchor Point Boat Sales & Service, Inc.
RHODE ISLAND
Wickford • Allen Bruce Company, Inc.
VIRGINIA
Richmond • Virginia Yacht Sales, Inc.
WASHINGTON
Seattle • Pacific Boat Sales, Inc.

Egg Harbor

CRUIS ALONG 36

A Sedan for all Seasons

A CONVERTIBLE SEDAN is great in any season, but especially in the Spring and Fall. Take our 1968 36 foot CRUIS-ALONG SIERRA SEDAN, for example. She'll add an extra two months to your PLEASURE-Boating NOW, and come right back and do the same thing next spring. Twin V-8 Engines for sparkling performance. Traditional Chesapeake Bay Craftsmanship for enduring quality. Her interior arrangement is unique . . . plenty of cruising room for six or eight, with a "split-level" deckhouse and cabin that eliminates that "closed in" feeling. Standard equipment includes a shower, hot and cold pressure water, 110 volt generator, and a complete galley with household refrigerator, three-burner range and oven. Bow rail, forward-deck seat, and many more items of equipment are included in her surprisingly low price of $23,995. See the new 36 foot Cruis-Along now at your dealer's showroom, or write to:

CRUIS ALONG BOATS, INC., SOLOMONS, MD.

YOUR NEAREST DEALER

- Harbour North Yacht Basin Chesapeake City, Md.
- Wellwood Yacht Basin Charlestown, Md.
- Seward's Marina Kent Narrows Md.
- Maryland Marine Center Camp Spring Md.
- Cedar Mar Marina So. Toms River N J
- Somers Point Boat Sales Somers Point, N J
- Hutchinson's Boat Works Alexandria Bay, N. Y.
- Island Marine Harbor, Inc. Waterloo, N Y
- Valley Harbor Marina, Inc. Vermillion, Ohio
- Lakefront Yacht and Supply, Inc. Cleveland, Ohio
- Southside Marine, Inc. Jacksonville, Florida
- Wightman's Boat Sales St. Clair Shores, Michigan

EQUIPMENT CONTINUED FROM PAGE 297

FISH WELLS UNLIMITED

☐ Four popular sizes of fish and bait wells are manufactured by Fish Wells Unlimited, 3100 State Rd. 84, Ft. Lauderdale, Fla. 33312. The fiberglass wells have handcrafted teak lids, bullnosing, and legs and are trimmed with aluminum molding. Prices range from $150 to $465. Other products from Fish Wells include dunnage boxes, stern seats, ice chests, flying bridge benches, and teak rod holders, bait-rigging-tool racks, and deck chocks.

TOURNAMENT MARINE

☐ The Safe Stow Anchor is made of stainless steel by Tournament Marine Products, 7 Commerce Drive, Cranford, N.J. 07016. It is accompanied by a storage well that can be installed quickly, says Tournament, in a small deck area. A brochure is available upon request.

TAT ENGINEERING

☐ Numerous models of hand and electric marine pumps are manufactured by TAT Engineering Corp., 402 Washington Ave., North Haven, Conn. TAT pumps work on a new principle, in which a pair of rollers squeeze a molded elastomer tube to create suction. There are no valves or seals to clog or leak.

JABSCO MARINE PUMPS

☐ ITT Jabsco, Inc., 1485 Dale Way, Costa Mesa, Calif. 92626 manufactures self-priming pumps for a variety of marine uses, both aboard and at dockside. Jabsco pumps are available for automatic water pressure systems, bilge pumping, bait tank circulation, marine engine cooling, deck and anchor washdown, auxiliary and emergency pumping, and diesel generator cooling.

FORE 'N AFT

☐ A wide choice of nautical equipment and accessories is available from Bernie White's Fore 'N Aft, 539 East 147th Place, Harvey, Ill. 60426. The range is from manual winches to boat fenders, from deck mattresses to alcohol stoves. In the East, address P.O. Box 259, Marblehead, Mass. 01945. The Fore 'N Aft catalog is 25¢.

HY STYLES

☐ Hy Styles Marine Products, a division of Kaiser Wesco Corp., 1423 Franklin St., Detroit, Mich. 48207, manufactures a selection of boat railings and lifeline equipment which includes a new, clamp-on flagstaff holder for use on round-nose bow rails. With 14" stainless steel flagstaff, the holder costs $9.50; with 19" flagstaff, $10.25.

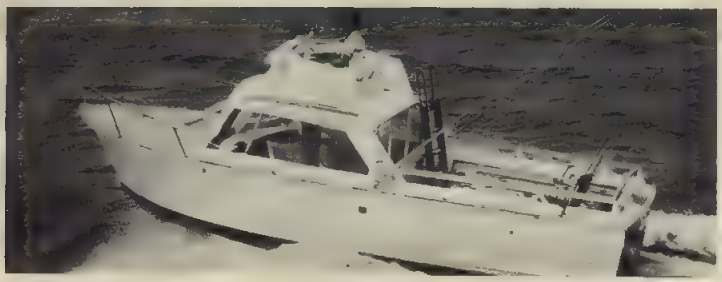
KINEMATICKS STERN DRIVE

☐ An unusual stern-drive system has been developed by Kinematicks, Inc., Box 484, Pickwick Dam, Tenn. 38365 which uses a hydraulic drive train rather than the normal mechanical drive system between engine and propeller. The boat's engine, which may be mounted anywhere since power is transmitted through flexible hoses, drives a pump which raises hydraulic fluid to high pressure. The high-pressure liquid passes aft through flexible hoses to twin stern drives where it powers hydraulic motors which turn the props. The system, says Kinematicks, offers full reverse at any speed, a simple and virtually maintenance-free drive train, total flexibility of engine location, and full power steering and power braking.

WINSLOW CO

☐ A bright yellow, rubber-coated Nylon inflatable life raft that will accommodate six is manufactured by the Winslow Co. P.O. Box 1507, Venice, Fla. Stored in a compact valise, the raft inflates with CO_2 in about 30 seconds and is said to provide up to 1500 pounds of buoyancy. The 25-pound package costs $330. With inflatable canopy, it costs $430. Other Winslow rafts accommodate 2, 4, 8, 10, and 12 passengers. ⚓

JERSEY 28 *FISHERMAN*



SEDAN **FISHERMAN** **SPORTSTER**

priced from **$4995.00**

SEE THE ALL NEW JERSEY 30' FIBERGLASS CONVERTIBLE SEDAN

New Jersey Boat Works, Inc.

Box 395 - Medford, N. J.
609-267-2081

DEALER INQUIRIES INVITED

pump, which can also serve as an auxiliary bilge pump in emergencies. Also new is The Brain, a semi-automatic control switch for bilge pumps, which, after manual starting, shuts off as soon as the bilge is empty.

FOUL ANCHOR ARCHIVES

☐ Pirate booty and other treasure is the stock-in-trade of Foul Anchor Archives, Box 206, Rye, N. Y. 10580, a clearing house for books, charts, etc. pertaining to sunken, buried or otherwise lost treasure, ghost towns, gold panning, lost mines and related subjects. A catalog is free from the address above, describing such items as Von Bernewitz' *Handbook For Prospectors and Small Mine Owners*, *Georgia's Fabulous Treasure Hoards* by Andrews, and Karl von Mueller's *Treasure Hunter's Manual*.

ZEPHYR ALUMINUM SPARS

☐ Stock spars for sailboats 8' to 36' loa, and custom spars for boats to 50' loa are manufactured of aluminum by Zephyr Products, Inc., Wareham, Mass. The company claims to have the largest stock of extrusions and tubes for marine use in the U.S., supplying well-known stock builders as well as individuals. Stainless-steel rigging and roller-reefing booms are available with all spars.

BALL-HED MARINE

☐ Provision for a chlorinator or a holding tank has been made by Ball-Hed Marine Products, 5219 Sangamore Rd., Washington, D.C. 20016 in the design of its Models A, B and C marine toilets. Ball Hed marine toilets are compact units with a hemispherical diaphragm mounted on the cover which, when closed, makes the bowl airtight and capable of instant and direct discharge when the diaphragm is depressed with the valve open. Prices are in the vicinity of $60

ELEGANT TOUCH

☐ A $9.75 Sea Bag and a $6.50 Ditty Bag made of Hippo-hyde, a plastic fabric, are manufactured by The Elegant Touch, Box 146 MB, Paramus, New Jersey 07652. They retail, postpaid, for $15.50 in a set. Elegant also makes the Portable Desk, a clipboard with built-in sliding drawer that can be used to hold paper, pencils, rulers, and so on. Including pencil and paper, the price is $5.50 postpaid.

DELTA ELECTRIC

☐ A new all-purpose exhaust blower from the Delta Electric Division of Novo Industrial Corp., 3302 Nebraska, Marion, Ind. 46952 is priced at $19.95 and powered by a Leece-Neville 12-volt motor that drives a molded Delrin impeller to move up to 165 cubic feet of air per minute. Other Delta products are a heavy-duty buoyant lantern that operates on a six-volt battery, sells for $6.95, and will work under water; and a compact bilge pump rated for 575 gallons per hour and priced at $23.95 in a 12-volt version, $25.95 for six volts

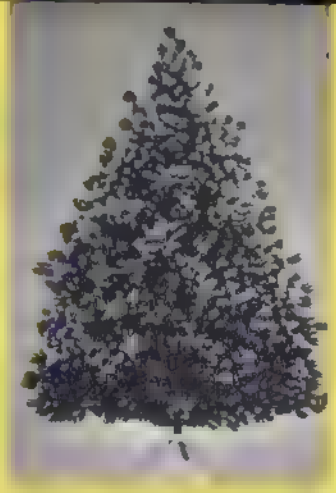
DELCO-REMY

☐ A new electrical charging system utilizing integrated electronic microcircuits has been developed by Delco Remy, a division of the General Motors Corp., Anderson, Ind. 46011. Featured in the new system is a voltage regulator about the size of a man's wristwatch that has no moving parts. The manufacturer says this new design eliminates the need for periodic service and affords greater reliability.

ARMIGER WINDLASSES

☐ The Mustang windlass from Armiger Brass and Bronze Co., Cologne, N.J. hoists anchor or sail with 750 pounds of line pull at a speed of 30 feet per minute. The 60-pound unit mounts with bronze capstan and foot switch on deck, 12-volt one-hp motor below. Gears operate in a continuous oil bath inside a moisture-sealed gearbox of nickel alloy cast iron. *(Continued on next page)*

Christmas Decorations



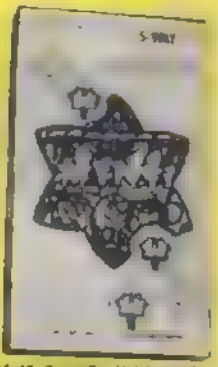
Artificial Evergreen Balsam Tree

Polyethylene Christmas Tree. Looks, feels, and trims like a real tree. All the beauty and color of a real Evergreen nursery tree reproduced in a perfect natural tapered shape. Branches of variable lengths insert easily in the hardwood trunk. Tree can be shaped by simple twisting and bending of polyethylene covered wire limbs. Soft, pliable needles. Set up or dismantle in minutes. Easy to trim. May be safely decorated with electric lights, no fire hazard. Tripod stand and storage carton. **Retail**

6435T1433—6 ft. Tree. Ship. wt. 14 lbs. **$25.50**

6436T967—4½ ft. Tree. Ship wt. 8 lbs. **$10.95**

6721T463—Ferrari Miniature Italian Indoor Christmas Lights. The quality and performance of Italian lights was created with this year's concept in mind, featuring 35 multi-colored miniature lights set in flower ornaments on 18" white garland. If one bulb is burned out, the rest will remain lighted. Special two-way plugs for inter-connecting two or more sets. Ship wt. 3 lbs. **Mfr's. Sugg. Retail $6.95**



6438T871—50 Light 5-Way Flasher Set.

Has 5 circuits of 10 Snap In lights each that flash intermittently. Each circuit contains 9 bulbs and lamps in assorted colors and 1 mini flasher lamp. Lamps burn independently. Set includes 4 extra lamps. Ship wt. 1 lb. **Sugg. Retail $5.95**

For Indoor or Outdoor Use

6439T330—Ferrari Miniature Italian Indoor—Outdoor Lights. 35 multicolored miniature Italian lights set in green petals on a 47" green cord. Life long bulbs with exhaustive guaranteed trouble free. When one bulb is broken the rest remain lit. Weather-proofed connections, special two way plugs for interconnecting two or more sets. Ship wt. 2½ lbs. **Mfr's Sugg. Retail $4.95**

6457T280—Twinkling Tiny Lites. 24 assorted colored lights. Each burns independently when one burns out the rest remain lit. May also be used as regular non twinkling set. Ship wt. 1 lb. **Ret. $4.69**

Artificial Natural Look Scotch Pine

Beautifully shaped bushy, 100% poly vinyl chloride flameproof pine tree. Tapered branches with lifelike branch ends and long needles. Trunk has scotch pine needle wrapping. Each branch now is color coded and assembly is easy, no tools needed. Sturdy self-centered stand included. **Retail**

6722T2277—7½" Scotch Pine. Ship wt. 32 lbs. . **$34.95**

6723T943—4½ Ft. Scotch Pine. Ship wt. 11 lbs. **$13.50**

Musical Christmas Bell

6471T300—Ring in the Yule Tide Christmas Bell in red velour decorated with holly and ribbon. Genuine Swiss pull string musical movement hangs on tree, wall or door, plays Jingle Bells. 11½" high. Ship. wt. 1½ lbs. **Retail $4.50**

5565T833—Outdoor Revolving Colored Lens. Completely UL approved 12½" wheel with 4 replaceable Plastic lenses - Red, Blue, Green and Amber. Revolves 3 times per min. All wiring and motor completely enclosed. Complete with cord. Overall height 31". Ship wt. 4 lbs. **Sugg. Retail $14.95**

1528T472—25-Light Indoor Outfit Independently burning lamps, safety fuse plug. Extra fuse. Ship. wt. 2½ lbs. U.L. listed. **5465 Retail $7.98**

Four Color Lens Indoor Revolving Wheel

6617T520—Indoor Revolving Color Lens. Four color gear operated lens metal wheel. Red, Blue, Green and Amber. Aluminum body. Enamel finish. Gold Plated wire stem. 6 miniature lites 18" wall drop. When plugged in by a sturdy gas 1 watt type Fenmore safety motor. Speed 4 RPM. Ship wt. 1 lbs. **Mfr's. Sugg. Retail $7.95**

5853T912—Outdoor Light Set 50 outdoor lights, weatherproof for year around use. Roll or iron can't wash off or fade colors. Tinned wire base imported bulbs. Burn independently. Ship wt. 1 lbs. **Mfr's Sugg. Retail $15.49**

6724T1599—29" Bubbling Light Tree. Heavy 17 bubbling 120V candelabra base lamps in assorted Christmas season colors. An ideal centered White flame evident vinyl tree. Design adds gay touch to any room at each touch. Ship wt. 5 lbs. **Retail $28.95**

6 62T429—2" Musical Cathedral Molded 2 story plastic. Attractively illuminated stained glass windows effect. Plays Silent Night on 2 tune music box. 9" wide x 6" deep x 12" high. Has cord and plug. Ship wt. 3 lbs. **Retail $6.50**

6161T1649—26" Noma Illuminated green vinca tree. Realistic detailing and finish. Tree lit by 3 new flame shaped lamps. Lamps burn independently when one burns out the others remain lighted. Two extra lamps included with tree. Ship wt. 12 lbs. **Retail $29.95**

Weatherproof for out of doors

6725T607—Set of 50 assorted colored midget lamps with green wire. Set can be used with or without flasher. Features new permanent contact replaceable push-in bulbs. Can be used indoors or outdoors, weatherproofed for year around use. U/L approved. Ship wt. 2 lbs. **Mfr's Sugg. Retail $8.49**

DOOR CHIMES

NUTONE

Nutone "Jamestown" Chime
Rich Antique Walnut finish Traditional cover with attractive grille cloth and candles. New wood grain finish offers all the natural beauty of Walnut. Gold color cable with Lacquer Protection will not rust or tarnish. Sounds Two notes for front door, one note for rear door. Size 8¾"x 9⅞"x3" Ship. wt. 3 lbs.
669E741—Jamestown Chime
669 6E690—Six or more
Retail $11.50

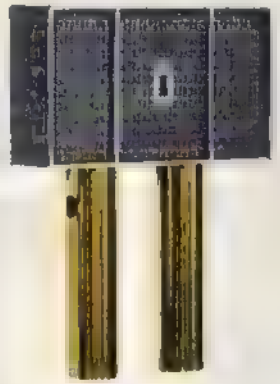
Nutone "Bel Air" Chime
Melodious two note chime for the front door, two single notes for the rear. Light beige finish with [illegible] Size 10" x [illegible] Ship. wt. 4 lbs.
464E974—"Bel Air" Chime
464 6E885—Six or more
Retail $14.75

Nutone "Antigua" Chime
A new chime from Nutone's "Masterpiece" series. Lighted-lantern door chime. Beautiful Antique Bronze finish. Amply [illegible] Two notes for front door, one note for rear door. Size 6¼"x4 3/16"x3½" Ship. wt. 3 lbs.
676E1024—Antigua Chime
676 3E945—Three or more
Retail $15.75

Nutone "Renaissance" Chime
Light bracket chime in Antique Brass finish. Authentic in old world design. Translucent amber genuine blemish hammered glass and glow from low voltage lamps, [illegible] Size [illegible] x 12½" x 4 Ship. wt. 5 lbs.
755E1232—Renaissance Chime
755 3E1137—Three or more. Retail $18.95

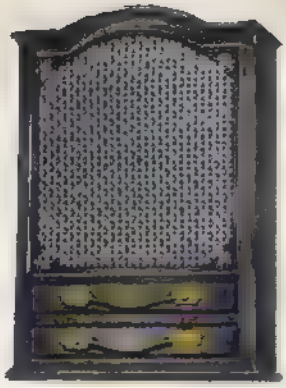
Nutone "Mt. Vernon"
Colonial elegance reproduced in hammered brass. Two pleasant notes for front door, one for rear door. Size: 7" x 11¼" Ship. wt. 2½ lbs.
465E748—Mt. Vernon Chime
465 6E690—Six or more
Retail $11.50

Nutone "Coronet"
Light Beige or Walnut finish plastic cover with gold Becket grille cloth. Three satin brass tubes. Two notes for front door and one note for rear door. Size 8⅛" x 2¾" x 42⅜" Ship. wt. 5¼ lbs.
Specify Finish.
4639E1154—Coronet Chime
4639 3E1085—Three or more
Retail $17.75



Rittenhouse "Sentinel"
The modern classic design chime with [illegible] Smart gold-trimmed [illegible] tops individual resonator tubes mounted in glass by [illegible] Chimes 2 notes for front door, one note for rear door. Walnut Finish Case with Set Beige Back. Specify Finish Size 12" x 8½" Ship. wt. 3 lbs.
564E627—"Sentinel" Chime
564 6E570—Six or more
Retail $9.50

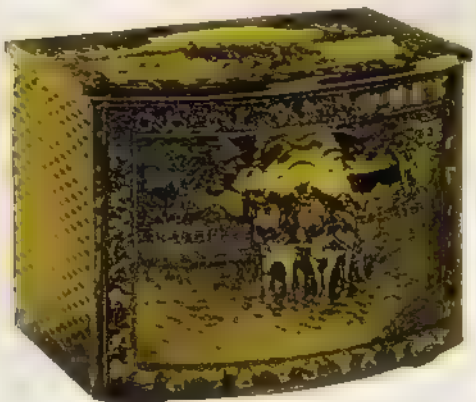
Rittenhouse "Provincial"
Beautifully executed cane work in a White Antique finish on [illegible] Brass accent [illegible] Curved arms and spindles stand out against contrasting grille cloth. New precision tuned resonator chime bars provide [illegible] Size 9¾" x 11 [illegible] 2 notes for front door, one note for rear door. Ship. wt. 2 lbs. Specify finish
462E759—"Provincial" Chime
462 6E690—Six or more
Retail $11.50



Madison Chime
The Nutone Madison chime is [illegible] with [illegible] Chimes 2 notes for front door, one note for rear, different note 3rd door. Size 8 ¾" x 12" x 3½". Transformer included. Specify Finish. Ship. wt. 6 lbs.
611E2070—Madison Chime
Retail $34.50

Riviera Chime
The Riviera Chime by Nutone offers you Modern [illegible] specially designed to [illegible] the [illegible] or [illegible] Walnut or Blond [illegible] grained [illegible] and [illegible] by Chimes 4 or 8 notes [illegible] for front door, 1 note for rear door and a different note for [illegible] Size 9" x 14 ¾" x 4" Specify Finish. Shipping wt. [illegible] lbs.
610E2205—Riviera Chime
Retail $38.75

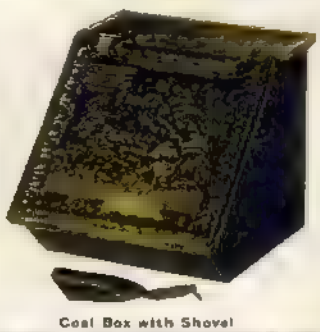
Nutone Jefferson Wall Chime Clock
Colonial wall clock and chime with rich, hand finished Walnut wood cabinet. Antique white [illegible] dials [illegible] 2 tone [illegible] Selector switch for 8 or 4 notes front door and one for rear door and [illegible] Volume control switch and Westminster chime sequence. Telescopic pendulum. Size 17" wide x [illegible] x 5¾". Transformer included. Ship. wt. 15 lbs.
412E5870—Jefferson Wall Clock
Retail $94.50



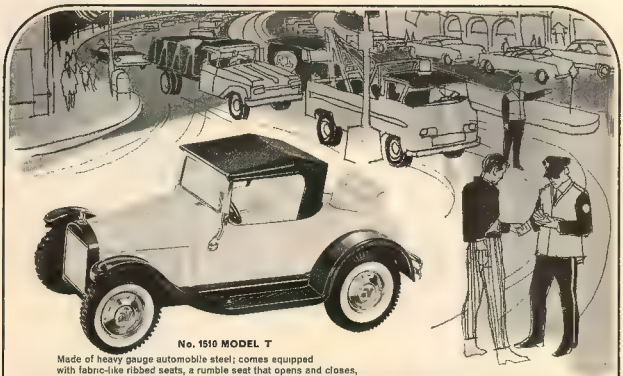
Wood Box
1529F2200 Solid Brass wood chest, carved [illegible] Tassel accented [illegible] and [illegible] Magazine slots [illegible] Quarry [illegible] 18½" long x 15½" wide x 14½" high. Ship. weight 10 lbs. F.O.B. New York.
Sugg. Ret. $32.95

Umbrella Stand
2036F1490 Solid Brass [illegible] 10" wide x [illegible] 22½" high. Old World scene [illegible] Removable drip pan. Ring handles. Ship. weight 11 lbs. F.O.B. New York Mailable.
Sugg. Ret. $21.00

Coal Scuttle
2035F1765 Hand hammered Solid Brass. Victorian design [illegible] the [illegible] natural grain of the striking Brass [illegible] Powers. Ship. wt. 9 lbs. F.O.B. New York Mailable.
Sugg. Net $25.50



Coal Box with Shovel
18205F2067 Screen, wrought iron with Brass [illegible] Victorian design [illegible] Brass [illegible] Large [illegible] Brass [illegible] Large hinged [illegible] Woodbined 14" x 12 ½" x 14" Ship. wt. 19 lbs. F.O.B. New York Mailable.
Sugg. Ret. $31.00



No. 1510 MODEL T

Made of heavy gauge automobile steel; comes equipped with fabric-like ribbed seats, a rumble seat that opens and closes, simulated textured custom top, radiator cap (with heat indicating gauge), and a chrome rear bumper! Plus . . . non-marking white wall tires with chrome hub caps. Snappy two-toned paint job; see-in display box.
Overall size: 9-13/16" long x 5-1/4" wide x 4-9/16" high.

No. 1610 POLICE CAR

Sturdy, steel construction. This realistic model has just about everything from a simulated siren and red flasher light to a removable top, tilting windshield, fabric-like bucket seats, steering wheel, permanent trailer hitch, and deep tread non-marking white wall tires! Finish is automotive type high gloss baked enamel to give an added "real" look. Packaged in smart, colorful see-in display box. Overall size: 11-5/16" long x 5-1/8" wide x 5-1/4" high.

COME ALONG WITH . . .

NYLINT

COMMENDED by PARENTS' MAGAZINE AND EDUCATIONAL PARENT

America's Finest Steel Toys

NYLINT CORPORATION, ROCKFORD, ILLINOIS 61101

COACH JOHN McKAY

of the U.S.C. Trojans, No. 1 College Team and other leading Coaches, coast-to-coast, have enthusiastically welcomed

OFFICIAL FOOTBALL CHESS

the game that makes every kid feel grown up and every grown-up as excited as a kid!

IT'S OFFICIAL! used and endorsed by America's top coaches for football strategy meetings ■ real chess, only a lot faster and played with Football Chess characters ■ the most successful pre-test introduction of any game or toy in recent years!

SELLING FEATURES

■ Teams may be hand painted in school, college, or pro colors

■ Solid figures beautifully sculptured and molded on solid bases

■ Players available in individual sets and counter packs for trophies, souvenirs, hobby collections, football coaching classes, etc.

IT'S YOUR MOVE! New York's best-known toy store reordered 10 times before Christmas ■ One of the largest Los Angeles' dept. store groups reordered 22 times ■ A leading national dept. store chain: "Don't change anything! You'll have a sell-out in '68." This chain sold over $12,000.00 at retail in 4 weeks.

Featured in Sports Illustrated, Christian Science Monitor, Los Angeles Times, Washington, D C Evening Star, etc

DIVERSIFIED CREATIONS, INC.

630 DELAWARE DRIVE, CLAREMONT, CALIFORNIA 91711

Permanent New York Showroom: DUNLEAVY-HEISER • Suite 212 • OR 5-1297 • 200 FIFTH AVENUE, NEW YORK — *Visit us during New York Toy Fair*

NATIONAL AND LOCAL PUBLICITY NEXT FALL ASSURED

COACH JOHN McKAY

of the U.S.C. Trojans, No. 1 College Team and other leading Coaches, coast-to-coast, have enthusiastically welcomed

OFFICIAL FOOTBALL CHESS

the game that makes every kid feel grown up and every grown-up as excited as a kid!

IT'S OFFICIAL! used and endorsed by Amer ca's top coaches for football strategy meetings ■ real chess, only a lot faster and played with Football Chess characters ■ the most successful pre test introduction of any game or toy in recent years!

ELLING FEATURES:

- Teams may be hand inted in school, college, or o colors
- Solid figures beautifully ulptured and molded on id bases
- Players available in ividual sets and counter cks for trophies, souvenirs, eby collections, football aching classes, etc.

IT'S YOUR MOVE! New York's best-known toy store reordered 10 times before Christmas ■ One of the largest Los Angeles' dept store groups reordered 22 times ■ A eading nat onal dept. store chain: "Don't change anyth ng! You'll have a sell-out in '68." This chain sold over $12,000.00 at retail in 4 weeks.

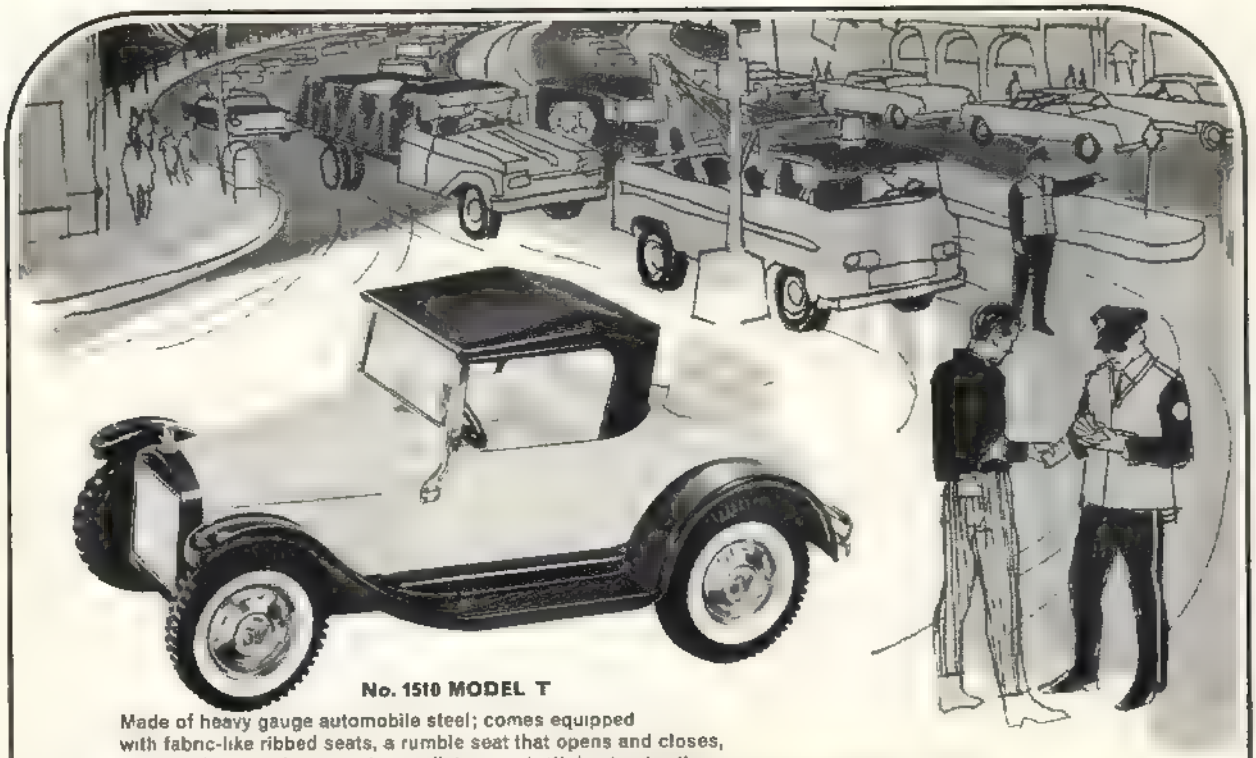
Featured in Sports Illustrated, Christian Science Monitor, Los Angeles Times, Washington, D. C. Evening Star, etc.

DIVERSIFIED CREATIONS, INC.

630 DELAWARE DRIVE, CLAREMONT, CALIFORNIA 91711

Permanent New York Showroom. DUNLEAVY-HEISER • Suite 212 • OR 5-1297 •
200 FIFTH AVENUE, NEW YORK — *Visit us during New York Toy Fair*

NATIONAL AND LOCAL PUBLICITY NEXT FALL ASSURED



No. 1510 MODEL T

Made of heavy gauge automobile steel; comes equipped with fabric-like ribbed seats, a rumble seat that opens and closes, simulated textured custom top, radiator cap (with heat indicating gauge), and a chrome rear bumper! Plus . . . non-marking white wall tires with chrome hub caps. Snappy two-toned paint job; see-in display box.
Overall size: 9-13/16" long x 5-1/4" wide x 4-9/16" high.

No. 1610 POLICE CAR

Sturdy, steel construction. This realistic model has just about everything from a simulated siren and red flasher light to a removable top, tilting windshield, fabric-like bucket seats, steering wheel, permanent trailer hitch, and deep tread non-marking white wall tires! Finish is automotive type high gloss baked enamel to give an added "real" look. Packaged in smart, colorful see-in display box. Overall size: 11-5/16" long x 5-1/8" wide x 5-1/4" high.

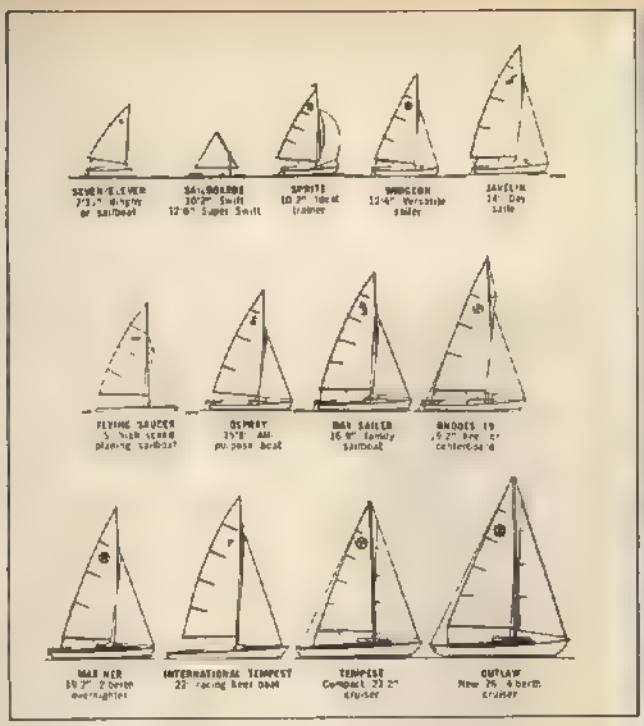
COME ALONG WITH . . .

NYLINT

COMMENDED by PARENTS' MAGAZINE

America's Finest Steel Toys

NYLINT CORPORATION, ROCKFORD, ILLINOIS 61101



SEE THE O'DAY BOAT OF YOUR CHOICE AT YOUR NEAREST O'DAY DEALER

ALABAMA
Arab, Windjammer Sales & Service; Fairhope, Bay Nautical Supply Co., Sheffield, Stevenson Hollow Boat Yard
CALIFORNIA
Folsom-Sacramento, Viking Marine; Fresno, Pacific Tent & Awning Company; Inverness, Golden Hinde Boatel; Long Beach, Stuart Warner; Newport Beach, Robert V. Stutz Co.; Redwood City, Peninsula Yacht Sales; Sausalito, Raccoon Strait Yacht Sales; Stockton, West Sailaway; Tahoe City, Bill Bruner Sailboats; Venice, Jeffries Marina
COLORADO
Delta, Lloyd Gibson & Sons
CONNECTICUT
East Hartford, Mellen's Marina; Falls Village, Pickett's Boat Barns; Milford, Milford Boat Works; Niantic, Clarke's Boat Shop; Pawcatuck, Conners & O'Brien Marine; South Norwalk, McMichael Yacht Brokerage Inc; Stamford, Yacht Haven
DELAWARE
Newark, Carlisle's
DISTRICT OF COLUMBIA
Washington, Washington Marina Company
FLORIDA
Clearwater, Evans Boat Works; Fort Walton Beach, Rick's Sail Shop; Pensacola, Caribee Outboard Sales; Jacksonville, Graham's Boat Yard; Merritt Island, Banana River Marine Service; Miami, Bertram Yacht Sales, Inc.; Orlando-Winter Park, Barnett's Marine; Stuart, Sailing School of Florida
GEORGIA
Atlanta, McNiel Boat Works; Macon, Davis Marine
HAWAII
Honolulu, Marine Associates of Hawaii, Ltd.
ILLINOIS
Blue Island, Eubanks Marina; Chicago, Sand Boat Sales, Inc.; Chicago, Maypole Boat & Motor Mart; Fox Lake, Pistakee Lake Marine Inc.; Lisle, Fair Winds Marine; Waukegan, Larsen Marine
IOWA
Ames, Smitty's Sales & Service; Otsbeji, Otsbeji Boats Inc
KANSAS
Topeka, Wilcox Trailer Sales
KENTUCKY
Paducah, Campbell's Sailboat Sales, Inc.
LOUISIANA
Baton Rouge, Anchor Marine Inc; New Orleans, Young's Yacht Sales
MAINE
Camden, Wayfarer Marine Corporation; Belmont, The Boathouse; Raymond, Taylor's Marina; South Freeport, South Freeport Yacht Basin, Inc.; South Portland, Albert G. Frost Co.; York, York Harbor Marine Service Inc
MARYLAND
Annapolis, Arnold C. Gay Yacht Yard Inc.; Baltimore, Stansbury Yacht Basin, Inc.; Salisbury, White Marine Supplies
MASSACHUSETTS
Chatham, Old Mill Boat Yard; Cotuit, Peck's Boats and New Seabury Marina; Hyannis, Anchor Outboard; Manchester, Trytail Boat Co.; Marblehead, Marblehead Marine Center Inc; Marion, Bare Brothers Boats Inc; Millwick, Natick Marine Inc; Orleans, Arey's Pond Boat Yard; Plymouth, The Mariner Boat Shop; Quincy, Harbor View Yacht Sales; Shrewsbury, Gauch Bros. Marina Inc; Stoneham, Art's Marine Service, Inc.; Vineyard Haven, Martha's Vineyard Shipyard, Inc.; Westport, Danny's Boat Mart
MICHIGAN
Adrian, Maple City Marine; Bay City, Brennan Cruiser Sales; Caseville, Huron Marine Equipment; Edwardsburg, Eagle Lake Marina; Grand Rapids, Grand Valley Hobbies, Inc.; Holland, Jacks Bros. Shipyard; Hudsonville, Lubbar's Marine; Mt. Clemens, Johnnie's Boat Service; Pontiac, Cruise Out Inc.; Taylor, The Prop and Sail; Traverse City, Reanie Marina; Whitehall, The Skipper's Landing
MINNESOTA
Duluth, Doll's Marina; Hibbing, Adventures Unlimited; Moorhead, Froelich Marine; Nisswa, Martin's Sports Afloat; Spicer, Little Crow Marina; Wayzata, Reed's, Inc.
MISSISSIPPI
Gulfport, Barney's Marine Service, Inc., Jackson, England's Sailboats
MISSOURI
Kansas City, Noe Boats and Motors; St. Louis, Glaser & Son
NEBRASKA
Omaha, Babcock's Inc
NEVADA
Henderson, Zephyr Boats
NEW HAMPSHIRE
Ashland, Miner's Marine Basin, Berlin, Bell's Inland Sailcraft; East Hebron, Newfound Lake Marina; Epsom, MacCullom's Boat House; Lakeport, Irwin Marine; Seacoast, Cole's Marine
NEW JERSEY
Beachwood, Barnegat Bay Sailing Center; Ledgewood, Dawson Marine; Paramus, Cruiser Sales Co.; Perth Amboy, Mullen Yacht Co.; Riverside, P. Svenson Boat Co., Inc.; Ship Bottom, Long Beach Marina; Westfield, Smith's Marine Center
NEW MEXICO
Albuquerque, Sail Loft
NEW YORK
Brockport, Marine Park Boats, Inc; Canandaigua, Shepard Marine; City Island, Bronx Skiffer Marine Sales; Clayton, Geo. W. Mercer Inc.; Clovesdale, Scott Henderson; E. Quogue, Aldrich Boat Yard Inc.; Greenport, Private Yacht Basin, Inc.; Huntington, Brown's Marine Inc; Johnson City, The Sail Locker; Mamaroneck, McMichael Yacht Brokerage Inc.; Mayville, Chautauqua Lake Boat Yard Inc; Merrick, Townsend Marine; Port Washington, Manhasset Bay Jib board Inc; Rochester, Towner Brothers Triangle Marine Inc; Sayville, Doug Weston's Boat Shop Inc; Scotia, J. W. Randolf Boat Co. Inc; Syracuse, Syracuse Yacht Sales; Tarrytown, Pete's Outboard Marine; Troy, Trojan Marine; Youngstown, Youngstown Boat Co. Inc
NORTH CAROLINA
Durham, Landon Marine Inc; Kill Devil Hills, Midday Marine; Snow Hill, J. Exum & Co. Inc; Washington, Pamlico Marine Co. Inc.; Wrightsville Beach, Southern Marine, Inc.
OHIO
Cincinnati, Sailboat Sales, Inc.; Magnolia, The Sailboat Center; Maple Heights, Sims Marine Sales; Worthington, Lippincott Boat Co
OREGON
Portland, Portage Marine
PENNSYLVANIA
Morrisburg, Lake Side Marine Service; Kingston, Woolbert's Boats; New Castle, Thayer's Boat House; Pittsburgh, Faust Marine Sales; Tayro, Joe's Marina
RHODE ISLAND
Barrington, Starkey's Boat Yard, Inc
SOUTH CAROLINA
Mt. Pleasant, Mt. Pleasant Boat Bldg. Co., Inc.
TEXAS
Corpus Christi, Kelly Craft Inc.; Houston, Ankers and Moore Inc.; Irving, Irving Sailboats; Jasper, Jasper Sails; Waco, Sailboat Sales Unlimited
VERMONT
Wilmington, Sails & Centerboards
VIRGINIA
Hampton, Sails Boat Yard; Norfolk, L. Snyder's Auto Marine Center
WASHINGTON
Bellingham, Hawley's; Spokane, River City Marine Inc
WEST VIRGINIA
Mt. Storm, Treaton Motor Company Marina
WISCONSIN
Bayfield, Reed's Sailboat Locker; Chippewa Falls, Mac's Marine; La Crosse, Bud's Marina Inc; Milwaukee, Lauche & Joys Co.; Oshkosh, Clark & Lund Boat Company; Williams Bay, Inland Marine, Ltd.
Hamilton, Evan's Marina
PUERTO RICO
Santurce, Kiko Toro, Inc.

ALSO BUILT IN CANADA, EUROPE, JAPAN AND AUSTRALIA

Presto Chango... A Day Sailer
Abbra Cadabra... A Racer
Ala Kazam... A Cruiser

Magic?...Well, that's a Day Sailer for you.

When it comes to sailing, any kind at all, there's nothing the Day Sailer can't do. Want to take the gang? Go ahead . . . there's room for six in her cockpit on a day's outing. Wherever you go, count on lots of action along the way—because the O'Day Day Sailer has quite a reputation as a racer too.

Look again and she's the ideal cruiser—she'll accommodate a family of six on long or short trips. Comfort's built in.

It's easy to see why this boat, designed by Britisher Uffa Fox, is a boat for all sailors. With the king-size cockpit, roller reefing, 6'3" beam for stability and safety, and positive foam flotation, she's as alluring as a boat can ever hope to be. Magic? Sort of—that's why almost 4000 Day Sailers are now in use today.

SPECIFICATIONS: Length: 16'9"; **Beam:** 6'3"; **Draft:** Centerboard up 7"; down 3'9", **Sail area:** 145 sq. ft.

O'DAY

"Bangor Punta's Wide World of Boating"
LUHRS/JENSEN/O'DAY/STARCRAFT/ULRICHSEN
THE O'DAY COMPANY
Dept. Y-4, 168 Stevens St., Fall River, Mass. 02722

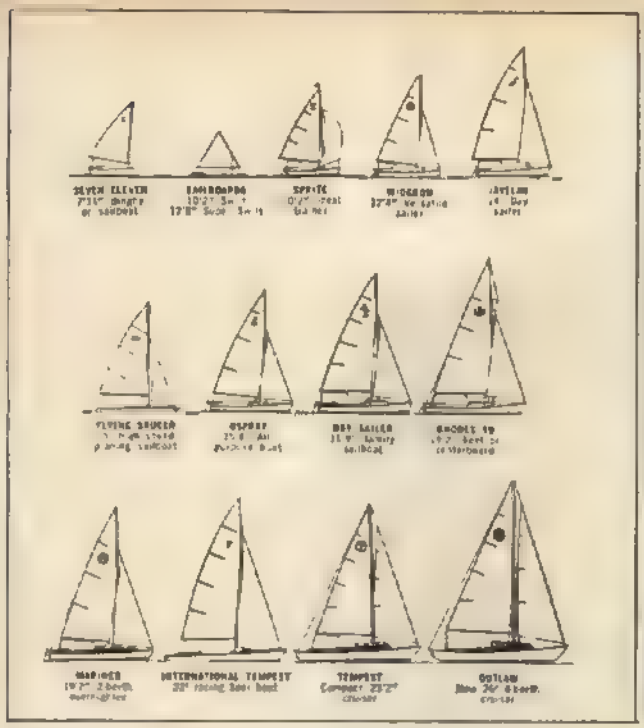
☐ Please send me your new full line brochure.

☐ Please send _____ copies of "Have Fun Learning to Sail" @ $.75 each plus $.25 handling. Enclosed is $ _____

Name _____

Address _____

City _____ State _____ Zip _____



SEE THE O'DAY BOAT OF YOUR CHOICE AT YOUR NEAREST O'DAY DEALER

ALABAMA
Arab, Windjammer Sales & Service. Fairhope, Bay Nautical Supply Co. Sheffield, Swenson Hollow Boat Yard
CALIFORNIA
Folsom-Sacramento, Viking Marine; Fresno, Pacific Tent & Awning Company; Hartman, Golden Hinde Boatel; Long Beach, Stuart Weiner; Newport Beach, Robert W. Straits Co. Redwood City, Peninsula Yacht Sales; Sausalito, Richardson Strait Yacht Sales; Stockton, West Side Supply; Tahoe City, Bill Bridges Sailboats; Ventura, Jeffries Marina
COLORADO
Delta, Lloyd Gibson & Sons
CONNECTICUT
East Hartford, Nielsen's Marine; Falls Village, Pickett's Boat Barns; Milford, Milford Boat Works; Niantic, Clarke's Boat Shop; Pawcatuck, Connors & C. Boat Marina; South Norwalk, Mill House Yacht Brokerage Inc. Stamford, Yacht Haven
DELAWARE
Newark, Carlisle's
DISTRICT OF COLUMBIA
Washington, Washington Marine Company
FLORIDA
Clearwater, Ellis's Boat Works; Fort Walton Beach, Rick's Sail Shop; Jacksonville, Jarboe Outboard Sales; Rochelle, Stratton's Boat Yard; Merritt Island, Banana River Marine Service; Miami, Bertram Yacht Sales Inc. Orlando-Winter Park, Harrell's Marine Stuart, Sailing School of Florida
GEORGIA
Atlanta, McNiel Boat Works; Macon, Davis Marine
HAWAII
Honolulu, Marine Associates of Hawaii Ltd
ILLINOIS
Blue Island, Fishanks Marine; Chicago, Bond Boat Sales Inc. Chicago, Maypole Boat & Motor Mart; Fox Lake, Stabler Lake Marine Inc. Lisle, Fairchild Marine; Waukegan, Larsen Marine
IOWA
Ames, Smitty's Sales & Service; Okoboji, Okoboji Boats Inc.
KANSAS
Topeka, Wilcox Trailer Sales
KENTUCKY
Paducah, Campbell's Sailboat Sales, Inc.
LOUISIANA
Baton Rouge, Anchor Marine, Inc.; New Orleans, Young's Yacht Sales
MAINE
Camden, Wayfarer Marine Corporation; Manset, The Boathouse; Raymond, Taylor's Marina; South Freeport, South Freeport Yacht Bas Inc. South Portland, Robert C. Frost Co. York, York Harbor Marine Service Inc.
MARYLAND
Annapolis, Arno & C. Gay Yacht Yard, Inc.
Baltimore, Stansbury Yacht Basin Inc., Salisbury, Wilkins Marine Supplies
MASSACHUSETTS
Chatham, Chatham Boat Yard; Cohasset, Park's Boats and New Seabury Marina; Hyannis, Anchor Dock; and Manchester, Tyler Boat Co.
Marblehead, Marblehead Marine Center Inc.
Marion, Bert Brothers Boats Inc. Natick, Natick Marine Inc. Orleans, Arey's Pond Boat Yard.
Plymouth, The Marine Boat Shop; Quincy, Harbor View Yacht Sales; Shrewsbury, Gauvin Bros. Marine Inc. Stoneham, Art's Marine Service, Inc.
Vineyard Haven, Martha's Vineyard Shipyard Inc.; Westport, Cannon's Boat Mart
MICHIGAN
Adrian, Maple City Marine; Bay City, Brannon Cruiser Sales; Centerville, Huron Marine Equipment; Edwardsburg, Eagle Lake Marina; Grand Rapids, Grand Valley Hobbies Inc. Holland, Jacobs Bros Shipyard; Mattawan, Lake Front Marina; Mt. Clemens, Johnnie's Boat Service; Pontiac, Cruise Out Inc. Taylor, The Prop and Sail; Traverse City, Resort Marine; Whitehall, The Skipper's Landing
[illegible]
Detroit, Dick's Marina, Hibbing, Adventures Unlimited; Moorhead, Frederick Marine; Mason, Martin's Sports Afloat; Spicer, Little Crow Marina; Wayzata, Reed's, Inc.
MISSISSIPPI
Gulfport, Barney's Marine Service, Inc., Jackson, England's Sailboats
MISSOURI
Kansas City, Neal Boats and Motors; St. Louis, Gumer & Son
NEBRASKA
Omaha, Bahnsen's, Inc.
NEVADA
Henderson, Zephyr Boats
NEW HAMPSHIRE
Ashland, Minot's Marine Sales; Berlin, Bell's Inland Sailcraft; East Hebron, Newfound Lake Marina; Epsom, MacCallum's Boat House; Lakeport, Irwin Marine; Sunapee, Colby's Marine
NEW JERSEY
Beachwood, Barnegat Bay Sailing Center; Ledgewood, Dawson Marine; Paramus, Cruiser Sales Co.; Perth Amboy, Morgan Yacht Co.; Riverside, P. Swanson Boat Co. Inc. Ship Bottom, Long Beach Marine; Westfield, Smith Marine Center
NEW MEXICO
Albuquerque, Sail Loft
NEW YORK
Brooklyn, Marine Park Boats Inc.; Canandaigua, Shepard's Marine; City Island, Brown Motor Marine Sales; Clayton, Gary Marine Inc. Cooperstown, Scott Henderson; E. Quogue, Aldrich Boat Yard, Inc.; Greenport, Pierce Yacht Basin Inc. Huntington, Flower's Marine Inc. Johnson City, The Sail Locker; Mamaroneck, Mel Shaal Yacht Brokerage Inc.; Maryville, Hoag Lake Boat Yard Inc. Merrick, Townsend Marine; Port Washington, Matthessel Bay Outboard, Inc. Rochester, Towner Brothers Triangle Marine Inc. Sayville, Doug Weston's Boat Shop Inc. Scotia, J. W. Randall Boat Co. Inc. Syracuse, Syracuse Yacht Sales, Tarrytown, Tarry Town Marine; Troy, Trojan Marine; Youngstown, Youngstown Boat & Inc.
NORTH CAROLINA
Durham, Lonnie Marine Inc. Kill Devil Hills, Holiday Marina; Snow Hill, Essex & Co. Inc. Washington, Pamlico Marine Co. Inc. Wrightsville Beach, Southern Marine Inc.
OHIO
Cincinnati, Sailboat Sales Inc. Magnolia, The Sailing Center; Maple Heights, Sims Marine Sales; Worthington, Lippincott Boat Co.
OREGON
Portland, Portage Marine
PENNSYLVANIA
Harrisburg, Lake Side Marine Service; Kingston, Wilbert's Boats; New Castle, Thayer's Boat House; Pittsburgh, Faust Marine Sales; Sayre, Joe's Marine
[illegible]
Barrington, Stanley's Boat Yard, Inc.
SOUTH CAROLINA
Mt. Pleasant, Mt. Pleasant Boat Bldg. Co., Inc.
TEXAS
Corpus Christi, Kelly Craft, Inc. Houston, Ansers and Moore Inc. Irving, Irving Sailboats; Jasper, Jasper Sails Wood, Sailboat Sales Unlimited
VERMONT
[illegible] Sails & Centerboards
[illegible]
Hampton, Sipes Boat Yard; Norfolk, L. Snyder's Auto Marine Center
WASHINGTON
Bellingham, Hawley's; Spokane, River City Marine, Inc.
WEST VIRGINIA
Mt. Storm, Trenton Motor Company Marina
WISCONSIN
Bayfield, Reed's Sailboat Locker; Chippewa Falls, Moe's Marine; La Crosse, Bud's Marine Inc. Milwaukee, Loecke & Joys Co. Oshkosh, Clark & Lund Boat Company; Williams Bay, Inland Marine Ltd.
BERMUDA
Main Road, Esan's Marine
PUERTO RICO
Santurce, Nautica, Inc.

ALSO BUILT IN CANADA, EUROPE, JAPAN AND AUSTRALIA

The Tempest that handles like a breeze.

That's the O'Day Tempest . . . spacious, speedy, easy-to-handle, with a big 8' self-bailing cockpit that seats six — even eight — in the area where you spend 95% of your time. There are man-sized V-berths forward and, with boom tent, additional sleeping facilities in the cockpit.

Cinch-like handling, and remarkable speed come naturally to a Tempest. O'Day built her durable one-piece glassed-together deck and hull with a fin keel and spade rudder. And, her 7'8" beam makes her amazingly stable . . . cuts the need for shortening sail in heavy air.

Inside is a separate head enclosure and galley area. A molded-in insulated ice box is under the cockpit seat. There's plenty of storage space in her forepeak and seat lockers.

There's a Tempest at your O'Day dealers right now. Come in and see what breezy sailing is all about. For information on class association, write us.

SPECIFICATIONS: Length: 23'2"; Beam: 7'8"; Draft: 3'9"; Sail area: 211 sq. ft.

O'DAY

"Bangor Punta's Wide World of Boating"
LUHRS/JENSEN/O'DAY/STARCRAFT/ULRICHSEN
THE O'DAY COMPANY
Dept. Y-2, 168 Stevens St., Fall River, Mass. 02722

☐ Please send me your new full line brochure.

☐ Please send _____ copies of "Have Fun Learning to Sail" @ $.75 each plus $.25 handling. Enclosed is $_____.

Name_____

Address_____

City_____ State_____ Zip_____

DUALER

LOA: 30′ + or −
LWL: 21′
BEAM: 9′
DRAFT: 4′
SAIL AREA: 397 ☑
100% FΔ

$7400.00
F.O.B. MIAMI
LESS POWER & SAILS

- Deal Rating (more or cruising)
- Deal-cabin, center cockpit
- All fiberglass construction
- Full headroom
- Gimballed galley counter
- Stainless steel rigging
- Opening self-draul ports
- Mahogany interior
- Two heads
- 200 gallons of water
- Aluminum spars
- 10 cu. ft. ice box

WESTPHAL BOATS, INC.
17201 BISCAYNE BLVD., MIAMI, FLORIDA

GOOD SKIPPER

JOHN ROOT

GOOD BOAT

FINE FEATHER

GOOD SAILS

BOSTON'S

This hard to beat combination won for John Root, Sandusky, Ohio Sailing Club, top honors in Class B of the 1967 Port Huron-Mackinac Race

BOSTON

Sailmaker for the Champions

BOSTON YACHT SAIL COMPANY, 30807 HARPER AVE., MT. CLEMENS, MICH. 48044 Ph: 313 468-1468

Ed Rhudy, Greensboro; FLYING DUTCHMEN: Gordon LeGrand, Chapel Hill; Y-FLYERS: Ed Wilkins, Raleigh; FLYING JUNIORS: Bill Burton, Winston-Salem; JET 14s: Henry Mallard, Durham; TEMPESTS: Austin Lane, Greensboro; WINDMILLS: Dick Schultz, Raleigh; HAMPTONS, J. T. Cheatham, Jr., Henderson; SKYLARKS: Karl Warmbrod, Raleigh; BOARDBOATS: Win Alexander, Greensboro. The 1968 officers will be Tom Reich, comm.; Earl Koontz, vice comm.; Gus Brannon, rear comm.; Bill Alexander, sec. and Gordon West, treas. All are from Greensboro except Brannon, who is from Durham. New Directors will be Ed Rhudy, Greensboro; Dick Schultz, Raleigh; and Joe McIntosh, Jameston. The Robinson Cup, a trophy based on service, seamanship and sportsmanship, was awarded to Tom Reich; the Junior Sailing Award to Buddy Barnes, Greensboro; and a special award in recognition of service rendered for many years to the race committee to Ann New, Greensboro.

COLUMBIA RIVER RAMBLINGS

By Lawrence Barber

► By stubbornly defending his leadership set in the first predicted log race of the season, Ron Bartlett, past commodore of Willamette YC, won the 1967 Skipper of the Year Trophy of Columbia River Yachting Assn. He won the first race of the year and stayed well among the leaders in four succeeding races to wind up with 1,151 points, edging out Faville Richey, Tyee YC past commodore, with 1,080 points, and Jim Woods, WYC, 1,041 points.

► Winner of the season's final, the Chet Benson Trophy Race, was Mack Lewis, Columbia River YC, with a low .926 per cent error; second, Reuben Getz, Portland YC, 1.401 per cent; third, Bartlett, 1.478 per cent. The Gilmer Trophy Race, sponsored by Portland PS, Oct. 29, was won by Stan Newell, Tyee YC, with 1.64 per cent error; second, Reuben Getz, 1.729 per cent; third, Bartlett, 2.056 per cent. Thirty-nine boats were in the Gilmer race, 57—a new record for this area—in the Benson race. Hayden Island YC won the Tollycraft Trophy for greatest participation in the season's races as a result of a big entry of HIYC boats in the final event.

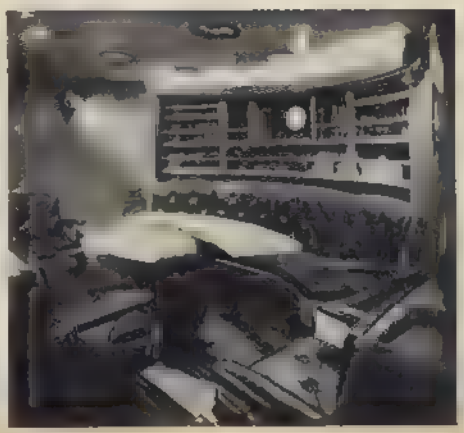
► Bob Johnson, Portland YC, announced he has opened a boatyard in Freeport, Grand Bahama, where construction started on his new 73′ racing ketch from an Alan Gurney design. She will have a 20-ft beam, be light weight, and all Sitka spruce glued together with epoxy, and will have a minimum of fastenings. *Windward Passage* will replace the aging *Ticonderoga*, which Johnson gave to a Florida oceanographic school. *Big Ti* later was acquired by a Florida corporation which is rebuilding her for operation as a charter boat under Capt. Henry J. Davis, ex-*Finisterre*.

► Northwest public ports are preparing to raise moorage fees for small craft. C. E. Hodges, manager of the Port of Astoria, is chairman of a committee appointed at a conference of seven coastal ports which reported they have been losing money in rental of mooring facilities. Recently, Astoria rebuilt its West End basin at a cost of $150,000 and provided 400 new berths adjacent to the restaurant and motel.

► Norrie Northrup, of Flotilla 76, is the new Division VII captain of the Coast Guard Auxiliary, succeeding Pete Sandsted. Merwyn Short, Flotilla 77, is vice captain. R. H. Ballard, Lincoln City, is the new captain of Division VI, comprising coast and Willamette valley flotillas, and Allan

Firebird

Sea-borne ballet of beautiful design. Poetic luxury. Five thoughtful years in the making. 84′ Dunham and Timken-designed ketch. Aluminum built for high strength-to-weight ratio, resistance to corrosion and adaptability to custom forms and equipment. Presently the largest welded aluminum sailing yacht afloat. Superb accommodations feature exotic, rare woods. The finest fittings. The exceptional joiner work typical of all Palmer Johnson custom building.



For fifty years Palmer Johnson has welcomed the challenge of building your kind of boat. The best custom boats in the world. Such as Firebird. Or the recent Beayondan, 82′ Sparkman & Stephens Motorsailer. Dyna, 52′ Sparkman & Stephens Sloop. Bay Bea, 49′ Sparkman & Stephens Sloop. And Palmer Johnson 57, the Farmer-designed Offshore Yacht.

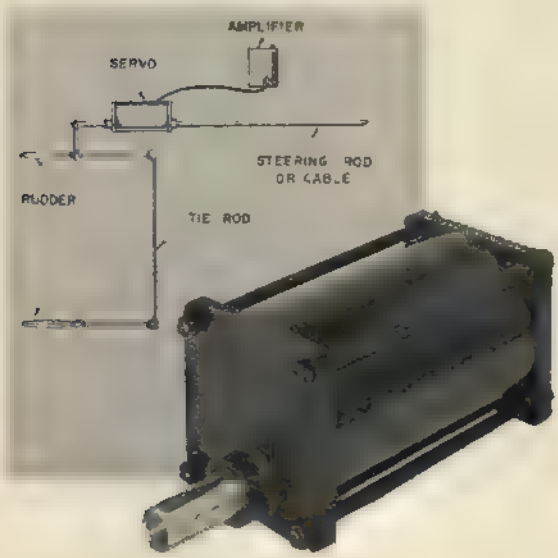
Your inquiry is invited.

Palmer Johnson also invites you to examine its variety of craft available from the finest manufacturers of stock fiberglass and aluminum sail and power yachts.

Palmer Johnson Boats, Inc.

Founded 1918 Sturgeon Bay, Wisconsin 54235

Now!...the only no clutch solid state Automatic Pilot!



"2000" AUTOMATIC PILOT

- SOLID STATE CIRCUITRY
- PROPORTIONAL STEERING
- SENSITIVITY CONTROL — NON-HUNTING
- NO CLUTCH
- EASY INSTALLATION
- WATERPROOF
- HEADING SELECTORS
- REMOTE UNITS
- RESPONSIVE & ACCURATE
- DODGER SWITCH

The new "2000" Automatic Pilot represents a major breakthrough in automatic steering. Powerful and reliable, the 2000 Automatic Pilot "fits in" to your steering cable or rod eliminating the need for a clutch. When you want to steer manually again, just take the wheel — it's as simple as that. An absolute cinch to install, "2000" Automatic Pilot combines all the features of our earlier model with some unique features all its own.

unipas

92 IMERA AVENUE, WARWICK, R. I. 02886
PHONE (401) 739-6660

uate sec.; and William Adikes, graduate treas.—were re-elected. Vince O'Connell of Monmouth was elected chairman of the faculty Board, and Jerry Reminicki of Marist, sec., as this body voted that non-undergraduate judges or officials must be present at every regatta, each contestant must carry an I.D. card attesting swimming and sailing skills; and suitable buoyant vests must be carried by each team, with wetsuits not approved as suitable safety clothing.

Albany State, George Washington, Union, and Ursinus are new Associate Members. Southampton was advanced to Provisional Status, while Bucknell and Queens gained full membership

► Mary Jo Beranek, Tulane '69, was elected president of the South Eastern ISA at its annual meeting, Feb. 3 Wallace Paletou, graduate sec. for the past two years, took over the post of executive vice pres., with Barrett Johnson, Florida State, named to the office graduate secretary.

► Rick Martin led Washington to victory in the Jan. 20 U. Seattle regatta in 420s. . . . The Huskies, using three skippers, tallied 73 points as British Columbia scored 56, and Puget Sound 54. . . . Bill Mead, high point, and Tom Wanner gave Georgia Tech victory by 22-16 over Louisiana State in Tag-alongs in very light airs on L. Altoona in an invitational.

► Richard Doyle, Notre Dame '70, a Pleon YC of Marblehead product, was elevated to the commodoreship of Midwest Collegiate SA after an outstanding job as reports chairman, at the annual meeting, Feb. 10. Christopher Chatain, Michigan, was elected vice comm., Ellen Dodge, Indiana, race chm.; Kathy Watson, Iowa, publicity; William Simon, Ohio State, reports; Gregory Haskell, Xavier statistician. Sherman C. Parker Jr. was re-elected graduate treas., and Wm. M. Parker, Kent State '67, was named graduate advisor. Graduate Sec. George Griswold is serving the second of a two-year term.

The MCSA membership reached 30 colleges with the election of Bowling Green, the Edwardsville branch of Southern Illinois, and Toledo to associate membership. Observers from two Canadian colleges attended the meeting.

► The Northwestern Univ. SC spurred by the gift of two Shields sloops based at Chicago YC and loan of three Flying Juniors, rejoined MCSA in November. Permission has been received to establish a boathouse with launching railway and a floating pier at the southern end of the Evanston campus.

MULTIHULL NEWS

By Martha Rosenblad

► Three hundred enthusiasts attended a Multi-hull Symposium held by the Multihull Cruising Assn. on Feb. 10 at the National (N.Y.) Boat Show. There was a photographic display of multihull designs in the meeting room and a panel of four designers discussed various aspects of multihull sailing. Rudy Choy of C/S/K Catamarans in California spoke on the evolvement of the modern day catamaran from the outrigger canoes of the South Sea islanders hundreds of years ago, and on participation in recent years of ocean-going catamarans in West Coast racing. Robert B. Harris illustrated his comments on design with a series of slides, several of which showed Dick Newick's new proa. Bob, former writer of this column and

PRODUCT NEWS

TALKING DOCTOR DOLITTLE DOLL says 10 phrases in Rex Harrison's voice at the pull of a talking ring. The doll is 2' high and dressed in the authentic Dolittle movie costume. Top hat, coat and vest are removable. Children's interest in Dolittle toys is being spurred by the heavy publicity being given the film now showing throughout the country. The company makes seven other Dolittle-inspired toys. (Small doll is shown on the opposite page.) Mattel.

SEE-THROUGH package tells young artist the Quill & Brush paint-by-number set story at a glance. Two pictures, paints, pen and brush make up the set. There are six subjects in the series. QB-1700. $2 per set retail. Art Award.

BOard-POker is a game where players aim to beat the dealer. Suitable for four to six players, the colorfully boxed set comes with a poker board, individual betting fields, a deck of cards, chips and instructions. Cardinal Industries.

SCALE MODEL (1:16) Lotus Formula #1 racer Climax 33 is crafted of steel and plastic. It has a clockwork motor, independent wheel suspension, visibly working differential and racing steering wheel. Car is 9½" long. $7 retail. Schuco.

TWO NEW BANG SMOKE RIFLES with lever action have been added to the Kadet TrainRifle line. Made of wood and steel, these rifles make a loud noise (crack) and smoke each time they are fired. Realistic-appearing telescopic sights, which should please future sportsmen, are mounted on the barrels. Each gun is packed individually on a multicolored display card. The guns are guaranteed for one year. Western Smokers are priced at $4.29 and $5.29. Parris Mfg. Company.

Precious Stone Frames — Choose Jade, Mother-of-Pearl or Tiger-Eye

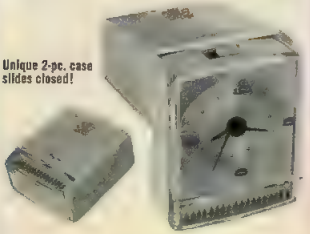
A PHINNEY-WALKER 40-HOUR DESK/BOUDOIR ALARM. Glamorous indeed! Gilt case is encircled with an exquisite trim of genuine stones. Gilt figures, luminous hands and hour dots. 3⅝x3¼". Specify stone trim desired: Brown Tiger-Eye, Mother-of-Pearl, Green Jade.
15-2239 ½ lb. retail $16.95 . . . . **Your Cost $11.45**

(B) PHINNEY-WALKER 30-HOUR DESK/BOUDOIR ALARM. Prized styling of yesteryear in a clock as elegant on a desk top as it is dependable at bedside! Classic round gilt case with ring trim, intriguing dial Black Roman numerals, luminous-tip hands, hour dots. 4x3"
15-2378 ½ lb. retail $9.95 **Your Cost $6.50**

C SUNBEAM ELECTRIC BOUDOIR ALARM CLOCK. Like a sleek vial of Paris perfume, this excitingly feminine electric alarm imparts an air of luxury to any nightstand or table. See-through crystal, gold-tone crinkled dial, black numerals. Accurate movement, dependable Sunbeam alarm. 4x4x2½" deep.
14-3214 1¾ lbs retail $12.98 **Your Cost $8.95**

D 30-HOUR MUSICAL BOUDOIR ALARM CLOCK. A boudoir clock imported from the Black Forest that combines all the magical charm of the old world with modern wake-to-music feature. Breathtaking baroque style. Hand decorated ivory and gold color case has graceful flower motif, measures 3¼x4½" high.
15-1555 1½ lbs. retail $12.95 **Only $8.65**

SEE-THRU-VISION TABLE CLOCK
A conversation piece as well as a dependable timepiece 24K gold plated metal case, gold hands. 8¾ x 7¾" clock . . . selected for its decorative appeal.
32-1742 4 lbs ret. $22.95 **Only $13.77**



INGRAHAM "GALAXY" TRAVEL ALARM
Excitingly new design! Case actually slides closed to pack neatly in smallest space. Beautifully molded in sand beige, it has silvered dial, luminous markings, hands. 3⅛x2½x1½" closed.
32-2887 1 lb. retail $7.98 **Your Cost $5.59**

SEMCA 40-HOUR WORLD TIME ALARM
All the time in the world! Simplified setting shows at a glance what time it is—anywhere. Alligator look case, gilt hour indicators. Luminous hands, hour dots. 3½x3½". Specify: Brown or Black.
15-2237 ½ lb. retail $12.95 **Your Cost $8.15**

8-DAY 7-JEWEL TRAVEL ALARM
The CHIEFTAIN . . . "Big Time" leader. Gilt figures, luminous, genuine leather case, 3½ x 2¾". *Specify tan, brown alligator.* ½ lb retail $17.50
15-1769 . . . . **Your Cost $11.95**

40-HOUR TRAVEL ALARM
The BANNER . . . High standard for travel. Gilt figures, luminous hands, hour dots Leather textured brown alligator case, 3½x2¾". retail $7.95.
15-1770 ½ lb. **Your Cost $5.17**

30-HOUR LUMINOUS ALARM
The PEER . . . Convenient up-front alarm-set feature. 3½x2⅞" leather like case. White luminous dial, gilt figures. *Specify* Tan, Brown, Red ret. $6.95.
15-1550 ½ lb. **Your Cost $3.95**

30-HOUR REPEATER ALARM
EXTRA SLEEP . Rings once, stops, rings with steady alarm 7 minutes later. Front alarm-set Luminous hands, dots. Leather-like tan case, 3½x3". ret. $7.95
15-2379 ½ lb. **Your Cost $5.17**

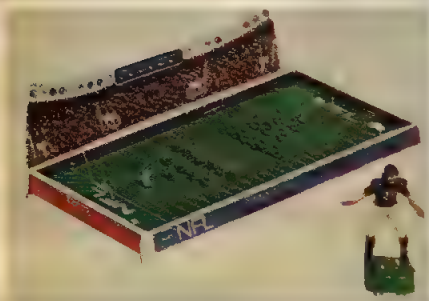
Bells ring, lights flash and score climbs on Marx's electric pinball game 24.95

Enjoy all the thrills of an arcade machine! Lights blink, bells ring, score climbs automatically . . . when ball drops into "win, place or show" chutes or if ball hits one of 11 electric pins . . . just reset to play again. Full color lithographed steel with clear hi impact plastic top; ruggedly braced legs. Spring trigger works easily. 5 steel balls incl. 110-120V, AC. UL listed. 31x16x45-in. high. M36 J 3484. Freight or express. Shpg. wt. 26 lbs. 24.95

Portable Pinball

12.95

Battery pinball by Marx is fun for the whole family! Spring trigger and 5 steel balls race thru the games of chance. Strike a scoring knob - light comes on and sweephand dial automatically advances. Lithographed steel; lucite top; plastic upright back. Uses 4 "D" batteries (not incl; see pg. 382). 13-27x19 in. Mail (13 lbs.) Z36 J 3483 ... 12.95



OFFICIAL NFL ELECTRIC FOOTBALL GAME. Run, block, kick, tackle, fumble . . . all the action of a real game! You're the coach as the Cleveland Browns and New York Giants clash. 22 plastic players. Steel frame. Automatic timer, yard and down marker, new center post goal posts. 110-120V, AC. UL listed. W36 J 3309. 30x20x3-in. high. Mail. (15 lbs.) 13.95

BIG BOWL ELECTRIC FOOTBALL GAME. Play like a real pro . . . run, kick, pass, even fumble! 22 three dimensional plastic players plus metal kicker-passer leap into action! Rugged steel frame and field. Includes magnetic football, goal posts, grandstand, scoreboard. 110-120V, AC. UL listed. Z36 J 3441. 30x20x15-in. high. Mail. (9 lbs.) ... 9.95

Test your driving skill with Johnny Speed set 24.99

(1) Johnny Speed Car. You steer it down the roadway by remote control! Plastic. Uses one 6V cell (not incl—see below). Z36 J 5532M. 22 in. long. Mail. (7 lb) 13.88

(2) Timer records your speed! Mail. (3 lbs.) Z36 J 5525M. Plastic: 17½ in. wide. . . . 5.99

(3) Parking Test. Buzzer signals error. Plastic. Uses 1 "D" battery (not incl —see below) Z36 J 5531M. 37 in. long. Mail. (5 lbs.) . 5.99

(4) Rally Pack. Steer your car around the rugged obstacle course. All plastic. Z36 J 5550M. Mail. (2 lbs.) 17-pc. Pack. 2.49

COMPLETE JOHNNY SPEED SET—save $3.36. Includes items 1 to 4, above. W36 J 5551M. Mailable. Shipping weight 15 lbs. . . Set 24.99

(5) JOHNNY SPEED CURVE TEST . . . steer any car through "S" curve . . . red light flashes for error! Uses 1 "D" battery (not incl.—see below). Plastic. Easy assembly. 56 in. long. Z36 J 5553M Mail (5 lbs.) 6.88

(6) JOHNNY SPEED FINISH LINE waves the winner in! As car roars over—up goes the flag. Plastic. No battery needed. 20½ in. high. Z36 J 5555M. Mail. (3 lbs.) . . 2.99

Run the JOHNNY EXPRESS freight yard—lift and load cargo by remote control 19.99

(7) Tractor-trailer. Tough 'n brawny, yet easy to command by remote control. Plastic—with removable side and front panels. 33 in. long. Uses 4 "D" cells (not incl.—see below) Mail W36 J 5536M. (13 lbs.) . . 13.88

(8) Cargo Drums, pallets, crates . . . detailed like real! Plastic. Z36 J 5537M. Mail (3 lbs.) 2.66

(9) Conveyor. Keep cargo moving along with hand-operated crank action. Plastic. 17 in. long. Mail Z36 J 5538M (4 lbs.) 2.66

(10) Fork Lift. Picks up all cargo, transports it anywhere! Hand operated. Plastic. 7 in. high. Mail. Z36 J 5539M (3 lbs.) 2.44

COMPLETE JOHNNY EXPRESS SET. Buy them all . . . save over individual prices! Set includes items 7 thru 10. W36 J 5545M. Mailable. Shpg. wt. 20 lbs. . . . . Set 19.99

(11) Johnny Storage Tank holds, loads liquids 19 in. Plastic. Mail. Z36 J 5542M. (4 lb) 3.57

(12) Johnny Lights, Horn. "D" cell (not incl; see below) Plastic. Mail. Z36 J 5520M (1 lb) 2.97

(13) Johnny Reefer Van; side sliding door. 24 in. long. Plastic. Mailable Z36 J 5548M (8 lb) 5.49

(14) Johnny Liquid Tanker has valves, gauge. 26 in. long. Plastic. Mailable. Z36 J 5541M. (6 lbs.) 5.49

(15) Johnny Dump Body tilts to 30 degrees. 24 in. long. Plastic. Mail. Z36 J 5549M. (6 lb) 4.99

BATTERIES . . . dependable Marathons, long-lasting Eveready alkaline energizers. All leak-resistant; give heavy-duty service.

Type	"D" cell	"D" cell	"C" cell	Penlight "AA" cell	9V transistor	6V battery
Brand	Marathon	Eveready	Marathon	Marathon	Marathon	Marathon
Cat. No.	35 J 5528	35 J 5526	35 J 5529	35 J 5530	35 J 5118	Z36 J 5117
Sh. wt.	2 lbs. 8 oz.	1 lb.	1 lb. 8 oz.	12 oz.	12 oz.	2 lbs.
Quantity	Pkg. of 8	2 for	Pkg. of 8	Pkg. of 8	2 for	Each
Price	1.39	1.39	1.39	1.39	89c	95c

[1] JET CLIPPER. Authentic 707 American Airlines design with realistic sound of 4 jet engines. Lights blink on and off . . . plane moves with rear wheel direction control, automatic stop and go action 13½ in. wing span; 13¾ inches long. Sturdy lithographed metal. Red/Green wing lights. Uses 2 "C" batteries (not incl; see pg. 382).
35 J 5274 Shipping weight 1 lb. 8 oz. 2.98

[2] BOEING SUPERSONIC JET. Pan American's 2707 super-jet of the future with roaring jet sound! Wings move in/out . . . lights go on for take-off—dim for stop. Front wheel direction control. Wing span 13½ inches when fully extended. Sturdy metal and plastic construction; 18 in. long. Uses 2 "D" batteries (not incl.; see page 382).
35 J 5283 Shipping weight 2 lbs. 8 oz. 3.98

[3] FLYING TIGER CARGO PLANE with exciting stop and go action! Watch the realistic movements as plane rolls to a stop with all 4 propellers spinning . . . tail gate opens . . . inside light comes on. After "unloading" is finished motor warms up plane taxies for "take-off" automatically. Front wheel direction control. Plastic and metal; 14½ in. long, 14 in. wingspan. Uses 2 "D" batteries (not included; see batteries sold on page 382).
35 J 5249. Shipping weight 2 lbs. 8 oz. 4.77

Exciting Star Trek Rocket Plane

- Takes off . . . zooms into deep nose dives
- Goes into loop-the-loops, wild figure-8's

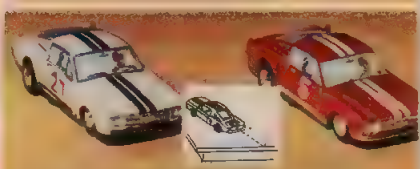
3.88

You're the dare-devil pilot of this Star Trek flying rocket plane! Remote controls put you in charge as it takes off and flies through its paces with the greatest of ease. Miniature plane loops-the-loop . . . zooms into a nose dive . . . then levels out to execute a perfect figure eight. Four-ft. long remote control wire included. Hi-impact plastic. 12 in. long; 13 inch wingspan. Uses 3 "D" batteries (not incl.; see pg. 382).
35 J 5277. Shipping weight 1 lb. 10 oz. 3.88

OVERLAND EXPRESS All aboard for a trip on the mysterious bump-and-go choo-choo train. Authentic engine rumbles and whistles like the real thing . . . smoke stack even lights up! Uses 2 "D" batteries (not included; see pg. 382).
35 J 5275. Metal; 11x4½ in. Shpg. wt. 1 lb. 13 oz. 3.57

FIRE CHIEF CAR. Get to emergencies fast with bump-and-go mystery action car. Realistic accelerating siren noise, flashing red dome light. Sturdy plastic with metal base. Uses 2 "C" batteries (not included; see page 382).
35 J 5273. 12 inches long. Shpg. wt. 2 lbs. 2.98

REMOTE CONTROL CAMARO Watch the steering and forward/reverse mechanisms on see-thru panel as you make the car turn right or left . . . forward or reverse. Blinking direction lights. Uses 2 "C" batteries (not incl.; see pg. 382).
35 J 5263. Metal; 7¾ in. long. (1 lb. 8 oz.) 2.66



BUMP-AND-GO CARS. Two 7-inch sturdy metal cars race around a-table-top . . . change direction when they reach the edge or bump into any object. Switch them on and watch them go! Cars use 2 "C" cell batteries (not incl.; see pg. 382).
35 J 5248. Shipping weight 2 lbs. 4 oz. . . . . Set 3.88

See Page 279 for low Budget Power monthly terms—No Money Down

King Athletic Goods Co Inc 416 N 3 St Philadelphia 23 Pa
Kits Inc Miamisburg Ohio
Kransco Mfg Inc 464 Victory Ave South San Francisco Calif
Logan Electric Spec Mfg Co 1431-35 W Hubbard St Chicago 22 Ill
MARKSMAN PRODS (DIV OF MORTON H HARRIS INC) 2101 Barrington Ave Los Angeles Calif 90025
McKinnon Leather Prods Corp 511 E 164 St Bronx 56 NY
Midwest Sporting Goods Mfg Co 2200 N 11 St Milwaukee Wis 53205
Moneco Co P O Box 944 New Haven Conn
Nash Mfg Inc 315 W Ripy St Ft Worth Tex
New York Toy Corp 200 5 Ave NYC 10
Newark Comfort Co 121 New Jersey RR Ave Newark 5 N J
Oak Rubber Co 216 Sycamore St Ravenna Ohio
Pattison-Forbes Co 20710 Earl Ave Torrance Calif
Pennsylvania Athletic Prods Box 951 Akron Ohio
Poloron Prods Inc 165 Hugenot St New Rochelle N Y
Rawlings Sporting Goods Co 2300 Delmar Blvd Dept U St Louis Mo 63166
Reach Geo A Co Depot & 8 Sts Cincinnati 4 Ohio
Realistic Prods Co 1965 S 74 St West Allis Wis 53219
Seamless Rubber Co 253 Hallock Ave New Haven 3 Conn
SUN CORP Barberton Ohio 44203
Tennessee Inds (Toys Div) P O Box 428 Jackson Tenn
Tomy Co Inc 3-15 Komagata 1-chome Taito-Ku Tokyo Japan
TRANSOGRAM CO 200 5 Ave New York N Y 10010
Voit W J Rubber Corp (Sub of AMF Co) 3801 S Harbor Blvd Santa Ana Calif 92704
WHAM-O MFG CO 835 E El Monte St San Gabriel Calif 91778
Wilson Sporting Goods Co 2233 West St River Grove Ill 60171
Windsor Mfg Co 33 N Day St Orange N J
Young George & Co 715 S Western Ave Chicago Ill

SPRING SHOES

American Athletic Shoe Co Mill St Brookfield Mass 01506
Logan Electric Spec Mfg Co 1431-35 W Hubbard St Chicago 22 Ill
RAPAPORT BROS INC 500 N Spaulding Ave Chicago Ill 60624

SPURS

Angelus Souvenir & Mfg Co 1875 E 22 St Los Angeles Calif 90058
Classy Prods Corp 200 5 Ave NYC 10010
Danlee Co Div of Eldon Inds Inc 2701 W El Segundo Blvd Hawthorne Calif
Esquire Novelty Corp 35 Willow St Amsterdam N Y
Halpern J Co (Div Kusan Inc) 810 Penn Ave Pittsburgh Pa
Haney John Mfg Corp 3817 3 Ave NYC 57
Keyston Bros 755 Mission St San Francisco Calif 94103
Thrift Novelty Co 1549 Lawrence St Denver Colo 80217

SPY MERCHANDISE

Arlane Mfg Co 4462 S Germantown Ave Philadelphia 44 Pa
Gabriel Inds Inc 200 5 Ave Rm 1256 NYC 10010
Halpern J Co (Div Kusan Inc) 810 Penn Ave Pittsburgh Pa
H G Toys (Harett-Gilmar Inc) 500 Ocean Ave East Rockaway L I N Y
Honey Toy Inds Inc 200 5 Ave NYC 10010
JAK-PAK INC 236 N Water St P O Box 374 Milwaukee Wis 53201
Mattel Inc 5150 Rosecrans Ave Hawthorne Calif 90252
NICHOLS INDS INC P O Box 1191 Jacksonville Tex
Reeves International Inc 1107 Broadway NYC 10010
STEVEN MFG CO Hermann Mo 65041
TRANSOGRAM CO 200 5 Ave NYC 10010

SQUEEZE TOYS

Alvimar Mfg Co 1881 Park Ave NYC 10035
Arrow Molded Prods 498 Blvd E Paterson N J

SEE THE NEW
PLAYBABY
TOYS
The Gingham Dog and the Calico Cat
The Gingerbread Man • Winnie-the-Pooh
The Jungle Book • "Chipper" Monkey
Write for FREE Catalog:
HOLLAND HALL PRODUCTS, INC.
12 Magee Avenue, Stamford, Connecticut 06902

Boy's Calendar Watch 7.88

Useful, handsome ball-point-pen desk set included

WATCH AND PEN SET FOR BOYS. Cushion-shape watch with numeral dial, luminous hands and sweep second hand. Glowing chrome-plated metal top case. Two-piece metal back. Leather strap. Handy desk set has ball-point pen, desk set included.
X 644 0317 A Set 7.88

Youngster's Mod-Style Watch 8.95

With 2 interchangeable patent plastic straps

Watch is scaled in size to fit a youngster's wrist

MOD-STYLE WATCH. Has young, mod look. Luminous numeral dial. Chrome-plated top case. Metal back. Swiss movement. Anti-magnetic. Watch comes with two colorful plastic straps, one red and white, one gilt box.
X 644 0291 A 8.95

Children's Watches

each with its own special style

[1] GIRLS' CINDERELLA PENDANT WATCH. Swiss movement. 12 numeral dial. Gold-tone metal top case, chain. Tarnish-resistant metal back. Plastic case and crystal.
X 644-1265 A..... 7.95

[2] GIRLS' TIME-TEACHER® WATCH. Swiss movement. White hand matches hour, blue hand matches minutes. Color squares teach correct sequence. Gold-tone metal top case. Tarnish-resistant metal back. Anti-magnetic. Pastel leather strap.
X 644-0275 A 8.50

[3] BOYS' TIME-TEACHER® WATCH. Swiss movement. Time-teaching with patented dial. Chrome-plated metal top case, expansion band. Tarnish-resistant metal back. Shock-resistant system jewels.
X 644-0424 A 8.50

[4] BARBIE® WATCH FOR GIRLS. Swiss movement. Gold-tone metal top case, tarnish-resistant metal back. Leather strap.
X 644-0283 A..... 8.95

[5] PRINCESS CHARMING® WATCH. Swiss movement. Gold-tone metal top case, tarnish-resistant metal back. Leather strap.
X 644-1257 A..... 7.95

Watches with fictional-character motifs

[6] to [8] FICTIONAL CHARACTER WATCHES. Shock-resistant movement for dependability. Silver-tone metal top cases, non-corroding metal backs. Leather straps. Gift boxed.

[6] Snow White Watch. Ceramic figurine. Pastel leather strap.
X 644-4418 A 7.95

[7] Cinderella Watch. Ceramic figurine. Pastel leather strap.
X 644-7965 A..... 7.95

[8] Mickey Mouse Watch. Ceramic figurine. Leather strap.
X 644-4426 A 7.95

We pay postage on all watches on this page.

CHARGE IT NOW- see page 226

Time-Teacher Watches

associate time with color

8.50 each

2 for girls

3 for boys

Barbie Watch 8.95

4

Princess Charming Watch 7.95

5

only 7.95 each

HERE AT PORT ROYAL
YOU CAN DOCK YOUR BOAT IN YOUR GARDEN

(even if it is a 90-foot yacht)

Equally as remarkable, with its lavish endowments of white sand and salt water, this community has fostered garden spots that bloom with the regularity of the tides.

Port Royal was begun seventeen years ago. It comprises over 95% of the southernmost two square miles of Naples and embraces seven miles of winding streets and wide and deep waterways. The Gulf of Mexico on the west —The Bay of Naples (Intracoastal Waterway) on the east —and the ocean-going waterways of Port Royal in between provide excellent boating and fishing.

Port Royal, today, is a community of over 200 residents and 100 property-owners representing a total investment by owners of about twenty million dollars. The cost of homes starts at about $50,000. All properties are one-half acre or more. Prices start at $17,500. No building date is required when buying property. Four year terms at 6% interest.

With far-sighted property protections . . . a year-round climate that is well nigh irreproachable . . . and deep and wide ocean-going waterways at the foot of every lawn . . . Port Royal holds great allure.

Of course, all facilities such as Naples city water—none better in Florida—electricity, telephone, television cable, etc., are available throughout the area.

All property sales are made direct to purchaser by the Port Royal office—no real estate agents. And no sales are made to persons other than those who have been accepted for membership in the Port Royal Beach Club by the membership committee.

ABOUT THE PORT ROYAL BEACH CLUB: Property owners in Port Royal are the only people eligible for membership. This is Naples' finest private club, operated by the members, and is located on over 400 feet of the white powder-sand beach of the Gulf of Mexico. The A.A.U. sized swimming pool, putting green, tennis courts, lounge, card room, lockers, and superb dining facilities are maintained all year—not just during the season. The formal dining room is the center of many social activities.

PORT ROYAL INCORPORATED

On the Gulf of Mexico . . . at Naples, Florida

MEMO: Write Port Royal, Inc., B-3, Naples, Florida 33940, for full information and copy of a recently completed color presentation. No obligation, of course, or annoying follow-ups.

CLARK BUILDS WINNING THISTLES...

The Clark built thistle is considered one of the top ranking one design racing dinghies in competition today. A fast sailing dinghy, exciting enough for the experts, yet roomy for family sailing fun.

C-Lark, lightning, Thistle, 505, Tadpole, Sabot, International 14, and Gary 18. Kits ava lable. Write for brochure

CLARK BOAT CO. 18817 East Valley Hiway, Kent, Washington,

Photo credit: C. D. Warfield

Ironically, Bahamian authorities appealed for help from the very same government whose laws they had been so cheerfully helping to flout. The Secret Service has the job of guarding the nation's money against counterfeiters.

Halfway across the Gulf Stream, No. 249 sighted a small motorboat heading in the direction of Florida. There was only one thing for Skipper Sanderlin to do, and he did it; go on an intercepting course.

Despite a series of unmistakable heave-to signals, the motorboat continued holding to her course and speed.

"Fire a blank charge!" ordered Sanderlin.

The gun boomed out its warning message, but it brought no response.

"Use the Lewis gun! Short bursts just ahead of the bows! We don't want to fire into her unless we have to." Skipper Sanderlin was like that, chary of hurting anybody unless forced to do so.

The machine gun bursts did it. The small motorboat changed course and headed over to us. There were no other ships in sight, just the six-bitter and the motorboat, whose number was V13997. Her homeport was Miami and aboard were two men, James Horace Alderman and Robert K. Weech. Alderman was the elder, a sinister-looking type in his late 30's; Weech was in his early 20's. A search disclosed a small amount of contraband, 20 sacks of whisky.

"Looks like I'll have to take you in," Sanderlin told the two rummys.

"But it's such a small amount," protested Alderman. "Why can't you just take the booze and let us go."

By way of reply, Sanderlin gestured for them to come aboard. Entering the pilot house, Sanderlin went over to the radio telephone and started to raise the Base, but before he got through, a bullet intervened, killing him. Alderman had picked up one of four unguarded .45 caliber pistols lying on a chart desk in the pilothouse and fired it into Sanderlin's back.

What followed was a wild, bloody flashback to the days of the old Spanish Main. Alderman raced out of the pilothouse and fired another shot at Victor Lamby, a young machinist's mate, who fell back into the engineroom, mortally stricken.

Waving his gun at the others, Alderman herded them up forward and announced his murderous intentions. The six-bitter was to be set afire and all hands were to perish in the blaze and explosion. This was to be accomplished by Weech going down into the engineroom and rupturing a gasoline line so that the bilges would flood. Then Weech was to board the motorboat and start the motor in preparation for a quick getaway. Following this, Weech was to re-board No. 249 and, at a given signal from Alderman, throw a piece of lighted cotton waste below, thus igniting the gasoline, causing an explosion.

By this time, according to Alderman's reasoning, he and Weech would have had time to board their own craft and make a safe getaway. The plan might very well have worked but for the timorous Weech, who was plainly not up to it.

"There's a wounded man down in the engineroom," he demurred. "You know, that guy you plugged."

'Kill the bastard off!" raged Alderman. "He's gonna die anyhow, just like these other sons of bitches," he went on, waving his pistols at his prisoners up in the bows, "are gonna die. Don't be so goddam chicken-hearted about it!"

But it was too much for the nervous Weech who left the dying Lamby strictly alone. Leaping back aboard the motorboat, Weech put on another bad show in his efforts to start the motor. His awkwardness drew a salvo of curses from his partner.

At this point Agent Webster, sought to reason with the killer, pointed out that what he proposed to do was senseless; that he should at least give them a fighting chance for their lives by letting them lower the six-bitter's dinghy.

"You're gonna fry here along with the rest of these

for Discriminating Yachtsmen

AUTHENTIC AMERICAN EAGLES
FINE LETTERS AND NUMERALS

Molded of reinforced fiberglass moderately priced.

Write for illustrated brochure and price list. Satisfaction guaranteed.

MARINE ART ASSOCIATES
330 WEST 72nd STREET, NEW YORK, N. Y. 10023

Push Button

Automatic Anchoring

CONTROLLED AT THE HELM

Anchoring is pure pleasure with ANCHORMATIC! If you can flip a switch in the comfort of the helm . . . you can anchor your boat. No more back breaking labor, no more damage to your boat, no more ugly deck machinery. (Anchormatic installs in the rope locker) For all boats 26-60 ft Write for free brochure TODAY!

SEE IT AT NEW YORK AND SAN FRANCISCO BOAT SHOWS

ANCHORMATIC!

1020 E. 79th Terrace
Kansas City, Mo. 64131
Dept. YA-1
Phone AC 816-363-4242

OVER $1,000,000 IN COMFORT & ENJOYMENT

is shared by members of this club, where no charge is made for membership.*

Port Royal was begun seventeen years ago. It comprises over 95% of the southernmost two square miles of Naples and embraces seven miles of winding streets and wide and deep waterways. The Gulf of Mexico on the west The Bay of Naples (Intracoastal Waterway) on the east and the ocean-going waterways of Port Royal in between provide excellent boating and fishing.

Port Royal, today, is a community of over 200 residents and 100 property owners representing a total investment by owners of about twenty million dollars. The cost of homes starts at about $50,000. All properties are one-half acre or more. Prices start at $17,500. No building date is required when buying property. Four year terms at 6% interest.

With far-sighted property protections . . . a year-round climate that is well nigh irreproachable . . . and deep and wide ocean-going waterways at the foot of every lawn . . . Port Royal holds great allure.

Of course, all facilities such as Naples city water—none better in Florida—electricity, telephone, television cable, etc., are available throughout the area.

All property sales are made direct to purchaser by the Port Royal office—no real estate agents. And no sales are made to persons other than those who have been accepted for membership in the Port Royal Beach Club by the membership committee.

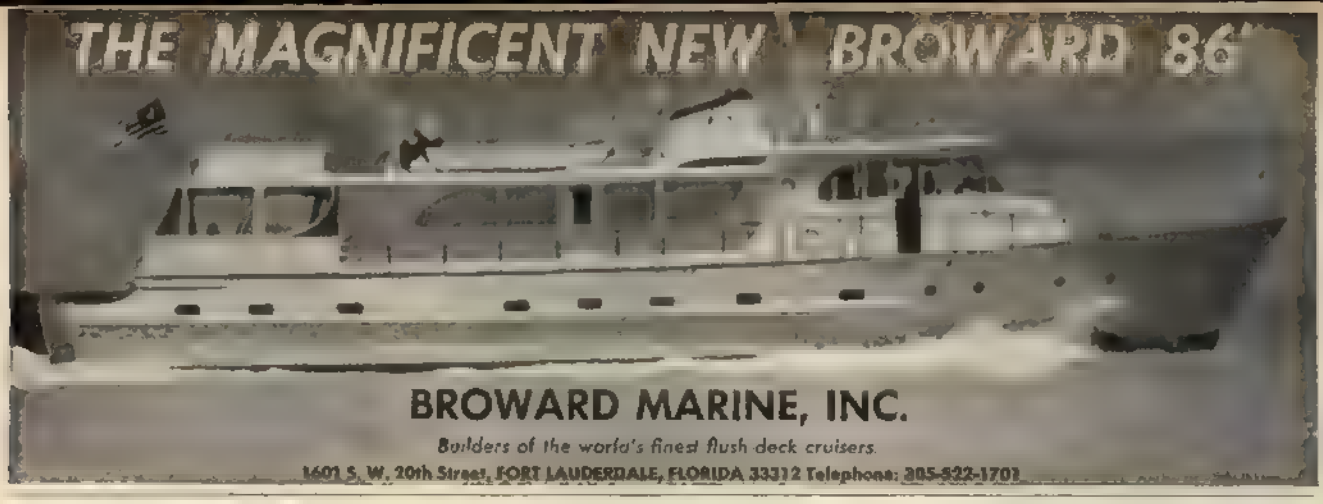
ABOUT THE PORT ROYAL BEACH CLUB: Property owners in Port Royal are the only people eligible for membership. This is Naples' finest private club, operated by the members, and is located on over 400 feet of the white powder-sand beach of the Gulf of Mexico. The A.A.U. sized swimming pool, putting green, tennis courts, lounge, card room, lockers, and superb dining facilities are maintained all year—not just during the season. The formal dining room is the center of many social activities.

***A prerequisite is property ownership in Port Royal.**

PORT ROYAL INCORPORATED

On the Gulf of Mexico . . . at Naples, Florida

MEMO. Write Port Royal, Inc., B-4, Naples, Florida 33940, for full information and copy of a recently completed color presentation. No obligation, of course, or annoying follow-ups.


THE MAGNIFICENT NEW BROWARD 86'
BROWARD MARINE, INC.
Builders of the world's finest flush deck cruisers
1601 S. W. 20th Street, FORT LAUDERDALE, FLORIDA 33312 Telephone: 305-522-1701

No. of Propellers	1	water jet
Armament	50 cal. and 20mm guns	

General Notes: The Grumman and Boeing designs were selected as the best offerings in a design competition to produce a hydrofoil gunboat. Each company was given a contract to build one prototype of its welded hull design. These will be competitively evaluated, and one probably will be selected for a larger production run. Both designs feature fully submerged, autopilot-controlled foil systems. The Grumman design has two foils forward and one foil aft; whereas the Boeing design has two foils aft and one forward. The Boeing design will be the second class of Navy boats to use water jet propulsion.

WHY I CHOSE A CATBOAT

(*Continued from page* 51)

trunk, and rudder were fiberglass. With excellent lines, they were as pretty a little boat as you could hope to see. A little scouting turned up the fact that the same builder made a 22′ cruising model, and I started taking a long hard look.

The builder was Breck Marshall of The Marshall Co., South Dartmouth, Mass., and the larger of his two models was 22′2″ x 21′4″ x 10′2″, draft 2′ (board up) and 5′5″ (board down), SA 410 ft., displacement 5,660 lb.

I have always felt that the most beautifully aesthetic lines I have ever seen, past or present, are the sheer lines of a good catboat and those of a John Alden schooner. If these are labelled "character" boats I guess I'm a character too, because they appeal to me in both looks and function.

If you start talking cats with most modern sailors, the immediate, horrified reaction is "But they're gaff-rigged." This is true, and I don't believe that large ones, at least of the Cape Cod type, have ever done well with a triangular sail. (*There is a class of marconi-rigged 28′ racing catboats on Barnegat Bay with a flatter sheer than the Cape Cod variety that is an able performer.*—Eds.)

There are some real advantages to gaff rig. The mast is much shorter, eliminating shrouds and backstays, a plus in reduced windage and in lowered cost. Now that it is aluminum, this short mast can be handled easily by two people. In some areas it is also an advantage going under bridges.

There were friends who said that gaff-riggers did poorly on the wind, and this was very true with the old timers. Their masts had to be heavy to be strong, and this meant extra weight far forward. To support it, their bows had to be full and bluff, a poor form for windward work, and the sails were not like today's in the era before modern aerodynamics.

Remember too, the sails then available were cotton, and not as well designed and made as today's. They changed shape and size under strain, had no proper roach, and usually had comparatively poor battens. Looking at the accompanying illustrations, you see a well-fitting sail, a good roach, and a fine shape. Also note the long gaff, peaked up quite high giving an almost straight luff from tack to peak. Such a rig has great lift and is very good on the wind.

With the mast, boom, and gaff made of aluminum and the mast tapered, it is possible to use smaller diameter spars of less weight for the same height or length. The method of attaching the sail is much improved over the old days, with the bolt rope on boom and gaff in grooves, eliminating old style rope lashings. The luff is attached to the mast with small plastic hoops, rather than old-fashioned, heavy wooden parrels. All this means a much smoother and cleaner air flow onto the sail and improved sailing characteristics, especially with the wind forward of the beam.

The long boom, common to the cat rig is always mentioned as a hazard, and it obviously may dip and quite

you can't beat it.

The features that have made thousands turn away from wet, tippy board-type sailboats and select AQUA-CAT instead are all spelled out in our FREE color brochure. Write for your copy today.

aqua cat

AMERICAN FIBERGLASS CORPORATION
DEPT Y-2 P.O Box 2486, Norwalk, Conn 06856

LEARN BOAT DESIGNING

38th YEAR OF HOME STUDY COURSES

THE ONLY SCHOOL OF SAIL AND POWER CRAFT DESIGN

The majority of yacht designers are Westlawn graduates. Free booklet

Approved by the N. J. Commissioner of Education

WESTLAWN SCHOOL OF YACHT DESIGN

Change Bridge and Passaic Valley Roads

Tel. (201) 334-0859 Box 2, MONTVILLE, N.J. 07045

Realistic action figures

All the excitement of pro-style football

Block, tackle, kick field goals, and SCORE! **10.88**

DELUXE ELECTRIC PRO-STYLE FOOTBALL lets you play to a packed grandstand with twenty-two 3-D plastic players. Pro game action simulated on electric vibrating football field. Thrilling play begins when metal kicker/passer catapults magnetic football into action. As coach you decide plays, work out the winning strategy for your team. Realistic players block, tackle, "catch" passes, kick field goals, run for yardage. Watch points mount up on workable metal score board. Multicolored hardboard playing field. Steel frame has rounded plastic corners. 3 footballs, 2 plastic goalposts, 3 man yardage marker. Paints and brushes included to paint-on colors of your favorite team. Includes rules. 36 x 21 x 14 in. high. 110-120 volts, AC. Ages 9 to adult.

X 925-2479 A. Shipping weight 13 lbs.* 10.88

1 5.88

2 6.99

3 6.99

4 10.99

380 Penneys

6 13.99

New home golfing concept

7¼-in. high model golfer

1 ARNOLD PALMER INDOOR GOLF COURSE. 6 different 3½ in. snap-in clubs add realism to the game. Model golfer permanently attached to 2¾ in. standard golf handle. Golfer actually moves through back swing when you activate special trigger in handle. Pull trigger and watch him tee off, take long iron shots, chip, and even putt—you choose the right snap-in club for each shot. Fun begins on tee area of the driving markers. Further pro realism with 2 ½ x 3 ft. green with simulated lake, two sand traps, four out-of-bounds markers—all the excitement and frustrations of a real golf course! 6 styrofoam golf balls. Instructions included. Ages 5 to adult.

X 924-7198 A. Shipping weight 5 lbs. 5.88

Pro-style football

2 ELECTRIC FOOTBALL. 22 plastic players on electric vibrating football field. Kicker/passer sends magnetic football into action. Realistic players block, tackle, "catch" passes, kick field goals, run for yardage. Grandstand has mounted scoreboard. Hardboard playing field. Rules for play included. 28 x 15 x 9 in. high. 110-120 volts, AC. Ages 10 to adult.

X 925-2487 A—Shipping weight 5 lbs. 6 oz. 6.99

Football with Playviewer

You actually see the ball carrier in motion until he is stopped

3 PHOTO-ELECTRIC FOOTBALL. Choose your offense opponent sets his defense. The Playviewer actually measures your quarterbacking strategy plus your opponent's defensive skill! Complete with field, scoreboard, offensive and defensive plays, kicking and run-back dials in full color. 19 x 15 x 5 in. high. 110-120 volts, AC. Ages 10 to adult.

X 923-2562 A—Shipping weight 4 lbs. 8 oz. 6.99

Hockey with puck ejector

4 POWER PLAY HOCKEY GAME. 12 uniformed man play pro-style hockey on speed-slotted rink. Defensemen block and check; goalies block shots, protect vital net. Puck can even be passed behind net. Red light flashes when goal is scored. Plastic rails and legs. Rules included. 35 x 18 x 3½ in. high. Ages 7 to adult. Uses 2 D-cell batteries (not included)—order below.

X 924-2785 A—Shipping weight 7 lbs. 3 oz.* 10.99

D Cell Batteries Sold in pkg. of 6.

X 957-1761 A—Shipping weight 1 lb. 4 oz. 1 pkg. for 99c

Pro-League basketball

Angled see through backboard

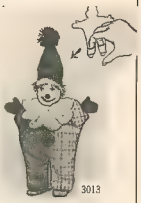
5 PRO LEAGUE BASKETBALL. 10 "action positioned" metal players ready to move on slotted court. Get your man to cross court, twist, pass, block, rebound, and set up plays from every angle on the floor. Grandstand scoreboard. Simulated-glass see through backboard, basket flippers. 2 nets, 2 basketballs. Complete rules. 37 x 24 x 19 in. high. Ages 7 to adult.

X 924-2793 A—Shipping weight 13 lbs. 13.99

***Not Mailable—pay shipping on delivery.**

Ideal Items for Your Catalog

• We feature small space (easy-to-mail) old world antique replica Toys and Dolls, Handcrafted Puzzles, Boats, Doll House Furniture (wood, not plastic) Educational Devices, Novelty Gifts, etc.



For example, our handmade *Walking Puppet Clown.* Fingers fit into legs to make clown dance, walk, etc. 7". No. 3013 @ $7.80 dz. Just one of hundreds.

3013

VISIT US and we'll discuss and show you hundreds of unique offbeat imports, tested and proven for mail order. These are exclusive with us and can be exclusively yours. So come in soon. In the meanwhile, send for our latest catalog.

B. SHACKMAN & CO.

Dept. P-3, 2 W. 35th Street, New York, N. Y. 10001

Creators of Unique Toy & Gift Items Since 1898

Ideal Items for Your Catalog

• We feature small space (easy-to-mail) old world antique replica Toys and Dolls, Handcrafted Puzzles, Boats, Doll House Furniture (wood, not plastic) Educational Devices, Novelty Gifts, etc.

For example, our 10" old fashioned *Bisque Baby.* Exact replica of the museum original, lace trimmed costume No. 4726 @ $24.00 dz. is just one of hundreds.

VISIT US and we'll discuss and show you hundreds of unique off-beat imports, tested and proven for mail order. These are exclusive with us and can be exclusively yours. So come in soon. In the meanwhile, send for our latest catalog.

B. SHACKMAN & CO.

Dept. P-3, 2 W. 35th Street, New York, N. Y. 10001

Creators of Unique Toy & Gift Items Since 1898

MARUSAN Bulldog Toy

NEW —heavy duty—

018 BULLDOZER

017 ROAD ROLLER

037 POWER SHOVEL

"FEATURES"

★ Sturdy and safe for children.
★ Uses heavy gauge steel materials.
★ Powerful friction motor.
★ Plastic driver.
★ Realistic siren.

—The following Bulldog toys are available in various sizes—

Dump truck, fire engine, stake and pick-up truck, delivery van, ambulance and police patrol car.

★ Write today for details.

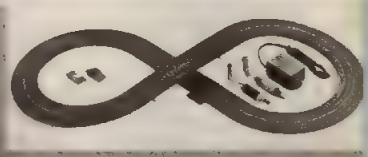
K.K. MARUSAN

5-11, 3 chome, Kotobuki, Taito-ku, Tokyo, Japan
Telex 265-5183 SANPLAMODEL TOK. Phone:844-7103

Aurora Thunderjet track gives 4-lane excitement

Complete 29.97

Zoom around an exciting 4-lane track or switch to any of many 2-lane track layouts. Your HO-scale Dune Buggy Coupe Willys Gasser Ford J and McLaren Elva with Thunderjet "500" motors compete for the lead on thrilling straightaways and treacherous curves. Incl. 11-ft. track, 4 racing rheostats, 4 bridge beams, flags and 20V power pack. DC 110-120V. UL listed.
R36 J 5175 Easy assembly. Mail. (11 lbs.) Set 29.97



Aurora's figure-8 track... lowest priced HO raceway

Complete 12.97

Test your racing skill on this 7-ft. figure-8 track. 2 HO-scale "vibro body" cars race around the curves, down the straightaway at speeds to 600 scale mph! See if you can keep them from "cracking up" on those curves. 2 racing type rheostats put you in the driver's seat with fingertip speed control! Also includes 2 trestle posts and 20V power pack 110-120V, AC. UL listed.
R36 J 5176 Easy to assemble. Mail. (6 lbs.) Set 12.97

Create over a hundred track layouts with Eldon Super 100 road race set!

Complete 24.88

Super 100 features huge 17-ft. track . . . lets you assemble over 100 track layouts. Pistol grip rheostats give you command of 1/32 scale Chaparral and Ford J with pre wired motors. 6 shells permit quick change to Porsche, Ferrari P-3, Mustang, Corvette, Camaro or Charger.
Also incl. lap counter, 12V power pack, flags, start/finish banner, bridge supports, fence and authentic racing decals. UL listed.
R36 J 5411 Easy to assemble. Mailable. (13 lbs.) ..... Set 24.88

Budget Power can give your loved ones a Christmas to remember

deluxe AURORA HO scale raceway—the largest, longest, curviest, most thrilling!

Complete Set **29.97**

- Giant 45x72-in. layout—over 17 ft. of spiraling track!
- Two super-charged Thunderjet "500" HO racing cars
- Lightning-like speed—up to 600 scale miles per hour
- Fingertip speed control with 2 racing-type rheostats

Over 17 feet of curving, spiraling two-lane raceway puts you in command of thrilling jet speed action! Assemble the table-top track to suit your fancy, then fire-up your two Thunderjet "500" HO scale racers. Lightning-fast cars accelerate up to 600 scale mph . . . zoom over and under bridges, zip down straightaways. You set the pace with twin remote-control rheostats . . . don't bother to "brake" for the specially constructed wide banked corners, but take it easy on that tricky downgrade! Set also includes bridge supports, guard rails. 20V DC power pack.
R36 J 5174. 110-120V AC. Mailable. Shpg wt. 13 lbs. UL listed ..... Set 29.97

table-top AURORA HO raceway—speeds to 600 mph

Complete Set **19.97**

- Two Thunderjet "500" HO racing cars
- Big 36x50 in. table-top track layout
- Specially banked corners for jet speeds
- Instant-response twin speed controls

Spiral up and around on this challenging 2 lane raceway! Fire-up your 2 HO-scale Thunderjet "500" racers . . . Mako Shark and Firebird roar off at speeds up to 600 scale mph! No need to "brake" for the special wide-banked corners. 36x50 in. track layout incl. curved, straight, terminal track sections, 4 reverse speed corners, racing-type rheostat controls, trestles, guard rails. 20V DC power pack. 110-120V. AC.
R36 J 5173. UL listed. Mailable. Shpg wt. 10 lbs. Set 19.97

See Page 279 for low Budget Power monthly terms—No Money Down

ROAD RACING SETS AND ACCESSORIES

GRAND PRIX

Speedway includes 4 foot figure 8 track, 5 racers, 3 steel ball engines and interchangeable wheels. Engines to vary performance. Pack 12; wt. 16 lbs.

K651-985 (Mfr. No. 49) **$2.98**

MOTORIFIC ACTION HIWAY

Authentic highway action with cars and trucks speeding around mare than 18 feet of track. Unforeseen trouble appears testing driver skill. Set includes plastic track, vehicles, trestle and accessories.

K651-225(Mfr#4705-0)Pack4/23# **$13.95**

ELDON "BIG BEND" - HO Scale

Race over 23 feet of track with twists and turns, crossovers and chicane passes. Set includes 2 cars, bridge supports, fence sections, 2 speed-control rheostats, 12 volt power pack, track and lap counter.

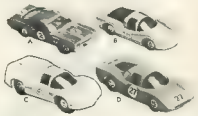
K651-275 (Mfr#9555) Pack4/36# **$29.95**

ELDON "OVER & UNDER" HO Scale

Smaller size authentically detailed cars whiz around mare than 8 feet of track. Set includes 2 cars, 2 speed-control rheostats, 12 volt power pack bridge supports, fence sections, track and instruction folder. Set-up track measures 3½' x 1½'.

K651-333 (Mfr#9554) Pack6/25# **$17.95**

ELDON TRACK ACCESSORIES
1/32nd Scale



Cars are authentically detailed and painted in racing colors. For use with 6 volt systems.

K651-366(Mfr#3732)(A)	Mustang Car	**$5.95**
K651-374(Mfr#3708)(B)	Porsche Car	**5.95**
K651-457(Mfr#3706)(C)	Chaparral Fastback	**5.95**
K651-465(Mfr#3707)(D)	Ferrari	**5.95**
K651-382(Mfr#3722)	Straight pr. Track	**1.49**
K651-390(Mfr#3723)	Curved pair Track	**1.69**
K651-408(Mfr#3700)	Rheostat Control	**2.49**
K651-416(Mfr#3876)	Replace-ment Brushes pkg	**.69**

MOTORIFIC CARS

Ford Thunderbird
K651-424 (Mfr. No. 4154-1) **$2.98**
Ford Mustang
K651-432 (Mfr. No. 4182-2) **2.98**
Corvette Sting Ray
K651-473 (Mfr#4156-6) **$2.98**

KENNER'S MINISPORT

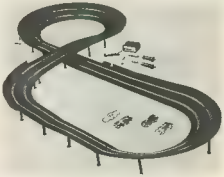
Thrilling new action toy and road race is battery operated, remote control game. Run up to 6 cars at one time operates on 4-"D" cells (not furnished). Trouble free set comes in one piece of durable plastic, 6 cars, railings, signs and flags. Pack 6/13¾ Pounds.

K651-549 (Mfr. No. 701) **$6.95**

ELDON SUPER "100" SET
1/32nd Scale

Over 100 pieces with more than 17 feet of track capable of a hundred layouts. Set includes 2 cars, 2 body shells, 6 volt 110V power pack, 2 pre-wired hand controls, 1 lap counter power track, and assorted flags, banners, fence, decals and instructions. Pack 4/44 lbs.

K652-091 (Mfr. No. 9547) **$29.95**



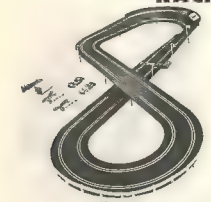
ELDON INTERNATIONAL
1/24th Scale

Huge set built with banked curves and spin out aprons. Set contains 2 cars, plus 2 extra body shells, 12 volt power pack, 2 hand controls, over 28 feet of track, all wiring and instructions. Package size 36 x 20 x 6". Pack 4/60 lbs.

K652-190 (Mfr. No. 9549) **$54.95**

PROFITS MULTIPLY WHEN YOU SELL TOYS

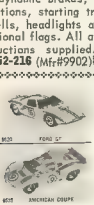
RACING SETS



STROMBECKER "MONZA" RACE SET
1/32nd Scale

A new 18 foot 30° banked track with one flat curve and straight-aways. Highly detailed racing car bodies enclose a powerful 12 volt motor. Other features include soft track tires, plug in plunger type controllers with built-in dynamic brakes, power pack, fence sections, starting track, 2 extra body shells, headlights and a set of international flags. All accessories and instructions supplied.

K652-216 (Mfr#9902)Pack3/29# **$34.95**



EXTRA CARS
1/32nd Scale

Authentically detailed cars are replicas of their full size model. Cars snap together with instant action fasteners. High-impact body and 12 volt motors supplied.

K652-257 (Mfr#9520) Ford GT **$5.95**
K652-273 (Mfr#9535) American Coupe **5.95**

EXTRA TRACK
1/32nd Scale

High impact polystyrene track for Strombecker race sets. Curved pieces have polystyrene fencing.

K652-372(Mfr#9350)Straight Pair **$2.50**
K652-380(Mfr#9320)Curved Pair **3.00**

MATTEL HOT WHEELS SET

Dual car, twin-track drag race action set with automatic starting gate. Set includes custom, die-cast metal cars with torsion bar suspension, authentically detailed and painted, track, finish gate, necessary parts and collectors catalog.

K652-505 (Mfr#6202) Pack6/14½# **$7.95**

"HOT WHEELS" CARS

ASSORTED CARS

Eight custom miniatures in 7 Spectraflame colors. Customized scale versions of stock cars. Die-cast metal bodies, low friction wheel bearings, torsion suspension and many other features.

K652-554(Mfr#A6221-2)Pack96/7# Ea **98¢**

STUNT ACTION SET

Do a dare-devil loop or make a stunt leap. Set includes 1 car, collectors button, loop, 2 jump ramps, trestle, 16' track and collectors catalog.

K652-521 (Mfr#6201) Pack6/10# **$4.98**

HOT CURVES ACTION SET

Cars dart out from starting gate, hurtle over, under and around hairpin curves. Winner triggers flag automatically at finish gate. Includes 2 cars, 2 matching collectors buttons, starting and finishing gate, track, trestle and catalog.

K652-562 (Mfr#6223) Pack6/23# **$9.95**

EXTRAS FOR HOT WHEELS

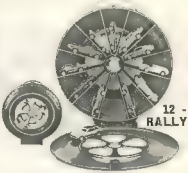
K652-570 (Mfr#6224) Straight Track Each **98¢**
K652-588 (Mfr#6225) Curved Track **1.29**
K652-596 (Mfr#6226) Loop **1.29**
K652-604 (Mfr#6227) Half Curve **1.29**

24 - CAR COLLECTORS CASE

HOT WHEELS

24 separate molded compartments have clear plastic protective sheet. Cover snaps securely. Collectors log on back. Size 12¾ x 9⅛ x 2"

K652-653 (Mfr#5138) Pack12/18# **$2.49**



12 - CAR RALLY CASE

Storage for 12 cars plus bonus space for Hot Wheels collectors buttons. Use inside front flap as mini-sprint track. Collectors log on back. 11" tall.

K652-679 (Mfr#5137) Pack12/9# **$2.29**

A LOVABLE PLAYMATE

She drinks, wets and sleeps ... a real bundle of baby charm. All vinyl with moving arms, legs and head, has silky rooted hair. Wears her hand velveteen dress all pretted with lace pant es, socks and shoes. Set includes extra dress and bonnet, flannelette PJ s, booties, comb & brush, mirror, bath sponge, soap, puffs, 14" doll outfits.

49 N 18 028—Set, complete 5.98

15" TODDLER DOLL SET

She s a real cutie. All vinyl doll with moving arms, legs and head, also t owning rooted la moving eyes, in da rly cotton d ess, panties, shoes, stockings. Set includes 2 Mod style dresses—1 velveteen, 1 lace trimmed floral cotton.

49 N 18 028—Doll outfits 6.98

CHRISTMAS SHOP EARLY—SEE P. 338

TERRY TOTER

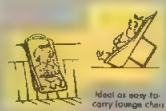
the 'go-anywhere' doll in her own portable plastic lounge seat

COMPLETE SET ONLY 7.98

'Totable' Terry, the playful pet that goes everywhere you want to take her. 18" all-vinyl drink-and-wet doll with moving arms, legs and head, moving eyes, pretty rooted hair. She s cosy in printed flannelette pyjamas. 17½" molded plastic toter with wire support, play beads. Set also includes lace-trimmed dress, sunsuit, panties and bootees, also her bottle.

49 N 18 032—Set.. ..... 7.98

49 N 18 126—Toter only. 1.98



Toter attaches to any seat

Ideal as easy-to-carry lounge chair

WALKING DOLLS

Take them by the hand, they ll stroll along with you! All-vinyl bodies with movable arms, legs and head, moving eyes

18" 'SWINGER' 5.98

A Sweet Miss Teen has long, silky rooted hair in young style can be shampooed and set to keep pace with fash on. Dressed in perky polka dot cotton dress with pretty bow, panties and calf high 'London-Look' Mod boots in soft vinyl, she s a swinging doll.

49 N 18 030—Del'd 5.98

24" 'BIG SIS' 7.98

B 'Miss-on-the-Move' Doll with soft, silky rooted hair you can wash and restyle as you wish. Clad in sharp Mod print cotton coat dress sporting belt and button trim, lace trimmed panties, shoes and socks completely and smartly dressed ready to go anytime.

49 N 18 031 Del'd 7.98

14" BABY CUDDLES

With convertible rocker stroller

7.98 COMPLETE

'Baby Cuddles', the adorable little new doll no small girl can resist. She drinks and wets has rooted baby hair and moving eyes. Dolly has natural lashes and can be bathed. She arrives dressed in a cosy 2 piece flannette sleepie set

Complete with versatile rocker-in high impact plastic; can be used as a rocker chair, feeding table, 4 wheel push cart and sleigh. So you can rock her, feed her, walk her in fine weather, push her through the snow.
49 N 18045—Set . 7.98

12" BABY MELODY

Musical Lullaby Doll

6.98

Here she is . . . the musical moppet that plays a soothing melody when the string is pulled. Music box also activates doll into lifelike baby movements. All-vinyl body with soft rooted hair, plastic eyes. Drinks and wets, is completely washable. Dressed in pretty pyjamas trimmed with dainty lace and musical motif. What little girl wouldn't be delighted with this wee beauty?
49 N 18024—Doll, bottle, outfit. Def'd . . . 6.98

12" BRIDAL DOLL

Trunk, Accessories

5.98

Here comes the bride in bridal dress, veil, panties, shoes and socks. Carries pretty nosegay. Set includes all vinyl doll with long curled hair and moving eyes. 2 pc. pyjamas, play dress, coat and hat. Also comb, brush, hair clip, doll stand, 15" x 9" fibreboard case, complete set.
49 N 18127 Set, delivered 5.98

16" 'Twisty' Clown

'Chuckles', the kooky, poseable clown with kapok filled body, vinyl head and arms, rooted hair. His wide, happy smile and bright eyes make him irresistible. He may be twisted into innumerable laughable poses without losing his grin. Dressed in printed cotton clown outfit. Appeals to children of all ages.
49 N 18034—Delivered 4.98

10" 'Kimmie' Doll

As cute as can be, perky-faced little Eskimo doll dressed in authentic looking cotton costume with 'fake-fur' trim. His vinyl body, wide grin, impish painted eyes and wool hair make him so appealing.
49 N 18039—Delivered . . 2.98

You may shop for toys from this catalogue until July 2, 1959.

WHY BUY HALF A CRUISER WHEN YOU CAN GET THIS FULL SIZE FOUR SLEEPER FIBERGLASS FAMILY CRUISER FOR ONLY

$7495 FOB

Chrysler V/8 powered

Here's the first real 24' all fiberglass express cruiser with a full size cabin that boasts 6' headroom • Vee berths • Convertible dinette • Complete galley • Private toilet room • Big, unobstructed cockpit deck

Revline's designers and engineers have dedicated a life time of building and using pleasure boats — but have seldom achieved the perfection of this exclusive high performance Tangent Step Lift (TSL) hull design.

15' Delmar—Tri-step hull

17' Sea Cruise—Revlap hull

18' Breakwater—tri step hull

REVLINE IS YOUR FULL LINE FIBERGLASS BOAT MANUFACTURER/RUNABOUTS, CRUISETTES, CRUISERS, OUTDRIVES, INBOARDS

REVLINE BOATS INC.

Write for literature or see your nearest dealer.
Dealers—a few choice dealerships available.

General Office: Box 20, Arnold, Maryland Plant: Strasburg, Virginia

Daisy 700-shot repeater—complete with paper targets and BB's for only 9.99

Smooth lever-action . . . shoots 700 BB's without reloading Gravity feed. Metal peep-type scope. Rich woodgrain plastic stock and fore-end. Overall 36½ in. Includes 100 official N R A paper targets, 3 cardboard animal targets, pkg. of abt. 2,000 BB's Also, oiler and instruction sheet.
250 J 1469M. Mailable Shpg wt. 6 lbs. . . . . Complete 9.99

Benjamin deluxe air rifle 29.99

The finest most accurate hi compression air rifle possible Single-shot fires .22 cal pellets Velocity about 750-ft. per second

Gun-metal finish 23 in bronzed barrel has ramp-type front sight; adj leaf-type rear

Rich walnut-turned stock and pump handle Overall 35-in Mailable (5 lb.) No money down
250 J 1469M 29.99

DAISY PISTOL SET . . . the "spittin' image" of the famed Colt Peacemaker. 12 shot . . . forced feed loading! Blued barrel and receiver with wood-grained grips. Leather holster and belt adjusts for 24 to 46½-in. waist. Includes 2 packages of BB's and oil.
M50 J 1433M Express (4 lbs.) 8.99

8.99

DAISY M-200 CO₂ PISTOL 19.99
Set Shoots BB's takes CO₂ Jet or 12 gram cartridges Includes hand some leather holster Shipped express
M50 J 1443M Sh wt 4 lbs Set 19 99
M50 J 1442M (3 lbs.) Pistol Only 16 99
CO₂ Jet Cartridges (packet of 12)
250 J 1475M Mail (1 lb.) Packet 2 49

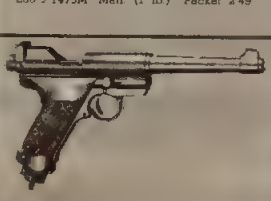
19.99

The famous Marksman pistol and target outfit 9.99

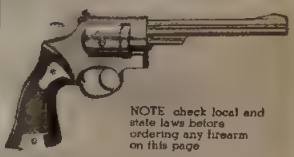
The complete pistol outfit begins with famous Marksman .177 caliber, spring-powered 20-shot BB repeater! Has the weight and feel of a real .45 automatic, rugged metal with Satin Black finish Shoots BB's, darts, pellets. Positive safety. Includes pistol 1000 pellets, 12 darts, 500 BB's, 100 targets Shipped express.
M50 J 1493M. Sh. wt. 5 lbs. Complete 9.99

TARGET GAME by Marksman Shoot at moving knock-down ducks, spinning skill targets or bell-ringing bull's eye Traps 177, .22 cal pellets or BB's no ricochet. 34 targets incl All steel 17½x 12⅜x6-in deep 110-120 volts, AC UL listed. Mail
250 J 1460. Sh. wt. 9 lbs 12.95

12.95



MARK I TARGET PISTOL . . . 19.99
new from Crosman! Looks and feels like a fine match target pistol. Has ultra-fine target type sights that adjust for windage, elevation Single-shot; 55-shot capacity Over 100-shots per powerlet (varies with setting) 7¼-in barrel Diamond grip and thumb-rest Weighs about 43-oz Shipped express Sh wt. 5 lbs.
M50 J 1427M No money down. 19.99

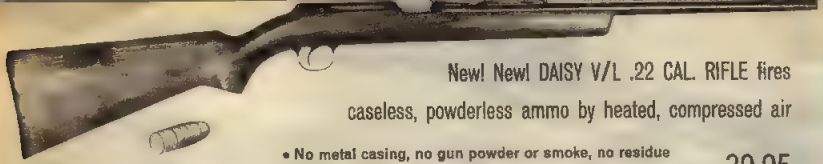


NOTE check local and state laws before ordering any firearm on this page

CROSMAN PELL GUN revolver looks feels and performs like its .38-caliber counterpart but offers both single and double-action. Great for target shooting or practice!
Revolving cylinder holds six .22-cal. pells for slow or rapid fire 3½-in barrel; 8½-in overall Weighs only 38-oz Shipped express Sh wt 4 lbs.
M50 J 1428M . No money down 27 99

27.99

See Page 279 for low Budget Power monthly terms—No Money Down



New! New! DAISY V/L .22 CAL. RIFLE fires caseless, powderless ammo by heated, compressed air

See the new caseless ammo! The bullet propellant is solid—fires like a rocket

Foam-lined hard-sided carry case with Presentation model only

- **No metal casing, no gun powder or smoke, no residue**
- **Virtually jam-proof firing mechanism—no pin or hammer**

39.95

Only Daisy offers this all new concept in firearms! Single-shot with grooved trigger-face. Cock-action load with semi-forearm lever; safety. 16-in steel barrel; adj open rear sight, ramp-blade front. Lacquered Walnut stock; molded butt. Overall: 39-inches.
A90 J 1410M. Act. wt about 4½ lbs. Mailed Free. No Money Down Rifle Only 39.95
L50 J 1545. 500 V/L .22 Ammo. Express promptly, Chicago factory. (3 lbs.).....Box 7.00

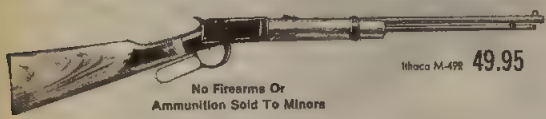
Presentation Model. A real collector's find! Special limited edition of the V/L line, hand-assembled by experts. Personalized brass plate on hand-rubbed, polished select Walnut stock, showing your name, serial number—recorded, then validated with certificate to you. Blued steel barrel, chromed bolt. O'all: 38-in. Wall-mount brackets, box of 100 V/L ammo, case at left incl. Order by Dec. 5 for Christmas delivery. State name.
L50 J 1411. Free express from near Ft Smith, Ark.; allow 2 wks plus transit.....125.00

M-1 .30 Carbine **99.95**

M-1 .30 CARBINE New—not rebuilt! Effective range 300 yds. Max 2,000 yds. 15-shot mag. 18-in blued steel barrel with blade front sight, adj. peep rear. Cross lock safety. Lacquered stock, hand guard. Tapped for scope; bases incl. O'all. 35-in. Act. wt. 5½ lbs.
A50 J 1236M. Mail. (9 lbs.)....99.95

Marlin M-1 .22 Carbine **49.95**

M-1 .22 CARBINE semi-auto uses hi-speed long-rifle shells. 10-shot cap. Microgroove 18-in barrel with ramp front sight; adj rear. Cross-bolt safety; Gold-plated trigger. Carved Walnut stock. O'all. 37-in.
A50 J 1287M. Mailed Free....49.95



Ithaca M-49R **49.95**

No Firearms Or Ammunition Sold To Minors

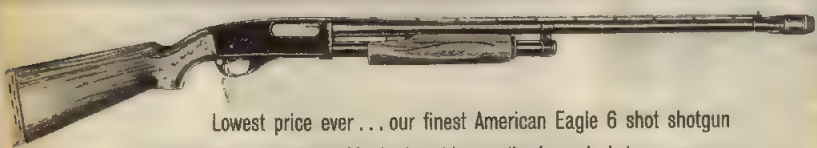
ITHACA M49R Repeater. Lever-action—rebounding hammer, takes 15 long-rifle shells. 20-in. barrel. Checkered Walnut stock. Not grooved for scope. O'all. 37½-in. Act. 5½-lbs.
A50 J 1253M. Mailed Free.....49.95

Ithaca M-49 (not shown). Single-shot. As above but takes shorts, longs or long-rifle shells. 18-in. barrel with post front sight; open rear. Overall: 34½-in. Act. wt 5 lbs. Mailed Free.
A50 J 1203M. .22 standard . . .26.95
A50 J 1204M. .22 magnum . . .32.95

Marlin M-336 SP **89.95**

MARLIN M336 SP lever-action with 7-shot cap. Side ejection. 20-in. micro-groove barrel; bead front sight, open rear. Carved Black Walnut stock with White scoring. Leather sling. Tapped for scope. O'all 38½-in; act. wt abt 7-lb. Sh. wt 10-lb.
A50 J 1378M. Mail. 30-30-cal.. 89.95

Special Notice To Illinois Residents: When ordering any firearm from Spiegel, you must also include with order the original copy of your Illinois Firearm Owner's Identification Card. We will return card to you as soon as order is processed. If you do not have card, you may apply for one from Illinois Dept. of Public Safety.



Lowest price ever . . . our finest American Eagle 6 shot shotgun

- **Hammerless with automatic side ejection—trigger action for each shot**
- **Six-position mono-element choke gives maximum pattern effectiveness**

89.94 With Vent Rib

Hammerless action. 6-shot (plug included to reduce to 3). 26-in barrel takes 3-in magnums or standard 2¾-in shells. Key lock safety permits action to be locked independent of push-button safety. Gold bead front sight. American Walnut stock with checkering, recoil pad. Mailable. No money down. Low monthly terms.

Gauge	Overall Length	Actual Weight	Shpg. Wt.	With Ventilated Sighting Rib		Without Ventilated Sighting Rib	
12	48-in	7¼ lbs.	11 lbs.	A50 J 1046M	89.94	A50 J 1008M	79.94
16	48-in	7½ lbs.	11 lbs.	A50 J 1047M		A50 J 1009M	
20	48-in	7½ lbs.	11 lbs.	A50 J 1048M		A50 J 1014M	
.410	46-in.	6 lbs.	9 lbs.	A50 J 1049M		A50 J 1015M	

SPACE EXPLORER

JOHNNY ASTRO EXPLORER

Spacecraft explorer includes Explorer Control Unit, 3 Spacecraft, 2 Spacecraft Bases, Spacecraft Template, 2 Space Cargo Packages and Space Pick-Up Hook and Loop. Requires 4 "D" cells (not included).

K617-466 (Mfr. No. 6092) Pack 4/10 lbs. **$7.49**

ROBOTS

ZINTAR - THE SILVER EXPLORER

The back portion of this Zeroids package becomes a dramatic lunar sled that seems to carry gripper fisted Zintar over the terrain. With magnetic and throwing hands.

K618-100 (Mfr. No. 4773-8) Pack 6/8.5 lbs. **$6.95**

ZOBOR-THE BRONZE TRANSPORTER

The kindly carrier with special duty gripper claws. Like magic, his empty plastic package becomes a roomy cosmobile for hauling loads. Also has magnetic and throwing hands and reversing ramp.

K618-126 (Mfr. No. 4772-0) Pack 6/8.5 lbs. **$6.95**

ZERAK - THE BLUE DESTROYER

"Turn him on" while he's still in his control station package and lookout! His brute strength unhinges the transparent plastic cover which drops to provide an exit ramp for Zerak. Employs unique hooks for hands plus magnetic and throwing hands and reversing ramp.

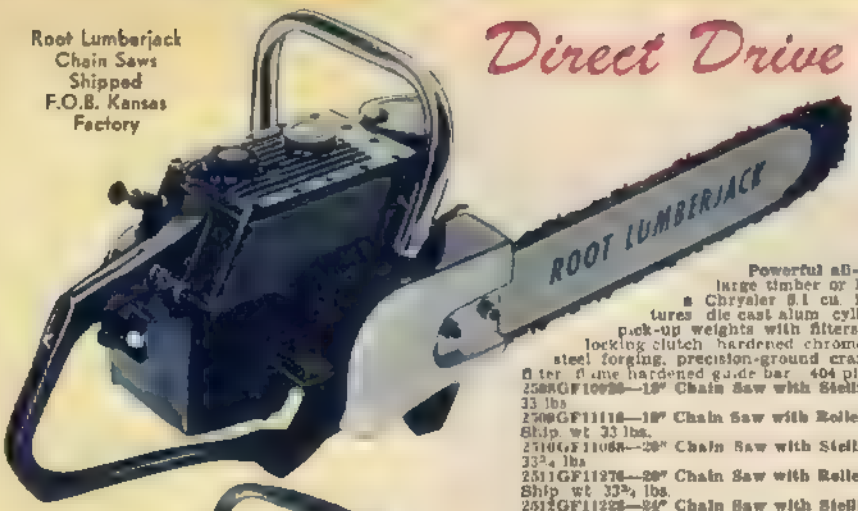
K618-142 (Mfr#4771-2) Pack6/8.5lb. **$6.95**

Direct Drive Chain Saws

Root Lumberjack Chain Saws Shipped F.O.B. Kansas Factory

★ Exclusive Design

★ Easy Handling



7½ H.P. ROOT CHAIN SAWS

Powerful all-position cutting chain saws for large timber or heavy duty cutting. Powered by a Chrysler 8.1 cu. inch valved engine. Other features die cast alum. cylinder block, alum. housing, fuel pick-up weights with filters in gas and oil tanks, positive locking clutch, hardened chrome plated cylinder bore, hardened steel forging, precision-ground crankshaft, Bendix Microbond air filter, flame hardened guide bar, 404 pitch chain, felling spike bumper.

2508GF10620—18" Chain Saw with Stellite-Tipped Guide Bar. Ship. wt. 33 lbs. Sugg. Retail $176.95

2509GF11118—18" Chain Saw with Roller Nose Guide Bar (Not Shown). Ship. wt. 33 lbs. Sugg. Retail $177.95

2510GF11068—20" Chain Saw with Stellite-Tipped Guide Bar. Ship. wt. 33¾ lbs. Sugg. Retail $178.95

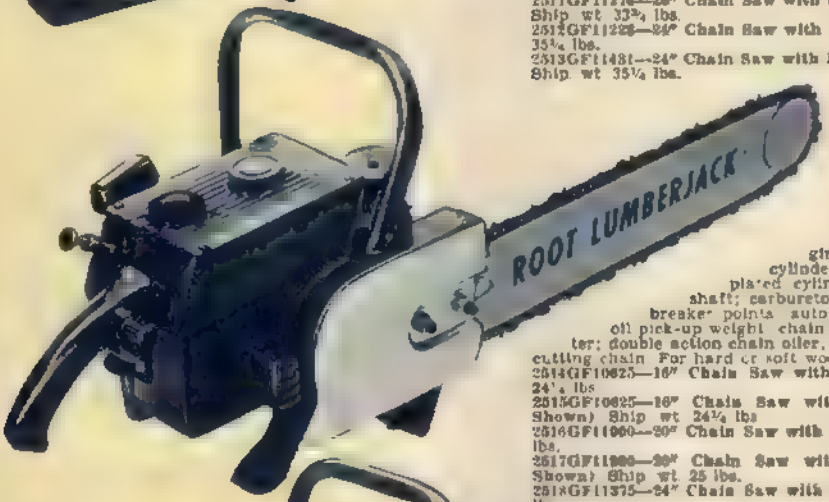
2511GF11278—20" Chain Saw with Roller Nose Guide Bar (Not Shown). Ship. wt. 33¾ lbs. Sugg. Retail $180.50

2512GF11228—24" Chain Saw with Stellite-Tipped Guide Bar. Ship. wt. 35¼ lbs. Sugg. Retail $179.50

2513GF11481—24" Chain Saw with Roller Nose Guide Bar. (Not Shown). Ship. wt. 35¼ lbs. Sugg. Retail $182.95

7½ H.P. CHAIN SAW FEATURES

- Chrysler 7½ H.P. Ind. Rated Engine
- Dual Engine Carburetor
- Auto. Centrifugal Clutch
- Cast Iron Cylinder Sleeve
- All Bearings—Ball, Needle or Roller



6 H.P. ROOT CHAIN SAWS

Prof. saw powered by Chrysler's famous 5 cu. inch valved engine. Other features, die cast alum. cylinder block; alum. housing, hard chrome plated cylinder, hardened forged steel crankshaft; carburetor with integral fuel pump, enclosed breaker points, auto. chain clutch, fuel pick-up weight, oil pick-up weight, chain tightener, Bendix Microbond air filter; double action chain oiler, felling spike bumper; 404 pitch fast cutting chain. For hard or soft wood cutting.

2514GF10625—16" Chain Saw with Roller Nose Guide Bar. Ship. wt. 24¼ lbs. Sugg. Retail $169.95

2515GF10625—16" Chain Saw with Stellite-Tipped Guide Bar (Not Shown). Ship. wt. 24¼ lbs. Sugg. Retail $169.95

2516GF11060—20" Chain Saw with Roller Nose Guide Bar. Ship. wt. 25 lbs. Sugg. Retail $175.95

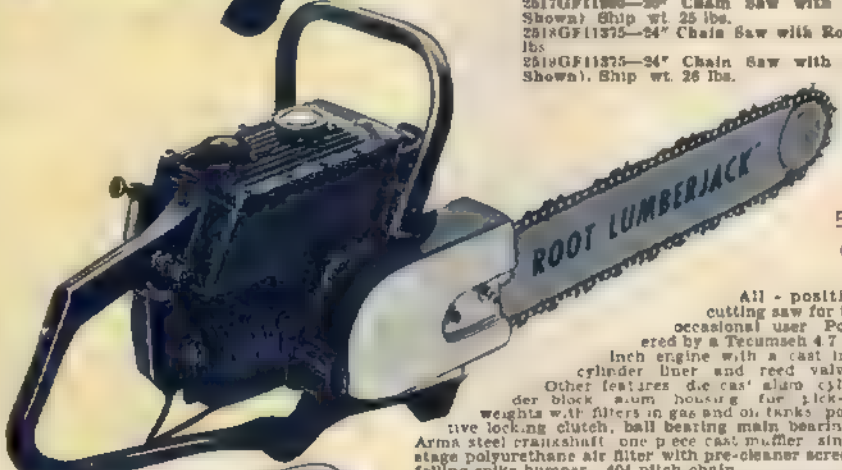
2517GF11060—20" Chain Saw with Stellite-Tipped Guide Bar. (Not Shown). Ship. wt. 25 lbs. Sugg. Retail $175.95

2518GF11375—24" Chain Saw with Roller Nose Guide Bar. Ship. wt. 26 lbs. Sugg. Retail $181.95

2519GF11375—24" Chain Saw with Stellite-Tipped Guide Bar. (Not Shown). Ship. wt. 26 lbs. Sugg. Retail $181.95

6 H.P. CHAIN SAW FEATURES

- Chrysler 6 H.P. Ind. Rated Engine
- All-Position Cutting
- Diaphragm-Type Carburetor
- Powerful Magneto Ignition
- All Bearings—Needle, Ball or Roller



5½ H.P. ROOT CHAIN SAWS

All-position cutting saw for the occasional user. Powered by a Tecumseh 4.7 cu. inch engine with a cast iron cylinder liner and reed valves. Other features die cast alum. cylinder block, alum. housing, fuel pick-up weights with filters in gas and oil tanks, positive locking clutch, ball bearing main bearings, Arma steel crankshaft, one piece cast muffler, single stage polyurethane air filter with pre-cleaner screen; felling spike bumper. 404 pitch chain.

2520GF8125—16" Chain Saw with Roller Nose Guide Bar. Ship. wt. 28½ lbs. Sugg. Retail $129.95

2521GF8125—16" Chain Saw w/Stellite Tipped Guide Bar (Not Shown). Ship. wt. 28½ lbs. Sugg. Ret. $129.95

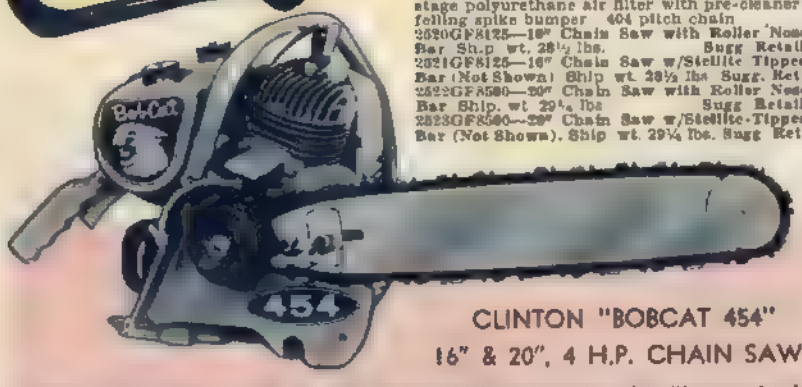
2522GF8580—20" Chain Saw with Roller Nose Guide Bar. Ship. wt. 29¼ lbs. Sugg. Retail $135.95

2523GF8580—20" Chain Saw w/Stellite-Tipped Guide Bar (Not Shown). Ship. wt. 29¼ lbs. Sugg. Ret. $135.95

5½ H.P. CHAIN SAW FEATURES

- Tecumseh 5½ H.P. Ind. Rated Engine
- Dual Engine Carburetor
- Throttle Lock for Easy Starting
- Auto. Integral Rewind Starter with Shroud
- Auto. Centrifugal Clutch

Brochure on Root Lumberjack Chain Saws & Add'l Root Models Available upon Written Request.



CLINTON "BOBCAT 454" 16" & 20", 4 H.P. CHAIN SAWS

Clinton one cylinder, two cycle air cooled engine. 18,000 volt magneto and ignition assembly for all-weather starting. Single diaphragm carburetor with fuel pump. All position cutting. Die cast alum. cylinder block, integral cast iron liner. Push button type chain oiling. Shipped F.O.B. Iowa Factory.

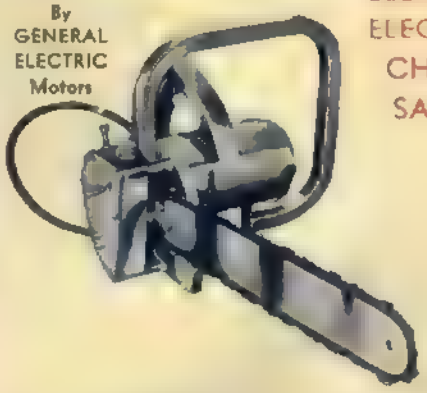
2524GF7856—16½ Chain Saw with Roller Nose Guide Bar. Ship. wt. approx 32 lbs. Sugg. Retail $184.50

2401GF7725—16" Chain Saw with Stellite-Tipped Guide Bar (Not Shown). Ship. wt. approx 32 lbs. Sugg. Retail $182.95

2525GF7981—20" Chain Saw with Roller Nose Guide Bar. Ship. wt. approx 34 lbs. Sugg. Retail $196.50

2526GF7856—20" Chain Saw with Stellite Tipped Guide Bar (Not Shown). Ship. wt. approx. 34 lbs. Sugg. Retail $194.95

Powered By GENERAL ELECTRIC Motors



ELECTR-O ELECTRIC CHAIN SAWS

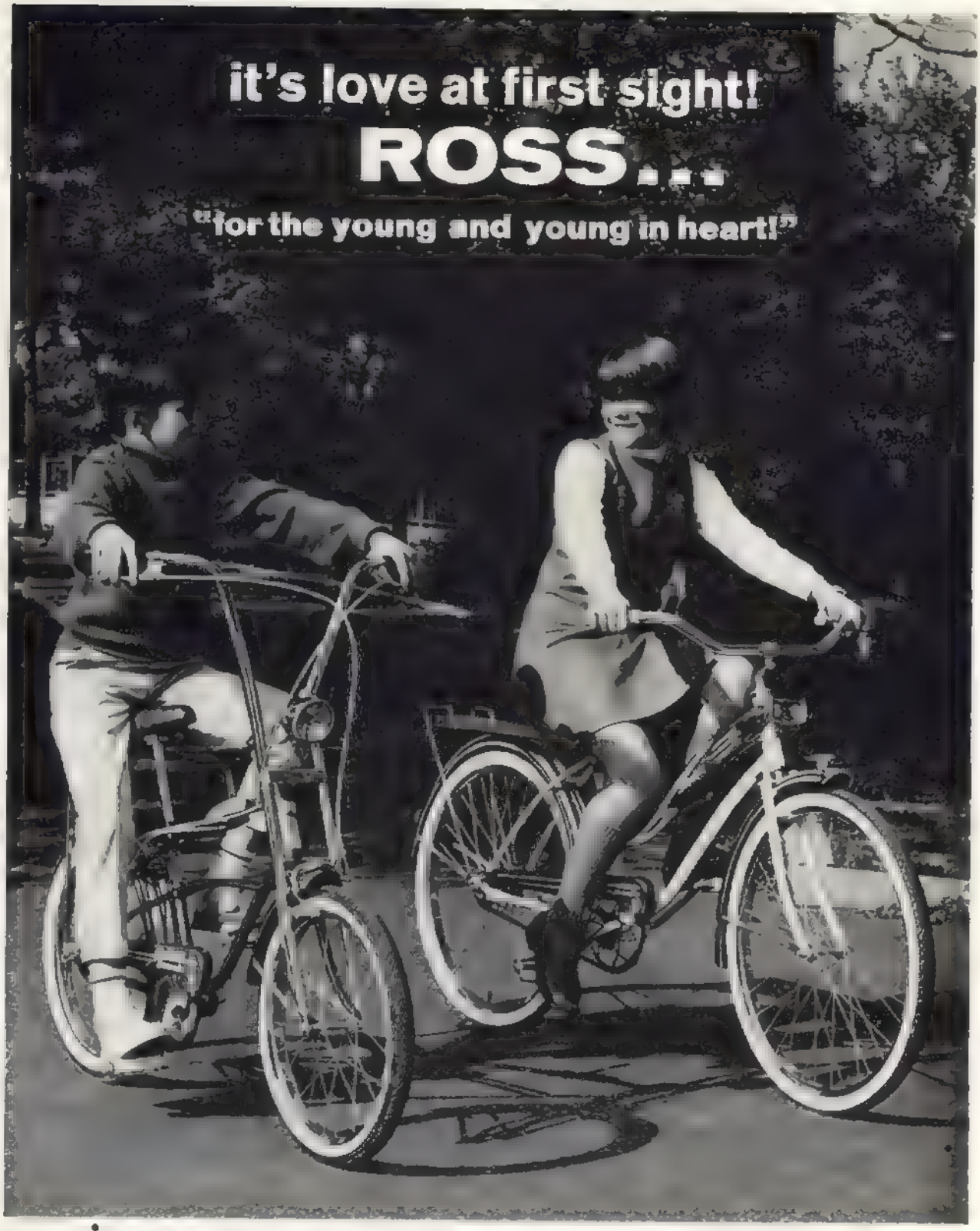
14" ELECTR-O CHAIN SAW

1931GF8285—14" Elec. Chain Saw with Oiler. 2½ H.P.-10 25 Amp Univ. AC-DC, 115 V. up to 60 cycle G.E. Motor. Cutting Speed 2650' per min. Oregon Chain and Bar. 6 Ft. 3-Conductor Cord U/L C.S.A. Approved. Ship. wt. 16 lbs. F.O.B. Illinois Factory. Sugg. Retail $136.50

10" ELECTR-O CHAIN SAWS

1401GF5617—10" Elec. Chain Saw with Oiler. (Not Shown.) Similar to above except 10" cut. G.E. Motor develops 2 H.P.-10 Amps. Ship. wt. 16 lbs. Sugg. Retail $96.95

1334GF5245—10" Elec. Chain Saw without Oiler. (Not Shown.) Similar to above except without oiler. Ship. wt. 15 lbs. Sugg. Retail $83.95



You will love the styling!...colors!...quality!...prices! You'll love the sales and profits! Make '68 your best year with Ross! Ross—the complete line—Convertible trainer bicycles, Middleweights, Polobikes, Barracudas, Lightweights, Racers—all styles and sizes. Coaster brake models...3-speed...5-speed...10-speed...15-speed. Write today for full color catalog!

ROSS

CHAIN BIKE CORPORATION. Factory 350 Beach 79th St Rockaway Beach N Y 11693 / Tel. (212) 634-8400 Showroom 200 5th Ave., N.Y. N Y Rm 211

→ SEE US AT THE TOY FAIR, MARCH 11-15, ROOM 211, 200 FIFTH AVENUE, N. Y. ←

RUGG RIDERS

All Rugg Mowers Display the A.S.A. Symbol of Safety

SHIPPED F.O.B. OHIO

Rugg rider mowers are manufactured to American Standard Association specifications developed by the nation's top engineers and safety experts to provide added protection for power mower operators and bystanders. The A.S.A. triangular seat on the deck of a Rugg Mower means that Rugg mowers help prevent potential hand and foot injuries and the danger of hurled objects with built-in safety features. Additional attachments shown at the right are available to lighten seasonal chores and to conserve needless expenditure of time and energy. Select a quality rider mower and attachments from those shown on this page to suit your particular needs.

7 H.P. BRIGGS & STRATTON ENGINE
32" SWATH
WITH TWIN BLADES

2579GF32025—32" Twin Blade Riding Mower with 7 H.P. B. & S. Engine. Recoil starter. Four-speed trans-axle (Combines Transmission and Differential.) Lever-operated control moves free floating deck into 5 cutting positions. Twin 16" blades for 32" smooth "carpet cut." Vac-U-Lift construction to lift and discharge grass. Fiberglass hood and fenders. Tight 30" turning radius. de.uxe contour seat. Pneumatic tires. 11" front tires. 15" wide track rear tires. Double Clutch: single lever clutch engages and disengages both blades. Separate brakes stop both blades and mower. Quick height of cut adjustment 1¼"-3" lever operated. Approx. Overall Size 49" L. x 33" W. x 30" H. Ship. wt. 270 lbs. Rugg. Retail $459.95

ACCESSORIES FOR RUGG RIDERS

SHIPPED F.O.B. OHIO

2562GF6094—34" Saw Blade for 7 H. P. Rider. Ship. wt. approx. 55 lbs. Ret. $79.95
2583GF6094—30" Saw Blade for 6 H. P. Rider. Ship. wt. approx. 48 lbs. Ret. $79.95
2584GF5469—30" Saw Blade for 5 H. P. Rider. Ship. wt. approx. 48 lbs. Ret. $69.95

Trailer Dump Cart
2585GF2519—Size: 29"x29"x7" 3 cu. ft. cap.; 10"x2.75" semi-pneumatic tires. Ship. wt. 48½ lbs. Retail $31.50

50" Lawn Spreader
2586GF2668—80 lb. cap. Hopper size 30"x10⅞"x10½" deep. 12" semi-pneumatic tires. Ship. wt. 39¼ lbs. Retail $32.50

Grass Catcher
2587GF2706—5 bu. cap. Easy to remove and dump, folds flat for storage. wt. 18 lbs. Retail $33.95
2588GF13906 Each reel 23" Overall cut 60". Tires 10.75 semi-pneumatic. Ship. wt. 210 lbs. Retail $184.95
2589GF2125—Lawn Roller (Not Shown). 14" dia.; 24" length. Wt.: 150 lbs. filled with water. Oilite bearings. Ship. wt. 86 lbs. Retail $25.95

RUGG RIDERS

SHIPPED F.O.B. OHIO

RUGG 26" RIDING MOWER

● 6 H.P. B. & S. Engine ● 4 Speeds ● Recoil Starter

2580GF29433—Automotive-type transmission. 3 speeds forward, 1 reverse. Heavy-duty modular iron floating front axle (knee action) enclosed differential, ball joint steering. 30" turning radius. Chain Drive. Turbo blade housing. Vac-U-Lift for smooth "carpet cut." Two auto. brakes—safety brake on blade plus foot pedal operated drum brake. Crank-type cutting height adjustment 1¾" to 3". Fiberglass hood and rear fenders. Pneumatic tires: 16" front tires, 14" wide-track rear tires. H. D. reinforced frame. Towing bar at rear for pull-type accessories; air cushion contour seat. Approx. Overall Size 49" L. x 31" W. x 30" H. Ship. wt. 249 lbs. Rugg. Retail $419.95

RUGG 25" RIDING MOWER

● 5 H.P. B. & S. Engine ● Easy Spin Recoil Starter ● 4 Speeds

2581GF21869—Four Speed transmission, tractor low, normal mowing gear, traveling gear, reverse and neutral. Positive lock out blade clutch is lever operated. Automatic blade brake when locked out. Two automatic engaging brakes, safety brake on blade plus brake to stop forward or reverse motion. Automotive type steering wheel with 30" turning radius. Quick height of cut adjustment, 1¾" to 3" range. Pneumatic rear tires 12"; 10" pneumatic front tires. Contour seat. Bronze rear axle bearings. Approx. Overall Size. 47½" L. x 28" W. x 26" H. Ship. wt. 195 lbs. Rugg. Retail $309.95

Tools for Every Cutting Job

SKILSAW DELUXE HOMEOWNERS SAWS

These saws feature Super Burnout Protected motors rugged helical gears for power to spare Patented Safety Stop brake prevent armature damage anti friction bearings throughout easy to use depth and bevel controls, sawdust ejection system and bind free lower blade guard. Ideal saws for all repair and remodeling jobs

Model 534—6½" Saw with 1¼ H P Motor Depth of cut 2¾" at 90° 1¾" at 45° Single amp motor 5500 R P M no load speed Cuts 2" dressed lumber Vari Torque clutch depth and bevel controls and thin kerf saw blade guard Overall length, 9⅛" Net wt 9 lbs Ship wt 11½ lbs Hard tooth combination blade, blade wrench, 3-wire cord with 3 prong plug Motor: Universal 115V single pole trigger switch AC only

2308G2217—6½" Saw $36.95
1265G175—Comb Blade 2.60
1707G157—Rip Fence .. 1.85

Model 574—7¼" Saw with powerful ½ H P Motor Depth of cut 2⅝" at 90° 1⅞" at 45° Powerful 10 amp motor 5500 R P M no load speed Vari torque clutch depth and bevel controls sawdust ejection system and hard tooth combination blade Blade wrench 3 wire cord with 3 prong plug Motor is Universal 115V., single pole trigger switch, AC only Overall length, 9½" Net wt 10 lbs Ship wt 12 lbs.

2308G2397—7¼" Saw $39.95
1264G197—Comb. Blade 2.95
1707G157—Rip Fence 1.95

- For professionals or home owner use

1708G1129 — Universal Saw Case. Heavy gauge steel. Special bracket for saw and blades For all saws shown. Ship wt 12 lbs $16.80

HEAVY DUTY SAWS FOR HOME OR PROFESSIONAL USE

These saws are designed to meet most rigid requirements Skil has built such quality features into each saw as ball and roller bearings rugged helical gears and Super Burnout Protected motors For safety the heavy duty saws are equipped with a telescoping lower blade guard designed for prevention of jamming on miter cuts, Vari torque clutch protects motor and gears if blade binds or jams Push button blade lock provides fast easy safe blade changes Convenience features include a sawdust ejection system, bevel and depth setting controls and a contoured rubber grip handle All are equipped with combination blade, inner and outer blade washers, blade wrench, 3 wire cord with 3 prong plug Universal 115 V motors

6½" Heavy Duty Saw Model 552

Top rated by professionals who demand every ounce of power and performance Cuts 2" dressed lumber at 90° and up to 2¼" at 45° Vari torque clutch and speeds—6000 Over 1½ h.p., 10 amp motor, 5/8" round arbor Net wt 11½ lbs Ship wt 14½ lbs With single pole trigger switch 115 V., AC only

808G5247 6½" Saw $74.95
1265G 75—Comb Blade 2.60
1708G193—Rip Fence 2.75

7¼" Heavy-Duty Saw Model 555

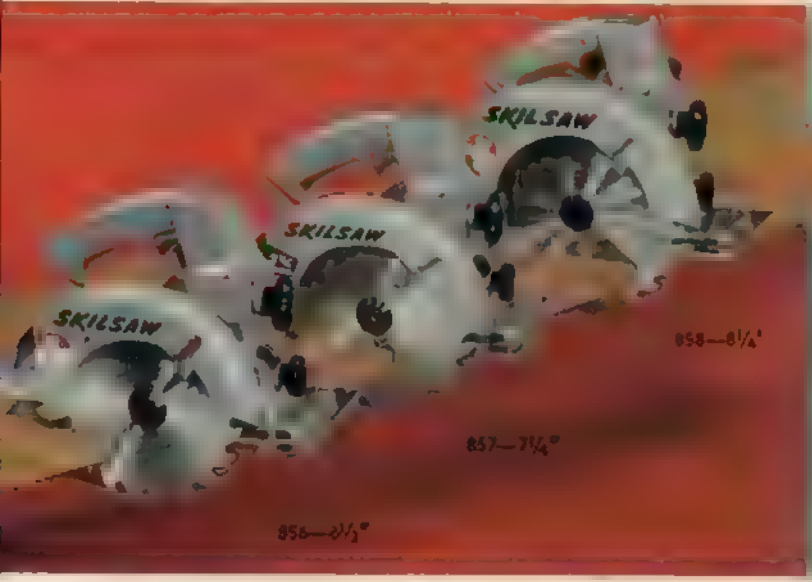
Has more powerful motor and larger blade for added cutting capacity Cuts to 2⅝" at 90° 1⅞" at 45° No load speed 5... Over 2 h.p. 12 amp motor ⅝" round arbor. Net wt. 13½ lbs. Ship wt. 16¾ lbs. Universal motor 115 V., double pole switch, AC DC

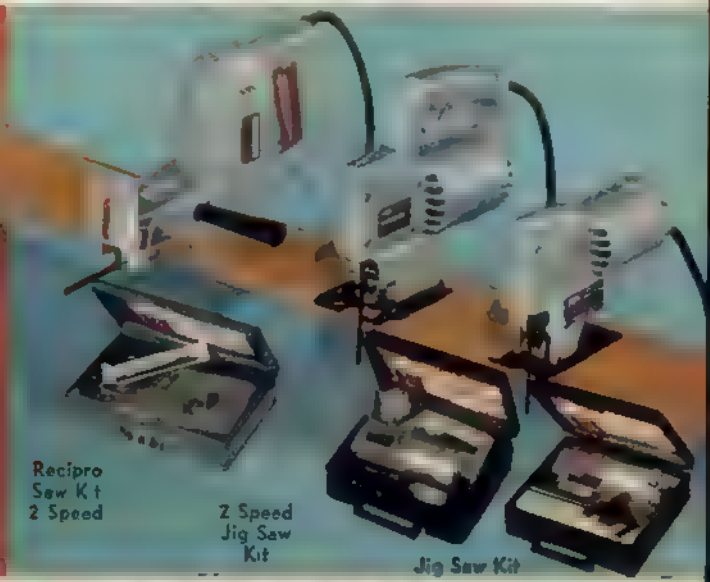
807G1947—7¼" Saw $84.95
1264G197—Comb Blade 2.95
1708G193—Rip Fence 2.75

8¼" Heavy-Duty Saw Model 554

For a large blade for deep cuts to 2¾" at 90° 2" at 45° No load speed 5200 Over 2 h.p., 12 amp motor ⅝" round arbor Net wt 13¾ lbs Ship. wt 16¾ lbs Universal motor 115V., double pole switch, AC-DC

806G6647 8¼" Saw $94.95
1263G230—Comb Blade 3.45
1708G193—Rip Fence 2.75





SKILSAW SUPER-DUTY INDUSTRIAL TOP HANDLE SAWS

- Ball and Roller Bearings
- Rugged Helical Gears
- "Vari-Torque" Safety Clutch
- Super Burnout Protected Motors
- Sawdust Ejection System
- Push Button Blade Lock

These three lightweight models are the finest top handle saws yet manufactured by the world's largest maker of portable power saws. For the professional or home craftsman. All are equipped with combination blade, round arbor inner and outer blade washers, blade wrench trigger switch (AC-DC), and 3-wire cord and plug Hard tooth combination blades are listed under Heavy Duty Saws.

1708G193—Rip Fence for Super Duty Saws

2148G6987—6½" Super-Duty Model 856 Saw Has 2¼" depth of cut at 90°, 1¾" at 45°. Cuts 2" lumber Powerful Universal 10 amp motor 115V No load speed 5800 r.p.m Length 10¾" Ship. wt 16 lbs Ret $99.95

2148G7697 — 7½" Super-Duty Model 857 Saw Has 2⅝" depth of cut at 90°; full 2" depth of cut at 45°. Has rugged 5800 r.p.m. no load speed Universal motor 11 amp 115V Length 10¾" Ship wt 16 lbs Ret. $109.95

2147G8397—8¼" Super-Duty Model 858 Saw It will cut from ⅛" to full 2⅞" deep at 90°, 2⅜" at 45° 5400 r.p.m., no load speed Universal motor 13 amp—115V Length 12" Ship wt 20 lbs Net $119.95

Retail $2.75

2562G3987— #42577 High speed 4000 s p m for fast cutting in wood plastic composition Low speed 1600 r p m for wood, aluminum brass. For pocket cuts roughing-in scroll work and ripping Adjustable 4-position blade that cuts flush 3 position foot canted blade Friction bearings. Trigger switch AC only Length of stroke ¾" 3 amp 115V motor L 11¾" 3 wire cord plug Net wt 5½ lbs Kit contains 2-Speed Recipro Saw and eight blades for any cutting purpose Carrying case Ship wt 8 lbs

Retail $56.95

2563G3987— #42521 Deluxe 2-Speed Jig Saw with powerful 2.3 amp motor High speed of 4000 s p m for cutting wood plastic and composition 1300 s p m for cutting metal Orbital action cuts on up stroke gears work on down stroke Automatic blower keeps sawdust off cutting line Capacity: soft woods, 2", metals ½" Rugged gears and anti-friction bearings Universal 115V motor Trigger switch AC only 3 wire cord and plug 6 wood cutting and 2 metal cutting blades rip fence and circle cutting guide Carrying case Ship wt 8 lbs

Retail $42.95

2119G2998 — #42514 Features the 514 Jig Saw In carrying case Saw operates at 4000 s p m has 2.3 amp motor Universal 115V trigger switch, AC only contour grip and automatic blower Capacity: 2" in soft wood, 1⅝" in hard wood ⅛" in metal Rugged bevel gears ball thrust and anti-friction bearings. 6 wood and 2 metal cutting blades rip fence circle cutting guide. 3-wire cord and plug Ship wt 8 lbs

Retail $34.95

OVER 60 ALL-NEW TOYS
NEW ENLARGED SHOWROOMS
NEW COLORS NEW FABRICS
NEW CONCEPT IN PACKAGING AND DISPLAY
SEE OUR NEW SHOWROOMS AT
401 TOY CENTER NORTH
1107 BROADWAY, N. Y. 10010
?
SEE US AT THE TOY FAIR!

Just wait 'til you see the spectacular carrousel of colorful Toys featured in Rushton's new showrooms. This year, Rushton introduces a new concept in packaging to spotlight a variety of all-new carnival attractions. There are all kinds of novelty toys, new cuddly designs, new fashions, colors and fabrics . . . PLUS an expanded line of Rushton's giant size "Teen-Stuff" animals that were so popular last year. Be sure YOU come by to see these new Rushton originals at the Toy Fair. Send TODAY for catalog.

Rushton
1275 Ellsworth Ind. Drive, N. W.
Atlanta, Ga. 30325

THE RUSHTON COMPANY, ATLANTA, NEW YORK, CHICAGO, LOS ANGELES

mighty flapping of wings. I was all for putting it in the pot but Champe demurred and set the bird gently on the water. With a loud squawk, it took off and vanished into the darkness.

Seeing all these fowl on the wing made me hungry for a chicken dinner. But at sea one has to compromise and all I could lay my hands on was a can of crabmeat. It was just as well because my crabmeat omelette is as easy to make as pie and twice as good.

OMELETTE FRUITS DE MER, D'OIGNON.

Ingredients: Four or five eggs
One large onion
Medium-sized can of crabmeat

Preparation: Beat eggs with a little milk; add dash of salt and pepper; mix in finely chopped onion. Pour half the mixture into greased frying pan on a very low flame. When eggs begin to settle, sprinkle flaked crabmeat into the pan and cover with the remainder of the eggs. Simmer slowly until firm but still moist

This is a tasty dish but really only a beginning. You could add some capers, perhaps some tomato slices, some diced Swiss cheese. A dash of Grand Marnier wouldn't do any harm at all but, as I had not figured on Crepes Suzettes, I had not stocked brandy. Use your imagination—the ocean's the limit.

We did not catch any fish although we trailed a feathered hook astern when our speed seemed appropriate. Great schools of whales and blackfish gamboled about, blowing feathery fountains with a noise like a blown-out bicycle tire. Porpoises played like puppies at the cutwater. Schools of sardines, looking like mysterious sea monsters, flitted around the boat at night in luminous phosphorescence. Our stocking, trailed in our wake, produced a few spoonfuls of plankton every day. I tried to prepare these tiny marine creatures in various ways but found them only palatable in Bisque Atlantique.

Our routine consisted in getting up at daybreak, adjusting the sails, having breakfast, and then there was little to do for the rest of the day. When the sun began to sink towards the horizon, I put the food on the hob and broke out the drinks. After the second one, we became great heroes.

One quiet afternoon, sailing through the Sargasso Sea, an area southeast of Bermuda noted for calms, the deep indigo color of the sea and huge floating islands of seaweed, our little ship, guided by Blondie, dipped over great lazy swells of molten lead. I felt inspired to create this masterpiece

SALMON A LA MER SARGASSO

Ingredients: One can of salmon
One can of niblet corn
Two fistfuls of cornflakes
Lemon juice

Preparation: Mix salmon and corn in a saucepan. Squirt in lemon. Crush corn flakes and sprinkle on top. Cover and simmer until it bubbles. If crew morale needs a boost, add a jigger of Lightbourne rum.

Once I failed. I had conjured a stew from clam chowder and equal parts of jellied tongue and potted ham. I added a dash of Johnny Walker Red Label, the first bottle that came to hand. Champe took one mouthful and said reproachfully: "But Lodi, you should have used Black Label! Don't you know the difference?"

After some stormy days when cooking was reduced to heating a can of soup while I stood strapped to a stanchion in the galley with my feet in the garbage, Champe and I relaxed in the cockpit admiring a picture-postcard sunset. A plate of canapés slid over the bridgedeck and a cocktail shaker with Smirnoff vodka and tomato juice snuggled in

THE 19'6" CORINTHIAN

L.o.a., 19'6" L.w.l., 14'6" Beam, 6'6"
Displ., 2,724 lb. Draft, 2'6" S.A., 186 ft.

Carl Alberg has done it again. His boats have long been known for their well balanced ends, their sweet sheer, their beautifully formed hulls and their speed and seaworthiness. This handsome little vessel, running true to form, has a one-piece molded fiberglass hull and a deck/deckhouse unit of the same material, the deck surface being non-skid. In the cuddy cabin, are two transom berths and, as an optional extra, a marine toilet. Since the boat is a daysailer, no real cruising accommodations, such as galley, icebox, etc., are provided.

She carries an 1,100-lb. lead keel on a total displacement of 2,724 lb. This, with a working sail area of 186 square feet, gives a sail area/displacement ratio of 14.6. Standard equipment includes aluminum spars with roller reefing on the mainboom, stainless steel standing rigging and Dacron sails and running rigging. The mast is stepped on the cabin top. An outboard motor well is an optional extra and there are numerous other options available.

For brochures and dealer name write:

Sailstar BOATS

BRISTOL, R. I. 02809

DO YOU USE THE HARRIER

combined log and speedometer? Write or phone us for full details and for the address of your nearest dealer.

BROOKES & GATEHOUSE, INC.

148 PALMER AVENUE, MAMARONECK, NEW YORK 10543 Telephone 914-698-9330

the core of a coil of rope. Usually we limited ourselves to two snifters, but, to celebrate the change in the weather, we had a third one.

"I am tired of your fancy creations," grumbled Champe. "I want to eat something simple. God, but what would I give for some plain boiled potatoes."

At home we eat potatoes French fried, in shepherd pies, or disguised in Pommes Clemenceau or Souflées Chatouillard. Anything to avoid eating them "as is." Give a woman a child and give a man a woman to make them happy, it is said. I have seen a man deliriously happy with a potato.

POMMES DE TERRE, CUIT DE L'EAU, HUILE D'OLIVES

Ingredients: Potatoes

Preparation: Steam potatoes in the jackets in pressure cooker with a little seawater.

Remove skins. Sprinkle with paprika. Serve with a little olive oil. A few drops of rum on each potato is recommended.

At sea, cookbooks are useless. All recipes require spices, sauces and condiments. Not that you don't have them—you cannot find them. When the cookbook calls for finely chopped chalots, I simply disregard it. Why grapple with Omelette Bourguignonne, demanding snails and fresh parsley when there are onions for the Lyonnaise variety and the Provencale needs only tomatoes? Astounding bouquets can be created by using oil for white-of-egg, butter or any fat seldom found in the ship's larder, and vinegar for mustard, pickles and that sort of thing. Not forgetting the liquor, of course.

Here is a dish that will delight any yachtsman, the offshore or the armchair variety:

MORUE AUX CHAMPIGNONS

Ingredients: One piece of dried cod

One can of mushroom soup

Lee&Perrins Sauce

Gordon's gin

Preparation: Soak fish in salt water overnight (fresh water may be used in emergency). Boil fish until tender and flake into the soup. Simmer and add Lee&Perrins sauce and gin to taste.

Serves up to 20, depending on the state of the sea.

When the last empty whiskey bottle bobbed in *Vector's* wake, I began to long for land as a starved sperm whale for a mouthful of plankton. Matches were on the critical list. I had to cut down on my pipe to save my lighter for the stove.

Landfalls are the raisins in the mariner's Sunday duff. Softly the sun lifted veils of mist revealing the outlines of Cabo da Rocha on the coast of Portugal. Like a Fata Morgana, green slopes dotted with tiny white houses encircled by stone walls floated on clouds. With the boom of distant thunder, the slow swell of the Atlantic splintered to spray on journey's end. Always will I see this beautiful lighthouse, standing strong and alone on its promontory.

The wind fell, we ghosted along the coast.

Champe sank down on the forehatch and drew his hand through his matted hair. "Nuts," he grumbled, "We won't make Cascais harbor today. That makes us one day overdue."

"Cheer up Champe," I said. "This is an experience that wants celebrating. I will build you the most inspired, succulent, gourmet lunch I can conjure from the mess of soggy victuals oozing in the fo'castle."

"I am waiting," said Champe.

And this, dear reader, is what you've been waiting for.

OEUFS AUX VIEUX MATELOTS

Ingredients: Powdered eggs—powdered milk

Parmesan cheese, Drambuie

Preparation: Beat eggs and milkpowder in water. Mixture does not have to be smooth. Heat over slow flame until the consistency of vulcanized rubber. Sprinkle with Parmesan cheese.

Chuck the whole mess, pan and all, out the hatch and open up a can of cornbeef hash.

SIMS ANEMOMETERS FOR YACHTSMEN

Measure wind velocity instantly! Any time or place.

ALWAYS KNOW YOUR WIND SPEED

- **FOR RACING**
- **FOR SAFETY**
- **FOR PLEASURE**

SIMS MODEL BT SHOWN $34.50 POSTPAID IN U.S.A.
With 2 year guarantee and registration certificate

6 OTHER MODELS AVAILABLE FOR YACHT OR HOME

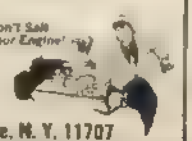
Tear this ad out and give it to your secretary. Tell her to address a postcard to us with your name on it—that's all, just your name! We'll do the rest. We'll send you our very complete bulletins on our entire line of anemometers. Bulletins are packed with facts and information. There is absolutely no obligation and no pestering follow ups. If you want the Model BT shown just enclose your check and we'll ship one for your inspection. It may be returned for a full refund if you are not completely satisfied.

For faster facts and phone orders: phone 703-549 1135

R. A. Simerl, Dept. Y, 3 Church Circle, Annapolis, Maryland 21404

Insist on **SEN-DURE** Fresh Water Cooling

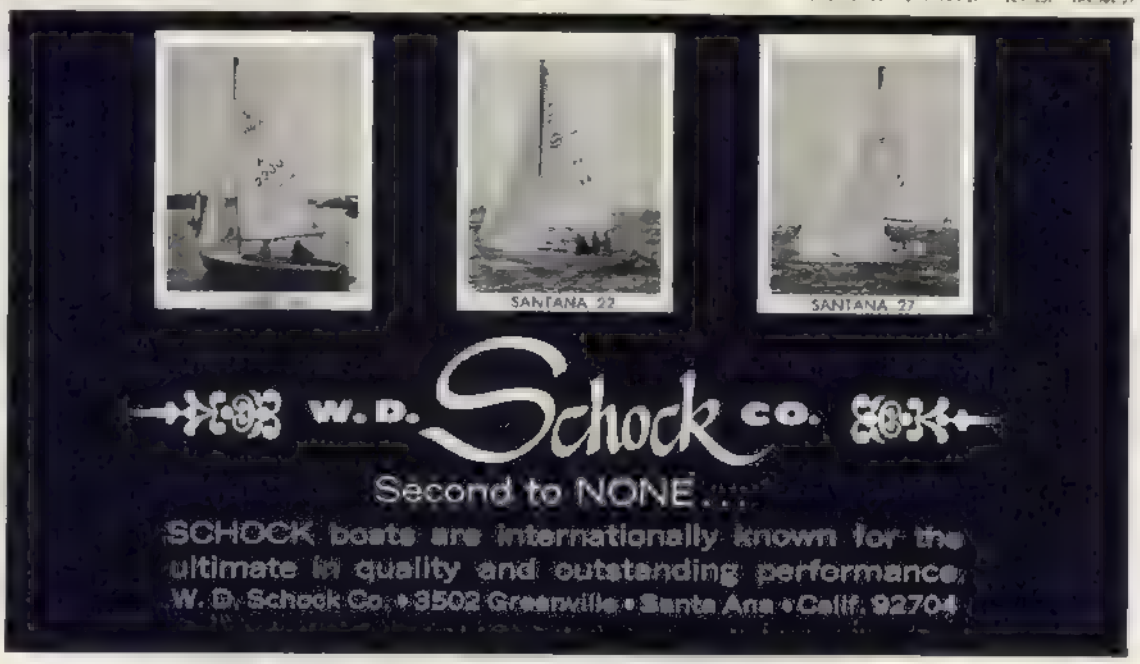
Sen-Dure "Inboard" Fresh Water Cooling Systems are readily installed, even while boat is afloat. No haul-out necessary. Serviced by a nationwide network of marine dealers.
Write for free catalog to:



Department No. 507

SEN-DURE PRODUCTS, INC. Bay Shore, N. Y. 11707

HEAT EXCHANGERS • OIL COOLERS • GALLEY WATER HEATERS


SANTANA 22
SANTANA 27
W. D. Schock Co.
Second to NONE...
SCHOCK boats are internationally known for the ultimate in quality and outstanding performance.
W. D. Schock Co. • 3502 Greenville • Santa Ana • Calif. 92704

W. D. SCHOCK CO. Dept Y-4 3502 Greenville, Santa Ana, California 92704

Please send me your new sailboat catalog. I am especially interested in the Schock built _____

Name _____ Street Address _____

City _____ State _____ Zip _____

St. Pete—Ft. Lauderdale Summary

Class Yacht, Owner / Pos.	Elapsed Time	Corrected Time	Fleet Pos.
Class A			
1 **Rage**, Homer Dennis	7h 18 59	72 [illegible]	7
2 **Solero**, Ted Turner	72 15 02	7[illegible]	[illegible]
3 **Bay Bea**, Pat Haggerty	7[illegible]	72 37 [illegible]	[illegible]
4, **Contigo**, Baron Von Stumm (11); 5 **Robin**, Ted Hood (12); 6 **Inferno**, Jim McHugh (18); 7 **Flame**, Jim Doane (20); 8, **Panacea**, Jack Eckerd (22); 9 **Bonaventure II**, W. B. Herman (23); 10 **Rapture**, Fuller Calloway (26); 11, **Good News**, [illegible] Shrandis (27); 12, **Yankee Girl**, Dan Sharp (29); 13, **Mohawk**, Powell E. Lee (30); 14, **Legend**, A. C. Humphreys (32); 15, **Tara**, Mc Namara-Cayman (36); 16, **Oakaka**, L. H. Read Jr. (35); 17 **Big Toy**, Jim Turner (41)			
Class B			
1 **Red Jacket**, Perry Connolly	78 21 51	70 26 20	1
2 **Stampede**, Becker-Dewar	7[illegible]	7[illegible]	–
3 **Flyway**, Ogden Reid	79 37 43	71 42 12	4
4 **Maria**, Joe Bonness (9); 5 **Otsaketa**, Boston Burkhardt Wake (13); 6 **Huntress**, Mort Engel (14); 7 **Old Salt**, Frank Powell (15); 8 **Rampage**, John Odenbach (16); 9, **Wando Lady**, Bill Delvens (19); 10 **Chee Chee V**, Phil Handelman (21); 11 **Bat**, [illegible] Sarna (24); 12, **Jolie Madame**, [illegible] Chiesa (25); 13 **Touche**, Dr. Herbert Virgin (33); 14 **Avante**, [illegible] (35); 15, **Early Dawn**, C. [illegible] Cyr (39); 16, **Seminole**, Julian Waters III (41); 17 **Bon Chance**, W. [illegible] Bates (51); 18 **Indigo**, S. K. Wellman (48); 19, **Sioux Warrior**, Fred Obershumer (48)			
Class C			
1. **Alerion**, Halsey Herreshoff	81:02:03	71:20:19	3
2. **Hot Foot**, Chuck Blair	83 46 09	71 48 43	5
3. **Marospel III**, Pete Trouchaud	84 08:03	72.31.28	6
4 **Stuart Little**, Dick & Dan Williamson (25); 5, **Comanche**, [illegible] (31); 6 **Syndicol**, [illegible] (34); 7, **Blaze**, J. W. Kennicott (37); 8 **Spirit**, George Kiskaddon (38); 9 **Dushka IV**, Kurt Hansen (50). DNF, **Caprice III, Bone Beady.**			
Class D			
1. **Tongent**, Charles Britton	86 06 31	79 25 18	17
– **Cricket**, Jim Briggs	8[illegible]	77 [illegible]	[illegible]
– **Trumbull III**, Foster Tallman	91 5 17	79 21 27	19
4, **Nina**, Lee & Ray Creekmore (44); 5, **Circe II**, Dr. Dean Woolsey (47); 6 **Damn Yankee** [illegible] Robt (49); 7, **Scud**, Bernard Olasov (52)			

(For story on St. Pete-Ft. Lauderdale Race see page 49)

The 52-year-old *Serena* was making her last race under the ownership of DeMeuse who is expecting delivery in June of a new 73' aluminum sister-ship of the new *Ondine* (see 72, March '68 YACHTING). He sold *Serena* to Hollis Ferduson of Santa Monica two days before the start and chartered her back for the race. At times during the final stages *Kialoa II* and *Serena* were sailing within sight of each other.

One of the best performances of the race was by Frank Hope's K-43 *Verve* which looked for a time as though she might beat *Kialoa* on corrected time. *Verve* ran into one of the many parking lots between Acapulco and Chamela Bay, but extricated herself in time to wind up second overall and first in Class C.

There was a lot of attention focused on the Class B battle, especially on *Chimaera* which was carrying a blue-ribbon crew that included her designer Olin Stephens, builder Jerry Driscoll, Gene Trepte, and sailmaker Lowell North. Stephens, Driscoll and skipper Liebhardt all expressed satisfaction with the boat's performance "We just got caught in a few wrong places," commented Stephens

The race started in a brisk breeze

SLOW RACE TO ACAPULCO

(*Continued from page* 50)

prayer. *Califia* finished at the height of the blast but had blown out a spinnaker and No. 1 genoa in negotiating those last 38 miles. She knocked *Simoon* out of third place in Class B.

Despite the slowness of the race, Jim Kilroy still described it as the most challenging and interesting race in which he has ever sailed. He was a winner of the race in his previous 50' yawl *Kialoa I* in 1962. In the 1966 race he was first-to-finish in *Kialoa II*, but was edged on corrected time by the old *Ondine*.

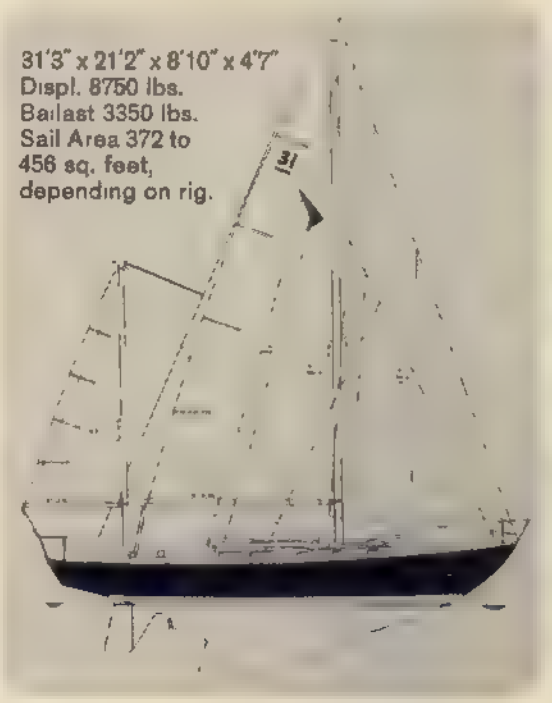
The new *SEAFARER-31*

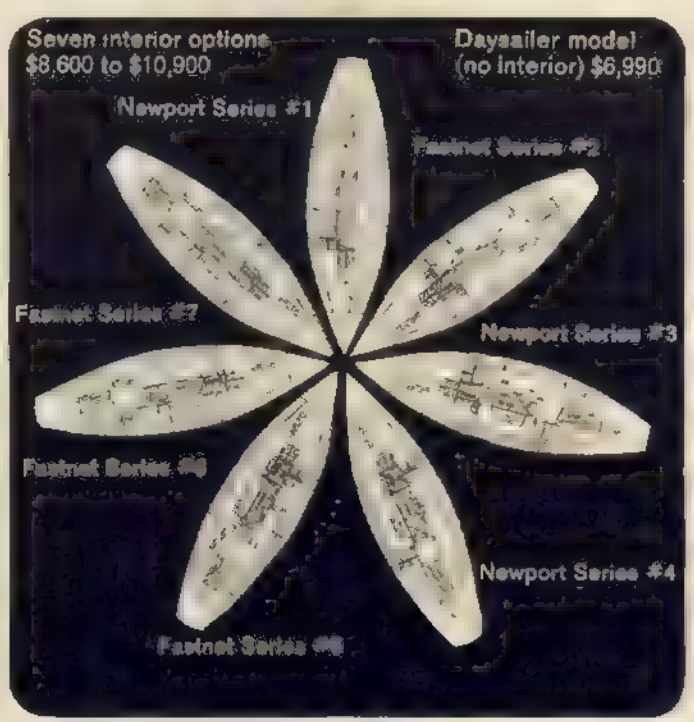
sensation of the New York Boat Show

To the features that have already made the SEAFARER-31 the choice of many experienced skippers Seafarer has now added new improvements and refinements which make this yacht more than ever the outstanding value in its size range. Most advanced underwater design in the industry. And as befor direct factory sales and service mean more yacht per Dollar.

The new SEAFARER-31 has a 12 Meter type keel with tank-tested cross flow wedge design. An airfoil section rudder is well aft for steering efficiency and low wetted surface. A structural fin forward of the rudder directs the water flow at the rudder to ensure consistently dependable steering control. With her solidly built displacement hull the SEAFARER-31 is seaworthy and comfortable under all conditions. Every SEAFARER-31 is individually built. Your yacht is matched precisely to your needs. The Fastnet Series SEAFARER-31 has a doghouse cabin trunk and 7'6" cockpit, the Newport Series has a straight cabin trunk and 6'9" cockpit. The interiors of both series have full headroom. There are interior plans with and without dinette, with galley amidship or aft, with four, five or six berths, with or without shower, hot water, etc. Choose from tall or standard rigs, sloop or yawl. Choose gasoline or diesel inboard power or Seafarer's exclusive Instatilt® disappearing outboard well.

Visit Seafarer and inspect our construction. Talk over your yachting plans. Take the helm of your Seafarer soon.





23' SEAFARER 23 — 5 models from $3,250. Hull only $950

26' SEAFARER 26 — 5 models from $5,250. Hull only $1,150

31' SEAFARER 31 — 8 models from $8,600. Hull only $1,950

34' SEAFARER 34 — Custom built $17,950. Hull only $2,475

36' SEAFARER 36C — Custom built $22,900. Hull only $3,750

39' SEAFARER 39 — Custom built $24,750. Hull only $4,150

46' SEAFARER 46 — Custom built $43,500. Hull only $6,100

SEAFARER
FIBERGLASS YACHTS, INC.

414 NEW YORK AVENUE (N Y RT. 110),
HUNTINGTON, L. I., NEW YORK 11743
TEL.: AREA CODE 516—HA 7-6670

TED HOOD'S BEST SELLER . . .

. . . 3 a week as regular as clockwork! Ted Hood designed this 24' ballast centreboard sloop as an exciting MORC racer yet she has room and comfort. One piece fibreglass—the sensible price ($5200 f.o.b. U.S. list) includes stainless steel standing rigging, Dacron braid running rigging, self-bailing outboard compartment, marinium hardware, and many, many other items.
LOA 23'11" LWL 18'2" Beam 7'11¼"
Sail area 304 sq. ft.
Displacement 4630 lb. Ballast (Lead) 2370 lb.
Draft centreboard down 5'6" Centreboard up 2'1¼"

SPEED & COMFORT

Ted Hood designed WESTWIND with the family in mind! She has four full length berths (3' vinyl covered mattresses included as standard) plus accommodation for two under optional canopy in the cockpit—completely equipped with head and galley (water tank, stainless steel sink, water pump, utensil rack and icebox)—mahogany cabin bulkheads and interior trim, marine carpeting.

Please send me full particulars of Ted Hood's WESTWIND and the name of my nearest dealers

---

Y-S

CUTHBERTSON & CASSIAN'S
BLUEJACKET
See her at the New York Boat Show

PACESHIP

Division of
Industrial Shipping Co. Ltd.
Mahone Bay N.S. Canada

contributions in all phases of junior sailing, was presented to David Lindsay. The Pitts Trophy was given to Toby Darden and John Muller who tied as high point skippers. Robert Lindsay, who won the first race of the season, was awarded the Norris Trophy. In the classes: Class A—(1) Toby Darden; (2) John Muller; (3) Robert Lindsay. Class B—(1) Laurie Raymond; (2) Mark Muller; (3) Carol Raymond.

► Houston YC was host to a Turkey Day Regatta with the following winners of the 12 classes earning their "bird" in lieu of silver: CRUISING, Ray Ankers; ENSIGN, Hank Arnold; CAL 20, Bill Peterson; CORINTHIAN, Bill Hunt; RHODES 19, Ed Reed; STAR, John Slack; EXPLORER, Ted Sampsel; THISTLE, Ben Swanson; GEARY 18, Jack Barnes; FLYING SCOT, Ed Bluestein; DOLPHIN, Bob Wells; SUNFISH, Bob McGonigle.

PUERTO RICO AND THE VIRGIN ISLANDS

By Tony Walker

► Only a year or two ago, there was comment in this space on the abatement of racing activities during the busy winter season in these mid-Caribbean isles. Now, the "busy" season has become a year-round affair, and racing sailors in Puerto Rico and the Virgin Islands are going to be hard-pressed in all of 1968 to find a free weekend. Harrison Olney, race committee chairman of Club Nautico de Puerto Rico, has projected a calendar of events scheduled by eight yachting organizations in Puerto Rico, St. Thomas and St. Croix that fills three typewritten pages—and it doesn't cover everything. At least one cruising boat race is on the slate approximately monthly, while class boat series intervene—most of them for Sunfish but not excluding Snipes, Flying Dutchmen, Finns and a growing Ensign Class, now numbering eight boats with more on order.

► Big pre-Christmas event was the Caribbean Championship Sunfish regatta at YC of St. Thomas, drawing entries from the nearby islands of St. Croix and Puerto Rico as well as the British Virgin Islands and as far away as Bermuda. With two firsts in the five-race series, Gary Hoyt of Puerto Rico was up to his usual high standards in winning the event, closely followed by CNPR friend Harvey Howell with a first and a second. Host Comm. John Foster placed third with two seconds, but hard on his heels were Bill Gleason of Puerto Rico and Paul Voytershark from St. Croix, followed in points by the usual St. Thomas whizzes, others of the Puerto Rican contingent, John Horne of Bermuda who met the strange competition strongly, and some up and coming new Sunfish sailors from Tortola. Governor Ralph Piewonsky made the presentations, and there seemed to be a general impression of a regatta well organized by a club equipped with the membership and facilities to stage more area competitions.

Among the 33 entries of the Sunfish regatta and making a serious bid in the final placing was Tom Kelly, who with his associates has recently introduced to these islands a fleet of 14 Sparkman & Stephens 30' Capri sloops for bareboat charter at Caribbean Sailing Yachts. Shortly after their arrival and commissioning, they were out on Pillsbury Sound nearly *en masse* for a shakedown cruise. Pillsbury is a far fetch from Long Island Sound both in boat census and geographically, but there were few points on the horizon that weren't animated by Capri sails. There is every prospect for the venture to be rewarding as a business; moreover, Tom has shown the disposition to

daughter's machine A $19.95 sewing machine she'll love—and it's only $1 more when you buy Mother's machine. Now the junior seamstress can sew right along with Mommy on her own "very professional" electric portable. Heavy-duty motor sews a strong chain stitch—it's perfect for learning because she can rip-out little mistakes easily. She can even adjust the thread tension knob for whatever fabric she's using. Foot pedal control makes handling easier. Longwearing die-cast aluminum head. Machine comes with a convenient carrying case of high-impact plastic. Measures 11x5x9-in. high. Daughter's machine is sold separately on page 320.

MOTHER'S 24 CAM ZIG ZAG MACHINE WITH HANDY BUILT-IN BUTTONHOLER

99.77

So many stitches—24 insert cams incl. blindstitch cam let you hem, darn, embroider, applique

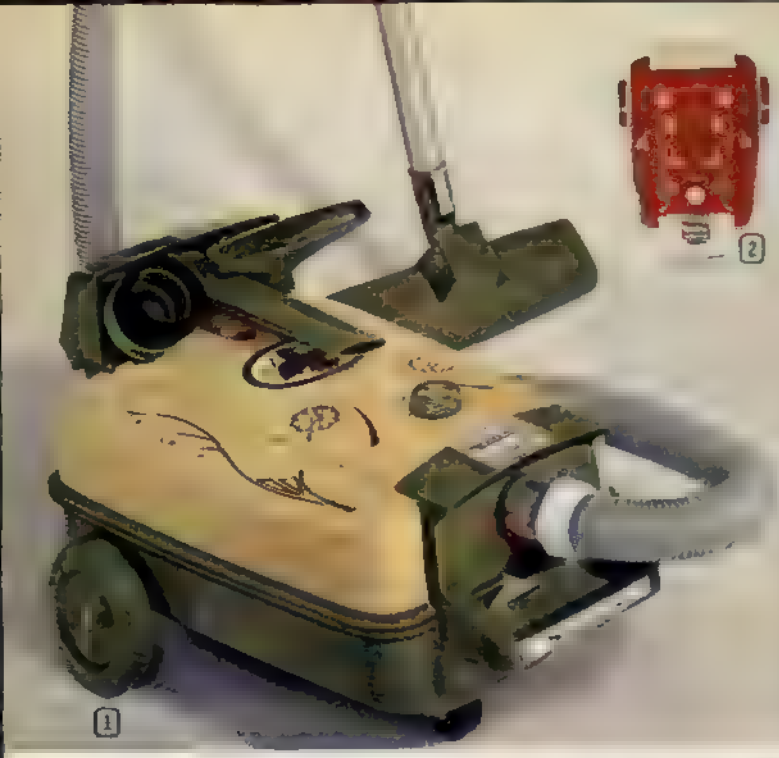
Built-in convenience—pushbutton drop-feed, automatic bobbin winder plus pushbutton reverse

Features 24 insert cams for many decorative effects—including blindstitch cam! Indicators show stitch length, width vary patterns by adjusting dial type control Embroiders, monograms, appliques, darns, hems, sews on buttons, hooks, snaps, makes buttonholes of any length Accessories for bracing, felling, zig-zag quilting on padded fabrics Pushbutton pressure release, drop feed; pushbutton forward, reverse Automatic bobbin winder Built in light Cast iron head with baked enamel finish; chromed fittings Bobbins, kit incl. 20 year guarantee on machine head (1 year on motor) against defective materials workmanship Spiegel will repair or replace defective parts free Vinyl clad case incl Actual weight 38 lbs 110 120V, AC UL listed

Y78 J 3880W. MOTHER'S machine. Mail. (50 lbs.) Low monthly terms. . . 99.77

Y78 J 3884Y. BOTH machines. Mailable (59 lbs.) Low terms ..... Set 100.77

See Page 279 for low Budget Power monthly terms—No Money Down



Shetland-Lewyt fashionables

39.77 Set

Vac q ves 30% more eff nency than others at 1 is price! 1 /, HP (input) motor 3 position power dial S ands on end for easy stair cleaning Vinyl bumper, two large wheels Caddy for dusting brush crevice too., rug floor and upholstery nozzles. Hose, wand incl Enamel ed steel 20x) 33/4 x 11-in. 750W. 110-120V, AC. UL listed.

(1) Americana in Olive and Tan.
W78 J 2958. (20 lbs.). . . .Set 39.77

(2) Tulips in Beige and Tangerine.
W78 J 2963. (20 lbs.) . . . . Set 39.77

(3) Cool checks in Light and Dark Aqua
W78 J 296. (20 lbs.) Set 39.77

(4) Daisies Espresso in Brown and Mustard
W78 J 2959 (20 lbs., Set 39.77

20 disposable dust bags.
78 J 2933. (1 lb.) . . 4.48

WIFE-SAVING IDEAS FROM SHETLAND-LEWYT

Get deluxe cleaning features you would only expect to find on higher priced vacuums! 2 settings low speed for scrubbing floors shampooing rugs; high speed for buffing polishing and waxing Built in 48-oz dispenser Includes 2 polishing shampooing brushes 2 scrub brushes 2 felt pads, rug cleaning unit and package of foam rug shampoo. High impact plastic housing. 280W. 110-120V, AC UL listed. Matlabe.
Shipping wt. 18 lbs.
278 J 2953. . . . . Set 29.95

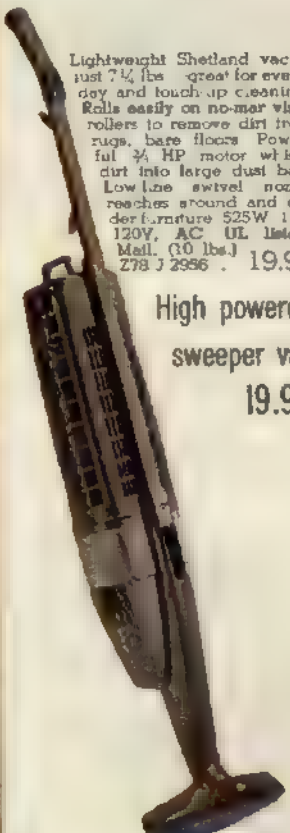
Shampooer-polisher with accessories

Set **29.95**

Shetland-Lewyt hand vac

19.95 Set

Hand vac . just 4½ lbs. ½ HP (input) motor. Avocado plastic housing. Incl. disposable bag, hang plate, upholstery nozzle, two 18-in. wands, vinyl hose carry strap crevice hoo dust brush 425W 110-120V, AC UL listed.
Z78 J 2960 Mail (11 lbs.) Set 19.95
BUDGET VAC. Incls disposable bag, hang plate, upholstery nozzle.
Z78 J 2957 Mail (9 lbs.) . . Set 14.95



Lightweight Shetland vac is just 7¼ lbs great for everyday and touch up cleaning Rolls easily on no-mar vinyl rollers to remove dirt from rugs, bare floors Powerful ¾ HP motor whisks dirt into large dust bag Low line swivel nozzle reaches around and under furniture 525W 110-120V, AC UL listed. Mail. (10 lbs.)
Z78 J 2956 . **19.95**

High powered sweeper vac

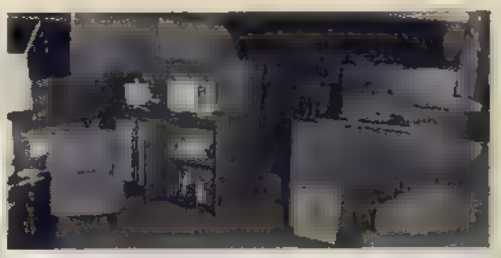
19.95

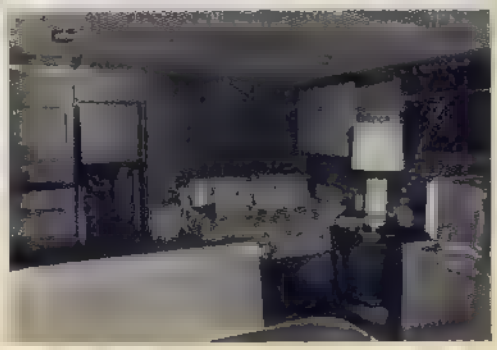
Budget Power can give your loved ones a Christmas to remember

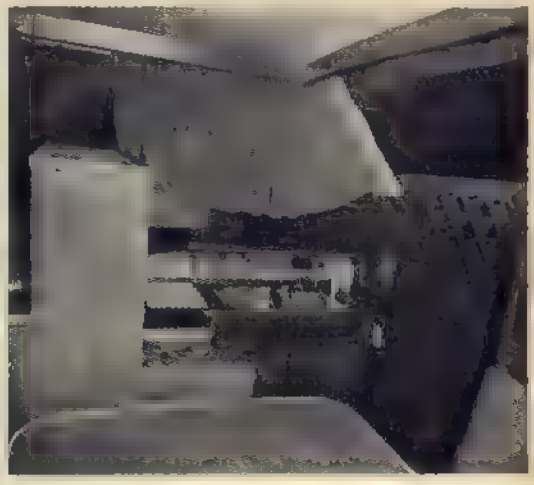
THE *Distinguished*
SHEPHERD 50′ MOTOR YACHT

. . . encompasses more luxury per foot of length than any other craft afloat. Built in the Shepherd tradition of excellence, she is the product of unexcelled materials and craftsmanship. Her pleasure-insuring design includes a double aft master stateroom plus two other commodious sleeping cabins with three private toilet compartments and two showers to serve them . . .

. . . a truly spacious salon for relaxing or entertaining . . . complete galley with 9.6 cubic foot refrigerator, electric stove, oven, rotisserie and dishwasher plus literally dozens of those other luxury features which make living aboard so enjoyable, including what is so often overlooked, an abundance of cabinet and cupboard storage space. Send for complete literature today.





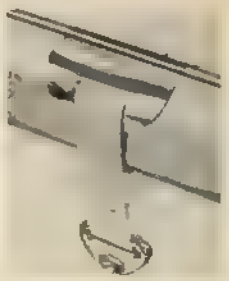


Shepherd BOATS LTD.
A Subsidiary of the Trojan Boat Company

NIAGARA-ON-THE-LAKE
ONTARIO, CANADA

Nicro's new boom vang for slotted booms with sail tunnels. It's easy to rig, remove or reposition.

Nicro Marine's new boom vang attachment slips on slotted booms in seconds, simply hooking into sail tunnels. Eliminates the need for drilling holes. Two rugged, stainless steel plates, contoured to the boom, hook into the sail tunnel, one on each side of the boom. An adjustable, 5,000 pound test webbing links the plate to the high strength, aluminum alloy eye. Then the greater the pull, the tighter it locks in place. When the load is eased, the attachment stays in place yet can be easily relocated on the boom without interfering with the sail.



Model 500 Nicro Boom Vang $11.85 Pat. No. 3285676

NICRO MARINE
1080 Folsom Street, San Francisco, California

Shown here rigged with a FICO FG-242 stainless steel safety snap hook ($8.00) and a FICO FG 109 2 swivel block with becket ($4.65)

VOYAGE OF DISCOVERY

► An interesting and effortless way to visit the Leeward and Windward Islands . . . and perhaps pick out the area you'd like to charter a boat in sometime . . . is to cruise aboard the MTS *Argonaut* beginning March 2. Leaving from Puerto Rico, the *Argonaut* will visit 16 islands in the Caribbean, sailing at night, and remaining in port by day.

Areas visited will include Virgin Islands, St. Maarten, St. Barthelemy, Antigua, Martinique, Bequia, Carriacou, Grenada, Trinidad, Tobago, Barbados, St. Lucia, Dominica, Iles des Saintes, and back to the Virgin Islands and Puerto Rico. The *Argonaut* carries 146 passengers and there are still a few accommodations available. Rates for the 14-day cruise include air fare from New York City and begin at $695 for the full program.

The opportunity to visit this beautiful chain of islands is particularly appealing considering the sailing schedule which allows so much time in each harbor. Complete details and cruise information are available from Raymond & Whitcomb Co., 400 Madison Ave., New York, N.Y.

SEEKING JOHN HANNA DATA

► For a book in preparation on John Hanna, his boats (especially *Tahiti* and *Carol* ketches) and cruises made in Hanna boats, I am seeking data from owners, builders and cruising folk—as well as pictures (which will be returned). A directory of Hanna boats will be included, so no item is too small. Any help will be greatly appreciated.

Kindly send replies or information to J. S. Doherty, 153 East 18th St., New York, N. Y. 10003.

FLORIDA GUIDE

► The fifth edition of "Cruise Tips" on Florida's Okeechobee Waterway and West Coast Inland Waterway is available free from Okeechobee Waterway Assn., Box 1255, Fort Myers, Fla. 33902. The 64-page publication contains mileage charts, facilities information, information on navigation, etc.

BAHAMAS GUIDE

► The 1968 edition of "The Yachtsman's Guide to the Bahamas" is now available from bookstores or Tropic Isle Publishers, P.O. Box 613, Coral Gables, Fla., for $1.50 plus 50¢ postage. Edited by Harry Kline, the book contains new sketch charts of harbor approaches, information on the best anchorages and photographs, and offers the yachtsman invaluable cruising data.

DEEP WATER RACING

(*Continued from page* 38)

Southern Circuit preview

► As of early January, the 61 boats listed below had entered one or more of the SORC races (see "Calendar of Major Yachting Events") which turn Florida and the Bahamas into the winter deep water racing capitals of the world. At this time a year ago we listed 46 boats, so the final totals are almost sure to surpass last year's 88.

Stock boats—most numerous of which are five Cal-40s, five Columbia-40s, three Morgan-34s and three Mercer-44s—will be well represented, but so will new custom designs, the SORC having become an outstanding testing ground for new boats and ideas. Both Pat Haggerty and Homer Denius have new 50-footers. *Alerion* and *Hot Foot* were top new boats in northern racing last summer. The most impressive new boats from last winter's SORC—*Red Jacket*, *Flyway* (ex-*Vamoose*), and *Robin*—will be participating again. *Noryema IV* (ex-*Rabbit II*) from England is the recently built steel 42-footer designed and

"Customed" Fiberglass Boats from Bristol Yachts!

Unique "one off" technique slashes costs of custom-built fiberglass yachts. Personalize the boat *you* want . . . power or sail . . pleasure or commercial . . . 40' to 60'. Tested designs From bare hulls to completed boats. Request complete details Bristol Yachts, Custom Boat Division, Dept. Y, Bristol, R.I. 02809.

bristol yacht co.

LIKE A KID WITH A NEW SLED —PHOENIX—

The quickest way to learn the difference between catamaraning and just ordinary sailing is PHOENIX If you have one drop of red blood PHOENIX will turn you on PHOEN X is kind & forgiving to the novice and capable of twice the performance of ordinary boats.

PHOENIX is the only cat built & raced in three countries. WHY? COMPARISON proves she is high—fast—reliable and is the only all glass 18' footer available for the LOW PRICE of 1790.00 w/sails.

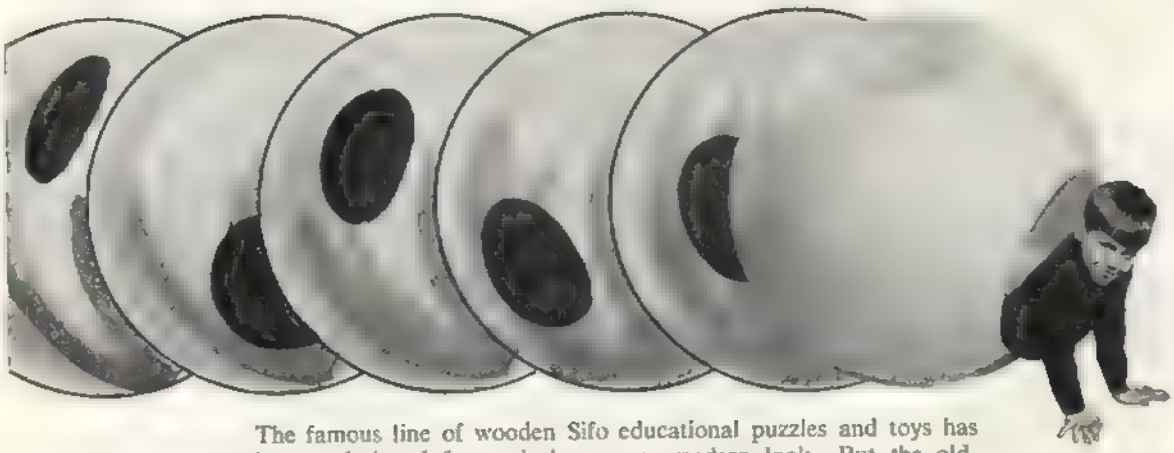
Send today for free color brochure on SHARK & PHOENIX.

GIBBS BOAT CO. LaSalle 2, Mich.

The Original **Sifo** Now All New

OFFERS ITS FAMOUS WOODEN PUZZLES AND TOYS AND EXCITING NEW TOYS LIKE THIS

new rolly ball



The famous line of wooden Sifo educational puzzles and toys has been redesigned for a sleeker, more modern look. But the old-fashioned top quality is still there. Puzzle cuts are finer, colors are brighter, toys are sturdier. And exciting all-new, all-quality items, like this Rolly Ball, have joined the line. See them all. stop in our showroom at the Toy Fair

HOME OFFICE:
7th at Lyndale
Minneapolis, Minn.

NEW YORK SHOWROOM:
Suite 540
200 5th Avenue Building

Over 60 New Items
See Them All . . .
Don't Miss Us At The
TOY FAIR

Manager Robert Mueler (center) discusses slot racing techniques with a couple of "regulars" among the fans.

Car Racing: a Sideline Attraction

A **slot racing track** can help build hobby shop volume indirectly, by creating traffic, but it can't be expected to be self-sustaining.

In any event, that is the belief (confirmable by many a former racing center operator) held by Aleta Frazier, owner for the past 19 years of the Hobbycraft Shop, Burlington, Iowa. She does approximately a third of her business in hobbies, a third in crafts, and a third in yarn and needlework lines. About half of the hobby volume is represented by track-time rentals

Miss Frazier recently added feather flowers to her list of products and finds that this type of craft work helps enliven the "dull" weeks in April and May. Knitting materials have proved to be a profitable addition, too. Besides taking up the spring slack, they bring in a distinctly different type of customer. They are older women, mostly, who often wander into the hobby section and pick out an airplane or car model for a favorite grandson.

This dealer's track is a single-circuit layout located in premises next to her store. Time charges are $1 per hour; customers without equipment can rent a car and controller at 25¢ each.

To keep raceway fans interested and coming back, Miss Frazier and track manager Robert Mueler have developed several promotional approaches.

One involves free-time awards that are earned at the soft drink machine. A customer wins up to an hour of complimentary track time if the machine presents him with a "lucky" bottle, one that carries a winning-color tab. The tabs are attached to the bottles when the machine is refilled

Mr. Mueler and Miss Frazier also promote the racing activity by encouraging their customers to compete with racing groups that represent other shops in the Burlington area. At the present time Hobbycraft has a four-man crew in competition. They are rooted on by a following of adults and teenagers.

Hobbycraft offers a lifetime guarantee on all racing equipment. ("Except if it has been bought elsewhere, of course.") In addition, Miss Frazier attempts to carry a generous stock of extra parts on all merchandise in the store, so that complaints can be handled immediately.

Hiring part-time and school-age employees has worked out well for Miss Frazier over the years. Much of her HO repair work is handled by a retired man who works out of his home. "What they all have in common," she notes, "is a good background in hobbies. No dealer in my kind of business can be successful unless the sales help is knowledgeable."

Round and round they go, with the owners of each car paying $1 an hour.

New York Rep Gets Xmas Bells and Decor

Dudwick-Shindler Associates has acquired two new lines: Judith Novelty Sales Company and Commodore Manufacturing – Criterion Bell and Specialty Corporation.

Judith Novelty Sales Company is a manufacturer of blow-molded polythene indoor and outdoor Christmas decorations. It maintains a showroom in the 200 Fifth Avenue Building with general offices on W. 36 Street, New York. The plant in Tarboro, N. C., covers 275,000 square feet.

Dudwick-Shindler's second addition is made up of two divisions, Commodore and Criterion. Commodore is a well-established importer of Christmas items from around the world. It also runs a complete line of domestic Christmas decorations and nativity sets. Criterion is one of the larger manufacturers of bells in the U.S.; it also makes a full line of Sparkle Glitter for Christmas decorations.

Schmidt to Rep Frankonia in East

Lawrence R. Schmidt & Company, manufacturers' representatives located at 200 Fifth Avenue, have been appointed representatives for Frankonia Products, Inc., to cover the Eastern Seaboard.

Frankonia firm is an importer whose headquarters are at 1107 Broadway. Its 1968 line is on view both at the Frankonia and Schmidt locations.

N.J. Wholesaler Joins Bank Group

Arthur Kasper, partner in the Hillside, N.J., toy wholesaling firm of H. Corenzwit & Company, has been appointed a member of the advisory board of Broad National Bank of Newark, N.J.

Milton J. Lesnik, chairman of the bank's board of directors, said the appointment was due to the recognition of Mr. Kasper's "ingenuity . . . as a leader in the business community." He cited Mr. Kasper's record in having built up the Corenzwit firm, together with partner Milt Dvorin, from a $35,000-a-year toy house to one whose sales are now measured in the "multi-million dollar" range.

Flihan Heads Toy Div.

Associated Merchandising Corporation has announced the appointment of Peter Flihan, Jr., as merchandise representative for toys and sporting goods. He succeeds Richard Knott, whose resignation became effective February 29

Introducing the all New Full Size 37"
Dona
"Double Cutaway" Acoustical Guitar
A musical instrument of Superb Quality
Priced for the mass young market. . . .
Complete line of quality musical instruments to the trade.
• Electric Guitars with Solid State Amplifiers
• Guitars
• Ukuleles and Banjos
• Gold Wind Instruments
• Snare Drums and Accessories
• Bongos and Maracas
RIVIERA ELECTRIC GUITAR
WORLD'S LARGEST SELLING POPULARLY PRICED SNARE DRUM OUTFIT!
ROOM 538
MASTRO
200 FIFTH AVENUE, NEW YORK, N. Y. 10010

W. C. Killgallon, president of Ohio Art Company, Bryan, Ohio, has announced a series of promotions and appointments by the company. They include

B. G. Alley, vice-president. Mr. Alley arrives at Ohio Art from Sears, Roebuck and Company, where he was a toy buyer.

James H. Frick, vice-president of sales. A veteran of 36 years with J. J. Newberry Company, Mr. Frick joined Ohio Art in 1966 as sales promotion manager.

Fred H. Searls, vice-president. Also a veteran of Newberry (30 years), Mr. Searls joined the company in 1965 as manager of the marketing division.

Edwin P. Zombro, vice-president of manufacturing. For the past two years Mr. Zombro served as manager of the manufacturing division. He became affiliated with Ohio Art in 1950

B. G. Alley

James H. Frick

Fred H. Searls

William H. Martens, controller. A former sales management executive at Daisy Mfg. Company, Mr. Martens arrived at Ohio Art in 1963.

Earl D. Clark, general manager of the manufacturing division. Mr. Clark is no newcomer to the company, having joined it in 1934. Since 1947, he has been serving as plant superintendent.

Robert F. Flightner, executive assistant to the vice-president of sales. Mr. Flightner joined the company in 1962 as a member of the sales department and then became assistant sales manager.

Richard C. Bond, sales manager of national accounts. A member of the sales department since 1952, he was named to the new post in light of the growing importance of this segment of the company's activities

Ralph S. Dunlap, manager of store service. Mr. Dunlap arrived at Ohio Art in 1962 from St. Louis, where he had been a zone manager for the Ben Franklin Stores. Prior to his new appointment he was a salesman whose territory included Ohio, Indiana and Michigan.

Spear phonographs make a display of themselves.

Exclusive licensee for "Dr. Dolittle" Phonograph, inspired by 20th Century Fox's hit movie. 2 speed acoustical and 4 speed electronic. Also Walt Disney's "Jungle Book" Phonograph plays 45 and 78 RPM records. Colorful scuff-resistant cases. Warranted, UL approved. See the complete line of Spear Phonographs in Room 1144 at the Toy Fair. The Porter-Spear Company, Hagerstown, Maryland

McDonald & Associates, Dallas, has been appointed to market the Rempel line of spring horses, squeeze toys, and table and chair sets in Arkansas, Louisiana, Mississippi, Oklahoma and Texas. The announcement was made by George G. Wartey, sales manager of Rempel Manufacturing, West Point, Miss.

Echo Toys, a division of Master Industries, announces the appointment of Jim Chiles, formerly with Revell, as their southwestern sales representative, headquartered in Houston. Echo will be represented in the southeastern states by Carmichael and Associates, Atlanta.

GET 3 TIMES THE ACTION:

- ✓ Have over 'n under road races
- ✓ Have power-strip drag races
- ✓ Have laugh-filled stunt races

Road race over 'n under, thrill to stunt driving or race on drag strip. Track and 1/32 inch scale cars convert in minutes—you need only grip the rheostat controls for endless moments of raceway thrills.

Pit your Lotus against the Stingray in road racing—go over and under bridges, negotiate hairpin turns, then come barreling down the straightaway for a breath-taking finish! Switch to dragster shells for a top-speed run down the power strip—shock-absorber tunnel brings them to a safe-stop finish: red flag pops up to determine winner. Slip-on stunt-car shells for obstacle-course racing—set up bumpy road section, wheel ramp and spinning clown for hilarious fun!

17-ft. track. Also includes fence rails, bridge sections, lap counter, racing decals, six-volt power pack and instructions. 110-120V. A.C. UL listed.
R36 J 5467. Mailable. Sh. wt. 12 lbs. . . . Set 19.77

2 road-racing cars

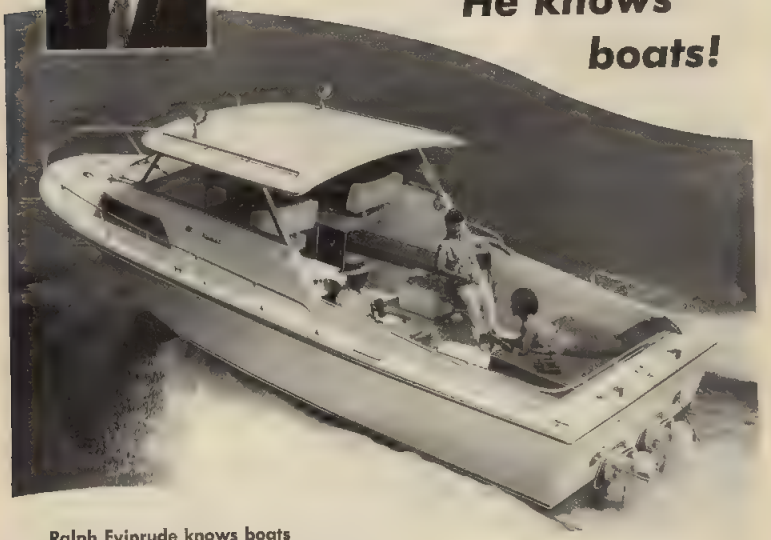
2 dragster shells, 2 stunt-car shells

Pistol-grip rheostats

Pop-up flag

WHY RALPH EVINRUDE BOUGHT A STAMAS "AMERICANA"

He knows boats!



Ralph Evinrude knows boats as few other men do. He recognizes the benefits of Stamas hull design: the dry ride in any water; the level ride at any speed, with 360° visibility from the helmsman's seat. He appreciates the results of Stamas construction trouble-free performance, minimum maintenance cost, dependable boating year after year. He enjoys the conveniences of his Stamas Americana: the 14 foot cockpit, the roomy cabin, the remarkable storage space. And this sleek, sporty, easy-handling cruiser will give him up to 43 mph when he wants it. You can't buy a better boat than a Stamas!

The Stamas V-26 Americana Hardtop. Mr. Evinrude's Americana is powered by twin 155 hp OMC's

Stamas BOATS, INC. • TARPON SPRINGS, FLORIDA 33589

See us in January at the Miami, Portland, Seattle, Philadelphia, Cleveland, Baltimore and Boston shows. Write for name of nearest Stamas dealer

BIG WHEEL—Pat. Pending

See it during Toy Fair, Stelber Showroom #805
200 Fifth Avenue, N. Y.

the only little doll on top of the wide, wide watchband craze

Little Tyme™

Little Tyme dolls go places . . . in Little Tyme capsules on wide, wide Little Tyme watchbands . . . Case slides off colorful watchbands for use as a locket or belt decoration, too. Packaged and rack-displayed to sell on sight. Another EEGEE exclusive! Put a Little Tyme on their hands . . . and watch it take off.

EEGEE

Goldberger Doll Mfg. Co., Inc.
Showroom 402, 1107 Broadway, N. Y. 1001

MODEL CAR AND AIRDRAFT KITS

72 PC. GLIDER DEAL

Ready to fly glider with big 9" wing and 7" body makes 200 foot flights. Polished premium blasa construction; dihedraled wings and permanent camber. Each poly bagged. 72 per display ctn. (See price book for deal price.)

K702-110 (Mfr. No. 100) Per Plane 5¢

54 PIECE TRI-PAK DEAL

Deal contains 2 doz. gliders with 13½" wing, 9" body; ½ doz. planes 13" wing, 10" body; 1 doz. planes with 15" wing, 10" body. Each flies over 1/10 mile. 5½" unbreakable plastic prop with nylon prop bearing. Each poly bagged. 54 per display ctn. (See price book for deal price).

K702-219	Size	Per Plane
	13½"x9 "	10¢
	13 x10"	15¢
	15 x10"	25¢

(Mfr. No. 1200)

ZIP-WING ROCKET GLIDER

Wings zip open automatically when propelled by special launcher. Strong plastic construction. Pack 24; wt. 8½ lbs.

K702-334 (Mfr. No. 8600) $1.19

ASSORTED AIRCRAFT AND CAR KITS

Assortment of (rubber powered) cars and airplanes of all types. Each kit box is individually cellophane wrapped. Std. Pack 36; Wt. 9 lbs.

K702-516 (Mfr. No. 36-60B) Ea. 59¢

(See price book for assortment price)

ASSORTED PLANE AND CAR KITS

Each kit is colorfully packaged in full color set-up boxed. 24 per display, (See price book for assortment price.)

K702-631 (Mfr. No. 36-100A) 98¢

TESTORS FINISHING KIT

Includes everything to assemble and paint all plastic kits. Has 7 colors of paint in bottles, 1 brush and 1 tube of cement. Each kit on display card.

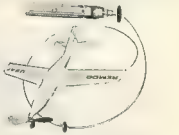
K702-813 (Mfr. No. 9152) 98¢

MODEL PLANE CEMENT

Fast drying polystyrene cement flows evenly and smoothly for permanent welding of styrene plastics. Size: ½ oz. applicator tube. 48 per box.

K702-904 15¢

(Mfr. No. 24)



FLYING STUNT PLANE

Sturdy laminated balsa wings on vacuum-formed body; with remote control plane takes off, zooms, loops and dives. Runs on 3 "D" Cells (not included) 13¼" wingspan. 12 per ctn.; wgt. 11 lbs.

K703-647 (Mfr. No. 745) $3.98

THUNDER STREAK HYDROFOIL

Elastic powered hydrofoil skims over land, snow, ice, dive, cruise under water or on the surface. Multi-position wing adjusts instantly for hydrofoil operation.

K703-704 (Mfr#4841-3) Pack 12/9½# $3.98

Warren Schmidt

is on his way to becoming America's best car salesman.

This year Tootsietoy® JAM PAC® will outsell GM, Ford, Chrysler and AMC, combined. And you can add Volkswagen, Ferrari and Fiat, too! Warren and the other Tootsietoy salesmen are certainly the biggest-volume car salesmen in the car business. Tootsietoy toys have always outsold every auto manufacturer, but, since the advent of JAM PAC, the Tootsietoy factory is turning out more cars than ever. And with good reason. JAM PAC is good value—no, it's the best value—in 10¢ toys anywhere!

Made of unbreakable die-cast metal and brightly finished with lead-free colors, JAM PAC packaging has an appeal for everyone. And now there are over 20 different cars and trucks! Write or wire Warren Schmidt or any Tootsietoy car salesman to reserve your 1967 model JAM PAC now.

Fleet buyer? Tootsietoy $1.00 gift sets mean extra volume and extra profits.

tootsietoy®

Strombecker Corporation
4646 W. Lake Street
Chicago, Illinois 60644
312/379-7300

IN NEW YORK *Strombecker Corporation*
200 Fifth Avenue Building, New York City
212/675-5448

STROMBECKER CORPORATION

TOY TRUCKS

Structo Live Action Toys feature bodies, chassis and cabs constructed of heavy gauge steel. Realistic details include chrome-plated headlights, grilles and wrap-around windshields. Many interiors have seats and steering wheels. Exclusive silent-glide wheels with self-lubricating bearings have non-mar white wall tires and nickel-plated hub caps.

DUMP LOADER SET

Authentic dump truck has built-in forward and reverse gears. Battery operated (1 "D" cell, not included), truck loads trailer with marbles. Set includes dump truck, dump-action trailer, trestle with 2 bridge halves, automatic hitcher, 2 air control pumps plus marbles, 60 feet of track and neccessary connectors and couples. Pack 4/24 lbs.

K653-016 (Mfr. No. 6142) **$17.95**

STRUCTO

KOMPAK ANIMAL SET

Set includes #137 Kennel Truck, #163 Pony Van, six dogs and four ponies plus a five-section corral, all in its own display tray. Color: turquoise and white. Size 17 x 10 x 6".

K654-113 (Mfr#196) Pack6/28.2# **$7.95**

SEA SPRITE

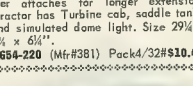
All-steel pickup tows sleek, tri-hull molded Johnson Revaler on detachable, molded trailer. Boat can be used in water and features Sea-Foil hull. Size 23½ x 5 x 5¼". Colors: turquoise and white.

K654-188 (Mfr#211) Pack6/17.6# **$5.95**

AERIAL HOOK AND LADDER

Ladder rises, extends, rotates full 360°, telescopes and lowers. Side ladder attaches for longer extension. Tractor has Turbine cab, saddle tanks and simulated dome light. Size 29¼ x 6¼ x 6¼".

K654-220 (Mfr#381) Pack4/32# **$10.49**



LIVESTOCK VAN

Durable steel truck has non-mar white-walls tires, wrap-around windshield chrome plated headlights, grille and hubcaps. Wheels have self lubricating bearings, duals on rear of track and on trailer. Simulated slat sides; doors operate. Bright green and white color. Pack 6/39½ lbs. Length. 21¼".

K654-345 (Mfr. No. 344) **$7.95**

DUMP TRUCK

All steel truck finished in bright red color has silent-glide, self-lubricating wheels and no-mar tires. Dump body activated by lever. Plated hubcaps and grille. Lgth. 13½". Pack 6/21½ pounds.

K654-477 (Mfr. No. 303) **$3.98**

ROAD GRADER

Small in size, big in detail this 11¾" grader has rod steering and lever operated scraper. Large rubber wheels have plated hubs. Painted bright orange. Pack 12/23 lbs.

K654-527 (Mfr. No. 183) **$3.49**

Snorkel Fire Truck by Structo

A great toy for future firemen! Hydraulic 6-position snorkel swivels to save the people! Pow-r-r-r sound feature creates a realistic motor sound without batteries. Simulated dome light and hose reel—actually shoots water. 2 side ladders interlock. Stabilizer jacks retract into body. Turbine cab. 21x6½x8".

10-5039 7 lbs. ret. $15.00 ..... **Only $9.97**

Hydraulic Sanitation Truck by Structo

A beauty! Hydraulic action shifts bucket from fill to dump positions—top gates opens as bucket dumps. Hydraulic cylinder raises body to dump load. Sturdy construction with realistic Pow-r-r-r sound, tandem rear wheels. Turbine cab has chrome plated grilles, bumpers and headlights. 16½x5¾x7¾".

10-5040 6 lbs. retail $8.00 ..... **Only $5.97**

(A) TONKA CAR CARRIER. All steel transport with 3 scale model plastic cars, 2 authentically styled Mustangs and a Ranchero pick-up. Detachable carrier has lever to position ramp for unloading. "Glassed-in" cab has seats, dash, steering wheel. Dual tandem whitewall tires. 6½x5¾x26⅜" long.

10-1072 7½ lbs. ret. $8.98.. **Only $5.99**

(B) TONKA MIGHTY LOADER All steel reproduction of actual road building equipment. Lever-operated bucket scoops, raises for hauling, and unloads. Authentic detailing includes exhaust stack, dual air cleaners and steering. Durable cleat tires for quiet rolling. 8⅛x9½x19⅞" long.

10-5041 9 lbs. retail $10.50.. **Only $7.88**

(C) TONKA MIGHTY DUMP. Super-sized dump truck with all-weather enclosed cab. Back section raises easily to dump load. Rolls quietly on Celcon® wheel bearings. Automobile gauge steel with oversized tires. 9 lbs. **Only**

10-4155 18½x9¾x8" retail $8.98 **$5.99**

(D) TONKA MIGHTY MOBILE CRANE. Works with real-life precision. Lockable cranks adjust boom angle, operate clam bucket which opens and closes. Back cab pivots 360°. Automobile gauge steel. 25x20x7¾". 11 lbs.

10-4474 ret. $13.50..... .. **Only $8.97**

(E) TONKA MIGHTY SCRAPER. Lower section drops for scraping, shuts for hauling, opens for spreading. Authentic miniature engine, grill, air cleaners and exhaust. All steel—scaled like a real earth mover. 27¼x7x8¼".

10-5042 9 lbs. retail $11.98.. **Only $8.88**

Tonka Construction Fleet

Authentic scale models work like the real thing! Trencher has five separate multi-action operations—digs, loads, hauls, dumps and levels. Handle operates back hoe, lever raises front bucket. Cement mixer has drum that rotates as truck moves. Handle tilts to pour cement down adjustable chute in back. "Glassed in" cab, seats, steering wheel. Dump and sand loader with continuous belt that operates by crank at top of loader. Side lever raises and lowers hopper. Sand loader detachable. Lifetime whitewall tires on mixer and sand loader. Deep groove treads on trencher. All feature sturdy steel construction.

No.	Description	lbs.	retail	Only
10-4472	All 3	13	$17.50	$11.97
10-3297	Trencher	4¼	4.98	3.67
10-4156	Mixer	5	6.50	4.49
10-4473	Dump-loader	5	6.50	4.49

Every Boy wants a Johnny Express Tractor-Trailer

Completely motorized—turns left or right, goes forward or reverse, fast or slow, couples and uncouples trailer—all by one knob remote control! Steel support on trailer is strong enough for a 200-lb. man to stand on. Rugged and realistic. 33x11x8".

10-4482 12 lbs ..... **Only $13.99**

10-2383 "D" battery (needs 4) ....retail 20c. ..... **Each 13c**

NO. 905 ROADBUILDER SET

For 1968, Structo has added more action to an action-packed line . . . including two new sand hoppers plus realistically detailed sand loader that sell themselves and other toys, too. And 7 models that operate hydraulically . . . ranging from dump trucks to a snorkel fire engine. We've also put extra action in our delivery schedule. We can deliver whatever you want . . . whenever you want it.

NO. 306 SUPER SANDY SET

STRUCTO®

STRUCTO DIVISION
KING-SEELEY KST THERMOS CO.
FREEPORT, ILLINOIS 61032

NO. 184 KOMPAK SANDY

Dolls that walk

Talking Baby First Step 15.88 19 in.

9 **She talks as she walks and skates** all by herself. "Wouldn't it be fun to roller skate?" New Talking Baby First Step asks. She has 10 more things to say, too. She even talks when you kiss her left ear! She's 19 inches tall, fully jointed, has rooted hair and comes complete with skates. Order 2 "D" batteries on page 316. Pretty 15-pc. wardrobe (A) shown below fits her perfectly—only 4.99!

48 T 10251—Ship. wt. 5 lbs. Talking First Step 15.99
(A) 48 T 11017 Ship. wt. 1 lb. 3 oz. . . . . Wardrobe 4.99

Baby First Step 11.99 19 in.

10 **Baby First Step** has all the features of doll above, but does not talk. Auburn hair instead of blond. Skates included. Order 2 "D" batteries on pg. 316. See wardrobe (A) below.

48 T 10252—Ship. wt. 4 lbs. 3 oz. First Step 11.99
(A) 48 T 11017 Ship. wt. 1 lb. 3 oz. Wardrobe 4.99

Baby Walk 'n Run 8.49 15 in.

11 **Push the button on Baby Walk 'n Run's** 2-speed, remote control pocketbook and she starts walking. Push it further and she runs! She wears harness so you can keep her under control. Her arms and legs are movable, her eyes open and close, and she has rooted hair. She's 15 in. tall. Order 2 "D" batteries on page 316. Dress her up in pretty 17-pc. wardrobe (B) shown below—only 4.99.

48 T 10254 Ship. wt. 2 lbs. 2 oz. . . . Baby Walk 'n Run 8.49
(B) 48 T 11016 X—Ship. wt. 1 lb. 1 oz. . . . . Wardrobe 4.99

Baby Small Walk 5.99 11½ in.

12 **Cute, ambling infant takes her first steps**—she's just learning to walk all by herself. Baby Small Walk is just 11½ inches tall and cute as a button. She has fully jointed body and rooted hair. Order 1 "D" batteries on page 316. Wardrobe (C) shown below is tailored to show off her adorable personality—15-piece layette just 3.99.

48 T 10253—Ship. wt. 1 lb. 4 oz. Baby Small Walk 5.99
(C) 48 T 11012 X—Ship. wt. 10 oz. . Wardrobe 3.99

Mattel Tippee-Toes 12.88 17 in.

13 **She'll lead you a merry chase!** She can pedal her trike, and scoot around on her horse all by herself—just watch her go! She'll toddle along with you just like a real baby when you take her hand. Then she'll kick and fuss when you lay her down. Mattel Tippee-Toes is 17 in. tall, has rooted hair, movable arms and legs and is dressed in leotards and play top. Sturdy plastic trike and horse included. Order 2 "D" batteries on page 316. Order 17-pc. wardrobe (B) shown below for Tippee-Toes—only 4.99.

48 T 10250—Ship. wt. 4 lbs. . . . . Tippee-Toes 12.88
(B) 48 T 11016 X—Ship. wt. 1 lb. 1 oz. . Wardrobe 4.99

Phone your order—see page 378.

SPECIAL! *Each complete with her own play 'n party wardrobe*

Baby Wendy 5.99 11 in.

7 **Wendy's the walking doll** simple enough for even the youngest tot to operate. No batteries. Just wind her key, push a lever, and she toddles by herself. She's a darling size for little ones to tote from bed to bed. Wendy's adorable clothes have an impressive number of easy-to-put-on and take-off fashions, as panties to match Tom and her petticoat added! Fully jointed Wendy has rooted hair in style shown, with her own bangs to trim!

48 T 10289 Ship. wt. 1 lb. 6 oz. . 5.99

Baby Jill 7.95 20 in.

8 **Walking Baby Jill** drinks from her tiny bottle, wets and cries real tears. Take Jill's hand and go for a stroll; she has 4 expressions to wear when she goes out. She's 20 inches tall, has fully jointed vinyl body, rooted hair, open and close eyes. She wears her favorite party dress, panties shown and stockings over 15 pc. carry-all case, hat and purse. 2 pc. baby's layette, dress, diaper, 3 powder puffs, sponge, 2 combs and 3 pc. vanity set.

48 T 10249 Ship. wt. 2 lbs. 6 oz. . . 7.95

Christmas Special!

COMPLETE WARDROBE

only **4.99**

17-pc. set fits all 5 dolls

Big 17-pc. Christmas wardrobe with lots of candy cane red. Dolly will look pretty when she goes in her corduroy coat and jeanie! There's a party dress, slip, and play romper. Warm pajamas and matching robe. Bib, comb and brush, 4 diapers and hangers. All designed to make dressing dolly easy. Outfits fit all dolls on this page or any 15-inch doll. Ship wt. 1 lb 1 oz.

48 T 11016 ..... set 4.99

Dolls that do things

Li'l Miss Fussy 11.88 As seen on TV

1 **After her bottle, Miss Fussy wets her diaper,** then cries and kicks her legs with no one touching her. She won't stop fussing until you change her. She's 18 in. tall, has rooted hair, comes with 2 diapers, bottle. Order 2 "D" batteries on page 316.

48 T 10043 Ship wt. 4 lbs. 12 oz. ..... Miss Fussy 11.88

Baby Party 9.99 As seen on TV

2 **Baby Party blows up her own balloon,** blows thousands of bubbles, toots her own horn, 18 in. tall, has rooted hair, fully jointed vinyl body. With balloon, horn, bubble pipe, lever, hat. Order 2 "D" batteries pg. 316.

48 T 10077 Ship wt. 3 lbs. 8 oz. ..... Baby Party 9.99

Baby Grow-A-Tooth 14.99 As seen on TV

3 **She lies in her own crib and wiggles her arms—then sits up all by herself** and plays with her cradle gym! Take away her pacifier and she'll wail. She's 15 in. tall, has fully jointed vinyl body, rooted hair. With crib, pacifier, cradle gym. Order 2 "D" batteries on pg. 316.

48 T 10075—Ship wt. 9 lbs. 5 oz. ..... Do, and crib 14.99

Tippy Tumbles 11.99 As seen on TV

4 **Watch Tippy turn one somersault after another,** stand on her head, sit up and lie down—all by herself! You don't have to touch her. Just press the secret button on pocketbook attached to ankle bracelet and watch her show off. Ankle bracelet can be removed for bedtime. She's 17 in. tall, has lovely blue eyes and rooted hair. She's all ready to have a good time—buy more cute outfits for her above. Tippy requires 7 "D" cell batteries; order them on page 316.

48 T 10076 Ship wt. 2 lbs. 11 oz. ..... Tippy Tumbles 11.99

Playtime Tubsy 13.88 As seen on TV

5 **New Playtime Tubsy is double fun!** She'll splash up a storm when you fill her tub with bubble bath and water. Then let her play with her nursery bear toy. Hold it over her tummy so she can grab for and hug it. Tubsy does it—wears her peachy pink kimono and just about everything Nursery does for all day! She's 18 in. tall, has sleep-to-sleep eyes, rooted hair and a baby face that shows off her first two baby teeth! Order 2 "D" batteries on page 316.

48 T 10078M -Ship. wt. 6 lbs. ..... Tubsy set 13.88

Charge your Christmas gifts on Wards Charg-all. See page 384.

7 **Baby Tears cries real tears!** She drinks and wets, too, when you feed her her bottle. She's 13 in. tall, has rooted hair to curl, and comb; moving eyes, fully jointed vinyl body. Big 16-pc. layette includes pajamas, playsuit, party dress, sun suit, diaper, wash cloth, sponge, powder puffe, scissors, comb, brush and mirror.

48 T 10067 Ship. wt. 1 lb. 6 oz. 5.95

See furniture for Baby Tears on opposite page, bottom.

Deluxe high chair with feeding set 4.79

8 **Perfect high chair for 11 to 18-inch baby dolls.** Strong tubular steel frame, pink with chrome arms and legs. Feeding tray slides out. Feeding set includes bottle with warmer dish, oatmeal bowl, spoon, cup, rattle and mats. High chair about 24 inches tall. *Moulable.* Doll not incl.

48 T 11212 M—Ship. wt. 4 lbs. 13 oz. only 4.79

Doll and wardrobe 6.99

9 **Pretty 15-inch baby** drinks from her bottle, cries real tears and wets her diaper. She has fine rooted hair, moving eyes is fully jointed. Her wardrobe includes coat, hat, PJs, 2 dresses, diapers, 4 pc. accessory set, 2 carriers.

48 T 10086—Ship. wt. 1 lb. 8 oz. only 6.99

Tearie Betsy Wetsy 7.95

10 **Tearie Betsy Wetsy** cooS, drinks from her bottle, wets, and cries real tears! Betsy is 17 in. tall, has fully jointed vinyl body, eyes that open and close, and rooted hair. 4-pc. formula set and bar of soap included.

48 T 10083—Ship. wt. 2 lbs. 8 oz. 7.95

Baby Magic 11.88 Outfits 4.99

11 **Baby Magic** nurses her bottle and drinks all by herself, then wets. She nurses, cries real tears, goes to sleep and wakes up all without your touching her—just show her the magic thimble. She pouts when you lower her arm. She's 18 in. tall, has rooted hair, fully jointed vinyl body. Wears dress, panties and booties; bottle holder, magic thimble included. Wardrobe sold below.

48 T 10009 Ship. wt. 4 lbs. 10 oz. dol. 11.88

Complete 17 pc. wardrobe fits Baby Magic and all 15 to 18 in. dolls. Clothes for any occasion.

48 T 11016 X—Ship. wt. 1 lb. 1 oz. wardrobe 4.99

Little Sweetheart 3.99

12 **Baby drinks from her bottle,** cries real tears, wets her panties. She's 12 in. tall, wears long christening dress and booties. She has moving eyes, rooted hair and is fully jointed.

48 T 10085 Ship. wt. 15 oz. only 3.99

9

10

11

12

YOUR CHOICE 7.95

Buy both doll and carriage SAVE $1

1 Only at Wards—Cindy in her Christmas red coat and bonnet! She coos when she's happy, cries real tears when she's sad, and wets her lace-edged diaper when fed her bottle. You'll love to style her extra-long rooted hair, make her open and close her big blue eyes, and pose her in fully jointed vinyl body. Cindy comes with complete layette and 6-pc. accessory set in bag polka dot trunk.

48 T 10068—13-in. tall. Ship. wt. 3 lbs. 5 oz. Cindy with layette/trunk **7.95**

2 Cindy's holly-green coach. This deluxe doll coach has molded plastic body, 3-bow sharkskin hood and matching removable shopping bag. Duchess cut, spring gear assures dolly a smooth, comfortable ride. Coach has strong tubular top rail, 7-inch spoke wheels with white tires and large chrome hub caps. Chrome pusher 23 in. high. Body 14x21 in. long. Assembles easily.

48 T 27218 M—Ship. wt. 9 lbs. 10 oz. Holly green coach **7.95**

Give your little girl the surprise of her life! Give her the complete gift this very special Christmas doll, plus deluxe coach to show her off in! When bought together you pay just 14.95. To order Cindy, layette, trunk and coach *state both numbers and prices below.*

48 T 10099—Ship. wt. 3 lbs. 5 oz. Special price for Cindy **7.45**

48 T 27221 M—*Mail.* Ship. wt. 9 lbs. 10 oz. Special price for coach **7.45**

SAVE THIS CATALOG! Use it to order toys until August 31, 1969.

Charge all your Christmas gifts on CHARG-ALL. See page 384.

. . . For SOUND Entertainment — GROUP Fun

A and C "SWINGER" SOLID BODY ELECTRIC GUITAR OUTFITS. Sculptured beveled, double cutaway guitars in solid hardwood. Hi-gloss cherry to-ebony "sunburst" finish. Steel reinforced neck, adjustable bridge, adjustable chromed magnetic pickup, inlaid position markers on genuine rosewood fingerboard. Brushed aluminum pick-guard and trim. One side machine heads, separate tone and volume controls, on-off switch. 2-pickup model has separate on-off for each pickup plus built-in tremolo. Both models are 39" long, 12½" wide, come with guitar to-amp input, instruction record, chart book, pick

A **73A4488-2687 1-Pickup Model** 10 lbs. **$39.50**

C **73A4489-3487 2-Pickup with Tremolo** 10½ lbs. **$52.50**

73A4490-844 Custom Fibreboard Case for Above 5 lbs. **$11.95**

B, MATADOR "50" 5-WATT AMPLIFIER New! Features transistorized solid state power supply *plus* 2 amplification tubes! Special 8" PM speaker with 5-watt peak audio output. Volume control, 2 instrument inputs, on-off switch. Handsome leatherette covered case 13½ x6½x16" high

73A4491-2370 11 lbs. [redacted]

D MATADOR "250" 8-WATT AMPLIFIER with Tremolo. Solid state power supply *plus* 3 amplification tubes! 8" heavy duty speaker. 8-watt audio output. 2 inputs. Tone, volume, tremolo intensity and speed controls. Tremolo foot switch jack. 13½x8x23" leatherette covered case

73A4492-3870 21 lbs. **$52.40**

COMBINATION SPECIAL

Guitar A with all accessories plus amplifier B. Case not incl. 21 lbs.

73A4493-4670 **$74.45**

COMBINATION SPECIAL

Guitar C, all accessories plus amplifier D. Case not included. 31½ lbs.

73A4494-6870 **$105.00**

KINGSTON

"KOMBO KATS" Hollow Body Arched—Top Acoustic Electrics

E thru G 2-PICKUP KOMBO GUITARS. The matched look in double cutaway cat-shaped guitars! Auditorium-size thinlines are comfortable to play (ultra-thin neck), light weight to hold. Hollow-body acoustic sound chamber produces added resonance. Laminated wood arched top and back with all-around hand-inlaid binding. Rosewood fingerboard, inlaid markers. Fully enclosed chrome heads. Adjustable steel-reinforced neck, hinged tailpiece, movable bridge. All have 2 pickups with tone and volume controls (6-string model has compression-type tremolo). All models with input cord, custom case, neck strap, 2 picks.

E **6-String Model.** 1½x15¾x38½" long.

73A4495-7650 17 lbs. **$110.00**

F **12-String Model.** 1½x15¾x39½" long.

73A4496-7850 17 lbs. **$115.00**

G **4-String Bass.** 1½x15¾x44" long.

73A4497-7850 17 lbs. **$115.00**

TEISCO Del Rey

The Ultimate in Sound CUSTOM CRAFTED Solid Body Guitars with every advanced feature

H and J TEISCO Del Rey 2 and 4 Pickup Electric Guitar Outfits. Feature bass/solo rhythm switch with bass muffler! Turn to solo, bring out melody with pungent clarity; turn to rhythm, bring out chords with mellowness; turn to bass, hear sound 3 octaves lower. Separate tone and volume controls for each pickup. Visible spring-action compression type tremolo for instant control. Universally adjustable floating bridge with separate built-in roller per string. Metallic blue, beveled, contoured double cutaway body. Laminated steel-reinforced, externally adjustable truss rod neck with inlaid rosewood fingerboard. Etched and polished metal pickguard, 38½" long. Chipboard case, input cord, leather neck strap incl.

H **2-Pickup Model.** 16 lbs. *Reduced $5.00*

73A4498-7495 **$128.50**

J **4-Pickup Model.** 16 lbs. *Reduced $10.00*

73A4499-9995 **$158.50**

TAKE YOUR PICK and JOIN THE FUN

A KINGSTON Deluxe FLAT TOP FOLK GUITAR. Shaded mahogany-finished birch with superb resonance. Full-size 36½" with steel reinforced neck, hardwood finger board, celluloid pick guard, movable bridge, tailpiece. 6 lbs
73A4550-1297 $19.50

A SPECIAL! FOLK GUITAR OUTFIT Above guitar (A) with custom, lined zippered vinyl carrying bag—plus how-to-play record, chart book course, nylon neck cord pick 8 lbs.
73A4551-1788 $36.50

B Resonant SPRUCE-TOP CLASSIC GUITAR with nylon strings 36½" length with hi-gloss spruce top, solid maple sides and back, steel reinforced neck, reinforced fixed bridge inlaid fingerboard markers. Deluxe geared recessed machine head pegs.
73A4552-1897 6 lbs

B SPECIAL! CLASSIC GUITAR OUTFIT. Above guitar (B) with custom fitted zippered vinyl bag—plus how-to-play record, chart-book instruction course, nylon neck cord and pick 8 lbs
73A4553-2388 $37.50

SUPERB CONCERT FOLK GUITARS

C KINGSTON CONCERT SIZE SPRUCE-TOP FOLK GUITAR 39" length Sunburst finish on spruce top. Celluloid binding front, back and around mouth. Brass-on-steel geared pegs. Adjustable, removable bridge. 3½" deep for resonance. Deluxe quality.
73A4554-2275 7 lbs $32.50
73A4555-844 Custom Case 5 lbs 11.95

D KINGSTON GRAND CONCERT SIZE SOLID MAHOGANY FOLK GUITAR. 40" long, 3¾" deep body of solid mahogany gives the most resonant, vibrant, projecting tone Fixed-pin bridge, celluloid pick guard
73A4556-2975 7½ lbs $38.95
73A4557 914 Custom Case 5 lbs 12.95

"LA MADRILENA" CLASSIC GUITAR

G Hand-made, hand-cut, hand polished in Mexico by expert craftsmen, from the finest seasoned woods. Very light in weight, with magnificent tone. Blonde Cirnu top, walnut body, rosewood fingerboard and bridge Hand inlay around face and mouth. 38" long 4" deep Nylon strings, slotted head
73A4564 7850 5 lbs. $120.00
73A4555-844 Custom Case 5 lbs. 11.95

DELUXE CONCERT CLASSIC GUITARS

E DELUXE CONCERT CLASSIC GUITAR. Choice Philippine wood with resonant spruce top and nylon strings for mellow tone 38½" concert size. Steel reinforced neck and machine head recessed pegs.
73A4558-2475 7½ lbs $36.50
73A4555-844 Custom Case 5 lbs 11.95

F GRAND CONCERT CLASSIC GUITAR 39½" length. Equal in tone and beauty to guitars selling at 3 times the price! Hand-cut and glued choice close-grain spruce, solid maple sides, rosewood fingerboard and bridge Rich mouth design, inlaid border
73A4560-3175 7½ lbs $44.50
73A4555-844 Custom Case 5 lbs 11.95

Kingston F-Hole Arched-Top Guitar

H Grand concert size "F" hole folk guitar 41" length auditorium size, for mellow resonant tone. Arched top design with inlaid rosewood fingerboard; 24½" steel reinforced neck, adjustable bridge. Heavy plastic pickguard, chromed tail piece. Red sunburst finish. 19 frets.
73A4562-2075 7½ lbs $29.95
73A4557 914 Custom Case 5 lbs 12.95

J 6-STRING JUMBO WESTERN GUITAR. Expertly made flat-top folk guitar with steel strings, and six inline, one side machine heads. Brown finish with spruce top, inlay around entire face. 41" long, 16" wide, 4½" deep. 21" steel reinforced neck, plastic pick guard with tortoise shell design. Deluxe fixed pin bridge, position markers and sound hole
73A4566-3745 8¼ lbs $50.00

K 12-STRING JUMBO WESTERN GUITAR Same expert-quality custom construction as above, with open head hinged tailpiece. Lighter-in-weight Rosewood body. 42" long, 15" wide, 4½" deep. 24½" adjustable neck.
73A4567-4345 8¼ lbs. $80.00
73A4568-984 Custom Case 5½ lbs. $13.95

TELE-VISION® LAMP CLOCKS

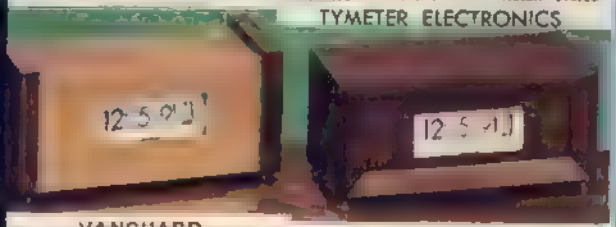
TV LAMP CLOCK

Attractive clock in miniature TV shape plastic case in Walnut. Gold trimmed video screen with luminescent face relieves eyestrain. Has independent light and switch comforting as a night light in bedroom or nursery. 5¾" high 6" wide.
1904N826 .....Retail $12.95

TV LAMP CLOCK

A Tele-Vision lamp clock or a comforting night light. Plastic case gold trimmed video screen with independent light. Self starting electric. 110 to 120 V. A.C. Walnut color case with a persimmon face. Ship. wt. 5 lbs.
2479N820 . . . Retail $18.95

TYMETER ELECTRONICS



VANGUARD

Electric Clock. Metal Case has polished satin gold finish with fine grained walnut wood ends. Matching solid brass feet. Dome-shaped full vision window. Size Height 3⅞", Width 7⅜", Depth 3⅝". Ship. wt. 4 lbs.
2480N1382 [illegible] $25.00

GOTHAM TYMETER CLOCK

Modern picture frame walnut finish wood case is crafted and finished for lasting beauty. Suitable for the executive office or the home. Gold finish escutcheon frames with dome shaped window. Height 8¾", 7⅞" width, Depth 3¾". Wt. 3 lbs.
2457N1383 .....Retail $33.50

2481N447 — 8-Day Chime Wall Clock. Hour and half hour chime. Solid polished brass dial accented by cutout filigree of antique bronze. Topped by Tempus Fugit ornamen. Spun silver numeral ring. Black hands. Roman numerals. Satin brass weights, pendulum [illegible]"x1½". Segg. Retail $8.95

NEW CLOCKS

Combining Excellent Design And Accurate Timekeeping

MANTLE CLOCK

2462N3164 — Brushed Brass metal case with contrasting metal side panels. Beveled glass over satin silver dial. Raised brass numeral and gold colored hands. Sweep second hands. Large Oscillating Balance Wheel. Operates a full year on a standard flashlight battery. 5¾"x3"x6¾" H. Segg. Ref. $55.50

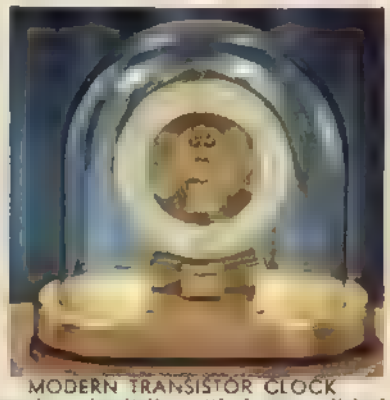
TRADITIONAL 400-DAY CLOCK

Wind it yearly. Enamel dial has floral design; glass dome. Equipped with pendulum locking device and adjustable base. 12"x7⅛"
2454N1935 Retail $33.95

JR. 400 DAY. As above, but ¾ size.
2455N1852 Wt. 7 lbs. Retail $31.50

400 DAY ANNIVERSARY CLOCK

Runs a full year on one winding. Rectangular brass and glass enclosed case. Four-sphere pendulum. White dial. 8¾"x5½"x4¾".
2462N2619
Retail $45.95



MODERN TRANSISTOR CLOCK

Stunning simplicity with brass polished base. Powered by transistor movement. Runs for years on one battery. Modern styling. Contoured glass dome. 9½"x9¾"x5½". 10 lbs.
2453N3107 . Retail $54.50

CREOLE—Elegance in a large decorator clock! White lace-like pattern is surrounded by antique gold leaves. Dial has raised gold numerals. Battery operated. Diam. 35" Wt. 5 lbs.
2449N1530 . . . Retail $25.50

PR. CREOLE SCONCES. (Candles not included) 13¾" Diam. Wt. 3 lbs.
[illegible] . . . . . Retail $10.95

Spartus

Lafayette

Solid polished wood case accented by metal finish and engraved dial. Can be placed as mantel or desk clock. Size 10½" wide x 12" high x 5" deep. Ship. wt. 9 lbs.
[illegible] Electric one striker . Retail $20.95
2393N1677 Battery operated, without strike. Retail $27.95

Jr. Grandfather Clock

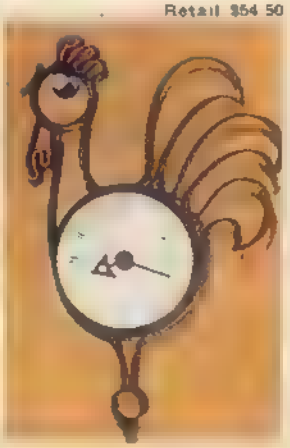
A charming miniature of the grandfather clock. Rich grained satin walnut finished plastic case complete with swinging pendulum. This 8-day clock can be used as table, mantle or wall clock. Size 18½" High x 7" Wide x 3½" Deep. Ship. wt. 3 lbs.
2391N1077 Electric with one stroke on hour. Retail $17.95

Coffee Mill Clock

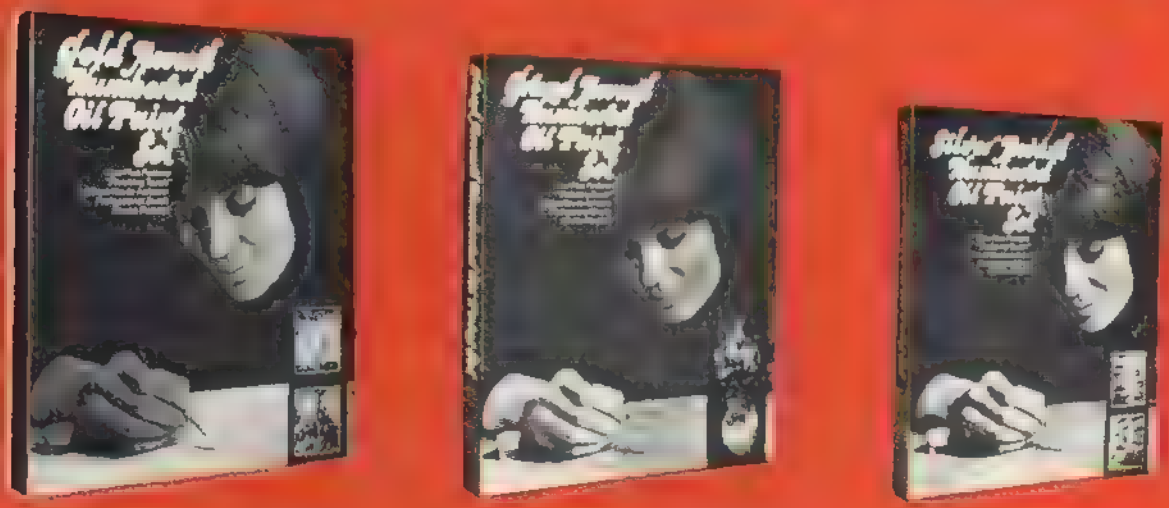
2483N957 — Designed in detail to resemble the typical coffee mill used in bygone years. Crystal covered white dial contrasting black and brass gold sweep second hand. Antique Woodtone finished plastic case with black grinder section to simulate wrought iron. Has a large [illegible] W., 10" H. Battery. Retail $15.95

ROOSTER

Unique and attractive electric clock complements every decor from traditional to modern. Available with black case (simulated wrought iron with red comb only). Large easy to read black hands and numerals with red sweep second hand. Crystal covered white dial. Size 14" High x 10⅝" Wide. Ship. wt. 2 lbs.
2343N479 - Ebony electric Ret. $7.98



for 1968 NEW exciting packaging



line of creative fun-by-numbers

MONKEES Paint-by-Number
Series MK200—
Sugg. Retail: $2

BLACK VELVET
Series 600
Sugg. Retail $2.50

WOOD PAINTING BY-NUMBERS
Series WP3200
Sugg. Retail $1.70
Series WP5300
Sugg. Retail $3.00

The Art Award Co. Inc. 3900 West Side Ave., North Bergen, N.J.

Art Award Co., Inc., 200 Fifth Avenue, New York, N.Y./Amberg & Landy, 1475 Merchandise Mart, Chicago, Ill./The Dennis Co. & Assoc., 1869 Briarcliff Rd. N.E., Atlanta, Ga./Tommy Moss, 10825 Greenwillow Houston, Texas/Wes Westberg, 1162 E. Hyacinth, St. Paul, Minn./Aledort & Walkes Assoc., 2500 West 6th St., Los Angeles, Calif./Mc Inerney Sales, 180 Madison Ave., New York, N.Y./Int'l Games of Canada, 3227 Lenworth Drive, Cooksville, Ontario, Canada/R. W. Sales Co., 10643 W. 62 Pl., Arvada, Colo./Kalgas International, 220 Fifth Avenue, New York, N.Y.

. . . and a dreamy collection of supporting characters, like the Apple Bonkers, the Boob, Robin the Butterfly Stomper, the Snapping Turtle Turk, and that crazy little yellow sub itself. Such cool characters you've never seen in animation before.

Get with it. Call Wright right now: (212) 682-5600.

SEE US AT THE TOY FAIR
1107 Broadway
Room 915

SAD HOUND No. No. 2005
His lovable look will really fetch customers. Stands a full 33" high.

TURTLE No. 32/15
Catches customers with ease. A sure winner.

FLOWER PEOPLE No. 34/22
You'll love the sales these hippy dolls bring.

MR. & MRS. PIG No. 27/7
They bring home the bacon with their irresistible smiles.

Malden
LUXURY PILE FABRICS

TIMELY
TOYS INC.

61 Greenpoint Avenue, Brooklyn, N.Y. 11222 383-4444

Creative Play with TOG'L 500

[1] **WANT A FASCINATING NEW ACTION TOY?** Build it yourself with TOG'L 500! Every block has an action hinge (see picture at right above). Want a whirling carousel? A funny-faced creature with wacky-looking hands? Make them all! TOG'L 500 includes 290 action-hinge blocks; a spring-wound motor (needs no electricity/batteries); human and animal heads, hands/feet; bellows system; pulley; tubes; window; doors; hemisphere; axles; wheel gears—everything you need for fun galore. Play-base for building on and for storage. Instructions.

X 924-6562 A— Shipping weight 6 lbs. 8 oz. . . 12.44

TOG'L MOTOR PAK. Spring wound motor to mechanize all TOG'L . . . included with [1] above. Use with [2], [3], [4] right. Has pin-hole body, 4 gears, on/off switch. Needs no batteries/electricity; builds right into toy

X 924-6570 A—Shipping weight 8 oz 1.99

TOG'L 200

[2] **MAKE GALLOPING GIRAFFES,** rolling trucks, with TOG'L 200. 85 action hinge blocks. Similar to [1] but does not include motor pulley, hemisphere, window, doors. Order motor at left. Includes playbase, instructions.

X 924-6604 A Shpg. wt. 2 lbs. 8 oz. 4.99

TOG'L 300

[3] **PUT TOGETHER GOOFY ANIMATED PEOPLE** or creatures! Make spinning carnival rides. You'll have days and days of fun just thinking up new and nutty things to make. Has 135 action hinge blocks. Similar to [1] left, but does not include motor or pulley. Order motor separately at left. Playbase, instructions included.

X 924-6596 A -Shpg. wt. 3 lbs. 8 oz. . 6.99

TOG'L 400

[4] **LET YOUR IMAGINATION RUN WILD** as you create spinning puppets, trundling trucks, skyscrapers with moving elevators and revolving doors. 180 action hinge blocks. Similar to [1], but does not include pulley or motor. Order motor separately at left. Includes playbase for building and storage—complete with complete instructions.

X 924-6588 A -Shipping weight 4 lbs. 8 oz. 8.99

TOG'L PLAY CASE

[5] **STORE DOZENS OF TOYS, PIECES AND PARTS.** Has pegboard on front for play area and construction. Inside compartments for storage. Washable and durable, with sturdy carrying handle.

X 924-6612 A Shipping weight 3 lbs. 6 oz. 2.99

For Miniature Mechanics

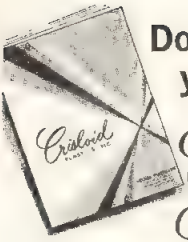
[6] **ALL YOUNGSTERS SEEM TO WANT TO MAKE THINGS ON THEIR OWN.** Here's a 150-piece set to provide hours of enjoyment! All the parts needed to construct snow plows, helicopters, windmills, airplanes, tractors. Your youngster can really get creative with these all-plastic nuts, bolts, wheels, and tools. Educational, and fun. A toy with endless play range that helps develop coordination, project joy, and imagination.

X 923 3578 A Wt. 3 lbs. 8 oz 4.88

60-piece set lets you build Trains and Trucks . . . Villages, too!

[7] **TRAIN/BUILDING SET FOR YOUR YOUNGEST BUILDER.** Tots may be tiny but they can be tough on toys. Here's an all-plastic building set that's ruggedly sound and sturdy with built-in fun appeal. Whether it's a truck or train . . . or the village they pass through, here are enough building parts and possibilities to satisfy the constructive creativity of any youngster.

X 923 3552 A -Shipping weight 2 lbs 2.88



Do YOU have your new *Crisloid Catalog*

Before your reference file can be considered anywhere near complete, you must have a copy of Crisloid's new full color catalog featuring all types of Dice, Dominoes, Poker Chip Racks, Mah Jongg Sets, plastic novelties and a complete line of home games.

Write today for your FREE Crisloid catalog

Crisloid
PLASTICS, INC.
53 Porter Street
Providence, R. I. 02905

NEW SPEED KING
No. 8495

Big Wing toe clamps curve up and around the shoe—adjust to hold the foot comfortably and securely. Combines all the advantages of rigid toe cap styles and standard clamp designs.

Better balance for relaxed skating is provided in the natural "Shaped-to-the-Shoe" toe plate design—a Hustler exclusive.

- Turned over edges of body for rigidity
- Heavy "U" shaped channel frame
- Adjustable from 6¾" to 11¼"
- Rubber mounted oscillating truck
- Full grain leather straps
- Bright Chromate finish
- Blue Wheel discs and thick [illegible] plate

Distributed coast to coast through hardware and toy jobbers. Send for brochure today.

HUSTLER CORP. Sterling, Ill. 61081

YOUR DEPENDABLE CO-WORKER IN TOY MAKING

We can do all these things for you

P 279 MECH JUMPING TRUCKS

P 281 MECH WANDERING SKELTON

P-273 B/O POLICE HELICOPTER

P-266 B/O R/C BRAVE HOVER CRAFT

P-276 B/O FLASH SPACE PATROL

For further in details please write,

Manufacturers of Mechanical Toys
TOKYO PLAYTHING CO.,LTD.
No.28, 4-chome, Higashikomagata, Sumida-ku, Tokyo, Japan.
Tel.(622)0978, 2900 (623)1238

Thanks for helping us make a clean-sweep of it in '67!

Tonka

Frank Lesselyong, VP-Sales, Tonka Corporation, Mound, Minnesota/James R Cavanagh Chicago, Illinois/Paul Chichester, Portland, Oregon/Ralph Livingston Boston, Massachusetts/Ray Larsen New York, New York/G Earle Colee, Los Angeles, California/Pete Dillman Denver, Colorado/Mac Hanson, Atlanta, Georgia/W B Stowers, Dallas, Texas/T G Howland, Export

THE FLEETS ARE HERE FOR CAR-LOADS AND TRUCKLOADS OF FUN

CHOOSE ANY SET FOR 4.88

Tootsietoy

24 miniature cars and carrying case

1 **24 ASSORTED CARS AND TRUCKS** make up a snappy fleet. Die-cast metal with colorful baked enamel finish. Each auto is 2 to 3 in. long, each has metal axles and roll-easy rubber wheels for endless hours of fun. Colorfully designed vinyl carrying case with storage space for 30 cars.

X 923-3610 A—Shipping weight 2 lbs. 4.88

Tiny-Tonka

5-piece gift-boxed truck set

2 **FIVE EXCITING NEW TRUCKS FOR ACTION PLAY**—everything you need to start your own make-believe trucking company. Car carrier (9 9/16 inches long) has an all-steel body chassis, and trailer. Two plastic cars have wheels that roll, load on top or bottom of trailer. Tandems on each. Trailer detaches. Pick up truck (4 1/2 inches long) has an all-steel body, heavy steel axle, double-coated, non-toxic baked enamel finish. Wrecker (5 inches long) has lifting winch on steel tow truck. Enclosed cab, long-wear tires. Cement mixer (4 7/8 inches long) operates like a real cement mixer, loads through hopper in rear. High-impact styrene drum turns, tilts for pouring. Steel chassis, tandem rear wheels. Dump truck (5 inches long) has a hand-operated dump. Tough all-steel construction with six lifetime tires, lasting, non-toxic baked enamel finish.

X 923-4345 A—Shipping weight 2 lbs. 10 oz. 4.88

A Penneys exclusive!

Marx

3-piece play-box truck set

3 **THREE REALISTIC TRUCKS** made of heavy-gauge metal for long hours of hauling and driving. Trucks have clear plastic windows and chrome-toned metal bumper trim. Pick up truck (6 1/2 inches long) tail gate opens for loading. Dump truck (7 1/2 inches long) has hand-crank for tipping dump body. Concrete mixer (7 inches long) body dumps for pouring, drum revolves. All trucks have new wide-track-type, free-rolling wheels. Set is packed in a garage-type corrugated cardboard box.

X 923-0194 A—Shipping weight 4 lbs. 4.88

What's a nice young man like

Mike Eckstein

doing with a 90 year old brand?

Mike Eckstein is selling Tootsietoy unbreakable die-cast metal toys like they're the newest, hottest, most demanded line in the toy business. How come? Because Tootsietoy products *are* new and they *are* hot. And they *are* in demand. And they have been around for a long time—like 5 generations! Mike believes in Tootsietoy die-cast metal quality, Tootsietoy lasting play value, Tootsietoy fast-turnover and Tootsietoy sales-producing packaging. Ask Mike or any Tootsietoy man about the profit, traffic and prestige packed with every Tootsietoy item. The story is 90 years old.

Mike's hot one—Tootsietoy Turnpike Collector Series #1920

Tootsietoy Turnpike Deal—Complete selection of Tootsietoy Turnpike Collector miniatures that sell in bunches!

Most popular priced unbreakable die-cast metal assortment. Retail, 29¢ to 59¢. No. 1920 includes 15 doz. each of 13 styles of toys.

tootsietoy®

Strombecker Corporation
600 N. Pulaski Rd.
Chicago, Illinois 60644
312/638-1000

IN NEW YORK, *Strombecker Corporation*
200 Fifth Avenue Building New York City
212/675-3448

STROMBECKER CORPORATION

TV Hero's Complete Equipment Set

BATMAN

IDEAL

ALL kids love to play BATMAN!

BATMAN EQUIPMENT SET. Designed for the "total" Batman look! Includes the swooping cape in sturdy blue vinyl; snug-fitting, all plastic Batman helmet and geared-for-action adjustable utility belt with an astounding supply of super weapons described below.
10-4662 Batman Equipment set, 4 lbs.. **Only $5.99**

BATMAN UTILITY BELT. Batman doesn't move without his all-action utility belt. Adjustable plastic belt carries rope with hook, gun grenade, Batarang, Bat gun with message sender, Bat cuffs, flashlight and "2-way radio" buckle with secret compartment.
10-4661 Batman Utility Belt, 3 lbs. . . **Only $3.99**

MARX

Hot-Line BATPHONE—it talks!

What a thrill to get orders right from Batman! Kids actually hear Batman speak in a clear, crisp voice with this Batphone by Marx. Just lift the receiver and press a button. Batman says 1 of 10 different provocative sentences everytime the button goes down. Futuristic 7¾x4¼" phone is molded of bright red high impact styrene; has decorations on base and receiver. Talking unit needs 1 "D" batt.—not included.
10-4894 Talking Batphone. 1½ lbs. . . . . **Only $3.33**
10-2382 "D" Battery (needs 1). ret. 20c **Each 13c**

Johnny Eagle® by TOPPER TOYS

(A) Johnny Eagle Lieutenant Set

Ready to command and ready for action with more fire power than ever! 2 guns—semi-automatic rifle fires bullets, caps, ejects shells; cap-firing repeater tommy gun, 24¾" long with black and "real wood" finish. Plus harmless knife, sheath, canteen that clips on belt and 6 bullets.
10-5022 4 lbs. . . . . **Only $8.88**

(B) Johnny Eagle Magumba Safari

He's off on a safari! Fully outfitted, and sure to bag his "game" because his automatic, single-shot, bolt-action loading rifle has a detachable 3.6 power telescopic sight that really focuses and works. With adjustable binoculars, pith helmet, canteen and 6 bullets (fires caps, too).
10-5023 4 lbs. . . . . **Only $8.88**

HALCO GI JOE™

SPECIAL FORCES SET

Repeating rifle, all accessories!

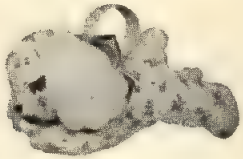
G.I. Joe Special Forces Set

W/AR-15 military repeating rifle with shoulder strap lets the "Special Forces" green beret wearer effectively function behind enemy lines. Prepared for any emergency, he carries a "knife" in official "G.I. JOE" green sheath, military canteen with built-in compass and metal belt clip. Official G.I. Joe insignia felt beret.
10-5020 ret. $5.00. 3 lbs. **Only $3.33**

M-16 Marauder Automatic

50 rounds of real sound! The M-16 Marauder goes where the action's hottest. Pull back authentic bolt — fire 9 short shots. Prime the bolt 6 successive times and burst more than 50 rounds of realistic sound. Features simulated wood-grained stock and the Marauder Division emblem. Self powered — needs no caps or batteries. 32" long.
10-5021 3 lbs. . . . **Only $7.44**

Softskin



THE PRESTIGE
BRAND NAME IN

SOFT STUFFED WASHABLE TOYS AND PUPPETS

"LI'L BITEY," Cuddly "LONGLEGS" Rag Dolls, "SCRIBBLES" Autograph Toys, "POMPI" Clowns, "DANG-A-LING" Dolls & Roly-Polies, Musicals, Non-Allergenic Toys. Washable Animals in richest variety of styles and materials in the industry. Premium character designs.

THE FINEST IN QUALITY DESIGNS AND WORKMANSHIP

SOFTSKIN TOYS, INC.
1907 Park Avenue
New York, N. Y. 10035
(212) 534-7074

New York Showroom:
112 West 34th Street
Room 605

HERE'S WHY
Master
STUFFED TOYS
Are first in their field

- Prestige
- Quality
- Profit
- 24hr. Shipments
- T.V. Characters
- Original Design

AND NEVER DISCOUNTED!

INFANT TO TEEN Stuffed Toys
Pajama Bags, Floppies, Rugs
Display Pieces, Musicals, Tubbable
Terries, Mascots, Puppets

"STUFFED TOYS OF DISTINCTION"

Master Toys

A DIVISION OF—
MASTER INDUSTRIES, INC.
516 LAFAYETTE RD.
ST. PAUL, MINN. 55101

SEND FOR COLORS CATALOGS — over 200 items

- High Quality
- High Style
- High Sizes
- LOW PRICES

MASTER & ECHO SHOW ROOMS
NEW YORK
Room 953-955
200 Fifth Ave.

ALSO
Los Angeles, Seattle, San Francisco, Denver, Danbury Conn., Dallas, Minneapolis, Atlanta, St. Paul

ALL SIZES AND PRICE RANGES
6 INCHES TO 6 FEET

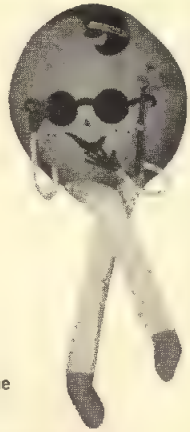
Echo
"A NAME HEARD TIME & TIME AGAIN"

Echo Toys

A DIVISION OF—
MASTER INDUSTRIES, INC.
516 LAFAYETTE RD.
ST. PAUL, MINN. 55101

Softskin

Groovies



Whimsical way-out toys & accessories for the groovy young world aged six to sixty.

Zany autograph fruits, pillows, dolls, delightful boudoir accessories (curler caddies, P.J. bags, etc.), co-ordinated design groups.

Groovies Ltd. a division of
SOFTSKIN TOYS, INC.
1907 Park Avenue
New York, N. Y. 10035
(212) 534-7074

New York Showroom:
112 West 34th Street
Room 930

CLASSIFIED PRODUCTS

Plush Toys (Cont.)

Eden Toys Inc 112 W 34 St NYC 10001
ELKA TOYS 200 5 Ave Ste 520 NYC 10010
Elsner Jerry Co 395 Brook Ave Bronx 54 N Y
Expert Doll & Toy Co 19 W 21 St NYC 10
FABLE TOY CO 200 5 Ave NYC 10010
Francesse Doll Co 6076 Park Blvd Pinellas Park Fla
Galoob Lewis Co 1153 Mission St San Francisco Calif 94103
Gardenia Prods Inc 201 Front St Brooklyn N Y 11201
Gay Stuffed Toy & Novelty Co 43 W 24 St NYC
Genie Toys Inc 2200 Lucas Ave St Louis Mo.
Genuine Toy & Nov Co 69 Wooster St NYC 12
Gerling Toy Co 200 5 Ave NYC 10010
GOLDFARB NOVELTY CO 350 5 Ave NYC
Groovies Ltd (Div of Softskin Toys Inc) 1907 Park Ave NYC 10035
GUND MFG CO 200 5 Ave NYC 10010
Holiday Fair Inc 48 W 37 St NYC 10018
Hug-Able Toys Inc 57 Front St Brooklyn N Y 11201
Irmco Imports P O Box 67 No Postal Annex Boston Mass 02114
Jay Gee Promotions Inc 200 5 Ave N Y C 10010
Ideal Toy Corp 200 5 Ave NYC
Jaymar Specialty Co 200 5 Ave Rm 751 NYC 10
K B Doll Corp 23 W 23 St NYC 10
Kamar Inc 2020 W 139 St Gardena Calif 90249
Keezer Mfg Co 55 Chadwick St Plaistow N H
Knickerbocker Toy Co 1107 Broadway Rm 500 NYC 10
Knoepfler Bros Inc 23 W 23 St NYC 10
La Mar Toy Co 432 12 St Brooklyn 15 N Y
LYON RENE D CO 225 5 Ave NYC 10010
M & S Toys Inc 50 E 11 St NYC 10003
Mar-Dene Toy Corp 78 Prince Brooklyn 1 N Y
MASTER TOYS (DIV OF MASTER INDS) 516 Lafayette Rd St Paul Minn 55101
Mattel Inc 5150 Rosecrans Ave Hawthorne Calif
Metropolitan Fur Toy Co 800 6 Ave NYC 10001
Meyer Mary Mfg Co Inc Townsend Vt
Miller Esther Creations Inc 36-46 33 St Long Island City N Y 11106
MY-TOY CO 200 5 Ave NYC 10010
New England Toy Mfg Co 480 Bunnell St Bridgeport Conn 06601
Newport Opti-Sonics Co 890 Production Pl Newport Beach Calif 92660
Parisi Inds Inc 822 Dumont Ave Brooklyn N Y 11207
Parksmith Corp 120 E 23 St NYC 10010
Pet Toy Inc 200 5 Ave NYC
Picture Animals Inc 200 5 Ave NYC 10010
Picture Book Toys Inc (Div Allied Doll & Toy Corp) 4116 1 Ave Brooklyn N Y
Pretty Fur Toy Co 145 Mulberry St NYC 10013
Promotional Stuffed Toy Co 36-46 33 St Long Island City N Y 11106
Pussy-Cat Toy Co 1 Carlton Ave Brooklyn N Y
R & R Toy Mfg Co Pen Argyl Pa
R & R Toy Co 23 W 23 St NYC 10010
Reeves International Inc 1107 Broadway NYC 10010

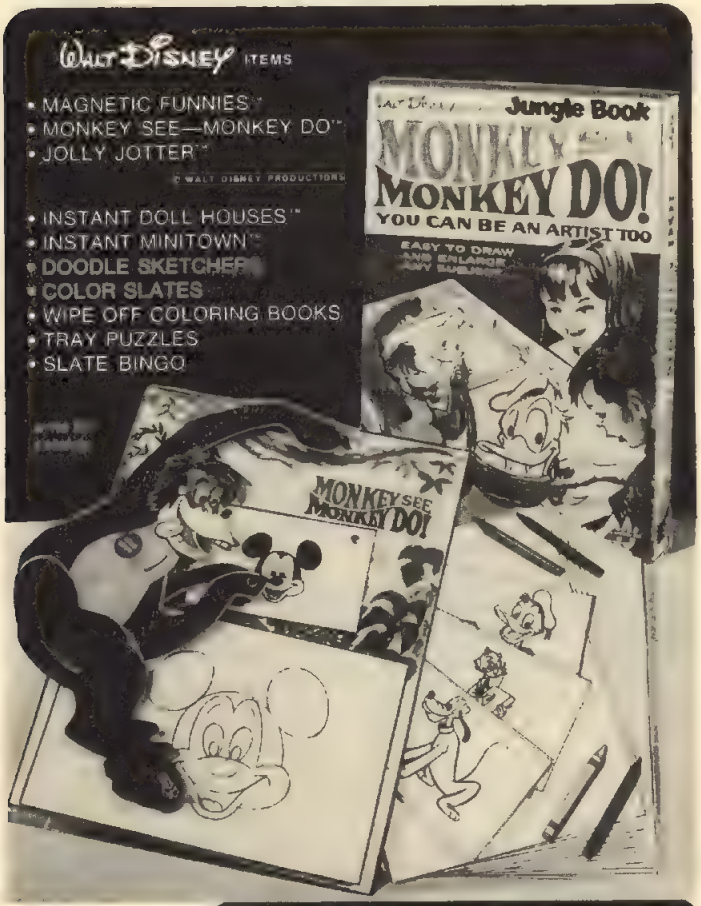
For Unbeatable Value . . . It's

"STATE FAIR" STUFFED TOYS

in all popular sizes, and all popularly priced. Made by stuffed toy specialists and designed for every class of trade, the "STATE FAIR" line combines quality with volume sales.

STATE FAIR TOY & NOVELTY CO., Inc.
NEW YORK SHOWROOM 200 FIFTH AVE. ROOM 559
201 FRONT STREET - - BROOKLYN N. Y. 11201
MAIN 4-3931-2-3

WINTHROP TOY



WINTHROP TOY

WINTHROP-ATKINS CO., INC., MIDDLEBORO, MASS. 02346
New York Showroom: Room 212, 200 Fifth Avenue, N.Y. 10010
CANADA—INTERNATIONAL GAMES OF CANADA, LTD.
3227 LENWORTH DRIVE, COOKSVILLE, ONT.

COMMENDED by PARENTS

CLASSIFIED PRODUCTS

Activity Sets (Cont.)

Craftint Mfg Co The 18501 Euclid Ave Cleveland 12 Ohio
Creative Playthings Inc P O Box 1100 Princeton N J 08540
CRESTON INDS INC 100 8 St Passaic NJ
Davis H Toy Corp 461-467 Frelinghuysen Ave Newark NJ
Dean Inds 930 Newark Ave Jersey City N J 07306
Eberhard Faber Pen & Pencil Co (Toy Div) 200 5 Ave Rm 904 NYC 10010
ED-U-CARDS MFG CORP 60 Austin Blvd Commack L I N Y
Embree Mfg Co P O Box 678 Elizabeth N J 07207
Foamcraft Inc 19 Bridge St Paterson N J
Forde Corp Box 346 Forest Grove Ore 97116
FUNTASTIC INC 5910 Farrington Ave Alexandria Va 22304
Greyshaw of Georgia Inc 845 Peachtree St NE Atlanta Ga 30308
Hassenfeld Bros Inc 1027 Newport Ave Pawtucket R I
H-G Toys (Harett-Gilmar Inc) 500 Ocean Ave East Rockaway L I N Y 11518
Ideal Toy Corp 200 5 Ave New York 10 N Y
Irwin Corp 200 5 Av New York 10 N Y
JAK-PAK INC 236 N Water St P O Box 374 Milwaukee Wis 53201
JAY INTERNATIONAL CORP 29 E Madison St Chicago Ill 60602

Jaymar Specialty Co 200 5 Ave Rm 751 NYC 10
KENNER PRODS CO 912 Sycamore St Cincinnati 2 Ohio
Kohner Bros P O Box 294 East Paterson N J
La Jolla Arts 4650 Santa Fe St San Diego Calif 92109
Larami Corp 340 N 12 St Philadelphia Pa 11915
Lowe Samuel Co 1324 52 St Kenosha Wis
Lucky Duck Enterprises Inc 16 Shelley Terrace W Orange NJ
Mac-Rey Enterprise Inc 200 5 Av New York 10 N Y
Miner Inds Inc 200 5 Av New York 10 N Y
Multiple Toymakers Inc 200 5 Ave NYC 10010
Ohio Art Co The East High St Bryan Ohio
Pastemaster Div Growpac Inc 200 Broadhollow Rd E Farmingdale NY 11735
Peerless Playthings Co 255 Bergen Pike Ridgefield Park N J
PLATT & MUNK CO 200 5 Ave NYC 10010
Playskool Mfg Co 3720 N Kedzie Ave Chicago 18 Ill
POLYFORM PRODS INC 9420 W Byron Schiller Park Ill 60176
Pressman Toy Corp 1107 Broadway New York 10 N Y
Printing Inc 4325 Hiawatha Ave Minneapolis Minn
R & S Toy Mfg Co 344 Maujer St Brooklyn N Y
RAINBOW CRAFTS INC 2815 Highland Av Cincinnati 12 Ohio
Renwal Prods Inc Old Country Rd Carle Place NY
Rose Art Inds Inc 1525 Blondell Ave Bronx N Y 10461
Saalfield Publishing Co Saalfield Square Akron Ohio 44301
Shackman B & Co 2 W 35 St NYC 10001
Standard Toykraft Div Avalon Inds Inc 95 Lorimer St Brooklyn NY 11206
STENCIL-ART PUBL CO 46 Harrison St Cleveland Ohio 44146
STEVEN MFG CO Hermann Mo 65041
TOY TINKERS (DIV A G SPAULDING & BROS INC) 807 Greenwood St Evanston Ill
TRANSOGRAM CO 200 5 Ave NYC 10
Tucker Toys 837 State St Springfield Mass
Venus Pen & Pencil Corp (Toy Div) 730 5 Ave NYC 10019
Warren Paper Prods Co (Built-Rite Toys Div) 3200 South St Lafayette Ind
Watkins Strathmore Co 1220 Mound Ave Racine Wis
Western Publishing Co Wholesale Div 1220 Mound Av Racine Wisc 53404
Whiting Lisbeth Co 179-30 93 Ave Jamaica N Y 11433
Whitman Pub Co 1220 Mound St Racine Wisc
WINTHROP-ATKINS CO INC Middleboro Mass 02346
Zadek-Feldstein Co 55 33 St Brooklyn 32 N Y

ADDING MACHINES

Sterling Plastics Co Sheffield St Mountainside N J

IMMEDIATE DELIVERY
7 SURE MONEYMAKERS

SEE THESE AND MANY OTHER NEW ITEMS.
PERMANENT SHOWROOM AND TOY FAIR DISPLAY
ROOM 1137

RENZI **DOCTOR DOLITTLE FAMILY**

NO. 1978
DOCTOR DOLITTLE BANK

NO. 1975
THE GREAT PINK SNAIL
LAWN SHOWER SPRAY

NO. 1972
PUSHMI-PULLYU AND
TOGGLE THE HORSE

NO. 1977
THE GREAT PINK SNAIL RIDE'M

NO. 1971
THE GREAT PINK
SNAIL BANK

NO. 1974
PUSHMI-PULLYU RIDE'M ROCKER

NO. 1970
PUSHMI-PULLYU RIDE'M LLAMA

A. J. RENZI PLASTIC CORP. ROOM 1137, 200 FIFTH AVE., NEW YORK, N.Y. 10010 • TEL. (212) WA-4-4850

PRINTING PRESSES "THAT REALLY PRINT"

IMMEDIATE DELIVERY
7 SURE MONEYMAKERS

SEE THESE AND MANY OTHER NEW ITEMS.
PERMANENT SHOWROOM AND TOY FAIR DISPLAY
ROOM 1137

RENZI **DOCTOR DOLITTLE FAMILY**

NO. 1978
DOCTOR DOLITTLE BANK

NO. 1975
THE GREAT PINK SNAIL
LAWN SHOWER SPRAY

NO. 1972
PUSHMI-PULLYU AND
TOGGLE THE HORSE

NO. 1977
THE GREAT PINK SNAIL RIDE'M

NO. 1971
THE GREAT PINK
SNAIL BANK

NO. 1974
PUSHMI-PULLYU RIDE'M ROCKER

NO. 1970
PUSHMI-PULLYU RIDE'M LLAMA

A. J. RENZI PLASTIC CORP. ROOM 1137, 200 FIFTH AVE., NEW YORK, N.Y. 10010 • TEL. (212) WA-4-4850

PRINTING PRESSES "THAT REALLY PRINT"

Wild West City

Collector Classics—Historical models of Cowboys and Indians

- Bodies twist and snap apart
- Movable removable heads, hats, bodies, and accessories are interchangeable

Only **9.88**

WILD WEST CITY. Exciting historical [illegible] you need for true Old West action fun. Includes 24 x 36 inch colorful heavy sheet. Silver Dollar Saloon, bank, stagecoach station, livery stable, jail with sheriff and 2 horses. Wagon with 10 inch spoke wheels and 2 horses. Western [illegible] Indian camp with 2 tepees, log cabin, 2 horses. Over 30 pieces. Includes 17 cowboys, Indians and settlers. Figures have interchangeable body parts for exciting combinations. Saloon doors, bank's office and doctor's office.

X 923 4865 A Shpg wt 4 lbs 9.88

Billy Blastoff's exploration vehicles and equipment

BILLY BLASTOFF. America's [illegible] boy in space stands 4 inches tall. Has [illegible] pack, power [illegible]. His equipment and vehicles complete with [illegible] for night and dangerous [illegible] for strange [illegible] and [illegible] trainer and [illegible] to collect [illegible]. Set [illegible] you can [illegible] [illegible] and rotate scope. Not [illegible] and [illegible] packaged and [illegible] Uses 2 AA batteries (not [illegible] for bottom [illegible]

X 923-4881 A Shipping weight 2 lbs . . . 5.44

1 & 2 SILVER TONE AND GOLD TONE KNIGHT SETS.

Silver [illegible] Gold [illegible] outfits with [illegible] for [illegible] and [illegible] Each [illegible] Horse comes [illegible] Mounted knight [illegible]

X 923 4956 A	[1] "Silver Knight and Valor"	5.88
X 923 4971 A	"Silver" Knight only.	3.44
X 923 4972 A	[2] Gold Knight and Bravo	5.88
X 923 4899 A	"Gold" Knight only.	3.44

King Arthur's Castle

Takes you back to the exciting days of Kings and Knights. Realistic in every detail—moving draw bridge, raised rock formations

FORTIFIED CASTLE has operating draw bridge. Dungeon with [illegible] leading down. Well has bucket that moves [illegible] Has [illegible] three, [illegible] and one [illegible] Complete [illegible] fighting knights [illegible] 4 horses, 4 mounted knights, castle over [illegible] high. Easy to assemble. Strong plastic

X 923 1424 A Shipping weight 4 lbs. 12.88

AA Cell Batteries. Sold in pkg of 2.

X 957 1753 A Wt. 1 oz. 1 pkg for 31c

ask the boys who own 'em!

SEE THE NEW FUN WORLD OF Buddy L®

Suite 1034 • 200 Fifth Avenue, N.Y. • 212-675-0070

BUDDY L CORPORATION—East Moline, Illinois 61244
Worldwide Sales Coverage-Henry Katz Organization • 200 Fifth Avenue, N.Y. 10010

'68

the Henry Katz organization

Tenth Floor, 200 Fifth Avenue, New York 10010
Area Code 212 675-0070

DELUXE "TEFLON" COOKWARE AND PATIO WARE LIKE MOM'S

82-pc. set 5.99

Here's what you get ▶

- stove • roaster pan with cover • 3 pots with covers
- skillet with handle • 4 bake-and-serve casseroles with covers
- percolator with cover • well-and-tree platter • 7-pc. utensil set
- salt and pepper shakers • sugar bowl with cover • creamer

plus six each: • plates • saucers • butter dishes • cups • napkins • knives • forks • spoons

Beautiful dinnerware, plus bakeware lined in play Teflon . . . looks just like Mother's! **Z36 J 6077.** Durable molded plastic. Mailable. (6 lbs.) . . . . . **.82-pc. set 5.99**

See Page 279 for low Budget Power monthly terms—No Money Down

(A) Deluxe HONDA with Chain Drive

Pedals like a bicycle—includes removable training wheels to aid beginners. Twin Tiger Tone motor "roars" without batteries. Molded of super-tough plastic in cream and red colors. Semi-pneumatic tires. 28x16½x45" long. 23 lbs.
10-4880 retail $31.95 . . . . . **Your Cost $20.88**

(B) Bonanza HOSS CARTWRIGHT Pedal-Power MINI-BIKE

Take a ride on Hoss' mini-bike! Just right for racing all around with its snappy front steering fork, smooth-n-easy pedals, removable training wheels. Authentically molded of super-rugged blue polyethylene with silver/black color trim, metal parts. 19x8x26" long. 12" high seat. 8 lbs.
10-5216 retail $14.95 . . . . . **Your Cost $9.88**

(C) BLAZON Steel Sno Wing

Takes kids over snow-packed slopes traveling like the wind! Patented Sno Wing is delta shaped — easy to steer left or right just by leaning. Combines best features of sled and toboggan for advantages of both Safety rounded corners, turned edges, strong plastic handles. Steel construction; enamel finish. 30" wide, 37" long.
10-4334 9 lbs. ret. $7.49 **Your Cost $5.45**

(D) BLAZON 27½" Steel Sno Flyer

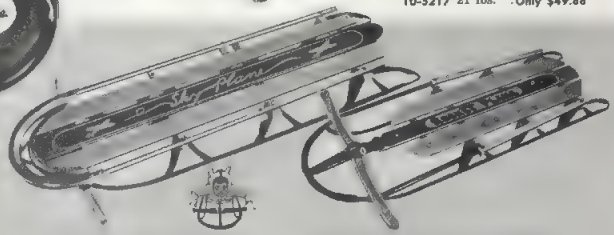
Spin, swoop, slide, sail down the snow in one of these steel discs for the fun of a winter! Even the smallest child can enjoy a flying disc. Rolled edge for safety and strength — no sharp edges to cut or catch clothing Plastic handles, grommeted rope holes. 27½" heavy gauge steel, baked-on metallic enamel finish. 6¼ lbs.
10-4335 retail $4.49 **Your Cost $3.33**

It's an indoor playground! The safest slide for tots . . . it's only 20" high, made of smooth, rugged polyethylene. Climb up steps on one side—slide down the other side — crawl thru! Day-long climbing, sliding or crawling fun . . or use it as a toy furniture house. Won't mar furniture or floors. 28" long Orange. retail $10.00.
10-4529 10 lbs. . . **Only $6.97**

Free wheels like the hottest car in the country . . . provides luxury transportation for the sidewalk set! Has realistic 4 position stick shift . makes exciting "rev-up" sound without batteries. Rugged construction — steel "U" beam undercarriage, steel axles and steering column, oversize wheels. Molded in super-durable plastic. Over 2 ft. long — supports over 100 lbs. retail $5.00
10-4882 5¼ lbs. . **Only $3 66**

Ski Sled it skidoms

Offers all the fun and exhilaration of skiing combined with safety! Sensational maneuverability . . . amazing pivotal action of the Ski Sled is due to patented design features. 4 ball joints connect the bottom of frame to the skis. 2 hinge joints atop frame join to the Fiberglas seat. This design allows independent movement of either or both skis from the seat—plus brake control too! All metal parts are of plated steel for non-rust durability. retail $74.95.
10-5217 21 lbs. . **Only $49.88**



ACME Sky Plane Sled — Super Deluxe

Super-quick steering when you ride this beauty rubber hand grips turn it at a touch! Features all around chromized metal bumper and side rails. Streamlined tapered deck, of White Ash lumber with heavy spar varnish finish. Spring steel safety runners.

53" Long, 6-Knee Model. 14½ lbs.
10-3593 retail $17.50 . . . . . **Only $10.88**
60" Long, 6-Knee Model. 17½ lbs.
10-2985 retail $19 00 **Only $12.99**

ACME Rocket Plane Sled — Basic Model

Long on eye-appeal, thrills . . . so low priced! Constructed of spar varnished White Ash lumber to stand up under roughest use Bright red spring steel safety runners are heavily braced -give higher speeds, better control, smoother rides. Standard steering mechanism.

45" Long, 4-Knee Model 8 lbs.
10-3591 retail $8.00 . . . . . **Only $5.97**
50" Long, 6-Knee Model. 10 lbs.
10-3592 retail $10.00 . . . . . **Only $7.44**

PRODUCT NEWS

Two-player board game, Elevenzees, should appeal to children under 12. Aim of the game is to be the first to score 11 points. Roll of the dice indicates movement on the board. Playing time about five minutes. Package decorations are designed to explain playing procedure. The dimensions of the box are 8¾" x 13¾". Packed two dozen per carton. Shipping carton weight is 20 pounds. Elevenzees is stock item #800 in the extensive 1968 line of J. Chein & Company.

Mini bag handbag kit line shows six designs. Eight-by-9¼" bag is oval shaped, has mahogany bottom and zipper pocket. Trim provided. All materials and designs numbered. Handi-crafter needs only to match them up. $7.95 retail. General Crafts.

War Cloud, the riding horse, is a Palamino stallion molded of polyethylene plastic with a high-glaze durable finish. The Western-style saddle has adjustable stirrups and many colorful three-dimensional details. The spring suspension unit uses a patented triple-spring system for lively action. Saddle height is 28". A one-year written guarantee is provided. Shipping case is 42½" x 27" x 12½". Shipping weight is approximately 34 pounds. No. 598. Manufactured by Blazon.

Star Finder is an astronomical device composed of an assemblage of rings. It can be used to locate stars, and as a sun dial and solar compass. Mathematical calculations are not needed. Under $15 retail. Skil-Craft Playthings.

Space ship kits in this line are reproductions of those used in Thunderbird TV series. Seven models include #2 Rocket shown. The cement-type kits are packed in boxes illustrating TV program scenes. Associated Hobby Mfrs.

CAMOUFLAGE PAINTS are reported to be spurring sales of plastic World War II model plane kits. The German Battle Colors include nearly every camouflage shade used by the Luftwaffe. Dull finish paints. $1.98 retail. Official Products.

PAINT-BY-THUMBER is a finger painting kit with four reusable Doctor Dolittle vinyl pictures—Toggle, Pushmi-Pullyu, the Doctor and Great Pink Sea Snail. Non-toxic colors are used in the set designed for ages 3 to 6. Schoolhouse Toys.

THIS SEWING MACHINE is battery-powered and has a high-impact plastic carrying case. It can be operated either manually or by foot pedal. Accessory kit contains scissors, thimble, tape measure, pin cushion, thread, and so on. Toyomenka.

VARIETY OF HOOP-ROLLING GAMES is possible with a new double-wire gude, according to its inventor. The guide permits the hoop to be controlled at a standstill, spun in place, passed and received, braked and reversed. It can be employed in such games as space races, hoop hockey, hoop shuffleboard and hoop croquet, for all of which official rules are available. Manipulation of the hoop is said to help youngsters to develop balance and coordination. Electro-Mech Industries.

PLASTIC YO-YO is 2-5/16" in diameter and has an aluminum axle. The blister-packed Astro-Spin is a sleeper type yo-yo in a line with numbers that retail at 10c to 69c. Of one-piece construction and in assorted colors. Fli-Back Sales.

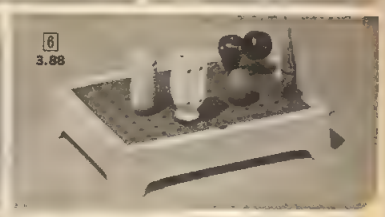
MAGIC ANSWER MACHINE consists of a plastic decoder and a set of answer cards. Answers to questions are revealed when cards are placed in decoder. Box is decorated with scenes from Doctor Dolittle. Also available on rack card. Bar-Zim.

Bendable, Twistable Toys for Tots

GUMBY® AND POKEY WITH THEIR GUMBY-MOBILE. Familiar TV friends are splendid play mates for tots. Made of plastic foam, they bend into many, many, real life positions. They sit, they stand, they slouch and stoop, they raise their arms, they even salute. Child's imagination is nearly the only limitation. A rigid plastic Gumbymobile takes them wherever they want to go.
X 923-9682 A—Shpg. wt. 12 oz. 2.99

GUMBY AND POKEY WITH CLOSET FULL OF COSTUMES. Figures of flexible plastic foam. Upright one minute, sitting the next. Bend them or twist them into position; they stay until you change them. Closet contains 4 different costumes: fireman, astronaut, cowboy, and soldier. And their props—fire extinguisher, oxygen tank, guitar, rifle, etc. Carrying case, too. Figures stand 10 in. high.
X 925-0739 A—Shpg. wt. 2 lbs. 8 oz. . 4.99

JEEP WITH 3 DISNEYLAND PASSENGERS. Flexible figures—Mickey Mouse®, Donald Duck®, and Pluto®—do what you want them to! 10 in. high and made of pliable plastic, they sit, stand, turn their heads, open their arms or cross their legs. 9½-in.-long blue metal jeep is decorated with these Disneyland characters. ®Walt Disney Productions, Inc.
X 923-3628 A Shpg. wt. 1 lb. 8 oz. 2.99



Pull 'em Apart, Put 'em Together, Rock 'em Back and Forth

1 **GIANT TAKE-APART HAULER AND BLOCKS.** 21 in. long. Large "doughnut" wheels, axle and hauler can be completely disassembled and rebuilt. Made of sturdy, brightly colored, non-toxic plastic. Combination wrench and screwdriver, and cord for pulling included.
X 924-7263 A Shpg. wt. 1 lb. 3.77

2 **POTATO HEAD AND PICKNIK.** Picnic goodies masquerade in 1001 disguises. Create a Mr. Potato Head, a frankfurter man, a cucumber cutie, and many, many more. Onion eyes and pickle noses are funny, and fun to make.
X 923-9914 A—Shpg. wt. 15 oz. 2.66

3 **KITCHEN CHARACTERS.** Mr. and Mrs. Pot and their children Peter Coffee Pot and Penelope Tea Pot—plus 6 "fruit people" and a smiling spoon. They brighten the day of the tiny homemaker as she imitates Mommy preparing the family meals. Gay colors, non-toxic paints for greater safety. High-impact plastic.
X 924-0060 A—Shpg. wt. 2 lbs. 8 oz. . . . 3.88

4 **ROCKING CLOWN.** Defies the strongest tot to knock him down. He rocks back and forth, but won't fall over. Head revolves to the sound of chimes. Plastic.
X 923-4170 A Shpg. wt. 18 oz. 2.22

5 **POT 'N' SPOON.** Kitchen utensils for tiny homemakers. Six blocks in three shapes fit corresponding holes in movable 10-in. pot lid. Non-toxic colors on unbreakable plastic. Oversized spoon, too. Helps teach coordination, color and shape perception. Ages 2 to 6.
X 923-6167 A—Shpg. wt. 1 lb. 10 oz. 2.88

6 **TODDLER PEG CHEST.** 18 large, unbreakable plastic fruits and vegetables and other household objects make handy pegs for toddlers to grasp. Chest and pegs come with their own carrying case.
X 924-0151 A—Shpg. wt. 3 lbs. 8 oz. . . . 3.88

MARKSMAN PRODS (DIV OF MORTON H HARRIS INC) 2101 Barrington Ave Los Angeles Calif 90025
Multiple Toymakers Inc 200 5 Ave NYC 10010
PARRIS MFG CO Savannah Tenn

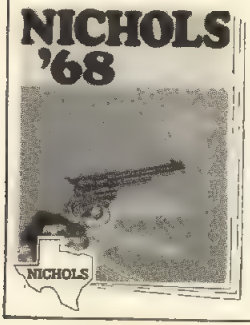
PISTOLS, CAP, REPEATER, ETC.

Ace Toy Mfg Corp 468 W Broadway NYC 10012
Barton Toys Inc 367 Water St Vancouver 3 Prov B C
Bighorn Leather Co 1068-72 Cleveland Av Co-
Classy Prods Corp 200 5 Ave NYC 10010
COSSMAN & LEVINE INC 1238 N Highland Ave Hollywood Calif 90038
Daisy/Heddon Div Victor Comptometer Corp Rogers Ark 72756
Danlee Co Div of Eldon Inds Inc 2701 W El Segundo Blvd Hawthorne Calif
DeLuxe Topper Corp 107 Trumbull St Elizabeth N J 07207
Elmar Prods Co 13-15 W 24 St NYC 10
Empire of Carolina Inc Tarboro N C
Esquire Novelty Corp 35 Willow St Amsterdam N Y
Gabriel Inds Inc 200 5 Ave Rm 1256 NYC 10010
Halpern J Co (Div Kusan Inc) 810 Penn Ave Pittsburgh Pa
Haney John Mfg Corp 3817 3 Ave NYC 57
Hubley Div Gabriel Inds Inc 200 5 Ave Rm 1256 NYC 10010
Keyston Bros 755 Mission St San Francisco 3 Calif
Knickerbocker Toy Co 1107 Broadway Rm 500 N Y C 10010
Maco Toys Inc 633 Brooklyn Ave Brooklyn N Y 11203
Mattel Inc 5150 Rosecrans Ave Hawthorne Calif
Multiple Toymskers Inc 200 5 Ave N Y C 10010
NICHOLS INDS INC P O Box 1191 Jacksonville Tex
Ohio Art Co The East High St Bryan Ohio
Pilgrim Leather Goods Co 28-43 Duncan St Haverhill Mass
Plawner Toy Mfg Co Rt 17 Lodi N J 07644
R & S Toy Mfg Co 344 Maujer St Brooklyn N Y
Ray Plastics Inc Winchendon Springs Mass 01477
Remco Inds Inc Cape May St Harrison N J
Schwartz Adolph 889 Broadway Brooklyn N Y
Terai Toys Co Ltd 13-6 Kotobuki 3-chome Taito-Ku Tokyo Japan
20th Century Varieties Inc 511 E 164 St NYC 56

PISTOLS, WATER

Ace Toy Mfg Corp 468 W Broadway NYC 10012
B-W Molded Plastics 1346 E Walnut St Pasadena 4 Calif
Barton Toys Inc 367 Water St Vancouver 3 Prov B C
Eldon Inds Inc 2701 W El Segundo Blvd Hawthorne Calif 90252
Elmar Prods Co 13-15 W 24 St NYC 10
JAK-PAK INC 236 N Water St PO Box 374 Milwaukee Wis 53201

Exciting reading for profit seekers



Some pretty exciting things have happened to the Nichols Line for 1968! New guns, new packaging, new holsters, and new combination sets and they all help make Nichols the top gun in any location. See them all, write for your new catalogue!

KUSAN INC. **NICHOLS** DIVISION ■ 3206 BELMONT BLVD. NASHVILLE, TENN

A Ejects 'Shell' Woodgrain plastic, web sling. 79 N 16 045 DL— Fires caps* bolt action. 3.98

B Daisy Smoke Rifle goes bang! Metal barrel 79 N 16 040 DL—Lever action. . . . 4.98

C Cap-Firing Repeater is plastic-and-metal 49 N 16 043—Trigger or lever action 1.99

PLAY RIFLES
All with metal working parts
1.99 up

Action-Packed 'Paratrooper' Gear!

Authentic-looking weapons of high impact plastic. Get those snipers with a fast-firing burp gun . . . it's camouflaged, has recoiling barrel. Rat-tat-tat—kapow! Your grenade scored a direct hit on the enemy. Round up the prisoners with your 45 automatic pistol. Has belt and holster, fires caps* or soft plastic bullets. Net-camouflaged plastic helmet
49 N 16 064—Set includes 8 plastic bullets 6.99

PARATROOPER
Burp gun, pistol, grenade, helmet
6.99

SAVE $2.00. Just like you've seen on TV! 30" battery-operated, high impact plastic rifle has Steel Grey and Woodgrain finish. Makes real sounds like automatic machine guns . . . small arms fire . . . combined war sound . . . single shot with long ricochet. Use 1 'D' battery (not incl.) See Page 87
79 N 16 047 DL WAS 8.99 Each, del'd . 6.99

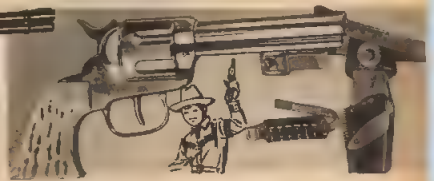
MILITARY RIFLE
'Sound of Power'
Makes 4 sounds!
6.99

Get in on foreign intrigue with this authentic looking 'hardware' set. 19" submachine gun spits sparks, gives realistic sounds. Single-shot .38 pistol fires caps* plastic bullets. ⅞" diam. compass, metal handcuffs, plastic belt holster, badge, ID card in plastic case. High impact plastic guns
49 N 16 207—Working parts are metal. 3.99

'SPY' SET
'International Agents' choice
3.99

Stop the outlaws cold when they decide to shoot up Dodge City. Double holster set is leather, has 2 metal cap-firing* single-shot pistols with plastic grips, about 7¾" long. Plastic Winchester rifle with trigger, lever and repeater action fires caps*. About 26" long. Shiny metal badge
79 N 16 178 DL—Set, delivered 3.99

SHERIFF SET
Great for rounding up the bad guys
3.99



High Chaparral needs all you rough 'n' ready frontiersmen to hold back the Indians with your authentic Chaparral holster set. Single gun, top-grain leather holster and bullet-keeper armband. 250-shot cap-firing* 8" repeater pistol is bright die-cast metal with plastic staghorn grip. Leather leg tie
49 N 16 306 Del'vered 4.59

'HIGH CHAPARRAL'
As seen on TV
4.59

1.99

The junior-sized gun-toting hombre will proudly wear the smooth cowhide belt and gaily decorated cowhide holsters made to fit waists up to 28". Twin, cap firing* one-shot pistols are die cast metal with plastic handgrips. A compact 7¾" long
49 N 16 126—Set, delivered 1.99

2.99

Tough leather belt, leather holsters with lots of cowpoke trim. Twin side loading cap-firing* 50-shot pistols are 8" long. They're die cast metal with plastic staghorn grips. Leather leg ties, too. Everything a cowboy could want!
49 N 16 127—Set, delivered 2.99

3.99

Genuine split cowhide belt and holsters, decorated in fancy design with nickel-plated conchos. 2 side-loading, cap-firing* 50-shot repeater pistols, 8" long. Nickel plated die-cast metal with plastic handgrips. Leather leg ties
49 N 16 128—6 plastic bullets incl. 3.99

*NOTE: AS PER POSTAL REGULATIONS, CAPS ARE NOT INCLUDED WITH GUNS

POP AND WATER GUNS

PARKS CORKEE GUN

Cork gun shoots up to 25 ft. Complete with 6 corks. 24 in a ctn.; wt. 5 lbs.
K707-127 49¢
(Mfr. No. 212B)

CORK BALLS
36 pkgs. in a ctn.; wt. 1 lb. (Mfr. No. 988)

K707-200 Per Pkg. 25¢

DAISY TAPERED CORKS
10 tapered cork in a pack to fit all Daisy cork shooting guns. 144 packs per ctn.; wt. 2¼ lbs.
K707-275 (Mfr. No. 909) Per pkg 10¢

LUGER DART GUN

Authentic design... actual size 7½". Packaged with 4 harmless darts. 24 in a ctn.; wt. 5 lbs.

K707-408 (Mfr. No. 216) 59¢

Shoots a table tennis ball for 40 feet. It's soft, unbreakable, absolutely safe. Just muzzle load and squeeze. Complete with ammunition. Blister packed on 8¼" x 8¼" card. 36 in a ctn.

K707-614 (Mfr. No. 60) 98¢

PAR-KEE WATER GUN

All plastic gun in assorted colors. Shoots up to 30 ft. Size 2¾". 36 in a display box. 144 in a ctn.; wt. 8 lbs.
K708-133 (Mfr. No. 100) 19¢

IT SELLS!

STANDARD LUGER WATER GUN

Assorted colors. Size 7½". Made of plastic. 144 in a ctn.; wt. 20 lbs.
K708-273 (Mfr. No. 107) 49¢

WATER GUN ASSORTMENT

78 piece economy pack assortment of 5 models in a display carton. Contents: 24 "Par-Kee" - 19¢, 12 "Wee-Gee" - 25¢, 18 "Mar-Zee" - 29¢, 12 "Smitty" - 39¢ and 12 "Mauser" - 49¢. Weight 6 lbs.
K708-414 19¢, 25¢, 29¢, 39¢ & 49¢
(Mfr. No. 131)
See price book for prices

SUB-MACHINE GUN AND DISPLAY RACK WATER GUN

Authentically styled Thompson repeater. Hundreds of shots without refilling. Long range. Jet Black. Size: 19". 12 in a ctn.; wt. 7 lbs.

K708-828 (Mfr. No. 105) 79¢

Every rifle racked . . . ready for quick action!

[1] WAGON WHEEL GUN RACK . . . great for toy guns, even clothes! Of sturdy plastic with horseshoe hangers, leather thongs 19x19½ in. high.
R36 J 4190 Mailable. (4 lbs.) 3.57

[2] DAISY AUTOMATIC RIFLE. Lever-action smoking gun has loud report. Durable steel barrel and mechanism; hi-impact molded plastic stock. Full 30 inches long. Mailable.
R36 J 4196. Shpg. wt. 4 lbs. 3.57

[3] DAISY RICOCHET RIFLE . . . loaded with fun . . . bangs, whines and smokes without ammo. Sturdy steel barrel; 'wood-grain" hi-impact plastic stock. It's 30 in. long. Mailable.
R36 J 4179. Shpg wt. 4 lbs. 4.98

[4] DAISY SPITTIN' IMAGE RIFLE . . . model 94 lever-action Winchester. Bangs and smokes . . . needs no ammunition! Realistically detailed steel barrel; plastic stock. Big 34 in. long.
R36 J 4199. Mailable. (5 lbs.) 5.99

Dan'l Boone rifle and pistol outfit fires "minie" balls

Complete **6.97**

Blaze new trails with firearms just like Daniel Boone's! Authentic-looking replicas of Kentucky rifle and pistol really work - just load cork "minie" balls (18 included) with ramrod . . . place cap (not included) on firing ledge and fire away! Polished wood stocks with steel barrels and mechanisms; brass color trim. Mailable.

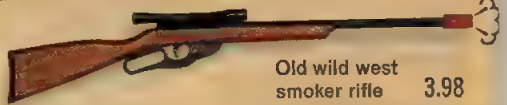
Rifle and Pistol.
R36 J 4174 (6 lbs.) 6.97

Rifle only. 38 in. long.
R36 J 4172. (4 lbs.) 4.88

Pistol only. 13 in. long.
R36 J 4173. (2 lbs.) 2.98

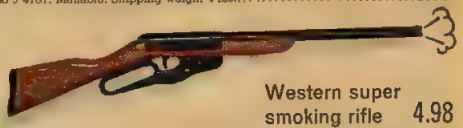
Kadet repeater trainer rifle 2.98

Exciting 6-shot repeater action shoots soft, round cork balls without reloading. Metal scope. Authentic wooden stock and metal barrel; cloth sling.
R36 J 4176. 27 in. long. Mailable. Shipping weight 4 lbs 2.98



Old wild west smoker rifle 3.98

Use "scope" to sight wild animals, rustlers and bank robbers. Just cock lever, pull trigger and watch the gun smoke; hear it make authentic noises without ammunition! Sleek one-piece wooden stock; durable steel barrel. 32 inches long.
R36 J 4181. Mailable. Shipping weight 4 lbs. 3.98



Western super smoking rifle 4.98

Defend the fort with your own Western smoker rifle! Pull trigger—rifle smokes, makes noise and actually fires harmless, invisible shock waves up to 25 feet without ammunition. One-piece wood stock; steel barrel. 29 in. long.
R36 J 4178. Mailable. Shipping weight 4 lbs. 4.98

Rifle and 6-shooter 10.77

Johnny Eagle Red River Set . . . roam the range with your 36-in. ricochet rifle and 14-in. six-shooter! They fire bullets (12 included), even eject shells. Also fire caps (not included). Both are ruggedly constructed of hi-impact plastic. Set includes handsome wood like plastic gun rack, 10x24 in. long.
W36 J 5823 **Rifle, Six Shooter and Gun Rack.** Mailable. (7 lbs.) Complete 10.77
Z36 J 5825 **Ricochet Rifle only.** Mailable. Shipping weight 3 lbs. 6.44

Use Budget Power—make brightest Christmas dreams come true

Johnny Eagle magumba hunting outfit 9.99

Stalk the big ones . . . go shootin' with equipment just like big game hunters use! Realistic 36-in. rifle and 11-in. pistol fire plastic bullets (6 included for each), eject shells and fire caps (not included). 3.6 power scope, white elephant engraved on stock. Both guns of hi-impact plastic. 10½x24-in. long plastic wall plaque keeps guns ready. Mailable.
W36 J 5847. Shipping weight 7 lbs. . . . . Rifle, Pistol and Plaque 9.99
Z36 J 5848. Shipping weight 4 lbs.. . . . . Rifle and Bullets only 5.99

The official Police Patrol two-gun outfit 3.98

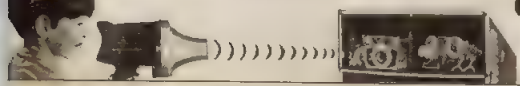
Everything you need for that dangerous mission—guns and "bullets," even handcuffs! The 9-inch long Luger repeating pistol and the 24-inch long repeating tommy gun are made of sturdy plastic with metal mechanism for rapid-fire action. Black plastic holster has Police Patrol emblem, belt with 3 bullets. Also included are large metal police whistle with lanyard, magnifying glass, metal police badge, identification case with I.D. card.
R36 J 4168. Mailable. Shipping weight 4 lbs. . . . . Complete 3.98

Johnny Eagle skeet outfit 7.98

Aim! Fire! A hit? Or a miss? That's the thrill of this Johnny Eagle outfit. Spinning targets soar through the air with action so real, young sharpshooters spend hours perfecting their aim! Just open the "over-and-under" shotgun chamber, insert "shells," press foot-pedal of throw stand and a spinning target soars through the air. Includes: shotgun, shells, 2 spinning targets and throw stand. All made of sturdy plastic.
Z36 J 5835. Mailable. Shpg. wt. 5 lbs. . . Complete 7.98

Blastaway air-gun 5.88

It's great fun and exciting! Gun actually fires a powerful air blast up to 30 feet! It's 11 inches long, made of plastic and equipped with special metal mechanism—just cock it, squeeze trigger and b-l-a-m, surprise! Aim for the 2 action-spinning targets built into cardboard box. Good training in marksmanship for Western-minded youngsters!
35 J 5849. (3 lbs. 14 oz.) Complete 5.88



New this Christmas

Stalk big game... fire away! 4.99

"Drop charging elephants in their tracks" with permanently-loaded 26 in. long plastic rifle (no caps or batteries needed). Fires loud shot every time. Metal pistol, 11 inches long, comes with dura-hyde plastic holster and belt. Mailable.
Z36 J 5829. (4 lbs.) Complete 4.99

Join the Rat Patrol 6.88

Roam the desert, join the Rat Patrol and fight! You'll be ready to attack with the 38-in. plastic grenade rifle . . . it actually fires the 2 plastic grenades (incl.) up to 25 feet! Plastic knapsack holds: knife, scabbard, pistol, mess kit and canteen. Plastic combat helmet and goggles protect you during battle! Mailable. (7 lbs.)
W36 J 4186. . . . . 6.88

See Page 279 for low Budget Power monthly terms—No Money Down

TYCO "HO" GAUGE TRAINS BY *MANTUA*

"The Mountain Master" Steam Freight
6771T2999—An all-time "Pennsylvania RR" favorite with massive lighted Pacific 4-6-2 locomotive and tender plus 3 exciting freight cars: gondola car, box car, skidflat car w/culvert pipe, refrigerator car, tank car stock car, operating hopper car, 8-wheel caboose. Features battery operated freight handling depot and automatic coal unloading ramp. 63"x36" oval track plus 30" spur includes 1 section 18" radius curved terminal track, 11 sections 18" R curved track, 1 section 9" re-railer track, 4 sections 9" straight track, 1 section ½ 18" R curved track. Use with power paks (shown below). Ship. wt. 10 lbs.
Retail $49.98

Battery Operated Freight Handling Depot and 18 pc. Coal Unloading Ramp Trestle w/manual switch.

Over and under action on bridge and trestle set.

"The Over 'N' Under" Freight (above)
6772T1799—Lighted "Burlington" GP-20 diesel, refrigerator car, tank car, covered operating hopper car skid flat car w/culvert pipe, 8-wheel caboose. 30 pc. trestle set, 3 pc bridge set. Track includes 1 section 18" radius curved terminal, 22 sections 18" R curved, 3 sections 9" straight, 1 section 9" re-railer, 1 section ½ 18" R curved, 1 section ½ 18" R curved, 1 section 6" straight. Use with power paks (shown below). Ship. wt. 8 lbs.
Retail $29.98

Santa Fe "Streamliner LTD" (above)
6773T1979—1 lighted F9 "A" diesel 1 non-powered F9 "B" diesel, 1 streamline dua. lighted comb ne car, 2 streamline dua. lighted coaches 1 streamline dual lighted observation car Big 45"x36" ova. Includes 1 section 18" radius curved terminal track, 11 sections 18" R curved track, 1 section 9" straight track, 1 section 9" re-railer track. Use with power paks (shown at right). Ship. wt. 8 lbs
Retail $32.98

6776T839 — Tyco Master-Pak (left). Direction control, on-off switch, Overload indicator light Circuit breaker protected. 2 amperes. AC-DC terminals. Ship. wt. 4 lbs.
Retail $13.98

6777T479—Tyco Pak (left). Full range rheostat for all speeds. Glass sealed Circuit breaker for overload safety Automatic reset Reversing switch. AC-DC terminal Ship. wt. 3 lbs. **Retail $7.98**

"The Petticoat Junction" with Power Pak (above)
6774T2219—1 lighted "Ten Wheeler" 4-60 locomotive (w/interchangeable straight stack) and tender (w/interchangeable coal load "C P & W" RR 1 1890 Clerestory combination car 2—1880 "Clerestory" coaches. 45"x36" oval track includes 1 section 18 radius curved terminal, 11 sections 18" R curved, 1 section 9" straight, 1 section 9" re-railer Includes 1 amp Tyco-Pak w/direction control and circuit breaker UL approved. Ship wt. 8 lbs
Retail $36.98

Santa Fe "Diesel Flyer" Freight w/Power Pak (left)
6775T1499—Lighted F9 diesel, gondola car, refrigerator car, skid flat car w/culvert pipe, 8-wheel caboose. Complete with Tyco 1 amp. power pak w/direction control and circuit breaker. UL approved. 1 section 18" radius curved terminal track, 11 sections 18" R curved track form big 36" circle. Ship. wt. 8 lbs.
Retail $24.98

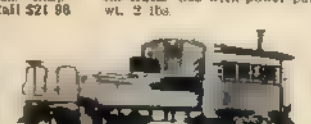
6778T1319—Santa Fe "Prairie" Locomotive and Tender Beautifully detailed 2-6-2 steam locomotive has added feature of an operating headlight. Precision ground wheel bearings for long life, maximum power. Dyna balance 5 pole motor assures smooth operation. Ship wt. 2 lbs.
Retail $21.98

6779T779—Santa Fe "Diesel GP-20." A brawny lighted numbered diesel that's authentically scaled, realistically detailed. Gimbal mounted, self contained diesel power trucks maintain sure traction and contact on roughest track. Use with power paks (above). Ship. wt. 2 lbs.
Retail $12.98

6780T289—Pennsylvania "Floodlight" Car that's a splendid addition to any freight train. Large floodlight beams bright work light Weighted and designed for best roadability at all speeds without excessive drag. Ship wt. 1 lb.
Retail $4.98

6781T289—Pennsylvania "Derrick" Car. A real work car authentically detailed and carefully scaled. Hoists or lowers equipment. Nylon couplers for excellent automatic coupling and uncoupling. Ship. wt. 1 lb.
Retail $3.49

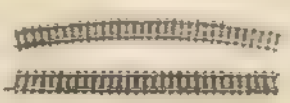
6782T269—Santa Fe "8-wheel Lighted Caboose." Authentic for detail and perfection right down to the rivets! Nylon Tycomatic NMRA couplers couple or uncouple with automatic coupling and uncoupling Ship wt. 1 lb.
Retail $4.49



6783T269—Pennsylvania "Clearance Check" Car. An important car for every railroad Designed so authentically yet rugged for years of use. Ship wt 1 lb
Retail $3.49

Remote-Control Switches
6784T595—This pair of switches can be used with any HO train set. Consists of right and left hand switches
Retail $0.98 Pr.

90-Degree Crossing
6785T135 Allows two main lines to intersect Especially needed for figure of eight layout.
Retail $2.25



HO Track
6786T180 Box of 12 curved sections 9" long, 18" radius 24 pcs.
Retail $0.25 ea.

6787T180 Box of 12 straight sections, 9" long, 24 pcs.
Retail $0.25 ea.

6 4.66

7 5.88

8 3.66

9 2.44

10 3.88

11 2.66

Sandlot Slugger—play baseball in any weather—just push a button and "Slugging Sam" does the hitting

SANDLOT SLUGGER. Place the ball on the hitting tee and aim "Sam" so the fielders don't catch the ball in the air. If the ball isn't caught, it's a hit, and you take another turn. After 3 outs, change batters. Player scoring most runs wins the game. Game includes: Mechanical batter, batting tee, plastic ball, playing board, base runner player pieces. Board is 18¼ x 13¼ x 3½ in. For two to any number of players. Ages 5 to 14.

X 924-2942 A—Shipping weight 3 lbs. 2 oz. 4.99

ENJOY THE EXCITEMENT AND FUN OF YOUR FAVORITE PRO-TYPE GAMES INDOORS

Hi-speed Hockey

6 **ALL-METAL HOCKEY GAME.** You and your opponent square off in this fast-moving, nation-pocked game. You try to fire a ball-bearing "puck" across the colorful rink into your opponent's goal—but you have to be on your toes because the "puck" will come rocketing back. Contents: All-metal rink, 2 gear-controlled players, ball-bearing "puck," overhead scoring device. Rink measures 24½ x 12¼ x 3¼ in. high. For 2 players. Ages 3 to 17. You'll find out just how quick your reflexes are!

X 924-3015 A—Shipping weight 3 lbs 8 oz. 4.66

Basketball in Miniature

8 **BAS-KET.** Lively action for "oops" fans of all ages. Shoot the ball from any position on the court. You shoot with mechanical levers, score as fast as skill permits—there's fast, competitive action every minute. Rules and scoring are based on those of real basketball. Sturdy construction and steel mechanism make this a game that will last. Play indoors or out. Includes court, baskets and backboards, scoreboard, game ball. Size of court: 20½ x 12½ x 2¾ in. For 2 players. Ages 8 to adult.

X 923-2596 A—Shpg. wt. 3 lbs. 6 oz. ... 3.66

NFL All-Pro Football

10 **ALL-PRO FOOTBALL GAME.** You are the quarterback—you call the plays! You split flankers and ends to catch the long-yardage bomb, you position your backs for the offensive rush or sweep. You're also the defensive captain—you set your lineman for the most effective defense possible. You make first downs, throw your opponent for a loss, block and intercept passes, score points after touchdown. A pair of dice provides the ever-present element of luck. Complete with two 11-man teams, dice, markers. For 2 players. Ages 8 and up

X 924-1266 A—Shpg. wt. 3 lbs.. ..... 3.88

Tru-Action Indoor Baseball

7 **REMOTE-CONTROLLED PITCHING AND BATTING.** You can control pitcher to throw strikes, change-up curves to fool the batter—even "waste a pitch" with an intentional ball. You can control the bat to slug a magnetic ball for homers, off-the-wall triples, doubles, singles—you can even bunt with it. Players actually run the bases. Moving runners can be thrown out at any base—double and triple plays are possible. Scoreboard shows balls, strikes, outs, runs. Board size 19½ x 19½ x 1⅜. 110 volts, AC. 2 players. Ages 6 and up.

X 925-2529 A—Shpg. wt. 4 lbs. 10 oz.... 5.88

Ring-a-Bell Basketball

9 **INDOOR OUTDOOR BASKETBALL SET.** Make a basket and ring the bell! You can try any trick shot you like and never be in doubt about your two points. Features 12-in.-diameter welded heavy-duty steel hoop. Hoop is held in place by rugged overdoor bracket and indoor-out door jaming hardware. 6-in. scuff-resistant all-rubber basketball, mesh cord net. Spring-triggered bell-ringing mechanism requires no batteries or electrical wiring. Fun as a game, ideal for practice indoors or out. For 2 or more players. All ages

X 925-2545 A—Shpg. wt. 3 lbs..... .... 2.44

Pro Soccer

11 **PROFESSIONAL SOCCER GAME.** Like the pro soccer seen on TV, this new game is fast, full of action. You can plan strategy and execute plays. You can pass the ball, make corner kicks, fast break toward your opponent's goal—and when the ball gets near the goal area, things get pretty lively! In this game things happen fast, the action never lets up. Provides hours of fun for soccer buffs of all ages. Set contains playing board, dice and plastic pieces. Board size. 19⅛ x 13⅜ x 1⅛ in. For 2 players, ages 10 to adult

X 924-3106 A—Shpg. wt. 1 lb. 10 oz..... 2.66

Get set to enlist with the U. S. Infantry 4.87

- M-1 carbine rifle
- 7" repeater pistol
- Leather holster, belt
- Watch
- Wallet
- Cap-firing grenade
- Knife
- Sheath
- Canteen with compass plus belt clip

Here's everything you need to go on thrill-packed military adventures! 7-in. metal repeater pistol with plastic grips; 26½-in. plastic repeating M-1 carbine rifle with metal mechanism. Leather belt fits 23 to 28-in. waist. Mailable.
R36 J 4187 Shpg. wt. 5 lbs..... Complete 4.87

SOUND-O-POWERED MILITARY RIFLE by Marx makes 4 authentic battle sounds. Rat-a-tat-tat goes the machine gun, pow-pow goes the rifle, boom goes the hand grenade and twang go the bullets with ricochet! Pull trigger once for single sound, rapidly for full battle sound. 30-in. rifle of hi-impact plastic with natural wood graining. Uses 1 "D" battery (not incl. see page 382)
R36 J 4163. Mailable. Shipping weight 5 lbs 5.88

M 16 MARAUDER by Mattel Fire 50 rounds of real sound with just one squeeze of the trigger Famed M-16 Marauder automatic rifle sounds just like a real gun — without using caps or batteries! Pull back on the bolt and fire nine short shots; or prime the bolt six times and fire more than 50 rounds. Durable plastic, 32 inches long. Marauder Division emblem included.
R36 J 4157 Mailable Shipping weight 6 lbs 6.99

(1) KADET KARBINE . . . authentically made to look like U.S. Army rifle. Bolt really works . . . pull it back and spring action "loads" chamber you're ready to fire! Wood stock; metal bolt and barrel; cloth sling. 29 inches long Mailable.
R36 J 4175. Sh. wt. 4 lbs..... 3.57

(2) KADET TRAINER . . . realistic replica of the famous 1903 Springfield rifle! Simply pull bolt back, squeeze trigger and you're ready for exciting action Wood stock with metal barrel and bolt; cloth sling 32 ¼ inches long. Mailable.
R36 J 4184. Sh. wt. 4 lbs.. 4.57

JOHNNY EAGLE LIEUTENANT COMBAT SET 36-in. semi-automatic rifle, authentic tommy gun fire caps, shoot bullets, even eject shells. Hi-impact plastic incl. cloth sling canteen, knife with sheath, 6 plastic bullets.
W36 J 5843 Mailable Shpg. wt 7 lbs. . . . . Complete 9.99
Z36 J 5841 Mailable. Shpg. wt. 4 lbs..... Rifle with Clip and Bullets only 6.44

ARMY COMBAT SET Everything you need to keep the enemy at bay! Realistic 19½ inch automatic machine gun and 7½ inch pistol fire plastic "bullets! Includes dagger, sheath hand grenade, camouflaged helmet mess kit canteen and even an army pin All constructed of rugged plastic
R36 J 4152 Mailable. Shipping weight 3 lbs. . . . . Complete 2.99

Camouflaged G. I. pill box 3.99

You're safe from enemy attack in this camouflaged pill box! Built with three gun slits, escape hatch, plus a back crawl-in door Rugged fiberboard shelter is big enough for 2 junior GI's! Easy to set up, ideal for indoors or out. Camouflaged print with barbed wire and sandbags. 31x31x39 in. high. Mailable (9 lbs.)
Z36 J 5850. 3.99

Budget Power can give your loved ones a Christmas to remember

TEXAN HOLSTERS. Capture outlaws with two 7-in. metal repeater pistols. Twin alligator-grained leather holsters have "jeweled" conchas. Set incl. plastic canteen/compass, belt clip, 3 bullets, sheriff's badge. Leather belt fits 21-26-in waist. Shpg. wt. 2 lbs. 6 oz.
35 J 5807 . . Complete 2.99

CIMMARRON HOLSTERS. Help Marshal maintain law. Twin embossed leather holsters hold two 8½-in. metal repeater pistols. Plastic knife/leather sheath, neckerchief with clasp. Leather belt fits 21 to 26-in waist. Shpg wt., 2 lbs. 6 oz.
35 J 5801. Complete 3.98

Feature-packed BONANZA set

Complete 6.97

Two 9-in. metal repeater pistols plus 26-in. plastic rifle. Double holsters of alligator-grain and smooth leather; belt, cuffs. You also get: 3 plastic bullets, spurs, badge, canteen with compass, kerchief, lariat, even keys. Belt fits sizes 22 to 30-in. waist.
Z36 J 5800 Mailable Sh. wt. 7 lbs. . . . . Complete 6.97

HALCO

FASTEST GUNS IN THE WEST

JUNIOR RANGER DOUBLE HOLSTER SET . . . for the littlest sheriffs around! Two 5½-inch single-shot metal pistols fit into shearling holsters; matching cuffs. 24-in. western rifle shoots harmless corks (10 incl.); wood stock; metal barrel. Also includes: neckerchief, plastic canteen, badge, jail keys. Plastic belt fits up to 26-in. waist.
R36 J 4169. Mailable. Shpg. wt. 5 lbs. . . . Complete 3.98

Rugged TRAIL HUNTER gun set

Complete 4.49

Get 26-in. plastic, M94 repeater carbine plus 8½-in. metal Buffalo Bill repeater pistol. Leather holster with "jeweled" concha; also plastic knife, canteen/leather sheaths. 3 bullets. Leather belt fits to 28" waist.
Z36 J 5812. Mailable. Shpg. wt. 5 lbs. . . Complete 4.49

Action BIG CHIEF gun set

Complete 3.57

Chase outlaws . . . protect wagon trains! Dependable 26-in. plastic carbine with metal mechanism fires roll caps (not incl.) Two 6½-in. single-shot metal pistols have plastic grips. Leather, twin holsters boast bright western decoration.
Incl.: neckerchief, clasp, badge, 3 plastic bullets. Plastic belt fits up to 27-in. waist.
Z36 J 5813. Mail Sh. wt. 4 lbs . . Complete 3.57

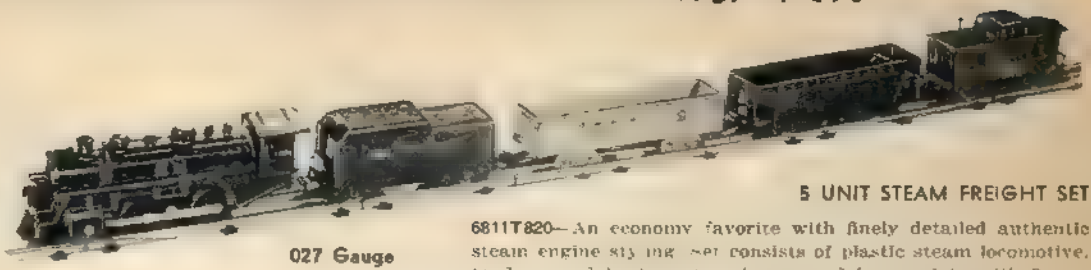
See Page 279 for low Budget Power monthly terms—No Money Down

REALISTIC-RUGGED STEAM TRAINS BY *MARX*

STEAM LOCOMOTIVE

25 WATT TRANSFORMER

AUTHENTIC MODELS



027 Gauge

5 UNIT STEAM FREIGHT SET

6811T820—An economy favorite with finely detailed authentic steam engine styling. Set consists of plastic steam locomotive, tender, gondola, hopper, caboose, and is complete with 8 sections of curved track, track connector and U.L. approved 25W. transformer. Train is 41" long, track measures 27"x27", circumference 81". Ship. wt. 6 lbs. **Mfr's. Sugg. Retail $13.50**

5 Unit Train

6812T1193—Husky 5 unit train that is 40" overall and made of high impact plastic that rolls on double steel trucks and wheels. Locomotive has metal piston tie rod, chugs along with realistic sound and headlight beam. Set comes with 8 pieces of curved track, 1 straight track and automatic uncoupling straight track with attached ramp. Cars include tender, gondola, box car and caboose. Powered by 50W., 110V. U.L. approved transformer. Layout is 27"x36" oval measures 102". Ship. wt. 9 lbs.

Mfr's. Sugg. Retail $19.50

AUTOMATIC UNCOUPLING

50 WATT TRANSFORMER

REMOTE CONTROL

027 Gauge

50 W. TRANSFORMER

AUTO. UNCOUPLING

SMOKING TRAIN SET

027 Gauge

6 UNIT SMOKING SET

6813T1600—A 6 unit, 51" big freight set sporting smoking action and a bright beam headlight. Cars include gondola, box car, automobile car with 5 plastic rolling autos and caboose. Has 1 piece straight track, 8 curved, 1 straight uncoupler with ramp. 50W., 110V. U.L. approved variable speed transformer. Bottle of safe smoke refill and track connector enclosed. Track oval 102" 27"x36" layout. Ship. wt. 10 lbs. **Mfr's. Sugg. Retail $25.00**

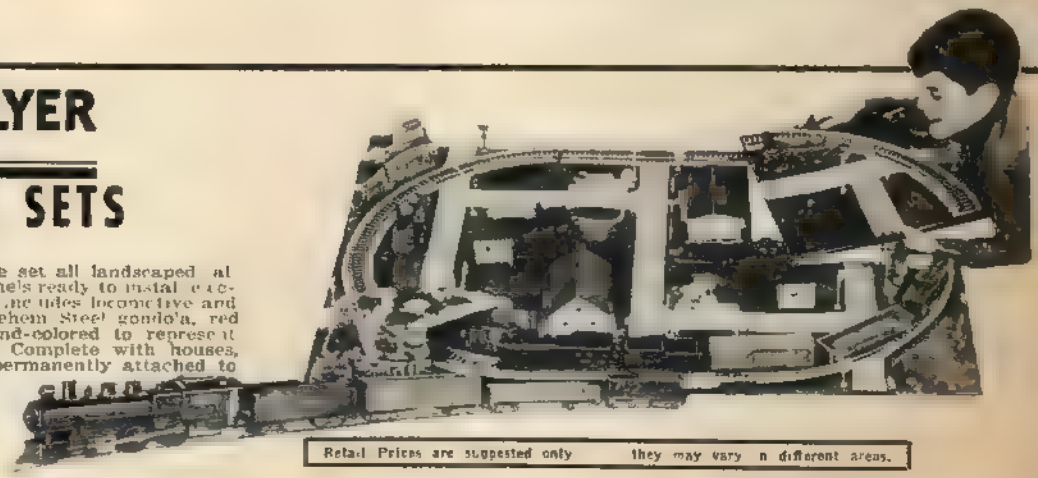
AMERICAN FLYER

SPECIAL TRAIN SETS

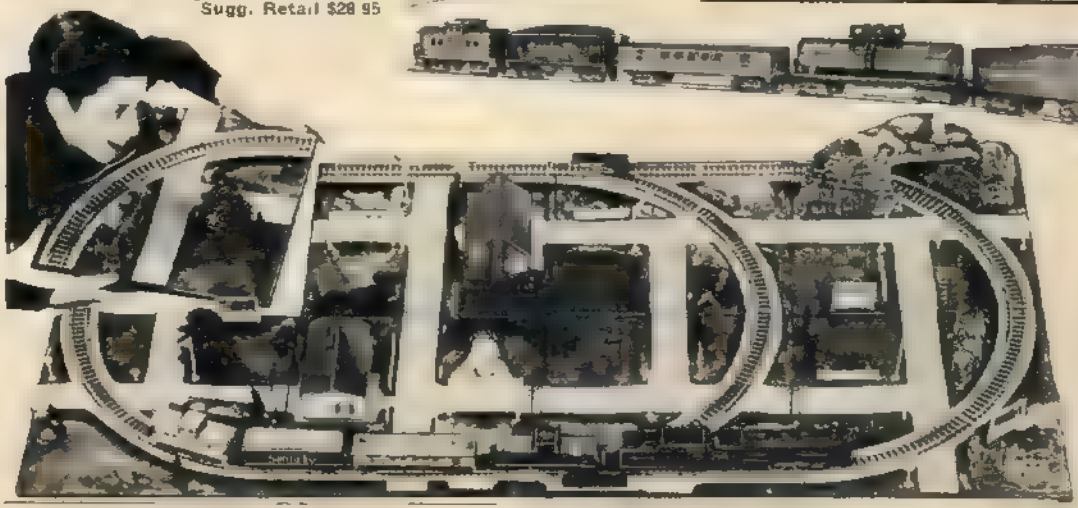
The Pioneer

6313T1737—**5 Unit Pioneer 600.** Complete set all landscaped, all wired, all ready to go. 6 scenic 17" sq. panels ready to install electrically and mechanically. Rolling stock includes locomotive and tender, Great Northern box car, Bethlehem Steel gondola, red caboose. Tough molded panels are hand-colored to represent fields, lakes, ravines, roads and hills. Complete with houses, trees, fences, signs, "S" gauge track permanently attached to roadbed, tunnel, automatic uncouplers and locomotive with remote control starting, stopping and reversing. Layout can be expanded with additional scenic panels. 25 watt transformer. Area 2'10"x4'3". Ship. wt. 18 lbs.

Sugg. Retail $28.95



Retail Prices are suggested only — they may vary in different areas.



The Champion

6314T2902—**6 Unit Champion 800.** Set-up in minutes. 8 scenic snap-together panels, all hand-colored to represent fields, lakes, etc., with houses, fences, tunnel, billboards, roads, "S" gauge track permanently attached to roadbed. Layout can be expanded with additional scenic panels. Train set includes fully detailed Atlantic loco with smoke, choo-choo, operating headlight, remote control starting, stopping and reversing, tender, Hooker Chemical car, Mimon gondola, Santa Fe hopper, caboose, 2 electric switches, automatic uncouplers, 50 watt transformer. Area 2'10"x5'0". Ship. wt. 25 lbs.

Sugg. Retail $49.95

Quality Train Sets

H-G Toys (Harett-Gilmar Inc) 500 Ocean Ave East Rockaway L I N Y 11518
Hassenfeld Bros Inc 1027 Newport Ave Pawtucket R I
Indian Inds Inc 817 Maxwell Ave Evansville Ind 47717
Kits Inc Miamisburg Ohio
Leisure Group Inc The 2251 E 7 St Los Angeles Calif 90023
Ohio Plastic Co Frazesburg Ohio
Outdoor Sports Mfg Co 500 Broad St Forestville Conn
Rollin Wilson Co The PO Box 7433 Memphis Tenn 38107
Shakespeare Co Kalamazoo Mich
Stacy Mfg Co 82 Willis Ave Bronx N Y
TRANSOGRAM CO 200 5 Ave NYC 10010
Woodcraft Equipment Co P O Box 110 Independence Mo

ASTRONOMY SETS

Creative Playthings Inc P O Box 1100 Princeton N J 08540
Criterion Mfg Co 331 Church St Hartford 3 Conn
Gabriel Inds Inc 200 5 Ave Rm 1256 NYC 10010
Gilbert Div Gabriel Inds Inc 200 5 Ave NYC 10010
JAK-PAK INC 236 N Water St P O Box 374 Milwaukee Wis 53201
Porter-Spear Co The PO Box 980 Hagerstown Md 21740
Renwal Prods Inc Old Country Rd Carle Place NY
Tri G Co 1731 Washington Blvd Venice Calif 90291
WHITE F E CO 200 5 Ave NYC 10010

AUTOMOBILES, BATTERY OR GAS POWERED

Admiration Toy Co 514 W 147 St NYC 31
AMERICAN MACHINE & FOUNDRY CO 11500 Tennessee Ave Los Angeles Calif 90064
B Z Industries 1234 Franklin Ave El Segundo Calif 90245
Cox L M Mfg Co Box 476 Santa Ana Calif
Crue Cut Mfg Co 4813 Raytown Rd Kansas City Mo 64133
DeLuxe Topper Corp 107 Trumbull St Elizabeth N J 07206
Elmar Prods Co 13-15 W 24 St NYC 10
ICHIKO MFG CO LTD 853 2-chome Hirai Edogawaku Tokyo Japan
Ideal Toy Corp 200 5 Av New York 10 N Y
Multiple Toymakers Inc 200 5 Ave NYC 10010
Powercar Div Conval Inds PO Box 428 Springfield Mass 01101
Terai Toys Co Ltd 13-6 Kotobuki 3-chome Taito-Ku Tokyo Japan
Tomy Co Inc 3-15 Komagata 1-chome Taito-ku Tokyo Japan
Toymark Inc 6635 N Baltimore Portland Ore 97203
WHITE F E CO 200 5 Ave NYC 10010

Exciting and Realistic Metal Car Toys by ICHIKO

PU

s/o Remote Control Dump Dozer

● *For catalogs, write to*——

ICHIKO MFG. CO., LTD.
ICHIKO TRADING CO., LTD.

2-853, Hirai, Edogawa-ku, Tokyo, Japan.
Cables: ICHIKOTOY TOKYO Tel: 682-6121

We're hanging up our guns

for your sake!

At the New York Toy Fair that is.
So you can see all 36 new guns, holsters, combination sets and packages for 1968.
But please hurry—our competition would like to see us out of town.
But can you blame them? After all, we do have the fastest guns in the West (or anywhere else for that matter).

Kusan/Nichols Showrooms
A. H. DeFausse Co.
Suite 460
200-5th Avenue Building
(permanent showroom)

Toy Fair Showroom
Suite 362
200-5th Avenue Building

KUSAN, INC., NICHOLS DIVISION, NASHVILLE, TENNESSEE

—Cash Register
—Plastic Wall Phone
—8 Display Shelves

1 3.99

PLAY SETS

Open for Business and Ready for Housework

1 **RING UP THE SALE!**—play supermarket complete with miniature packages of popular brand groceries and make-believe money. Made of colorfully printed corrugated paperboard ready to assemble. 29¼ x 18½ x 55 in. high
X 921-8868 A—Shipping weight 7 lbs. 8 oz. 3.99

2 **3-PC. KITCHEN APPLIANCE SET** of steel in a shaded coppertone color. Stove has simulated "stainless steel" top and oven door; mixed burners, oven door window. Refrigerator door closes with snap latch. Sink has swivel faucet and simulated "stainless steel" top. With 42 plastic accessories. Pre-assembled set. Stove and sink are 11 x 7 x 11½ in., refrigerator is 8½ x 7 x 15 in. high
X 921-6698 A—Wt. 9 lbs. Semi-mailable, see p. 228. 6.44

3 **125-PC. SUPERMARKET** is fully stocked! Includes a cash register and a scale that really work. Also check out counter, shopping cart and bags, play money. Plus bins for play fruits and vegetables, price tags, grocery boxes. Made of plastic and cardboard. Partly assembled. Dolls not included
X 921-5732 A—Shipping weight 4 lbs. 4.99

4 **SUZY HOMEMAKER WASHER-SPIN DRYER** with push-button jet-action—agitates, sprays, and spins. Add soap (not incl.) and water and watch it work! Removable see-through top-loading door. Made of plastic. Uses 4 D-cell batteries (not incl.)—order at bottom of page. 12½x10¾x18¾ in.
X 921-5187 A—Wt. 9 lbs. Semi-mailable, see p. 228. 12.88

5 **SUZY HOMEMAKER DISHWASHER SINK** with hot and cold running water does a sinkful of dishes in a whiz. Spray dishes (not incl.) in sink with water from swing faucet, then place dishes in removable rack and add liquid soap (not incl.). Secure safety latch and watch the wash and rinse cycles through the see-through front-loading door. Fully instrumented control panel. Needs no attaching hoses. Made of plastic. Uses 4 D-cell batteries (not incl.)—order at bottom of page. 10¾ x 12½ x 18½ in. high. Semi-mailable, see p. 228
X 921-4776 A—Wt. 8 lbs. 12 oz. 12.88

6 **SUZY HOMEMAKER ELECTRIC OVEN** bakes 5 in cakes and other mixes. See-through door locks when oven is baking, unlocks only when it is cool. Warms food on 4 top units. Made of plastic. Uses 2 100-watt bulbs (not incl.). Complete with 3 mixes, cake pan. Mixing bowl, spoon not incl. Order additional mixes below. UL listed. 110-120 volts, AC. 11⅞ x 12½ x 18¾ in. high. Semi-mailable, see p. 228
X 921-2770 A—Wt. 10 lbs 8 oz. 12.88

Suzy Homemaker baking food sets for Suzy Homemaker ovens. Includes 2 cake mixes, 1 brownie mix, 1 cupcake mix, 1 cookie mix, 1 icing mix. Add water, mix, and bake.
X 921-4719 A—Shipping weight 1 lb. 1.29

7 **SUZY HOMEMAKER MIXER** whips up whatever a little appetite desires! Comes with detachable aluminum beaters and plastic bowl. May also be used as a portable mixer. Made of plastic. 10 in. high. Uses 2 D-cell batteries (not incl.)—order at bottom of page
X 921-6748 A Shpg. wt. 2 lbs. 8 oz. 4.69

8 **SUZY HOMEMAKER BLENDER** mixes up yummy concoctions. Three different speeds for mixing and blending. Large mixing pitcher is removable for easy cleaning. Made of plastic. 9½ in. high. Uses 2 D-cell batteries (not incl.)—order at bottom of page.
X 921-4768 A—Shipping weight 2 lbs. 3.99

9 **SUZY HOMEMAKER SUPER GRILL** sizzles with cooking fun! Can be used to grill hot dogs and hamburgers. Cooking surface is safely covered while unit is in use, then lifts off and slides out for easy cleaning. Made of metal and plastic. UL listed. 110-120 volts, AC. 16 x 9 x 6 in. high.
X 921-6730 A—Shipping weight 5 lbs. 6.88

10 **SUZY HOMEMAKER MEDIUM OVEN** really bakes 3½ in. cakes and other goodies! Oven door locks when oven is hot and only unlocks when it is safely cool. Comes with cake pan and cake mix. Uses 1 100-watt bulb (not incl.). UL listed. 110-120 volts, AC. Made of plastic. 10 x 8 x 14 in. high
X 921-6722 A—Shipping weight 5 lbs. 12 oz. 8.88

D-Cell Batteries. Sold in a package of 6
X 957-1761 A—Shpg. wt. 1 lb. 4 oz. ...1 pkg. for 99c

CHARGE IT NOW—
see page 226

ALL-STEEL KITCHEN SET

—Steel Stove, Refrigerator & Sink
—42 Plastic Scaled Accessories

2 6.44

3 4.99

Freeze Queen Dairy Stand

2 **FREEZE QUEEN SET** makes mouth-watering ice cream! Set includes dairy stand machine of high-impact plastic, 24 cones, mixing bowl-canister and 9 just-add-water mixes (3 vanilla, 3 chocolate, 1 orange sherbet, 1 chocolate topping, 1 butterscotch topping) 8½x5x12½ in. high.

X 921-2747 A—Shipping weight 4 lbs. 8 oz. 7.44

Freeze Queen Treats, includes 24 cones and 9 mixes (2 vanilla, 2 chocolate, 1 peppermint, 1 strawberry, 1 orange sherbet, 1 butterscotch and 1 chocolate topping).

X 921-4826 A—Shipping weight 1 lb. 5 oz. 2.99

Frosty Sno-Man Sno-Cone Machine

3 **SNO-CONE MACHINE.** Top crushed ice with fruit flavored syrup and presto—it's a sno-cone! Put ice into round dispenser—it's a sno-ball! Mold ice, decorate with candy topping, then freeze—it's a sno-pop! Kit includes: white plastic snowman dispenser with stainless steel circulator grater, 10 paper cups, 2 syrup bottles, plastic funnel and ten various flavors. 5⅝x8⅜x16½ inches high.

X 921-1905 A—Shipping weight 2 lbs. 2 oz. 3.99

Sugar Plum Refrigerator

4 **THIS REFRIGERATOR** keeps its cool for hours! Plastic body has interior insulation, 2 shelves with stoppers. Fill shelves with water, freeze in Mother's refrigerator, then place in Sugar Plum Refrigerator. Kit includes Royal jello mix, 2 Royal pudding mixes and graham cracker crumbs. Plus aluminum molds, 2 plastic glasses, 4 spoons, 1 knife, and a recipe book. 7½x8x12½ in. high.

X 921-6763 A—Shipping weight 3 lbs. 6 oz. 6.44

Kids Have a Poppin' Good Time

5 **ELECTRIC CORN POPPER** makes one pint at a time. Transparent plastic housing covers popcorn making device. Uses heat of 100-watt bulb (bulb not included). Outside gets warm but will not burn! Pour corn down funnel, plug in—no oil required. Unloads through front chute. Contents: popcorn maker, 3 oz. bag of popcorn, 6 popcorn bags, measuring tablespoon, salt shaker, butter dispenser, and instruction sheet. 7⅛x6½x12½ in. high. 100 watts, 115 volts, AC.

X 921-6813 A—Shipping weight 3 lbs. 4.99

Make Treats with Burger and Shake Set

6 **METAL BURGER GRILL** has plastic see-through grill cover—cooks with a 150-watt light bulb (not included). Grill and grease trap remove for easy cleaning. UL listed. 110-120 volts, AC. Light glows when grill is on. Portable hand mixer whips up shakes, using 2 D-cell batteries (not included), order below. Set includes 9 add-water mixes for shakes, pancake mixes and buns. Also, syrup, bun molds, spatula, spoon, mixing bowl, salt shaker, glass and cookbook. 8x13½x8½ inches high. Easy and simple to operate.

X 921-6771 A—Shipping weight 6 lbs. 6 oz. 10.99

X 957-1761 A—Pkg. of 6 D-cell batteries. Shpg. wt. 1 lb. 4 oz. ..... 1 pkg. 99c

Bake Snacks in Seconds!

7 **EASY-BAKE OVEN AND CORN POPPER SET.** Heavy-duty plastic and metal oven really bakes—pans slide through oven into cooling chamber. Uses two 100-watt bulbs (not included). Operates on 110-120 volts, AC. Oven includes: 12 mixes, 3 slide-thru baking pans, 5 utensils, and recipes. For corn popper, push in knob. Corn pops in about 4 minutes! Pull knob out—corn empties into bowl. Includes 2 bags of corn, caramel syrup mix. 12½x7x14½ in. high. Set and oven are seal-mailable—see page 228.

X 921-2846 A—Shpg. wt. 8 lbs. 11 oz. ..... Complete set 12.77

X 921-5674 A—Oven with mixes (no popper incl.). Shpg. wt. 6 lbs. 2 oz. 9.99

X 921-5724 A—Corn popper only. Shpg. wt. 2 lbs. 2.99

X 921-2804 A—18 Asst'd. Mixes: cakes, cookies, candy, icings. 1 lb. 12 oz. 2.99

Frosty Freeze Ice Creamer with 10 Flavors

8 **ICE CREAMER** for lots of fun in 10 different and delicious icy flavors. For an ice creamery treat, suit your own milk or cream with one of the flavors, pour into machine, add ice cubes and salt to cylinder, turn crank and in a few minutes your ice creamery treat is ready! Simply press handle and out it comes. Treat your family or friends—let each have a turn to make his own. Set includes sturdy plastic unit (15x5½x9½ inches high), paper cups, wooden spoons, scraper 10 flavor packs, plastic can with cap.

X 921-6821 A—Shipping weight 3 lbs. 2.88

Kool-Aid Dispenser

9 **KOOL-AID DISPENSER** looks just like the ones at the soda fountain, and it dispenses real Kool-Aid! Go into business for yourself. Comes with 2 packs of Kool-Aid, paper cups. Dispenser made of high-impact plastic with glass jar. Measures 10¾ inches high.

X 921-4552 A—Shipping weight 2 lbs. 3 oz. 1.99

Cola Dispenser

10 **COLA DISPENSER.** Looks just like the machines used at the soda fountain even down to its red and white colors. Dispenser holds Coke bottle up to 12 ounce size (not included). Includes 4 small plastic Coke glasses. Plastic dispenser about 11⅜x5½x10½ inches high.

X 921-5666 A -Shipping weight 2 lbs. 3 oz. 1.99

PORTER CHEMISTRY SET
MY KIDS WON'T LET ME IN THE HOUSE WITHOUT THAT SET!
I'LL HOLD MY BREATH MOMMY IF I CAN'T HAVE MY CHEMISTRY SET
MY LITTLE EINSTEIN WANTS THE 800 ZOOM POWER SET!!
ME! ME! ME!
I WANT IT! I WANT IT! I WANT IT!
GIMME !!
I'LL GIVE YOU MY CASTLE IN SPAIN FOR THAT SET!
I NEED 20 COMMUNICATIONS SETS! SEND THE BILL TO N.A.S.A.!!
HERE'S LUCK! THEY'VE STILL GOT ONE SET LEFT!
I'LL BUY IT!!

MID ATLANTIC RAY LARSEN ASSOCIATES, INC. 200 Fifth Ave., Rm. 1144, New York 10010, 212-675-9055

SOUTHEAST HANSON SOUTHERN SALES CO., 3384 Peachtree Rd., N.E., Atlanta Georgia 30326, 404-233-2762

SOUTHWEST LEWIS LEVINSON ASSOCIATES, 1632 Dallas Trade Mart, 2100 Stemmons Freeway Dallas, Texas 75207, 214-RI8-0791

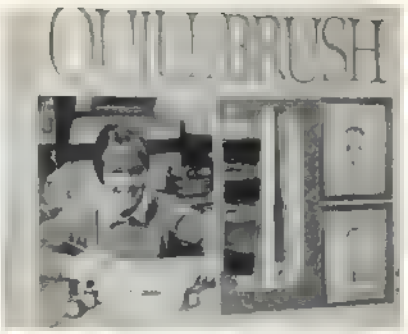
MIDWEST JAMES R CAVANAGH & ASSOCIATES INC., 1417 Merchandise Mart, Chicago, Ill. 60654, 312-467-6363

FAR WEST WILLIAM COLLEN ASSOCIATES 119 E Valley Blvd. Los Angeles California 91776 (San Gabriel), 213-283-9977

THE PORTER SPEAR CO Hagerstown, Maryland

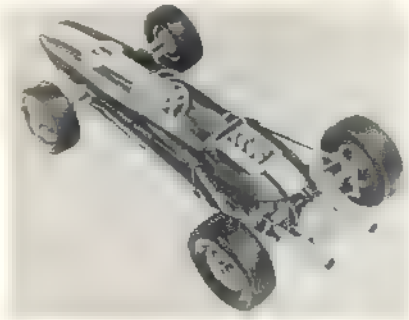
PRODUCT NEWS

TALKING DOCTOR DOLITTLE DOLL says 10 phrases in Rex Harrison's voice at the pull of a talking ring. The doll is 2' high and dressed in the authentic Dolittle movie costume. Top hat, coat and vest are removable. Children's interest in Dolittle toys is being spurred by the heavy publicity being given the film now showing throughout the country. The company makes seven other Dolittle-inspired toys. (Small doll is shown on the opposite page.) Mattel.



SEE-THROUGH package tells young artist the Quill & Brush paint-by-number set story at a glance. Two pictures, paints, pen and brush make up the set. There are six subjects in the series. QB-1700. $2 per set retail. Art Award.

BOard-POker is a game where players aim to beat the dealer. Suitable for four to six players, the colorfully boxed set comes with a poker board, individual betting fields, a deck of cards, chips and instructions. Cardinal Industries.



SCALE MODEL (1:16) Lotus Formula #1 racer Climax 33 is crafted of steel and plastic. It has a clockwork motor, independent wheel suspension, visibly working differential and racing steering wheel. Car is 9½" long. $7 retail. Schuco.

TWO NEW BANG SMOKE RIFLES with lever action have been added to the Kadet TrainRifle line. Made of wood and steel, these rifles make a loud noise (crack) and smoke each time they are fired. Realistic-appearing telescopic sights, which should please future sportsmen, are mounted on the barrels. Each gun is packed individually on a multicolored display card. The guns are guaranteed for one year. Western Smokers are priced at $4.29 and $5.29. Parris Mfg. Company.

Mousley Geo E Inc Brookside Ave West Warwick RI 02893
Mur-Met Co 1821 University Av St Paul Minn
Old King Cole Inc 900 N Chapel St Louisville Ohio
Paper Package Co Div Creative Packaging Inc 1036 No Capitol Av Indianapolis Ind
Philipp Sales Inc 600 Park St Belgium Wis 53004
Phillips Prods Co (Sub of Phillips Petroleum Co) Bartlesville Okla 74003
Technigraph Corp 1012 W 5 St Winona Minn 55987
U S Lock & Hardware Co Commerce 2 & Bridge Sts Columbia Pa 17512

PLASTISOLS

Adhesive Prods Corp 1660 Boone Ave NYC
Allied Research & Engineering Co 10300 Glasgow Pl Los Angeles Calif 90045
Dow Chemical Co Midland Mich
Interchemical Corp (Finishes Div) 5935 Milford Ave Detroit Mich 48210
Maas & Waldstein Co 2121 Mc Carter H'way Newark NJ 07104
Naz Dar Co 1087 No Branch Chicago Ill 60622
O C Adhesives Corp 76 4 St Brooklyn NY
Paisley Prods (Div of International Latex & Chemical Corp) 1153 Bloomfield Ave Clifton NJ 07012
Rubba Inc 1015 E 173 St Bronx, NY
Uniroyal Chemical Div of Uniroyal Inc Naugatuck Conn 06771
Watson-Standard Co PO Box 11250 Pittsburgh Pa 15238

PLUSH

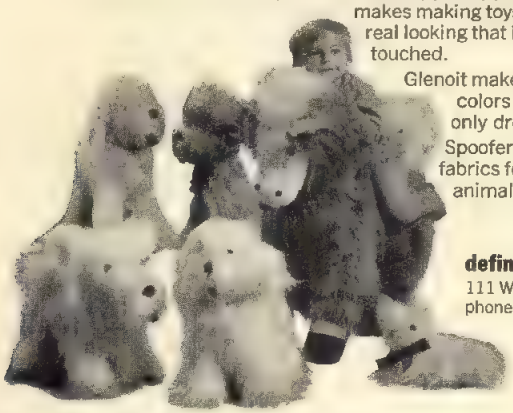
American Velour Mills Bound Brook NJ
Baxter Kelly & Faust Inc 1040 Avenue of the Americas NYC 10018
Blumenthal Mills 1430 Broadway NYC 10018
Blumenthal Sidney & Co 1 Park Ave NYC
Borg Fabrics 104 W 40 St NYC 10018
Collins & Aikman Corp 210 Madison Ave NYC 16
Gehring Textiles Inc 112 Madison Ave NYC 10016
GLENOIT MILLS INC 111 W 40 St NYC
Malden Mills Inc 450 7 Ave NYC 10001
Mousley Geo E Inc Brookside Ave West Warwick RI 02893
Timme E F & Son Inc 200 Madison Ave New York 16 NY

PLYWOODS

Arnold Woodturning Co 363 Union Av Brooklyn NY
BOGERT & HOPPER INC 111 Charlotte Pl Englewood Cliffs NJ 07632 (wood)
Coggin William B Inc 224 S Michigan Ave Chicago Ill 60604
Evans Prods Co Plymouth Mich
Gurvitch E Lumber Co 4 Exchange St Chicopee Mass
Midwest Plywood Co 13500 Fenkell Detroit Mich 48227

These animals of Glenoit's Spoofer don't have to be fed.

Spoofer. The lush, plush, pile fabric that makes making toys. Spoofer. So real looking that it begs to be touched.



Glenoit makes Spoofer. In colors animals have only dreamed of.

Spoofer. And other pile fabrics for the making of animals to love.

definitely GLENOIT
111 West 40 St., NYC
phone (212) 594-1320

Glenoit Mills, Inc., N.Y.C. Subsidiary of Botany Industries, Inc. Canada: Dobbie-Glenoit, Ltd. Finland: Oy Glenoit & Lilija, A. B. England: Glenoit (U.K.) Ltd. Mexico: Glenoit-Mexico S.A. Israel: Glenoit-Israel, Ltd.

Plywoods (Cont.)

Model Hobbies 213 9 St New Cumberland Pa
North American Plywood Corp 733 3 Ave New York 17 NY
Plycut Co 933 Cortlandt Ave Bronx NY 10451
Precision Cut Balsa Wood Co 8652 Otis St Box 271 South Gate Calif
Reynolds Aluminum Supply Co PO Box 19696 Sta N Atlanta Ga 30325
SANELLE WOOD PRODS CORP 2720 Bedford Av Brooklyn 10 NY
U S Plywood Div U S Plywood-Champion Papers Inc 777 3 Ave NYC 10017
Watts Paul Inc 2525 Kroger Bldg Cincinnati Ohio 45202
Weyerhauser Co Tacoma Wash 98401
Woodlin Co The 1562 Lemoine Ave Fort Lee NJ

POKER CHIPS

BOGERT & HOPPER INC 111 Charlotte Pl Englewood Cliffs NJ 07632 (wood)
Chicago Wood & Plastic Prods 4202 N Keystone Chicago 41 Ill
Field Mfg Co 75 E Hoffman Ave Lindenhurst NY 11757
Dombroff S & Sons 31-24 14 St Astoria NY
Maine-Michigan Woodturning Corp 4202 N Keystone Chicago Ill
Mayer Plastics Inc 1140 Broadway NYC 10001
McCormick L R & Assocs 4202 N Keystone Chicago 41 Ill
Plastic Jewel Parts Corp 95 Morton St NYC 10014
SHIGOTO INDS LTD 350 5 Ave NYC 10001
Sillcocks-Miller Sales Co 14 W Parker Ave Maplewood NJ 07040
Synthetic Plastics Novelties Inc 461 8 Av NYC
Thunderbird Plastics Inc 650 Ottawa Av N Minneapolis 22 Minn

POMPONS

Colonial Trimming Co 18 W 21 St NYC 10010
Eichler B J Corp 12 W 17 St NYC 10011
HOFMANN & LEAVY INC 826 Broadway NYC 3
Rubin Trimming Works Inc 272 Ten Eyck St Brooklyn 6 NY

PULLS

American Wood Working Co Montello Wis
BOGERT & HOPPER INC 111 Charlotte Pl Englewood Cliffs NJ 07632 (wood)
Dombroff S & Sons 31-24 14 St Astoria NY
Equality Plastics Inc 89 7 Ave NYC 10011
Fricke J E Co The 40 N Front St Philadelphia 6 Pa
HANDY ORMOND MFG CO (DIV OF HANDY BUTTON MACHINE CO) 50-05 47 Ave Woodside NY 11377
Jette Wm M & Son Inc 20 Stevens St Providence RI
Kwik-Mold Corp 110 Troutman Brooklyn 37 NY

LOW PRICES! PKG. OF 3 ONLY $2.37

A packaged value of less than 80c a toy

1 **SUPER-FLEX PUPPETS.** Boxo the Clown stands, bends, twists any way you want Gumby is a genuine stop-motion puppet. Bends, twists. Pokey the Pony is a stop-motion puppet too. He's Gumby's pal. All 3 are made of non-toxic washable plastic. Sold in pkg. of 3—shpg. wt. per pkg. 10 oz.
X 924-6893 A—Order 1 pkg. for 2.37

2 **MOLDED PULL TOYS.** All parts can be taken apart. Cement mixer is filled with colored marbles. 7½x3½x3 in. Dump truck has cab and dumper. 7½x3½x3 in. Locomotive has bell and chimney. 8½x3½x4½ in. All in molded polyethylene. Sold in pkg. of 3—shpg. wt. per pkg. 12 oz.
X 924-6794 A—Order 1 pkg. for 2.37

3 **MINIATURE PRO-STYLE HELMET KITS.** Molded plastic with face guards. Authentic insignias for Kit No. 1 incl. all 8 NFL East teams. Kit No. 2 incl. all 8 NFL West teams. Kit No. 3 incl. 9 AFL teams. Each kit has a set of goal posts. Sold in pkg. of 3—wt. per pkg. 12 oz.
X 924-6828 A—Order 1 pkg. for 2.37

4 **ELECTRIC GAME SET** includes three lively kits! Hot Rod Dragster motor-powered. Uses one C-cell battery (not included)—order below. Super Radio needs no battery. S.O.S. Telegraph Set has buzzer and light. Uses one D-cell battery (not included)—order below. Plastic and metal. Sold in pkg. of 3—wt. 1 lb.
X 924-6778 A—Order 1 pkg. for 2.37

C-cell Batteries. Sold in package of 2.
X 957-1746 A—3 oz. Order 1 pkg. for 39c

D-cell Batteries. Sold in package of 6.
X 957-1761 A—Wt. 1 lb. 4 oz. Order 1 pkg. for..... 99c

5 **TRIPLE GAME PACK** includes plastic chess set. Checker set has wooden checkers. Chinese checkers with marbles. All with masonite board, and instructions in their own box. Sold in pkg. of 3—shpg. wt. 3 lbs.
X 924-6786 A—Order 1 pkg. for 2.37

6 **EASY-TO-PLAY MUSICAL TOYS.** Instructions and song sheet with each. Trumpet has 4 tuned reads, 4 movable valves. 9-in. Blow melodeon has 8 piano keys, plays one octave with tuned reeds. Horn has 10 keys, ivory body, 10 colored buttons. 7½x2½x1¾ in. Plastic. Sold in pkg. of 3—shpg. wt. 14 oz.
X 924-6802 A—Order 1 pkg. for 2.37

7 **HORSE FAMILY SET.** Three breeds: Pinto, Morgan, Tennessee Walker. Hand decorated. Stallion is 6½x7 in.; mare 6½x7½ in.; foal 5x4½ in. Styrene plastic. Sold in pkg. of 3—wt. 1 lb. 4 oz.
X 924-6836 A—Order 1 pkg. for 2.37

Big Value! 4 Pre-School Toys . . Colorful plastic toys that are educational and fun

Package of 4 only **2.77**

A value of less than 70c a toy

PRE-SCHOOL FINGER-WORK TOYS. Play Panel has 5-in-1 action. Button squeaks, lever snaps, wheel spins, dial rattles and pictures slide! Top-n-Match keys flip colored balls to match up color with keys. Fishbowl Roll beads take a zig-zag route when bowl is turned upside down. Fill 'n' Dump Bottle spills a string. All toys made of plastic. Sold in pkg. of 4—shpg. wt. 1 lb. 8 oz.
X 924-6851 A.....Order 1 pkg. for 2.77

Here come the Zeroids with play accessory cases

4.77 Each

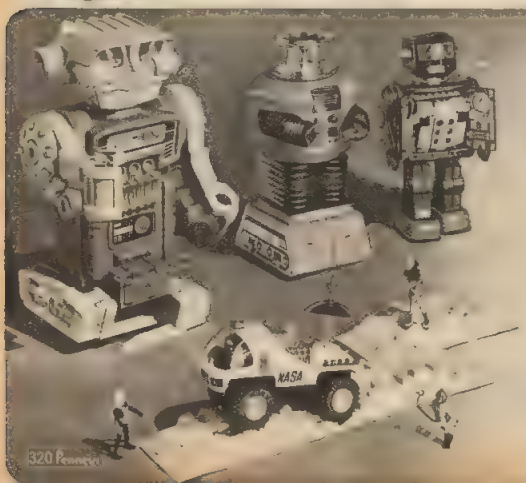
Here they come! 6-in.-high Zeroids
Look—each case doubles as a play accessory

1 to 8 **6-IN.-HIGH PLASTIC ZEROIDS.** Each with interchangeable and throwing hands. Each operates on a battery-powered motor with a forward and reverse drive. Swivel waist; hands are capable of grabbing, carrying, attracting, throwing, pushing and pulling, or hauling their individual plastic cases. Each operates on 2 "AA" cell batteries (not included. Order below).*

[1] Zerak the Blue Destroyer. With control station case.
X 924-4302 A—Wt. 1 lb. 8 oz. 4.77

[2] Zobor the Bronze-Color Transporter. Rolling case for hauling.
X 924-4328 A Wt. 1 lb. 8 oz. 4.77

[3] Zintar the Silver-Color Explorer. With lunar sled case.
X 924-4344 A—Wt. 1 lb. 8 oz. 4.77



Here comes Rudy the Robot

4 **RUDY IS SCARY 'N' FUN!** This plastic giant stands 16-in. high. Walks like a man. Automatically reverses when it walks into anything 6-in. high or higher. Arms swing when it walks. Rotatable head. Operates on 4 D-cell batteries (not included—order below).
X 924-4369 A—Shipping weight 7 lbs. 9.99

Lost in Space Robot

5 **METALLIC BLUE AND RED.** Made of styrene plastic, 12-in. high. Blinking lights flash as he "walks in space." Arms move and point the direction by manual operation. Operates on 2 D-cell batteries (not included—order below).
X 924-9467 A Shipping weight 3 lbs. 7.44

Space Patrol Robot

6 **11-IN. METAL ROBOT** walks and swings arms. Stops, door opens on robot and double-barrel gun pops out. Gun has firing and blinking actions with sound. Operates on 2 "D" cell batteries (not included—order below).
X 923-1648 A—Shipping weight 2 lbs. 3.99

Space Exploration Set

7 **PLASTIC LUNAR EXPLORATION SET.** Space vehicle, 3 figures, 3 sections of "outer space" terrain. Operates on 2 "C" cell batteries (not included—order below).
X 923-1945 A—Shipping weight 2 lbs. 3.77
1 Pkg. of 2 AA-Cell Batteries.
X 957-1753 A—Shipping wt. 1 oz. ..... 1 pkg. 31c
1 Pkg. of 6 D-Cell Batteries.
X 957-1761 A—Shipping wt. 1 lb 4 oz. ..... 1 pkg. 99c
1 Pkg. of 2 "C" Cell Batteries.
X 957-1746 A—Shipping wt. 3 oz. ..... 1 pkg. 39c

21.44
or $5 monthly
—see page 227

4.30
Set of 5 records

PHONO-VIEWER

SEE A SHOW on the automatic projector—5 by 6-inch screen!

HEAR A STORY played on the 2-speed transistorized phono!

Full-color pictures timed to words and music

PENNCREST PHONO-VIEWER gives you the excitement of your own little theater at home! You'll find that the Phono-Viewer combines the fun of seeing color pictures that are perfectly timed to a background of story and music on record. 2-speed (33, 45-rpm) phonograph. Automatic slide projector with lighted screen, sharp f/3.0, 15 mm lens. Just put on a record, slip film-strip into slot, turn on switch, and enjoy the show! (Phonograph can be used separately for other records.) Phono plays instantly—no wait for warm-up. Large 4-in. speaker; long lasting sapphire needle; built-in 45-rpm adapter. Built-in cooling system. Phono-Viewer measures 11 x 11 ½ x 7¾ in. high. Phono-Viewer operates on 110–120 volts, AC. Semi-moulable see page 228.

X 853-0602 A Shipping weight 13 lbs. 21.44

PACKET PROGRAMS FOR PHONO-VIEWER. Each packet contains set of 5 records with film-strips. Order from chart below. For each packet you order, be sure to state one program number and name (please write this in the "Color No." and "Color Name" columns on our Order Form)

X 858-1803 B—Shipping weight 1 lb. .....Set of 5, 4.30

No.	Program Name	No.	Program Name
01	Fairy Tales & Cartoons I	15	Tales from Shakespeare
02	Fairy Tales & Cartoons II	16	Mythology
03	Fairy Tales & Cartoons III	17	Stories of Inspiration
04	Fairy Tales & Cartoons IV	18	Sport Biographies
05	Just So Stories	19	Steps to Knowledge
06	Children's Classics I	20	World We Live In
07	Children's Classics II	21	Science & Space
08	Children's Classics III	22	Earth In Space, I
09	Children's Classics IV	24	Farm Animals
10	Children's Classics V	25	Learn Through Music
11	History I	26	How To Read Maps
12	History II	27	Spanish
13	Famous Explorers	28	Christmas Library
14	Adventure Stories		

19.50
or $5 monthly—see page 227

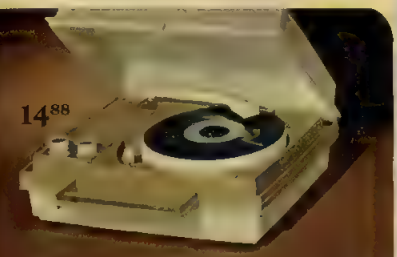
Compact 4-speed Portable Phono

- Solid-state amplifier for quick sound
- Volume and tone control
- Full-range 4-in. speaker

PENNCREST MANUAL 4 SPEED PHONO has that trim modern look you like, plays all 4 speeds for your listening enjoyment. Quick sound puts rugged dependability from solid state amplifier + transistors in the fun. Top mounted full range 4 in. speaker. Large 8 x 7 plastic moulded, polystyrene foam mat protects records. Sapphire LP and 78-rpm needles in flip over crystal cartridge. Built in 45 rpm adaptor, volume and tone control. 1 watt peak power output. High impact molded plastic cabinet, choice from red or blue dress in removable lid and built in carrying handle. 20 x 9 x 5 in. high. Operates on 120 volts, AC. Ships wt. 13 lbs. No down payment see page 227.

X 853 0891 A Red color 19.50

X 853 0156 A Blue color 19.50



14.88

Compact Take-along Phono—goes where the fun is!

SOLID STATE 4 SPEED PHONO is a [illegible] partner for any day's musical fun. Moulded case plays all 4 speeds. Reliable solid state gives you quick sound. No wait for warm-up. 4 transistors 1 diode rectifier. Full range deck mounted speaker is 3 x 5 in. Top plays 1 needle. Long lasting sapphire LP and 78 rpm needles come ready to play at your choice. Antique white case moulded of [illegible] polystyrene plastic. Easy to tote size is 13 x 11 x 5 in. high. Operates on 120 volts AC. A real delight to have and to enjoy for years.

X 853 2202 A Shipping weight 4 Lbs. 8 oz. 14.88

CHARGE IT NOW—
see page 226

Penncrest Cassette-Tape Player made for long life; listening pleasure

- 5 sturdy transistors and 1 thermistor
- Capstan constant speed drive
- 2½ inch dynamic speaker

[1] **EASY-LOADING CASSETTE TAPE PLAYER.** Plays back both stereo and monophonic pre-recorded tapes of your own choice (see chart below) at standard speed of 1⅞ ips. Includes earphone jack, AC adapter jack. 4 "C" cell batteries. Ivory molded cabinet made of high impact plastic. Player measures 4½x2⅜x9⅛ in. high.
X 851-0075 A—Shipping weight 3 lbs. 19.50

19.50

or $5 monthly
—see page 227

15.50 [2]

Prerecorded Stereo Tape Cassettes

STEREO TAPE CASSETTES. Can be played on any cassette (cartridge) tape player—they fit right in. Each cassette plays up to 40 minutes. To order, state title number-and-name. (See chart below.) Please state title number-and-name in the "Color No." and "Color Name" columns on our Order Form.
X 643-0011 B—Shpg. wt. 3 oz. . . . . Each 5.49

No.	Name	Artist
01	Sings Hank Williams	Roy Acuff
02	Animalization	The Animals
03	In Concert	Joan Baez
04	Strike Up The Band	Tony Bennett & Count Basie
05	Greatest Hits	Ray Charles
06	These Are My Songs	Petula Clark
07	Sammy Davis Jr. Sings "Dr. Dolittle"	Sammy Davis Jr.
08	Catch the Wind	Donovan
09	The Doors	The Doors
10	Memories	Ferrante & Teicher
11	The Very Best of Connie Francis	Connie Francis
12	Getz Au Go-Go	Stan Getz
13	Getz/Gilberto	Stan Getz/Astrud Gilberto
14	Lady	Jack Jones
15	The Best of Ramsey Lewis	Ramsey Lewis
16	If You Can Believe Your Eyes and Ears	The Mamas & the Papas
17	Exodus and Other Themes	Mantovani
18	Everybody Loves Somebody	Dean Martin
19	Tender is the Night	Johnny Mathis
20	Dang Me, Chug A Lug	Roger Miller
21	The Fabulous C & W Sound	Buck Owens
22	Peter, Paul & Mary	Peter, Paul & Mary
23	12x5	The Rolling Stones
24	Ring-A-Ding-Ding!	Frank Sinatra
25	All Alone	Frank Sinatra
26	Boots	Nancy Sinatra
27	The Supremes A Go-Go	The Supremes
28	South of the Border	The Tijuana Brass
29	Calcutta	Lawrence Welk
30	Roger Williams' Greatest Hits	Roger Williams

Easy-to-Use Tape Recorder

lets you catch today's excitement for tomorrow

- Portable plays in any position, uses batteries, goes everywhere
- Lightweight and small easy to carry
- See-through lid

[2] **PENNCREST BATTERY-POWERED TAPE RECORDER.** Medium light-weight has dual track recording/playback that operates up to 40 minutes on one reel. See-through lid lets you watch recording action. Solid state for instant sound. 4 inch speaker. Volume control, switch function controls—play, stop, rewind, record. Microphone, 2 in. dynamic speaker. Black molded plastic cabinet has its own carrying handle. Accessories include one reel of 3 in. standard tape, one empty 3 in. reel, 3 "C" cell batteries. Tape recorder measures 8⅜x6x3 in. high.
X 851-0059 A 1 lb. 9 oz. 15.50
Extra reel of tape. Wt. 2 oz. 98c
X 858-2207 A

3
19.88
or $5 monthly
—see page 227

Complete record outfit

- Solid state for instant sound
- 4-speed phonograph
- Metal stand, record rack
- Five 45-rpm records

[3] **COMPLETE PHONOGRAPH OUTFIT** has its own stand, records, and record rack. Manual 4-speed promo uses long-lasting sapphire needle. Built in 45-rpm adapter. Black wrought iron stand nicely sets off phonograph and convenient record rack holding five popular 45-rpm records. Lightweight portable phonograph comes brightly colored in blue and white pyroxylin-coated hardboard cabinet. 12½x10¼x5¾ in. high. 110-120 volts, AC. Semi-matic—see page 228.
X 853-1048 A—15 lbs. 19.88
Same as above, but phono only
X 853-0701 A—11 lbs. 16.88

4
13.88

Mickey* and Friends dance for you!

It's Dr. Dolittle** and his animals!

Four-speed Phono Fun!

Kids will love these colorful characters from the land of fantasy

[4] and [5] **CHILDREN'S FOUR SPEED PHONOGRAPHS.** Sapphire needle; built-in 45-rpm adapter. Solid state circuitry for instant sound and dependability. Bright pyroxylin coated cover is both washable and scuff resistant. 12⅜x11x5¾ in. high. 110-120 volts, AC.

[4] **Mickey Mouse* Phono** Liner shows Mickey* bouncing to the latest dance!
X 923-4303 A—Wt. 7 lbs. 13.88

[5] **Dr. Dolittle** Phonograph.** See Dr. Dolittle surrounded by some of his wonderful movie animals.
X 923-4352 A—Wt. 7 lbs. . . . 13.88

*Walt Disney Productions

**Twentieth Century Fox Film Corporation and Arpac Productions

ORDER EARLY- for merry holidays!

Penncrest Cassette-Tape Player made for long life; listening pleasure

- 5 sturdy transistors and 1 thermistor
- Capstan constant speed drive
- 2½ inch dynamic speaker

[1] **EASY-LOADING CASSETTE TAPE PLAYER.** Plays back both stereo and monophonic pre-recorded tapes of your own choice (see chart below) at standard speed of 1⅞ ips. Includes earphone jack, AC adapter jack. 4 "C" cell batteries. Ivory molded cabinet made of high impact plastic. Player measures 4½x2⅜x9⅛ in. high.
X 851-0075 A—Shipping weight 3 lbs. 19.50

19.50

or $5 monthly
—see page 227

15.50 [2]

Prerecorded Stereo Tape Cassettes

STEREO TAPE CASSETTES. Can be played on any cassette (cartridge) tape player—they fit right in. Each cassette plays up to 40 minutes. To order, state title number-and-name. (See chart below.) Please state title number-and-name in the "Color No." and "Color Name" columns on our Order Form.
X 643-0011 B—Shpg. wt. 3 oz. . . . . Each 5.49

No.	Name	Artist
01	Sings Hank Williams	Roy Acuff
02	Animalization	The Animals
03	In Concert	Joan Baez
04	Strike Up The Band	Tony Bennett & Count Basie
05	Greatest Hits	Ray Charles
06	These Are My Songs	Petula Clark
07	Sammy Davis Jr. Sings "Dr. Dolittle"	Sammy Davis Jr.
08	Catch the Wind	Donovan
09	The Doors	The Doors
10	Memories	Ferrante & Teicher
11	The Very Best of Connie Francis	Connie Francis
12	Getz Au Go-Go	Stan Getz
13	Getz/Gilberto	Stan Getz/Astrud Gilberto
14	Lady	Jack Jones
15	The Best of Ramsey Lewis	Ramsey Lewis
16	If You Can Believe Your Eyes and Ears	The Mamas & the Papas
17	Exodus and Other Themes	Mantovani
18	Everybody Loves Somebody	Dean Martin
19	Tender is the Night	Johnny Mathis
20	Dang Me, Chug A Lug	Roger Miller
21	The Fabulous C & W Sound	Buck Owens
22	Peter, Paul & Mary	Peter, Paul & Mary
23	12x5	The Rolling Stones
24	Ring-A-Ding-Ding!	Frank Sinatra
25	All Alone	Frank Sinatra
26	Boots	Nancy Sinatra
27	The Supremes A Go-Go	The Supremes
28	South of the Border	The Tijuana Brass
29	Calcutta	Lawrence Welk
30	Roger Williams' Greatest Hits	Roger Williams

Easy-to-Use Tape Recorder

lets you catch today's excitement for tomorrow

- Portable plays in any position, uses batteries, goes everywhere
- Lightweight and small easy to carry
- See-through lid

[2] **PENNCREST BATTERY-POWERED TAPE RECORDER.** Medium light-weight has dual track recording/playback that operates up to 40 minutes on one reel. See-through lid lets you watch recording action. Solid state for instant sound. 4 inch speaker. Volume control, switch function controls—play, stop, rewind, record. Microphone, 2 in. dynamic speaker. Black molded plastic cabinet has its own carrying handle. Accessories include one reel of 3 in. standard tape, one empty 3 in. reel, 3 "C" cell batteries. Tape recorder measures 8⅜x6x3 in. high.
X 851-0059 A 1 lb. 9 oz. 15.50
Extra reel of tape. Wt. 2 oz. 98c
X 858-2207 A

3
19.88
or $5 monthly
—see page 227

Complete record outfit

- Solid state for instant sound
- 4-speed phonograph
- Metal stand, record rack
- Five 45-rpm records

[3] **COMPLETE PHONOGRAPH OUTFIT** has its own stand, records, and record rack. Manual 4-speed promo uses long-lasting sapphire needle. Built in 45-rpm adapter. Black wrought iron stand nicely sets off phonograph and convenient record rack holding five popular 45-rpm records. Lightweight portable phonograph comes brightly colored in blue and white pyroxylin-coated hardboard cabinet. 12½x10¼x5¾ in. high. 110-120 volts, AC. Semi-matic—see page 228.
X 853-1048 A—15 lbs. 19.88
Same as above, but phono only
X 853-0701 A—11 lbs. 16.88

4
13.88

Mickey* and Friends dance for you!

It's Dr. Dolittle** and his animals!

Four-speed Phono Fun!

Kids will love these colorful characters from the land of fantasy

[4] and [5] **CHILDREN'S FOUR SPEED PHONOGRAPHS.** Sapphire needle; built-in 45-rpm adapter. Solid state circuitry for instant sound and dependability. Bright pyroxylin coated cover is both washable and scuff resistant. 12⅜x11x5¾ in. high. 110-120 volts, AC.

[4] **Mickey Mouse* Phono** Liner shows Mickey* bouncing to the latest dance!
X 923-4303 A—Wt. 7 lbs. 13.88

[5] **Dr. Dolittle** Phonograph.** See Dr. Dolittle surrounded by some of his wonderful movie animals.
X 923-4352 A—Wt. 7 lbs. . . . 13.88

*Walt Disney Productions

**Twentieth Century Fox Film Corporation and Arpac Productions

ORDER EARLY- for merry holidays!

21.44
or $5 monthly
—see page 227

4.30
Set of 5 records

PHONO-VIEWER

SEE A SHOW on the automatic projector—5 by 6-inch screen!

HEAR A STORY played on the 2-speed transistorized phono!

Full-color pictures timed to words and music

PENNCREST PHONO-VIEWER gives you the excitement of your own little theater at home! You'll find that the Phono-Viewer combines the fun of seeing color pictures that are perfectly timed to a background of story and music on record. 2-speed (33, 45-rpm) phonograph. Automatic slide projector with lighted screen, sharp f/3.0, 15 mm lens. Just put on a record, slip film-strip into slot, turn on switch, and enjoy the show! (Phonograph can be used separately for other records.) Phono plays instantly—no wait for warm-up. Large 4-in. speaker; long lasting sapphire needle; built-in 45-rpm adapter. Built-in cooling system. Phono-Viewer measures 11 x 11 ½ x 7¾ in. high. Phono-Viewer operates on 110–120 volts, AC. Semi-moulable see page 228.

X 853-0602 A Shipping weight 13 lbs. 21.44

PACKET PROGRAMS FOR PHONO-VIEWER. Each packet contains set of 5 records with film-strips. Order from chart below. For each packet you order, be sure to state one program number and name (please write this in the "Color No." and "Color Name" columns on our Order Form)

X 858-1803 B—Shipping weight 1 lb. .....Set of 5, 4.30

No.	Program Name	No.	Program Name
01	Fairy Tales & Cartoons I	15	Tales from Shakespeare
02	Fairy Tales & Cartoons II	16	Mythology
03	Fairy Tales & Cartoons III	17	Stories of Inspiration
04	Fairy Tales & Cartoons IV	18	Sport Biographies
05	Just So Stories	19	Steps to Knowledge
06	Children's Classics I	20	World We Live In
07	Children's Classics II	21	Science & Space
08	Children's Classics III	22	Earth In Space, I
09	Children's Classics IV	24	Farm Animals
10	Children's Classics V	25	Learn Through Music
11	History I	26	How To Read Maps
12	History II	27	Spanish
13	Famous Explorers	28	Christmas Library
14	Adventure Stories		

19.50
or $5 monthly—see page 227

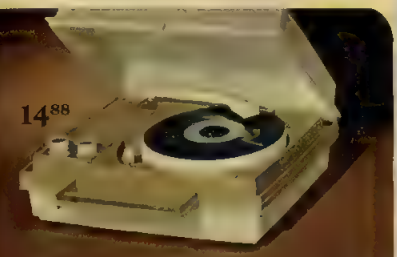
Compact 4-speed Portable Phono

- Solid-state amplifier for quick sound
- Volume and tone control
- Full-range 4-in. speaker

PENNCREST MANUAL 4 SPEED PHONO has that trim modern look you like, plays all 4 speeds for your listening enjoyment. Quick sound puts rugged dependability from solid state amplifier + transistors in the fun. Top mounted full range 4 in. speaker. Large 8 x 7 plastic moulded, polystyrene foam mat protects records. Sapphire LP and 78-rpm needles in flip over crystal cartridge. Built in 45 rpm adaptor, volume and tone control. 1 watt peak power output. High impact molded plastic cabinet, choice from red or blue dress in removable lid and built in carrying handle. 20 x 9 x 5 in. high. Operates on 120 volts, AC. Ships wt. 13 lbs. No down payment see page 227.

X 853 0891 A Red color 19.50

X 853 0156 A Blue color 19.50



14.88

Compact Take-along Phono—goes where the fun is!

SOLID STATE 4 SPEED PHONO is a [illegible] partner for any day's musical fun. Moulded case plays all 4 speeds. Reliable solid state gives you quick sound. No wait for warm-up. 4 transistors 1 diode rectifier. Full range deck mounted speaker is 3 x 5 in. Top plays 1 needle. Long lasting sapphire LP and 78 rpm needles come ready to play at your choice. Antique white case moulded of [illegible] polystyrene plastic. Easy to tote size is 13 x 11 x 5 in. high. Operates on 120 volts AC. A real delight to have and to enjoy for years.

X 853 2202 A Shipping weight 4 Lbs. 8 oz. 14.88

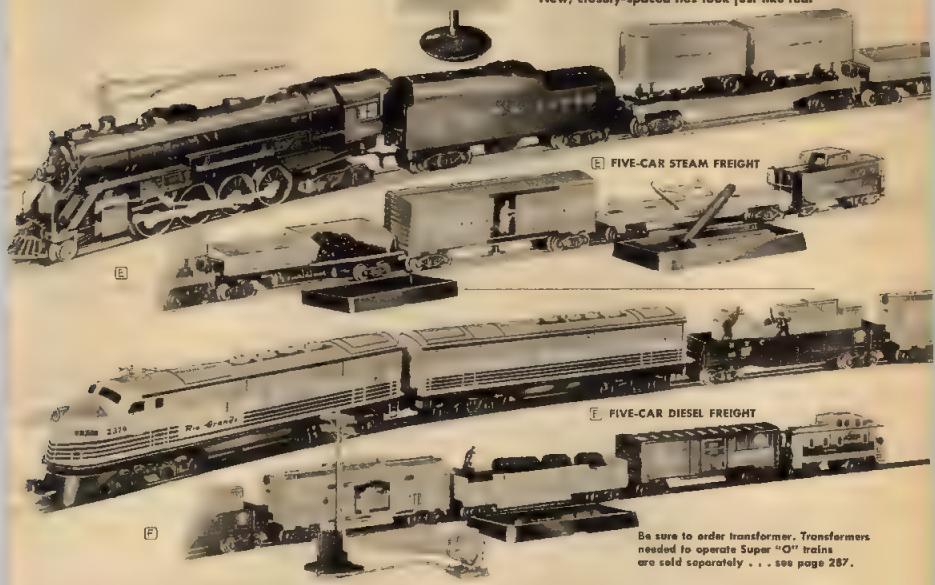
CHARGE IT NOW—
see page 226

The New

LIONEL TRAINS

INTRODUCING "SUPER"

- Lionel's new Super "O" high fidelity track
- Appearance of 2 rails—performance of 3 rails
- Power is fed through copper-clad steel power bus
- Flat-top T-shaped running rails are true-to-scale
- New, closely-spaced ties look just like real



Be sure to order transformer. Transformers needed to operate Super "O" trains are sold separately . . . see page 287.

E LIONEL SUPER "O" FIVE-CAR STEAM FREIGHT

2-8-4 "Berkshire" Locomotive with tender, whistle, smoke, headlight and Magne-Traction . . . "Cooper-Jarret" trailer flat car . . . operating twin-bin dump car . . . operating box car . . . operating lumber car . . . illuminated caboose . . . 12 sections Super "O" curved track . . . 3 sections Super "O" straight track . . . insulated track section . . . operating unit set . . . lubricant . . . smoke pellets . . . instruction book

Super-deluxe freight powered by the giant of the rails . . . the great 2-8-4 "Berkshire". Thrilling speed . . . exciting railside action. Twin-Bin Dump Car dumps coal, door of Box Car opens and tiny trainman emerges, logs on Lumber Car roll out into waiting bin . . . all by remote control. Flat Car contains 2 removable "piggy-back" vans. All pieces are precisely detailed models, have authentic big railroad markings. Knuckle couplers. (Train set available after Oct. 15, 1957.)

88-1169 B5000 Super "O" Steam Freight Train, 72½" long . **$75.00**

F LIONEL SUPER "O" FIVE-CAR DIESEL FREIGHT

"Denver & Rio Grande" Two-Motor Diesel Locomotive with matching "B" unit, horn and Magne-Traction . . . operating gondola car . . . operating generator car with searchlight . . . operating barrel car . . . box car . . . illuminated caboose . . . 12 sections Super "O" curved track . . . 3 sections Super "O" straight track . . . Super "O" insulated track section . . . operating unit set . . . lubricant . . . instruction book

Massive two-motor Diesel loco, coupled with "B" unit, gives this magnificent freight a power plant over two feet long! Fascinating lifelike action: remote control Generator Car hums realistically from inside as searchlight beside track throws warning beam . . . "policeman" chases "hobo" round and round on Gondola car. Knuckle couplers. (Train set available after Oct. 15, 1957.)

88-1177 B5350 Super "O" Diesel Freight Train, 76" long . . **$79.95**
88-1185 B2995 Two-Motor Diesel with "B" unit only. . . **45.00**

Super "O" Track and Control Equipment

Super "O" Switches . . . switch cars, re-route trains without derailment. Advanced design permits the arrangement of several switches in "ladder" formations. Illuminated remote control set has twin remote-indication controllers and a provision for operation on fixed voltage, if desired. Both remote control and manual sets include one right hand and one left hand switch.

88-1300 B1330 Remote Control Switches. Pair **$19.95**
88-1318 B565 Manual Switches. Pair **8.50**

New Super "O" Track . . . has the appearance of two rails, the performance of three rails! Power is fed through an inconspicuous centrally-held power bus of copper-clad steel permits layout flexibility possible only in a 3-rail system. Curved and straight track in 9" sections. (36" diam. circle requires 12 curved sections.)

88-1250 B34 Curved Super "O" Track. Each **$0.50**
88-1268 B34 Straight Super "O" Track. Each. . **0.50**
88-1292 B130 Super "O" 90-degree Crossover. . . . **1.95**

Super "O" RC Track Set. Insert "blades" into any straight track to control operating cars.

88-1276 884 Set **$1.25**

Uncoupling Track Unit. Insert between any 2 mating track sections.

88-1284 B167 Set **$2.50**

Note: After January 1, 1958, kits will be available for adapting Super "O" track for use with "O" or "027" gauge track. Trains will run on all Lionel gauges.

LIONEL "027"

LIONEL "027" FOUR-CAR DIESEL FREIGHT

"Union Pacific" Diesel Engine with headlight and Magne-Traction . . . box car . . . flat car with logs . . . gondola with canisters . . . caboose . . . 8 sections curved track . . . 2 sections straight track . . . automatic uncoupling control . . . 45-watt transformer . . lockon . . . lubricant

Headed by the spunky new Alco Diesel engine with bright orange and black markings, this fast freight is the perfect starter set for your young engineer. Authentic models; real RR knuckle couplers.

88-1003 B1665 Diesel Freight Train, 46½" long. **$25.00**

LIONEL "027" FIVE-CAR STEAM FREIGHT

"Pennsy" 2-4-2 Locomotive with tender and headlight . . . gondola with canisters . . . tank car . . . box car . . . hopper car . . . caboose . . . 8 sections curved track . . . 4 sections straight track . . . automatic uncoupling control . . . 45-watt transformer . . . lockon . . . lubricant . . . instruction sheet

One of the best values in model railroading! Powered by the rugged new "Pennsy", this long, colorful freight whizzes around the track with thrilling speed. Exact models; real RR knuckle couplers.

88-1011 B2100 Steam Freight Train, 62½" long. **$31.50**

LIONEL "027" 5-CAR TWIN UNIT DIESEL WORK TRAIN

"Missouri-Pacific" Diesel Locomotive with matching motorless unit, headlight and Magne-Traction . . . flat car with pipes . . . gondola with canisters . . . flat car with logs . . . crane car . . . work caboose . . . 8 sections curved track . . . 3 sections straight track . . . uncoupling track section . . . 45-watt transformer . . . lockon . . . lubricant . . . instructions

Ready to cope with the toughest assignment on your road, it speeds to the scene pulled by the mighty Diesel. Manual crane hoists "wreckage". Accurately detailed model cars. Real RR knuckle couplers.

88-1029 B2500 Twin-Unit Diesel Work Train, 65' long. **$37.50**

LIONEL "027" SIX-CAR STEAM FREIGHT

2-6-4 Locomotive with Tender, powerful beam headlight and smoke . . . two box cars . . . flat car with pipes . . . flat car with logs . . . gondola with canisters . . . caboose . . . 8 sections curved track . . . 4 sections straight track . . . uncoupling track section . . . 45-watt transformer . . . lockon . . . lubricant . . . smoke pellets . . . instruction sheet

A fast, smoke snortin' freight with all the color and realism of the big roads! Every car precision built and equipped with real railroad knuckle couplers. Big, rugged 2-6-4 Loco blows clean white smoke.

88-1037 B2500 Steam Freight Train, 71½" long. **$37.50**

LIONEL "027" DELUXE SIX-CAR STEAM FREIGHT

2-6-4 Locomotive with whistle tender, smoke, powerful beam headlight and Magne-Traction . . . refrigerator car . . . gondola with canisters . . . stock car . . . flat car with pipes . . . hopper car . . . caboose . . . 8 sections curved track . . . 3 sections straight track . . . uncoupling track section . . . 60-watt transformer (has built-in whistle controller) . . . lockon . . . lubricant . . . smoke pellets . . . instruction book

Whoo-oo-oo-oo . . . hear that whistle blow, see the smoke curl in the wind as this exciting freight rides the rails at top speed! All pieces are realistically detailed models; have real RR knuckle couplers.

88-1045 B3350 Deluxe Steam Freight Train, 72½" long. **$49.95**

LIONEL "027" TWIN UNIT DIESEL STREAMLINER

"Santa Fe" Diesel Engine with matching motorless unit, 2 headlights and Magne-Traction . . . 2 "Clifton" vista-dome cars . . . "Summit" observation car . . . 8 sections curved track . . . 5 sections straight track . . . uncoupling track section . . . 60-watt transformer . . . lockon . . . lubricant

All illuminated streamliner . . . powered by the beautiful Blue and Gold "Santa Fe" Diesel Locomotive. Three silvery finished passenger cars show "people" at the windows. Real RR knuckle couplers.

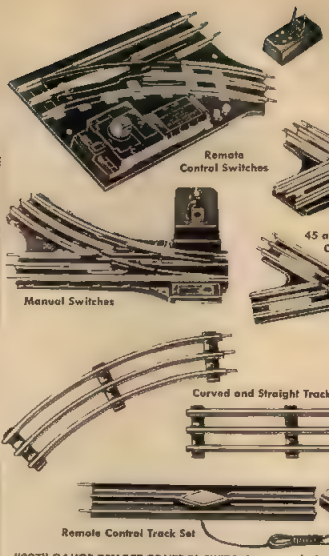
88-1060 B3350 Diesel Passenger Train, 57" long. **$49.95**

LIONEL "027" NINE-CAR DIESEL FREIGHT

"Seaboard" Diesel Switcher Locomotive with headlight, horn and Magne-Traction . . . three box cars . . . flat car with logs . . . tank car . . . flat car with pipes . . . gondola car with canisters . . . hopper car . . . caboose . . . 8 sections curved track . . . 5 sections straight track . . . uncoupling track section . . . 60-watt transformer (has built-in whistle controller) . . . lockon . . . lubricant . . . instruction book

Magnificently detailed Black and Red "Seaboard" Diesel Switcher hauls a long string of nine precision built freights . . . all faithful replicas of those used on big roads. Equipped with real RR knuckle couplers.

88-1052 B3350 Diesel Switcher Freight Train, 92½" long. . . . **$49.95**



"027" GAUGE REMOTE CONTROL SWITCHES . . . switch trains by remote control without derailment! Non-derailing device operates automatically, unlocks, throws swivel rail as train approaches. Indicator lights in switch and controller change instantly to show position. For fixed steady voltage, use special plug and socket unit included. Set includes: 1 right and 1 left hand switch; 2 controllers with connecting cables; fixed Voltage Plug plus indicator light hood.

88-0823 B1065 "027" Remote Control Switches. Pair **$15.95**

"027" GAUGE MANUAL SWITCHES. Re-route passenger trains or switch freight cars onto sidings . . . you're all set for lots of real railroading fun with one or more sets of these heavy-duty switches. Hand operated lever throws swivel rail, opens or closes the switch; signal light shows position. Heavy base locks rails securely.

88-0815 B430 "027" Manual Switches. Pair. **$6.50**

"027" GAUGE 45 AND 90-DEGREE CROSSOVERS . . . help you make many different track layouts. Cross rails mounted on steel base.

88-0864 B170 45-Degree Crossover. **$2.50**
88-0807 B130 90-Degree Crossover. **1.95**

"027" GAUGE CURVED AND STRAIGHT TRACKS. Have a good supply of tracks and you'll really enjoy your model road . . . for there is no limit to the layouts you can make when you have enough track sections. Straight track is 8⅝" long; curved track 9⅝". Track sections come in packages of 10. Specify number of packages wanted.

88-0781 B170 Package of "027" Curved Track **$2.50**
88-0799 B170 Package of "027" Straight Track. **2.50**

"027" GAUGE REMOTE CONTROL TRACK SET. Electromagnetic principle activates operating cars. Controller is included.

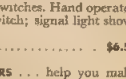
88-0831 B300 "027" Remote Control Track Set. **$4.50**

Lockons . . . connect power leads to track. Use for both "O" and "027" gauge. Sold in packages of 12. Specify number of packages wanted.

88-0849 B200 $3.00

Smoke Pellets . . . for all smoke puffing Lionel locomotives . . . make trains puff real smoke. Simply load pellets into stack. Pkg. of 4 jars.

88-0724 B140. $2.00



Illuminated Bumper . . . has spring buffer that absorbs shock when bumped by car or locomotive. Fits "O" or "027" track.

88-0856 B167. $2.50

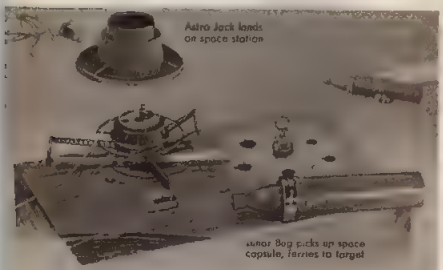
New this Christmas

Grippidee Gravidee . . . the dare-devil space express!

Super Deluxe Set **14.98** Deluxe Set **9.98**

Amazing space express cars run horizontally, vertically—even upside down! Specially designed track twists in every possible way. 4½ in. long plastic cars. Ea car uses 1 "C" cell battery (not incl. –see pg 382) Super Deluxe set, 2 cars, 36 pcs of track Deluxe set 1 car, 21 pcs of track.
R36 J 5298. **Super Deluxe Set.** Mailable. (5 lbs.) . . . 14.98
R36 J 5297. **Deluxe Set.** Mailable. (4 lbs.) 9.98

PLAYMOBILE DASHBOARD works like a real one! Turn ignition key—hear the motor run. Shift through all 3 speeds . . . keep up with zooming "traffic" or honk the horn! Equipment matches Dad's car—even with a simulated radio, cigarette lighter, visor and tinted windshield. All hi-impact plastic 11½x24x13 in. high. Uses 2 "D" batteries (not incl.—see pg. 382).
W36 J 5505. Mailable. Sh. wt. 13 lbs. 14.95



LUNAR BUG . . negotiate your own space craft by remote control! 4 in. diam. Lunar Bug takes off, turns, hovers in space, picks up 2½ in. high capsule with astronaut . drops on target. Sturdy plastic Uses 2 "D" batteries (not included, see pg 382)
35 J 5456 Game board incl (1 lb 6 oz.) Lunar Bug Set 2.98

Astro Jack lands on 8 in. high space station by remote control 35 J 5466 Uses 2 "D" cells (not incl . see pg 382) (1 lb.) Set 2.98
35 J 5453. **Lunar Bug and Astro Jack Sets.** (3 lbs. 4 oz.) 5.88

Steer this moonship without wires . . . up to 50 ft. away! 18.88

Jr Astronauts will thrill to the excitement of exploration as they patrol outer space with this radio controlled moon ship! Runs in all directions– forward, backward, left and right! Fun to operate, simple enough for a young child. No wires to get tangled . runs by remote control up to 50 feet away! Spaceship is 11½x6x4½ inches high, transmitter is 5x2x1½ inches Uses two 9 volt transistor batteries and two "D" cell batteries (not included see page 382).
35 J 5294. Shipping weight 4 lbs. 8 oz. 18.88

TALKING CARS Police and fire department cars are friction powered . roll along the floor with sirens wailing Pull cord to hear calls Plastic Uses 1 "C" cell (not incl - see page 382)
35 J 5292 **Police Car.** 12 in long (2 lbs.)
35 J 5293. **Fire Chief Car.** 12 in. long. (2 lbs.) . . . Ea. 3.77

PLANET Y SPACE STATION rolls about the floor with a mysterious bumping action . . while its dome turns with flashing light and eerie space sound. Plastic 9-in diameter, 4¾ in. high Uses 2 "D" cell batteries (not included—see page 382).
35 J 5278. Shipping weight 2 lbs. 4 oz.. . 3.98

See Page 279 for low Budget Power monthly terms—No Money Down

When you order a Lionel "O" Gauge or Super "O" Train . . . Order a Lionel Transformer!

Here are the famous "Trainmaster" Transformers . . . necessary additions to your "O" Gauge or new Super "O" layouts, and to your "027" with more than one train. Made with typically fine Lionel specifications, including self-setting automatic circuit breakers . . . "Trainmaster" transformers give you more versatility, more fun with more power for your accessories. All have multiple voltage ranges. 115 volts, 60 cycle. AC. UL approved.

K

K "LW TRAINMASTER," 125W . . . new type transformer. Offers a full range of speed for any locomotive. Has 2 fixed voltages (14v & 18v) having a common ground with the track. Ideal for use with accessories connected to the track which require different voltages. Buttons control train and horn or whistle. Green "Power on" light.
88-0351 B1060 LW Transformer, 125-watt. **$15.95**

L "TW TRAINMASTER," 175W . . for the model railroader who wants plenty of accessories on his pike. Power for operation of train is isolated from accessory voltage. Left hand throttle operates whistle and reverse. 2 built-in circuit breakers; green "power on" light.
88-0369 B1665 TW Transformer, 175-watt. **$25.00**

L

M "KW TRAINMASTER," 190W. Operates 2 trains independently on different layouts, plus accessories! Control throttles like those in Diesel and electric locos. Blows whistles of both trains. 2 buttons for directions; fixed voltage for accessories; circuit breaker; red light.
88-0377 B1995 KW Transformer, 190-watt. **$29.95**

M

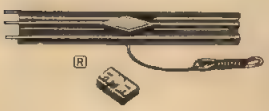
N "ZW TRAINMASTER," 275W . . . king of all transformers! Operates 4 trains at once on different layouts, plus accessories. Engineer-type throttles realistically push forward to increase speed, pull back to slow down or stop train. 4 independently controlled voltage circuits, 2 with built-in whistle and directional controls. Dial inside domeends controls accessory voltages—continuous voltage scales. Green light shows "power on." Red light.
88-0385 B2500 ZW Transformer, 275-watt **$37.50**

N

P

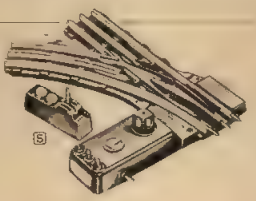
P MANUAL SWITCHES. Switch freight cars onto sidings, or re-route passenger trains on the main lines . . . you're all set for lots of real railroading fun with one or more sets of these heavy-duty switches.

Hand operated lever throws swivel rail, opens or closes the switch; signal light shows position. Heavy base locks rails securely. Each set includes one left-hand and one right-hand switch. "O" gauge.
88-0922 B930 Switches, Pair **$13.95**



R

R REMOTE CONTROL TRACK SET. Electromagnetic principle activates operating cars. Controller is included. "O" gauge.
88-0955 B330 RC Track Set. **$4.95**

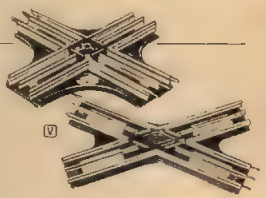


S

S REMOTE CONTROL SWITCHES. Non-derailing device operates automatically, unlocks, throws swivel rail as train approaches. Indicator lights show position. For fixed voltage, use special plug and socket unit included. Set of 1 right and 1 left hand switch; 2 controllers with connecting cables.
88-0914 B1830 "O" Gauge. Pair . **$27.50**

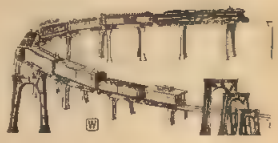
T

T "O" GAUGE TRACK. Running rails have doubled, turn-back flanges for extra strength. Perfectly insulated. Straight track 10" long; curved 10¾" long. In packages of 10; order number of packages wanted.
88-0930 B200 Pkg. Straight Track **$3.00**
88-0948 B200 Pkg. Curved Track. **3.00**



V

V "O" GAUGE CROSSOVERS . . . 45 and 90-degree. Use several for many different and interesting track layouts. Steel bases.
88-0963 B195 45-degree. Each. . **$2.95**
88-0906 B195 90-degree. Each. **2.95**

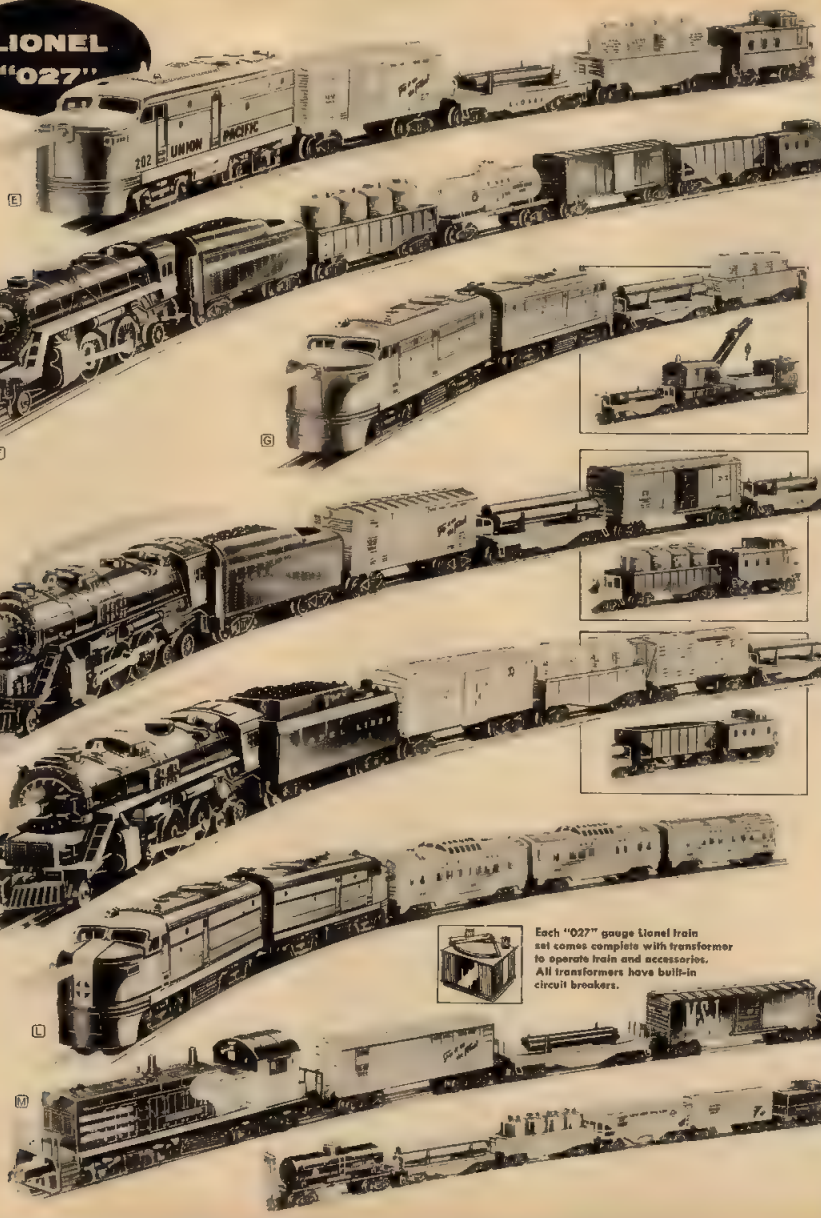


W

W 24-PC. TRESTLE SET . . . consists of 24 graduated piers that make an overpass and other overhead arrangements. For use with *Magne-Traction* locos on all Lionel track.
88-0732 B395 Graduated Trestle Set . **$5.95**

10-PC. TRESTLE SET (not shown). 10 large piers of the same size for use in conjunction with graduated trestle set above.
88-0690 B265 Set of large trestles. . . . **$3.95**

LIONEL "027"



E

F

G

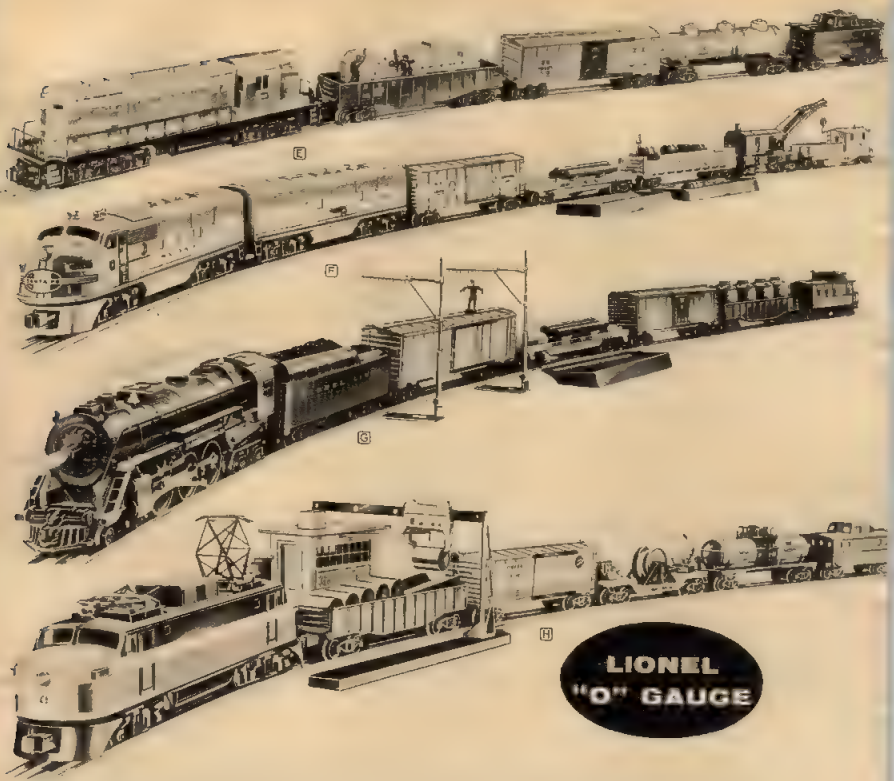
H

K

L

M

Each "027" gauge Lionel train set comes complete with transformer to operate train and accessories. All transformers have built-in circuit breakers.



E LIONEL "O" GAUGE FOUR-CAR DIESEL FREIGHT

"Wabash" GP-7 Diesel Locomotive with twin sealed-beam headlights, horn and Magne-Traction . . . operating gondola car . . . box car . . . tank car . . . illuminated caboose . . . 8 sections curved track . . 5 sections straight track . . . remote control track set . . . lockon . . . lubricant

This mighty "Wabash" Diesel honks horn, grips track with *Magne-Traction* as it highballs over the rails with headlights beaming. All pieces are accurately detailed models, have real RR knuckle couplers. Set includes the fascinating new operating gondola: "policeman" keeps chasing "tramp" round and round on top of car.

88-1102 83350 Four-Car Diesel Freight Train, length 53" . . **$49.95**

Order transformer separately; see page 287.

F LIONEL "O" GAUGE 5-CAR DIESEL WORK TRAIN

"Santa Fe" Diesel Loco with matching "B" unit, horn, headlight and Magne-Traction . . . box car . . operating lumber car . . operating barrel car . . . crane car . . caboose . . 8 sections curved track . . 7 sections straight track . . remote control track set . . . lockon . . lubricant

Packed with true-to-life big road activity, here's a Lionel Train to stir the heart of the most discriminating model railroad fan! Powered by the rugged, beautifully detailed loco, it's ready for a long cross-country haul or a busy day at trackside unloading lumber and barrels (by remote control) or clearing away "wreckage" with manually operated crane car. Built to pin-point accuracy. Knuckle couplers.

88-1110 84175 Diesel 5-Car Work Train, 75" long **$62.50**

88-0245 82335 Diesel Loco with "B" unit only **35.00**

Order transformer separately; see page 287.

G LIONEL "O" GAUGE FIVE-CAR STEAM FREIGHT

4-6-4 "Hudson" locomotive with whistle tender, headlight, smoke and Magne-Traction . . . operating brakeman "tell-tale" car . . . operating lumber car . . . box car . . . gondola with canisters . . . illuminated caboose . . . 8 sections curved track . . . 7 sections straight track . . . remote control track set . . . lockon . . . lubricant . . . smoke pellets . . . instruction book

It's full steam ahead with this smoke-puffing, whistle-shrieking fast freight—and plenty of action, too! Brakeman falls prone, then rises up again on "tell-tale" car . . . logs roll off into bin beside operating lumber car. Detailed loco, cars; real RR knuckle couplers.

88-1128 84175 Five-Car Steam Freight Train, 71" long . **$62.50**

Order transformer separately; see page 287.

H LIONEL "O" GAUGE FIVE-CAR ELECTRIC FREIGHT

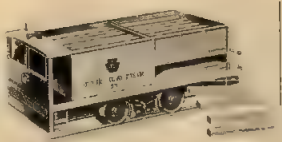
"Milwaukee Road" Electric Locomotive with twin operating pantographs, headlights, horn and Magne-Traction . . . culvert loader and car . . . box car . . . operating cable car with searchlight . . . chemical car . . . illuminated caboose . . . 8 sections curved track . . . 9 sections straight track . . . remote control track set . . . lockon . . lubricant . . . instructions

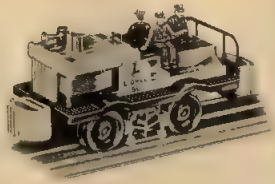
Super-deluxe freight, powered by the great "Milwaukee Road" Electric Locomotive, climbs steep grades, takes curves with amazing speed. *Magne-Traction* grips train safely to track. Tri-color Loco and cars are all perfectly detailed replicas of their big prototypes. Set includes fascinating culvert loader accessory, cable car with removable revolving searchlight for trackside operations. Knuckle couplers

88-1136 84575 Five-Car Electric Freight, 64½" long **$68.50**

Order transformer separately; see page 287.

Lionel Rolling Stock for "O" Gauge, "027" and Super "O"



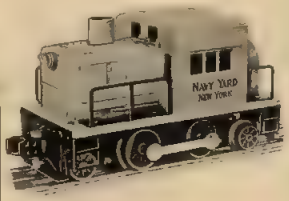


True-to-life accessories all serious model railroaders want

TRACK CLEANING CAR. No layout is complete without this rugged worker . . . it actually cleans your track rails! Rotating brush, operated by its own motor, scrubs the track with Lionel's special detergent fluid (included). Finely detailed car, equipped with real RR knuckle coupler, couples to your locomotive.
88-0526 B795 Size: 6¼" long. . . . **$11.95**

NEW TIE UNLOADER CAR . . . distributes ties along railside while in motion—adds exciting, real-as-life railroad activity to your layout. Unloader Car is propelled by its own motor, throws off railroad ties alternately on each side of track. Equipped with coupler, car can be pulled by locomotive, too.
88-0534 B745 Size: 6¼" long. **$10.95**

"SECTION GANG" MOTOR CAR One of the most exciting pieces available to model railroaders. This sensational "section gang" car has its own motor that operates on power from track. It reverses direction automatically when buffer plates strike an object . . . adds thrilling action and realism to your pike.
88-0559 B535 Size: 5" long. **$7.95**

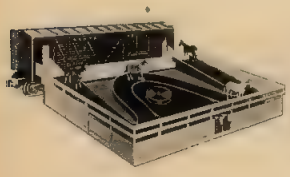


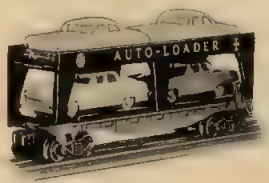
Have these too . . . to make your model railroad really complete

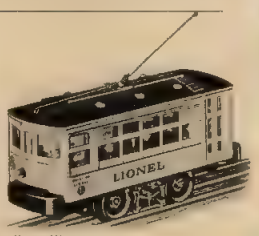
SET OF TWO CARS . . . Special Combination Offer! Here's a wonderful opportunity to add two accessories to your road at a big savings. You get Searchlight Extension Car, 9¾" long, and Operating Tell Tale Car, 10½" long, complete with two 7⅛" high poles with "tell-tale" crossarms . . . for one low price!
88-0187 B1125 Set of 2 cars. **$14.95**

NEW BOAT-CARRYING FLAT CAR. Hauls a beautiful scale-sized inboard cruiser all ready to be launched on any "waterfront" . . . an intriguing new accessory sure to thrill every model railroad fan. Boat actually floats. Detailed flat car, equipped with real RR knuckle couplers, will carry other cargo too.
88-0096 B395 Size: 10⅞" long . . . **$5.95**

NAVY YARD SWITCHER . . . self-propelled; contains its own motor. Carrying the heralds of the U. S. Navy, it's the pride of your model railroad . . . built to perform the many necessary chores of a "busy yard." Has operating couplers on both ends. Realistically detailed replica of switcher used on the big roads.
88-0195 B745 Size: 7¼" long. . . . **$10.95**







The more "extras" you add . . . the more you'll enjoy your "road"

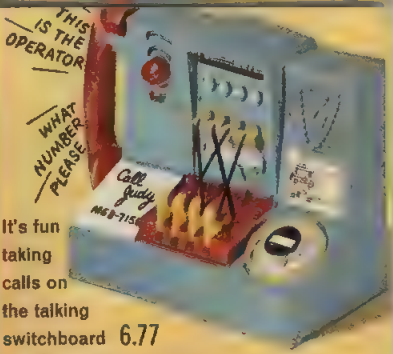
OPERATING HORSE CAR . . . life-like action keeps both youngsters and oldsters fascinated! Remote control button moves horses out of car, around corral and back into car. Authentically detailed scale model car is 11¼" long, corral is 12x5¾". You do not need a remote control track section to operate.
88-0450 B1195 Car, horses, corral. **$17.95**

AUTO TRANSPORT CAR. Bright red car with it's black and gold insignia is specifically built and designed to carry automobiles! A beauty that will not only add to the appearance of your set, but will serve to transport your model farming equipment too! Four removable, scale model automobiles included.
88-0476 B530 Size: 11" long. **$7.95**

OPERATING TROLLEY CAR . . . a colorful addition to your model railroad. Fascinating to watch because it has its own motor, operates from track power like your locomotive. Reverses direction when buffer plates at either end strike an object. Just like real . . . even to the "passengers" inside. Illuminated.
88-0567 B600 Size: 7¼" long **$8.95**

"COLOR TV" looks just like Mom and Dad's portable set . . . great entertainment for tiny viewers. Musical set features Swiss movement that plays Big Top Circus music as the screen illustrates story in vivid color. Easily wound by big knob on top; two play knobs on front. Sturdy plastic case, handle. Abt. 5x10x9 in high (2 lb 6 oz.)
35 J 4906 . . . . . 3.77

SNOW WHITE TALK PHONE, your direct line to Disneyland! Sup in 1 of 8 two-sided records, dial number and hear voices of Snow White and her 7 Dwarfs: Dopey, Grumpy, Happy, Sneezy, Bashful, Sleepy and Doc. They ask questions you can answer, too. Hi-impact plastic about 12 in high. Uses 1 "D" battery (not included—see pg 382). Shpg. wt., 3 lbs. 4 oz.
35 J 4986. . . . . 6.88



It's fun taking calls on the talking switchboard 6.77

Hours of play for tots! Pick up receiver, press button— voice says "number please," 10 other phrases. Works like a real switchboard . . . lets you insert plugs, pull signal switches, turn code wheel, dial numbers. Memo pad incl. Plastic, 10½x9¾x9 in. Uses 1 "D" battery (not incl—see p. 382)
R36 J 4982 Mailable Shpg. wt. 4 lbs 6.77

New this Christmas

7-tune Nickel-O-Deon . . . merriest bank in town!

only 4.88

A record player and a bank all in one . . . makes saving lots of fun! Put coin (up to a quarter) in Nickel-o-Deon. It rewards you by spinning 1 of 7 merry melodies (like "Jingle Bells," Turkey in the Straw"). 5 interchangeable records. Secret combination locks. Durable plastic, 3x5¾ in high. Uses 1 "C" battery (not incl—see p. 382).
35 J 4745. Shpg. wt. 1 lb. 4 oz. 4.88

CASH REGISTER. Press key—sale appears in plastic window. Push lever—drawer opens, bell rings. Tape roll, play money too. Steel, 8x7x8 in.
35 J 4910 (5 lb. 6 oz.) 2.99

DIAL TALK Princess phone. Tots will love a grown-up looking phone of their own . . . and this one even talks to them! Dial number, press button . . . princess phone says one of 11 cute phrases; even asks questions. Sturdy plastic. 9x3x5 in high. Uses 1 "D" battery (not incl. see pg. 382). (1 lb. 8 oz.)
35 J 4989. . . . . 3.57

BUTTON TALK Princess phone, just like mommy's. You can push every button for authentic touch-type "dialing!" It talks too: says one of 11 different phrases when you press special button. Hi-impact plastic, 9x 4x5 in high. Works on 1 "D" battery (not included, see pages 382). (1 lb 6 oz.)
35 J 4993 . . 3.88

Magnetic board lets you do dozens of things 4.99 180-pc. set

180-pc. set incl: giant 24x20 in. board; magnetic letters, numbers, symbols; eraser, chalk. Plastic stand.
R36 J 4915. Mailable, Shpg. wt. 7 lbs. . . . . Set 4.99

74-PC. SET. Magnetic board; letters, numbers, symbols.
R36 J 4916. 14x20-in. board. Mailable. (5 lbs.). . . . . Set 2.99

Personal Portable Radios

GENERAL ELECTRIC RECHARGEABLE CLOCK-RADIO. Here is the first major innovation since the transistor—truly the miracle of G-E micro-electronics! Doze or wake to music, then take the detachable pocket radio with you. Solid state super-compact radio is only 3x1x2"—includes rechargeable nickel-cadmium batteries. Has slide-rule dial, 1½" speaker. Recharger/clock base is only 5½x3½x3⅞"—has 3" auxiliary speaker, Vari-Larm Slumber Switch, luminated dial. Brown/gold Texon cabinet. 3 yr. warranty.
22-3693 1½ lbs. ..... **Only $38.40**

GENERAL ELECTRIC FM/AM PERSONAL PORTABLE with 11 transistors, 5 diodes. Just 6⅞x4⅝x2⅜"! Plays on batteries or optional AC adapter. Has built-in AFC for FM, battery-saver circuit, 6 IF tuned circuits, 3" dynamic speaker, slide-rule dial for pin-point tuning. Telescopic FM and built-in AM antennas. Unbreakable case. 2 lbs. Order 4 penlites.
22-3056 Specify Black or White **$24.97**
22-2247 Eveready "AA" Penlites. **Each 17¢**
22-3373 AC Adapter ½ lb. **$4.99**

Place radio on clock-base to enjoy big speaker sound . . . recharges while playing
...Then pull radio out, and you have a micro-portable!

ROSS FM/AM VERTICAL "COMPANION" with 11 transistors, 3 diodes, 2 thermistors for powerful reception! Over 350 milliwatt output. Leather-like luggage-style case only 7½x4x2". Plays on batteries or optional AC adapter. Separate FM and AM tuning dials. Built-in AFC prevents FM drift. Big 3" speaker. Telescopic FM and built-in AM antennas. With 4 penlite batteries and earphone. 2 lbs.
22-3694 retail $27.95 . . . . **Only $16.95**
22-3257 AC Adapter, ½ lb. **Only $2.99**

GENERAL ELECTRIC FM/AM VERTICAL PERSONAL with 15 transistors, 6 diodes for long-range, BIG sound! Rugged leather-tan vinyl case is only 5x7⅝x2¼". Plays on batteries or optional AC adapter. Slide-rule pinpoint tuning. Has AFC for drift-free FM, 3½" speaker, battery-saver circuit, 28" telescopic FM and built-in AM antennas. Order 4 penlites.
22-3069 3¾ lbs. .....**Only $33.97**
22-2247 Eveready "AA" Penlites **Each 17¢**
22-3373 AC Adapter, ½ lb. .....**Only $4.99**

WESTINGHOUSE TRAVEL CLOCK-RADIO. Take it along wherever you go—wakes you up anywhere to music or bell alarm! 60-minute "slumber control" turns radio off after you fall asleep. Wind-up luminous clock features 36-hour jeweled movement, operates independently of 8-transistor AM radio that shuts off automatically when case is closed. Brown case. Polished nameplate for engraving. Includes earphone, 9V battery. 5⅛x4⅜x3½"
22-3431 1½ lbs. retail $29.95 . . .**Only $25.93**

WESTINGHOUSE "ESCORT" RADIO-LIGHTER-FLASHLIGHT-WATCH Completely rechargeable (just plug in wall!) . . . has everything All-in-one miniaturized combination fits in purse or pocket . . . only 3¼x4½x1⅜"! 8-transistor AM radio . . . miniature flashlight . . . shock resistant, dust-proof watch with non-glass crystal . . . cigarette lighter automatically turns on or off with opening or closing of spring cover. White. 2 "AA" nickel-cadmium batteries included.
22-3691 1½ lbs. retail $34.96 **Only $29.45**

ROSS MICRO 10-TRANSISTOR RADIO. Only 2½x2½x1⅛", fits in the palm of your hand. 2" specially-designed speaker gives crisp, unbelievably rich, clear sound. Easy to carry with attached metal key chain and ring. Operates 100 hours on one penlite battery. Includes earphone, battery, zipper case. *Specify* Black, White
22-3429 1 lb. ret. $9.95 **Only $6.45**

WESTINGHOUSE CLUTCH PURSE RADIO. Bound to be a hit with the ladies! Small as a woman's compact; yet delivers big, powerful performance 8-transistor AM radio has front-mounted speaker covered by metallic grille. Has Automatic Volume Control, built-in antenna, recessed volume control. Includes earphone. 9V battery and beautiful brocade pouch that fits in purse or pocket. 3⅛" diam., 1" slim!
22-3692 1 lb. retail $19.95 . . .**Only $14.45**

RALEIGH SOLID-STATE RADIOS

5 BAND 17-TRANSISTOR 2-SPEAKER RADIO

Sensational portable "listening post" for tuning in FM and AM, plus 3 fascinating bands—MARINE—AIRCRAFT—VHF POLICE! Plays anywhere from 4 "D" batteries or AC outlet using hide-away line cord. Full-range sound from twin 5" speakers with variable tone control. Fine tuning and vernier slide-rule dial let you "zero-in" stations. Air-core condenser increases tuning sensitivity. AFC prevents FM drift. Super powered 700-milliwatt output from 17 transistors, 3 diodes, thermistor, varistor. Telescopic antenna plus oversize 10" AM antenna. Luxurious padded vinyl cabinet has chrome front, metal grilles—12⅓x8½x3¾". With batteries, earphone

22-3522 12½ lbs. retail $80.00 . . . . . **Only $52.97**

4 BAND 14-TRANSISTOR 2-SPEAKER RADIO

Compact version of radio at left with FM, AM, AIRCRAFT and VHF POLICE bands that bring a new dimension to your listening pleasure. Operates on 4 "C" batteries or from hide-away AC line cord. Brilliant sound from twin 4" speakers . . . variable tone control . . . fine tuning . . . pinpoint vernier slide-rule dial. AFC keeps FM drift-free. Air-core tuning condenser boosts sensitivity. Powerful 500-milliwatt output from 14 transistors, 3 diodes, thermistor, varistor. Telescopic and built-in AM antennas. Padded vinyl cabinet, chrome trim, metal grilles—11¼x7¼x3¾". Comes complete with batteries and earphone.

22-3545 6 lbs. retail $55.00 **Only $39.44**

PLUGGABLE & PORTABLE

AC adapter is included with all radios on this page!

14-TRANSISTOR FM/AM Portables

play on AC, too!

- Separate AFC switch
- Separate FM-AM antennas
- Pinpoint vernier tuning
- 3-Year Guarantee!

Long-Distance Powerhouse

Pulls in FM-AM stations pocket radios can't get, thanks to spectacular 14-transistor, 3-diode chassis. Plays on batteries or use AC line cord included. AFC locks in FM. Rotary vernier tuning dial. 3" PM speaker. Telescopic FM, plus built-in AM antennas. Luggage-style vinyl covered cabinet, chrome front. 9x4¾x2¾". With 4 penlite batteries, "private listening" earphone.

22-3543 2½ lbs. ret. $29.95 ..... **$21.67**

Triumph in Hi-Fidelity

Superb "BIG-sound" FM-AM reception from oversize 4" dynamic speaker and 14-transistor 3-diode circuit. AFC locks in FM. Rotary vernier tuning dial. Built in AM and telescopic FM antennas. Black hi-impact cabinet with wrap-around metal handle, chrome front. 8x5¹₁₆x2¼". Includes earphone, 4 "C" batteries and AC adapter that plays radio from electric outlet.

22-3542 2½ lbs. ret. $26.95 **$18.60**

3-Band FM/AM/SW Tone Control

World-wide shortwave, FM and AM stations come in remarkably clear through big 4" speaker. Powerful reception from 14 transistors, 3 diodes, thermistor. Converts from battery to AC operation. Full-range tone control. Pinpoint stations on vernier slide-rule dial. AFC prevents FM drift. Telescopic plus built-in antennas. Luxurious padded leather like cabinet with chrome trim. 9½x6¾x3". Earphone, 4 "C" batteries, AC line cord included. *Specify White or Tan*

22-3544 4½ lbs. retail $39.95 **Only $27.93**

THIS YEAR, THE BIG NEWS IS Tiny-Tonka!

Tonka

TYPEWRITERS, TOY AND JUVENILE

Marx Louis & Co 200 5 Ave NYC 10
Western Stamping Corp 2203 W Michigan Ave Jackson Mich

UKULELES

Carnival Toy Div of Lorraine Inds Inc 62 Cherry St Bridgeport Conn
EMENEE INDS INC 200 5 Ave NYC 10
Gordy Henry Inc 200 5 Ave Rm 355 NYC 10010
Jefferson Mfg Co 2433 N Orianna St Philadelphia 33 Pa
WHITE EAGLE RAWHIDE MFG CO 1652 N Throop St Chicago Ill 60622

VACUUM CLEANERS

Boyd Specialty Co The 987 Colgate Rd Columbus Ohio 43213
DeLuxe Topper Corp 107 Trumbull St Elizabeth N J 07206
Shackman B & Co 2 W 35 St NYC 10001
Tomy Co Inc 3-15 Komagata 1-chome Taito-Ku Tokyo Japan

VEHICLES, INFANTS' (WITHOUT PEDALS)

Andy Gard Corp 26 Ann St Oakmont Pa 15139
Hartman Mfg Co 2717 Sidney St St Louis 4 Mo
Hedstrom-Union Co Bedford Pa 15522

GARTON
America's Profit Line
wheel goods – table & chair sets – sleds – croquet sets – water skis – since 1879
Garton TOY COMPANY
SHEBOYGAN • WISCONSIN

Irwin Corp 200 5 Ave NYC 10
Kewaunee Equipment Co P O Box 186 Kewaunee Wis
KODAMA CHEMICAL INDUSTRY CO LTD No 7 6-chome Sotokanda Chiyoda-Ku Tokyo Japan
MTD Prods Inc 5389 W 130 St P O Box 2741 Cleveland Ohio 44111
Mattel Inc 5150 Rosecrans Ave Hawthorne Calif 90252
Miller Esther Creations Inc 36-46 33 St Long Island City N Y 11106
MY-TOY CO 200 5 Ave NYC 10010
Pattison-Forbes Co 20710 Earl Ave Torrance Calif
Play-Pal Plastics Inc 200 5 Ave NYC 10010
Playskool Mfg Co 3720 N Kedzie Ave Chicago 18, Ill
Port-O-Play Inc 7 floor Prudential Plaza Chicago Ill 60601
Promotional Stuffed Toy Co 36-46 33 St Long Island City N Y 11106
Stacy Mfg Co 82 Willis Ave Bronx N Y
Strolee of California 8711 Mettler St Los Angeles 3 Calif
Structo Div King Seeley Thermos Co Route 75 Freeport Ill
SUN CORP Barberton Ohio 44203

VELOCIPEDES

AMF WHEEL GOODS Div American Machine Foundry Co Box 344 Olney Ill
GARTON TOY CO P O Box 59 Sheboygan Wis
Hedstrom-Union Co Bedford Pa 15522
JUNIOR TOY DIV A M F WHEEL GOODS P O Box 344 Olney Ill
Mtd Prods Inc 5389 W 130 St PO Box 2741 Cleveland 11 Ohio
Maco Toys Inc 633 Brooklyn N Y 11203
Mattel Inc 5150 Rosecrans Ave Hawthorne Calif 90252
Murray-Ohio Mfg Co 635 Thompson Lane Nashville 4 Tenn
NOVELTY MFG CO 480 Washington St Newark N J 07102
Pines Plastics Ltd 72 Gervais Dr Don Mills Ont
Stelber Cycle Corp 91-31 Queens Blvd Elmhurst N Y

VILLAGES

Gordy Henry Inc 200 5 Ave Rm 355 NYC 10010
Marlon Creations Inc 29-04 37 Ave LIC 1 NY
Playskool Mfg Co 3720 N Kedzie Ave Chicago 18 Ill
Sifo Co The Seventh St N at Lyndale Ave Minneapolis Min 55411

WAGONS, COASTER

Auto Wheel Inds Inc 95 Schenck St N Aonawanda N Y
BIG BOY MFG CO 59 E Orange Grove Ave Burbank Calif 91503
GARTON TOY CO P O Box 59 Sheboygan Wis
MTD Prods Inc 5389 W 130 St P O Box 2741 Cleveland Ohio 44111

tudor

1968

New AFL Electric Football, Plus • • • • •

NFL Electric Football—Tru-action & Sports Classic Electric Football
Electric & Magnetic Baseball—Tru-action & Sports Classic Hockey
Pool Tables—Magnetic Basketball—Tudor Bowl—Tru-tone Xylophones

New Ivoryline Design

tudor

1968

*Model No. 865

With Digi•dial Scoring

Model Number 860 and 865 Pool Tables*

Tudor Metal Products Corporation, 200 Fifth Avenue, New York, N.Y. 10010

New AFL Electric Football, Plus • • • • •
NFL Electric Football—Tru-action & Sports Classic Electric Football
Electric & Magnetic Baseball—Tru-action & Sports Classic Hockey
Pool Tables—Magnetic Basketball—Tudor Bowl—Tru-tone Xylophones

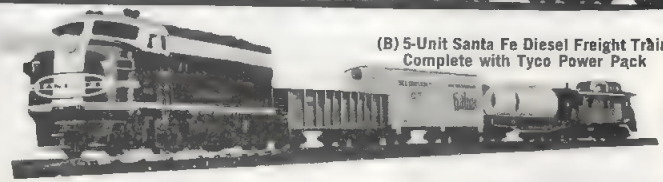
TYCO HO Scale Electric Trains

(A) Over 'N Under 6-Unit Diesel Freight Complete with Tyco Power Pack

Includes diesel engine, refrigerator car, tank car, hopper car, flat car with pipe load, caboose.

Over 'N Under Track

Compact track layout as shown above with fascinating bridge and trestles — or interesting layouts of your choice!



(B) 5-Unit Santa Fe Diesel Freight Train Complete with Tyco Power Pack

[A] **TYCO OVER 'N UNDER 6-UNIT HO DIESEL FREIGHT.** Big 63-pc. outfit plus 6-unit train! Brawny GP-20 Burlington diesel has beaming headlight . . . pulls refrigerator car, tank car, operating covered hopper car, skid flat car with culvert pipe load and caboose around 39 ft of track. Tyco-Pak with direction control and circuit breaker provides power 48x60" over 'n under track layout includes 22 curved and 4 straight track sections, 1 curved terminal track, 1 re-railer track, ½ curved track, ½ curved track, 30-pc trestle set and 3-pc. bridge set.
10-5100 6½ lbs. retail $37.00 **Only $24.67**

[B] **TYCO 5-UNIT HO DIESEL FREIGHT.** Powerful Santa fe F9 diesel locomotive with headlight—comes speeding around the 36" diameter circular track pulling 4 colorful cars. Rolling stock includes authentically detailed refrigerator car, gondola car, skid flat car with culvert pipe load, 8-wheel caboose. Typco-Pak with direction control and circuit breaker provides the power. Track layout includes 11 curved sections of track, 1 curved terminal track
10-5099 6 lbs. ret $25.00 **Only $16.67**

(C) 8-Unit "Mammoth of the Rails" Freight Complete with Tyco Power Pack

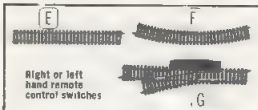
2-8-2 steam locomotive with tender plus 6 freight cars

4-6-0 locomotive, tender, platform car, combine car and passenger coach

(D) "The Iron Horse" 5-Unit Freight With Tyco Power Pack

[C] **"THE MAMMOTH OF THE RAILS"—8-UNIT FREIGHT by TYCO.** All time favorite in proportioned-to-scale HO gauge Santa Fe's massive "Mikado" 2-8-2 steam locomotive lights the track with its headlight. Accurately detailed rolling stock includes long haul tender and 5 freight cars—refrigerator car, skid flat car with culvert pipe load, box car, flat car with pulpwood load, tank car and 8-wheel caboose. Powered by Tyco-Pak with direction control and circuit breaker. With 11 curved and 1 straight track, 1 re-railer, 1 curved terminal
10-5102 36x45" oval track layout 8¼ lbs. ret. $47.00 **Only $31.33**

[D] **"THE IRON HORSE"—5-UNIT HO TRAIN by TYCO.** Perfect scale miniatures of famed TV train for which Ben Calhoun and crew laid track in the west! Lighted "Ten Wheeler" locomotive has interchangeable straight stack, BPS&D RR tender has interchangeable coal load. Rolling stock includes platform car with fighting figures and platform load, combine car and passenger coach. Comes with re-railer, curved terminal, 11 curved and 1 straight sections of track. Powered by Tyco-Pak with direction control and circuit breaker
10-5101 45x36" oval track layout. 6 lbs. ret. $37.00 **Only $24.67**



Tyco Track and Switches

Make your present HO train layout more interesting, more fun by adding track and remote control switches.

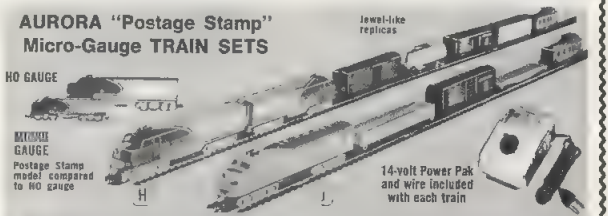
[E] **HO STRAIGHT TRACK** 9" long
10-3694 retail 25c . **Each Only 19c**

[F] **HO-CURVED TRACK,** 18" radius.
10-3695 retail 25c **Each Only 19c**

[G] **REMOTE CONTROL SWITCHES.** Heavy duty switches to re-route trains or switch them to siding ¼ lb. ret $5.00
10-5103 Left Hand Switch. **$3.75**
10-5104 Right Hand Switch.. **3.75**

AURORA "Postage Stamp" Micro-Gauge TRAIN SETS

Jewel-like replicas



[H] **POSTAGE STAMP TWIN DIESEL Santa Fe Train with Power Pack.** 7 units, 8-wheel drive twin F9 diesels, box car, refrigerator car, cattle car, coal hopper, caboose. 11 curved, 11 straight track sections, re-railer, curved terminal. All track nickel silver.
10-5221 3½ lbs. ret. $36.95 **Only $25.97**

[J] **POSTAGE STAMP UNION PACIFIC 5-Unit Train with Power Pack.** 8-wheel drive F9A diesel, box car, flat car, gondola, caboose. 10 straight, and 11 curved sections of track, 1 curved terminal track and 1 re-railer. All track nickel silver
10-5220 3 lbs. ret. $31.95 **Only $20.97**

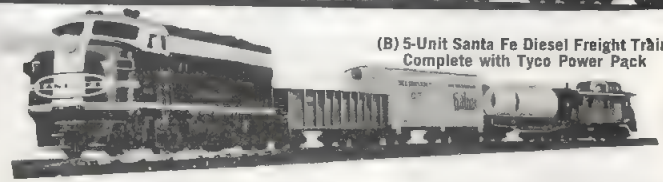
TYCO HO Scale Electric Trains

(A) Over 'N Under 6-Unit Diesel Freight Complete with Tyco Power Pack

Includes diesel engine, refrigerator car, tank car, hopper car, flat car with pipe load, caboose.

Over 'N Under Track

Compact track layout as shown above with fascinating bridge and trestles — or interesting layouts of your choice!



(B) 5-Unit Santa Fe Diesel Freight Train Complete with Tyco Power Pack

[A] **TYCO OVER 'N UNDER 6-UNIT HO DIESEL FREIGHT.** Big 63-pc. outfit plus 6-unit train! Brawny GP-20 Burlington diesel has beaming headlight . . . pulls refrigerator car, tank car, operating covered hopper car, skid flat car with culvert pipe load and caboose around 39 ft of track. Tyco-Pak with direction control and circuit breaker provides power 48x60" over 'n under track layout includes 22 curved and 4 straight track sections, 1 curved terminal track, 1 re-railer track, ½ curved track, ½ curved track, 30-pc trestle set and 3-pc. bridge set.
10-5100 6½ lbs. retail $37.00 **Only $24.67**

[B] **TYCO 5-UNIT HO DIESEL FREIGHT.** Powerful Santa fe F9 diesel locomotive with headlight—comes speeding around the 36" diameter circular track pulling 4 colorful cars. Rolling stock includes authentically detailed refrigerator car, gondola car, skid flat car with culvert pipe load, 8-wheel caboose. Typco-Pak with direction control and circuit breaker provides the power. Track layout includes 11 curved sections of track, 1 curved terminal track
10-5099 6 lbs. ret $25.00 **Only $16.67**

(C) 8-Unit "Mammoth of the Rails" Freight Complete with Tyco Power Pack

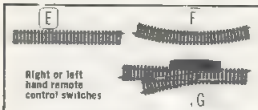
2-8-2 steam locomotive with tender plus 6 freight cars

4-6-0 locomotive, tender, platform car, combine car and passenger coach

(D) "The Iron Horse" 5-Unit Freight With Tyco Power Pack

[C] **"THE MAMMOTH OF THE RAILS"—8-UNIT FREIGHT by TYCO.** All time favorite in proportioned-to-scale HO gauge Santa Fe's massive "Mikado" 2-8-2 steam locomotive lights the track with its headlight. Accurately detailed rolling stock includes long haul tender and 5 freight cars—refrigerator car, skid flat car with culvert pipe load, box car, flat car with pulpwood load, tank car and 8-wheel caboose. Powered by Tyco-Pak with direction control and circuit breaker. With 11 curved and 1 straight track, 1 re-railer, 1 curved terminal
10-5102 36x45" oval track layout 8¼ lbs. ret. $47.00 **Only $31.33**

[D] **"THE IRON HORSE"—5-UNIT HO TRAIN by TYCO.** Perfect scale miniatures of famed TV train for which Ben Calhoun and crew laid track in the west! Lighted "Ten Wheeler" locomotive has interchangeable straight stack, BPS&D RR tender has interchangeable coal load. Rolling stock includes platform car with fighting figures and platform load, combine car and passenger coach. Comes with re-railer, curved terminal, 11 curved and 1 straight sections of track. Powered by Tyco-Pak with direction control and circuit breaker
10-5101 45x36" oval track layout. 6 lbs. ret. $37.00 **Only $24.67**



Tyco Track and Switches

Make your present HO train layout more interesting, more fun by adding track and remote control switches.

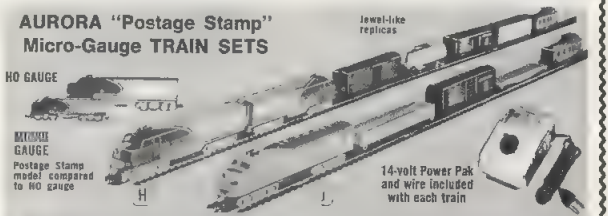
[E] **HO STRAIGHT TRACK** 9" long
10-3694 retail 25c . **Each Only 19c**

[F] **HO-CURVED TRACK,** 18" radius.
10-3695 retail 25c **Each Only 19c**

[G] **REMOTE CONTROL SWITCHES.** Heavy duty switches to re-route trains or switch them to siding ¼ lb. ret $5.00
10-5103 Left Hand Switch. **$3.75**
10-5104 Right Hand Switch.. **3.75**

AURORA "Postage Stamp" Micro-Gauge TRAIN SETS

Jewel-like replicas



[H] **POSTAGE STAMP TWIN DIESEL Santa Fe Train with Power Pack.** 7 units, 8-wheel drive twin F9 diesels, box car, refrigerator car, cattle car, coal hopper, caboose. 11 curved, 11 straight track sections, re-railer, curved terminal. All track nickel silver.
10-5221 3½ lbs. ret. $36.95 **Only $25.97**

[J] **POSTAGE STAMP UNION PACIFIC 5-Unit Train with Power Pack.** 8-wheel drive F9A diesel, box car, flat car, gondola, caboose. 10 straight, and 11 curved sections of track, 1 curved terminal track and 1 re-railer. All track nickel silver
10-5220 3 lbs. ret. $31.95 **Only $20.97**

Save $5.07 on Automatic Electric by Smith-Corona

Was ~~159.95~~ **154.88**

Automatic Electric is fully powered . . . just like an office machine! Power carriage returns, advances to next line automatically. Full powered tabulator speeds up column typing. Automatic repeat actions underscore, type continuous lines of ..., ---, xxx and space. Quick-Set margins; Page-Gage tells distance to bottom of page. Impression control types to 10 clear carbons. Erasure table. Carrying case. Script type uses 1 color ribbon. 110-120 volts, 60 cycle AC. See 5 year guarantee on facing page. Actual weight 26 lbs. Express. Sh. wt. 29 lbs. No money down. Low terms.

M55 J 4573, Pica type. State Blue or Gray 154.88
M55 J 4574, Elite type, State Blue or Gray 154.88
M55 J 4588 Script type Blue only 154.88

Smith-Corona Coronet Electric 12 — Save $5.07

Was ~~139.95~~ **134.88**

- **Big 12-inch carriage handles business forms easily**
- **Push button power controls provide repeat actions**
- **88 character keyboard provides office machine speed**

Every feature designed to simplify typing. Impression control types to 10 carbons. Touch selector. Automatic repeat underscores, types lines of ..., ---, xxx and space. Page-Gage tells distance to bottom of page. Quick-Set margin controls and full length tabulator. Carrying case. Script type uses 1 color ribbon. 110-120V, 60 cycle AC. See 5 year guarantee on facing page. Act. wt. 26 lbs. Express. Sh. wt. 29 lbs.

M55 J 4592 Pica type. State Blue or Gray. . . Low terms 134.88
M55 J 4598 Elite type. State Blue or Gray. . . . . Low terms 134.88
M55 J 4599 Script type. Blue only. . . . . Low terms 134.88

Smith-Corona Coronet Electric — Price Cut $5.07

Was ~~129.95~~ **124.88**

- **10-inch carriage; impression control types 10 copies**
- **Power tabulation makes column typing easier, faster**
- **Compact . . . yet big with full 88 character keyboard**

Electric typing ease at your lowest cost. Repeat action ., -, x keys and space bar. Touch selector. Quick-Set margins. Page-Gage. Case. Script type uses 1 color ribbon, 110-120V, 60 cycle AC. See 5 year guarantee on facing page. Act. wt. 24¼ lbs. Express. Sh. wt. 34 lbs.

M55 J 4565, Pica type State Blue or Gray . . . . . Low terms 124.88
M55 J 4566, Elite type. State Blue or Gray. . . . . Low terms 124.88
M55 J 4567, Script type. Blue only. . . . . Low terms 124.88

Budget Power—best way to take care of your Christmas Shopping

First in Savings . . . . A gift they'll use for years to come

REMINGTON 333 PORTABLE TYPEWRITER

now only **44.88** was ~~49.98~~

- ☆ Weighs just 12 lbs.! . . . full-size 88-character keyboard
- ☆ Accurate pre-set tabulator makes column typing faster
- ☆ Easy quick-set margin control with fully visible stops
- ☆ Complete with handsome vinyl-covered carrying case
- ☆ Backed by Remington 5 year workmanship guarantee

Lightweight and ready to travel in its slim line case, yet gives you many features you'd expect only in larger machines! Touch control lets you select the "typing feel" that's right for you. Type bar spring action gives you office machine response anywhere you go.

Paper support arm, erasure table, 2 color ribbon, stencil setting. Light Grey/Charcoal Grey steel. Carrying case. 5 year guarantee (see page 163). Actual weight 12 lbs. Mailable.
255 J 4553. **EDUCATIONAL** type. Sh. wt. 19 lbs. 44.88

Type Styles	Elite Size	Educational	Pica Size	*Artistic Script*
	(12 letters per inch)	(11 letters per inch)	(10 letters per inch)	(Smith-Corona Coronet)

See Page 279 for low Budget Power monthly terms—No Money Down

Save $10.00 on the Riviera Portable by Smith-Corona

Was ~~89.88~~ **79.88**

Price reduced from Big Fall Catalog! Compact portable with big machine features 88-character keyboard handles the big jobs with ease and speed. Personal touch selector adjusts to your own typing feel — light, medium or heavy. Key Set tab operates from keyboard. Quick-Set margin control allows margin setting with a flick of the finger. Page Gage tells distance to bottom of page. Plastic line indicator lets you draw vertical and horizontal lines, without removing paper, 1, 2 or 3 line spacing. Top plate removes for cleaning, ribbon changing. Blue only. Carrying case incl. Act. wt. 19¼ lbs. See 5 year guarantee below. Mailable.

Z55 J 4521 Pica type. Sh. wt 24 lbs. Low monthly terms 79.88
Z55 J 4523 Elite type. Sh. wt 24 lbs. . . Low monthly terms 79.88

Remington Ten-Forty Portable — Price Cut $10.10

Was ~~69.98~~ **59.88**

- **Protected by stronger than metal Armor-shield® casing**
- **Dial-a-Touch lets you select the right typing "feel"**
- **86 character keyboard handles big jobs efficiently**

High impact Armor shield® makes this rugged Remington the perfect portable . . . durable enough to stand up to the roughest wear and tear. Dial a Touch allows you to choose heavy, light or any typing feel in between. Flip-top cover makes cleaning and ribbon changing simpler, easier. Key set tabs set and clear with one convenient lever. Visible margin stops. Two-color ribbon. Ivory. Carrying case included. Actual weight 16 lbs. See 5 year guarantee below. Mailable.

Z55 J 4593 Pica type. Sh. wt 24 lbs . . . Low monthly terms 59.88
Z55 J 4594 Elite type. Sh. wt 24 lbs. . . . Low monthly terms 59.88

Royal Mercury Slim-line Portable — Price Cut $5.10

Was ~~44.98~~ **39.88**

- **Compact, lightweight machine — weighs only 10¼ lbs.**
- **84 character keyboard with office sized dimensions**
- **Magic Meter scale equalizes margins on all 4 sides**

1, 1½ and 2 line spacing; line finder; adjustable touch control. Touch set margins; 2 color ribbon, stencil setting. 9-in carriage. Case, 2-tone Gray. See 5 year guarantee below. Mailable.

Z55 J 4568 Pica type. Sh. wt. 17 lbs. . . . . No money down 39.88
Z55 J 4569. Elite type. Sh. wt. 17 lbs. . . . . No money down 39.88

5 YEAR GUARANTEE

If typewriter shows any defects in material or workmanship within 5 years of purchase, return typewriter to manufacturer or dealer. Any defective part will be replaced at no charge, except for shipping and labor. If any defect is found within 90 days, there will be no charge for labor. Rubber parts, ribbon, cleaning, accidental damage not incl.

See Page 279 for low Budget Power monthly terms—No Money Down

4" Baby PeeWee is just the cutest thing you ever saw! Her arms and legs move, her head can turn, drinks and wets, too. Permanently rooted hair can be washed, set and combed. Wears flannel bunting—steamer trunk holds 5 more outfits plus comb curlers, etc.
10-5143 1 lb. retail $6.95 **Your Cost $4.66**

Uneeda HeeWee in Steamer Trunk

HeeWee may be only 4" tall, but what a hero he really is! Just look at what he can be. A fireman, a sailor, a soldier, a scout, a policeman, a baseball player and a golfer! All these outfits are packed in his sturdy round-the-world steamer trunk. 1 lb.
10-5144 retail $6.95 **Your Cost $3.77**

YOU GET
- 26" jointed Walker,
- 15" jointed Toddler,
- 4" PeeWee

WEE THREE FAMILY ALL FOR ONE PRICE

Complete 3 doll family . . . one to suit each and every mood of your little honey! There's a fully jointed 26" Walker, 15" fully jointed Toddler, and famous 4" fully costumed Pee Wee. Both Walker and Toddler dolls have moving eyes and wear matching velveteen outfits with knit yoke, panties, shoes and socks. All have permanently rooted hair. 6 lbs.
10-5142 ref. $11.95 . . . **All 3 for Only $8.88**

Casey Barbie®

(A) TWIST 'N TURN CASEY. Francie and Barbie's fun friend! Whimsical Casey captures the bright spirit of Carnaby Street and the fast pace of young living. Posed in a twinkling lamé swimsuit to highlight her twist 'n turn waist. 11" tall.
10-5139 ¾ lb. . . . . **Your Cost Only $2.99**

(B) TWIST 'N TURN BARBIE. An outdoors look! Twist 'n turn waist, real eyelashes and life-like bendable legs. Wears bikini under net cage swimsuit. Comes with her own posin' stand. 11½" tall. ¾ lb.
10-5138 . . . . . **Your Cost Only $2.99**

Betsy Wetsy — HONEYBALL

(C) BETSY WETSY with BATH TUB 11½" tall, she's tucked in her own pink tub with soap, sponge, lotion, powder and rattle. World famous Betsy drinks, wets, and cries real tears! Her vinyl body, Saran hair are entirely washable.
10-4971 2½ lbs. . . . . **Your Cost $4.99**

(D) (E) HONEYBALL. She's busy, busy, busiest! Pick her up. How cuddly she is! Bend her arms, her chubby legs, tilt her head just so—she'll steal your heart away with every pose! You can wash her vinyl foam body and her vinyl head. Her Saran hair can be shampooed and set. 9" tall

(D) Honeyball with Bathtub. 2 lbs.
10-4978 . . . . . **Your Cost $4.67**

(E) Honeyball with Carriage. 2 lbs.
10-4979 . . . . . **Your Cost $4.67**

BARBIE Family House

Imaginative, ready-to-play vinyl case opens into a bedroom and living room . . colored and decorated in a contemporary theme. Full furnishings include molded plastic couch, fireplace with logs, bed and vanity with real mirror . . . everything! Portable with plastic handle, twist locks. 13x13x9½".
10-5141 4 lbs. . . . . **Complete $5.99**

TUTTI in "COOKIN' GOODIES"

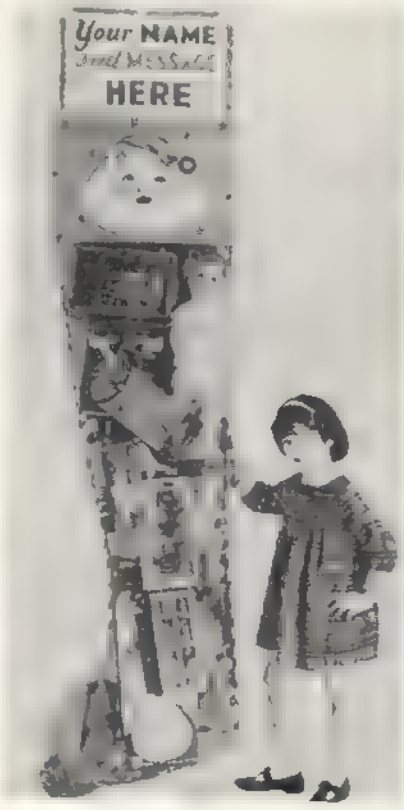
Mmmmmm! Something smells good must be Tutti, Barbie's little sister, cooking in her own complete tiny kitchen! Cute little playset includes functional oven and stove, saucepan, comb and brush for bouffant hairstyle. ¾ lb.
10-5140 . . . . . **Your Cost Only $3.67**

Tutti

Decorative wall units are designed to help teach children to be neat. Connected by wooden dowel hangers where the doll-like characters hold hands, the Tidee-Ups are mounted in a curve spreading out to 35 inches. "Friendly Pals" include a spaceman, cowboy, pirate, fireman and clown. "Friendly Gals" (shown above) are dressed in multicolored Dutch, Indian, Japanese, Scottish and German costumes. Characters are 10½" high. Retail: $3.98. The Dolly Toy Company.

Monkey seat swing, 12" in diameter by 2¾" thick, is made of Irvilon 777 plastic. Ten-foot long, 1800-pound test rope of polyethylene is weather-resistant and has heavy-duty metal ring for easy attaching. Packed in display box. Irwin.

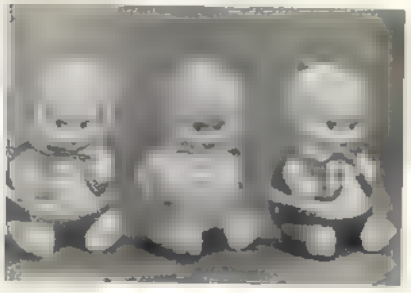
Jigsaw puzzles come in six-packs, too. Three round (75-piece) and three rectangular (96-piece) puzzles packed in cans comprise the unit. Storyland titles include Snow White, Sleeping Beauty, etc. No. 426. $3 retail. H-G Toys.



Giant-stocking for Christmas promotion and decoration comes with 25 toys and is 8' high. It is to be raffled by stores to increase customer traffic. Raffle tickets, signs and ticket box included. Also available as a display only. Royal Crest Products.

Funny Car paints for customizers of model cars are packed six to a kit plus a bottle of thinner. The low-gloss colors are steel, yellow, red, white, green and pink. Suggestions for painting are given. 98¢ retail. Pactra.

Fokker D-7 kit figures to appeal to youngsters because it is easy to assemble and to hobbyists because of its accurate scaling and detailing. Parts can be put together with a screwdriver, No. 398. $3.50 retail. Aurora Plastics.



Roly poly baby dolls of soft vinyl with painted features are 9" high. Group consists of baby, girl and boy in assorted hats and bonnets. Each has a coo voice and is poly-packed two-dozen to a 21-pound carton. Uneeda Doll.

Stereo View-Master® . . . brings to view

Have fun . . . start a collection!

A 530

B-220

B-528

B-681

B 495

B 494

B 382

B 493

B-383

A 178

B 444

A-790

Standard View-Master only 1.49

See breathtaking pictures in full color and 3-D by holding viewer up to light. Takes all View-Master stereo picture reels. Wide reel advance lever. Hi-impact polystyrene. Includes one View-Master reel.
55 J 3918M. Shpg wt. 1 lb. 6 oz. 1.49

Deluxe Lighted Stereo View-Master. Lights your pictures with a flick of the lever. Operates on 2 "C" batteries (not incl . . . order below). Includes one View-Master picture reel.
55 J 3930M. Shpg. wt. 1 lb. 4 oz 3.50
55 J 3422. Pkg. of 2 "C" batteries (8 oz.) . . . . . 35¢

VIEW-MASTER

STEREO VIEWER SETS

Delightful gift packs containing a stereo View-Master viewer plus exciting 3-dimensional reels

7-REEL SET **4.95**

3-Reel Set **3.95** 13-Reel Set **7.49**

Bright pictures stand out in vivid colors as you flick through the 3 dimensional reels. Streamlined View-Master viewer provides lots of fun and interest for the whole family. So simple, even a child can operate it.

View-Master Viewer Plus 7 Reel Package. Total of 49 scenes in your choice of *any one* of the following subjects: 01(Fairy Tales), 02(Disney Favorites) or 03(Cartoon Favorites). State subject number on order.
3 N 18 768 CE—State subject number Set 4.95

View-Master Viewer Plus 3-Reel Package. Total of 21 scenes in *any one* of the subjects listed below.
3 N 18 767 CE—State subject number Set 3.95

View-Master Viewer Plus 13 Reel Package. Total of 91 scenes. You get 7 reels (49 scenes) of Disney Favorites plus *any two* of the subjects below (21 scenes each).
3 N 18 769 EX—State no. of both subjects. Set. 7.49

SUBJECTS FOR 3-REEL SET AND 13 REEL SET
Each subject has 3 reels for a total of 21 scenes.
01(Expo—General Tour), 02 (The Monkees), 03(Winnie the Pooh), 04(Batman), 05(Popeye), 06(Niagara Falls—Canadian Side), 07(Mary Poppins), 08(Bugs Bunny), 09 Batman, 10(Casper), 11(Flipper), 12 (Flintstones), 13 Grade 4), 14 Beverly Hillbillies, 15(Snow White), 16 (Huckleberry Hound), 17(Alice's Look Homeward), 18(Batman), 19(Wizards of Oz), 20(Gunsmoke), 21(Pluto in Space), 22(Space Apes), 23(The Conquest of Space), 24(Star Trek)

View-Master Theatre Set

Viewer, projector, screen and 15 reels **19.99** CASH **5.00** monthly

Enchanting and educational set with 15 color stereo reels of subjects for total of 105 scenes. See Wonders of the World Scenic U.S.A., Canada, Mexico, Famous World Cities, Wild Animals of the World, David and Goliath, Aesop's Fables and Cinderella. All these reels can be used in the View Master 30-watt projector or in the View Master stereo viewer (both included). The projector gives bright, clear pictures in 2 dimensions on the self contained screen which opens out of the unit's case. Complete with a 48-page storybook. This set will give many hours of enjoyment to the whole family. 5.00 monthly
3 N 18 770 L—Theatre set. Cash, delivered 19.99

Self-Lighted Stereo Viewer

Lighted viewer One 3-D reel **5.95**

Our best stereo viewer has its own built-in light. No need to hold it up to sunlight or lamp. Just insert the reel and watch brightly colored pictures spring to life with just a touch of its full length light bar. Change scenes by flipping a lever. This compact View-Master viewer is designed in high-impact plastic and smartly boxed for gift giving. Uses 2 'C' batteries (not incl.) or transformer (sold separately under Item 19, Page 135).
3 N 18 780—Viewer and 7 scene reel 5.95

Deluxe pack viewer and seven 3-D reels **8.95**

Deluxe gift pack consists of lighted View-Master viewer, 7 of the most popular 3-dimensional reels for a total of 49 scenes in full-color stereo. See a world of fantasy and wonder. Choose any one of the following subjects:
01(Fairy Tales), 02(Disney Favorites), 03(Cartoon Favorites). Viewer can be operated by 2 'C' batteries (not included) . . . or by transformer (sold separately under Item 19 on P. 135.) Will give hours of enjoyment
3 N 18 781 C—Delivered 8.95

MARKETING TRENDS

LEGO and TINKER TOYS were strong in construction items.

The EASY-BAKE REFILLS were strong in housekeeping items, with comb and brush sets popular. There was some demand for SUZY HOMEMAKER merchandise (presumably as Easter gifts).

MILTON BRADLEY'S U.S. WORLD MAP was strong, as was the firm's BIG BEN PUZZLE.

HOBBY RACERS IDLE

The F-111 by AURORA, AMT'S STAR TREK and the MONKEEMOBILE led the hobby category, with, of course, lots of action in the car kits priced under $1.

Race sets were dormant, with some parts business reported. The category, in general, has slumped way below previous levels and most retailers are supercautious with it now.

CRAFT MASTER'S LAST SUPPER has had heavy demand, but the paint-by-number category has entered its spring slump and most retailers are keeping only cursory stocks on hand until the fall.

Crafts have shown the best sales of recent years, with beaded purses and knit items the most popular.

Gym sets were beginning to perk up in sales a bit, but in most areas it was too early to gauge results. Pools were slow, but most retailers expected a solid business before June rolls around.

Vita-Pakt's got a warehouse loaded with great skate board buys. Order 50 gross now!

Six most-wanted styles. Retail values from $5 to $11. Oak boards and laminates. Two Hoble boards in 25" and 30" lengths. Individually cartoned. Double action truck wheel mounts. Durable composition wheels for extra safety. Plus packaged replacement wheels. And packaged axle-mounted wheel sets for do-it-yourselfers. All competitively priced to empty that warehouse!

SEND FOR CATALOG SHEETS & PRICES!
VITA-PAKT INC., c/o Bill Woods, P.O. Box 309 Covina, Calif. 90722
Send full data is on your great skate boards

NAME _____

TITLE: _____

COMPANY: _____

ADDRESS _____

CITY, STATE, ZIP _____

SOUTHWEST By PAULINE NEFF

While most Southwestern toy retailers coasted along on staples in March and April, a handful of toys got kudos—namely HASSENFELD'S SUPER DOH, KENNER'S GLOPPY, MERRY'S 29¢ comb and mirror duo, RAINBOW CRAFT'S DIP DOTS and ODDKINS; MATTEL'S LIDDLE KIDDLES, GORDY'S MINI MITE RACERS, MAGGIE MAGNETIC'S WHEEL LO, FUNNY FRECKLES and TWIST 'N TURN BARBIE. In South Texas the HULA HOOP at $1.98 was taking off again in a big way.

In activity sets, COLORFORMS' JUNGLE BOOK, RAGGEDY ANN AND WIZARD OF OZ; HASBRO'S RUB-ONS; DR. DOLITTLE items; KENNER'S SPIROGRAPH; CLASSIC'S DESIGN-A-GRAPH and MATTEL'S THINGMAKER did well. The whole category was continuing to move longer than normal because of off-and-on spring weather.

In trucks, the small numbers were the giant

VOGUE DOLLS

are made to be loved and **SELL . . .**

FEATURE

the quality doll line you can be sure will satisfy your customers. . . . Ginny, Baby Dear, Baby "Dear-One," Ginny Baby, Angel Baby, Littlest Angel, Li'L Dear, Dream Baby and Star Bright.

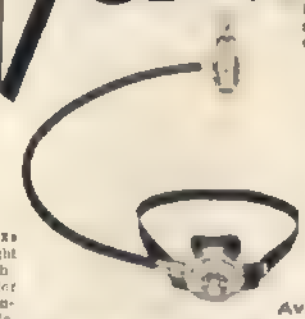
WRITE FOR CATALOG AND PRICE LISTS

VOGUE DOLLS, INC., Room 656, 200 Fifth Ave., N.Y. 10

VOIT SKIN-DIVING EQUIPMENT

For Full, Safe and Complete Enjoyment of Voit Skin-Diving and Swimming Equipment:

1) Obtain professional advice and instructions before use
2) Never dive or swim alone
3) Never lose contact with your swimming mate
4) Keep equipment in excellent condition
5) Double-check all equipment before using
6) Investigate water before diving for hazards
7) Learn behavior and peculiarities of marine life
8) Keep in good physical shape
9) Do not over-exert yourself
10) Observe and enjoy the underwater beauty of this new world



Voit Regulators

Developed and extensively field tested by Voit Research and Development personnel, and proved in use through thousands of diving hours.

Dolphin

4451A5860—Dolphin Regulator New 2 stage design. Trouble-free simplicity of moving parts. Balanced 1st stage and lever action 2nd stage provides demand and flow characteristics far exceeding the most strenuous need. All stainless steel, rust proof internal parts, enclosed in snag free chrome over brass case. Ship. wt. 4 lbs. **Retail $82.00**

Two Stage

Voit Deluxe Diving Lung

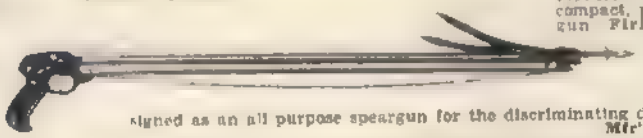
4555A 87—Model FSB-Deluxe Snorkel. Proven, lightweight design. Soft comfortable mouthpiece with increased airflow for easy breathing. Crushproof corrugated section fully flexible, [illegible] wall for positive clearing. Strap adapter. Blue and white. Ship. wt. 1 lb. **Mfr's. Sugg. Ret. $3.10**

Avalon Regulator

4450A32 6—Avalon Regulator. Proven 1st stage with only 1 moving part, diaphragm actuated 1st safety 2nd stage. Internal parts are of rust proof stainless steel. Aerodynamic designed, snag free case is of chrome plated brass will last a lifetime. Ship. wt. 4 lbs. **Retail $45.00**

36" AND 19" SPEAR GUNS

Voit Spear Guns



4664A1680—36" Spear Gun A compact, powerful, all-purpose gun. Firing shear, muzzle, bushings and shaft on same plane to insure accuracy. Pistol-grip handle. Two slings. Designed as an all purpose speargun for the discriminating diver. Ship wt. 4 lbs. **Mfr's. Sugg. Retail $17.95**

4665A840—19" Carbine Spear Gun (not shown) Small but mighty. Best for working dense sea growth and coral. Firing shear, muzzle, bushings and shaft on same plane to insure accuracy. Single barb head. Ship. wt. 3 lbs. **Mfr's. Sugg. Retail $13.95**

Depth Gauge and Compass

3569A1010—Model DG4 [illegible] mounted for the experienced. Rubber boot [illegible] liquid compass and [illegible] Nylon wrist strap. Calibrated to 140 feet. Ship. wt. 3½ lb. **Retail $17.50**

Depth Gauge

4683A720—Model DG12. A precision instrument for the expert. Guaranteed accurate [illegible] depths 2-8 ft. Large luminous easy reading dial sealed to 140 ft. Shock resistant rubber case, shatterproof [illegible] plastic strap. Ship. wt. ¾ lb. **Retail $11.85**

Weight Belt and All Lead Weights

[illegible] duty [illegible] belt, quick release [illegible] buckle, length 54". Ship. wt. [illegible] **Retail**

4084A256 Model 2W2S Wt. Belt $4.25
4339A127—Model 2W2 2 lb. Wt. $2.10
4338A187—Model 2W2 5 lb. Wt. $5.10

Voit Skin Diving Suit Size Ranges

	Waist	Weight	Height
Small	30-34	135-160	5'5" -5'9"
Medium	32-36	155-180	5'7" -6'
Large	34-38	175-210	5'10" -6'1"
Ex. Large	38-42	210-240	6' -6'4"

Please Specify Above When Ordering Diving Suits

Diver Leg Knife and Sheath

4698A511 Model DK6. Orange [illegible] handle gives a firm grip [illegible] 5" heavy duty blade constructed [illegible] stainless steel with a serrated edge. Molded sheath designed for use as a waist knife or leg knife. Ship. wt. 1 lb. **Mfr's. Sugg. Retail $8.50**

Safety Vest Life Preserver

4332A1854—Model SDL-2 Safety Vest. Deck Gray, inflated by mouth and/or replaceable, extra capacity, 16 gram, CO_2 cartridge. Heavy duty rubberized nylon fabric. Inflates to correct angle, prevents turning on face. Fully adjustable straps fit any size. Corrosion resistant firing mechanism. Shock resistant rubber case. Corrosion resistant hardware, full length nickel silver zipper. Ship. wt. approx. 1½ lbs. **Retail $25.95**

Tank Pressure Gauge

3178A857 — Model DS107. Gives positive check of air supply in tank before and after diving. Bleeder valve for easy disconnection. Rubber covered housing. Calibrated up to 3,000 lbs. Ship. wt. 1 lb. **Sugg. Retail $11.95**

Skin Diving Suits

4456AF4381—Wet Suit. Three piece black Foamlok neoprene suit ⅛" skin two sides. Consists of pants, jacket and hood. Five nickel-silver zippers. Suit affords perfect protection against cold, rocks, coral, etc. A must for every skin diver. Suit is tough and durable. Provides cushion comfort with high quality workmanship. Specify Size. Ship. wt. approx. 11 lbs. **F.O.B. Ill., Calif., or N. J. Retail $61.95**

4457AF4373—Wet Suit. Same as above but ¼" skin two sides. Consists of pants, jacket and hood. Specify Size. Ship. wt. approx. 13 lbs. **F.O.B. Ill., Calif., or N. J. Retail $84.95**

4438AF473 — Exclusive long-wearing tread sole, designed to prevent accidental slipping and give firmer footing over rocks and coral. ⅛" Neoprene sponge. Full sizes 7-13, specify. Ship. wt. 2 lbs. **Retail $7.95**

A10 Skin Diver Fins

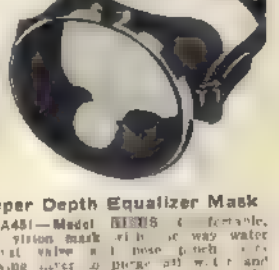
4000A51 —Model A10. Two-plane blade with stiff rib delivers extra thrust with ease of kick. Comfortable foot pocket with open toe. Black color, non float type fins fit either foot. Order by shoe size. **Small 3-7, Medium 7-9, Med. Large 9-11, Large 11-13, Specify Size. Retail $8.50**
Ship. wt. [illegible] lb.

Viking Swim Fins

3185A69 — Expert's favorite. 19" L. with 8½" wide curved stiff blade. Raised ribs add water channeling action. They float. Two Tone Royal Blue. Order by shoe size. **Medium 7-9 Medium Large 9-11; Large 11-13 Specify Size. Retail $11.50**
Ship. wt. 5 lbs.

Viking Swim Mask

3691A378—Model 866BK-S Deluxe Mask. Features a one-way exhaust valve for quick, positive clearing of all water, tempered safety lens, stainless fittings, Neoprene split straps and side buckles. Ship. wt. 1 lb. **Sugg. Retail $8.95**



Super Depth Equalizer Mask

4935A451—Model [illegible] Comfortable, wide vision mask with one way water exhaust valve and nose pocket [illegible] allowing water to purge [illegible] equalize pressure. Not [illegible] stock split neoprene head-strap stainless fittings and tempered safety lens. Ship. wt. approx. 1 lb. **Retail $7.50**

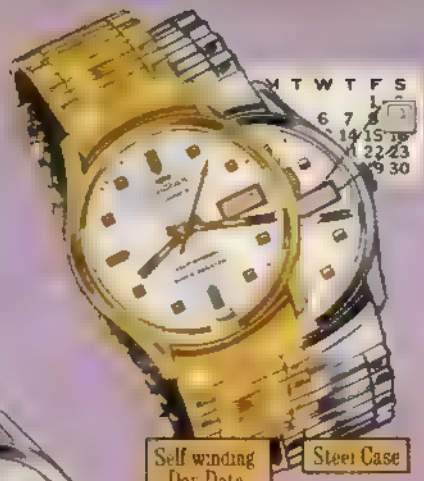
Complete Voit Diving and Swimming Brochure Available on Request

WALTHAM

An international product by Waltham of Chicago

LIFETIME GUARANTEE

On all movement parts against breakage. Postage, Insurance and Handling Charge $1.00



Auto-Date-Cal Y Self-winding, tells day and date! 17 jewels. Waterproof* yellow top case, stainless steel back. 10K gold-filled expansion band. Luminous hands, dots, sweep second
73W3181-4450 ..... $96.95

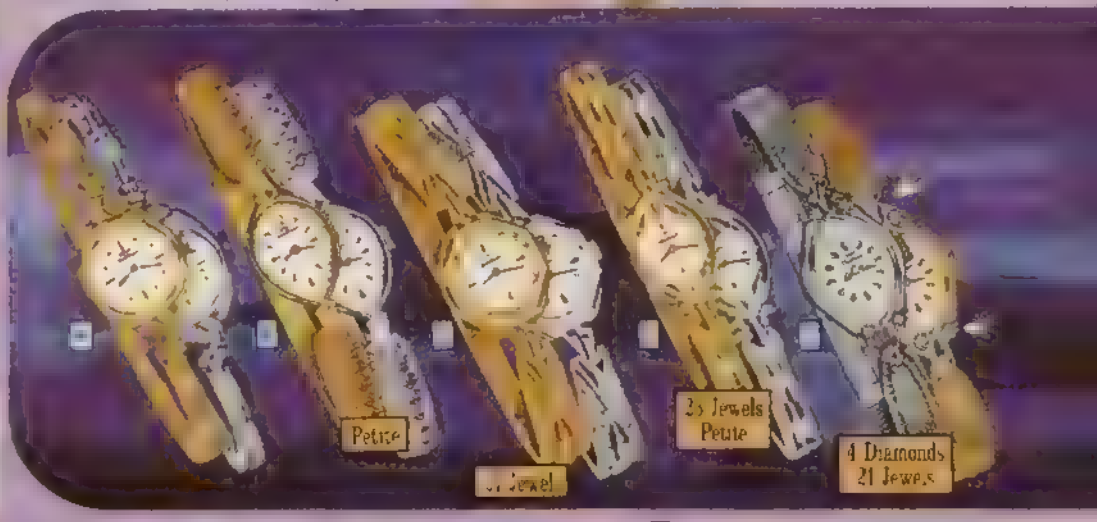
Auto-Date-Cal W. Same as above with all stainless steel case.
73W3182-4450 ..... $88.95

25 JEWEL MOVEMENT

Auto-Cal Century: The new standard of elegance—solid 14K yellow gold case and the quality features that make a handsome watch distinctive. 25 jewel movement is self winding and cushioned. 10K gold-filled expansion band. Luminous hands, hour dots; sweep second hand
73W3180-7790 ..... $155.75

Auto Nomad Y: Self-winding dress watch. 17 jewel movement. Waterproof* yellow top case, stainless steel back. 10K gold-filled expansion band. Luminous hands, dots, sweep second hand.
73W3183-2790 ..... $55.75

Auto Nomad W: As above in white with stainless steel back
73W3184-2490 ..... $49.75



A Rosalyn Y: Daintily styled round dress watch. 17 jewels. Yellow top case, stainless steel back. 10K gold-filled expansion bracelet. Faceted crystal.
73W3189-2130 ..... $42.95

Rosalyn W: As above in white, stainless steel back.
73W3186-2150 ..... $42.95

B Miss Sonata Y: Ultra-petite. 17 jewels. Yellow top case, stainless steel back. Wide fashion bracelet
73W3187-2570 ..... $51.25

Miss Sonata W. As above in white
73W3188-2570 ..... $51.25

C Lady Ida "21" Y: 21 jewels. Octagon-shaped yellow top case, steel back. Wide fashion bracelet
73W3189-2425 ..... $48.50

Lady Ida "21" W As above in white.
73W3190-2425 ..... $48.50

D Lady Dolores Y: Petite styling. 23 jewels. Yellow top case, steel back. 10K gold filled wide bracelet
73W3191-3050 ..... $60.95

Lady Dolores W As above in white
73W3192-3050 ..... $60.95

E Diamond Evelyn W: 4 diamonds. 21 jewels. White top case, steel back 10K gold filled wide bracelet
73W3193-3750 ..... $74.95

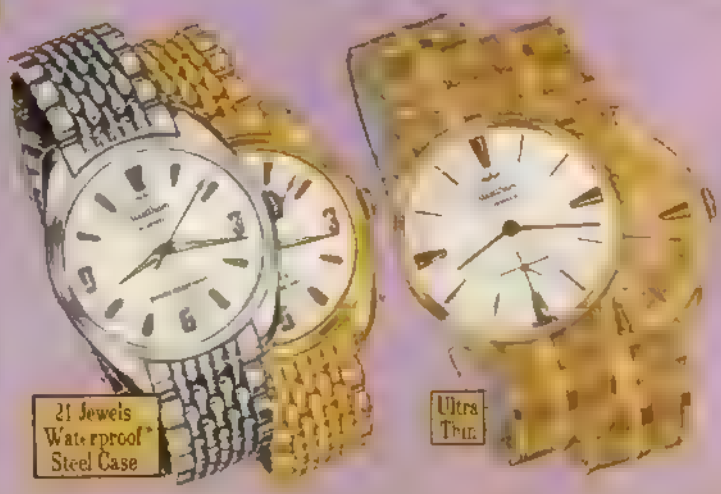
Diamond Evelyn Y As above in yellow
73W3194-3750 ..... $74.95

Calendar Buccaneer W: Tells time and date! 17 jewels. Waterproof* white top case, stainless steel back. Expansion band. Luminous hands, dots; sweep second hand
73W3195-2198 ..... $43.75

Calendar Buccaneer Y: As above in yellow, stainless steel back
73W3196-2390 ..... $47.75

Ocean Count "21" W: 21 jewels. Waterproof* all stainless steel case. Expansion band. Luminous hands, dots, sweep second hand
73W3197-2325 ..... $46.50

Ocean Count "21" Y: As above in yellow, stainless steel back.
73W3198-2450 ..... $48.95



Sir Duke Y: Ultra-thin design for the man who demands a distinctive, tailored timepiece. 17 jewels. Yellow top case, stainless steel back. Expansion band. White dial.
73W3199-2570 ..... $51.25

Sir Duke YC: Same as above with champagne dial.
73W3200-2570 ..... $51.25

Watch movements on this page are made expressly for Waltham in Switzerland, France and U.S. Territories.

***Guaranteed waterproof as long as case, crown, crystal remain intact.**

BENRUS

IF IT WERE AN ORDINARY WATCH...
WE'D GIVE IT AN ORDINARY GUARANTEE†

Benrus Watches are guaranteed to perform properly for 3 years, unconditionally. Other well-known brands guarantee, for a year. Benrus can afford to give a 3 year unconditional guarantee because Benrus makes a better watch. Every Benrus undergoes 1,350 tests and inspections before it leaves the factory.

Your Benrus movement must perform properly for 3 years or Benrus will repair or replace it free. To validate the guarantee simply fill it out and return it to Benrus

TECHNIPOWER BY BENRUS
NEW ELECTRONIC TIMEPIECE WITH CALENDAR FEATURE
*operates on a tiny energy cell†

Technipower Y . . . Newest high-accuracy Electronic timepiece. Calendar changes date at midnight. Transistorized movement — no winding ever.—Waterproof* 10K yellow gold filled case, shock-absorbing movement. Matching adjustable expansion band.
73W281-8900 . . . $175.00

Technipower X . . . Same model with stainless steel case
73W280-7200 . . . . . $143.95

ELEGANT SELF-WINDING

Orbit Harris Z . . . No winding ever. Waterproof*. Yellow top case with stainless steel back. Black dial, luminous hands, sweep second. Shock-absorbing 17 jewel movement, unbreakable mainspring. Adjustable expansion band.
73W267-4290 . . . . . $85.75

Orbit Harris . . . Same model with white dial.
73W266-4290 . . . . . $85.75

ALARM FEATURE

Sea Sentry . Alarm rings to remind you. Waterproof* yellow top stainless steel back. Luminous hands sweep second. Shock-absorbing 17 jewel movement, unbreakable mainspring. Adjustable expansion band.
73W269-4650 . . . . . $92.95

Sea Sentry X . . . Same as above with stainless steel case
73W268-4490 . . . . . $89.75

SELF-WINDING 25 JEWELS

Orbit Hollis X25 . . . No winding ever. 25 jewels. Waterproof* stainless steel case. Luminous hands, sweep second Silvered grey dial Shock-absorbing movement, unbreakable mainspring Adjustable expansion band.
73W272-4990 . . . . . $99.75

Orbit Hollis 25 . . . Same as above with white dial.
73W273-4990 . . . . . $99.75

LADIES WATERPROOF*

Sea Jewel . . Pretty and practical Waterproof* yellow top, stainless steel back, full-figured dial Luminous hands sweep second hand. Shock-absorbing 17 jewel movement, unbreakable mainspring. Adjustable expansion band.
73W265-3890 . . . . . $77.75

Sea Jewel X . . . Same model with stainless steel case.
73W264-3690 . . . . . $73.75

SELF-WINDING 25 JEWELS

Orbit Hudson 25 . . . Never needs winding. Waterproof* yellow top, stainless steel back Luminous hands and dial Sweep second. Shock-absorbing 25 jewel movement, unbreakable mainspring. Adjustable expansion band.
73W275-5390 . . . . . $107.75

Orbit Hudson X25 . . . Same as above with stainless steel case.
73W274-5175 . . . . . $103.50

CALENDAR SELF-WINDING

Calendar Orbit Hector . . . No winding ever, tells date automatically Waterproof* yellow top stainless steel back shock-absorbing 17 jewel movement, unbreakable mainspring Adjustable expansion band.
73W271-5250 . . . . . $104.95

Calendar Orbit Hector X . . Same as above with stainless steel case.
73W270-4650 . . . . . $92.95

CALENDAR SELF-WINDING 25 JEWEL

Calendar Orbit Judson 25 . . Winds with every motion of your wrist. Tells date automatically. 25 jewels. Waterproof* yellow top, stainless steel back. Luminous hands. Sweep second. Shock-absorbing movement, unbreakable mainspring. Adjustable expansion band.
73W277-5990 . . . . . $119.75

Calendar Orbit Judson X25 . . Same as above with stainless steel case
73W276-5775 . . . . . $115.50

39 JEWELS SELF-WINDING CALENDAR

Calendar Orbit Keith 39 . Bold continental styling. 39 jewels No winding ever Tells date automatically Waterproof* yellow top, stainless steel back. Luminous hands and luxury finished dial Sweep second. Shock-absorbing, unbreakable mainspring. Adjustable expansion band.
73W279-6990 . . . . . $139.75

Calendar Orbit Keith X39 . . . Same model with stainless steel case.
73W278-6690 . . . . . $133.75

*When case, crown and crystal remain intact.

†Energy Cell Not Included in Guarantee

You Better Believe It!

Walt Disney's funniest cartoon feature

Jungle Book

Heading for Big Things

Coast-to-Coast–in Long-Playing Theatre Engagements

Over 200 different items moving off counters NOW

WALT DISNEY PRODUCTIONS • CHARACTER MERCHANDISING DIVISION • 477 MADISON AVE., NEW YORK, N.Y. 10022

America's Leading Maker of Water Guns

Park Plastics guarantees all water guns are 100% water tested.

Park's Target Pistol WATER GUN

Modern target pistol with custom fitted grip design. Assorted colors. Size 6½".

Retail 40¢

Park's Russian Water Gun

Modeled after the weapon of the Russian soldier. 8¼" long.

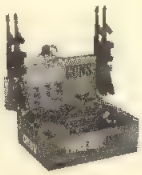
Retail 50¢

Other Popular Park Guns

No. 100 WEE-GEE
No. 102 AUTOMATIC
No. 106 LU-GEE
No. 136 P-38
No. 137 SQUIRT RAY
No. 107 LUGER

Park's WATER GUN DISPLAY

Attractive water gun display designed for impulse sales. See 5 other Park water gun displays, yours for extra profit.



See Park's new line of Blowguns and Dart Games

Write for complete color catalog

PARK PLASTICS CO., Linden, New Jersey 07036

New York Showroom No. 848, 200 Fifth Avenue, New York, N.Y.

See the Kusan Line yourself, send for your catalogue!

KUSAN, INC.
NASHVILLE, TENN.

WHITBY'S WORLD of SAILING

The Proven Name In Fiberglass Sailboats

ALBERG 37

37'2" x 26'8" x 10'2" x 5'6" • Dspl 16,800 • 6500 lbs. lead ballast • SA 646.5 sq. ft. • CCA 29. Built in the Tradition of Proven Quality, Comfort and Design of the ALBERG 30. Proven: 1st in Class, 2nd in Fleet 1967 Off Shore International Races • 2nd in Class C, 1967 Miami-Nassau & Governor's Cup Races • 3rd Overall Class C, 1967 SORC. Completely eqpt, less sails, incl: 30 hp Universal Atomic-Four, $24,300 duty pd. f.o.b. Ajax.

ALBERG 30

• 30'3" x 21'8" x 8'9" x 4'3" • SA 410 sq. ft. • Dspl 8,500 lbs. • Fully eqpt., incl. Universal Atomic-Four, less Sails, $12,450 duty pd. f.o.b., Ajax. A comfortable family boat that's Rugged, Fast, can Win Races and is Realistically Priced. She sleeps 8 in two cabins.

15' ALBACORE

L.O.A. 15' • Beam 5'4" • Draft 9" (with centerboard down 4'6") • Sail Area 125 sq. ft. $1,185 duty pd. f.o.b. Ajax.

whitby boat works limited

Write for plans and specifications on the 15' ALBACORE, the new ALBERG 37 or on her Sister, the popular ALBERG 30.

whitby boat works limited

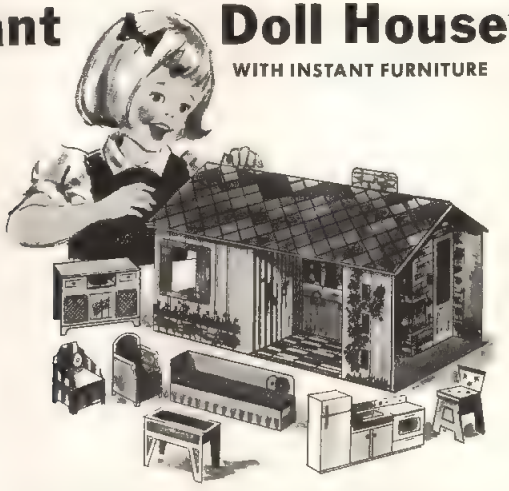
570 Finley Ave., Ajax, Ontario, Canada

this is the doll house that broke the seasonal selling barrier!

now you can sell doll houses Jan., Feb. March . . . every month of the year!

Winthrop Toy's Instant Doll House™

WITH INSTANT FURNITURE



Flip Open For Play
Fold Flat-Store Away

NO. 0504
FOR ALL 4" DOLLS
including PeeWees, Itsy Bitsy, Trolls, Little Kiddies, Tiny Tot, etc.
12" x 8½" x 8½"
$2.00 retail

NO. 0506
FOR ALL 6" DOLLS
including Tutti, Heidi, Jan, Go-Go, Penny Brite, etc.
18" x 11" x 10½"
$4.00 retail

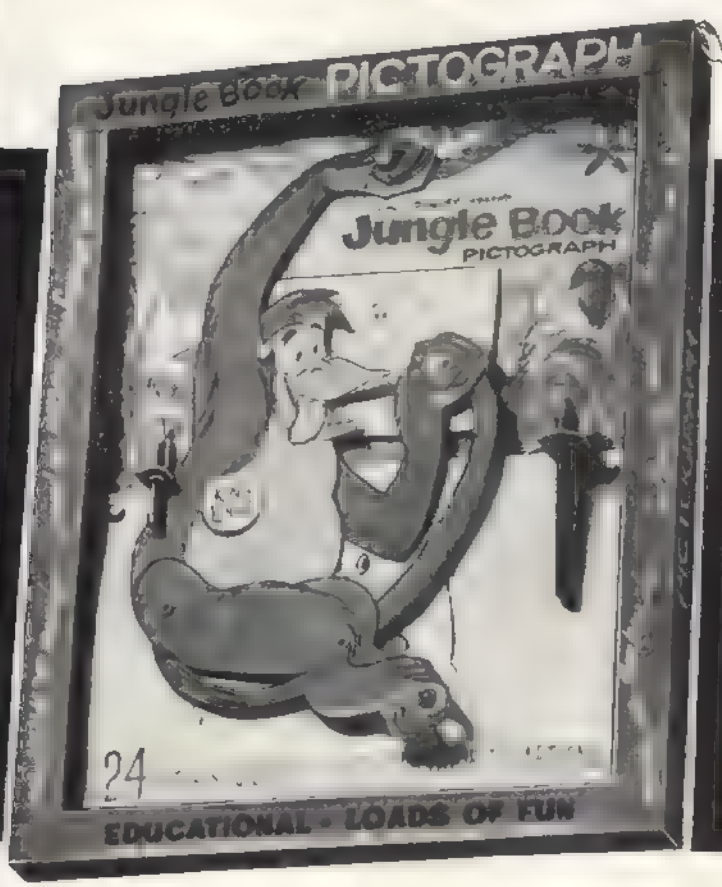
WINTHROP TOY

DIFFERENT! EXCITING! PORTABLE! INCREDIBLE VALUE!
All the fun, all the play value of doll houses selling for five to ten times the price!—plus the extra of instant furniture. Easy to carry, space saving, beautifully decorated inside and out. Durably built of strong, plasticized fiberboard to take plenty of play-action

What are you waiting for? **WRITE! WIRE! PHONE!**
Contact our local representative. Get our free displays. Start selling now and every day!—Make money!

WINTHROP-ATKINS CO., INC., MIDDLEBORO, MASS. 02346—617-947-4600
New York Showroom: Room 212, 200 Fifth Avenue, N.Y. 10010—212-675-1297

WINTHROP TOY'S 3 NEW WALT DISNEY ITEMS COULD BE YOUR BIGGEST MONEY MAKERS FOR '68!



JUNGLE BOOK 1—PICTOGRAPH

Features lovable "King Louie" from newest Disney Motion Picture Hit "Jungle Book", in appealing monkey-see, monkey-do drawing kit. With pictures to enlarge from Disney film, stylus and drawing pen.

2—JOLLY JOTTER

Brand new Disney version of the formerly doubly popular magic slate. Has pull out drawer that contains 12 page book, pencils and stylus.

3—FIRE HOUSE MAGNA FUN

The beloved and popular Disney characters, houses, fire engine, ladder, hydrant, etc. in a new fire house game. Every cut out colorful piece with a magnet. Large "metalized" board to provide hours of imaginative and creative fun.

BIG NAME!

BIG VALUES!

BIG PROFITS!

Make Money!

See these and the other NEW, exciting Winthrop Toy items in ROOM 212

Get our catalog — make money

WINTHROP-ATKINS CO., INC.

MIDDLEBORO, MASS. 02346

WINTHROP TOY

NEW YORK SHOWROOM—ROOM 212—200 FIFTH AVENUE
CANADA—INTERNATIONAL GAMES OF CANADA, LTD.
3227 LENWORTH DRIVE, COOKSVILLE, ONT.

COMMENDED by PARENTS

COPYRIGHT WALT DISNEY PRODUCTIONS

Wanderer 30 is a two-way wonder: wonderful to race, wanderful to cruise.

A 30-foot racing/cruising auxiliary built to travel! Pearson Yachts' Wanderer has the length and rating that have already marked her as the boat to watch in handicap racing. Two seasons in competition and already this versatile keel-centerboarder has a string of impressive victories!

Best Boating buy. Designer Bill Shaw cleverly packed the ultimate in boating value into Wanderer: a wide beam and deep sole for expansive living below decks; a long water line to overall length for top racing performance. The sea-kindly hull combines good stability, excellent control and safety with no sacrifice of speed. Her combination keel-centerboarder helps maintain balance in a variety of sailing conditions, takes you gunkoling with ease in shallows that would bar most auxiliaries her size.

Space surprise below decks. Wanderer's ample beam offers pick of arrangement plus plenty of room either way. Popular aft-galley layout sleeps five in two cabins. Dinette choice sleeps six. Comfortable 4" foam mattresses. Cabins enriched with handsome wood-grain laminates, teak trim, color-fashioned decor. Generous stowage in lockers, shelves, ample number of drawers. Private head with two-way access. Galley features two-burner alcohol stove, stainless steel sink, insulated icebox.

Pearson Yachts feature quality. Only the best is fit for Wanderer. Anodized aluminum mast and boom, stainless steel rigging, fittings of special marine alloys, Neoprene and Tufnol blocks, top quality hardware. And Pearson craftsmanship . . . last but not the least of the Wanderer story.

For more information about Wanderer 30, mail coupon or see your Pearson Dealer. Get filled in on all the two-way wonder boats from Pearson Yachts, finest in fiberglass.

PEARSON YACHTS
GRUMMAN ALLIED INDUSTRIES, INC

Pearson Yachts Dept. B1, West Shore Rd.
Portsmouth, Rhode Island 02871

Please send me your Check List For Prospective YachtOwners' plus more information on the Pearson Yacht(s) checked off below

Ensign 22	Renegade 27	Invicta 28
Pearson 26	Coaster 29	Pearson 43
Ariel 24	Wanderer 30	Countess 44
Pearson 24	Pearson 35	

☐ Interested ☐ I'm serious

Name _____

Address _____

City _____ State _____ Zip _____

Alabama [illegible] Bermuda [illegible] Maine Center Harbor Village California Alamitos Bay Marina, Newport Beach Harbor View Marina, Del Rey [illegible] Connecticut [illegible] Stamford Florida [illegible] Miami Beach Marina Way Corp. [illegible] Palm Beach Hawaii [illegible] Honolulu Illinois [illegible] Louisiana Vic St Yacht Sales New Orleans Maine Handy Boat Service [illegible] Maryland Annapolis [illegible] Inc., Prince Georges County Massachusetts Fieldbrook Boat Sales [illegible] Michigan [illegible] Minnesota Rochester [illegible] Mississippi [illegible] Missouri [illegible] New Jersey [illegible] Sea Bright New York Brown's Marina [illegible] Gerosa, Nutthrop & Johnson New York [illegible] Greenport L.I. [illegible] Pamlico Marine Company Washington Ohio LaSalle Yacht [illegible] Rocky River Pennsylvania [illegible] Rhode Island Hawkins & Fales Inc. Bristol South Carolina Charles [illegible] Texas [illegible] Palmer Johnson Boats Inc. Sturgeon Bay Racine [illegible] Puerto Rico Mr. Edward Bayouth, San Juan Rhode Island Hawkins & Fales Inc. Bristol South Carolina Charles [illegible] Texas [illegible] Marine Sales Inc. Seabrook J.R. Turner, Ingleside Virgin Islands The Boat House, St. Thomas Virginia Associated Yacht Agency Norfolk Washington Tillicum Marina Seattle Wisconsin Palmer Johnson Boats Inc. Sturgeon Bay Racine

the LUVIN' OVEN™ – that's what's NEW!

It's the hot new item from Worcester Toy where hot items are always cookin'.

... and your sales keep cookin' with Accessory Paks, Refill Sets, and Chill & Serve Sets of puddings and pies.

Still topping the trade in sales appeal, Tea Sets and Dinner Sets by Worcester Toy add to their luster with colorful new patterns—eye-catching designs—and fresh, spill-proof packaging.

The curtain goes up on the "hot ones for '68" during Toy Show Week at THE HENRY KATZ ORGANIZATION Showroom, Suite 1034 FAB.

The exciting all-star cast includes: Dr. Dolittle Tea Sets; Patio Ware Dinner Sets; English China, Calico, Tole, Skandia and Milk Glass Tea Sets; Kitchen Play Sets; Pots n Pans Sets; Musical Instruments; Bowling Sets . . . all *ready-to ship* from stock in Worcester Toy s huge warehouse.

© MCMLVIII Twentieth Century-Fox Film Corporation and Apjac Productions, Inc. All rights reserved.

WORCESTER

Worldwide Sales Coverage

WORCESTER TOY COMPANY

HENRY KATZ ORGANIZATION 10th Floor, 200 Fifth Ave., N.Y. 10010

12

13 14

15

16 17

Kiddle Kolony 4.29

12 **Kiddle Kolony is a complete playhouse** for all your Kiddles and other tiny dolls. There are 3 wonderful play apartments each with its own step-in door. Peek inside. Finest room is that of a modern-styled in colorful, whimsical style with pastel tones and polka dots. Six steps lead to the sun room where dolls can relax under sun umbrella. Yet, it doesn't house-scratch pattern wrapped out for play. Sturdy washable vinyl. 12½ x 9 inches

48 T 11745 Ship. wt. 2 lbs. 12 oz. Kiddle Kolony 4.29

3 "wristwatch" Pixies 3.88

15 **Tiny dolls that you wear like wrist watches** and are ready to take out and play, wherever you are! Set of 3 mini-size fashion dolls includes 3 cases, 3 hand straps and extra shoes. Cut out them cardboard clothes. Dolls are made of soft vinyl, are all dressed up, and have long rooted hair. Give them another strap and they

48 T 10510 Ship. wt. 7 oz. set 3.88

3 Perfume Pixies 4.77

13 **Just remove the bow stopper of each case** and see how nice these Pixies smell! Take them out of their case and set the bottles to play. Each Pixie is fully dressed, has movable head, arms and legs so can pose. Rooted hair. About 2½ in. tall. Set of 3

48 T 10508 Ship. wt. 4 oz. set 4.77

Skediddle Kiddle set 3.88

16 **Lickety Splyddle** and her set of Tiny Skediddles seem to fly. Make her wings and run with Skediddler, step around on her platform, slide, Skediddle and Skediddler. She rocks her head moves her arms and legs as she does. Includes Skye, she's a pose-able, 4 in. tall, has rooted hair. Toys included

48 T 10509 Ship. wt. 4 oz. set 3.88

6 Locket Pixies 8.44

14 **Set of six different Pixie dolls** to play with and wear as necklaces or on clothing! Each one pin-tied with colored jewels has a snap-back so you can hang it on your dresser. Tiny dressed dolls can wear their cases for pendants. They all have rooted hair and are 2 in. tall. Give them all together or as separate presents!

48 T 10599 Ship. wt. 1 lb. set 8.44

Kiddles Case 1.99

17 **Kiddles Collector's Case will hold 8** Kiddles or any dolls up to 4 inches tall. Big part of window shows hem of hidden space for clothing. Vinyl covered case about 10¾ in. tall, 15 in. long

48 T 11744 —Ship. wt. 1.0 oz. 1.99

Heidi's pool 5.99

Did you ever see a tiny doll really dive? Put Heidi or any small doll on the diving board, press the secret button and watch her flip! Pool really holds water, has rail and toys. Dolls can take a real shower, swing, or relax on cruise lounge. All accessories included. Easy to assemble. About 19½ in. long, 9 in. high, 13 in. wide. Heidi doll not included

48 T 11735 M —Moldable. Ship. wt. 5 lbs. 4 oz. ... 5.99

Winking Heidi 3.45

Heidi winks! Press her magic tummy button and weight her Bib-Skirt can open and close her eyes, move her arms, legs and head, has rooted hair. 5½ in. tall.

48 T 10491—Ship. wt. 7 oz. ..... Heidi doll 3.45

18 19

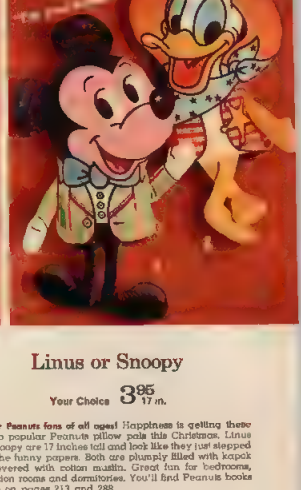
Tiny baby or bride

with wardrobe and travel trunk 4.88 **each**

18, 19 **Miniature baby and tiny bride** are just the right size to hold in your hand! Baby drinks from her bottle, then wets her diaper. Bride has real-type veil, can comes with wedding gown, bridesmaid dress, complete wardrobe for baby, and wedding dress for her. Both 4 in. tall. Baby and bride are made of vinyl, baby has rooted hair. Ship. wt. 1 lb.

(18) **48 T 10494**—Complete baby set 4.88

(19) **48 T 10503**—Complete bride set 4.88



Musical Raggedy Ann and Andy

each **4.94** 17 in. Non-musical both for **5.88** 17 in.

1 **These all-time favorites** play a happy melody when you turn the key on Raggedy Ann or Andy's back. Beloved 17-inch muppets have cotton stuffed bodies, yarn hair and jocked-in shoe button eyes. Their traditional outfits are removable. They belong in every childhood.

48 T 10304—Ship. wt. 1 lb. 9 oz. . . . . Musical Andy **4.94**

48 T 10303—Ship. wt. 1 lb. 9 oz.. . . . . Musical Ann **4.94**

Non-musical Ann and Andy—both for one low price

48 T 10319 L—Ship. wt. 2 lbs. 6 oz.. . . Non-musical set **5.88**

Talking Drowsy **5.77** 15½ in.

2 **"Mommy, I want another drink of water,"** Drowsy pleads, already half asleep. She sounds just like a baby as she tells you 11 different things. Just pull her talking ring, no batteries needed. Sleepy time gal wears snuggly PJs, is abt. 15½ in. tall, has rooted hair, vinyl head and hands, foam filled body. Her box becomes a cradle.

48 T 10317 Ship. wt. 2 lbs. 8 oz. . . . Talking Drowsy **5.77**

Baby Pinkie

only **2.88** 9½ in.

3 **Pinkie is meant to be hugged!** Her snow suit is all soft plush, her hands and face are soft vinyl. Adorable infant holds her own tiny bottle just like a baby. She's abt. 9½ inches tall, just the right sized little armful for tots to cuddle all to sleep with. She is a perfect first doll. Ship. wt. 10 oz.

48 T 10399 Baby Pinkie only **2.88**

Musical baby **3.87** 14 in.

4 **Take a trip to dreamland** with musical sleepy baby. She moves her head as music box plays a lullaby. She has soft rayon plush body, dimpled vinyl face, is abt. 14 in. long. Ship. wt. 1 lb. 8 oz.

48 T 10314 Musical baby **3.87**

Linus or Snoopy

Your Choice **3.95** 17 in.

5,6 **For Peanuts fans of all ages!** Happiness is getting these two popular Peanuts pillow pals this Christmas. Linus and Snoopy are 17 inches tall and look like they just stepped out of the funny papers. Both are plumpily filled with kapok and covered with cotton muslin. Great fun for bedrooms, recreation rooms and dormitories. You'll find Peanuts books to give on pages 213 and 288.

(5) **48 T 10310**—Ship. wt. 14 oz. . . . . Linus **3.95**

(6) **48 T 10313** Ship. wt. 12 oz. . . . . Snoopy **3.95**

Talking Patter Pillows **5.66** each

7,8 **Hear Mickey Mouse and Donald Duck** each say 11 different things in their famous cartoon voices. Just pull their talking rings—no batteries needed. Big 21 inch play and sleep mates are soft and have cotton covering.

(7) **48T10323M**—*Mailable.* Ship. wt. 3 lbs. Mickey Mouse **5.66**

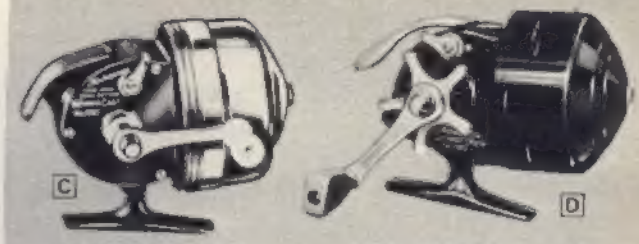
(8) **48T10324M**—*Mailable.* Ship. wt. 3 lbs. Donald Duck **5.66**

Just say "charge it" on Wards CHARG-ALL. See page 384

A — PFLUEGER "SUPREME" PUSH-BUTTON

SUPER VALUE

B — ZEBCO 808 NON-CORROSIVE



C — SHAKESPEARE 1777

D — SHAKESPEARE 1765

FAST ACTION SPIN-CAST REELS

A Pflueger "Supreme" Push-Button Spincast Reel. Another addition to the famous Supreme line by Pflueger. Fashioned in elegant simplicity and built to meticulous standards of precision. Chromed roller pick-up pin. Adjustable star is dual-drag type . . . shifts from high to safety-low—won't twist line! Built-in anti-reverse. 100 yds. of 15-lb. Supreme mono line installed. Complete with the part that never wears out—the Pflueger Guarantee.

73R9756-2160 2 lbs. **$40.00**

B Zebco 808. The smoothest salt water reel that's proven to be totally non-corrosive. For surf casting, bay fishing or heavy fresh water conditions, the Zebco 808 is unexcelled by any closed face reel on the market. Rugged, yet comfortably lightweight, fabricated of Celcon stainless steel and other non-corrosive materials. Neoprene brake ring holds line gently and firmly. Fingertip actuator is easily set for anti-reverse and casting positions. Approximately 100 yds. of 15-lb. test line installed on changeable spool.

73R9660-1275 2 lbs. **$24.95**

C Shakespeare 1777 Wondercast Reel. Trouble-free, heavy duty 4-unit take-down construction. Chrome plated rotating rings, machine-cut gears and Carboloy pick-up. Cone adjusts for drag. Handles like a much more expensive reel. Bronze-Brown enamel finish. 10½ ozs. Machined aluminum spool pre-wound with 135 yds. 10-lb. mono line. 2 lbs.

73R9651-1350 For Right Hand Casters. **$22.50**

73R9652-1410 For Left Hand Casters. **23.50**

D Shakespeare Wonderflyte Push-Button Reel. Outstanding features . . . yet low priced. Tops the list of best sellers. Gearing is rigidly anchored. On-off switch sets crank for free-wheeling or non-reverse. Star drag on crank side w/one filled spool of 8-lb. line.

73R9683-897 2 lbs. **$14.95**

E Johnson 100B Century Spinning Reel. Top performance with ultra-light or regular tackle. Power casting control, Selecto-dial drag with drag click, change-easy spool, dual anti-reverse and rolled dia-chrome rotor. Tungsten carbide pick-up handle. Right or left interchangeable retrieve. With 100 yds. 6-lb. mono line.

73R9669-1195 2 lbs. **$19.95**

F Johnson 130 "Sabra" Spin-Cast Reel. Closed face model with power shift handle—shift from direct power retrieve to fish-beating heavy drag without removing hand from handle. Salt water resistant construction. Dia-chromed rotor has tungsten carbide pick-up pin. Pre-wound with 135 yds. 15-lb. test mono line.

73R9668-1695 2 lbs. **$31.95**

Spin-cast rod favorites

G Heddon "Mark II" Spin Cast Rod. Great performance at nominal cost. Handsome grained 2-pc. fiberglass tip. Maroon vinyl guide winds trimmed in white. Fast-Tip action wth plenty of fish-landing zip. Cradle type guides and tip-top of hard chrome finished in black. Aluminum offset handle in maroon "Poxibond" chip-proof finish. "Screw-loc" reel seat. Foregrip, slide and butt in anodized satin coppertone. Featherweight ferrule. Specie cork grip with special taper. Packed in cloth bag. 2 lbs.

73R9303-1317 6-ft. Length **$21.95**

73R9304-1317 6½-ft. Length. **21.95**

H Shakespeare 224 Spin-Cast Wonderod. 2 Pc. Omni-action rod in white tubular glass with black winds and red nylon extended trim. Stainless steel spin-type guides and Carboloy tip top. Tru-Aim double offset handle of aluminum with Gel-O-Sealed, extra-heavy special select specie cork grip. In cloth bag with fiber tube. 3 lbs.

73R9316-1650 6-ft. Length. **$27.50**

73R9317-1650 6½-ft. Length. **27.50**

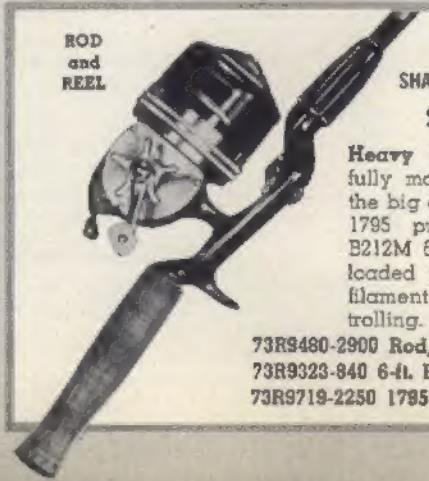
J Heddon "Pal" Spin-Casting Rod. 2-pc. tubular glass 6-ft. rod. An outstanding value with many features found only in higher priced rods. Heddon fine workmanship and design. Fast mounting reel seat fits any casting or spin-casting reel. Chrome guides and tip-top. Universal action for all-around fishing.

73R9319-777 2 lbs. **$12.95**

K True Temper Professional Spin-Cast Rod. Beautiful design and craftsmanship to please top-bracket anglers. Tubular glass 2-pc. tip section. Spring-locking reel seat. Packed in glove-soft, fleece-lined case with steel dowel to prevent breakage. Fully covered by Tru-Temper's famous warranty. 2 lbs.

73R9391-1595 6-ft. Length. **$32.50**

73R9390-1595 6½-ft. Length. **32.50**



SHAKESPEARE HEAVY DUTY SPIN-CAST OUTFIT

Heavy Duty Spin-Cast Outfit. Beautifully matched fishing outfit, perfect for the big ones . . . even muskies. Features 1795 push-button reel together with B212M 6-ft. Wonderod. Reel comes preloaded with 100 yds. 15 lb. test monofilament line for heavy duty casting and trolling. Buy the outfit — Save $1.90.

73R9480-2900 Rod/Reel Outfit. 3½ lbs. **$48.00**

73R9323-840 6-ft. Rod Only 2 lbs. **14.00**

73R9719-2250 1795 Reel Only. 2 lbs. **37.50**

Save

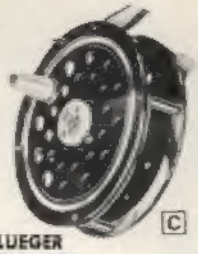
BUY ROD and REEL COMBINATION

SOUTH BEND "1040" AUTOMATIC

A

SHAKESPEARE TRU-ART AUTOMATIC

B



PFLUEGER "MEDALIST"

C

Fly Rods and Reels

A South Bend 1140 Automatic. Fishcatching-est, most popular fly reel . . . withstands hard use. Fold-away retrieve trigger. Safety lock. Maroon anodized aluminum case. C-line capacity 40 yds. (See (D) below for companion rod 72R9308 and combination savings!)
73R9701-1020 1 lb. **$17.00**

B Shakespeare "Tru-Art" Automatic. Friction clutch permits free-stripping with fully wound spring. Chromed line guard for right or left hand use. Rich golden bronze anodized-tempered steel spring-safety lock. Spool width 7/8". Line capacities—G-80 yds. C-34 yds. Weighs only 9.3 ounces.
73R9703-1170 1 lb. **$19.00**

C Pflueger "Medalist". Finest single action fly reel. Smooth drag . . . operates when line flows out . . . no pressure to fight on retrieve. Husky, reinforced aluminum frame and reverse ratchet. Easily connects to right or left hand retrieve.
73R9748-995 1 lb. **$18.00**

D South Bend Hollow Glass Fly Rod. Reliable Stag quality . . . a real beauty in Fawn color. Five snake guides and stripper guide. Black nickel plated ferrule. Use with C-level or HCH Taper line. 8-ft. long. **(See next item for Rod/Reel savings.**
73R9308-1017 1 lb. **$16.95**
Special . . . Save $3.87! South Bend Fly Rod (above) complete with #1140 South Bend Automatic Reel (A). 2 lbs.
73R9488-1650 Rod/Reel. .... **Both for $33.95**

E Shakespeare Fly Wonderod. All around fly rod for fishing with flies, bugs, spinners or live bait. Fine for trout, bass and pan fish. 2-pc. tubular glass with Ivory blade. Cork grip, screw-locking reel seat with sliding hood. Five stainless steel guides, rustproof stainless tip-top. 2 sizes: **8-ft.-4.4 oz.** and **8-ft. 6-in.—4.6 oz.—Specify.** 2 lbs.
73R9311-899 ..... **$15.00**

F Shakespeare Professional Fly Wonderod. Omni-Action for wet or dry flies, streamers, small bass lures. Gets the big ones . . . bass and trout! 2-pc. White blade, colorful winds. Specie cork grip, screw-lock reel seat. Stainless steel stripper and snake guides. Rustproof tip-top. Choice of two sizes. 2 lbs.
73R9364-1650 8½'/4.9 oz. **$27.50**
73R9365-1650 7'9"/4.7 oz. **27.50**

G Heddon Pal "Mark I" Fly Rod. 2-pc. genuine Heddon quality, action and style. Special handle, satin-anodized reel seat. Comfortable cork grip, protective butt cap. Tubular, pressure-formed rod, bright nickel silver ferrule. Black Tungsten snake guides, tip-top. Chromed stripper guide. Controlled Flex-Action.
73R9372-1137 8½' length. **$18.95**
73R9373-1137 9' length. **$18.95**

H Master-crafted in tubular glass . . . every detail carefully attended to please the expert angler. Comes deluxe packed in glove-soft case with protective fleece lining, steel dowel to prevent breakage. Fast taper adds power to butt section . . . puts lively action in tip end. Inner-flex ferrule, carboloy guides. 2-pc. tip section. Carries the famous True-Temper warranty. 8½-ft. long. **Specially Priced for Savings.**
73R9387-1595 ..... **$32.95**

Save!

SOUTH BEND ORENO-MATIC FLY CASTING OUTFIT

South Bend "Oreno-Matic" Fly-Cast Outfit. Big savings on top quality outfit . . . and you'll use it many seasons. Consists of famous 1150 Oreno-Matic Reel and custom quality "Power-taper" hollow glass 2-pc. fly rod, 8½-ft. long. Fast taper . . . fast, smooth action . . . fishes wet or dry. Reel perfectly balanced; Safety lock prevents accidental tripping of line-retrieve trigger. Color anodized reel case, natural anodized spool. Chrome plated screws, slotted for easy take-down at fishing site.
Buy the complete outfit at our special low price. Save $3.10.
73R9491-2145 2 lbs. ..... **Rod/Reel $41.00**

Fly-Casting Rod Only. 2-Pc. Hollow Glass.
73R9380-1260 1 lb. **$21.00**

Oreno-Matic Reel Only — Model 1150.
73R9700-1195 1 lb. **$20.00**

Shakespeare

BALANCED TACKLE OUTFIT

A fly fishing combination designed to provide a "purist's" demands at a weekend fisherman's price! Balanced combination includes No. 1821 Automatic Reel, No. FY-A110S 8-ft. Fly Wonderod and No. 4339 D line. **Specially priced for this catalog.** 2 lbs.
73R7923-1875
Complete $31.25

- **ROD**
- **REEL**
- **LINE**

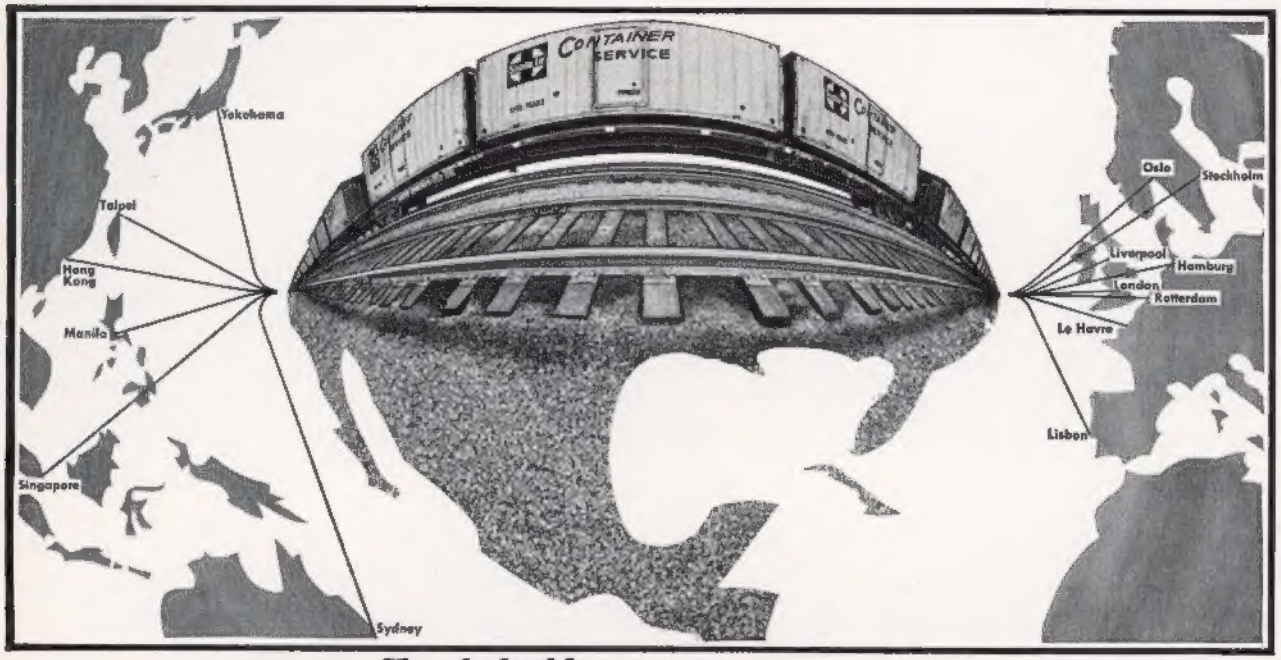
Aug. 10, 1968

THE NEW YORKER

Price 35 cents

Santa Fe is planning a new facility in world commerce:

The Land Bridge.



Here's the idea:
Santa Fe proposes to bridge the U.S.A. with freight containers moving between the Orient and Europe to save transit time.

Santa Fe is ready to turn the Land Bridge across the U.S.A. from yesterday's dream into today's operating intermodal freightway.

Our railroad is the logical route for this operation. From California ports, Santa Fe tracks stretch to Chicago for direct connection with major railroads serving Atlantic ports, to form a transcontinental land bridge. We can also establish a traffic bridge between California and Texas ports or to the St. Lawrence Seaway.

Proposals from our Market Research Staff are now being considered by major steamship lines plying two oceans. For example, an 80-car train capable of carrying as many as 320 containers can move between California and Atlantic ports on a five day schedule in each direction. With this type of train, coordinated to ship arrival and sailing, important reductions can be made in transit time between the Orient and Europe compared to all-water service through the Panama Canal or around the Cape.

The Land Bridge concepts now being developed are made possible through Santa Fe's policy of maintaining a thoroughly modern railway plant, and our long experience in handling export and import freight.

"Two recent developments have taken the Land Bridge concept out of the realm of ideas and turned it into a marketplace possibility: The accelerated growth of containers in international shipping, and the emergence of specialized vessels and port facilities to handle them. The *here-and-now* feasibility of the Land Bridge is amply proved by Santa Fe's own 'Super-C'—the new, high-speed trailer and container train we introduced this year between Chicago and Los Angeles. We are bending every effort now to turn the Land Bridge into a working reality."

—John S. Reed, President

1868 ★★★ 2068
Santa Fe
OUR SECOND CENTURY OF PROGRESS

Please don't think of us as just another railroad...

Santa Fe is the moving part of your marketing arm.